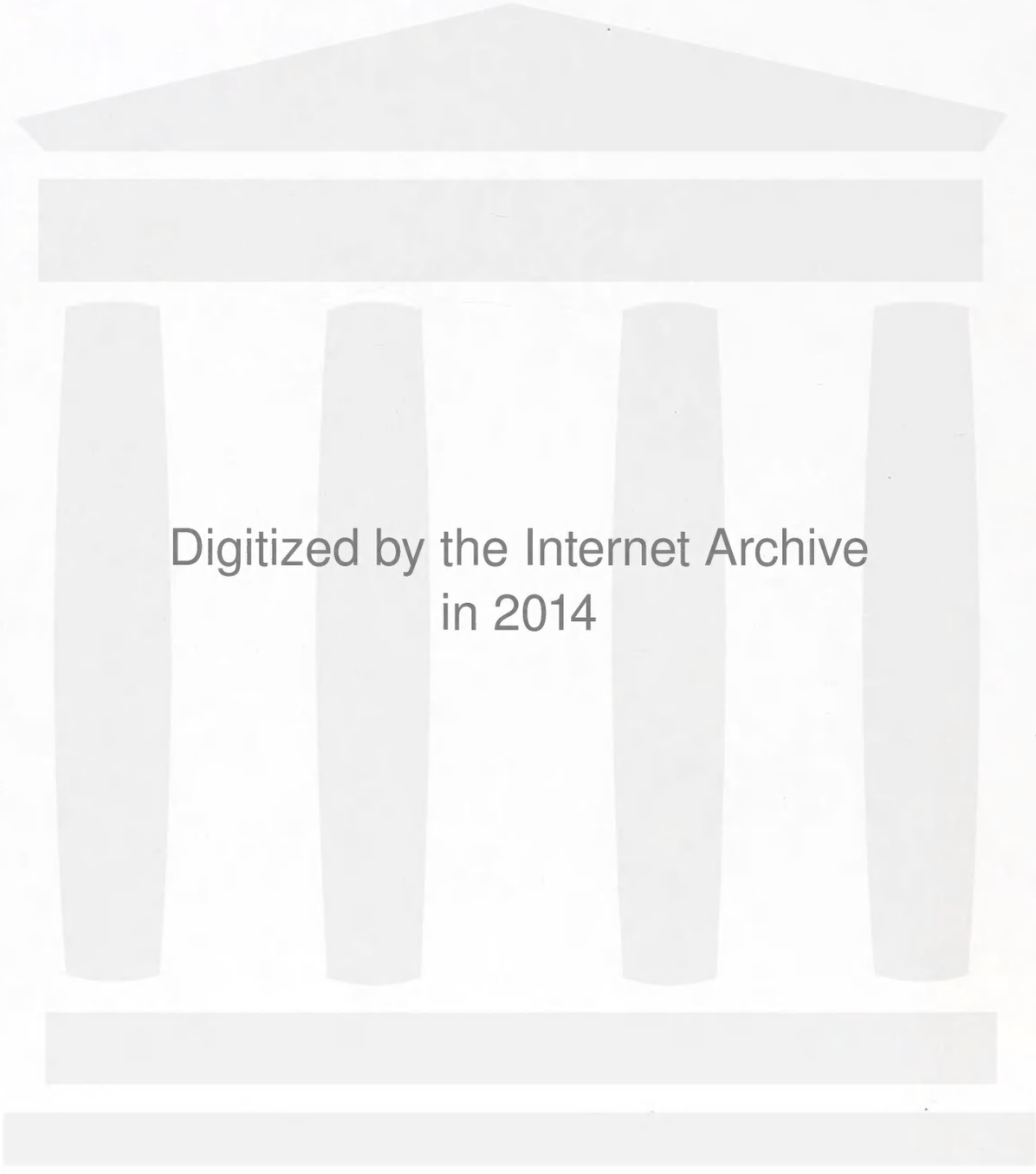


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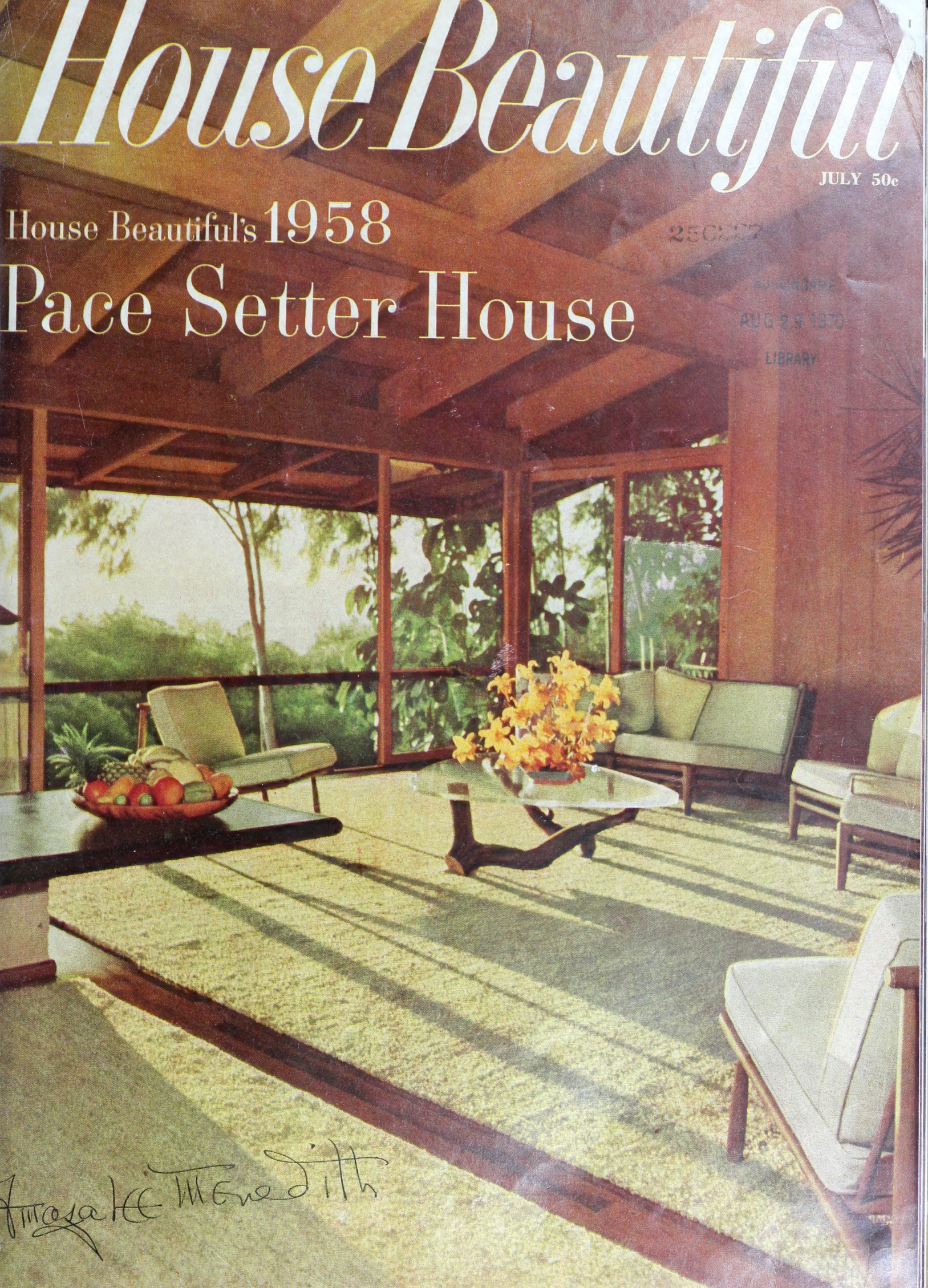
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House Beautiful's 1958

Pace Setter House

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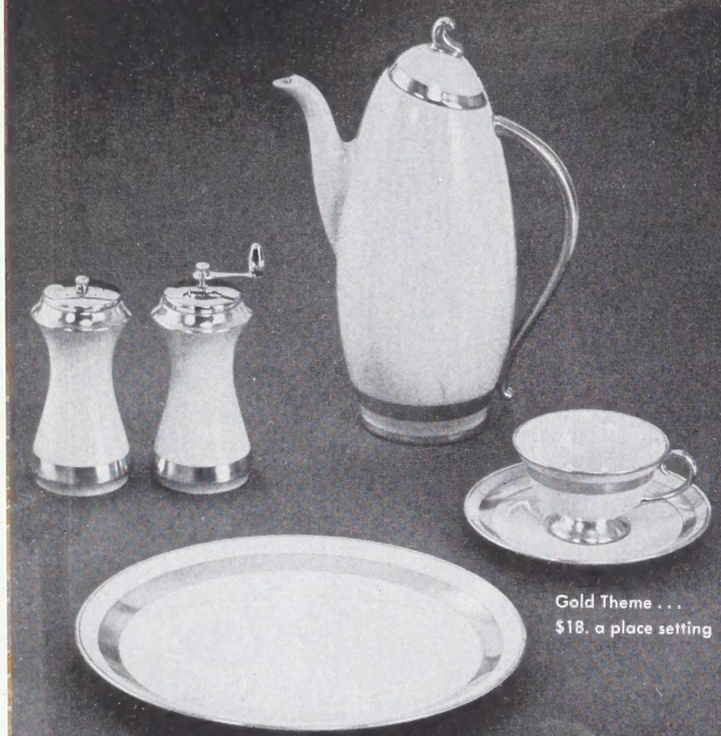
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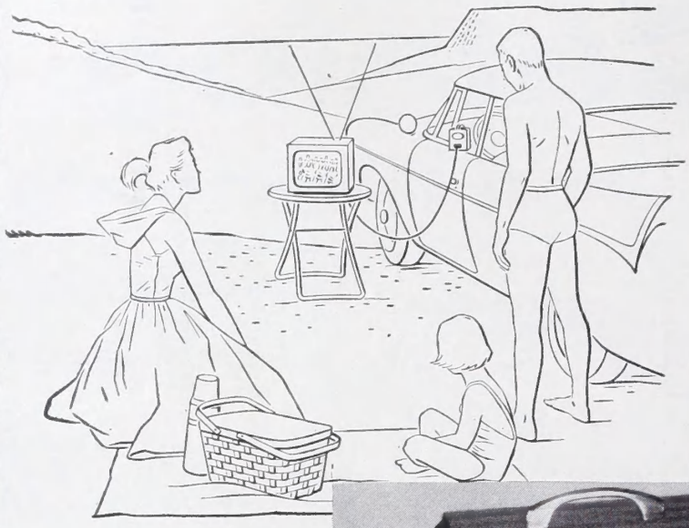
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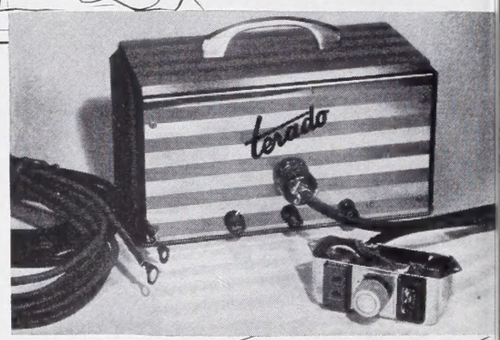
350 S. RAYMOND AVENUE, PASADENA, CALIF.

Photo by James H. Reed

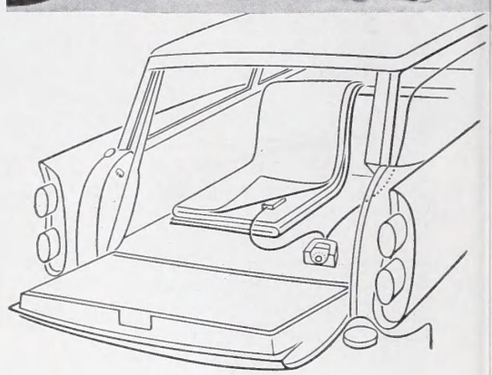
TAKE IT EASY!

By JULIE POLSHEK





Voltage converter with 200-watt output is available for autos. Wattage power supplied operates any portable TV set, electric blanket, phonograph, tape recorder, or dictating machine; or at home, a drill or other small power tool. Compact remote control, which you install under dashboard, contains AC outlet, switch, signal light. Converter's fan-cooled case, 11″ x 6″ x 6″, connected to remote control with cable supplied, goes into auto trunk. Made by leading producer of industrial converters; provides peak efficiency in converting 12-volt, DC current of auto battery into 110-volt, 60-cycle, AC. Terado Trav-Electric Supreme costs about $100 complete.



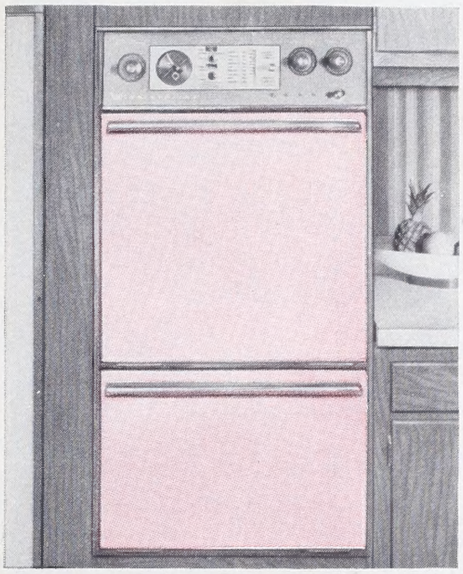
DRAWINGS BY WALTER HORTENS



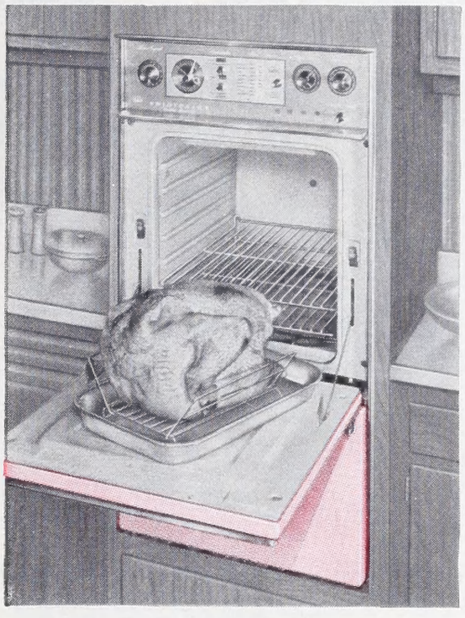
Motorist is prepared for any eating contingency with this set-up. Dunhill Midgit-Kitchen has broiler and cooking burners serviced by Calrod electric element. Fitted cowhide case for twosome also supplies pot, percolator, cutlery, divided plates, canisters, food container. About $24.

(*Please turn to page* 35)

New Frigidaire Wall Ovens with drop-leaf doors... for easy-reach cooking and cleaning!



Closed—for Sheer Look beauty!



Open—for sturdy set-down space!



Matching Fold-Back Surface Units!



Down all the way—for up-close, no-reach cleaning!

There's more to these new ovens than meets the eye...

• Spatter-Free Broiling! • Holiday Meal Capacity! • Automatic Cooking Controls! • Every Wanted Range Feature!

Almost too beautiful to be used — but this new Frigidaire Sheer Look Wall Oven cooks as good as it looks . . . automatically! Smart new Drop-Leaf Doors provide set-down space for safe parking of heaviest roasts, or swing down *all the way* to let you step up close, clean every corner easily. Each door is supported by two aircraft-type cables, capable of holding up to 1000 lbs. each!

Talk about capacity! You'll cook largest turkey or whole meals with ease. New optional rotisserie holds and turns even a 20 lb. ham. Exclusive new Radiant-Wall Broiler Grill "char-broils" steaks just the way you like . . . *so spatter-free you'll broil 100 times without cleaning the oven!* A new Meat Tender Thermometer lets you dial the "doneness" in roasts. Automatic Cook-Master bakes, roasts, or barbecues while you're miles away. Single and double oven models, available in satin chrome or four Frigidaire porcelain enamel colors. Glass door optional in some models.

Exclusive Fold-Back Surface Units install on the counter top to save cabinet space, fold back (even while hot) for extra counter area. In gleaming satin chrome. One-piece Built-In Cooking Tops (not shown) in Frigidaire porcelain enamel colors and satin chrome finish.

WHETHER YOU PLAN TO BUILD OR REMODEL,
ask your Frigidaire Dealer, or Kitchen Specialist, to show you how easily and economically you can have your dream of a kitchen today *with color-matched Frigidaire Built-In and Free-Standing Appliances — featuring the beautiful Sheer Look . . . PLUS!*



GM GOLDEN ANNIVERSARY

'58 FRIGIDAIRE *Built-in Appliances*

FRIGIDAIRE Division, *General Motors Corporation, Dayton 1, Ohio*

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

House Beautiful®

Vol. 100, No. 7

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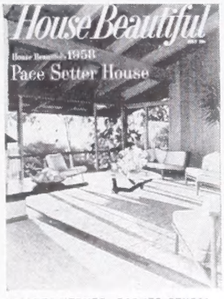
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CHARLES YERKES, PARKER STUDIO

Our cover: Afternoon sunlight streaming through this beautiful room is an indication of the thoughtful planning that makes this our 1958 Pace Setter House. Such sensitivity in the design is typical of the house you will see in detail in this issue.

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FROM HONEYWELL:

The facts about Central

ABOUT 200,000 families this year will start enjoying a completely new way of life—with central air conditioning—in homes they build themselves, buy new, or modernize.

You may be thinking of joining them. Or you may simply have wondered what air conditioning is really all about. Even if you're no more than mildly curious at this point, these answers to common questions will probably add a good deal to your knowledge of central air conditioning—which you'll surely want to consider sooner or later for your home and your family's comfort.

When that time comes, there are three important things to remember if you're to make a sound decision.

1. Use your best judgment in selecting a dependable and competent heating and air conditioning contractor—a common-sense safeguard.
2. Be sure you're getting quality equipment made by a reputable manufacturer. Some of the leading firms are listed here by name for your guidance.
3. Don't look for so-called bargains. An inadequate system won't give you the comfort you expect.

These three points, taken to heart, will just about guarantee you long-range comfort and satisfaction from any central air conditioning system you might decide to install.



Definition

Q. Doesn't "central air conditioning" merely mean something that provides cooling in hot weather?

A. No, there's more to it than cooling. From a single unit, air is cooled, dehumidified, cleaned and circulated throughout the house. When the unit is teamed with heating, the result is *year-round* central air conditioning.

Q. What is meant by a reference to "tons" of cooling?

A. This is one of the ways of rating the size or capacity of cooling equipment, in terms of the amount of cooling you'd get if you melted a ton of ice during a 24-hour period. Another way: British thermal units (BTUs) of heat removed per hour. A cooling capacity of 12,000 BTUs per hour equals one ton of cooling.

Q. How does this relate to the amount of cooling a house might need?

A. A home of average size in an average climate needs two to three tons of cooling during a normal summer. Roughly, you can figure that one ton of cooling might handle up to 600 square feet of space. For example, a one-story, six-room insulated home measuring 28 feet by 40 feet would probably use a two-ton system in most sections of the country.



Costs: Buying, Installing

Q. About how much would a central system cost?

A. This depends, of course, on where you live, brand and type of system you buy, local labor rates and your home's particular requirements. In general, though, an installed system for a new house should cost from about 50 cents to 70 cents per square foot added to the cost of central heating. For an existing house, to add central air conditioning, the cost will vary from about 60 cents to a dollar per square foot. Your heating and air conditioning contractor or fuel supplier can give you specific facts to fit your situation.

Costs: Operating

Q. Isn't central air conditioning expensive to operate?

A. Here again there are pretty wide variations because of local conditions, but when compared to the cost of a good central heating system, the answer is no. A six-room house in a cool dry climate might be cooled for an entire season for less than $40; in a hot humid climate the cost may be under $120. When considering air conditioning operating costs be sure to subtract the money you now spend for temporary relief from the heat—operating electric fans, extra weekend trips and extra entertainment away from home.

Air Conditioning

Financing

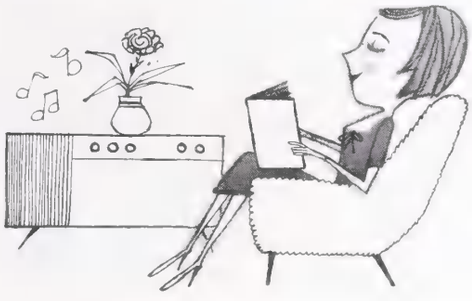
Q. What's the best way to pay for air conditioning?

A. Most families buy air conditioning as they do other major appliances—with cash or with small payments spread over a period of time. In a new house, it can become part of your FHA, VA or conventional loan. In an existing house, cost can be added to an open-end mortgage; or you can get an FHA home-improvement loan spread over one to five years. There are many other possibilities, of course, which might be worked out through your contractor and local lending agencies.

Benefits

Q. How can the cost of central air conditioning be justified?

A. Comfort, of course, is the big thing, but the economics are important too. Among air-conditioned families, summer laundry, dusting and general cleaning are cut by nearly half, in some cases, compared to the amount needed in non-air-conditioned homes. Draperies, rugs and upholstery fabrics need less care and last longer.



Q. What other benefits can be expected?

A. Many. Tests show that in summer there's uniformly better sleeping; more time spent in the home as a family unit; more healthful eating habits; more home entertainment; less irritability and family disharmony. Closed windows and filtered air reduce noise and ease discomfort suffered by those allergic to certain air-borne irritants.

Building? Buying? Modernizing?

Q. What are some of the things to consider in building a home with central air conditioning?

A. This is where careful planning really pays off. The list is long, but here are some of the most important things you can do to assure maximum comfort for your air conditioning dollar.

- Use light-colored exteriors and roof for sun reflection.
- Include a well-ventilated attic, with louvers placed so that prevailing natural breezes blow through.
- Specify well-constructed walls and roof. Make sure both are insulated well, with adequate moisture barriers on the room sides of the insulation.
- Vent vapors from cooking, bathrooms and clothes dryers to avoid excessive humidity.
- Plant trees and shrubbery for shade; use awnings or reflective screens where natural shading is impractical.
- If possible, orient house to site so that sun is kept off glass areas in summer, yet helps heat in winter.
- Try to plan large glass areas on north and south sides of the house and shade with porches or overhanging roof.



Q. Suppose I'm buying a new, air-conditioned house?

A. It would be smart to check as many of the points just mentioned as you can, after first making sure you're dealing with a responsible builder of good reputation. You might also look for any of several visible signs of a quality installation, such as good insulation on piping or duct-work which crosses non-conditioned spaces. To learn about the actual air conditioning equipment, get the name of the contractor who installed it from your builder and ask him to explain the system and how it works. Knowing this can help you use it more efficiently.

Q. Can cooling be added to an existing forced warm air or hot-water heating system?

A. Yes. There are many good add-on or package cooling units that will do the job. Most are designed to go with a good

PLEASE TURN PAGE →

modern heating system, previously installed in the house. This allows the contractor to make the most of existing heating equipment and controls in designing a satisfactory year-round system.

Air Conditioning Check List

Q. Aside from specifics mentioned up to now, is there any sort of yardstick for measuring, in a general way, the quality and value of a system before buying?

A. Yes—if you remember that the yardstick can only be general. Utilizing information available from three prime sources—contractor, builder, manufacturer—you should get satisfactory answers to the following questions before you make a firm decision:

- Does the system provide properly sized cooling? Adequate heating? Adequate moisture removal in summer, moisture control in winter?
- Does the system provide for cleaning the air? For proper air movement and distribution? For adding outside air as needed?
- Do all major units and automatic controls in the system carry names that signify quality and dependability?

And again, be sure to ask yourself this all-important question: does the air conditioning contractor responsible for system installation have a reputation for good work? Chances are you already have a heating-air conditioning contractor you know and respect who can answer this question. If not, you can usually learn by talking to your architect, to your builder, or fuel supplier, or to a friend, neighbor or acquaintance for whom the contractor has installed central air conditioning. And it's well worth the small amount of inconvenience.

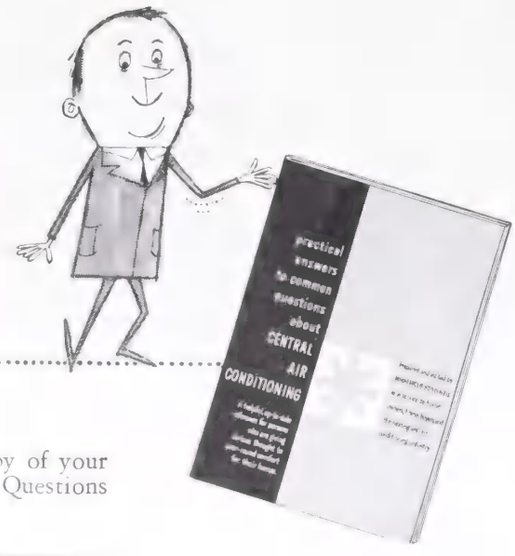
Q. Does Honeywell make central air conditioning units?

A. No. Honeywell designs and manufactures complete control systems—including their famous thermostat—The Honeywell Round—for all types of heating and cooling installations. Most of the outstanding manufacturers of air conditioning units are identified here for your convenience, use them.

AIRTEMP DIVISION, CHRYSLER CORPORATION
Airtemp heating and air conditioning equipment
Dayton, Ohio
AMANA REFRIGERATION INC.
Amana central system home air conditioners
Amana, Iowa
AMERICAN FURNACE CO.
AFCO heating—Comfortmaker cooling
St. Louis 10, Missouri
ARKLA AIR CONDITIONING CORPORATION
Arkla-Servel gas air conditioners, chillers
Evansville, Indiana
ARMSTRONG FURNACE COMPANY
Climate conditioning for new homes—existing homes
Columbus 8, Ohio
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Air conditioning, oil and gas furnaces
Bryan, Ohio
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Barkow Weatherwise air conditioners
Milwaukee 46, Wisconsin
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Darby, Pennsylvania
BRYANT MANUFACTURING COMPANY
Command-Aire heating and air conditioning
Indianapolis, Indiana
BURNHAM CORPORATION
Burnham-Berger air conditioning and Perim-A-Base
Belle Vernon, Pennsylvania
CARRIER CORPORATION
Summer, Winter and Heat Pump Weathermakers
Syracuse, New York
CENTURY ENGINEERING CORPORATION
Century heating and air conditioning comfort systems
Cedar Rapids, Iowa
CIRCLE-AIR INDUSTRIES INC.
Circle-Air dual conditioners & water chillers
Brooklyn 16, New York
THE COLEMAN COMPANY, INC.
Polar-Pak and Polar-Prince central air conditioning
Wichita 1, Kansas
COLUMBIA SPECIALTY COMPANY
Columbia home cooler, Columbia gas and oil furnaces
Chevy Chase, Maryland
CONTINENTAL MANUFACTURING COMPANY
Continental air cooled refrigerated air conditioning
Phoenix, Arizona
COOLERATOR DIVISION, MCGRAW EDISON CO.
Coolerator air cond., Tropic Aire space heaters
Albion, Michigan
CRANE CO.
Sunnyland furnaces and Stowaway air conditioners
Chicago 5, Illinois
CURTIS MFG. CO. REFRIGERATION DIVISION
Curtis packaged air conditioners air & water cooled
St. Louis 20, Missouri
CUSTOM-AIRE PRODUCTS DIVISION, PACIFIC INDUSTRIES, INC.
Custom-aire high static furnaces with low side coil
San Francisco, California
DAY & NIGHT MANUFACTURING COMPANY
Quality heating, air conditioning, water heaters
La Puente, California
DELCO APPLIANCE DIVISION GENERAL MOTORS CORPORATION
Delco Conditioners, home heating and cooling
Rochester 1, New York
DOWAGIAC STEEL FURNACE COMPANY
Quality Built summer and winter air conditioners
Dowagiac, Michigan
FEDDERS-QUIGAN CORPORATION
Fedders residential air conditioners and heat pumps
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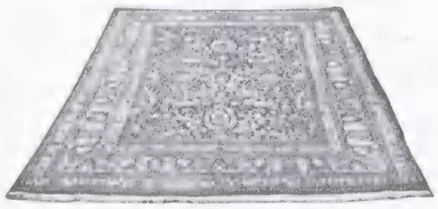
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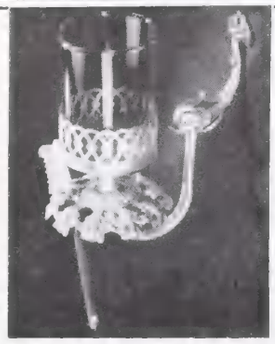
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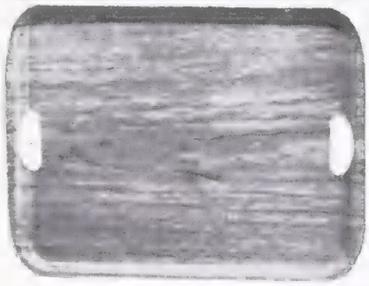


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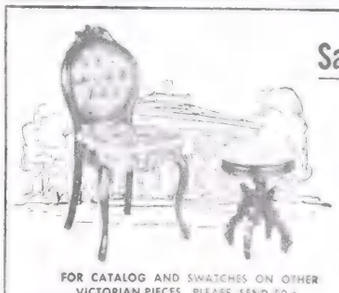
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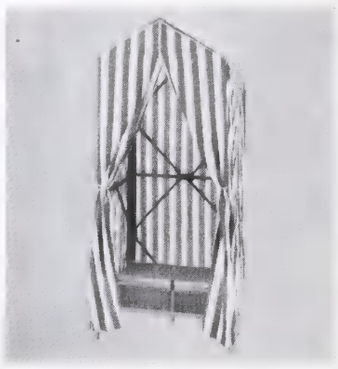
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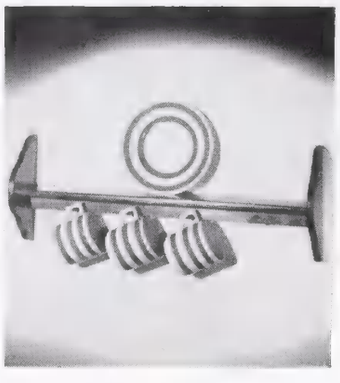
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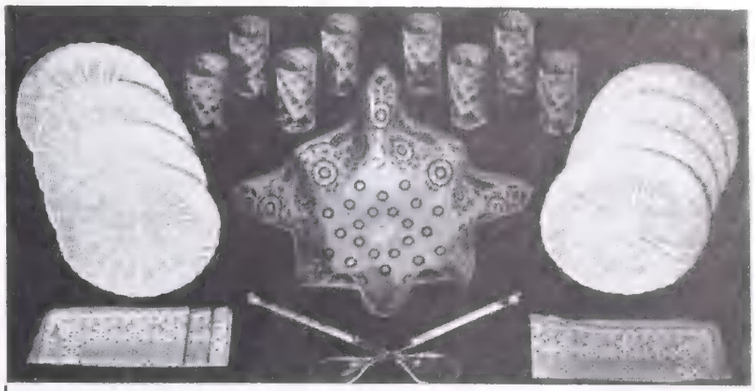


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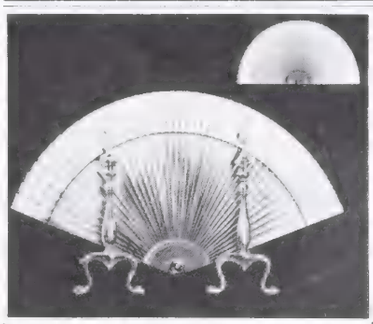


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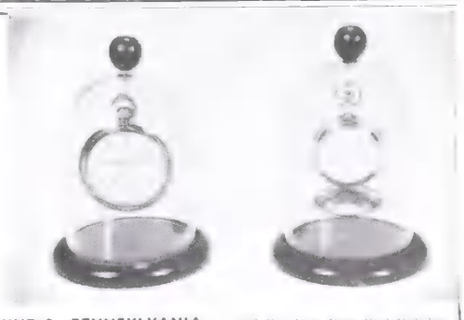


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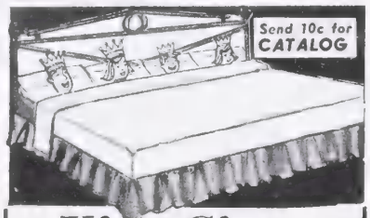
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King Size

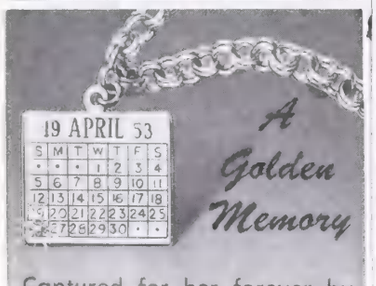
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BEDSPREADS and COVERLETS of antique satin, chintz, corduroy, polished cotton or "Starlight." Color swatches, 10c each fabric 25.00 to	45.00
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14k gold, handmade spiral bracelet and charm $36.00
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Catalog on Request *Holiday House*

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Our colorful, "spanking new" 100-page portfolio of Quaint American Furniture is yours FREE with this graceful little cup and saucer set by Mason. Stocked in pink, brown and blue, my, how Mason's Vista is welcomed by our brides and grandmas, too! Your color, Madame? Catalog alone 25c.

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Carl Forslund QUAINT AMERICAN FURNITURE ®

122 FULTON H87 GRAND RAPIDS, MICH.



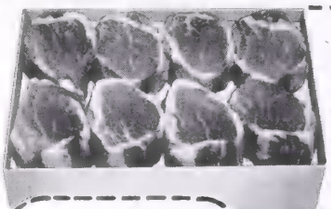
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$2.25 PPd.

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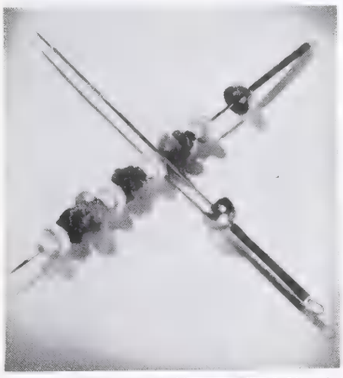
THIS TOPS EVERYTHING we've seen for pool, back yard or beachwear this summer. Terry-cloth jacket with rope drawstring ties can be worn blouson or chemise style, depending upon your whim. It fits so well and feels so good you'll want two—one to cover up a wet suit, the other over shorts. In white only. Sm. (8-10), Med. (12-14), Lg. (16-18). $3.98 plus 25¢ post. Penny Wise, 95 5th Ave., N.Y.C.



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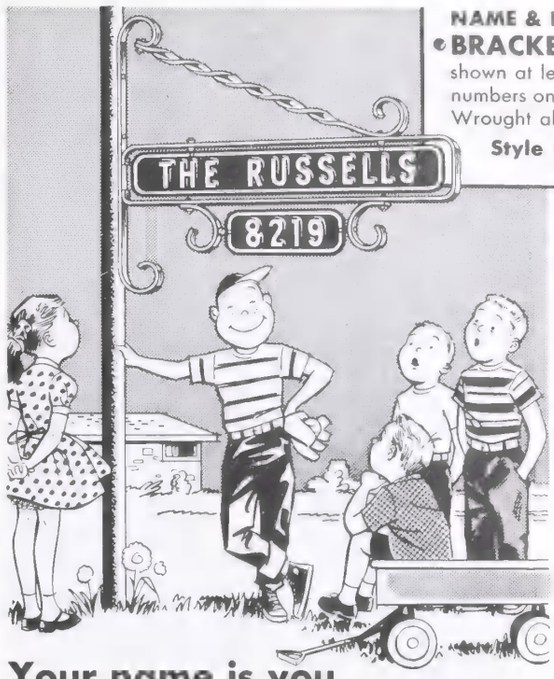
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will brighten your table, add gaiety to your conversation! See how miniature wringers swivel on base! Pop out with the flick of a finger as salt & peppers! Hand decorated rub-a-dub tub serves as sugar bowl or appealing planter. In gay red, white, and gray plastic. Ppd. $1.

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NAME & NUMBER BRACKET MARKER shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID



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present your name attractively, with a DAY-n-NIGHT Marker
PERFECT FOR GIFTS–ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.



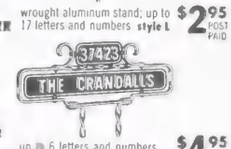
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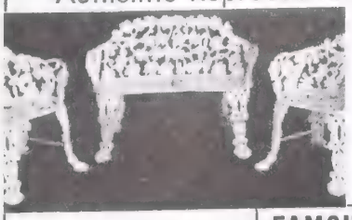
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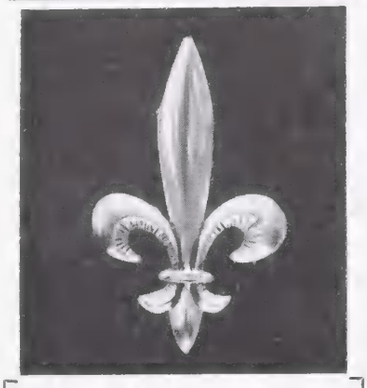
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This comfortable all weather, all purpose group with 2 place settee, 2 arm chairs and table will make your garden more beautiful and livable.
(reg. $69.95) complete group **$49.50**





KNOCK ON ANY DOOR and you won't find a design with more shining elegance than the *fleur-de-lis*. This solid polished brass knocker on your front door will give the impression that there's beauty inside, and a glad greeting, and a fire in the hearth. Easily installed with 2 screws incl. 7½" tall. $5.99; black satin finished iron, $3.99. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.

REST EASY!



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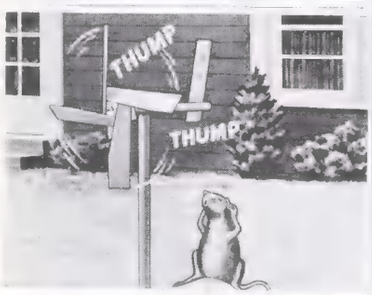


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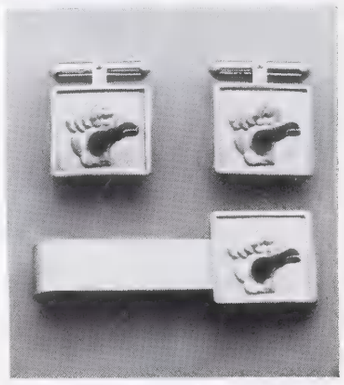
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WINDOW



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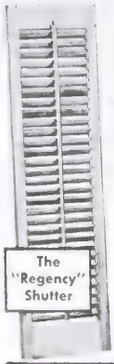
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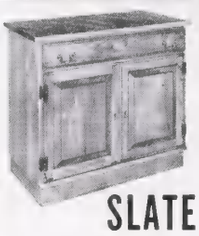
Made of clear white pine with molded beaded slats; same construction as our custom shutters. No saw cuts to interfere with finishing. Don't be misled by California woods such as Cedar, which can't be stained or treated, or by Japanese imports which are difficult to install. Fits almost all size windows (larger sizes can be used as doors or screens). Panels can be cut down as much as 1" in Wdth. and 3" in Ht. Installed with screw driver.

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24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
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Manor House Shutters 75A Carmans Road E. Farmingdale, N.Y.



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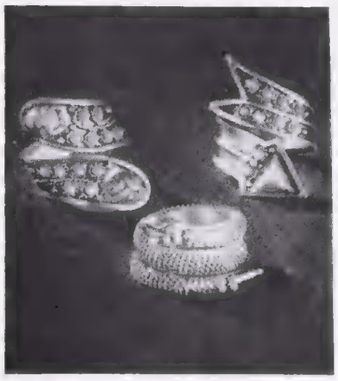
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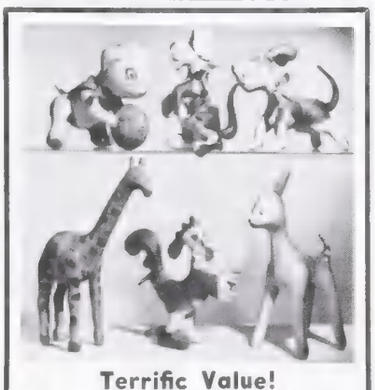
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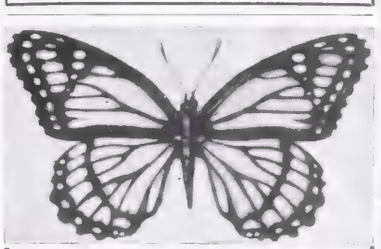
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HOSTESS HOUSE, Dept. H-7

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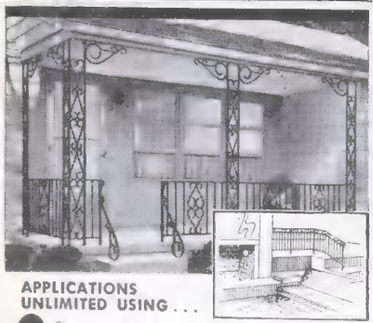
Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price $44.50.

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20-pc. starter set (four 5-pc. place settings) $12.95 ppd.

Jenifer House Write for free catalogue.

New Marlboro Stage Dept. B-7
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Lake Rosetting Guaranteed SOLID STOCK **Wrought Iron**

With Exclusive Beveled Edge Top and Bottom Rail

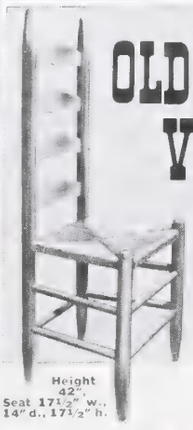
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direct from workshop to you

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two. Express charges collect. **Satisfaction unconditionally guaranteed. Quick delivery. Send check or money order.**

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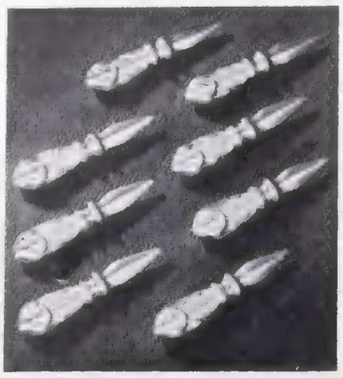
New, natural Mexican straw handbag-tote bag-duffel bag holds practically everything but the kitchen sink! Wonderful for beach, picnics, weekends. With inside and outside pockets for wallet, cigarettes, make-up. A dramatic 20″ x 18″. ONLY **$4.75** ppd.

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WINDOW SHOPPING



SILVER CORN SPEARS. The wonderful season of corn-on-the-cob is here again, and these silver-plated corn holders are elegant protection against butter-fingers, or juggling the ear when it's too hot to handle. Here's a terrific present to take to a week-end hostess! A set of 8 is just $2.00 and you can order them from Edith Chapman, Nyack, New York.

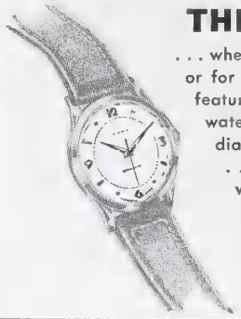


QUIMPER BOWLS are a copy of the French Quimper pottery pattern and they're wonderful. You bake right in the ceramic liner. Then when everything's hot and bubbly, slip the dish into its own wicker basket and take it out to the terrace or into the dining room. Use them for serving shrimp, berries or jellied consommé. 4½″ w., 2½″ deep, 4 with baskets, $3.95 plus 25¢ post. Bryn Mawr Gifts, Bryn Mawr, Pa.



CLIP ARTIST in the kitchen will cook up a storm with this file. Cooking Clips is a red, white and black binder with 9 cooking category envelopes (8½″ x 6″) for recipes. Includes: salads, cakes & pastries, casseroles, soups & sauces, cookies, meat, poultry & fish, desserts, candy, freezing & canning. With 30 leaves, $2.95. RMS Interiors, Dept. HB-7, 11146 South Michigan Avenue, Chicago 28, Illinois.

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. . . whether for yourself, a child or graduate—for every day wear or for active leisure—you will want this handsome watch which features: . . . 17 jewels, INCABLOC protection, shock-resistant, water-resistant, unbreakable crystal and mainspring, luminous dial, sweep second hand.

. . . created by master European craftsmen. Now, take advantage of quantity import-price savings passed on to you. Send check or money-order. **$14.95** for man's model; **$16.70** lady's model. (Fed. tax incl.)

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MONEY BACK GUARANTEE, OF COURSE

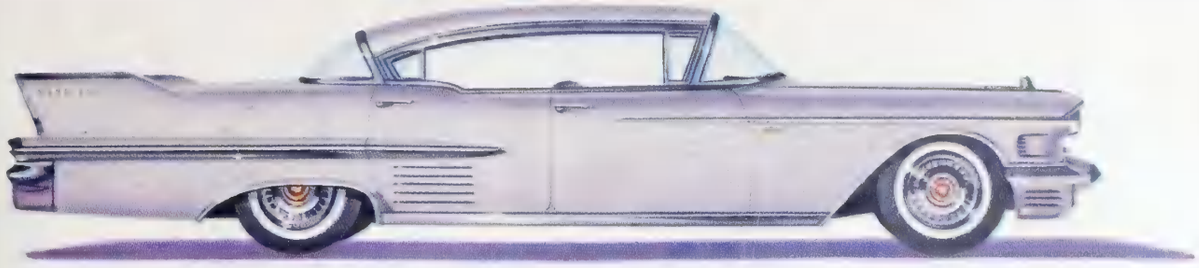


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- Replaces expensive, hard to use car seats.
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Long after a new Cadillac car has come into the family, the lady of the house continues to marvel at how delightfully easy it is to handle. On the open highway or in the city's traffic, her briefest gesture conducts the car in a perfect symphony of obedient motion. You ought to try it for yourself. Your dealer will be happy to put you behind the wheel—to explain the virtues of Cadillac's exclusive Fleetwood coachcrafting—and to familiarize you with all Cadillac models, including the Eldorado Brougham.

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Mirrors with a golden touch

by JUNE CABOT, Home Stylist

Golden accents on purest white for dramatic emphasis . . . gold, gracefully curved in regal elegance . . . mellow golden patina with the delicate artistry of the Orient.

What wonderfully simple ways to add classic charm to any setting. And, with the same inspired stroke, you create an exciting new dimension . . . for you double the beauty of your decor by reflection.

Ask your furniture or department store to show you the new "golden look" in decorative mirrors. For our 12-page idea book, *How to make your home more beautiful with mirrors,* or the name of the maker of these mirrors, write Dept. 1878, Libbey·Owens·Ford Glass Co., Toledo 3, Ohio.

THE WHITE LOOK . . . *(across page)* dramatically provided by a milk-white *Vitrolite®* frame softened with polished brass studs. For striking fashion accent in a colorful contemporary living room . . . equally effective with dainty French or robust Early American furniture. About $200.

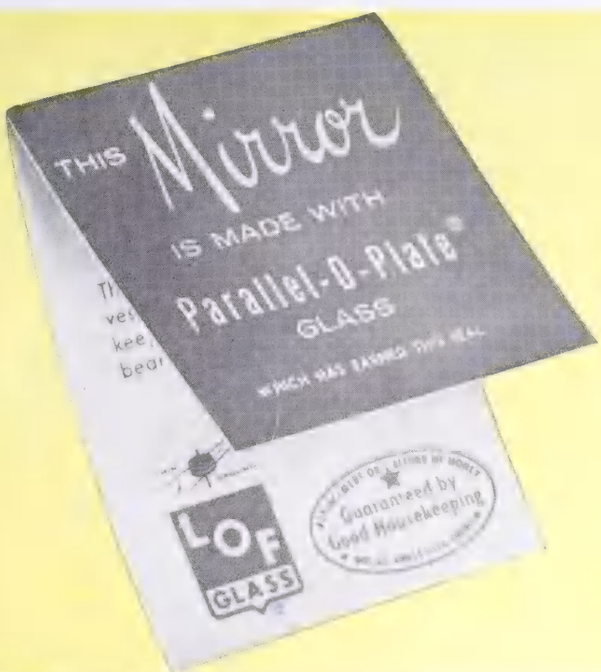
THE CLASSIC LOOK . . . *(at right and below)* in two graceful golden shapes: fluid hourglass or perfect circle. Whichever you prefer, the clean gold frame and sparkling reflections will have a wonderfully elegant effect in your room. Hourglass, about $110; circle, about $100.







RICH GOLDEN PATINA . . . *(at right)* use it with bright Oriental furniture or traditional and provincial schemes. Adds the same charm to a living room or bedroom as it does to this foyer. About $100.



A truly beautiful mirror must be made of the finest plate glass because a mirror is only as good as the reflection it gives. The tag shown here is your buying guide. It assures you that the mirror is made of L·O·F *Parallel-O-Plate®* Glass, *twin-ground* for more perfect reflections and more freedom from distortion. There is no finer! *Parallel-O-Plate* has earned the Good Housekeeping Guaranty Seal.

PARALLEL-O-PLATE GLASS

twin ground for truest reflection

LIBBEY·OWENS·FORD *a Great Name in Glass*

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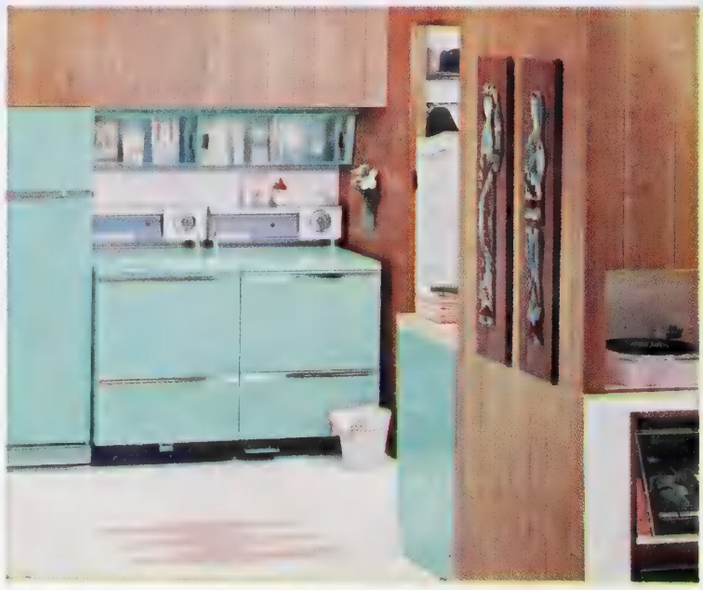
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$62.00 A MONTH* COUNTRY FAIR KITCHEN. Picture yourself cooking, serving, entertaining graciously in this family-living kitchen with convenient built-in G-E appliances. From left, two Wall Ovens, Undercounter Dishwasher, stainless steel Sink with Disposall®, 15-cu.-ft. Refrigerator-Freezer, 18-cu.-ft. Food Freezer. Cooktop Units are built into handy work island. Many spacious G-E storage cabinets. All components available in Mix-or-Match colors. Why not remodel your present kitchen now!



$39.00 A MONTH* HAPPY HAVEN KITCHEN. Combination Washer-Dryer with Wall Oven above. Handy Cabinettes over Base Cabinets; Textolite counter with Cooktop Units, Sink with Disposall, Undercounter Dishwasher, Refrigerator-Freezer and Air Conditioner.



$20.00 A MONTH* COMPLETE LAUNDRY. Plan your kitchen in steps by starting with a laundry center nearby. General Electric's Filter-Flo® Washer and Automatic Dryer fit easily into corner space or neat built-in arrangement.

For less than typical monthly car payments, you can have a General Electric Kitchen gleaming with smart built-in style! Your G-E Kitchen dealer will plan it to fit your space. And there's an easy budget plan for payments up to 5 years. Or, if you build or buy a new house, add $6 or $7 a month to your long-term mortgage. Why dream? Do it!

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HB-7

*Approximate monthly payments—based on credit terms after 10% down payment under Kitchen Modernization Plan available from General Electric Credit Corp. or any financing institution you choose. Installation and accessories shown additional. All prices subject to local variations.



WINDOW SHOPPING

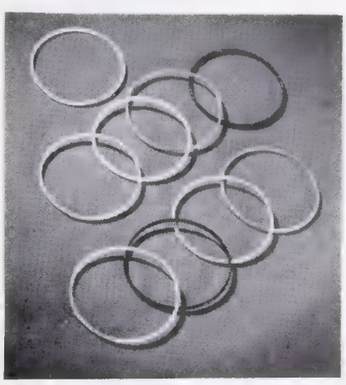
ALPHABET CANDLES shaped into letters and numbers spell out the names of the bridal couple or a party occasion: "Happy Birthday," "Bon Voyage," "Congratulations" or any appropriate message in long-burning flames. Pink, blue or white candles 3″ tall stand on their own bases. Specify letters and numbers needed. 15¢ each. Carol Beatty, 620 Beatty Bldg., Hollywood 46, Calif.



THIS IS THE SPREAD that should solve your summer decorating problems, for it's as flattering to traditional as it is to modern décor. The stripes are hand-loomed into the Madras cotton and the colors go with everything. It's marvelous for bedspreads, draperies, skirts. Brown-gold *or* blue-green, single 72″ x 108″, $7.50; double 90″ x 108″, $9.50. Shopping Int'l., Dept. 131, 65 Court St., White Plains, N.Y.



A GAY ROUND-UP of brightly enameled bracelets will give you an armful of summer-time glamour. We love the way they look, particularly if you have a café-au-lait tan. Gold-plated, they're enameled in nine colors to mix or match a pretty chemise. Choose red, orange, yellow, green, pink, turquoise, blue, black or white. Set of 3, $1.50; 6, $2.75; 9, $3.95. Tax incl. Elizabeth McCaffrey, B7, Northport, N.Y.



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For a Lovelier Boudoir!

Our "Diana" slipper chair is delightfully feminine, especially tailored in our Decorator colors. Sturdy and comfortable, too, solid American hardwood, hand tied coil springs, Rubberized Hair filling. Ht. 29½"; W. 22½; D. 18; Seat Ht. 16". Choose either; Corduroy—pink, gold, brown, blue, flame or forest green; or, Spotshed Velvet colors—Rose, gold, brown, sage, fern, or emerald green, mauve, red, flame, blue, turquoise or purple. PRICE—$28.75 each; $55.00 the pair, express (25 lb.) collect. (Or, in muslin, or we'll apply your fabric: send 4½ yards of 36 or 2¾ of 50" fabric; $23.00. No C. O. D. Send check or M.O. Your satisfaction is Guaranteed.

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PLUS HALF PECK STEAMER CLAMS

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Complete, $15.95 plus express charges collect. Every order acknowledged. All cooking and eating directions included.

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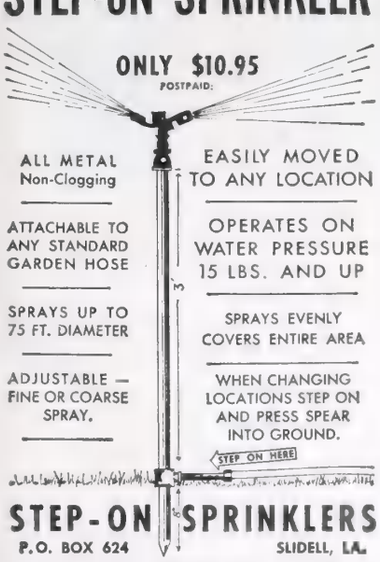
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☐ *Double quantity in large steamer, $28.75*
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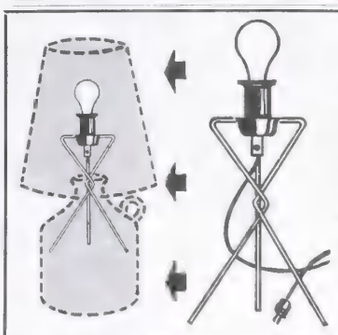
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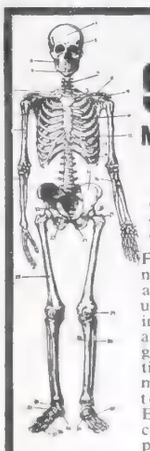
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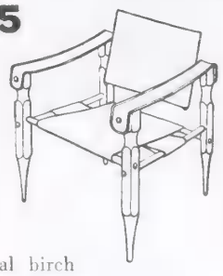
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B.O.C.

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$19.95



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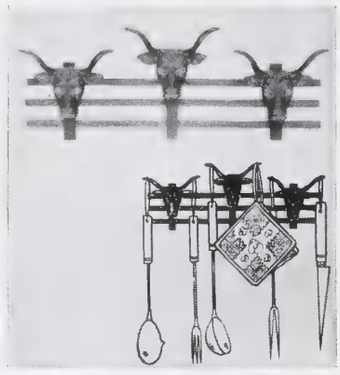
WINDOW



PALM LEAF PADS are cool backing for your hot and bothered family. Made of self-drying Palm Leaf weave, crisp, clean and airy seat pads will put air-conditioned comfort into metal lawn chairs, porch gliders or a sticky driver's seat. They're lightweight, fold flat. Seat 17¾" diam., back 19" h.. $2.98 each; 2, $5.75; 4, $11.25. Add 25¢ post. Foster House, 430-HB S. Jefferson, Peoria, Ill.



WE WERE HOOKED the moment we saw the brilliant American Eagle design and the nation's motto "E Pluribus Unum" on this wonderful Colonial rug. Order it for any boy from 6 to 60 for his room or den; he'll think it's the greatest. Hand-hooked cotton rug comes in rich beige with rust, brown and green accents, is 36" x 45". $15.95. Jenifer House, B-7, New Marlboro Stage, Gt. Barrington, Mass.



IT'S NO BULL that a little wrangler will hang up his ties, belts, slingshots, etc., almost willingly if you mount this Steerhead Caddy in his room. Sturdily made of solid black cast iron with red and white details, the horns may also be used to hold barbecue tools or kitchen utensils. It measures 13" x 4" and comes ready to mount. $2.95. Nachtegall, Dept. S-3, 210 Federal Bldg., Grand Rapids 2, Mich.

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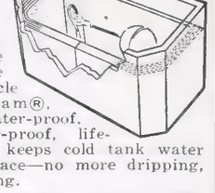


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SHOPPING



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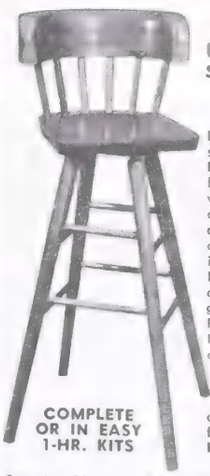


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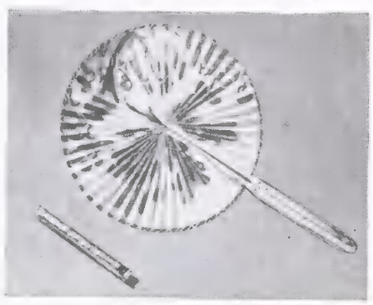
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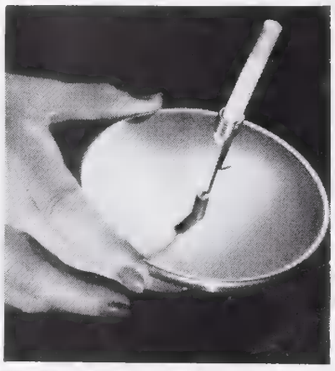
WINDOW



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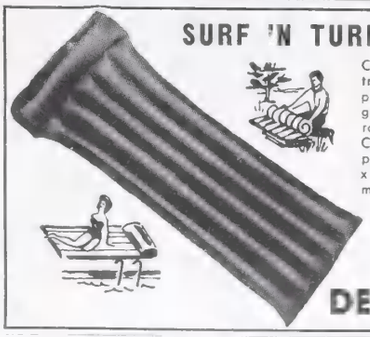
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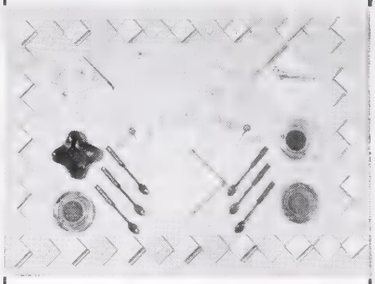
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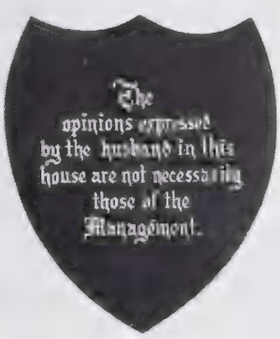
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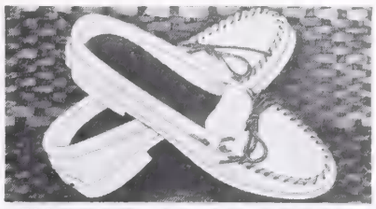


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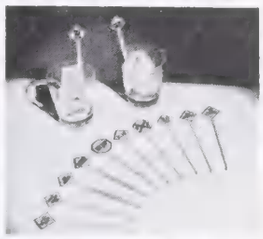
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PRICE $7.95
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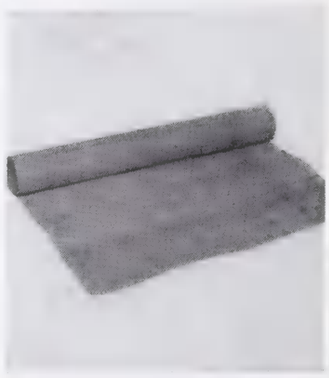
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WINDOW



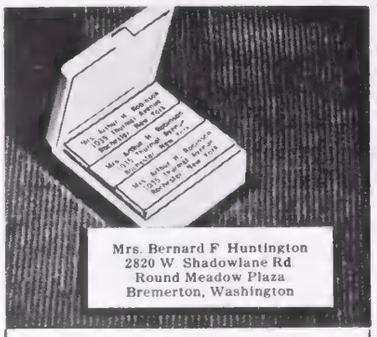
THE WHEELBARROW, as lovely a planter as you'll find anywhere, is made of wrought iron, and it will do unbelievable things for your terrace, patio or lawn. Fill the two shelves with pots of scarlet geraniums, colorful petunias and trailing ivy. In black or white, it measures 30" long, 18" wide, 26" high. $10.50 plus $1 post. Shaw Co., HB-7, 11146 So. Michigan Ave., Chicago 28, Ill.



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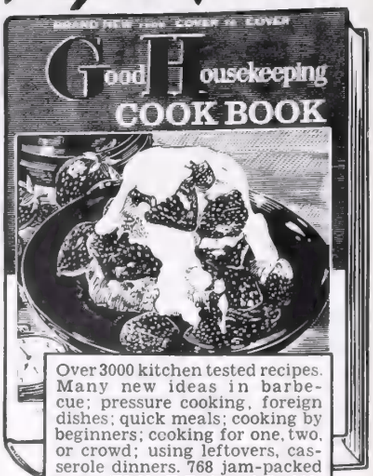


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SHOPPING



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BOAT SCROLL. "Bless this boat, Oh Lord we pray, make it safe by night and day . . ." is the prayerful petition lettered in white on this handsome boat scroll you'll want to give to your favorite skipper. Made of sturdy steel in satin-black finish, it measures 6¼" long, 5" wide, comes ready for hanging, and is nicely gift-boxed. $1. Wainscott Products, Dept. HB-7, 1010 Beaubien St., Detroit 26, Michigan.



DE-FEETED by housework? Then kick off your shoes and find a soft berth for your aching feet in this daisy of a foam-rubber mat. Put one in front of the sink and get a spare for the spot where you iron. Mat is 15" x 25", comes with black lettering on green or yellow, and may be personalized with any first name. $2.50. Zenith Gifts, 78-C Post Office Bldg., Brighton 35, Mass.



SUMMER STOCK. A dress that's not a sheath, not a chemise but a wonderful shape of its own is our particular summer love. The sextet of brass buttons and deep, bound hip pockets repeat the square motif of the neckline. It comes in white, red or French blue wide-wale cotton that's washable, of course! Sizes 5 to 15. Wonderfully priced at $11.20. French Boot Shop, 541 Main Street, New Rochelle, N.Y.



A SUN MAIDEN can wither you with a glance or coax an ice cream dime with a dimpled-arm hug. And for such a pint-size dream girl, here's a washable white piqué pinafore with a full skirt and her name hand-painted in red. And for decoration, there's a gray poodle with red ribbon and tiny bell. Sizes 1-6x, $5.95; 7-12, $6.95. The Little Studio, HB-7, Island Park, New York.



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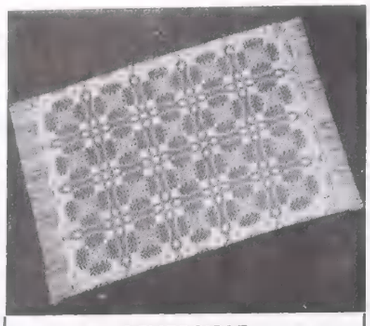
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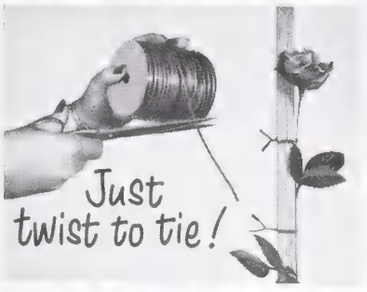


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Sail through this gardening chore in no time, with wire-center flat plastic tape to fasten plants and vines to stakes and fences. No tying is needed—just cut with scissors and twist! Soft vinyl Plas-Ties tape in pretty, fadeproof green is waterproof and re-usable. It's flat—won't harm delicate plants. ⅛" wide. Bargain 150-foot roll is only $1.00 postpaid.

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TWO FOR THE SEASHORE or for the shower or just for fun are mother and daughter water caps created by an Italian designer. Colorful simulated flowers and sequins are inserted between two layers of the shimmering plastic cap which dangles golden earrings. A week-end hostess would love one! Two sizes to fit adults and children. $1.50 each, two, $2.75. Decorama, HB7, 240 E. 92nd St., Brooklyn, N.Y.



IT'S TOPS as a card-table cover, and anyone who takes her bridge or canasta seriously will be delighted with the handsome design and easy maintenance. White linen-textured vinyl with Greek key design has foam-rubber back to stay in place without ties. It cleans with damp cloth, rolls up for storage in plastic case. Fits standard 30" x 30" table. $5. Two, $9.75. Closet Accessories, Dept. 1107, Evanston, Ill.



CHICO PORTOMATIC is the best thing that's come along for summer cottages or city apartments. This 11-pound portable dishwasher requires no installation, runs by water pressure from faucet, washes and rinses service for a family of five. Designed to use liquid detergent for washing effectiveness, it comes with 5-year guarantee. $59.95 F.O.B. Chico, Calif. Clarion Products, Box 488-HB, Highland Park, Ill.



RECORD LABELS are a wonderful present for anyone with a collection. These are printed with the words "This record belongs to:" and a musical motif in black on white labels with gummed backs. Gilt edge adds interest. 500 *personalized* with your name and packed in 3" plastic box are $2. 500 *not personalized* are $1. Via air, add 12¢. Bruce Bolind, Montrose 51, Calif.

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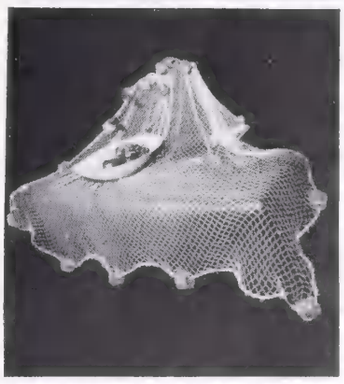
LET THE CHIPS FALL into this sparkling bowl, pile the dip dish with tasty guacamole and the next gathering at your house will be far more enjoyable. The golden chips and fresh green avocado are cool magic against the white milk glass. Betweentimes it's a lovely centerpiece for ivy and rosebuds. Bowl is 12½", dip dish lifts out and both have clear rippled edges. $9.95. Charlotte Thomas, Sewell, N. J.



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IMPORTED FISHNET in spray white makes a tablecloth that instantly sets a party mood. You'll use it for outdoor barbecues, clambakes, informal buffet parties, Sunday night suppers of broiled lobster and tossed salad. Or think of it as salty wall decoration for game room or beach house. 52" x 72" size, $6.95. Banquet size 72" x 104", $11.95. Bali Hai Originals, Box 565, HB-7, Opa-Locka, Fla.



A ROARING SUCCESS at the beach, pool or back yard is "Lovable Lion," the whopping 6′ x 6′ blanket the whole family can sprawl on. Made of napped, *washable* creamy-yellow cotton with hand-blocked brown lion, it comes in a moistureproof zippered case, is only $4.98 plus 50¢ post. Not shown, matching 3′ x 6′ bath sheet, $3.98 plus 35¢ post. Merrill Ann Creations, 3601 Kingsbridge Ave., New York 63.

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Washes and Peels 2 lbs. in 1 Minute!



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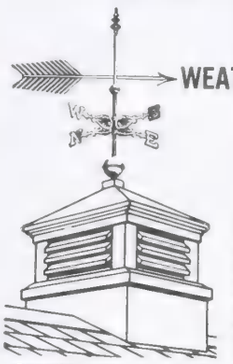
Prepare vegetables ready-to-cook for your family in just one minute with this fully Automatic Potato Peeler. Does all the work! Washes, peels, then cleans itself in a single operation. No mess either . . . finely pulverized peels disappear down the drain—no danger of clogging. Gentle action scrapes your vegetables. Only the thinnest layer of skin is removed, leaving health-giving vitamins. Safe, positive, uses only normal water pressure. No knives, or sharp edges. Durable white Styrene plastic with clear safety-lock lid. Postpaid. Only..... $6.95

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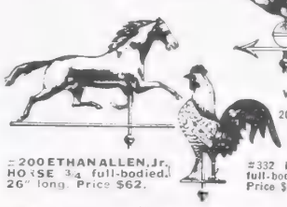


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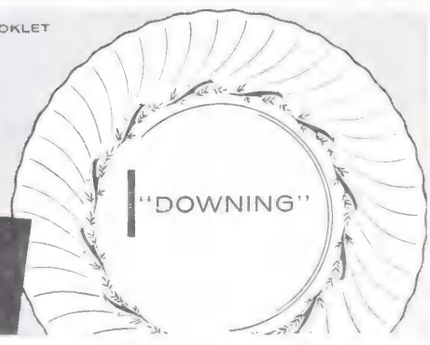


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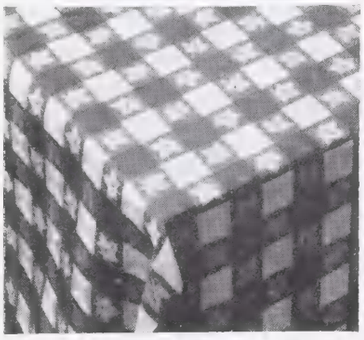
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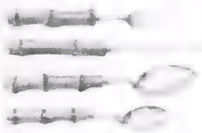
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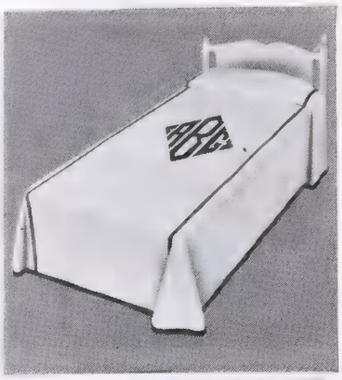
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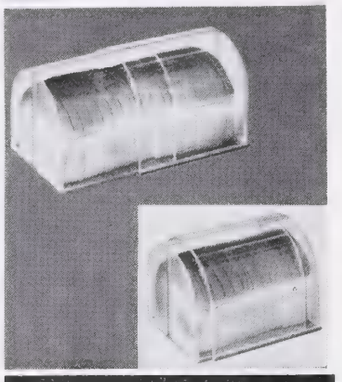
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WINDOW



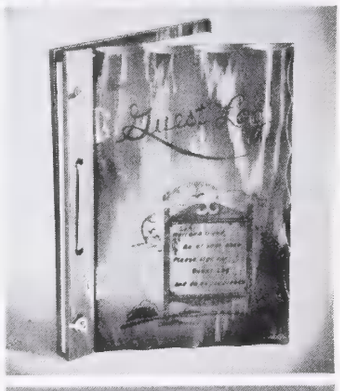
YOU'LL COTTON TO these crinkly, washable, *no iron* bedspreads. They're monogrammed and banded in white on blue, pink, rose, green, maize, white, gray and brown; or brown on beige. Szs: twin 72" x 108" with 16½" drop, $9.95; twin 83" x 112" with 22" drop, $11.95; full 98" x 112" and 22", $14.95; king, give mattress size, $18.95. 75¢ post. May Schaffer, Box 7102-S, Elkins Park 17, Pa.



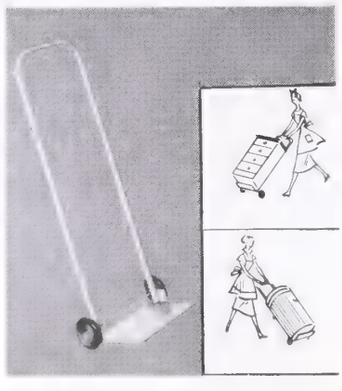
BREAD STAYS FRESH an amazingly long time in the Breadscope. Made of crystal-clear plastic in a loaf shape, it's air-tight to keep moisture out, so even with high humidity you can win the battle against mildew. As bread is used, the container telescopes to 6" to fit the diminishing loaf. Sanitary, it washes like a dish. 11½" x 5⅛" x 5". $1.98. Downs & Co., Dept. 1107, Evanston, Ill.



IT'S A SNAP to drink Coke or beer right out of the bottle, or to sip frosty julep without getting frostbitten fingers if you use these Clip-on Coasterettes. They clip firmly around almost any shape glass or bottle, and the absorbent coaster in the bottom soaks up dripping. The plastic handles come in assorted colors, and the set of 4 is $2. Glasscraft Mfg. Co. 920B Chicago Ave., Evanston, Ill.



GUEST LOG BOOK is bound to please an entertaining couple and become one of their treasured possessions. The covers are solid lacquered wood with brass hinges, leather lacing, burned-in title and the words: "Welcome friend, Be at your ease, Please sign our Guest Log, And do as you please." With 25 sheets to record arrivals or departures, 9¼" x 6⅝". $3. Will Zuck, 2920 E. 5th St., Anderson, Ind.



GIVE MOTHER A HANDcart and she won't have to call for help everytime she wants a piece of furniture moved, the garbage put out or large packages brought in from the car. All-purpose handcart is made of lightweight tubular steel with baked enamel finish, folds for storage. 36" high with an 8" x 12" platform, rubber tires. $5.95. Jay Em Cee, 75 Carmans Road, East Farmingdale, L.I., N.Y.

SHOPPING





IN SORRENTO, ITALY, skilled craftsmen have gained acclaim from women of fashion for their deftly carved jewelry. Here are lustrous mother-of-pearl petals strung into a necklace of artful simplicity to put a tanned young throat in a flattering light. Necklace is adjustable from 14" to 16". $4.40. Matching pierced or screw-type earrings, $1. Set, $4.95, tax incl. Alpine Imports, 505 5th Ave., New York.



PRACTICE MAKES PERFECT, and here are sure-fire props to make you so good on the golf course even the caddies will be respectful. Plug the Automatic Electric 19th Hole into AC outlet, adjust return mechanism from 2 to 12 feet, and ball will return to you every time you sink a putt. $9.95. Wham-O Practice Golf Ball enables you to practice driving and to groove your swing. $1.95. Taylor Gifts, Wayne, Pa.



FOUR OF A KIND take top honors, and when the four are buffet trays cleverly designed to fit over a 36" card table and allow space for condiments and ash trays, you really have a good deal. Durable fiber glass trays in assorted fiesta colors of red, yellow, chartreuse and gray clean easily, come in a set of four, $19.95. Two sets, $37.50. Edward H. Ziff, Box 3072, Mdse. Mart Plaza, Chicago 54, Ill.

ATTENTION GARDENERS

Turn to our new special section on garden ideas, products and equipment.

Begins on page 106



Imported Thongs... Smart for Summer

Smart because they're beautifully styled, with soft leather straps across the arch and around the ankle for classic walking comfort . . . Smart because they offer barefoot freedom for warm Summer days. Available in natural in Small (sizes 4 through 5½); Medium (6 through 7½) and Large (8 through 9½). Specify size in ordering. Just $5.95, plus 50¢ postage. Satisfaction guaranteed.

Dept. HB-7

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Satin Bedsheets & Pillowcases

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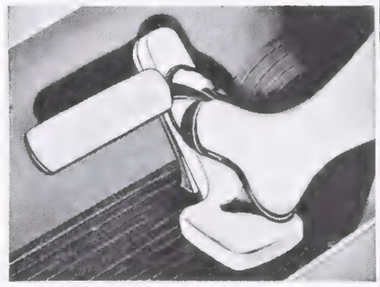
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	NOW
Dbl. Bed, 2 sheets, 2 cases	$18.95 (Reg. $28.95)
Twin Bed, 2 sheets, 2 cases	18.95 (Reg. 28.95)
King Bed, 2 sheets, 2 cases	27.95 (Reg. 42.95)
3 ltr. monog. on cases	3.00 (Reg. 5.00)

SCINTILLA 5718 N. Kemore Ave., H Chicago 40, Ill.

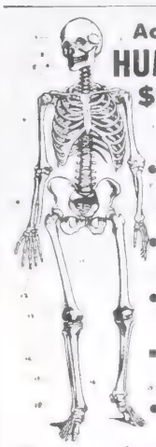


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Now you can drive in your fanciest shoes without fear of scuffing. Self-adhering soft foam pad is easy to install—just press it against the gas pedal in your car—that's all! Gives complete foot-driving comfort; reduces driving fatigue. A boon to short drivers ... brings the gas pedal closer. You can even drive barefoot safely. Saves floor mats from wearing, too! *Guaranteed to please or your money back!* Only $1, postage paid. Order FOOT EASE CUSHION from **SUNSET HOUSE, 2488 Sunset Building, Los Angeles 16, California.**

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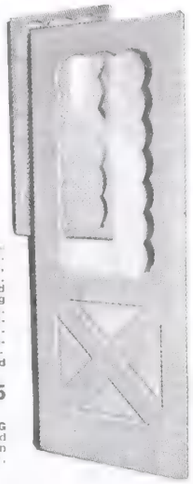
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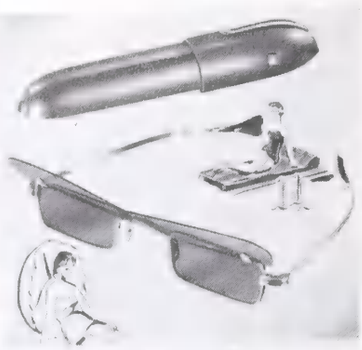


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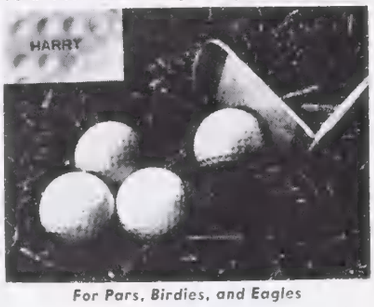
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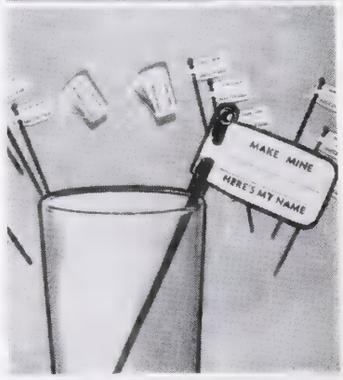
WINDOW



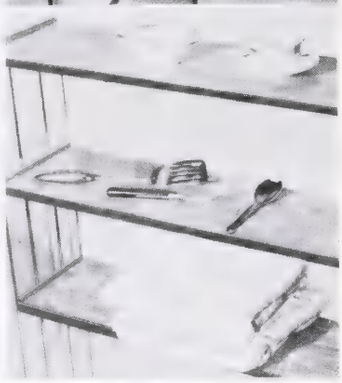
SCARE BIRDS AWAY with new Scram-Disks. These bright and shiny aluminum whirleys are a gentle reminder to our high-flying friends that there are places other than fruit trees, gardens, clothes lines and patios to feather their nests. Completely harmless, a set of 20 Scram-Disks is only $1 with a money-back guarantee to do the job. Sunset House, 80 Sunset Building, Los Angeles 16, California.



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BARTENDER'S PALS. The season of gin and tonic and Cokes, of white hot sand and cool water, of white hot tennis courts and cool patios will keep these stirrers clacking frostily in your guests' glasses. And the little tag on each stirrer will show the bartender whose glass it is and what he's drinking. 200 tags and one dozen stirrers are $1. Handy Gifts, Room 01, Jasperson Bldg., Culver City, Calif.



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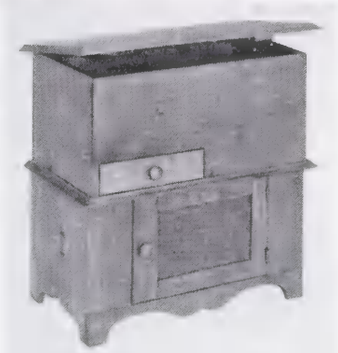
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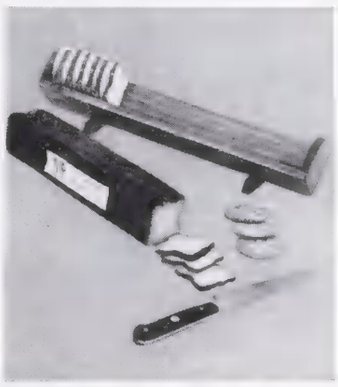




VENETIAN URN, copied from a great Italian beauty that probably adorned the loggia of a doge's palace more than a hundred years ago, has enormous modern elegance. Made of cast iron with a pattern of roses, it is painted white or antique green and measures 15″ square, 15″ high. A wonderful way to show off an important plant! $20 exp. coll. J. F. Day & Co., 1901 So. 4th Ave., Birmingham, Ala.



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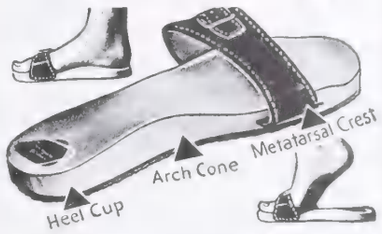
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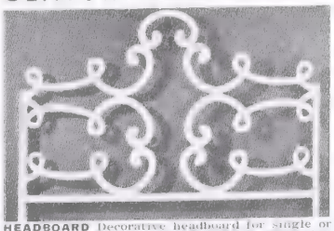
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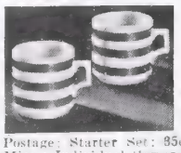


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8 oz. mugs (ill.) choice of blue, green or yellow stripe 2.98

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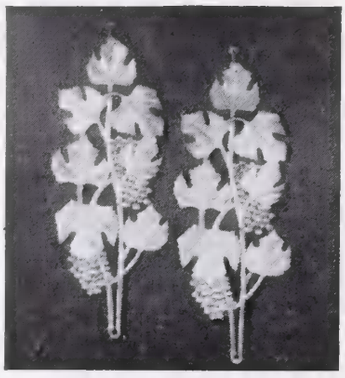
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SIMPLY DAZZLING in a country home or city apartment is this lovely crystal chandelier. Three tiers of brilliantly cut prisms catch the light and shoot off sparks. We highly recommend it for an entrance hall, dinette or pretty powder room. 8" wide and about 13" high, it's $24.95 exp. chgs. coll. Paulen Crystal Co., 296 Broadway, New York 7.



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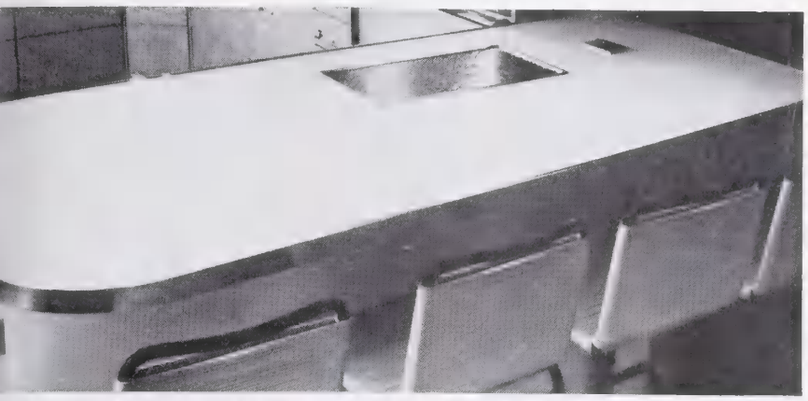
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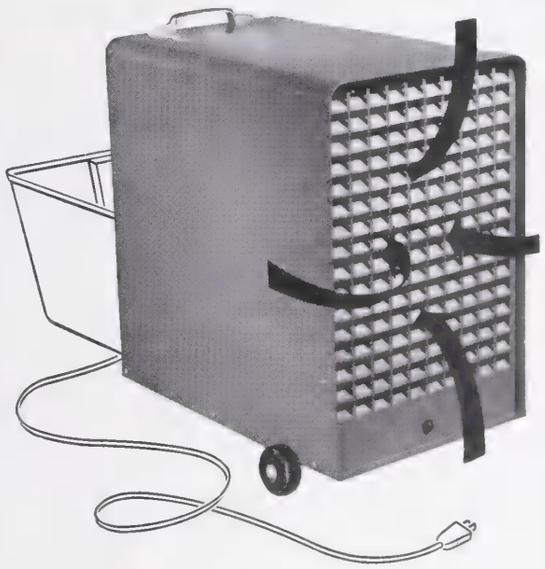
CONTINUED FROM PAGE 2





Built-in food warmer can adjoin range to take over cooked foods when ready; or be fitted into buffet, serving table, or pass-through. Salton Automatic HoTray is a slab of shatterproof glass fused while molten with silvery, radiant-heat elements. Thermostat holds heat at 200° F. for warming without cooking. About $50 in 15" x 28" size; includes polished steel frame, junction box, pilot light, BX cable. Other sizes are available.

Dehumidifiers protect home furnishings and promote room comfort in summer, or dry damp storage areas year-round. Cory's Fresh'nd-aire dehumidifier, a top-flight appliance, turns itself off when condensation drawer fills to prevent overflowing. Extracts up to 4 gallons of water per 24 hours in area up to 15,000 cubic feet. About $140; model with humidistat, $150.



PHOTOGRAPHS BY FRED LERNER



Portable washing machine operates in any basin of 7-inch minimum depth. Ideal for drip-dry, bathroom laundry, or for travel use. It both washes and rinses with 4-way action that combines tumbling, agitation, water aeration, and the rapid rubbing movement of nylon "scrubbers." The action has great thoroughness, yet is gentle enough to handle sweaters or fragile fabrics safely. Suction cups hold rubber base to basin. UL-approved. AMI Washer costs $60.

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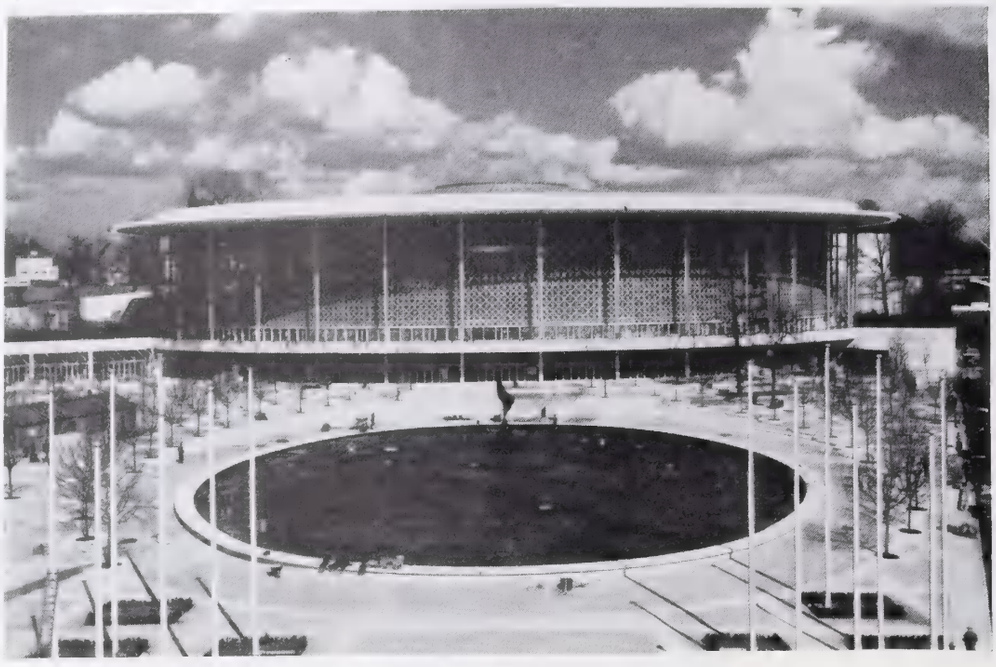
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Curving wall of Fair's Protestant church is a stained-glass abstract.



Stained-glass insets in criss-cross concrete at Dutch Pavilion.



Varied stained-glass panels in Luxembourg's concrete wall.

At the Brussels Fair... more than meets the eye

World's fairs usually foreshadow the face of architecture to come. There's no world-shaking new architecture here, but look close and you'll see these encouraging signs in design: most of these buildings for showmanship are more man-size than monumental; the humane, curved line shows up more and more: ornament, in stained glass, grillwork, mosaic, and wood, warms up cold, flat surfaces; indoors and outdoors merge.

How to leave home and like it

Our first breathless report on the Brussels Fair flashed from House Beautiful's travel editor

By MARION GOUGH

We were in Brussels when the trumpets sang out their fanfare, and all the king's horses and a lot of the king's men and King Baudouin himself (in a Cadillac) officially opened the Brussels Exposition of 1958. And if you ask us what we thought of the Fair, we can tell you that we're about to return immediately, for we think it's a great show and the most significant modern magnet that ever drew the peoples of the world together. Until October 19, here's one place on the map where Russians, Czechs, Siamese, Texans—you name the great lot of us—can throng together peaceably, eating in the same restaurants, riding in the same coaches, and comparing light meters. A trip to Brussels this summer is a sample of the wide, wide world.

For the American contingent, the opening had a quality of celebration—like a (*Please turn to page* 110)



"SMOOTHEST VODKA I NEVER TASTED!" says Sir Cedric Hardwicke

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Home of Dr. and Mrs. Howard Liljestrand, of Honolulu. Though built in the Territory of Hawaii, it has meaning to anyone living on the mainland of the U.S.A.

House Beautiful presents:
THE 1958 PACE SETTER

A house that is very much more than a house

Every family building a new house cherishes a dream of bringing together ordinary things like stone, wood, glass, concrete and pipe in such a way that these will add up to a whole that is greater than the obvious sum of the parts. Some houses succeed spectacularly in producing an emotional and psychological aura that lifts living far above the mundane considerations of everyday actions. This year's Pace Setter house goes far beyond being a shelter. The family who built it have lived there six years. Through their eyes and through their words you will experience what they have found there in the realms of the practical, the spiritual, the poetic, and the emotional. This is the case that proves the theory of *how to get a good house* and *what it can do for you once you have it.*





Our house is alive with nature's changing ways

So speaks Betty Liljestrand, having lived for six years in the house presented extensively in this issue: "Our house seems to have a life of its own. We live in it and own it, but it reveals things to us we didn't see or know about before. Our goal, before building, was modest enough. We wanted nothing pretentious or stylized; just a functional solution done with imagination. We knew we had a rare and magnificent site, and we wanted the house to capitalize on it. We wanted to be able to sit inside, listen to good music and, with lights dimmed, to take full advantage of the fairy-like city below us."

The photographs on these two pages (and the front cover) catch a few of the thousands of nature's moods which reveal themselves to the Liljestrand family from their house, which so ably provides grandstand seats for the majestic pageant of nature.

The Liljestrands' confession of faith in the emotional power of architecture to give meaning to life is one of the most important aspects of the story that unfolds in these 47 pages. They make it clear that just as music's function is to restore and recreate, so architecture can exploit our capacity for dramatizing ourselves, for heightening the ordinary actions of life. As John Summerson, the English architectural writer, has said, ". . . Architecture can increase man's psychological stature to an angel's. All this it does through its irrevocable attachment to function. The dramatizing of movements appropriate to architecture (and impossible without architecture)—movements like entering through a door, looking out of a window, mounting steps or walking on a terrace—is something with which music has nothing to do. Here is architecture's special province, which on one hand constructs its movement and on the other intensifies its meaning." Thus, the story of the Liljestrands and their house is a fine account of home-building as an aesthetic adventure for every member of the family.



All photographs by Charles Yerkes, Parker Studio
Informal photographs by the Liljestrands



Four different moods during one day in the Liljestrand living room: as the sun moves around, as the visibility comes and goes, and as night comes on





PACE SETTER

The view and the weather are as much a part of this house as the walls and roof. The tall living room windows provide a constant view of the ever-changing Hawaiian sky. Deck and seat-rail are a standing invitation to move outdoors for the panoramic view.

Looking toward the entry door and vestibule (left) and toward the dining room and kitchen (right) from the living area. Notice how the plane of the flat ceiling helps integrate this area and also accentuates the beams and pitched ceiling of living room.



Living room is as much a joy to look at as to use. The quiet use of color, the fine proportions and finish all add to its special quality.

We've found the true value of a beautiful home

The owners have learned, living here, that the beauty of a house is more than "skin deep." And that a beautiful home can help an ordinary family live an extraordinary kind of life; not extraordinary in the extreme sense of the word, but in the sense that the house helps make commonplace things—like cooking, eating, sitting in front of the fire—seem like something special. Here, in her own words, is how Mrs. Liljestrand puts it.

> *"We had parties before, sometimes large ones. We carried out hobbies, and we had all the essential facilities. The difference in this house is in the realm of the spirit, in attitude, and subtle visual pleasures."*

In walking through this house and in photographing it, you could see that there is a spirit-lifting quality about it that makes you feel like living up to it.

Among its most important values are the subtle visual pleasures. The house is made of shapes and forms that are interesting to look at and to (*Please turn the page*)



It is also a room to use in many ways. Here's the family informally "at home." What better argument for a raised hearth than the comfort below.



The library doubles as a guest room. It is enriched by the varied textures of the book-wall, draperies on the balcony side, and sliding louvered doors on the entry corridor side. The day beds serve as seating when the room functions as a library and sitting room. Notice (above) how the sliding doors open the room to the corridor and entry-garden beyond. The door in the corner of the photograph (opposite) leads to bathroom.



Bookshelves like these from floor to ceiling are a simple and straightforward way to put a wall to work and also turn it into an outstanding decorative feature of the room. There is endless opportunity here for arranging and rearranging the varied colors and shapes of books and accessories. Another advantage of these shelves is that they are in a private room where the results of your experimenting are not always in sight.

Detailed information about the furnishings in the Pace Setter on page 100



live with. In an environment like this you learn from the subtlety of its structure to appreciate the shape and form of all kinds of other things. You develop a seeing eye that brings interest to many other objects you might otherwise pass by. Mrs. Liljestrand makes this note about their enjoyment of the rightness of structure:

> "*Unconsciously it is pleasant to see a wall or a shelf built very thick where it should look strong, and the edge of a sliding door very thin where you know it need not be strong.*"

Proportion and scale take on a new meaning for the people in this house. When you move about daily in well-proportioned rooms, you develop an inner sense of the rightness of good proportion and anything in bad proportion seems awkward and uncomfortable.

The colors throughout are soft, muted, subtle, and harmoniously related. The accents of brightness are the spectacular foliage, flowers, and view through the windows of every room. Indoor accents are carefully chosen fabrics, accessories, foliage and flowers. This principle, the use of selected accents in a harmonious background, is a sound foundation which helps develop one's total color sense.

The world of nature takes on added meaning here because it is a living part of the house. The house keeps the family in touch with the sea, the sky, and things that grow. Here the quick changes of the weather and the sky have become a fascinating part of the owners' daily life. When you live closely with nature's changing moods, you develop a deeper appreciation of what she has to offer. In a letter about the facilities in the house, Mrs. Liljestrand adds this:

> ". . . *But these are material things that do not compare with the psychological satisfaction of the appearance from room to room, from door to door, of a cleanly designed, carefully built house.*"

Another value is the sense of space. Here you become as aware of the volumes of space inside the structure as of the structure itself. This is getting very near the essence of architecture. When you sense every day that you are moving about within a piece of hollowed sculpture, you are experiencing one of the greatest values a house can give.



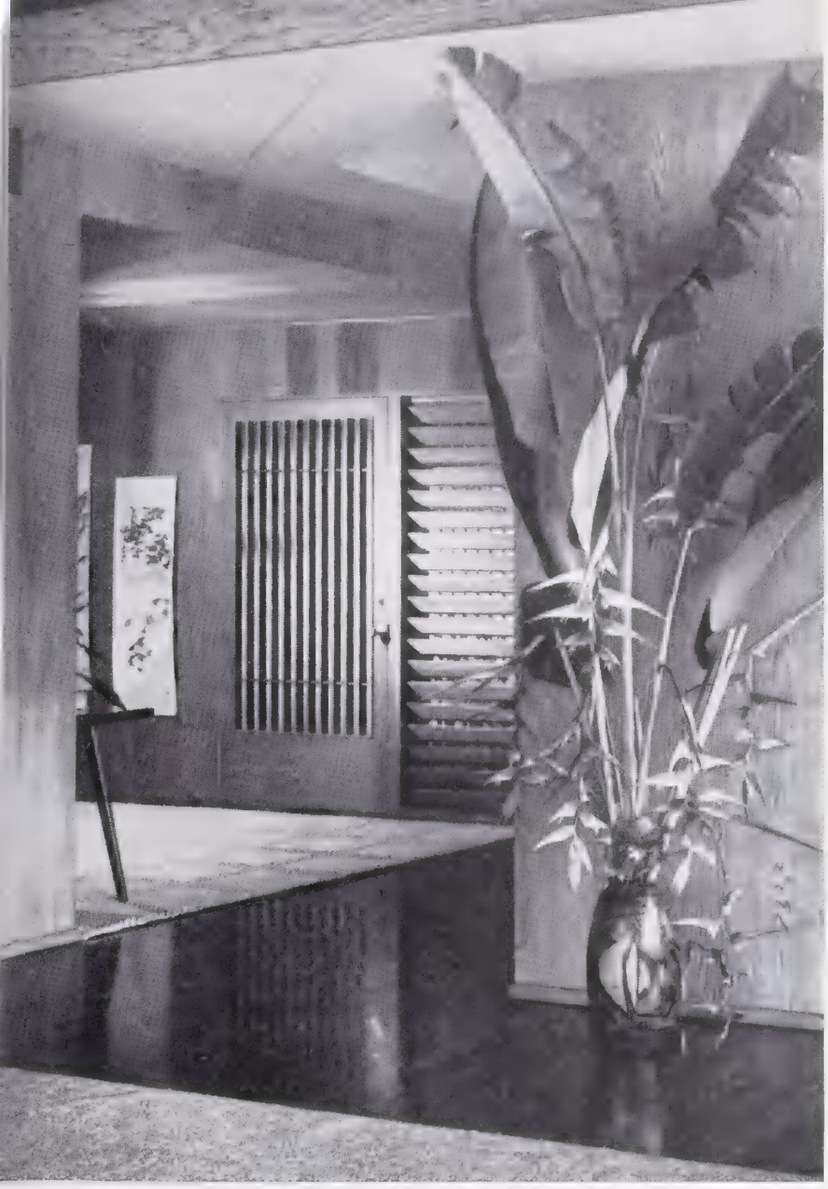
They found this site because

They wouldn't settle for less

Most people, contemplating home-building around big cities, erroneously assume that fine view sites can't be found or can't be afforded. The magnificent location of the Liljestrand house is just one of thousands of examples that HOUSE BEAUTIFUL sees every year that refute this theory. Let Betty and Howard Liljestrand tell their own story:

"Before, we had lived in a good, standard, sugar plantation house surrounded by isolation and rustling of sugar cane. We knew we liked isolation. Before that we had lived in houses up in the hills of Oahu, and from this we knew we enjoyed and wanted a view. We started in systematically to find a site that would be: (1) close to the center of Honolulu, (2) close to Punahou School, (3) close to Honolulu hospitals, (4) isolated, (5) on enough of a promontory to have a view from which one could see the ships coming and going, read the weather at a glance, and sense the ruggedness of the volcanic mountains of Hawaii.

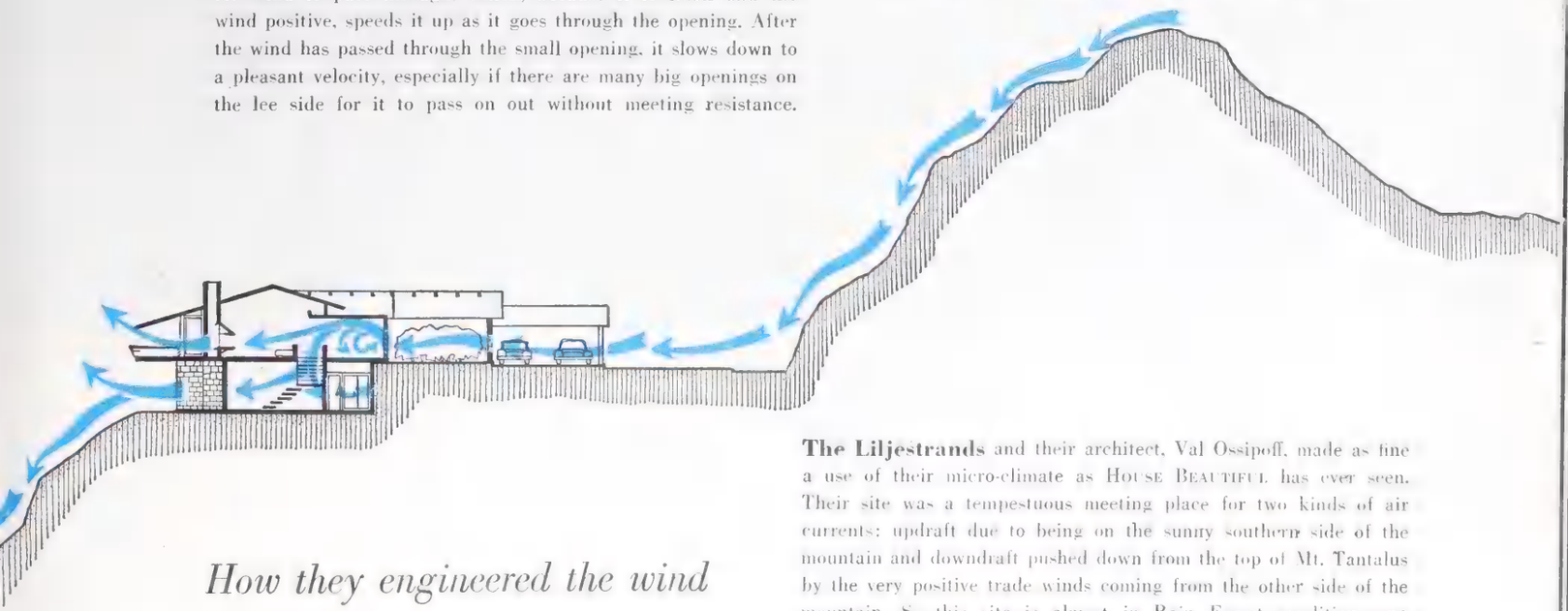
"Keeping these things in mind, we spent every spare minute searching the tax maps and hiking in the hills back of Honolulu. There are many lovely views from the heights of Honolulu. One of the oldest areas to be settled, Pacific Heights, (*Please turn to page* 94)



Adjustable louvers at front entrance are one of several "venturis" on windward side of house, which can be manipulated to control the breezes. A "venturi" is a small opening for wind to pass through, which, because it is small and the wind positive, speeds it up as it goes through the opening. After the wind has passed through the small opening, it slows down to a pleasant velocity, especially if there are many big openings on the lee side for it to pass on out without meeting resistance.

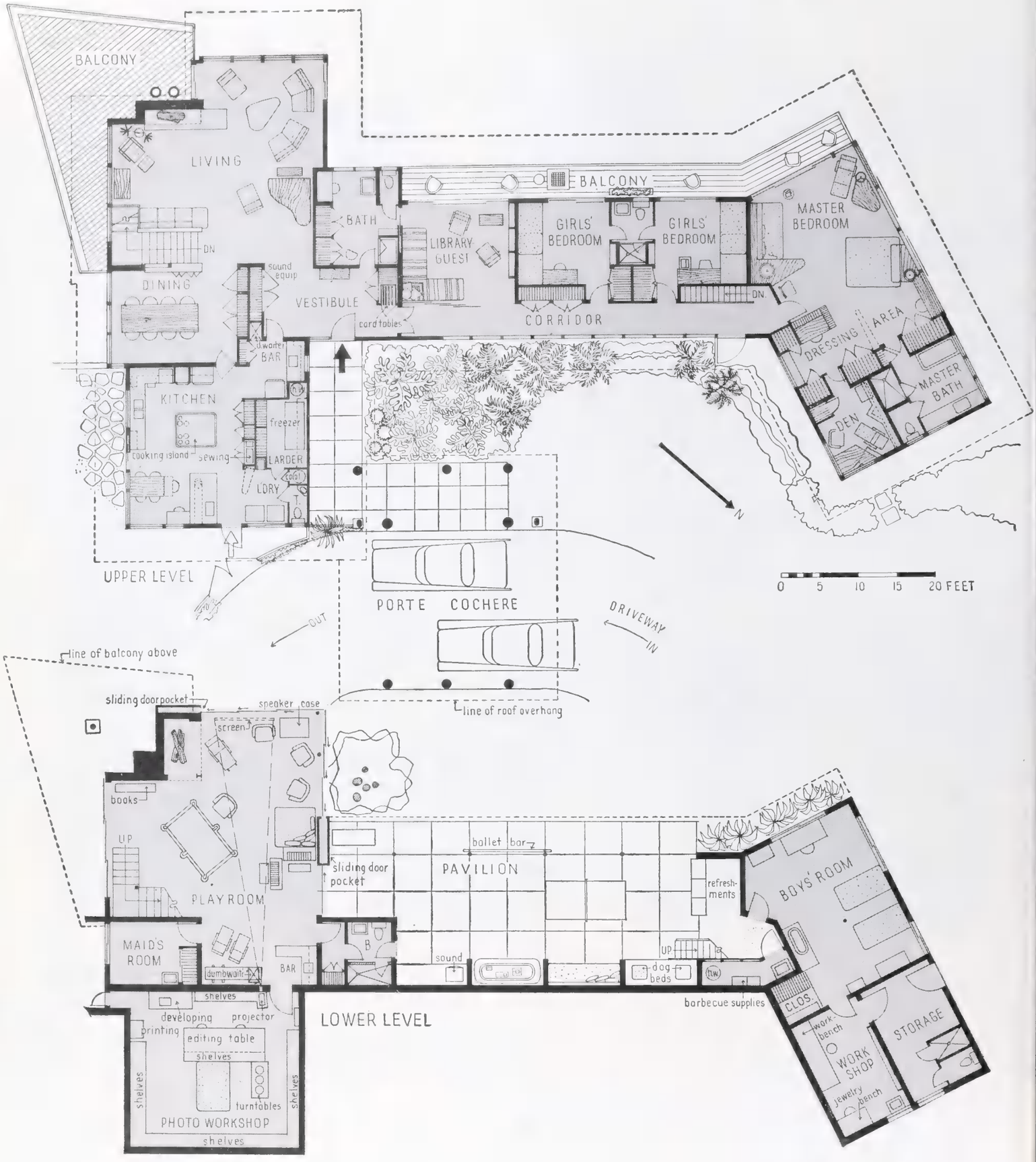


Even with the front door closed, this bank of louvers—capable of being set in a number of positions—can deliver a very positive breeze to the front vestibule, so positive it would be uncomfortable to sit there. But no one is expected to sit in a vestibule, and by the time the breeze reaches the living areas it has slowed down to a pleasant velocity. This engineering of the wind guarantees that the Liljestrands have a breeze when other houses, exposed to the same conditions, do not. In a warm humid climate this constant air movement can be a godsend.



How they engineered the wind for climate control

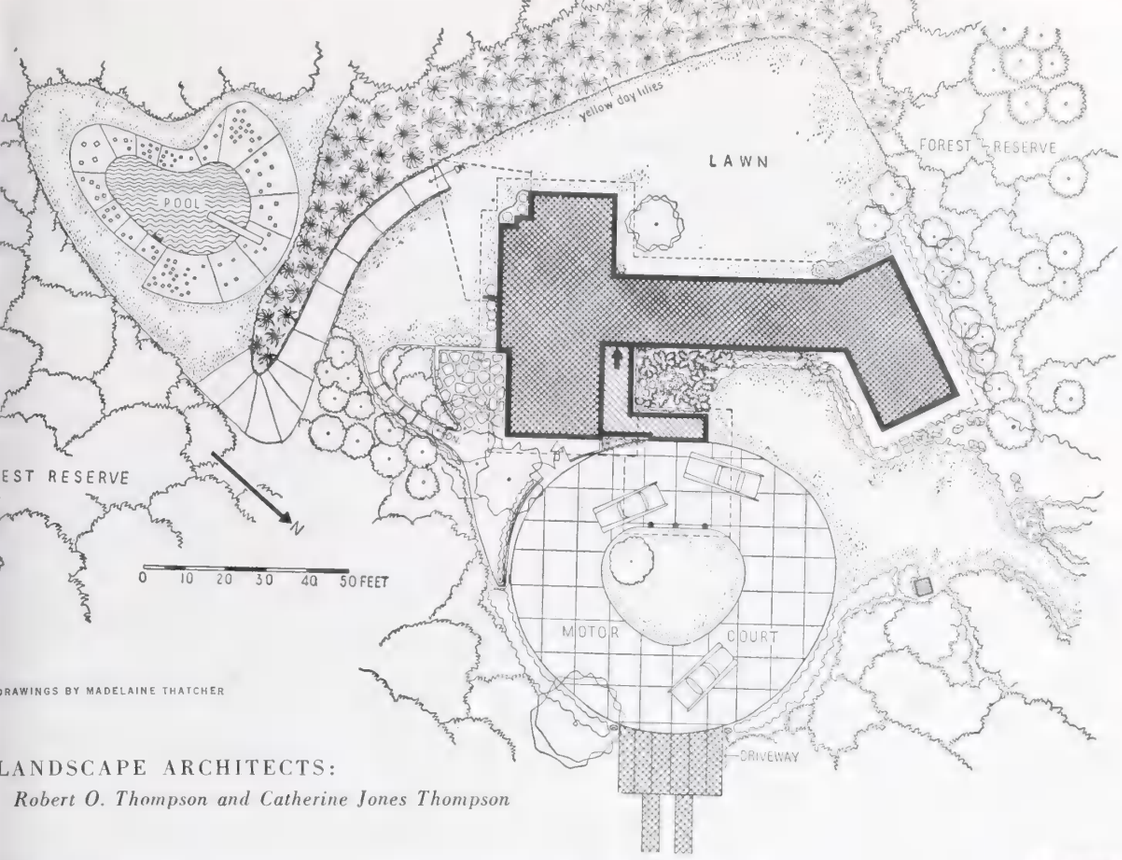
The Liljestrands and their architect, Val Ossipoff, made as fine a use of their micro-climate as HOUSE BEAUTIFUL has ever seen. Their site was a tempestuous meeting place for two kinds of air currents: updraft due to being on the sunny southern side of the mountain and downdraft pushed down from the top of Mt. Tantalus by the very positive trade winds coming from the other side of the mountain. So this site is almost in Rain Forest condition—one minute in swirling sheets of tropical rain and next minute in clear sun, sometimes oppressively humid. Only a guaranteed, built-in, perpetual breeze condition could cope with such changeability and turbulence. They achieved it by having big generous openings for the benign, drier updrafting and a few small venturi-type openings toward the stronger, moist downdrafts from the mountain side.



This would be a good plan anywhere

Certain general principles pertain in the judging of whether a floor plan is good or bad. The room arrangements of this Pace Setter house are worth close study, if you are interested in either judging or creating good plans.

Plans that are, in the main, one room wide, provide better living than plans two rooms wide. Rooms so arranged have more outlook, more exposures and consequently more chance for cross-ventilation, daylighting



DRAWINGS BY MADELAINE THATCHER

LANDSCAPE ARCHITECTS:
Robert O. Thompson and Catherine Jones Thompson

The circular paved drive, with a porte-cochere of ample size over the disembarking area, is inviting and practical. It eliminates backing, which is dangerous and occasionally fatal when children are on the property. The circle of concrete is attractive visually, seeming more like a terrace than a driveway. As a result, the arrival seems more gracious than is customary when a cliché handling of the driveway is used. The long driveway in from the road is surfaced with airstrip metal mesh, salvaged from an Hawaiian air base, which is quite inconspicuous, because grass grows up through the mesh. (See photo, page 96.)

Detailed information on the construction of the Pace Setter starts on page 99.



from two or three directions (necessary if you eliminate glare), and opportunity for view and similar amenities.

Consequently plans that turn or angle on the site offer more possibilities for pleasant interior spaces. Floor plans that resemble H, or L, or Z tend to be worth while, since they offer more rooms the opportunity of having more than one exposure.

A good modern house must have plenty of storage space for a great variety of (*Please turn to page* 99)



Why This House Is a Pace Setter

Because this house has the pleasing look of a fully developed, completely matured work. In the same way a young person—reared with the best of nutrition, proper exercise, good discipline and good manners—wears a look of wholesome perfection that is a pleasure to see. In this house nothing happens by chance. Every part was developed intentionally and through study. Every part was meant to be as it is, for it developed out of the nature of the problem. The whole has a rightness and integrity that is sensed even before you analyze it rationally.

Because the owners participated in the entire enterprise at a high level of understanding, enjoyed it, and learned from it. All home-building enterprises should be this rewarding to the participants.

Because of the fine flexibility of all the arrangements for family life—for children as well as adults. The house will not become obsolete when the children have left it.

Because of its magnificent site (obtained in spite of many obstacles) and its excellent use of the conditions (pro and con) inherent in the site.

Because it copes rationally with the climatic conditions peculiar to its specific location.

Because the floor plan has been developed to its maximum potential. You will seldom see a better example of a thoroughly studied, intensively developed floor plan. Every square foot has been made to produce either utility or beauty. The general circulation pattern through main areas is a model against which to judge other plans

PHOTOGRAPH BY HERBERT BAUER



Vladimir Ossipoff

Architect for the 1958 Pace Setter House

The quality of this house is due, in unusual measure, to its architect. He performed his functions for the Liljestrands at the highest professional level. He accepted the requirements of the owners and solved them within the confines of his own aesthetic goals and standards.

Theoretically, this is what all architects are supposed to do. But in the last 20 years or so there has been a growing tendency in the architectural profession to scoff at solving the owner's requirements as being beside the point and not conducive to great design. Mr. Ossipoff did not accept this easy way out and gave his clients full measure. HOUSE BEAUTIFUL considers him one of America's best architects.









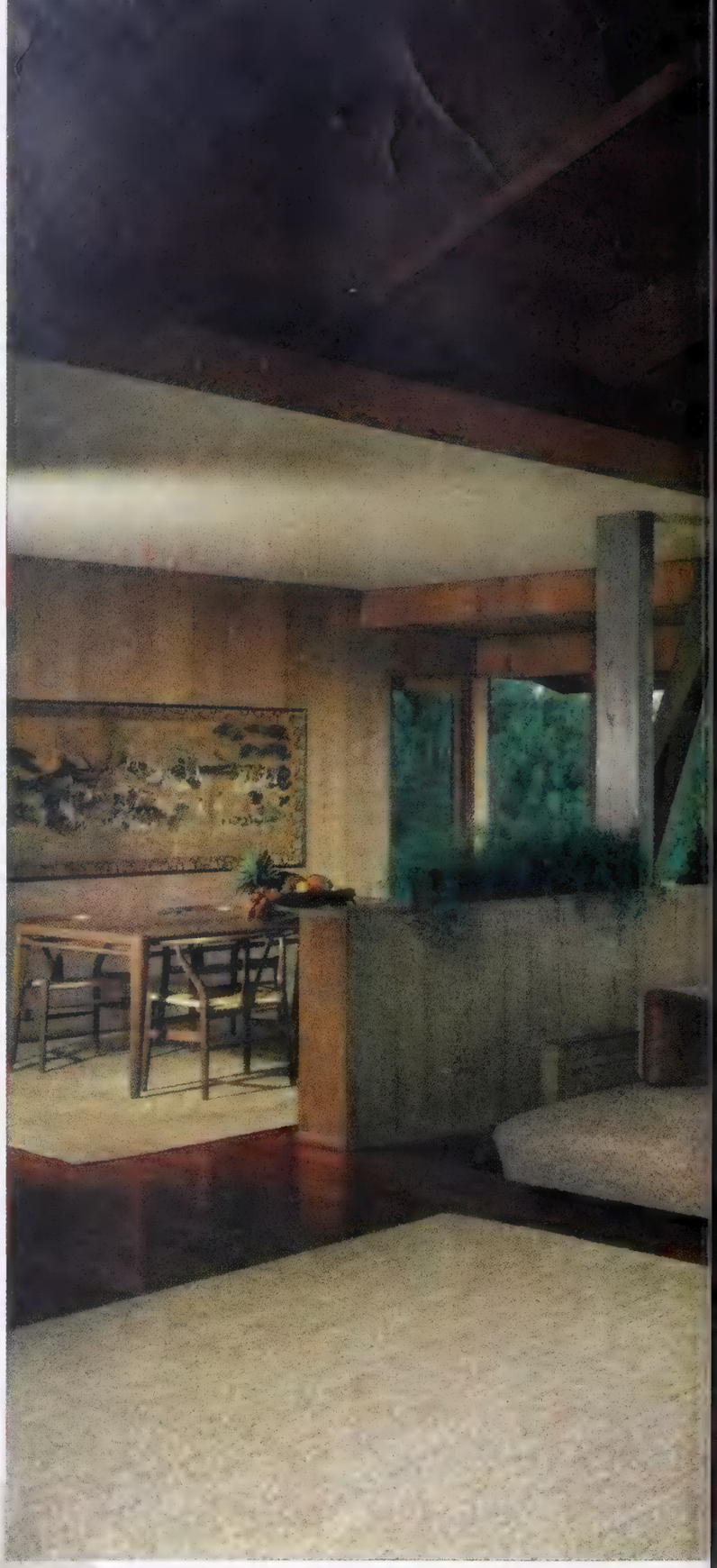


Table settings chosen to enhance the Japanese screen. Notice how the various pieces in this family of colors are interchangeable. Goblets, "Patricia," by West Virginia Glass Co. China, "Theme," by Flintridge China Co. Red plastic plates and bowl, "Florence," by Prolon Plastics. Gold alloy plates by Dirilyte Co. Sterling flatware, "Contrast," by Lunt Silversmiths. Tablecloth, by Leacock & Co. The black bowls are Japanese Lacquer.

TABLE SETTINGS PHOTOGRAPHED BY VINCENT LISANTI



How one good thing leads to others

PACE SETTER

The good influence of a good house works its wonders in many ways. One is the kind of chain reaction illustrated here. The dining room evolved with the over-all design of the house. One wall of the room called for a Japanese screen. The screen, in turn, called for the table settings that you see on the left. This kind of integrating influence is one of the great values of good design. Here specifically is how it worked in the case of the Liljestrand house.

Notice the living area above. (*Please turn the page*)

Sturdy all-weather outdoor table is on a terrace with a magnificent view of Honolulu and Diamond Head. Designed for outdoor dining, it is also used, as shown here, for doing kitchen tasks in the open air.



Outdoor table settings were chosen to complement the colors and patterns of garden and view. Material is linen gauze, Quaintance Fabrics. Water glass, Fostoria. China "Harvest Time," Iroquois. Plastic tumblers "HiKool," Gitsware. Sterling spoon, "Contrast," Lunt.



The terrace is adjacent to the kitchen; door is just out of picture on the right. Plant boxes are used as a safety railing along top of retaining wall (behind table) which separates the two outdoor levels. Deck, living area are at upper right.



Lacquer-red Irish coffee cups of fine china are the right color note either indoors or out. Their color also makes them look right at home with the Japanese screen in the dining room. On a wicker tray like this one, they are not too formal for outdoor serving.

HOW ONE GOOD THING
LEADS TO OTHERS *continued*

You can see that the pitched ceiling and magnificent view through the end wall of glass make this a very demanding—almost dominating—scene.

Look at the dining room on the right. See how the low ceilings and plain surfaces give it a quiet intimate quality. It is pleasing, but something was needed here that would stand up to the exciting visual impact of the adjoining living room. It called for something to give it a strong but subtle point of interest of its own. The solution, suggested by the architect, was a fine Japanese screen.

Japanese screens have an interesting effect on many people. The more you see of them the more you like them. You find yourself judging other screens and other objects by the standards of your favorites. That is what happened here. The screen has become a point of aesthetic reference. It adds refinement and richness to the room. Its subtle strength and elegant beauty simply require that surrounding objects be in accord. Since this screen is a background for the dining table (for you always see them together), the table appointments need to be in keeping with this environment.

On these two pages are more examples of how one thing (namely the house) led to another (namely the screen) and then to still others. In fact you will see evidence of this stimulating process of aesthetic growth at work all through this extraordinary house.





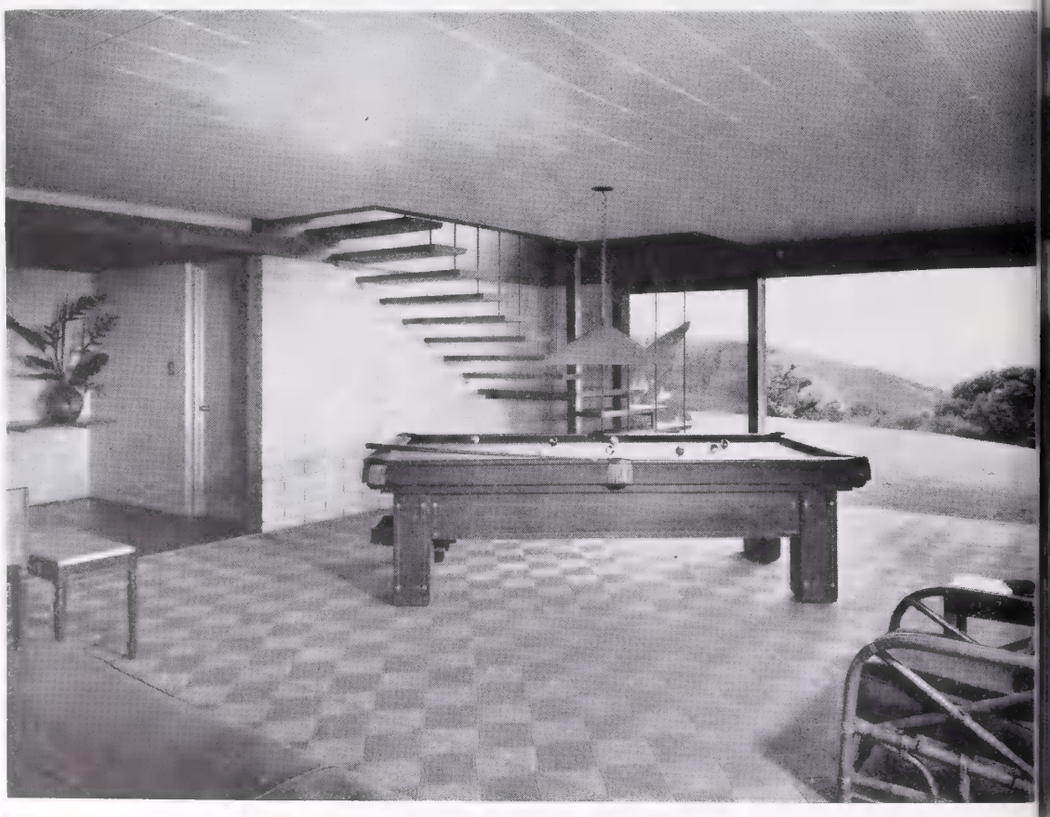
Small reading lights, like those used on airlines, are set into dining room ceiling and cover table with a pool of light (lines show paths of light). These were used to help maintain smooth plane of ceiling. More noticeable fixtures would destroy this simple plane. On right you see how table looks at night when lights are on.



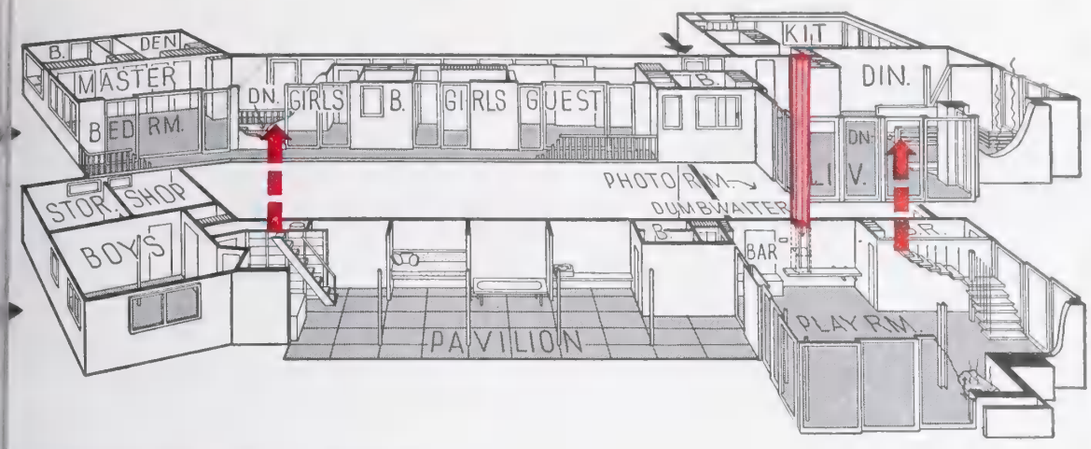
These informal rooms encourage family fun

This is the family playroom

The planning principle behind this playroom is deceptively simple: to bring a family together rather than fragment it. Thus, something more than simple play space is achieved; the room itself contributes to a family spirit. No children are sent here to play in splendid isolation; it is no individual's retreat. Instead, it is the gathering place for six-part harmony, a billiard tournament, or a homemade movie. And there is no set-up time. Everything is ready and waiting—instruments, game tables, projector. At the same time, because the playroom is on a lower level, there is an easy separation from the quiet areas, when either teenagers or adults entertain their own groups of friends.

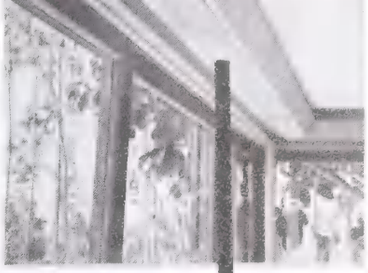


Playroom opens up on three sides, revealing views as magnificent as those from the living room above. On the Diamond Head side, seen here, two large windows slide aside to stack behind a third. On two other sides, all windows slide into concealments, merging the room completely with the out-of-doors (see plan on opposite page).



Exploded plan of house shows central location of pavilion play area and how it works with the indoor playroom at the right. Lower level is served by two sets of stairs, one coming down to the pavilion from the bedroom wing, the other to the playroom from living-dining area. Playroom has its own snack bar for family use, but for larger gatherings a dumb-waiter, which lands nearby, brings down quantity food and drink directly from kitchen. Hard-surfaced pavilion absorbs the heavy playing, exercising, and rough-housing, while rush-matted, closable playroom is more for music, movies, less active games.

For views of the pavilion please turn the page









Making movies based on his trips is Dr. Liljestrand's hobby, but the whole family enjoys the results. Built-in screen is concealed in drapery cornice at far end of room, pulls down for viewing (top photos). Projector is permanently mounted in photo workroom, shows through slit in brick wall.



Piano and chord organ are grouped around hikiee (low 80″ by 80″ couch). With pillows piled against the wall and the back of the piano, the hikiee can hold most of the family for a movie (see above). In the far corner is the snack bar and the door leading to the full-scale workroom for photo developing, printing, editing, storing.



Making music brings the whole family together in active participation. Grouping of piano and chord organ gives family orchestra a center of its own in the playroom.

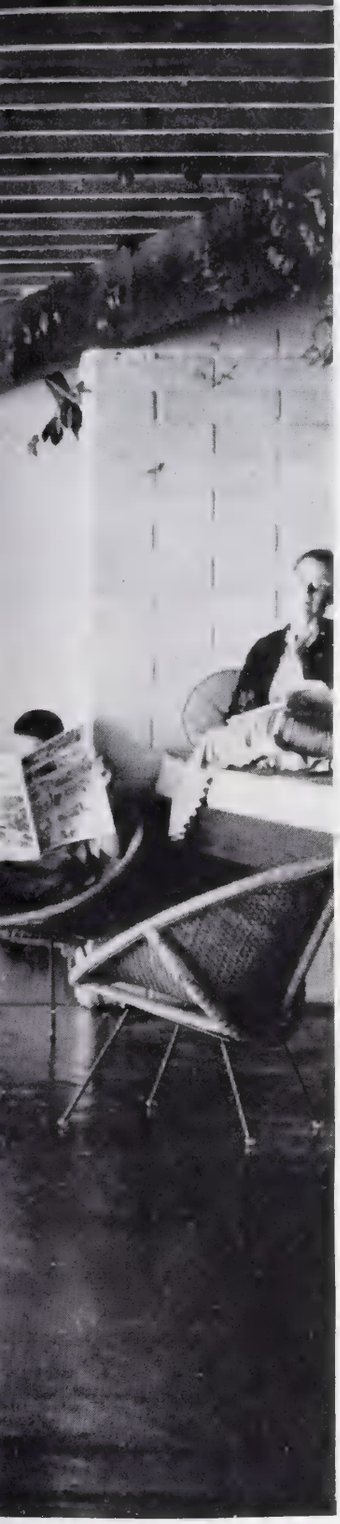


This is the pavilion playroom

Here is a child-proof, teenage-proof area, if there ever was one. With its concrete floor, wood and brick walls, it can take any kind of rough-and-tumble. As a matter of fact, furnished as it is with a punching bag, ping-pong table, and ballet bar, the pavilion is specifically designed for full-scale physical activity.

Speaking of the pavilion, Betty Liljestrand commented: "We wanted a covered play area for children, but made in such a way that it would accommodate varying ages, even adults when we have so many that they overflow the living room."

How spectacularly they succeeded with this pavilion can be seen by these scenes of its use by the family (above) and by a teen-age party (at the right). "The children have been brought up to feel that home is the place to entertain, and with four children this means that there is hardly a time when one or two such functions are not scheduled. They know the calendar must be checked to see if the day is clear before extending an invitation, but otherwise there is no question. School organizations, scouts, and church groups frequently party here. The children realize that such invitations involve a certain amount of cleaning up before and after, and they all share in the work."







A typical Sunday morning (left) shows how easily the pavilion accommodates a variety of family activities. On this page are candid pictures taken during a party for the cast of a play at the Punahou School, attended by all the children. With a little wax, the smoothly finished concrete floor converts perfectly for dancing. The pavilion now has its own snack bar (at the left in the picture below), an addition shown by experience to be a necessity. Late in the evening, the party moves to the inside playroom to gather around the piano for a songfest (right). The Liljestrands have entertained as many as 100 teenagers in these lower-floor rooms without the least sense of crowding.





There's room here, and equipment, for all the family to work on their own projects. Here you see, in progress (left to right), a cat scratch board, a monkeypod bowl, and fabrication of a part for an ailing 1947 station wagon.



The jewelry bench is Mrs. Liljestrand's special province. Here she is working on a ring setting for a star sapphire. A sit-down bench for long stretches of critical work is a facility that every shop-planner should try to include.

PACE SETTERS

The workshop is used by all...

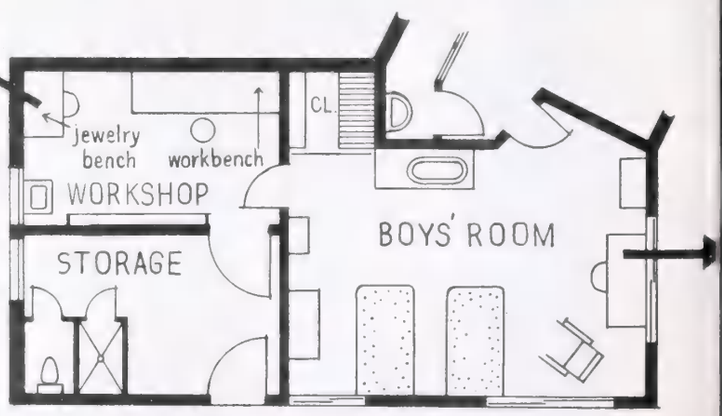
A workshop is no better than the use it gets. As you can see by the pictures across the top of these pages—the Liljestrands have a good shop.

Everyone in the family has the use of everything in it. The one exception is that Mrs. Liljestrand uses some special tools for working with jewelry, and everyone (almost) always respects her special work-bench.

Many men would throw up their hands at the thought of four children and a wife having unsupervised use of the tools and shop. As you can see, it works fine here. Part of the reason is the way things are stored and organized to begin with. Half the battle in putting things away is knowing where they go. The tool board, shelves, and storage jars all make it easy to keep things in order.



This is the tool room as it looks when you enter the door. The old saying—a place for everything and everything in its place—may be trite, but it is true. It's especially true in a shop where usefulness depends on many kinds of tools and equipment and countless small supplies, all easy to get at. Keys to success here are the tool board, storage rack (left) and generous work-bench space.





A special kind of Hawaiian hot rod, called a Hilo Sampan, is being made of a 1947 station wagon. The workshop plays an important part. Note the interested kitten.



They took a lesson from the supermarket, and stored all nails, screws, hinges, and such so it is easy to see what there is, and know when supplies run low.



Sometimes tools and equipment are not quite enough, and a fellow needs a little extra help. When this is finished, the cat will have a scratching board, profiting from the teamwork of Mrs. Liljestrand and son, Eric. Board in background has spot for each tool.

...but two young men live next door



Here's a good example of the value of extra flexible space—and a flexible point of view to make the most of it. What happened in the boys' area is explained by their mother.

"The room now occupied by the boys was built to be the tool room, but in use it was evident that we should move the boys into the area lock, stock, and barrel. So the tool room became their bedroom, and the storage space back of it became the tool room. . . . This is all part of the process of shifting into the corners of a house—a process that takes three or four years, but must be done if a place is really to function as a home."

In short: the shop means most to the boys now, so they live next door to it.

There's nothing fancy here, but to the two young tenants this room simply means the space is free and flexible, easy to use, and, better still, easy to care for.



A sitting room as well as bedroom, the parental sanctum is furnished with a day bed, inset in a custom-made framework of monkeypod wood which turns a corner to become a desk.

Their Private Sanctum

"We wanted the master bedroom to be a peaceful room, away from the noise of all housekeeping duties, a little private sanctum, an island of repose, as quiet and spiritually refreshing by day as it is by night."

In the northwest "dead-end" wing, away from the main stream of family activity, yet close to the children's bedrooms, the owners have contrived a private world which is far more than a place to sleep, dress, and bathe. They have conceived it as a sort of parental oasis where they can go day or night to think, to read, to cat-nap, or to enjoy—in restful solitude from their own private balcony—the shining panorama of Honolulu and the ocean beyond. Accordingly, the room, furnished with both bed and day bed, reading chair, lamps, and artifacts from the South Seas, looks more like a sitting room than a bedroom. Off this secluded bedroom is the doctor's study (*see page* 64).



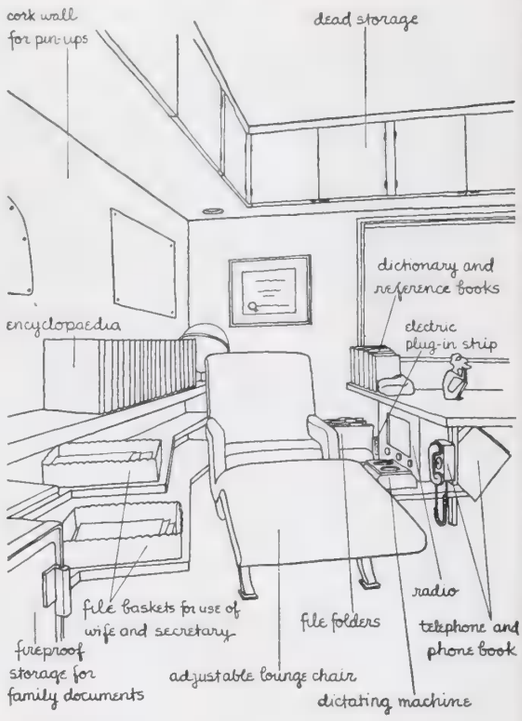


In the morning, without even getting out of bed, the owners can look far out to the sea and know whether it is clear or rainy, windy or calm, whether it is going to be a good day at sea for sailing.

By night the glass-walled room is bathed in an enchanted glow from lighted eucalyptus trees outside. Drawers in the custom-built headboard store bedding. Cabinet shelf extends along wall as a dressing table.







Within arm's reach of the doctor's adjustable lounge chair, which is his work chair, all essential paraphernalia of an office are easily available—dictating machine, phone, reference books, files. Angled shelves were designed specifically to hold filing baskets at reachable distance. The desk is used for the doctor's home work.

"We knew that care in small things adds up to the kind of perfection that pleases and satisfies us. That is all we had in mind, so we studied our needs in great detail."

In discussing their house, the Liljestrands say, "Many people mistakenly think that money is the key, but it isn't. The essential ingredient is design. It costs no more to build a house with good design than with poor, and with care it may cost much less."

This philosophy is particularly evident in the master suite's space-saving, trim storage wall, and in the master's inner-sanctum office, where all he needs is practically within reach of his hand. Care is the chief clue—care is the evaluation and placement of even the smallest details like phones, switchplates, electric outlets, workaday amenities. The design of such arrangements falls upon the architect, of course, but to make them function to complete satisfaction, the owners must have carefully observed their habits like time-and-motion-study engineers, and be on the site to forestall the incorporation of details which they did not understand on the plans.



Infinite planning gave this relatively small space such function and comfort as are rarely found in large offices. Because a carefully thought-out permanent place was designed for every piece of equipment, gadget or book, the room never looks cluttered, even if work is suddenly stopped. The room was deliberately placed here to take advantage of the quiet "dead end" of the house, but windows on two sides open it up to light and a vista of tree ferns outside. Mrs. Liljestrand is making "curtains" of slim redwood strips and fish twine for this room.



Master suite sketch shows how bed is angled to face the view, how a storage cabinet jutting into the room partitions sitting from dressing area. Bedroom (right) looks quiet, uncluttered, but see below the function its paneling conceals.



Three closets, carefully engineered, have shelves and hanging space sized for clothing they hold. Grooming closet has built-in ironing boards, electric outlet, mirror-lined door. Partitioned cabinet equals two dressers in storage space.





No rubberstamp of an average bathroom, the master bath is a statement of how carefully-thought-out needs can be provided for. The area is only average size, yet undercounter space provides shaving drawer, music, storage, hampers.

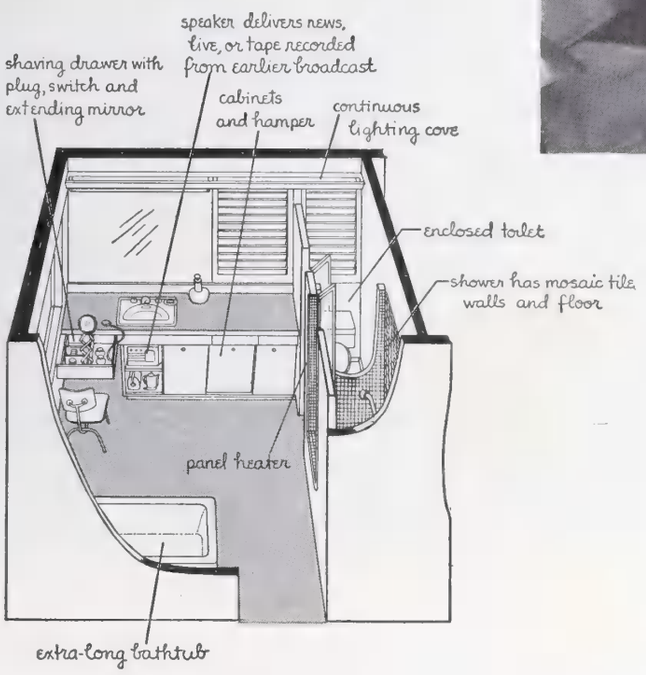
You can get what you want, if you know what you need

The owner's innocent comment, "We had no idea of producing a Pace Setter, or no idea especially of pleasing anyone but ourselves," is a good statement of the point of view which produces a personable, satisfying home. Every family—and every individual in it—enjoys certain idiosyncrasies of taste or habit, entertains certain personal dreams to which a new, planned-to-order house should unquestionably cater.

Most of the Liljestrand family's needs have been successfully filled. But much of the individuality of this house hinges on the fact that in many cases these needs have been unconventionally filled, simply because the owners were more concerned with having what they wanted than in having a house that looked like what other people might think a house should look like. In other words, they refused to be limited by what they had previously seen or heard about, would not

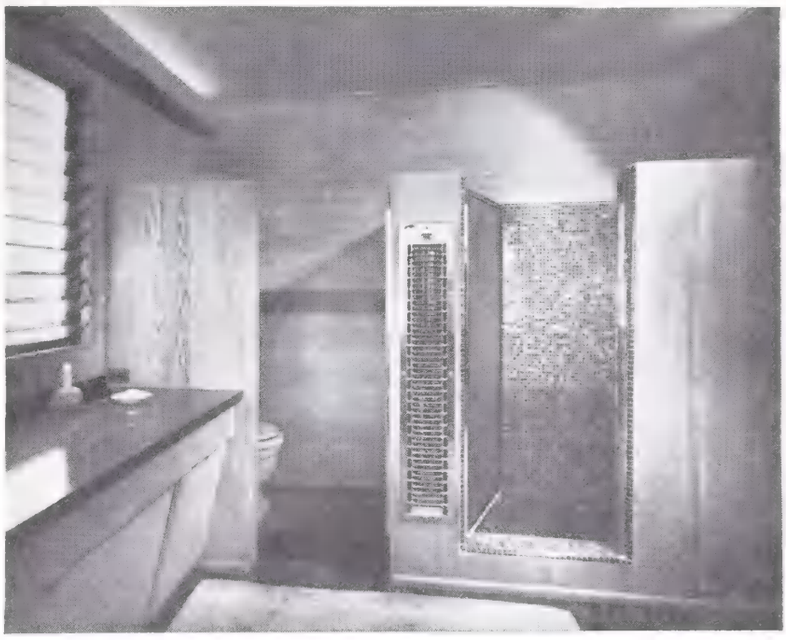






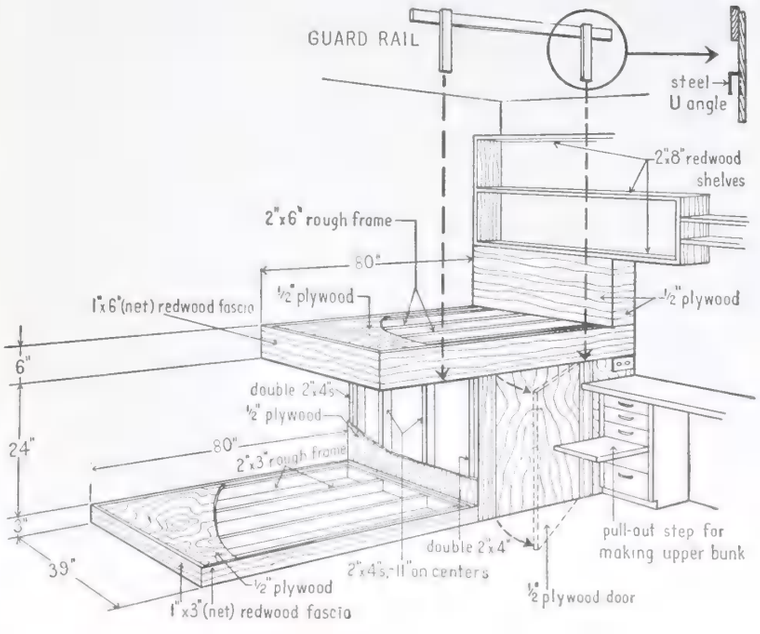
The luxury of sit-down shaving is built into a drawer in the wall-long lavatory counter. Drawer, with built-in electric outlet and extendable mirror, pushes trimly back and lines up with counter when shaving is done. Room, sheltered on this side by the natural forest preserve outside, has light with privacy. Cabinet directly under lavatory holds built-in radio and electric cooking equipment so that master suite can have early morning coffee or occasional snacks without trekking across the house to the kitchen. Plan and picture (left) indicate the pull-down trough hamper and sliding-door storage shelves for toiletries that are built in behind the sloping counter front. Woodwork as in rest of house is redwood, here given a pigmentation of light paint. Counter top is a laminated plastic, waxed to deter water spotting. The whole room is lighted by a slim continuous strip of lighting which runs across mirror wall and into toilet enclosure.

abandon their dreams because there was no standard, easy way of achieving them. In the master bedroom, the angled, view-catching bed with its wedge-shape cabinet "headboard" is an example of this. In the study, the shelves that bend and conform to hold file trays is another. Here, in the master bathroom, you see things you may never have seen before: for instance, a shaving drawer equipped with an electric outlet and an extendable mirror, placed at a height at which the owner may sit down to shave. Under the lavatory counter a speaker gives out current programs and plays back tapes of earlier broadcasts. There is a shelf underneath for an electric coffee maker. All counter fronts taper down to the floor, because the users find this shape more comfortable. The bathtub is extra long. These are the kinds of refinements you can enjoy if you refuse to accept less than you can have.



Movable louvers of obscure glass bring daylight and ventilation into bathroom yet secure its privacy. Note that shower stall enclosure is built-up high from the floor to prevent flooding. Tall electric heating panel is for cool mornings.

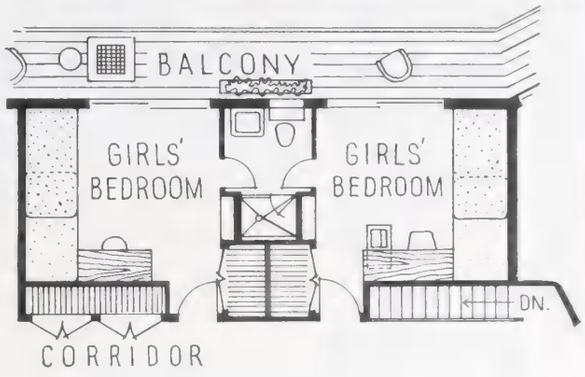
Custom-designed bunk beds, built into each girl's room, accommodate overnight guests, or allow the girls to stay together when they wish. Extended double-decker design frees part of lower bunk for use as a couch, produces storage (for play equipment) beneath upper bunk. Construction is shown in detailed cutaway drawing.



The girls have a pleasant world of their own



Two girls' rooms open off the front corridor, share the same bath and wide balcony. Just beyond their rooms, off the corridor, stairs lead down to the play pavilion, where much of their time is spent. Each room has drawers built in between the closet and bathroom. Floor in both rooms is covered with woven Samoan mats; walls are paneled in keeping with the other rooms.





Making up the upper bunk starts with removal of rail (seen on lower bunk). Pull-out step also serves as ladder for climbing into bunk.



Contour bedding, including sheets, blankets and spread, simplify problem. Desk top becomes high step for youngster making bed.

Down the hall from their parents, the two Liljestrand girls have their own world, perhaps not as private as the master suite, but still complete, self-sustaining, and set apart. Each girl has her own room, but because they share the same bath and same wide balcony, the rooms work together to make a kind of apartment. The two rooms are similarly equipped, each having a unique set of double-decked bunks, full-size closets, built-in drawers and shelves, desk and chair, and lounge chair.

The double-decker bunks, designed for these rooms by Architect Ossipoff, are worthy of study, not only for their own sake but as an indication of the careful planning and attention to detail characteristic of the house as a whole. See how its design allows use of more than half the lower bunk as a couch (it would be possible to lounge here without the usual cramped feeling). Each bunk is provided with its own reading light and bedside table (the upper bunk uses the adjacent shelves for this purpose). Note also how the usual difficulty of making the bed in the upper bunk was solved—in the photographs at the right.



Guard rail has stainless steel U-angle connector that slips easily into place. See construction sketch on the opposite page for details.



This is a room designed by a woman who believed that a kitchen could be more than a kitchen. 21 x 24 feet, it is divided into a series of work areas which have a feeling of being separate and yet are close by. Many activities can be carried on simultaneously in this spacious room and yet never interfere with the regular, day-to-day kitchen routine.

Our kitchen is a happy blend of commodity and delight

"We had given many months of preliminary thought and planning to the kitchen. We knew what it should contain and how it should function for our particular family needs. It must be a room for many activities, not one at a time, but simultaneously. It must be a family room. It must be spacious and pleasant so that guests would like to congregate in it for informal snacks. By the time we first started working on the plans for the house, our thinking had crystallized. I had typed up a twelve-page thesis on the kitchen, which I gave to Mr. Ossipoff. He gave it back to me at our next meeting, saying, 'When we get to the kitchen, I'll turn it over to you.' This isn't quite what happened. Together we worked out the general plan and spacing of the main items. The details were planned on the job. One skilled carpenter and I spent nearly six weeks there together, planning exact sizes and spaces as we went, keeping in mind always exactly how the space was to be used. He couldn't speak English, but I got fairly good at drawing pictures, and when I couldn't get a gleam of understanding out of him by that means, I used the one Japanese (*Please turn the page*)

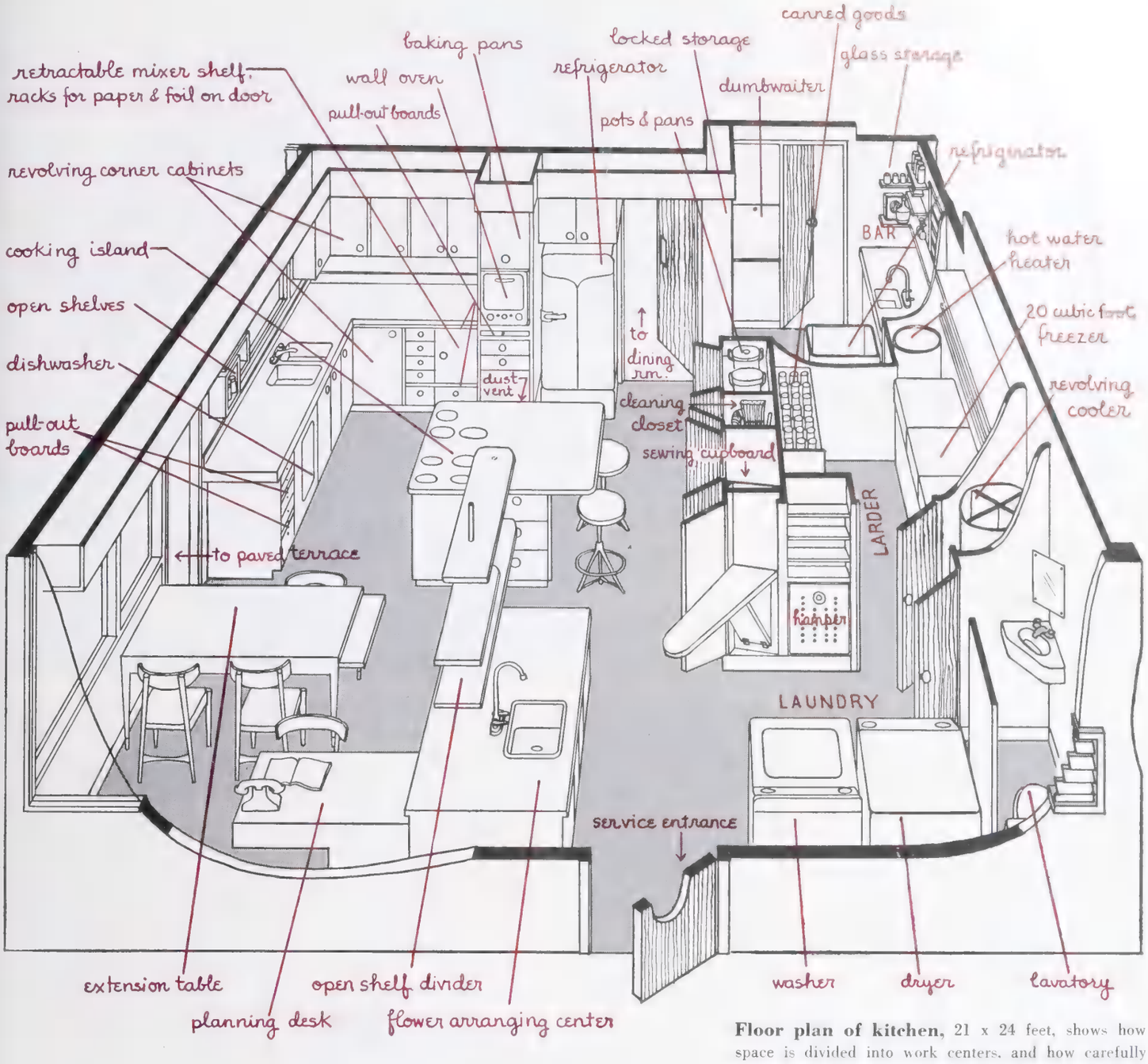




Sliding glass door that opens onto the kitchen terrace and large window over double sink contribute to the delightful openness of kitchen to glorious views from anywhere in the room, especially at the sink. Custom-built island range in foreground has six burners and deep-well cooker. The stainless-steel surface is convenient for "dishing up" for large parties. It is large enough so that several people can work around it freely.

Large windows frame magnificent views of the distant mountains and the sea. Cooking island in foreground is large enough so that children can enjoy lunch or a snack at one end while cooking goes on at the other. Basin of multipurpose flower arranging center, at left, has bar-type faucet extended four inches to be of proper height for shampooing the children's hair. Basin also accommodates flower containers of any size.





Floor plan of kitchen, 21 x 24 feet, shows how space is divided into work centers, and how carefully each area has been detailed so that work flows easily. Traffic pattern permits many activities at the same time.

OUR KITCHEN IS A HAPPY BLEND
OF COMMODITY AND DELIGHT *continued*

word I had learned for that purpose—'matté' which means wait. He would smile, understanding that when Mr. Ossipoff came he would explain in his very good Japanese what I was trying to say."

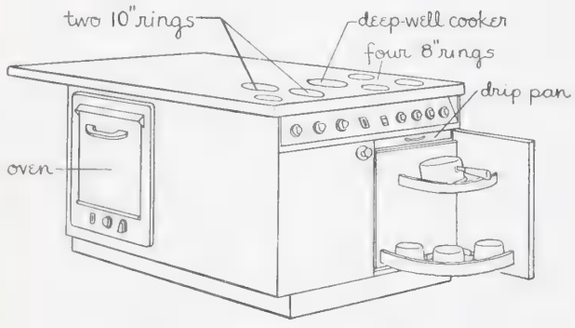
What Mrs. Liljestrand didn't know, perhaps, as she described the way this kitchen materialized, is that only a woman who has thought through exactly what she wanted, and who actually checks on every detail, could have achieved this extraordinary room with its high density of good ideas. Here clothes can be mended near where they are laundered. The children can do their homework or spread out the paraphernalia for their numerous hobbies, yet never interfere with the routine activities of the cooking area.

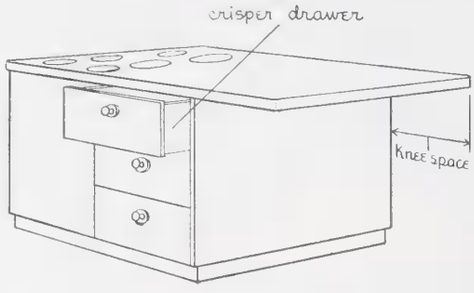
Study the traffic pattern of the over-all plan to see how perfectly the space was allocated and engineered. Large windows avoid any caged-in feeling. While at work, one can see a great distance toward the peak of Mt. Tantalus or down into the wooded valley or out to sea. Work here is pleasurable. All the mechanical devices that lighten the work load have been provided, so that one person can handle the work alone. It's an easy kitchen to maintain. The teenagers in the family enjoy impromptu last-minute parties. With twelve or fourteen friends they go into the kitchen and cook their own food. Invariably they say, "It was the best party we ever had." These are the things that make this kitchen a happy blend of commodity and delight.

This is what we mean by "commodity"

Everything that a woman, experienced in the kitchen, could devise for convenience and work-simplification, was planned and detailed for this room. Every piece of equipment, every utensil, every type of household supply, has its own storage space within reach of where it will be used. With outside walls reserved for windows, inner walls provide the cupboard space and give a fresh look to the kitchen. Nothing is difficult to get at. Revolving cupboards eliminate hard-to-reach corners. There is no need for step-stools to clutter up open spaces, because of the "sitting board" close to the sink and "step-boards" that put high shelves within reach of the youngest child. (*Please turn the page*)





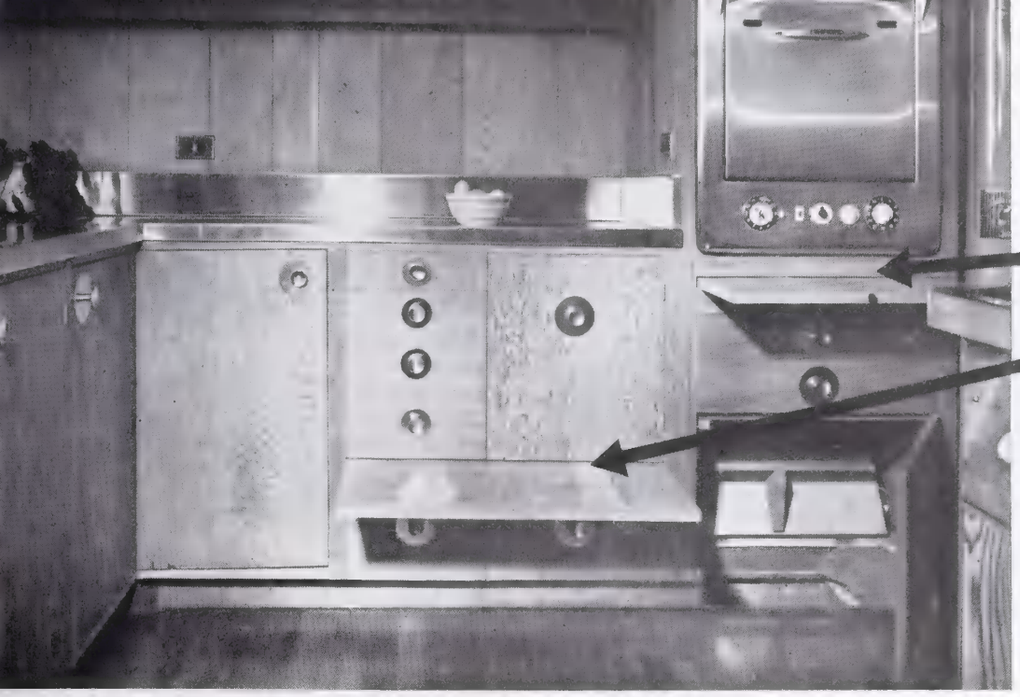


Crisper drawers use heating pads, kept permanently plugged in, to keep contents dry. Drawing shows three such drawers, which are mounted on rollers so they move easily, even if heavily loaded. Bottoms are expanded stainless steel so that warm air can circulate freely from bottom to top. Canisters of cereals are kept dry, crackers crisp, and salt in perfect pouring condition.



Detailed information about the equipment in the Pace Setter on page 99

Pots and pans used every day are stored directly below burners of cooking island. Each side has been treated as a ninety-degree swinging shelf, so that all utensils are within view and reach when doors are swung open. Piano hinges provide strong support necessary to carry weight of doors and fully laden shelves. Drawing (above left) shows drip pan and second oven below the stainless steel work counter.







Pull-out board below oven is located close to refrigerator so that food can be accumulated here following the meal, then all placed in refrigerator at once, when cool. This also serves as extra counter space if needed. Open door shows dust chute.



Baking center, adjacent to high oven, utilizes corner space with turn-around shelves in base and wall cabinets. Lower ones hold commonly used baking supplies as well as electric blender, kept out of sight but ready to function when plugged in. Mixer is mounted on spring shelf that pulls out and up. Paper towels, aluminum foil, and wax paper are within easy reach in holder on inside of mixer door. Drawers below stainless-steel counter have been detailed according to necessary supplies for making cookies, cake, bread, and pies. Baking pans are stored in cabinet above clock-timed oven. Revolving shelves of corner wall cabinet (closed here) hold all the breakfast supplies—even vitamins.





Pull-out boards eliminate need for step-stools

Step-boards, when needed, are easy to pull out or shove in, and never clutter the kitchen. Made like a bread board, these are placed between two drawers and supported by three-quarter-inch plywood at both sides. Photographs show their use as places to sit, or to stand for reaching high shelves.



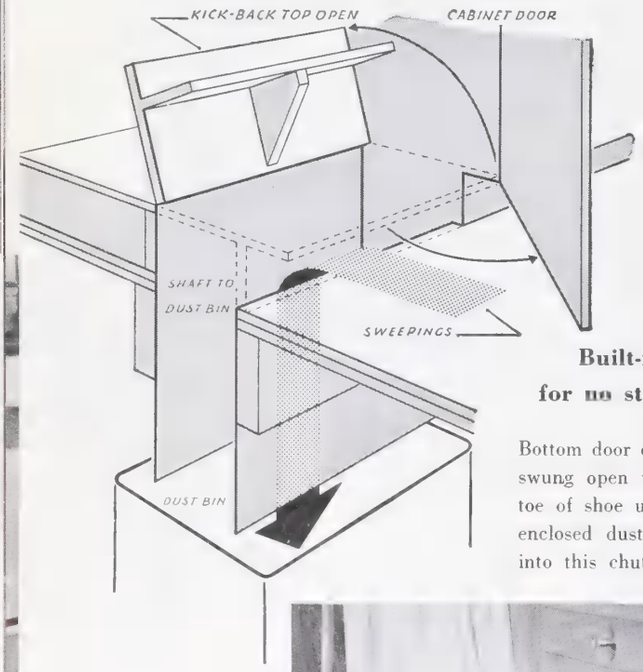


One entire wall of dining room just outside kitchen door supplies floor-to-ceiling storage for all table appointments. Shelves are varied in height for china and glassware.

Unique method of storing silver: forks, knives, spoons stand upright in wood blocks specially drilled to size. Each block can be lifted out of drawer for table setting.



Bar area near living and dining rooms serves as butler's pantry for large parties. Drawers hold bar supplies and large serving dishes. Space below sink is partitioned for tray storage. All drinking water is furnished by this faucet, which has special charcoal filter. (Rain caught on roof provides water supply.) Not shown is second refrigerator and locked cabinet for household poisons.



Built-in dust chute provides for no stoop, no bend clean-up

Bottom door of base cabinet in cooking area can be swung open with a touch of the foot. By sticking toe of shoe under the kick-back board and lifting, enclosed dust "vent" is ready for use. Dirt swept into this chute drops into large container on floor below, which needs emptying only once in six months. Drawing shows the simplicity of this mechanism designed by a woman who likes to keep the kitchen floor clean at all times, but who dislikes the stooping and bending connected with the use of a dust pan.









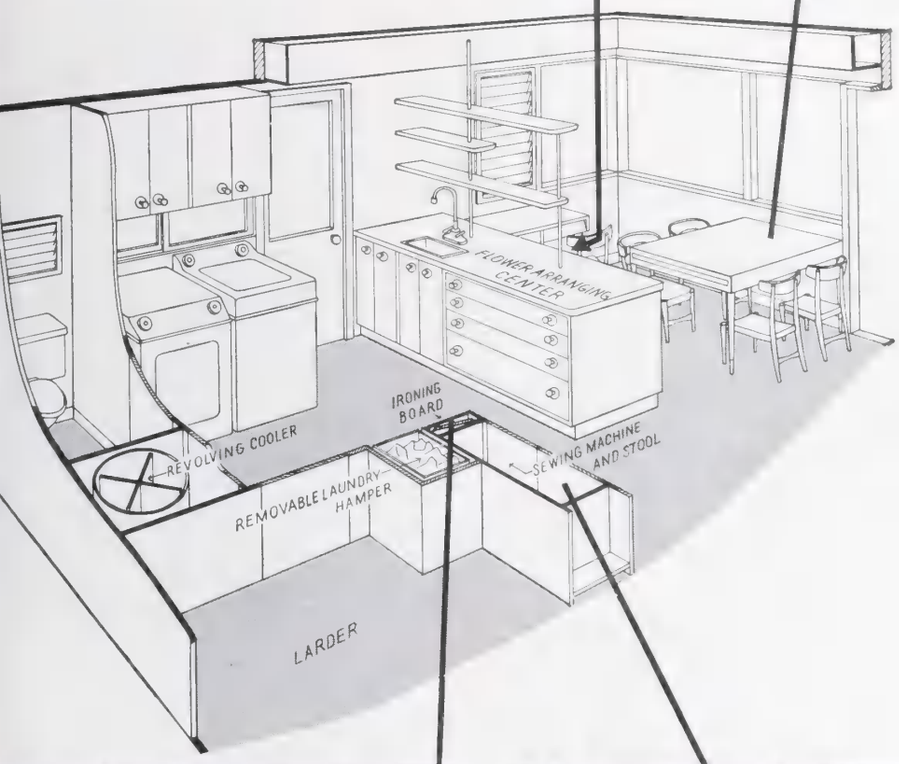
Planning center includes desk and typewriter with adjoining shelves, whose sliding doors expose recipe books, dictionary, and radio. Here too are package wrappings and space to use them.



Kitchen table of monkeypod wood is a favorite place for doing homework. Custom-built, it will easily seat seven with pull-out extended.

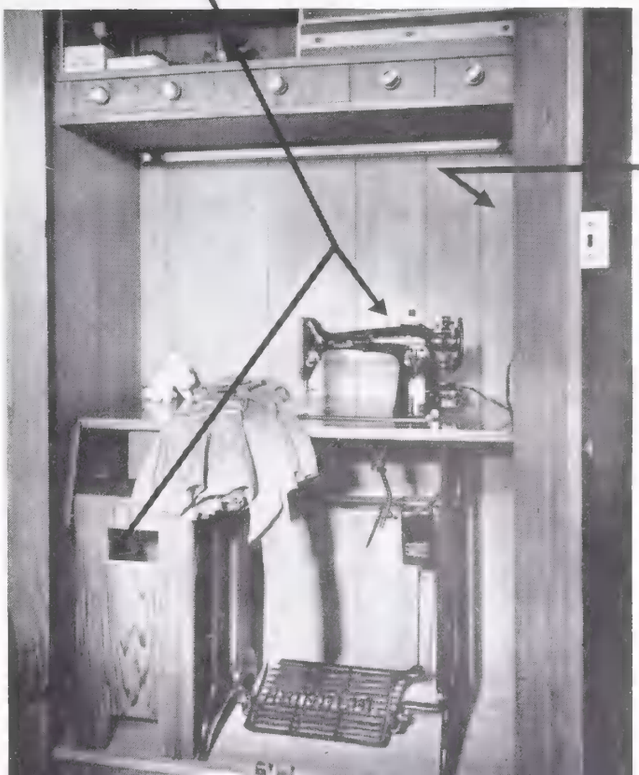
THIS IS WHAT WE MEAN
BY "COMMODITY" *continued*

Small appliances such as mixer and blender are kept out of sight behind cabinet doors, yet wherever stored they are ready to function the moment they are plugged in. Work areas are multi-purpose and relate to adjoining areas. The sewing center, for example, is close to the laundry so mending gets done, and also close to large table space for cutting out clothes. If unexpected guests appear, work can be left half finished and doors closed to give a cleaned-up look. Everything is designed for easy care and maintenance, as counters of stainless steel and laminated plastic indicate. An abundance of small but carefully thought-out details like these add up to a kind of perfection that makes this such a beautiful family room.





Built-in ironing board nests behind door and pulls out of cabinet on an angle. On its immediate right is laundry hamper, above which are open shelves to hold articles as they are ironed.





Sewing cupboard has permanently installed machine which is ready for use. Thread and supplies are in sight on wall hooks. With doors closed, everything is out of sight.

The house that proves the theory about

How you get the Best Possible House



This case, of the Liljestrand house being much more than shelter, is a prime example of all the right components meshing together to produce a structure more rewarding than the owners could have imagined or produced for themselves.

It takes three people to make a good house: a capable architect, an intelligent and understanding client, and a competent contractor. Unless these three can operate together—each at his highest level—there isn't much chance that a fine house will eventually result.

The good architect and the competent contractor cannot do it alone. The client must participate to the utmost of his ability. But he must not drag down the total concept to the level he then currently understands. He must give the architect freedom to design a house greater than he (the client) currently can conceive. He must leave the way open to have a house that he will grow up to and expand within later. He must participate as far as he is *then* able, but there should be aspects of the design that are beyond him—at *that* moment. He should strain to grasp and understand all he can, but he should not require the architect to cut back the over-all concept to the point where he understands every part of it before it is begun.

The Liljestrand house is such a case. They participated very fully, but their participation was, in the main, at the level of practical matters. Their needs were clearly thought through and simply stated to the architect, who then provided for them. But the architect went beyond the practical and provided an aesthetic environment, of which the Liljestrands themselves say, "We could not have imagined how it was really going to be." It was much better than they imagined. As a result, they are still growing, six years later. They proved the saying that "a man's reach should exceed his grasp."

The Liljestrands' house became a way of life, tailored *for* them, *by* them, but with an intangible additional factor they didn't know was going to be there—one that has been coming through to them ever since. They had many of the pleasures of participation in creating something, all of the rewards of self-examination and self-realization, all the satisfactions that come from being educated in new matters.

Their case proves once again the truth that never fails to impress us at HOUSE BEAUTIFUL: that when all the individual factors are right, the whole becomes greater than the sum of the parts. Each part of the Liljestrand project was right: the site, the room arrangement, the details of convenience and storage, the specifications, the ability of the architect, the thoughtful understanding of the clients themselves, the craft skills of the contractor. But they added up to more than they would have if statistics and logic were the controlling factors in such matters.

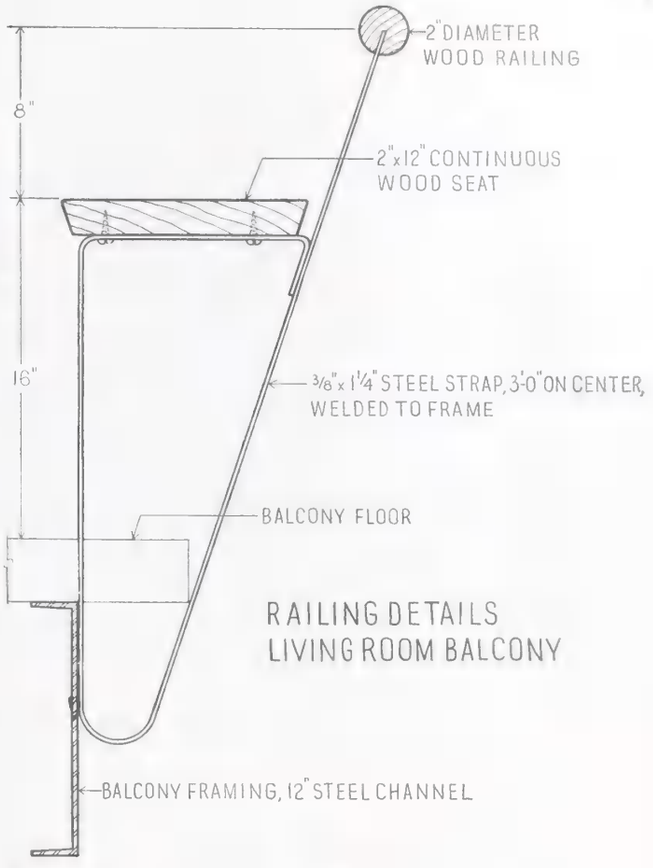
This family got something greater than they paid for, and within which they will be discovering new dimensions for a great many years to come.



An aerial promontory. The pointed projection of the living-room balcony provides a delightful place from which to view the swimming pool, the harbor below, and the mountainous terrain.

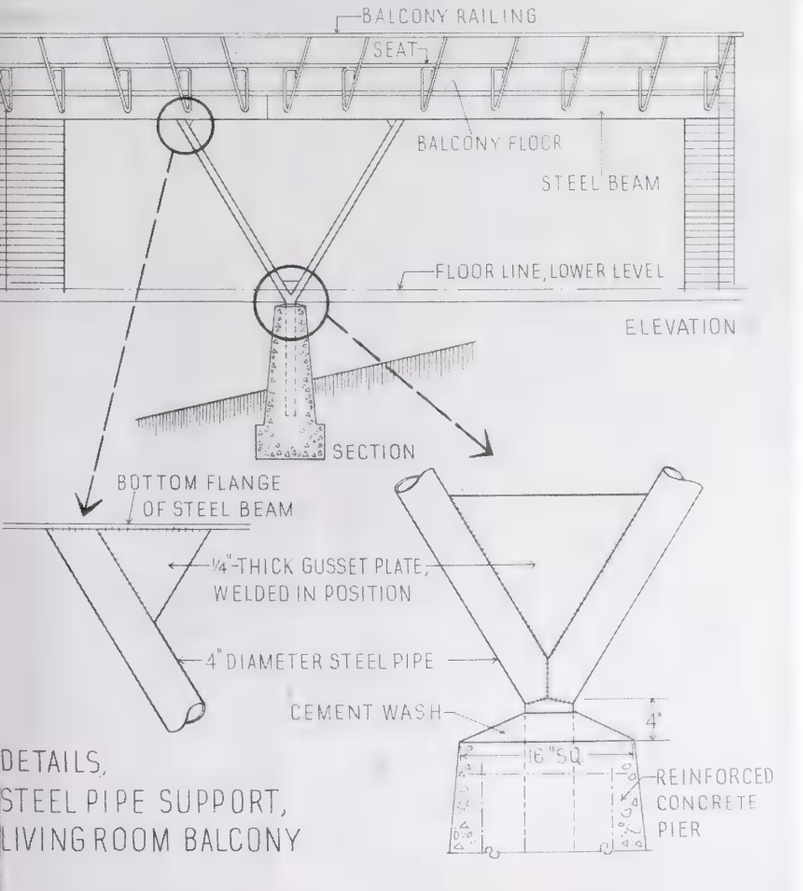
The sense of soaring experienced on the balcony is supplemented by the lightness and simplicity of its steel structure. Triangular frame supporting the floor beams stands on a tiptoe point.





A double-duty feature. The balcony rail serves as both a protective device and a continuous built-in seat around the perimeter. Its sturdy see-through construction does not obstruct view from adjacent living room.

A Vantage Point in Space



The Liljestrands and their guests can enjoy the exciting adventure of being projected out into space without the herculean efforts attendant on being put into orbit. The effortless, free-soaring design of their terrace demonstrates that we can now have "firmness," which Vitruvius declared 2.000 years ago to be one of the three virtues of architecture, without the massiveness which we habitually associate with the idea of strength.

The venturesome character of this lookout point underscores the qualities of the hillside site. Many homes built on hillsides deny the drama of their location by pretending that they are sitting down on the level. But this lightly constructed, gravity-defying vantage point adds a certain fillip to life within the house. Together with the bedroom balconies, it serves as a counterpoint to those rooms in which one lives in closer association with the ground.

←

"Firmness" with lightness. The pipe frame, based on the inherent rigidity of the triangle, easily and economically supports the balcony, using a minimum of structure and material.

No house is better than the life lived within it

In the last analysis, a house is for use. Judging by the multiplicity of interests that flourish at the Liljestrands, their house stands this test with flying colors

When two adults and four children, ranging in age from eight to sixteen, live a full, versatile life, the facilities have to be pretty flexible. The house has to roll with the punches, and be adaptable to many, diverse conditions.

An account of the Liljestrand family's interests and leisure-time pursuits is full enough to seem like a compilation of the lives of several families. Even their travels and vacations have had purpose and have led to professionalism in several areas, such as photography and movie making, for both Dr. Howard and Mrs. Betty. Says Mrs. Liljestrand:

"We've been through carpentry, masonry, housebuilding, and decorating, to photography, jewelry making, and a little dabbling in various things like music and painting. (We don't consider Hi Fi a hobby because that's too easy.)

"We used to do a lot of sailing, but the house has taken too much time recently, so the 'Swedish six-meter boat' was sold. However, we do belong to the Kaneohe Yacht Club, so we are not completely divorced from boating interests."

They enjoy sailing the Pacific in not exactly the routine manner, and this interest has given them several good trips.

The most notable of these was a trip to Tahiti and neighboring islands of Moorea and Borabora on the 135-foot yacht Te Vega in late 1955. Howard served as the physician for the trip and Betty and Bobby just went along. Living on the boat for seven weeks made their love of that kind of life even greater—"Nothing is more peaceful than lying on a moonlit deck, sails billowing out above you, skimming rapidly and silently through the water that you can almost touch, while listening to Beethoven's *Moonlight Sonata* on the tape."

Another interesting ocean trip took place the following summer, 1956, when the family sent their car by pineapple barge to the neighboring island of Maui, and the following day loaded a 60-foot fishing boat with the necessities for two weeks in a run-down ranch house, and made the rough trip across the Molokai Channel by boat. All seven of them went (this includes Kimiyo who has been with the Liljestrands for nine years).

"We said we were going to camp out with a roof over our heads, but even that leaked. Father found life not too different



"The children's biggest project at the moment is rebuilding a 1947 Chevy station wagon, known around the house as 'The Hilo Sampan'. They're trying to make it into a grass shack on wheels."

for the first couple of days, but after he had fixed the refrigerator, made a shower out of a garden sprinkling can, and provided a hose to fill the tank after each flush, we allowed him to settle down to reading a few good books—his idea of one good way to spend a vacation. We purposely allowed no radio, but the accordion went along to provide some noise."

A repeat of the 1955 trip, but with an even more interesting aspect, was enjoyed by Howard and 16-year-old son Bob last summer (1957) when they accompanied the Hollywood group making the fifth Cinerama, "Cinerama South Seas," again on the yacht Te Vega, chartered by Dudley Pictures Corporation, through the islands of French Oceania, Tonga, and Fiji. Howard again served as physician, Bob as cabin boy.

These trips, along with previous ones to Alaska, Wake, Midway, mainland National Parks, Bangkok, and to India, tiger hunting with the Maharaja of Indore, have provided Howard with material for his hobby of movie travelogues. This hobby has developed, unintentionally, to the point of professional motion-picture work, so much so that his travelogues have been presented in many lectures on the mainland and in Hawaii and on television. Much money for charity purposes has been raised by the presentation of these travelogues. A couple of short sequences from the India trip, one of a tiger, and another of a black buck, were sold to Warner Brothers and used in their movie "Animal World."

The most arduous part of the travelogue hobby is in the editing which takes place after the interesting trip is finished. On this task both Howard and Betty spend many hours, editing, splicing, and putting sound on the film. For this purpose Dr. and Mrs. Liljestrand have built a triple turntable with four pick-ups to give quick change-overs from one record to the next, or even to play more than one record at once, where sound effects are wanted along with music. The selecting of



Under the trees on their own property the Liljestrands have developed their own picnic grove. Children can plan and fix their own meals for eating out here.

proper records and sound effects and the mechanical job of running this equipment fall in Betty's department, while Howard lectures along with the production.

The hobby also extends to still pictures, and when both Howard and Betty go on these trips, Howard takes the movies and Betty the still pictures. A number of these have been published, the most notable being the color cover and only color illustrations of the new South Seas book "Many Lagoons," just off the press (William Morrow and Co.), written by Ralph Varaday. Some of the (*Please turn the page*)

Pool table in the lower-level playroom is a source of companionable fun. Just right for older boys, it is also a game in which the whole family can join.



black-and-white pictures in the book are also by the Liljestrands. (All the pictures of the family in this issue were taken by Betty and Howard Liljestrand.)

A major "hobby" for Betty is her current presidency of the Parent-Teacher Association of Punahou School, this year and next. This organization, one of the largest such in the nation, is composed of 3208 members this year. The school, founded in 1841 by missionaries, is the oldest college-preparatory school west of the Rocky Mountains. It is now the largest non-parochial private school in America. The children, all four, attend this school. It is a private school with emphasis on college preparation, 95% of its graduates going on to college. Because of the ever-increasing number of applications, there is a high degree of selectivity of students, which results in an average IQ rating much higher than that in public schools, and therefore a more studious environment for the children who attend. Since children are likely to learn as much from their classmates as from the teacher, the Liljestrands feel very fortunate to have this school for their children. The P.T.A. is an extremely active organization with a board of directors of 58 members. Serving as its president is both an honor and a responsibility.





"The swimming pool is the center of our outdoor life. Our children enjoy it by themselves (above), but it is big enough to accommodate larger groups. Below, we are entertaining the fifth-grade girls at a swimming party."

The children's activities center around this school, almost to the exclusion of all else except church. Susan, the cousin from Seattle (who is visiting this year while Wendla lives with her cousins in Seattle), was amazed at the range and extent of the school's social, athletic, musical, and cultural activities (which include dramatics, ballet, scouting, and sports of all varieties, even trampoline, golf, rowing, swimming, etc.).

Other than these church and school activities, the children are brought up to feel that home is the place to entertain, and with four children this means that there is hardly a time when one or two such functions are not on the calendar. Class picnics, girl and boy scout parties, school groups such as cast parties following productions, groups from the church choir, young people's organizations, etc. frequently party here. The children realize that invitations such as these entail a certain amount of cleaning up before and after, and they all share in the work involved. Even the nine-year-old can do a fairly good job of lawn mowing with the power mower, and the sixteen-year-old boy is responsible for the upkeep of the pool.

The tool room, which connects with the boys' bedroom as well as having its own outside door, gets used by all members of the family, and many projects are always in process there, whether it be sanding down a monkeypod bowl, repairing a pump, or the project under way by Betty just now—making curtains of thin redwood slats for Howard's den, first bleaching and rubbing off the wood to match the grayed walls of the room, then tying them with string purchased in a fishing supply store. This project was started because Howard insisted that he wanted some kind of blinds, while the architect kept saying, "Don't hang any rags in this man's room."

The children's biggest project at the moment involves the repair and rebuilding of a 1947 Chevy station wagon that they fell heir to a few weeks ago. The sixteen-year-old boy is the mechanic on the job, assisted by his nine-year-old brother who runs errands mainly between the driveway and the tool room. The two girls are the interior decorators and they have great ideas for the rebuilt job, which is known around the house as "The Hilo Sampan." They plan seats along the two sides at right angles to the driver's seat, covering floor and ceiling with lauhala matting, and many other special details, including potted plants on the front fenders to make it into a grass shack on wheels. When Bob and three of his school pals did a piston job on The Hilo Sampan,





The sound equipment is built into a closet in the entrance hall (above). Turntable and amplifiers here feed sound to speaker hidden in guest bath closet (left). Speaker face projects sound into living room.



Breakfast table in kitchen normally seats four, but has pull-out slab for extra places when the whole family comes together for a meal here.

Mrs. Liljestrand said: "We should have had a decontamination chamber between the outdoors and his room. I have never seen more grease in evidence! But then I never lived in a garage before."

Of course, the children have the usual collections: stamps, coins, rocks, spears, colored sands from here and there. The walls of the boys' room are decorated with mementoes of Bob's two trips through the South Seas.

Betty's work ranges widely. A graduate of Grinnell (as Helen Betty Hornor), she served on Honolulu's Academy of Art's Board as Chairman of the Members Study Interests Committee; on the Finance Committee of the Girl Scouts, as Recording Secretary for two years; as President of the Woman's Auxiliary to the Honolulu County Medical Society for two years; and is now Recording Secretary of the Woman's Auxiliary to the Hawaii Medical Association.

Howard, who is a graduate of Harvard Medical School, class of 1937, has the usual professional activities that attend a medical practice. His private interests center around photography—his dark room and projection room would be the envy of most amateurs and some professionals.

"My desk may seem small, but it holds three files, stationery supplies, a pull-out typewriter, and three other compartmented drawers."



A chair of timeless beauty



with a versatile future

n design, quality, adaptability,

nd price,

his graceful chair qualifies as

House Beautiful Classic

Every so often, as HOUSE BEAUTIFUL covers the home furnishings market, we come upon one ngle piece of such exceptional value that we com- end it to our readers and authorize its maker to g it as a HOUSE BEAUTIFUL Classic and a Good uy. Such a selection must meet high standards.

To qualify, it must be handsome, well made, and ersatile in use. But to be worthy of the Classic bel, its design must be of such timeless quality at you might reasonably expect it to be as com- atible with your furnishings twenty years from ow as it is with those you own today.

This chair, by the Kindel Furniture Company Grand Rapids, has the pure, gracefully curved rm that we already recognize as classic, remin- cent of Empire, Duncan Phyfe, and the clean iedermeier of Austria. Indeed, it is part of a fur- ture group called "Viennese Classical." The wood cherry in a tawny-rich finish called "Belvedere," atterned only by the natural graining of the wood. the manner of early 19th-century cabinetry, the ame is substantial, its smooth joinings almost im- erceptible. It is 33" high, 19" wide, the upholstered at 18" deep. We predict its long future as a dining air, an occasional or desk chair, or at a dressing ble. You'll find it priced at about $75 in the ountrywide stores listed on page 113.

PHOTOGRAPHS BY WILLIAM HOWLAND



Know your way around the RUMS

By POPPY CANNON



Stars for a summer night: Five Star Rhum Barbancourt, a Haitian rum served like a brandy with after-dinner coffee, is an example of the fine sipping rums that need no mixer.

Rum is a rum is a rum only to those who are not in-the-know. For the initiate, rum represents a whole world of spirits. Rums are the most varied, most versatile, and probably the most misunderstood of all liquors.

All of them have their beginnings in fields of sugar cane under tropical skies. All are distilled. But here the likeness ends. There are not only two or three but a dozen different types of rums ranging in color from silvery white through all shades of topaz, gold, and amber to red-brown mahogany hues and deepest coffee colors. In taste and aroma they range from the dry, shy subtlety of Silver Label Bacardi through the light, bright, golden rums of Puerto Rico, the quiet elegance of Haiti's Barbancourt, the deep, full-throated, spicy pungence of Myers's Jamaica all the way to the potent Demeraras with their exotic, toasted, almost burned flavor.

In ages past, rum has had the reputation of being a strong drink, a man's drink, the grog of the British Navy. Some of them are still among the most potent spirits put into a bottle. On the other hand, some are very light, less alcoholic, and, for that reason, are a "less fattening" spirit. Unlike brandies and whiskies, which are all about the same strength, the rums found in the American market range all the way from 80 proof, which means 40 per cent alcohol, to almost twice that.

Naturally spirits so different are not interchangeable. Each has its own place in the connoisseur's design for sipping. Each is an individual. Some are sweet with a definite molasses flavor. Some are almost as dry as vodka. Some are lusty; some, aristocratic. Some are ideally suited for use in punches and other long, tall, cool drinks. Others are sipping rums to be taken on the rocks with water or with soda. Others are used to impart rich flavor. There are rums to burn, and a few to be inhaled reverently after dinner like a fine old Cognac.

Rums have been and are still being made in many parts of the world, but the famed rum islands are our own West Indies. For it is in this enchanted part of the world, in Cuba and Puerto Rico, in St. Croix, Barbados, Trinidad, Martinique, Haiti, and Jamaica, that the sweet sap flows most juicily through the cane. Here the waters are most suitable, the soft air most equable for the fermentation; the sunlight, lulling winds, and balmy star-hung nights most perfect for mellowing the spirit. Here also are the men trained for generations in the science and art of making rum.

Even time acts differently when it comes to rum. No one can say which is the best age for a fine rum. The light blends of Puerto Rico do not always carry an age label, but by law the youngest spirit in the blend must be at least four years old. Five Star Barbancourt of Haiti, a straight unblended vintage spirit, is seven years old. Several of the liqueur rums of Jamaica are considerably older, aged in the tropics or in England for twelve, thirteen, or even fifteen years before they are bottled. Age before bottling is all that counts, for like all other distilled spirits and unlike wines, rum does not alter in the bottle. To make matters still more confusing, heat hastens the process and a single year of aging in the tropics may equal two years in England, Scotland, and Kentucky.

In order to get the full story HOUSE BEAUTIFUL editors have

traveled not once but several times over a period of years to the sources of rum wisdom. We have dug in the earth at Damien outside of Port-au-Prince to note how the earth in which the cane is growing compares with the chalky soil of Cognac, Champagne, and Armagnac. Close to Arecibo where Ronrico rum is produced, we have tramped through the sugar mills where the molasses is made. The whole area is scented rather like Vermont in sugaring-off time.

In each place the method is a little different. Generally rum is distilled from the molasses that remains after the sugar has been crystallized. But sometimes, as in Haiti, and at the St. James plantation in Martinique, the sugar sap itself is fermented and distilled. Sometimes the rum is aged in barrels made of American oak, but where the French influence is strong they use the oak of Limousin. Often in the same distillery some of the barrels will be charred, some uncharred. Some are old and may have held sherry or bourbon, and some are new. The white Bacardi rum, for instance, goes into uncharred barrels, the golden rum into charred barrels.

The scions of the Bacardi family—a dynasty that covers the world—told us "the system is the secret." And the system changes from island to island, even from brand to brand. Sometimes old-fashioned pot stills are used and the spirit, distilled at low proof, is full of the esters and congenerics that give flavor and full aroma. Often in these old-style distilleries, especially in Jamaica, the old mash is constantly added to new. More often nowadays rum is distilled in continuous patent stills like those used to make the grain whiskies of Scotland and Ireland.

For a listing of the best rums of each area available in the U. S., please turn to page 103.

Rum drink recipes begin on page 104.

PHOTOGRAPHS BY HOWARD GRAFF



Long and lovely coolers: Six exotic drinks from the tropics, whipped together in an electric blender, to be served of an afternoon or before a buffet. All are made with light Puerto Rican rum, which is designed primarily for mixed drinks. Ceramic fruit cups, Chinese fan, back scratcher, and tiny paper lantern help make each of these a picture for a party. Recipes begin on page 104; merchandise data on page 113.

The background you need to know before you go into AIR CONDITIONING

By C. W. (BILL) NESSELL

Despite its complicated appearance, an air conditioner is actually a simple mechanical device. It is usually driven by electricity, but there are gas-operated types.

An air conditioner that cools your home works very much like the mechanical refrigerator in your kitchen except that it cools and conditions air on a larger scale. A fan or blower circulates room air through the cooling equipment, first through a filter to remove most of the dirt, dust, and pollen, then over and around the surfaces of a coil that is cooled by a refrigerant circulated through the inside of it by a compressor or pump. As the air moves through this cooling coil, its temperature is reduced from fifteen to twenty degrees. At the same time some of the moisture in the warm humid air becomes water that collects on the cold surfaces of the coil and is drained away. Also, any dirt, dust, or pollen that got by the filter will be trapped on the wet coil surfaces and drained away with the water.

Thus the room air passing through the cooling equipment has been conditioned by being filtered, some of its moisture has been removed, it has been chilled fifteen to twenty degrees, and it is now ready to be discharged into the room or rooms. If you have a window unit or room cooler it will be discharged directly into the room. If you have a central system, it will be distributed through ducts and registers.

Facing facts squarely, the quantity of heat and moisture that the conditioner will remove from the air is definitely limited to the amount determined by the manufacturer when the equipment was designed. To make the most effective use possible of the amount available, see the article "17 Basic Bits of Advice on Living with Summer Cooling" in HOUSE BEAUTIFUL, June 1958.

Residential air conditioners are manufactured in several types or designs, and each of these comes in several sizes with respect to cooling capacity. The one best suited to your needs should be determined by the construction of your house and the size and number of the rooms you want to cool. Only a good air-conditioning dealer who understands residential cooling should make that determination for you, but you can check his calculation with HOUSE BEAUTIFUL's Air-Conditioning Calculator (see offer at the bottom of this page). The size of the air conditioner must be based upon careful calculation of the amount of heat that will enter the rooms through the walls, ceilings, and windows on the hottest day normally encountered in your area. A guess will not do because proper sizing has a most important relationship to the degree of comfort you will have in the house.

Too large a conditioner will provide ample cooling but not sufficient dehumidification. One that is much too small will give excellent dehumidification but not enough cooling. Some equipment is currently being rated in terms of the number of British Thermal Units (Btu) it will remove in an hour, a Btu being a scientific measure of heat. Other equipment may be rated in "tons of cooling capacity," a ton being 12,000 Btu's per hour of heat removal, but since this can be loosely used, insist on a Btu rating.

The window air conditioner is a useful and popular type for apartments or for houses where it is impossible or impractical to install a central system, or when it is desired to cool only one or two rooms. As its name implies, it is usually installed in a window and has a limited cooling capacity. It will satisfactorily cool a single room if properly sized and may partially cool an adjoining room or two if there is good air movement between them. Several of them, each installed in a different room, would be

How much cooling do you need?
Send for House Beautiful's
AIR CONDITIONING CALCULATOR

Complete explanation of how to figure the cooling capacity needed by a single room or a whole house. Charts and tables are designed to cover different types of construction and a variety of living situations. Simple step-by-step calculation makes it easy. Send 15 cents for postage and handling to: HOUSE BEAUTIFUL, Room 802, 572 Madison Ave., New York 22, N.Y.

quired to air-condition an entire use or apartment. If you plan is, I would compare its cost with e installation of a central system.

The room air conditioner, hich may be a console type of it rather than a built-in, is much e the window air conditioner in at it will adequately cool the om in which it is installed and ll partially cool an adjacent room two if it has sufficient capacity. has an advantage over the win- w air conditioner in that it is ailable in larger sizes. It has the sadvantage, however, of requir- g drainage or sewer connections, d either a connection to a water pply line or a connection to the tdoor air supply by sheet metal cts through the wall.

The central air-conditioning stem is preferred when the en- e house is to be cooled. This is rnished in two basic types. One rectly cools and conditions all e air in the house by passing of it through the conditioner om whence it is distributed rough the house by a system of ducts. This is particularly ited for a house heated with rced warm air. The other is one at chills water instead of air and e cold water is circulated to cool- g coils in each room. These coils turn cool the room by means of small fan circulating the room over them. This system is par- ularly well suited to a house ated with hot water or steam diators, when it is not desired to stall a supplementary duct sys- n for summer cooling.

The air-conditioning equipment n be installed in the basement, ic, utility room or closet, wher- er convenient in the house. It ould be as remote as possible om the sleeping areas because oving machinery usually makes me annoying noise. If the house heated with a forced warm air rnace, the cooling equipment is ually placed adjacent to the fur- ce or even incorporated in the me casing. Some equipment is designed that the heavy moving achinery, such as the compres- r, is placed outdoors and only e air-circulating fan and the cool- g coil itself are indoors. The two them are connected with small pes that are easy to install.

When all the air in the house is oled by a single air conditioner, ere must be a system of air ducts circulate the conditioned air to ch room and another one to take r to be conditioned from each of em. The same ducts used for ating by a forced warm air fur- ce may also be used for circu- lating cooling air provided they are large enough, and also provided the air supply registers in each room are in the right place and are of the correct type. This is most important. More air circulation is required for cooling than is needed for heating and the ducts or registers may be too small for the job. If the air supply registers are in the wrong place or of the wrong design for cooling, you may well have a two- or three-foot layer of cold air on the floor and warm air above it. This will certainly not be comfortable. Whether or not your registers can be used without change should be determined by a good cooling engineer or air-conditioning dealer.

I have already mentioned that a house now heated with hot water or steam radiators will require a different type of cooling system. In this case you have two options. One way is to install a system of ducts and registers that will circulate the conditioned air for cooling purposes only and continue to heat the house with the existing radiators. If the ducts can be installed without too much expense and disruption to the house, this is probably the best thing to do. The other method is to replace the existing radiators with a type of convector that will both heat and cool. Some changes in the piping may also be required. Hot water is circulated through the convectors for heating and chilled water for cooling. Each one of these heating-cooling room units has a small air circulating fan, and an electrical outlet is required for each of them. A drain connection is also necessary for the water collecting on the cooling coil. A water chiller, installed beside the hot water boiler cools the circulating water instead of directly cooling the air.

FINALLY, the capacity of the electrical wiring in your house must be checked before you purchase a window or room air conditioner. This should be done by an electrician. Air conditioners require a substantial amount of current, and it may be more than the wiring can handle along with the other appliances in the house. Overloaded electrical circuits are hazardous. Also check the voltages. Many air conditioners require 220 volts, but the voltage available at the plug-in outlet receptacle on the wall is normally only 110 volts. The installation of several air conditioners in your home may require an extensive rewiring job and you should know this before you make any purchases.

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The Tone Poem—VI:

Wagner's blissful *Idyll*

One of the few tone poems in a serene mood, "The Siegfried Idyll" was composed for his wife's birthday, in praise of their happiness together

By RICHARD WILLIAMS

Let us now calm down! If you have followed me in the quick sketching of the profile of the tone poem and if, in this survey, you have actually played some of the music, you are bound to have experienced a giddy ride. It is more like climbing hills and passing through tunnels and seeing waterfalls than a placid peregrination through the meadows. Tone poems deal for the most part with violent emotions, and being essentially a romantic form of music, they give vent to these emotions in a violent manner. Not for them the modest understatement, music within the orbit of restrained politeness. The contrasts are extreme: The orchestra bellows, rages, triumphs, and accuses at one moment, in the next to fall to an almost inaudible lamentation, a sigh touching the muted strings, a tear being pressed out by the oboe. Soon brass and kettledrum organize for a fresh onslaught, be it a shipwreck or a market fair or the brawl between the Montagues and the Capulets.

By contrast, then, I should like to talk about a work which is indubitably a tone poem and yet contradicts the tenets of the form. This is *The Siegfried Idyll*. And it is doubly paradoxical that this little work should have been written by the composer who, of all the great geniuses of music, was the most extrovertly spendthrift, requiring for his thoughts the huge double apparatus of the symphonic orchestra and of the opera house. Yet here is *The Siegfried Idyll* small and quiet, proceeding as the indication on the score says, "*ruhig bewegt*," "at a measured pace," never indulging in any shouts, using a very small orchestra, and adding up to a unique experience in tenderness and sweetness.

The Siegfried Idyll is an expression of domestic bliss. That is what

commentators usually say about Liszt. Wagner's father-in-law friend, called it "that wonder- hymn in praise of domestic timent." Yet there is more to it n a happiness enclosed by four lls. For the outdoors and nature l sunshine suffuse the work.

ts origin is a curious one: the *ll* was conceived as a private ce of music. How unlike Wag- ! The composer was living with sima in a villa on the shores of ke Lucerne. The house they had ted (it is now a Wagner mu- m) was large and luxurious Vagner never believed in stinting nself), and he had found quiet re after much turmoil in the ceding months. Cosima had just ne him a son. Wagner was busy nposing, taking walks in the ge gardens which surrounded house, playing with his dog, ertaining old Swiss friends nong them the Wesendonks), l receiving the visits of a group musicians from Zurich who yed Beethoven quartets for him. ssibly listening to these quartets luenced his style in the *Idyll*.

FEW weeks before Christmas, 1870 (Cosima's birthday fell Christmas Day; she was then rty-three years old), Wagner nt a good deal of time away m their home, Triebschen. At same time Richter, Wagner's nd, pupil, and general facto- n, excused himself and was not be found around the house. It likely that Cosima was puzzled their absence; but whatever she y have surmised, the fact was t both men were busy secretly earsing a small group of mu- ians. They did this away from me, for what they were rehears- was to be a surprise.

Wagner had written as a birth- greeting for Cosima a tone m originally called *The Trieb- en Idyll*. The trumpet part was be played by Richter himself o, though a musician, was not rofessional trumpeter and had practice quite assiduously. Rich- 's feat, however, was not quite extraordinary as all that, for trumpet had only a few bars to y. Christmas Day that year fell a Sunday, and very early that rning the musicians assembled Wagner's villa. They grouped mselves on the stairs leading to upper floor. At seven-thirty in morning they began. Wagner nducted. Cosima wrote in her ry: "As I awoke, my ear caught sound, which swelled fuller and ler; no longer could I imagine self to be dreaming. Music was sounding, and such music! When it died away, Richard came into my room with the children and offered me the score of the symphonic birthday poem. I was in tears, but so were all the rest of the household." Outside the family, the only other auditor was Nietzsche, then still a friend of Wagner's, though he was to turn apostate later. Several times during the day the performance had to be repeated.

WAGNER took several themes of his opera *Siegfried*—four principal themes—and fashioned from them a free fantasy. This fantasy, as I have already said, expresses idyllic happiness. It uses an old German slumber song, contrasts quiet passages with a vivacious and good-humored section, lets us hear the call of the same forest bird we hear in the opera, and ends just as it begins in peace and contentment. What distinguishes this music is a freedom of writing for the individual instruments that is not to be found in other works of Wagner and that foreshadows the efforts, if not the accomplishment, of modern music.

The Siegfried Idyll, composed as a birthday gift, was to belong to Cosima alone. Wagner promised her that it was not to be published. Yet eight years later, when Wagner was once again, as he had so often been before, in need of money, he did sell it to his publishers, much to the grief of Cosima and himself.

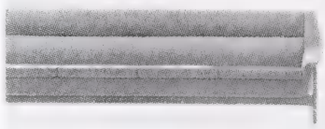
The *Idyll* is the only important purely orchestral music which Wagner wrote. It is also his only tone poem, although one might say that the operas themselves contain passages which could be called tone poems, such as Siegfried's Rhine Journey or the Funeral March. During his last years Wagner returned to a wish to write purely instrumental music, and he seems to have promised Cosima to compose a tragic pendant to *The Siegfried Idyll*. He never got around to it.

Here, then, in this limpid, clear work of but seventeen minutes' duration, we have a tone poem which we could call chamber music. It is utterly different from the music of Wagner's father-in-law who, to a large extent, is responsible for the development of the tone poem. Like all serviceable forms of music, the tone poem has room for diverse styles and degrees of quality.

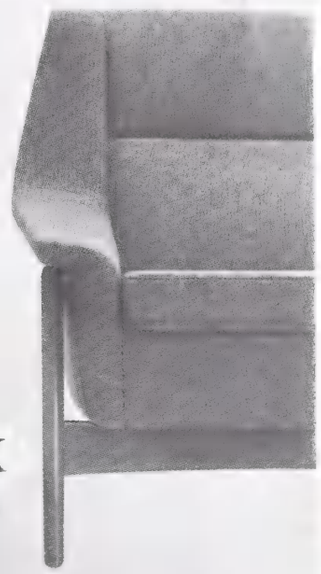
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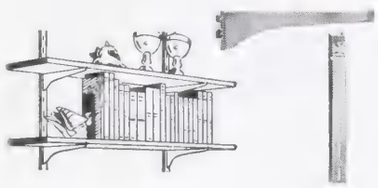
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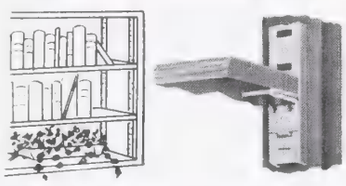


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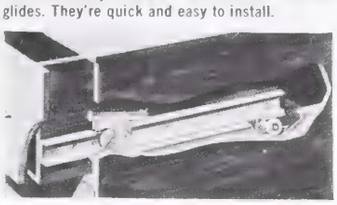


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CONTINUED FROM PAGE 46

intrigued us especially because of its central location. But only a few desirable lots remained, and those few beyond us in price. Alewa, St. Louis, and Maunalani all have beautiful spacious views of the Pacific, but none as centrally located, as wooded and park-like as Mt. Tantalus.

"This area is largely forest reserve, except for areas of fee simple land long ago given by the King to persons whom he especially wanted to please. It is therefore sparsely settled, and largely unavailable. (Most tourists take the loop drive over Mt. Tantalus as one of the sights not to be missed.) It was named by some Punahou students hiking to the top and being tantalized by the fact that every time they succeeded in scaling one ridge another appeared.

"We hiked through the hills, admiring the changing views from one ridge to the next. Here land was relatively undeveloped, with no city water and such facilities. We thought we could enjoy the pioneer aspect of molding our place as we desired and, of course, the fact that the price of land on Tantalus had not yet soared as in other areas in Honolulu, was in its favor also.

ONE Saturday afternoon we came across an elderly man enjoying the view and the sun from the woods below his home. At his enthusiastic invitation we sat down to enjoy his world with him. He gave us a lecture on the sweeping scene: spoke of the old days in Honolulu; described the problems of Tantalus then: dirt road, no phone, no electricity. He told of the 'city folks' who years ago had week-end hideouts on Tantalus, and came by horse and carriage to their shacks in the mountains.

"Beginning in appreciation of the same things, friendship grew until we found ourselves going more and more to see 'Uncle Tom' Coulter in his private world.

"At the time, we had no idea of building on this particular ridge, but Uncle Tom was enthusiastic and generous with advice and help. Today our house stands on the spot where we first met him as he sat enjoying the view. It was jungle then, and had to be cleared by bulldozer. We were glad that he lived long enough to see that done, for he was youthfully enthusiastic at straw-bossing the bulldozer, at no charge, as he announced.

"In the way of a house we wanted nothing fancy. A mountain cabin was the idea, but one in which there would be room enough to store our things systematically so that they could be found, where we could saw and hammer without messing up the place, leave a sewing project half finished, perhaps develop pictures, or make and show a movie.

"We were tired of having to make or break camp every time one of us started or stopped an activity. We looked forward to the luxury of being able to leave a mechanical or wood-working or photographic project half finished, ready for resumption whenever a minute should give the opportunity. We had noticed that having to unpack and set up was a powerful psychological deterrent to all of the many activities that normal people are interested in.

"At the same time we did not quite want the living room in *You Can't Take It With You*. We thought it possible to assign each activity to a space, perhaps a table or a closet away behind blind doors, thus allowing a satisfactorily 'cleaned-up' appearance.

"We tried to get our main requirements on paper to solidify our thinking. The number of rooms required for our growing family. Thoughts about how the house should function. Where choice was available, we wanted less expensive methods used, in order to get the most house for the money. One thing on which we intended to be real stubborn—to take full advantage of the view.

"Two other things we thought important that might not even be considered by another. Two of our friends had injured their own children, backing cars out of driveways. So we insisted on a drive-through carport to avoid backing out. Our previous house had a very nice front entrance facing the street. But no one used it. They drove into the parking area in back by the garage, left their cars, and entered through the readily available kitchen door. We wanted to avoid this. We hoped somehow to have both the back and front doors so designed that visitors would naturally use the front door.

"We studied the site and planned the room arrangement in relation to the prevailing winds and the cycle of the sun. We did not want late afternoon sun streaming into the kitchen while getting dinner. But mornings are cool up on Tantalus and sun in the kitch is desirable then. We did not wa early morning sun in the mast bedroom, so it was logical to p this dead-end room at the nor end of the house, away from t kitchen. We wanted it to be peaceful room, away from t noise of all housekeeping duti a little private sanctum.

"There were other minor quirements. We wanted a proje tion booth or room at one end the playroom, with screen a speaker somehow built in at t other end, so showing movies cou be easily accomplished. We want a covered play area for childre but made in such a way that would accommodate varying ag even adults when we had a lar group that would overflow t living room. We wanted sile equipment wherever possible, su as light switches and toilets. Pl the usual endless list.

"We did not know any architec so we called on several. Arm with our lists of requirements asked questions. Of those in whc we became the most interest we asked permission to see sor of their houses. One architect a his work stood out above all t others. The houses designed Vladimir Ossipoff showed an ama ing versatility combined with obvious attribute. They all look well on the outside; that is say, each belonged to its locati as though it had sprung out the ground. We wanted an eagl nest on our promontory, controll to fill our individual desires. W felt that Mr. Ossipoff could desi it for us.

IN THE fascinating years that f lowed, we not only learned wh it means to plan and build a hous but also to have a profound r spect for Mr. Ossipoff and h ready solutions to our wishes a problems. Whether packing sto age space into a wall or drawi the graceful lines of a free for shape, we delighted in seeing hi produce something that we cou appreciate, but could not produ ourselves.

"We certainly had no idea producing a Pace Setter, or idea especially of pleasing an one else except ourselves. W knew that care in small thin adds up to the kind of perfecti that pleases and satisfies us, a that is all we had in mind.

"Howard had been brought far inland in China, where h

ther was Dean of the Medical chool of West China Union Uniersity. From his father he had arned (or inherited) a stubborn esistance to obstruction. No obacle was too great. He enjoyed lving the problems created by site lacking in city water and cilities that others consider prequisite to building.

"The construction is refined, one under constant supervision, ut with practically no urging, by killed and conscientious older Japhese. We had some of the usual istakes, such as a floor plug inalled right through the middle a sliding door in its pocket, ut there were not many.

"In small ways that seemed orthwhile, we tried to make ings first class: stainless steel stead of plastic switch plates, rass hinges instead of iron. We anted to avoid maintenance.

"We used redwood because of s durability. It is resistant to y-rot and termites. Its softness a disadvantage that we decided accept. For others who use dwood we would like to mention mphatically that redwood can be nished in any shade or color to atch any situation. Our walls ave all been finished to show e grain. At first the painters d some difficulty, but when they ot onto it, they were able to conol the shade exactly. The colors nge from nearly white to a warm ndy tan. All other colors would possible.

"We also used a very hard tropal wood, locally called 'monkeyod,' similar to South American enisero. It has a large pleasant laxed grain. It also can be eached or acid stained and finhed in any shade, from almost hite to black. We were fortunate many of these materials. The eavy fir posts for the carport ere cast-offs and were given to us. The monkeypod, which is ordinarily very expensive, came from a single enormous tree, cut down by our neighbors where we formerly lived. They were trying to burn it up with kerosene and were most grateful to have us haul it away.

"Such lucky breaks helped, combined with the fact that Betty elbowed in as the 'assistant general contractor' with the gracious cooperation of Henry Horii of T. Takahashi, Ltd. who did the carpentry work. She personally selected and purchased a large proportion of the materials. She worked with the carpenters eight hours a day for eighteen months, and got a house, built as desired at reasonable cost.

"Our furnishings were purchased from several different decorating shops and agents in Honolulu, subject always to the approval of the architect (and now our good friend) Val Ossipoff. We used for consultation the landscape firm of Thompson and Thompson in connection with the swimming pool. I also used my old friend Hope Foote (who is head of the Interior Decorating Department at the University of Washington) as a kind of sounding board, and she helped me crystallize many of my ideas about what I wanted.

"The result is a most satisfying effect of stability and relaxation. The design is plain and solid, but we think it is beautiful. Many people mistakenly think that money is the key, but it is not. The essential ingredient is design. It costs no more to build a house with good design on a fine site. With care it may cost much less.

"What more can one say than that we enjoy the house and the site thoroughly. We use all of it and are glad that we took the time to plan and work it out to fit our desires."



Liljestrand driveway avoids hard look of paving. Strips of war-surplus landing mat (heavy metal mesh) were laid on lawn to make entry drive. Two thicknesses of mesh were used. Grass grows through as camouflage.





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DECORATOR'S DIARY

Home furnishings news and check-marked ideas from the journal of a decorator whose clients' problems might very well be yours

Mrs. Marsh called up during a late-May heat wave and said, cryptically and unseasonably, "We forgot the fire tools. Where can I get some—quick?"

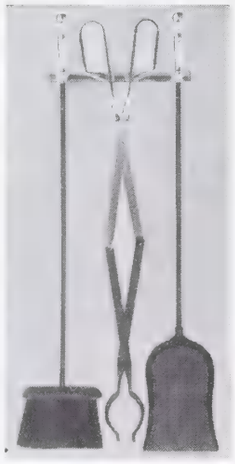
She wanted them, as I should have guessed, for the Pocono "cabin" we'd lately done over, where she assures me that August nights and sometimes mornings can be pretty chilly without a fire in the hearth.

"I might just as well try turning a log with a hairpin as with that flimsy old poker I've been struggling with for years. But I do hate to clutter the new fireplace with a whole batch of tongs and whatnot, plus a container for holding them. Can't we keep the tools down to a minimum, and maybe even hang them on the wall?"

On the naive assumption that pokers, tongs, shovels, and brushes are pretty much the same the world over, I'd never done much more than order them up in sets with matching handles and park them and their containers as tidily as possible at other people's firesides.

But when I remembered that in Mrs. Marsh's pseudo-French Provincial red and white check living room the fireplace is a little knee-high niche in the white brick chimney wall, I realized that this called for a little more head- and foot-work than usual.

Thanks to a neat filing system, I found a wall-hanging fire tool set in the catalog of the Centre Brass Works, Inc. But better yet, I discovered that this firm, which seems to handle brass and iron as if it were jewelry, makes a unique, scissorlike device called the Fire-Tender which performs as a poker and tongs in one and so makes turning a log a safe, arm's-length operation, as simple as rolling off one. So, with this fine gadget, a fire brush and a shovel, what more could Madame Marsh need? Tools are about 30″ long, with velvety black iron shanks and pleasantly



Wall-hanging fire tools

simple knobbed handles of brass. They hang from a straight brass bracket which attaches to the wall with screws.

For Mrs. Marsh's purpose we eschewed fancy andirons, simply laying the logs on iron firedogs, but we might have had brass andirons to match the tools—or vice versa—for this company produces all sorts of fireplace equipment in all sorts of designs.

This little project of Mrs. Marsh's yielded some general intelligence about fireplace equipment which I shall certainly refer to when I make any future hearthside selections. It turns out that all truly well made accessories, and andirons in particular, are cast not in one piece but in painstakingly designed separate parts which fit together precisely. The Centre Brass Works' tools, for instance, are packaged in separate pieces, wrapped in vinyl plastic bags, and are put together by the shop or the consumer. The brass parts, like handles and finials, are turned and buffed by hand so that even the minute surfaces of fluted patterns are smoothly finished—whether or not they "show" to the casual glance. Since brass is porous and picks up grease marks, workmen literally handle the parts with gloves on. To retain the glowing sheen of untarnished brass, the parts are dipped in lacquer, but the lacquer may dimple and roughen over any spots where grease has been permitted to remain. So the corollary to this is look for a high, unclouded luster, without rough spots or smears.

Tarnish, they tell me, is no problem on these well lacquered pieces, if they are wiped regularly with a soft cloth and *without* the use of a polish, which may destroy the finish. In new fireplaces, where the cement between the bricks is still drying out, a condition called "acid hearth" may create tarnish on brass. The preventive, which we naturally applied to Mrs. Marsh's new fireplace, is to paint over the bricks with an alkaline solution—ammonia, lye, or baking soda.

It's possible, but not probable, that more forethought goes into the planning of General Motors' board meetings than into those meetings that Mrs. Carey is perennially chairing in her own living room. A natural-born leader, is how her friends describe this lady. But she is also a talented hostess, with an astute insight into what makes guests feel comfortable and congenial under her roof.

So when the time came to choose some new chairs for her living room I wasn't particularly astonished that she was almost more concerned about their comfort quotient than their looks. "Naturally, these chairs have to be handsome enough to go with my raw silk draperies and the Korean chest," she said, "but chiefly they have to be chairs you can sit in comfortably for a couple of hours at a time. You really can't command the undivided attention of a board member who's shifting around on a too-hard chair. I suppose no designer has ever figured that out."

To be sure, many chair designers seem never to have dipped deeply enough into the psychology of seating. But I was happy to tell her that I knew of one, Leig Allen, who has actually made suc an intensive study of the way boar members sit that he has come u with a semi-upholstered waln armchair especially designed fo use at a conference table. But in s doing, since he's aware that bus ness offices are more than ever lik living rooms these days, he ha given the chair a lightness an grace that make it just as appr priate on the domestic scene as is in the board room.

"Seeing's believing," said Mr Carey energetically, and twent minutes later in M. Singer an Sons showroom, she did see fo herself. She tested out the chair subtly shaped upholstered seat an supporting upholstered back res noted the medium 30¼″ seat dept at once caught the practical si nificance of the smooth wooden fi ger grips which seem to flow out the upholstered armrests. "That good," she said. "Saves wear ar tear and soiling of fabric at th place which usually gets the mo handling." Nor did she miss a other fine point of design—the fa that the chair legs are pitched hit against the floor line, yet th back of the chair does not h against the wall. That's insuran against the unsightly marks th backs of chairs sometimes make paint or wallpaper. She also a mired the oversize brass boots th sheathe the walnut legs, recogniz them as handsome protecti against kick marks.

All these down-to-earth detai plus the chair's airy lack of bul ness (it's 32½″ high and 25½ wide), sold the good lady. So her next soirée or her next boa



Conference chair

meeting, at least two of the p ticipants, stylishly seated on coc silk, should certainly experien the subliminal euphoria that com of long-term sitting in a chair signed for its purpose.—M. G.



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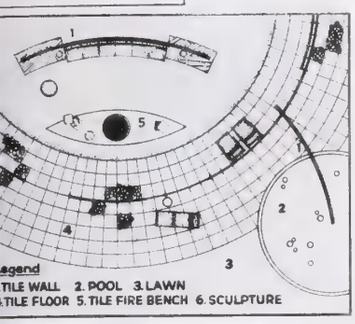
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CONTINUED FROM PAGE 49

possessions. Thus there needs to be a proper ratio between open room space and built-in storage space. This plan shows a proper ratio. Notice that almost every interior partition has some kind of built-in utility as part of itself—some even having double-acting facilities serving opposite directions.

Traffic circulation through the house is excellent. No major room has to serve as a passage to any other.

There is complete clarity about the location of the front door and service doors. Callers and delivery men would have no doubt about where they were supposed to go.

No rooms open in a major way toward the arrival side of the house. That means all rooms have privacy and are protected from view by callers—invited or otherwise. Though this house is out in the country, it is an amenity worth noting. It is even more important to have it if the house is situated on a city street.

The master suite occupies a completely dead-end position in the house. This gives a maximum of privacy and quiet. The master bedroom itself gets no morning sun, a nicety that many people would enjoy. It is near all the children's bedrooms, but far from living room and playroom, an asset that will grow as the children get older.

Following is a list of detailed information on the construction materials, equipment, and furnishings in HOUSE BEAUTIFUL'S 1958 Pace Setter house in Honolulu, owned by Dr. and Mrs. P. H. Liljestrand and shown on pages 39 through 85.

CONSTRUCTION

FOOTINGS AND FOUNDATIONS: Reinforced concrete. Portland Cement Association, Chicago, Ill. Concrete admixture, "Pozzolith," The Master Builders Co., Cleveland, Ohio. Waterproofing, "Kry-tal Koat," Valdastri Ltd., Honolulu, T. H.

STRUCTURAL WOOD FRAMING AND EXTERIOR WOOD SURFACES: Floor, wall, and unexposed roof framing, Douglas fir. West Coast Lumbermen's Association, Portland, Ore. Chemical treatment of floor and wall framing, "Wolmanized," Koppers Co., Inc., Pittsburgh, Pa. Exterior siding, fascias, door, and window trim, California Redwood Association, San Francisco, Calif. Stain finish on redwood siding and floor decking of balcony off living room, clear creosote; and stain finish on redwood trim and fascias, dark brown creosote, Samuel Cabot, Inc., Boston, Mass. Finish on floor decking of balcony off upper level bedrooms, oil of the kukui nut tree.

ROOFING: Corrugated aluminum, Reynolds Metals Co., Los Angeles, Calif. Finish on aluminum roofing, zinc chromate, Pittsburgh Paint Div., Pitt-burgh Plate Glass Co., Pittsburgh, Pa.

MASONRY, FIREPLACE AND CHIMNEY: Stone, volcanic sandstone dredged from the Pacific Ocean. Sealer on stone, "Bondex," The Reardon Co., St. Louis, Mo. Hearth and fire wall of fireplace, split firebrick, Structural Clay Products Inst., Washington, D.C. Fireplace hood, sheet copper, custom made, Revere Copper and Brass, Inc., New York.

DOORS AND DOOR HARDWARE: Vertical louvered entry door, custom made. Entry door, bronze lock and latch set, custom made. Interior flush surface hollow core doors, custom made. Interior and exterior door lock and latch sets, "Saturn," Schlage Lock Co., San Francisco, Calif. Bronze door hinges, H. S. Getty & Co., Philadelphia, Pa. Bronze door stops, Glynn Johnson & Co., Chicago, Ill. Interior louvered doors, sliding (library), hinged (girls' bedrooms), custom made. Sliding louvered door hardware, Grant Pulley & Hardware Co., West Nyack, N. Y. Door closer, exterior kitchen hinged door, Sargent & Co., New Haven, Conn. Double action pivot hinge (dining room), Oscar C. Rixon Co., Franklin Park, Ill.

WINDOWS AND WINDOW HARDWARE: Sliding window frames and wood louvers of jalousie windows, California Redwood Association, San Francisco, Calif. Jalousie hardware, Universal Metal Products Corp., Miami, Fla. Sliding hardware, Grant Pulley & Hardware Co., West Nyack, N. Y.

GLASS: Door and window glass, "Twindow," Pittsburgh Plate Glass Co., Pittsburgh, Pa.

FLASHING: Door and window weatherstripping, gutters, downspouts, and general flashing, Revere Copper & Brass Inc., New York.

Interior Finishes

CEILINGS: Exposed redwood beams, rafters, and decking (living room, entry hall, and library), California Redwood Association, San Francisco, Calif. Stain finish on redwood ceiling beams and rafters, Samuel Cabot, Inc., Boston, Mass. Plasterboard (dining room), Fiberboard Paper Products Co., Pittsburgh, Pa. Building board (master bedroom, den, girls' bedrooms) and acoustical tile (kitchen, playroom, and bathrooms), Flintkote Co., New York. Paint finish on plasterboard, building board, and acoustical tile, Pittsburgh Paint Div., Pittsburgh Plate Glass Co., Pittsburgh, Pa.

WALLS: Flush vertical boards throughout, California Redwood Association, San Francisco, Calif. Finish on redwood: paint mixed to color of stone fireplace, reduced to consistency of stain, applied with brush, allowed to set and wiped off with a cloth, Pittsburgh Paint Div., Pittsburgh Plate Glass Co., Pittsburgh, Pa. Cork wall (den), Mundet Cork Co., North Bergen, N. J.

FLOORS: Ohia hardwood boards throughout upper level. Sealer on ohia flooring, "Wilco-Seal," Wilson-Imperial Co., Newark, N. J. Reinforced concrete floor slab (playroom, pavilion, and boys' bedroom), Portland Cement Association, Chicago, Ill. Color pigment in finish concrete floors, "Litcho-chrome," C. K. Williams & Co., Emeryville, Calif.

SUSPENDED STAIRWAY IN PLAYROOM: Structural bronze rods, The American Brass Co., Waterbury, Conn. Stair treads, monkeypod wood. Finish on wood stair treads, paste filler, gloss varnish, and flat varnish, "Dutch Boy," National Lead Co., New York.

CABINETWORK, HARDWARE, AND EQUIPMENT: Redwood boards and plywood throughout (unless otherwise noted below), California Redwood Association, San Francisco, Calif. Pull ring hardware (dining room), Rucroft, Berkeley, Calif. Adjustable shelf standards (dining room), drawer extenders (kitchen), and sliding towel bar in cabinet under basin (master bath), "K-Veniences," Knape & Vogt Mfg. Co., Grand Rapids, Mich. Invisible door hinges (entry hall), Soss Mfg. Co., Detroit, Mich. Invisible door latches (entry hall), Glynn Johnson & Co., Chicago, Ill. Hinges and pulls (master bedroom, girls' bedrooms), The Stanley Works, New Britain, Conn. Pneumatic door closers (entry hall), Sargent & Co., New Haven, Conn. Door hinges (den), H. S. Getty & Co., Philadelphia, Pa. Door pulls, bronze tabs, custom made (den), and magnetic door latches, "Leco Latch," (kitchen), Laboratory Equipment Co., St. Joseph, Mich. Recessed sliding door pulls (kitchen), Adams Rite Mfg. Co., Los Angeles, Calif. Door latches, "Tutch Latch," (master bedroom), National Lock Co., Rockford, Ill. Chrome concave drawer pulls, "Spotlite," door hinges and back-of-door paper holders (kitchen), Washington Steel Products, Tacoma, Wash. Revolving shelves and revolving corner vegetable bins, "Basset," (kitchen), Hipp Welding Works, Palo Alto, Calif. Lift-type shelf hardware for food mixer (kitchen), McMahan Bros., Los Angeles, Calif. Recessed sliding door pulls (master bath), Safe Padlock & Hardware Co., Lancaster, Pa.

EQUIPMENT

KITCHEN, LAUNDRY, AND LARDER: Double sink, counter top, and splash (all one piece), and counter top of cooking island, stainless steel, custom

(*Please turn the page*)



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DETAILS OF THE 1958 PACE SETTER

CONTINUED FROM PRECEDING PAGE

made. Committee of Stainless Steel Producers, American Iron & Steel Institute, New York. Flower-arranging sink and high-stem faucet, bar sink, and high-stem faucet, also playroom bar sink and high-stem faucet, Kohler Co., Kohler, Wis. Special filter on bar faucet (from which cistern drinking water is taken), Sparkler Mfg. Co., Mundelein, Ill. Double sink faucet, mixing valve, Moen Faucet Div., Standard Screw Co., Elyria, Ohio. Plastic laminate counter top, "Micarta," U.S. Plywood Corp., New York. Sealer on bar counter top, clear wax, H. F. Staples Co., Inc., Medford, Mass. Garbage disposer in double sink, dishwasher (front-opening type), and refrigerator, Hotpoint Co., Chicago, Ill. Food mixer, "Mixmaster," Sunbeam Corp., Chicago, Ill. Six electric cooking units, one deep-well electric cooker, and two stainless-steel front ovens (one with automatic clock timer), Thermador Electrical Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Refrigerator at bar, Leonard Div., American Motors Sales Corp., Detroit, Mich. Freezer, "Coldspot," Sears Roebuck & Co., Chicago, Ill. Separate automatic washer and dryer units, Whirlpool Corp., St. Joseph, Mich. Built-in ironing board unit, H. L. Eubank & Son, Los Angeles, Calif. Heavy-duty floor scrubber and polisher, Regina Corp., Rahway, N. J. Vacuum cleaner, "Filter Queen," Health-Mor, Inc., Chicago, Ill.

BATHROOMS: Paint finish on sliding cabinet doors and satin enamel finish, "Kem Glo," (master bath), The Sherwin-Williams Co., Cleveland, Ohio. Varnish finish on lavatory counter tops, The Valspar Corp., Ardmore, Pa. Paste wax on lavatory counter tops, S. C. Johnson & Son, Inc., Racine, Wis. Mirrors throughout, electro-copper backed plate glass, Pittsburgh Plate Glass Co., Pittsburgh, Pa. Philippine mahogany surfaces (girls' bath), Philippine Mahogany Association, Los Angeles, Calif. Shower walls and floor, glazed ceramic tile (master bath), Ceramiche Tile Co., Cremona, Italy. Shower walls and floor, ceramic tile, "Sparta," (girls' bath), U. S. Ceramic Tile Co., Canton, Ohio. Shower wall divider, plastic laminate (playroom bath), The Formica Co., Cincinnati, Ohio. Shower door, chrome-plated brass (master bath), Windsor Supply, Inc., Glendale, Calif. Shower doors, anodized aluminum, "Basco," (girls' bath and powder room), Bathroom Accessories Supply Co., San Francisco, Calif. Obscure glass in shower doors and jalousie windows, "Factrolite," Mississippi Glass Co., St. Louis, Mo. Towel hooks in showers, Hall-Mack Co., Los Angeles, Calif. Bathtubs, Kohler Co., Kohler, Wis. Built-in counter-top lavatories, lavatory and bathtub fittings, Crane Co., Chicago, Ill. Lavatory mounting frames, stainless steel, "Hudee," Walter E. Selck & Co., Inc., Chicago, Ill. Water closets, Case Mfg. Corp., Buffalo, N. Y. Shower heads, "Anystream," Speakman Co., Wilmington, Del.

WATER DISTRIBUTION: Water pipe and vent pipe, galvanized steel, and soil pipe, cast iron, American Iron & Steel Institute, New York. Water pipe embedded in concrete, copper, Revere Copper & Brass, Inc., New York. Water heater for kitchen, 30 gallons, Hotpoint Co., Chicago, Ill. Water heater for bathrooms, 60 gallons, Fowler Mfg. Co., Portland, Ore. Two high-capacity centrifugal cistern pumps, Sears Roebuck & Co., Chicago, Ill. Built-in sprinkler system under the roof overhangs, running the complete perimeter of house, sprinkler heads, Thompson Pipe & Steel Co., Denver, Colo.

ELECTRICAL: Wiring system, "Durasheath," Anaconda Wire & Cable Co., New York. Silent mercury-type switches, and low voltage relay, Touch-Plate Mfg. Corp., Long Beach, Calif. Push-button switches, pearl finish, Eagle Electric Mfg. Co., Inc., Long Island City, N. Y. Panel boards: Zone 1, thermal magnetic multi-breaker, Square D Co., Detroit, Mich. Zone 2, panel board, Federal Pacific Electric Co., Newark, N. J. Zone 3, Magnetrip load center, Zinsco Electrical Products, Los Angeles, Calif. Meter, "Watthour," and dehumidifier, Westinghouse Electric Corp., Pittsburgh, Pa. Dehumidifier controls, Penn Controls, Inc., Goshen, Ind. Fire alarm system, Edwards Co., Inc., Norwalk, Conn. Built-in electric radiant heater (master bath), Thermador Electrical Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif.

LIGHT FIXTURES: Continuous light fixtures to receive incandescent tube lamps, recessed in light cove soffits (living room and playroom), The Wiremold Co., Hartford, Conn. Low voltage airplane reading lights in ceiling (dining room over table and kitchen over cooking island), Wemac Co., Inglewood, Calif. Low voltage light transformer on airplane lights (dining room), Jefferson Electric Co., Bellwood, Ill. Recessed ceiling fixtures, square face, (girls' bedrooms and kitchen), Progress Mfg. Co., Inc., Philadelphia, Pa. Swivel-joint fixture, located under roof eave along entry hall glass wall, lighting both entry hall and exterior planting, Shalda Mfg. Co., Inc., Burbank, Calif. Slimline fixture (master bath and pavilion), Day-Brite Lighting, Inc., St. Louis, Mo. Ceiling fixture (playroom bath and girls' bath), Lightolier, Inc., Jersey City, N. J. Hanging fixtures over breakfast table (kitchen) and billiard table (playroom), custom made. Recessed ceiling fixture, round face (kitchen), Litecraft Mfg. Co., New York. "Lumiline" incandescent tube lamps, airplane reading light lamps, and standard incandescent lamps, General Electric Co., Lamp Division, East Cleveland, Ohio.

SOUND EQUIPMENT: Amplifier and radio tuner, David Bogen Co., Inc., Paramus, N. J. Record changer, Webcor, Inc., Chicago, Ill., Turntable, Fairchild Recording Equipment Co., Long Island City, N. Y. 15" coaxial speaker, Jensen Mfg. Co., Div. of The Muter Co., Chicago, Ill. Inter-communication system, voice-powered phones, The Wheeler Insulated Wire Co., Inc., Div. of The Sperry Rand Corp., Waterbury, Conn. Two-tone chime call system, Edwards Co., Inc., Norwalk, Conn.

MOTION PICTURE EQUIPMENT: Speaker and projector, Bell & Howell Co., Chicago, Ill. Screen, Radiant Mfg. Corp., Chicago, Ill.

SWIMMING POOL EQUIPMENT: Diving board and pool ladder, Paddock of California, Inc., Los Angeles, Calif. Filtering system, Landon, Inc., North Hollywood, Calif.

FURNISHINGS

ENTRANCE HALL: Table of monkeypod wood, custom made by Kondo Cabinet Shop, Honolulu, T. H. Rug, permanent tuft, handloomed by Leo J. Mahsoud. Wall hangings, antique Chinese rubbings.

POWDER ROOM BATH OFF ENTRANCE HALL: Swedish Sun Fan chairs, Pacific Overseas, Inc., San Francisco, Calif.

LIVING ROOM: Two matching occasional chairs, Dux, Inc., San Francisco, Calif. Two matching love seats, custom built by Kondo Cabinet Shops, Honolulu, T. H. Occasional chairs and love seats upholstered in Belgian linen imported by Clark & Burchfield, Los Angeles, Calif. Large upholstered couch, custom built; upholstery material, Boris Kroll Fabrics, Inc., New York. Two upholstered chairs (one with footstool), custom built by Kang Upholstery, Honolulu, T. H. Fabric on chair with footstool, Caro & Upright, Inc., Los Angeles, Calif. Fabric on chair without footstool, Charles Bloom, Inc., New York. Large Japanese zabutons, custom made. Two rugs, "Early California Broadloom," Berven Carpet Corp., Los Angeles, Calif. Ceramic lamp with wool yarn shade, base custom made by Claude Horan, Ceramics Hawaii, Honolulu, T. H. Grand piano, Steinway & Sons, Long Island City, N. Y. Coffee table, custom made; top, "Lucite," E. I. Du Pont de Nemours & Co., Inc., Wilmington, Del.

DINING ROOM: Dining chairs, designed by Hans Wegner, from Zacho, Los Angeles, Calif. Dining table, custom made. Rug, "Early California Broad-

(*Please turn to page* 102)

How to hide a closet in a paneled wall



PACE SETTER

The roomy closets you see above are built into the hallway of the Liljestrand house. Instead of breaking up the wall with the usual door frames, Architect Ossipoff designed simple flush doors of the same paneling used on the wall, thus preserving a clean line in what might otherwise have been a cluttered corridor. Hardware is concealed; doors open out when given a light push in. Closets were designed to store cleaning equipment in a strategic location between bedrooms and living areas.



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DETAILS OF THE 1958 PACE SETTER

CONTINUED FROM PAGE 100

loom." Berven Carpet Corp., Los Angeles, Calif. Gold leaf Japanese screen on wall, antique. Goblets, "Patricia," West Virginia Glass Specialty Co., Inc., Weston, W. Va. China, "Theme," Flintridge China Co., Pasadena, Calif. Plastic plates and bowl, "Florence," Prolon Plastics, Div. of Pro-phy-lac-tic Brush Co., Florence, Mass. Plastic, "Melmac," American Cyanamid Co., Plastics & Resins Div., New York. Dirilyte plates, Dirilyte Co. of America, Inc., Kokomo, Ind. Sterling flatware, "Contrast," Lunt Silversmiths, Greenfield, Mass. Tablecloth with Dobeckmun's "Lurex" gold thread, Leacock & Co., New York.

TERRACE OUTSIDE KITCHEN: Redwood picnic table, custom made. Milkstool seats, custom made of silver oak slabs. Tablecloth fabric, linen gauze, Quaintance Fabrics, New York. Water glass, Fostoria Glass Co., Moundsville, W. Va. China, "Harvest Time" from Informal line, Iroquois China Co., Syracuse, N. Y. Plastic tumblers, "HiKool," Gitsware Corp., Chicago, Ill. Sterling flatware, "Contrast," Lunt Silversmiths, Greenfield, Mass.

LIBRARY: Teak writing table, Chinese antique of Ming period. Two occasional chairs, Shield Chair Co. of California, Gardenia, Calif. Writing table chair by Willy Beck, Dux, Inc., San Francisco, Calif. Couch, custom made, foam rubber, U. S. Rubber Co., New York. Couch fabric, Craftex Mills, Inc., Philadelphia, Pa. Pillow fabric, Wm. Nathans & Son, Inc., New York. African ceramic lamp base on writing table, imported by Frederick Cooper Studios, New York City.

DEN: Lounge chair, custom made to size, Contour Chair-Lounge Co., Inc., St. Louis, Mo. Arm chair at desk, designed by Hans Wegner, from Zacho, Los Angeles, Calif. Leather-top desk, custom made, leather by Upholstery Leather Group, Inc., New York. Rug, Bengal tiger skin. Dictating machine, "Stenorette," De-Jur-Amsco Corp., Long Island City, New York.

MASTER BEDROOM: Bed, monkeypod wood trim; custom-made mattress, "Beautyrest," Simmons Co., New York. Day bed, monkeypod wood trim; custom-made mattress, Serta Associates, Inc., Chicago, Ill. Desk chair designed by Willy Beck, Dux, Inc., San Francisco, Calif. Lounge chair, dressing table chair and slipper chair designed by Vladimir Kagan Kagan-Dreyfuss, Inc., New York. Lamp on desk, coffee table by lounge chair; both monkeypod wood, custom made. Bedspread and bolster cover, imported Siamese silk, The Thai Silk Co., Bangkok, Thailand. Day bed, upholstered in hand-loomed Swedish material, imported by Matts & Siri Djos, Seattle, Wash. Carpet, wall to wall, "Luxweave," Adams, Inc., Los Angeles, Calif. Wall bracket lamps, with custom-made spun glass shade, Howard Miller Clock Co., Zeeland, Mich. Curtains (dressing room area), Pacific Prints, Oakland, Calif. Curtains (on balcony side of room) Taffeta, Seneca, New York.

CHILDREN'S BEDROOMS: Lounge chair, book trough and reading stand designed by Bruno Mathsson, Matts & Siri Djos, Seattle, Wash. Bunk bed, custom made; custom-made mattresses, "Foamex," Firestone Plastics Co., Div. of Firestone Tire & Rubber Co., Akron, Ohio; corduroy bedspreads, Elko Textile Co., New York. Rugs, woven Lauhala mats from Samoa. Bed lamps, Prescolite Mfg. Corp., Berkeley, Calif. Wall-mounted lamps above desks, Lightolier, Inc., Jersey City, N. J. Wall-mounted lamp (above chair), with custom-made spun glass shade, The Howard Miller Clock Co., Zeeland, Mich. Noiseless typewriter, Underwood Corp., New York.

PLAYROOM: Rattan chairs, imported by Rattan Art Gallery, Honolulu, T. H. Billiard table, The Brunswick-Balke-Collender Co., Chicago, Ill. Accordion, "La Tosca," Fred Gretch, Brooklyn, N. Y. Piano, "Acrosonic," The Baldwin Piano Co., Cincinnati, Ohio. Organ, Hammond Organ Co., Chicago, Ill. Rug, natural sisal imported from Holland.

PAVILION: Saucer basket chairs, imported by Kim Furniture Co., Honolulu, T. H. Couch pad and bolster, U. S. Rubber Co., New York. Couch pad upholstered in plastic, "Duran," The Masland Duraleather Co., Philadelphia, Pa.

SWIMMING POOL AREA: All pool-side furniture, Van Keppel-Green Co., Beverly Hills, Calif.

KITCHEN FURNISHINGS: Breakfast table, custom made of monkeypod wood. Chairs for table, Carl Hansen & Son, Odense, Denmark. Bar stools, "Triva," Nordiska Kompaniet, Sweden. Serving table designed by Bruno Mathsson, Matts & Siri Djos, Seattle, Wash.

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KNOW YOUR WAY AROUND THE RUMS

CONTINUED FROM PAGE 89

Following are HOUSE BEAUTIFUL'S selections of the best rums from each area, which are available in the United States.

Puerto Rican Rums

Far and away the most popular rums in the United States come from Puerto Rico. Tax revenue from rums has played an important part in the extraordinary economic development of that island during the past few years. These bright dry rums are well suited to the American palate. The lightest of rums, they are called the world's best mixers.

If you have on hand a bottle of Puerto Rican white rum and a bottle of Puerto Rican gold rum you can mix almost any drink that anyone can name. The white rum is used not only in daiquiris but in any cocktail calling for gin or vodka—Martini, Gibson, or even an excellent version of the Bloody Mary.

The gold rum may be used in almost any whiskey drink.

Ronrico's Purple Label 151 proof is fine for zombies and for blazing. Try it to flambé a baked ham or flan (caramel custard).

Bacardi Silver or Amber—80 and 86 proof.
Boca Chica White or Gold—4 years old, 80 and 86 proof.
Carioca White or Gold Label—heavy-bodied, 90 and 151 proof.
Don "Q" White or Gold—80 and 86 proof.
Merito White or Gold—80 and 86 proof.
Ronrico White or Gold—4 years old, 80 and 86 proof.
Ronrico Purple Label—4 years old, 151 proof.
Riondo White or Gold—4 years and 10 years old, 86 proof.

Cuban Rum

This is the original, the prototype and model for the lightest, most subtle, and delicate of rums. The rums of Santiago are considered the ultimate not only because of the climate and the water, but also because of the fine yeast cultures that have been developed and maintained and the careful methods of distillation.

Bacardi's Anejo (very old and very fine) is an after-dinner liqueur rum for leisurely sipping.

Bacardi White or Gold—80 and 89 proof.
Bacardi Anejo (very old)—80 and 89 proof.
Havana Club White or Gold—90 proof.
Matusa Gold Rum—87 proof.

Haitian Rum

The rums of Haiti are not made from molasses but from the sap of the sugar cane, fermented and then distilled in old-fashioned pot stills by the same method used in the Cognac country.

At the present time only one Haitian rum, the famous Barbancourt, is available in the United States. The Three Star Barbancourt is excellent for drinking as a highball with water or soda. Reserve Special Five Star, seven years old, deserves the most reverential treatment as a liqueur after dinner.

Rhum Barbancourt Three Star—86 proof.
Rhum Barbancourt Reserve Special Five Star—7 years old, 86 proof.

Jamaica Rums

Light, dark, and darker types of rum are produced in Jamaica. Although they vary greatly, all have a special pungent, spicy flavor. Many Jamaican rums are made by the ancient pot still methods. They are often used in combination with milder-flavored rums to make punches and other long drinks and as a flavoring for food.

Appleton Estate—86 proof.
Gilbey's "Governor General"—91 proof.
Lemon Hart Jamaica light or dark—8, 13, or 15 years old, 86 proof.
Lord Nelson—100 proof.
Myers's Planter's Punch—97 proof.
Myers's 1879—12 years old, 97 proof.
Old Sea Dog—8 years old, 97 proof.
3 Dagger—10 years old, 97 and 151 proof.
Dagger Special Reserve—15 years old, 86 proof.

Barbados Rums

Slightly heavier in flavor than Cuban or Puerto Rican, these rums of Barbados are fine, clear and clean, well suited to light punches and cocktails.

Cockade—90 proof.
Lightbourn's Barbados—90 proof.

(*Please turn the page*)



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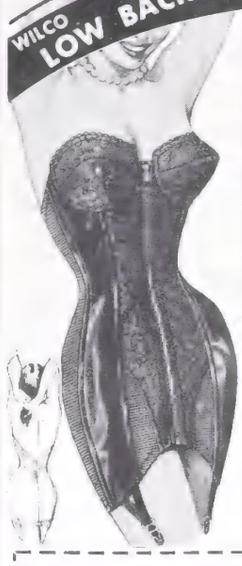
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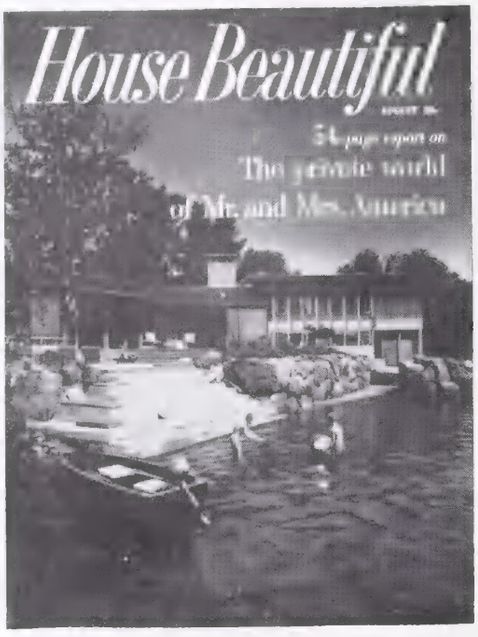
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KNOW YOUR WAY AROUND THE RUMS

CONTINUED FROM PRECEDING PAGE

Mount Gay Eclipse and Reserve—90 proof.

Virgin Islands Rums

Virgin Islands rums have been called "middling heavy, middling light" and highly individual. They have a persuasive molasses taste and a kind of spiciness like cloves. They are at their best in fruity punches and cocktails.

Ron Zorro White or Gold Eight Star—80 proof.
Cruzan Rum White or Gold—84 proof.
Trader Vic's Light or Golden—Caribbean—86 proof.

Martinique Rums

Martinique rums are the most popular in Paris but not too often encountered in the United States. As a general rule they are full-bodied rums, the color of strong coffee. Sometimes they have the dry, burned flavor of the Demeraras and are used in much the same way, though they are rarely bottled at such high proof. At least one of the Martinique rums, St. James, is made by methods similar to those used in France to make brandy. As in Haiti, the sap of the sugar cane rather than molasses is the base of St. James.

St. James Martinique Rhum des Plantations—94 proof.
Rhum Negrita—88 proof.
Marie Brizard Rum Charleston—88 proof.

Demerara Rums

The country along the northeast coast of South America in the region now known as British Guiana is the land of Demerara, famed for its dark brown sugar and its dark aromatic pungent rums. These rums have a dry dark toasted flavor found in no other rums. They often run higher in proof.

Booker's Crown Colony—97 proof.
Hudson's Bay—91.4 and 151 proof.
Lemon Hart Demerara—86 and 151 proof.

Trinidad Rums

Not a great deal of Trinidad's rum is imported into the United States. Quite similar to the rums of Barbados, these rums are considered essential for a proper Rum Swizzle. When they are used in punches, the drinks are generally enhanced with a dash or "float" of Angostura Bitters which are made on the same island.

Siegert's Gold Bouquet—86 proof.
Fernandez—88 proof.

Long and Lovely Coolers

The rums of today are so fine that nine times out of ten you can enjoy them on the rocks or with water, soda, or tonic. But for those Certain Moments when something special is indicated, here is a bevy of glamorous coolers discovered in Puerto Rico. (Most of them can be ordered at Trader Vic's restaurants.)

Perhaps this is the moment to include a warning that whimsey cannot take the place of quality or carefulness. The fancier the drink the more meticulous you should be. Take care not to use too much sweetening. Use the freshest of ice, the freshest of juices.

In his "Bartender's Guide" (Doubleday, $2) Trader Vic warns against too much lemon juice also. "An ounce," he says, "is ample for any individual drink served in a 10- to 14-ounce glass." An ounce, by the way, equals 2 tablespoons. The usual jigger called for in many recipes holds 1½ ounces.

The ceramic coconut, pineapple and bamboo cups shown on page 89 are yours to take home if you order the drinks from Trader Vic, or you can buy them empty at the gift counter. The cups cost $1 each, the drinks, $1.35.

Cou Cou Bacardi

For one drink, take the juice of ½ a large lime or 1 small lime (about 2 tablespoons juice), add ½ teaspoon superfine sugar and a jigger or 1½ ounces of Bacardi Silver Label. Mix thoroughly and then shake well with cracked ice. It is extremely important not to alter the order of the ingredients. A dash of grenadine may be used instead of sugar.

To make the Cou Cou Bacardi, cut off the top of a small slender cucumber. (Remove the inside with a small curved knife or apple corer and use for cucumber salad.) Set in a bamboo holder or a glass. Place an ice cube in the bottom of the cucumber to take up space and to keep the cocktail cold. Serve with a straw.

When the cocktail is served classic style, it is strained into a chilled cocktail glass.

The Welcome Drink

Every guest who registers at the Caribe Hilton Hotel in San Juan receives a complimentary welcome drink served grandly in a coconut shell. Nostalgic returnees from the West Indies bring tropical memories to any clime by making the drink in their own blenders. If you can get a fresh coconut, all well and good. If not, use one of Trader Vic's ceramic coconut shells. Lopez Coconut Cream may be found at many specialty food shops and at Trader Vic's.

Place in the blender 1 tablespoon lime juice, ½ teaspoon superfine sugar, 2 ounces coconut milk or 2 tablespoons Lopez Coconut Cream, 1½ ounces Ronrico's Purple Label 151 proof rum. Add 3 ounces chopped ice. Blend about 15 seconds. Pour into a coconut shell. Decorate with fruit and serve with straws.

The Hurricane or Back Scratcher

This drink appears in many versions and has many names. Generally it is a combination of rum and Calvados mixed with lime and an orange-flavored liqueur like Cointreau, Curaçao or Grand Marnier.

To make two Hurricanes as they are served in the Caribe Hilton Hotel in San Juan, place in the blender 2 tablespoons lime juice, 2 tablespoons lemon juice, or 4 tablespoons of either. Add 3 ounces Puerto Rico Rum, 1 ounce Old Calvados or Applejack and 2 teaspoons Cointreau. Add ½ cup chopped ice. The pieces should be no bigger than peas. Blend about 10 seconds. Pour into chilled hurricane glasses (see picture, page 89). Garnish with orange slices or mint leaves and/or a Chinese back scratcher. If you order one of these drinks at the Caribe, the back scratcher is yours. Or you can buy them in Chinatown. They make excellent stirrers.

El San Juan Bamboo

A little way outside of San Juan beside the seas in the region known as Isla Verde, the Green Island, and close also to the International Airport, is one of Puerto Rico's newest hotels, El San Juan Intercontinental. It is especially notable for its palm-lined beach, the fact that each room has a private balcony, and also for this tall cool drink served in a bamboo stem.

Into the blender place 1 jigger (1½ ounces) Gold Puerto Rico Rum, 1 tablespoon Cherry Heering, 1 tablespoon lemon juice, 1 teaspoon grenadine, 2 tablespoons pineapple juice, a couple of drops of vanilla. Blend about 5 seconds and pour over ice cubes into two tall glasses. Stir and fill with chilled club soda. Garnish with fruits or a paper fan.

Piña Colada The Rain Forest Drink

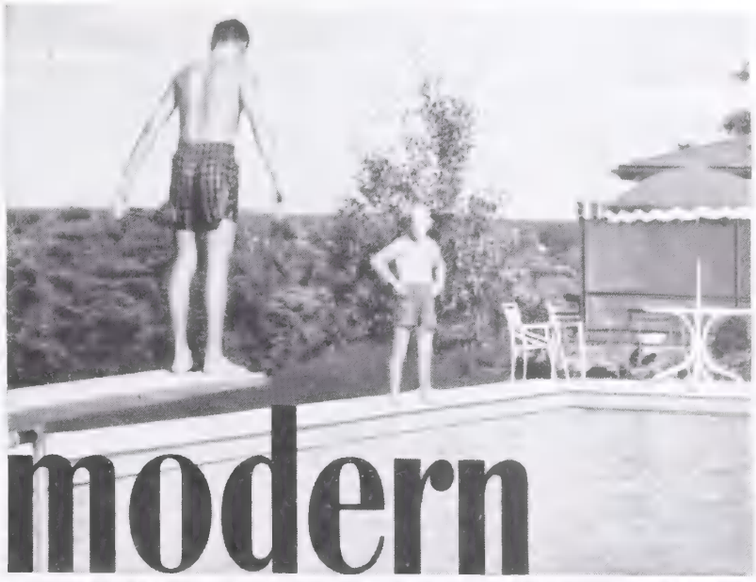
Piña Colada means simply "blended pineapple." At the Las Vegas Inn, near San Juan, the drink is made from fresh pineapple and fresh pineapple juice blended with finely chopped ice. It requires considerable time and doing. But our version dispenses with all the work because it uses a can (13½ ounces) of Dole's Frozen Pineapple Chunks right straight from the freezer. This amount makes 3 tall drinks.

Place 3 ounces of fresh lime or lemon juice in the bottom of an electric blender, add 4½ to 6 ounces of Puerto Rico Rum, depending on whether you like your drinks mild or strong. Then put in a 13½-ounce can of Dole's Frozen Pineapple Chunks broken up into pieces with a fork or wooden spoon, ⅓ cup water. Add ½ teaspoon grenadine (a syrup of pomegranates). This can be omitted if you like. Blend about 15 to 20 seconds or until pineapple has completely disappeared and the drink foamy-high. Place 2 ice cubes in each of 3 tall glasses or pineapple shells. Pour the drinks and garnish with fresh berries or cinnamon.

The Scorpion

The talk of New York after the opening of the newest Trader Vic Restaurant in the Savoy Plaza Hotel was the Scorpion cocktail, served in what is sometimes called a quadruple size champagne saucer but actually a supreme glass—the kind in which shrimp or fruit cocktails are nested in ice. Topped with a gardenia, a Scorpion is generally served with 2 straws and could be a loving cup for two. For larger groups it is served in glass or pottery bowls. Simply adjust the recipe and provide a straw for each sipper.

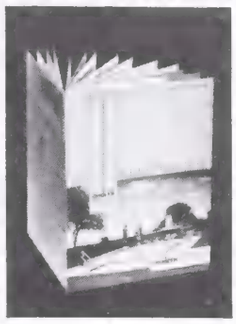
Place in the blender 2 ounces of Silver Label Puerto Rico Rum, ¼ ounce gin, ¼ ounce cognac, 1 ounce lemon juice, ½ ounce orange juice, ½ ounce orgeat (which is almond syrup), or a few drops of almond extract, ½ ounce white wine (optional), ½ cup cracked ice. Blend well. Pour over cracked ice into a double champagne or supreme glass. Top with gardenia.



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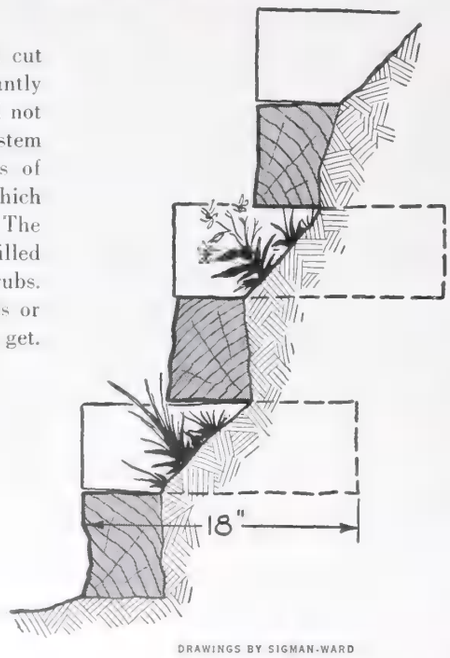
Use Ties fo

TIE CRIBS

Rough banks of any height are best retained with open cribbing in which space is left for growing a cover of plants

PHOTOGRAPHS BY JOHN ROBINSON

The problem of a steep, raw road cut through a hillside, which was constantly eroding and on which plants would not grow, was finally solved with a system of cribbing, supported by a series of "deadmen" (sketched at right) which extended into the original slope. The space behind the cribbing was filled with good soil to support native shrubs. In California, redwood rustic billets or used heartwood ties are easiest to get.



DRAWINGS BY SIGMAN-WARD



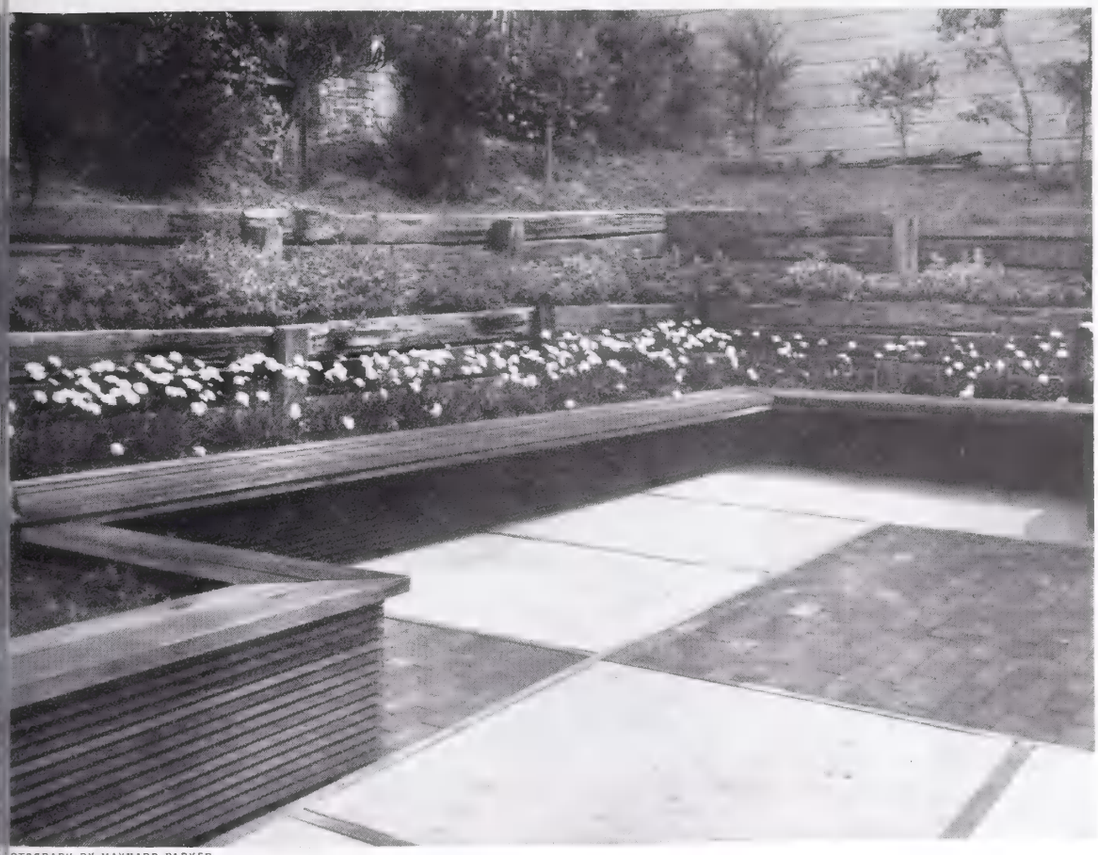
Deep-rooting, low-growing native shrubs which gr naturally on dry banks, were planted between bille pictured above, to hold the soil. Split redwo weathers to a beautiful silvery gray which is match by the gray foliage color of the dry hillside plan

good, low-cost slope control

Cutting back slopes to gain level ground, or holding soil in place so that plants will have a footing, calls for some sort of retaining wall. This is often an expensive job. In your search for wall materials, therefore, don't overlook used railroad ties. They may be available through the supervisor of tracks of your local railroad for as little as 15 cents up to 40 cents each, cash and carry. If not, local contractors may have them. The ties are a handy size to work with. The treated wood will last for years, and its earthy brown color blends nicely into the landscape. Be sure to get heartwood ties; sapwood does not hold up in the same way. For the same purpose, West Coast gardeners sometimes use split redwood rustic billets, which measure roughly 8 by 8 inches and 8 feet long. Although they cost more, they're almost indestructible and weather to a silvery gray color. Billets can be ordered through lumber dealers or from grape stake cutters. Cost is about that of good lumber.



Walls made of split redwood fit loosely enough for good drainage. Where walls slope toward bank, no extra bracing of posts is needed. In straight walls, they are set in cement.

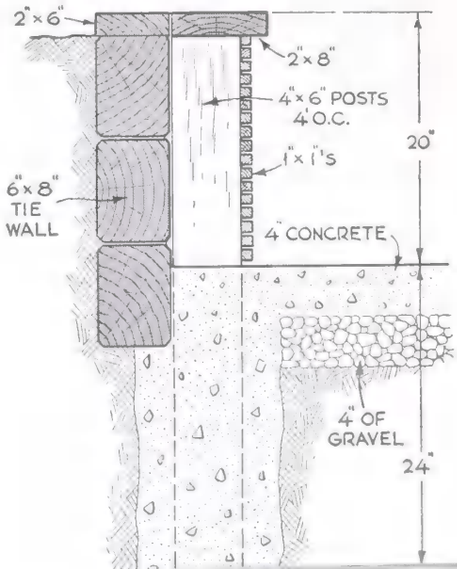


OTOGRAPH BY MAYNARD PARKER
MUNDSON & STALEY, LANDSCAPE ARCHITECTS

These tie walls developed a three-level garden and increased the usable outdoor space on a small lot. The ground-level wall has been converted to a continuous garden seat topped with 2 by 6's and the supporting posts faced with 1 by 1's (see sketch at right). Easy-to-garden lower bed is filled with flowers. Less accessible second level has small shrubs. A screen of small trees covers upper slope.

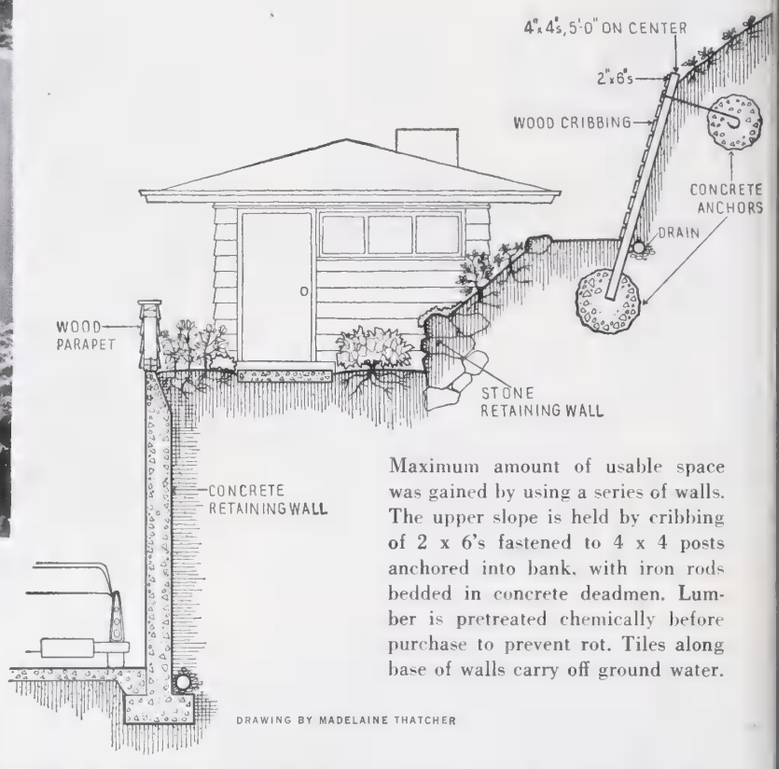
TIE WALLS

The problem of holding low slopes next to patios and drives is neatly solved with solid tie walls held in place with heavy posts





Iron grille, potted plants, and wood parapet screen driveway cut and define edge of paved walk between main house and guest house. Planter box (right) is full of coleus while petunias edge main walk. Flowering tobacco grows well in shade under overhanging roof of guest house. Vines are planted so they will soften the looks of the masonry walls. Just beyond grille are steps down to the driveway.



Maximum amount of usable space was gained by using a series of walls. The upper slope is held by cribbing of 2 x 6's fastened to 4 x 4 posts anchored into bank, with iron rods bedded in concrete deadmen. Lumber is pretreated chemically before purchase to prevent rot. Tiles along base of walls carry off ground water.

DRAWING BY MADELAINE THATCHER

They turned a steep hillside into usable space

To gain a level place for a guest house and garden, this steep site was terraced with retaining walls

There's encouragement here for anyone with a site that seems too steep for building or gardening. Chances are your problem is no more severe than the one shown on this page.

Here at the home of the Neil Malarkeys in Portland, Oregon, Landscape Architects Walter and Florence Holmes Gerke used a reinforced concrete retaining wall to establish the basic level for the guest house, with a walk connecting it to the main house. This level has flower beds along the walk.

A fieldstone retaining wall, laid up dry, created a bank with an easy slope, where rock plants and ground covers could get a firm toehold. Another concrete wall, with a raised planter made of brick at its foot (seen in the foreground of the picture above), established still more gardenable areas. Behind the guest house, where fill soil would not support a stone wall, wood was used as a crib retainer against the bank.

PHOTOGRAPHS BY B. J. ALLEN



In spite of limited space, planting was utilized wherever possible to soften the lines of walls and provide color throughout the year. Even the color of bulkhead above the guest house blends into landscape. Rough sawed timber will weather brown and gray. Plants on slope include astilbe, Leucothoe catesbaei, Viburnum davidi.



Fences of strong design, often used as a decorative element in the garden or to divide one part of the grounds from another, need only low plantings, carefully situated where their form and color add most to the over-all design. A pleasant feeling of unity is achieved here by keeping the complementary plantings low, and also by pulling the flowers away from both sides of the fence in low-spreading masses, giving the setting breadth and depth.

Fences and flowers belong together

PHOTOGRAPHS BY MAYNARD PARKER



The zigzag of this informal fence has become, through careful planning, the backbone of a floral border. It's colorful either way you look at it. From the lawn, climbing roses running neatly along the rails set the fence ablaze with color. As viewed from the road, the long wide flower border gains stability from the strength of the fence. In situations like this, a sweeping foreground of open lawn becomes an important part of composition.

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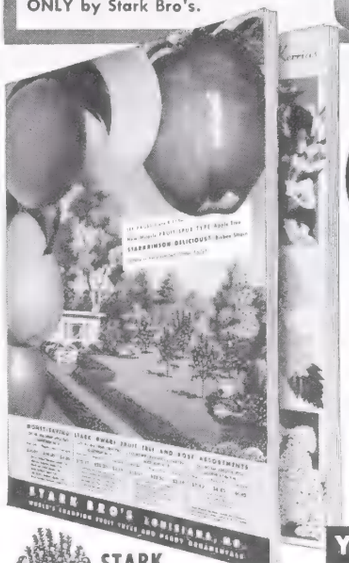
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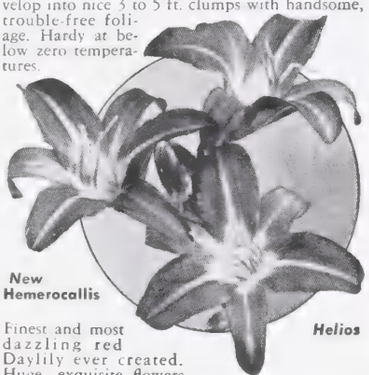
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Wayside Gardens

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 36

producer's dinner at Sardi's after a successful first night. After months of half-believing that our show was going to flop, we had a hit on our hands—in the form of an airy, light-filtering, *pretty* pavilion, so good humored, gracious, and golden next door to its icy Soviet neighbor, that its architect, Edward Stone, was undoubtedly the man of the moment.

And rightly so, by our lights. Not because his handiwork makes the Russian train-shed monolith look as out-dated as Stalin himself, but because his jewel-like manipulation of plastic, steel, and concrete is so warm and friendly a statement of the American genius for making science and technology work to the greater dignifying of man. And since the whole point of this Exposition is to sum up man's progress toward a more humane world, we can be proud of our appropriate contribution. (HOUSE BEAUTIFUL will be showing one of Mr. Stone's new houses in an early issue.)

The Belgians aptly call the Russian Pavilion "The Refrigerator." Ours they call "The Drum." But very little drum-beating goes on under our indoor willow trees and the gold mesh ceiling that shelters our exhibits. Despite what seemed to us some frightful psychological flaws, the great American story is engagingly, although almost casually, presented, as if we were inviting people to drop into this garden-house around a lily pool, make themselves at home, look at a fashion show if it please them, have some fun testing IBM's memory machine, sit in the hi-fi room with their shoes off (*do* bring sturdy walking shoes, as the books say) and listen to anything from bebop to Bartok. Never a dull moment in the U.S.A.! There are those who think that it is all *too* relaxed and good natured to be good propaganda for us.

BUT there is no question that the U.S. story does get told most beautifully and truly, and with overwhelming impact, in Circarama, Walt Disney's "America the Beautiful." This is an impressionistic journey across America, via a 360° colored moving picture which completely surrounds the viewer. You stand in the center of a small round building and see the country on all sides of its circular walls, as if you were driving in an open car. In fifteen minutes you live through the almost-real experience of Manhattan's West Side Highway, Times Square, autumn in Vermont, the great Kansas wheat fields, the Grand Canyon, the Rockies, the hills of San Francisco, and if you are the kind of American we are, you'd better bring a handkerchief.

As for the pavilion of those master propagandists, after a few minutes in Russia, where Sputnik beeps prophetically in a steely forest of inert machinery, and where the very walls proclaim (in French) the infinite virtues of the Soviet State and its kindnesses to its people (they get vacations, it turns out), good old-fashioned boredom tends to take over. Our nomination for the liveliest bit in this show is the animated presentation of a troop of vacationing tovarishes, all joyfully doing their setting-up exercises together. In fairness to the Russians they have a magnificent display of their theatrical arts, costuming, and sets. But, unaccountably their much advertised Hermitage art collection hasn't shown up, and the Bolshoi Ballet is asterisked on the program as not being definite.

But there's plenty more to the Fair than this cultural and political tug of war between the U.S.A. and the U.S.S.R. Like every World's Fair before it, its conformations, architecture, and design are bound to influence the future tastes of the millions from all over who will buy their dirt-cheap 30-franc ticket (60¢) and enter the fair grounds to see this biggest show on earth.

Judging from our first fast visit we saw no great new architecture or revolutionary building methods. There are plenty of mediocre glass-walled steel-and-concrete boxes which might have been built ten years ago. But, confirming us in a conviction HOUSE BEAUTIFUL has been proclaiming for some time, there's plenty of heartening evidence that the straight, uncompromising lines of previous "modern" are giving way to the more gracious, more human appeal of the curved line, the arch and the dome. And ornament is everywhere enriching plain surfaces and beguiling the eye. You'll see, for instance, a renaissance of stained glass not in its traditional, picture-telling form but in lovely fresh abstractions, light and ethereal like the glinting colors of a prism in sunshine, instead of in its conventional, dusky grandeur. Juxtaposed with concrete, as it is in the pavilions of the Netherlands (where the ingenious Dutch have created their own dike-retained sea, with mechanically made waves) and Luxembourg, it gives architecture a lively, glowing dimension. Be sure to see Architect Robert Calame's Belgian Protestant Church, with its curved glass wall splashed with stained-glass color, and the church of The Holy See, similarly walled in colored glass abstractions. The Holy See (Civitas Dei), incidentally, one of the Fair's don't-miss exhibitions, is a virtual museum of priceless Christian art. The curious and externally unlovely building in which Britain impressively displays the symbols of her proud past, also uses colored glass but this time to bring in subdued, awe-inspiring cathedral-type light. The British play a great trick on you here—the royal purple velvet atmosphere is so overwhelming when you enter that men instinctively reach to remove their hats. But as you leave this majestic quiet show of crown jewels and maces and medieval symbolism, you are plunged immediately into an atom-smashing exhibit from the world of science.

MOSAIC tile is prevalent too. See it at the Czechoslovakian Pavilion, solidly walled in glittering purple-blue glass tesserae. A whole pictorial wall of the Turkish Pavilion is tiled in mosaic. And in Israel's modern little building (which houses The Dead Sea Scrolls for the occasion) a striking ornament of its pebbly entrance wall is an ancient segment of excavated Roman mosaic flooring.

Beautiful ways with wood are unexpectedly part of the Fair, too—unexpected because World's Fairs have usually gone in for a stony look, even if it's been simulated with plaster. The most provocative building, in our opinion, is the Finnish Pavilion, a design of intricately stripped pine woodwork looking as if it had been lovingly fitted together by a cabinetmaker instead of a carpenter. Tapio Wirkkala, that Finnish master of decorative wood inlay, has supervised the display here. Look at the handsome surfacing of the information desk's counter—one of Wirkkala's ingenious manipulations of wood, in a swirling, wave-like pattern. His wife's (Ruth Bryk) delightful ceramic grilles are also here, along with other examples of Finland's fine crafts.

Probably the most beautiful floor

in the Fair is in the Belgian Congo Building—a ribbon pattern of parquetry in two contrasting woods. See also the restrained ornamental woodwork of its stairways and balustrades, all inspired more or less, we're sure, by the wood crafts of the Congo, which are all before your eyes in this building's great show of Congolese crafts. And for an interesting roof, which seemed to us the Fair's most advanced example of a new building technique, go down the road a few paces to the squat, dome-covered Belgian Congo Fauna Pavilion—a variation on the native hut, but its curious, smooth dome is like a turtle-back of plywood.

There are plenty of wing-like, soaring theatrical structures in evidence, to be sure. The French Pavilion is like a gargantuan glass bird, its wings springing ingeniously out of a central steel pivot, the whole building bolstered in piping. But despite this, we got the definite feeling that the Fair is more man-size than monumental in scale.

Inside most of the pavilions we felt at home, in good comfortable human scale with our surroundings. The delightful little Norwegian Pavilion, more like a home than a display building, is full of adaptable home-building ideas. The roof, for instance, is a translucent plastic, an astonishing thing created, believe it or not, by shooting a plastic resin against a tangle of nylon violin strings. Daylight filters into the room through the roof, creating a pleasant, ornamental pattern. At night exterior lights, placed on the roof, light the rooms from without. Its young and imaginative architect is Sverre Fehn, who also has included a children's play-yard in the patio plan.

IT SEEMS significant to us that many of the pavilions, instead of being great solid overpowering units, are created by groupings of smaller buildings. The Germans and the Spanish follow this line, and the Swiss have done it delightfully with a series of small, modern chalets. They are of crisp white aluminum with gabled glass walls, to be sure, but they retain a sense of intimate, human scale. The restaurant here is a charmer—appropriately red and white, and naturally as immaculately Swiss and well run, as you'd expect it to be.

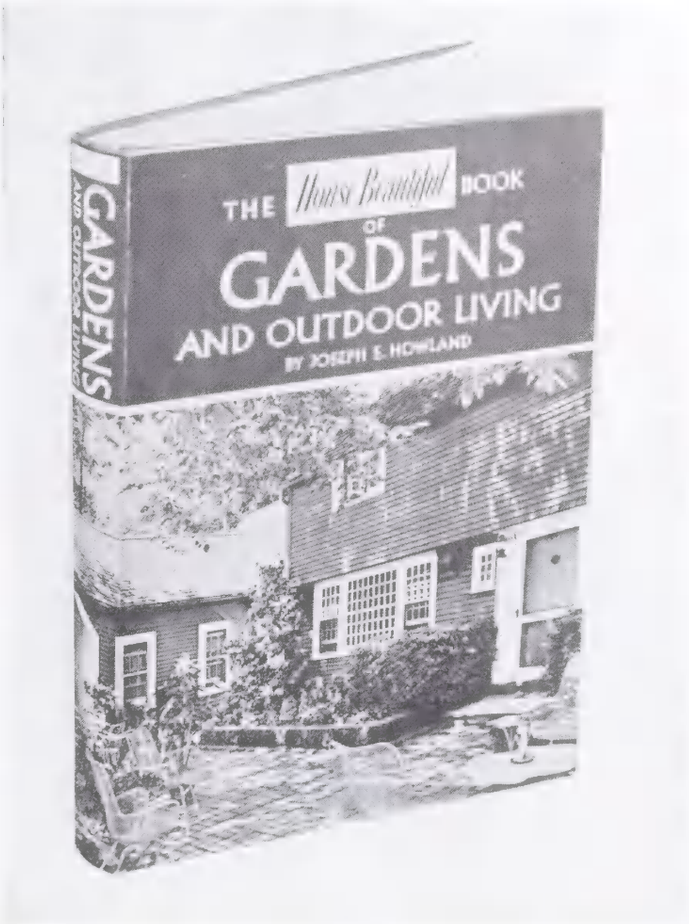
The Atomium, symbol of the Exposition, and in its model about as monstrous an aberration as one would care to look upon, turns out to be quite impressive. Occult as its shape may have seemed to you, its connected globes represent a crystal of iron enlarged a few billion times, and so it's an appropriate signature to this age of man's accomplishment. But it is also a glimmering, dimensional symbol, shining forth above the Fair grounds and at night, studded with twinkling lights against a velvety black sky, it is about as beautiful a sight as you can see, the gold-glowing American pavilion running a close second. You can whizz up and down to its top orb by elevator ($1), where there's a restaurant we're told exacts a $2 (100 francs) fee for a table reservation, with $1 of this credited to your meal check. There are escalators running up to its side orbs, where there are exhibits, but you have to walk down via a dizzying open staircase, and acrophobic visitors are already complaining about this cold-sweat experience.

THE Fair offers such an embarrassment of riches to be observed, studied, and be dazzled by that we could hardly begin to take it all in in a couple of days. (We'd suggest that you allow a minimum of four days for sampling something of everything.)

We saw lots of things that we did not love. One of them was Le Corbusiers' pavilion for the Philips commercial display, which gave us the impression we were looking at two giant and tipsy tin dunce caps.

We were heartsick at the shocking meagerness of the display of American home furnishings. This, of all categories of Americana, might have told the world most convincingly the story of the richness, diversity, comfort, and concern for human dignity which we fortunate, free people, rich and poor, live with every day of our lives. So spotty and unrepresentative was this group of so-called "Islands for Living" that we assumed placidly that there must be a more realistic display to come, only to discover that we—and the world—had seen all! Disheartening, this, particularly when even the Russians, with unexpected naiveté, have at least attempted to show how proudly Ivan and Olga live in a four-room apartment, with their dandy little 1928 kitchen and their flimsy, varnished "Modern." These furnishings, the Russian commissioner admitted, were not the classless society's latest and best—just "middle." (But as these words go to press we hear that enough voices, many of them foreign, have been raised in protest to cause the U. S. home furnishings display to be withdrawn for re-evaluation. Already out of

(*Please turn the page*)



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

the show is a peculiar boot-shape and winged bathtub which was unfamiliar enough to freeze most Americans in their tracks.) We also took a pale, pea-green view of the overload of abstract art in the U. S. Pavilion which at the time of our visit was reducing several Belgian families to uncontrollable giggles, baffling a pair of earnest foreign nuns, and causing an apologetic American aesthete to explain to a near-by group that it wasn't so much the subject matter as the technique.

And in this blessedly free and easy pavilion, where one may walk unchanneled and uncaptive, sampling any display in any order one chooses, we were alarmed to find Europeans stumbling upon the American Primitive section through a poorly marked exit, completely unaware that this was not modern American art.

Wandering through the "impressionistic bits and pieces" of Americana, which as an American we rather enjoyed because we understood most of it—the early red Ford, the campaign buttons, the football suit—we came upon Europeans staring blankly at a clutch of Idaho potatoes in a case phlegmatically marked "Potatoes from Idaho." *We* got the message because we know that baked Idaho potatoes are as American as Minnehaha. But we could imagine uninformed Europeans, each in his own tongue, mentally mumbling "So what?" just as they were obviously doing in the face of a great big bin full of tumbleweed.

BUT unless our tired eyes were playing tricks on us, or perhaps we haven't been getting around as much as we used to, the weirdest exhibit of all showed up in a case purporting to display American male clothing—a pair of white shorts, delicately ornamented with a banding of embroidery. There was something about this dainty novelty that made the Russians' heavy-handed parade of heavy machinery seem a little more challenging than ridiculous.

On the subject of practicalities: Distances on the Fair grounds are pretty great. But you can cover ground in some comfort aboard the *train panoramique*, a sort of train-bus that makes a general circuit of the Fair, costing you 15 francs or 30¢ a ride. You can also cover ground high in the air, dangling in a two-seater bucket that sails along on cables like a ski-lift. This excitement is called the telelift, and costs 20 francs or 40¢ a ride. For sheer luxury, however, there's the *pousse-pousse*, a two-seater power-driven tricycle in which you sit in style while a young man sits behind at the controls. This stands you 60 francs, or $1.20 a half hour, for one or two passengers.

A taxi from the Fair to the heart of Brussels, 4 miles away, stands you over $1. There are several gates to the Fair, and in our experience we found you can usually get a taxi most easily at Benelux Gate. Taxi drivers seem lamentably prone to pocket anything you give them, without returning your change. They consider 7 francs (14¢) a minimum tip. You can go downtown by tram or bus at considerably less cost. The cute girl guides, dressed in maroon and black, with cocked hats reminiscent of Paul Revere, are most willing and able to direct you, and usually speak English.

THE LADY guide, incidentally, is becoming a Belgian institution. An outfit called Baltour at 1 Rue de l'Evêque, Brussels, has organized a splendidly efficient sightseeing and tour service with a trim corps of delightful, multi-lingual, well trained young ladies who can drive you anywhere. It's like being taken around by the daughter of a family you're visiting. Cars are Fiats, like tiny station wagons, hold four passengers, and the rate is $4 an hour plus 10¢ a kilometer after the first 20 kilometers.

You can go to the Fair and completely by-pass the city of Brussels, if for instance you fly into the Brussels airport and take a Sabena helicopter which will put you down right in the Fair grounds. Sabena also has direct helicopter flights to the Fair from Paris, and connecting helicopter flights from several other cities, so that you might even commute to the Fair. (See our March 1958 issue.)

You could also commute to the Fair if you went by the Banner Lines' new all-economy class steamship, which lands you in the Belgian port of Zeebrugge, a few miles from the picturesque old town of Bruges. You might stay in Bruges and commute to the Fair by train, about one hour's ride to Brussels plus about 20 minutes by bus. Banner Lines, however, arrange to transport you from the pier to the Fair, if you can't wait a minute to see the big show, a state of mind we find completely understandable.

A CHAIR OF TIMELESS BEAUTY WITH A VERSATILE FUTURE

CONTINUED FROM PAGE 87

The Kindel chair, chosen as a HOUSE BEAUTIFUL Classic and shown on pages 86-87, will be featured by the stores in the following list (prices may be slightly higher in stores west of the Rockies):

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KNOW YOUR WAY AROUND THE RUMS

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By JULIE POLSHEK

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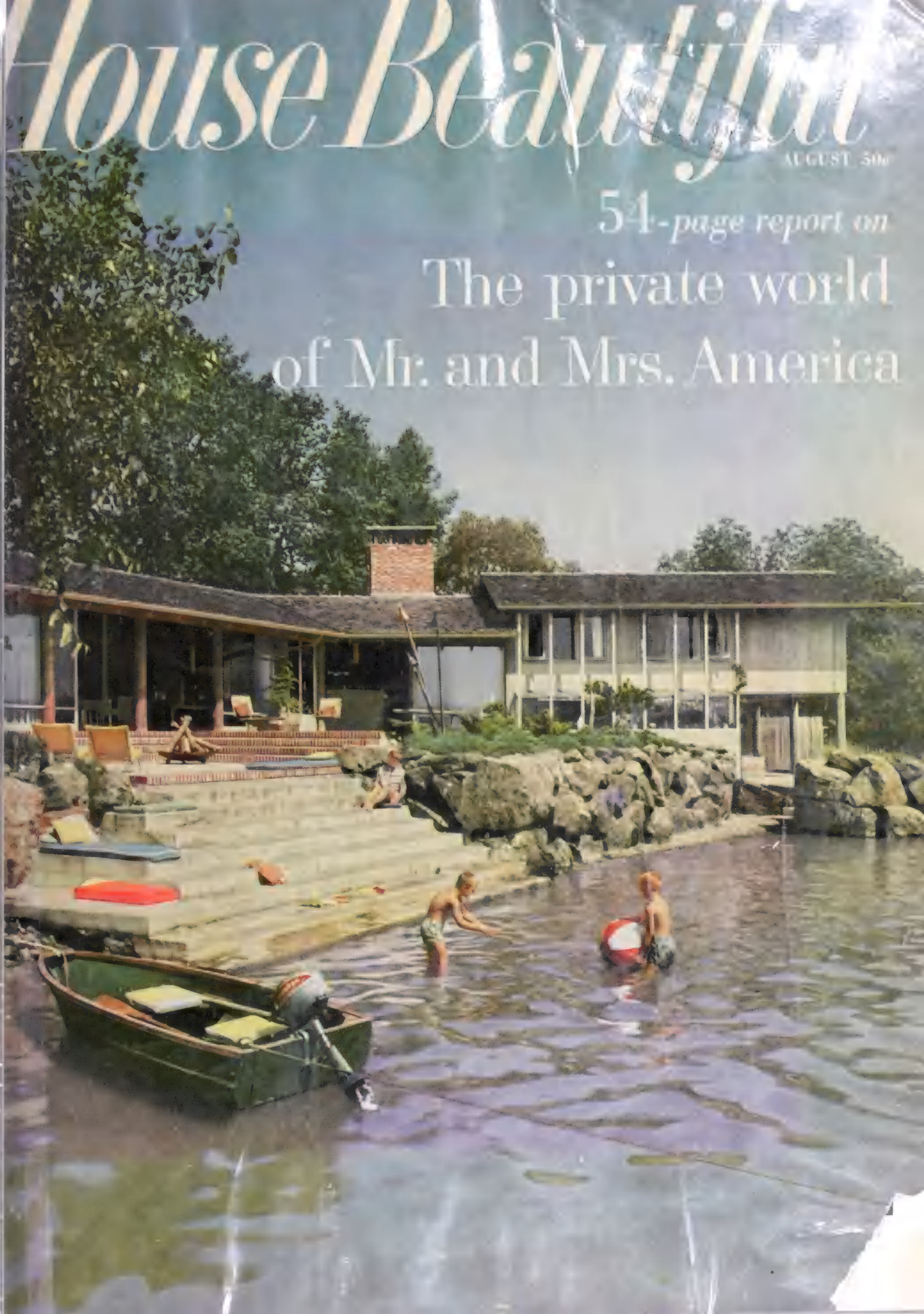
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At her flooring dealer's, Mrs. Ward looked at lots of lovely styles in Armstrong floors. For her new kitchen she couldn't resist this handsome striped design in Vinyl Corlon. The dealer gave her a free estimate—and the price was less than she expected.



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FLOORS

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CARLTON'S EXCLUSIVE SPARKLE FINISH . . . NO SEPARATE RIM TO GATHER DIRT OR GREASE

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Vol. 100, No. 8

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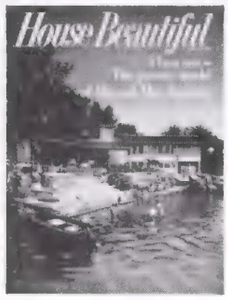
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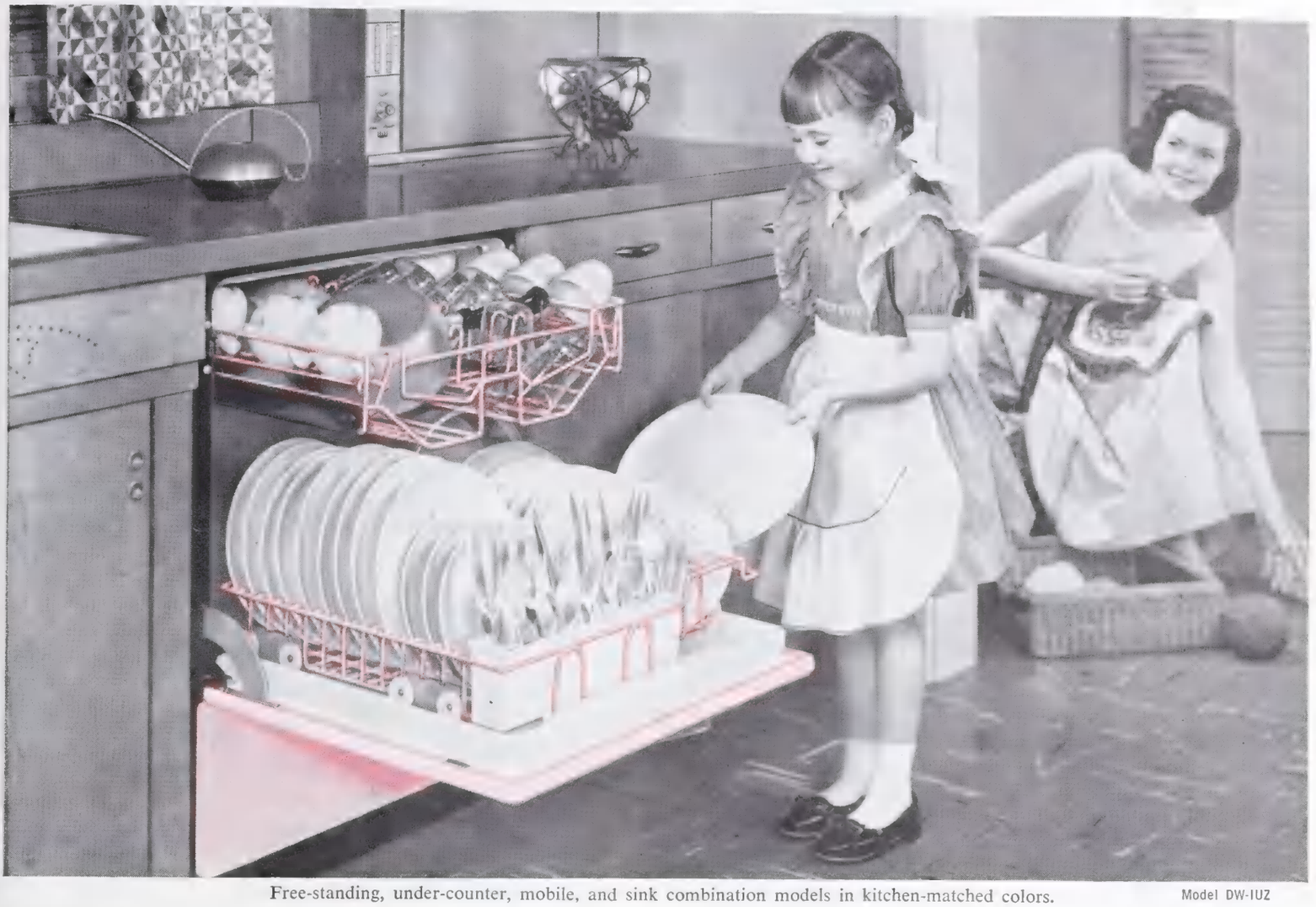
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Our cover: This is the stuff of which private worlds are made. The things this family enjoys doing most can be done right here on their own property, in their own home. This issue tells you more about their private world—and ways you can develop your own.

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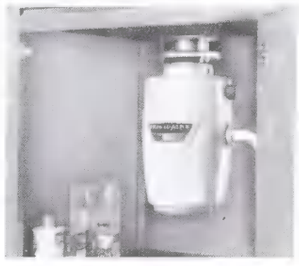
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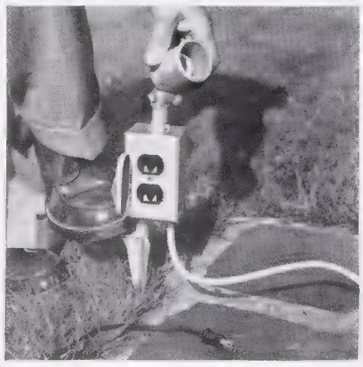


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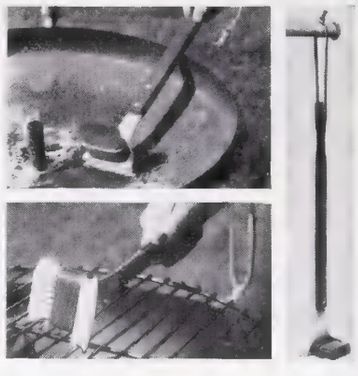
By JULIE POLSHEK



Handy cart compactly stores gardening tools, also transports them to and fro for use as you make gardening rounds. A 29-inch tube holds tall tools; exterior rack holds small ones. Long handle and rubber tires on broad wheel base make Ash Garden-Tool Caddy easy to maneuver. Set upright for parking or storage, it has tip-proof stance. Strong all-metal construction durably enameled. $7.95. From Ash Inc., Ionia, Michigan.



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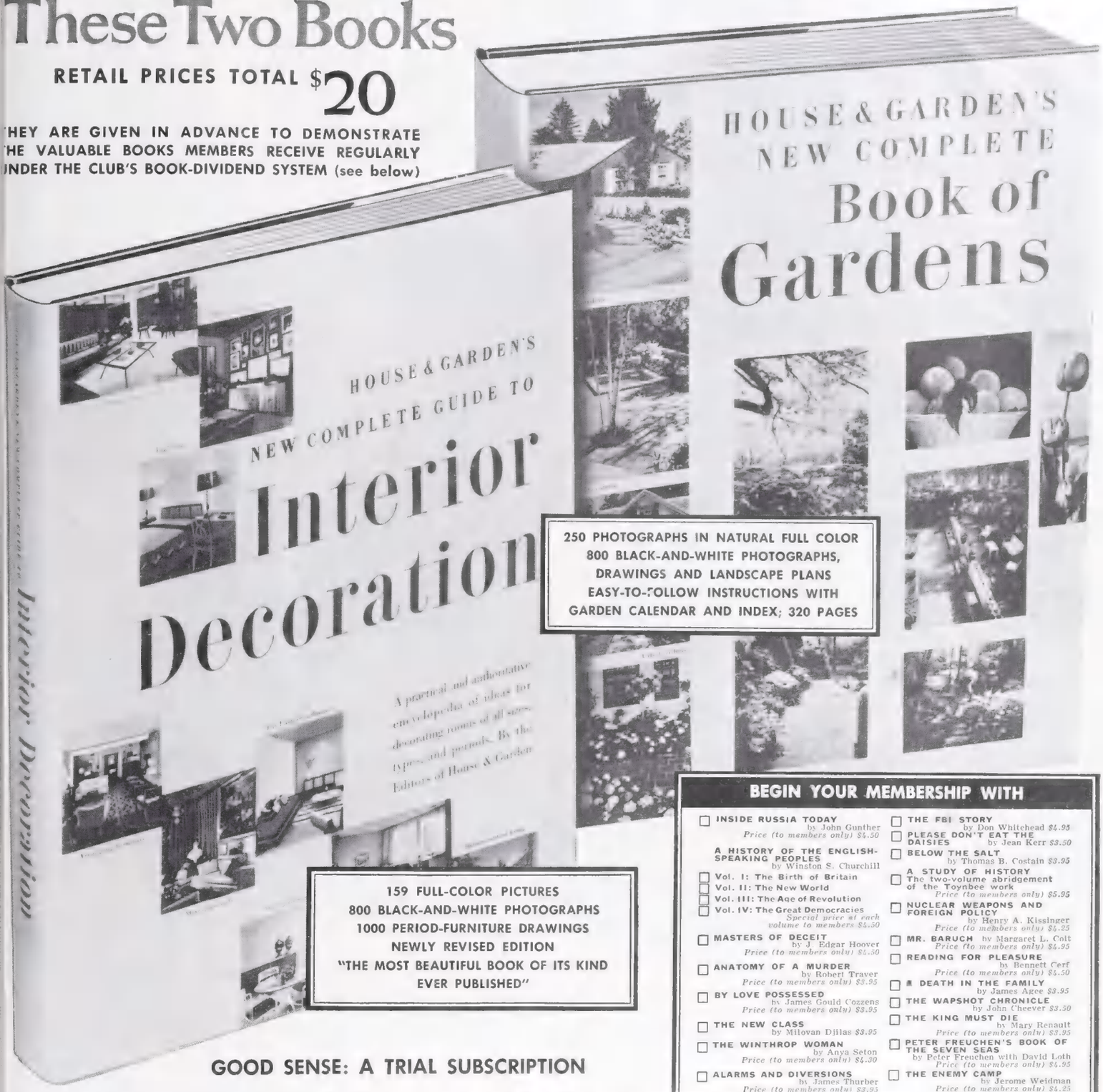
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A sensible approach is suggested
in a new book by critic Howard Taubman

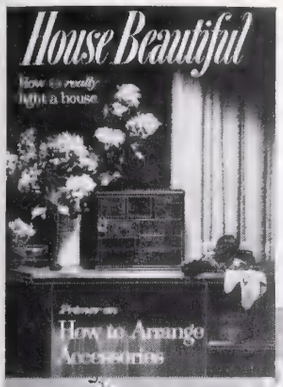
By RICHARD WILLIAMS

Very few of the things a child learns in his early years will add so much to his personal life as the enjoyment of music. The question of how to help him learn concerns deeply most of us who are interested in both children and music. If we ourselves enjoy music, if we ourselves have evaluated the headiness of our experience, we are all the keener to persuade those nearest to us, to pass the old unto the young. The forms this persuasion should take have been examined many times, by many educators. A small library of books, ranging from the didactic to the tolerant, exists. The latest of these is a slim and sensible little volume *How to Bring Up Your Child to Enjoy Music* (Hanover House, $2.50). It was written not by a professional pedagogue but by Howard Taubman, the music critic of the august *New York Times*.

There is no infallible way. Just as children themselves differ, so do the means by which they are successfully guided to music. Methods and blandishments must be individually applied. How much persuasion, how much force—if any? When does one nudge, when push? Mr. Taubman says: "Though I believe in the gentle and subtle ap-

(*Please turn to page* 20)

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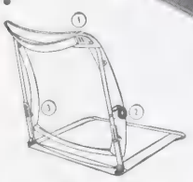


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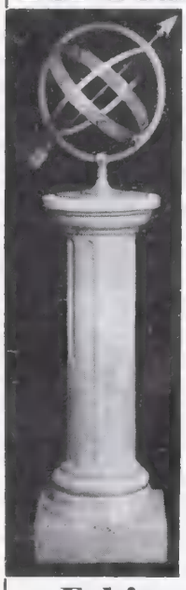
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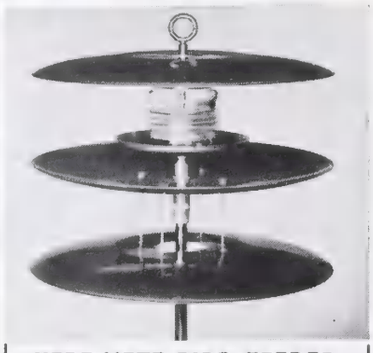
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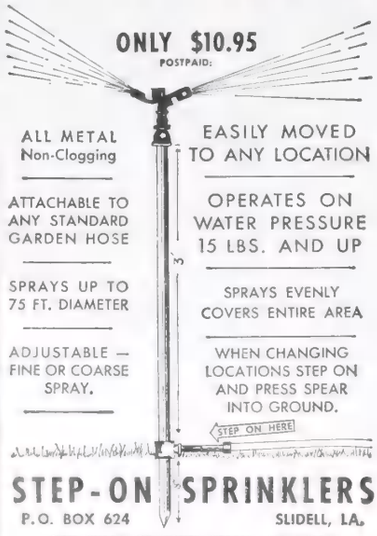
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EASILY MOVED TO ANY LOCATION

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P.O. BOX 624 SLIDELL, LA.

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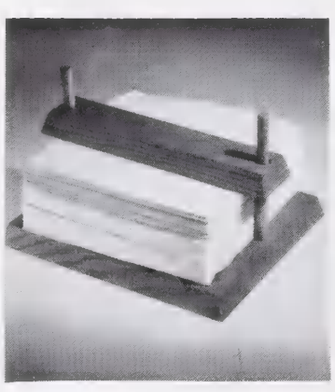


WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Unless stated, postage is included in price. Firms prefer not to handle C.O.D.'s. Happy Window Shopping!



EPERGNE ENSEMBLE is the most versatile set we've seen for creating lovely centerpieces for your table and decoration for buffet, mantle or sideboard. A bride would love this glass wardrobe of 4 candleholders, 2 vases and 2 stem compotes. Set of 8 pieces is interchangeable and the effects you can create are limited only by your ingenuity. Ideas are incl. $12.50 plus $1 post. Charlotte Thomas, Sewell, N. J.



WINDPROOF NAPKIN HOLDER. Paper napkins will stay put, even on a breezy patio or terrace, if you stack a full pack folded to 6" x 6" in this handsome redwood napkin holder. The cross bar is the hold-down anchor that keeps napkins from blowing away, yet leaves them easily available for individual selection. Modern in design, it's 7" x 8", $2.95. Cortley Gifts, 453 E. 88th St., New York 28.



BUTTERFLIES ARE TOPS when it comes to lending delicacy and color to these lovely Stack Tables, 17" high, with tapered legs finished in black or walnut wood. Beautiful plastic top, 15½" sq., laminated with *real* butterflies, leaves or land and sea foliage, edged with brass, is alcohol and mar resistant. Legs easily screw into top. $11.95 each. 4, $45. Exp. coll. Hassol's, B-8, 6715 Bay Pkwy., Brooklyn 4, N. Y.



A RED BANDANA encased in gleaming plastic provides the theme when you play hostess at barbecue or rumpus-room gatherings. The flared salad bowl, 14" square, is $6.95. Salad fork and spoon double as salt and pepper shakers, are $3.95 the pr. *Set of 8:* glasses, $6.95; wicker plate holders, $3.95; cotton napkins, $1.50. Complete set, $21.95. Copeland House, Box 870-H, Lake Forest, Ill.

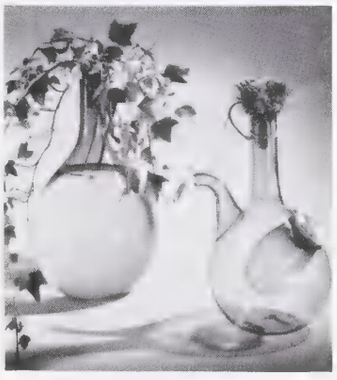
SHOPPING WITH Peggy Ryan



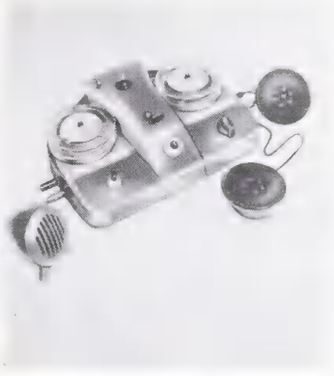
PINE RACK. when shown the bathroom wall, goes to work on an organization job that puts toothbrushes, apothecary jars, and towels each in a special roost. Hand-rubbed rack is nicely made, has a shelf on top, 8 slots for toothbrushes, and a towel rack on the bottom. 18½" long, 12" high, 5" deep. $4.95 plus 35¢ post. Greenhall, HB-8, 1133 Broadway, New York 10.



WITHOUT A SPOUT this decanter would still be a humdinger, because the enclosed ice bubble keeps wines or cocktails chilled *without* dilution. But it's that dripless spout that caught our eye. Florentine green glass with raffia stopper, 12" high, $2.95. Hand-blown Italian glass bottle for growing ivy in green, blue, smoke or amethyst, 12" high, $2.95. Add 25¢ post. each. Bryn Mawr Gifts, Bryn Mawr, Pa.



TAPE RECORDER. A *battery-operated*, fully transistorized recorder imported from West Germany is simple to operate. Weighing less than two pounds, this ingenious Tel-Tape records, plays back, erases, has variable speed controls. Press the button and it's ready to record. With microphone, head set and tape, 8½" x 6½" x 2½", $29.95 plus $1.50 handling. Filnor Products Inc., HB-8, 101 W. 31st St., N.Y.C. 1.



CATHEDRAL CHAIR adapts comfortably to modern or traditional living. Inspired by the simple design of the chair found in European cathedrals, it's handmade of selected hardwood to last. Hand-woven rush seat is 18" w. x 15" d. x 18" h.; over all ht. 35". Unfinished, $8.95. Light natural finish, $9.95. Maple, mahogany, cherry or pine finish, $11.95. Min. order two. Exp. coll. Jeff Elliot, HB8, Statesville, N. C.



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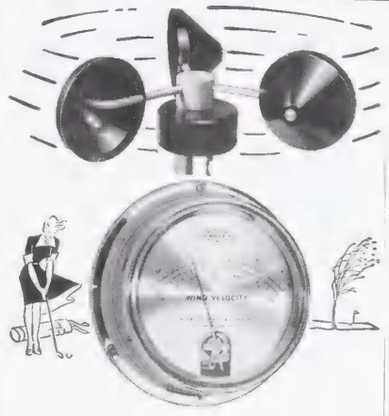
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SCROLL-ETTES For screen door and outside and inside decoration. Aluminum set of 1, 9½"x9½" **$7.50**



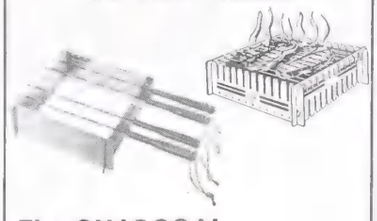


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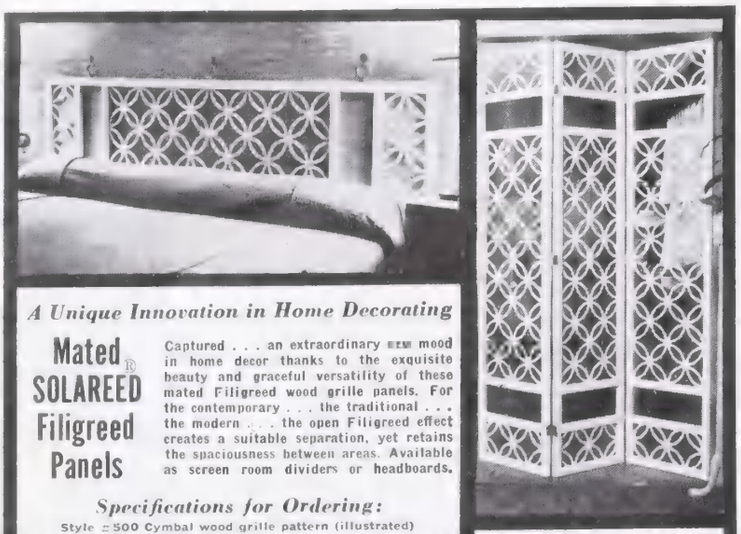
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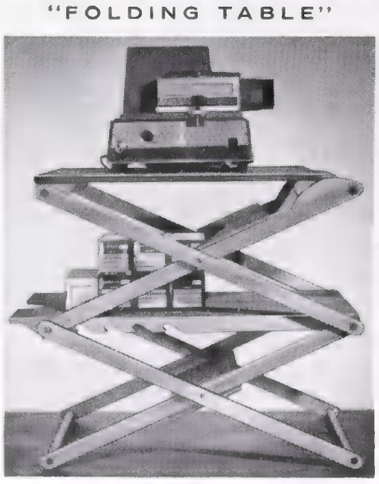
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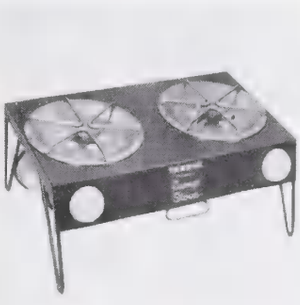
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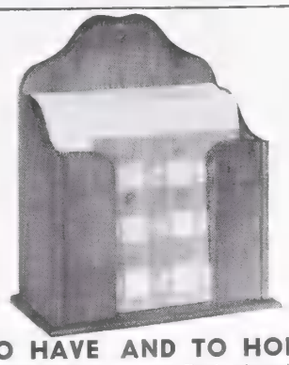
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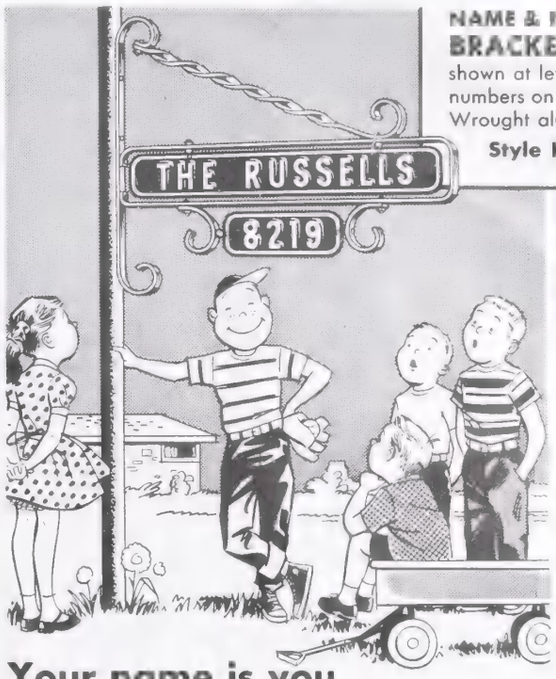


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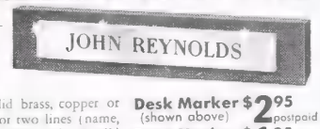
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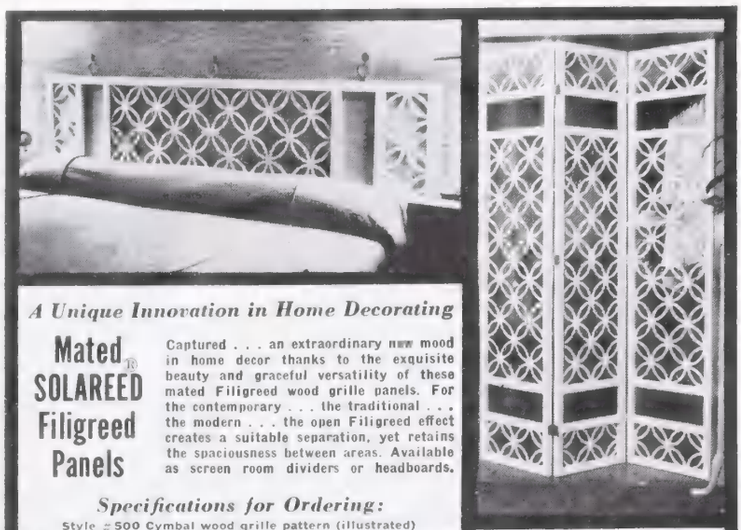
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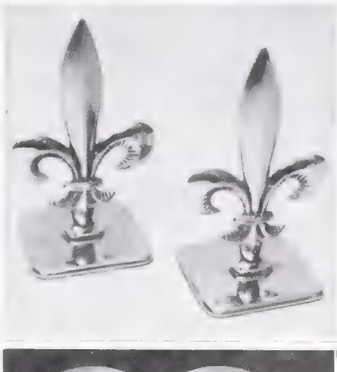
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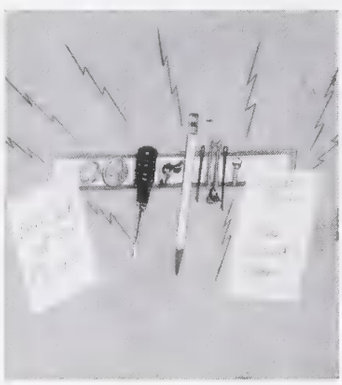
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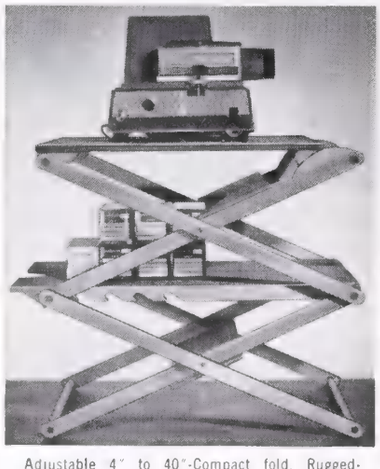
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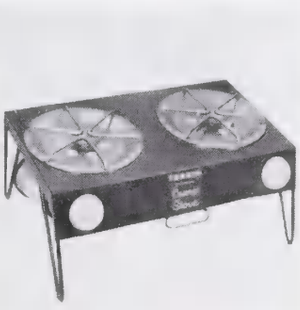
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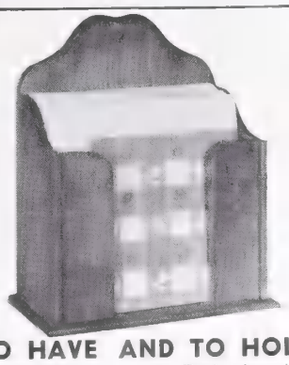


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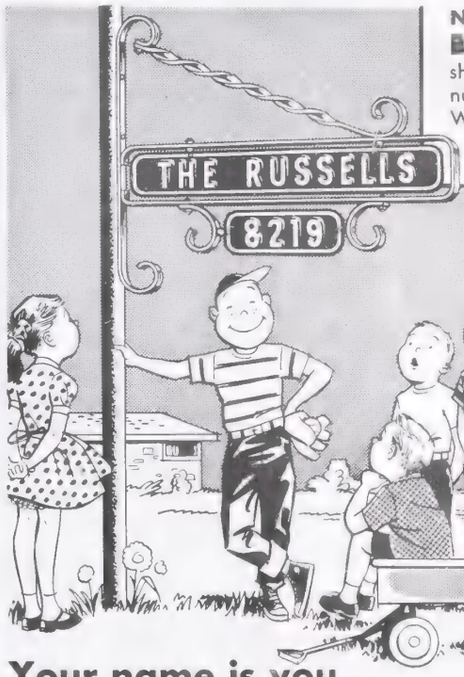


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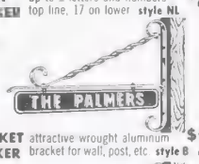
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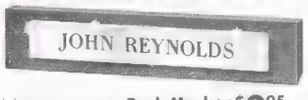
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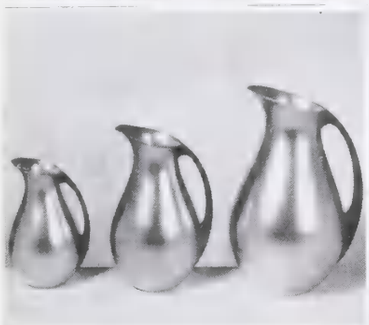
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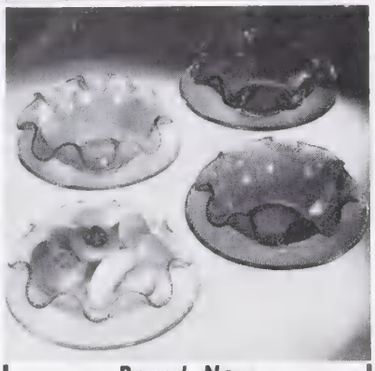


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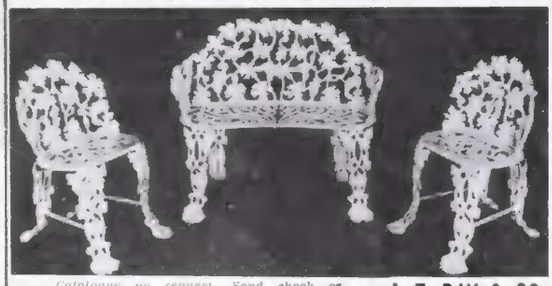


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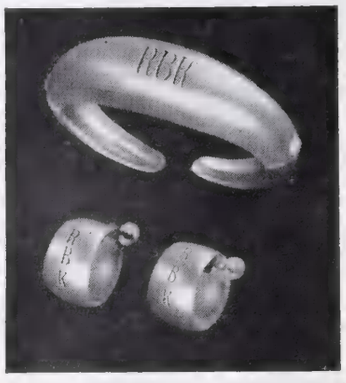
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YOUR CHILDREN AND THE WORLD OF MUSIC

CONTINUED FROM PAGE 8

proach, I am also profoundly convinced that the goal is so important that the parent should risk some compulsion." But surely the amount of compulsion only the parent can determine. It is possible that too conscious a program, too insistent a prodding will create an effect opposite to the one desired; that, in other words, by the peculiar perverseness which lies in a child's soul, he will turn away from music. Occasionally, with all the good will, the decisive influence comes not from parents, not from home, but from a friend whom the child admires and wishes to imitate.

Mr. Taubman's book is valuable because he assumes more the view of the parent (which in fact he is) than of the music critic. He makes several major points:

First, the point to which I have already alluded, warning against forcing the child too strenuously and watching his reaction to music with bated breath and expectant eye, as if the child's musical interest were a favor to *you*!

Second, not to forbid bad music in favor of good music. One cannot, he says, devise a formula which will guarantee that the child forgo the teenager's addiction to noisy musical fads. He tells a story of a mother who was quite shocked because her child, for whom she had high musical ambition, asked to hear Carmen Miranda.

HIS THIRD point is—and this he holds to be the major thesis of his book—"that the growing child should be surrounded with good music as a matter of course." For this he thinks that the phonograph is the most practical solution, at least in a home in which live music is not played, and that means the majority of homes.

What he specifically recommends is a phonograph that will be the child's very own, in addition to the hi-fi phonograph which belongs to the grown-ups and on which adult music is to be played. A child's listening should be a combination of hearing records produced especially for children and of regular recordings. These regular recordings emphatically should *not* be kid versions of good music—no digests, simplifications, or what have you. He feels that this double exposure augurs the best chance for success. He wants the parents to play certain selected "Parents' Records" in the children's company. He cautions, however: "Never tell your children that you are playing these disks for them.

"The psychological base of my recommendations is that the parent must seem to be playing and choosing the music for his own pleasure. There must not be the slightest suggestion of force-feeding for the child. At recurrent intervals there should be a time for music just as there is an hour for meals. Possibly just before or after dinner."

So Mr. Taubman offers several double lists of records: "For the Child—For the Parent." and he divides these into four age groups: Pre-School, Early School Days, Middle School Days, and High-School Age. Just to sample at random, in the Pre-School group he recommends for the child's own record "A Golden Treasury of Mother Goose." and suggests that the parents at the same time play such music as the first movement of Beethoven's "Moonlight" Sonata, the Largo from *The New World Symphony*, and Mozart's famous and wonderful serenade, "*Eine Kleine Nachtmusik*" (A Little Night Music). He includes, as is to be expected, Tchaikovsky's "Nutcracker Suite." "a natural for children" in this pre-school group. Similarly, in his Early School Days list, we find such children's records as "A Child's Introduction to Gilbert and Sullivan" and "The Story of the Music Box." For the adult music to be played in company with the parents, he has Caruso Arias (to me a rather curious choice), Bizet's *Carmen*—"this is one of the operas a child should grow up with"—and Honegger's "Pacific 231," a choice with which I happen to be in agreement.

THE LISTS grow longer as the child grows up. At high-school age, there are included such major works as Sibelius' *Second Symphony*, the Bartok *Concerto for Orchestra*, Stravinsky's "Le Sacre du Printemps," the Verdi *Requiem*, and Verdi's towering operatic masterpiece, *Otello*.

Though, as I said in the beginning, no one can pretend to possess the true solution to the riddle of the child—and no one of Mr. Taubman's probity would so pretend—here a new approach is offered. The double opportunity, combining the child's own music and such music as belongs to the family altogether, impresses me as being promising. And it is just possible that the parents will learn a thing or two—and enjoy themselves as well!



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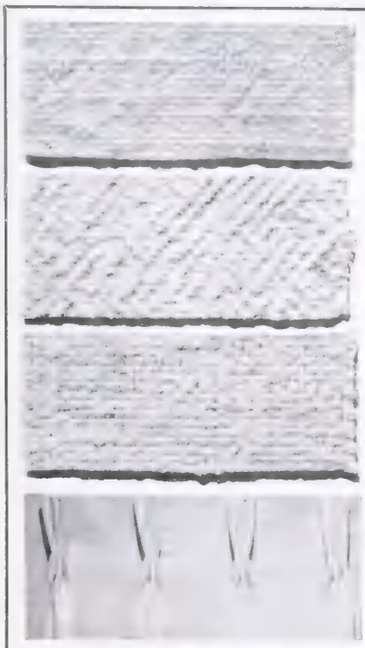


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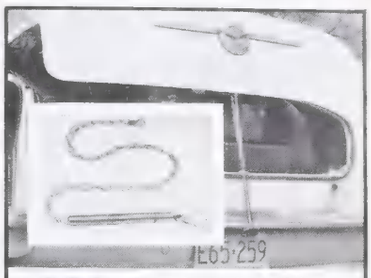
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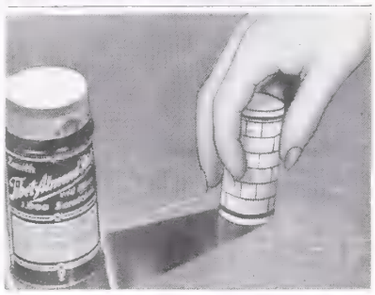
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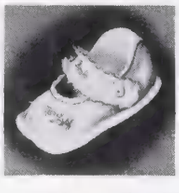
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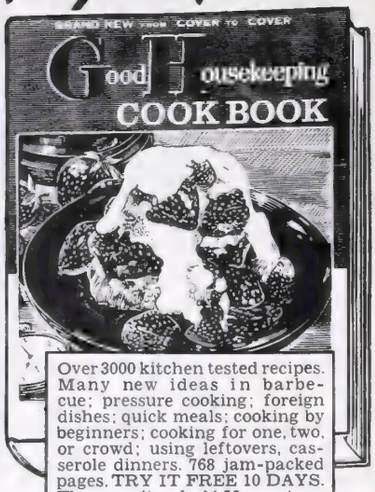
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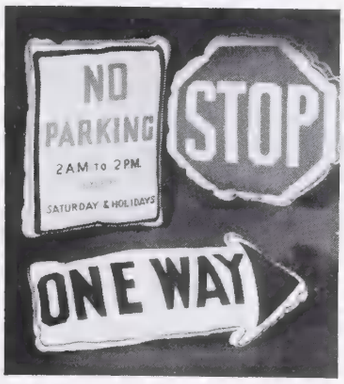
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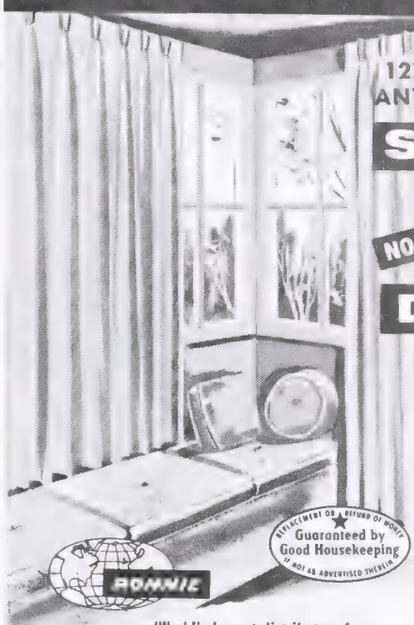
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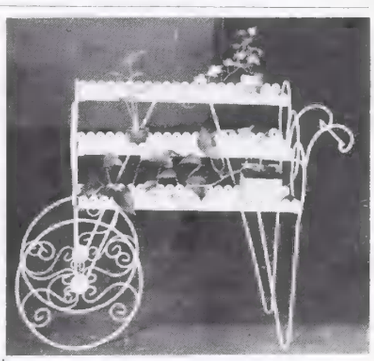
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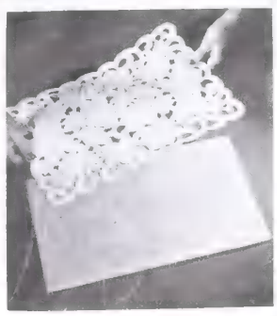
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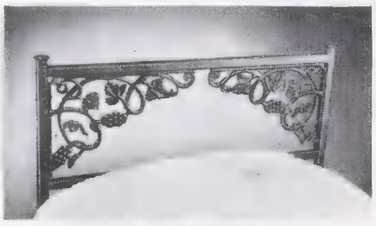
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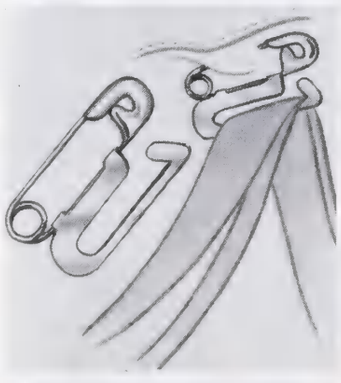




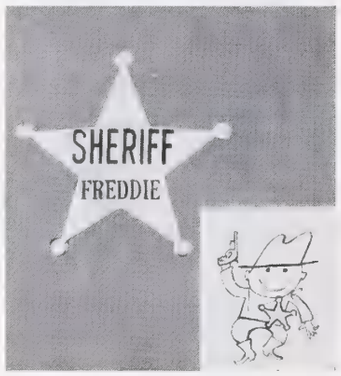
WINDOW



WHAT A SHOW-OFF for a glossy green plant or a bouquet fresh from the garden. The Fiberglas bowl 8" wide and deep in vibrant modern colors of red, coral, chartreuse, turquoise, gray, black or white is cradled in a slim wrought-iron base. And the price is so tiny, you'll want to spot several of these around the house. $1.99 exp. coll. Order from the Akron, 4402 Sunset Blvd., Los Angeles 27, Calif.



LINGERIE GUARDS are a dainty way to keep a lady from slipping up on good grooming. Pin the guard to an inside seam of your blouse, suit or dress, and catch your bra and slip straps on the hook—they'll stay neatly in place and out of sight. Set of 4 pairs of rustproof guards with 2 pairs in gold finish and 2 pairs in silvery rhodium is $1. Zenith Gifts, 88-C Post Office Bldg., Brighton 35, Mass.



SHERIFF BADGE. If you want to be in cahoots with the rootin', tootin' good guys in the family who have gone Western and yearn to be law enforcement officers, here's a five-star badge that should do the trick. Lettered with child's first name, it is so inexpensive, you'll want to order lots for your raft of nieces and nephews. 79¢ each; two are $1.50. Lillian Vernon, 156 Fourth Ave., Mount Vernon, N. Y.

SAVE THOUSANDS OF DOLLARS!
"HOME-A-MINUTE" SYSTEM



Not Something to Fool Around With!

Let's be frank. Isn't it ridiculous for you to pay thousands of dollars in excess profits when you build or buy a New Home, simply because you do not know the actual cost of building it? WHY NOT follow this simple system used by the originators who have built several million dollars worth of home construction. Attic Flats. Extra Bedrooms. Remodeling. —Works—IN MINUTES—. You simply take three measurements of your blueprint or sketch. THEN, BELIEVE IT OR NOT, YOU, THE LAYMAN, who knows nothing about building, can estimate your own costs—IN MINUTES—after you adjust charts to local prices. Also you can be your own contractor.

Don't build anything until you get this "SYSTEM" if you want to save money. Handbook tells you how. Also financing. This information should not pass you by. Complete instructions and Handbook—$1.00 ppd. Money back guarantee. Return in 7 days.

E. L. HALL & CO. 2825 N. 69th St. MILWAUKEE 10, WIS.

ATTENTION GARDENERS

Turn to our new special section on garden ideas, products and equipment.

Begins on page 108

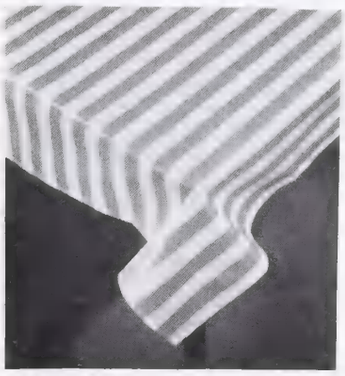
SHOPPING



EAST OF THE SUN, an Indian family created this magnificent brass cocktail table in a traditional design. The circular brass tray-top 24″ in diameter is hand-etched in an Oriental floral pattern and the base is sumptuously hand-carved Shesham wood. Four legs fold for storage when you remove the tray. Table is 16″ high when set up. $39.50. Elizabeth McCaffrey, B-8, Northport, N.Y.

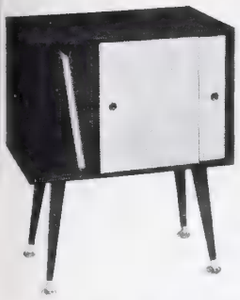


VERY PRETTY, INDEED is the blazer-striped cloth that's cool and elegant and casual for summer dining. Made of Indian-head cotton laminated with odorless, stain-resistant vinyl, it cleans with a damp cloth, comes in broad stripes of green, red, pink, yellow or turquoise on white background. Sizes 52″ x 52″, $4.50; 52″ x 70″, $5.95; picnic size 52″ x 90″, $7.50. Susan Smith Co., Carpentersville 1, Ill.



PATIO SCONCE is the radiant beauty whose price would make a piggy bank burst its seams. It holds a pair of candles. It also holds a 4″ pot for trailing ivy or scarlet geraniums. Order a pair and you'll have the prettiest pin-ups of the season for decorating a dull wall. White wrought-iron sconce (candles, plant not incl.), $2.50 each. $4.50 the pair. RMS Interiors, 11146 S. Michigan, Chicago 28, Ill.





the SMART STARON 175 RECORD CABINET

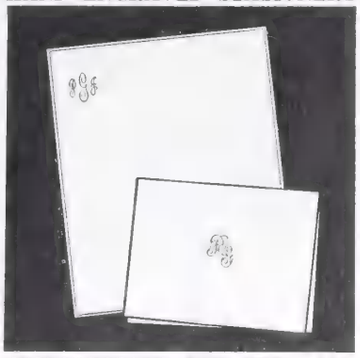
This handsome cabinet, designed to hold 175 L. P. albums in six individual compartments, will protect your collection, help you sort your records with ease. The modern Oriental grass design on the sliding lift-out doors makes this cabinet smart and practical. With beautiful stipple finish in black, mahogany brown or aqua, this tough fiberboard-constructed piece will fit in any modern living room or den. Over-all dimensions, without legs, 15½″ x 15½″ x 23½″ . . . shipped completely assembled.

4-12″ legs: Black Hardwood, $2.95; Brass, $3.49. State color and leg choice. Please remit with order. Express charges collect. MONEY-BACK GUARANTEE. Sold by mail order only.

$11.95 CABINET ONLY

STARON CO. P.O. Box 14497H, Houston, Texas

HAND ENGRAVED STATIONERY



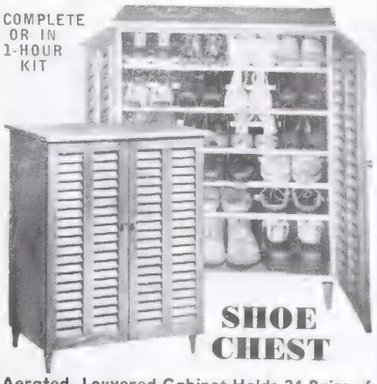
INTRODUCTORY BOX WITH ALL STYLES AND COLORS - $2.00!

NOW, hand-engraved, monogrammed notepaper and informals yours for a fraction of the usual cost! Monograms done by Old World craftsman, once an engraver to the Tzar! See the rare quality of his work in this special Introductory box. Send $2.00 and underline last name initial.
Allow two full weeks for delivery.

Pamela Engraves

507 FIFTH AVENUE NEW YORK 17, N. Y.

COMPLETE OR IN 1-HOUR KIT



SHOE CHEST

Aerated, Louvered Cabinet Holds 24 Pairs of Women's Shoes or 18 Pairs of Men's Shoes
Are your shoes jumbled in closets, pushed under beds, wet, lost, strayed or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Ample room for shoe supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use singly or in pairs in any room. Hardware brass. 29″ x 15″ x 36″ high. Beautifully handcrafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete $32.50 *Exp. Chgs. Col.*

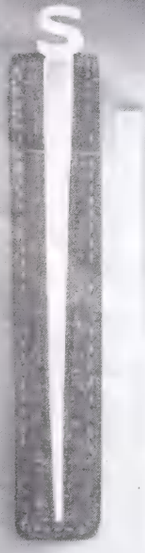
IN COMPLETE KIT—for easy home assembly; precision cut, drilled, sanded, etc. Simple instructions. Doors all assembled. $19.75. *Exp. Chgs. Col.*

NEW 48-PAGE CATALOG—175 PIECES—SEND 10¢

Not Sold In Stores Money-Back Guarantee

Yield House Dept. B8-8 No. Conway, N. H.

merrin



14K GOLD TOOTHPICK IN LEATHER CASE. 7.50† INITIALED. 10.00†



BLACK STAR SAPPHIRE TIE TACK. 25.00† LARGER SIZE. 35.00†

† TAX INCLUDED
ACTUAL SIZE
MAIL ORDERS FILLED
POSTAGE PREPAID
MONEY-BACK GUARANTEE
WRITE DEPT HB-8

CHILDREN'S Sanforized DENIM BEDSPREAD



now just $6.95

Beautifully tailored, with rounded corners, fully washable vat-fast colors . . . NOW SPECIALLY PRICED TO SAVE YOU MANY DOLLARS. Made to order in your choice of color combinations.

DENIM COLORS
Pink • Maize • Faded Blue
Dark Blue • Green • Brown
Charcoal • Red • Tan

SATEEN TRIM COLORS
White • Pink • Blue • Maize
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YOUTH – 66x100 – 6.95 (33″ bed, 16½″ drops)
TWIN – 72x108 – 6.95 (39″ bed, 16½″ drops)
SUPER TWIN 83x112 8.95 (39″ bed, 22″ drops)*
*If other than 22″, specify

MONOGRAM $3.50 Extra

Matching Pinch-Pleat DRAPES 34x90″ long untrimmed, per pr. 6.95. Drapes made to order, any size. Prices on request.

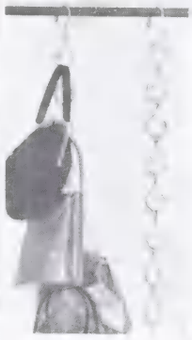
SATISFACTION GUARANTEED

Send 10¢ for Denim and Sateen color swatches

MAY SCHAFFER, Box 7102-J, Elkins Park 17, Penna.

No C.O.D.'s. Add 75¢ postage. 2 weeks delivery.

NEW! CLOSET HANG-A-CHAIN



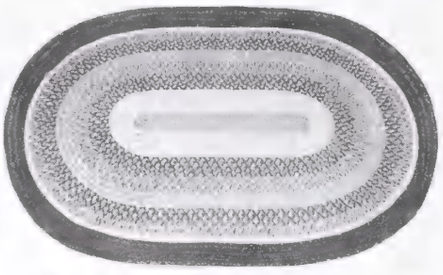
Our newest closet accessory, consisting of eight three-inch hooks, hangs right from your closet rod to hold all the odd items which usually clutter up dresser drawers, etc. . . . purses, umbrellas, belts, children's clothes, anything at all. Chrome-plated and gift-boxed. Satisfaction guaranteed. Order #C838.

Just $2.00 postpaid, 2 for $3.95

CLOSET ACCESSORIES CO.
Dept. 1108A
816 University Place, Evanston, Ill.

"NEVER SOIL"

These are the finest of the plastic rugs. Sewn securely, beautifully designed and braided, they will give you years of wear and comfort. Let the children track in the mud; it can be whisked off in a hurry. Good for dining rooms, breakfast rooms, porches, children's rooms, and all over the house. Border colors of red, black, brown or green. 27x48″ is $6.50; 36x60″ is $11.90; 4x6 feet is $18.80 (a wonderful size); 9x12 feet is $86.00. 9x9 feet round is $75.00. Chair mats 15x15″ to match are $1.25 each.

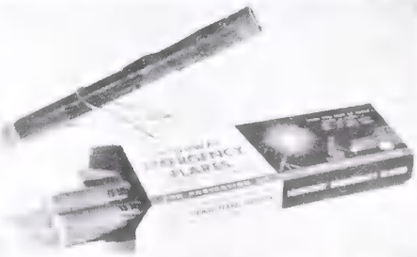


No C.O.D.'s, please

EDITH CHAPMAN 260 Main St., Nyack, New York

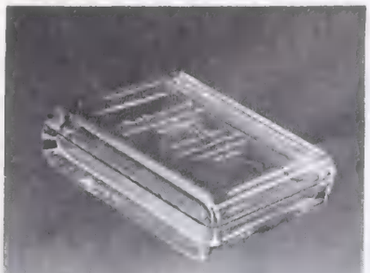
BE PREPARED FOR HIGHWAY EMERGENCIES AT NIGHT!

Don't risk stopping at night to change tires or make repairs without these emergency flares! Like a flaming torch, they are visible up to 500 feet—are unaffected by wind, rain and snow. Unmistakable as warning signals, they provide ample light for changing tires, etc. Fits in glove compartment, ready for instant use . . . each flare lasts 15 minutes. Used by state police, a must for every motorist. The life you save will be your own!



Set of 3 only $1.50 plus 15¢ postage
Sorry, no C.O.D.'s

CHALMAR, Dept. B-8, Split Rock Road, Syosset, N. Y.



Wedding Box

For an imaginative and sure-to-be treasured gift, send the next invitation you receive to us for precise and unobtrusive reproduction on the lid of a Fostoria glass cigarette box.

Cigarette box, 5 x 4 x 1½ **$10.00**
(not shown) Pair of 4" x 2" complementing ashtrays etched with first names..... **$5.00** pr.

Prompt, safe delivery assured. Gift-boxed. No C.O.D.'s, please.

Catalog on Request *Holiday House*

18 Bellevue Theatre Bldg., Upper Montclair, N. J.



Old-Fashioned
SODA FOUNTAIN ICE CREAM GLASSES

Bring back delicious memories of eating ice cream at the corner ice cream parlor. These glasses are the very same as those of your memories and your family will be delighted when you use them for ice cream, sundaes, fruit sherbet. Set of 8 only ..... **$3.98** Plus 35c Postage

8 OLD FASHIONED ICE CREAM SPOONS, Ppd. $1.98
8 BANANA SPLIT DISHES $3.98
Plus 35c Post.
Pa. Residents Add 3% Sales Tax. No C.O.D.'s.

Bryn Mawr Gifts
Bryn Mawr HB-8, Penna.

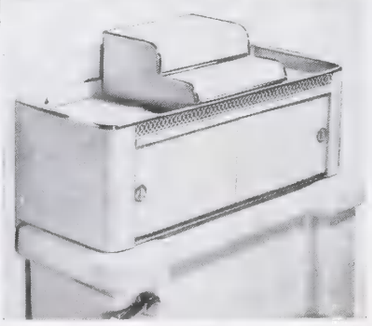


Lovely Rococo
SWITCHPLATES
Only **$1.00** Ppd.

This lovely Rococo switchplate has a soft gold finish that never dulls or requires polishing. Perfect for any home decor. Of beautifully molded sturdy plastic, 9" high by 4" wide, they're also available in porcelain-like white finish. At these tiny prices you will want them throughout your home.

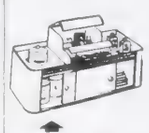
2 For $1.75 Postpaid
Matching Double Switchplate, Ppd. $1.25 ea.
Pa. Residents Add 3% Sales Tax

THE ADDED TOUCH
Dept. HB-8, Wynnewood, Penna.



New Toilet Tank Top
METAL COMBINATION SHELF, TRAY & CABINET

Turn waste space into storage space right where it's needed most! Huge cabinet section with 2 smooth-sliding doors holds toilet tissue, towels, kleenex, etc.; tray top has two smaller metal top compartments—one for drugs, cosmetics; the other for bobby pins, nail files, scissors, etc. Extended lip holds chest securely on tank top; footed with rubber discs. 9½" x 20¼" x 8". Black, white, turquoise or pink baked enamel finish. **$7.98** (add 85c postage)



Stores Spare Roll of Toilet Tissue Right Where It's Needed Most!

HERE'S HOW CO.,
HB-28, 95 Fifth Ave., New York 3, N.Y.



Free! AIRMAIL COLLECTION

Get this spectacular collection of all-different, genuine Airmails from strange, far-away countries in Asia, Africa, Europe, the exotic Orient! World's largest airmail, scarce $23 stamp, old Zeppelin, many, many others. A truly remarkable collection containing stamps worth up to 30¢ each at catalog prices! **EXTRA:** Bargain Catalog **PLUS** other exciting offers. Send 10¢ for mailing costs. MAIL COUPON TODAY!

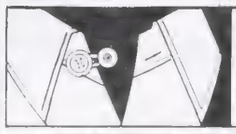
JAMESTOWN, Dept. F88HB, JAMESTOWN, N.Y.
RUSH my Free Airmail Collection and other offers. I enclose 10¢ for mailing costs.

Name .....
Street .....
City & State .....

Eases Tight Shirt Collars
NEW! WONDER BUTTON



ADD5 UP TO **1/2 SIZE**



BUTTON EXPANDING LOOP HERE



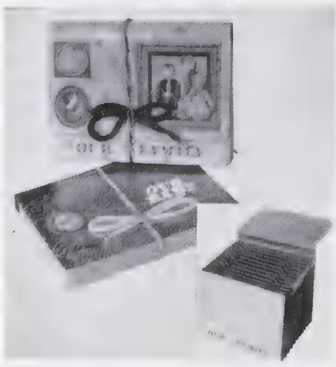
STOPS SHIRT COLLAR NAG AND CIRCULATION DRAG!

With a WONDER BUTTON there's no need to discard tight collared shirts—Gives wonderful comfort to highly starched collars too—All Metal and guaranteed. Cannot be seen behind tie. Easily transferred from shirt to shirt. You'll treasure it. Gift Boxed if requested.

ONLY $1.00 Postpaid
SCHAFER PRODUCTS CO., Dept. 308
UNION CITY, MICHIGAN



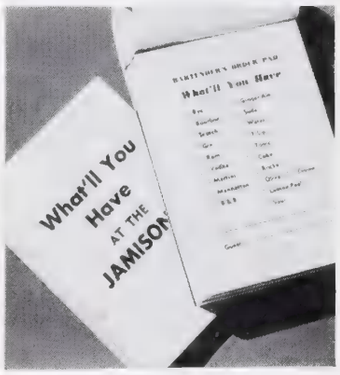
WINDOW



"OUR FAMILY" FILE. We shudder to think of the state our affairs would be in if we weren't a passionate user of this file. Besides, it looks so pretty on our desk! Clearly indexed with Birthdays, School Activities, Correspondence, Unpaid Bills, etc., colorful accordion "Our Family" file, 9½" x 7½", is $3.95. "Our Baby" file, $3.95. Add 40¢ post. each. Gift-boxed. Shaw Co., 11146 S. Michigan, Chicago 28, Ill.



TILT-N-POUR the coffee at your barbecues from this giant Chuck Wagon coffee pot. It rests on a cradle stand that tilts for easy pouring and has a glass container with a vigil light "warmer" to keep things perking. Made of porcelain enamelware, the 35-cup coffee pot is mottled black on white with red trim. Cradle and stand are black finish. $9.95. Edward H. Ziff, Box 3072, Mdse. Mart Plaza, Chicago 54.



YOUR BEFUDDLED HOST will never again be a mixed-up mixer of drinks if you give him "What'll you have?" bar pads. One column lists the liquors, the other the mixes and, at the bottom, a space for the person's name he's serving. The front of the pad is personalized with the host's name. Print name clearly when ordering. 5 big pads, $1. Handy Gifts, Room 01, Jasperson Bldg., Culver City, Calif.



CHUCK WAGON
Surrey Cart

Serve up a bountiful buffet, cool cocktails, or "fun" family dinners Chuck Wagon style in your own backyard. Here is your answer to convenient, creative outdoor entertaining. Serves up to 40 for buffet, seats six at a dining table, or doubles as a bar for the gang. Drop leaves can be raised to increase serving area. Bottom tray removable. Wheels anywhere. Made of heavy 2" kiln-dried redwood with removable, washable awning in choice of gay red, yellow, or green with white fringe. Overall height, 75". Table 43½"w x 48½"h. $79.95 postpaid.

Satisfaction guaranteed
FAIRCHILD'S 21 East Adams
Dept. HB-88 Chicago 3, Ill.



Beautify your Home with these exquisite DORADO Ceramic Fish. Four graduated sizes ranging from 6½" to 3½". Available in 3 exciting colors: Black with gold, Pink with Black, Turquoise with Black. Finished with Mother-of-Pearl Luster. Each fish comes with a small 23ct gold fired bubble. Specify color. Complete set (4 fish & 4 bubbles) only $4.95 ppd. California Residents add 4% Sales Tax. Send Money Order or check, sorry no C.O.D.'s.

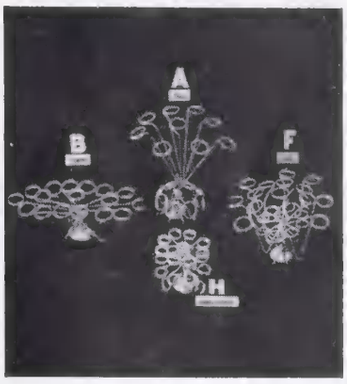
Fine Quality Ceramics

THE FLORIN
Box 6, San Clemente, California

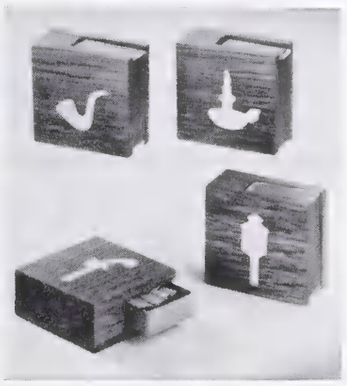
SHOPPING



A POSY FUTURE is in store for you when you order this four-piece flower arranger set imported from England. The wardrobe of four Surrey supports, each with suction-cup base, is designed to give you all the variety in flower arrangements that your ingenuity demands. Rust-resistant steel set is $5. Or styles A, B & F, $1.50 each. Style H. $1. Peddler's Cart, HB-8, Hubbard Woods Sta., Winnetka, Ill.



A MATCHLESS HOSTESS will scatter these handsome match boxes around the room, and think of you with every light. They are beautifully made of teakwood with stainless-steel inlay and come in a distinguished gift-box set of four. $5 plus 35¢ post. La Petite matches to fit in 16-package carton are 75¢. Chalmar, Split Rock Road, Syosset, New York.



NOSEGAY PULLS for ordinary roller shades have an old-fashioned charm that turns every window into a "picture window." The dainty design of tiny pastel flowers and white tulle is as sentimental as a Victorian valentine and will delight the woman who is a strict feminist. In white, the cords are long enough to use as light pulls in a closet. $2.95. Edith Chapman, Nyack, N. Y.





Send 25¢ for swatches, information

CUSTOM MADE DRAPES

Factory-to-you

approx. $1.50 a yard — Fabric by the yard $1

It's easy to order by mail!

Beautiful Carabao draperies, custom made to your window measurements, are less than ready mades. Send 25¢ for swatches of all colors of all fabrics, easy measuring directions, complete price information.

CARABAO SPECIAL PRODUCTS CO.
Dept. HG7, Box 3689
2750 Hyde at Beach, San Francisco, Calif.



SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine ▭ maple.

COMPLETE OR IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipping Charges Collect

NEW 48-PAGE CATALOG — 175 PIECES of Finished and Kit Form Furniture in Friendly Pine. Send 10¢, coin or stamps.

Immediate Delivery Not Sold in Stores Money Back Guarantee

Field House
Dept. 88-8
North Conway, N.H.



CORDUROY CLASSIC

This Fall you will live in and love this corduroy dress that's tailor-made for a busy day. Washable and color-fast, it has easy-to-get-into snap front and self belt. Choice of Desert Tan, Pink Coral, Turquoise, Red or Avocado Green. Sizes 10-44, 12½ to 24½.

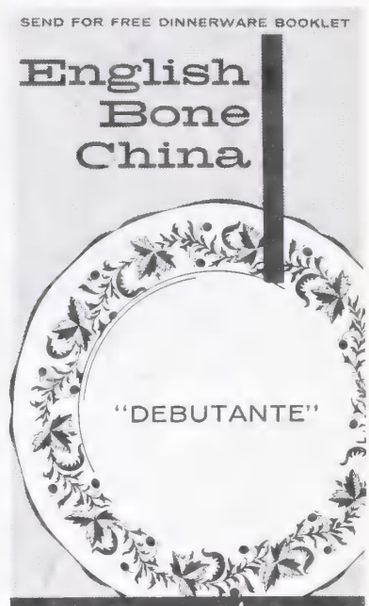
Sizes up to 20 ..... $12.95
Sizes over 20 ..... $14.95

Order by mail to-day. Satisfaction guaranteed. Send cash, check or m.o. For COD send $3 deposit.

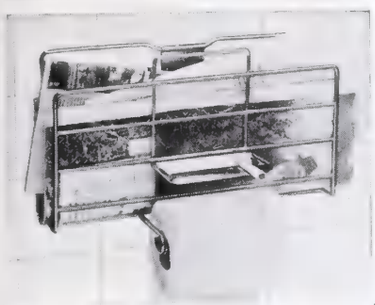
OLD PUEBLO TRADERS Box 4035, Dept. B-8 Tucson, Arizona

SEND FOR FREE DINNERWARE BOOKLET

English Bone China



Herbert S. Mills
11 KING ST. E., HAMILTON, CANADA



Bathroom Caddy

An Ideal Gift!
Keeps Bathrooms Tidy!
All the Conveniences!

$3.00 ppd.

Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissue, Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 7¾" x 12½". Easy to install with special adhesive provided; no holes or tile problems! Available without tissue holder—$2.89. Order today!

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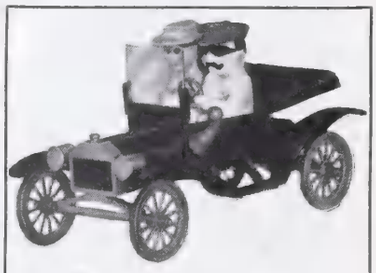


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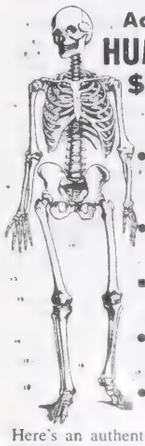


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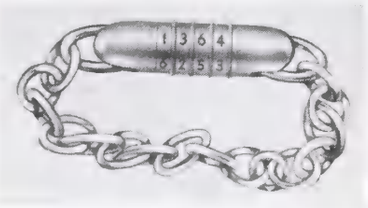
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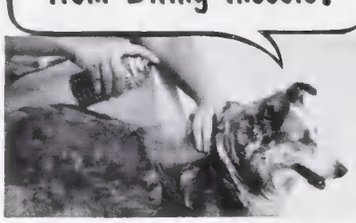


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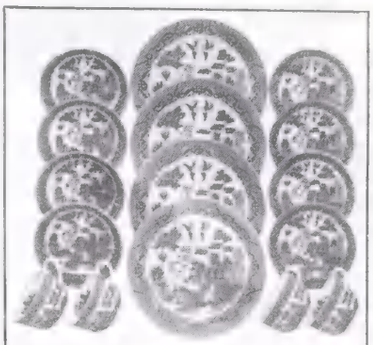


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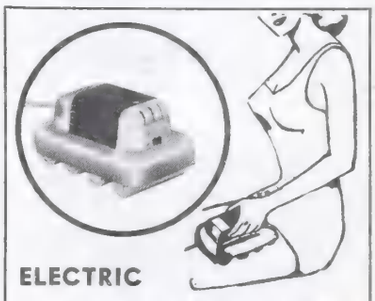
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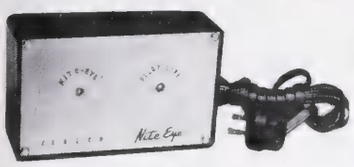
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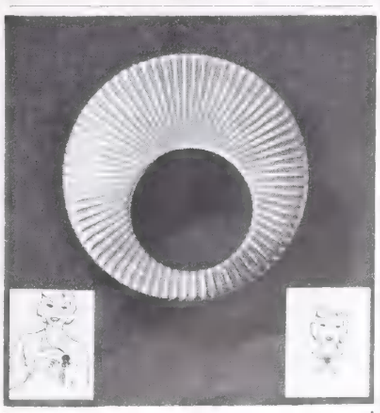
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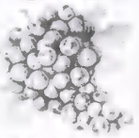
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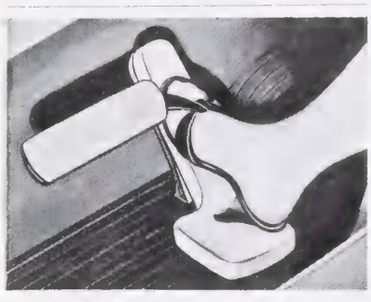
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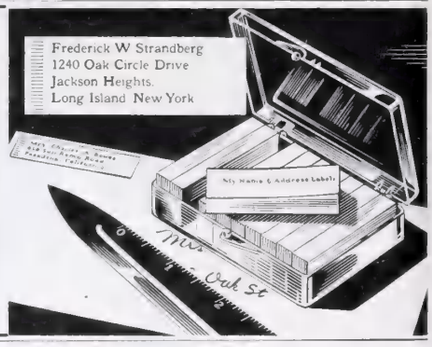
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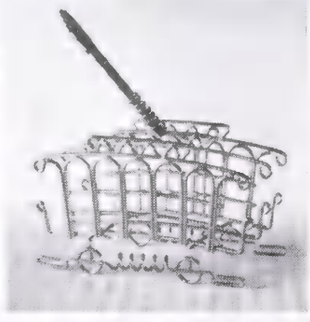


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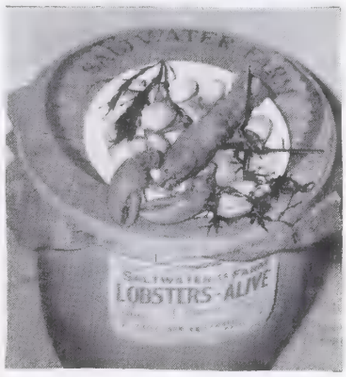
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THE CELTIC CROSS is the heraldic bearing, representing the Christian emblem, apparently originated by the Celtic-speaking peoples of the British Isles. Here it is shown in distinguished solid brass bookends that stand 7" tall and are so designed that the books rest on the 4" x 4" felt-bottomed base. $9.96. White enameled iron, $4.96. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 6, Tenn.



144 Piece HOMEMAKER Sets

Complete Service for **8**
Silverware
Dinnerware
Glassware



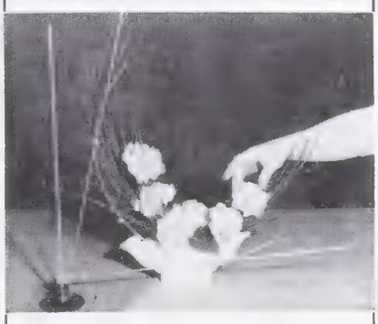
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Precisely what young marrieds need and never receive! They are reluctant to use their fine silver, china and crystal for everyday. Here are 144 pieces — a complete service for 8 — carefully chosen to harmonize in a tasteful home. 42 pieces of good quality utility silverplate with hollow handle knives and mirror-finish stainless steel blades; 62 pieces of platinum rimmed earthenware with a Bachelor Button spray that looks like fine imported china; 40 pieces of coordinated glass in 5 needed sizes. The kids will bless you if you give it to them — they'll put it straight away into the kitchen cabinet and USE IT EVERYDAY! Also ideal for your own summer cottage. Send check or money order for $44.44. To all orders west of Mississippi, add $6. FREE DELIVERY!

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LAVABO

A charming addition to any home is this handsome white milk glass lavabo with the distinctive hobnail pattern. Perfect for wall or post, the lavabo includes a 9½" planter bowl and a water container 10½" high. The chrome spigot really works to keep your ivy or other plants well watered.

$14.95 EXPRESS CHARGES COLLECT
Weighs approximately 8½ lbs. No COD's please.
Matching Milk Glass Bud Vase,
8" high, **$2.25** ppd.
Free Brochure Showing Other Milk Glass Pieces.

CHARLOTTE THOMAS
SEWELL, HB8 NEW JERSEY

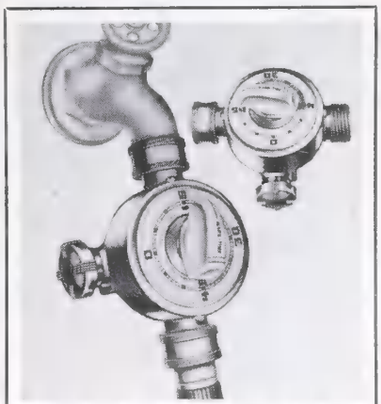


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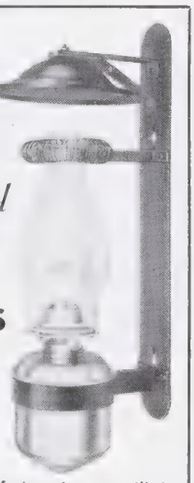
HEIGHT OF PANEL	WIDTH OF PANEL 6"	7½"	8"	9"	10"	12"	15"
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21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
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"Hexafoos"

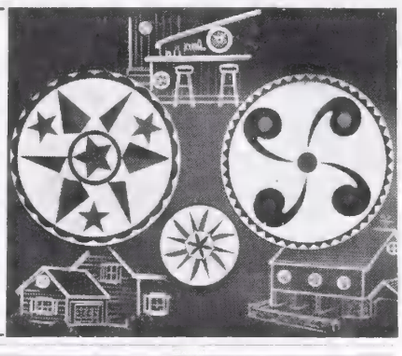
Hex Signs, sometimes called Hexafoos, are identical to those found on Pennsylvania Dutch farms to ward off evil sprits . . . spells cast by witches on the farmer, building, cattle, etc.

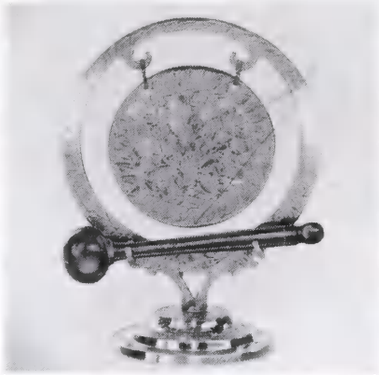
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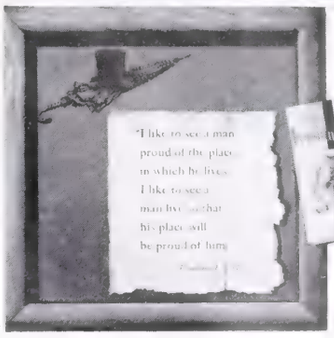
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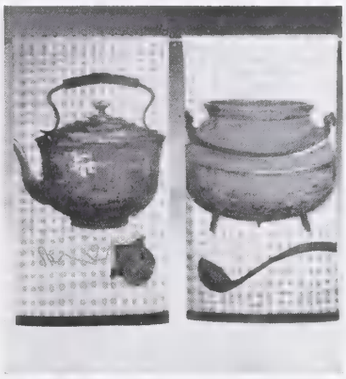
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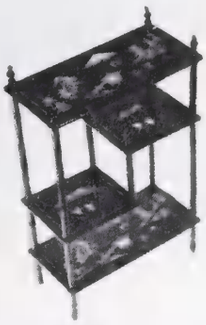


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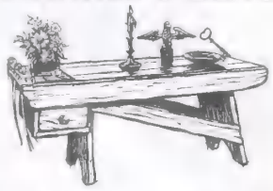
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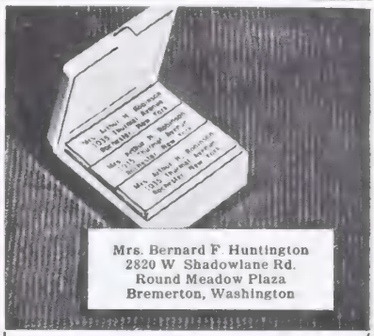
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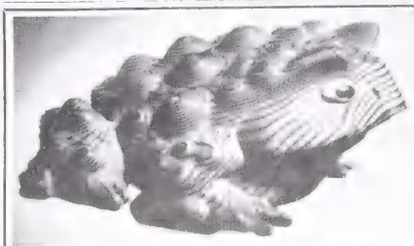


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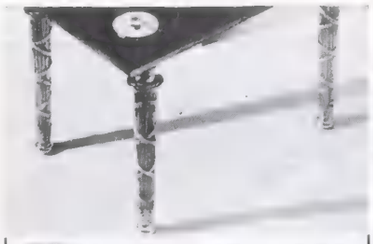


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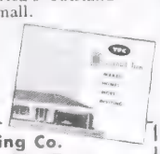
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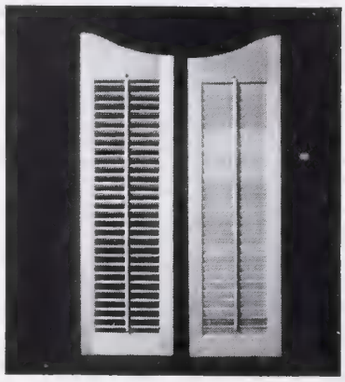
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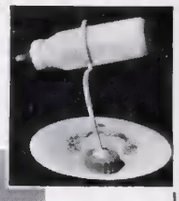


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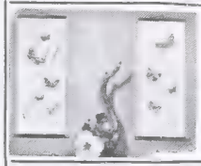
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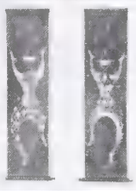
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TOM KING FROM BLACK STAR

The redwoods, one of nature's most munificent gifts to America, have to be seen to be believed. You can get a taste of them if you cross the Golden Gate Bridge to Muir Woods, in Marin County, but better still, drive up to Oregon through the most magnificent redwood forests of northern California.

How to leave home and like it

To Americans, the U.S.A. is still the broadest, richest adventure in the whole travel book. Here's a summertime spot-check on places worth seeing, things worth doing, coast to coast

By MARION GOUGH

For its good looks, divertissement, and general air of caring what happens to the stranded, we nominate the San Francisco International Airport as the place we'd most like to be grounded. You couldn't find a sweeter time-killing surprise than its Pancake Palace, a gold and white parlor dedicated to every variety of hot cake, from buckwheat to crêpes Suzette, but as elegantly accoutred as a Nob Hill drawing room of the '80s—pineapple ottoman, flocked wallpaper, glass globes, and prisms. A second look at this public-place splendor is an object lesson in imaginative decoration, for its gold-streaked "marble" table tops and tufted upholstery are plastic, proving that quick-lunch emporia can be pretty enough to feed the soul and still be practical.

San Francisco, probably the "eatingest" town in the country, has several restaurants that perpetuate the hot-bird-and-cold-bottle atmosphere of its wonderfully wicked, gas-lit *belle époque*—"The days before the Opera House burned down." Jack's on Sacramento Street and Ernie's on Montgomery are not only authentically Victorian in their red velvet, mahogany, and brass manner but in the (*Please turn to page* 100)



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House Beautiful
AUGUST • 1958



The Private World of Mr. and Mrs. America

Twenty years ago this issue of HOUSE BEAUTIFUL could not have been published. The content of these editorial pages did not exist. Even though everything you will see on the next 53 pages is *new*, this is not why we think you should look at them.

What is significant is the marked degree to which people have changed their attitudes and goals about how to live the good life. More and more people are building their lives to revolve around the private world of the home. And the horizons of these private worlds are being pushed back everywhere to include new activities and interests that used to be associated only with the public world of clubs, restaurants, beaches, parks. The pre-war attitude of "Let's go places and do things" has been replaced by "Let's stay home and do things."

There is so much that it is possible to do at home these days, it is no wonder we are becoming inner-directed about how to spend our time and our money! We have learned how to design our houses and our properties to include the myriad of pleasurable pursuits and still keep home a snug safe harbor for retreat and personal renewal. We are truly becoming professionals in the arts of daily living.

To see for yourself, study the house on the next six pages, plus the dozens of other examples that follow.





Your first impression as you approach this entry garden is that here lives a family to whom beauty is important. The steps lead down to the brick paving. Here there are container plants and an elegant pine tree. A vine enhances the cedar stake fence separating entry court from the service yard beyond. The door is copper, oxidized to shades of green. This restrained setting is just right to dramatize the soft colors of the fresco done by Kenneth Callahan.

The joys of ...“life exempt from public haunt”

The quote is from Shakespeare and like most of his words they touch something that’s part of all of us. We all desire a place that’s ours alone, a place we can control and shape to our personal way of life. The family who lives here has fulfilled this desire in a wonderful way. This place is designed to give them what they want—in the easiest place to be.

To walk through the house is to feel that you know the family. Their garden, their site, the form and color of the house inside and out tells you that beauty is important here. You know the kind of informal entertaining they prefer by the facilities you see. The pottery shop and the presence of the work of local artists all through the house reveal another facet of interest. The house is a fine symbol of the life that is lived within.

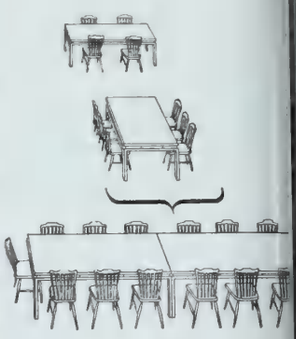
ALL PHOTOGRAPHS BY DEARBORN-MASSAR



Broad brick terrace serves all the major rooms and is the center of summer life. Glass wall of living areas opens wide to terrace. Roof supports are cedar telephone poles. Steps lead down to firepit on a lower level and on down into lake. Brick floor extends (right) into living area. Rug is an intimate island in a good-size room. Wood sculpture on fireplace by George Tsutakawa.

Please turn the page





Dining table was custom made to accommodate family meals or large parties. Two matching extension tables provide the flexibility, with no evidence of strain or inconvenience. One is usually kept in kitchen, one in dining area. For large gatherings, they are extended and joined to make one large table.

→





When you see a well-planned kitchen like this, you know that good food is an important part of family life, and what a delightful and practical place it is to work in. The high counter-backs are handsomely paneled to match other paneling in the house. The ledge is wide enough to use for serving plates and tall enough to shield the work counters from view. It is also low enough to see over and enjoy the company, the look of the house, and the outside view. Picture on left shows the view of the house that would be missed if the kitchen were enclosed. The brick floor is easy to maintain and is beautiful with the brick chimney-wall and the copper hood. The special lighting fixtures all through the house were designed by Irene McGowan.

ARCHITECTS: *Terry & Moore*







Flexibility of the dining area is shown in the two pictures above. Sliding bamboo screens can be pulled out to separate the dining area from the kitchen beyond, or pushed back to join the two spaces. Screen and storage unit (right) shield dining area from entry. Brick extends outside.

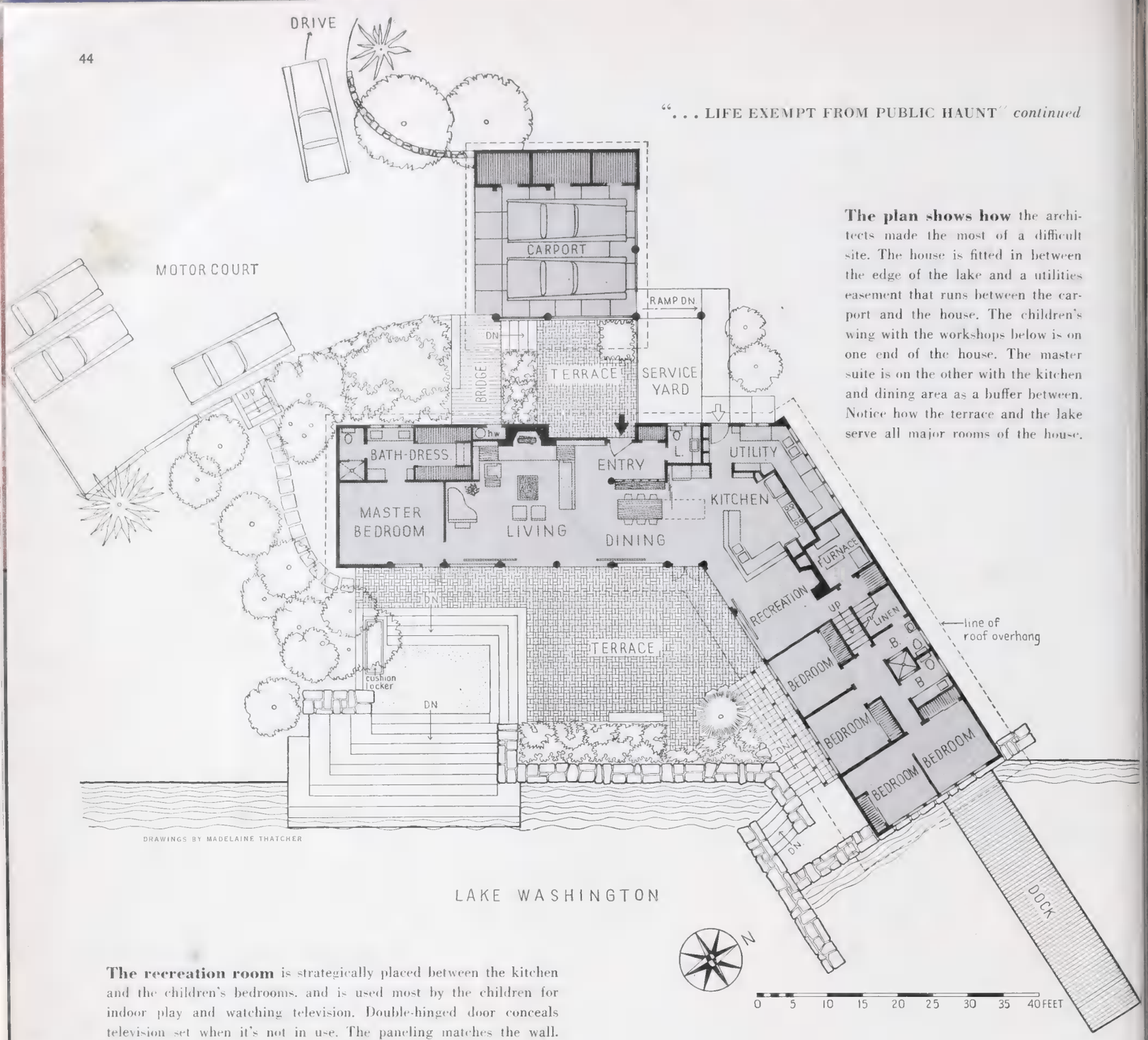


The private world of the cook in this kitchen looks out on two renowned public possessions in the Northwest: Lake Washington and Mt. Rainier, a 14,000-foot giant on the horizon. Tube lights under ledge illuminate counter.

On these two pages you are in the hub of the house

The kitchen is the center of the house. It is flanked by the dining area on one side, the children's recreation room on the other. The integrated look of this useful and well-equipped nerve center is the result of careful planning. In the hands of less capable designers, space that must fill these many needs could well become a disturbing jumble. Here all of the requirements were met with no compromise in the over-all beauty of the house.

Please turn the page



The plan shows how the architects made the most of a difficult site. The house is fitted in between the edge of the lake and a utilities easement that runs between the carport and the house. The children's wing with the workshops below is on one end of the house. The master suite is on the other with the kitchen and dining area as a buffer between. Notice how the terrace and the lake serve all major rooms of the house.

The recreation room is strategically placed between the kitchen and the children's bedrooms, and is used most by the children for indoor play and watching television. Double-hinged door conceals television set when it's not in use. The paneling matches the wall.



This family faced the fact that children do grow up and move away

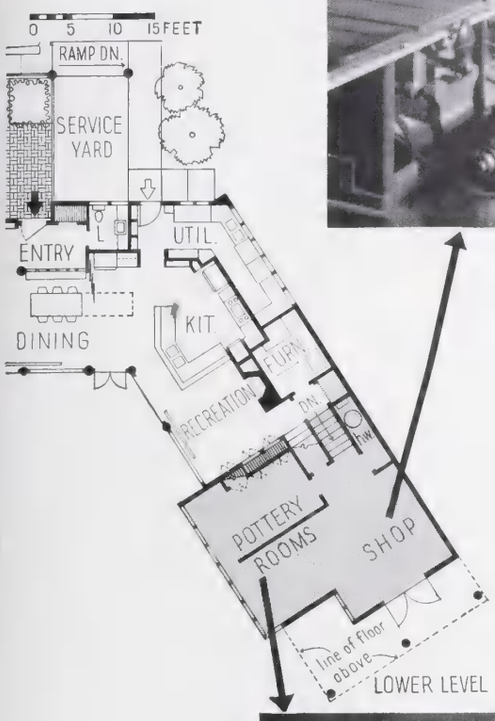
The natural cycle of a family is to grow in the early years and diminish in size as children leave for school or homes of their own. Many houses are planned for expansion during the growing years. This is one of the few that really faces the later problem of more space than you need. Parents often move to a smaller house when children leave. But this means a readjustment when an established garden, a familiar neighborhood, and old friends may seem especially dear. The parents plan to stay in this house. In effect the children's wing is designed to become dormant when no longer used—and to come to life when needed. It has a separate heating system and is out of the way at the end of the house. Another foresight: Both garden and house are very easy to maintain.





Workshop opens to the dock and the covered outdoor work space. Door is wide enough to bring the boat inside to work on. Plan on left shows location of the shop and pottery room. Bedrooms on the upper level have fine view of the lake.

Further details on page 105



There's more to this room than the clay, the kiln, and the wheel

This is the private world of an individual within the private world of the family. To the lady who works here, pottery is a personal way of inspiration and fulfillment. The quality of her work reflects this serious interest.

A hand-written and slightly revised extract from a T. S. Eliot play, *The Confidential Clerk*, is on the bulletin board. It is quietly eloquent about the place of pottery in this woman's life at home. The hero speaks of ceramics. "*. . . For me they are life itself. To be among such things, if it is an escape, it is escape into living . . . a world where the form is the reality, of which the substantial is only a shadow. . . .*"

The pottery room is divided in two sections by a half-partition. The windows are set out from the wall to make shelf space and provide light for a family interest in growing orchids.



The Changing Nature of Our Private World

There was a time—and not too long ago—when we found much pleasure in the public world. Remember when it was easy and fun for a family to have a picnic by a river or spend a quiet afternoon at the beach? Remember the old swimming hole, vacant lots to play on, and open fields to roam at the edge of town?

Most all of this is gone. Now it is usually a test of patience and endurance to drive to a public place of recreation, and too crowded to enjoy when you get there. There are not enough places close to home, and in those you find there is seldom enough space, enough beauty, or enough quiet to make the trip worth while. Worse still, you seldom get the quality or service you pay for in the things you buy while there.

These changes for the worse in our public world are creating changes for the better in our private world. Out of disenchantment with the world of public facilities we are building our private lives to our own needs and specifications.

Two things are helping us. One is an attitude of mind which says that nothing is impossible, so why can't we have the most that a house and a garden can offer? This is what gives us the spirit to create for ourselves the kinds of enjoyable environment you see in this issue.

Another encouragement is the development of products, materials, and designing know-how that gives us the things we want for our private world at a price we can afford. Things like high-fidelity music, television, swimming pools, air conditioners, and lawns of putting-green quality can help make our own home the pleasantest place in the world to be. And today these things are more easily available to more people than ever before.

You can see some evidence of the changing nature of our private world in your own house and garden, and in the homes of your friends. But to realize fully the opportunities you have, you must see a collection of outstanding examples all in one place.

That is the purpose of this issue: To show you what people all over America are doing for their private pleasure to make up for what has been lost in public. We hope that what you see on these pages will encourage you to develop and enjoy the world that you can create for yourself and your family.

PHOTOGRAPHS BY LISANTI, INC.



Here's a new kind of room for a new kind of family life

This is a room without a name. It has so many uses it defies classification in one word. Because it is a room the likes of which our parents never knew, it is a beautiful illustration of how our homes are changing to fit our changing needs as individuals and families. It is the heart of the house and the room used most. It's used for family meals, small gatherings, or large parties (notice the flexibility of the furniture groupings). It serves for reading and lounging, for music, dancing, or television. It can be opened wide in summer or closed in winter. Sliding bamboo shades under the glass skylight give sun control. Located in Fort Worth, Texas, it was designed by Hedrick and Stanley, architects and engineers.



An amusement park right outside their door awaits the children of this family. No traffic to fight, no lines to wait in for the rides, no tickets to buy. The swings, slides, motorized toys reveal the children are young now, but visualize this same level plot with a badminton court and dance pavilion for teen-agers. And see how easily the sand box will become a raised plant bed in the future.



ALL PHOTOGRAPHS BY MAYNARD PARKER

Give your children a world of their own

Equipped like a school kindergarten, this playroom even has its own hideaway kitchen (it'll be just right for future teen-age snacks). The wood walls and cork floors can take a healthy beating now and still come back looking mellow for later years. And with the display boards off the wall, the room is ready to be furnished for adult living. The built-in shelves and cabinets are good for any age.

If home is to be the center of life for a child, it must offer him a place of his own, a place where he can play freely with friends of his own age without being hedged in with adult restrictions. In building this house in Bartlesville, Oklahoma, the K. S. Adams family faced the problem squarely and solved it in the no-compromise way shown here. Designer Cliff May developed for them a complete children's wing, surrounding its own outdoor playground and including within it a spacious playroom. These indoor-outdoor areas are as childproof in construction as they can be. They recognize that a child's needs change as he grows, so very little play equipment is permanently built in. Looking toward the day when the children are grown—another reality—the wing can be converted to a parents' or in-laws' suite. The playroom already has its own kitchen, and the play yard can easily become a garden patio. But for now, it's a child's world—and a wonderful one.



How to be a memorable hostess

Hospitality starts at home, so don't hide behind your country club. Choose your guests as imaginatively as you do the food, and give them something to talk about

By VIRGINIA STANTON
House Beautiful's Party Editor

Over many merry years of party-going and party-giving, I've naturally done some deep thinking about what makes one party a smashing success and another a dull bore. And I've reached one sure conclusion. You can have the nicest guests, the best food, and the most perfect service in the world, but if the party doesn't reflect the wholehearted personal attention of the hostess, it will never get off the ground. And by this I do not mean, at all, that the hostess must knock herself out with grueling physical effort. But I *do* mean that she must choose her guest list as she'd choose pearls of great price. Her food must be perfectly prepared, whether it's a snack or a banquet. And the whole affair must be given an atmosphere or "stage setting" that delights the guests' senses and keeps conversation going. In short, entertaining is a highly creative exercise in pleasing other people.

Hospitality is an extension of your personality, and as such belongs in the home. No one, I'm sure, actually thinks of it as a mere matter of "giving" a meal to a few friends, of "picking up the check," so to speak. But it's surprising how many well-meaning hostesses behave as if that's what they thought, like the gals who specialize in giving lady luncheons at the country club or in public restaurants. They may be saving themselves the fuzz-buzz of entertaining at home, but let's face it, personal effort is the very heart of hospitality, and if you don't feel your guests are worth the effort, you shouldn't be entertaining to start with. The food in most public eating places in our country is usually only so-so—unimaginative, prepared for a mass audience, and certainly no worthy substitute for the lovingly-prepared dishes that should honor a guest. And how can you create a distinctive, intimate atmosphere in a hotel dining room? How can you compliment your guests when all you have to work with is a restaurant's banal institutional tableware? The truth is that you're not doing either yourself, or your guests, justice!

I reserve the public eating place for that curious American custom, the "business dinner," for this is one form of "entertaining" that I don't think belongs in the home. The commercial aspects of buying and selling and the natural wariness that creeps into the atmosphere don't fit into the easy-going intimacy of the hearthside. It is far better to ask clients to your home for a cocktail and then take them on to a club or a fine restaurant for dinner. This seems to make for a happier relationship. Take the clients to a restaurant for lunch, is my motto, and let's not mix business with socializing.

Another type of party to be avoided is the "duty" do—the big "pay-back" wing-ding to which you invite everybody to whom you are socially obligated. Don't be tempted. First of all, because you start off with the feeling that you *must* entertain, and that's a disastrous basis. No party succeeds unless the hostess enthusiastically *wants* to give it. Secondly, unless all your social obligations are good friends, a mad mix of guests will bog down your party from the word go. Invite friends because you want to see them, even if you haven't been in their homes for a year.

No matter how you look at it, it's people, people, people, who make your party successful. You, as hostess should give the same care to your guest list as you do to creating the menu, the table setting, and the selection of wines. Mixing guests is a tricky business, and to me the most important facet to your evening! Here are a few pet theories that I have worked out over many, many years. (*Please turn to page* 102)

Table settings by Virginia Stanton, photographed by Maynard Parker. Tableware, Dohrmann's Union Square, San Francisco. Flowers, Podesta and Baldocchi. Indoor settings at showroom of Frances Mihailoff.



They'd never forget a Maytime luncheon in your garden, themed around a Maypole and set forth on a cloth made by you of Scalamandre's striped chintz. "Glasbake" heat-resistant soup bowls are cradled in their own baskets, sprayed blue. Arzberg china. "Finesse" glass by Imperial. "Contour" sterling by Towle. Chairs, Vista Furniture.



A party's more memorable if you can work out a decorative "cross reference" between the table setting and the house itself. In this soup buffet the embroidered wall hanging by John Smith relates to blue sailcloth and Spode's "Blue Tower" dinnerware. Ironstone plates, William Adams. "Christiania" stainless steel, International.

Only your own cupboards can provide the range of tableware you need for provocative settings. That's one reason why "public place" entertaining is so limiting. White Melmac plastic Brookpark dinner plates team up with Ernest Sohn's white porcelain mugs and serving dishes. Bowl by Waverly. "Sonnet" stainless steel, Wallace Silversmiths.

An exotic, conversation-provoking table makes party and guests sparkle. This one, suggested by the Indian Festival of Lights, is a creative melange of Irish linen napkins on a silk cloth, tangerine glass bowls and decanters by Blenko. Lenox coupe-shape plates on black "Grainware," and Baccarat stemware. Chairs, Robert E. Sylva.





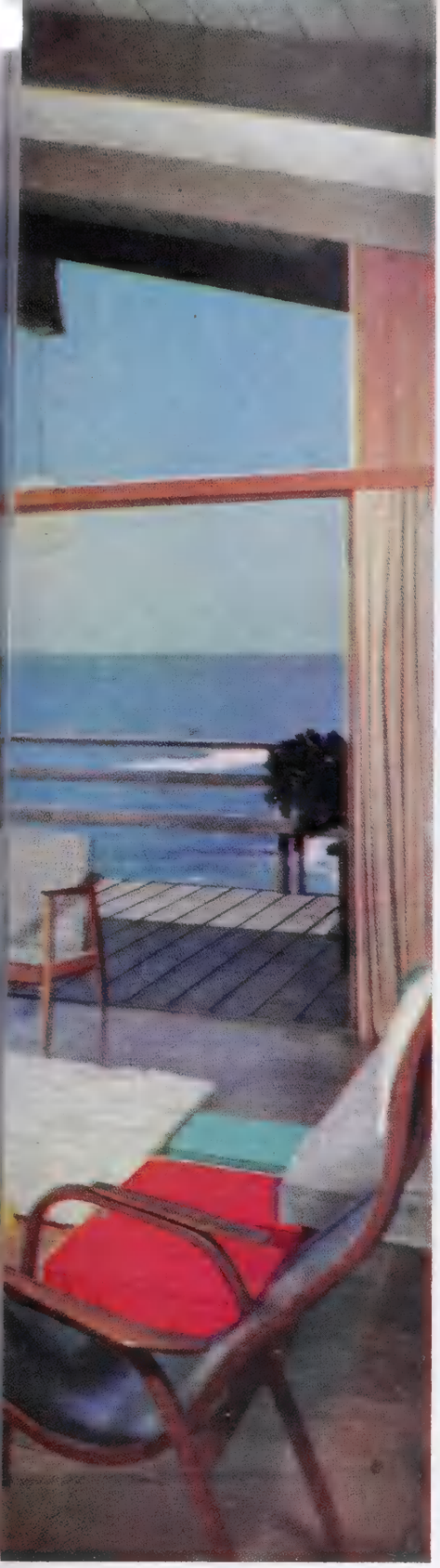




How to

Have a vacation house the year round

In this deck-like house overlooking the Pacific Ocean, all the advantages of life afloat and life ashore are combined. The spacious structure is designed throughout with yacht-like trimness



A pavilion for living rests on a broad wooden deck which not only extends the living area but gives a greater sense of security to those in the room. It is enclosed under a wide-spreading roof kept low at the sides for sun protection and is supported on the lightest of members. These simple elements give the house its over-all character of sheltered openness. When desired, it can become snug and secure, as seen in lower left photo. Roof structure is Douglas fir. Interior floors are cork.



The pool patio, seen in above view from breakfast area in kitchen, is furnished as an outdoor room and used for family living and for entertaining. The several living areas of the house (the patio, the living room, and its ocean-side deck) flow together to become one when the doors are opened, providing a festive setting for an in-gathering of friends.

A secluded pool for swimming, which is both private and sheltered from ocean winds, is enclosed by the house on three sides and on fourth by retaining wall, faced with tile mosaic above the large concrete steps. These make an ideal spot for lounging and sunning.

Please turn the page

ALL PHOTOGRAPHS BY DOUGLAS M. SIMMONDS





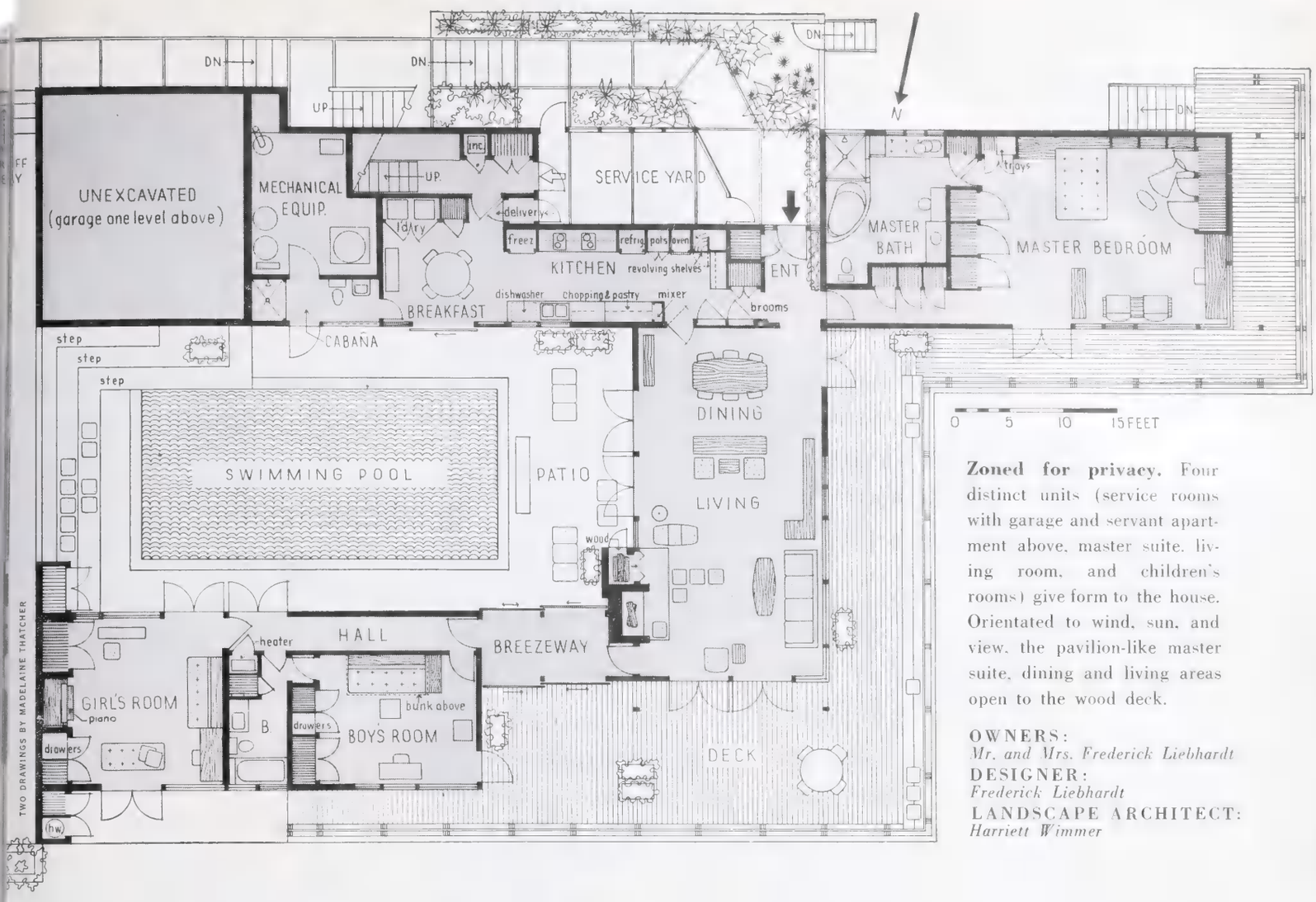


The master suite, seen above from the living-room deck, is dramatically projected toward the ocean. As seen in the photo, left, it is closed on the south, where neighbors are nearest, but is opened to north and west for a commanding view of the ocean and rugged coast (see photo lower left). The carefully detailed wood structure has quality worthy of a sea-going craft. It places its occupants in a sheltered but direct relation with the elemental beauty of the sea.





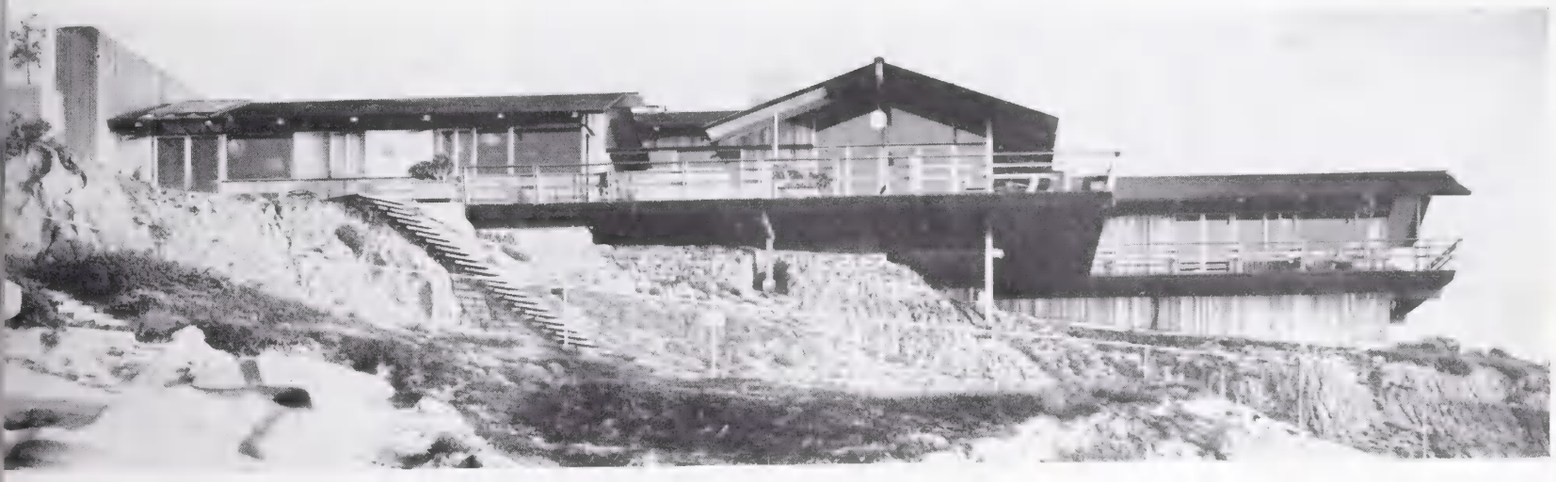
The master dressing-bath combines the elegant wood detailing used elsewhere in the house with terrazzo. The floor, walls, shower receptor, and sunken tub are formed with this into an easily maintained, integral unit. By day the skylight's light-diffusing glass provides the well distributed illumination.



TWO DRAWINGS BY MADELAINE THATCHER

Zoned for privacy. Four distinct units (service rooms with garage and servant apartment above, master suite, living room, and children's rooms) give form to the house. Orientated to wind, sun, and view, the pavilion-like master suite, dining and living areas open to the wood deck.

OWNERS:
Mr. and Mrs. Frederick Liebhardt
DESIGNER:
Frederick Liebhardt
LANDSCAPE ARCHITECT:
Harriett Wimmer



HOW TO HAVE A VACATION HOUSE THE YEAR ROUND *continued*

They chose a challenging site with a dramatic view and adapted it to their needs with imaginative planning

All of us know the routine of dashing off for the too short vacation in search of some favored bit of landscape which will give true re-creation to our bodies, minds, and spirits.

The spot which Mr. and Mrs. Frederick Liebhardt secured for their home enables them to live in vacation-like surroundings the year round. It is a site with breath-taking beauty, rising directly from a rocky shore on the Pacific.

Building on such a site presented problems, but out of their solution came the individual character of the structure.

Level areas needed for living were created by cutting into the slope for the children's wing, the service wing, and the swimming patio, and by raising the master suite and living room on platforms above the slope and surrounding them with cantilevered wood decks. The decks serve to enlarge these areas in use and in appearance, and to block out the view to and from the immediate foreground. Thus, these rooms are given greater privacy and, in addition, the pleasant effect of "floating" over the ocean.

(Please turn the page)

With minimum maintenanc

their house gives then

a maximum of pleasur

The pleasures that a house may provide are of many kinds and include much more than mere pride in ownership. The satisfactions of a well planned house are not accidental but are the result of a way of thinking about home as a place *to be* instead of as a place *to be away from*—as a place *to live in* instead of *to look at.*

These satisfactions may range from simple physical pleasures to abstract aesthetic delights. They may range from the utilitarian to the spiritual.

They may include the pleasure of the housewife whose kitchen is so designed that she can prepare and serve a meal with a minimum of effort, or one who takes delight in the underlying order of the whole design which gives the house unity as architecture.

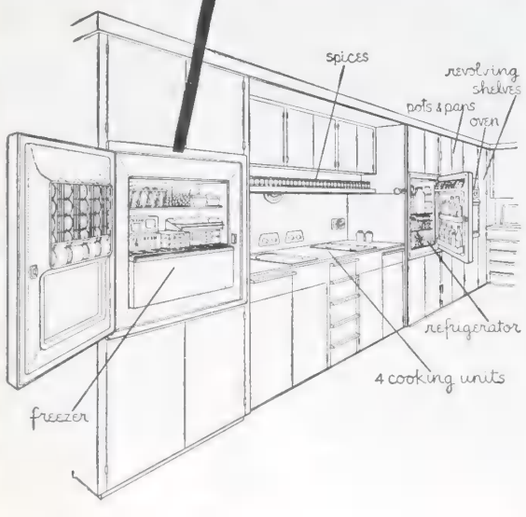
They may include the pleasure of the family sitting down to breakfast in the privacy of the patio and enjoying the newness of the day after a morning dip in their pool, or enjoying from the outside deck the awe-inspiring vastness of the ocean under an even vaster night sky. They may include the pleasure of the husband whose "yard maintenance" consists of an occasional sweeping of the outside decks, or who sees the natural flora of the seashore growing undisturbed around him.

They may include the pride of the boy in his own room with its element of built-in adventure, or of the daughter in her own studio where she can practice undisturbed—and undisturbing.

They may include those of the family fishing or skin-diving down along the rocky shore or having a barbecue with a roaring fire and the waves breaking near, or those of a single member of the family (*Please turn to page* 101)



Galley-like kitchen expands at one end into an informal dining area, with a view of swimming patio and seacoast beyond (see page 53). Kitchen is planned with nautical efficiency and care in materials and details. The recess for cooking is lined with stainless steel and has a refrigerator and freezer unit built in at either side maintaining the well fitted over-all quality.



Full use of space. The shelves swing out with the door for quick and easy access. Trays and baking pans are stored vertically in cabinet over oven.







The boy's own private sanctum, his bedroom-playroom, is fitted with an adventuresome upper bunk reached by ladder for overnight visits of friends. Full-length glass doors lead to the outside deck area where he may play. The easy maintenance of the simple, but handsome, palette of materials used throughout the house takes on added significance here. The paraphernalia of developing interests will keep the room in character with its occupant.





The girl's bedroom, a day-time studio, is placed where the house cuts into the hill-slope. It opens to a terrace at ground level and has a north view along the rugged coast. It opens to the swimming pool patio on the opposite side and receives day-long sun through the generous skylight. The directness of its character is particularly appropriate to seashore living.



DRAWING BY ANNE OPHELIA TODD

The Art of Salad Making, Part 2

It's the little things that count in Salad Success

By VIRGINIA STANTON

If you read my article in the June issue of HOUSE BEAUTIFUL, you now have all my secrets on the how, why, and wherefore of salad dressings. But you can't depend upon the dressing alone to make a salad perfect. Salad success hinges on a few, simple, fine points—so few and so simple in fact that you might think they're hardly worth mentioning. They're mostly matters of technique, but oh what a difference these procedures make!

• The salad bowl is of prime importance. It should be of unfinished wood, *never* varnished or given a shiny treatment, because the wood must be porous enough to drink in all the good oil and salad dressing that give it its seasoning.

• A bowl fifteen inches in diameter and about five deep lets you toss a salad well without spilling the lettuce overboard. It can serve five or six persons, yet it's not too large for a salad for two. Two bowls of this size are ideal. Then you always have ample salad for a crowd. I collect bowls, from small individual serving bowls to my pet giant, which is twenty-two inches wide and eight deep. But before you start collecting, remember you must have storage space for them. I have a huge drawer made specially for my bowls.

• Season your new bowl carefully before you attempt to use it. First, wipe it out carefully with a damp cloth, *but no water, please, for water is death to a wood salad bowl.* To "break in" a bowl, rub it with a cut clove of garlic. Add salt, sugar, pepper, Beau Monde seasoning or your favorite dried seasoning, and work the garlic around the bowl, using the seasonings as a sort of mild grinder. When you've covered every inch of the bowl, drip a good olive oil all around the edge, letting it run down into the bowl and down the outer sides. Bowl should be thoroughly coated, inside and out. Let it sit for a few days, adding more oil as the bowl appears to have soaked up its earlier drenching. Every few hours swirl the oil around to the top so that the sides will get their full share. My favorite bowl is so permeated with oil that it may actually seep out on hot days.

• Never wash a wood salad bowl. Clean it thoroughly with paper towels. If some dressing still clings, wipe it with a clean damp cloth and dry it carefully with a clean dry tea towel until the towel is no longer colored by any remaining dressing. If on occasion you feel you *must* wash the bowl, do it only with cold water, quickly, and dry with exacting thoroughness. I wouldn't do this more than once a month. Never under any circumstances use soap or detergent. (Note: I mix fishy, odoriferous salads in china bowls.)

• Use only the freshest, perkiest lettuce. (No one has ever yet revived an old tired lettuce leaf and made a good salad.) I buy the heaviest, hardest iceberg, the heaviest, fullest romaine, the heaviest butter and red lettuce, for solid, firm heads give more succulent leaves. Endive, escarole, head lettuce and romaine are solid enough to stand storage for a week.

• The delicious but tender butter or Boston (both red and green) lettuce, oak-leaf lettuce, red and green curly lettuce, corn salad, otherwise known as lamb's lettuce, and the luxurious-but-worth-it limestone lettuce are all so fragile that they bruise and turn brown quickly. Use them promptly.

• Keep color and texture in mind when you shop for lettuce, for you can create exciting mixtures from the market's wealth of lettuce varieties—from dark to pale green to red, from satin-smooth to crinkly, curly leaves. But if you can't find the freshest in anything but iceberg, settle for that and get your color accents with spinach, watercress, parsley, or chives.

• You can't wash lettuce too carefully. No dumping it in a sink full of water and hoping the good earth will float out: it won't. Divide your lettuces into types, according to texture, and wash each type separately, so the husky ones won't (*Please turn to page 107*)



PHOTOGRAPH BY JAMES ABBE, JR.

Meet a real all-for-one, one-for-all group: Mr. and Mrs. John Schulz and family. In an old-fashioned marriage in which it is never "I" but "we," they've turned enthusiasm into energy, activity into the joy of life

Success, to us Americans, is the important ingredient in everything we do. Whether it is in business, in the kitchen, in the laboratory, or in the garden, we play to win. Why, then, do we accept failure in the thing that concerns us most closely—marriage, the raising of our children, the life of the home?

What the statistics show—divorce and all the misery it causes our children—is only half of it. Almost as tragic is the family that is no family at all.

There's something in the way we live today that tends to dissolve family life. The towns and cities and schools organize the children. Mother becomes chauffeur. Father brings in the money. To the children Father means the man who comes home for dinner and mows the lawn on Saturday and wants to sleep late on Sunday because he's been out late on Saturday night. At best, Mother is merely the housekeeper. Naturally, neither parent is very interesting to the children. Home is a place to eat and sleep.

Is this a necessary result of modern American life? It almost seems so. But here and there you find a couple who do this thing well—a family that functions as a happy, closely knit group, mutually sustaining. And they show it can be done right in the mainstream of American life without sacrificing business success, without retreating into the woods.

The most

May I present John and Hanni Schulz. They, with their three sons, have the happiest family life I know—and the most substantial. Here are people who really live *in* the family, *for* the family, *by* the family.

In the 31 years since John and Hanni came here from Germany, they have built from scratch a thriving automobile business. John's business interests have also included, at one time or another, real estate, the manufacturing of a novel battery, of acoustical tiles, and the operation of a flying school. He has become a wealthy man. He has also become a leader of his community—fast-growing Syosset on fast-growing Long Island. He was founder and president of the Chamber of Commerce, he's been president and treasurer of the Lions, he sparked an organization which is now the local United Fund.

All this is solid success and very American success. But all this is also exactly the set-up that produces the acids which dissolve so many families. You would expect the husband to be over-worked, the wife socially ambitious, both harassed by an ever-increasing standard of living. And you might see the husband slowly downgraded in his own house, the life of the children centering on affairs outside the home. Somehow this family has resisted these acids. It is interesting to observe how they do it.

They are partners in a very real sense—always have been. Hanni has not only taken an interest in her husband's business (what woman doesn't?), she has actually worked in his business. "In the beginning," she says, "we had no big goals: all we wanted was to work together." For many years, she kept the books for the automobile business. "I remember how cold it was one winter in that tiny cubicle back of the garage where I sat. Luckily, a friend gave me a heavy

successful marriage I know

By PRISCILLA LANGEWIESCHE

coat and I bundled up in that." In the days when they ran the flying school, she would get up at 5:00 A.M., drive to the base, open up at 5:30, get students and instructors under way, take a flying lesson herself, and be back at the house by 8:00 A.M. to get breakfast for her family.

Today she still supervises their accounting department and is exactly informed on all John's business deals. When you talk to John or Hanni, it is never "I," but "we" and "our." However, this is no marriage of "togetherness." John and Hanni are more nearly a team, each one working in his own sphere for the good of both; each one an individual in his own right. Each of them respects the interests of the other. Each one recognizes and appreciates the contributions the other makes to their life and has the wisdom to say so out loud.

They always have something interesting going on at home. John is a man whose mind churns with ideas, whose hands itch to fashion things. In his woodworking shop in the basement, he has made most of their furniture, plus furniture for many friends. John and Hanni did much of the work in building their own large house. While building that, John became fascinated with the idea of the prefab house and devised a method of construction that cuts the expensive time losses. To prove and improve his system, they built three more houses, right near their own, again mostly with their own hands. They've owned sailboats, motorboats, a cabin cruiser, a trailer, a seaplane, an amphibian airplane, and a jeep. The boats were bought second-hand, reworked and painted by no one but themselves in their own free time.

They found the flying so fascinating that presently they owned the flying school. In other words, they prefer to do things rather than be spectators of the doings of others. Their example has already borne fruit. Johnny, age 25, with a partner, runs his own highly specialized plastics manufacturing firm. Peter, age 13, is already deep in electronics—far beyond the usual children's games.

They avoid money quarrels—the standard quarrels between husband and wife about the mysterious way the money melts away! Their trick is not a budget or even the pinching of pennies but careful bookkeeping. They know exactly where their money goes. Hanni keeps a family account, which she balances up every Friday. This, of course, includes any checks drawn. In addition, they have a unique system for keeping track of the cash they spend. They have a petty cash box in the house, which is brought up to $100 every Friday when she does the accounts. Anyone in the house who needs money can help himself, but he must put an I.O.U. in the box, explaining what he took the money for. Even when the boys were young and had allowances, the box was open to them. They had, of course, to reimburse the box from their allowances or from money they made. They had to learn restraint at an early age. A houseguest, or a cousin visiting for the summer, is also as welcome to the cash box.

They tap a rich source of energy—enthusiasm. Nowadays, the main problem of daily living is energy. We run out of energy, unfortunately, long before we run out of time. John says, "Energy is a mental attitude. If you're interested in what you're doing, you don't get tired. For instance, it's ten o'clock at night; you're sitting there with nothing much to do, dead tired. You're trying to get up the energy to go to bed, when unexpectedly a friend stops by. Now you're suddenly wide awake. You sit talking till one in the morning; sleep is the farthest thing from your mind. You weren't tired at ten o'clock: you were merely bored."

There it is in a nutshell. They have enthusiasm. John points this up. "So many evenings we've sat talking after the boys were in bed—let's say about the house or the furniture—and suddenly, late in the evening, we've become so interested that we've re-arranged the furniture or painted a room. One night we even ripped out a wall in the house. We'd work till two, having a wonderful time. Fatigue? Maybe a bit sleepy the next day, but it was worth the good time."

Hanni has found that she needs more rest than John. She has the trick that served Napoleon and Churchill so well: a 15-minute nap every day. "I simply lie down and let go. Sometimes I don't actually go to sleep. But I usually doze off just before I get up. It makes a big difference. When I get up I feel refreshed."

They are realists, and much of their realism stems from Hanni. She has always been able to separate the wheat from the chaff. In the early years, they didn't have much time or money for anything except the business. That always came first. If they needed new clothes and also needed a new machine for the business, they got the machine. Hanni says, "At one point I thought I wanted a fur coat, but there was always something else that was more important. I still have no fur coat!"

From her European upbringing, she has a no-nonsense attitude toward marriage. Unlike so many American girls, who dream of the "romantic love" that will carry their marriage, unaided, through the years, she started out with a sound idea of what a wife should contribute to a marriage. She knew that a successful marriage results from hard work, co-operation, give-and-take, the building of mutual interests. She knew that her particular job was to (*Please turn to page* 94)

It's the best of all possible worlds—

When home is the best place to be

By MARVA SHEARER
HOUSE BEAUTIFUL'S *Family Editor*

This family lives in a home they hate to leave. They do leave, of course—Charles Stein on his rounds as a doctor, his wife Marjorie on the many errands of a three-time mother—but they carry with them a sense of home, the place they have made for themselves. And when they return to this sheltering house, they know there is no other place they would rather be.

It was not always this way. When the Steins were married seven years ago, they started their life together with what is fundamental to every good union: They had no basic conflicts. Chuck's career in internal medicine held a consuming interest for him; Midge was well satisfied with her responsibility of making a home for him. They both wanted children and a house in the country. Life was relatively simple and uncomplicated. Their personal goals seemed clear and unpretentious: working at a job that gives fulfillment, raising a family, having a few good friends, and living in pleasant surroundings.

It is at this point that many couples falter. They get lost in doing what is expected of them instead of what they want to do. They are trapped in the necessities of housekeeping and miss the satisfactions of homemaking. They're torn between ministering to the children and unrequited needs of their own.

The Steins felt these same tensions, and the houses they lived in gave them no help. "If it was large enough for each child to have a room and Chuck a study," Midge explains, "then it was too large for me to take care of. When we tried something smaller in scale, the living room became a nerve-wracking neutral zone. If the children captured it with their toys and TV, the parents had to retreat to a bedroom. If the adults settled (*Please turn the page*)

OWNERS:
Dr. and Mrs. Charles S. Stein, Jr.

DESIGNER:
Philip T. Wadsworth

LANDSCAPE ARCHITECTS:
Eckbo, Royston & Williams



The Steins' living room is, for them, the best place to be. "Neither of us wanted a big barn of a place," says Midge. They wanted a room that would be intimate and companionable when both of them were alone in the evening (most evenings except Saturday). See how the designer achieved this objective with comfortable couches built-in around the welcoming hearth. Fireplace wall catches the sunlight (left) coming through the clerestory window, repeating line of ceiling above.



down to read and talk, then the children were miffed."

Soon after their second child was born, the Steins faced the problem squarely. Either they must find another house—one tailored just for them—or they would not be able to lead the life they wanted. Even their simple and uncomplicated goals could not be achieved. Once faced in this way, the problem settled itself; they decided to build.

For the Steins, building their own home turned out to be a thoroughly enjoyable and wonderfully educational period. For this, they credit Philip Wadsworth, their designer.

"He listened patiently to all our ideas and problems. Then he was able to put them into a comprehensive plan with every part beautifully related to the others. And as he went along, he carefully explained to us what he was doing. Some of the things Phil told us about our house are just beginning to sink in, now that we've lived here for three years."

From his point of view, Designer Phil Wadsworth found the Steins to be one of the most exacting pairs of clients he ever worked for. "They came to me with lists of what they wanted in each room. They were concerned with the minutest detail: where they would store electric light bulbs, what the eye would see when they looked up from a reading nook, by what route Chuck would get to his car if he had a night call. Then after we had put as many of these details as possible into the plans, they went over their lists again. They wanted to be sure what we had to leave out was something they were ready to give up."

But this is getting ahead of the story.

Once the Steins knew they wanted Wadsworth to design their house, they asked him to look at several building sites they were considering. He helped them decide in favor of a narrow bench of canyon property that had everything they wanted in the way of country-near-city environment.

A gully filled with live oaks to the south gives them privacy that can never be infringed upon. The undeveloped lower level of the property is ideal (*Please turn the page*)

ALL PHOTOGRAPHS BY CHARLES YERKES OF MAYNARD PARKER STUDIO







An old-fashioned dining room in a modern setting

Step around the brick fireplace wall in the Steins' house and you're in the dining room. Though no door separates it, this is a dining room in the old-fashioned sense. The Stein family eat all their meals here. To make this compatible with modern, servantless living, Designer Philip Wadsworth worked out a unique two-way wall (below and facing page). Looking from the living room beyond the dining room into the playroom, you can see how well these flow into each other, yet remain separate. Cabinet at dining room doorway serves as bar (above left).

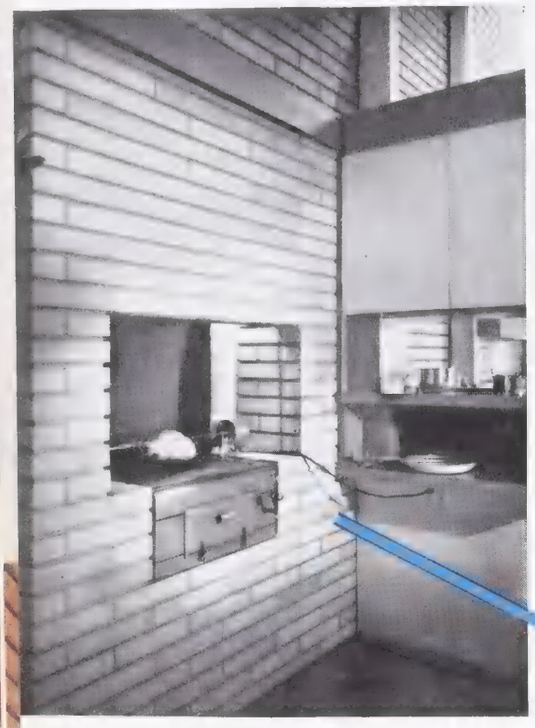




Two-way working wall divides kitchen from dining room. Fully open (on facing page), the Dutch door, pass-throughs, and china cabinets reveal how much of the kitchen can be seen, yet how little disorder would be noticed because kitchen counters are below pass-through height. China is taken directly from the cabinets in the dining room, passed through to the kitchen for washing, returned to the cabinets from the kitchen side. Above, left, is wall in normal use with pass-throughs, top of Dutch door open; shown fully closed for special occasions (right).

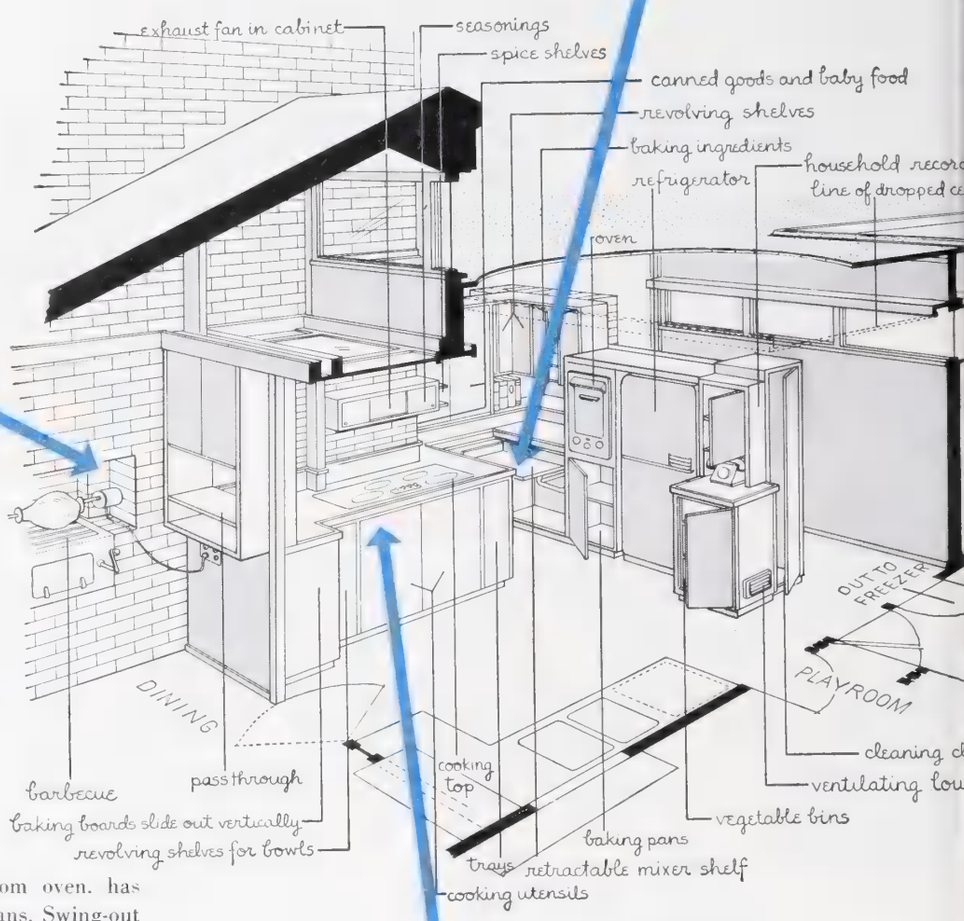
At the center of the Steins' house is a kitchen organized for the pleasures of cooking





Cooking is one of Midge Stein's chief pleasures, but without a well-organized kitchen, the fun would be work. Here is her baking center in a secluded corner (right). The mixer swings up from the cabinet below, the ingredients are in the shelves above, and pans are stored below the built-in oven.

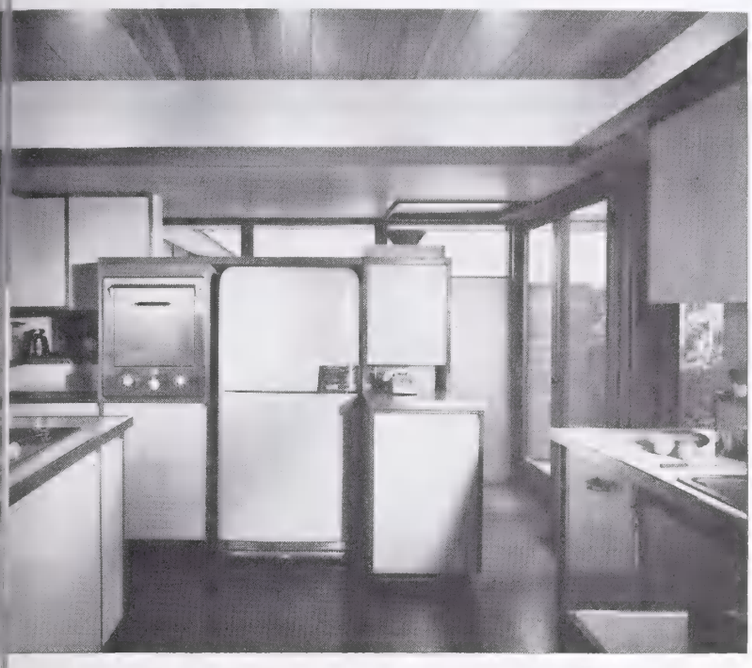
Barbecue with electric spit is built into dining room side of fireplace wall. Dr. Stein does a good bit of the meat cookery (on week ends and for entertaining), and this location keeps him in easy contact with family and friends. Cutaway view of Midge's kitchen (right) shows what a no-nonsense work center this area turned out to be.



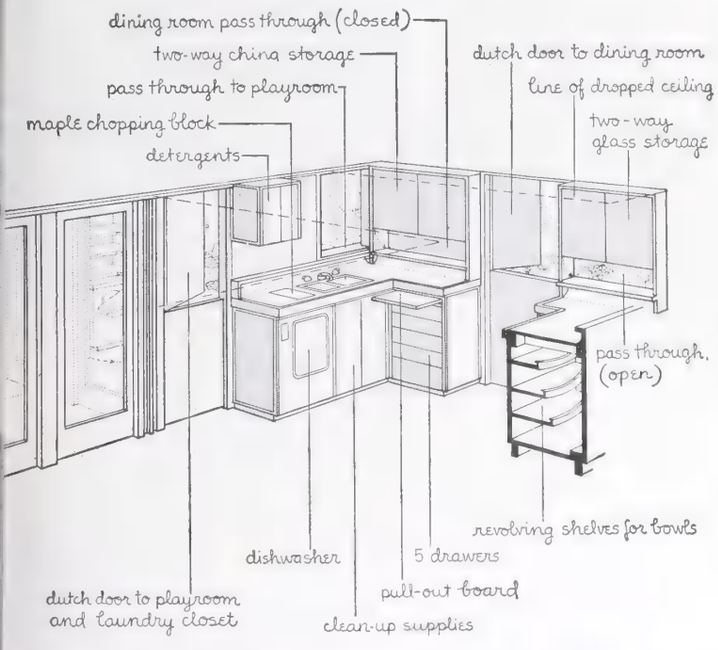
Counter-top range, separated from oven, has roomy storage below for pots and pans. Swing-out corner cabinet, tray file make best use of tight space. Spice cabinet over range hides exhaust fan.







Sloping ceilings, appearing above low soffits, have been used throughout the house by the designer to give the modest-size rooms a feeling of expanse. See this device used in the living room (page 63), in the dining room (preceding two pages), and here in the kitchen.



Looking back to the two-way wall that connects with the dining room you see how strategically the sink-clean-up center is located in relation to the used dishes coming in from the dining table. Kitchen also connects directly with the playroom by a Dutch door and an always-open pass-through window for supervising the children's play.

for a future pool. It is sun-drenched, protected from the wind and out of view of the living room patio. A hillside to the east puts the neighbors out of sight but not out of range. Within easy walking or bicycle distance, Allison and Ross Stein can literally find one hundred playmates living along their side road. And yet their front door is only ten minutes driving distance from the city of Beverly Hills with its good school and shops, fifteen minutes from the Kaiser Permanente Hospital where Chuck works, and twenty minutes from the San Fernando Valley communities with their farms and small ranches.

According to the senior Steins, it is an altogether perfect location for them. They frankly like being near city museums, concert halls, and major sports events. But they can also get pretty excited about an owl on their television antenna or the raccoons that live in the gully.

"In the years to come," says Chuck, speaking like a parent, "the children can grow up knowing both a rural atmosphere and urban advantages. At least, Midge and I find we have both here. We hope they will, too."

As soon as the building site was decided on, Designer Wadsworth asked his clients to estimate what they were prepared to spend and to outline their requirements. The Steins drew up a complete dossier on what seemed to them to be reasonable and pertinent to their needs, after four years of marriage.

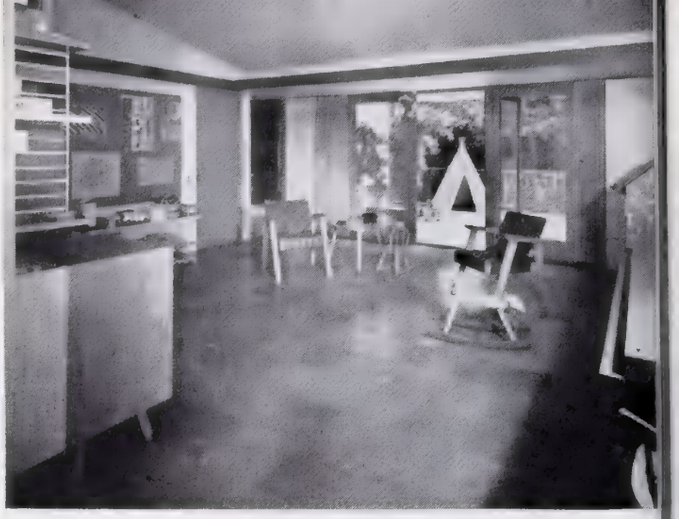
Knowing these elements—the budget and the needs—Wadsworth then advised his clients that they would either have to curtail their desires or raise their budget. Their situation was typical of many home-building families.

According to Wadsworth, "The problem is that most young homeowners don't know what a good house must cost. They envision a $35,000 house with a $20,000 price tag, a $50,000 house costing $35,000. I'd rather have my clients know the true values ahead of time. When they know the facts, I find we can usually reach a compromise between expenses and economy with very little suffering."

In the case of the Stein house, few compromises were made at the expense of beauty or convenience. At times the owners had to settle for less expensive materials and more compact utility. For example, they used ordinary fir-flooring for siding and kept the bathrooms to an absolute minimum, but in the end they were able to have everything they wanted in 2200 square feet of building space.

The first thing that Midge and Chuck Stein wanted was a separate bedroom for each child and a playroom large enough to be really used for play. Although they had only the two older children when the house was built, they wanted a larger family. Wadsworth therefore planned three similar but not identical bedrooms in a row. The playroom that is contiguous with these rooms is exactly the same size as the living room. In addition, Wadsworth built the children a generous play deck that projects out into the trees in the gully. An eight-foot-high gate hides this sand box and mud-pie area from view of the living room, but when it's open, the children's play yard is (*Please turn the page*)





The relation of the children's playroom to the kitchen was of crucial importance to Midge Stein. With two young children in the family when they moved in (and plans for more), she wanted to be able to work in the kitchen, yet keep an eye on toddler-size youngsters. Instead of putting them underfoot in a play extension of the kitchen, Designer Wadsworth planned a large (16 by 17) playroom next door and opened a view window into it directly over the sink work-center. At the left you see Midge's view into the playroom as she works at the sink. The deep ledge serves as a pass-through for children's snacks. Above, looking in the same direction from the kitchen door, you see the children's terrace beckoning on the far side. Below, looking back to the kitchen, are the playhouse, play table, TV set, storage shelves, cabinets.



DRAWING BY DICK WEST

Children can be supervised now, but will be on their own when the time comes

WHEN HOME IS THE BEST PLACE TO BE *continued*

continuous with the adults' paved patio, and the whole family shares the same large outdoor living space.

In planning for themselves, Midge and Chuck hoped to have a combined bedroom and study. A study is almost a necessity for a doctor like Chuck. He must continue to study, write papers, and do considerable research outside of office hours. Midge, too, likes to write letters or lie down and read during the day while the washer-dryer is taking care of itself. For these reasons they wanted their room to be isolated from the appliance part of the house and away from the children's play area.

The solution was to place their bedroom suite toward the front of the house in the corner opposite the children's wing and separated from the kitchen by the living room and front hall. This plan also made it possible for their bath to serve as a guest powder room and for Chuck merely to step across the bedroom patio to get to the car shelter when he had an emergency call.

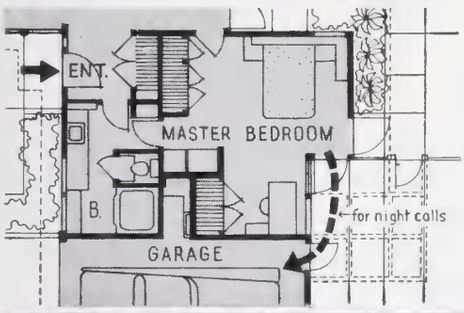
At first it seemed to some of their friendly critics that this arrangement would put the parents too far from the sleeping children. An intercom took (*Please turn the page*)



Three children's bedrooms open off playroom (see plan, page 70). With built-in bunks the rooms can be arranged in many ways for the children to pair off. Matching built-in desks leave little need for other furniture.



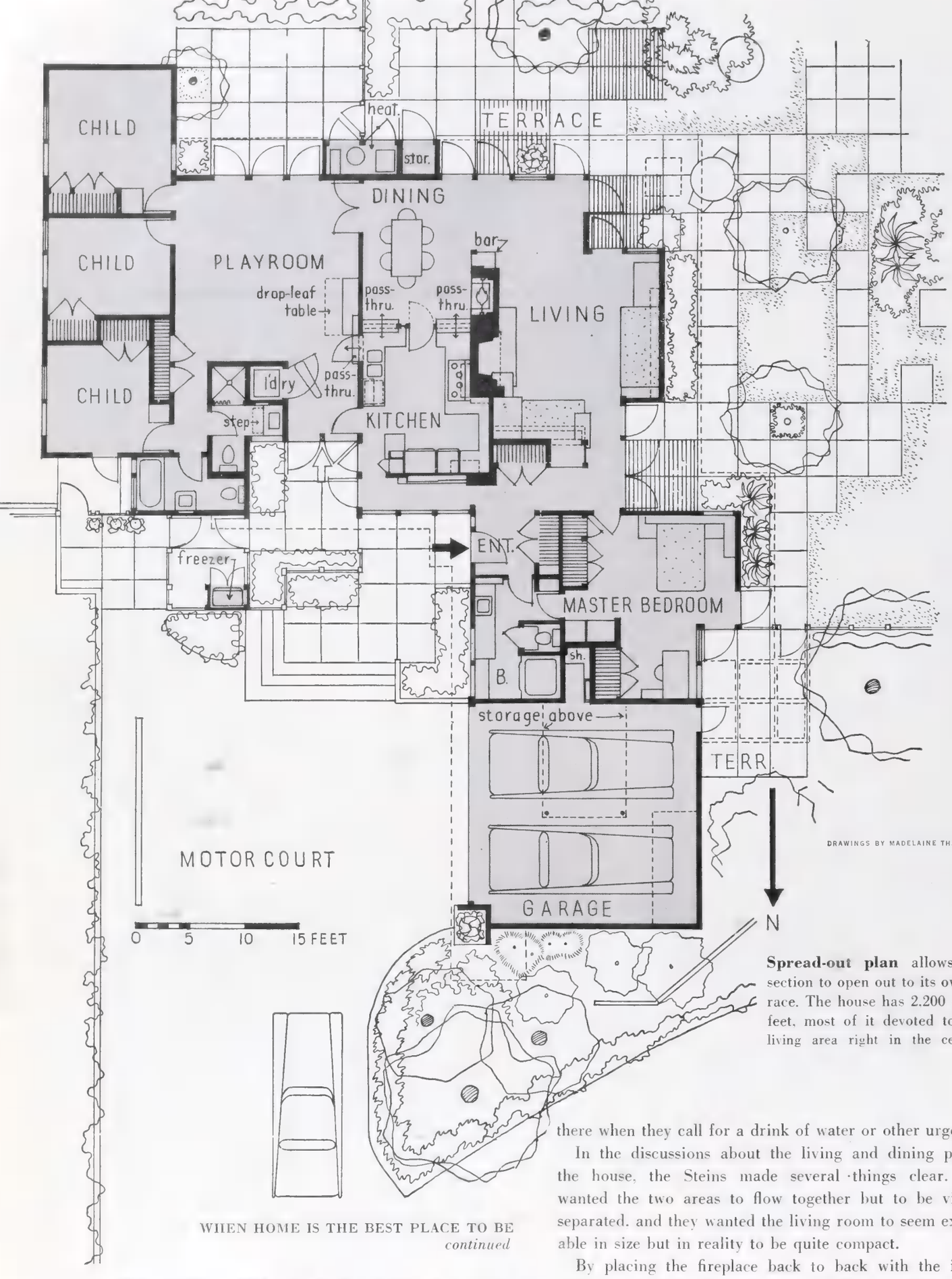




Privacy—and night calls—set location of master bedroom

The master suite is a combination study-bedroom just off the entry to the house, but separated from the children's bedrooms by the central living section. An intercom system with a nursery listening post keeps them in touch with the children at night, and the location gives them the privacy Chuck needs for his continuous medical studies (Midge uses the room as a quiet retreat during the day). At the same time, Chuck is just a step away from the garage and a quick exit for emergency calls (see plan at left). The hall entrance to their bathroom allows it to double as a powder room for their guests.





DRAWINGS BY MADELAINE THATCHER

Spread-out plan allows each section to open out to its own terrace. The house has 2,200 square feet, most of it devoted to main living area right in the center.

WHEN HOME IS THE BEST PLACE TO BE
continued

care of the problem. Midge finds that it takes her only a few extra steps to reach a crying baby. This seems to her a small inconvenience in the lifetime of a house.

"We'll turn off the speaker as soon as the children are older. We don't want them to think we're listening in, but right now they feel better knowing one of us will be right there when they call for a drink of water or other urgency."

In the discussions about the living and dining part of the house, the Steins made several things clear. They wanted the two areas to flow together but to be visually separated, and they wanted the living room to seem expandable in size but in reality to be quite compact.

By placing the fireplace back to back with the indoor barbecue and using the one masonry wall as a partial divider between the two rooms, Wadsworth managed to conceal the dining table but not close off the room. The advantage in this is that both rooms "borrow space" from each other. Thus, when the Steins entertain, Chuck can attend to the barbecue and still be one of the party. (*Please turn to page* 106)

Level cut in hillside made the site for house





Stein house site was cut into California canyon side, as so many building lots are in this hilly country. The children's bedrooms are set against the hill side of the plot, while the living room and master bedroom (above) face west out across the canyon. To protect these rooms from the low afternoon sun, trees have been carefully spaced in the patio areas. Much of the Steins' outdoor living is done on the patio to the south (right), which is protected by a deep gully filled with live oaks. Top photo shows the spacious entrance court and turn-around. Front door is just beyond masonry pillar at center; double garage at right.

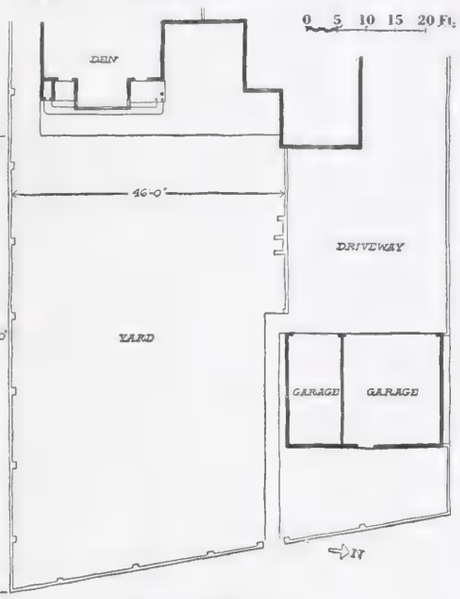




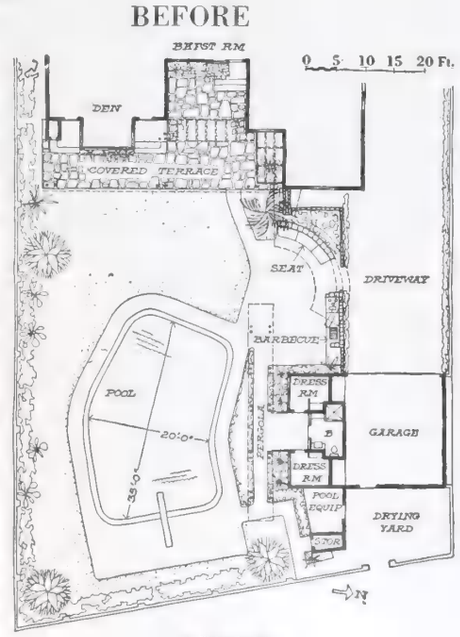
BEFORE

Face-lifting the existing house, done with only a few structural changes to keep it in step with the new "outdoor wing," actually helped improve the looks of the whole house.

WINGS BY NATALIE FORSBERG



BEFORE



AFTER

Sound planning to serve the needs of the entire family guided the architects as they fitted these many facilities into the limited space of an average-size back yard.



AFTER

PHOTOGRAPH BY

From ordinary back yard to country-club living

By JEAN BURDEN

You don't have to go to some mythical Pacific island or a cabin in the north woods to keep your family outings unspoiled by traffic snarls, the nerve-shattering blare of portable radios, crowded beaches, or poor restaurant food, indifferently served.

You can have your outings at home—your swimming, sun-bathing, picnics, cook-outs, dancing, cocktail parties, shore dinners at poolside, or just plain loafing—with none of the handicaps of traveling or having precious time taken from their actual enjoyment.

Shown on these pages are the facilities for such outdoor pleasures that one family installed in their own back yard. See from the photographs how skillfully Architects Robert Kliegman and Matthew Robert Leizer used every inch of back-yard space to provide father, mother, and teen-age daughter with their favorite outdoor interests.

The old back yard had a windfall of space in a 10-foot driveway approach to an unused third garage. The garage itself was converted into a cabana with two luxurious dressing rooms and a shower room between. Beside it, cheek by jowl, a sun-catching swimming pool, shaped to make the most of its allotted space, was built. The cabana was related to the house by a stylized pergola repeated as a cover over the terrace adjoining the house.

For cook-outs, a favorite family hobby, an old fireplace was junked for an outdoor (*Please turn to page* 103)

COLOR PHOTOGRAPHS BY MAX TATCH

AFTER



BEFORE



Under the trellis, which spreads out like an unfurled fan, a cantilevered seat is conveniently located to outdoor kitchen which replaces old fireplace. Pergola's pretty façade gives privacy to cabana and helps mask two storage units (not visible) which hold pool and garden equipment. Note wooden louvers in front of cabana windows giving privacy and better ventilation to dressing rooms.



PHOTOGRAPH BY THEODORE OSMUNDSON

Here's a place for children that offers room for play and is trim and easy to keep

This framed fence of vertical slats defines the limits of the play area and presents an uncluttered face to the street. It is also good-looking from the inside and serviceable as well. There is a large weatherproof chalkboard permanently attached. The fold-down cabinet front forms a sturdy play table. Shelves inside store toys out of sight—and the weather. Hard surface is good for wheeled toys. It was designed by Osmundson-Staley, landscape architects.

TWO PHOTOGRAPHS BY WHITLAND LOCKE



Pool, shuffleboard, and terrace make staying at home a real pleasure

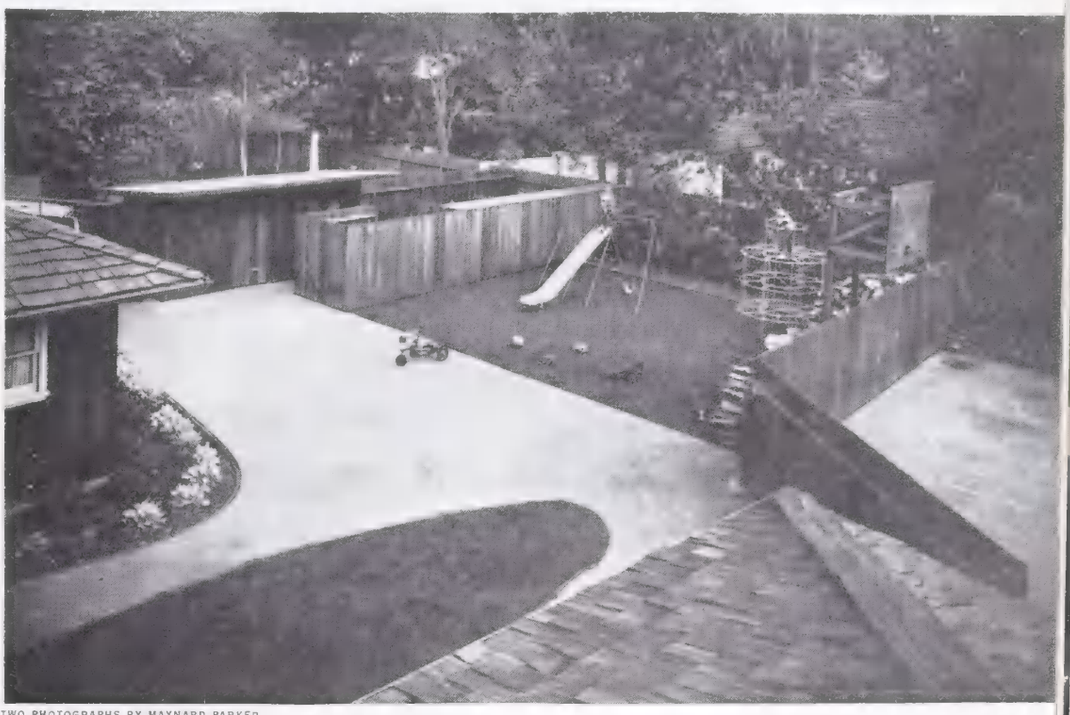
There's no question about the fun you can have in a back yard like this. But another thing to notice is that this is still an attractive place to look at, even though most of the garden space has been given over to the pool and surrounding paving. A few plants and the color and texture of materials used maintain the visual interest. Tall weatherproof lights, by Montrose Lighting, encourage nighttime use. The garden of Mr. and Mrs. Elbert Davis. It was designed by Landscape Architect Robert E. Weaver.



16 good ideas for your private world

One great advantage of creating a private world to your own specifications is that you can do it a step at a time. Small projects as well as large ones can be worth while. On these eight pages you will find a mixed bag of useful ideas for indoors and out. All of these examples have proved their worth. Each has pushed back the horizon of someone's private life. Perhaps they can do as much for you

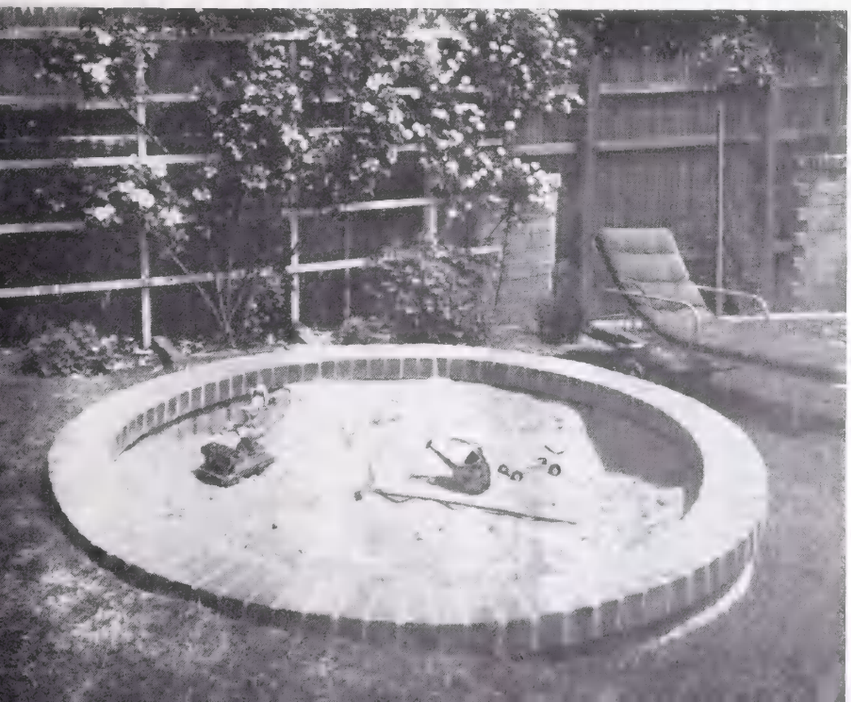
By CAROLYN S. MURRAY



TWO PHOTOGRAPHS BY MAYNARD PARKER

Designed to give a family what they need, when and where they need it

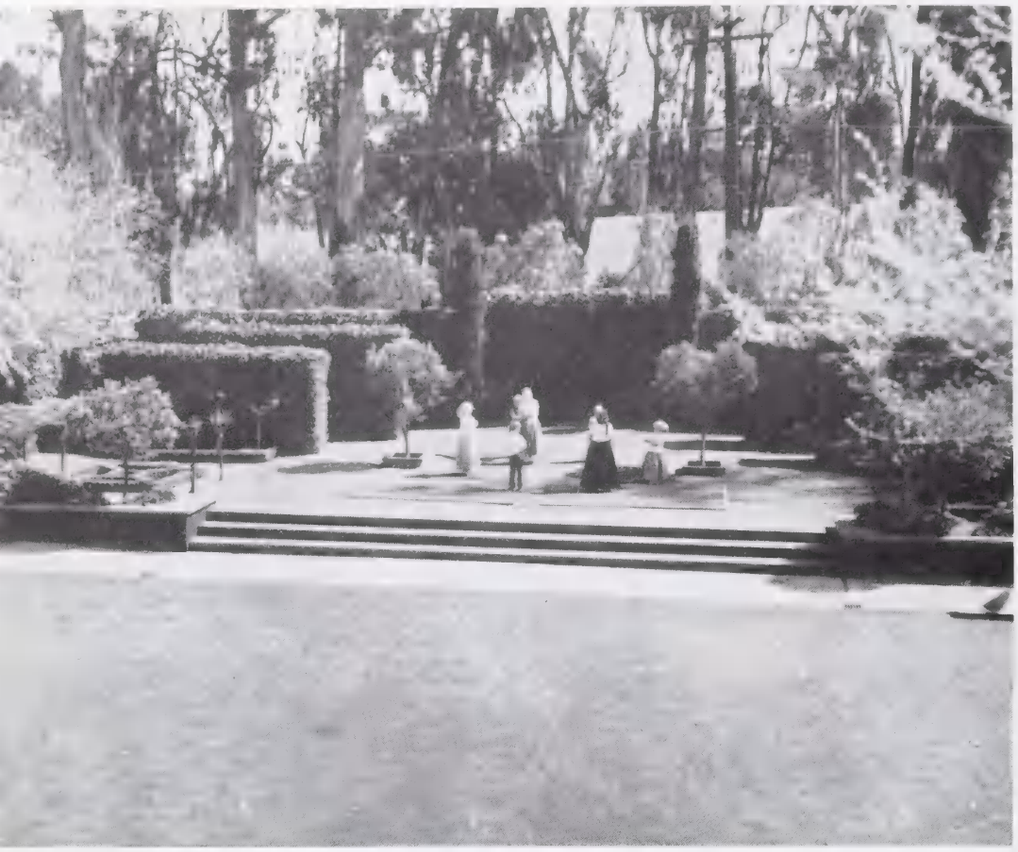
This is a back yard that can be changed as interests change. Portable play equipment can be removed. A gate in the fence could later make this an open-air garage for teenagers interested in cars. Eventually, because it is not surfaced, it can become a garden. Swimming pool dressing rooms are on left, basketball hoop on right. The owners are Mr. and Mrs. M. H. Buckingham. Landscape architects: Eckbo, Royston & Williams.



Sand box with a useful past and present—and a promising future

This handsome, circular brick-topped sand box is wonderfully sturdy and weatherproof and is an asset to the garden—which is more than can be said of most sand boxes. This is planned as a permanent feature. In the future it may be used as a planting bed, a tree well, or a garden pool. Base is concrete and the bottom is open. In the garden of Mr. and Mrs. John F. Butler.

Please turn the page





Looking back toward the house. The windows on this side of the house look out across the broad lawn to the garden-stage. The upstairs balcony is large enough to accommodate comfortable seats for performances.



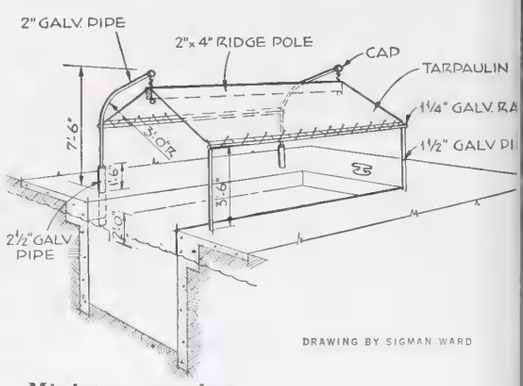
This section of the garden is an outdoor theater.

In summer, when amateur theatricals are a part of family life here, this section of the garden serves nicely as a stage. When not in use, it serves beautifully as a garden. The wings on each side of the stage and the tall background look like hedges, but are actually made of ivy trained on wire-covered frames. Ivy covers frames much faster than a hedge can grow and it requires less care. The acting area of the stage is lawn. It is edged with a narrow retainer of wood and surrounded by gravel. Garden was designed by Landscape Architect Thomas Church for Sterling Edwards. The long broad steps help dramatize the raised area. And as you can see in the picture, above right, they are used as an informal place to sit.

16 GOOD IDEAS FOR YOUR PRIVATE WORLD *continued*

PHOTOGRAPH BY MAYNARD PARKER





DRAWING BY SIGMAN WARD

Miniature marina right on their lake front.

No need to take their power runabout to the boat yard for storage. With these two davits, each with lightweight pulleys, the boat can be lifted out for painting or repair. It can also be stored high and dry under the tarpaulin. The ridgepole can be removed and the tarp unlaced for easy access to the boat in summer. Landscape architects: Walter and Florence Holmes Gerke. Boat hoist was designed by owner John M. Bates.



PHOTOGRAPH BY CARROLL CALKINS

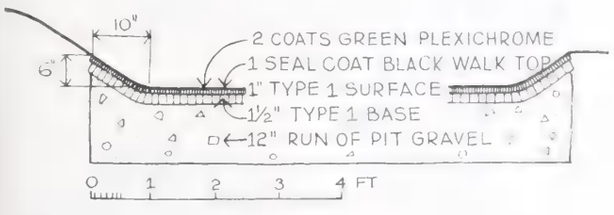
Here is wonderful back-yard fun in summer and winter too.

This back-yard space really pays off for Mr. and Mrs. Irving E. Rogers, Jr., their children, and friends. In summer the area is used for badminton, volley ball, tricycle riding, and roller skating. When the children are older a basketball hoop will be added at one end. In winter the slab is flooded and used for ice skating. Floodlights are put in the surrounding trees to illuminate the rink for skating parties at night. Surface of this all-around play area is bituminous concrete (Hot Top). It is painted green to reduce glare. Drain in center removes water when ice melts. Game area designed by Landscape Architects Shurcliff & Merrill.





When ice gets rough from skating, this sprinkler is used to apply a shallow layer of water. Sketch below shows construction.



Please turn the page

PHOTOGRAPH BY RICHARD GARRISON

This family gardens on a big scale, but good planning keeps beds neat-looking the year round and work to a minimum.

In planning this extensive flower and vegetable garden, Landscape Architect Anne Bruce Haldeman has dared bring the beds right up to the doorstep where they are on constant display. The neat geometry of the beds, the brick paths, and the changing levels give the whole area a design interest even in off-seasons. The raised brick edging keeps the plants within bounds, and the accessibility of the beds makes them easy to tend. Home of Walter F. Johnson.

TWO PHOTOGRAPHS BY MAYNARD PARKER



Golfers in this family can practice at home.

With the high-quality lawn seed you can get these days, and with the excellent power equipment to keep a lawn in fine trim, it is not difficult to have a practice green of your own. Here the cups are set deep enough so the mower goes right over them. The only handwork required is trimming around the edge of the cups. Roll the soil well before seeding, so the green will not be lumpy. It may help your game if some of the practice holes are on a slope. This garden was designed by Thomas Church.



TWO PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



Add-on greenhouse gives this house an indoor garden room.

The fascination with growing things, their colors and forms, has no limit of time or place. Here at the home of V. H. Baillard, where New Jersey winters make outdoor gardening only a part-time activity. A greenhouse built right against the existing house gives them the pleasure of growing and the enjoyment of bloom at all seasons. Directly inside the house (right), space for working and storing supplies has been set aside. One section of the house wall was taken out to attach the greenhouse. When you plan a greenhouse, keep in mind that a well-designed work-room next door is important to success.



This lath structure develops the right environment for a garden work center.

Every devoted gardener deserves a work center that has efficient storage, enough counter space, and a climate comfortable to work in and proper for raising seedlings and tender plants. This shelter designed by Architect Dwight Gibbs for his own home has all three. The room has no sill so that power tools can be rolled in and stored in the cabinets along the left wall. The cabinets also hold smaller tools and other supplies. Below the long bench are hampers for peat, fertilizer, potting soil. Lath construction allows breezes through but creates shade, so young plants won't bake in open sun. Fred Long, landscape architect.

Please turn the page



TWO PHOTOGRAPHS BY MAYNARD PARKER



The full-fledged music room—an old idea put into a modern setting.

Here is the old-fashioned music room brought up to date. In one corner, a large pipe organ has been built into the floor and wall. Opposite it (right) a grand piano is at home alongside the modern full-length windows. Another present-day note: Above the organ is a built-in television, plus a screen to show movies or slides. Eugene McElvaney, owner.



TWO PHOTOGRAPHS BY DEARBORN-MASSAR

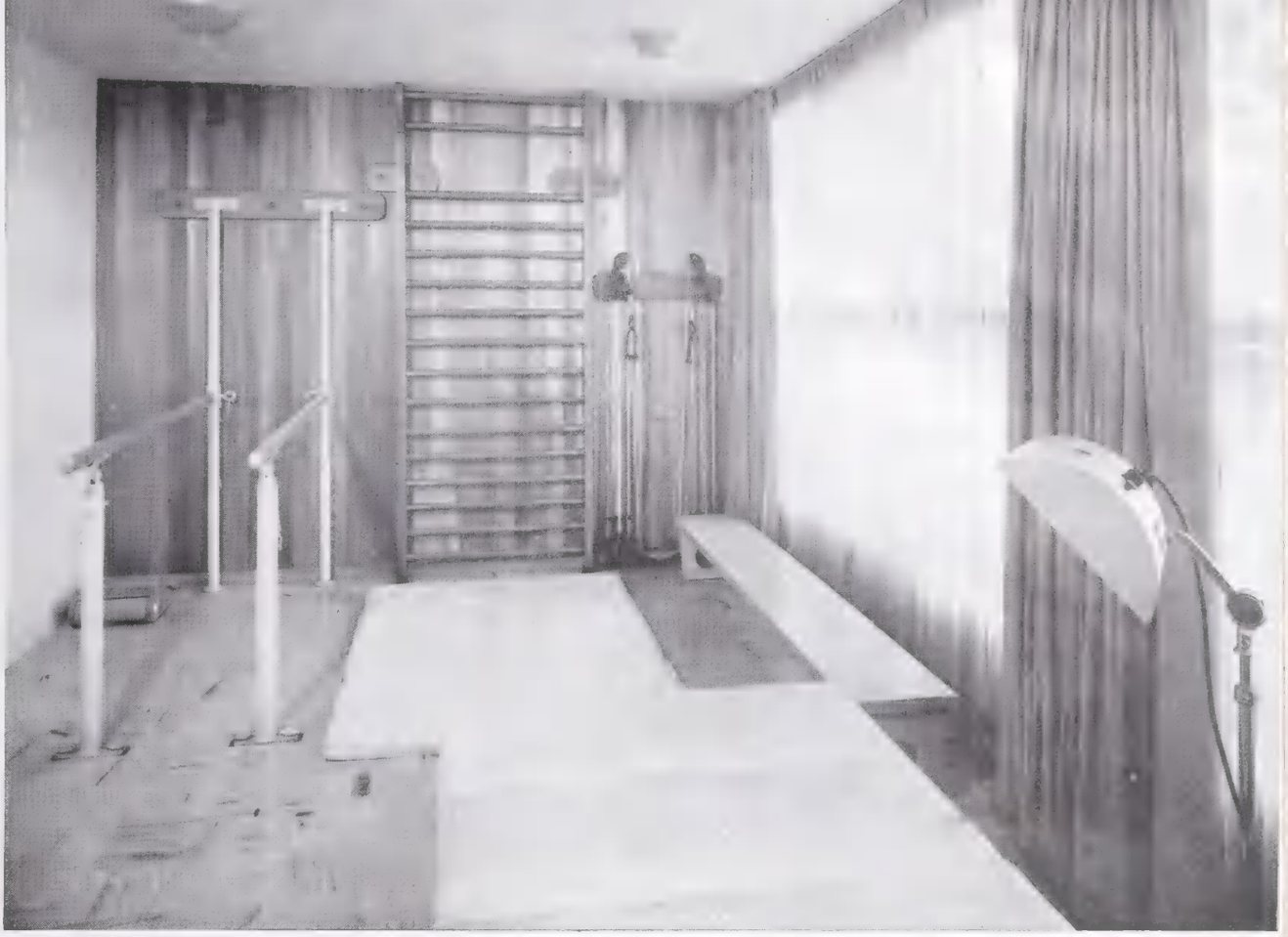


High-fidelity instruments bring the world of music to your home.

Technical improvement has made listening to music one of our greatest home pleasures. At the Cortlandt Clark home, complete sound equipment is concealed by sliding doors of matchstick bamboo. Terry & Moore, architects.

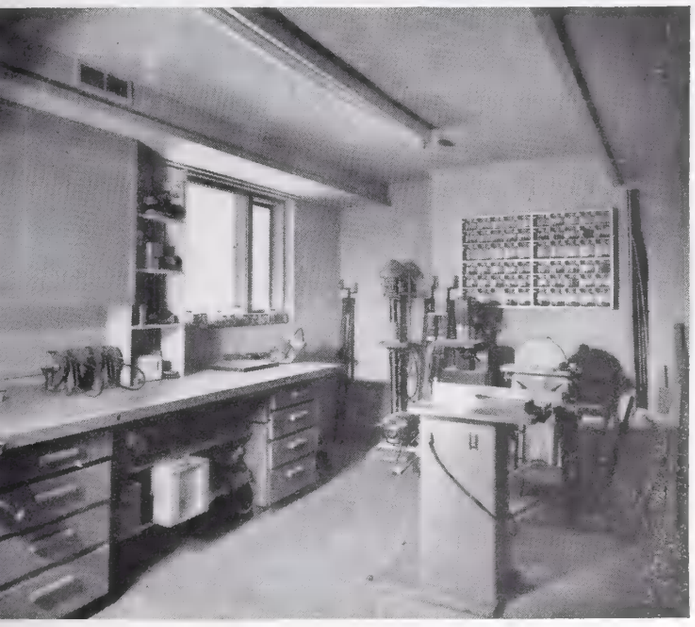
An exercise room puts space to work for family health.

A home gymnasium is the newest of idea rooms in homes where space is not at a premium. Call it a family exercise room, if you will, for it can serve all ages. Even the smallest children can roll and tumble on the floor mat. The parallel bars are adjustable to any height. The ladder-climb and pull-weights will build muscles for youngsters as well as adults. Padded table in the foreground serves as a stretch-out spot for relaxing under the sun lamp.



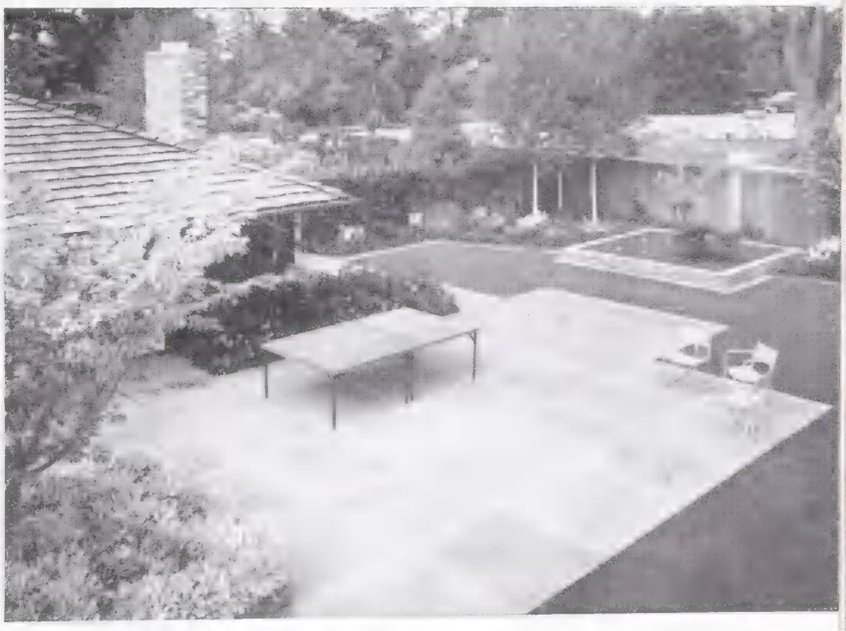
PHOTOGRAPH BY DEARBORN-MASSAR

TWO PHOTOGRAPHS BY MAYNARD PARKER



The home workshop offers a quiet retreat from the fast-paced business world.

Many men have found that working with their hands provides the greatest relaxation from their intense mental concentration at the office. Various interests—painting, ceramics, woodworking, jewelry-making, and many others—can serve this function. But if you're going to enjoy the handwork, you need some place in the house where you can pick it up easily and work undisturbed. In the home of Harry F. Gales, Jr., this workshop is in the garage. Henry Eggers, architect.



Large paved terrace gives you a headstart on a game area for all ages.

This extensive patio floor at the home of M. H. Buckingham provides plenty of space for table tennis and leaves more than enough room for seating. At another time in their children's lives, it would have served beautifully as an arena for tricycles and kiddie cars. Now or later it can accommodate a hundred at an adult buffet. And because the divider strips and pebbled surface break up the mass of concrete, it doesn't resemble a parking lot. Design: Eckbo, Royston & Williams.

For summer comfort:

Screen in a piece of your garden

One swallow may not make a summer, but one mosquito certainly can. Where mosquitoes and other bugs abound, even the most ardent outdoor-living enthusiast is likely to beat a hasty retreat indoors. One way to lick this problem, if you have it, is to screen in a porch or deck or terrace or—as in the spectacular example on these pages—a whole pool and garden area.

The screened room becomes, for the buggy season at least, your outdoor living center. Because it is open to the air on two or three sides and overhead, you enjoy living close to your landscape, feeling the fresh-air breezes, hearing the sounds of nature—without the outdoor discomforts.

From a construction point of view, a screen room involves a wood or metal framework. It may be permanent or demountable. This is covered by screening, either permanently attached or set in removable frames, depending on the regional location. In northern climates, screen sections are often taken off and stored in the winter.

The screened room shown here is located in Florida—it could not have been built with this expanse of screen ceiling where snowfall was a possibility. But then, a screened room on this scale might have been considered uneconomical in the North anyway because of the shorter outdoor season.

In the South, where outdoor living is year-round, a screen structure like this makes sense. In this one, the screening was permanently stapled to the rafters and beams set 72″ on center. The staple line was then covered with stainless steel strips on the ceiling and wood strips on the side walls.

The wider the screen, of course, the less the feeling of enclosure. Standard screening runs as wide as 72″. Greater widths can be created by sewing two units together, but once you go beyond an unsupported width of 72″, there is likely to be a certain amount of sag or drape. This is all right if you are enclosing a (*Please turn the page*)



PHOTOGRAPHS OF THE SHAPIRO HOUSE BY EZRA STOLLER

This Florida house was planned around its screened-in landscape

When Mr. and Mrs. Joseph Shapiro retired, Mr. Shapiro conceived this spectacular screened room for the house they were building. Within its framework of laminated fir beams and Fiberglas screening are enclosed the corner swimming pool (right and on the next page), an extensive lawn area (left), fruit trees that actually produce, flowering shrubs and vines. The screen frame was designed to continue the pitch of the roof out about 35 feet, then down to the ground from a height of 19 feet. The outer screen walls are canted out from the ground giving the whole structure its striking appearance. Sliding glass doors (left) can close off the living room from the patio. Kenneth Jacobson, architect.







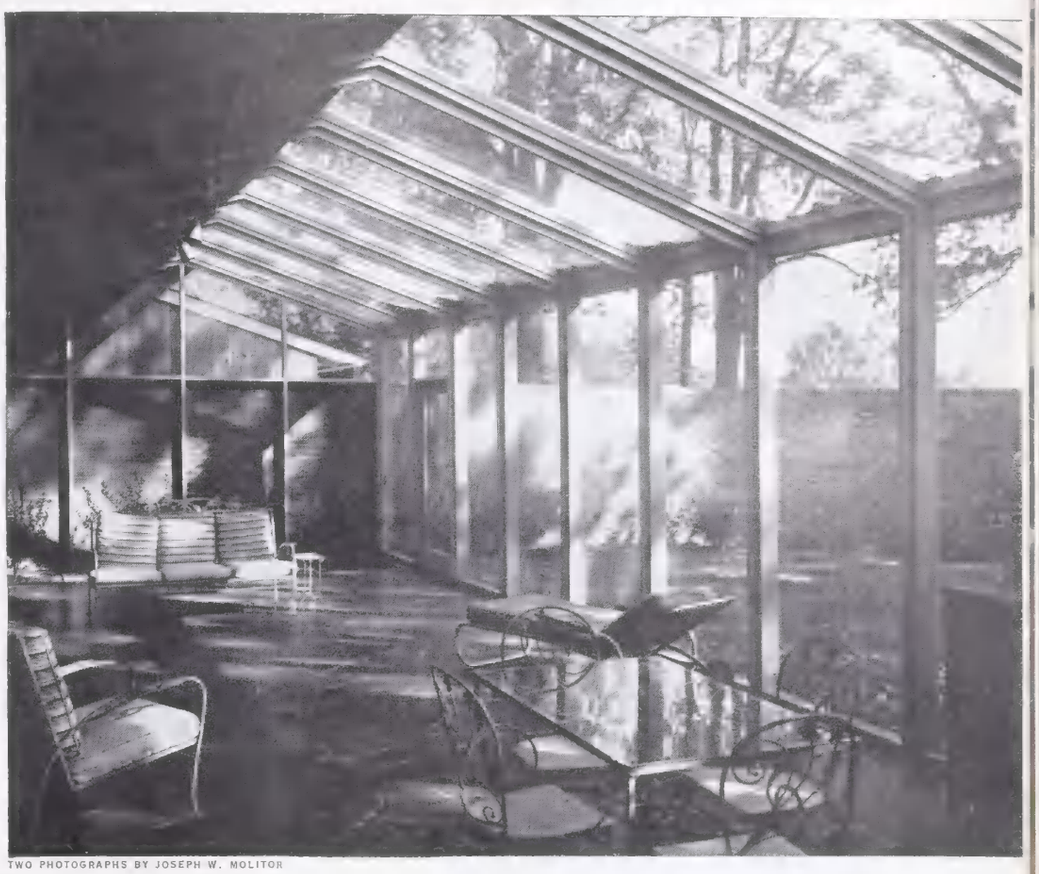
substantial area—the screening becomes almost tent-like, and you can use foliage growing in various ways to soften the visual hardness of the structure.

For an activity area, however, especially one in which children are to play, it is best to stick to narrower widths of screening. This gives the installation better support and thus more resistance to kicks, bumps, and knocks. One way to do this is to add extra horizontal bracing to the screen frame at a 30″ height and also insert one or more vertical members below this. This helps develop a child-resistant lower wall, yet keeps the upper screen area fully open for viewing. If possible, use no horizontal members between the heights of 30″ and 72″ since they might well cut right through the line of sight of persons sitting or standing.

No permanently installed overhead screening should be used where heavy wind or snow is a possibility. The snow load would easily tear the screening from its framing. The best way to have overhead screening in northern climates is to use removable frames. Keep these of a manageable size, like the frames often used vertically to screen in a porch. The structure into which these fit is permanently attached to the house, but the screen walls and ceilings go up and down with the change of seasons. The frames for these screen sections can be made of wood, as is traditional, or of the newer aluminum channels. These channels come already splined for acceptance of the screen cloth. Corner locks are used to join the channels.

Where a permanent roof for a screened room is desired in northern climates, you can use the traditionally-built, solid roof, reinforced glass (as seen at right), or glass-fiber reinforced plastic.

Where consistent with the architecture, some pitch should be used in a screen roof. Leaves and other debris may collect on a flat screen roof and periodic hosing off or brooming may be necessary. Modern screen cloths require little maintenance. Washing once a year with a light detergent solution should keep them in good condition. One precaution: Aluminum screening should not be used near the seashore since it will corrode badly from the salt air.



TWO PHOTOGRAPHS BY JOSEPH W. MOLITOR

Living under the sky—glass-roofed and screened against summer pests

Looking up through the glass roof of this terrace at the magnificent trees overhead gives you the feeling of actually being out under the trees themselves. To achieve this, and at the same time to develop a permanent roof, Architect Edward Loewenstein used three-foot widths of ¼″ wire-reinforced polished plate glass between the rafters. Since the terrace room was designed originally for summer use, the outer wall was covered only with screening, permanently attached. However, after a year or two of living with it, the owners discovered that this terrace had become the center of living. To add extra months of use, removable glass inserts were built for the outer wall. Now the room is comfortable, even though it is not heated, for all but two or three months in the middle of winter. The brick wall along the entry walk forms the end wall of the room and shields it from view (below). Home of Mr. and Mrs. W. L. Carter, Greensboro, N. C.



Looking toward the corner of the Shapiro screened-in garden (other photos on preceding page), you see how the L-shape pool is carried around two sides of the house, as is the screen enclosure itself.



PHOTOGRAPHS BY EZRA STOLLER

The Last Word

(medically and gastronomically)

on Meat Cooking

Cooking to achieve the highest perfection of taste is also the way to avoid contaminating the meat with any sooty, smoky tars, which are suspect as cancer producers

By ELIZABETH GORDON, *Editor*



Make this simple taste test. Taste, by itself, burned fat and fatty smoke—as you would any seasoning. Then decide if you like it added to your meat.

Very few people have had the chance to taste broiled meat without a coating of fatty smoke. They certainly can't find it in restaurants specializing in steaks and chops. For such restaurants have to work at excessively high temperatures, since they hate to keep customers waiting the 45 or 50 minutes which is necessary for a two-inch steak to arrive at "rare," if cooked at a proper 300° to 325°.

So most people associate the taste of charred meat and fatty smoke with good quality cuts, and assume that tenderness and the smoky taste (commonly called charcoal flavor) must go hand in hand. But the heat of charcoal has no flavor. That taste is the sooty flavor of burned fat.

To convince yourself gastronomically, make this experiment. The next time you are barbecuing over a horizontal fire, let some fat fall in and flame up. Hold a clean plate over these smoky flames for 4 or 5 minutes. When the plate is coated with the sooty deposit, wipe up some of it with your finger and taste it, as you would some new seasoning you are contemplating using. You will find it bitter, acrid and resembling paint and lacquer. *Then* decide if you want it flavoring your meat. If you don't, broil so no fat falls in the fire or burns in the broiler pan. You'll discover a new world of better flavor.

In the field of meat cookery there are more self-appointed experts than there are voters in a Presidential election, and nearly as many schools of thought. Some of these "experts" are obviously righter than others. And some must be plain wrong.

Since 1952, HOUSE BEAUTIFUL has been dedicated to sorting out the hard kernels of truth about the best ways to cook meat—all kinds of meat. (We will skip all the details of our research procedures and get to the crux of what we recommend that you do to get the meat that is best-tasting and best for you.)

Number One Recommendation

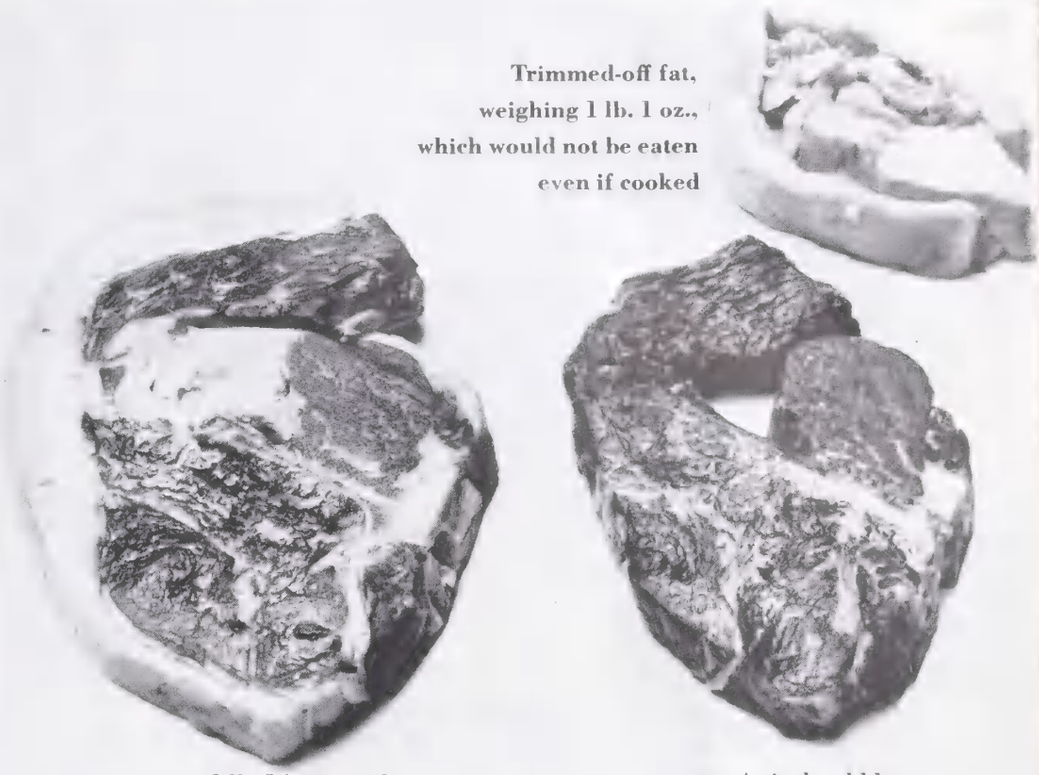
Number one recommendation has to do with fat. ***Do not let fat fall in the fire and burn up***—if you are barbecuing. If you are broiling in the oven, do not let the fat drippings burn, char, or blacken in the bottom of the broiler pan.

Why? For two reasons: one medical and one gastronomical. Burning fat coats the meat with a sooty smoke that has a tar-like taste and which is under suspicion as being cancer-producing. Burned fat (as well as burned meat) may contain what is called *aromatic polycyclic hydrocarbons*, some of which are known to be carcinogens. But aside from the safety angle, meat not coated with such carbonaceous materials tastes better. It tastes more like itself—more meat-like. By the same token, charred meat is equally to be avoided, medically speaking.

Gastronomically, if you think you like the taste of charred meat, just be sure you give yourself the chance to taste meat cooked by the opposite method—the way we explain in this article. Or try cutting off just the charred outer surfaces of a charred steak,

When broiling, cut off all visible fat to prevent its dripping into fire or onto a hot surface to char or burn.

Since you will not want to eat the fat anyway, because it encourages obesity and adds only empty calories, why not trim it off before it gets you into trouble? The only time you needn't trim is if you are broiling in front of a vertical fire, as pictured on page 92. Then the fat will drip into a cool drip pan, where it will stay liquid and be poured off as waste. The old admonition about leaving the fat on to keep the meat moist is not pertinent, if you are working at the proper low temperature—300° to 325°. At that temperature, the meat will retain all its non-fatty juices, and the only drippings will be fat from the marbling in the lean meat.



Trimmed-off fat, weighing 1 lb. 1 oz., which would not be eaten even if cooked

2 lb. 14-oz. steak as it came from butcher

As it should be trimmed for broiling

and eat them separately. Suddenly you see what you are doing to the real meat taste. Then decide critically. Or be completely scientific about all this. Make the taste test that we illustrate on the opposite page, where you capture the smoke of burning fat on a clean plate. Then taste it separately, so you can judge it as any other seasoning you might add to your meat.

Number One Prevention

How do you keep the fat from falling into the fire? By several ways.

First, if you are broiling, you cut off all visible solid fat, *especially* if you are cooking over a horizontal fire or under a horizontal broiler. If you are cooking in front of a vertical fire, this is less crucial, for fat drippings cannot fall into the fire onto a hot surface to sizzle, and make greasy smoke.

Second, if you are broiling over (or under) a horizontal fire you must still take precautions about the remaining fat which can drip out of the marble veins in the meat. These drippings, reduced though they will be in quantity, can be controlled so they do not catch fire or char where they have fallen. Several methods are shown on the next two pages. The drops of fat can be made to drain away from the heat source by tilting the grill the meat lies on—if it is a barbecue you are using. Or if you are broiling in the oven, keep the bottom of your broiler pan cool by setting it in another pan of water, like a double boiler, so drippings fall onto a cool surface.

Number Two Prevention

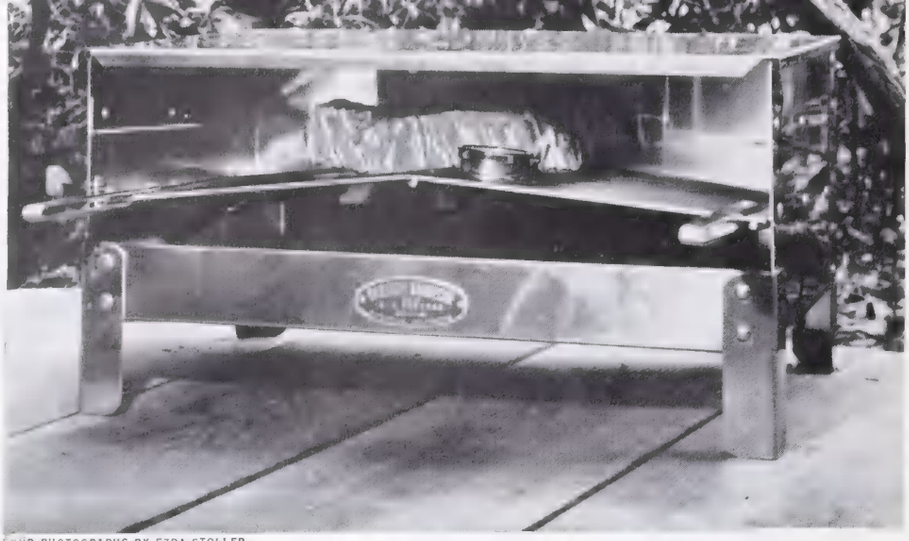
Cook at a low heat—which means you have to work with a thermometer. In broiling, pan-broiling, and sautéeing you have no thermostat to guide you, so you really have to insert a meat thermometer in the meat itself. Temperatures on the grill should be around 300° to 325°F. Temperatures *inside* the meat should be, for one-inch beefsteaks, for instance:

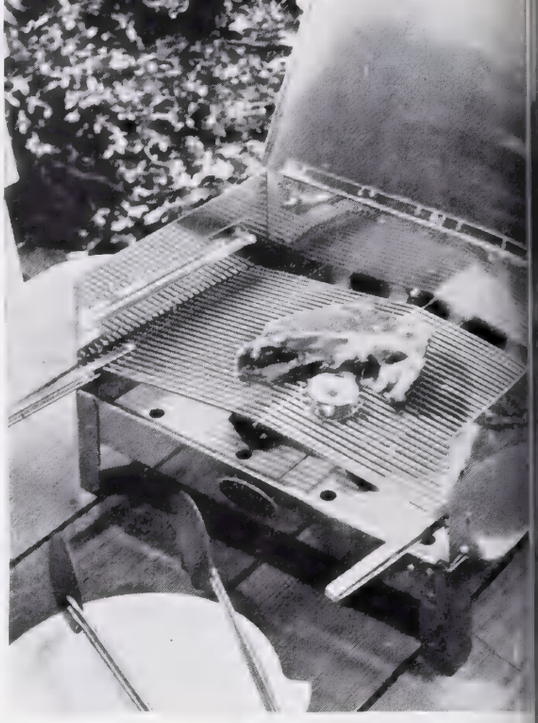
	Temperature	Time
Rare	135°	25-30 min.
Medium	155°	35-40 min.
Well done	164°	40-45 min.

In other words you need two thermometers: one to lie beside the meat and one to insert in the meat. Particularly in back-yard barbecuing do you need thermometers. For the general tendency is to build too big a fire, which is then too hot, which in turn causes the fat to liquefy and drip onto the coals, then flame up to char the meat. A great many people try to cope with these flames by sprinkling with water—which shows they have the right instincts, but the wrong technique. A better solution is to prevent the problem—then you won't need a cure. Cut off all visible fat. Arrange your equipment so any remaining fat does not drip into the fire. Keep the temperature where the meat lies below 325°.

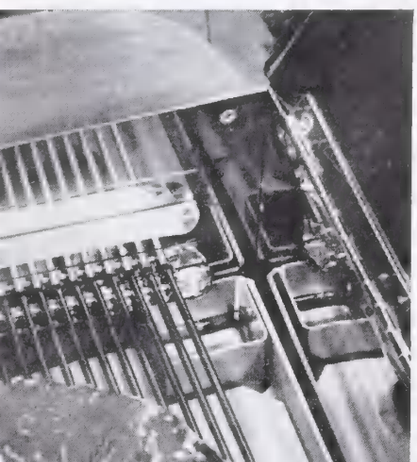
Number Three Prevention

The quality of the combustion is important on both counts—medically and gastronomically. Quite simply, you can have a good fire or a bad fire. This consideration applies mainly to outdoor cookery, where wood, charcoal, or coal briquettes are the fuel. Gas (natural or artificial) and electricity are good fuels, and stove and oven manufacturers have designed their equipment right in respect to fuel combustion, so forget indoor cookery here. (*Please turn the page*)





FOUR PHOTOGRAPHS BY EZRA STOLLER

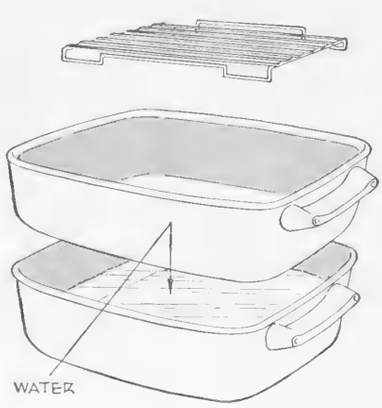


These stainless-steel broilers represent the ultimate in sound design and fine materials.



These stainless steel broiling grills are designed with a two-wa tilt to the grid on which the meat lies, to reduce the amount of fa that drips onto the coals. This feature for fat drainage was worke out several years ago by General Harold Bartron, who pioneered th whole idea that fat should not fall in the fire because it gave th meat a bad taste. He also invented the trick of using separate con tainers for fire and drippings, thus keeping the fat from burning The two broilers (shown above and at right) are expertly designe on every count with the love of a perfectionist and crusader fo better meat cookery. The table model comes in three sizes, sells fo $23 to $38. Bartron units from Abercrombie & Fitch, New York City





Smokeless, spatterless pan for oven broiling.

A brilliant broiler pan, for use under an oven broiler, uses the principle of the familiar double boiler. Cold water is put in the lower pan to keep the bottom of the top pan, containing the meat, from getting hot. Consequently when fat from the meat drops, it hits a cool surface instead of a sizzling hot surface, so drippings don't burn, char, or smoke. After broiling, liquid fat can be poured off. High sides of pan help control spattering, keep oven clean. Available from Frigidaire store dealers, $12.50.

THE LAST WORD ON MEAT COOKING *continued*

What is a good fire?

A good fire has no black, greasy smoke. A bad fire does. A bad fire produces sooty smoke, either because the fuel contains some carbonaceous material or because not enough oxygen is supplied to the flames. This is why you should avoid burning resinous woods like pine—even as kindling—and it is why hardwoods are recommended for barbecuing. Resinous woods don't burn clean and their smoke contains tarry substances that may contain cancer-producing material and certainly off-flavor taste.

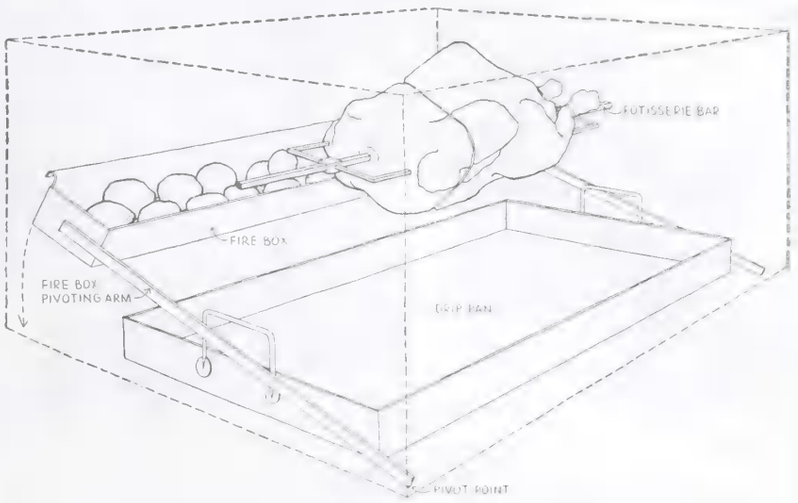
Even the right fuel can burn badly and produce bad smoke—if the flow of air for combustion is not right. (This is one of the reasons wrongly designed fireplaces smoke.) In short, incompletely combusted fuel goes up in smoke—black, greasy smoke.

It is almost axiomatic to say that the less smoke (or the cleaner and whiter the smoke), the better the fuel combustion, the fewer tarry materials produced, and *the better the taste.*

Fortunately, health safety and the best taste are linked hand-in-hand.

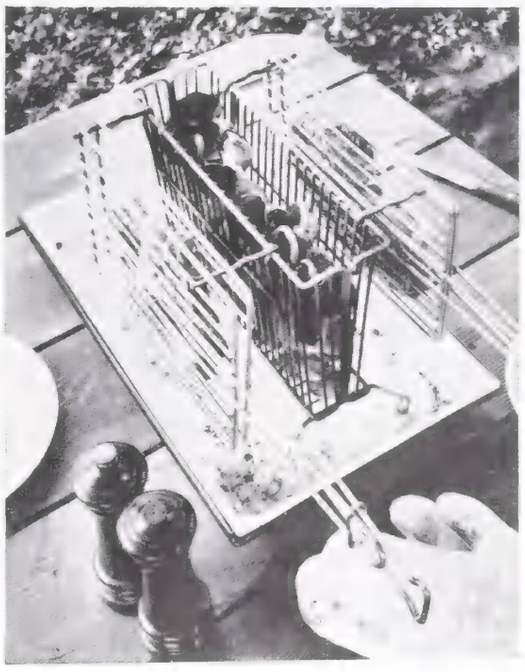


This Bartron roll-around unit does two jobs: It broils on a tilted grid that drains off the fat into a drip pan. It also converts for rotisserie roasting in the manner shown on the sketch at the right, where the fire box is adjustable and quite separate from the drip pan. About $200.



The proper rig for setting up correct rotisserie arrangements, so no fat falls in the fire.

The most perfect method of cooking—gastronomically as well as medically—is rotisserie roasting *in front of* or *below* the heat source, in free air, as opposed to a closed space. The method leaves no taste imprint of its own on the food. So the food tastes *only of itself.* It produces a moist result, with all the juices remaining inside the meat or fowl, for it is the most non-dehydrating cooking known to man. When doing rotisserie roasting, arrange your fire so you can have a drip pan immediately under the roast, so no fat or bastings fall in the fire. The rig, shown above, is from Bartron's roll-around unit.



One of the simplest vertical-fire broilers sells for $6, gives a fine-tasting, non-sooty result.

This completely simple, inexpensive unit, made by the Lakeside Mfg. Co. of Westlake, Ohio, qualifies on the basic principles set forth in this article for correct broiling. Two racks hold meat like old-fashioned toaster racks. They work best with steaks no thicker than an inch or inch and a quarter. This unit has long been a favorite with campers. Others comparable in design, made by Midwest Metal, Master Metal Products, and Androck Vertical Broiler, range in price from $7 to $16.

What the Experts Say

According to Dr. W. C. Hueper, Head of Environmental Cancer Research at the National Cancer Institute, "the cancer-producing chemicals that come from wrong cooking over charcoal, and in poorly vented grills, may be small in amount, but this is just one more source from which these chemicals come. Add to these, those from automobile exhausts, the coal-burning air pollution from industrial plants, and cigarette smoking (whose tarry residue is a parallel), and they all add up to a broad, environmental danger to man."

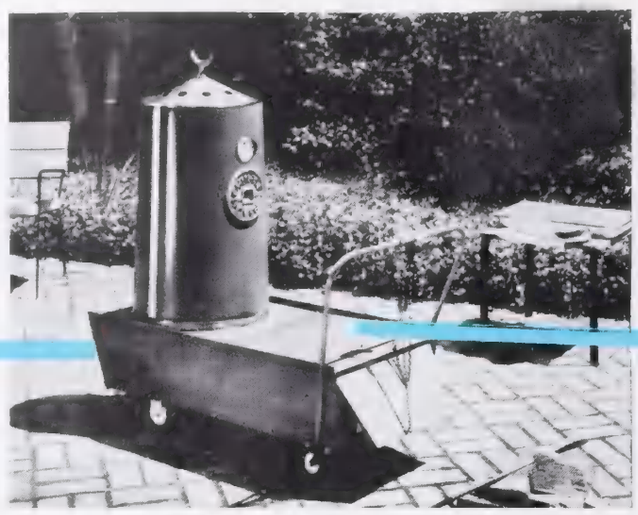
Dr. Philippe Shubik, specialist in experimental cancer research and in environmental influences causing cancer at the Chicago Medical School, says: "If burning meats and other foods is suspected of producing cancer-causing substances (and there *are* grounds for suspicion), why burn them to the danger point? Burnt foods don't taste as good as properly cooked foods, so why run this risk?"

Let Your Taste Buds Guide You

One safeguard against consuming too much of this carcinogenic material in food (*Please turn the page*)



Removable drip pan, which slides out the back of the Fowler Chinese Oven for cleaning, keeps fat out of fire.



Over-all view of the Fowler Chinese Oven, shows its resemblance to a chimney and a hearth. Lid on chimney controls flue-action.



Top of fire-box lifts up for easier fire-making and refueling—also acts as a fire damper when too hot.

ALL PHOTOGRAPHS BY EZRA STOLLER



Meat hangs from hooks in the top of chimney.

Chinese Oven cookery is roasting in the chimney, with a delicious good smoke taste.

This time-honored form of cooking is the opposite of rotisserie roasting, for it imparts a definite taste to the food. It is the taste of good, clean wood smoke which coats the outside of the meat as it cooks in the free air of a chimney at about 300° to 325°. It does *not* much resemble the smoke-cured taste of ham and bacon, for the meat has the moist texture of broiled meat. All the red-fleshed meats respond happily to hot smoking: beef, lamb, pork, duck, goose, squab. White-fleshed meats (veal, chicken, turkey, etc.) respond best to cold smoking—longer heat exposure at around 110°. Only one commercially manufactured smoke oven is on the market now, a portable made by Fowler Manufacturing Company of Portland, Oregon. It retails for about $250, and is porcelain enamel on steel. It qualifies on three crucial counts: free air, sensitive and quick temperature control, no fat drips into the fire. Available at Abercrombie & Fitch.

—to the point of being dangerous to health—is that when anything is cooked to this point, it tastes bitter. Your taste buds, so to speak, become the policemen that guard your health.

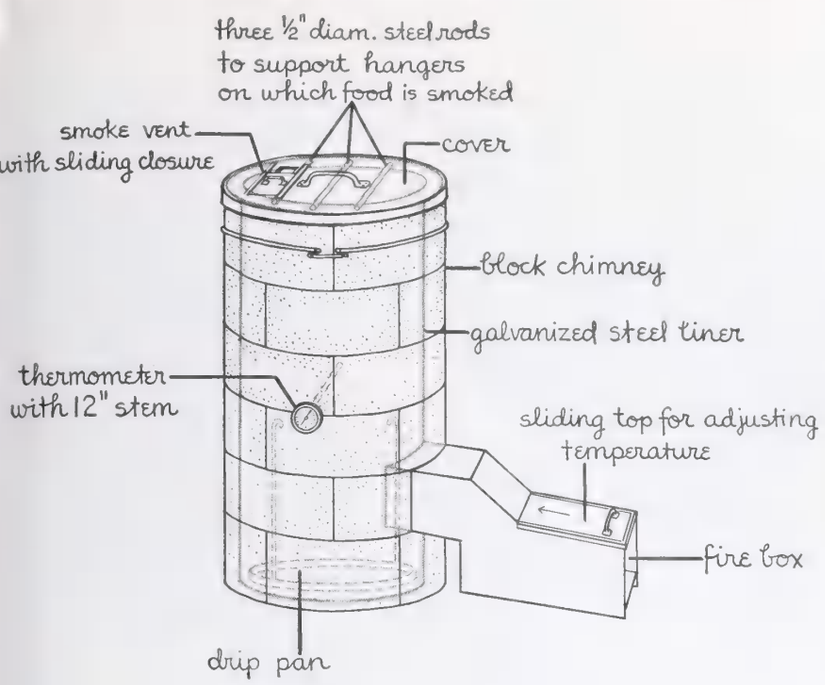
What Else Should We Do?

All this arsenal of evidence, medically, is going to cause us to examine many of our cooking practices. The cooking of anything to the verge of burning or charring seems to be indicated as something to avoid, whether it be burned toast, heavily roasted coffee or frizzled hamburgers. It should cause us to look upon the time-honored practice of searing meat before roasting as an obsolete concept, for the juices won't run out anyway if you roast the low, slow way. So why sear?

All this adds up to another interesting facet. Our meat-cooking grills should be cleanable, *and* kept clean. The residue that sticks to a grill after the cooking process is over is left on by many people on the theory that fire is a purifier and will burn off the residue the next time the fire is started. Germs and dirt *will* burn off, but the fatty residue will be truly charred and carbonized. This is where the next piece of meat will be laid, thus contaminating the next batch of meat.

Thus we should keep our grills pristine clean of grease and meat. And such grills and grids should be of smooth metals with no pockets or crevices that cannot be reached in cleaning. Broiling pans should likewise be spotlessly maintained for the same reason, so no charred residue is waiting to contaminate the next cooking. (Note the picture, on page 88, of the new smokeless broiler pan for oven use. This one could never get charred or blackened. It was brought out last winter by Frigidaire.)

Such suspicions about the cancer-producing chemicals in burnt fat indicate that our cooking technique will be easier and more correct if we use equipment in







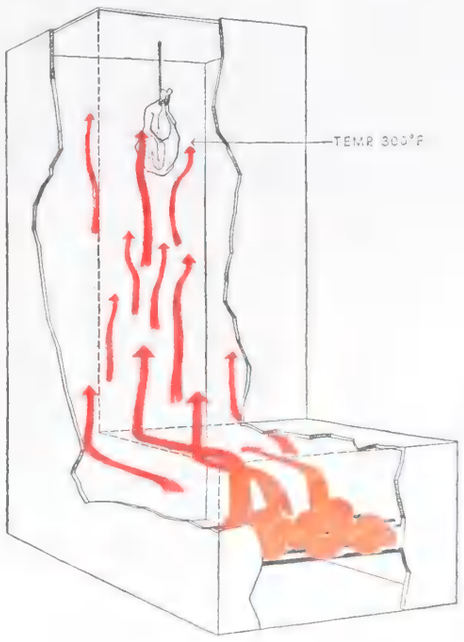
A Chinese Oven converted from an incinerator by the addition of few custom-made parts.

Heavy masonry was the original material used by the ancient Chinese for their ovens. And it still is an ideal material, for it heats up and radiates heat at the meat from all sides. This one, converted from a concrete block incinerator, is lined with a metal cylinder, to prevent smoke from penetrating the porous concrete block. A drip pan at the bottom of the chimney catches fat drippings, and can be removed by a pair of hooks. The firebox extends ahead of the chimney, so fire is never under the hanging meat. Masonry-type will cook in below-freezing weather, when metal-type would be hard to keep heated.

which the source of heat is *above*, or *in front* of, or *behind* the meat. A great many pieces of equipment exist that qualify on these scores. Some of them are presented on these pages, from the quite inexpensive to the custom-made. They show the range of what is possible and how numerous and varied the solutions are within the area of safety, whether it be grilling, rotisserie roasting, or hot smoking in the Chinese Oven. (More about Chinese Oven cookery later.)

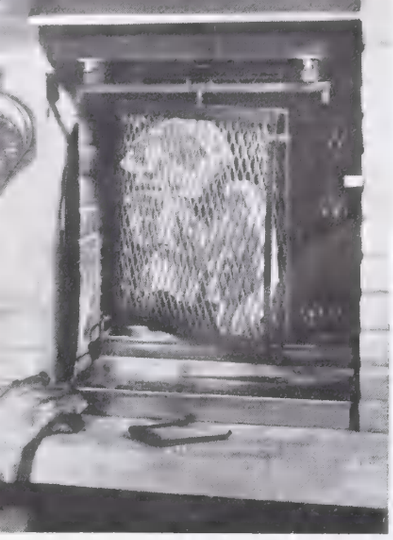
Avoid "Strangled Air"

Another practice seems indicated as desirable: the value of free air. Many people now broil with the oven door open, because they think it gives a better result. They are right, and now we know why. But there are other ways we can apply this principle, especially in outdoor cookery. We can choose broiling equipment with open sides, permitting freely moving air, instead of closed-in, box-like equipment. Barbecues with lids and covers should be kept open while cooking is in progress. The lids and covers should be used only to keep out (*Please turn the page*)



Principle behind Chinese Oven cooking or "hot smoking."

If you are thinking about buying or making a smoke oven (which is more properly called a Chinese Oven), remember the configuration shown in this drawing. The fire must be out in front of the chimney, and the relation of firebox to chimney must be correct to create a good flue-action, so the wood will combust properly and produce a clean smoke. Arrange to have the meat hang in the top of the chimney. Have a thermometer there so you can control the cooking temperature.



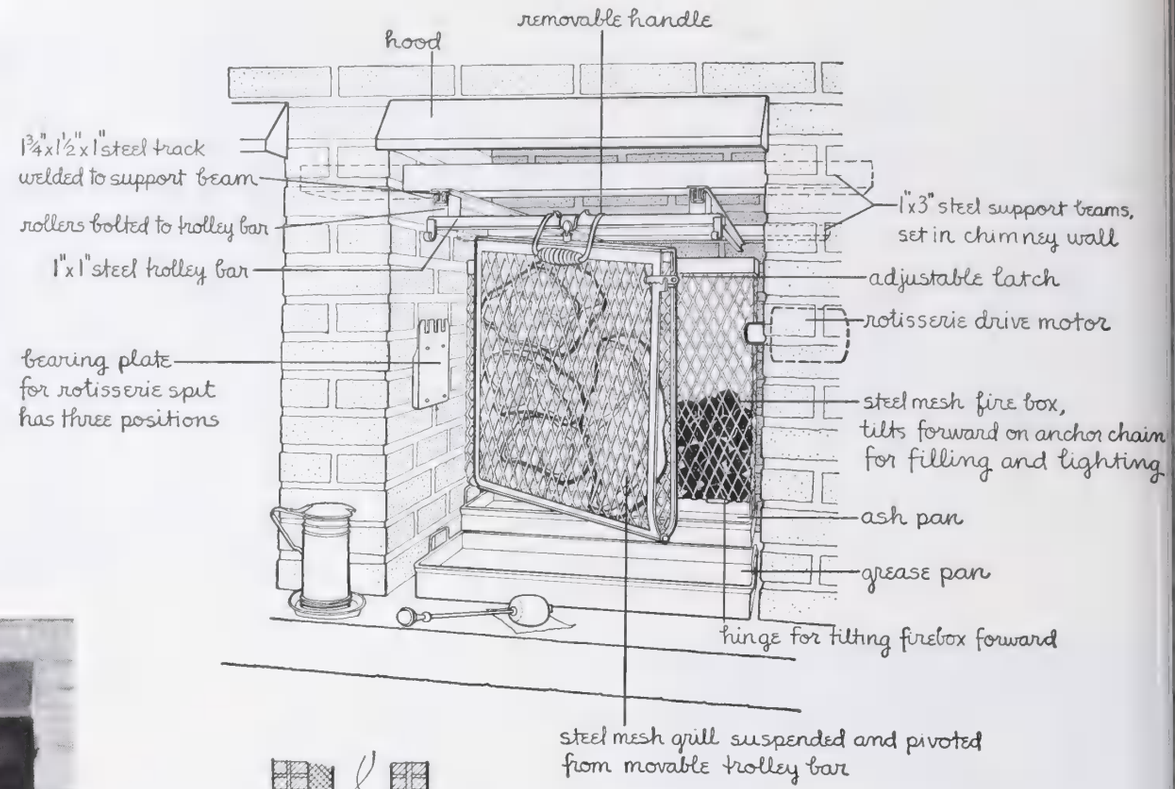
THREE PHOTOGRAPHS BY WILLIAM HOWLAND

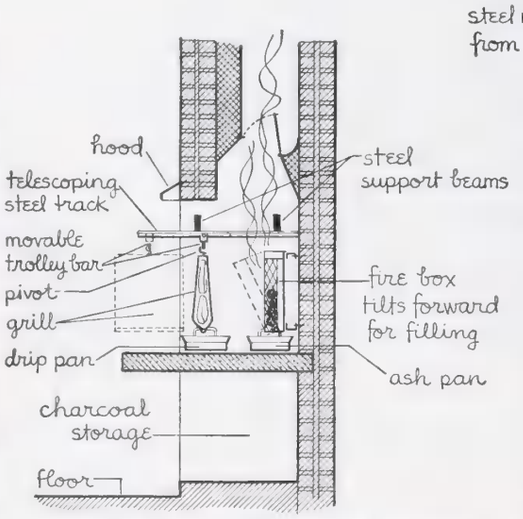
Air circulates all around meat rack hung on sliding trolley for heat control; rack pivots to turn meat easily from side to side.



Hinged firebox tilts forward for easy filling and ignition; detachable handle also services meat rack. With the meat rack lifted off its trolley, the firebox is free and clear for access.







TWO DRAWINGS BY MADELAINE THATCHER

How one man created his own built-in, smokeless broiler and rotisserie roaster

Harry Evons, of San Antonio, didn't like the tainted flavor of greasy smoke on his meat. So he worked out with his local metalsmith this soundly-designed, double-purpose unit for a cost of under $200, and installed it in a chimney in the kitchen. His vertical firebox works for either broiling or roasting. Separate pans catch drippings and ashes.

THE LAST WORD ON MEAT COOKING *continued*

the rain and dew between cooking, and never closed to strangle the fire or deliberately to make it smoke. If closed while the fire is in progress, it invariably produces, instantly, a greasy, black smoke that smells like tar or burning paint, which is the stuff the cancer researchers consider to be carcinogenic.

So keep plenty of air—freely moving air—around your meat. Gastronomically this practice improves the juiciness, for it keeps a high relative humidity, and does not encourage the meat to dry out. A closed place, like an oven, has a low relative humidity and the meat is dehydrated. Electric rotisseries which have removable glass sides, or which can be operated while completely open, are ideal in this respect, for they have free air as opposed to "strangled air." (A fireplace chimney that won't draw is an example of "strangled air.")

(*Please turn to page* 96)



Sayonara House, Santa Ana, California/Architects: Smith & Williams/Building Contractor: G. D. Buccola Inv. Co./Tile Cont... Mel Rosenbaum

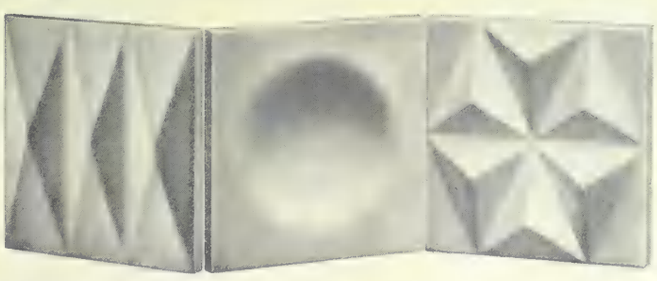
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THE MOST SUCCESSFUL MARRIAGE I KNOW

CONTINUED FROM PAGE 61

manage a cheerful, smooth-running household; meals should be on time; a man's house *is* his castle. It is hard to imagine that John ever came home tired from work to a scene of chaos and a complaining, harassed wife who poured out the day's troubles before he could hang up his hat.

John has never washed a dish or changed a diaper or made a bed. To Hanni, that is woman's work, and she would not dream of sniping at a man's dignity by asking him to do these things.

They have never had a maid, only cleaning help. The boys have always helped with dishes, setting the table, etc.—but not, one felt, because they were forced to do it. Perhaps it was because Hanni herself always set an example by cheerfully pitching in to help on any job. She says, "Work is not an ugly word to us. Whether it's work in our business or in the house or the garden, or painting a boat, or building a house, we've always enjoyed every minute. We get a kick out of not only the result, but also the doing."

Hanni's attitude seems to say, "Let's not waste time or energy on being silly or childish. Let's pitch in and get the job done and have a good time." She says, "Naturally, no couple sees eye to eye on everything, but I don't get excited about it any more. We talk everything out together, and we always talked out their problems and disagreements with the boys. So many things that people get excited about are unimportant. We gradually found that out. In other words, we grew up. I tell my daughter-in-law, Never make a decision when you are mad. Sleep over it. The next day everything looks better. People have unhappy marriages when they don't make up their minds that *each* of them should give in."

They hold family councils. John and Hanni spend many evenings discussing their projects, sorting out the things that are important from the things that fritter a lifetime away, seeing where they stand. Over dinner they discuss the day's happenings, share their experiences. Through these family councils, they keep a tight control over the stream of their life. They weigh the possibilities, come to a joint conclusion, and then act on it. For many years they have celebrated New Year's Eve by totalling up their accounts for the year. They see what the year has done for them, how their various expenses balance against each other, against other years, how their interests and investments and projects for the year have stood up, what looks like money well spent, what was wasted, what they can learn from last year's experience. Then, with the old year securely nailed down, they open a bottle of champagne and look to the New Year with its plans and projects.

They have cut the boys in on the family councils from an early age, sometimes merely listening, sometimes joining in, but usually there listening. John says he never gave the boys a "heart to heart" talk or lectured them about right and wrong. He tried—and this was done consciously—to teach them principles by example. In the evening when they were talking over the day's affairs, he would say, "Now this man today offered me so and so, and I did such and such." Most important, the whole family shared each other's experiences and ideas—and the boys learned to be interested in ideas and problems other than their own. They also received a firm education in life itself.

"And, from the very beginning, the boys lived in a lively world of planning. Next summer we buy a power boat, or take a trip; this winter we remodel the kitchen; if we got a jeep, we could use it in the business and the boys could have some fun with it, too. Or, which of three possible projects would be the most fun for all of us, which would give us the most for our time and money? How much effort will it take? If we did it this way, would it work out better than if we did it that way?"

This sort of thing is catching, and early in life the boys were plotting projects of their own. They ran a snow-plowing business with the jeep. The summer that Henry and Johnny were fifteen and thirteen, they took a trip to Buffalo, Detroit, and Chicago. They learned a lesson in self-reliance not only from the trip, but also by knowing their parents trusted them to carry off such a trip. Another summer, they took the cabin cruiser up the Hudson River to Lake Champlain and back. Another time it was a

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ip in a paddle-boat. When they ere in their teens, they had the ind of maturity that comes from oing things on one's own.

John and Hanni cut the boys n on the adults' activities. And his wasn't hard to do. If the arents' lives are interesting nough, the children naturally ant to join in. A workshop full f tools, the building of a cabinet. r the refinishing of a sailboat can e pretty exciting to young boys. specially when both parents are itching in and the air is full of xcitement and interest and antici- ation of the finished product.

On the house-building projects. especially, they all worked to- gether. John tells with a chuckle bout the time he had put Peter, ge two and a half, high on a adder to hold a molding he was ailing against the ceiling in one f the houses. A friend walked in nd said, "John, I know you make our boys work, but this is going oo far."

During the summer when Henry was seventeen, they were building house. John and Hanni consci- usly used the project as a means f teaching him responsibility. They gave him a definite financial interest in it—the rent money that the house would bring in was to go toward his college education. They also gave him definite responsibilities. For instance, he was shown how to install the wall paneling and floor covering. Then he had to figure the measurements and the angles, calculate the materials needed, keep track of the cost. He was to plan it, and then do it. This was more experience, more interesting, than most fathers can offer their sons. Result: When Henry was married, he did most of the work when it came to building his own house.

They quietly avoid certain sectors of the present-day American scene—the cocktail party and cultivation of many superficial "contacts," the country-club life, the de luxe resort hotel, the night club. They prefer picnics, camping, a rented housekeeping cottage on a beach, dinner in a good restaurant, boat trips, trips around this country or through Europe by car. These are all things which the boys could do with them and enjoy. But they have not done these things merely to entertain their children. "I never could try to be a kid with the children," says John. "After all, a man has his dignity." And as a family, they have never lived in isolation. They have always been surrounded by many, close, long-time friends—a variegated group. At their dinner table you might meet a sea captain or a stock broker or an airline pilot, an architect or a German carpenter. The boys have never escaped to their rooms or to the drug store because "company" was inhabiting the living room. Dinner at their house is never a "dinner party," but good friends eating good food, talking interestingly as only old friends can. And the boys always stuck around because it was fun to listen. In the process they have learned a lot.

All these things they do, or do not do, make what you might call the formula of their life. Alone it would not guarantee success. What makes their marriage work is their personalities, the respect they have for each other as individuals, their warmth and generosity, their feeling for other people. They have no friend who hasn't felt their generosity and interest. They are the people who are always on hand when you need help, whether you are in deep trouble or whether you merely need a kitchen cabinet or a door re-hung.

They are the people who welcome a daughter-in-law as a daughter, on equal footing in their affections with their own sons. "When I do things for other people," says John, "I am really doing something for myself." He is being too modest. The truth is that their hearts are large, their energy is unbounded, their heads are clear. Hanni says, "There's an awful lot in the up-bringing of all of us. In our day we didn't hear anything about going to psychiatrists. We grew up so naturally there wasn't any need for such things. I believe in being down to earth and letting nature take its course."

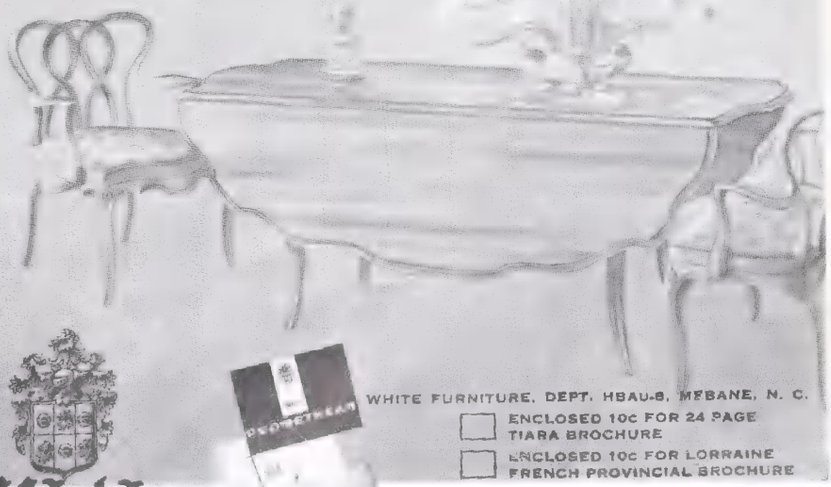
But to me, as a close observer of John and Hanni Schulz for many years, it seems that they have *not* merely let nature take its course. They have done the best job I know of cutting out the entangling weeds in the garden of life.



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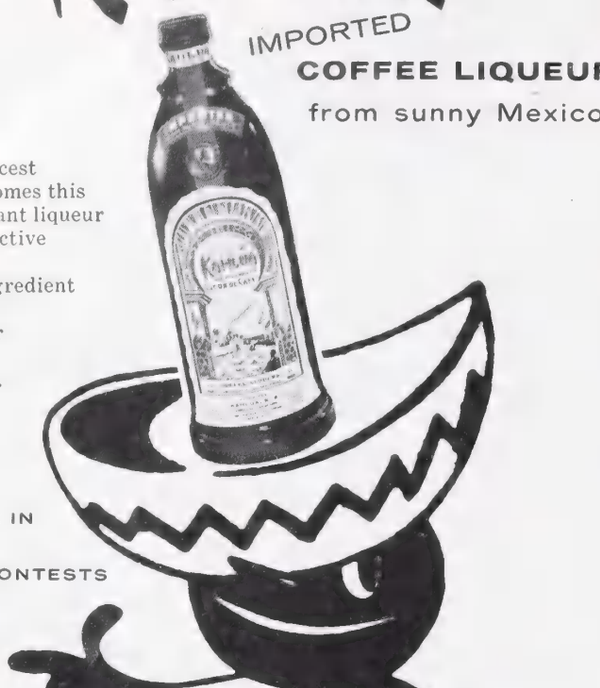
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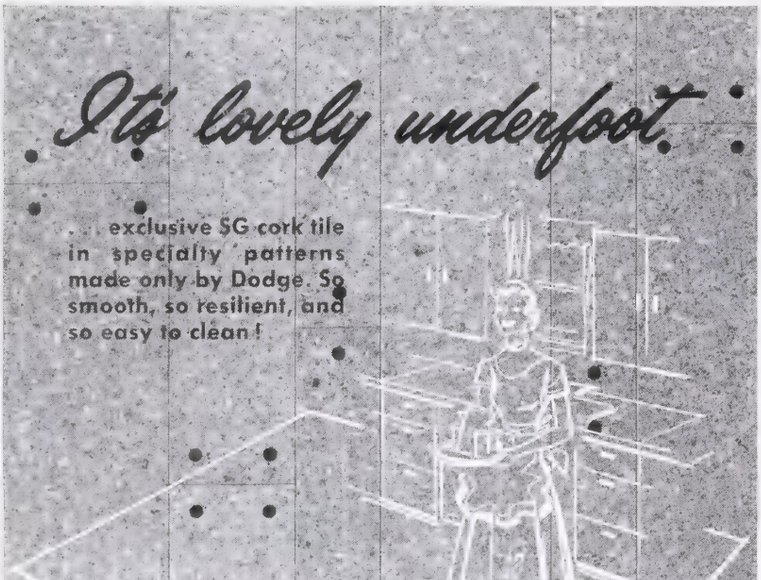
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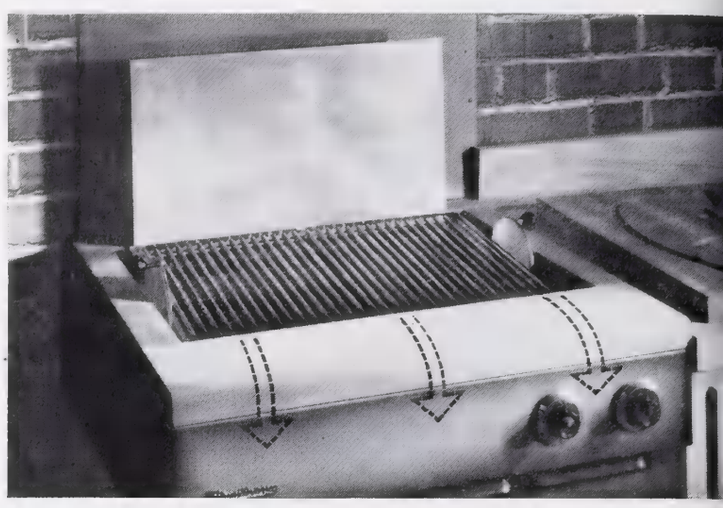
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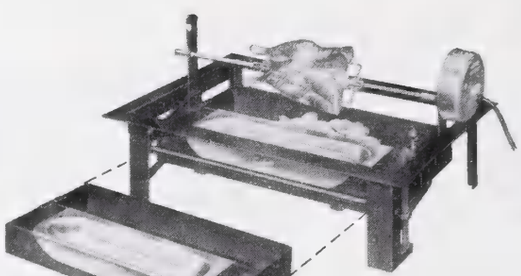
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THE LAST WORD ON MEAT COOKING

CONTINUED FROM PAGE 92



Electric barbecue, operating on 220 volts, can be set into standard kitchen cabinet. Glowing ceramic coals provide radiant heat with three-way heat control. Easy-to-clean chrome grill tilts to drain off melting fat away from heat into removable drip pan. "Electramic" built-in barbecue, Stanthony Corp., Los Angeles, Calif.



Steel fire box fo built-in charcoal ba becue is designed fo smokeless rotisseri cooking. Fire is re stricted to rear o unit, so that meltin fat drops into remov able drip pan a front, not into fir Hacienda Barbecue Goodwin of Califo nia, Berkeley, Cali

The difference between good and bad smoke

Just as there are good and bad fires, so there is good and bad smoke. In fact they are inseparable. A fire that is burning badly for any reason (fat falling into it, lack of oxygen, resinous wood, greasy coal) produces a black, noxious smoke. A fire that is burning well produces almost no smoke at all, and what there is is white in color and pleasant in smell.

It is the *good* smoke that you want if you are smoke cooking—either hot smoking or cold smoking, or if you are broiling.

What is smoke cooking?

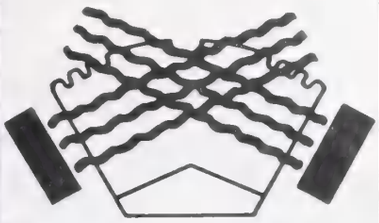
Smoke cooking is Chinese roasting

Smoke cooking is an ancient method of cooking used by the Chinese for centuries, and the equipment necessary for it is called a "Chinese Oven." It is basically a system of roasting in a chimney. Any kind of meat, fowl, or fish can be cooked by this method. There is one commercial Chinese Oven o the market now, introduced thi year, and shown on page 90. Bu people also make their own, out o firebrick, rock, concrete block, o stove parts. (One such custom-mad model, made of a commonly avai able concrete block incinerator an converted with the owner's ow metal parts, is shown on page 91.

Smoke cooking, properly done produces a very epicurean resu that virtually everyone likes imme diately upon meeting it. It is har to describe, for it in no way re sembles broiled, oven roasted, o rotisserie food. The nearest thin to it is the Peking Duck or "barbe cued" spareribs that you get in fin Chinese restaurants, though man "barbecued" spareribs are ove roasted and not smoked, and in a cases the term "barbecued" is misnomer, for it applies to the sea soning rather than the metho Trader Vic's restaurants in variou cities, and those operated by hi under names like "The Trader" o

(*Please turn to page* 98)

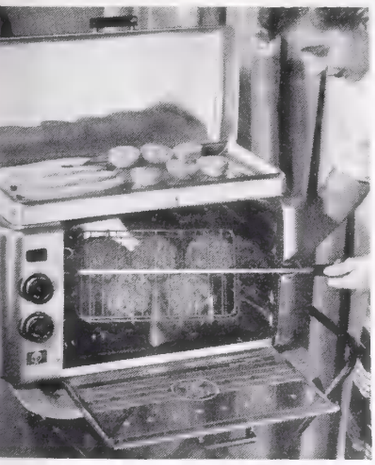




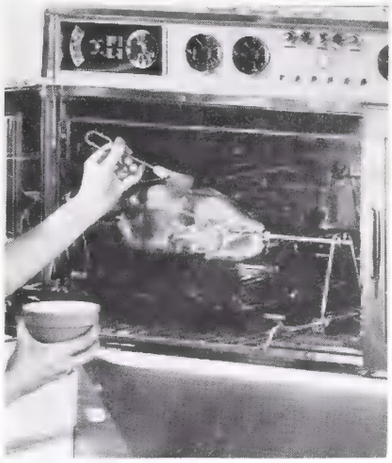
New top-of-range vertical broiler and rotisserie provides spatter-free cooking of meat in free air, and without fat drippings falling into fire. Drawing shows radiation of heat from twin burners. Rotis-O-Grill gas range, George D. Roper Corp., Kankakee, Ill. Nineteen other stove manufacturers now have rotisserie units built into their ovens.



No fat can drop into fire to blaze and burn with this vertical charcoal grill. Heat is controlled by sliding grills at each side away from, or nearer, fire basket. Entire unit folds up compactly. Grille-wagon. Durham Manufacturing Corp., Muncie, Indiana.



Electric rotisserie-broiler provides ideal way to cook meat, with front open and top or back removed so that air circulates freely. Broil-Well. Dormeyer Corp., Chicago, Ill.



Removable rotisserie hangs above isolated dripping pan in "400" Series electric range by Tappan Co., Mansfield, Ohio. Automatic meat thermometer controls heat.



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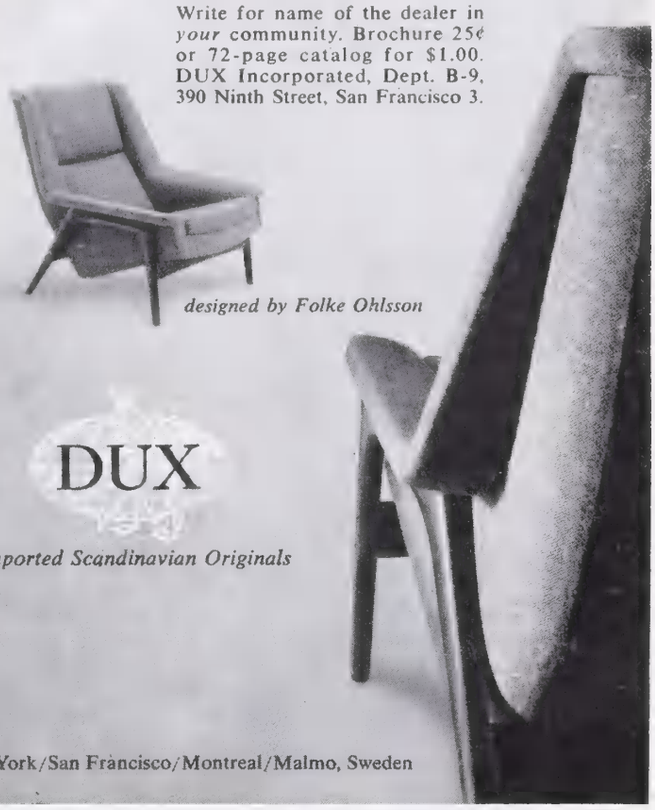
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THE LAST WORD ON MEAT COOKING

CONTINUED FROM PAGE 96

"The Outrigger," feature Chinese-Oven smoked foods in variety.

Food cooked in a Chinese Oven is *not at all like* smoke-cured hams or bacons, which are most people's only association with the term "smoke" in meats. It is moist, succulent, and tender, having lost almost none of its inner juices through dehydration, and having no sooty flavor.

The proper design of a Chinese Oven calls for the firebox (burning wood) to be placed forward of the chimney, which keeps the fat from dripping into the fire. This drip, which should be very slight (if all fat is trimmed off as recommended in this article), is caught in a drip pan at the bottom of the chimney. Temperatures for successful smoke cooking should be between 300° and 350°—definitely not higher. Meats to be roasted in a Chinese Oven should be marinated before being hung in the smoke oven, in a marinade of honey and soy sauce: ¼ honey, ¼ soy, ½ water. This makes a slight glaze which is helpful in attracting this good, pleasant-tasting smoke. It is important not to smoke-cook at temperatures higher than 350° or this glaze will be burned away and very little smoke will adhere to the meat. Without this "good smoke" taste, the cooked result resembles broiled meat.

A *properly* designed Chinese Oven qualifies by all standards given here for healthful and gastronomic meat cooking. For it will supply free air, to both the fire and to the meat, the temperature will be controllable at any desired level, and the fat is prevented from dripping into the fire.

Use your nose, eyes, and ears

If you try smoke cooking, the main thing to remember is this: If you produce black smoke, something is wrong. Either your equipment is designed wrong or your technique in fire-building is bad. Or you are burning the wrong fuel. If the smoke is black, take the meat out at once, and keep it out till you correct the condition. If you hear fat sizzling, the fire has jumped to the drip pan and you must remove the pan or the meat at once.

This advice applies to any kind of meat cooking.

Rotisserie roasting

The most nearly perfect method of cooking—gastronomically speaking as well as medically—is rotisserie roasting *in front of* or *below* the heat source—*in free air*, as opposed to a closed space. This method has been highly regarded by the French for centuries, and it is understandable that they should approve it, for the method leaves no imprint of its own on the food, and the taste of the food is pure and unadulterated—*of* itself and *only* itself. The method gives a moist roast, which means all the juices stay inside the meat or fowl. It gives you juiciness, even though well-done. It is so nearly perfect a cooking method that the meat or fowl seldom needs any addition of salt. The natural salts in the meat are not destroyed. (If it is fowl or fish you are cooking on a rotisserie, you need to baste with butter, but the salt in the butter is all the added salt you will need.)

Three criteria to judge your success

In my years of experimenting with all these methods of meat cookery, I have come to the conclusion that if the meat needs the addition of salt, I have done something wrong. The better my technique in controlling all the little points discussed here, the less salt is needed. I have no point of view about salt, pro or con, but it is interesting that properly cooked meat tastes salty, even though none has been added, and I use this matter as a criterion in sharpening my techniques involving time, temperature, and fat burning.

Second criterion is how much fat drippings I have accumulated. Since I *never* let any fat or meat juices fall in the fire—even when broiling horizontally *over* a fire—it has to run away somewhere else. The smaller the accumulation the better I know I have done my job. (Basting fish or fowl with oil or butter is obviously outside this consideration. But fatty bastings must not drip into the fire either.)

The third criterion involves tenderness. I strive for a meat so tenderly cooked—*but still pink in color*—that it is hardly necessary to use a knife after you are served. Most people would say this is an impossibility, since it is commonly assumed that pinkness and well-doneness cannot go together. But you *can* have thorough cooking without dehydrating or losing any of the inner meat juices. (This criterion of moistness and tenderness applies to white-fleshed fowl and fish, even though the matter of pinkness cannot apply.)

Little things make a big difference

In addition to the above criteria, there are some additional fine points to practice if you want to be a professional gourmet instead of an amateur in the meat-cooking game:

1. Have your meat at room temperature *before* you put it in the oven or on the fire. Introducing it to heat from the cold of the refrigerator or freezer seems to shock the fibers and they draw together, as if in defiance of their rough treatment. The result is tough, stringy, and not as tender as when warmed to room temperature before cooking begins. Two side-by-side slices of steak, one frozen and one at room temperature, cooked by the identical method, seem like completely different cuts and qualities. Likewise, preheating the oven does not seem to produce as tender a result as putting room-temperature meat into a cold oven and letting them (the meat and the oven) warm up together into the cooking phase.

2. Learn about "coasting." This is a waiting period *after* the cooking period, when the meat "rests," not cooking but keeping warm at about 110° to 120°. The French believe in coasting and resting, and it is taken for granted in France.

What does it do? It is hard to describe, even though it is quite tangible. The texture of the meat gets firm instead of flabby. It gathers itself together but in a good way—in the direction of tenderness instead of the direction of flabbiness.

This is a corollary to Point One, above. Apparently meat resents the shock of sudden changes of temperatures—from cold to hot or hot to cold. The coasting period, which can be 10 to 25 minutes, depending on your convenience, should be in the repertoire of any would-be gourmet cook.

3. Learn about aging. You are probably saying: "How do I, the would-be gourmet cook, procure high-quality meats on which to lavish all this care and attention in preparation?"

I will admit in most areas this is a problem. The cook who sets out to buy the best steak finds the cards stacked against him. Even the terminology confuses the issue, for the same cut is called different names in different sections. But even if you get the terms straightened out, how do you get Prime beef when you ask for it?

For all practical purposes, Prime beef is hard to obtain in most towns. It is handled only where the demand justifies its being carried, and this seldom exists outside the large cities. The most important factor in achieving the best steak is not in insisting that only Prime beef be used, but in taking steps to see that the steak to be used is reasonably well aged.

A steak, well aged, even though Choice, or even U.S.D.A. Good, is superior, when properly broiled, to the same cut, even though Prime, that has not been aged. So tend to this yourself. If you go to a butcher and ask him if the steaks you intend buying are aged, no doubt his answer will be yes, and he may be telling you the truth. How long they have been aged is something else again. As meat ages, it shrinks in weight, and the profit factor enters the picture. So, if you intend to entertain with a steak dinner on Saturday night, get your steaks on Monday and place them, loosely covered with waxed paper, in the refrigerator. Turn them every day or so in order that both sides will be exposed equally to the air.

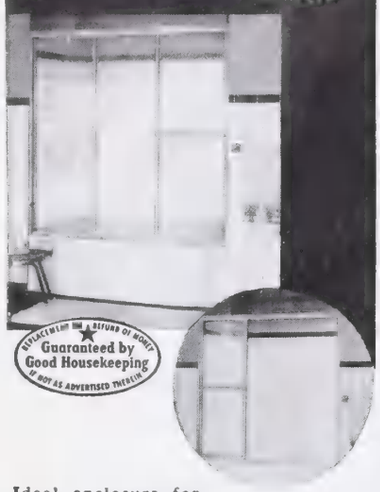
Don't let your butcher, or anyone else, talk you out of this procedure. Your butcher may tell you that the steaks he sells you are fully aged; he may even say they have been aged for two or three weeks. Perhaps so, but the steak will age more in five to six days in your refrigerator than it will in several times that length of time if the aging is done in the quarter of beef before it is cut. If you are to be a perfectionist meat cook, this is one more little point worth remembering.

4. You must be able to tell, visually, when the meat is done. Thermometers are a necessary gauge, but the degree of aging makes a big difference. If you follow prescribed time tables inflexibly, your results will vary considerably. Here is something that, with a little practice, will be foolproof.

I am sure you have observed how a chef presses steaks with his long handled fork as he is broiling them. He is not just testing his reflexes. A steak, when it is first placed over the coals to be broiled, is spongy to the touch. It becomes more firm as the broiling proceeds. With only a few tries anyone can get the feel of what is rare, medium, and well-done. Practice a little, feeling the response of the meat to pressure. Then when you carve, correlate the cutting with the earlier springiness. With an open mind and no glass in your hand, you should master this in six tries.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 36

prodigality of menu and portions. Easterners are surprised at the size of Western portions. Foreigners are floored.

Another experience in prodigality, a delirious must if you have youngsters with you, is a trip out to Blum's on Polk Street. Concentration here is on confectionery, ice cream, pastry, everything sugary, and you've never seen a kid's eyes bug out until he's confronted with one of their butterscotch sundaes served in a brandy snifter. As a souvenir of this calorific occasion, you can order one of their ambrosial ice cream cakes, frozen to fly home with you.

To get a glittering view of San Francisco across the water and an excellent lunch, cross the Bay to Sausalito—a charmer of a town in itself—and the cosmopolitan Altamira Hotel. And returning enthusiasts from Sausalito urge us to tell you not to miss Ondine, a place of colored glass and lovely reflections from the Bay, where California fruit salad or abalone make a beautiful meal.

San Francisco Flower Show

San Francisco is a flower-happy town. Its flower stalls alone give you a clue. So do the happy window-shoppers who make a weekly ritual of visiting the display at Podesta and Baldocchi's flower shop on Grant Avenue. So you can imagine what a horticultural eyeful you'll get if you're in the city on August 21 and 22 when the annual San Francisco Flower Show goes on in the rotunda of the imposing City Hall.

San Simeon

Latest and certainly an intriguing "sight" to be sightseen in California is San Simeon, the late William Randolph Hearst's castle and repository of a legendary wealth of art treasures. Donated to the state of California by the Hearst heirs, it is now known as the Hearst San Simeon State Historical Monument and open to the public daily from now until mid-October.

San Simeon is 200 miles from San Francisco or Los Angeles, half way on the beautiful coastal highway, so a convenient daytime stopover on a California motor tour. The nearest inland town, if you are driving down Route 101, is Paso Robles, 40 miles east of San Simeon. It is also a stop on the Pacific Airways route. The nearest railway station on the Southern Pacific north-south line is San Luis Obispo.

Visitors to San Simeon are taken from the parking place to the house by busses, which leave half-hourly from 10 A.M. to 5 P.M. The admission is $2 for adults, $1 for children.

Kids in New York State

The Empire State of New York has gently reminded us that it bows to no state in the union in its facilities for beguiling young tourists and hence making parental vacations more pleasurable. The state roster of special attractions for children offers every kind of romantic adventure a youngster could dream of—a frontier town, a ride on a paddle wheeler, Indian pow-wows, a trip to the North Pole, circuses, zoos, a doll museum, a baseball museum, you name it. You'll find specific information in a folder called "Kid Stuff in New York State."

And just so the old folks won't be missing anything either, a booklet, "What's Doing in New York State in 1958," lists scheduled events from flower shows to fireworks, offers such intelligence as what the Yanks will be doing all season on their home grounds and where the summer stock companies will be treading the boards. For both booklets, write New York State Department of Commerce, 112 State Street, Albany 7, N. Y.

Tale of an Inn

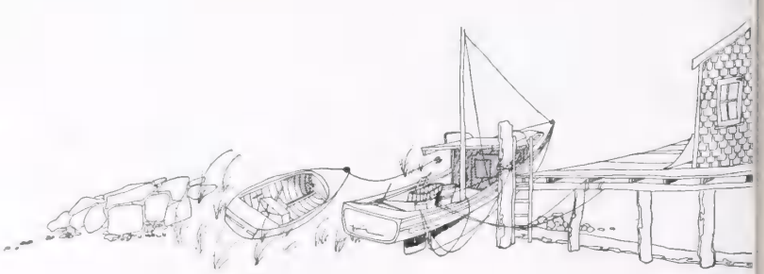
The Wayside Inn, on Route 20 in South Sudbury, Massachusetts, is back in the business of purveying typically good New England food and lodgings, just as it was for some 270 years before its crippling fire of 1955. Meticulously restored as it must have stood when Lafayette stayed there and Washington stopped by for refreshment en route from Boston to Albany, it offers lunch, dinner, the accommodation of ten guest rooms, and an unusual opportunity to observe the furnishings and construction details of our Colonial past. No one who has gone beyond the seventh grade needs to be told that Longfellow put the place on the map as the setting for the telling of some pretty great tales. But you may not know that the late Henry Ford and subsequently the Ford Foundation have preserved this historic site under the National Trust. And to whom it may concern, a wedding can be arranged in the Martha Mary Chapel, with the special honeymoon hospitality of the Jerusha suite to follow.

New Hampshire Crafts Show

This year is the silver anniversary of the yearly fair that the League of New Hampshire Arts and Crafts puts on in Gilford, New Hampshire, and a great opportunity for the house-conscious traveler to turn a summertime tour into a shopping spree for handmade, one-of-a-kind fabrics, pottery, and cabinetwork, all skillfully made according to the best New England traditions. The fair goes on from August 5 to 9, from 10 to 6 every day. But should you miss it, you may still see the best work of League members in shops in Concord, Hanover, Sharon, Meredith, Bristol, Conway, Franconia, Portsmouth, Sandwich, Wolfeboro, and New London.

Rhode Island Doings

Little Rhodie has a big program billed for the delectation of visitors this summer. As for us, we'd like to be able to steam into the Wickford Marina (which accommodates 360 yachts) in an 80-foot cruiser, dine in its restaurant, perhaps put up for a night in its motor court, then tour about sampling such events as: The National Sculptors' Exhibit, at the Providence Art Club during July; The Indian Pow-Wow at Charlestown on August 9 and 10, in which Narragansetts, Mohicans, Cherokees, and visiting western tribes will put on their ceremonial dances; the international sailing races at Newport, starting September 20; the Autumn Flower Show in Rhodes-on-the-Pawtuxet, October 2 to 5.



HAVE A VACATION HOUSE THE YEAR ROUND

CONTINUED FROM PAGE 56

meditatively pondering the ceaseless ebb and flow of the tides.

These satisfactions—or similar ones—which more and more people are enjoying in their homes are the result of the kind of planning which anticipates pleasure by providing more and more opportunity for doing within-the-home things that one formerly went away from home to do. They may also be the result of planning which also anticipates discomfort. Ideas like the placing of the house sufficiently far down the slope to secure a view north along the shore line instead of keeping it nearer the road where the only view, to the west, would have been spoiled during half of the day by the afternoon sun and glare. Ideas like placing the eaves to keep out sun during the worst time of the afternoon; the zoning of the plan into separate areas so that each member of the family may enjoy individual privacy within the over-all privacy. They also sheltered a patio with walls of the house to form a sunny pocket, shielded from the sometimes unpleasant ocean winds. Here one can swim or bask in the sun in comfort the whole year.

With the kind of thinking built into this house Mr. and Mrs. America are learning that they can live wherever they want to live—and live better by doing so.

Following is detailed information on the construction materials and equipment in architect Frederick Liebhardt's own house in La Jolla, Calif., as shown on pages 52-57.

CONSTRUCTION

FOOTINGS AND FOUNDATIONS: Reinforced concrete, Portland Cement Association, Chicago, Ill. Hardboard wall surface, Masonite Corp., Chicago, Ill.

STRUCTURAL WOOD FRAMING AND EXTERIOR WOOD SURFACES: Wall studs, roof beams and rafters, and T & G roof decking, Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Plywood sub-flooring, Douglas Fir Plywood Association, Tacoma, Wash. Sub-flooring sealer, "Stafco," Standard Floor Co., Pittsburgh, Pa. Vertical siding, fascia and miscellaneous trim, California Redwood Association, San Francisco, Calif. Sealer on exposed redwood, "Woodlife," Protection Products Mfg. Co., Kalamazoo, Mich. Creosote stain on redwood trim, Samuel Cabot, Inc., Boston, Mass.

ROOFING: Cedar shingles, Red Cedar Shingle Bureau, Seattle, Wash.

MASONRY, FIREPLACE AND CHIMNEY: Concrete block, National Concrete & Masonry Association, Chicago, Ill. Vinyl paint on masonry, "Gelvatex," Gelvatex Coatings Corp., Anaheim, Calif. Fireplace damper, Superior Fireplace Co., Fullerton, Calif. Copper hood, Revere Copper & Brass, Inc., New York. Chemical treatment on copper hood, ammonium chloride.

WINDOWS AND WINDOW HARDWARE: Custom sash, Philippine mahogany, Philippine Mahogany Association, Los Angeles, Calif. Glazing sealer, pigmented "Rez," Monsanto Chemical Co., St. Louis, Mo. Aluminum and glass jalousies, Van Ness Louvre Co., Sun Valley, Calif. All screening, "Fiberglas," Owens-Corning Fiberglas Corp., Toledo, Ohio. Casement window hardware, Win-Dor Casement Hardware Co., Chicago, Ill. Brass hinges, The Stanley Works, New Britain, Conn.

DOORS AND DOOR HARDWARE: Solid and hollow core flush doors, Philippine mahogany, "Mengel," U. S. Plywood Corp., New York. Interior latches, exterior latches and lock sets, Schlage Lock Co., San Francisco, Calif. Lever handle latches, Safe Padlock & Hardware Co., Lancaster, Pa.

GLASS: Polished plate throughout, "Parallel-O-Plate," Libbey-Owens-Ford Glass Co., Toledo, Ohio. Obscure glass, "Factrolite," Mississippi Glass Co., St. Louis, Mo.

SHEET METAL: Copper flashing throughout, Revere Copper & Brass Inc., New York. Chemical treatment, Rust-Oleum Corp., Evanston, Ill.

INSULATION: Wool batts in floor framing, U. S. Gypsum Co., Chicago, Ill.

INTERIOR SURFACES: Plaster ceilings, U. S. Gypsum Co., Chicago, Ill. Finish on exposed wood frame ceiling throughout, pigmented "Rez," Monsanto Chemical Co., St. Louis, Mo. Finish wood walls, Philippine mahogany, Philippine Mahogany Association, Los Angeles, Calif. Finish on wood surfaces, wax, Samuel Cabot, Inc., Boston, Mass. Cork tile floors, Kentile, Inc., Brooklyn, N. Y.

CABINETWORK: Philippine mahogany plywood, Philippine Mahogany Association, Los Angeles, Calif. Door latches, "Tutch-Latch," National Lock Co., Rockford, Ill. Door hinges, "Washington Line," Washington Steel Products Co., Tacoma, Wash. Storage conveniences and shelf hardware, "K-Veniences," Knape & Vogt Mfg. Co., Grand Rapids, Mich.

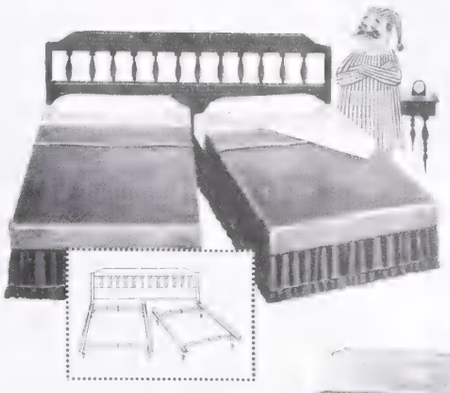
EQUIPMENT

KITCHEN: Counter tops, plastic laminate, The Formica Co., Cincinnati, Ohio. Sink, stainless steel, Zeigler Harris & Co., Los Angeles, Calif. Sink faucet, Moen Faucet Div., Standard Screw Co., Elyria, Ohio.

(*Please turn the page*)

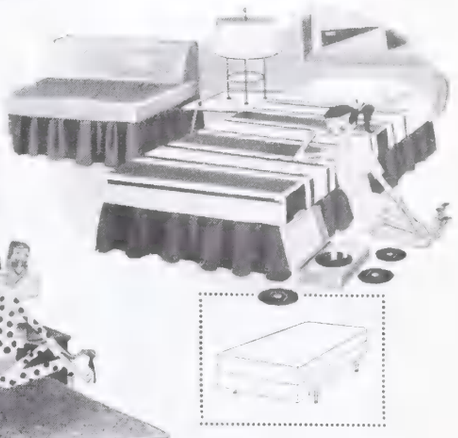
what's your "B.T."?

(BED TYPE)



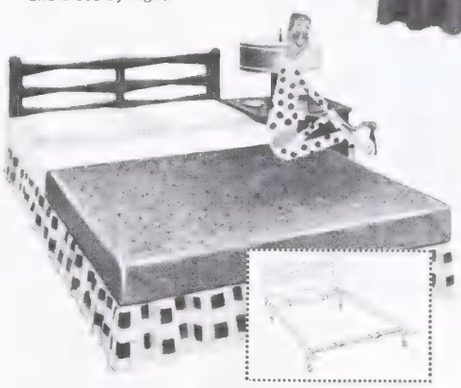
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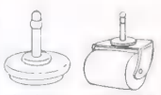
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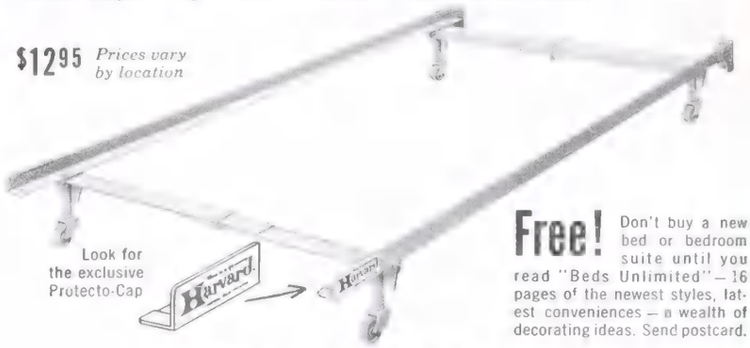
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HAVE A VACATION HOUSE THE YEAR ROUND

CONTINUED FROM PRECEDING PAGE

Garbage disposer, Waste King Corp., Los Angeles, Calif. Dishwasher, Hotpoint Co., Chicago, Ill. Cooking tops and ovens, Tappan Stove Co., Mansfield, Ohio. Refrigerator and freezer, Revco, Inc., Deerfield, Mich. Exhaust fan, Pryne & Co., Inc., Pomona, Calif. Washer and dryer, Westinghouse Electric Corp., Mansfield, Ohio.

BATHROOMS: Floor, walls, and sunken tub (master bath), terrazzo, National Terrazzo & Mosaic Association, Inc., Washington, D. C. Shower enclosure, Windsor Supply Co., Glendale, Calif. Lavatories and other bathtubs, Crane Co., Chicago, Ill. Lavatory faucets, Moen Faucet Div., Standard Screw Co., Elyria, Ohio. Towel bars and paper holder, Hall-Mack Co., Los Angeles, Calif. Electric auxiliary heater, Thermador Electrical Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Marble counter tops, Marble Institute of America, Mount Vernon, N. Y. Counter tops, plastic laminate, The Formica Co., Cincinnati, Ohio. Water closets, Case Mfg. Corp., Buffalo, N. Y. Shower heads, Speakman Co., Wilmington, Del. Exhaust fans, Pryne & Co., Inc., Pomona, Calif.

ELECTRICAL: Intercom system, "Multi-Master," David Bogen Co., Inc., Paramus, N. J. Panel board, Square D Co., Detroit, Mich. Mercury-type switches, "Sphinx," General Electric Co., East Cleveland, Ohio. Lighting fixtures, Prescolite Mfg. Co., Berkeley, Calif. and Lightolier Inc., Jersey City, N. J. and General Lighting Co., Brooklyn, N. Y. Recessed cove lighting tube lamps, "Lumiline," General Electric Co., East Cleveland, Ohio.

MECHANICAL: Hot water heater, "Permaglas," A. O. Smith Corp., Milwaukee, Wis. Thermostatic controls, Minneapolis-Honeywell Regulator Co., Minneapolis, Minn. Sewage pumps, Swaby Mfg. Co., Chicago, Illinois.

EXTERIOR TILE MURAL: Designed by architect, executed by Mosaica Peke, Italy.

EXTERIOR CHAIR LIFT: Component units, Inclinator Co. of America, Harrisburg, Pa.

SWIMMING POOL: Built by Catalina Pools, San Diego, Calif.

HOW TO BE A MEMORABLE HOSTESS

CONTINUED FROM PAGE 50

The smaller your party, the more discerning you must be in your guest list. For guests must be "simpatico" to make your evening a pleasurable one. They should have the same interests, or be on some mutual level of give and take, so conversation is interesting to all.

With a larger group you can ask guests with a freer hand. My table seats sixteen, so that is my maximum for a sit-down dinner. I like to mix ages, for the older we get, the more we appreciate the younger generation's fresh viewpoint.

So, if we are having a golfing party, such as we have during our big tournaments, I ask guests who like to play the game, like to watch it, and can be good listeners while the sixteenth hole is being described in detail. I would never dream of asking, say a museum director, to an evening such as this. The golfers would be bored with him and he with them! To go along with this thought, I do not mean to prescribe a dinner party exclusively of bankers or doctors or lawyers, for that would be duller than dull. But a sprinkling of professional people makes a group more interesting, for they add a different note to the evening. World travelers, editors, explorers, all add spice to your potpourri of friends, and they certainly stimulate the tenor of your party. Museum people, plus friends in the arts, as well as collectors all have a common meeting ground.

Now I know that everybody can't order up a museum director or an explorer for dinner. But you get the principle of having guests who are pretty much of the same intellectual endowment and interests.

As a matter of fact, I do not like to have too many big-wigs at the same party. Better to scatter them through a series of dinners, for there should be only one star of the evening. I have learned, the hard way, that there can be a certain jealousy between highly successful men, and a certain vying for attention. This is not a criticism; it just recognizes the competitive instinct in all of us, and the facts of life. So for a party without tension, take time to think out your guest list.

The guests *are* your party! And this raises the question: What is a good guest? I consider a good guest a person who enters into the spirit of the evening with enthusiasm. A guest should be entertaining and what I call "outgoing." No, not one who "takes over" and monopolizes the evening, but one who enters into the conversation with interest.

Are you a guest who sits and waits for the world to come to you? It won't! You must mix, circulate, get to know each person in the room during the cocktail hour. If my guest of honor is from out of town, I tell the gal who is sitting next to him at dinner not to spend too much time with him during the cocktails. She'll have a chance at getting to know him during dinner.

To be a good guest is to be a good listener also. Nothing drives me wilder than to be talking to a man with my most charming "ice cream manner," trying to be amusing, only to find him looking from one group to another, as if he were afraid of missing something fascinating. He certainly is acting as if he is bored with *me*! Are you one of those? What could be more flattering to a gal than to have the undivided attention of the man she is talking to and vice versa? A talkative man, of all people, adores your undivided interest.

As a guest, you must have a lighthearted, gay approach to the evening. It is a mistake to go to a party when you are dead tired. For you are dull, so you may drink too much and will not add to the party. You owe it to your hostess to be there, ready to help her out by "tossing the ball back and forth." Do your share of being entertaining. If you have not been aware of this obligation, start now to be a light, gay guest!

The conversational approach is another angle for making a party "go." Politics and religion are two topics never to be discussed. They are too controversial. And if you are seated next to an expert, I wonder if you should ask him (or her) questions in his field when you don't know a darn thing about it? You may bore him, and you won't understand his answers. He has probably had his fill of his work for the day and hopes for a sparkling, relaxing evening, not a dull discussion of what he's been doing all day.

I will never forget the reply of one of our famous commentators, after I had struggled through a few dull questions hoping to sound intelligent. He said "What I want tonight is wine, women and song." He very nicely put me in my place!

Cookery is a splendid subject to discuss when the going is an uphill pull. Especially so if your dinner partner is in the public print, a politician, for instance, who has to be wary in expressing his opinions. When food is the topic he can re-

lax and let himself go. Lighthearted, amusing incidents and stories are good to have in your repertoire of conversation. Do you keep up on the latest books, paintings, and sculpture? They are all fine feeders of conversation. Gardening, bird watching, sports are also useful topics.

In this day of television, the art of conversation could be lost. I think it has disintegrated a bit already. One of my friends, who definitely thinks we're in a conversational decline, now brings a book to dinner parties. It has a certain amusing shock value, puts us all on our mettle, and makes at least one conversation lively.

When you are seated at the table, try to allot time to both your dinner partners. We joke about it at our parties. If I think the table is breaking up into twosomes, I say, "It is time for a change," and then we all shift our conversation to the other side.

When you are having guests that like formal entertaining (usually the older group), then have a seated dinner. For informal evenings a buffet is easier and more fun.

For the Seated Dinner

Fish course, or soup or fowl
Meat Course
Salad and Cheese
Dessert

Coffee in the living room for the ladies; at the table for the men.

For six, you may well go "all out" with your menu in making it stylish and giving great attention to detail. Your party can be as complicated as you wish it, for the number of guests is small. If fish is the featured star of the table and menu, have the accessories from the sea also. Shells for butter plates, ash trays, and cigarettes. Even a centerpiece of limes would be amusing, for lime juice and fish are so delicious together. So when you arrange your dinner party, dream up things that go together and make for conversation. It's more fun if you choose a theme and create a special atmosphere. I'm so hipped on this subject that wherever I go—traveling, shopping, even just out for a stroll—I keep my eyes open for new ideas and things that I can use together to turn table settings into conversation pieces. I have cupboards full of oddments: cloths I whip up myself, unusual serving dishes, always ready to compose into table-setting pictures. So much of a party's success depends upon the way the food is presented.

For a larger and more informal buffet, concentrate on making your menu simple. For there is a lot of work connected with having lots of guests. Figure out a menu with a casserole that can sit out a long cocktail hour and improve with age. For instance, a chicken dish or beef bourguignon, rice pilaf, French bread and a salad. Pick-up tartlets or miniature eclairs—a dessert that the guests can serve themselves and will go easily on the coffee saucer, with no extra silver or dishes. One hot plate for the main course and then the coffee cup and saucer for dessert. This keeps your table setting and your dish washing to a minimum. And the self-service keeps your guests mixing happily.

FROM ORDINARY BACK YARD TO COUNTRY-CLUB LIVING

CONTINUED FROM PAGE 72

kitchen with barbecue equipment, warmer, gas-burners, sink, and refrigerator, with a cement apron 10-feet wide. This apron doubles as a dance deck for the partying teenagers, with music piped from the indoor high-fidelity system through an outdoor speaker.

These outdoor facilities, all related to the house that opens on them, were oriented to the den and the adjoining breakfast room. The den already had its own door to the outside. To open the breakfast room to the new outdoor living area, a sliding glass door replaced a window, steps were built, and flagstones were laid to extend a patio (open, above, as a courtesy to an existing pepper tree) from the breakfast room to the den door.

From this terrace, sheltered by a columned roof, clean, dry paving fans out over the grounds like a red carpet rolled out for a VIP. All of the curving paths, winding around the yard like delicate buff-colored ribbons, are linked so that no matter where feet wander, they can come back into the house without tracking in the landscape.

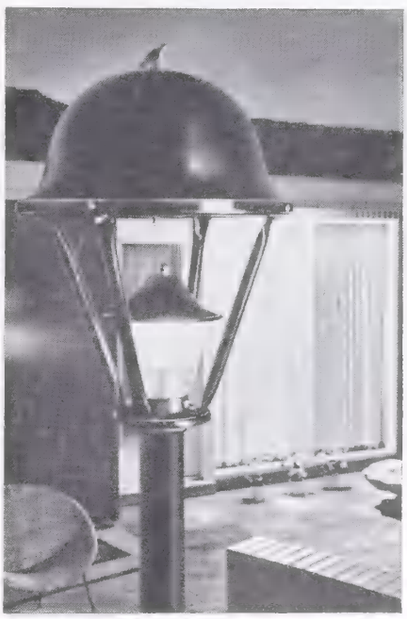
Pergola lights and landscape lighting around the foliage-enclosed yard switch on and off from both den and cabana. These add cheerful and efficient lighting to early evening skies and make it possible for the members and guests of this exclusive club-at-home to linger and enjoy many more hours of it.



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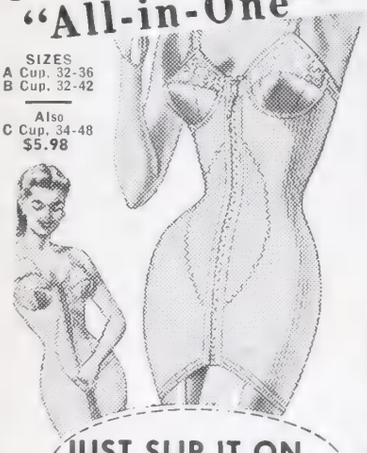
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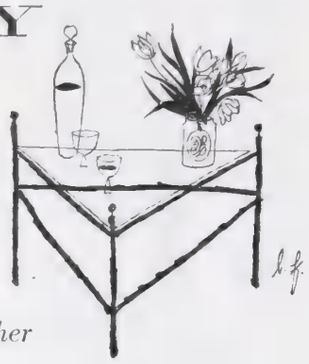
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DECORATOR'S DIARY



Notes on news from the journal wherein a decorator records the case histories of her clients and their projects

Mrs. Bryan of the spun-gold hair and the lithe, languid grace, has a turn-of-the-century elegance that makes women in her presence feel like girl stevedores. She also lives in a turn-of-the-century mansion—or, more precisely, in its remodeled ground-floor apartment which happily inherits the old glass-walled conservatory. And that's where I came in—to update this fern-filled winter garden into a modern terrace room, without damaging the *fin-de-siècle* character of the house.

We began by opening the conservatory to the garden, via a concrete ramp. (We hope its barren sides will soon be blanketed by ivy.) The place now has the character of a sheltered outdoor living room. We've redone the brick floor in flagstone, run a semi-circular window seat around the glass bay window, cushioned it with mauve upholstery, and created garden-tool storage space underneath. We've kept the old fountain, had the dolphin's mouth re-plumbed as a water spigot, so now it functions as a pretty sink. We've added enough electric outlets so that the Bryans can actually cook whole meals here with electrical appliances. We've filled in wall space with giant philodendron, and for the sheer drama of it—and Mrs. Bryan—got in two elegant peacock-back chairs of lacy wicker. But the final *fin-de-siècle* touch, reminiscent of the flowery silver accessories on your grandmother's dresser, is the pewter-finish tea cart from Jane Ellis, which looks made to order for the portage of *pêches en champagne*. Its white Formica shelves, however, are more likely to carry tea or a highball to the windowseat or a whole meal to the garden. It's 42" long, 20" wide, 33" high, with a silver, brass, or pewter finish, black or white shelves—the kind of a functional jewel that looks so pretty you wouldn't mind if it didn't work.



Fin-de-siècle tea cart

The troubled history of Mrs. Myerson's decorating dilemma centers about Mr. Myerson, who since manual-training days has been a Sunday cabinetmaker, flooding his own and his friends' dwellings with fern stands, magazine racks, and hanging shelves as each type of project strikes his fancy.

The problem now is that he has lately graduated into cupboards and, carried away with his own skill at installing the snaplock mechanism for a cabinet door, has presented Mrs. Myerson, within a few months' time, with not one but two rather out-size natural-finish mahogany cupboards which he fondly expects to show up in the dining room of their new house.

"How can I tell him that I can't live with those two blank-faced cupboard doors staring at me from each end of the dining room?" cried his unhappy spouse.

I gave a quick mental rundown of the grasscloth walls, the walnut dining table, reed chairs, and tangerine carpeting we'd planned for the room.

"Don't tell him anything," I advised. "We'll simply add cabinetry to cabinetry and change the whole face of things."

Forthwith I hurried the lady to the House of Ransu where they specialize in creating patterned panels of appliquéd or inlaid woods which anyone with half an eye could visualize as embellishment for doors, table tops, or any surface that needs duking up. The panels are precisely patterned with paper-thin cutouts of wood veneers of wood in their natural colors. We could have ordered any design custom made if we'd wanted to, but Mrs. Myerson and I both felt an affinity for a stock-panel pattern of three graceful swans cut out of walnut, rosewood, and mahogany veneers and applied to a smooth backing of zorina wood. The appliqué process reminds you of the



Swans in appliqué veneer

way shapes are cut out of fabric and stitched to background material. The veneer is naturally slightly raised from its background. The firm can also cope with the more costly technique of marquetry, which is the insetting of veneers in a wood surface, so that the pattern becomes a smooth and integral part of the wood panel.

It's surprising how these panels applied to the too-broad cabinet doors slim them down, give them a stylish finish. Panels generally come framed and matted on a background of abaca or Madagascar cloth, measuring 16½" x 38½" over all, but we used only the design itself without the frame, a panel 12¼" x 32½".—M. G.

THE JOYS OF: ". . . LIFE EXEMPT FROM PUBLIC HAUNT"

CONTINUED FROM PAGE 45

Following is detailed information on the construction materials and equipment in the Seattle house designed by Terry & Moore, architects, and shown on pages 40-45.

CONSTRUCTION

FOOTINGS AND FOUNDATIONS: Reinforced concrete, Portland Cement Association, Chicago, Ill. Concrete admixture, "Darex," Dewey & Almy Chemical Co. Div., W. R. Grace & Co., Cambridge, Mass. Waterproofing, "Dehydratine #4," A. C. Horn Co., Long Island City, N. Y.

STRUCTURAL WOOD FRAMING AND EXTERIOR SURFACES: Floor, wall, and roof framing and miscellaneous trim, Douglas fir and cedar vertical siding, West Coast Lumbermen's Association, Portland, Ore. Creosote stain on vertical siding, Samuel Cabot, Inc., Boston, Mass. Stucco panel at entry, U. S. Gypsum Co., Chicago, Ill. Fresco at entry by painter Kenneth Callahan, Seattle, Wash. Paint finish on wood trim, Pratt & Lambert, Inc., Buffalo, N. Y.

ROOFING: Roof sheathing, insulating building boards, exposed to the interior, Rockwood Corp., Issaquah, Wash. Cedar shake shingles, Red Cedar Shingle Bureau, Seattle, Washington.

MASONRY, FIREPLACE AND CHIMNEY: Fireplace, interior and exterior floors, and exterior terraces and steps, building brick, Structural Clay Products Institute, Washington, D. C. Carved cedar panel on living room fireplace hood by sculptor George Tsutakawa, Seattle, Washington.

WINDOWS, DOORS, AND HARDWARE: Steel window and door sash with hardware, Fentron Industry, Inc., Seattle, Wash. Interior wood doors, flush hollow core, Douglas fir veneer, Douglas Fir Plywood Association, Tacoma, Wash. Interior and exterior lock and latch sets, Schlage Lock Co., San Francisco, Calif. Door hinges, The Stanley Works, New Britain, Conn. Door weatherstripping, bronze, Chamberlin Co. of America, Detroit, Mich.



GLASS: Window and door glass, "Penn-Vernon," and mirrors throughout, Pittsburgh Plate Glass Co., Pittsburgh, Pa. Obscure glass, "Factrolite," Mississippi Glass Co., St. Louis, Mo.

INTERIOR SURFACES: Finish wall boards and cabinetwork throughout; wood grille (dining area), vertical grain Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Stain finish on Douglas fir, and paint on exposed "Rockwood" ceiling, Pratt & Lambert, Inc., Buffalo, N. Y. Drawer pulls (living and dining areas), "Lucite," Plexacraft Products, Pasadena, Calif.

EQUIPMENT

KITCHEN: Counter top, back splash, and ledge, plastic laminate, The Formica Co., Cincinnati, Ohio. Sink, stainless steel, Elkay Mfg. Co., Chicago, Ill. Sink frame, stainless steel, "Hudee," Walter E. Selck & Co., Chicago, Ill. Sink faucet with spray, Crane Co., Chicago, Ill. Garbage disposer, General Electric Co., Louisville, Ky. Dishwasher, "Kitchen Aid," The Hobart Mfg. Co., Troy, Ohio. Cooking top and built-in ovens (gas-fired), Chambers Ranges, Inc., Chicago, Ill. Copper hood over cooking top, custom made, Revere Copper & Brass, Inc., New York. Refrigerators (gas-fired), Servel, Inc., Evansville, Ind. Exhaust fan, Trade-Wind Motorfans, Inc., Rivera, California.

UTILITY ROOM: Washer and dryer, Hamilton Mfg. Co., Two Rivers, Wis. Hot water heater, "Permaglas," A. O. Smith Corp., Milwaukee, Wis.

BATHROOMS: Ceramic tile, Pomona Tile Mfg. Co., Los Angeles, Calif. Lavatories and water closets, Crane Co., Chicago, Ill. Tub (bath #2), American Radiator & Standard Sanitary Corp., New York. Shower and tub enclosures, Fiat Metal Mfg. Co., Franklin Park, Ill. Shower fittings, Symmons Engineering Co., Boston, Mass. Shower head (master bath), "Anystream," Speakman Co., Wilmington, Del. Towel bars and paper holders, Hall-Mack Co., Los Angeles, Calif. Exhaust fans, Pryne & Co., Inc., Pomona, Calif. Auxiliary electric heaters, Thermador Electrical Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Vinyl floor tiles, "Amtico," American Biltrite Rubber Co., Trenton, N. J.

ELECTRICAL: Panel board, "Stab-Lok," Federal Pacific Electric Co., Newark, N. J. Lighting fixtures throughout, custom made, designed by Irene McGowan, Seattle, Wash.

HEATING: Two gas-fired furnaces, General Electric Co., Trenton, N. J. Registers, Hart & Cooley Mfg. Co., Holland, Mich. Thermostat, "Chronotherm," Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.

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How to plan an elegant kitchen

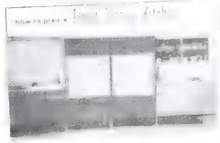
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WHEN HOME IS THE BEST PLACE TO BE

CONTINUED FROM PAGE 70



Steins' arrival hall is large enough so that guests can be greeted comfortably, has roomy coat closet, game storage cabinets.

"Many times in our other homes," Chuck recalls, "I'd be outside in the cold, basting the meat while everybody else was inside enjoying martinis. Now, there's no more of that kind of discrimination."

The size of the living room was another bone of contention for family and friends. Most of the dissenting voices argued for greater size and enough seating for a party. The Steins felt differently. Neither of them wanted a big barn of a place, good only for milling crowds at a cocktail party. They wanted a room that would be intimate and companionable when both of them were alone in the evening (which is most evenings except Saturday). Then when they did have six or eight (never more) friends for dinner, they wanted everyone to be included in one conversational "square," as Chuck calls it.

Obviously they got what they wanted. However, in designing this part of the house, Philip Wadsworth saw to it that a feeling of generous volume was engendered. He gives this impression by exaggerating the ceiling height. You enter through a low-ceiling hall and step unexpectedly into the raised-roof space of the living room. He gives interest to the area above eye-level with a clerestory window that admits moving patterns of light and shadow high in the room. And he has placed glass doors across the whole south end of the dining and living rooms so that the eye moves right out to the patio and to the gully beyond.

About the kitchen plans, Midge had no hesitation. She knew what kind of work center a wife needs to keep a good house, and in every sense of the word she is an excellent housekeeper. She's knowledgeable, well-organized, and enthusiastic. Cooking is her chief pleasure, but she also has a talent for decorating (she did her own), and she is fastidious to a fault.

Because she knew she'd be doing the housework, Midge asked Phil to put the kitchen in the center of things, and he did. From her "headquarters" she can keep an eye on the children in the playroom. She's only a few steps from the front door. Another couple of steps take her to the freezer or washer-dryer, and she's only an arm's length from the dining room.

This last arrangement has pleased the Steins as much as anything in the house. It means that they eat all their meals in the attractive setting of their dining room. It means that when they are both cooking, they can function as a team without tripping over each other. And although Wadsworth provided them with a top to the Dutch door so that the kitchen can be closed off, they have used it only once. The kitchen is so closely keyed in color and materials to the rest of the house that it isn't an eyesore. Furthermore, he placed the work counters six inches below the pass-throughs so that even when there is disorder in the kitchen, it's not visible from the dining room. To them, the kitchen is literally the hub of the house.

These, then, are the separate parts that Midge and Chuck Stein asked for and got in their home. To the credit of Phil Wadsworth, they received these and more. They also received a high quality of design that consists of many different elements. You find it in the basic form of the house—the way that Wadsworth has used two rectangular stucco shapes, one high and one low, to which he anchored the light and airy wooden structure of the inner and private part of the house. You find it in the easy relationship of one room to another and in the straightforward yet varied way he has used natural building materials. All the cabinets and wood trim that must be handled and used are Philippine mahogany plywood. The rest of the trim is redwood. You also find the high quality design in the careful attention to detail. The way wardrobe drawers also form a pattern. In the way the headboard can be adjusted to slant back for reading in bed. And lastly, it is in the dozen or more niceties that make living in a good house so much smoother—the generous shelf in the entrance hall for mail, keys, and packages, the enclosed music system and many more.

It is the sum of all these elements that gives the owners such aesthetic satisfaction, a lasting sense of pride and daily pleasure in their home. This house has given them, after three short years, a sense of place—the sure knowledge that here is where they belong; where they will achieve their goals.

Following is detailed information about the Steins' house:

CONSTRUCTION

EXTERIOR SURFACES ON GRADE: Asphalt driveway and motor court, The Asphalt Institute, College Park, Md. Concrete terraces, The Portland Cement Association, Chicago, Ill.

FOUNDATION AND FLOOR SLAB: Reinforced concrete, The Portland Cement Association, Chicago, Ill. Underslab waterproofing membrane, American Sisalkraft Corp., N.Y.

STRUCTURAL WOOD FRAMING AND EXTERIOR SURFACES: Wall and roof framing, horizontal siding and roof fascia, Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Stucco, cement plaster, The Portland Cement Association, Chicago, Ill. Finish on stucco walls and plaster soffits, "Inex," The Bishop Conklin Co., Div. of Devoe & Raynolds, Los Angeles, Calif. Finish on wood wall surfaces, linseed oil. Finish on wood trim, "Hilite-Trim," Mathews Paint Co., Pasadena, Calif.

ROOFING: Hot mopped, four layers felt, pea gravel surface, Johns-Manville Corp., New York.

FIREPLACE AND CHIMNEY: Norman brick and firebrick, Gladding, McBean & Co., Los Angeles, Calif. Damper, Superior Fireplace Co., Los Angeles, Calif. Barbecue-rotisserie (dining room), Albert Mfg. Co., Los Angeles, Calif.

DOORS, WINDOWS AND HARDWARE: Exterior flush solid core doors, gum veneer, "Weldwood," U. S. Plywood Corp., New York. Interior flush hollow core doors, gum veneer, "Roddiscraft," Roddis Plywood Corp., Marshfield, Wis. Door latch and lock sets, Schlage Lock Co., San Francisco, Calif. Wood frames of glass door and window sash, Ponderosa pine, Ponderosa Pine Woodwork, Chicago, Ill. Window sills, California Redwood Association, San Francisco, Calif. Door sills, National Oak Flooring Mfrs. Association, Memphis, Tenn.

GLASS: Double-strength crystal, Libbey-Owens-Ford Glass Co., Toledo, Ohio. Obscure glass, "Factrolite," Mississippi Glass Co., St. Louis, Mo. Mirrors, copper-backed plate glass, American Window Glass Co., Pittsburgh, Pa.

INSULATION: Waterproof membrane between foundation walls and floor slab, Celotex Corp., Chicago, Ill. Insulation in walls and ceilings, Infra Insulation, Inc., New York.

INTERIOR FINISH SURFACES: Plasterboard ceilings throughout and plasterboard walls, "Sheetrock;" paint finish on plasterboard, "Texolite," U. S. Gypsum Co., Chicago, Ill. Cork tile floors (living room, dining room, entry hall, and playroom), Armstrong Cork Co., Lancaster, Pa. Wax finish on cork floors, Trewax Co., Culver City, Calif. Wood trim throughout, Ponderosa pine, Ponderosa Pine Woodwork, Chicago, Ill. Paint finish on wood trim, Dunn-Edwards Corp., Los Angeles, Calif. Soffit fascias (living room, dining room and playroom), California Redwood Association, San Francisco, Calif. Wax finish on redwood fascias, Samuel Cabot, Inc., Boston, Mass. Vinyl floor tiles (kitchen and bathrooms), Robbins Floor Products, Inc., Tuscumbia, Ala.

CABINETWORK AND HARDWARE: Cabinets, Philippine mahogany plywood, "Weldwood;" finish on "Weldwood," "Satin-Lac;" "Novoply," U. S. Plywood Corp., New York. Paint finish on "Novoply," Dunn-Edwards Corp., Los Angeles, Calif. Pin hinges and magnetic latches, Washington Steel Products, Tacoma, Wash.

EQUIPMENT

BATHROOMS: Ceramic tile on tub and lavatory counter top, Pomona Tile Mfg. Co., Los Angeles, Calif. Lavatory and tub (master bath), Crane Co., Chicago, Ill. Water closets, Case Mfg. Corp., Buffalo, N. Y. Lavatory frames, stainless steel, "Hudee," Walter E. Selck & Co., Chicago, Ill. Shower walls (bathrooms 2 and 3), baked enamel board, "Coralite," Coraltex, Inc., Los Angeles, Calif. Lavatory counter tops (bathrooms 2 and 3), plastic laminate, The Formica Co., Cincinnati, Ohio. Shower enclosure (master bath), Hollywood Shower Door Co., Hollywood, Calif. Shower fittings and shower head, "Anystream," Speakman Co., Wilmington, Del. Towel bars, Hall-Mack Co., Los Angeles, Calif. Hot

water heater, General Water Heater Corp., Burbank, Calif.

KITCHEN: Counter top and splash, plastic laminate, The Formica Co., Cincinnati, Ohio. Sink, stainless steel, Zeigler-Harris & Co., Burbank, Calif. Sink faucet, Crane Co., Chicago, Ill. Garbage disposer, General Electric Co., Louisville, Ky. Dishwasher, "Kitchen-Aid," The Hobart Mfg. Co., Troy, Ohio. Cooking tops and built-in ovens, Thermador Electrical Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Refrigerators, Frigidaire Div., General Motors Corp., Dayton, Ohio. Lift-shelf hardware for food mixer, Washington Steel Products, Inc., Tacoma, Wash. Food mixer, "Mixmaster," Sunbeam Corp., Chicago, Ill. Washer-dryer combination, "Bendix Duomatic," Philco Corp., Philadelphia, Pa.

ELECTRICAL: Swivel fixtures for heat lamps (bathrooms), Swivelier Co., Inc., New York. Heat lamps in swivel fixtures, General Electric Co., Lamp Div., East Cleveland, Ohio. Exhaust fans (master bath and kitchen), Trade-Wind Motorfans, Inc., Rivera, Calif.

SOUND: Radio tuner and amplifier, Harman-Kardon, Inc., Westbury, N. Y. Record changer, Garrard Sales Corp., Port Washington, N. Y. Speakers, James B. Lansing Sound, Inc., Los Angeles, Calif. Television, "Fleetwood," Conrac, Inc., Glendora, Calif. Intercom system, "Tel-Talk," Western Electric Co., N.Y.

HEATING: Furnaces, two counter-flow forced-air units, The Payne Furnace Co., Div. of Carrier Corp., Puente, Calif. Floor registers, Controlaire Mfg. Co., Los Angeles, Calif. Clock thermostat, "Chronotherm," Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.

THE ART OF SALAD MAKING

CONTINUED FROM PAGE 59

bruise the tender ones. Cut off the end of the lettuce stalk, discard bruised outside leaves, then carefully break off leaf after leaf. I wash each leaf on both sides under running water, running my thumb down the inside grooves to get out every last vestige of dirt. Drain the washed lettuce in a colander.

• To prepare lettuce for storage, carefully arrange washed and drained leaves on a clean tea towel, with all leaves running one way. Do your husky and tender lettuces in separate towels. I gather up the ends of the towel into a sort of bag, step outdoors, and swing the towel around in a circular motion, until all the water is flung off. The towel is now just damp enough to keep the lettuce fresh. Store towel and all in a nylon bag.

• Herbs are vital to a good salad. I grow most of this flabbergasting list: chives, tarragon, parsley (the hard-working triumvirate that floats through all my cookery), plus oregano, thyme, bay, lovage, burnet, rosemary, mints of all kinds, savory, sage, marjoram, summer savory, basil, dill, and chervil.

• Chop the pungent herbs finer than fine. They're strong and you want to impart only a subtle flavor and keep your guests guessing what it could possibly be. Chop chives and parsley and store in separate containers. The leafy herbs, like rosemary, burnet, mint, etc., are carefully de-leafed from their stems, washed, minced, then wrapped in foil packets and kept in the refrigerator. Use tarragon leaves whole.

• Dried herbs can replace fresh, but remember they are even stronger, so use them sparingly. Just a dash, rubbed well into the palm of your hand and flung over the salad, is plenty.

• My dried herb wardrobe includes Spice Islands salad herbs, parsley, green onion, tarragon, oregano, thyme, and dill. House of Herbs puts out chervil, lovage, and chives. Wagner of Philadelphia also packages an excellent variety.

• If you're serving salad with meat, a good trick is to put the traditional meat-flavoring herb into the salad—mint, rosemary, chives, and parsley flavor a salad served with lamb. Dill or the cucumberish burnet flavors a salad served with fish. Rosemary and lovage go with beef, tarragon with chicken. Basil or oregano bring out tomatoes.

• Always break lettuce into edible-size pieces; never cut it with a knife. Tiny leaves are used whole.

• Overdressing a salad is worse than underdressing it. It takes careful practice and observation to dress a salad perfectly, so that each leaf is well enveloped in its fragrant dressing, enough but not too much. A well-made salad never languishes in a puddle of dressing.

• To mix your salad, put your broken lettuces, greens, and herbs into the salad bowl, shake the dressing vigorously, pour over, and toss the greens well with wooden fork and spoon so as not to bruise leaves. This fatiguing, as the French call it, takes time, for each leaf must be coated, but not drenched with dressing.

• Serve salad only on well-chilled plates, never on the same plate as you serve a hot course. My salad plates go into the refrigerator the morning of a party.

NEXT MONTH IN... House Beautiful



Home of Mr. & Mrs. Valdemar Knudsen, Mr. Albert Ely Ives, Architect

How To Put South Seas Allure In Your Own Life

More than just the land of the hula and the ukulele. Hawaii and the Pacific islands represent a unique culture, a modern pattern of living each of us can profit from.

Hard working and industrious, the islanders have learned how to adapt to their surroundings . . . how to relax and enjoy the bounties that nature gave them. They've learned how to use their leisure time to satisfy the inner spirit as well as the desire for ease and comfort.

And it is expressed in everything they do or own . . . in the design of their homes and homefurnishings (the best from East and West), in the warmth of their family life, in their exotic foods and carefree entertaining and in the simple pleasures of their fun.

Come with us next month for a look at the culture, customs and habits of these happy people and learn how you can adapt their special way of life to your *own* life. Next best thing to a trip in person, is a visit to the glorious islands of the Pacific in September House Beautiful.

House Beautiful
September issue
On sale at leading newsstands,
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House Beautiful's

Gardens for better living



Neat brick edge and rock-covered soil make this a decorative accent in the garden of Landscape Architect Joseph Copp. This is an apple tree espaliered as a fence at edge of a terrace.



PHOTOGRAPH BY ERNEST BRAUN

Shade pattern on level surface is one of the delights of tree on terrace. Tree near edge of paving, roots extend beyond. At the Irving Levins'; Lawrence Halprin, landscape architect.

How to grow trees on a paved terrace

A tree needs special attention to keep it healthy when the root zone is covered with paving. Here are ways to help your terrace trees do their best.

When you have paving in your garden, you increase your need for trees. There's nothing like the shade of a tree to take the glare off a hard surface and keep it cool on a hot day. A tree also helps hold the warmth in the paving on a clear, cool evening.

But there is a problem. A hard surface is the natural enemy of a tree. Paving can keep both air and water from the roots, and without air and water the tree will die. There are two ways out of this dilemma. You can use porous paving, like brick on sand or flagstones with space between; or leave room at the base of the tree to let the air and water through. On these two pages you see a half-dozen examples of trees growing happily with paving over their roots. Notice too how solving the problem has also enhanced the gardens.



Hand-picked collection of smooth water-rolled stones becomes an important point of interest in this brick terrace. To make watering and feeding more effective, concrete tiles are set vertically and extend down into the root zone of the tree.



Beds of violets are used as a ground cover beneath these large trees. The brick terrace is laid on a base of sand and lets air and water through. In the garden of Mr. and Mrs. E. C. Reagor. The landscape architects were Marie and Arthur Berger.

FIVE PHOTOGRAPHS BY MAYNARD PARKER



Large tree well of redwood is a strong design feature in this terrace at the home of Mr. and Mrs. A. Raymond Cornwall. The wide cap on the container gives it a finished look and it can also be used as a seat. Landscape architect, Thomas Church.



A young tree takes on character far beyond its years in a setting like this. Ground cover at the base of the tree has the attraction of a large-scale container plant. In the David Stone garden, designed by Landscape Architect Thomas Church.

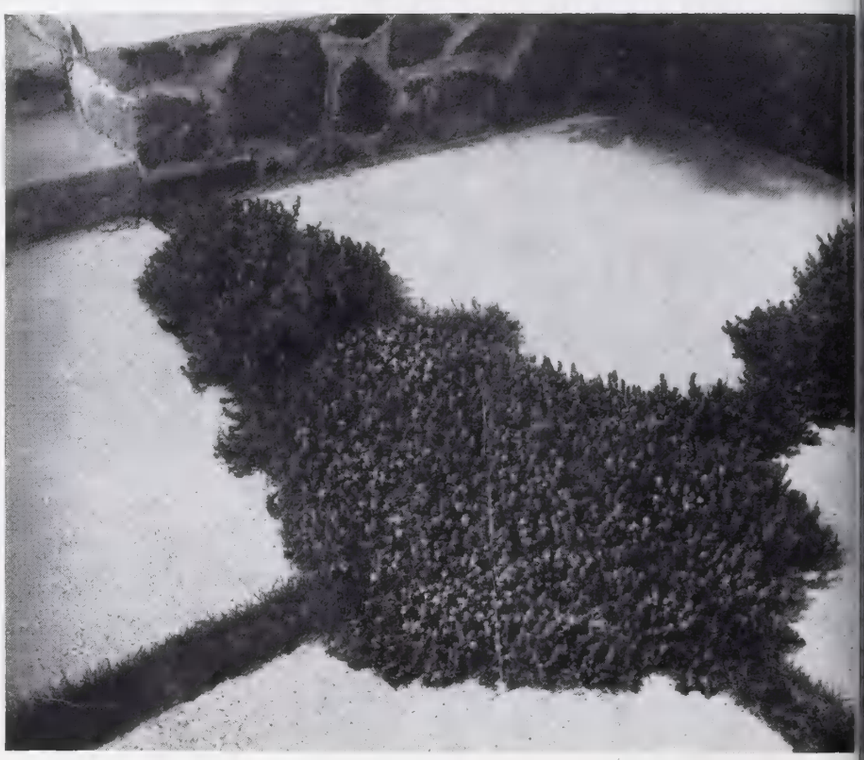
ALL PHOTOGRAPHS BY MAYNARD PARKER



One little conifer—this is an arborvitae—goes a long way here. It does a lot to relieve the impact of the masonry paving. The green foliage looks very good with both the red of the brick and the gray of the concrete.



Expansion joints in brick and paving become a feature of the design in this terrace. The landscape architect was Garrett Eckbo. The plant used here is dichondra and is limited to warm climates. Check your local nursery for other useful plants of similar size and character.



Plants growing over the edge of these squares of paving become a point of interest at the base of steps leading up to the left. This is a planting of dwarf heather which is about to bloom. The straight lines are grass.

These plants are doing double duty



Here's how to get the appearance of weathered paving in a hurry. Grass used between the blocks gives each piece an irregular outline. Calls for some hand-trimming.

Plants can make paved walks and terraces more attractive. These are also doing a very necessary job.

The usual way to handle the necessary expansion joints in concrete terraces is with wood dividers. However there are other possibilities, and plant material is one of the best. The texture and form of plants tend to soften the hard look of masonry, and many plants give you a bonus of changing color and size.

When you plant, use tough slow-growing material that is dependably hardy in your climate. Your local nurseryman will help you select the right plants for the job. The environment is not as difficult as it looks because water drains into the joints, and the cover of paving helps keep the root area cool and moist.

Of course if you want a flat surface for wheels or easier walking, expansion joints of wood are best. You can soften the appearance with plants in pockets as shown in photograph, upper left.

ow to lean on a hoe

od advice from a philosophical practitioner

he Easy School of Gardening, with first-hand

of there's more than one way to bring in a crop

WILLIAM ALVADORE BUCK

s a place to lean on a hoe
May morning, no ground is
er than a garden. A garden has
nigher use. The leaning culti-
r learns many things including,
e incidentally, how to grow a
er garden. When I first planted,
as a week-ender in my plot, at
l labor. Now, 20 years later, I
much more a daily watcher.
ake composting. Some people
e a project of their compost
s. They carefully save their
hen scraps, pile the material
so according to the book, turn
ver, and water it. Of course,
is good exercise and, in fact,
ompost pile is an excellent
g. But Nature has another way
h is just as good. It is now my
. When the season draws to-
d the sere, I ask the gardeners
rake neighboring lawns to
w the leaves over the fence into
garden. I rake some myself, and
them all over the garden where
cover crop is growing, around
crops that are still standing,
ter some dirt on them, to keep
n down in the winter winds,
a few handfuls of lime, for
ıy are oak leaves which sour
soil. This method has a name,
eet composting."

n the spring the leaves are well
ıg in decay. I use some of them
nulch growing plants, some to
rish the soil. Those that are
ıed under should be well mixed
the earth, not left in wads,
interred at the spade's depth.
ere's little a man can do that
s a better job of soil improve-
ıt than digging in half-decayed
ves. For life needs death, as
ry gardener knows, and a live
is simply a soil that is alive
h bacteria feeding upon decay,
ning death into food for plants.
heet composting has the ex-
ent advantage in my area (the
nate of Long Island Sound) of
serving the fertility of the earth
the winter rains. The blanket of
ves keeps the earth frozen most of the winter, its nutriment is locked in and little of it leaches away. On the other hand, the fervid and dedicated compost pilers point to advantage in their way: In the pile the heat of decay kills many a weed seed, fungus and spore.

Let me say a word in favor of weeds. Louis Abbott walked out into his corn fields one day after a "gulley-washer." This day he noted particularly how many roots the running water uncovered. He walked away very thoughtful, for the cultivator must break these shallow roots, and do more harm than the weeds. Now he cultivates his corn only once. He has had many a compliment on his fine stand of weeds. He has also won more corn-growing medals from the Illinois Crop Improvement Association than any other man.

It is true that our highly civilized row crops cannot compete with the tough wild ones when they are small. Weeds will smother or stunt them in the seedling stage. Either a mulch or shallow cultivation is necessary. A fellow must, of course, take to heart those lines by W. H. Davies:

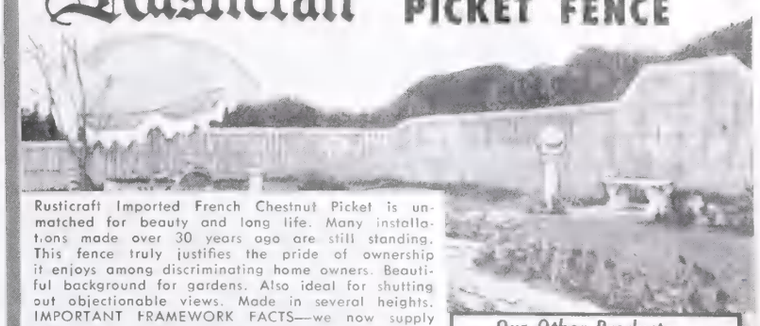
"A poor life this, if full
of care,
We have not time to stand
and stare."

As I say, one can lay down a mulch between the rows and the weed problem is solved. Or, if he is a sensitive soul, who has visitors in his garden and dislikes explaining those weeds to his guests all the time, he can sow his own selected weeds, so to speak, when the plants are well grown. In 1957 I tried an experiment. I planted three rows of tomatoes: in each row there were Rutgers, Big Boys, and one or two of the smaller varieties. Red Cherry or Yellow Plum. I mulched one row with straw and wintered leaves. The mulch was three or four inches thick and wide enough to reach the adjacent row.

(*Please turn to page 114*)

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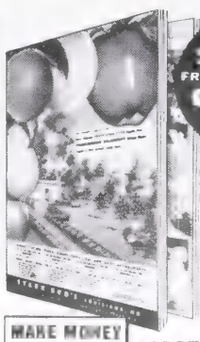
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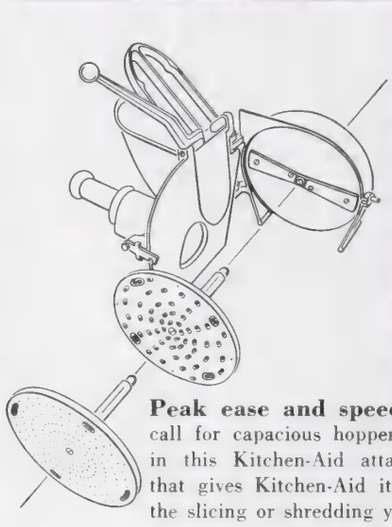
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By JULIE POLSHEK

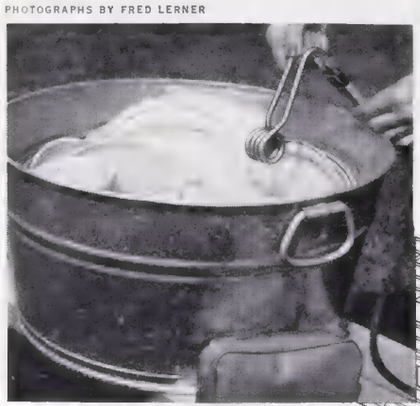


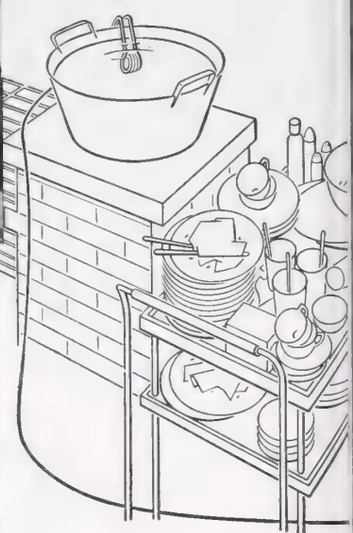




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PHOTOGRAPHS BY FRED LERNER





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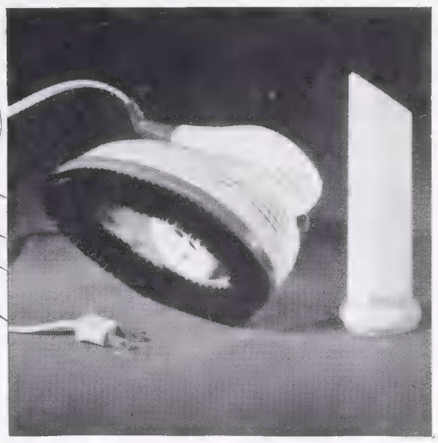
New coffee mill, electric Mouli from France, is tiny with giant power. Rotor running at high speed whirls and fractures coffee beans; in seconds produces any grind (up to 9 tablespoons) including powdered coffee for espresso. Operating time governs grind. Mill converts wheat kernels into flour, pulverizes nutmeg or poppyseeds, chops almonds. Seamless metal hopper, easily rinsed. AC-DC, $13.



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AWINGS BY WALTER HORTENS





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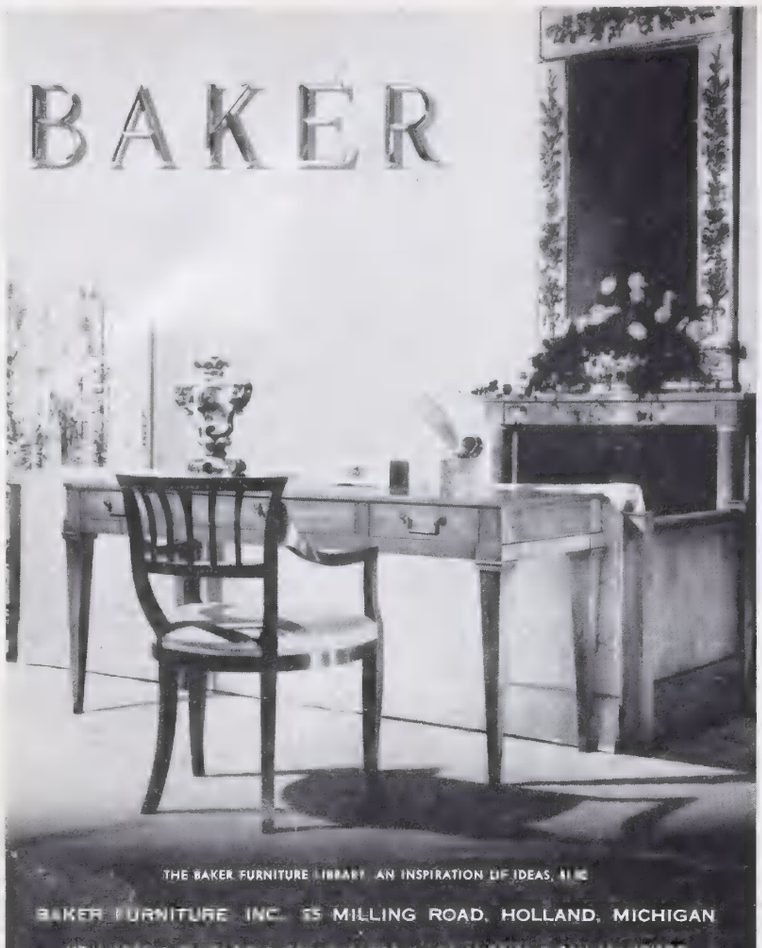
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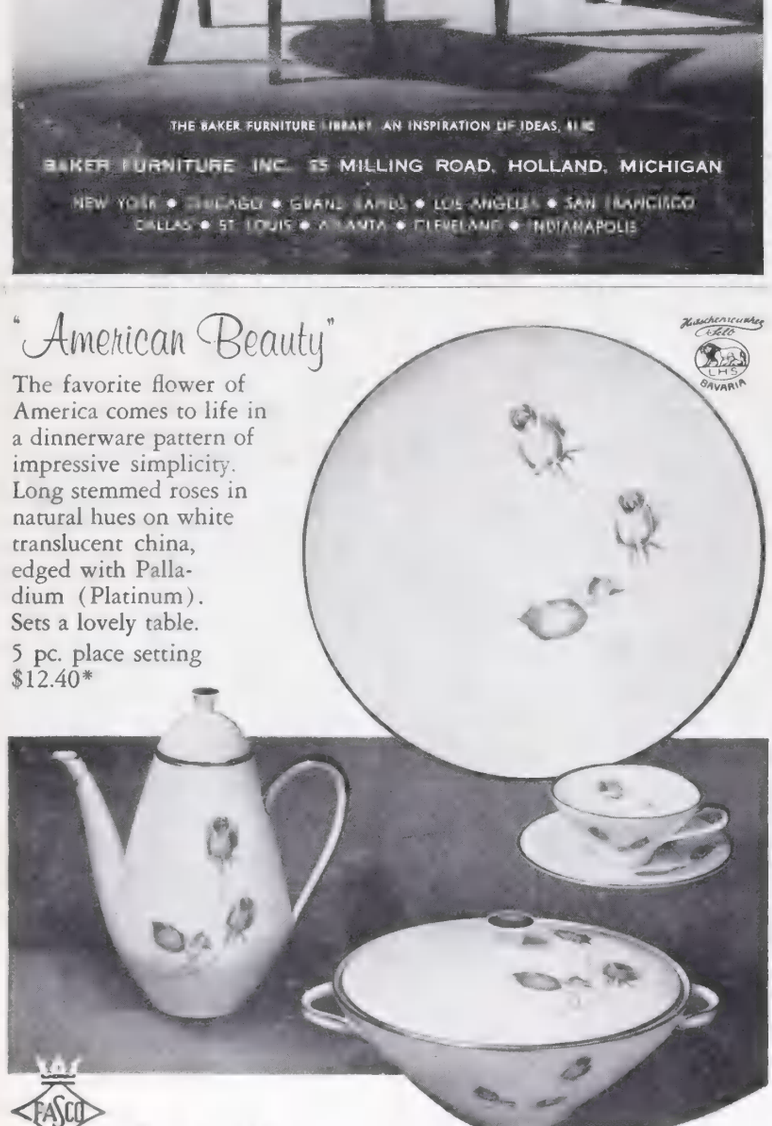
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HOW TO LEAN ON A HOE

CONTINUED FROM PAGE 111

In late June, when the plants were well grown, I scattered rye grass seed from the second row to a line two feet beyond the third row and raked it in. Thus, I soon had one row whose roots were under a mulch, one under a handsome sward of new grass, and one under half and half.

IT WAS a hard year in the garden, dry, and I was on vacation, far away from the water bucket, through July. It does seem almost wrong and subversive to report the truth, but the row that prospered best and produced most was the row in the rye grass. I do not profess to know altogether why, though I can think up as many theories in explanation as the next man. By late June, when I sowed the grass, the tomato roots were deep in the earth, perhaps three feet; the grass roots seemed quite shallow in this their first season of growth. I suppose the grass kept the soil well aerated, absorbent to the rain that fell, and acted as a super-mulch, without giving the tomatoes much competition in their deep underground works. The sward was thick enough to crowd out other weeds, and made a pretty carpet until frost, and a rich cover crop to be buried in the spring.

At any rate, weed seeds in the compost are hardly a problem at all for me.

As for diseases, I believe I can agree with the all-organic fraternity that they are not often a great problem in a well-fed garden, well-stocked with fertility and organic decay. It is necessary, however, to sow the seeds thick enough so that you have some selection, and can retain the strongest plants only.

There are problems that inevitably blow in from your neighbor's yard, such as black spot on roses and powdery mildew. You must dose for these or put up with them in my experience. I have had trouble in past years with a bacterial wilt that was sure death in the end to squash; however, this destroyer winters in the abdomen of a beetle, not in the compost pile. I have also had a bout with club root on the broccoli, but club root is a disease that resides in the soil year after year. The remedy is rotation and a handful or two of lime around each plant (to bring the pH up to 7.2) for the disease will not live in an alkaline soil. Other regions will have other blights and bacteria, I suppose.

The people who believe in organic fertilizer only, also preach (and they *do* preach) that plant so nourished are practically immune to insects. I have noticed one or two things in their favor. As the years have gone by, as I have improved my land with cover crops, compost, peat moss, manure, bone meal, and also dry chemical fertilizers, I have used fewer insecticides and simpler ones. There are several poisons on my shelves, but I seldom take down any these days except a dust that is mostly rotenone and other Derris extracts, and a bait for slugs, which are prolific hereabouts. In fact, I find that I can get through the season without ever using any insecticide that may be harmful on any vegetable that we do not peel, husk, or shell.

My tomato plants may have illustrated something last year besides the virtues of rye grass. Several days after I set them out, I observed that the flea beetles had bored on the smaller, and presumably weaker, vines. They hardly touched the big healthy ones.

On the other hand, there are many Mexican bean beetles, the worst pest in my garden by far. They are a sturdy type. I think that the organic theory is that the healthy plants are tougher chewing, so the bugs avoid them. Well, the bean beetles in my garden make lace of the healthiest vine, show no discrimination, and never the slightest sign of feeling overmatched. The only thing that halts their work is a whiff of rotenone dust right in the face.

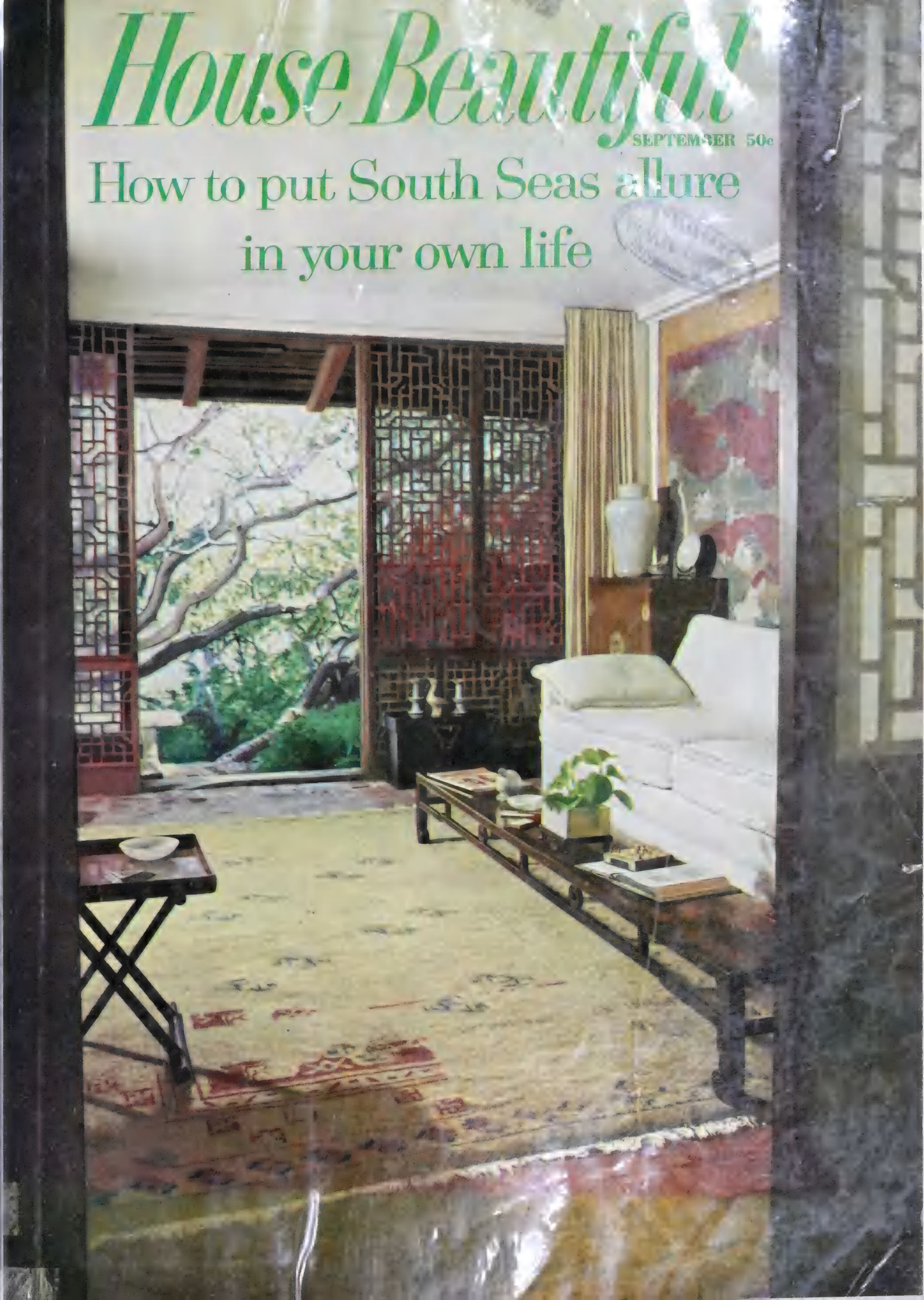
THE conclusion takes us back to leaning on the hoe. From the standpoint of garden prosperity alone it is a most useful employment. For, when we stand and stare, ideas come, invited or no. The amateur gardener, moreover, is just as much entitled to have the fun of trying experiments as the pro. Louis Bromfield, whose experimental Malabar Farm has gained more fame than those Sabine acres where Horace cultivated odes, once observed that science knows perhaps five per cent of all there is to know about agriculture. The risk of experimenting is small. Most experiments will work somehow. Every garden book on the shelves disagrees with every other on some important points. And the teachings of every school of farming seem to work; they all know how to bring home a crop, whether it is the Department of Agriculture, the Organic, or the Easy.

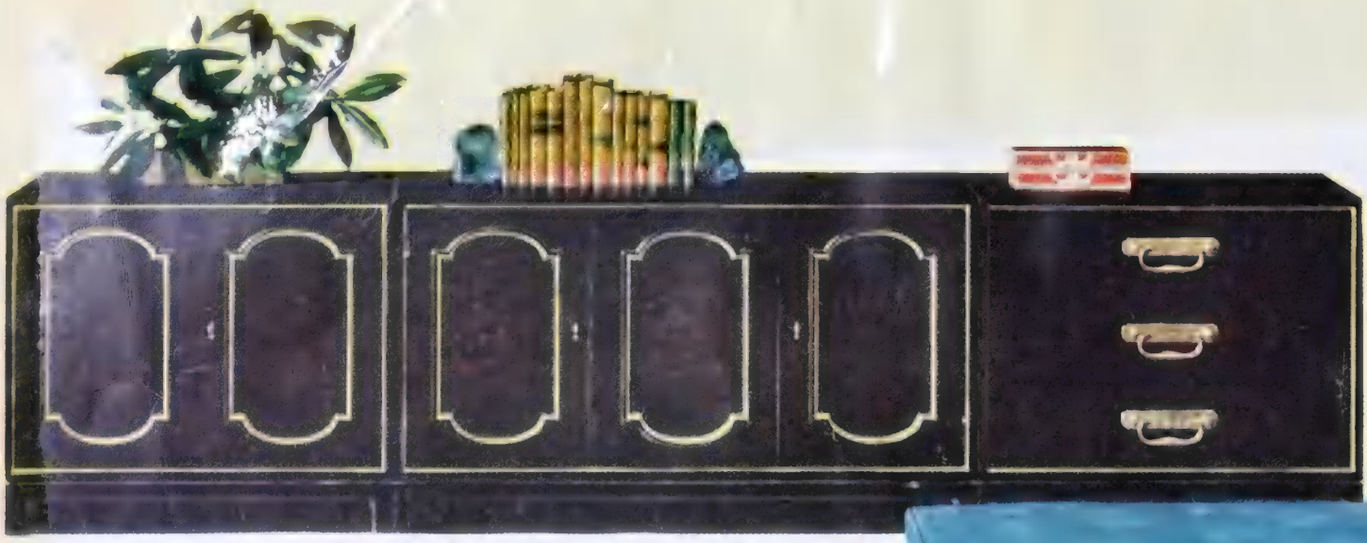
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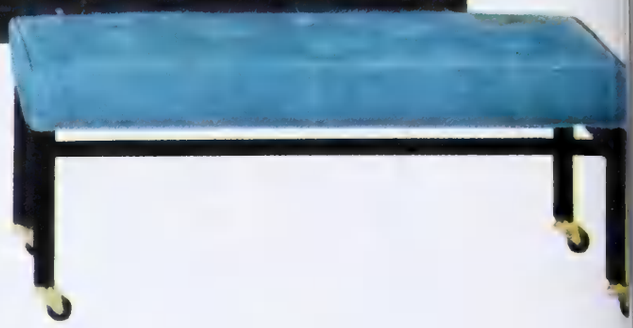
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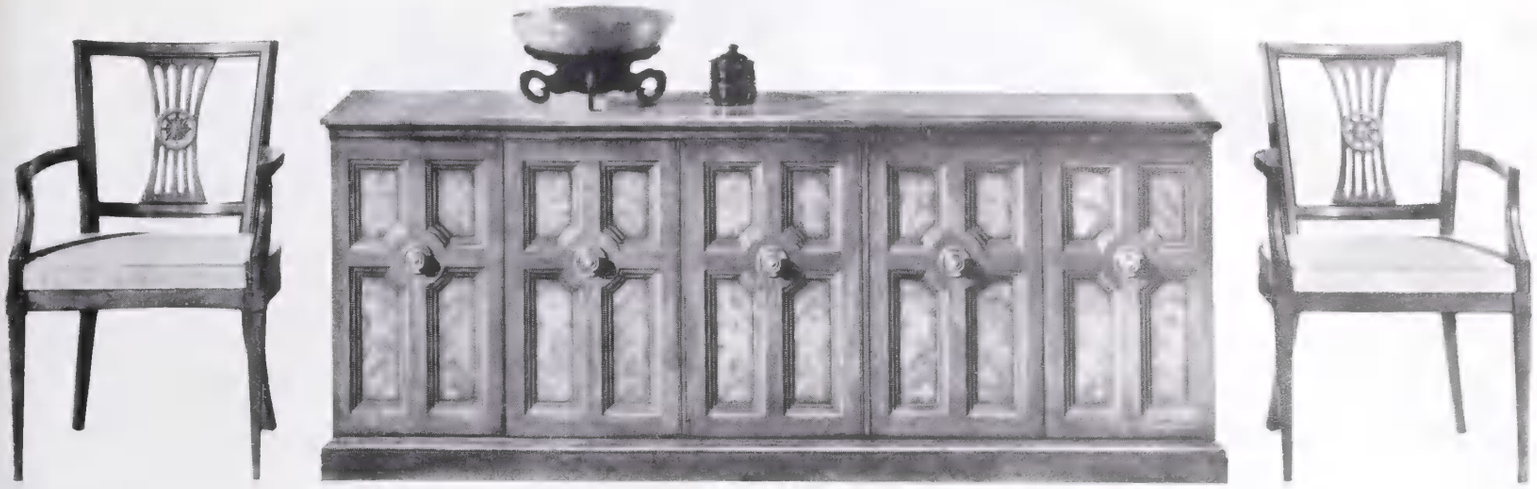
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Utica .....Sagenkahn Furniture Galleries, Inc.
Watertown..Sagenkahn Furniture Galleries, Inc.
White Plains.....W. & J. Sloane, Inc.
Yonkers.....Laytin's for Interiors, Inc.

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Fayetteville.....Bloom Furniture Company
Greensboro.....Colonial Furniture House
Raleigh.....Wayside Furniture House

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Cleveland.....The May Company
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Middletown.....The Rathman-Troup Company
Springfield.....Forbes & Wallace, Inc.
Tiffin.....Trout-Bladow Furniture Company
Toledo.....J. F. Bennett Studios

OKLAHOMA—Ada.....Pete Green Furniture Co.
Oklahoma City .....Harbour-Longmire
Tulsa.....Cathey's Incorporated

OREGON—Portland.....Meier and Frank, Inc.
Salem.....Henry Meyer Interiors

PENNSYLVANIA—Carlisle.....Earley's, Inc.
Erie ..... Dan Chisholm, Interiors
Greenville.....N. N. Moss Company
Lancaster...Marshall Smith Furniture Company
New Castle.....J. R. Frew Company
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Scranton .....Kaplan Furniture Company
Uniontown.....Sidney's Finer Furniture

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Richland Galleries
Greenville.....Craig-Rush Furniture Company
Greenville .....Mayfield's, Inc.
Greenwood.....R. J. Sprott's

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Longview .....McWilliams Galleries
McAllen...Jones and Jones Furniture Company
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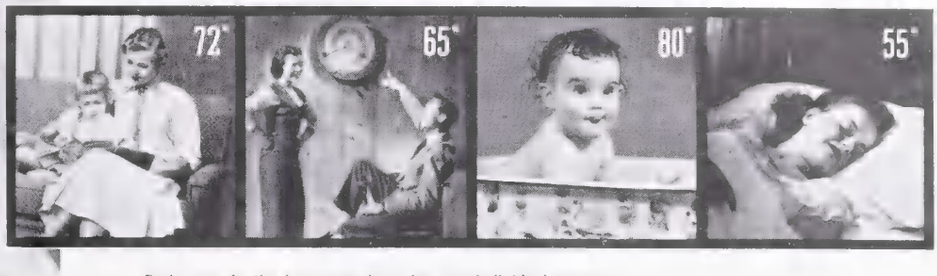
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A thermostat in every room

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Or you want the sleeping rooms cool while the rest of the house is warm! Or a corner room catches a cold north wind. You set the thermostat at the level you want, and this hard-to-heat room stays comfortable! Perhaps there's a guest room or sewing room that doesn't need to be heated all the time. You can save fuel by keeping it at, say, 40°—and quickly heat it when it's needed.

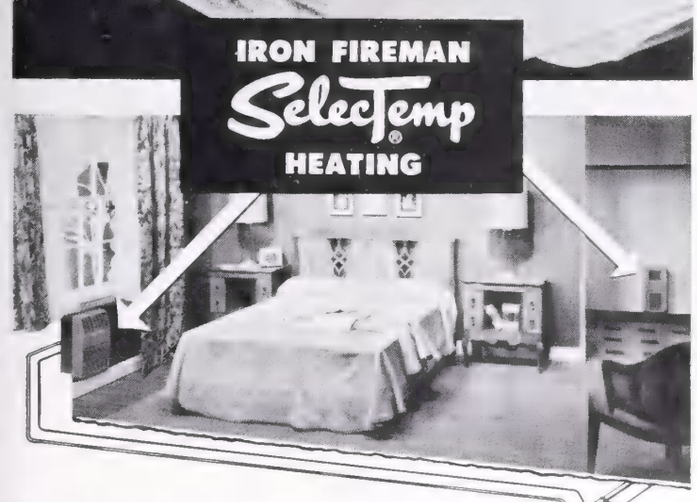
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House Beautiful®

Vol. 100, No. 9

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CHARLES YERKES PARKER STUDIO

Our cover: This one-room house characterizes all the beauty in Hawaiian life today, which we explore fully starting on page 85. Elegance and informality are brought together here in the home of Wilma Fitts, Decorator: Florence Bates Hayward.

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1958 Golden Folio of homes

each has been built with...



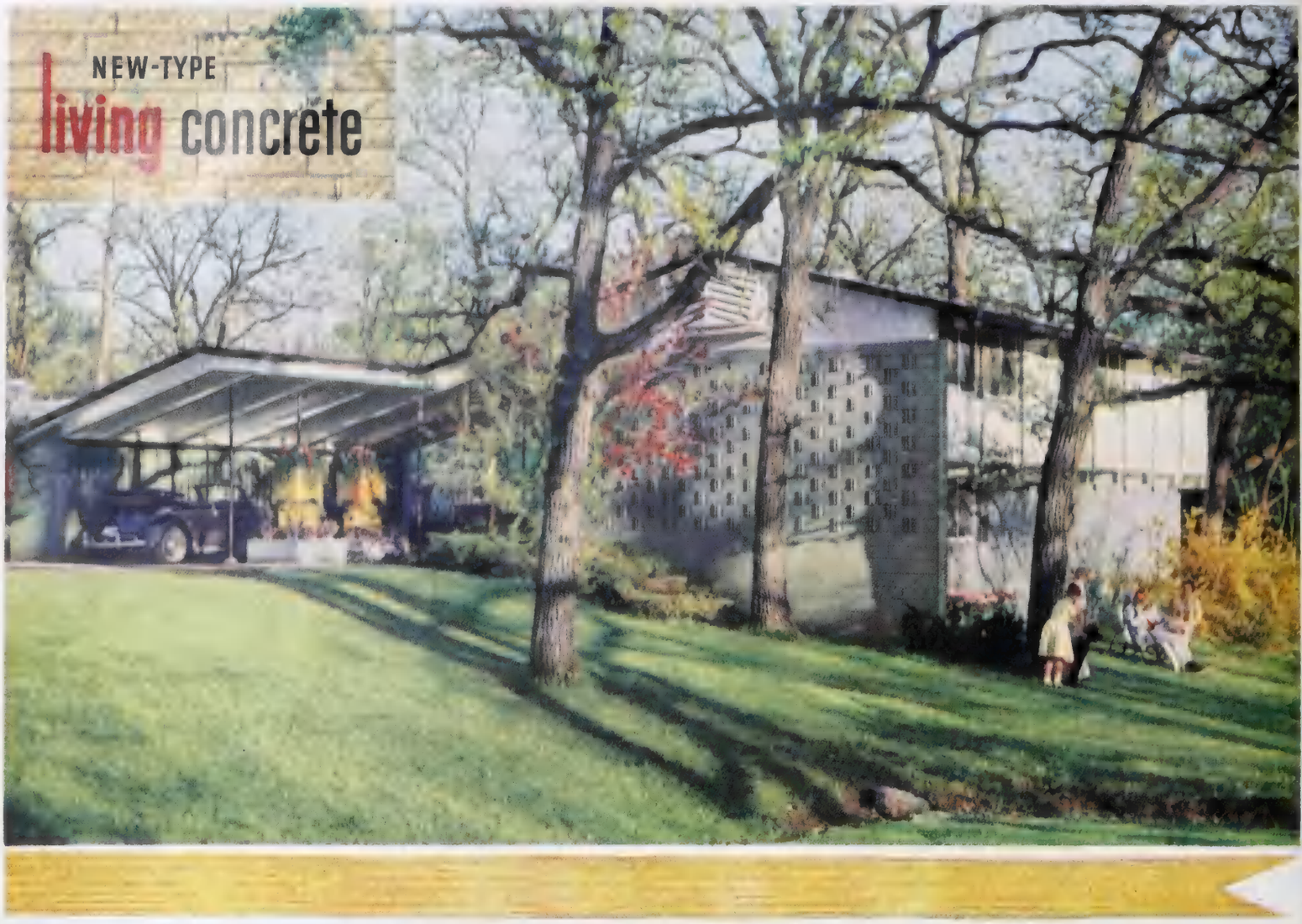
Lovely home of Dr. J. J. Gabe and his family, 31446 Stonewood Court, Farmington, Michigan. The walls keynote its beauty . . . show the adaptability of living concrete to any style of home. Here Architect James Conn, AIA, used rough-faced, 2½″ split block units in stacked bond, painted white.

It's today's wholly new and exciting form of concrete masonry for homes . . . new *living* concrete. Here is a fascinating array of textures, patterns, shapes . . . in tasteful integral colors or in natural tones to take any paint. The versatility of *living* concrete is dramatically evidenced in these homes selected for their special attractiveness and charm. Actually, there are thousands more all over the country. It's all part of a fast-growing trend. For wherever families build, whatever style they want, new *living* concrete fits in perfectly. And its beauty is the soul of practicality. Concrete won't burn, can't rot, is impervious to termites and other insects. Yet the cost is low, usually well under other types of masonry.

Clip these pages . . . add them to your file on "New Home Ideas."

NEW-TYPE

living concrete



Modern style of the Meyer home gets special charm from living concrete used by Brooks and Coddington, Architects.

"I'd say the neighbors are just as proud of our new house as we are!"



Says **KURT H. MEYER,** *High School Teacher... Barrington Woods, Palatine, Illinois*



"We're really living since we moved in here! Of course, the room layout and modern equipment account for a lot of it. But the concrete masonry is a mighty big factor. The architect did a great thing when he chose it. It gives the whole place a warmth and interest—makes you *feel* at home. And no house could be more snug. Concrete masonry gives extra insulation. Creates a very quiet house, for one thing. And it keeps us cool in summer and makes the place easy to heat even with our damp, cold Illinois winters. When it comes to upkeep—I'm really saving money. We're certainly sold on concrete masonry."

Mrs. Meyer's roses make a bright splash of color against the soft-toned exterior wall. The coarse-grained masonry units are laid in a unique relief pattern and painted a spruce green. This is just one of many beautiful styles and patterns that are possible with today's *living concrete*.

"Getting the livability I wanted in my house was simple with the newer forms of concrete masonry!"



Says **ROBERT WEAVER STEVENS,**

Designer and Interior Decorator, Santa Monica, California

"Making homes more livable is my business! I've found concrete masonry helps create a friendly feeling home that has warmth and charm. With so many patterns, colors and sizes to choose from, the material is perfect for every style of house, from traditional to modern. My own home is contemporary—done in a 4-inch high concrete unit. I used concrete masonry for the interior walls, too. It complements fabrics, wood and other materials handsomely. Of course, on the practical side, concrete masonry means fire safety, low maintenance and such things. Of all materials, it's the one I most prefer."



Warm setting for happy living at the Stevens'. Here the concrete masonry, laid in running bond, is painted a bright wheat color for a cheery, inviting effect.



Relaxed living on the Stevens' patio. Walls of concrete masonry make an interesting and restful background and accent the blue louvered doors.

Clip these pages . . . add them to your file on "New Home Ideas"

NEW-TYPE

living concrete ...for interior charm, too!



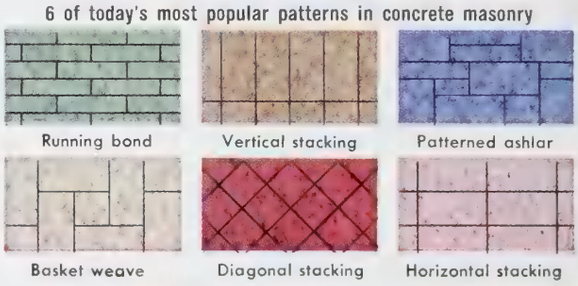
A kitchen for compliments! Smooth, white-painted concrete block of the oven wall contrasts with the adjoining wall of rough-textured split block.



Warm, friendly living room! Living concrete creates interesting textural contrasts. It harmonizes beautifully with all materials.

An especially smart idea, today, is the use of texture patterns in interior walls. New living concrete fits in beautifully. Its wide range of textures, shapes, sizes and colors makes it the perfect decorative building material... for accent walls, fireplaces or entire rooms. Concrete masonry creates rich charm when used with gleaming wood paneling... complements fabrics and furniture to effect elegance and warmth.

6 of today's most popular patterns in concrete masonry





And to give the setting of your home the character you want...

Beautiful surroundings which add to the beauty and livability of your home and increase its value are easily achieved with modern concrete masonry. You'll find the cost is moderate and your improvements will last a lifetime with practically no upkeep. Just a few ways to add beauty and utility with living concrete: **1.** Paved area of concrete patio stones. **2.** Garden wall of slump or split block. **3.** Tree curbing of four-inch block. **4.** Outdoor grill of split block. **5.** Concrete swimming pool. For more details, send for free idea booklet: "*Concrete for Outdoor Living.*" (U.S. and Canada only.)

Information on homes? Send for booklet "Concrete Masonry Homes for Better Living."



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ut how do you find the *invisible values* that protect our investment?

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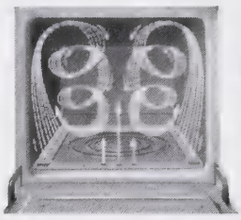
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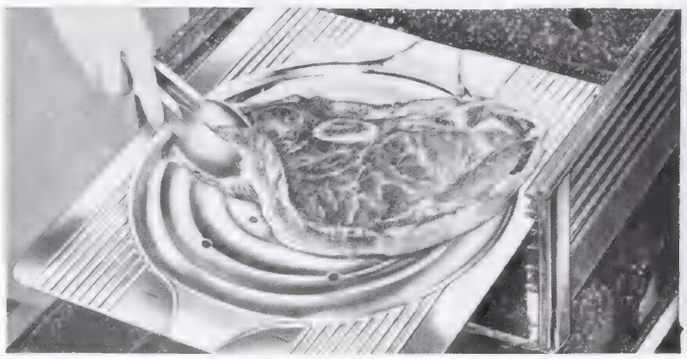
All-new Universal Supreme 40-inch gas range illustrated above, with oven-control electric clock and interval timer, thermostatically controlled top burner, giant automatic heat control griddle, elevated In-A-Drawer Broiler, and Barba-Broil Rotisserie.



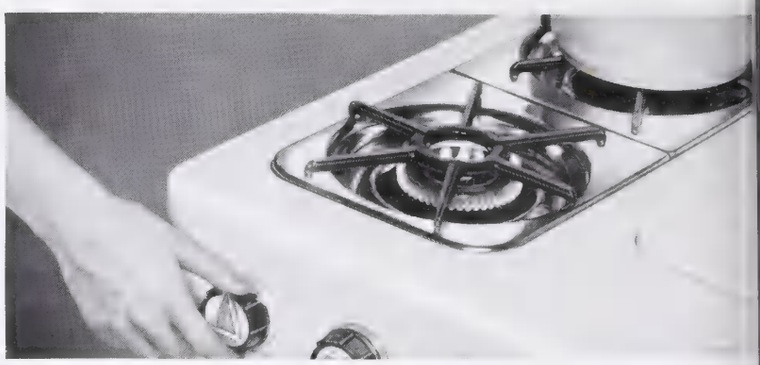
See how heat circulates evenly throughout oven.

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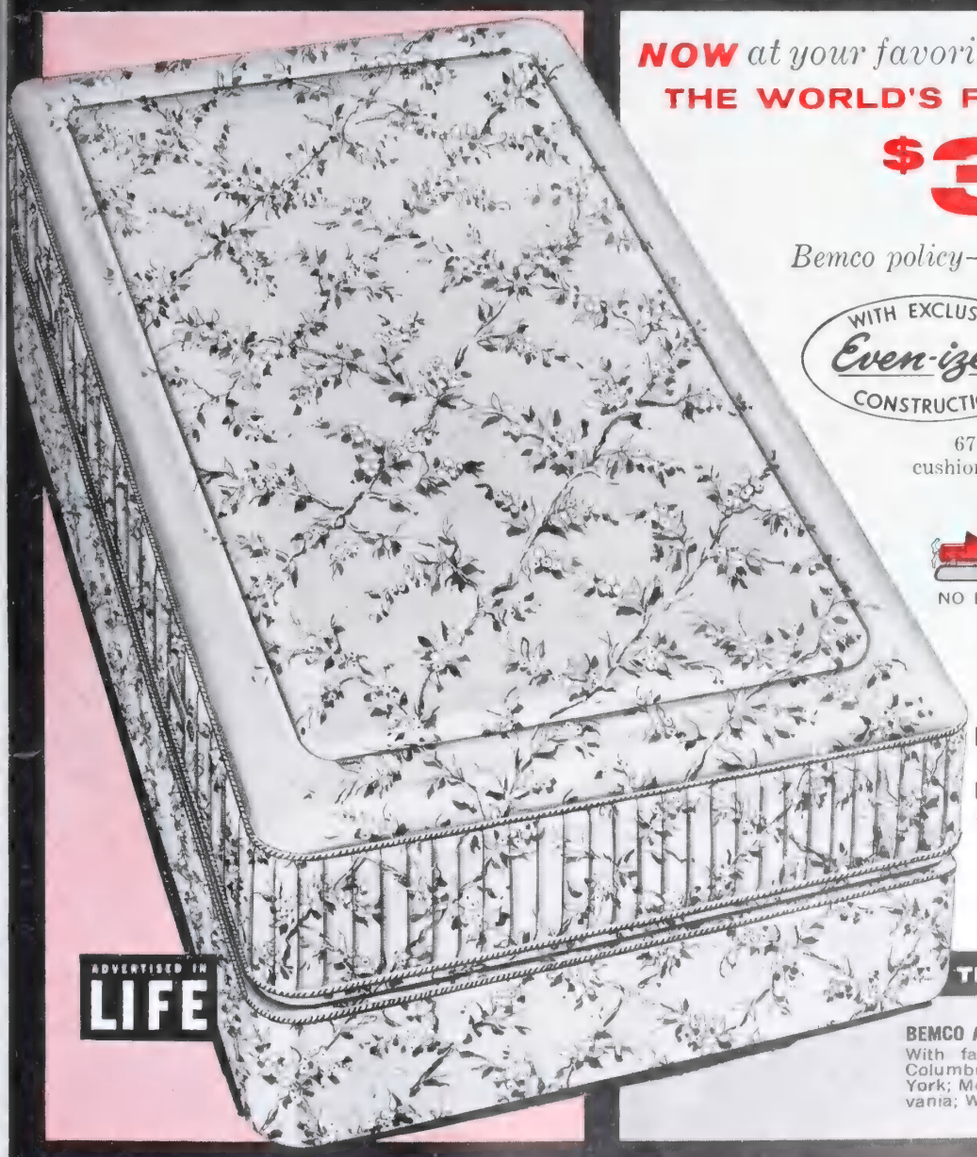
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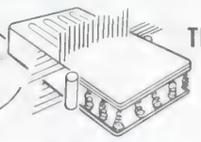
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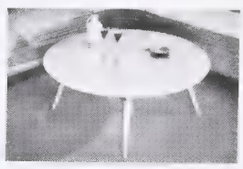


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IT'S WORTH MENTIONING

By JULIE POLSHEK



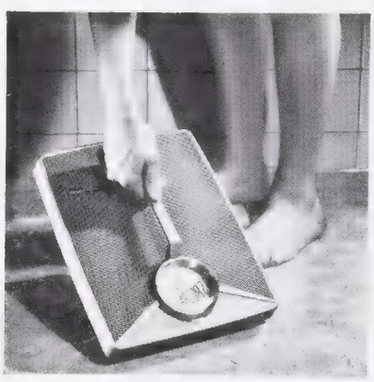


Stakmore Duplex can be cocktail table, dining or game table; its two sets of hinged legs make the conversion. A handsome furnishing for permanent room use; or folds for storage between use if desired. The 42-inch top is laminated, wood-grain plastic matched to hardwood understructure. Finely built. Wheat, mahogany, tawny walnut. $69.50. Matching Stakmore chairs (cane-back), $19.95 each. Bloomingdale's, New York 22, N.Y.



Fifteen-gallon keg for ice cubes or iced beverages has much value for party use; it is also very handsome. Insulated, galvanized liner effects long ice-keeping. To transport Export Keg from loading point to serving scene, just hook it to steel utility caddy and wheel away. Elegant exterior is fine walnut with antique rubbed finish. Solid brass bands and handles; heavy rubber tires. $75; 7½ gallon, $50. From W & J Sloane, New York 22, N.Y.

Golden finish gives this fine scale the dressed-up look in vogue these days. For convenience, Silhouette Health-O-Meter provides lifting handle. Decorative material, antiskid vinyl, surfaces broad platform. Precision weighing mechanism registers minutest weight variations; oversized magnifying lens boldly enlarges 0-300 dial for reading. $18.95; in chrome finish, $14.95. From Marshall Field's, Chicago, Illinois.



PHOTOGRAPHS BY FRED LERNER



Wrought, solid aluminum, handsomely styled, forms Scroll indoor-outdoor furniture. The innovational construction links metal's strength with light weight; carries lifetime guarantee against rusting. Deauville serving buffet combines wood-grain Formica doors with iridescent wrought aluminum finish. Lemon, light or royal blue, flamingo, tangerine, orchid. $235. Upholstered side chairs, $44 each. Scroll Inc., Miami 48.

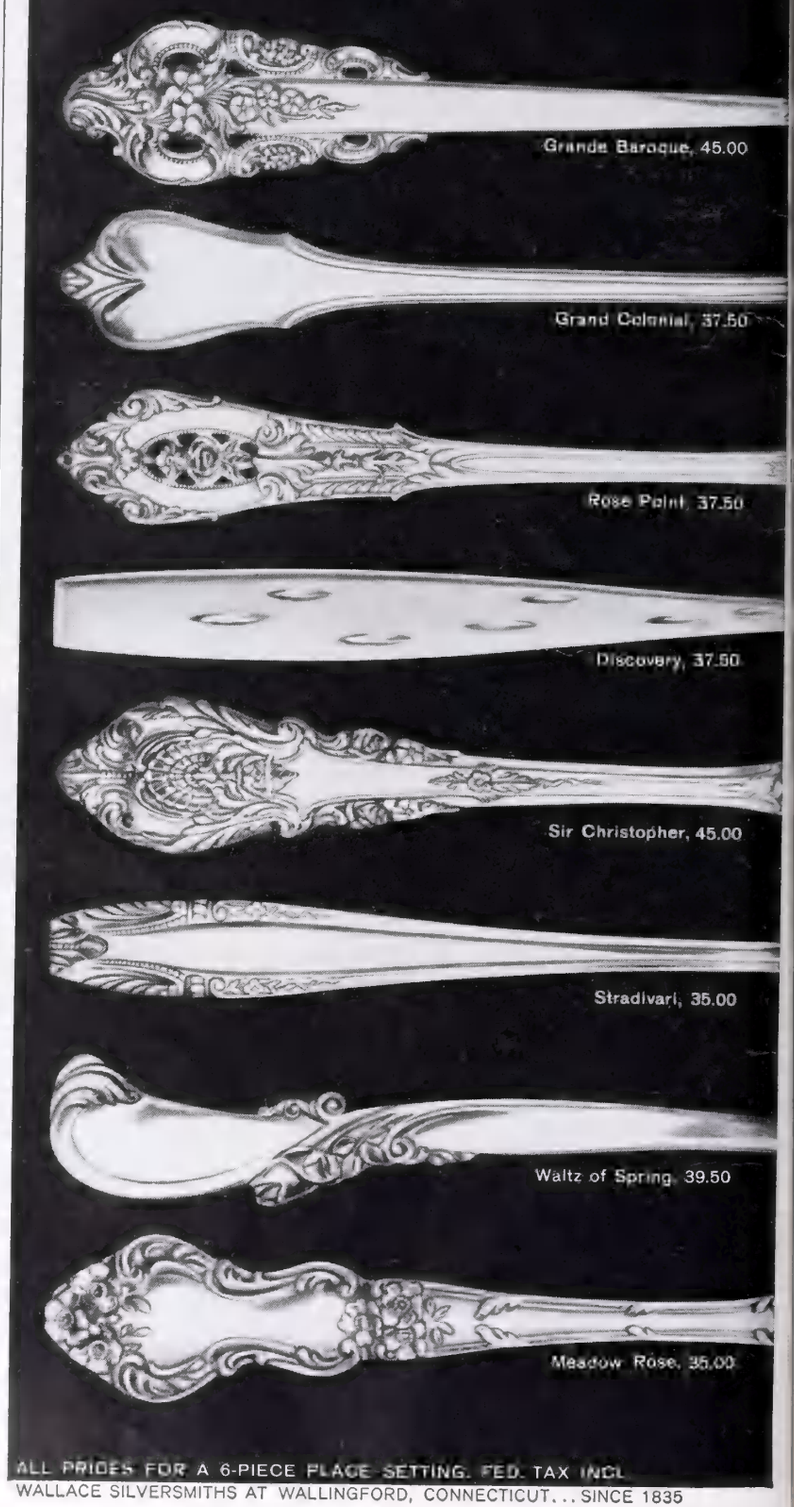
(*Please turn to page* 22)

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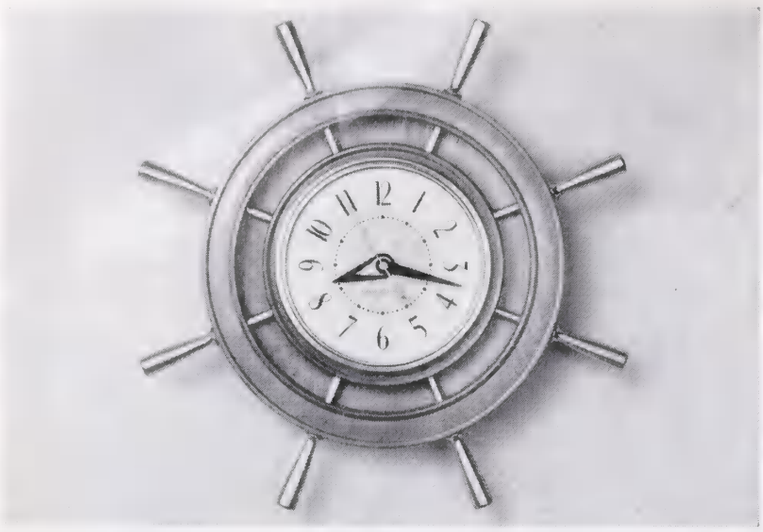
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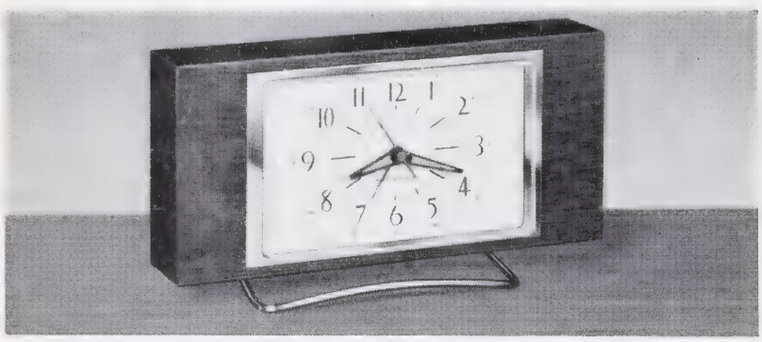




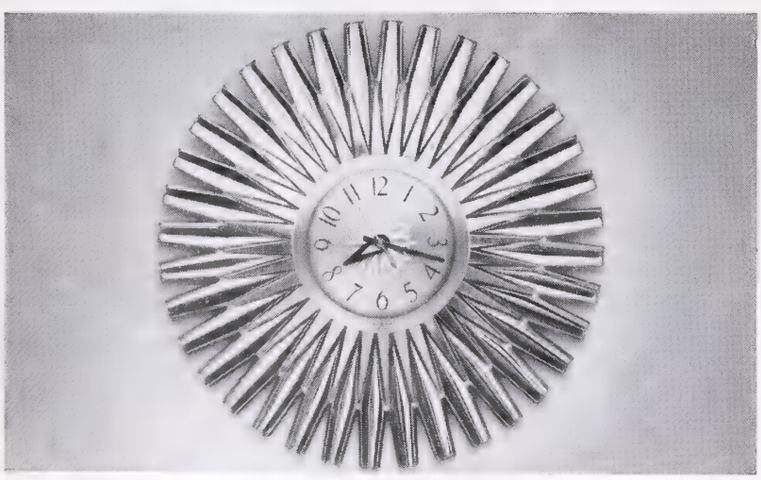
NAVIGATOR. New, large size (12½" diameter) ship's wheel clock in rich wood and bright brass. Lends a distinctive decorative touch to den, game room . . . any room. Hangs or stands.

New clock styling in handsome brass and rich woods

These eye-catching clocks feature the luxury look with dramatic styling. Smartly appropriate for any room in the house. High in value and attractive in price, General Electric-Telechron clocks never need winding, can't run down, stay on time to the minute—and the alarms wake you for sure.



LONGWOOD. Truly feminine women will like its masculine styling. This new, handsome alarm in African mahogany case with brass base and bezel has a subtle white tweed dial, luminous hour markers and hands. The cost of this beauty is less than you think.



SHINING HOURS. A shimmering beauty for the wall. This decorative clock in dramatic color combinations of ebony and gold, all gold, or crystal clear and gold rays. Value price.

GENERAL ELECTRIC

Telechron

Clock and Timer Dept., General Electric Company, Ashland, Mass.

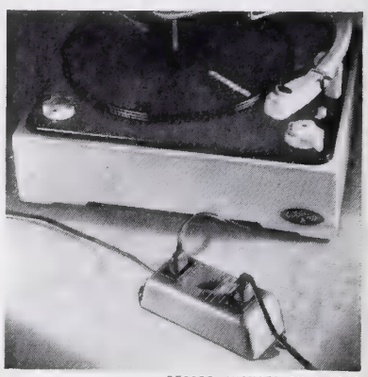
IT'S WORTH MENTIONING

CONTINUED FROM PAGE 20



Parker Pelican makes gardening rounds with you to collect leaf-sweepings or other debris. Canvas hamper lifts off and has handles, aids in dumping the load. Useful year round to haul groceries, cleaning gear, etc.; or minus hamper to haul trash can, heavy cartons, or whatever. Folds for storage. Strong steel frame, rubber tires. In 5-bushel size, $15.50; 15-bushel, $25.75. From Abraham & Straus, Brooklyn, N.Y.

Entire hi-fi system shuts itself off when plugged into Music-Minder's two receptacles. Electronic watch dog augments record changer's automatic shut-off; takes over when turntable stops after last record is played. Just connect Music-Minder cord to any wall outlet and flick control switch to "automatic." $11.95, from CBC Electronics, 2601 N. Howard, Philadelphia. State record changer's make and model.



RECORD CHANGER BY GARROD



Crete-Prep Cleaner works wonders on unglazed tile, grout, stone, brick, or masonry. It dispels stains, rust, grease, stubbornest discoloration by chemical cleaning-etching. Unlike muriatic acid, it gives controlled, uniform etching, without corrosive residue or color change. Harmless to skin or plant life; non-alkaline, fumeless. Leaves concrete it cleans ready for painting. Gallon, $5.75. From Concrete Chemical Products, Jenkintown, Pa.

Candle warmers supplement platter in West Bend's utilitarian Serv-It. For cool handling in transporting hot platter from oven or grill to warmer, just attach the two removable handles. It is an ideal helper for patio meals—to keep barbecued meats hot for serving. Black collar of decorative, perforated metal encloses candle warmers and supports the stainless steel platter. $12.95 complete. From B. Altman & Co., New York 16, N.Y.





Indoors or outdoors, Holiday Table has every-day usefulness for refreshments, games, hobby activities; or is easily carried in auto for outings. Unfolds in a moment; benches detach for use without the 40" x 27" table. Total weight only 27 pounds. Powerfully built of chromed, tubular steel and Coos-Bay hardboard. Rubber feet. $29.95. From Northwest Mfg. Co., Hazel Park, Mich. Available with Marlite table top.







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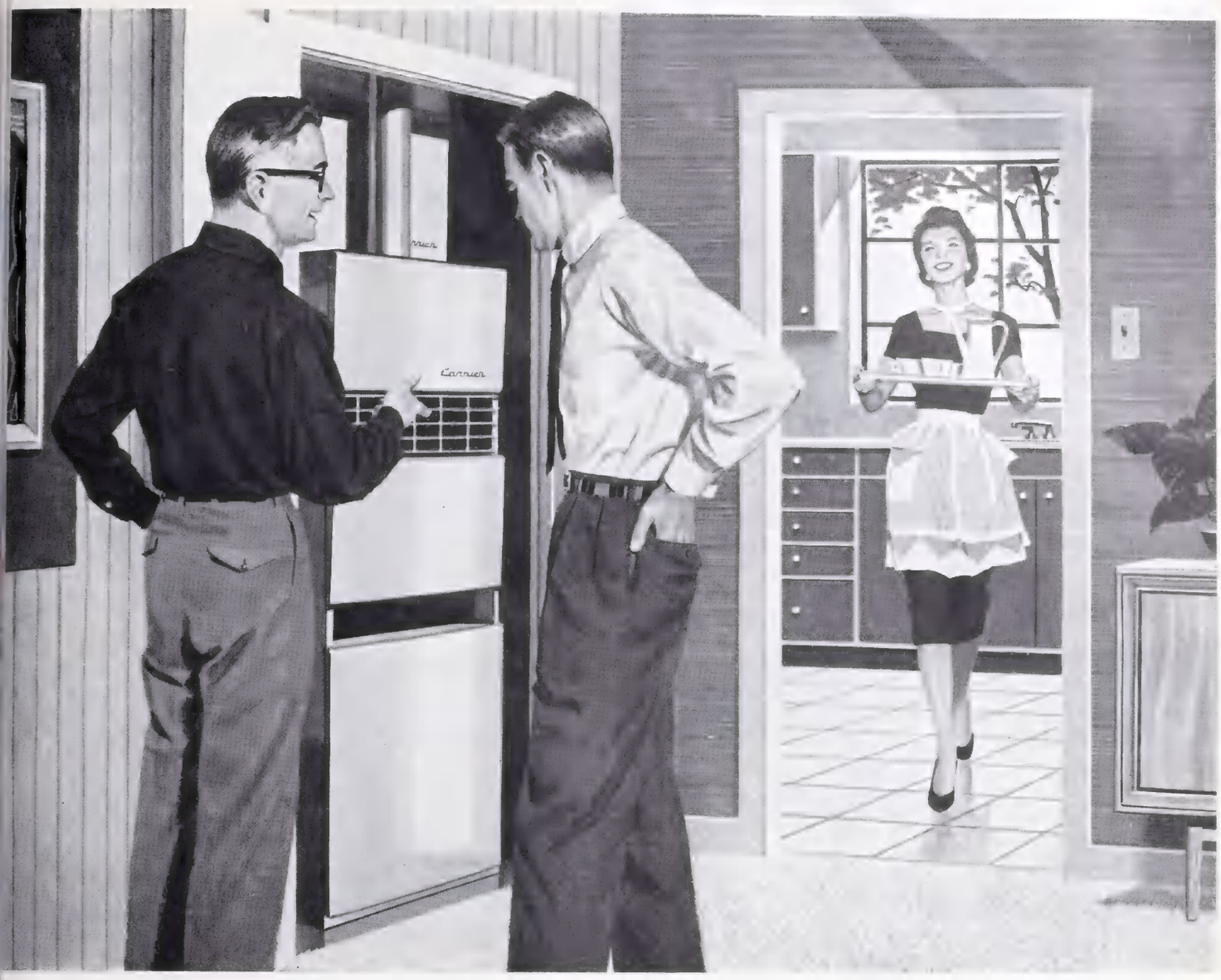


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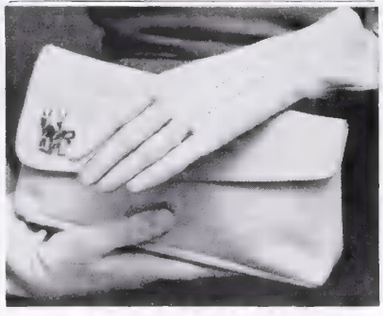
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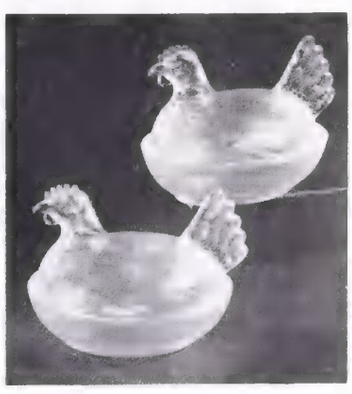
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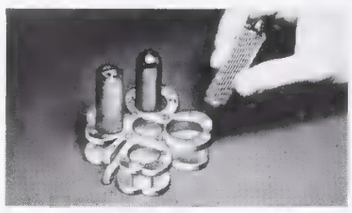


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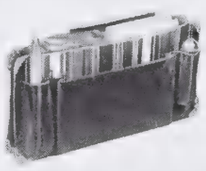
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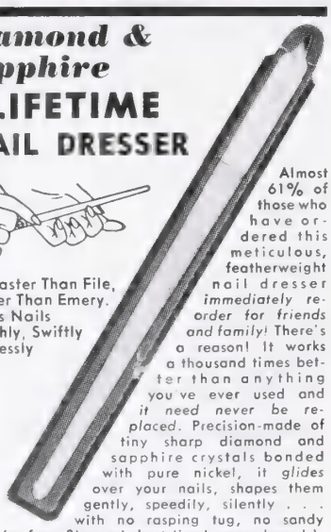
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Plastic case. 4" wallet size **$1.25**. 6" purse size **$1.50**. 8" professional size—**$2.00**. We pay postage.

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DEPT. B98, FLUSHING 52, NEW YORK

Century Old Beauty in Cast Iron-Aluminum



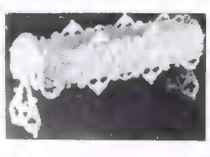
FERN LEAF PATTERN: Comfortable and decorative.
Settee #70 51" long **$65** Iron **$78** Alum.
Chair #72 ea. **$40** **$48**

FERNERY: With rich whipped cream enamel finish. 33" long, 9" wide, 14½" high. Flower tray included. **$26.50**

Catalogue on request. Send check or m.o., crated free. Shipping charges collect. Specify freight or express.

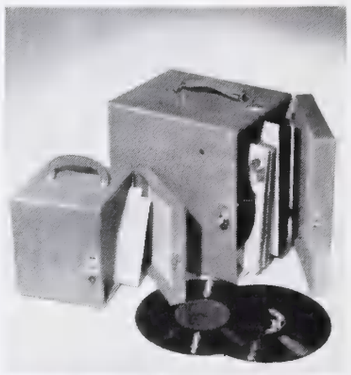
J. F. DAY & CO. Dept. B 9-8, 1901 4th Ave., S. Birmingham, Ala.

OLD ENGLISH PEDESTAL URN: An exceptionally decorative antique either indoors or out. 35" high, bowl 22" diameter, 8" deep.
Aluminum **$95**





WINDOW



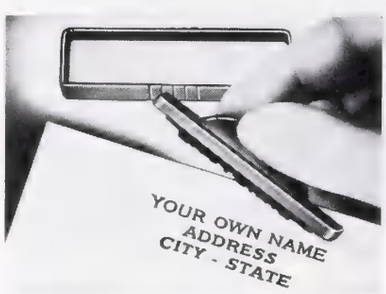
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WE'RE STUCK on this pop-u cellophane tape dispenser that filled with 1296 inches of tap equal to more than six 25¢ roll Flip open the lid and it will auto matically draw out the end o tape for easy handling. Tear o length you want on serrated edg and flip lid closed again to kee it dustproof. 89¢. Walter Drake HB-47, Drake Bldg., Colorad Springs, Colo.



KEEP THE HOME FIRE *from* burning with this Fir Alarm that works on a flashligh battery. It's the best insuranc you can have because the alarm sets off siren when room tempera ture reaches a dangerous high. I hangs on the wall, is harmless t children, and the price is s small you'll want one for ever room. Battery not incl. $1.25 ea. set of 4, $4.50. Seth & Jed, Dept B-9, New Marlborough, Mass.



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LANGBORD HOUSE, Dept. HB-9
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FROM THE ORIENT



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touch of the Orient that will grace any cor, these hand-carved ivory cigarette nds are beautifully designed in the rm of dragons over open lattice work. e perfect gift or decorator item, they e 3 inches high and priced at only .50 each or $16.00 per pair ppd.

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Odyssey Imports

Dept. HB-9

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MINIATURE HORSES IN WHITE PORCELAIN

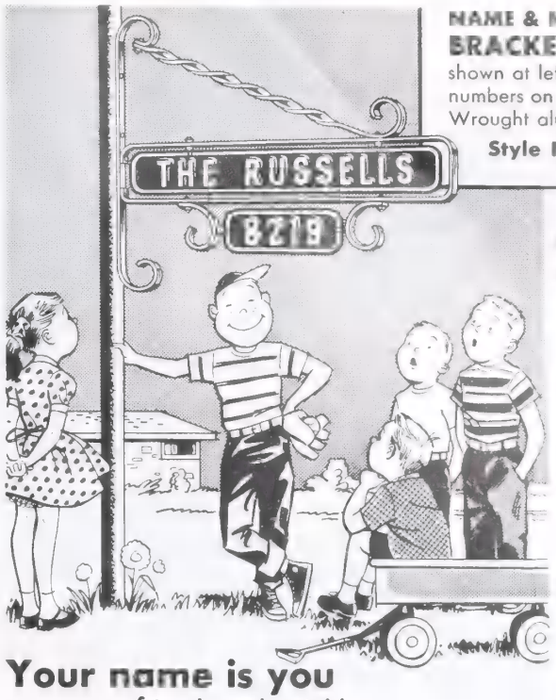
Horses, horses, horses—you'll be crazy over these life-like horses exquisitely made of pure white Chinese porcelain. Each horse in the set of eight is in a different pose—and all have the detailed beauty for which Chinese porcelains are so famous. About 2½" high, they are choice items for both horse fanciers and collectors of miniatures or figurines.

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shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.

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–to the doctor and other callers
–even to yourself and your family!

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PERFECT FOR GIFTS–ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.



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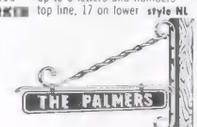
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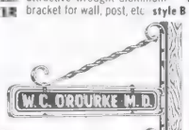
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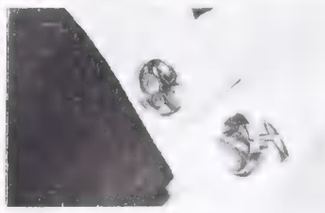
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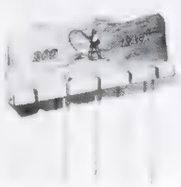
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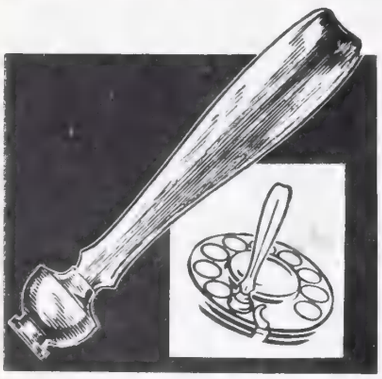
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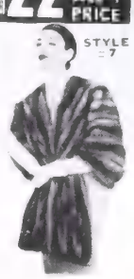
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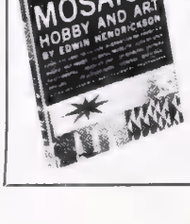
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A AND HIS REINDEER FOR YOUR LAWN.
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No. X699 Standard Santa Set $1.98
No. X700 Giant Lighted Santa Set $8.95

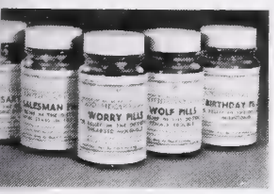
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50 TIE-ON GIFT TAGS 50c. A grand bargain bag of 50 tags for your Christmas gifts. Darling little animals, angels and traditional designs included — 10 different designs in each package. Cards are 3¼" long, beautifully printed in Christmas colors. You'd pay up to 5c each for gift tags in stores; these save you money, and you always have enough!

No. X669 50 Christmas Tie-On Tags 50c

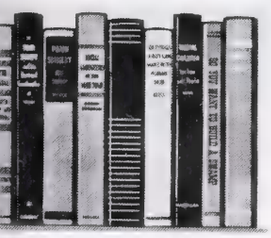
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CRAZY PILLS. Make-believe pills for make-believe ills will create a lot of fun for any party or gift occasion. Crazy label tells what the pills do for the supposed "ailment." Birthday Pills for "relief of milestones," Passion Pills for "distress of moderation," etc. Pills are delicious milk chocolate, candy-coated in gay colors.

R694 Worry Pills — R697 Wolf Pills
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CRAZY BOOK TITLES. Place this "set" among the real books on your shelf and watch your guests' eyebrows. It's printed in full color on poster board and cut out to look like a row of real books. Intriguing titles of these "works" include "100 Ways to Cheat at Polo," "Raising Children for Fun and Profit," "So You Want to Build A Swamp," "101 Things a Boy Can Make with Human Skin," and six others.

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EXPANDING CONCRETE PATCH fills cracks in concrete, wood, plaster and metal before they get out of hand and expensive to repair. Expands as it sets — forces its way into every crack and pore — fills cracks tight and stays put. Does not shrink like real concrete and other fillers. Sets rock-hard and waterproof. Anchors bolts and railings, fills cracks around bathtubs. 1,000 uses!

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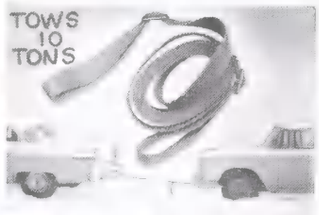
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No. H643 12-Foot Tow-Pull $3.50
Special! If ordered with any other item on this page $2.98

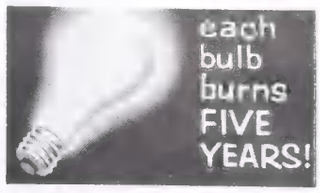
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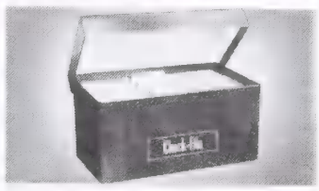
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CANCELLED CHECK FILE. Why scramble frantically each time you need to find a cancelled check to prove you've paid a bill? Check-File can save you worry, trouble and possible expense. Holds 800 personal-size checks — several years' records for the average family. Made of Kraft-board with blue leatherette paper finish. Index divider cards for several years included.

No. S414 Check-File 50c

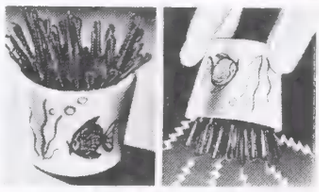
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MAGNETIC BOBBY PIN CUP. Don't waste time looking for lost bobby pins, or picking them up off the floor. Here is a useful dresser-top aid you'll want for yourself and your friends. And it's so pretty! Colorful ceramic, hand-painted. Lifetime magnet in base holds pins neatly, prevents spilling out in any position. Gift boxed.

No. N697 Magnetic Bobby Pin Cup $1.00

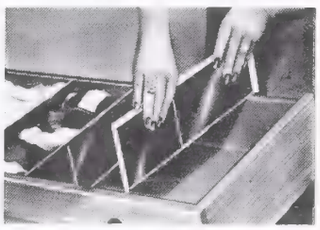
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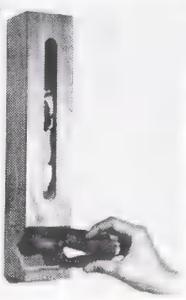


DRAWER DIVIDERS keep your belongings neatly within reach at a moment's notice. No more shuffling through untidy drawers. Quick to install; so handy you'll wonder how you ever kept house without them. Expand from 9" to 17" in length. Lightweight metal, smooth brown finish.

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is a 1/6 scale model of a 6-foot man, in sharp, accurate detail — ideal for doctors, nurses, artists, students. Unbreakable plastic in natural bone color. Anatomical charts included; locate and identify bones from front and back views. Joints move — can be put in standing, running, sitting and other postures! Parts snap together — no gluing, easy to assemble. Invaluable for study, fascinating for scientific-minded youngsters, a conversation piece that holds interest for hours, an arresting stopper in displays.

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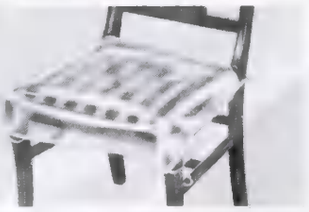
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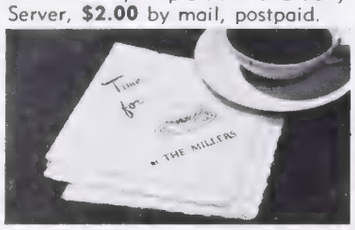
Dining Chair Seat Covers completely cover dining chair seats—protect against accidental spills and soiling—keep upholstery new-looking years longer! Heavy transparent plastic covers tie in place, wipe clean with damp cloth. Corners are cut out to assure snug fit. In sets of six. Order **8424-6**, Dining Chair Seat Covers, **1** set, **$1.39** postpaid.



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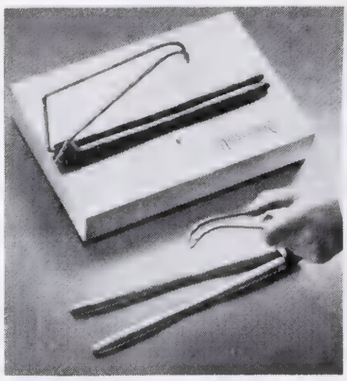
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122 Fulton HB9, Grand Rapids, Michigan



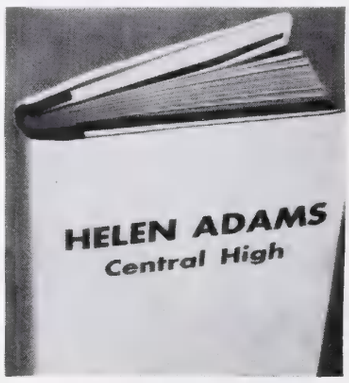
WINDOW SHOPPING



FOR A SLACKER, here's answer. On this marvelous A tocrat Pants Hanger, trousers n be hung from cuffs, waist or kn Only one hand is necessary open its bars and securely cla trousers in place. Bars smoot rounded to prevent creas trousers are polished clear gr hardwood. Spring-steel rods 24k gold plate. Two gift-bo are $5. Mission Industries, HB Escondido, Calif.



PLANT-A-PLATE or t hang them on the wall, and whiteness of the milk glass w be a dramatic contrast to dark glossiness of ivy or a g den-fresh bouquet. The plate fitted on the back with an alu inum container and spring co to securely grip the rim. C tainer is removable. $4.95. Fr Charlotte Thomas, Sewell, N.



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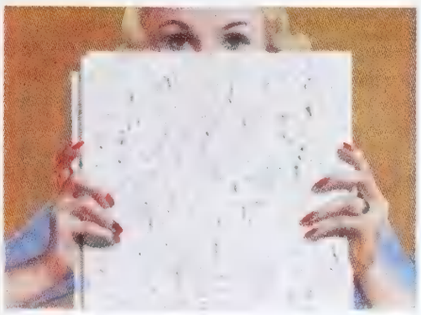
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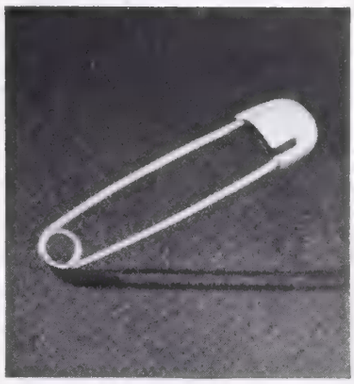


WINDOW SHOPPING

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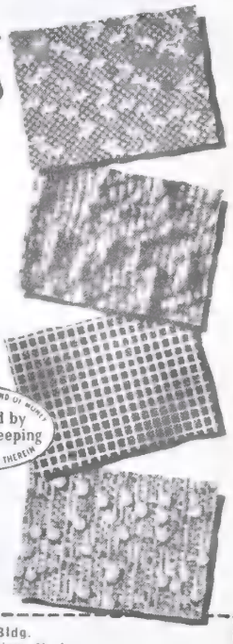
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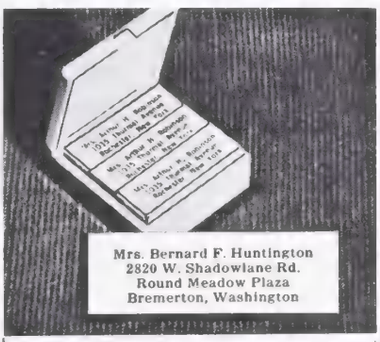
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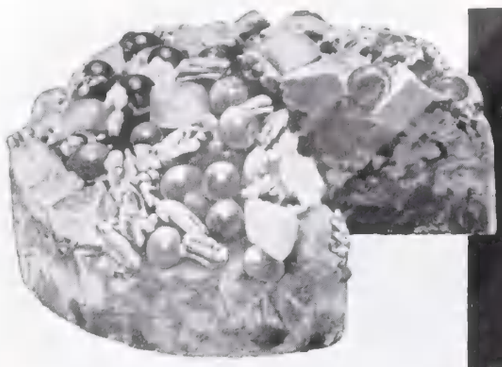
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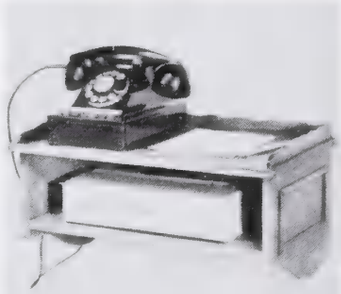
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WINDOW



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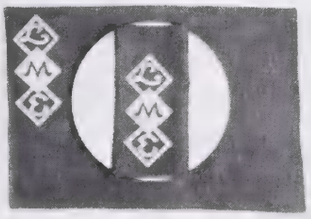
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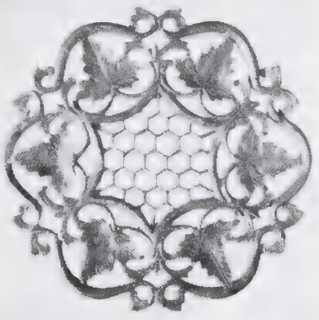
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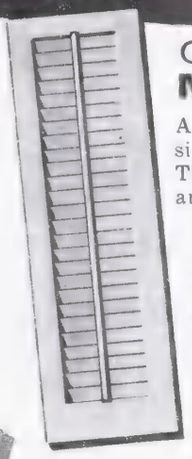
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HEIGHT OF PANEL	WIDTH OF PANEL 6"	7½	8	9"	10"	12"
18"	$2.40	$2.50	$2.60	$2.70	$2.80	$2.90
21"	2.40	2.50	2.60	2.70	2.80	2.90
24"	2.70	2.80	2.90	3.00	3.10	3.20
27"	3.10	3.20	3.30	3.40	3.50	3.60
30"	3.40	3.60	3.80	4.00	4.20	4.40
33"	3.70	3.90	4.10	4.30	4.50	4.70
36"	4.10	4.30	4.50	4.70	4.90	5.10

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HARDWARE. For each additional panel per opening 40c.

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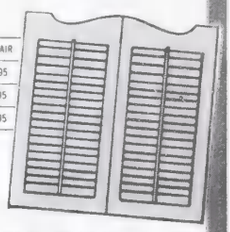


HEIGHT OF PANEL	12" WIDTH 3 PANEL	4 PANEL
72"	$30.00	$40.00

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Louvered, with a graceful scallop finish on top. Gives you more living area in your home. Use a pair to separate dining area from kitchen. Another pair in bedroom will create a dressing area. Clear white pine doors come sanded with hinges.

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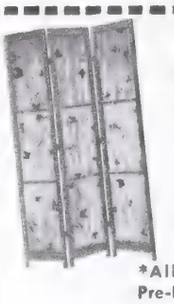


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Butterfly (dk.)	$44.95	$15 each
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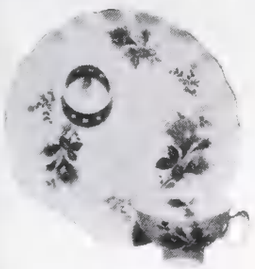
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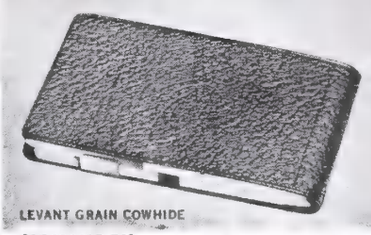
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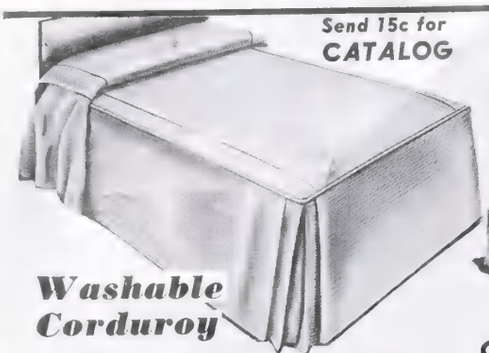


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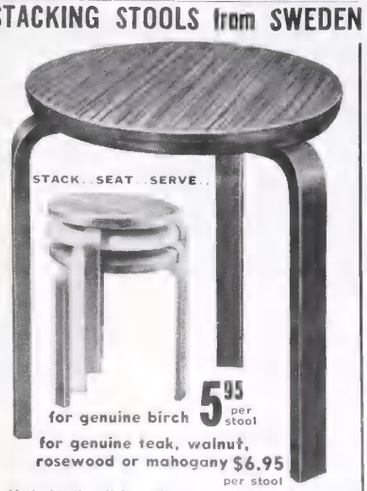
Kent of London, makers of top-quality brushes since 1777, has just created a specially tufted brush that keeps luxurious cashmere nap fresh and new looking . . . free from unsightly matting and balling. The trick—a unique blend of carefully hand-grade bristles. 148 tufts in all; white from France, black from The Far East. Together they combine the gentle but firm "body" needed to brush-care your cashmeres without wearing them out! **$6.00**

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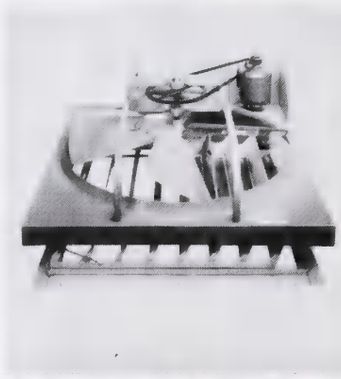
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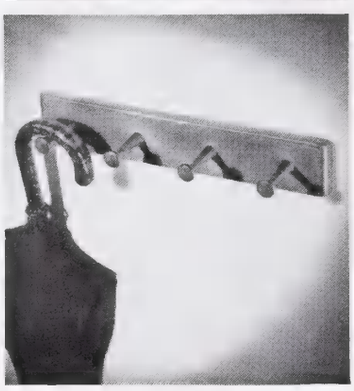




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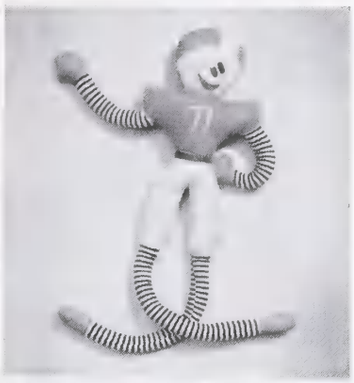
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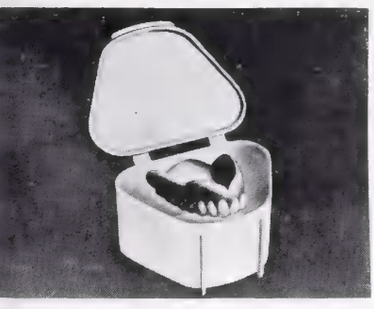


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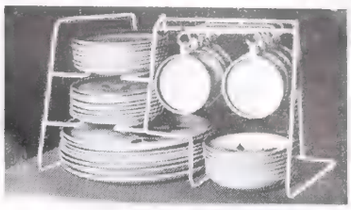
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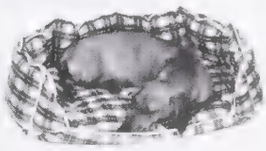
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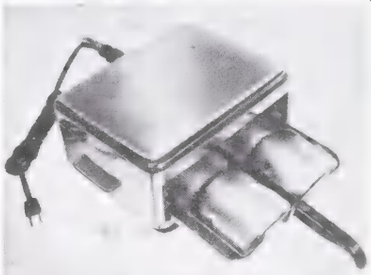
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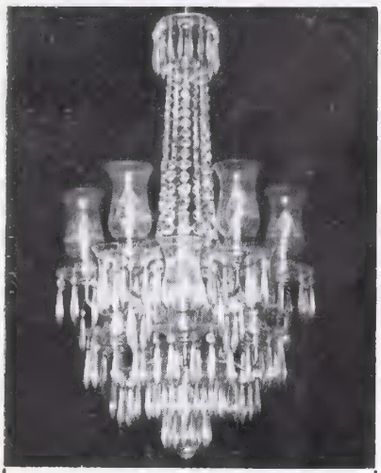
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FLOWER FOUNTAIN

Arrange your favorite blooms around this gentle fountain spray that can be adjusted from the merest trickle to a 14" column of water. Dramatic party effects can be obtained by adding coloring or incense to the water or by training a colored spotlight on the arrangement. Fountain unit is 4½" high with 6 ft. waterproof cord connecting to lightweight power unit. Operates on 4 standard flashlight batteries. **$4.95** Plus 25c Postage

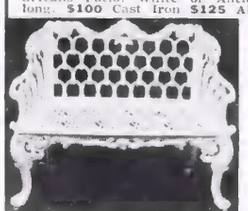
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Century Old Beauty



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BARONESS SETTEE: Richly ornamental, 42" long. White or Antique Green. **$60.00** Iron **$72.00** Aluminum.



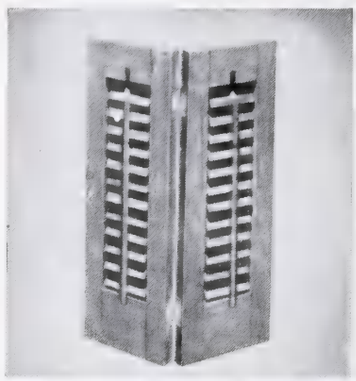
TABLE #96: White marble top table, 24" high. White, Antique Green. **$32.50** Aluminum.

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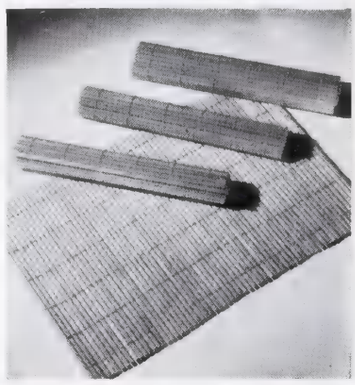
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***Beautiful Automatic-Shirring* RUFFLED DACRON BEAUTY PULL CURTAINS**

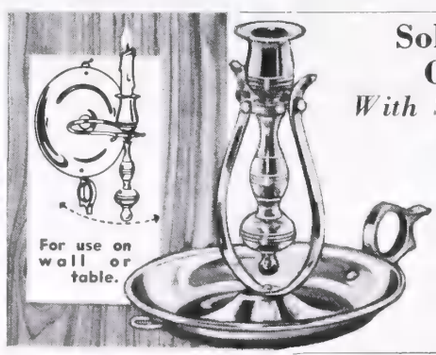


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CHAIN CURTAIN SHOPPE Dept. B-9, 37 Broad St., Elizabeth, N. J.



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With Swedish Antique Styling

The universal swing action of these beautiful MARINERS candlesticks dates back to sailing ship days when candles had to remain upright, no matter how the ship rolled. These quaint and versatile candlesticks can be put to many imaginative decorating uses. Polished solid brass with lacquer finish. 6-in. round base. 7 in. high. **$39.75 a pair postpaid.** Send check, cash or money order. No C.O.D.'s, please.

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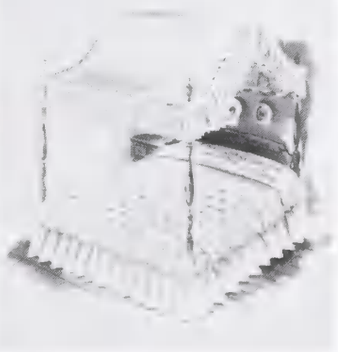
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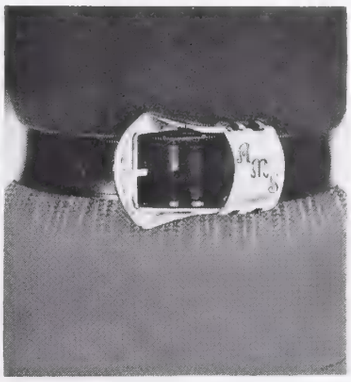
ANGEL OR DEVIL, I Love ou" is the inscription on these onderful cuff links and tie clip at depict a fat little angel and roly-poly devil on the front. everse side can be engraved for)¢ per letter. Sterling or gold-led cuff links are $7 the pair; e clip, $4; the set, $10. In 14k old: cuff links, $40; tie clip, 30; the set, $65. Tax incl. ayne Silversmiths, 546HB S. roadway, Yonkers, N.Y.

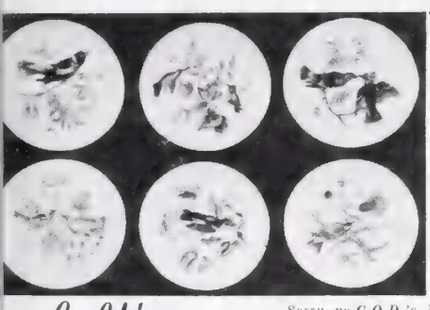


HEER LUXURY for the oman who's a strict feminist is is exquisitely embroidered bed-om ensemble that looks as frag-e as a moonbeam but is wash-le, drip-dry dacron-ninon. In hite, or gold threads on white. in bedspread, $39.95; full, 4.95. 30" tier curtains, $6.95; ", $7.95; valance, $3.95. Can-y, $29.95. 2-tier vanity skirt, 9.95. Chain Curtain, HB-9, Broad St., Elizabeth, N. J.



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A Fountain or an Ornament



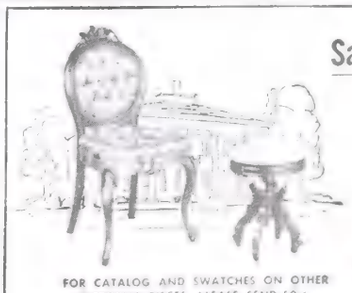
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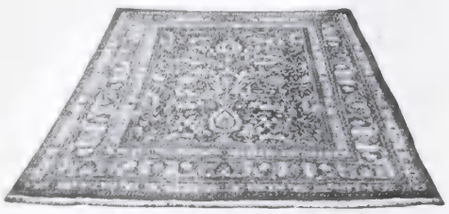
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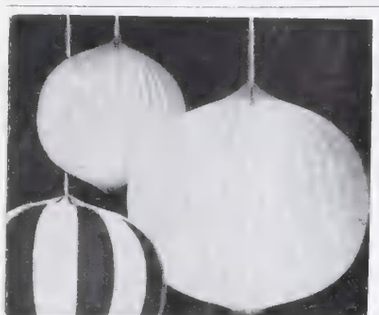
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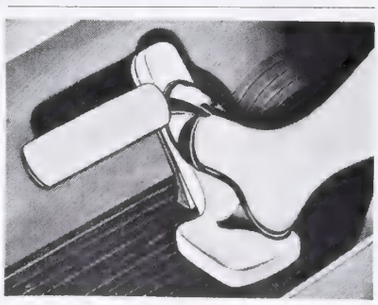
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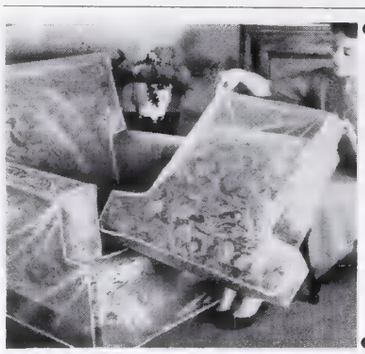
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Simplicity that spells personal luxury . . . contemporary textures that delight . . . accented by the compatible color of handsome Briggs Beautyware in such harmonizing tones as Coral, shown above, Autumn Yellow, Sea Green, Sky Blue, Pearl Gray and Sandstone. Here's a bathroom filled with translatable ideas for your own home, including the enviable luxury of Briggs' new, wide-shelf lavatory—more resting space than ever for cosmetics, shaving equipment. For a striking color accent, easy cleaning surface, and long-lived beauty, insist on lovely Briggs Beautyware—America's smartest plumbing fixtures.

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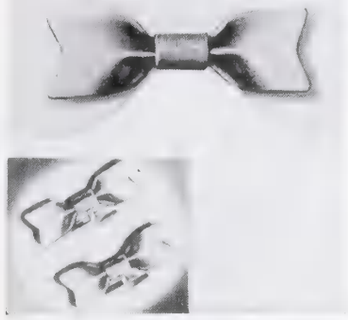


WINDOW SHOPPING

HEN THE TOP'S DOWN your convertible, you can still sleekly beautiful in this chic ocheted chenille cloche covered th velvet leaves. It folds flat d would be wonderful for trav- ng or to wear as a theatre cap. *shaded* tones of Dior red, ramel, *all* black, or sapphire d emerald combination, size is ljustable. "Wig" cloche is $7.95. rances - Morris, 125 Ashland ace, Brooklyn 1, N. Y.



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These beautifully executed brass flowers may be used alone, or combined magnificently with either fresh or dried flower arrangements.
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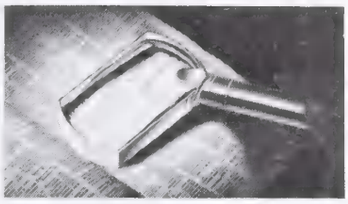
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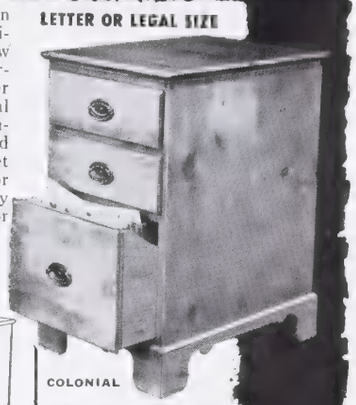
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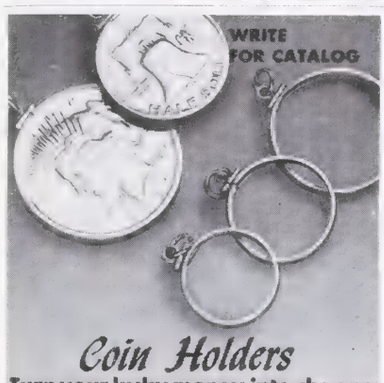
SIZE: Letter (16½" ▪ 22½" x 28" high) or **Legal**—add $3.00—(18½" ▪ 22½" ▪ 28" high)
STYLE: Modern or Colonial
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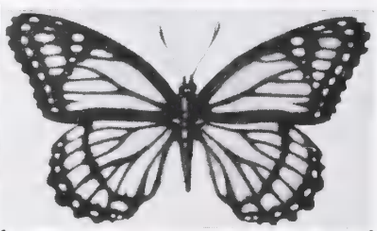
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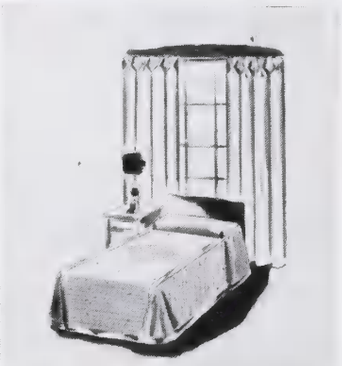
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Dept. H98, 126 E. Sunrise H'wy, Merrick, L. I., N. Y.



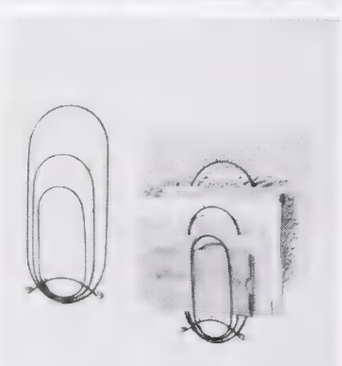
WINDOW



BACK DOOR KNOCKER This is the part of the cat tha goes over the fence last—an we think it's terrific for you kitchen or patio door. Of blac iron, about 7" high, it mount easily with two wood screw which are included, $4.75. I solid brass it is $6.75. Tennesse Chromium Plating Co., 206 Lou ise Ave. N., Nashville 5, Tenn



IT'S YOUR MONOGRAM that makes this bedspread knockout, the antique satin tha makes it an aristocrat. Gold, nut meg, pink, aqua, green, beige white, blue, or rosedust spread has band, monogram of self-colo satin. Twin, $13.95; dbl., $15.95 king, $19.95; monogram $4.5 (underline last initial). 90" dra peries, $12.95; other szs. to order 75¢ post. 2 wk. del. May Schaffe Box 1702, Elkins Park 17, Pa



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Indoor Chaperone spells out "off-limits" zones for pets indoors. Comes in handy easy-to-use, spray-mist cans. It keeps 'em of chairs, beds, sofas, prevents soiled cushions hairs, odor. Stops puppy damage, end cats clawing furniture. You can't smell it but dogs and cats detest it. Indoor Chaperone, 6-oz. aerosol can postpaid $1. Out door Chaperone, same style can $1. Guards gardens, evergreens, lawns against anima damage, soiling. Ends spilled garbage cans Order either kind, or both. Money-Back Guarantee—send check or $1 bills at ou risk, and we'll mail prepaid, saving you all postal charges. **Sudbury Laboratory Box 89L, Sudbury, Mass.**

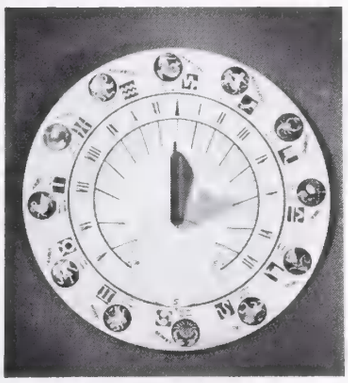
SHOPPING



PASS WHIPPED BUTTER on a dish that is as elegant as this one and you can bring the butter right to the table without apologies. The silver plate on copper design blends happily with modern or traditional table settings. Bowl holds a full 8-ounce carton of whipped butter or cottage cheese, is 4½" in diameter. Dish, 7" diameter. $14.90 incl. tax. Lord & Taylor, HB-9, 5th Avenue, New York 18.



SUN-STRUCK TIME. The lovely immutability of a walled garden, where time passes with a whisper rather than a gong, will throw its golden shadow on your own garden if you have this gold anodized aluminum Sun Dial with Zodiac signs. It measures 11¾" in diameter and may be mounted on a pedestal anchored in the ground, or hung on the wall. $5.95. Downs & Co., Dept. 1109, Evanston, Ill.



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Your First Name or Future College With Graduation Year on

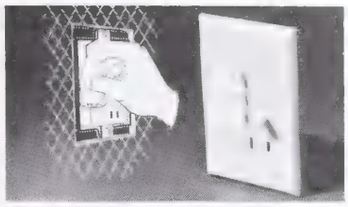
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These will make you most outstanding among your contemporaries! Name or college and year is put on a fleecy white Sweat Shirt in bright red letters. Shirts stoutly stitched seams and double-knit necks that won't lose shape in the laundry. Print name or College and year, state size.

Sweat Shirt with Name, Sizes 4, 6, 8, 10, 12 each ppd. $1.69

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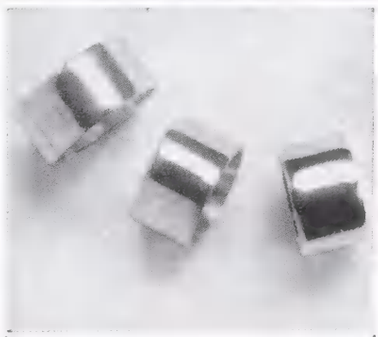
New Night Light makes light of night time problems—little ones fearful of the dark or oldsters wandering about dark halls! Easily installed in any standard receptacle box. Seven watt bulb (included) is concealed behind louvered ivory switch plate which also provides plug-in outlet. Plastic and metal. 4½"x2¾". **8399-6,** Light, **$1.98**



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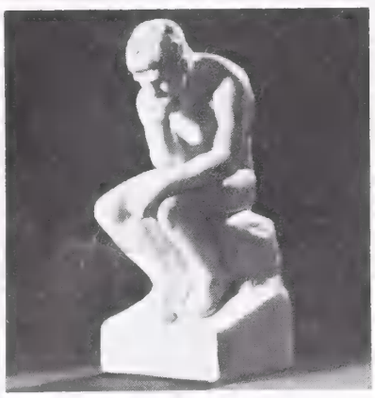
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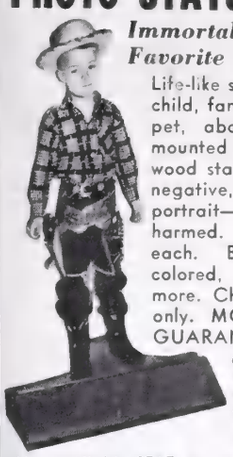
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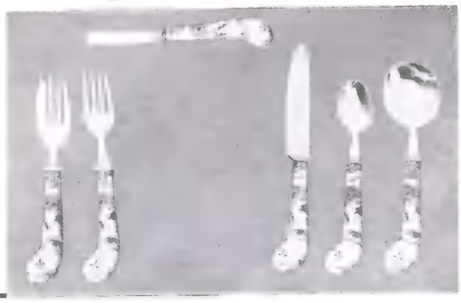


bone china onion pattern handles

make these place settings outstanding. Fine white bone china with the magic old blue of the onion pattern forms the handles. Stainless steel parts from Sheffield, England. Never need polishing. Start a set now and order one set a month if you wish. Included are dinner knife and fork; salad fork; soup spoon; teaspoon; butter spreader. All six pieces for $19.95 which includes postage.

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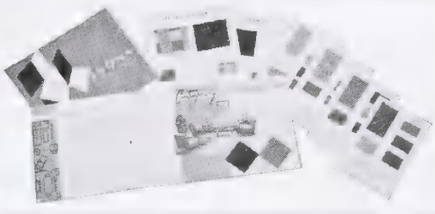


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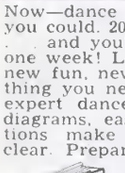
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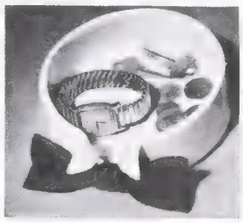


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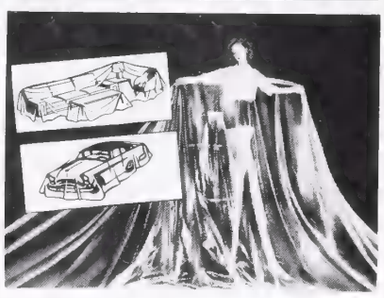


ONLY **$1.50** postpaid

This Collar-and-Tie replica holds everything a man keeps on the dresser at night: wallet, watch, keys, change, rings, etc. Made of highly-glazed pottery in black and white. Has big 5-inch diameter, doubles in use as a man-size ashtray, too! Give one to every man in your family—order now! No COD's, please.

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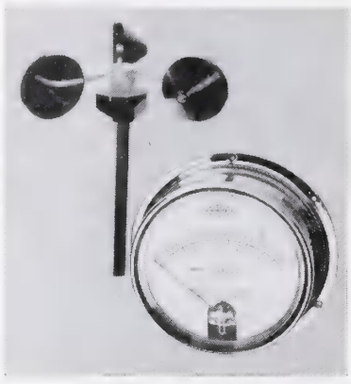


108 SQUARE FEET OF PLASTIC, $1

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SHOPPING



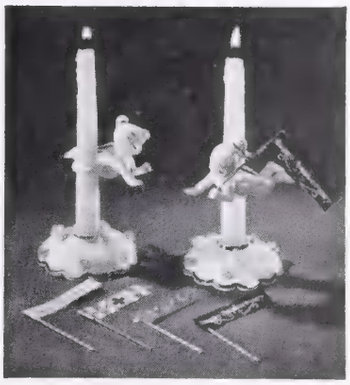
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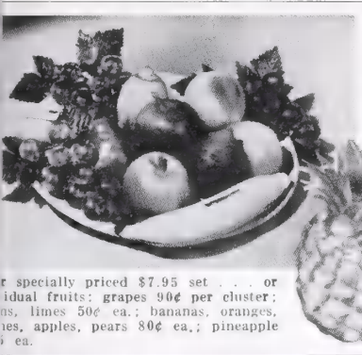


NK BOW KNOT. Almost y season has its fashion high t, an accessory that is so *right* so becoming that everyone ts it. Such is the stylish mink knot to wear with your wools, eds, and cashmere sweaters n the air turns to wine. Made rely of natural mink tails in k or medium brown, it is lined epe and hooks in front. $22.50 tax. Order from Harold Ru- 52 E. 56th St., New York.



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r specially priced $7.95 set . . . or idual fruits: grapes 90¢ per cluster; ns, limes 50¢ ea.; bananas, oranges, es, apples, pears 80¢ ea.; pineapple ea.

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First fruit ever made of dimensional vinyl! Stays ripe forever, actually seems to breathe!

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These deliciously colorful fancy fruits look real enough to nibble on—they even respond naturally to the touch. In basket, bowl or platter they're beautiful, cheerful ornaments that draw eyes . . . and oh's. Piece them in several spots from foyer to kitchen. Made of virtually indestructible, no-chip, no-fade vinyl, they are unbelievably exact *full-size* reproductions of prize fruit.

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ALL SIZES FINISHED or in EASY, 1-HR. HOME KITS

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These large, handsome racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

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Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

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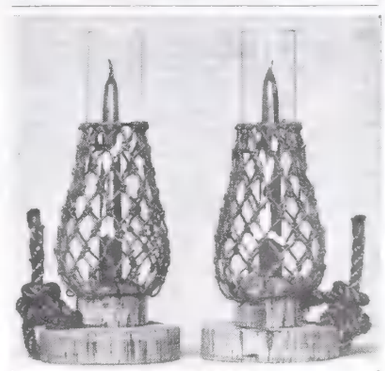


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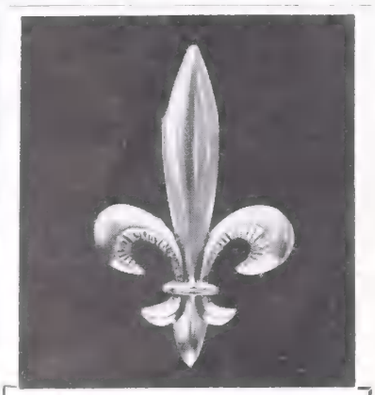


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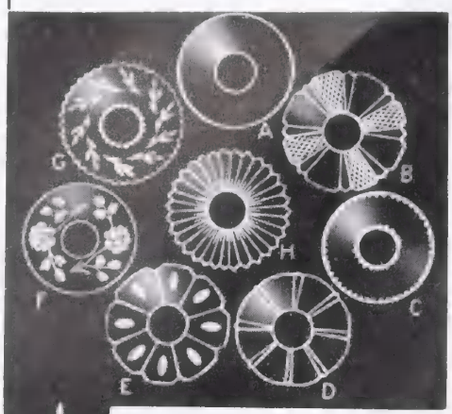
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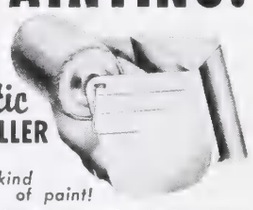
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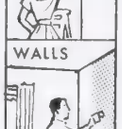
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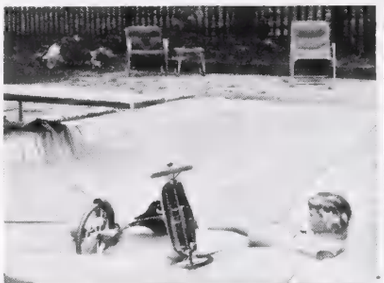
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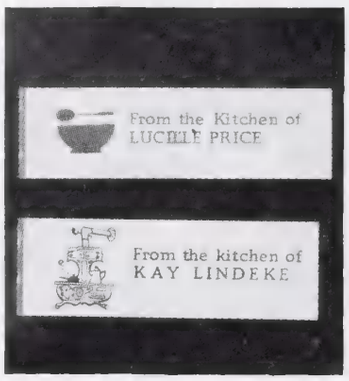
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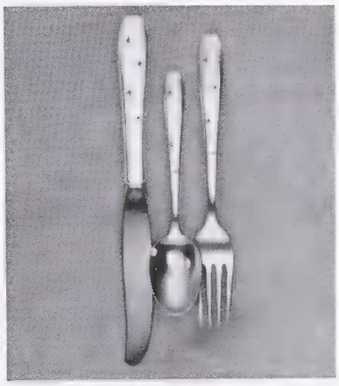
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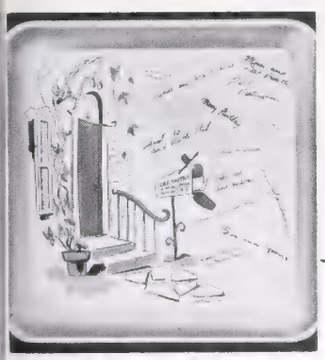


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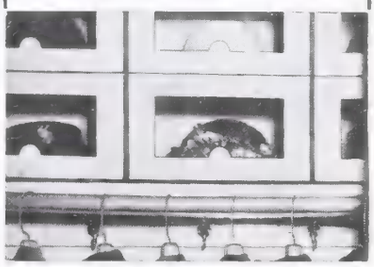
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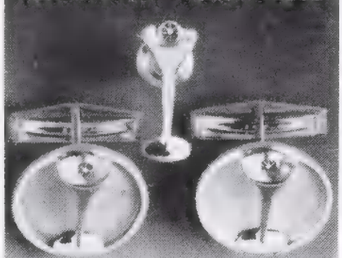
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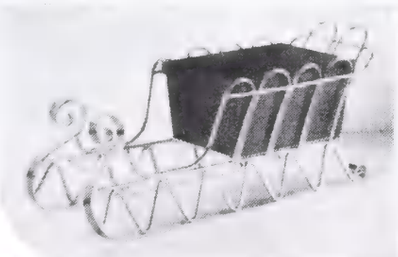
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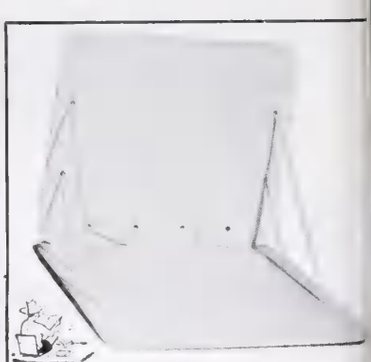
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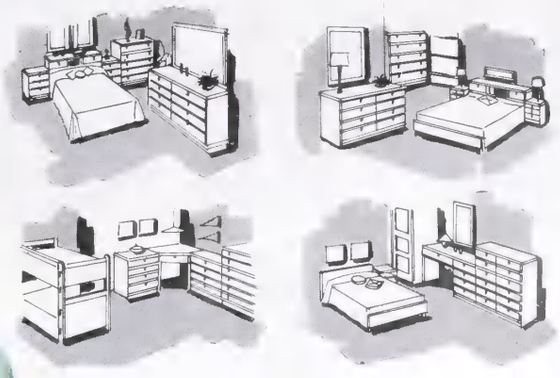
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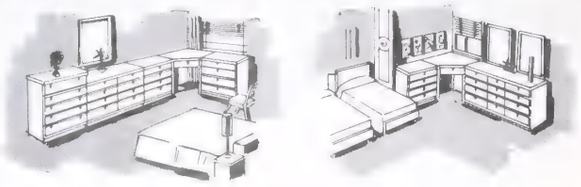
Fashion Trend® by JOHNSON-CARPER

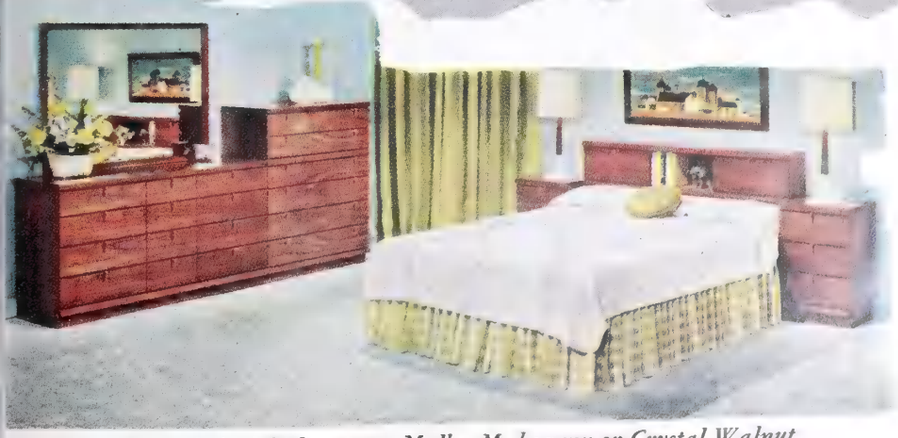
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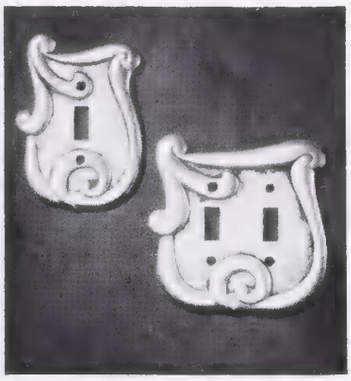
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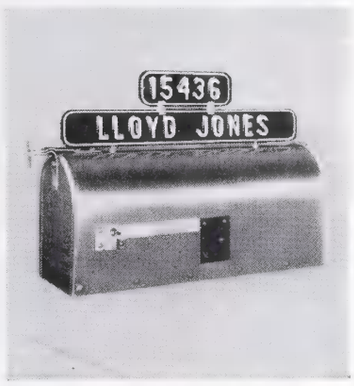
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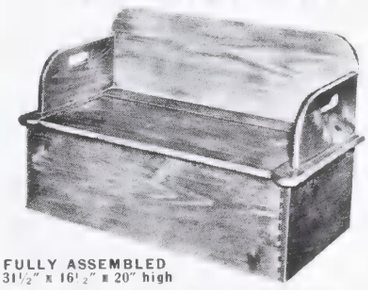
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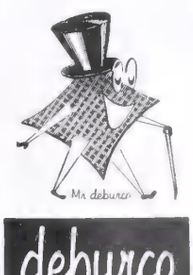


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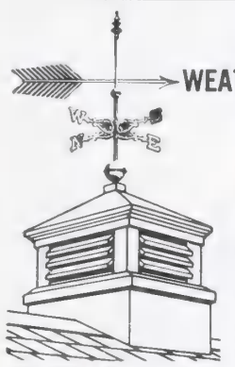
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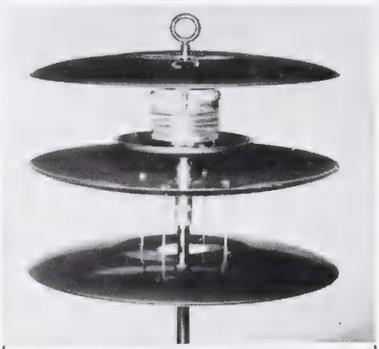
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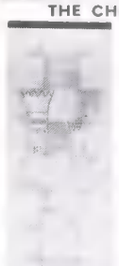
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Begins on page 178.

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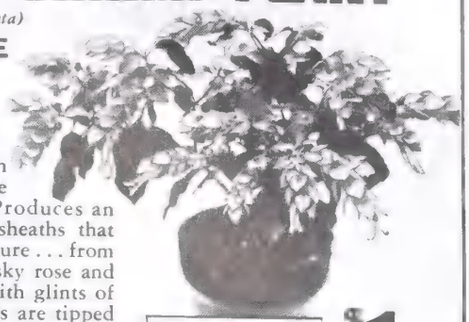
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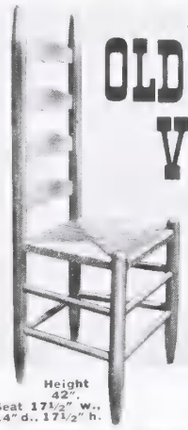
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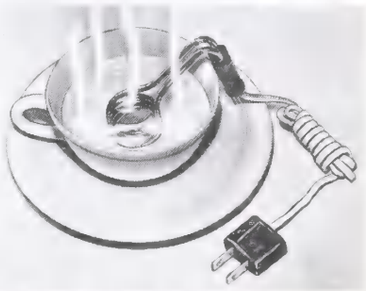
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direct from workshop to you

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is **two**. *Express charges collect.*

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Boil water instantly with this Instant Water Heater. Simply immerse metal coil in filled glass, cup or pot – it brings water to a boil in less than 2 minutes! Precision made. For traveling, hotels, motels – you'll use it for hot beverages and soup, shaving, boiling eggs, baby's bottle, sterilizing, etc. Keep in purse, luggage, glove compartment. With travel case. *You must be pleased or your money back!* Only $1.69, postage paid. Order INSTANT HEATER from **Sunset House, 2548 Sunset Building, Beverly Hills, California.**

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ALL READY TO COOK IN A DISPOSABLE LOBSTER STEAMER

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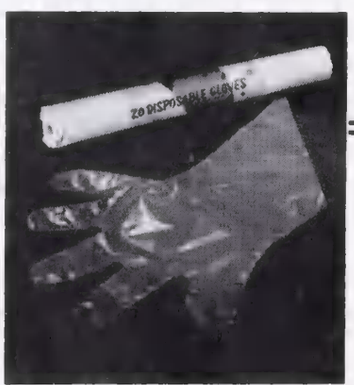
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12" in diam., holds 6 mu
creamer and sugar and has
handle for easy toting to terr
or living room. Choose Modern
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the time of his life with gullil
guests. Picture the Spook Ha
with its red fingernails and bo
knuckles poking out from
auto trunk, "opening" a door,
clasping a shoulder. This gru
some hand sticks anywhere wi
adhesive tape (incl.), and c
be used over and over again.
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lady bent on collecting zany sa
and peppers. A tiny washer lool
like its big sister, comes molde
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plastic and a flick of the lev
dispenses salt and pepper fro
rollers of swivel-type wringe
Tub holds sugar. Get two, u
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AAAAAA TO EEE WIDTHS



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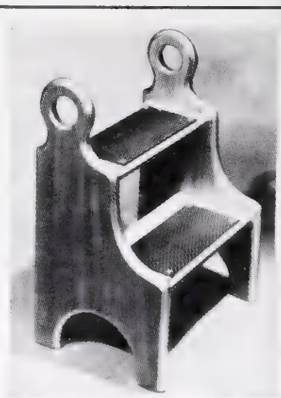
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Lift Top, release lifting mechanism, and typewriter raises and moves forward providing comfortable knee room. Big work leaves open to 16" x 29". Handy lamp shelf. Large drawer. Italian Provincial, Early American, Contemporary designs. 19" x 20" x 25½" high. Satisfaction guaranteed. ORDER TODAY or WRITE FOR LITERATURE AND PRICES.

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SHOPPING



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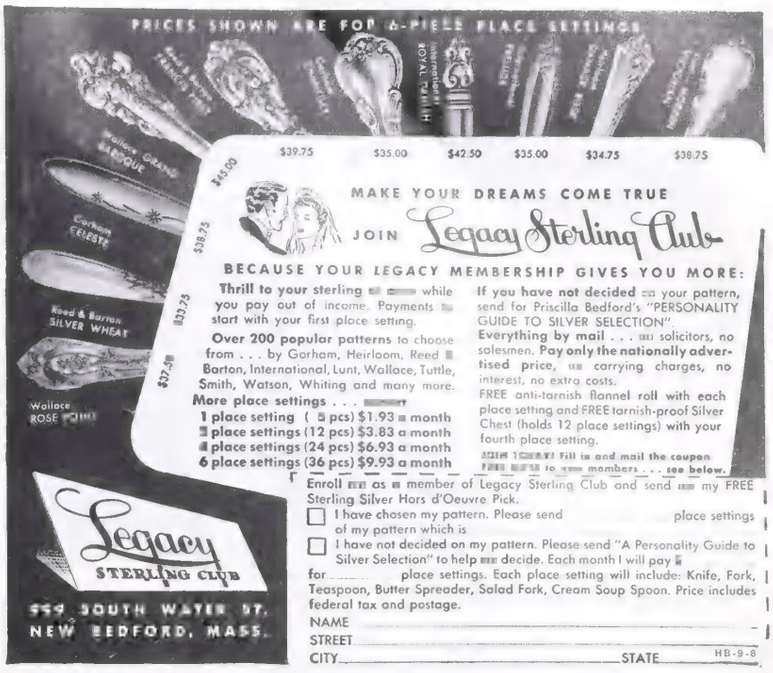


LF-ROUND BASKETS bloom with decorative splen- if you plant them with trail- greenery, garden-fresh flow- or heap them with fruit. ng a pair on your porch or io wall; spot another in the hen or bathroom. Natural ker basket from Madeira has ovable metal liner, hanger on back. 9″ across, $3.98 the r. $2.25 each. Jobie Gifts, Box College Point, N. Y.



Y YOUR LEAF at an *un- evable* price and, like us, 'll wonder how you functioned a hostess without its many ets. We use ours for celery, es, canapés, bread, or piled h fruit. If you like to stock on dollar hostess gifts, take word for it—this stainless- l tray is a beauty! 15″ long r all. $1 plus 25¢ post. Order m Cortley Gifts, HB-9, 453 E. h St., New York 28.







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Extra Bathroom Space!
Gleaming, Chrome Plate!

$4.95 ppd.

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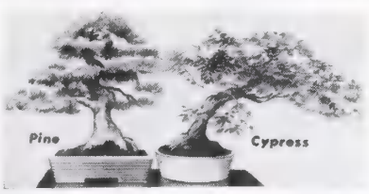
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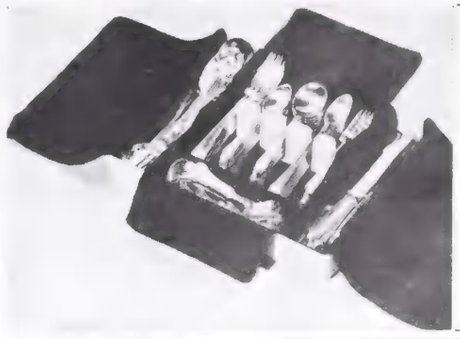
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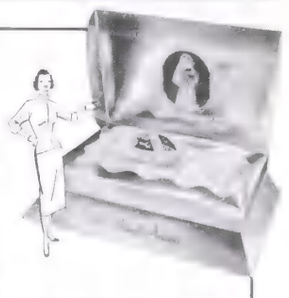


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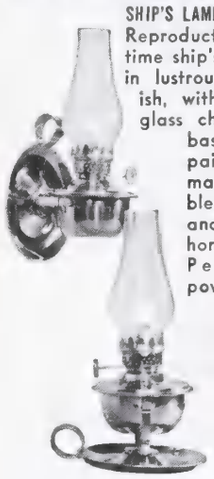
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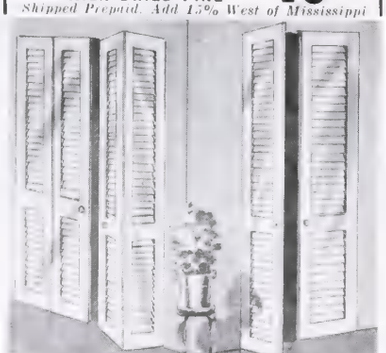
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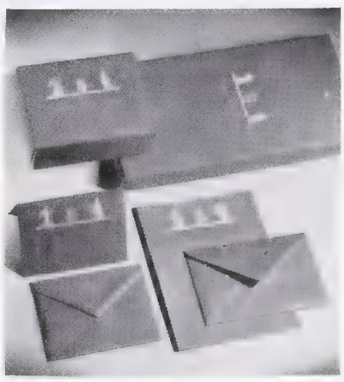
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THE BREAKING POINT of these egg cups is practically non-existent because they're made of molded composition plastic. Imported from Sweden, they are eggs-actly right for informal, easy living and we think you'll also use them for individual servings of nuts, mints, salad dressing, or party favors. Package of 4 in assorted colors, $1.29. Jack's Mail Box, HB-9, 95 Fifth Ave., New York 3, N.Y.



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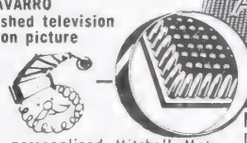


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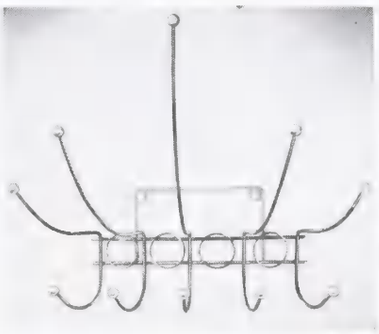
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☐ Send C. O. D. I will pay $5.45 per mat and small shipping and C.O.D. charge.

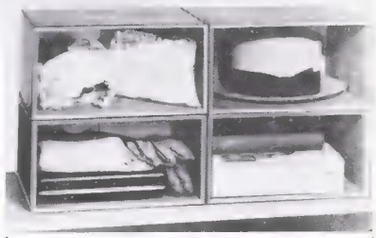
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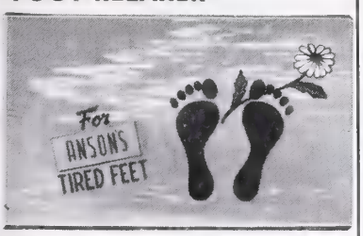
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P.O. Box 39 Bethpage, L.I., N.Y.

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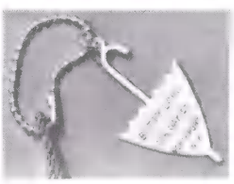
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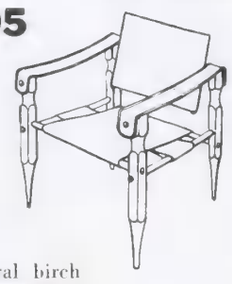
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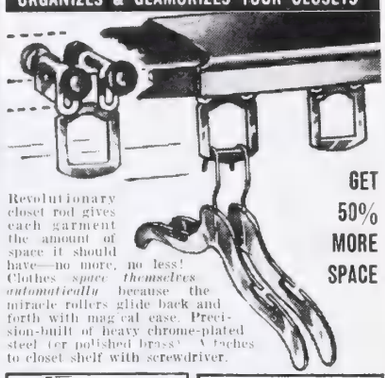
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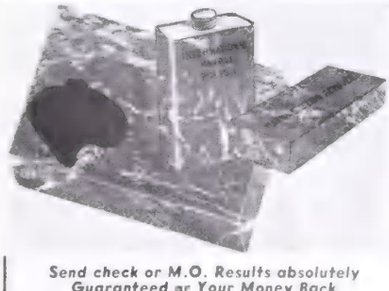


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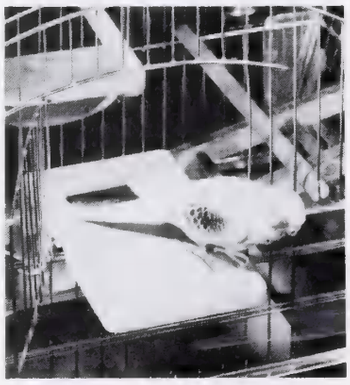
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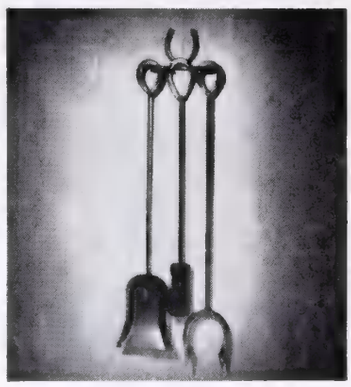
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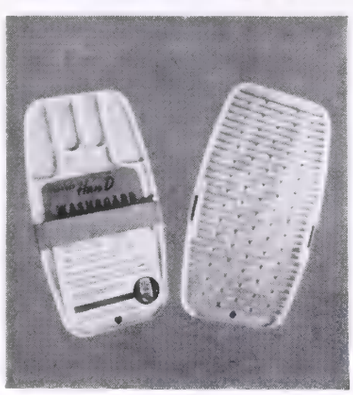
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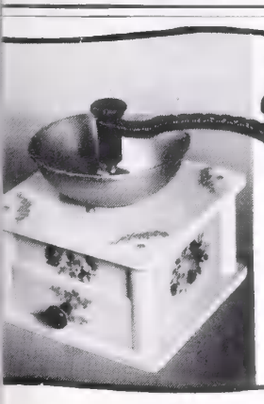
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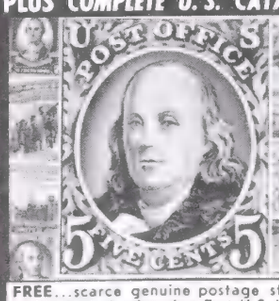
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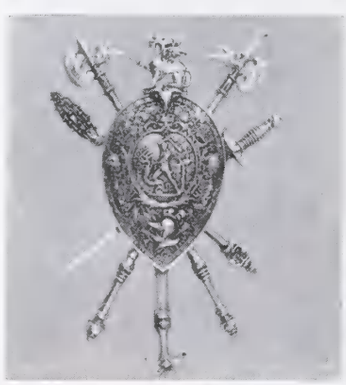
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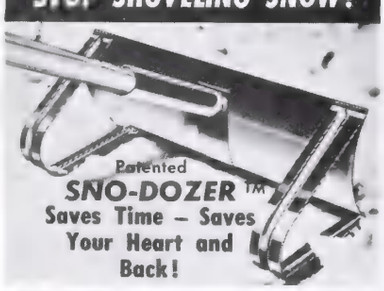
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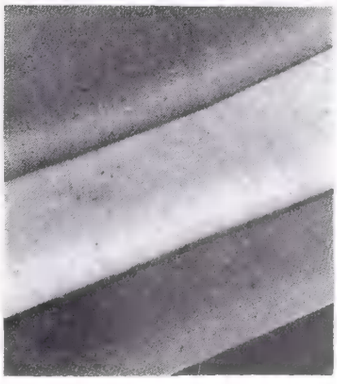
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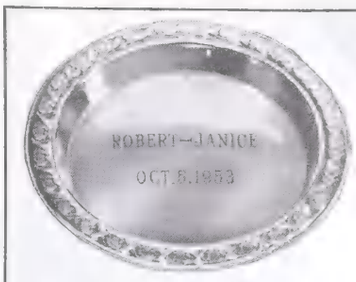


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5" width, 59¢ a yd.; 52" width,
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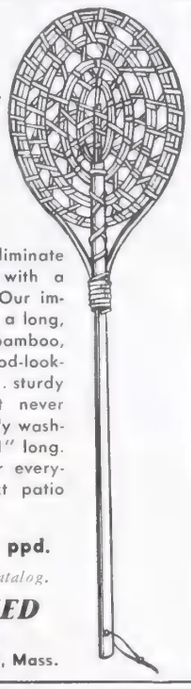
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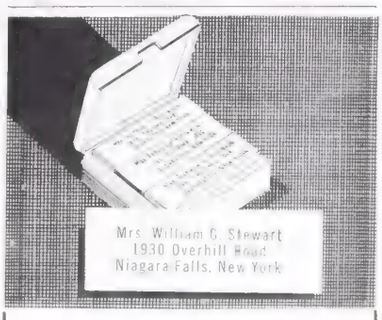


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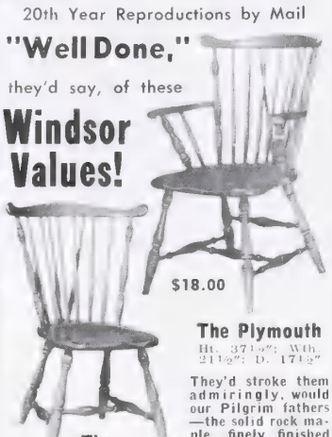
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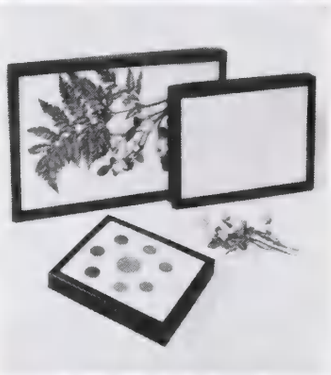
509 Fifth Ave., New York 17, N. Y.



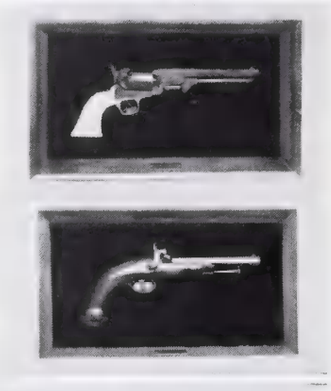
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GET A MAN A HORSE, *rocking horse*, that is, with his name on the saddle and he'll gallop right up to the TV set and sit astride as he watches his favorite saddle-bound hero. With plush coat and sturdy steel frame on hardwood rockers, personalized horse is 24" hi. x 22" l. x 10" w. $9.98. With music box, $14.98. Exp. coll. Guaranty Sales Co., Box 205, B3, Teaneck, N. J.



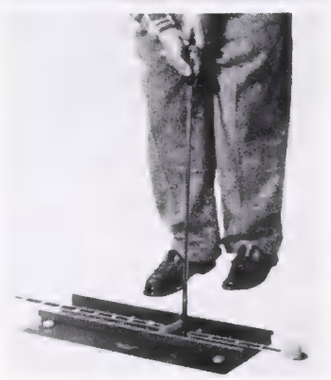
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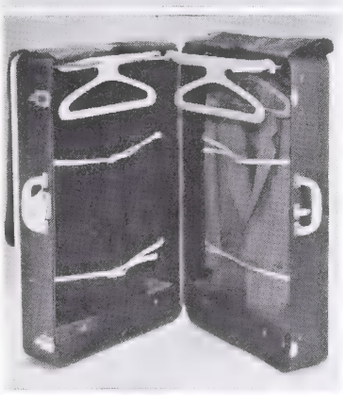
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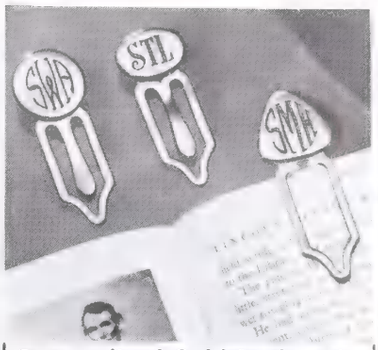


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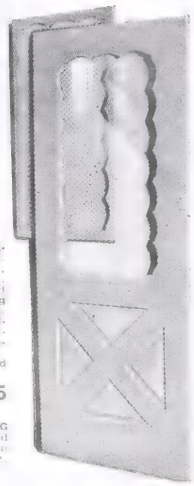
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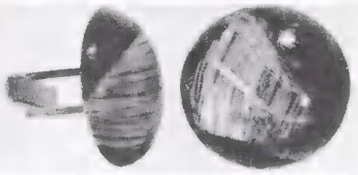
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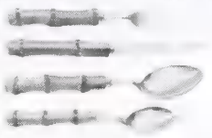
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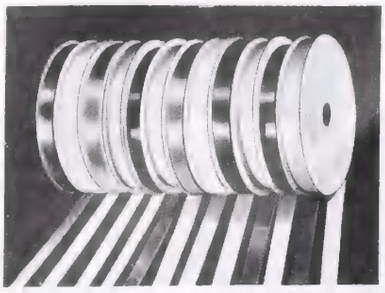
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TABLE KIT CONTAINS EVERYTHING: Including approx. 100 pieces of imported Venetian glass tile in several harmonizing colors, 15" thick plywood mounting board (15½" square), 12" steel legs & screws, glue, grout and easy to follow instructions. In ordering, state preferred color or color desired: beige, white, gray, pink, black, pink or green. Also includes handsome tiles for accents. Only **$14.95** postpaid. Send for free literature. Sample chart of 29 imported assorted Italian glass tiles $1. Send cash, check or M.O.

HARMON MOSAICS
3001 Passmore Dr., Dept. HB-9, Hollywood 28, Calif.



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PLAY the PIANO
with both hands—in 15 minutes
THE FAST, EASY, DEAN ROSS WAY

In just 15 minutes you'll be playing **simple popular songs with both hands—melody and bass chords!** No tedious exercises, boring scales or tiresome practice. With the modern, marvelous **Dean Ross Method**, you will be playing **simple familiar melodies** almost on sight! I want you to make me prove it. I can, and will! I will gladly send you

ABSOLUTELY FREE

- my illustrated, easy-to-follow, Sample Lesson which shows you how you can actually play **simple single note melodies with one hand, and beautiful simple resonant bass chord accompaniments with the other**, even though you don't know a note now.
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- and 5 popular, simple songs you can start to play with both hands in 15 minutes, thanks to my amazing new invention and quick-results method.

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DEAN ROSS
45 West 45 St., Studio D-3551, New York 36



New Way To Sleep!

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE! S (34), M (36-38), L (40-42), XL (44-46, for people 180 lb. or over, or 6 ft. or over).

$2 ppd. 3 for $5 ppd.

NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.

$3 ea. 2 for $5

All postpaid.

WITTMANN TEXTILES
Dept. 401
6505 S. Dixie,
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SAVE UP TO ⅓ ON DIXONS TABLES



No. 804
Corner table
$37.00

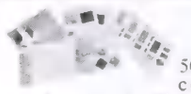


No. 415
Lamp table
$24.50



No. 411
Coffee table
$34.50

This sparkling collection of Dixon tables is of selected oak and cherry hard woods. The exceptionally fine finish is full bodied and mar-resistant. These tables come right to your door completely finished and assemble in minutes. Not sold in stores. Save up to ⅓ and more.



50c brings you this complete Dixon catalog showing living room, bedroom and dining room including fabric and wood swatches. Send 50c today.

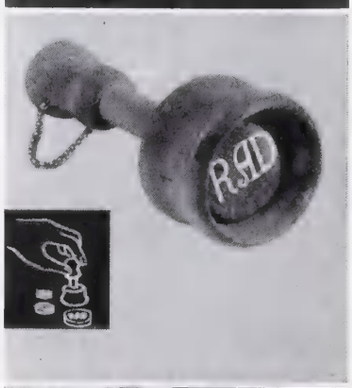
DIXONS FURNITURE CO.
Dept. I-114, Pittsford, New York



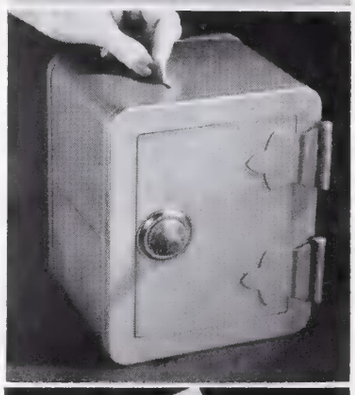
WINDOW



TRES CHARMANT! Houdon, the French master, created the originals of these delightful heads, and we are pleased to show them faithfully reproduced at a fraction of their original cost. *Le Garçon* and *La Petite Fille* are 9″ tall on their felt-padded pedestals. Made of sculptor's Hydra-Cal, they come in bisque white. $5.95 the pair; $11 for 2 pair. Mono Art, 50 Delancey Street, New York, N.Y.



MONOGRAM BUTTER-MOLD. For your next party, serve butter pats that are imprinted with your initials. It couldn't be simpler, and by such small elegancies is a hostess's reputation made. Just press the mold into the butter and push the initialed pats onto your butter dishes. Fun for soft canapés, too. Print 2 or 3 initials desired. $1. Nouvelle, 352 W. Ontario St., Chicago 10, Ill.



YOU CAN BANK ON THIS safe for depositing coins, personal papers, and small keepsakes. A replica of the Hercules-Meilink office safe, it has a *real* combination lock, savings slot, sliding cash drawer and shelf. Buy one for yourself, another for your son in prep school. Electrically welded, heavy-gauge steel safe is gray, measures 8¾″ x 7″ x 6″. $4.95. Taylor Gifts, Wayne 1, Pa.



RAISE A SCENE of the romantic Montmartre and you'll focus attention on the brilliant work of Maurice Utrillo. Famous oil paintings from a collection of six of his finest subjects are lithographed in the warm, full colors of the originals. In 9 x 11″ size, a pair, $1.10; 4, $1.95; 6, $2.75. In 11 x 22″ long panels, $1.50 each; $2.75 a pair. Bowman's, H-2477 Lombard St., San Francisco 23, Calif.



OLD WHALER LAMP. Here's a fine lamp for a man's desk, a hall table, or a paneled den. An Old Salt is dressed in oilskin painted in authentic antiqued colors and mounted on a weathered driftwood base. Shade 16″ in diameter is covered with the Charles W. Morgan fabric from the Schumacher Mystic Seaport group. 35″ high, $69.50 exp. chgs. coll. The Lennox Shop, Hewlett, L. I., N. Y.

SHOPPING





N-MONEY PIN of gold or er plate gives "woman of dis- ction" neatness to your tail- d shirts. Collar-tab pin slips and sports your 3-letter mono- am. Pin, $1. Cuff links or ear- gs to match, $1.50 each. Any o items, $2.25. Set of pin, ear- gs, *and* cuff links, $3.50. Tax l. Old Pueblo Traders, HB-9, x 4035, Tucson, Arizona.



ITIAL HANGERS are so od looking that you'll prob- ly want to hang them *outside* closet door. White, black, or tural-finish hardwood hangers th gilt trim and brass-plated tial are sturdy enough to sup- rt Dad's heaviest winter coat Mom's bulky fur jacket. 18" g x ¾" thick, set of three is 50. Closet Accessories, Dept. 09, Evanston, Ill.



NOCKOUT BAGS to wear th fall suits, tweeds, and col- ge clothes are personalized with o or three golden initials and ey come in leather-like honey n, red, or black, with leather ing. Roomy 12½" x 13½" size $3.95. 9" x 9½" size is $2.95. dd 25¢ for *each* initial. Remem- r these for Christmas gifts! ercury Products, HB-9, 1265 oadway, New York.



ERALDIC SHIELDS, dis- ctive wall decoration for home office, are designed to embrace complete achievement of al- st any Family Coat of Arms. any of these are still recorded England. This firm will em- azon in true color and bold re- f your Family Coat of Arms 12" wall shield. $15. Check turned if Arms untraceable. months' del. Hunter & Small- ge (1875), York, England.



IG-TOP PERFORMERS fabulous jewel-like Venetian lass will turn entertaining into three-ring circus. Multi-colored own is a crystal decanter with opper head. 11½" high, $12.95. ual-purpose clown is, on his ck, a deep ash tray, standing , an addition to a curio shelf. ed interior with green, yellow, blue background. 7" h., $5.95. alack, 37-46 80th St., Jackson ts. 72, N.Y.

Cup
Collector's
Special

Complete set, shelf and 3 cups and saucers only
$3.95

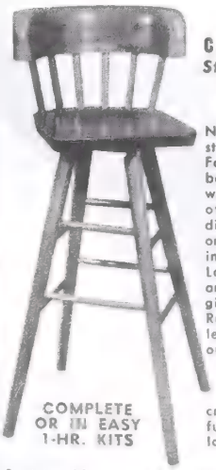
2 sets, 6 cups and saucers, 2 shelves, all different.
$7.75

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Colorful porcelain cups and saucers gold trimmed in lovely designs and shapes, each one a collector's find. When not in use show them off on charming 22" high wooden shelf.

THE ADDED TOUCH
Wynnewood HB 9, Penna.



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Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

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Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

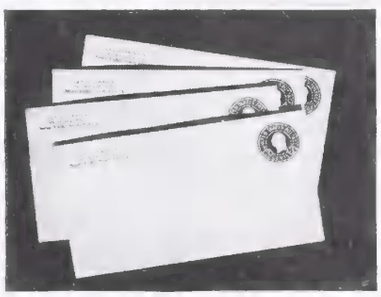
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FLORENTINE CANDELABRA

Hand forged in black wrought iron by Italian craftsmen, three candle holder is 10" tall and 8¾" wide. Nice for sideboard or table.



$8.50 EA.
Pair $15.95 Ppd.

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Sewell HB 9, New Jersey

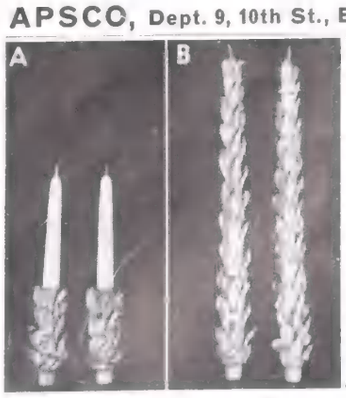
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Cocktail Table $28.88
19½" x 43½" x 14" high
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Create your own mosaic tables! New complete kits. Easy to assemble, and you save! Imported mosaic ceramic tiles (⅜") come in square sheets properly spaced and mounted on nylon webbing to fit table top. Mastic, grouting and tools furnished. Assembled maple table and legs are sanded, ready for finishing. "Melody" pattern (multi-colored tiles). Enclose check or money order. Money back if not fully satisfied. Shipping charges collect.

APSCO, Dept. 9, 10th St., Baer Field, Fort Wayne, Indiana



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All Hand Sculptured

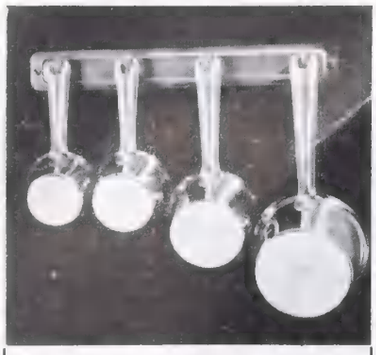
Made from the finest waxes by hand . . . Florentine design, these candles will lend splendor to the most distinctive home. A masterpiece of art that you can be proud to place on your mantle, fireplace, dining table or in your foyer, bedroom or den. As gifts, they are most unusual. Manufactured under patented method, exclusively for mail order.

A. Sculptured Base . . . white tops with colored wicks to match bases. Colors: Pink, white, yellow, blue, green, edged with either gold or silver (specify). **In pairs, 10"—$1.75; 12"—$2.00; 15"—$2.25.**

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Waylite Candle Co., Dept. HB9
Middle Country Road, Centereach, L.I., N.Y.



NEW! Copper Finish MEASURING CUPS

Long handled measuring cups reach easily into canisters and accurately measure ¼ cup, ⅓ cup, ½ cup, and 1 cup. This lovely copper-finished set comes complete with matching wall rack. The added touch for any kitchen decor. The set only $1.95

COPPER-FINISHED MEASURING SPOONS WITH BLACK PLASTIC HANDLES $1.00
THE SET (CUPS AND SPOONS) ... 2.75

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WHAT'S NEW SHOP
Wynnewood HB 9, Penna.



Easy Way to Make-Up—$1

Apply make-up and do your hair the easy way. Around-the-neck Mirror hangs lightly in front of your face to give you both-hand freedom of action—give yourself a beauty treatment while sitting, standing, walking or lying down. Big 5″ regular mirror on one side—magnifying mirror on the other side. Nickel plated steel with plate glass mirrors. *Satisfaction guaranteed or your money back!* Only $1, postage paid. Order NECK MIRROR from **Sunset House, 2520 Sunset Building, Beverly Hills, California.**



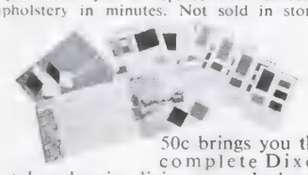
Dixons Contemporary Chair $69.50



Dixons 5-o'clock Chair $69.50

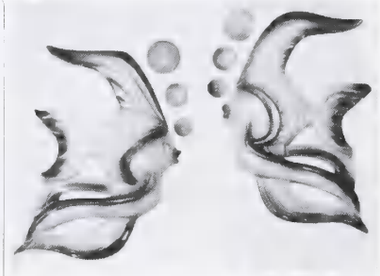
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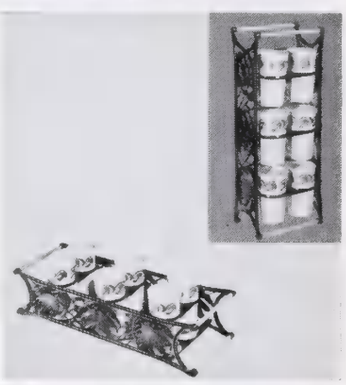
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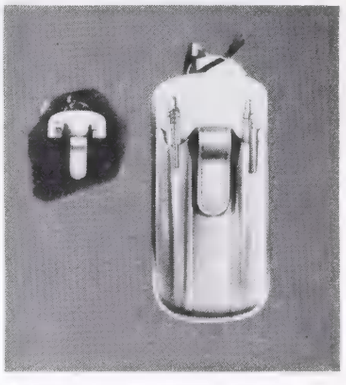
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THIS IS THE CASE for th man who's always losing hi specs, breaking them or search ing for a place to rest them. Th genuine top grain cowhide cas fits *inside* his breast pocke Spring clip fits over pocket's edg or snaps securely to sun viso Compartments hold glasses, pen cil and pen. $1.50. Hubbar House, Dept. O-48, 117 Sherma Ave., East Willis, New York.



STAIRWAY OF LIGHT Ring the base with glossy green and use this lovely candelabra for festive dining or take it out t the terrace where the glimmer o candlelight will be soft magic Beautifully simple in design, thi 6-light wrought-iron candelabra comes with removable brass cup and candles. 16″ high over all, 6′ base diameter. $6.95. Extra can dles, $2 doz. Ashcraft of Los Al tos, 502 Mimosa, Los Altos, Calif

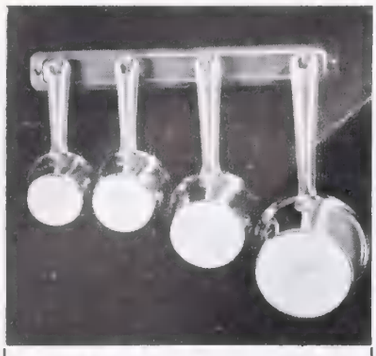


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This beautiful contemporary furniture by American of Martinsville was made for you. Only wide acceptance of American's design and craftsmanship could bring you such quality—at such reasonable prices. Your choice of many exquisite groups . . . graciously coordinated for bedroom, dining room and living room. All so lovely to live with, yet so easy to own. The dresser illustrated is hand-rubbed walnut. It evokes the heroic heritage of Scandinavia in a cleanly-sculptured piece. One of many from our Dania collection . . . about $185. Or ask your dealer to show you other exclusive designs created for American by Merton L. Gershun.

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Long handled measuring cups reach easily into canisters and accurately measure ¼ cup, ⅓ cup, ½ cup, and 1 cup. This lovely copper-finished set comes complete with matching wall rack. The added touch for any kitchen decor. The set only $1.95

COPPER-FINISHED MEASURING SPOONS WITH BLACK PLASTIC HANDLES $1.00
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Wynnewood HB 9, Penna.



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Dixons Contemporary Chair $69.50



Dixons 5-o'clock Chair $69.50

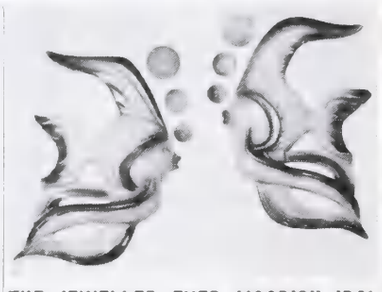
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Shipped right to your door, completely finished . . . assembles easily in minutes. Made of fine hardwoods, with full molded foam rubber construction and full bodied mar-resistant finish.
EXCLUSIVE! All Dixons upholstery is changeable. An exclusive tension clip principle allows you to replace worn or soiled upholstery in minutes. Not sold in stores.



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Delightful and Gracious Ceramic Fish Wall Plaque Decorations with sparkling jewelled eyes and graduated sized 23ct Gold fired Bubbles, each Fish 11½" high and 7½" wide. Available in 5 colors: Black with Gold Flecks, Pink with Black trim, Yellow with Black, White with Brown and Aqua with Black. Finished with genuine Mother-of-Pearl Luster. #416 facing Right $4.95, #417 facing Left $4.95, The Pair (2 Plaques & 6 Bubbles) only $9.90 ppd. Specify color. Satisfaction guaranteed. Sorry NO C.O.D's, send Check or Money Order.

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SQUARE CAKE PLATE: serves cake, canapes, etc. on 9" sq. tops of 18th cent. Early favorite, Mission Iron stone China deep, cover pink under glaze on ivory White. $2.95 ppd

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Now you can easily read menus, phone books, stock quotations etc. and stay smartly chic. This Lorgnette folds compactly into its own beautifully bejeweled case. Quality magnifying glass lenses make even the finest print legible. Colorful, plastic slip-in case also included. Specify dark, imitation tortoise shell or pink simulated pearl lorgnette.

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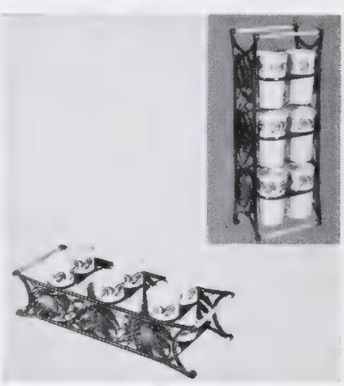
WINDOW SHOPPING



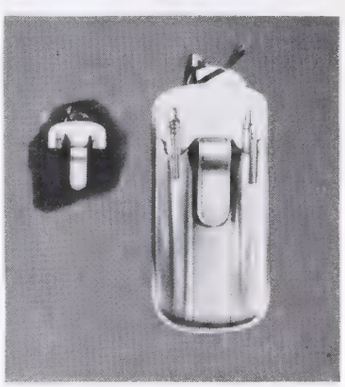
TRAVEL CHESS SET is ide to take along on a motor trip, day at the beach, on shipboa Tuck one in your husband's su case as he covers the busine routes. Fine wooden case h compartments on each side hold extra chessmen when not use. Cover when closed hol chessmen in position. Chess ru incl. Lacquer-finished case. 4¾ x 6" x 1¼", $4.50. Ehrlich, 2 Washington St., Boston 8.



WATER-COLOR CASUAL of Haiti are just right for thar you's, birthday greetings, b voyages, or get-well wishes. Ea brilliantly colored scene han painted and signed by Haiti artists is worthy of framing. heavy-bond stock 5½" x 3½ with envelopes. 3 are $1. Twelv $3.75. Hobi, Dept. HB-9, Flus ing 52, New York.



GOING STEADY with th smart serving set is no tric Made of black styrene wi carved gold-leaf design, it com with 6 shatter-proof 12-oz. tu blers (in humorous or leaf d sign, specify). Tilt tray, stand on end, even turn it upside dow drinks won't spill. Can be used a centerpiece or a wall plante 19¼" x 8" x 5". $5.95. Ess-De Brownsville Box 133-B9, Broo lyn 12, N.Y.



THIS IS THE CASE for th man who's always losing h specs, breaking them or searc ing for a place to rest them. Th genuine top grain cowhide ca fits *inside* his breast pocke Spring clip fits over pocket's edg or snaps securely to sun viso Compartments hold glasses, pe cil and pen. $1.50. Hubbar House, Dept. O-48, 117 Sherma Ave., East Willis, New York.



STAIRWAY OF LIGHT Ring the base with glossy green and use this lovely candelabr for festive dining or take it out the terrace where the glimmer candlelight will be soft magi Beautifully simple in design, th 6-light wrought-iron candelabr comes with removable brass cup and candles. 16" high over all, 6 base diameter. $6.95. Extra can dles, $2 doz. Asheraft of Los A tos, 502 Mimosa, Los Altos, Cali



Gown: Bergdorf Goodman Silk: House of Ducharne

This beautiful contemporary furniture by American of Martinsville was made for you. Only wide acceptance of American's design and craftsmanship could bring you such quality—at such reasonable prices. Your choice of many exquisite groups . . . graciously coordinated for bedroom, dining room and living room. All so lovely to live with, yet so easy to own. The dresser illustrated is hand-rubbed walnut. It evokes the heroic heritage of Scandinavia in a cleanly-sculptured piece. One of many from our Dania collection . . . about $185. Or ask your dealer to show you other exclusive designs created for American by Merton L. Gershun.

AMERICAN OF MARTINSVILLE

AMERICAN FURNITURE COMPANY, INC. • MARTINSVILLE, VIRGINIA



This charming entrance hall will always stay bright and cheery, weather or no—thanks to tile. Designed by Emily Malino Associates. Wall is 315 Cr. Tan in Scored Design SD-1. Floor is 345 Cr. Cobalt in Scored Design SD-4. Color plate 82.

A beautiful welcome that lasts a housetime

The first area to greet your guests is your entrance hall. Make it forever lovely, practical, hospitable. You can, with American-Olean's new Crystalline Glazes and Scored Tile*. Their rich textured beauty is as decorative as it is rugged.

Crystalline Glazes are made in thirteen new colors and in four Scored Tile designs—permitting hundreds of different patterns and color combinations. With them you can create new and different decorative effects not possible with other materials. Send for full color booklets full of photographs and ideas you can use in your own home.

*PAT. APPLIED FOR

American-Olean Tile Company, Inc.
1330 Cannon Ave., Lansdale, Pa.

Enclosed is 10c. Please send me your color booklets "Crystalline Glazes & Scored Tile", and "New Ideas in Tile".

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(please print)

Address _____

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CERAMIC TILE
American Olean

AMERICAN-OLEAN TILE COMPANY, INC.
EXECUTIVE OFFICES, LANSDALE, PA.

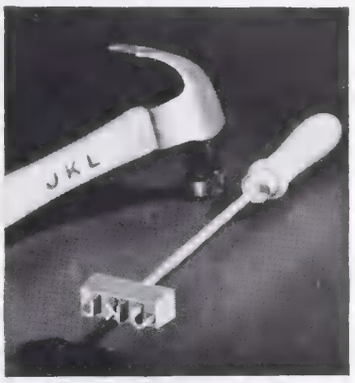


WINDOW SHOPPING

HIBATEN DOLLS hand-ade in Tosa are full of Oriental nchantment. Legend has it on a arlit night, you'll hear a Shi-aten challenge you to a wres-ing match. If you accept the bait, will be the end of you for ough you may throw him or eat him to the ground. he'll ounce back until you give up. tanding, 5½". $2.25. Sitting or ying, about 4". $2 ea. Set of 3. 5.50. Mary Clair, 1429 Santa ruz, Laguna Beach, Calif.



UT YOUR MARK ON IT. dentify leather bags, belts, ports equipment, tools, toys, etc. ith a branding iron that has our three initials. And for fun, ut the "house brand" on steaks hen the gang gathers for a ookout. Branding iron with -inch-high initials, custom cast n solid bronze, is $4.25 plus 50¢ or each letter. Jandan, Box 448, Chicago 90, Ill.



O BONES ABOUT IT, this kull smoker's set is a horror. ure and simple. But a man with Chas. Addams sense of the ma-abre will keep it on his desk to orment his friends. Skull ash ray holds cigarette in his mouth, ets smoke escape through eye penings. $1. Cigarette holder for ull pack, $1. Lighter, $1.98. The et would be a haunting gift for doctor! Hostess House, 5858 orbes St., Pittsburgh 17, Pa.



TEP INTO A CLOUD. Put ne of these fabulous fur rugs eside your bed and you won't are what the thermometer reads n the early A.M. Get one for our child's room, the hearth, the tair landing, or for TV viewing. Luxurious fleece-soft sheepskin ug is 8 to 9 sq. ft. in area. White, $12.95; natural honey olor, $11.95. Add 50¢ post. Brandicalf, B81, 157 Federal St., Boston 10, Mass.



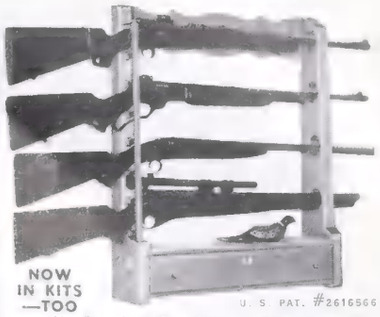
THE WINE TABLE is a de-ightful piece in a traditional iving room. Spot one beside your husband's favorite chair. Or get pair to flank a sofa. Hand-rafted of Honduras Mahogany, inished in either a light or dark olor, this fine reproduction is itted with a gallery. 23½" h. x 4" in diam., $35. Slightly high-r w. of Miss. Biggs Furniture, HB-9, 900 W. Marshall St., Rich-mond 20, Va.





Trims, Slims On-The-Spot! $4.95

Give yourself salon treatments at home! New battery vibrating unit is scientifically designed to relieve tension and tiredness . . . helps to break up fatty tissues in the privacy of your own home. Feather-light, operates on one flashlight battery, available anywhere. Gently straps on any part of your body. Use on chin, scalp, thighs, waist, feet. It's sensational! Purse-size – use it anywhere – no disrobing is necessary! *Guaranteed to please or your money back!* Only $4.95, postage paid. Order VIBER-8 from **Sunset House, 2512 Sunset Building, Beverly Hills, California.**



NOW IN KITS —TOO

U. S. PAT. #2616566

Safe-Lock Gun Racks

Displays your Guns . . . Protects your Family
THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock guns in the desirable display position. Large drawer locks up ammunition, hunting knife, pistol, cleaning gear etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only one of its kind. Finely hand crafted and finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

4-Gun Rack—24"x28" (illustrated) $19.95 *Exp.*
6-Gun Rack—24"x40" (tallest) $29.95 *Chas.*
3-Gun Rack—24"x21" (one drawer) $12.95 *Col.*

IN COMPLETE KITS—for easy, 1-hr. home assembly. Prefitted, drilled, sanded, etc. with simple instructions.

4-Gun Rack—$11.95 *Ppd.*
6-Gun Rack—$17.95 *Ppd.* } *Add 10% West of Mississippi*
3-Gun Rack—$ 7.95 *Ppd.*

Immediate Delivery Money Back Guarantee

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Dept. B9-8
North Conway, N. H.

DOUBLE Your Appraiser's FEE Plus All Your Money Back

DIAMOND (enlarged)



Lady's or Man's Ring 1 carat Brilliant White Diamond **$395.**

Unless our diamonds appraise for at least 50% more than the purchase price, we will refund double your cost of appraisal. Full refund within 60 days. Ring mailed for inspection without payment if reference given.

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Over 5,000 Styles $50. to $100,000.

A DIAMOND IS AN INVESTMENT IF BOUGHT RIGHT

EMPIRE DIAMOND CORP.

EMPIRE STATE BUILDING NEW YORK 1, N. Y.



Personalized SPORT BAG **$1.00**
(plus 25c for each initial)

Our luxurious imported bag monogrammed just for you. Fully lined in soft rayon, plus fine detailed workmanship. Adjustable strap; wear it overarm, on shoulder or as clutch bag. 9"x6" colors: Beige, Red, Tan, Black.

Personalized Belt $1.95

Smart girls put their money in this 2" genuine leather personalized PURSE BELT. Your 2 initials in golden brass. Colors: Red, Tan, Black. Sizes 22" thru 32".



(add 25c postage & handling) (No COD's Please)

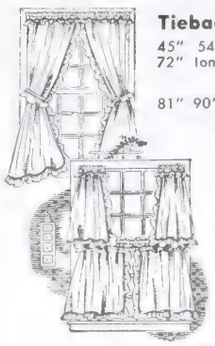
MERCURY PRODUCTS, Dept. R,
1265 Broadway, N. Y. 1

Please send me color 2nd col. size initials

Personalized Bag $1.50
Plain Bag $1.00
Personalized Belt $1.95

☐ Check ☐ M.O. ☐ Cash (No C.O.D.'s Please)
(add 25¢ postage & handling)

CURTAIN CHARM
with white ruffled muslin



Tieback
45" 54" 63"
72" long ..... $4.50 pair
81" 90" long ... $5.00 pair

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25" 30" 36"
40" long $3.50 pair

2 pairs to window . $7.00

Both types 74" wide per pair

Matching Valance 9"x74" $1.50

ALL PRICES POSTPAID

For years, clever New England housewives have made these charming BLEACHED muslin curtains for every room in the house. Now you can buy them direct with all the original simplicity, and hand-made look. Practical, long-wearing, these unusually attractive curtains of bleached, pre-shrunk muslin retain their crisp appearance with a minimum of care.

Send check or money order, no COD's please. Satisfaction guaranteed. Write for price list showing UNBLEACHED curtains.

COUNTRY CURTAINS
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Box HB9

MIRROR, MIRROR
on the wall



A beautiful, original decorative accessory for those who admire the unusual. This is the type of mirror to accent a dressing table, dramatize an otherwise dull corner, or to hang in a hall to welcome guests. Plate glass mirror (12½" dia. x 19" overall ht.) trimmed with brass, with brass plated 36" chain. **$25.00 SQUARE STYLE** also available. (15" SQUARE x 21" overall ht., 36" chain) **$30.00.** Add $1.00 each to cover mailing costs.

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EDWARD H. ZIFF, IMPORTER
Dept. HB-98 Merchandise Mart
P.O. Box 3072 Chicago 54, Illinois



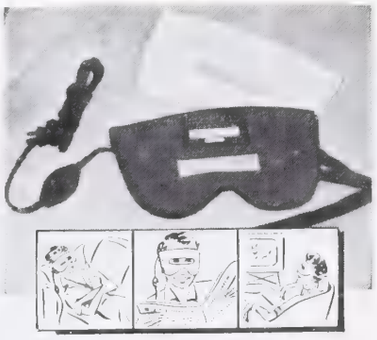
"A Touch of Italy"

NEST OF STOOLS

Imported from Italy these stools will lend an air of elegance to any room in your home. Not only are they beautiful and useful to use in your living room or den but they are exquisitely hand crafted and as sturdy as they come. Black Lacquer or walnut finish on Beechwood frame, hand tied natural rush seat. Largest stool is dining height. Ideal for extra seating and compact storage. Approx. Largest: seat 20" x 15", 18" high, others fit under snugly. Only **$29.95** shipped express collect.

Send check or M.O. No C.O.D.'s, please.
Money Back Guarantee

T. E. SHALACK, Dept. HB
37-46 80th St., Jackson Heights 72, N.Y.



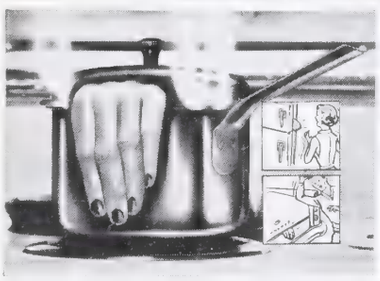
SOOTHING SINUS MAGIC

Wonder-working Electric Heat Mask eases sinus discomfort! Soothes simple headaches and other minor aches and pains caused by neuralgia, head colds, etc. Nervous tension usually responds quickly. Fits comfortably over upper nasal and facial region. Wide open window permits full vision. Read, enjoy television or relax and at same time obtain full benefits. Thermostat controlled, 3 heat switch; AC/DC. Carries Underwriter's Laboratory Seal of Approval. Sanitary white cover is washable.

$8.95

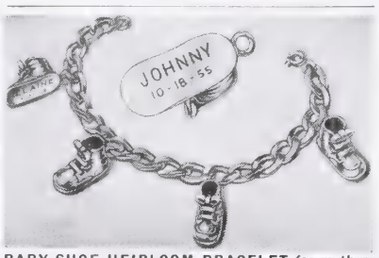
Postpaid. No C.O.D. Guaranteed, of course.

ELRON
350 W. Ontario St.
Dept. K-129, Chicago 10, Illinois

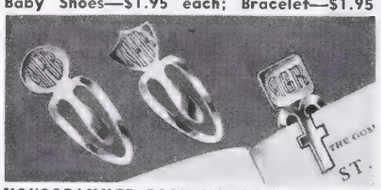


'SPOOK' HAND GETS LAUGHS $1

A sensational new gag! Realistic, skin colored Spook Hand has red fingernails, bony knuckles. Picture this fantastically real fake hand poking out from your auto trunk, "opening" a door, or clasping your shoulder. Sticks anywhere with adhesive tape included. Use over and over. Weird! Astonishing! Great fun gag! *You must be pleased or your money back!* Only $1, postage paid. Order 'SPOOK' HAND from **Carol Beatty, 2573Beatty Bldg., Culver City, Calif.**



BABY SHOE HEIRLOOM BRACELET for mothers and grandmothers. Proudly proclaim the beloved children with our ¾" Baby Shoe miniatures, each engraved with ■ child's name and birthdate. Adorably crafted of **SOLID STERLING SILVER OR 12K GOLD-FILLED.** Add more ■ the Family grows. **Baby Shoes—$1.95 each; Bracelet—$1.95**



MONOGRAMMED BOOK MARKS elegantly made of Solid Sterling Silver or 24K Gold Plate, 2¼" high, they slip onto page easily. Give Cross design to clergy, bible-readers. State initials to engrave and Cross, Round or Crest designs.

Sterling—each $1.25 **3 for $3.50**
Gold—each $1.00 **3 for 2.50**

Prices include engraving, tax and postage.
Sold by Mail Order Only at these Special Prices.
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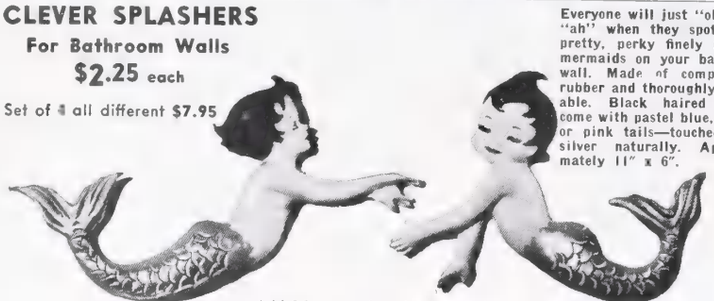
NANCY NORMAN 1401 Post Office Bldg., Brighton 35, Mass.

CLEVER SPLASHERS

For Bathroom Walls

$2.25 each

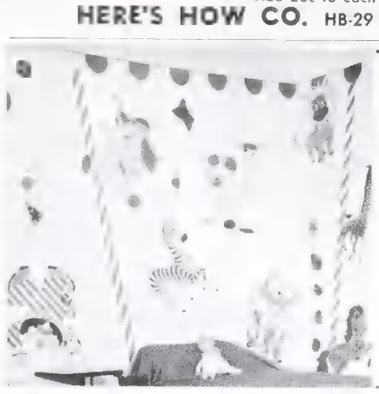
Set of 4 all different $7.95



Everyone will just "oh" and "ah" when they spot these pretty, perky finely molded mermaids on your bathroom wall. Made of composition rubber and thoroughly washable. Black haired sirens come with pastel blue, green, or pink tails—touched with silver naturally. Approximately 11" x 6".

Add 25c to each order for mailing

HERE'S HOW CO. HB-29 95 Fifth Ave., New York 3, N. Y.



The CIRCUS COMES to TOWN!!!

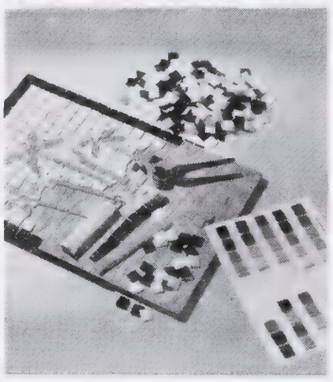
Bring all the color and fascination of 8 giant, cuddly 2 ft. tall CIRCUS ANIMALS plus all the trimmings to your nursery, playroom, or den. Comes complete with yards and yards of candy striped tent poles and canopies. Lots of stars, balls and circles, all in exciting FULL COLOR! Easily applied with paste, tacks or scotch tape. Complete set only $3.98 plus 38¢ postage and handling. SAVAH BOX 27125-HB, LOS ANGELES 27, CALIF.



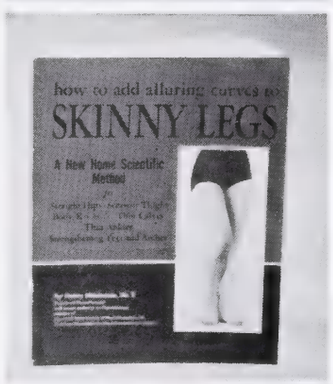
WINDOW



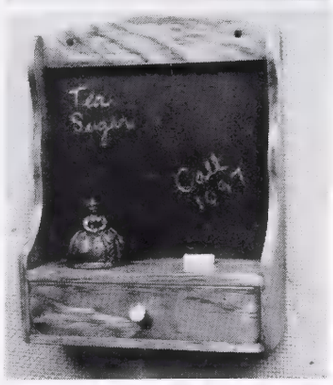
EASYBABY CAR BEL
Buster may be a dream-boat his buggy. But as a motori companion he's a holy terror u less you harness his energy wi an adjustable canvas webbi belt that encircles his wai fastens with a dog leash snap a slides onto a heavy strap secur to the seat. This superb safe device allows a child to star sit or lie. $2.50. Harvest Hou Inc., R 101, Buffalo 13, N. Y.



MOSAIC KIT to give your d orating a new lease on life cludes 500 Venetian glass ti in harmonizing colors with co plete instructions, glue, grout, inch tile nippers, and suggest designs for table tops, vases, w hangings, etc. State one predo inant color: blue, green, bei pink, gray, or white. $10.9 Color chart of 39 tiles, $1. H mon Mosaic Supplies, Box 48 Hollywood, Calif.



GLAMORIZE SKINN LEGS by following the test and proved methods outlined this paper-bound book. Set asi just 15 minutes a day and velop proper curves and prop tions to ankles, calves, thigl knees, and hips. A register physiotherapist, Henry Mul stein, gives you step-by-step structions. $1.98. Modern Me ods, Dept. HB-9, 296 Broadw New York 7.



TAKE A MEMO board plan and hang it in the kitchen, brea fast nook, or hall, where it w act as the message center for t family. Green chalk board fram in pine has a rust- and leakpr plastic-lined drawer for baby or philodendron, or to use as catchall for keys, pencils, e 12" x 9" x 3¾" over all, in heirloom pine finish, it's $4. plus 35¢ w. of Miss. Pudd Holler, East Swanzey, N. H.

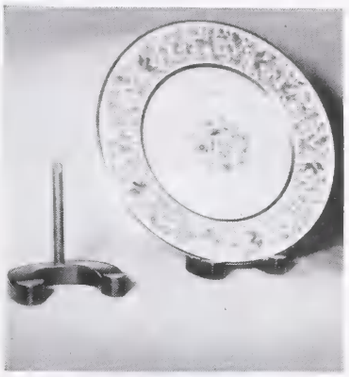


THE COWBOY comes to l as a colorful Paquita-doll fig ine. Authentically reproduc he's dressed to the hilt and rea to serenade his best girl, horse, or maybe only the mo Hand-carved and hand-paint our hero wears leather cha white leather vest, plaid sh and black felt sombrero. Mou ed on natural wood base. h 11" high. $7.75. Paquita D Figurines, Hendersonville, N.

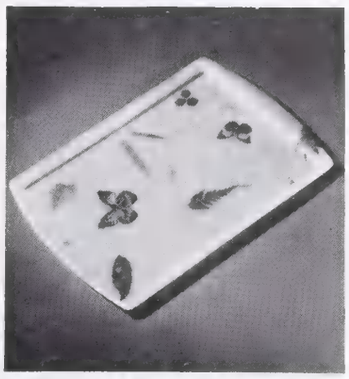
SHOPPING



WHAT A SHOW-OFF for our treasured china plates is this solid mahogany copy of an Old English plate and saucer holder. Get several of these easel stands and make a gallery of your corner cupboard or place them strategically on an open library shelf. $2.50 the pair. $6 for six. Lee & Martha Snyder, P. O. Box 5, Mt. W. Sta., Cincinnati 30, Ohio.



REAL BUTTERFLIES, leaves and flower petals are embedded in a lightweight Fiberglas serving tray that we think is *the* one you'll use the most. First of all it's intrinsically beautiful. Second, it's virtually indestructible, washable, and absolutely burn- and stain-proof. The size is eminently practical, 12″ x 17″. $5.95. Lico Novelty Co., HB-9., 120 Brighton 11th St., Brooklyn 35, N.Y.



LITTLE HOME OFFICE opens for business. A superbly finished convertible end table has a shelf for a lamp, drawer for stationery, space for portable typewriter. Storage bin, raised, forms a 16″ x 29″ desk top that slides forward. Closed, unit is 19″ x 20″ x 25½″ h. Wood finished in blond, $99.50; pumiced mahogany, $105; gold-trimmed walnut $110. Little Home Office, 1576 Fisk Rd., Grand Rapids 6, Mich.

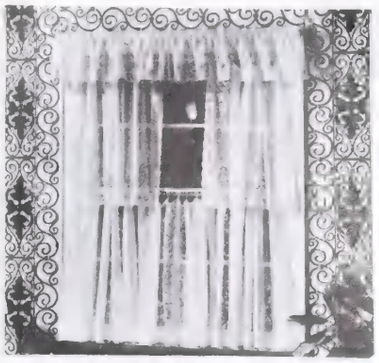


LAI YU JEWELRY is handcrafted in Hong Kong; the fish design is said to be the Chinese symbol of Good Luck. Sterling-silver earrings to frame your pretty face and draw attention to your best feature are $2.98; pin, $2.98; charms, $1.50 each. In 14k gold plate, earrings are $4.95; pin, $4.50; charms, $2.98 ea. Tax incl. B. M. Lawrence Imports, 244 California St., San Francisco 11, Calif.



OPEN SALT DISH made of genuine teakwood is a beauty. And the size is just right for individual servings of grated Parmesan, chutney, or mint jelly. Dish is about 2½″ in diameter and comes with a darling stainless steel spoon with inlaid teakwood handle. Here's an inexpensive gift for a discriminating hostess! Gift-boxed set is $2.50. Legacy Sterling Club, 999 So. Water St., New Bedford, Mass.





vieux carré café curtains

by Quaker Lace

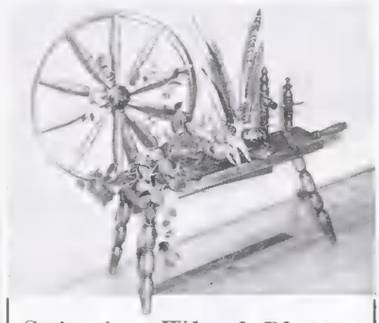
You'll love the snowy whiteness, delicate floral pattern and lacy scalloped border of these semi-sheer cotton curtains. Inspired by the elegant Swiss Tambour curtains they add charm to traditional settings . . . are magic with modern! A joy to own . . . they wash in a wink, retain their crispness and never need stretching.

White or Pink

24″ length . $3.95 pr. 36″ length . . $4.95 pr.
30″ length . 4.50 pr. 45″ length . . 5.95 pr.
VALANCE 11″x76″ $2.50 ea.

Hang from their own sturdy loops—each pair 76″ wide. Write for prices and sizes of TAILORED CURTAINS.
We pay postage. Money Back Guarantee.
*White only.

frances-morris DEPT. K
125 ASHLAND PLACE, BROOKLYN 1, N. Y.



Spinning Wheel Planter
FROM OLD CAPE COD

A handsome pine reproduction of the wheel used by our Pilgrim Mothers—now an unusually beautiful planter. (plants not incl.) Large—34″h, 38″l, 13″w—**$29.95** ppd. Small—18″h, 22″l, 6″w—**$10.95** ppd. Money back guarantee.



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of unusual, glamorous gifts and food delicacies collected from the wide, wide world is now ready. Write for your copy TODAY!

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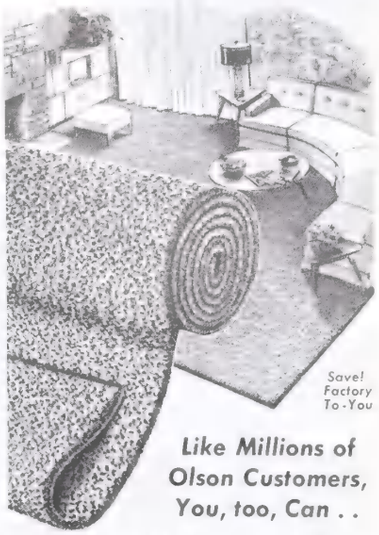


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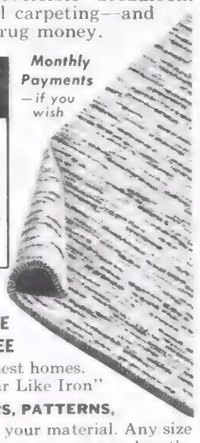
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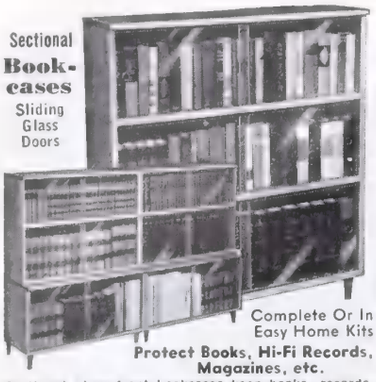
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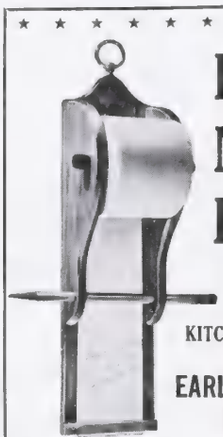
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Mainlanders' guide to

Hawaiian music and dance

By DOROTHY BARRÈRE

When you think of Hawaii, you think of the hula. In no other country is a dance so much a part of its popular image. This is as it should be. For since the hula was developed in the ancient history of these islands, it has been vital to the communication of the people.

The hula has countless forms and reasons for being. Originally it was based on chanted poems. The dancers, in a sense, illustrated the poems with their gestures, stylized sets of motions suggesting the meaning of the words. There were chants through which supplication and thanks were given to the gods. Some were in the realm of fable and allegory. Some were love songs, others were eulogies to the kings. Some of the hulas were formal and strictly limited by taboos. Some were on the level of party games.

In the early days the hula was an important means of communication, because there was no written language, and the chants and dances were a means of preserving the myth and folklore of the people. In later years, the hula became a graceful interpretation of melodic song. Finally, it has become a dance in which rapid movement and rhythm predominate.

Oldtimers bemoan this modernization of the hula, whose more interpretive forms they so enjoyed. Old hulas were intimate in feeling, no matter how large the gathering, simply because the performers and audience alike were familiar with their meaning. Now meaning is largely lost in the quest for eye appeal, which must be stressed for the sake of the uninitiated public. In private gatherings, where spontaneous performances by the guests themselves are customary, delighted chortles greet a hula whose underlying meaning is subtly portrayed, and everybody participates in the singing of old songs. Here is the essence of the charm of Hawaii's music and dance—participation. No music is so sweet, no dance so graceful, as that which we perform ourselves. Visitors immediately sense this essence, and few leave without learning at least one song or one dance called Hawaiian.

In the original hulas the dance itself was of secondary importance to the meaning of the chant. The meaning lay not only in the literal, but in the implied and associated meanings of its words. The incorporation of an underlying meaning—a distinctive feature in the composition of Hawaiian poetry—gave vitality to the dance. Even after the introduction of melodic song, this principle of composition was retained; but in keeping with the change of mood inspired by melody, the dance became more flowing and graceful. In this form it crystallized into the pattern now thought of as the Hawaiian hula. Generally speaking, hula songs as well as hula chants were arranged in five couplets, the repetition of which gave pleasing length to the dance and stressed its poetry.

There can be no true Hawaiian hula without its own song, whose meaning the dance interprets. However, in the night clubs, floor show presentation has forced a certain disregard of this principle. Many hulas are now completely changed in choreography and tempo from the original creations. Some are even danced to medleys, which completely destroys the individuality of each hula. Another innovation dictated by showmanship harks back to the hula as a visual interpretation of song, but a song entirely in English, or interspersed with Hawaiian words and phrases, the meanings of which are easily guessed.

With each innovation, the hula has become more and more an exhibition of grace and skill instead of symbolic pantomime and gesture. The changes have led so far away from the older forms that the revival of ancient instruments and chant-type hulas has become the

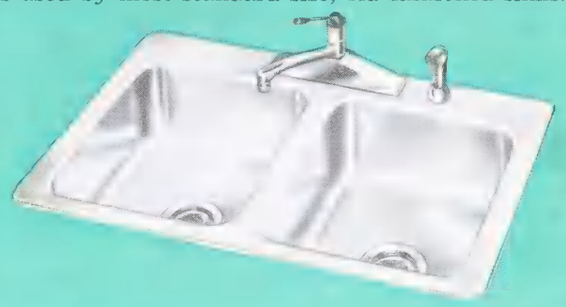
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MAINLANDERS' GUIDE

CONTINUED FROM PRECEDING PAGE

"something new" to add variety to a hula show and to satisfy the interest of visitors in something more characteristic of old Hawaii.

Public performances of Hawaiian pageantry during the annual Aloha Week in October and for other special events are based largely on old dances which, for the most part, are presented with fidelity to tradition. However, comparatively few old hulas have been handed down intact through the years. Some modern hula teachers have resorted to creating new dances patterned after the old forms and such dances reflect their interpretations of old chants.

In ancient times all performances were preceded by invocations to the gods of the hula, that they might be present and inspire the performers. Occasions of ceremonial importance opened with dances for various gods, but the dances themselves were for entertainment and for the glorification of gods and chiefs.

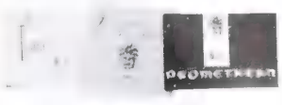
Performances of today, purporting to be "ancient," customarily open with such a chanted prayer. There may follow a dance in honor of Pele, the volcano goddess, for whom many dances have been created or revived to accompany old chants in her praise. A dance for any other god is rare. The performance continues with one or more "ancient" dances created for a chief or ruler, all to chanted background. These dances are not ancient, and the use of the term is inappropriate, implying that they were created in pre-European times. It is possible that a few of the chants they accompany antedate foreign contact, though even this is debatable, but no dance exists in its original creation. The appellation serves merely to indicate the distinction between older styles of dancing to chants accented by percussion instruments and newer dances set to melodic songs.

In the field of Hawaiian music the old and new forms exist side by side; but unlike the hula, which can be seen as an evolution of a basic form, the old and the new in music are distinctly separate. The chanted music of old Hawaii is limited in performance, and appears to have survived at all only because of the need for it in pageantry and to accompany

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he revived chant-type hulas.

The handful of performers who ıave learned to chant creditably ıre in great demand and are seen ınd heard again and again. Chanted hula music is now avail-ıble on commercial recordings and ıas proved popular as a memento ›f old Hawaii. Here, too, modern aste has brought change. Some hants, themselves authentic, are ncreased to a tempo inappropri-ıte for dancing. In others, a com-›ination of percussion and wind nstruments is used for back-ground. For a truly representative ecording, the visitor is advised o choose a record in moderate empo and with simple percussion ıccompaniment.

THE melodic music of Hawaii is known throughout the world. ts beginning was in the hymns nissionaries of the 1820's trans-ated into Hawaiian and taught he natives to sing. With delight, he Hawaiians adapted these tunes o songs of their own composition, ınd Hawaiian melodic music was ›orn. Influence of other foreign ongs was felt to some extent, but he simple hymn-like tune re-nained the basic style.

In 1872 Henry Berger came rom Germany to be bandmaster ›f the Royal Hawaiian Band, and ıe remained in this post for forty-ive years. Under his tutelage Iawaiian melodic music came into ull flower, characterized by a weetness and plaintiveness that it ıas never lost. In this era the ›ortuguese prototypes of the pres-nt ukulele and guitar were intro-luced and their adaptation as Iawaiian instruments became com-›lete. The innovation of using a teel bar by Joseph Kekuku in ›laying the guitar is a distinctly Iawaiian invention. These two nstruments afford the most satis-actory range for pure rendition ›f Hawaiian melodic song, which uffers when forced into the more lefinite gradations of the tonic cale when piano is added.

Hawaiian melodic song is at its ›est when performed spontane-usly and informally. Most pres-ntations strive for this effect and he long popularity of the radio ›rogram "Hawaii Calls" attests to ts success in maintaining such an llusion. On recordings more at-ention is, of necessity, given to echnical performance, and choice ›ecomes a matter of appeal and ıssociation. As with chant records, nstrumentation varies, and those ıaving only guitar and ukulele ıccompaniment are likely to be nore pure renditions. This, of course, applies to the strictly Hawaiian song. Modern "Hawaiian" songs composed wholly or partly in English are Hawaiian in mood only, but have great appeal because of their understandability.

Although the ancient Hawaiians had one-string and several wind instruments, their use was limited to individual and intimate performance and has practically disappeared. Such instruments are on exhibit at the Bernice P. Bishop Museum in Honolulu and occasionally replicas are played in demonstration.

Part of the strength of the hula and a main reason for its survival is the way it has changed with the times. It is too much a part of these people's past to abandon as times change. In olden days specially trained troupes performed the hula for the delectation of royalty. Today it is performed as entertainment for both Islanders and tourists. It also has another important function. Many girls in Hawaii take hula lessons to develop bodily grace and the expressive use of their hands. Hands play a most important part in the dance, so hula lessons are an effective way for young ladies to develop their graceful use.

COMPLIANCE and adaptability are at the root of the remarkable adjustments Hawaii has made to the people who have come to her shores. We should expect similar adaptability in the native dance. When you see the hula in Hawaii, don't be too concerned about the way it has changed. For here you will see remnants of ancient gesture and pantomime blended with the song and dance of contemporary Hawaii.

If possible, try to see the hula sung and danced in some of the outlying communities, or at private parties. The emphasis here will be different from the hula you will see in the night clubs.

Following are some of the chants, hula and Hawaiian songs available on records (company and number after each title):

Hula chants: *Aia la o Pele*, Island 310-B; *Kapiolani*, 49th State 187-B; *Hole Waimea*, Waikiki 532; *Kaulilua i ke anu Waialeale*, Waikiki 533.

Hula songs: *Hanauma*, Island 302-B; *Pua Mana*, Island 3-4; *Kuu Tutu*, Island 303-B.

Hawaiian Songs: *Kawohikukapulani*, Decca L-8728; *Beautiful Kahana*, Waikiki 517; *Hawaii Aloha*, Waikiki; *Pua Carnation*, Waikiki.

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Every golden South Pacific Isle has an allure all its own. The loveliest are reachable from Hawaii. Tahiti (left) has a French flavor. Pure-bred Polynesians (above) live in Samoa.

Make your dreams of the South Sea Isles come true

By MARION GOUGH

How to leave home and like it

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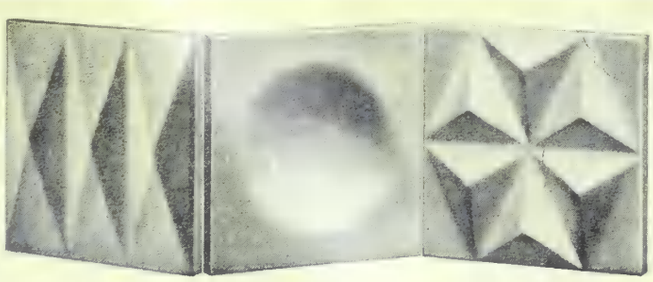
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House Beautiful • SEPTEMBER 1958

East is East and West is West —and the twain DO meet in Hawaii

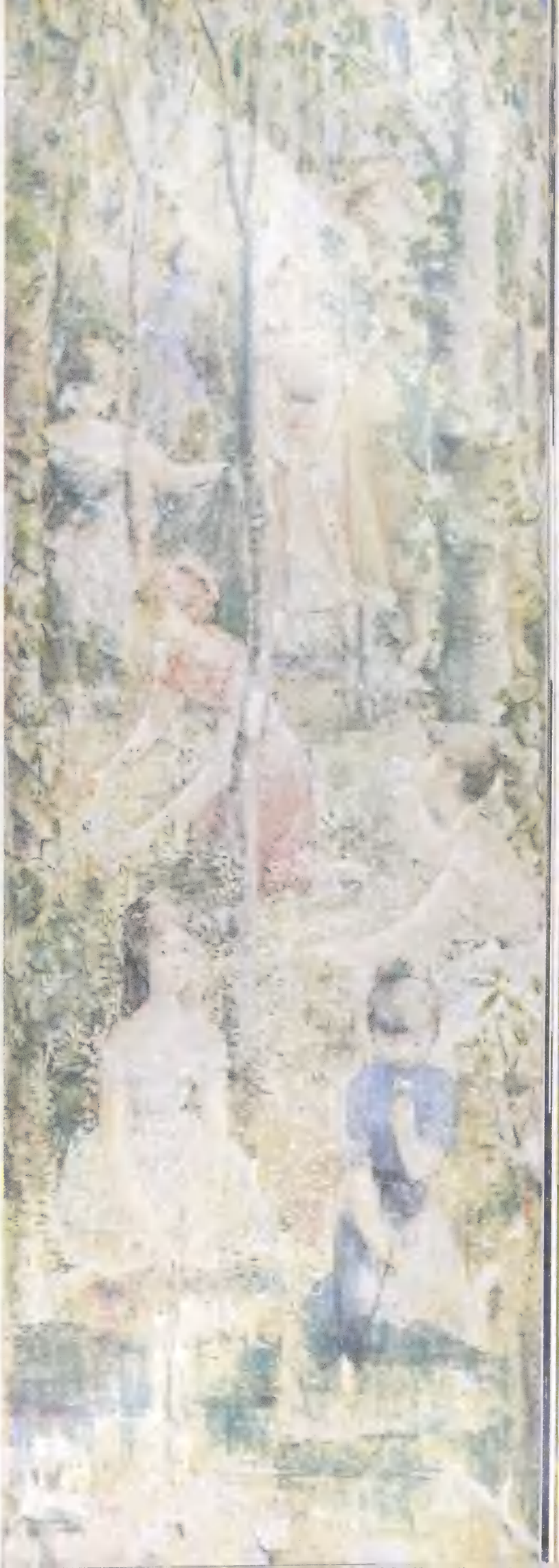
When Kipling said that the East and the West would *never* meet, he was a very poor social prophet. He was undoubtedly a good observer of things as they were *then*. But he did not foresee what has happened in our own Hawaiian Islands, where eight racial groups live in benign relationship with each other, naturally and happily cross-pollinating each other's cultural way of life.

Hand in hand with benign racial relationships go benign artistic and social relationships. So the architecture, decorating, food, and entertaining habits of Hawaii have been enriched by all these varied cultures to the point where a new way of life has evolved.

For our American melting pot is still boiling merrily in this part of the United States. People in Hawaii are exposed to the inherited characteristics of people from all over the world, and they are borrowing fragments of each others' ways. All are enjoying the mutual benefits of this mix, yet they are also being themselves. But being yourself in Hawaii lets you be a rich, multi-faceted you. You can wear a Hawaiian "muumuu," walk around in Japanese tabis and zoris, go to a party on a Polynesian lanai, eat dinner from English china set on Chinese furniture, in a room carpeted with Puerto Rican rugs, and draped with Thailand fabric. You can borrow what you like from other cultures and skip what doesn't interest you.

It all makes a lovely life—a life that is immensely attractive to those Americans not lucky enough to live there. Following are 51 pages on these Hawaiian ways, which can enrich your life, wherever you live.

Painting by Willson Stamper depicts the happy relationship of many racial strains living in Hawaii. It hangs in home of Mrs. Cyril Damon, shown on the next six pages.





This is

A Hawaiian-Style House





Love of natural materials, characteristic of the Japanese, is reflected in the sea-grass mats on the floor and in the simple use of wood on the walls and ceiling where its beauty offers constant pleasure.

A heterogeneous blend of furnishings is used in the room without any feeling of incongruity: a modern painting on the wall, several Chinese tables, and simple contemporary chairs, somewhat tropical in flavor.



A Polynesian lanai. This main living area, placed in close relationship to the ocean, is equivalent to the temporarily-*passé* mid-western American porch. This outdoorsy room can be completely closed to the elements by sliding glass doors. These doors, installed outside of supporting posts and rail, are scarcely noticeable and do not detract from porch-like quality of room. Notice how the rail is shaped and put together with an Oriental sense of workmanship. Such a lanai would work in any climate.

In the last 29 years a new regional architectural style has emerged in America. It might be called "The Hawaiian Style." Bred by many influences—both racial and national—it is contemporary American, but flavored with a strong sense of its place.

Man's home is a reflection of how he lives and thinks. And, as the homes shown in this issue indicate, not only have the East and West met in Hawaii, they have merged and blended to produce a way of living and building that is unique to postwar Hawaii.

This house, designed by Vladimir Ossipoff (born in Russia and educated in Japan and the United States), reflects a fusion of several cultures: the Chinese, the Japanese, the Polynesian, and what we might call the "Western," realizing that this is in itself a similar fusion of many cultures.

(*Please turn the page*)

OWNER:
Mrs. Cyril Damon

ARCHITECT:
Vladimir Ossipoff

DECORATOR:
Damon Gifford of Robert Ansteth, Ltd.

All photographs in this issue unless otherwise credited, by Charles Yerkes, Maynard Parker studio





HIS IS A
AWAIIAN-STYLE HOUSE
ontinued



Furnished for living in a cultivated and refined manner

he high quality of taste nd the cosmopolitan atti-ıdes you find in Hawaii are ır removed from the idea f "going native." which ıany associate with these lands. This home uses Chi-ese grillwork to separate vo areas, places English ntiques in conjunction with apanese screens, puts mod-rn furniture on the break-st terrace and on the nais. (See opposite page.)

erging cultures produce an indigenous way of life



It is as though these various cultures had, in mutual agreement, decided to pool their resources to produce a way of living better adapted to this new situation and to discard those things (including habits of living) which were no longer appropriate or applicable to these islands.

Among the varied contributions are a high sense of refinement, a love of nature, a love of craftsmanship, technological skill, and provisions for living comfortably with a tropical climate's problems: wind, rain, and sun. (*Please turn the page*)



Designed for living in a close relationship to the out-of-doors

imilar in character to the nai, seen on the previous age, is the unenclosed liv-ıg area at ground level irectly below it, left. (The xterior of this is in photo t the right.) The projected ay, in the picture above, eems to be a balcony, thanks) sliding sash and railing. entilated gable peak in oof derives from Japanese.



The main entrance, reached by a gracious stair leading down from the auto court. Its indirectness of approach and its somewhat formal quality suggest the Oriental regard for the privacy of the home. It is serene, courteous, and composed. There is no Western extroversion about it. The entrance becomes more intriguing and intimate through the use of luxuriant tropical foliage. Note the use of wood around the entrance and the shaping of the rafter ends at the eaves in a manner traditional to Oriental craftsmanship.

Here are some of the features of a way of building, rooted in these Pacific Islands

Shaped by these and other contributions, a manner of building is emerging, of which this house is representative. It has a particular sense of belonging in this particular place and in no other.

Some of the characteristics of this way of building are represented in the pictures shown on this and the preceding pages. In addition to others, these characteristics, in slightly varied forms, will be found in other homes in this issue. The principles which have guided the planning of these homes will, if understood and applied, give a similar "sense of place" to any building, since they are the basis for indigenous design.

An attitude for which the Japanese use the word *shibui* has prevailed in the planning of these homes. In Japan, without *shibui*, no art is worth while, no person worth knowing, and no house worth inhabiting. Literally it means astringency, but it stands for quiet, delicate and refined taste, and for the beauty that does not show on the surface. It is opposed to anything which is gaudy, crude, or ostentatious.

It is this attitude which accounts for the un-façade-ish nature of the homes and their unassuming entrances.



An unassuming entrance court is typical of the better homes. There is no effort to make an ostentatious display to impress the passer-by. There is a sense of polite withdrawal. In this example, one sees from the street only the shimoya roofs with their lilting profiles. As seen in the photos on the preceding pages, the house is nestled into the slope and directs its attention to the ocean view on the opposite side.

For detailed information on construction and equipment, see page 164



Openness for ventilation, a dominant characteristic of the Hawaiian manner of building, is provided in a variety of ways. Two of these are seen in this close-up view of carport located at the right in upper photo of entrance court: the open gable filled with latticework which ventilates attic space, the continuous band of grillwork bringing in light just below ceiling.

The "Hawaiian" roof, also called the "Dickey" roof after its originator who used it first on his own home in 1925, was used in 1931 on this Wallace Alexander home.



A prim 1821 missionary house from New England still stands, unadjusted to climate. Its 1929 descendant, below, has made some concessions for protection from sun, rains.



How does a style get born in only 29 years?

From cultures with divergent pasts, brought together on this mid-Pacific island, the elements of a new style are selected

By CURTIS BESINGER



The home of Dr. and Mrs. Frank Gerbode, also designed by Dickey, uses his characteristic roof. Its flared silhouette is happily at ease with the sensuous lines of the palm.



In the Gerbode residence, seen looking toward the entrance in the photo, above left, the exuberant forms of native foliage are reflected in panels of carved wood used in conjunction with the screening of openings. These openings in some places have no other means of closure, such as shutters or window sash. In the photo below of the open gallery to bedrooms, the use of the carving is not only decorative but is planned to keep out intruders. Richly sculptured silhouettes of wood, stone, or glazed tile were often used similarly in Oriental residences.

In the development of any architectural style many diverse elements of building can generally be found. But a collection of varied elements is not an architectural style. (Nor is an architectural style something to be worn or discarded as a fashionable fad.) These elements must be united and shaped into an artistic whole and directly related to a way of life in a certain place and in a certain time, before an architectural style can be said to exist.

An architect may produce a building that has a certain artistic unity reflecting his own personal beliefs and values and which is yet unrelated to time and place. A style of architecture cannot be said to have come into being except as it does reflect a generally tested and accepted and unified way of living, thinking, and believing.

Sometimes, as in folk-architecture, this process of unification is the result of the accumulative experience of a race or nation. All that is incorporated into it has been tested both practically and aesthetically by many years of living.

Sometimes this process may be aided and hastened by the clear insight and feeling of individuals who, through their own creative ability, can gather these unrelated elements, assimilate them, and make them into new forms prescient to life. (*Please turn the page*)



Both of these processes have been at work in the shaping of the buildings represented in this issue. Although there may be many variances in them, arising from differences of site, the architect's personality, the owner's preferences or requirements, etc., in all of them you can discover a mutual feeling and understanding of a certain way of living. This way of living and the buildings and furnishings which give it material expression are what we call the Hawaiian Style.

Most of the elements represented in it are gathered from the traditional folk-building of the racial groups represented on these islands. Their fusion into an artistic whole started about 29 years ago by the thought of a few men. One of these was C. W. Dickey, a descendant of the American missionaries who had settled here a little more than a century before. He was born in the United States and came to Hawaii for the first time in 1895 after receiving a classical European Beaux Arts training in architecture at the Massachusetts Institute of Technology. The houses shown on the previous page were designed by Dickey. Their roofs, an adaptation of tropical forms, are referred to today as either "Dickey" or Hawaiian roofs.

In the design of the Alexander and Baldwin Building, shown on the opposite page, Dickey was associated in partnership with Hart Wood, who sometimes receives credit for the introduction of the Chinese ornament. Wood, who came to Hawaii in 1919 from a practice of his own in California, also designed the Christian Science Church shown on page 102.

Although there had been previous experiments in this direction by these and other men, in these buildings shown here the major features of the Hawaiian Style are brought together for the first time. In them are the characteristic sense of roof, an Oriental use of enrichment, and Oriental feeling for craftsmanship and materials, the opening up of the interior to the exterior, and the establishment of planned relationship between the house and the garden, making them one.

When the American missionaries came to these islands in 1820, the native inhabitants were living in tropical "grass shacks," sentimentalized in popular songs. These structures were essentially a roof for shelter from sun and rain, built of poles and covered with thatch and somewhat similar to those shown on page 102. One of the cluster of shelters which made up a Hawaiian chief's household was a detached and open shed, a lanai, which was used as a dining hall and place of meeting.

These two ideas, the roof and the open living space, the original Hawaiians had brought with them when they had ventured to these islands in their crude canoes from the central Polynesian (*Please turn to page* 161)



Oriental enrichment is blended with European Classicism, giving it a freshened sense of quality

The Alexander and Baldwin Building in Honolulu, built in 1929, was designed by Dickey and Wood, architects who contributed much to the development of the Hawaiian Style.

Although the form of this office building is similar to that of the Italian villas and palaces of the Renaissance, it is modified by the treatment of the roof and the projecting balcony of the upper story. Where ornament is introduced the motifs are of Oriental origin, predominantly Chinese, but used with a Japanese restraint and refinement.

As an outstanding example of Oriental enrichment upon a major non-residential building, it is probably the first instance of such use of Chinese motifs in the islands.

The symbolic cloud motif, used persistently by the Chinese for more than 3,000 years, often appears in fretwork placed in silhouette against modern openings.

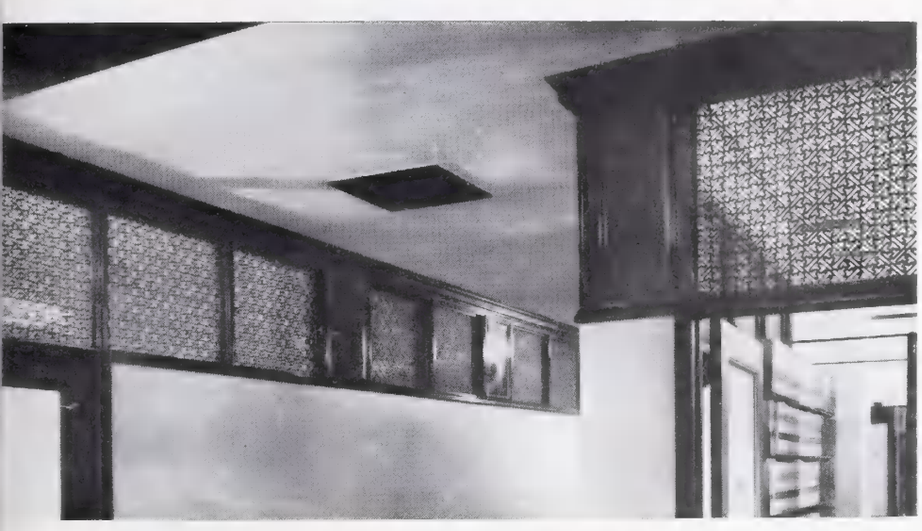




bolic Chinese motifs decorate the plant containers and s of the columns of the main entrance portico.



The entrance portico has a richness underfoot achieved with tile. The intaglio hexagonal patterns are based upon Oriental symbols.



two groups of elevator doors shown below ize the seemingly endless imaginative inventive- s found in the patterns of Chinese lattice.

Above, a patterned band of grill-work at the top of interior partitions admits air to office corridors.



Modern bench with carving in the Chinese manner typifies enrichment throughout office building.





Hawaii proves:

The importance of good influences

By ELIZABETH GORDON, *Editor*



As a constant traveler, always seeking the best practices and the finest in taste, your editor has developed a theory about the taste characteristics of different areas. The way a town gets started, early in its history, is the way it continues, no matter how many outside influences are brought to bear. If the cultural and business leaders in a community choose the best for themselves and their own homes, the rest of the people follow suit. If the leaders don't know how to have the best, then the rest of the townsfolk, who can't move around the world so freely, and therefore can't sharpen their sense of values by exposure to many standards, likewise do not ask for the best.

I have a saying that "people can't ask for better than they know." What they can see with their own eyes, touch, and are surrounded by is what they really know. Getting into other people's homes is the most influential thing there is.

Honolulu's architects, decorators, authors, and museum curators have set a good pace. And it shows. Alice Spalding Bowen, who managed Gump's for many years, and Florence Hayward Bates. (*Please turn the page*

All the objects on these pages were chosen by Alice Bowen who runs The Lacquer Shop in the Royal Hawaiian Hotel, dealing in fine objects from the Orient. With an exquisite pure taste she selects things she knows will work well in modern living.





Put to real use, fine antiques bring the actual experience of great art into your life. You can select exquisite small objects like the desk accessories above and the pottery plant tray below, or you can bring a whole room to life with bold architectural screens like those shown opposite. All from The Lacquer Shop, Honolulu.



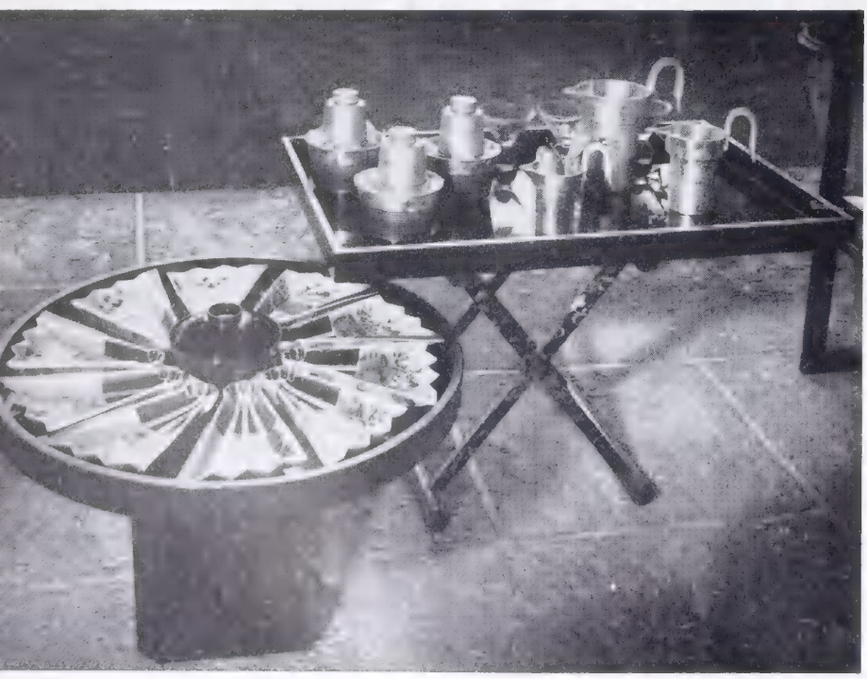
a decorator now practicing in Los Angeles, did much to shape tastes and standards from the 1930's until the war. Both women were influential in showing how to use truly beautiful objects in a practical, modern way—and without making the room or the house turn into a museum.

Alice Bowen's shop is worthy of the attention of any aesthetic traveler to Honolulu, for it gives you an idea of what makes the better homes of Honolulu what they are today. She has bypassed trivia and the unuseful. She knows what will mix with what and what won't. Her arrangements have chasteness and purity—yet they are not barren in their purity—as we (*Please turn the page*)





Harmony, even among small things, is achieved by Mrs. Bowen through careful awareness of color scheme and proportion of patterned and plain objects. Accessories above are examples of the kind of possessions you can buy at The Lacquer Shop. Prices range from $2.75 for a fan-shaped tray, $3.50 for ash tray, to $55 for bird cage.



Because she knows fine living, Alice Bowen designs useful things like this cocktail service. Each individual pewter shaker holds a double martini. Each shaker rests in its own nest of ice. $18 each.

believe these pages demonstrate. She brings together many things, but they never add up to clutter or the feeling you are surrounded with bric-a-brac.

On the assumption our readers are interested in making effective arrangements of their own possessions, these pictures of Alice Bowen's compositions are worth attention. She represents the school of thought that might be called "the joy of putting things together." She never displays anything alone. She would consider it deadly to line up similar things in a collector's cabinet. She is more interested in setting things off, playing unlike things against each other so each gives



Selecting only the finest examples of art and craft from all over the world, she senses how to put together things that enhance each other, like these sculptured objects from several different civilizations.



Mrs. Bowen avoids rigid symmetrical arrangements in favor of quiet relaxed groupings like this one. The eye naturally follows a line from the peonies to the figure and the bowl, an interplay that relates the three objects in a composition.

contrast to the other. She has an excellent sense of scale, and never makes a violent confusion with big things overpowering little things.

She never does anything that is faddy or fashion-y, yet everything is original, following no set pattern you've ever seen before. Her eye is the "seeing" eye. She is extremely conscious of goodness and quality. She wants everything to be of museum caliber, and says people don't ask enough of what they purchase. Yet the prices at The Lacquer Shop are gratifyingly low for museum-caliber objects. Three dollars to one hundred will buy many of the smaller objects shown on these pages.



Because of their affinity as great expressions in clay, these three Chinese ceramics complement each other and have greater significance seen together than if each were shown in isolation.



TWO PHOTOGRAPHS FROM THE AMERICAN MUSEUM OF NATURAL HISTORY



Roof's original form is seen in the above photos of simple primitive shelters built by natives: a structure of poles covered with thatch.



Shelter for a place of worship. In 1929, Hart Wood, an architect, designed the Christian Science Church in Honolulu. It is a design in which the roof is the building. Its extended gables shelter volcanic stone masonry walls with Gothic details around doors and windows.



An adaptation for hotel cottages. In 1956 this predominant roof form, somewhat modified by the addition of the flat side roofs covering balconies, was used by Wimberly & Cook, architects, in the design of the Waikikian Hotel.



Skylight-pierced roof for an int esting light pattern is important eleme in Canlis's Broiler restaurant, design by Architects Wimberly and Coo

A simple roof is the whole building

When Captain Cook first landed on these islands in 1778 and named them the "Sandwich Islands," the Polynesian inhabitants were living in open shelters consisting chiefly of roof. Built of poles and thatch, according to their technology, this traditional form served their simple way of life very well. About all that they asked for a building was that it should shelter them from the elements.

Early white settlers, who expected more, soon realized the logic of this roof in this climate and adapted it to their own needs. Today this native form, built with present methods, finds wider application.

...its form adapts easily to today's living

The Samoan longhouse so impressed Edmund Fitzsimmons, himself a builder, that when planning to build his own home he asked his architects, Wimberly & Cook, to adapt it to the needs of his family. (The early Samoans were skillful and adventurous sailors and their longhouse is a cultural parent to the native forms of Hawaiian building.)

As you can see, the Fitzsimmonses didn't affect a bamboo and thatch roof for a "South Seas" look. But they did build into their house the basic ideas that make the longhouse tropical in character.

The form of the roof speaks "shelter." The concept of a building in these Pacific Islands, including Japan, is that of an expressive sheltering roof. Not a close-clipped roof, but a broad-eaved one so that the house may remain open (*Please turn the page*)



Inspired by the Samoan longhouse, a residential interpretation of this basic form is constructed of exposed timbers and decking and rests firmly on concrete abutments. It is roofed with hand-split shakes. The roof is extended to shelter wall and terrace from sun and rain. Some areas between the eaves and ground are covered with a slat trellis to form protected area for plants.







Enrichment marks entrance. Low-relief carving in wood, a linear pattern based on a bamboo motif, gives main entrance door the extra touch that says, "This is not just another door."

A SIMPLE ROOF IS THE WHOLE BUILDING

continued

during rainstorms. The roof blends quietly with its natural setting. To the Polynesian and Oriental mind, nature is a co-operative partner to be sympathetically lived with, not to be unfeelingly mastered.

The structure of this roof is the essence of simplicity: one pole leaning against another and both resting on the ground. This not only makes for a pleasing directness of construction, but it also provides an interior space which can be free from the interruptions of walls or columns.

Its interior space has an airy soaring quality which appeals to the imagination. In this instance the feeling is increased by the balcony, a new-old idea borrowed directly from the sleeping balconies found in the mountain cabins of Maine (Mr. Fitzsimmons's home state). From the balcony one can enjoy the advantages of an elevated lookout point with a view over the living area, the pool terrace outside, and the ocean beyond.



OWNER:
Mr. and Mrs. Edmund F. Fitzsimmons

ARCHITECTS:
Wimberly & Cook

INTERIOR DESIGNER:
Marion Forbes of Robert Ansteth, Ltd.

LANDSCAPE ARCHITECT:
George Walters

Soaring space. The manner in which natural light is admitted into the one large room of which the interior consists adds to its sense of height. The chevron pattern of glazing in the end wall, formed by the continuation of battens on exterior wall, gives a sense of upward movement. The skylight at the ridge opens the roof at this point giving a sense of freedom to the upward movement and lightens this apex, which might otherwise be dark and gloomy. The master bedroom is on the balcony above; kitchen and dining space are below. Main entrance is on side opposite copper-hooded fireplace.

For details on construction and equipment, see page 146







The lattice Church of Saint Augustine in Waikiki gives a clue to Hawaii's maturing "sense of place." You never saw a church quite like this before. Wood lattice walls and openwork ornament catch every breeze while they filter sunlight to shade the lofty interior (right). It's a conventional form executed in tropical lattice, a 1901 forerunner of present-day Hawaiian design which freely adapts its architecture to its climate and the materials at hand, merging whatever elements seem to do the job best.



Buddhist Temple in Hana on the island of Maui is a perfect example of how Hawaii will blend the architecture of two cultures. Take away the front entrance and you have a New England building with clapboard siding. These elisions are amusing, at the same time yeasty.

HAWAII

—the place that surpasses its own travel ads

Surely, you'll see the hula girls and palm trees and orchids, just as the travel posters promise you. You will be wreathed in leis. You will learn that people do, in fact, greet you with Aloha—and wear shirts of the same name to dinner parties. You will ride the surf at Waikiki with Diamond Head unbelievably before your very eyes. And in the balmy, flower-scented night you will look up and see the dark hills of Honolulu scattered with lights like a spill-over from the starry sky. This is the life, you'll say to yourself, and indeed it is.

But this isn't even the half of it. Hawaii is much, much more than palm trees and hula girls. Here is a spot where the world's kindest year-round climate (average 75°), a heritage of Polynesian informality, and a fantastic mingling of cultures have combined to produce a whole new genre of beauty in architecture, decorating, and gardening, wonderful ways with food and cooking, and a type of close-to-nature elegance which is about the ultimate in indoor-outdoor living.

By BOB KRAUSS

A unique, delightfully different American culture has been emerging on these islands. It has grown so naturally that Hawaiians themselves are not all fully aware of it. But people who have been to Hawaii intermittently during the past ten years are convinced that this is America's real Western frontier, a place of dynamic creativity that is fast overtaking California as a source of fresh ideas for living. And they are all here for you to sample and enjoy as a tourist and to take away with you to enrich the life you lead at home.

It is, moreover, a mainland American traveler's dream of the impossible—a place with all the glamour and intrigue of a foreign land where you don't have to struggle with a foreign language. Ask a question and you get the answer in good old comprehensible American. And the "natives," whether they're wearing muumus, kimonos, or aloha shirts, are just as hep to your quaint American longing for ice water, workable plumbing, and the baseball scores as your neighbors back home, for the simple reason that they are Americans themselves.

And here is something you may not have realized: This land with the faraway flavor is so accessible that a Hawaiian visit is a feasible one-week vacation even for people who live on the eastern shores of continental U. S. A. Right now, if you go by air, it's about 10 hours from the West Coast. Add about 9 hours if you are flying non-stop from New York. By late 1959 or early 1960, jet planes will probably make the flight from the West Coast in 4½ hours and from New York to Hawaii in 8 to 9 hours. Before this year's end American Airlines' transcontinental Boeing 707 jet will cut down the New York-to-California flight time to about 5 hours.

But here is probably the biggest surprise—or *kahaha*, as the islanders say. Hawaii, in the minds of so many Eastern mainlanders, has acquired the connotation of daydream extravagance, but you can actually fly there from New York for less than it costs to fly to Europe. (Round trip, first class, is $653.90; coach flight, $480; excursion fare, $400.40, all plus tax.) By ship from San Francisco first class, one way (*Please turn to page* 149)







WIMBERLY & COOK, ARCHITECTS

Modern Hawaii makes the time-honored shutter function with new effectiveness.

Like so many modern Hawaiian buildings, the Tahitian Lanai restaurant in the Waikikian Hotel is so smooth an integration of Western, Oriental, and traditional tropical colonial architectural elements that it amounts to a style in itself. Jalousies, immemorially part of hot-country colonial buildings, are translated into a movable wall of adjustable shutters. See how flexibly they can be manipulated to control light, shade, and air.



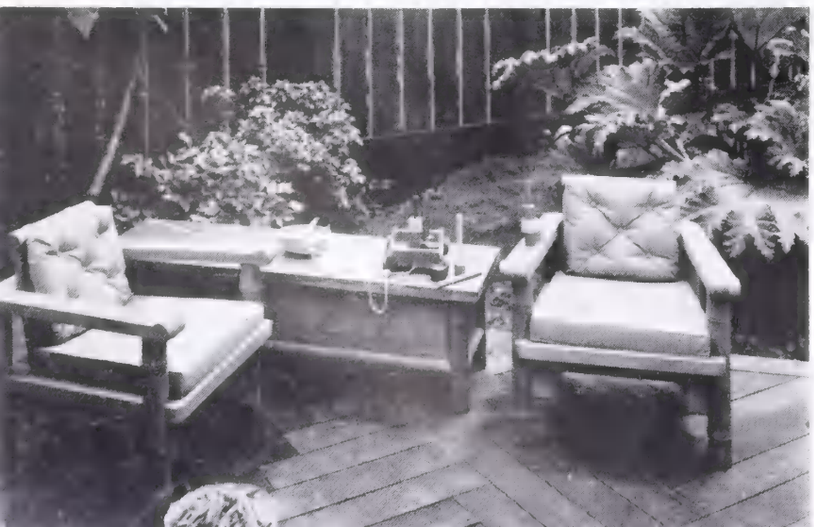
When there is a visual continuity between the outdoors and indoors, there must be the same continuity in the furnishings, otherwise the illusion of space opening up is spoiled. Here you see a hall, with a balcony beyond, equipped with this new Hawaiian furniture.

New Hawaiian Furniture

—to use when there is no clear line between indoors and outdoors



Cushions for all seating pieces can be stored in the copper-topped tables, which are really storage chests. Cushions that will stay out can be ordered with water-repellent construction.



The more the architectural dividing line between outdoors and indoors fades, as a visual element, the more we need furniture which can be used continuously throughout two entirely different environments.

Furniture seen outdoors needs heavy scale and solidity, otherwise it seems too fragile and inconsequential. Furniture for indoors cannot be too heavy in scale or else it appears to crowd the room. Furthermore, the materials that hold up in the vicissitudes of weather do not seem polished and elegant enough when brought into the living room to mix with brocades, satins, and fine carpets.

These new pieces were designed to solve this real need. Made of one of nature's most durable materials, redwood, they can take 12-month exposure. The silvery-beige finish simulates what long years of weathering produces anyway, so time would only accentuate it. The scale of the furniture falls in the middle ground between too heavy and too light. The design derives from the Chinese Ming period, when Peking homeowners would carry such furniture from their houses out into their garden compounds to sit under the huge spreading trees. There are 20 pieces, made by The McGuire Company and available through decorators and landscape architects starting in October.



PHOTOGRAPHS BY BLAIR STAPP



ABOVE: Redwood chaise would grace any patio, terrace, lanai, porch, or living room. Elevated portion lowers so piece can be used like a bed. **LEFT:** You can see how the furniture looks when used continuously both indoors and outdoors. It gives a continuity which is needed when the architecture provides a continuous flow of space. The cabinet's honeycomb-like sides are made of cross-slices of bamboo, glued together to make a new kind of fretwork. **BELOW:** These pieces are heavy enough in scale to look right with the coarser textures and greater magnitude of the outdoors. Copper-topped coffee table is also a storage chest for keeping the cushions out of the weather but still right at hand.





The new Hawaiian home

—perfect mirror of a point of view

You have only to look to one of Hawaii's more important homes, like the home of Mrs. Kay Johnson, for evidence that the Hawaiian capacity for assimilation and tolerance is creating an indigenous Hawaiian style as surely as it has created Hawaii's incomparably successful sociological melting pot.

Visitors to Hawaii are invariably impressed by the cordial aloha, or welcome, they receive, the ready use of first names, and the absence (*Please turn the page*)



A comfortably elegant look is part and parcel of the new Hawaiian scene. People would feel at home here in either shorts or evening clothes. Chairs are traditional Chinese. Wall screen and end table (an antique hat box) are Japanese. Floor covering is Hawaii's omnipresent lauhala matting. The living room opens to terrace, overlooking the pool below.



Dining room, with shoji screening its windows, shows how Japanese elements and the refinement of Japanese woodworking adapt to the needs of Hawaiian living. Fretwork frieze around the raised ceiling is a device to cover panel lighting. Ceiling and walls are paneled in squares of koa, their patterns achieved by alternating the direction of the strong wood grain.

The lanai, heart of family life in Hawaii, and the first room a visitor enters in the actual house, is tantamount to a porch, completely furnished but wholly open on one side. Since it is sheltered with a deep overhanging roof, fine furnishings, like silk-upholstered sofas and a work-of-art screen, are practical here.



Hospitality is built into this home



Living room terrace looks out to the swimming pool and pool house, both on lower levels than the house itself. Contours of the pool house, which includes storage space and sunning area for swimmers, are Japanese. Even the terrace balustrades of poured concrete have an Oriental flavor, too.



Looking from the pool house, you realize the continuous descent of this steep site. The pool is on a higher level than the pool house. Hawaii is hilly, even mountainous, so Hawaiians are past masters at getting the greatest beauty from a sloping site, letting it dictate the shape of the house. Fine views are usual.

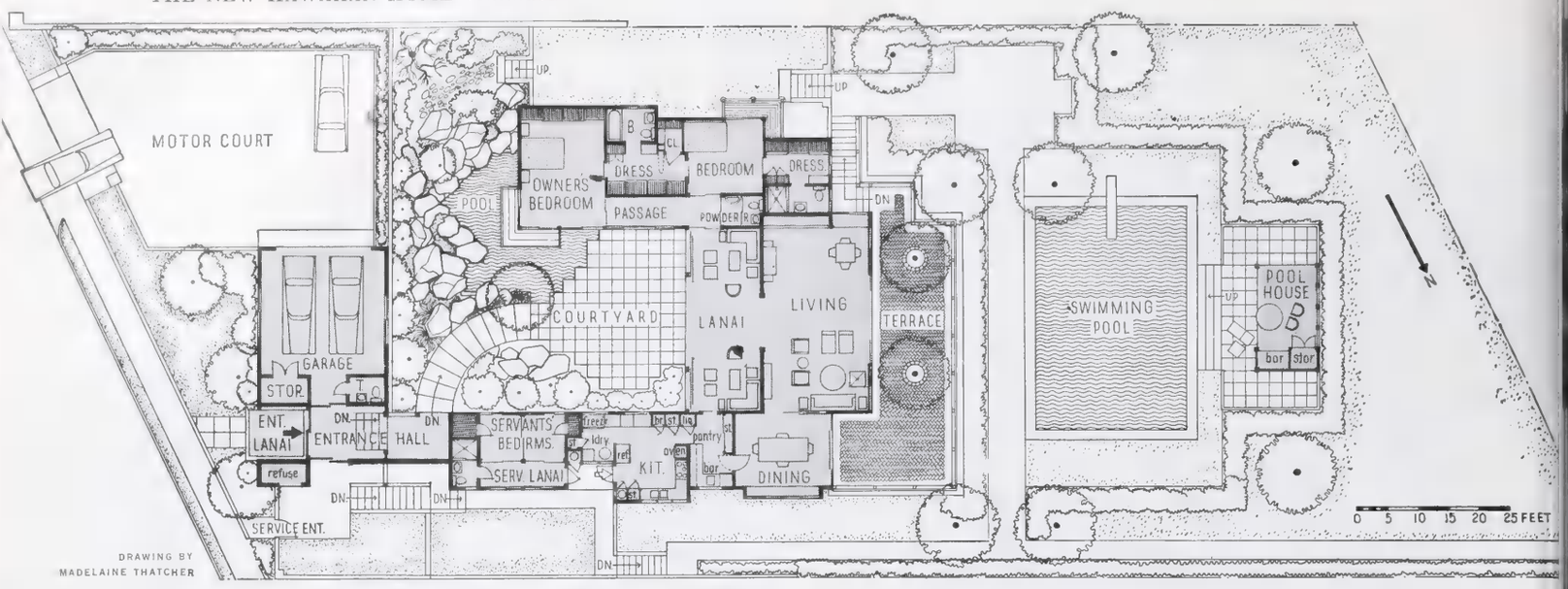


So open is this house that you feel you are in it even as you descend the steps from street level to its patio. You can see clear through the lanai, living room, and terrace on to the view beyond the roof of the pool house. Master bedroom is at left, in the moated seclusion of a Japanese water garden, with a sweetly splashing waterfall. Right, looking from the living room to the entry steps.

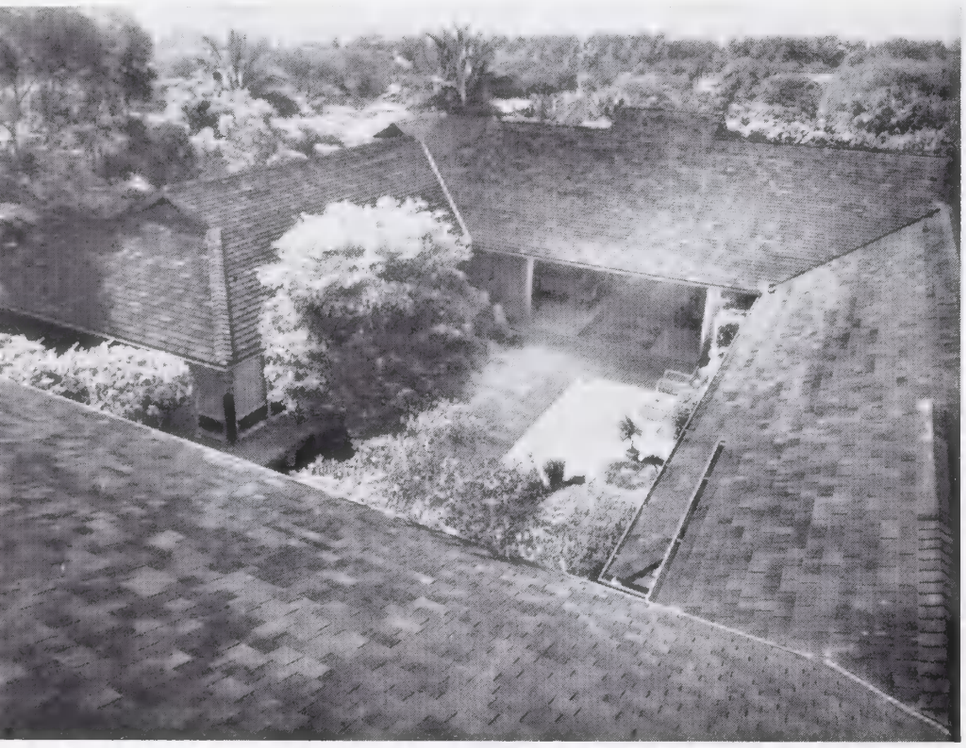


of ice-breaking formalities. And the very architecture seems to reflect this second-nature friendliness of a people used to accepting others without suspicion or prejudice. Once inside a Hawaiian home, the visitor usually finds himself immediately in the family's own living area, like as not on the lanai, that sheltered, completely-furnished living porch which is the heart of the house to a Hawaiian.

But this same neighborliness seems to have bred in Hawaiians a pleasant respect for privacy. The face a house shows to the world on the (*Please turn the page*)



DRAWING BY MADELAINE THATCHER



Reminiscent of the Chinese system of courtyards, the entrance area, its retaining wall and the house itself enclose a central patio. One ell of the house provides privacy for bedrooms. The other houses the service area. Living area practically starts in the patio and extends through lanai and living room to the terrace. The "front door" is in the gatehouse, opens off both the car court and the street. View of patio from gatehouse roof reveals sharp incline of the site. Cedar shake roofs, pitched in Japanese style, provide air-circulating space immediately beneath their top peaks.

OWNER:
Mrs. Katherine F. Johnson, Honolulu

ARCHITECTS:
Albert Ely Ives and George V. Hogan

INTERIOR DESIGN:
Robert Ansteth, Ltd.

Descending a steep Honolulu hillside, the house hides its life from the street

street line may give you no clue at all to the life that goes on beyond. The land's hilly topography often aids and abets this. The Johnson house, for instance, built on a sloping 90-ft. site in a series of descending levels, has the inviolate seclusion of the old Chinese system of separate living courts. The house itself is completely concealed at street level by an entrance building reminiscent of a gate house which contains the garage. From the entrance, visitors descend through a hallway to a courtyard, around which the house *per se* is built, in a sort of U-shape. While visitors passing through this patio go directly into the lanai and living room, the most intimate rooms of the house—bedrooms, kitchen and dining room—are completely out of their path, situated in the ells on each side of the courtyard.

Like most Hawaiian houses, this one is strongly oriented to the Orient—Chinese in its courtyard concept, but Japanese in general impression and in the refinements of its woodwork and decorative details. Far from being a forced copy of a Japanese house, it is simply a natural adaptation of the Japanese influences and materials that exist in Hawaii, as much part of Hawaii as the 184,000 nisei who live here. It is by no means exclusively Japanese, but an assimilation of elements as catholic as the crowd you see on Bishop Street—Polynesian, Chinese, Korean, (*Please turn to page* 144)





The gate house entry, seen from the street **(above),** gives passersby no clue to the spacious property that descends on several levels down the hill. The shrubbery screens the car court and garage. **At right,** the interior of the entry, from the first flight of descending steps. It may be entered directly from the street or from the garage through the door at right. The steps you see **(below)** turn, lead visitors down to the garden patio. The retaining wall of garage and motor court is just the right height to insure privacy to the patio and to the master bedroom, shown at right below. The detailing of this house is in the precise, restrained idiom of Japanese design, carried out in perfectly joined woodwork, and even in the turning of the concrete posts which support the bedroom's tiny deck above the garden pool.



OWNERS: *Mr. and Mrs. Katsuro Miho*
ARCHITECT: *Kenji Onadera*
DECORATION: *Sumiye Yoshioka*

Occidental living room looks across a tiny orchid and tree fern garden to the Japanese dining room, built under the same roof yet visually compatible with modern architecture.



Two worlds meet here under one roof

Western-style dining room of this citizen of the world enjoys Oriental objects used in Occidental way. Chairs are Danish.

Japanese dining room, looking across the garden to the Western-style living room. Furnished with matting, a low table and cushions upon which diners kneel, the room is designed to train the sons of the house to behave as gracefully in Oriental society as in their own background. To dine politely in Japan calls for special manners.

This is the home of a distinguished American, Katsuro Miho, who believes so fervently in his personal responsibility for making the One-World ideal an actuality that he has built his belief into the architecture of his house.

Mr. Miho, a Hawaiian-bred nisei, schooled on the mainland, naturally lives in Western fashion. But he has given his house a second dining room, a strictly Japanese room, furnished in matting, a 14-inch-high table, and cushions.

Why, you may wonder. The reason is that Mr. Miho has two sons, and he foresees that these young Americans must one day go out into a fast-shrinking world to meet people of all nations and races. This Japanese room is here to train them in the disciplined etiquette and good manners of the Orient, so that they may move gracefully and agreeably among people whose society and customs differ from their own.

(*Please turn to page* 163)



HAWAII-Showcase

"A shining example of the American way to the entire earth"

PRESIDENT DWIGHT D. EISENHOWER IN HIS STATE OF THE UNION MESSAGE, JANUARY 5, 1956

There is an old Hawaiian saying: "*Maluna O Na Aupuni A Pau O Ke Ola O Ke Kanaka*," which means "above all nations is humanity."

This disarmingly sweet and entirely Christian point of view was the catalyst that has speeded the fusion of elements in the greatest melting pot in the modern world. The host race, the Hawaiian, is given the credit by politicians and ethnologists for making our Territory of Hawaii almost completely free from the tensions that can make so many racially-mixed communities nightmares of hatred and fear.

There can be no doubt that in this smiling land integration has taken place with happy results for all. Here you see a new culture, enriched by many old strains, built on the solid rock of mutual respect and understanding. Eighty-five thousand Hawaiians and part Hawaiians, 115,000 Caucasians of American, British, Portuguese, and other European ancestry; 32,000 Chinese; 184,000 Japanese; 61,000 Filipinos; 9,000 Puerto Ricans; 7,000 Koreans; 2,600 Negroes, all these live together with equal opportunities and rights in an integrated American community. There are no poll taxes, no double standards of education, no job discrimination, no Jim Crow seating plans, no separate facilities, no Ku Klux Klan, no second-class citizens. There is no racial bloc voting and no Fair Employment Practices Law.

If and where there is bias it is not based on color, race or religion, but on individual determinations. There is the usual tendency for the educated to separate themselves from the uneducated, the worldly from the unworldly, the older generation from the younger. But the names on the mailboxes (Yamamoto, Rodriguez, Chang, Smith) in Aina Haina and other postwar communities show that most Islanders do not choose their neighbors by race.

This benign social atmosphere comes from tolerance, but not a Bohemian tolerance. The upper classes (regardless of their racial origins) are worldly, widely-educated, widely-traveled people and they have seen with their own eyes that no one race has a corner on all the good things and good ways. So they have absorbed ideas and practices from cultures other than their own: foods, furniture, architectural ideas, manners, ways of dressing. They borrowed only those things they wanted. No pressures have been at work, and no worry about whether it was "correct" or "authentic" to do so. Because the upper classes have had such breadth and catholicity of taste, all classes have followed suit. So all racial groups have borrowed back and forth only those things which they felt were personally usable, and they paid no attention to whether they were using the borrowed thing or idea in a traditional way.

This blending has produced a special Island atmosphere, which even the most casual visitor cannot miss. It is a whole which somehow manages to be greater than the sum of its parts. Nothing is rubbing against anything, or hurting. The social atmosphere is benign, healthy, unworried. The intolerant ones have, at least, let others alone. Welcomed into this social climate, so



This picture of the employees in the sales department of Honolulu Electrical Products Co. is typical of the happy multi-racial relations that exist in Hawaii—without a Fair Employment Practices Law.

for Americanism

By WILLIAM W. DAVENPORT

idyllic that it seems almost child-like, the *malihini* or newcomer, falls under a spell far stronger than any bias: the ancient sorcery of beauty. It is astonishing how quickly strong prejudices die, once a person arrives in Hawaii.

Hawaii has not only shown the world that racial integration can take place within a very short time, but it has also demonstrated the advantages of such integration. In this essentially American community the cultural traditions of each ethnic group have operated to the advantage of the society as a whole. The contribution of each race is woven like a thread into the web of Island existence with the result that the fabric is far richer in color and texture than its counterpart in most communities of comparable size.

This richness is the outward expression of inner social values of tolerance and co-operation. It shows itself in most aspects of Island life: in the imaginative blending of many architectural elements into a new Hawaiian style; in the brilliant spectrum of Island costume; even in the timbre of Island speech, which owes its color and distinctive lilt to Hawaiian, one of the most melodious languages in the world.

It shows itself in the variety and international flavor of Island entertainment. The Honolulu Community Theatre, for example, enjoyed obvious advantages in casting such hits as *South Pacific*, *Kismet*, *Teahouse of the August Moon*, and *The King and I*, and the presence of a large Oriental population has also stimulated notable productions of Chinese and Japanese plays for the entertainment of all. International dance festivals, local radio and television programs reflect the cosmopolitan character of Island society as does the Honolulu Symphony Orchestra, whose roster includes musicians of Hungarian, Japanese, Chinese, Korean, Hawaiian, Negro, Filipino, Spanish, Portuguese, Dutch, British, Scotch, Irish, and Scandinavian origin.

Not the least of the riches accruing to society from integration is the wonderful catholicity of taste evident not only in the collections of the Honolulu Academy of Arts and Bishop Museum but in private homes as well. If the Academy with its charming courts and gardens has set the pace for the intimate presentation of masterpieces, Hawaii's decorators have done likewise. In the private homes of Honolulu it is not uncommon to see Korean bronzes, Sung porcelain, T'any pottery, Haniwa figures displayed, not in glass cases, but in a casual way which enhances their beauty by placing them in the framework of everyday living. Island architects and interior designers, familiar with the grammar of a dozen national styles, seem to have a genius for organizing various elements of each into a fluid synthesis, at once dignified and informal. Casualness, informality, dignity—these are key words in the story of Island integration, and the dignity proceeds from the instinctive recognition and acceptance of human values—above all nations.

(*Please turn to page* 138)

PHOTOGRAPH BY MORI YAMADA



The world's richest mix of national cuisines

At least eight different national cuisines flourish side by side in Hawaii. Everybody copies recipes from everybody else, to say nothing of dishes, graters, knives, and ways of presenting food. Result is many-sided, fascinating, and gourmet

By KATHERINE BAZORE GRUELLE
Author of "Hawaiian and Pacific Foods" and co-author of "Fruits of Hawaii"

They say you can eat your way around the world in New York, San Francisco, and Paris. But they are talking about restaurant-eating. How diversely could you dine in these cities if you were sampling a cross-section of meals in the dining rooms of well-run private homes?

In any international race to crown a city for sophisticated food and cosmopolitan habits I nominate Honolulu. If you exclude restaurants from the scoring system, and judge only what is served in the home, Honolulu will win hands down. The Hawaiians in our population have a fascinating cuisine, gastronomically and nutritionally. But there are also Samoans, Chinese, Japanese, Koreans, Filipinos, Puerto Ricans and "Haoles" (meaning foreigners, but used to designate the white race—who can be mainland Americans, British, Portuguese, German, French, etc.). Obviously the Haoles have their own diversity in cooking habits, coming as they do from the many regions of the U.S.A. and the world.

The most graphic proof of this international and cosmopolitan point of view is to be found in any of the post-war supermarkets which are scattered through the residential sections of Honolulu. There under one roof, waiting for you, are the foodstuffs to cook in at least nine or ten languages—fresh, canned, dried, butchered, preserved, or whatever. These are presented in the glossiest, pliofilm-wrapped, fluorescent-lighted, air-conditioned splendor. And if you are a little vague about the utensils to use, they are also there in the hardware section, imported from Hong Kong, Tokyo, Manila, Paris, or Lisbon. If you were trying to get the same variety in New York, you would have to go from store to store, from section to section, and you would find them in grubby, badly-lit shops where perhaps the proprietor did not speak English well enough to explain the labels. (Your HOUSE BEAUTIFUL editor went almost daily for a month to The Times Supermarket in the Waialae-Kahala section, to finger, read labels, ask questions, and to wallow mentally in such rich variety.)

In our home economics classes at the University of Hawaii the girls of these numerous racial strains are taught how to judge their families' own inherited cooking habits in the light of modern nutritional standards. But they are also taught to make the classic dishes of the other national cuisines of the world. By such conditions as these, the blending of many cultures is effected.

This culinary intermixing produces some interesting experiences for visitors. At a cocktail party, for instance, the finger food will (*Please turn the page*)

If you have difficulty procuring the ingredients for the recipes in this article, you can order by mail from Oriental Food Shop, 1302 Amsterdam Ave., New York 27, N. Y.; or Cathay Industries, Inc., 30 Church Street, New York 7, N. Y.



The Japanese are famous for beautiful presentation. At right, broiled clams, prawns, water chestnuts, and eggs (boiled in shell then browned under broiler) are served on a platter of hot rock salt, all nestling among hot, black, water-worn rocks. Note garnish of pine needles, rosette of prawns, pile of ginkgos. Salt and rocks are both functional and symbolic. All food is round or ovoid, except shrimps. Black rocks make a dramatic contrast to paleness of other elements.





Japanese clear soup, called dashi, whose stock is made of seaweed and dried bonito. It contains a few solids chosen for their beauty as well as their flavor.

PHOTOGRAPHS TAKEN AT SAKURA GARDENS, MOUNTAIN VIEW, CALIFORNIA

A delicious Japanese dish is sashimi*—very fresh raw fish to be eaten with soy sauce. Carefully cut pieces of fish are arranged to resemble flowers. Garnish is chrysanthemum leaves, shredded turnip, and lettuce.*

The Japanese make everything an artistic picture. At right, whole rock cod is deep-fat-fried and accompanied by smaller pieces rolled in short lengths of vermicelli before frying. Vermicelli and bamboo leaves underline bristling look of fish.



FLOWER ARRANGEMENTS BY
ANNA G. LANGE

People in Hawaii set their tables with great care and freedom. They adapt for American usage all the riches that are now being imported from Burma, Thailand, Hong Kong, Japan. These two settings are from Robert Ansteth, Ltd.



Typical of the way Hawaiians convert Oriental objects for American use is the gold obi used as a table runner. (In Japan, obi are sashes for kimonos.) Gold lacquer mats and rice bowl from Japan; Burmese boxes continue golden theme.



TWO PHOTOS BY R. WENKAM

Sukiyaki suppers are a favorite form of entertainment in Hawaii. When Mrs. James R. Judd entertains this way she removes her regular table and chairs (shown above) and brings in a low bright laquer table which is set on Japanese matting. Individual cushions are then placed on this matting. Japanese dishes are used and an obi is spread down the center of the table. Women guests at such parties are expected to wear Hawaiian-style clothes, meaning muumuus or holokus.



THE WORLD'S RICHEST MIX OF NATIONAL CUISINES *continued*

be called *puu-puus*, the Hawaiian word for food you eat with your fingers. But the foods themselves may be Japanese *sushi*, or French *hors-d'oeuvres*, or American snacks and dips, or Polynesian tidbits popularized by restaurateurs like Trader Vic and Don the Beachcomber, or Chinese spareribs and egg rolls.

Allowing our Hawaiian ways to come into your own life can have some very practical pay-offs. Without even using a strange foodstuff, you can add more strings to your bow to manipulate old familiars like bananas, coconuts, pineapples, and avocados. And you can buy, almost anywhere, delicacies such as Macadamian nuts and that full-bodied Kona coffee. And it is beginning to be possible to get fresh Hawaiian papaya and mangoes in all large cities on the Mainland. You can also find canned juices of the guava and passion fruit in the better gourmet grocery stores. No matter where you are, you can buy soy sauce. What this one thing can add to your cooking repertoire! (Editor's Note: A soy article is coming up in a few months.) And anybody who can plant a packet of seeds can grow white radishes—so necessary to Japanese foods when grated or pickled and so cherished by American gourmets to have with beer.

Some visitors' reaction to eating, in both homes and restaurants, is that the best thing they are taking home is inspiration about "the beauty of presentation." They see all kinds of decorative possibilities about what can be done with fern fronds, leaves of flowers, flower petals, water-worn rocks, pine needles, lemon slices—just about anything including rock salt. If they are exposed to a formal Japanese banquet, which can be ordered by advance notice at any of the better Japanese restaurants, they are overwhelmed by the aesthetic possibilities (*Please turn to page* 165)



They live in the midst of beauty

Beauty may be found in a wide range of forms. It may be in the wild and untamed and in the seemingly brutal forces of nature. It may be in those objects whose qualities represent the highest achievements of the human spirit. Both of these extremes are to be found in Hawaii. There is the cataclysmic energy of the volcanoes and the undisciplined and violent forms of landscape still in the process of creation. And there is the high level of cultural and artistic attainment of which this house is representative.

Culture, at its best, is a way of living that is in itself a work of art. It is a cultivated and mature way of living, thinking, and acting. It is represented not only by what one has, but in what one does (and in how one does it) with what one has.

This is the home of persons who have put aesthetics at the hub of their home life, not as objects to be admired, but as a way of living to be practiced. They have practiced it on a very high level. It is the home of people who have chosen to surround themselves with the best of beauty, and have also assumed the obligation of surrounding these objects with a life of the same high quality.

As a house it is a sympathetic (*Please turn the page*)

An air of beauty. The serene but lively repose of the entrance court states the theme of this home. It quietly and unassumingly prepares the person who is arriving for entrance into an atmosphere steeped in beauty. It is a setting which has been designed to be sympathetic to and worthy of the rare and beautiful objects it contains.



OWNERS:

Mr. and Mrs. Philip Spalding

ARCHITECT:

Harry Bent

The introduction. The general impression received when one first approaches the house is given definition by its entrance. Although not explicitly Japanese or Chinese in detail, it captures the better spirit of both and leads the guest into an interior furnished with the best of Oriental art, reflecting the consummate taste of his hosts.

Beauty of landscape. The house looks out on the violent beauty of a volcanic landscape, but a graduated transition is effected, through the art of landscape, from nature undisciplined to man disciplined. Only a sensitive gardener could maintain this clipped but casual planting.

and dignified background for one of the finest collections of art in Hawaii. Most of the collection is Oriental and predominantly Chinese. These treasures represent a highly developed and assured taste. These are the things which their owners know how to use and to whose beauty they respond. These are objects valued not for their rarity and cost but understood and appreciated as supreme statements of the human spirit.

Although this house has none of the identifying features that would mark it as a Japanese house, one senses that the life which is lived here has that same keen awareness of beauty which gave form to the traditional Japanese way of living. Japanese life was a daily devotional to beauty.

It has the same awareness of nature and man's position in nature. It has the same sensitivity of relationships: of objects to each other, of persons to objects, and of person to person. It has the same appreciation of quality: not that of ostentatious and vulgar display which comes from the desire to make an impression, but that of intrinsic worth. And it has repose: not the quiet that comes from phlegmatism and lack of energy, but the disciplined quietness of the poised and alert athlete.







The beauty of craftsmanship. The house is furnished with objects which, although they have their origin in the humble crafts of wood-working, weaving, ceramics, painting, etc., have achieved status as works of art through being the ultimate of their kind. Here they are used in creating a beautiful environment in which to live.

They have made an awareness

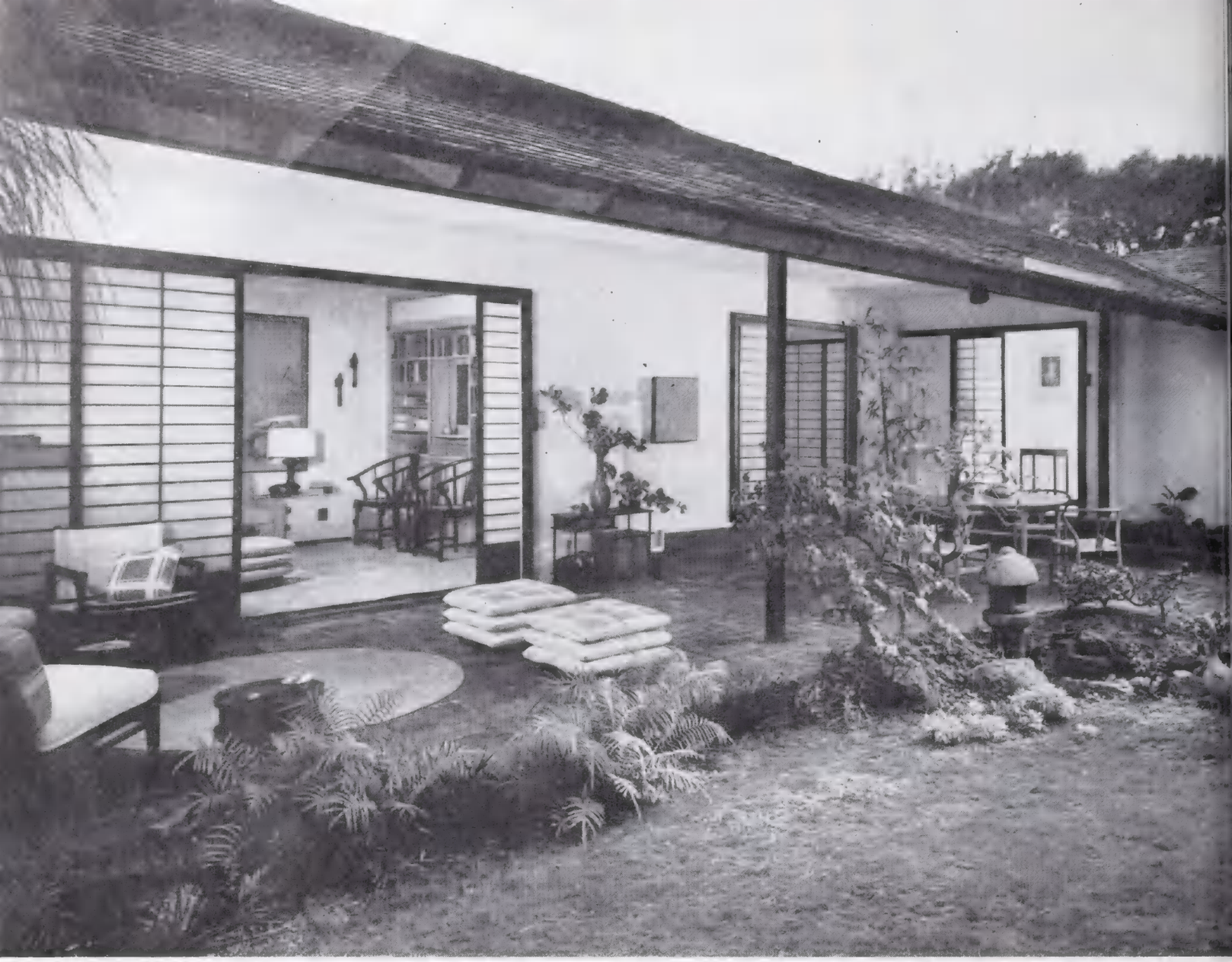
of the beautiful

the center of their home life

A symphony of beauty. A museum would present the works of art with which this house is furnished as objects in isolation. Here they are used in nearly the same context for which originally conceived. Through this association a symphonic harmony is established from which each participant gains, both the objects themselves and those who enjoy the pleasure of living with them.

An awareness of beauty. Wherever one looks in the house he seees things placed with an awareness of their relationship to each other. It is in the flower arrangements, which are works of art themselves. It is in the placing of these arrangements upon the furniture or in the room as seen in the photos above and right. It is in the composing of a painting, a table, and a flower arrangement, as seen in the photo left. It is in the grouping and trimming of plants in upper photo.





They know how to live luxuriously in the smallest spaces

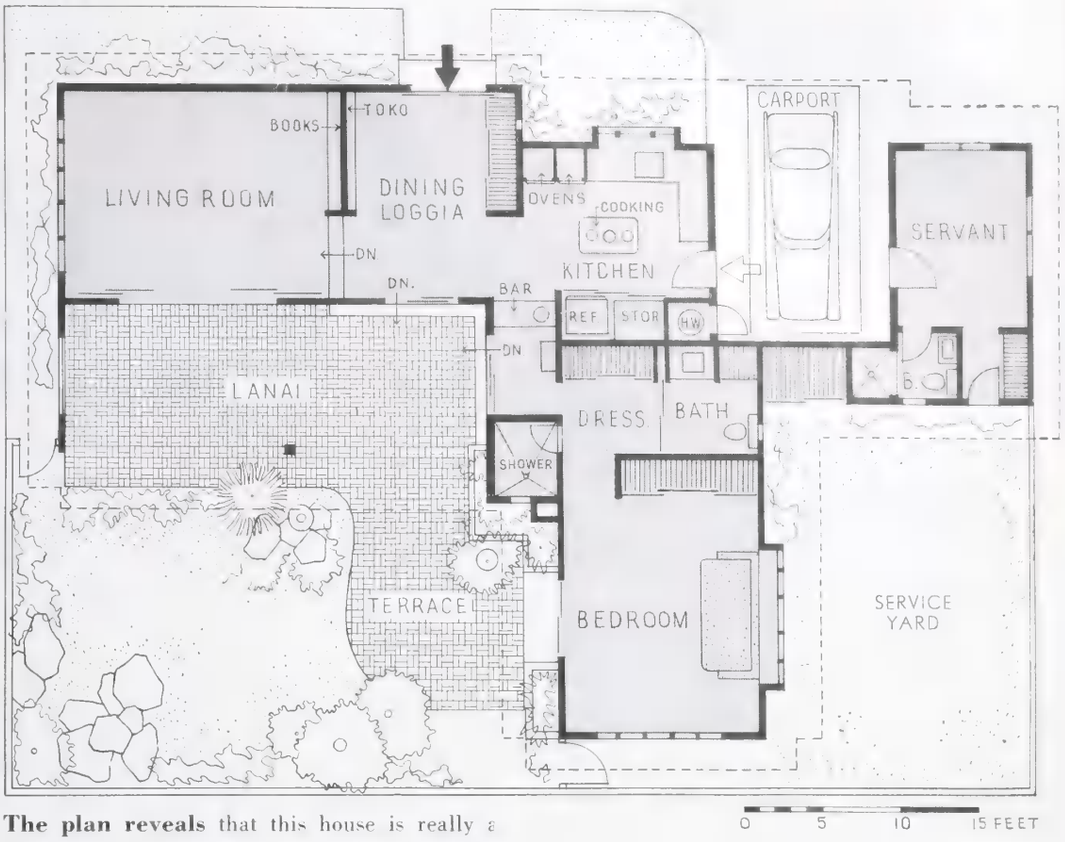
Honolulu is a city of small lots and, therefore, small houses. With intensive, adroit planning it doesn't matter

This is a house that a lot of people could learn from—including most city planners. It achieves luxury and privacy on a lot that is only 47-by 65 feet. The house covers about 65 per cent of the land, which would be forbidden by zoning or restrictions in most cities. Yet because of good designing, this house looks at no other house, and no other house can peer into the rooms or the garden of this one.

The secret? Walls and fences, put on the property line. (This is forbidden in most suburbs east of the Rockies, though permitted generally on the West Coast and Hawaii.) As a result, this garden becomes a private place which can be used, at least optically and much of the time actually, like the house itself. In short, the whole lot can be lived on—in a way that is not possible when everybody's (*Please turn the page*)



DRAWING BY MADELAINE THATCHER



The plan reveals that this house is really a luxurious four-room apartment for the occupancy of one person. There are not many kinds of spaces, but they are very ample, packed with convenience and amenities, enormously elastic for both entertaining and solitary living. All the service functions are concentrated in the service yard, including the storage of garden equipment, clothes drying, etc. The master bedroom area, in its own separate wing, is a little island of privacy.

OWNER:
Robert Ansteth

ARCHITECT:
Albert Ely Ives

DECORATORS:
Robert Ansteth, Ltd.

You see almost the whole house in the picture above. Modest in mien, yet luxurious in concept and performance, this house in Honolulu has much to say to all of us. For it shows how small homes, built of modest materials, can be aesthetically delightful and convenient by modern standards. Illusion of size is helped by the diminutiveness of the garden's plants and arrangements.

Modern Danish dining table and chairs stay out on the lanai most of the time, move indoors only in bad weather. This attitude of bringing together whatever the owner fancies is typical of the way they furnish their homes in Honolulu. Garden furniture that is fully exposed to the weather is aluminum with plastic strappings, from Brown Jordan in Pasadena.





Making the outdoors part of the indoors is accomplished in the Ansteth house by three simple devices: only one kind of door (shoji) is used inside and out; the ceiling of the lanai is plastered and painted exactly like the indoor rooms, so there is no line of demarcation showing where interior stops. Even interior concrete floors are colored to blend with the bricks. Thus is continuity achieved.

yard must be kept open to give a cumulative park-like effect when seen from the street.

This house has only four rooms (five, if you count the servant's room.) But the lanai and the garden nearly double its use and optical size. The living room and dining loggia open up wide to the lanai and thus add to the spaciousness.

This is a typically Hawaiian-style house. On the surface it looks Japanese, for there is a lot of Japanese architectural grammar used—on the surface. In plan it is strictly 20th-century American, and it can be lived in as in any up-to-date American house. Substitute sliding glass doors for the shoji, flatten out the up-tilted roof overhangs, do away with the roof ventilation and it would no longer remind you of Japan.

The L-shaped room plan helps the sense of enclosure; at the same time it makes the house seem bigger. From either of the main areas (living room or master bedroom) you look over to see the house across the garden. And miniature trees and the flowing lines of the paving create the illusion of bigger space. *(See the next four pages for more pictures)*

Study this lanai—for all signs point to a strong trend to furnish the outdoors more elegantly and completely

Almost a real room—that's what a lanai is, except one wall is missing. It lies somewhere between a patio and a true indoor room. It is seriously furnished and decorated, with soft things like cushions, floor coverings, pictures, accessories. It must have some out-of-sight barrier against marauding children and animals. It must be of materials that "take" rain, dew, dust.





The little scrap of space devoted to the garden (19′ x 22′) manages to look twice as big as it really is. This is accomplished because Japanese principles of garden design are employed. Dwarf trees and plants, small-scale arrangements of rocks, tiny pools, miniature hillocks and the like are the components that make a small space as interesting as a big landscape. Mr. Ansteth has arranged these traditional Japanese elements so successfully that an illusion of much greater size has been achieved.





The bedroom seems like a bigger room than it is, thanks to there being very few pieces of furniture in it. The bed is surrounded by upholstered arms and back, so it looks like a living room sofa. It is a "Relax-a-bed" sofa which is like a hospital bed. It operates from an electric motor and can be activated by the person lying in the bed. The head and the foot can be brought into many different positions.

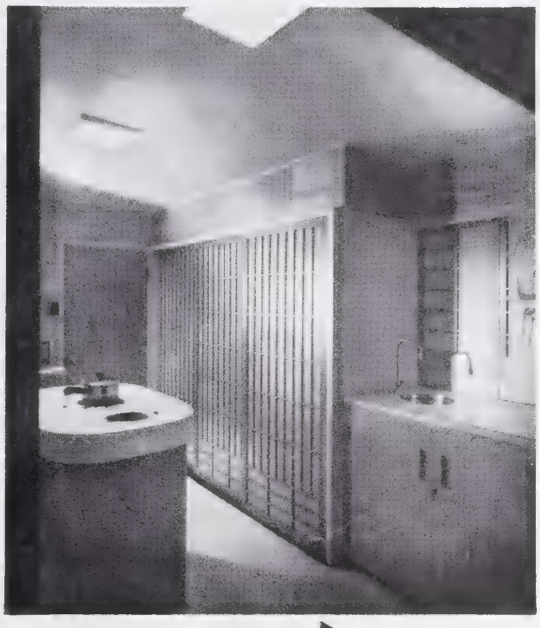
Looking across the lanai and into the living room of the Ansteth house. Notice that the lanai is treated with the same seriousness, as to the furnishings, as is the living room. Lamps, accessories, blinds, cushions, and all the amenities are part of lanai's equipment. Cushions are moved if rain blows in.







Beauty in the kitchen and in food presentation is very Hawaiian



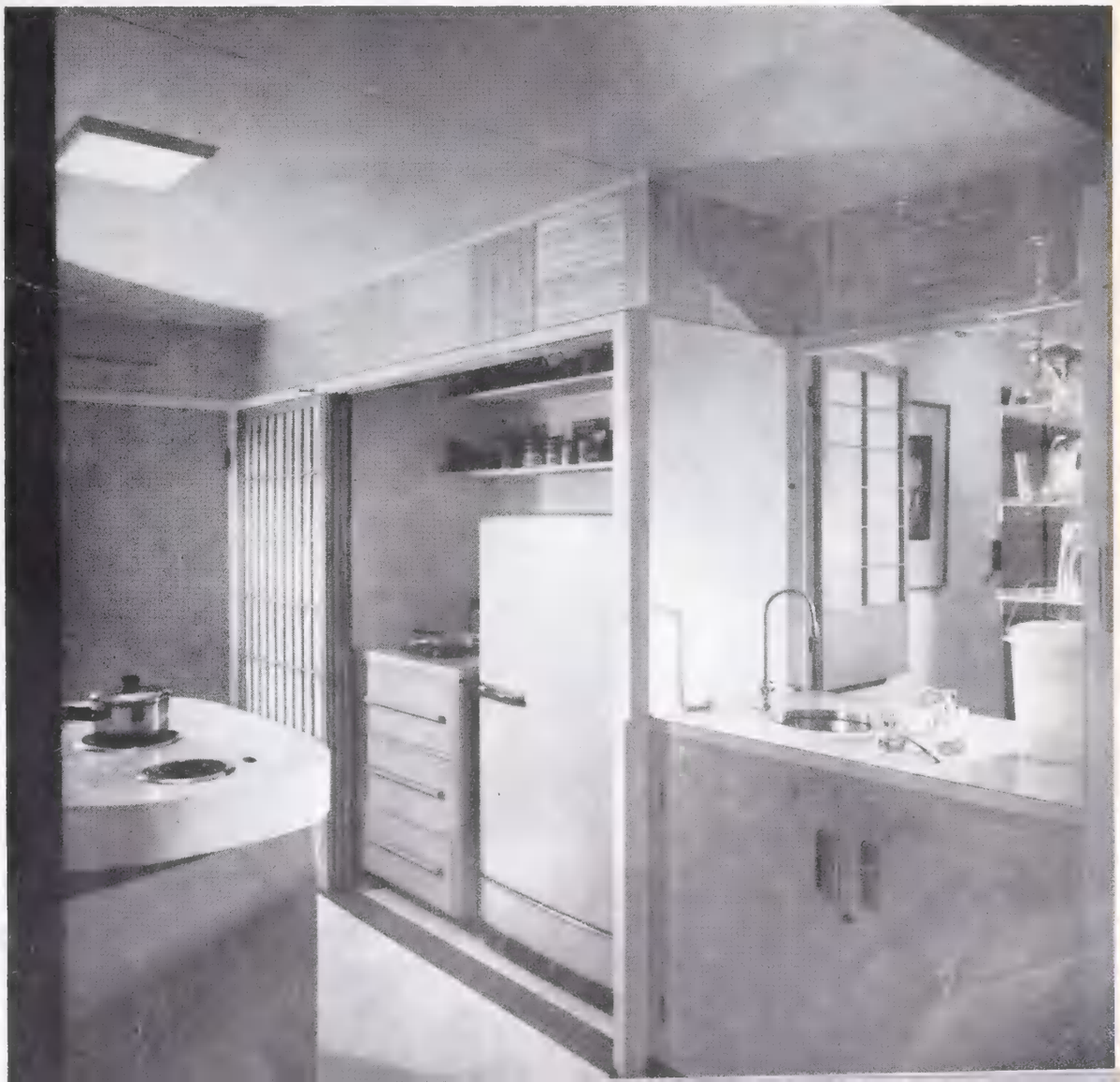
ou see another trend here: the ndency to put all necessary conven- nces of the kitchen behind doors, so at when not in use their presence does ot proclaim itself. This part of kitchen easily seen from living room (page 0) but it does not look kitcheny.



he gourmet and the art collector e frequently found in the same per- n. This is the case with Robert nsteth, whose kitchen and table ap- ointments are "of one piece" with his ooks and art possessions. For fine od has aesthetic beauty too.



Electric cooking units are set flush into a beige, terrazzo-topped cooking island, with pan storage below. Kitchen floor is white vinyl, echoes white plastic in the shoji. Counters are beige plastic, matching the cabinetwork. All is cool-looking and easy to keep clean.









Wood carvings, free translations of Island flowers and fish, applied as embellishment to screens, are carry-overs of the old Polynesian skill with wood. This concept, which also strengthens the screen, is an exuberant Hawaiian blend of a Polynesian idea with the Oriental screen. Home of Wallace Alexander. C. W. Dickey, architect.

Modern Polynesian Motifs

in Honolulu

In old Polynesian artifacts you'll see the exuberant quality of Polynesia's early wood carving and tapa painting, the motifs borrowed from the world around them. Today's motifs, while not copies of the past, seem to reflect something of its free spirit in love with nature





Reminiscently Polynesian, a swirl of tropical vines is translated into the travertine floor of the Alexander and Baldwin Building, above. Garden bench at right, in the home of Mrs. Cyril Damon, catches something of the lines of old objects you'll see in the Bishop Museum. The pineapple, a "big" plant in Hawaii, is the motif.



Surpassing in tropical allure
Surprising in nearness and cost

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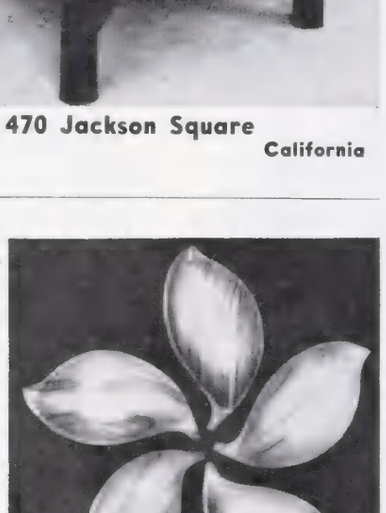
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HAWAII: SHOWCASE FOR AMERICANISM

CONTINUED FROM PAGE 119

In another department, these values have been exploited with enormous imagination and relish. The composite heritage of Island culture ravishes the palate almost as quickly as it delights the eye. Adopting the staples and delicacies of many national diets, Hawaii has come forth with a great cuisine. Girls at the University of Hawaii, awake to the ideals embodied in the arts of their neighbors, are taught the cookery of Samoa and Fiji, of China and Japan.

One can dine in Honolulu as one would dine in Kyoto, Kansas City, Peking, or Paris. One can feast in the Hawaiian manner on *puaa* Kalua (a whole pig roasted to golden perfection in an underground oven or *imu*) and *poi*, the bland paste of pounded taro root, so perfect as a foil to *opihi*, *lomilomi* salmon and other salty exotics, and so full of vitamin B that Island doctors, ascribing the traditionally relaxed state of Hawaiians to this dietary sufficiency, prescribe it for nervous patients of every race. Or one can dine on a less Lucullan scale on *laulaus*, on *hekka*, on shark fin soup, stuffed Chinese oysters, Island lobster, or just a plain, charcoal-broiled steak. Whatever one wants, Hawaii's ultra-modern, air-conditioned, completely American supermarkets have it in abundance.

Small wonder that Hawaii is famous for its dinner parties, the most interesting of which mingle various ingredients of Hawaii's multi-racial culture both in terms of guests and food. A recent one was memorable both for the menu and for an amusing but not uncommon "conversion" that t place that night. The menu typically "Island": paper-th translucent, Japanese *sashimi* succulent shrimps *tempura* cocktails; *kook soo*, a marvel iced Korean soup garnished w sliced cucumbers; roast Chin duck with crisp water chestn snow peas, and wild rice; a sa of Island watercress, Manoa lett and lotus root; fresh sliced P mangoes in champagne, and K coffee. The wines were French.

When this repast was over, of the guests, a *malihini* fr Chicago complimented the host and asked for the *kook soo* rec

"I've never eaten more inter ing food than I have in Hawaii," said, "and I believe I've samp it all. Everything, that is, exc raw fish. I guess it's just a midd western prejudice, but I d think I could take that."

The hostess smiled.

"You had it tonight with co tails," she said. "That was *sashimi* wrapped around shred raw turnip. We didn't tell what it was because we di want to spoil your enjoyment. now I'm going to tell your how to prepare it at home."

The secret of Hawaii's catal energy is implicit in this story

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MAKE YOUR DREAMS OF THE SOUTH SEA ISLES COME TRUE

CONTINUED FROM PAGE 82

PHOTOGRAPH BY IZAR A. ALLAN



The lovely island of Moorea, prototype of every get-away-from-it-all dream in the world, rises almost ephemerally out of Cook's Bay in Tahiti. Seen from Papeete its aspect changes with every light, is a spectacular sight against the flaming opal clouds of a sunset sky.

roads. Change here for Papeete and Pago Pago! From Honolulu you can fly to Fiji via Canadian Pacific Air Lines, Qantas (Australia Government Air Lines), and Pan American, for all these lines stop here on their way to New Zealand and Australia. This suggests that you might make Fiji a stopover on the longer trip "down under" and from here "do" the South Seas. The 3300-mile plane hop from Honolulu to Fiji takes about 12 hours, crossing the International Date Line. Fare is $436 one-way first class, $784.80 round trip; $320 one-way tourist class, about $576 round trip.

You can also sail the blue Pacific from Honolulu to Fiji via an Australian-bound ship of the Orient and Pacific Lines. First class fares start at $302 ($542 round trip); intermediate first class starts at $238 ($428 round trip); tourist at $157 ($282 round trip).

Fiji's big island is Vitilevu. Planes land here at Nandi. Suva, where the ships dock, is the seat of this British Crown Colony, and a 140-mile scenic drive away on the other side of the island. You can also cross by local plane.

It's a colorful place not only by virtue of its flamboyant foliage, its beaches and coconut groves but because of the people themselves. Fijians, they of the rustling palm-leaf shirts and the hairdos like black Brillo, are Melanesians, a people of Negroid stock and a different ethnic set altogether from the Polynesians. However, the greater population of Fiji is Hindu, and the western contingent is chiefly British in the old copra-planter-gin-sling-on the-veranda tradition.

The things you can do in Fiji are pretty intriguing, too. You can see a gold mine, sail languidly on a blue-lagoon cruise of the lovely Yasawa Islands, drive around the island, swim, fish, ride horseback. You can sample a drink called *kava*, made of the root of the pepper tree. You can feast native-style on roast pig and vegetables, prepared and served much like a Hawaiian luau. The Beachcomber Hotel at Ndeumba Beach makes a specialty of this for tourists, throws in some native dancing, which in Fiji is *not* the hula. The men do a scary war dance, called the *meki-wesi*.

If in Hawaii you felt the lack of a little grass shack, in Fiji you'll see these meticulously pleated and thatched bures (boo-rays) every-

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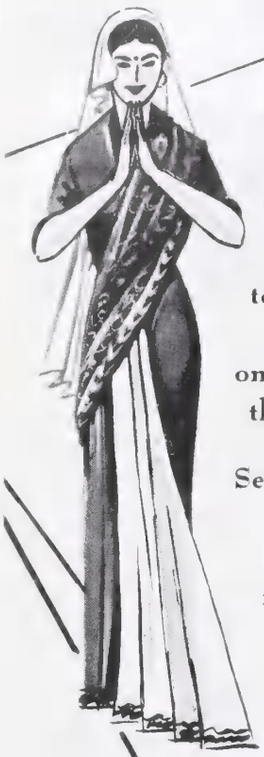
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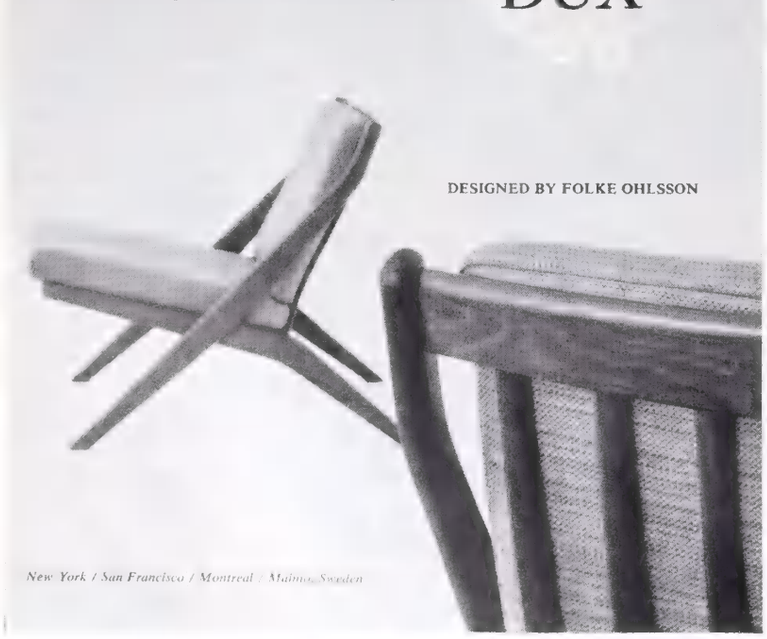
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MAKE YOUR DREAMS OF THE SOUTH SEA ISLES COME TRUE

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPH BY FRED



Inside a Tahiti country house in Punaavia where you can be entertained by grass-skirted hula dancers. Walls and floors are covered in woven lauhala, the staple pandanus leaf that's traditional material among Polynesians who just naturally use what nature makes available.

where. At the Korolevu Hotel on the lovely beach of the same name, guests here are put up in perfect replicas (except that there's indoor plumbing).

There are two things no returning visitor ever fails to mention. One is the native Fijian policeman whose uniform includes a rather spectacular white skirt edged with V-shaped scallops. The other special mention is Suva's nostalgic Grand Pacific Hotel, its Britain-in-the-Tropics aspect, and its mosquito-net canopies over its beds. It accommodates 34 people and most of the rooms are without bath. Rooms with three meals, $8-$10 a day.

Fiji, once you get there, is inexpensive. Hotel rates range from $4 to $10 a day, American plan. There are only seven hotels in Suva, and none can accommodate more than 34 guests, so obviously there can be jams during the usual tourist season, May to October. So the word to the wise—and this applies to the whole South Pacific area—is to book well in advance.

From Fiji you can extend your adventure to Pago Pago in American Samoa via Pan American. You can also make the acquaintance of TEAL (Tasman Empire Air Lines) whose services create vital links between these island groups and their "mainlands," which are New Zealand and Australia. TEAL's Coral Service of Solent flying boats connects Fiji with Aitutaki in the Cook Islands, Apia in Western Samoa and with the most alluring island of them all—Tahiti.

You can cruise through the South Seas for 19 days from Suva to Papeete in Tahiti, aboard the six-cabin luxury schooner "Te Vega" with its owner-captain, Omer Darr. She stops at such alluring places as Tonga, Raratonga, Raiatea, Moorea. And also makes this trip in reverse, from Papeete to Suva, stopping at Pago Pago. Her most frequent cruises are 15-day round-trips from Papeete, starting at $895. For details write Darr Pacific Lines, Inc., San Francisco.

You can also island-hop pretty much the same places by the Sir Gordon Taylor-Richard Kimball flying-boat tours from Suva to Tahiti.

Every American wants to see Samoa, his own country's South Sea Isle. The big town here is Pago Pago (pronounced Pango-Pango). On this clean, coral island the people themselves, the last of the pure Polynesians, are the most impressive sight-seeing, particularly provocative after a Hawaiian adventure because you recognize in their ways of doing things the background of the Hawaiian way of living. They are people of magnificent physique and great good will (their loving greeting is "talofa," kin to "aloha"). It was from Samoa that Hawaii got its grass skirts, and their typical dance, the

iva, is related to the hula. They pursue the Polynesian craft of wood carving, using the native hardwood, *ifilele*. The most spectacular scenery is at Fagasa Bay. The hotel is The Rainmaker, about $6 a day American plan.

Tahiti is the universal symbol of the isle of golden dreams. To the ancient Hawaiians it was the faraway sunset land of Kahiki, the place their Polynesian ancestors sailed from. It's a land of extravagant lush greenness, beaches, and waterfalls, where the air is fragrant with frangipani. Its creamy-skinned French-Polynesians hold the South Seas record for handsomeness and sweet, seductive gaiety. Flowers are part of both masculine and feminine haberdashery, in *leis* and *couronnes* that wreathe the head. Its Chinese population adds an intriguing aura.

PAPEETE, the main town, is a South Pacific version of Paris, a mix of innocence and naughtiness where hula replaces can-can.

It is a place to forget your cares rather than to sightsee. Sail 12 miles across the aquamarine waters one day to Moorea, an island as ephemerally lovely as a sunset cloud seen from Papeete.

Food in Tahiti is considered by many the best in the islands, owing to the French influence. French is spoken. Prices are generally higher than on the other islands, too. Shop here for French perfumes, native carved mother-of-pearl objects, and Tahitian printed cottons. Chinese seamstresses can quickly make a dress at little cost.

The hotels in Papeete are Les Tropiques, Chez Rivignac, Grand Hotel, and Royal Tahitian.

The logical extension of a South Seas adventure would be to continue on to New Zealand and to Australia.

New Zealand seems to break as the greatest surprise on Americans. Since it's below the equator, like Australia its seasons are upside down—summer is December through February.

The people, chiefly of British descent and the native Maoris, are devotees of the outdoor life, fishermen, skiers, hikers, hunters, swimmers. So sportsminded visitors have a heyday here.

The country is actually two islands: the North Island, where you find the rolling pastoral sheep-growing area and a remarkable region of thermal springs, and the South Island, where you'll see snowy ski country, fjords reminiscent of Norway, and glaciers.

Auckland and Wellington are the two major cities on the North Island. From Auckland, where international planes and ships land, go to the Caves of Waitomo and the Glow-Worm Grotto where you float on subterranean waters through luminous blue caves lit by millions of these tiny insects.

Roratua is fascinating. This boiling mud and sulphur spring territory is the center of the Maoris. In the village of Whakarewarewa you'll see good examples of their woodworking skill in their intricately carved "long houses" and thatched huts. Maori tikis, totem-like symbols frequently carved out of paua shell, are significant souvenirs, because the *tiki* shows up among all Polynesian peoples. The ladies do a sort of story-telling, sitting-down dance as well as a version of the hula. But the most arresting terpsichore is the *haka*, a hangover from the war dance, performed by the men.

From Roratua take the Roratua-Okatania lake trip. In Wairakei Valley are some of the most spectacular hot springs and there's a good resort hotel here.

Wellington is a two-hour flight from Auckland via New Zealand Air Lines, the line that links the country locally. From here drive into the mountains and the Hutt Valley.

CHRISTCHURCH, big city of the South Island, can start a Southern trip. Include the lakeside city of Queenstown. In the winter, i.e. our summer, you can ski on nearby Coronet Peak. On the west coast is the impressive, snow-thatched Mt. Cook where Hilary trained for Everest; the Tasman Glacier, which can be sightseen by air via a ski plane; and farther south the rugged and beautiful fjord country along Milford Sound.

Hotels in Auckland are the Grand and the Transtasman, both about $10 a day American plan.

First-class air fare from Honolulu to Auckland is $542, one way, $975.60 round trip; tourist, $398 one way, $716.40 round trip.

Australia, as large as the United States in area and almost as diversified in scenery and climate, is one of the world's most bustling, exciting frontiers, basically English-Irish in atmosphere. Its aborigines, the famous hurlers of the boomerang, seem to be a race apart from the other South Pacific peoples.

Two million people live in Sydney, where you'll probably land by international plane or ship. A major world city, it still retains an old fashioned British-town charm. Australians are fanatically

(*Please turn the page*)



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MAKE YOUR DREAMS OF THE SOUTH SEA ISLES COME TRUE

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPH BY DEANE DICKASON



Maori dancing girls and one of the intricately carved houses in Roratua, New Zealand. It's typical of the ancient Polynesian skill at wood carving. The sit-down *poi* dance is accompanied by swinging balls. The masculine dance is the *haka*, a ferociously funny war dance.

sportsminded, so there's always a good game or horse race going on. A visit to one of the many beaches, such as Bondi Beach near Sydney, usually provides a great spectacle of every type of water sport.

From Sydney take the beautiful Blue Mountain tour, which includes an Australian version of the Grand Canyon. The Taronga Zoo is worth a visit to see some of the rare creatures that are native to the land—the kangaroo, the adorable koala bear, the wombat, the dingo.

Don't leave Sydney without a visit to the Australian Museum's collection of aboriginal arts.

Good hotels in Sydney are the Australia, the Carlton, Usher's and the Rex, the most modern. Rates run about $12 a day for a double.

From Melbourne, a lovely city with a Victorian air, visit Upper Fern Gully, a resort center.

Good hotels in Melbourne are the Australia, Menzies, Savoy Plaza and Windsor, about $8 to $9.

And here is the logical jumping off place for Tasmania, Australia's island to the southeast, an emerald jewel of mountains and dales, trout streams and wild flowers, comparable to Ireland. In Hobart an excellent hotel is the Wrest Point at Sandy Bay Harbor, about $8 a day.

The most alluring attraction of tropical northeast Australia is the Great Barrier Reef, 1200 miles of coral-reef islands which are natural haunts for sunworshippers, swimmers and fishermen. From Sydney you can fly here, or go by local boat. The best accommodations are on Hayman Island at the Royal Hayman Hotel, from $5 to $7 a day with meals.

First-class flights from Honolulu to Sydney are $543 one way, $1067.40 round trip; tourist, $436 one way, $784.80. By Pacific and Orient Line Steamers, fares start at $302.00 first class, one way.

The Matson Lines' lovely Mariposa and Monterey are making the entrancing South Seas circuit in reverse, saving Hawaii for the last treat. Cruises leave from San Francisco, stop at Los Angeles, go directly to Tahiti, then on to New Zealand and Australia, returning via Fiji, Samoa, and Honolulu to San Francisco. Fares start at $575, one way; $1,035 round trip.

To explore Hawaii and the other enchanted areas of the northern and central Pacific, the American President Lines has cruises to the Orient, the year round, that make Hawaii their first stop. This year, three of their ships are making holiday cruises—trips with Christmas and/or New Year's celebrated aboard ship. Sailings from San Francisco are scheduled November 20, December 8, and December 22.

For more information write the Pacific Area Travel Association, 153 Kearny St., San Francisco, Cal.; the Australian News and Information Bureau, and the New Zealand Tourist Office, both at 630 Fifth Avenue, New York, N. Y.

Dates and rates are changeable. Consult your travel agent.

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THE NEW HAWAIIAN HOME—PERFECT MIRROR OF A POINT OF VIEW

CONTINUED FROM PAGE 114

Filipino, stateside American. Because this new Hawaiian style is a borrowing from the best of all, a sort of simmering down of whatever available design or function will meet the requirements of daily life in these lovely islands, the result is a design atmosphere that is as distinctively Hawaiian as Diamond Head.

See here an amalgam of native koa wood, Philippine mahogany, Chinese antiques, contemporary upholstery, Hawaiian lauhala matting, Japanese shoji, sheetrock, chrome, aluminum—a mixture that has no historic prototype because there has never before been a place quite like present-day Hawaii, nor a people quite so receptive to a diversity of influences as are present-day Hawaiians.

A benign climate (there is no Hawaiian word for "weather") which gives Hawaiians a comfortable, casual rapport with the outdoors, has shaped the concept of a house that is more sheltering than enclosing. Sliding, protective walls which are more often kept wide open than shut, are standard equipment.

This house, descending the steep slope of a Honolulu hill via a subtle series of steps and courtyards, is open clean through like a glorified breezeway. It is practically "furnished" with near vistas of tropical shrubs and far views of magnificent Honolulu, so that living seems always within touching distance of nature—and that is about the ultimate in the indoor-outdoor relationship everyone the world over is looking for.

Following is detailed information regarding construction materials and equipment in the Katherine F. Johnson house, designed by Architect Albert Ely Ives.

CONSTRUCTION

FOOTINGS, FOUNDATION WALLS, AND FLOOR SLABS: Reinforced concrete footings and floor slabs, Portland Cement Assn., Chicago, Ill., Welded wire fabric reinforcement in floor slabs, Wire Reinforcement Inst., Inc., Washington, D.C. Concrete block foundation walls, National Concrete Masonry Assn., Chicago, Ill. Waterproofing on foundation walls and floor slabs, Anti-Hydro Waterproofing Co., Newark, N. J.

STRUCTURAL WOOD FRAMING AND EXTERIOR WALL SURFACES: Floors, walls, and roof framing, West Coast Lumbermen's Assn., Portland, Ore. Chemical treatment on wood framing, "Wolmanized," Koppers Co., Inc., Pittsburgh, Pa. Finish stucco, U. S. Gypsum Co., Chicago, Ill. Stain finish on all wood surfaces, Samuel Cabot, Inc., Boston, Mass. Paint finish on stucco walls, Pittsburgh Paint Div., Pittsburgh Plate Glass Co., Pittsburgh, Pa.

ROOFING: Cedar shingles, Red Cedar Shingle Bureau, Seattle, Wash. Roof fascias, California Redwood Assn., San Francisco, Calif.

WINDOWS, DOORS, AND HARDWARE: Door and window wood trim, Philippine Mahogany Assn., Los Angeles, Calif. Window and door sash, custom built of koa; of Douglas fir, West Coast Lumbermen's Assn., Portland, Ore.; and of Philippine mahogany, Philippine Mahogany Assn., Los Angeles, Calif. Sliding aluminum doors, Panaview Glide Windows, Inc., North Hollywood, Calif. Lock and latch sets, imported from Japan.

GLASS: Polished plate, obscure glass, and copper-backed plate-glass mirrors, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

SHEET METAL: Copper flashing throughout, Revere Copper and Brass, Inc., New York.

INTERIOR SURFACES: Wood ceilings (entry, living room, and lanai), koa; and redwood, California Redwood Assn., San Francisco, Calif. Ceilings (dining room and bedroom #2) and walls (entry, living room, dining room, master bedroom and bath, and bedroom #2), "Sheetrock," U. S. Gypsum Co., Chicago, Ill. Ceiling and walls (powder room), building board, Masonite Corp., Chicago, Ill. Flooring (entry, powder room, lanai, and terrace), imitation coral stone, made locally in Honolulu. Flooring (living room, dining room, master bedroom, and bedroom #2), koa planks. Ceiling (kitchen), building board, The Flintkote Co., New York. Wood ceiling grilles (dining room and lanai), imported from Japan.

CABINETWORK: Wood cases: (living room, dining room, and powder room), koa; (master bath), prima vera "Weldwood," U. S. Plywood Corp., New York; (kitchen), redwood plywood, California Redwood Assn., San Francisco, Calif. Cabinetwork hinges and pulls, Soss Mfg. Co., Detroit, Mich.

EQUIPMENT

KITCHEN: Sink and counter top, stainless steel, Committee of Stainless Steel Products, American Iron and Steel Inst., New York. Garbage disposer, dishwasher, and refrigerator, General Electric Co., Louisville, Ky. Cooking-top, built-in oven, and

(*Please turn to page* 146)



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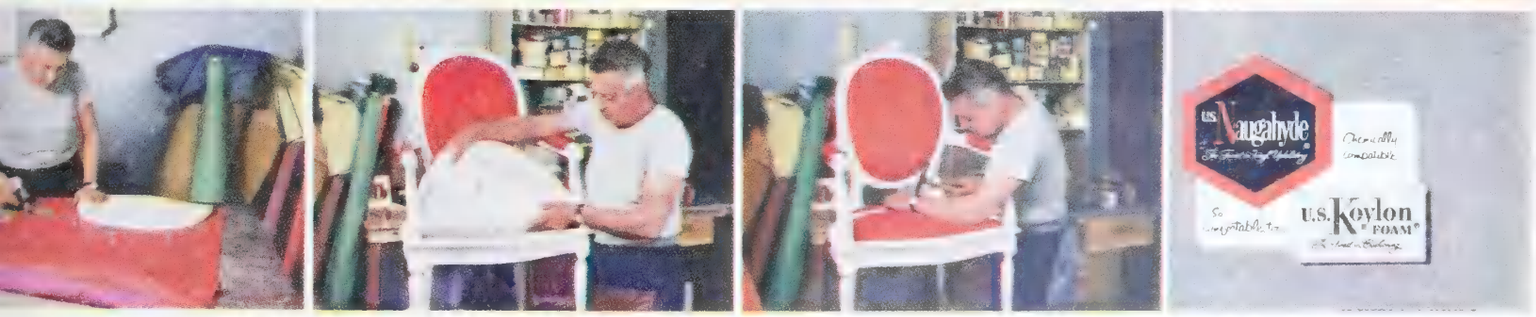
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THE NEW HAWAIIAN HOME— PERFECT MIRROR OF A POINT OF VIEW

CONTINUED FROM PAGE 144

warming drawer, Thermador Electrical Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Cooking-top hood and exhaust fan combination, Trade-Wind Motorfans, Inc., Rivera, Calif. Food mixer lift shelf hardware, "Washington Line," Washington Steel Products, Inc., Tacoma, Wash.

BATHROOMS: Lavatory counter tops, "Carrara Glass," Pittsburgh Plate Glass Co., Pittsburgh, Pa. Tub, lavatories, and water closets, Kohler Co., Kohler, Wis. Shower doors, Windsor Shower Door Co., Glendale, Calif. Shower heads, "Anystream," Speakman Co., Wilmington, Del. Medicine cabinet and towel bars, Hall-Mack Co., Los Angeles, Calif.

WATER DISTRIBUTION: Water pipes and soil pipes, galvanized steel; and vent pipe, galvanized iron, American Iron and Steel Inst., New York.

ELECTRICAL: Lantern fixtures (entry, living room, and powder room), imported from Japan. Light fixtures (master bedroom, bedroom #2, master bath, bath #2, and kitchen), Lightolier, Inc., Jersey City, N. J.

A SIMPLE ROOF IS THE WHOLE BUILDING

CONTINUED FROM PAGE 104

Following is detailed information regarding construction materials and equipment in the Edmund F. Fitzsimmons house designed by Wimberly & Cook, architects.

CONSTRUCTION

FOOTINGS, FOUNDATIONS, AND FLOOR SLAB: Reinforced concrete. Portland Cement Assn., Chicago, Ill. Welded wire fabric reinforcement. Wire Reinforcement Inst., Inc., Washington, D.C.

STRUCTURAL WOOD FRAMING AND EXTERIOR WOOD SURFACES: "A" frame members, exposed sheathing, and second-floor framing, Douglas fir; exterior siding, western red cedar; both, Simpson Logging Co., Shelton, Wash. Galvanized nails throughout, Bethlehem Steel Co., Bethlehem, Pa. Special split-ring structural fastenings, "Teco," Timber Engineering Co., Washington, D.C.

ROOFING: Hand-split cedar shake shingles, Red Cedar Shingle Bureau, Seattle, Wash.

MASONRY: Local lava rock (walls, fireplace, and chimney), Firebrick, Structural Clay Products Inst., Washington, D. C. Cast stone (fireplace hearth, decorative panels in masonry walls, and finish living room floor and exterior terrace surface), E. F. Fitzsimmons, Ltd., Honolulu, T.H.

DOORS AND WINDOWS: Sliding-door frames and veneer of interior hollowcore doors, Douglas fir, custom made, West Coast Lumbermen's Assn., Portland, Ore. Polished plate glass throughout, Pittsburgh Plate Glass Co., Pittsburgh, Pa. Door hardware throughout, "Russwin," Russell and Erwin Div., The American Hardware Corp., New Britain, Conn.

SHEET METAL: Gutters, general flashing, and fireplace hood, copper, Revere Copper and Brass, Incorporated, New York.

INTERIOR SURFACES: Ceilings of exposed insulating building board, (dining room and #2 and #3 bedrooms), "Canec Board," The Flintkote Co., New York. Paint finish on ceilings throughout, The Sherwin-Williams Co., Cleveland, Ohio. Overhead trellis (entry), California Redwood Assn., San Francisco, Calif. Terrazzo floor (entry and dining room), National Terrazzo and Mosaic Assn., Washington, D. C. Vinyl floor tiles (kitchen and utility room), Robbins Floor Products, Inc., Tuscumbia, Ala. Cabinetwork and miscellaneous wood trim throughout, Philippine Mahogany Assn., Los Angeles, Calif. Cabinet hardware throughout, "Russwin," Russell & Erwin Div., The American Hardware Corp., New Britain, Conn.

EQUIPMENT

KITCHEN AND UTILITY ROOM: Plastic laminate counter tops, "Westinghouse Micarta," U. S. Plywood Corp., New York. Sink and faucet, Kohler Co., Kohler, Wis., Garbage disposer, dishwasher, food mixer, refrigerator, washer, and dryer, Hotpoint Co., Chicago, Ill. Cooking top and built-in ovens, Thermador Electrical Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Freezer, International Harvester Co., Chicago, Ill.

BATHROOMS: Plastic laminate counter tops, "Westinghouse Micarta," U. S. Plywood Corp., New York. Lavatories, Universal-Rundle Corp., New Castle, Pa. Water closets, American Radiator and Standard Sanitary Corp., New York. Shower heads and towel bars, Kohler Co., Kohler, Wis.

WATER DISTRIBUTION: Copper water pipe, Revere Copper and Brass, Inc., New York. Galvanized steel soil pipe and galvanized iron vent pipe, American Iron and Steel Inst., New York. Electric water heater, Hotpoint Co., Chicago, Ill.

ELECTRICAL: Fluorescent fixtures and tubes, Westinghouse Electric Corp., Bloomfield, N. J.

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WAII—THE PLACE THAT SURPASSES OWN TRAVEL ADS

TINUED FROM PAGE 107

start at about $145, and this d to plane or train transporta- from New York to the Coast. keeps the tab lower than most lass crossings to Europe.

tting there couldn't be more ortable and uncomplicated. needn't worry about money nge or inoculations, except member that you should have allpox vaccination certificate you when you re-enter the and. Naturally, you don't a visa.

e terminus for ships and s in the Hawaiian Islands is lulu on the island of Oahu. get one of your first design ises on the way to your hotel you are wondering what it u've been smelling since you ed (it's the scent of flowers). wer-scented Honolulu (mean- air haven) is one of the most ntful residential cities in the . A goodly percentage of the ings around town will show what Hawaii's rich mixture ltures has been doing to its tecture. The best way to see is to get a map of the city the Hawaiian Visitors Bureau car rental office and then hire ve-it-yourself car. Prices start out $5 a day plus about 10¢ e. Your home driver's license id here for 90 days.

e real integration of Hawaii's es and climate into its archi- e, however, is taking place homes. It is here that the der's way of life is most y expressed. What is that way of life?

In the first place, it's a different pace of living. Islanders don't work less hard than you do on the mainland. They just don't feel the pressure.

You'll notice an emphasis on courtesy. Drivers stop for pedestrians crossing the street. Clerks in the stores smile because they feel like it. And the charming custom of greeting your friends at the dock or the airport with flower leis has, in this day of mass tourism, become a budget hazard for Islanders who have built up a large circle of Mainland acquaintances. Aloha, that sweet, untranslatable word that can mean hello, farewell, greetings, love, is really not only a word but a Hawaiian state of mind.

One of the most obvious symptoms of the Hawaiian attitude is the value placed on privacy. From the street all you can see of many Hawaiian homes is a hedge and a garage. But this is as much out of desire not to intrude one's private life on the public, as it is to keep the public out of one's private life. It's behind that hedge that a Hawaiian homeowner expresses himself. Here you'll find his Oriental art treasures cheek by jowl with modern Danish furniture, his outdoor dining room that leads into a Japanese garden. Here you'll find his carefully tended orchids, his hibiscus hybrids, his landscape gardening. Here, if you're a guest, you'll experience

(*Please turn the page*)

OGRAPH HONOLULU ACADEMY OF ARTS



ana-Maui Hotel, in the new Hawaiian architectural style, has roof rhangs and wide window walls such as you've never seen before. They ve a refinement that has its roots in the many influences at work here.

Modern pegged oak floor
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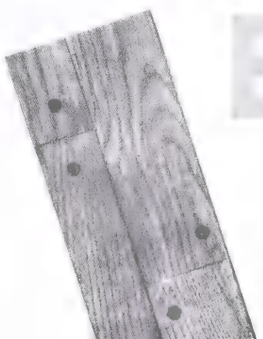


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HAWAII—THE PLACE THAT SURPASSES ITS OWN TRAVEL ADS

CONTINUED FROM PRECEDING PAGE

such open-handed, easy-going hospitality as you have rarely known. And of course this is where you'll find the richest profusion of ideas for beautifying your own home.

Luckily, a visitor can almost always get inside several Honolulu homes during his stay, because house and garden tours are a favorite way for local women's clubs to raise money. The Garden Club of Honolulu operates tours twice a month January through May. Each tour covers three homes. Tickets are $2.50 plus another $2 for Greyline fare. The Honolulu Outdoor Circle sponsors tours on alternate Fridays from June 20th showing three homes at a cost of $2 per person plus $2 for transportation. Pickups are made at all the major hotels. In addition, church groups and women's clubs are constantly sponsoring unscheduled tours.

WHEN you get to Honolulu, inquire at the Hawaii Visitor's Bureau in Waikiki for a list of these tours. Also watch the local newspapers, particularly the Waikiki Beach Press, a twice-weekly publication directed at the tourist audience. For a list of some of the more interesting residences, with pictures, ask for "A Guide to Architecture in Honolulu" at the Art Academy or the HVB. The best publication on Hawaiian architecture is called *Hawaii Residential Architecture* by Harry Seckel, on sale at book shops.

Drive around for a look at some of Honolulu's more interesting residential neighborhoods. Arm yourself with your city map and start exploring.

This driving about will give you a sense of the unique atmosphere of this place, a provocative "foreignness" which is still not a bit alien. It's the combination of tropical climate, the lush brilliance of foliage and flowers, the mysterious jungle quality of the inland hills, the kaleidoscope of racial strains in the faces of the people, and the piquancy of the English which everyone speaks interlarded with expressive Hawaiian words and pidgin English.

Just like every other *malihini* (newcomer) you'll find yourself unconsciously picking up some of the picturesque words that the *haoles* (Caucasians) have absorbed into their speech: *kama'aina* (old-timer, Island-born), *kau-kau* (Chinese inspired word for food or eat), *pau* (finished, done), *puka* (hole, opening), *pilikia* (trouble), *kane* (man), *wahine* (woman), *wiki-wiki* (quick, hurry), *ha* (house), *holoku* (the form-f ting Hawaiian dress with a tra as opposed to the Mother Hubba called *muumuu*). In pidgin "g down" is a storage place. Mixin pidgin and Hawaiian, *plenty pi kia* means lots of trouble.

These words you can learn ju for the fun of it. But here are fo worth memorizing to help yo understand directions and re bus signs in Honolulu: *mau* (MOW-ka) means "in the dire tion of the mountains"; *mak* (MAK-eye) means "toward th sea"; *ewa* (A-vah) means "towa the west of the city or downtown; *waikiki* means "toward the beac therefore east."

Hawaii's foliage is astonishin to Mainland eyes. You're constan ly being dazzled by the who gamut of tropical botany.

Everybody seems to grow o chids as casually as Mainlande grow philodendron. The Orchi Show, held in the Academy of Ar in October, is something you' never forget. And if you're in th Islands in spring or summer, don miss the midnight blossoming night-blooming cereus at the Puna hou School in Honolulu and a sin ilar show at the Kona Inn Hawaii.

The giving of leis is certainl the most delightful of all Hawa ian customs. They are put arou your neck with an Aloha and kiss, and the recipient is expecte to kiss right back. You are wreathe in leis when you arrive, near muffled in them when you leav They're the Island equivalent the Mainlander's corsage, on they are given far more frequent —to men as well as to women.

And it doesn't take a brawn self-conscious Mainlander muc time to get used to being drape in flowers. Strictly speaking, i stead of a flower lei, a man shou be given an open rope of gree *maile* (MY-lee) leaves, which hung like a long scarf about th neck. To wear the *maile*, whic grows in the high rain forests, w once the prerogative of Hawaiia male royalty and poets. Garland of its sweetsmelling leaves are al used to decorate the house lanai for parties.

Lei Day, May 1, is a gener holiday when everyone wears a and the whole place goes on floral binge.

Gift Shopping

ou'll be disappointed when you t looking for authentic, pure waiian handcrafts. There's little ept for some objects like salad ls and serving trays carved out the Island's lovely woods like , monkeypod, and milo, and iala, woven pandanus leaves de up into mats of every size n table mats to floor coverings. u can also find plenty of tapa h, the traditional Polynesian ric made of pounded fibers from paper mulberry bark and nted in geometric patterns. Oriental objects are the real buy Honolulu shops where they're ked in profusion because of close source of supply. Japse. Chinese and Korean iques, silk screens, folk art, lacrwork and textiles are here. nolulu is also a good place to k for jade, pearls and ivory. mboo objects and shoji made in Islands or imported from the East are also good here.

Clothes and Accessories

Hawaiian clothing deserves attion, too, particularly because the originality of its sports and ch wear, for both men and men. There's no better place in world, naturally, to buy a *different* muumuu which can serve as ounging gown or casual hostess vn. In some of the custom ises you'll find quite stylish forl clothes, often using brocades, panese silks, and the stunning ian saris.

The following shops are worth isit:

Oriental antiques—Robert Ans-n, 2126 Kalakaua. The Lacquer op, Royal Hawaiian Hotel. ossman-Moody, Hawaiian Vile Hotel. Lipton's World Art & ction Gallery, 120 S. King St. ctions once a month: call 205.

Oriental Folk Art—Joji's, 1890 lakaua. S. M. Iida, 8 S. Bereia.

Silks, Brocades, Yukata cloth—erry Blossom, 2184 Kalakaua. sashiya, 179 N. King.

Jade, Pearls, Ivory—Ming's, 25 Kalakaua. Grossman-Moody. waiian Village Hotel. John bert Ivories, 2344 Kalakaua.

Original Jewelry—*Boyer's*, 824 eaumoku.

Bamboo work, shoji, rattan cing, and similar Oriental and and-flavored building materials The Bamboo Window, 152 S. retania, a virtual warehouse or permarket of things commonly dered up by Hawaiian household-ers and hard to come by on the Mainland.

Hawaiian Woods—Blair's, 2204 Kalakaua. Sorenson the Wood Carver, Princess Kaiulani Shops.

Saris—Watumull's, 2177 Kalakaua.

Muumuus and Island-Style Clothing—Elsie Das Originals, 2314 Kalakaua; McInerny, Liberty House, and Calabash House—all in the center of Waikiki. Rickshaw, Hawaiian Village Hotel.

Custom-dressmaking — Pauline Lake, and Betty Higgins, both in Royal Hawaiian Hotel.

Men's Shirts—Musa-Shiya the Shirtmaker, 2164 Kalakaua. Ross Sutherland, 2236 Kalakaua.

Restaurants

Eating in Honolulu is fun. There's a stimulating variety of restaurants to make dining a memorable part of the trip. One standard night out for tourists (and often a disappointment) is an "authentic" luau or native feast where you have an opportunity to sample Hawaiian dishes between hula dances. At least three luaus are scheduled in Waikiki every week. The only people who go, however, are tourists. And the recipes have been modified to satisfy the tourist palate.

The only real luaus are privately given. If you can wangle an invitation to one you're lucky, for you'll not only eat the food as it should be prepared but get a taste of the boisterous, hugely informal gaiety that makes a luau a luau.

Short of that there are ways to sample Hawaiian food without the party atmosphere. The Willows, 901 Housten, and the Tropics restaurants in Waikiki and at Ala Moana serve well-prepared lau lau (pork, butter fish and taro leaves steamed in ti leaves), poi (taro paste) and lomi (cubed salt salmon, minced green onion tops and tomatoes). The concession stand at Ala Moana Park serves a luncheon plate of Hawaiian food that is popular with local office workers who eat on the benches under the trees.

To sample the foods of Hawaii's races, try these:

Japanese—Kyo-Ya, 2057 Kalakaua; Sekiya's Restaurant & Delicatessen, 2746 Kaimuki Ave.; Shokudoraku-Sakai, 149 N. Vineyard Street.

Chinese—Wo Fat Chop Sui House, 115 North Hotel. Mok Larn Chein Chop Suey, 1119 Kapiolani. Golden Duck Chop Suey, 942 McCully.

Korean—House of Kim, Nuuanu Ave. and Beretania St.

(*Please turn the page*)



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HAWAII—THE PLACE THAT SURPASSES ITS OWN TRAVEL ADS

CONTINUED FROM PRECEDING PAGE

French—Chez Michel, Wahiawa (45 minutes from Waikiki). La Parisian, in the Waikiki Surf Hotel.

Italian—Florence's, Kailua (20 minutes from Waikiki).

Tea Houses—Ishii Gardens, 1720 Huna. Mochizuki, 647 Kunawai Lane.

Two pleasant places to have lunch in the open beside the ocean are the Halekulani Hotel and the Tahitian Lanai of the Waikikian Hotel (shown on page 107). Canlis's Broiler, a steak house, is a beautiful building in the derivative Polynesian style, as well as a good place to eat.

The night-club entertainment in Honolulu is mostly Hawaiian and Japanese. The Hawaiian shows (Hawaiian Village, Don the Beachcomber's, Queen's Surf) make for pleasantly romantic evenings although the hulas and the music have a strong commercial flavor. In recent years Tahitian and Samoan dancers have been incorporated into the acts and a comparison between the different Polynesian rhythms is interesting. The Japanese shows, by performers imported from Japan, are a grab bag of Kabuki, Japanese imitations of rock'n roll, and sex.

Festivals

For authentic songs and dances of Hawaii's races you should attend its festivals. There is a year-round calendar of them, at least one for each racial group. It is during the Hula Festival, four Sundays in August, that you have an opportunity to see performances of the ancient hula and to hear t old chants. These nearly dead a are revived again during Alo Week. Hawaii's wing-ding festi held in October.

The Japanese Cherry Bloss Festival comes in April. The eve include cultural and fashion sho Even more interesting are t Buddhist Bon Dances held vacant lots all over town by lo churches through July and Augu The entire neighborhood will tu out to posture in kimonos to t rhythm of drum and gongs.

The Narcissus and Moon Fe vals, in February and August, a Chinese activities that include t parade of the lion, unicorn a dragon dancers, fireworks and ela orate pageants.

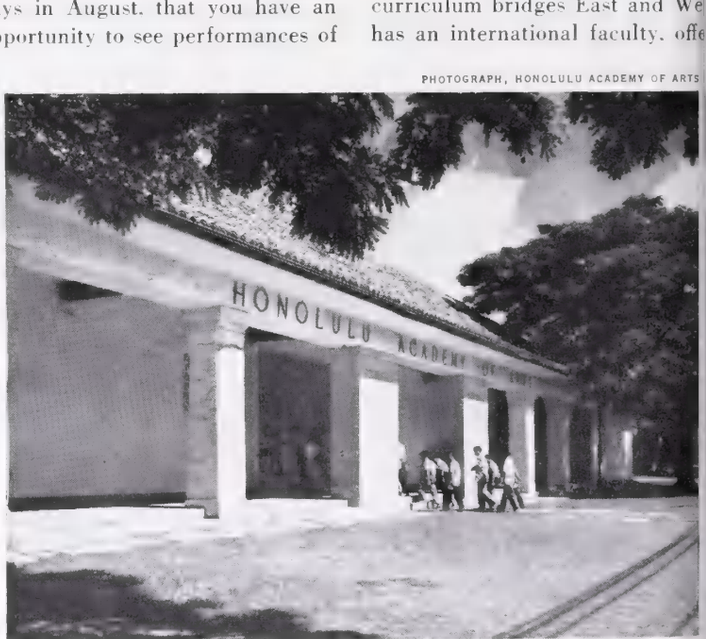
Museums

Two museums offer anoth opportunity to study the cultu structure of Hawaii. They are:

Bishop Museum, 1335 Kalihi the world's outstanding collecti of Polynesian artifacts, excelle exhibits of early Hawaiian life, t best place to see primitive art Hawaii.

Honolulu Academy of Arts, 9 S. Beretania. The building itse one of the loveliest of all museun houses a particularly magnifice collection of art, artifacts, and te tiles of Japan, China, and Kore Obviously, all is not on displ simultaneously, but if you pho to make an advance appointme you can visit its basement treasu Its Art School, unique in that curriculum bridges East and We has an international faculty, offe

PHOTOGRAPH, HONOLULU ACADEMY OF ARTS



The Honolulu Academy of Arts, one of the greatest treasure houses of Chinese, Japanese, and Korean arts, would be worth a visit if only to see the beauty of the building itself. Reminiscent of, but no copy of, Oriental design, its interior is built around a series of courts,

courses in Oriental as well as Western techniques, from September through May.

Be sure to look over the Academy's publications. Besides a handbook of the collections, they include books on Oriental art and the architecture of Honolulu, all of it information that can increase your appreciation of Hawaii.

From a dock in Honolulu U. S. citizens can take an afternoon cruise to Pearl Harbor where you can visualize for yourself the "day that will live in infamy." The U. S. Navy offers free guided cruises if you provide your own transportation to the gates of the Naval Base.

Oahu will give you the most intriguing shopping, the broadest choice of luxury hotels, and the easiest access to Hawaii's cultural melting pot. But to savor Hawaii's characteristic warmth and unself-conscious charm to the fullest, be sure to visit one or more of the other five major islands. In fact, many people think that the best way to begin sampling the flavor of Hawaii would be to spend three of four days on Kauai, Maui, or Hawaii before stepping into the rush and sophistication of Waikiki.

Travel between the islands is by two local airlines. Hawaiian Airlines fly Convairs, and TPA Aloha Air Lines fly DC-3s on regular schedules between all the islands almost on the hour.

Flying to the island of Hawaii, 58 minutes from Honolulu, you can land in Kona. This is a village in a district once heavily populated by Hawaiians of the pre-white era. Traces of their stone age civilization have been largely obliterated, but you can still prowl the ruins of a few heaus (temples) and an old City of Refuge. You will find a small but fascinating collection of Hawaiian artifacts in Hulihee Palace. The curator of the museum is Iolani Luahine, one of the few living hula dancers trained in the ancient tradition.

You can drive from here to Hilo, the island's county seat, passing through spectacular fern forests and the still more fantastic lava deserts and smoldering craters which are all part of Hawaii National Park. Here is where you can look in on the volcano, Mauna Loa, legendary home of the restless goddess Pele who occasionally puts on a fiery show when she doesn't like the way people have been behaving.

In the winter you can ski on Hawaii's mountains as conveniently as you can swim year-round from the sand beaches at Puna.

At Waimea you will see the Parker cattle ranch, second largest in the world. A stop worth making in Hilo is Orchids of Hawaii, a nursery where thousands of rare orchids are on display, for Hilo is the orchid capital of the world. Planes fly to Honolulu from both Hilo and Kona.

Maui

Maui, the Valley Isle, is 30 minutes by air from Honolulu ($10.50 one way). From the airport at Kahului, drive to Wailuku, the start of a gee-whiz scenic road to Hana and its unspoiled coastline. Or you can fly there in 13 minutes. In the village of Hana you'll see the small Buddhist temple shown on page 106. This was built by Japanese plantation carpenters who gave the roof and entrance an Oriental flair, although the main structure is the only kind they knew how to build—the typical New England farmhouse which the Congregationalist missionaries introduced into the islands in the 1820's. The only place to stay is the Hotel Hana-Maui, a luxurious place designed by Albert Ives. Interiors are Japanese modern.

Kauai

Kauai, most verdant of the islands, has the best beaches, its own Grand Canyon called Waimea Canyon, curious caves at Haena, and a sea geyser. The most interesting place to stay is Coco Palm Lodge at Wailua. The wash basin in your bathroom is a giant clam shell and some of the beds have outrigger canoe headboards. Local church groups help raise money by singing Hawaiian songs and dancing informal hulas charmingly for the guests after dinner.

Visit the three new Catholic churches which have gone up in nearby sugar plantation villages recently. In each you will find religious frescos by Jean Charlot. One has a fresco by Tseng Yu Ho in the style of Chinese brush painting. Lihue is the airport, about 30 minutes by air from Honolulu ($10.50 one way).

Molokai

Molokai, 30 minutes by plane from Honolulu to the main town of Hoolehua, has been until now a sort of step-sister island, largely taken over by pineapple and cattle. But it is the place to go to see the last vestiges of the old Hawaii before the rest of the tourist world catches on. At Cape Halawa, the natives still weave their fishing nets and tend their taro patches in old Polynesian fashion.

(*Please turn the page*)

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HAWAII—THE PLACE THAT SURPASSES ITS OWN TRAVEL ADS

CONTINUED FROM PRECEDING PAGE

What Does It Cost?

Waikiki hotel rates can start as low as $6 a day per person, but a more realistic figure would be about $16-$20 for choice beach-view accommodations at a luxury hotel. A round figure for touring the other islands is $50 per day. Dress is largely informal summer wear, but you had better bring something warmer for the higher altitudes of the volcano country and sturdy shoes for exploring. It's a good idea to bring formal clothing, especially if you travel by ship. The Hawaii Visitors Bureau, 2051 Kalakaua Ave., Honolulu, with a branch at 209 Post St., San Francisco, will send free information on any aspect of travel in the Islands.

But as frequently happens, you may get so carried away that you want to settle down for a while in a furnished house. Short-term rentals, from one to three months, in very well-equipped houses, often with staff included, can be had from $500 a month up to a plush $3,500, which would include three servants and a car. A dependable realtor to call on is Louise C. Rogers, 2122 Kalakaua Avenue.

Books on Hawaii are hard to come by in Mainland bookstores. Many of the best are out of print or published locally. But you will probably find them in the better public libraries. Here's a suggested reading list:

Travel Information—*All the Best in Hawaii*, Sydney Clark.

History—*Hawaii: a History*, Kuyendall & Kay; *Yankees in Paradise*, Bradford Smith; *The Last King of Paradise*, Eugene Burns.

Hawaiiana—*Arts & Crafts of Hawaii*, Peter Buck; *Six Months in the Sandwich Islands*, Isabella Bird; *The Journal of William Ellis*, William Ellis.

Sociology—*Hawaii's People*, Andrew Lind; *Anatomy of Paradise*, J. C. Furnas.

Gardens—*The Modern Tropical Garden*, Kuck & Tongg; *Hawaiian Flowers & Flowering Trees*, Kuck & Tongg.

Cooking—*Hawaiian & Pacific Foods*, Katherine Bazore; *The Pacific Hostess Cookbook*, Lamora S. Gary.

How to go to Hawaii right now

By air: Pan American World Airways flies from Seattle-Portland, San Francisco and Los Angeles. United Air Lines flights to Honolulu originate in San Francisco and Los Angeles, Northwest Orient Airlines makes the run from Seattle-Portland, and both these lines have connecting flights from New York to the West Coast. Canadian Pacific Airlines fly their new Bristol Brittania Turbo-Jet from Vancouver to Honolulu, en route to Australia, in 8 hours. Qantas, the Australian overseas airline, flying from San Francisco and Vancouver to Australia, stops at Honolulu for four hours. Japan Airlines, en route from San Francisco to Tokyo, not only stops in Honolulu but often invites passengers to dinner in town. (According to government regulations, you may not fly via a foreign airline from one American port and make another American port your final destination. But if you are ticketed through to Australia or Japan you can stop over in Honolulu as long as 12 months.)

By ship: Hawaii is five days from San Francisco and Los Angeles. From these ports you have a choice of Matson Lines, Hawaii Textron, and American President Lines ships. Orient and Pacific Lines sail from Vancouver and San Francisco. If you want to completely get away from the crowd and make believe you are not a tourist, take a freighter. Matson freighters carry 12 passengers, take six days from San Francisco and accommodations and food are excellent. The Isthmian Steamship Co.'s freighters sail from New York to Honolulu every six weeks, take 18 days. Regular passenger ships not only start you vacationing in Hawaiian style the minute you get aboard, but when you put into Honolulu, in a shower of orchids dropped from helicopters, the expansive Aloha with confetti, leis, hulas, and ukuleles is something you'll never forget.

You can of course get the best of both types of transportation by sailing leisurely one way and flying the other. Many package all-expense tours are plotted this way. And, speaking of all-expense tours to Hawaii, these are legion. See your travel agent, in any case, and work out the kind of trip that suits you best. For advance information on Hawaii, the Hawaiian Visitors Bureau, 323 Geary St., San Francisco, can be most helpful, just as they'll be indispensable advisors to you when you actually get there. They have two offices in Honolulu at 2351 and 2051 Kalakaua.

How to properly open a coconut

The coconut, the staple of the Pacific, is a tough nut to crack, if you don't know how. It comes in a hard shell, surrounded by rugged, stringy fiber matting an inch or more thick. This formidable covering is such that coconuts have been known to float across miles of open sea, wash ashore, germinate and sprout into full-blown palms. Yet Pacific Islanders can strip off the outside layers in a matter of seconds, while the novice usually ends up red-faced, frustrated, and muttering. The Islanders of old used sharpened stakes set firmly into the ground at an angle. Modern Hawaiians use a pickax with one end embedded deeply in the ground, the other thrusting upward. The nut is impaled on the pickax repeatedly, with a downward twisting motion. Four or five thrusts are enough to get rid of the outer covering. A sharp blow with a machete or a few firm raps of the nut proper against the side of the pickax will crack open the shell, exposing cool, sweet juice and white meat.



Here David Kaleikini, expert for Kodak Hawaii, thrusts the coconut onto the end of a pickax, near upper end of the nut where husk is thickest.



By rotating the nut to the left, the first strip of the husk tears away from the nut. Repeated stabbings and twistings bring the inner nut into view.

(*Please turn the page*)



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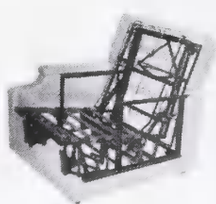
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HOW TO OPEN A COCONUT

continued

FOUR PHOTOGRAPHS FROM HAWAIIAN VISITORS' BUREAU



3 The nut itself will still be fuzzy, and the remaining fiber must be removed. A sharp crack with the flat side of a machete will then crack inner nut.



4 This will expose the refreshing juice and fresh, white meat of the coconut. The meat can then be easily removed from the inner shell with a sharp knife.

CINERAMA—SOUTH SEA ADVENTURE



5 To remove coconut meat an early native process is still used in Hawaii—a wooden block with a post, on which is an abrasive to grind out meat.



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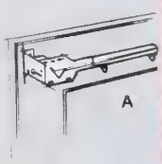


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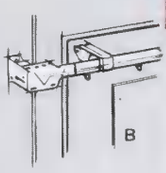
New Kirsch Empire is wonderfully easy to install. The simple, positive brackets and center supports are firm . . . the rod snaps into place with a click!



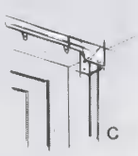
Versatile! Empire can be mounted conventionally, (A) . . . is available in "Extend-o" type, for window-widening effects without marring the wall (B) . . . or can be mounted directly to the ceiling, (C).



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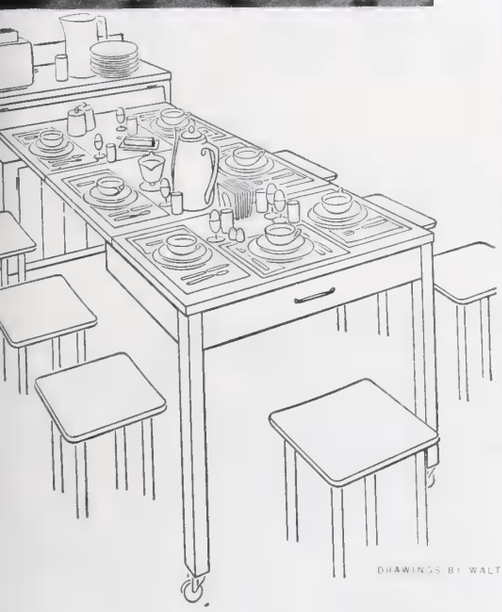
TAKE IT EASY!

By JULIE POLSHEK





Wood-Mode space-saver for kitchen or dinette provides disappearing table, roomy storage chest, shelf for electric appliances. Legs on casters glide any wanted length of the 54-inch table into the open to provide temporary baking or work counter or dining facilities. Available in all-wood or wood with Formica table top and shelf; finely constructed either way. Height and depth (36", 24") correlate with standard base cabinets. Wood-Mode extension table-cabinet comes in this Colonial design or in contemporary design; you have choice of numerous wood finishes or solid-color enameling. Prices start at $220.



DRAWINGS BY WALTER HORTENS



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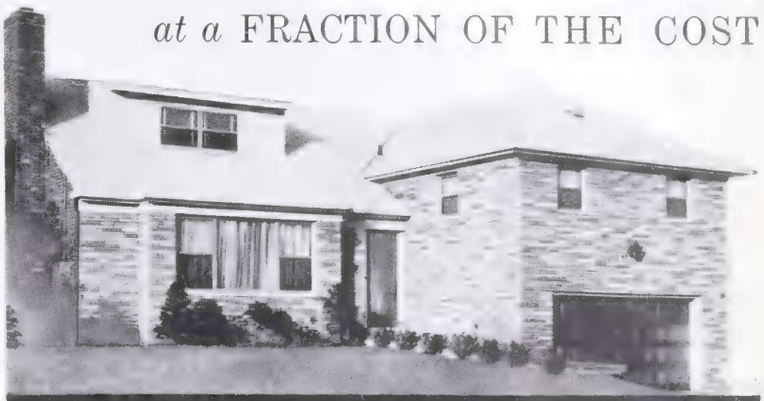
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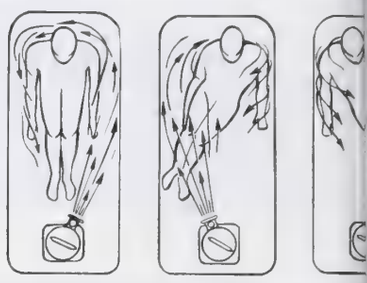
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TAKE IT EASY!

CONTINUED FROM PRECEDING PAGE



PHOTOGRAPH BY HOWARD GRAFF



Hydro-massage action of Jacuzzi Whirlpool Bath leaves you incredibly revitalized, with muscles and nerves blissfully relaxed. It transforms bath water into a whirling, turbulent stream surging with vibratory air bubbles that break against your body, whipping up blood circulation. Use it in warm b throw off workaday fag or tension or to induce sleep; in cool bath you up for the day. Automatic unit is bathtub model of hydro-m pumps used in hospitals for polio rehabilitation, arthritis, etc., a professional athletes to keep in the pink. Action is adjustable. Po for traveling. Approved by American Medical Association and UL.



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THREE PHOTOGRAPHS BY FRED LERNER





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OW DOES A STYLE GET BORN IN ONLY 29 YEARS?

NTINUED FROM PAGE 94

nds. Since their way of living s little changed from that of ir South Seas origin (the cli-te here was nearly the same), se two features served them y well. The roof, the lanai, and openness for ventilation are ir contributions to the make-up the Hawaiian Style.

WHEN the missionaries first saw Honolulu, it was a roar- and lusty frontier seaport, sit- in a dusty, almost treeless, in that stretched to the moun- foothills.

Confronted with these "dreary l dark shores of Hawaii" (as orted by their own historian, am Bingham), they saw them n their New England point of w and with their Puritan con-nces. "Surrounded by pestifer- actions of the mass of corrup- all around," the missionaries t to work with religious zeal convert not only the natives but the native scene.

The clapboard house, shown on ge 92, was erected a year after ir arrival. It was to have come the brig, *Thaddeus*, with them, its bulk was too much for the small boat. The lumber for this early "prefab" was precut before being placed on the dock for ship-ment around the Horn.

The arrival of this house began the transplanting of New England to a foreign soil, in body as well as in spirit.

Early photographs, collected by Edna Williamson Stall and pub-lished in the book, *Historic Homes of Hawaii*, in a limited edition by the Roycrofters, present views which might have been taken on a typical New England street.

When the story of Hawaii is read, one fact keeps reappearing: that many things which are now an integral part of the scene and which are assumed to have always been there, were "imported."

Flowers and trees were brought in by the trading ships from many continents: the Poinciana from Africa; the Cassias from Asia; the Eucalyptus from Australia. There are many more. So many that one wonders that so many plants from widely separated places have found this one small spot in the Pacific so congenial, that so many things "foreign" have been able to adapt to the climate and the soil.

The New England Puritans, themselves, began to take root and to find these shores less "dark and dreary." Although they had come to convert, they remained to be converted by the benign effect of the climate.

The building, Pa Hauoli, "House of Happiness," shown on page 92 directly below the missionary house, indicates architecturally the adjustment beginning to take place. Pa Hauoli, now the First Church of the Nazarene at 408 Judd Street, in Honolulu, was de-signed by C. W. Dickey at about the time that he was doing the homes shown on the same page. The latter seem like natives, hap-pily at home in the climate.

THE other is still a foreigner, of European descent, making valiant efforts to adapt. The eaves have been broadened out as com-pared with the close-clipped New England roof. The walls are be-ginning to be opened up; broad bands of windows have replaced smaller ones.

Pa Hauoli, designed for Mrs. Ida Elizabeth Knudsen vonHolt, tried to combine the Hawaiian motif, the roof, with the New Eng-land pattern of Mrs. vonHolt's an-cestry, the Cape Cod clapboard house.

The missionaries brought with them other qualities in addition to their religious zeal. Among them was a Yankee practicality and common sense. They soon saw that in this mild climate, varying about thirty degrees during the year, from fifty-six to eighty-six degrees, one could live in the open almost as the natives did.

But for their way of living—based on a developed sense of the individual, the family, and prop-erty in contrast with the natives' communal "Garden of Eden" ex-istence—they needed privacy.

They easily and quickly gained this privacy by marking the boun-daries of their property with plant-ing. It is this use of planting which helped to change the appearance of the "dusty plain."

And since openness for easy air movement made for more com-fortable living in this climate, it soon followed that they opened up their houses to the garden and planned them as one living space.

(*Please turn the page*)





the Completely Automatic Reclining Chair

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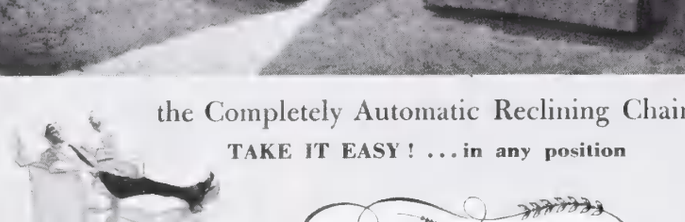


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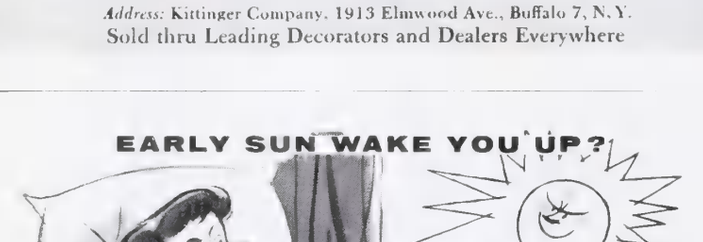
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(See also Page 80 and Page 182 for other Joanna window shade ideas)

HOW DOES A STYLE GET BORN IN ONLY 29 YEARS?

CONTINUED FROM PRECEDING PAGE

They incorporated the lanai, a roofed but open living space, as a transitional element between the garden and the individual rooms of the house.

They also introduced other provisions for openness into their buildings. The little Catholic church, with its open latticed walls, on page 106, is a delightful illustration of a form of openness in a non-residential structure. In its naiveté, it breathes the very spirit of tropical isles. Other illustrations of providing openness will be found in the houses in this issue. The open ventilating gables, used in the Damon house on page 89, are one. The band of grillwork used below the ceiling, in the carport of this same house and in the corridors of the Alexander and Baldwin Building, is another.

Although traces of Oriental culture had found their way to these islands, at this early crossroads of the Pacific, on the sailing ships of the traders, the importing of a group of several hundred Chinese laborers in 1852, followed by a group of 149 Japanese in 1868 began the addition of still another quality to the culture of Hawaii.

THE first meeting of the Orient and the Occident architecturally (if it may be called a meeting) is represented by the temple shown on page 106 with its traditional Buddhist front and New England clapboard sides. The one ignores the presence of the other.

Other temples were built in the completely traditional manner, symbols of a transplanted faith. But the Orientals brought with them other elements than symbols of a faith. They also brought a high degree of craftsmanship and a long tradition in woodworking, a love for the natural beauty of materials, an Oriental sense of ornament and color (a sharp contrast to the Puritans' rejection of these things as worldly), and a long tradition of living in houses having an integral relationship between the house and its garden.

Contained within the limits of these islands, whose total area is about that of the states of Connecticut and Rhode Island combined, and guided by the disciplines of their singular climate and landscape toward a regional way of building, these various unrelated elements were waiting to be formed into a style.

The processes of time alone might have achieved it. Aided b the imaginative foresight of t architects represented in this issu the processes were accelerated.

DICKEY and Wood had by 19 indicated the styles, gener features, and form. Other me sympathetic to the islands and the peoples, such as Vladimir Ossipo have contributed much to its fu ther development. Ossipoff is re resented in this issue by the Dam house on page 86. He also d signed HOUSE BEAUTIFUL's 19 Pacesetter, shown in the July 19 issue. He worked for Dickey short time between 1932, when came to Hawaii, and 1935, wh he opened his own office.

Albert Ely Ives, who is rep sented by the Johnson and Anste houses on pages 110, and 128, ca to the islands in 1933. In his pre ous work with Treanor and Fa and in his years spent in the d velopment of Dupont's "Wint thur," he had developed an assur sense of style and quality. A though his previous experience h been classical and European origin, he was quick to recogn the element of high style in t Oriental work. Seeing its adap bility to this climate and cultu he incorporated it into his o work in Hawaii.

Wimberly and Cook, who d signed the Fitzsimmons house sho on page 103 and the Waikiki Hotel and Canlis's Broiler (in c laboration with Terry & Moore Seattle) shown on page 102, ha initiated and developed oth forms of the tropical roof.

Harry Bent, whose production high quality work was limited a short career, is represented the Spalding house on page 1 It is a dignified background complete accord with the ve choice Oriental collection gather by its owners.

The development of this Haw ian Style might have been m rapid if its first appearance h not coincided with the depressi of the thirties, which discourag most building. It has been o since 1949, when energy, mo and materials were again releas for building, that these ideas, h ing germinated for nearly 20 yea began to find fuller expressi and application. And as it ha pened with the imported flow and trees, finding its soil a climate congenial, they are cha ing the look of Hawaii.

VO WORLDS MEET HERE UNDER ONE ROOF

NTINUED FROM PAGE 117



The Hawaiian look suggests that One World is already being realized in design. In the Mihos' entry hall the built-in cabinet and the juxtaposition of stone and wood look Japanese, but then you recall they might just as well be in a modern American home too.

t first blush a Mainlander might stion the importance of train- an American child in Japanese quette. But a Hawaiian can dily understand it, because re is inherent in the planning this room the same aloha atti- e of courtesy and brotherhood t has made Hawaii such a suc- sful gathering place for so ny diverse peoples.

nevitably the Orient is growing ser to all of us. When you con- er that in a year's time New rk will probably be no more n 14 hours from Tokyo, it seems re desirable than far-fetched to uaint oneself and one's chil- n with the complicated rituals d complicated they are!) of an's decorum, setting forth te specifically how one must k (with short steps and qui-), how one must bow, enter a se (shoes off), kneel on a cush- (only when you've been invited your hostess), hold one's rice l and tea cup, pass or receive object (always with both ds).

o an American, things like this worth knowing as a matter of rtesy in one's contact with Japanese people, for all these rules are predicated upon polite deference for others. And from a purely selfish viewpoint you have only to observe the grace with which Japanese eat, walk, sit, and rise to realize that there's a lot to be said for the co-ordination that these disciplines confer on the human body.

But perhaps it is easier to understand the East-West aspect of the Miho house and Mr. Miho's aspirations for his sons, if you know something about the man himself. He is a lawyer by profession, a humanist by instinct, a student of Polynesian history, and a Hawaiian who has caught the significance of the cultural evolution taking place in his own land. He is vice-chairman of the Hawaiian Statehood Commission, a member of the Planning Commissions of both Honolulu and Hawaii. His outlook is worldwide. He not only believes in the brotherhood of man but is doing something about it, serving on the Council of Pacific and Asian affairs, actively involved in the American Association for the United Nations. He is a man who can

(*Please turn the page*)





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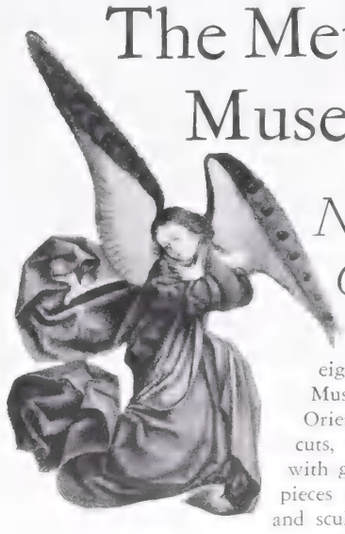
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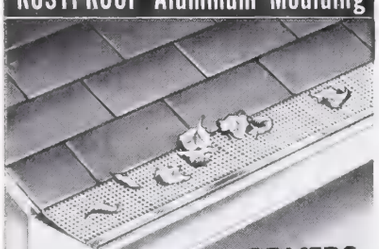
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TWO WORLDS MEET HERE UNDER ONE ROOF

CONTINUED FROM PRECEDING PAGE

move easily in the world because he has made it his business to understand it. He has a personal conviction that as the world gets smaller it becomes imperative that people learn to know and respect each other's ways.

Hawaiians, by virtue of their nearness to the East, are far more alert to the importance of the Orient in the world picture than most of the rest of us. They know that all Orientals have their own codes of mannerly behavior which are usually more ritualistic and often more occult than Western ways, and that many a misunderstanding can be avoided if an Occidental takes the trouble to learn how he is expected to behave. The East, in other words, is not so inscrutable to a Hawaiian, and this may be still another one of Hawaii's contributions to the meeting of East and West.

THIS IS A HAWAIIAN-STYLE HOUSE

CONTINUED FROM PAGE 91

Following is detailed information regarding construction materials and equipment in Mrs. Cyril F. Damon's house, designed by Architect Vladimir N. Ossipoff.

CONSTRUCTION

FOOTINGS, FOUNDATIONS, AND MASONRY: Reinforced concrete, Portland Cement Assn., Chicago, Ill. Concrete block walls, National Concrete Masonry Assn., Chicago, Ill. Masonry walls, local lava rock.

STRUCTURAL WOOD FRAMING AND EXTERIOR WOOD SURFACES: Floors, walls, and roof framing, Douglas fir, West Coast Lumbermen's Assn., Portland, Ore. Chemical treatment on wood framing, "Wolmanized," Koppers Co., Inc., Pittsburgh, Pa. Roof sheathing and exterior vertical siding, fascias, wood grillwork and miscellaneous trim, California Redwood Assn., San Francisco, Calif. Stain finish on wood surfaces, Samuel Cabot, Inc., Boston, Mass. Waterproof cement paint on masonry walls, Portland Cement Association, Chicago, Ill.

ROOFING: Cedar shingles, Red Cedar Shingle Bureau, Seattle, Wash.

WINDOWS, DOORS, AND HARDWARE: Redwood window sash, custom made, California Redwood Assn., San Francisco, Calif. Interior and exterior wood doors, koa. Sliding aluminum doors, Panaview Glide Windows, Inc., North Hollywood, Calif. Interior and exterior door lock and latch sets throughout, Schlage Lock Co., San Francisco, Calif. Polished plate glass throughout, "Parallel-O-Plate," Libbey-Owens-Ford Glass Co., Toledo, Ohio. Screening, "Fiberglas," Owens-Corning Fiberglas Corp., Toledo, Ohio.

SHEET METAL: Gutters, downspouts, and general flashing, copper, Chase Brass & Copper Co., Inc., Waterbury, Conn.

INTERIOR SURFACES: Plasterboard ceiling and walls, "Sheetrock," U. S. Gypsum Co., Chicago, Ill. Paint finish on plasterboard, Devoe & Raynolds Co., Inc., Louisville, Ky. Ceiling, exposed insulating building board (bedrooms, lower level lanai and kitchen), The Flintkote Co., New York, N. Y. Vertical redwood wall boards (upper and lower level lanais), California Redwood Assn., San Francisco, Calif. Wood ceiling (upper level lanai), cedar imported from Japan. Hardwood floors (entry, living room, and dining room), ohia. Wood flooring (upper level lanai), apitong. Wood flooring (lower level lanai), surco. Vinyl floor tile (kitchen, utility room, and bath rooms), "Amtico," American Biltrite Rubber Co., Trenton, N. J. Wood trim (entry, living room, and dining room), koa. Wood trim (all bedrooms), Douglas fir, West Coast Lumbermen's Assn., Portland, Ore.

EQUIPMENT

KITCHEN AND LAUNDRY: Counter top and splash, stainless steel, Committee of Stainless Steel Products, American Iron & Steel Inst., New York, N. Y. Sinks and faucets, Crane Co., Chicago, Ill. Garbage disposer, dishwasher, range with built-in rotisserie, refrigerator, freezer, washer, and dryer, General Electric Co., Louisville, Ky. Counter top and splash of flower-arranging area, plastic laminate, The Formica Co., Cincinnati, Ohio.

BATHROOMS: Ceramic tile counter top and shower floor and walls, Gladding McBean & Co., Los Angeles, Calif. Tubs and lavatories, Crane Co., Chicago, Ill. Water closets, W. A. Case Mfg. Co., Buffalo, N. Y. Shower doors, "Basco," Bathroom Accessories Supply Co., San Francisco, Calif. Medicine cabinets, "Miami-Carey," Miami Cabinet Div., Philip Carey Manufacturing Co., Cincinnati, Ohio.

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E WORLD'S RICHEST MIX NATIONAL CUISINES

INUED FROM PAGE 123

ving, ignored by most people. weddings or parties celebrat- pecial occasions, we usually Chinese and Japanese dishes with traditional American ham, fried chicken, and po- alad.

Caucasian or "haole" host- ay choose chicken or shrimp with the many accompani- to sprinkle over their curry ice. She may serve a Japa- chicken or beef sukiyaki din- the appropriate, attractive dual lacquer and china bowls. he expects her guests to have red the art of using chop- . Chinese food is also very ar, and most families have red a collection of pretty in- al bowls and serving dishes hance the appearance of the ul combinations of meat, or fish, and crisp vegetables. n the every-day fare of most es frequently includes Chi- dishes and barbecued chicken rreribs in Japanese or Korean Hawaiian and Samoan foods e more difficult preparation longer time, so they are re- l for special parties.

Japanese and Koreans use seaweed in making stock to sed as a basis for soups, ed custards and sauce for king" fried shrimp. This stock ade from a broad, dark- tough seaweed called "dashi u" and the resulting stock is n as "dashi" to the Japanese. so has finely shaved dried fish and gourmet powder ning monosodium glutamate) for additional seasoning. stocks having a stronger are prepared with dried p. The bones and head of fish make an excellent soup and are used by Oriental and no people.

Dashi

classic Japanese clear soup stock with many uses)

clear soup served at the be- ng of a meal, dashi is pre- by adding a 3- or 4-inch of dashi kombu (dried sea-) and ½ cup shaved dried a fish (katsuoboshi) to 5 cups iling water and boiled 3 min- Remove the seaweed, allow havings to settle, strain, add aspoon gourmet powder. Use lear liquid for a soup base. n with ½ teaspoon soy sauce, poon salt and a dash of white pepper. This makes 6 servings. Garnish each bowl with a very thin cross-section slice of turnip and carrot. Notch the edges so the pieces will resemble flowers. Add thin circles of lemon rind about the size of a dime.

A great favorite of Honolulu hostesses is chicken in soy sauce, either barbecued or baked in the oven. Rice is the proper starchy food to accompany the chicken.

Chicken in Soy Sauce

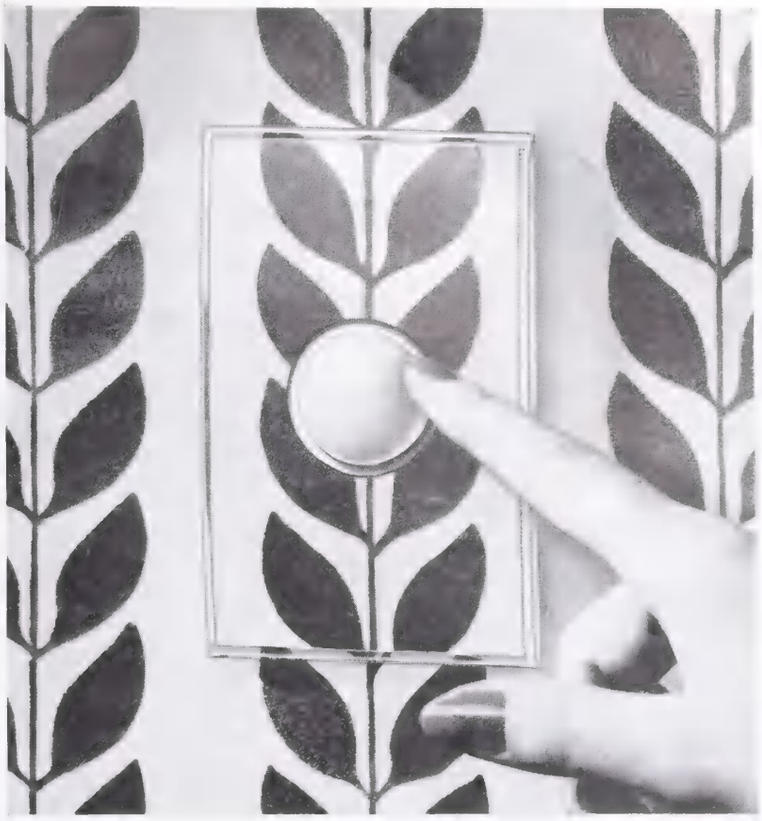
Have 6 servings of broilers or young frying chickens cut into halves or quarters. Combine 1½ cups soy sauce, 1 cup sugar, ½ cup sake or sour wine, 2 cloves of garlic chopped very fine, 1 large slice of fresh or 2 slices of preserved ginger root, chopped fine. Bring to the boiling point, then cool. Add 1 tablespoon toasted sesame seeds and 2 tablespoons finely chopped green onion tops if desired.

Pour over chicken and allow to stand several hours, turning several times. Place chicken on a rack in shallow baking pan and bake for about 1½ hours at 300° F. Turn several times and baste with sauce during the baking.

Chicken Sukiyaki

For 6 servings remove the meat from 2 pounds of fresh or frozen chicken breasts and thighs and slice cross-grain into ¼-inch pieces. Heat 3 tablespoons salad oil in a heavy frying pan or electric skillet at 325° F. Cook chicken slowly for 10 to 15 minutes, stirring frequently and adding ¼ cup sake or sour white wine near the end of cooking period. Combine ¼ cup sugar and ½ cup soy sauce; add to chicken, and cook about 5 minutes, stirring frequently to prevent scorching. Add ¼ cup water if necessary. Stir in 1 cup thinly sliced onions, 2 cups thinly sliced canned bamboo shoots and 1½ cups thinly sliced canned mushrooms. Season with ¼ cup more sugar and ¼ cup more soy sauce. Add ¾ cup liquid from mushrooms or water. Cook about 5 minutes, add 1½ cups thinly sliced celery or yam bean root (chop suey potato) and the white part of 6 green onions cut in 1-inch pieces. Reserve the green onion tops to add just before serving. Taste and add more sugar, soy sauce, and liquid if needed. Serve

(*Please turn the page*)



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THE WORLD'S RICHEST MIX OF NATIONAL CUISINES

CONTINUED FROM PRECEDING PAGE

with hot rice.

If Chinese long rice or canned konnyaku strings are available, 1 cup may be added after the celery. Long rice is obtained in bundles and should be soaked in water, then drained and cut with scissors before measuring.

The Japanese style is to cook at the table using a frying pan over a charcoal brazier. About ⅓ of the ingredients are cooked at a time. Vegetables and meat for cooking are arranged on large platters or chop plates. As soon as part of the guests are served in individual bowls, the remaining ingredients are added following the same order for cooking. Rice is also served in individual bowls.

Sashimi

Remove the skin, bones, and very dark meat from 1 pound of fresh fish. Tuna, red snapper, sea bass or swordfish are acceptable for sashimi, but they must be very fresh, with firm flesh. Cut fish diagonally into ¼-inch pieces, about 2 inches by 1 inch, discarding all bones. Chill thoroughly. Shred ½ cup of lettuce very fine and ½ cup finely shredded white turnip. Place these in a long shallow relish dish and arrange the raw fish with slices overlapping each other. Sauce is prepared by combining ¼ cup soy sauce, ¼ cup water, ¼ teaspoon grated horseradish and ¼ teaspoon grated fresh ginger root (if available). Pieces of fish should be dipped in the sauce before eating.

Fried Shrimp Fritter (Tempura)

Combine 1 cup sifted flour, ½ teaspoon sugar, ½ teaspoon salt and add to 1 slightly beaten egg. Add 2 tablespoons salad oil and gradually beat in 1 cup cold water.

Wash 1 pound fresh or frozen large shrimp (16 to 20). Shell, leaving on the tail, slit down the back and remove the black vein. Flatten the shrimp by pounding. Place shrimp cut side down and score to prevent curling. Remove excess water by drying between paper towels or cloth.

Heat 1 quart oil to 360° F. and, when hot, fry shrimp which have been dipped in the batter. Fry a few at a time turning until golden brown on both sides. Drain on paper towels and serve hot with Tempura Sauce. This quantity makes 6 servings.

Tempura Sauce

Simmer a 3-inch piece of dashi kombu in 1 cup water for 10 minutes. Add ¼ cup shaved dried bonito fish flakes and boil 3 minutes. Remove and strain. Add ¼ teaspoon salt, ¼ teaspoon sugar, ⅛ teaspoon gourmet powder and cool. Before serving, add ¼ cup finely grated white turnip and 1 tablespoon finely chopped green onion top.

Teriyaki Steak

Cut 1½-pound sirloin tip of beef diagonally cross grain into pieces ½-inch thick and about 3 by 4 inches. Combine ½ cup soy sauce, ½ cup water, sake, or sour wine, and 2 to 3 tablespoons sugar. Mash 1 clove of garlic, add it and 1 tablespoon finely chopped fresh ginger root. If fresh ginger is not available, omit sugar and use preserved ginger. Soak meat in this mixture for 1 hour or longer, turning so meat is well seasoned.

Place on a rack and broil 5 to 10 minutes over charcoal or in a broiler, basting with the sauce. Turn and broil on the other si until browned. Serve hot with ri Makes 6 servings.

Hawaiian Macadamia nuts a an unusual rich flavor to a comb nation of chicken, ham, and ve etables.

Chicken, Macadamia Nuts and Vegetables

Heat 2½ tablespoons salad in a heavy sauce pan, add 1 te spoon finely chopped fresh ging root or 2 teaspoons preserved gi ger root and heat for 2 minut Add 1 tablespoon finely chopp onion, ¾ cup chicken breast cut ⅓-inch cubes (2 frozen breasts ½ cup smoked ham cut in ⅓-in cubes and fry until chicken is ha cooked. Stir in ½ cup cann bamboo shoots, ¾ cup celery, cup canned water chestnuts, a ½ cup canned mushrooms, all c in cubes the same size as the mea Add 2 tablespoons Chinese oyst sauce and ¾ cup water, bro from mushrooms or made fro bones and skin of chicken. Co

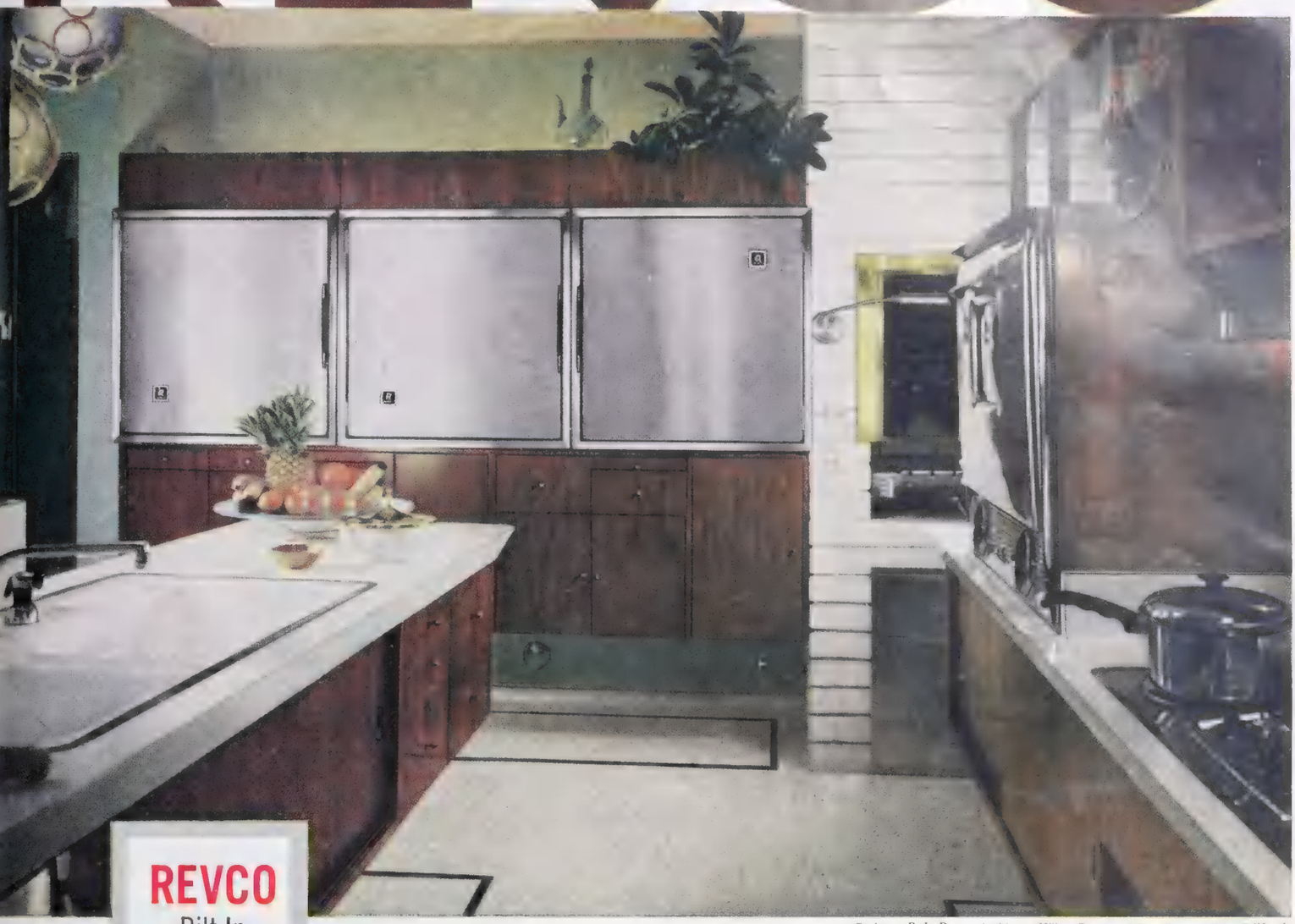
(*Please turn to page* 169)

PHOTOGRAPH BY WERNER STOY



Lau laus are wonderful! They are fresh pork (half fat and half lean) cooked with salted butterfish, salmon, or mackerel, all wrapped as individual packages inside of ti leaves or corn husks. Inside wrapping should be spinach leaves. Cooking method is by steaming for 3½ hours in steamer. Serve lau laus hot right in leaves. Very good reheated, too.

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IE WORLD'S RICHEST MIX OF NATIONAL CUISINES

NTINUED FROM PAGE 166

PHOTOGRAPHS BY JOHN ENGSTEAD





Fish steamed in ti leaves is a great delicacy. Slight taste is imparted to fish by leaves. Leaves as a wrapping for food are used in many countries — from Greece to the Orient. In our country, spinach leaves, rhubarb leaves, corn husks, and grape leaves are the most eligible ones to use. Use only those leaves which keep intact after cooking, so food they contain will not disintegrate. Endless possibilities exist, so just look around you and start your own native cuisine. When experimenting, parboil leaves first to test the taste.

medium heat until chicken is er, then add ⅔ cup string ns cut in ½-inch pieces, ⅓ cup n onion cut in ⅓-inch pieces. e green tops to chop and use garnish.

ombine 1 tablespoon corn- ch with 1 teaspoon sugar and easpoon gourmet powder. Make nooth paste with 2 tablespoons r and 2 tablespoons sherry e. Add to other mixture and k about 5 minutes, or until y is thickened. Add ½ cup ed Macadamia nuts (3½-ounce cut into quarters. Taste mix- and add more salt if neces- . Garnish with finely cut green n tops or sprigs of Chinese ley (fresh coriander). Makes 8 servings.

edible podded peas are avail- . they make a delicious ingre- nt for this dish. One cup, cut -inch pieces, may be added in place of string beans. The amount of celery should be reduced to ¼ cup.

Typical Hawaiian food is hard to duplicate away from the islands. Taro, poi, and many of the foods are not grown or shipped except in cans. Fresh grated coconut and coconut milk are frozen and available on the market in Hawaii and may eventually reach the Mainland.

Canned coconut has had sugar added in the process so the additional sweetness must be taken into account in the recipe. It changes the flavor of dishes.

Chicken, taro leaves, and coconut are a "must" at the traditional luau. Frozen or fresh spinach and coconut milk may be substituted. Roast pork seasoned with soy sauce and baked banana with a tropical fruit salad would complete the main course.

Chicken, Spinach, and Coconut Milk

Fry 2 pounds of chicken breasts and thighs in ¼ cup butter until brown. Season with ¾ teaspoon salt, ⅛ teaspoon pepper. Add boiling water to partly cover chicken. Cover and simmer until tender.

Wash 2 pounds spinach thoroughly and place in a saucepan without draining thoroughly. Add ½ teaspoon salt, cover and cook slowly until there is sufficient water to prevent burning. Stir and cook spinach until it is tender. Drain and chop the leaves fine.

Pour ¾ cup milk over 1 can of Baker's Angel Flake grated coconut. Let stand for 15 minutes, bring to the boiling point and simmer 10 minutes. Cool and strain through several thicknesses of cheesecloth, squeezing out as much milk as possible.

Evaporate liquid on the chicken, add spinach and coconut milk. Simmer for about 4 minutes until heated through. Serve hot with sweet potatoes and baked bananas. Makes 6 servings.

Fish prepared with lime juice and coconut milk in the Tahitian style would make an unusual cocktail accompaniment or a good first course.

Tahitian Fish

Choose 1 pound firm-fleshed white fish fillets having a mild flavor. Cut in very thin slices about 1 by ½ inch. Measure 1 cup and cover with ½ cup lime or lemon juice. Let stand in the refrigerator about 8 hours, turning so all pieces of fish turn white and appear "cooked." Pour off juice, wash fish thoroughly and dry in paper towels. To the fish add ½ cup finely chopped onions, 1 cup thick coconut milk, ¼ teaspoon salt, and ⅛ teaspoon pepper. Chill and serve as a fish cocktail garnished with pimiento. If used as an accompaniment for cocktails before dinner, serve with toothpicks.

If the fish is served on a platter, garnish with wedges of tomato and sprigs of parsley. A few drops of tabasco sauce may be added for additional seasoning.

Prepare coconut milk by adding 1½ cups milk to 2 cans of Baker's Angel Flake grated coconut. Gradually bring to a boil and allow to stand until cool. Strain through two thicknesses of cheesecloth, squeezing out all liquid.

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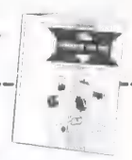
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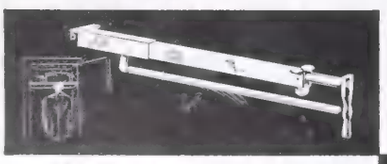


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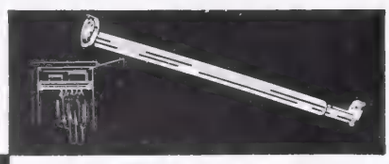


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The beginning of fabulous luau given at the home of Francis Brown, in Pebble Beach, California. A tent in motor court makes the dining room.

How to give a lulu of a luau



LUAU is the Hawaiian word meaning feast. And feast means a specially gay, all-out production of a party.

The only American counterpart to a luau is a clambake. For the central piece of a proper luau menu is whole roast pig, cooked in a hole in the ground with hot rocks and smothered with fresh leaves.

Giving a luau has become, in the last few years, a more and more popular way of entertaining large groups of people. It is a party form that encourages an easy informality and relaxation. It is different enough to keep up the interest of the most jaded partygoer.

The ultimate in luaus calls for a "ten-bowl" menu, meaning ten different dishes are on the menu (not counting relishes or drinks). "Bowl" means a hollowed half of a coconut which is the traditional dish or plate.

A proper menu would include lomilomi salmon, macadamian nuts, roast pig, laulau, chicken luau, poi, baked sweet potato or yam, baked banana, huapia, fresh pineapple. A ten-bowl menu would include such additional delicacies as octopus or squid cooked in coco milk, fish baked in ti leaves steamed with seaweed, stear crabs and lobsters. All these be "decidedly gourmet" if pr erly cooked.

A proper drink to accomp such a menu is fruit punch blend of pineapple guava, lime passion fruit juices—which be served either non-alcoholic spiked with brandy and ch pagne, or rum or gin.

While the party is assembl finger food called "pupus" wc be served. These could be ban chips (like potato chips), avoc dip, barbecued meat on bam sticks, shrimp dip, rice balls, "K Kapers," and the like.

The party table would be ered with ti leaves instead o tablecloth. These are broad, w leaves with excellent lasting cl acteristics and can be bought mail. They can be used to type menu on—by taking off the rib on the typewriter, so the keys cut into the leaf.

Flowers—your own, or flowr from Hawaii—are a big part of decorations. Flower leis for ev

PHOTOGRAPHS BY JOHN ENGSTEAD





Two hundred guests came from all over the United States to attend this royal luau. Two orchestras and several famous hula dancers were also imported by air to entertain. A "ten-bowl" menu was served. Both the menu and the entertainment were authentic and classically correct, according to old practices of Hawaiian royalty—on which Mr. Brown is an authority. Tables were decorated with tapa paper, ti leaves, ferns, and authentic flowers.

should be an absolute re-ient. Vanda orchid leis using chids can be bought by mail. ces ranging from $2.75 each lers of 3 to 10 to $1.50 each lers of 10 or more.

Guests should be asked to wear sun dresses, fiesta dresses, or true muumuus and holikus. Men should wear sport shirts—the gayer the better, or "lava-lava", the true South Sea Island attire for men.

Party services specializing in Hawaiian decorations, foods, flowers, and music await your summons

Giving a proper luau, or an "Aloha Night" party, can be made easy for you if you use the professional services of a firm called "Orchids of Hawaii, Inc.," 305 Seventh Ave., New York 1. They will do anything—from selling you a good little 60-page book called "Hawaiian Party Book" for $1 (containing 33 pages of recipes), up through various grades and prices of services to the ultimate, which includes flying orchestra, singers, flowers, and foodstuffs from Honolulu to your city on the date specified, complete with a personal director. Many clubs and country clubs have taken advantage of this all-out service for large affairs. For less ambitious party givers, the firm offers many things that may be ordered by mail: invitations, tapa paper, fishnet draperies, and fish cutouts, hard-to-obtain canned foods (such as lau laus), Hawaiian LP records—even costumes. Write for their catalog.

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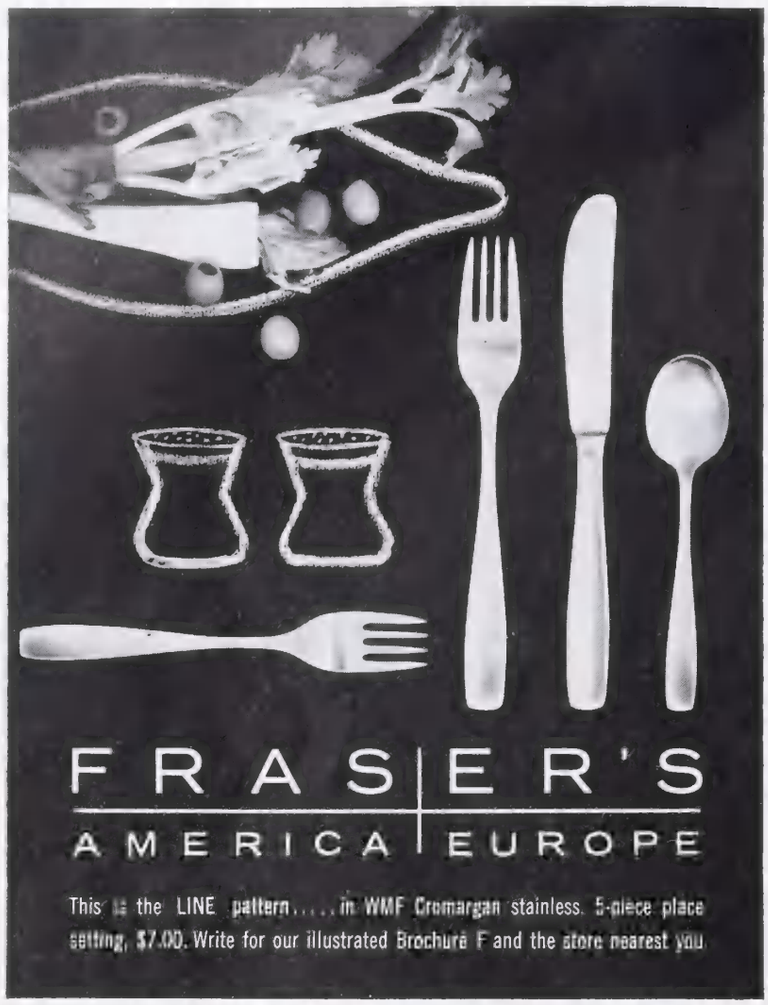
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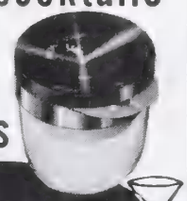
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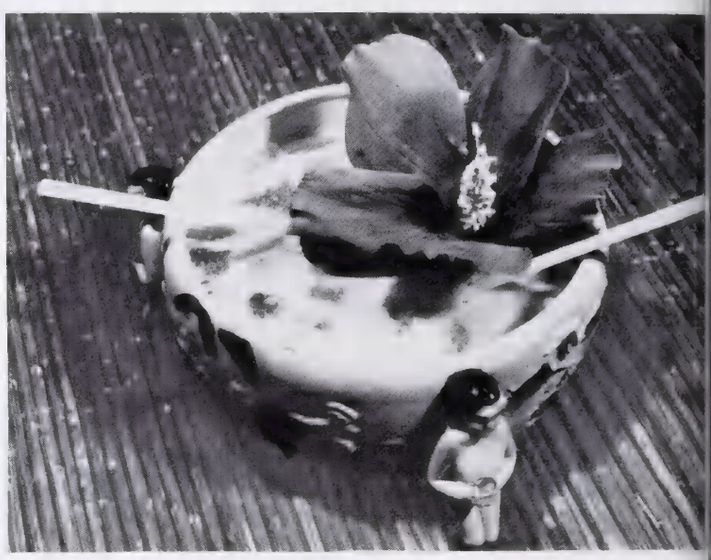
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9 Hawaiian Flower Drinks

One thing the many races residing in Hawaii have in common is the knowledge that beauty is as necessary as air and water. Naturally, native Hawaiian flowers play a big part in the presentation of everything: food, drinks, personal attire, decorating the house, etc.

Here is a collection of glam drinks, all of which are more if decorated with fragrant flow at the moment of serving. Actua great latitude in what flower to is possible. Whatever you can c by easily or inexpensively is answer for you.



Trader Vic's Hawaiian Hibiscus Cup

In a blender, with scoop of shaved ice, add:

2 oz. frozen pineapple-grapefruit juice
1 oz. Falernum
4 oz. Trader Vic's 8 year-old Jamaica Rum

Blend and serve in Tiki E with large ice cubes, one hibi blossom and 2 straws. Serve



Trader Vic's Scorpion

6 oz. orange juice
4 oz. lemon juice
6 oz. light rum
1 oz. gin
1 oz. brandy
2 oz. orgeat syrup

Mix thoroughly and pour cracked ice. Let stand two ho add more ice. Garnish each d with a gardenia. Serves 4.



Don the Beachcomber's Mystery Gardenia

Pour into a blender:
1 cup small cracked ice, dime-size
½ oz. fresh lime juice
1½ oz. white Puerto Rican Rum
¾ oz. Cointreau or Triple Sec
6 fresh gardenia petals of Mysteria variety
1 dash Pernod

Whizz for ½ minute. Strain into oz. champagne glass. Decorate th small gardenia, and with "ice mb." (See photo.)

Note: You will see the champgne glass contains a *Spanish omb* of frozen shaved ice. This is ade prior to the mixing of the ink and frozen in the freezer. his may be a wee bit difficult for e average person without the roper equipment, but it can be one by buying an old-fashioned e scraper. Scrape a handful of e and toss it into the glass. With long-handled spoon, start at the ttom of the glass, and tap gen- all around until the ice moves and forms the comb. Pop quick- into deep freeze and allow at ast 3 hours for it to become hard. his treatment gives the most deghtful effect when drinking from e frozen glass.

Beachcomber's Gold

Using the same set-up of the ozen Spanish Comb, prepare the llowing mixture in the blender.
½ oz. Golden Jamaica Rum
1 oz. Puerto Rican Light Rum
½ oz. Barbados Rum
¾ oz. fresh lime juice
¼ tsp. Falernum

Mix for ½ minute. Pour into frozen set-up. Decorate with small wild tropical orchid (or any pretty-to-look-at local fragrant flower).

Tahitian Rum Punch
(From the Tahitian Lanai, Waikikian Hotel)

1 oz. fresh pineapple, chopped in fine pieces
1 oz. banana chopped fine
½ tablespoon brown sugar
Juice of 1 fresh lime
2 oz. fresh pineapple juice
½ oz. fresh lemon juice

Fill 10-oz. Pilsener glass with shaved ice and punch; top with 2 oz. West Indies rum. Decorate with a Tiare, which is the flower of Tahiti.

Hana Magic
(From Hotel Hana-Maui)

1½ oz. Bacardi Rum
1 tsp. sugar
¾ oz. fresh lime juice
Fresh shredded coconut (as much as you like)

Shake with ice until drink is frosty. Serve with a straw in champagne glass. Sprinkle with nutmeg, and lay a flat flower on edge of glass.

Waioli Punch
(From Waioli Tea Room, Honolulu)

5 cups guava juice
5 cups passion fruit juice
5 cups pineapple juice
1 cup lemon juice
4 cups sugar
½ tsp. red coloring

Chill well and serve in tall glasses with a long-stemmed flower stuck among ice cubes.

(*Please turn the page*)

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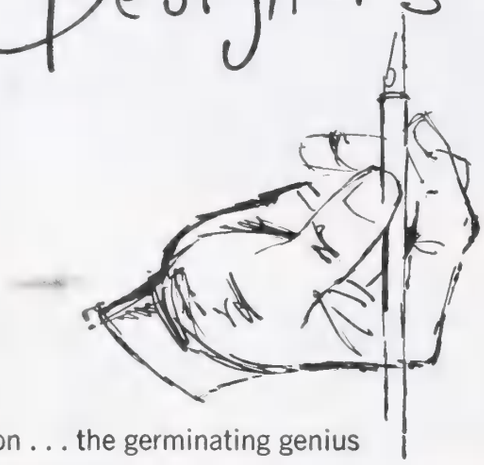
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9 HAWAIIAN FLOWER DRINKS

CONTINUED FROM PRECEDING PAGE

One thing that stands out about the dozens of glamorous Hawaiian drinks that you meet in both homes and restaurants is the skill with which they make use of their materials: fruit juices, sliced solid fruit, and flowers. On the Mainland, we think we are profligate if we mix two fruit juices. The Hawaiians think nothing of mixing four juices. Try the Waioli Punch. It is non-alcoholic, but people gulp it like camels newly-arrived at an oasis. We Mainlanders grow many flowers that would be suitable to adorn drinks: peonies, roses, clematis, daisies, nicotiana, lilies, poppies, mums, asters.



Served at Hotel Lexington Hawaiian Room

Ana—Ana

Cut off base of one large green pineapple. With very sharp knife shave off outside skin leaving the little knots in (do not cut leaves). Cut pineapple in half lengthwise, then into quarters. From one quarter, cut three wedges. Make sure you do not cut off any leaves. Place one wedge of pineapple in mug. Place Vanda orchids in between leaves.

1 oz. orange juice
1 oz. lemon juice
1 oz. gold rum
1 oz. white rum
½ oz. gin
Dash orgeat
Dash brandy

Mix the above ingredients in an electric blender with a little shaved ice or shake well in cocktail shaker with shaved ice. Pour into mug. Place one green cherry and one red cherry on toothpick and place across rim of mug. Place one orchid over edge of mug hooking stem under a toothpick. This recipe makes one drink.





Leialoha

This drink is pure showmanship
howmanship with ice and flow-
Seen for the first time it looks
a prodigious production that
amateur could pull off. But it
really not hard, particularly if
find utensils that will fit to-
ner to make the ice dome that
ers every drink. Furthermore,
ice dome must fit the top of
glass you mean to serve it in.
he dome is similar to the
ty rind of half a grapefruit.
your main mold must be so
ped. (See empty stemmed glass
top of picture.) Making the
low part of the dome can be
e with a custard cup or some-
ng similar. Obviously you would
ke as many of these as there are
sts, and they would be made
day before and be ready in
freezer.

Here's how you make the mold:
ke a quantity of finely-crushed
by breaking it in an ice-crush-
ing bag with a wood mallet. Put this in a pan and color with 1½ oz. yellow vegetable coloring, stirring constantly.

Fill the large mold with the malleable ice, filling to the edge. Then place the small mold in the center of the ice and press down till the small mold is level with the edge, where you can cut it away, and level off. Remove the small mold and put one green cherry into the space left by removing the mold.

Pack your molds in the freezer, quickly, before they have time to sag. When the time for serving comes, unmold your ice dome onto the top of a wide-rimmed glass, which should already contain the drink. Use a funnel to tap a hole in the dome so a straw can be inserted. The cherry will drop into the drink as time passes.

Ingredients for one drink:

1 oz. orange juice
½ teaspoon honey
1 oz. gold rum
1 oz. white rum
1 oz. lemon juice
Dash orgeat
Dash brandy

Mix the above ingredients in an electric blender with a little uncolored shaved ice or shake well in cocktail shaker with shaved ice.

Orchid Lei for Leialoha

Knot one end of a heavy white thread. Place needle through bulb of Vanda orchid making sure needle goes through back so that orchid is sewed the long way. Each orchid should overlap the previous one. After 17 orchids have been strung, tie the two ends of thread together. Place orchid lei over top of mold. Place straw in center of mold; place one orchid over hole.

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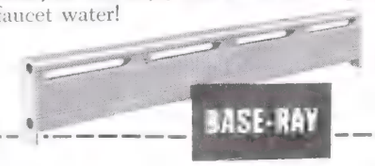
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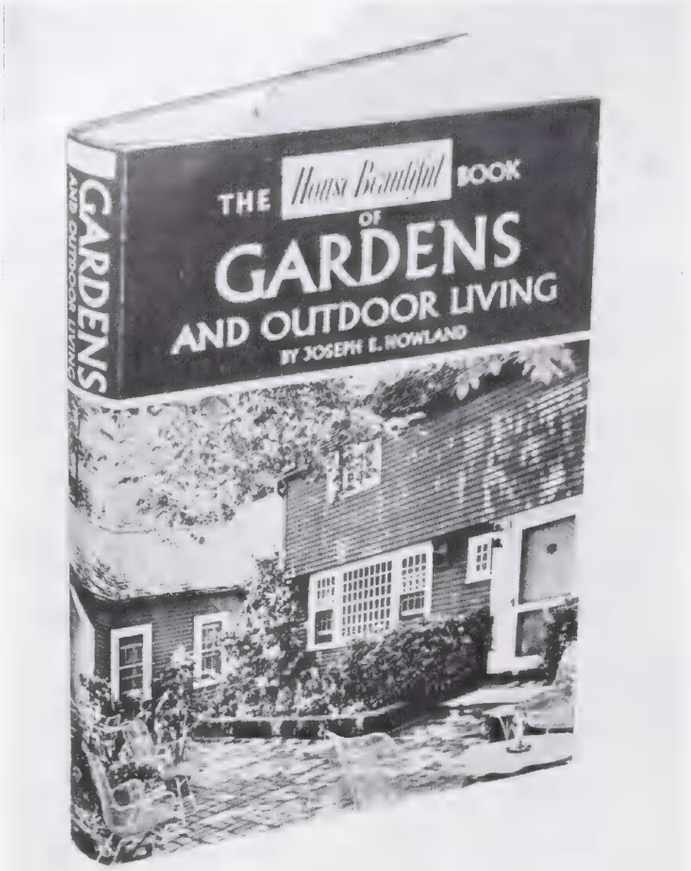
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Wide-paved terrace is reached through double-width sliding glass doors off the living-dining room. Here again, traditionally Western wrought-iron furniture lives compatibly with Chinese grillwork railing.



In the finest of taste, and a far cry from the grass shack, this house brings together the simplicity of the Orient with the comfort of the West, combines the art of the Persian rug and the petitpoint hassock cover with that of Chinese fretwork and Japanese plant culture. In Hawaii, this kind of cosmopolitan mixing just seems to come naturally.





Entrance vestibule, seen here from the living room, is shielded by sliding shoji made of opaque glass. Simplicity of decorating does not imply austere living: cabinet at right holds useful and decorative objects; walk-in unit at left stores card tables, folding chairs, complete remote-operated Hi Fi.

A suave Honolulu house

Living at the highest level in Hawaii brings together the finest elements of European and Oriental cultures with an assurance that produces a well-mannered home

PHOTOGRAPHS BY R. WENKAM



French Provincial chairs are at ease in the living room, even in the company of a Chinese coffee table and side chests and viewed against modern sliding glass doors. Hawaiian homes have added Far Eastern objects to our own Western heritage to make a much more worldly blend. Home of Mrs. James R. Judd. Ives and Hogan, architects.

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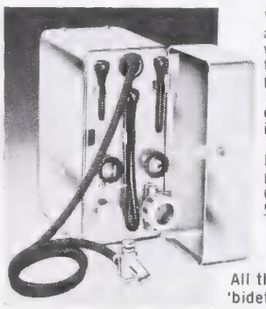
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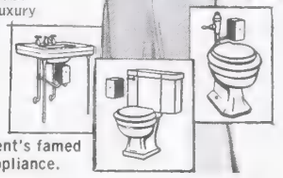
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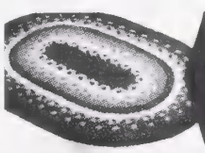
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House Beautiful's *Gardens for better living*

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



The composition of a boundary planting like this can have enduring beauty when plants that will remain in scale are selected. In the spring the density of the massed foliage is relieved with bursts of flowers. Home of Mr. and Mrs. Donald Graham.

Service area screens need both height and density. This one will become a solid island of plants, with space allotted to high-headed trees, underplanted with flowering shrubs, edged with low evergreens. Alan Dalsimer, landscape architect.



O PHOTOGRAPHS BY MAYNARD PARKER

Use plants you enjoy to keep out those
hat are a nuisance. But plan your mass
groupings carefully—unless you do.
ou'll have nothing more than a thicket



Plantings on this exposed hillside are purposely thick to keep the bank from eroding. Broad-leaved evergreens and spreading ground covers are arranged in sweeping masses following sloping contour. Home of Jennings Suter: Walter and Florence Holmes Gerke, landscape architects.

Cut maintenance to the minimum with saturation planting

Two objects cannot occupy the same space at the same time. This principle is as true in gardening as it is in physics, and you can put it to work in your landscaping to save yourself maintenance time. Saturation planting means growing the plants you want in such density that they crowd out the ones you don't want. They keep down the undergrowth by keeping out the light, by using up most of the available nutrition in the soil, and simply by taking up the physical space.

When you follow the classic advice to build a thick high lawn as the best defense against lawn weeds, you are using the saturation principle. When you set out ivy or pachysandra as a mass ground cover, you are doing the same thing. What may be new to you is that you can use shrubs and trees in the same way. You can plant them close enough together to eliminate the problem of weeds and the fruitless job of regular cultivation.

This kind of planting works so well that there is danger of overdoing it. Without the proper planning, you'll only have a jungle. You can avoid overgrowth if you select the proper plants, put them in the right places, and keep them under control.

The saturation plantings you see here (*Please turn the page*)



You can have the look of a garden—and saturation planting too. Home of Mildred Cantrell (above). Lawrence Halprin, landscape architect. Pathside planting (below) relies on few plants to make a pattern against fence. Home of Eugene Mock, Jr. Designed by Landscape Associates.



Spaces between creeping evergreens and broad-leaved shrubs offer much-needed room for solid groups of summer flowering plants to supply color and interest in the limited space along a walk. They also quickly cover the ground before the weeds start.

THREE PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



As you can see on these pages, th
principle of saturation planting can b
used in many ways with many plant

all serve a purpose beyond covering the ground. Dense planting can be used for privacy screens instead of fences, or to cove banks and slopes to prevent erosion. They can also be used i bold mass to stand as strong visual elements in a garden desig

Careful planning can create a saturation planting that is visuall satisfying from the start. Plants must be in comfortable propo tions, side by side, their branches touching but not crowdin The quickest, but often the most costly, approach is to use near mature plants. You don't need to buy perfect specimens. Nurser shopping might uncover good enough second-grade plants.

Stick to the slow-growing types. Constant pruning back onl defeats the low-maintenance idea. Those that make spreadin growth are preferred. The key to mass planting lies in spacin the plants, and the spacing in turn depends on the anticipate rate of growth. Your local nurseryman will be your guide her When low-cost shrubs are used, they can be planted thick. Tw or three years later, take out alternate plants and set them els where in your garden. Since there is a danger that they ma not be moved in time, many people prefer to space the plants a the beginning as they should be when mature.

Control weeds in the beginning by deep mulching or plantin temporary ground covers. Diligent maintenance for the first yea is of utmost importance. It is during this period that the plantin is taking hold and is most vulnerable to weed growth.

Planting to accentuate the pattern of a garden is successfu here because ground covers, such as ajuga and fragaria (wil strawberry) have been massed, eliminating trimming. Home o Wm. D. Frisbee; Eckbo, Royston & Williams, landscape architect

PHOTOGRAPH BY MAYNARD PARKE



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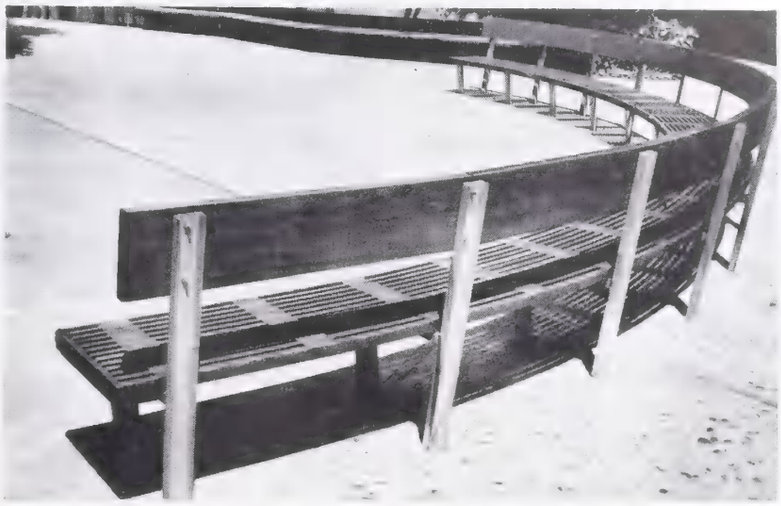
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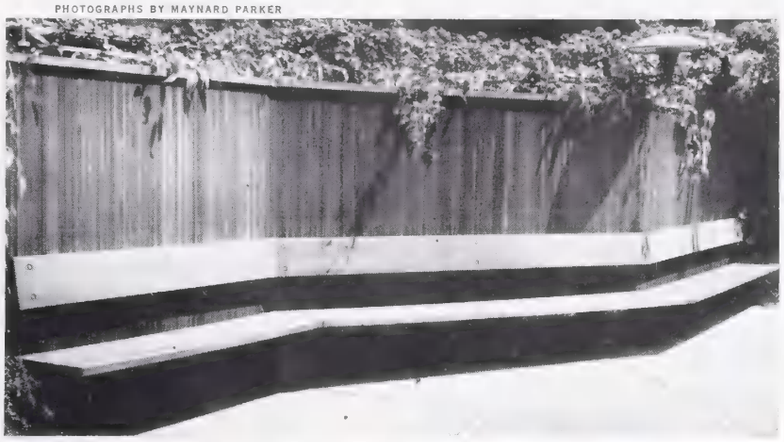
Build-in a garden bench

From these extensive benches in a nursery school play yard may come scaled-down versions to fit your garden seating problem. Each adds its own design element



Sweeping curve of a bench like this could outline a circular patio or serve to divide a play area from adult entertaining. Metal frame, set into concrete, supports wood slat seat and 2 by 12 back rest.

PHOTOGRAPHS BY MAYNARD PARKER

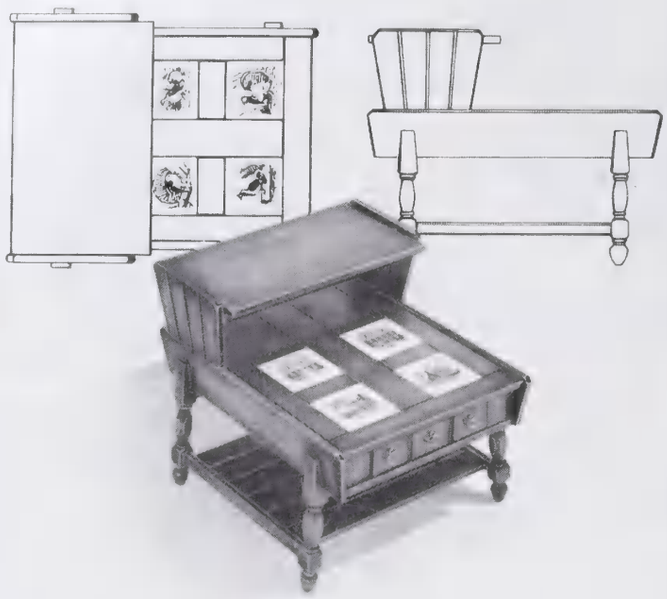


Cantilevered seat, hung right on a garden fence, accents the changing planes of the high fence. Wood plank seat and back rest are bolted to supports which are attached directly to heavy fence posts.

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PHOTOGRAPH BY RICHARD AVERILL SMITH

Stone steps, like a natural outcropping of rock, avoid the hard architectural look of more formal design. Informal treatment is just right for this woodland garden at the home of Mrs. Raymond V. Ingersoll. Rocks beside the steps are of the same kind, and the planting in the crevices helps maintain soft natural look. Landscape Architect: Florence Baker.

These Garden Steps Have A Natural Look

Formed of stone or wood, each blends into the landscaping of an informal garden, making an inviting change in levels

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



The rustic look of hand-hewed timbers, and their irregular shape and placement, give these steps a casual informal appearance that is right at home on this shrub-covered hill. The ends of the timbers are buried in the slope under the shrubs and hold the soil in place. You could also use fence posts or railroad ties in the same way. In the garden of Mr. and Mrs. Joseph Lieberman. Designed by George F. Hinrichs.

Please turn to page 181

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THESE GARDEN STEPS HAVE A NATURAL LOOK

CONTINUED FROM PAGE 182

TWO PHOTOGRAPHS BY GOTTSCHO-SC



Lengths of log with the bark left on are used as risers on this gentle slope. No special fastening is required for steps like these. The logs are imbedded in the earth well enough to hold them. A wood preservative on the underside of the logs will forestall decay. Notice how bark pattern is related to bark of the nearby tree. The owners are Dr. and Mrs. Lyndon A. Peer. Landscape design was by George F. Hinrichs.



TWO PHOTOGRAPHS BY MAYNARD PARKER

Steps make taining wall t tain the grou around this g See how invitin wall like this pared to a verti of the same he course you can only when you horizontal sp spare. Planting stones will almo them unless t Walter Eichner



Camouflaged by the plantings between tread and riser, these stone steps blend quietly into the steep slope. They curve around the edge of the hill and help prevent erosion. The steps are very serviceable, but from a distance you can hardly tell that they are there. In the garden of Miss Alice Kendall. Landscape Architects were Walter and Florence Holmes Gerke.



Small logs with bark removed used here as retainers a sloping garden path in the garden of Mr. and Mrs. E Cossman. Although logs on the ground will decay, they do la many years and are easy to replace. Designer: George F. Hi

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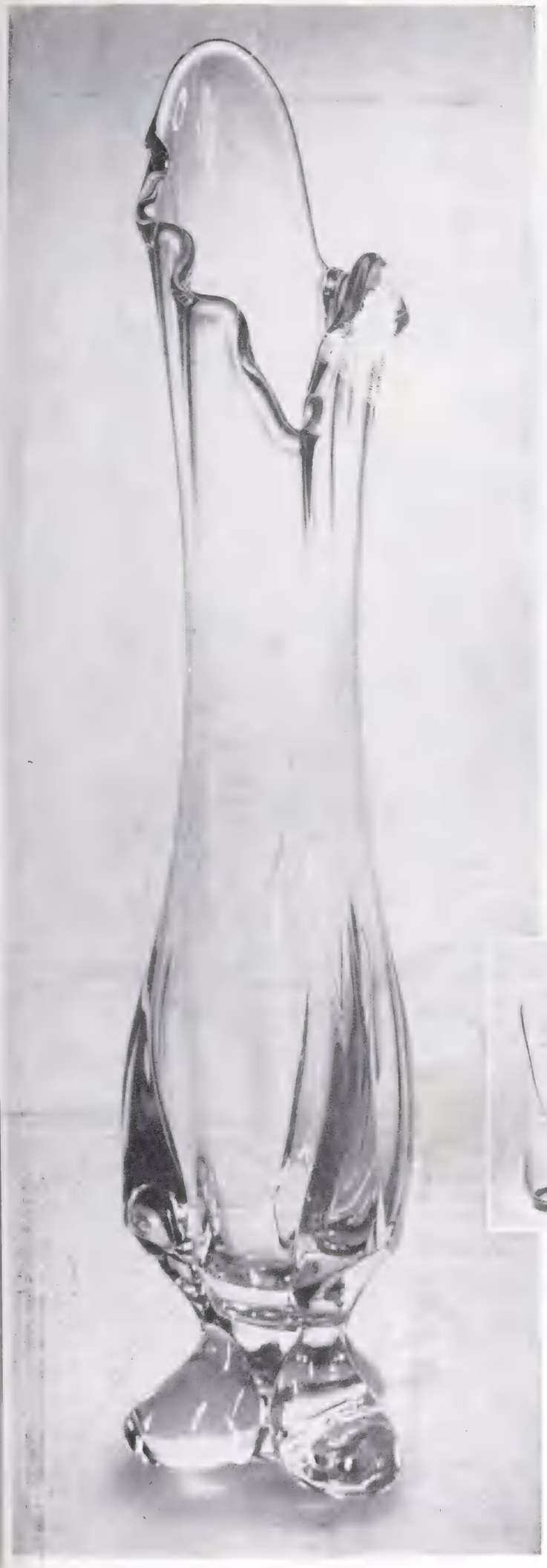
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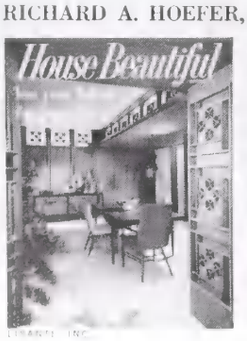
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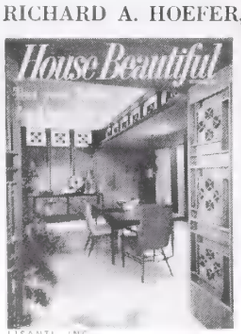
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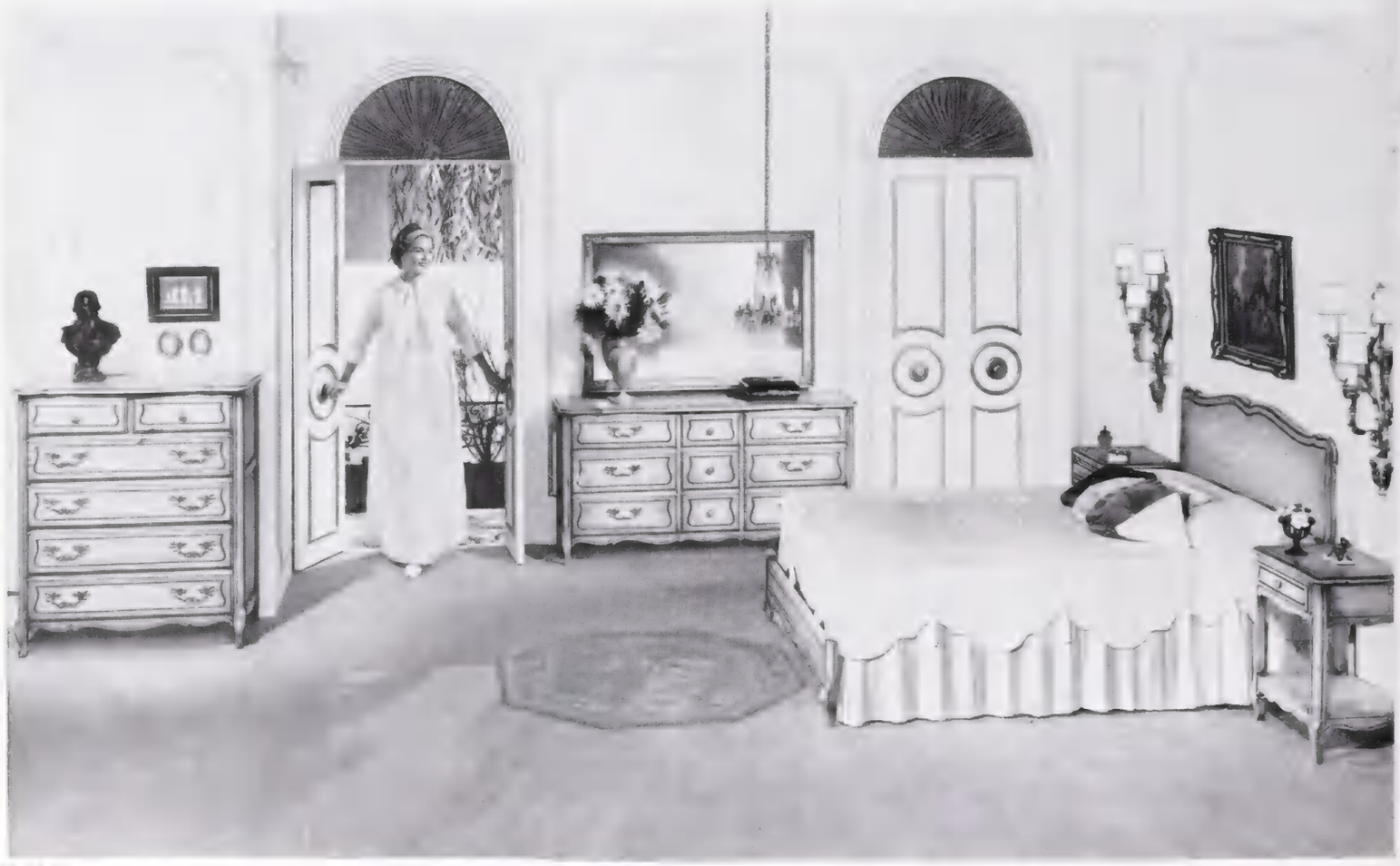
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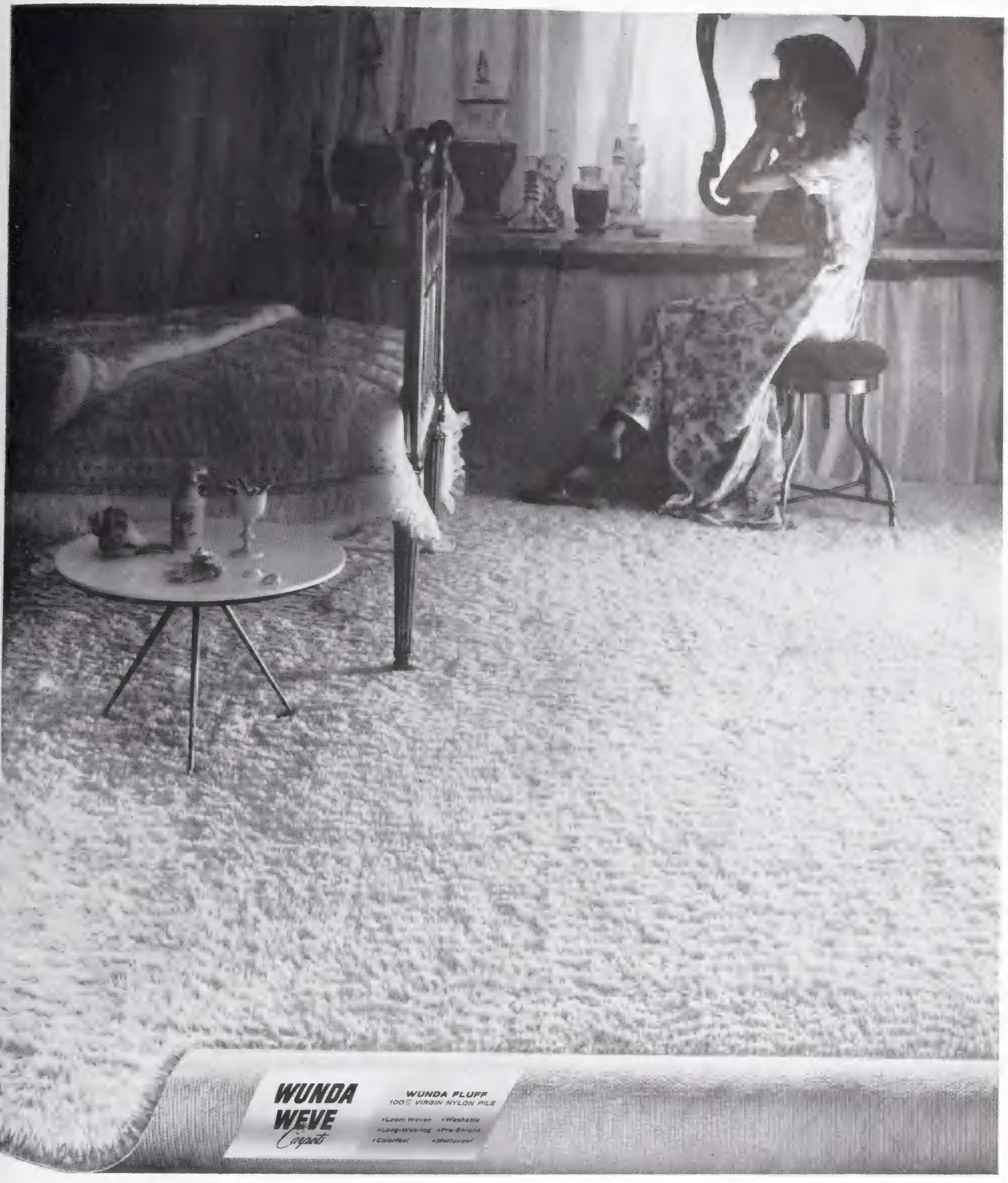
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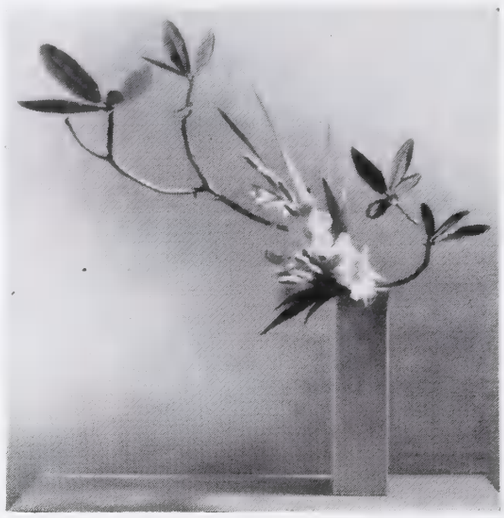
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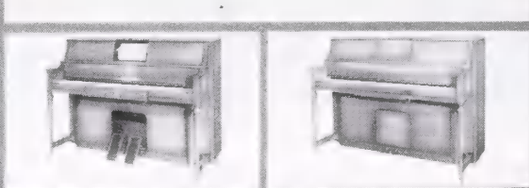


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Boom times for 16mm films

By CECILE STARR
House Beautiful's Home Movie Editor

More and better films for home showing are being released every year. Where and how do you get them? Here is a guide to the largest sources of supply

These are good times for 16mm films. More films are being released than ever before, and happily more good films.

The 2,385 new titles listed in the latest supplement to the *Educational Film Guide* (published by the H. W. Wilson Company in New York) show a substantial increase over the previous year's 1,445. In addition, nearly a thousand feature films were introduced to 16mm users during the past two years, a record in number and in such splendid diversity as Garbo's "Camille" (from Films, Inc.) and Fellini's "La Strada" (from Brandon Films).

The production and release of 16mm films in bulk began a decade ago with four or five films in a series, usually for classroom use. It grew to groups of thirteen films released on 16mm after their regular runs on commercial or educational television. Finally (at least one hopes it is final) this year a series of 162 color films was released *en masse* for a full year's course in introductory physics!

With such prodigious growth has come the development of several "giants" among 16mm distributors, through natural expansion and through amalgamation. This has created a new set of problems for the public and for the distributor. For one thing, with the tremendous number of films available it is harder than ever for the film user to keep up with current releases, to know what films are available, and where to find them.

(*Please turn to page* 28)



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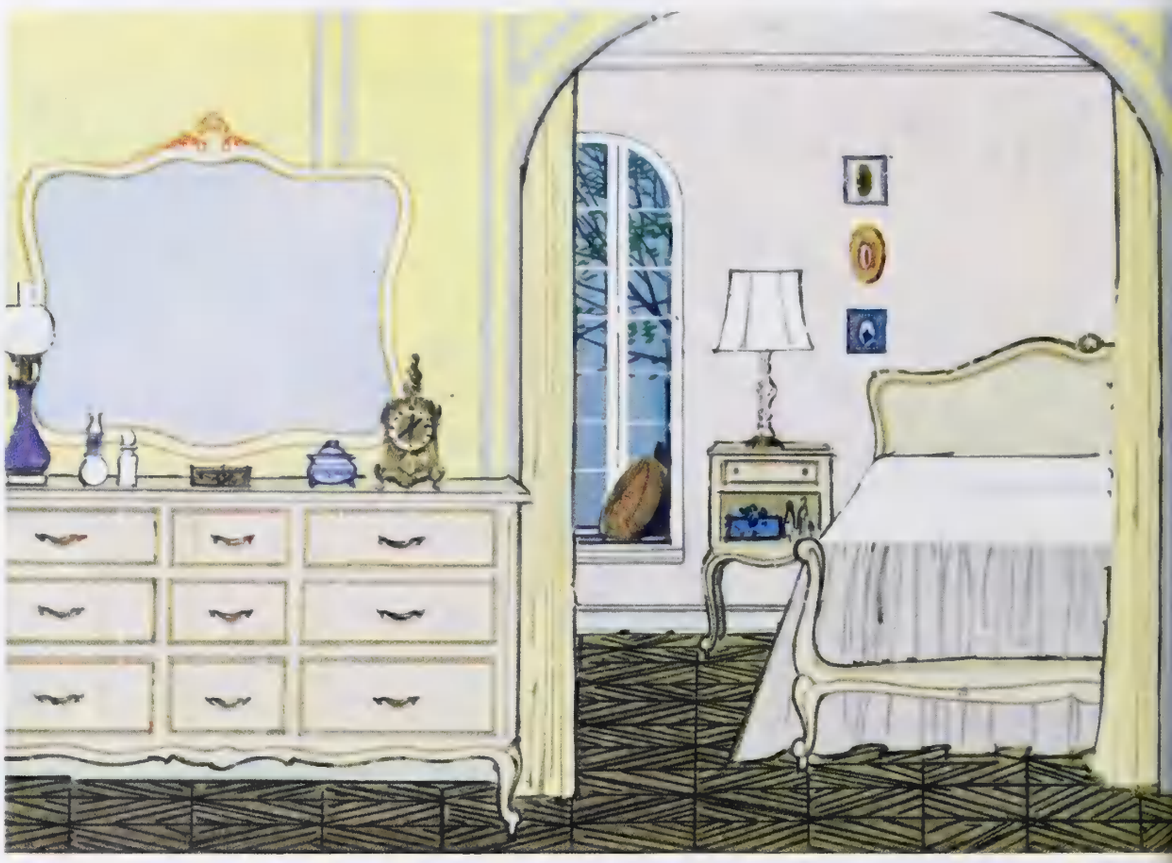
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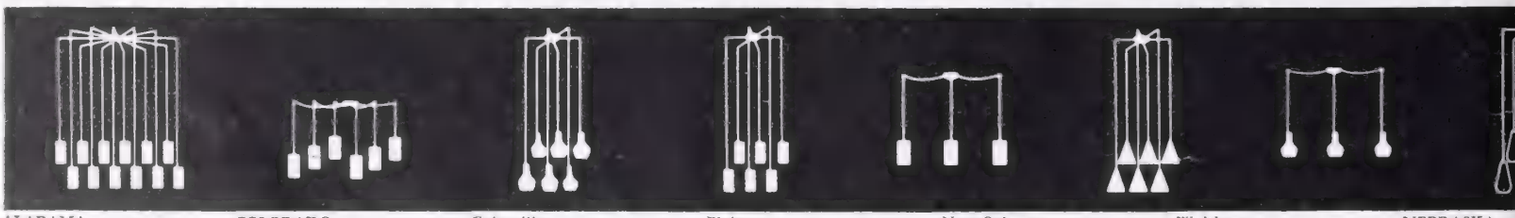
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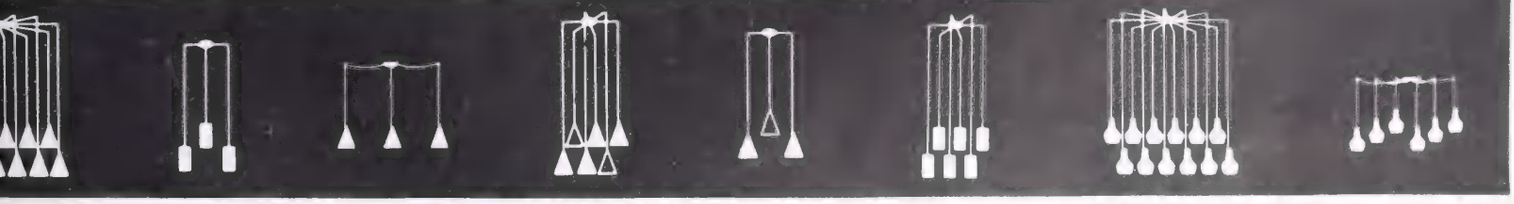
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BOOM TIMES FOR 16MM FILMS

CONTINUED FROM PAGE 16

Feature films

M-G-M, for example, has released more than 300 of its feature films (and those wonderful Benchley shorts) to educational 16mm audiences through Films, Inc. Along with the aforementioned "Camille" are such eye-catchers as "Julius Caesar" (Brando, Mason), "The Red Badge of Courage" (directed by John Huston), "Singing in the Rain" (Gene Kelly), "Lili" (Leslie Caron), and such Hollywood classics as "Grand Hotel," "Naughty Marietta," "The Thin Man," "National Velvet," and a host of Marx Brothers and Fred Astaire films. Like the Twentieth Century Fox and Warner Brothers films which are also released by Films, Inc., under a non-commercial agreement which requires prior approval for each film user, the MGM films are restricted to educational and shut-in groups. However, film societies are eligible under these rules—all the more reason why you should plan to form a film club this year (see HOUSE BEAUTIFUL, July 1957).

A large collection of RKO features, many of which were formerly available only on a restricted basis, has been acquired outright by Films, Inc., for unrestricted use. Among them the much talked about "Citizen Kane" and "The Informer."

Since Films, Inc., is owned and operated by Encyclopaedia Britannica Films, these latest acquisitions give the EBF organization an undisputed place among the nation's 16mm "giants." EBF's list of short classroom films, developed from the old Erpi Classroom Films, grows perceptively longer each year, with about 60 new titles and many modernizations of older films. Recent developments include considerable production in Europe by Director John Barnes, whose latest films are "Leonardo da Vinci" and "The Renaissance," both excellent for school or adult groups. And in so simple a teaching film as "The Frog," it is gratifying to see the kind of compactness, authenticity, and clarity that one would normally find in a first-rate encyclopaedia article.

EBF's physics series

The most gigantic undertaking of all has been EBF's series of 162 films comprised of lectures and laboratory demonstration by Dr. Harvey E. White on "Introductory Physics." They were filmed in color at the same time they were being televised for classrooms over the educational TV station in Pittsburgh. I found my sampling of two of the films most stimulating, despite a lifelong low tolerance for classroom science.

Although Encyclopaedia Britannica Films acquires few films not produced by its own staff, it has recently graced its collection with the short films of the Swedish artist Arne Sucksdorff. The latest is his award-winning "People of a City."

Last, but far from least, of EBF's new 16mm acquisitions, is the splendid "Wisdom" series of half-hour interviews with famous men and women, produced and first shown by NBC Television. These include such memorable persons as Robert Frost, Frank Lloyd Wright, Igor Stravinsky, Pablo Casals, Wanda Landowska, and some ten or fifteen others.

All Encyclopaedia Britannica Films, Inc., releases are available for rental and purchase from a network of branch offices in a dozen major cities around the country. For further information about specific films and for free copies of their latest film catalogs, write to either or both of the organizations at 1150 Central Avenue, Wilmette, Illinois.

From Contemporary Films

Another large 16mm distribution company, Contemporary Films, has recently taken on enough new films to qualify it as one of the "giants." In addition to its regular collection of foreign features, mental health films, Flaherty Films, and its special arrangements to distribute for Louis de Rochemont, the National Film Board of Canada, Rembrandt Films, and the American Nurses Association, Contemporary has acquired the entire rental and sales operation of the British Information Services' 16mm film division, which regretfully and regrettably terminated its American activities last summer because of budget crises. The BIS films include such outstanding documentary classics as "Listen to Britain," "Night Mail," "Song of Ceylon," and the classic about schooling for the deaf, "Thursday's Children."

The impressive dance films of Shirley Clarke ("Bullfight," "A Moment in Love," and her documentary, "In Paris Parks") are

(*Please turn to page* 32)

Even scootin', shootin'

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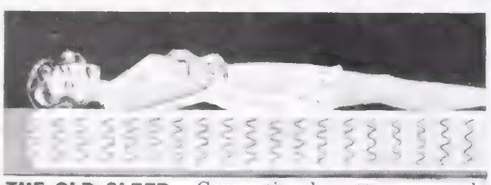
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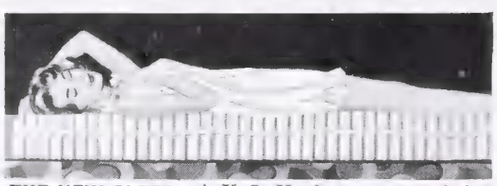
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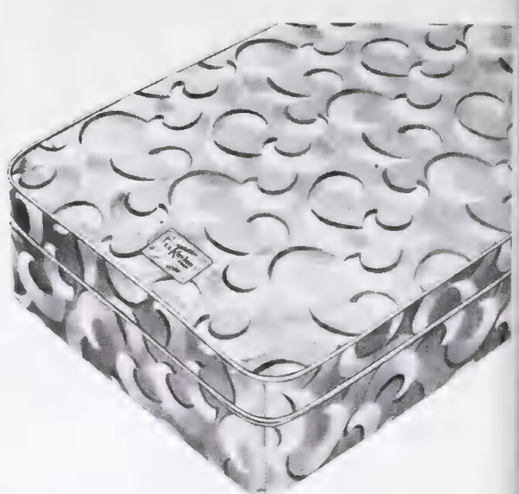
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B	Colonial pulldown; adjusts from 21" to 56"; shade, 16" dia.	M-1539	$47.95	**$39.95**
C	Pulldown; adjusts from 21" to 56"; shade, 16" dia.	M-1528	$39.95	**$34.95**
D	Pulldown; adjusts from 23" to 54"; shade, 16" dia.	M-1526	$29.95	**$24.95**
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BOOM TIMES FOR 16MM FILMS

CONTINUED FROM PAGE 28

also recent acquisitions of Contemporary Films, as are several significant productions by Charles Guggenheim, a young film-maker in St. Louis ("The Big City," on municipal government, and "A City Decides," on integration). Lionel Rogosin's unusual, if not unblemished, documentary about life on skid row, "On the Bowery," is a noteworthy feature recently released by Contemporary Films. The latest United Nations film is also being distributed by Contemporary: "Question in Togoland," which tells about the work of the U. N. plebiscite mission which supervised the elections annexing Togoland to Ghana.

In addition to the many films which Contemporary distributes on an exclusive basis, it also has rental prints of many films which are difficult to locate elsewhere—particularly the Edward R. Murrow films in the "See It Now" series, the "Omnibus" TV films, and many others released, for purchase only, by McGraw-Hill Text-Films. For free catalogs, and for further information about any of the films mentioned above, write to Contemporary Films, 13 East 37th Street, New York 16, N. Y., or 614 Davis Street, Evanston, Ill.

Brandon's foreign films

Brandon Films, which for many years has maintained a constant supply of new and old foreign features films, has also what seems to be an endless stream of unusual short subjects, many released in collaboration with George K. Arthur. Among them are the enchanting Japanese "Children Who Draw" (fascinating despite an over-academic English narration), "The Bespoke Overcoat" (based loosely on the Gogol story), "A Short Vision" (an electrifying animated cartoon which portends the end of the world), and three Marcel Marceau films of unusual charm. In the most recent batch are two which can be highly recommended: "The Day Manolete Was Killed," which makes brilliant use of still photographs of the famous bullfighter, and "George Bernard Shaw," a delightful biography using still and moving pictures of this most sparkling personality.

The list of Brandon feature films includes such marvelous selections as Jacques Tati's "Mr. Hulot's Holiday," Fellini's "La Strada" (both the Italian and the dubbed-English versions), "The Proud and the Beautiful." This is only a sampling. The new Brandon catalog runs 132 pages long and lists over 500 feature and short films, mostly European imports. Free copies are available from Brandon Films, 200 West 57th Street, New York 19, N. Y., and from its midwestern, and western affiliates, Film Center, Inc., 20 East Huron Street, Chicago, Illinois, and Western Cinema Guild, 381 Bush Street, San Francisco 4, California.

The smaller companies

While the diverse activities of these three "giants" tell a great deal about recent growth in the 16mm field, it would be unfair not to mention some of the other large distribution companies: McGraw-Hill Text-Films (with its enormous collection of educational films, offered only for purchase to interested film libraries), United World Films, the International Film Bureau, Association Films, and Coronet Films, for example. We are also overlooking, at least for the time being, the films of some smaller companies that are making names for the high quality of their productions: Cinema Guild, in the field of foreign features and special shorts; Churchill-Wexler Films and Film Associates of California, in classroom motion pictures; Film Images and Rembrandt Films; Walt Disney Production, the National Film Board of Canada, the Moody Institute of Science, and so forth. Nor has mention been made of the hundreds of business-sponsored films, university productions, and the educational TV kinescopes and films now being released through the National Educational Film Service. Future articles will explore many of these areas.

About film prices

Although there are no standard rental prices for 16mm films (despite a pressing need along these lines), an average rental price for black-and-white features is about $20. Color, foreign films, and the latest Hollywood super-productions in Cinemascope may cost two or three times that much. Short films, too, vary in a most unpredictable way—some of the very best black-and-white ones, running ten or twenty minutes, are available for as little as $3 or as much as $10. Your best source of rental information is in the free 16mm catalogs which each 16mm distributor will gladly send you upon request.



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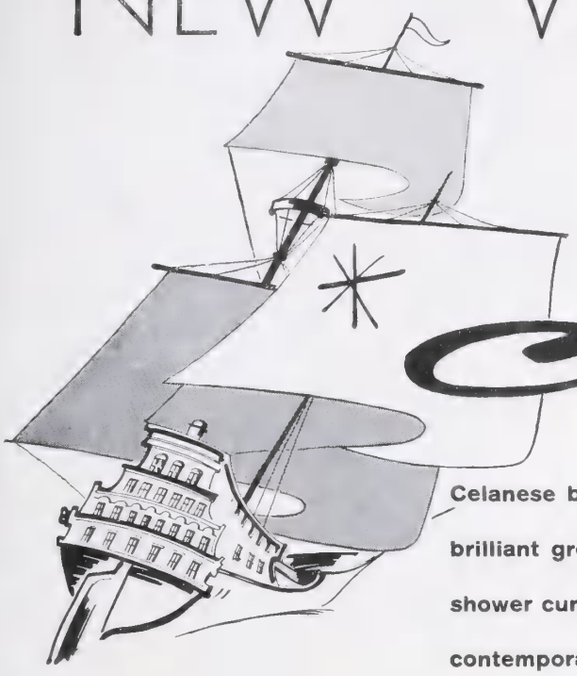
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Celanese brings you dramatic ideas for the world of your home! You'll see these ideas in a brilliant group of decorative fabrics, both by-the-yard and in ready-made ensembles plus shower curtains, floor coverings . . . all you need for decorating and all made with Celanese contemporary fibers. To find inspiration for these fabrics, we explored the cities and byways of Central and South America. In treasures of the Incas and Spanish Conquistadors we discovered rich sources for new colors, textures, designs. See beautiful examples of the fabrics, with objects that inspired them, on the next pages. See the exciting New World Of Ideas collections at stores listed here. Celanese Corporation of America, N. Y. 16. Celanese®

Headquarters stores for Celanese New World Of Ideas

You'll find New World Of Ideas collections at all these stores listed.
(Numbers indicate stores carrying specific fabrics shown on next pages.)

(1) This store carries **Cohama** fabric shown on page 36. **(2)** This store carries **Bloomcraft** fabric shown on page 37.
(3) This store carries **Waverly** fabric shown on page 38. **(4)** This store carries **Mead & Montague** fabric shown on page 39.

Albany, N.Y... (1,3,4) W. M. Whitney & Co.
Asheville, N. C.....Ivey's
Atlanta, Ga..... (1,2,3,4) Davison's
Aurora, Ill.....St. Clair's Interiors
Austin, Texas..... (1,4) Paul's
Baton Rouge, La.....D. H. Holmes Co. Ltd.
Benton Harbor, Mich.....Pascal's
Beverly, Ill..... (1,3) John M. Smyth Co.
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Boston, Mass..... (2,3) Jordan Marsh Co.
Buffalo, N.Y...Adam, Meldrum & Anderson
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Chicago, Ill..... (1,3) John M. Smyth Co.
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Galveston, Texas..Plantowsky Furniture Co.
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Massillon, Ohio.....C. O. Finefrock
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163rd St.....Burdine's
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Phoenix, Ariz.....Dorris-Heyman
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Wilkes-Barre, Pa.....Pomeroy's Inc.
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York, Pa.....Chas. H. Bear & Co.
Youngstown, Ohio..... (3) McKelvey's



NEW WORLD



OF IDEAS

Cohama's design repeats the tassels from Mexican Indian belts

This stunning reversible jacquard fabric is made with Celanese acetate so you can do all sorts of things with it. It drapes beautifully, hangs in supple folds. Use it to cover a wall (as shown here)—its handsome texture makes an interesting background and you can see how its luster adds luxury to a room.

Cohama's "Tassels" jacquard of Celanese acetate and rayon. Lipstick, larkspur, topaz, Caribbean blue, sand, jungle brown, yellow, beige. About $4.95 yd. Coordinated fabric (shown on daybed) of spun rayon and Celanese acetate. Turquoise, rose, oyster, cafe, topaz, avocado, apricot, aqua, blue, pink. About $2.95 a yard. For store near you, see page 35. Celanese Corporation of America, New York 16. Celanese®

Acetate... a Celanese contemporary fiber



NEW WORLD



OF IDEAS

Bloomcraft dramatizes decorations from a Peruvian silver stirrup

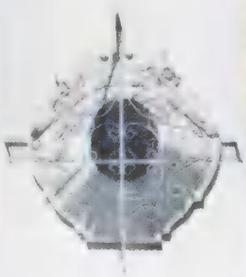
For a beautifully lasting room scheme, choose this antique satin made with Celaperm "sealed-in" color acetate. Celaperm's excellent resistance to sun or gas fading will keep the lovely colors bright. The handsomely patterned fabric is used imaginatively here to drape one wall and to create another wall.

Bloomcraft's "Casa Cortez" antique satin of Celaperm acetate, Celanese acetate and rayon. White patterned with mauve, red, or blue. Also available in beige and green. About $2.95 a yard. This is only one of an exciting group of "New World Of Ideas" patterns from Bloomcraft. For a store near you, see list on page 35. Celanese Corporation of America, New York 16, New York. Celanese® Celaperm®

Celaperm...a Celanese contemporary fiber



NEW WORLD



OF IDEAS

Waverly takes a print idea from a window grill in Guatemala

This handsomely designed reversible antique satin is made with Celanese acetate, the beauty fiber. It is an unusually elegant fabric with the lustre and luxurious manner of draping you find only with acetate. Notice how much importance the stunning new pattern adds to this wide window wall setting!

Waverly's "Plaza del Sol" antique satin of rayon and Celanese acetate. You can choose this stunning reversible fabric in a wide range of colors for versatile decorating: shadow blue, temple gold, cafe blanco, willow, white and turquoise, carioca green, gaucho grey, sandalwood, adobe. About $3.80 a yard. For the fine store near you carrying this and other beautiful "New World Of Ideas" decorative fabrics, see the listing on page 35. Celanese Corporation of America, New York 16, New York. Celanese®

Acetate . . . a Celanese contemporary fiber



NEW WORLD



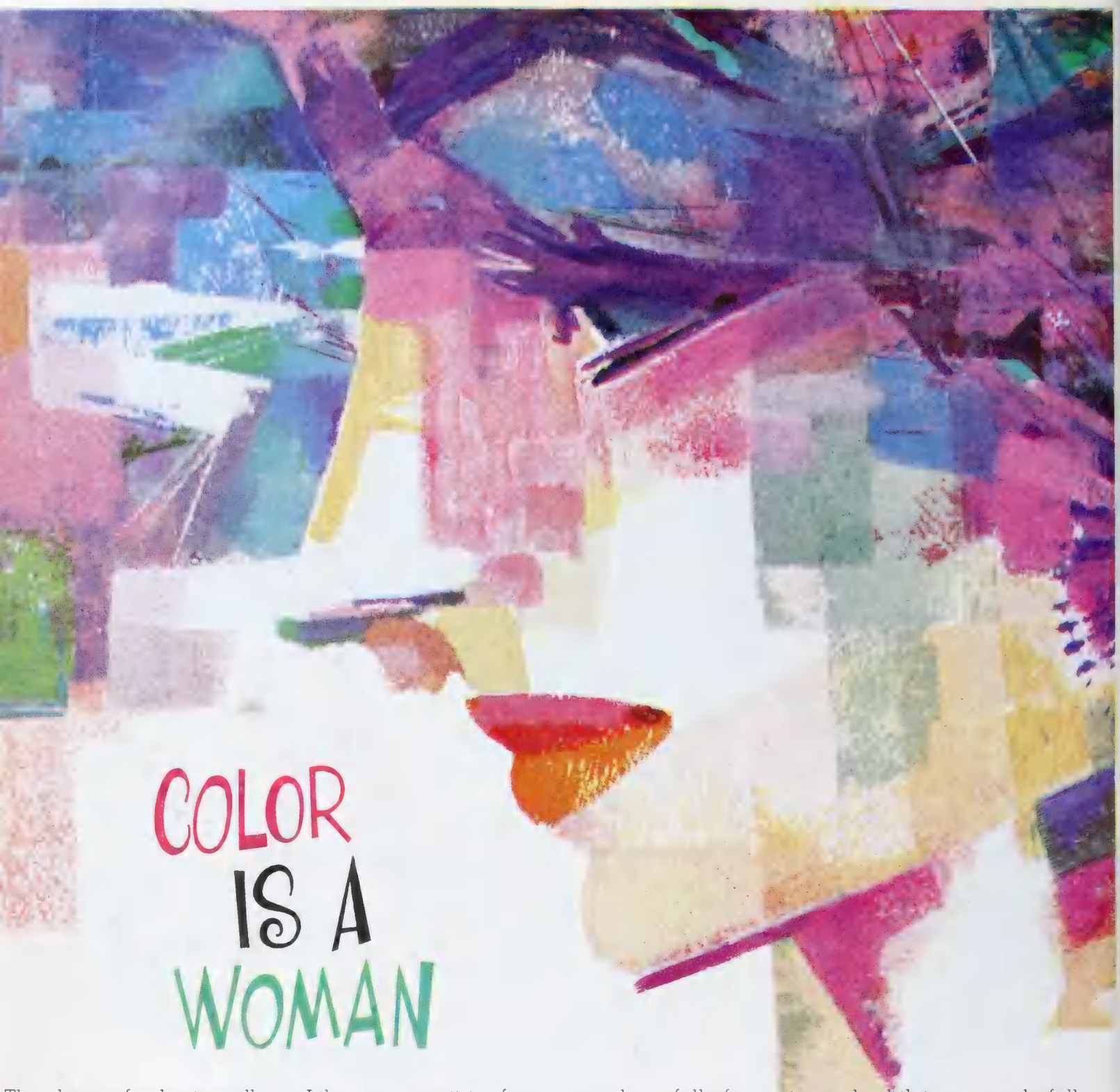
OF IDEAS

Mead & Montague translates the motif of a carved Peruvian door

Celaperm "sealed-in" color acetate gives this hand-screen printed antique satin excellent resistance to sun or gas fading, makes your color scheme really last! See how the handsome pattern inspires an exciting new idea for your decorating—fabric-covered cabinet doors to match your new draperies.

Mead & Montague's "Cortez" antique satin of Coloray® rayon and Celaperm acetate. Terra cotta, rancho gold, Spanish olive, llama, cafe blanco, mango coral, pampas green, la plata green. About $3.50 yd. Coordinated textured jacquard sofa fabric: "Peruvian Texture" of Celanese acetate, Celaperm, rayon. Cafe blanco, water turquoise, pampas green, maya gold, rose, adobe, white sand. About $2.25 yd. For store near you, see page 35. Celanese Corporation of America, New York 16. Celanese ® Celaperm ®

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PAINTS

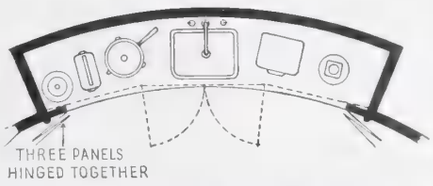
COLORS FOR THE HOME AND AUTOMOBILE

This breakfast room . . .



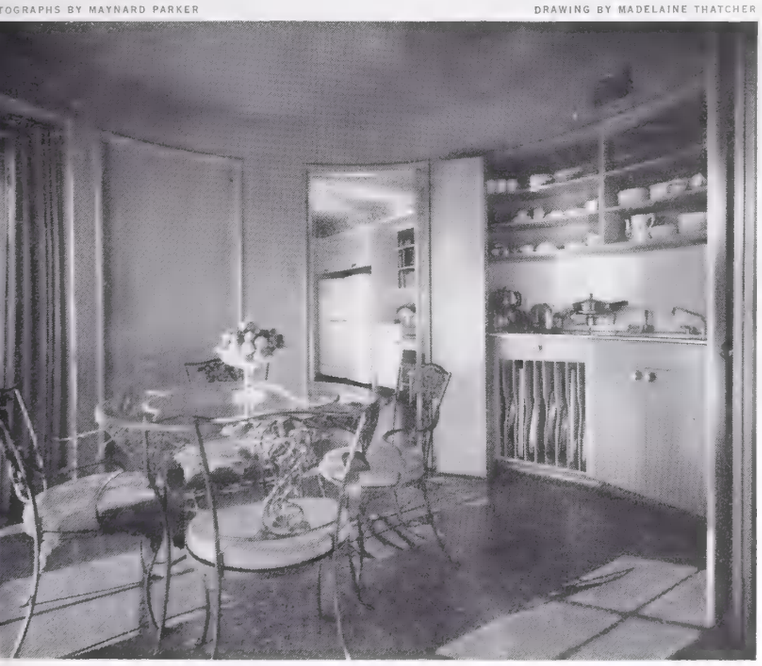
. . . conceals a cooking pantry

Doors fold back to reveal cooking and storage area in this round room. Plan at right shows curved counter with sink and room for portable appliances.



PHOTOGRAPHS BY MAYNARD PARKER

DRAWING BY MADELAINE THATCHER



Well-equipped room serves a multitude of purposes. Ideal as a breakfast room (coffee-maker, toaster, and waffle iron are always out on the counter for near-at-hand cooking), it also works admirably for small luncheons. The counter serves as a work surface for tossing the salad and other last-minute jobs, then presents the complete buffet. There is ample room for arranging flowers here, too, with handy sink and cupboards for vases. Home of Mr. and Mrs. Melville Harris. Jerome Armstrong, architect. John Garner, decorator.

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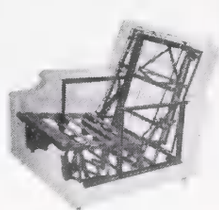




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Five guideposts for entering the world of music

By RICHARD WILLIAMS

Dear R.W.:
I think I am a reasonably intelligent person. I enjoy reading and have little trouble following the thoughts of some of the great authors. I enjoy my rare occasions at the theater. Music, however, seems to be a closed subject to me. I have never learned to play the piano and cannot read notes. I have been to one or two concerts but, while I liked some of the music, other compositions bored me. I have listened to one or two records but couldn't keep my mind on the music. Yet I know how much pleasure my friends get from music, and I am a little envious. How does one get to love music?—M.M.

Dear M. M.:

The question you raise is not new. Nor is there an easy answer. Let me first say that what you ask for can be done: that many people *have* gone through the process of conversion for which you seek guidance. Today there are many, many people who derive an encompassing and enduring enjoyment from music, without necessarily possessing any knowledge of music—certainly without possessing any technical knowledge. The converts grow apace, the community of sound swells year by year. More records of good music are spun, more music is taught in school, concerts are better attended even in unprosperous periods, and good-music radio stations withstand the onslaught of TV. In short, music has become hugely popular.

Still, we who are professionally interested in music have no right to feel complacent, to feel that our work is done. There are still many thousands who are strangers to music. And some of these look for guidance. That this is so is attested to by the success of the attempts to give guidance. For example, the Book-of-the-Month Club offers a series of music-appreciation records in which the music is accompanied by a second record on which the composition is discussed and explained. Record companies have issued special records designed to entice the beginner, such records as "Classical Music for People Who Hate Classical Music" and "Good Music for People Who Don't Know Anything About It." Their success shows the presence of popular demand.

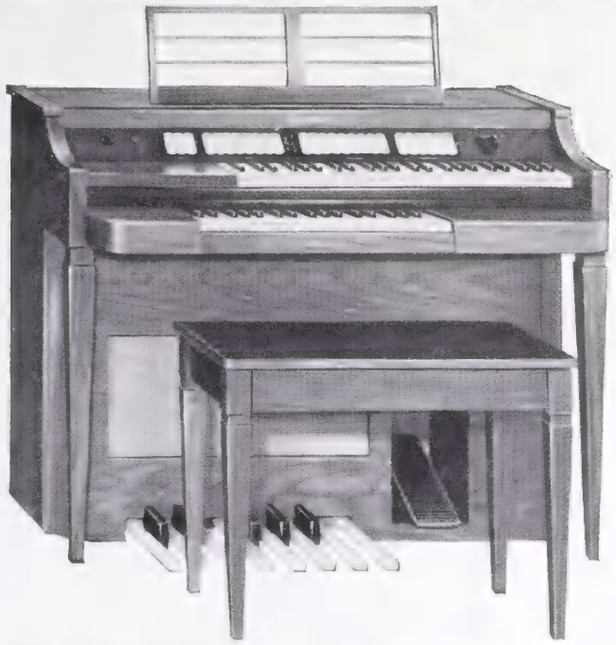
(*Please turn to page* 45)

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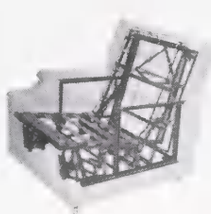
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Five guideposts for entering the world of music

By RICHARD WILLIAMS

Dear R.W.:
I think I am a reasonably intelligent person. I enjoy reading and have little trouble following the thoughts of some of the great authors. I enjoy my rare occasions at the theater. Music, however, seems to be a closed subject to me. I have never learned to play the piano and cannot read notes. I have been to one or two concerts but, while I liked some of the music, other compositions bored me. I have listened to one or two records but couldn't keep my mind on the music. Yet I know how much pleasure my friends get from music, and I am a little envious. How does one get to love music?—M.M.

Dear M. M.:

The question you raise is not new. Nor is there an easy answer. Let me first say that what you ask for can be done: that many people *have* gone through the process of conversion for which you seek guidance. Today there are many, many people who derive an encompassing and enduring enjoyment from music, without necessarily possessing any knowledge of music—certainly without possessing any technical knowledge. The converts grow apace, the community of sound swells year by year. More records of good music are spun, more music is taught in school, concerts are better attended even in unprosperous periods, and good-music radio stations withstand the onslaught of TV. In short, music has become hugely popular.

Still, we who are professionally interested in music have no right to feel complacent, to feel that our work is done. There are still many thousands who are strangers to music. And some of these look for guidance. That this is so is attested to by the success of the attempts to give guidance. For example, the Book-of-the-Month Club offers a series of music-appreciation records in which the music is accompanied by a second record on which the composition is discussed and explained. Record companies have issued special records designed to entice the beginner, such records as "Classical Music for People Who Hate Classical Music" and "Good Music for People Who Don't Know Anything About It." Their success shows the presence of popular demand.

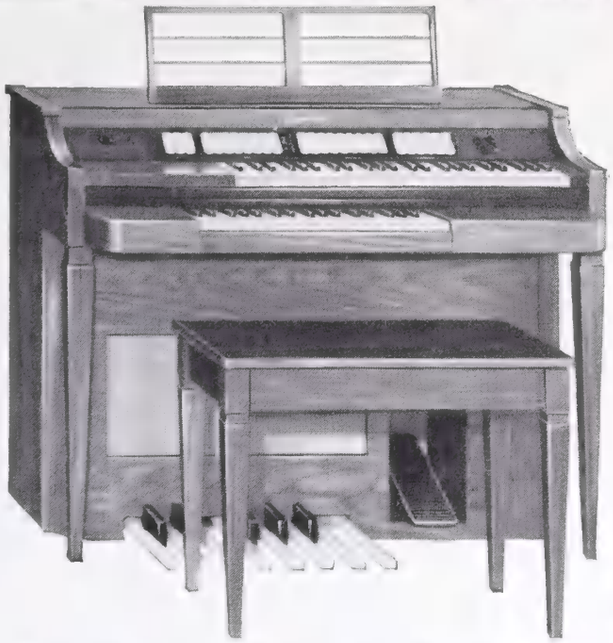
(*Please turn to page* 45)

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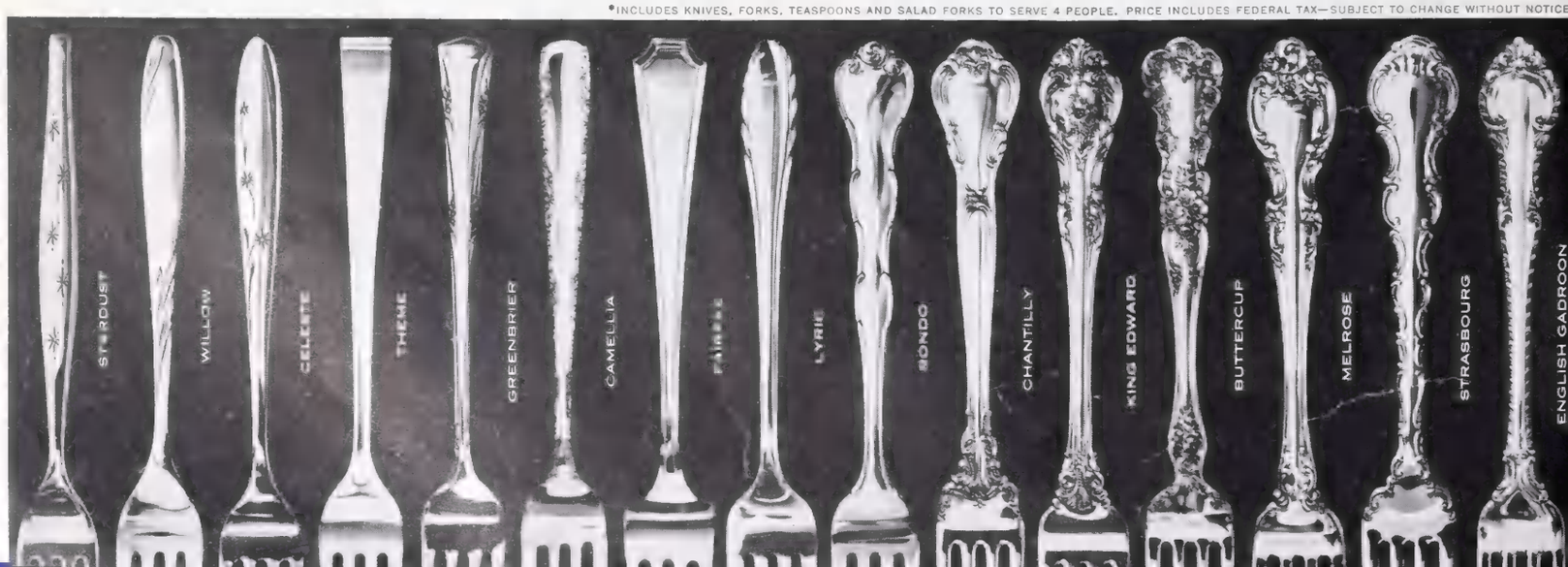
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FIVE GUIDEPOSTS FOR ENTERING THE WORLD OF MUSIC

CONTINUED FROM PAGE 42

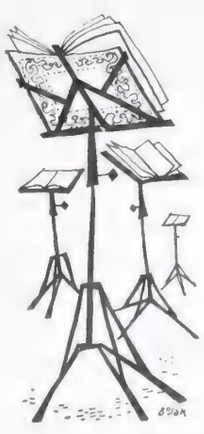
Leonard Bernstein, a superb teacher, has frequently and exuberantly sent out his enthusiasm through his appearances on television; his talks on Bach, Beethoven's *Fifth*, and his discussion of the function of a conductor have kindled interest in the previously uninterested.

Then there are the books. For years books on how to approach music have been published, though admittedly none of them has enjoyed a very large sale. They range from such unpretentious and undemanding reading matter as *Stories behind the World's Great Music* by Sigmund Spaeth, to *Education of a Concertgoer* by Homer Ulrich (which is one of the genuinely intelligent guides).

Most of these books try to remove the boulders on the road to music. But you cannot read your way into music. And what has to be done is to listen to music, to gain experience with the thing itself. What you need, dear M. M., is a mental attitude toward music which will allow you to plunge in as best you can, without concern and with few if any inhibitions. To induce this confidence in you, I have formulated five precepts. Perhaps they will work, perhaps they won't. Perhaps they are too simple. At any rate, here they are:

1. Be not afraid of not understanding. It is quite possible that you will not "understand" a symphony in the sense that a musically trained person does. You may not be able to parse the syntax of the language, but will merely get a general impression of beauty, color, or excitement. This is good

(*Please turn the page*)





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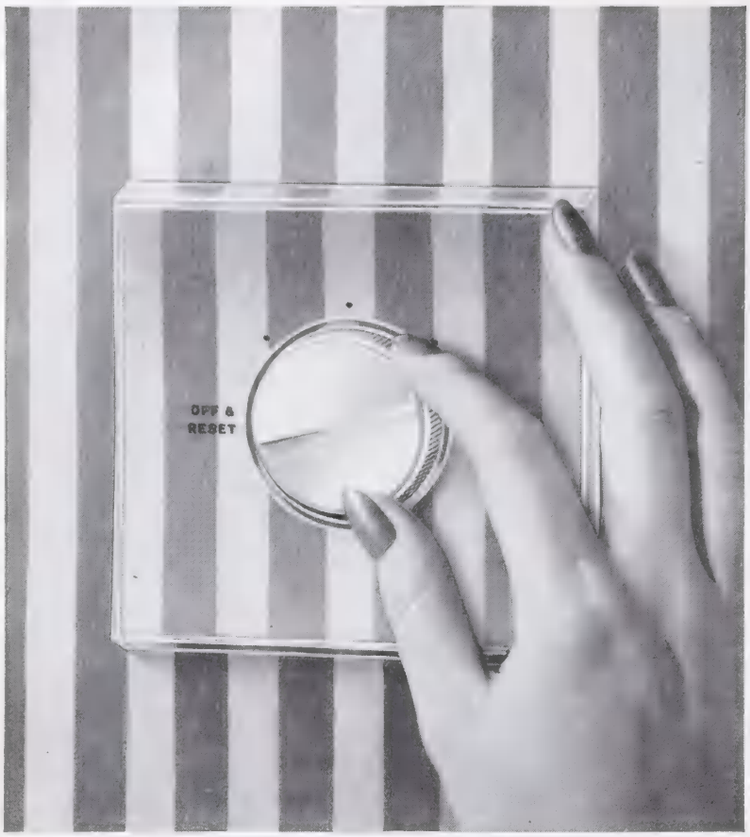
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FIVE GUIDEPOSTS FOR ENTERING THE WORLD OF MUSIC

CONTINUED FROM PRECEDING PAGE

enough for the beginning; don't try to understand until later. Music is, first of all, an emotional experience. You will be able to feel the emotion, or at least part of it, if you will allow it to reach you without any fear that you don't understand. Let the deeper meaning take care of itself. Let your own impression be determined only by whatever you can get out of the music—through free feeling.

2. Cut it short, if you have to. You may find it preferable not to listen to the entire work at once but to stop listening when your attention begins to wander. Listen to as much as you want and no more. And don't feel guilty if you have had enough.

3. Start with *any* music. Don't wait around for somebody else to give you an ideal list. Perhaps more than in any other art, in music one listener's favorite is another listener's fatigue. There are no "musts," not at the beginning, at any rate. Romantic and dramatic music—the music of Chopin, Tchaikovsky, Beethoven, and Wagner—as well as the colorful, richly-scored impressionist music of Debussy and Ravel seems to be the music that most new listeners prefer. This, however, is by no means invariably true. I know a girl who was kindled to musical enthusiasm by hearing Vivaldi, the chaste and witty eighteenth-century composer. I know a young boy who prefers Prokofiev to everything else.

4. Don't confine your listening to records. Valuable as records are in helping you to get acquainted with the best music or with your favorite music, nothing takes the place of live performances. The atmosphere of a festive concert, by its very festivity, helps you to enjoy and luxuriate in music. The direct contact with musical personalities should not be missed.

5. Listen first, then read. I have already indicated my belief that experience with music itself must come first, and books should be used as supplementary, though of course valuable, aids.

Dear M.M., let me know how you fare in your pursuit of music.

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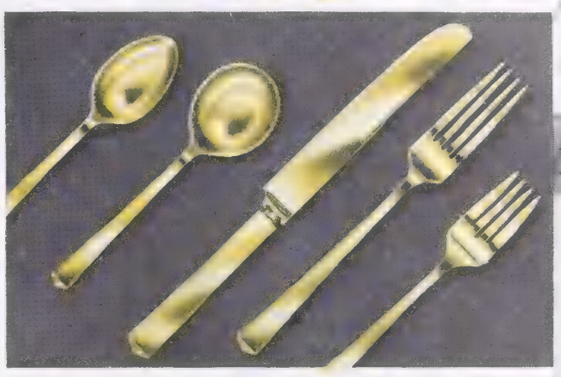
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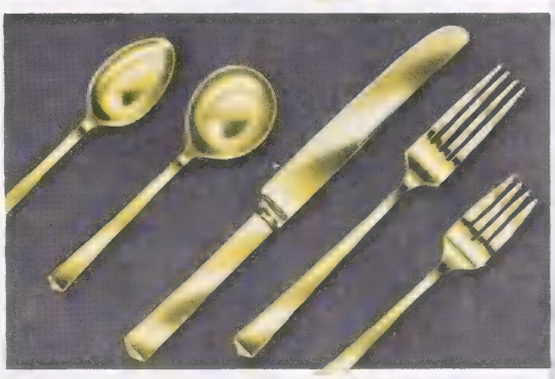
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Decorator's Diary

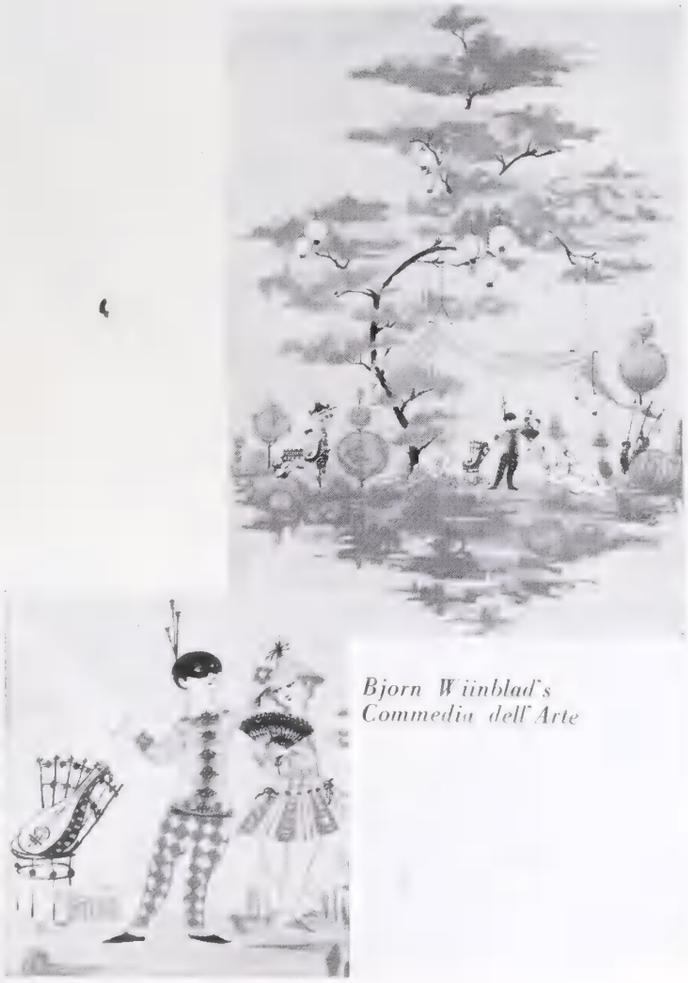
Tips by an alert decorator whose latest finds in the home furnishings market may solve your dilemmas

During our discussion of her refurbished dining room Mrs. Jordan struck me as being definitely not with it. She kept gazing out into the garden when she should have been raising questions about the harlequin parquet sideboard and the two Darby and Joan upholstered armchairs I was suggesting for the dining table. She okayed an Italian glass chandelier with the kind of insouciance that makes a decorator extremely nervous. You feel you're not earning your fee if you don't have to do *some* convincing of the client.

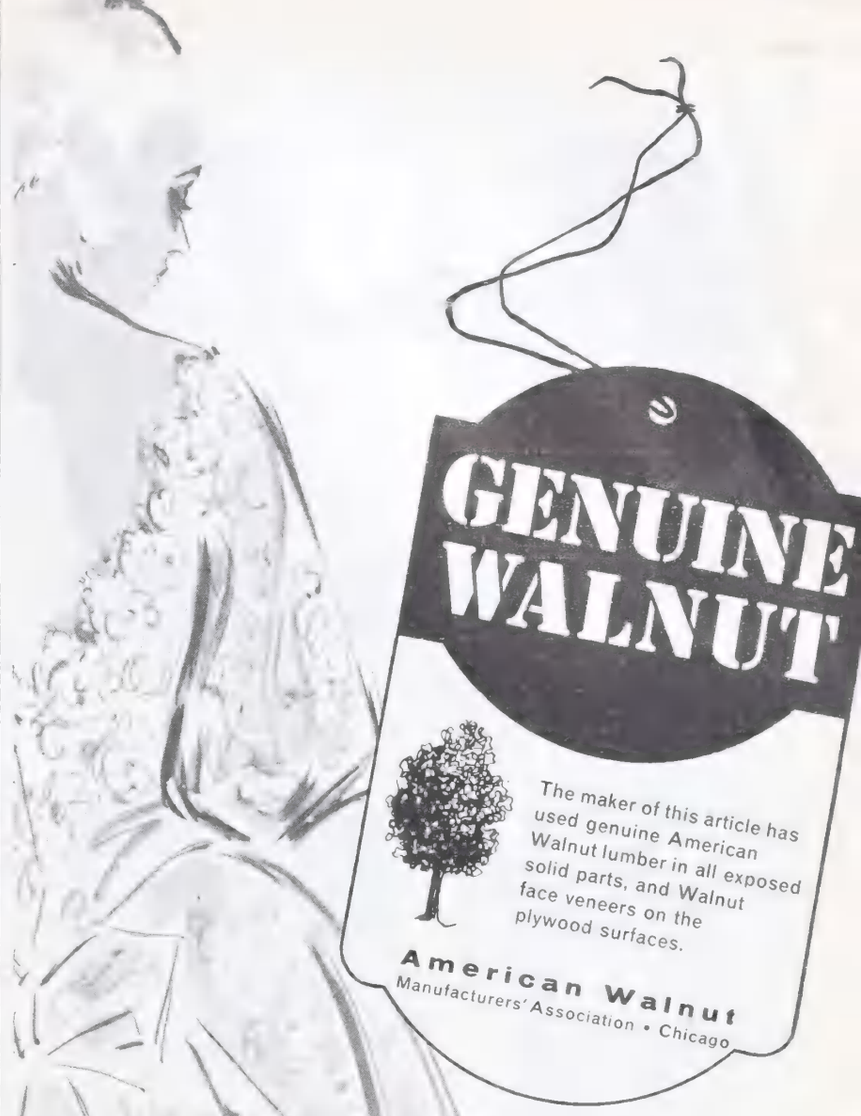
But I knew I had nothing to worry about when she suddenly said, "I do wish I could have one of those beautiful dizzy ceramic garden sculptures that Bjorn Wiinblad does. It would be such fun to look out these windows and see one of his zany little ladies with a pointed nose and real roses on her cheeks."

She was referring, of course, to the Danish ceramics of one of this world's most original artists, who manages to combine great drawing and design skill with a whimsical

(*Please turn to page* 148)



Bjorn Wiinblad's Commedia dell'Arte



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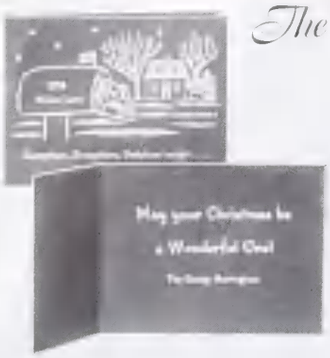
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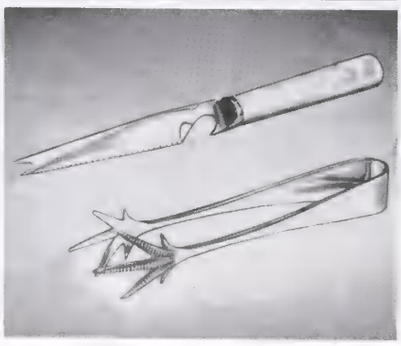
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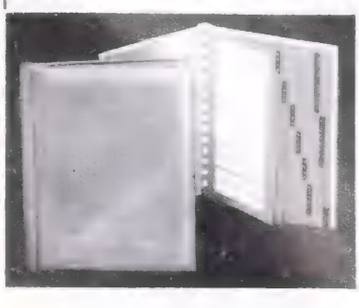
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WINDOW

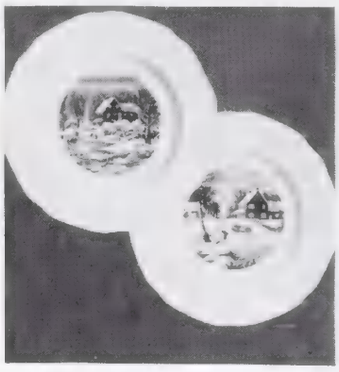
Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Unless stated, postage is included in price. Firms prefer not to handle C.O.D.'s. Happy Window Shopping!



CLOCK-EYED OPTIMISTS will have a hard time keeping their minds on martinis, when time ticks by in such daffy fashion. The "Crazy Clock" runs backwards, and the numerals read from left to right. It's a wall-size version of the old pocket watch and it keeps accurate time. UL approved self-starting motor, 110-120, AC. 7½" x 9½", $8.95 incl. tax. Hostess House, 5858B Forbes, Pittsburgh 17, Pa.



TURKEY DRESSING SPOON. Turkey time is practically here, so surprise your husband with a spoon with a reach. After all the Thanksgiving dinners he's suffered through, he'll bless you for proving that being the head-of-the-table is not a thankless job. Made of polished, satin lustre, stainless aluminum spoon looks like fine silver. 14" long and gift-boxed, $2.95. Bard's, Dept. 1110, Evanston, Ill.



CURRIER & IVES PLATES are authentic reproductions in color on snowy milk glass of the lithographed prints depicting scenes of the United States in the middle and latter part of the 19th Century. Hang them on a dining-room wall and you'll have an art gallery. The 9½" size is perfect for luncheon, salad, or dessert service. $2.95 the pair plus 25¢ post. Order from Helen Gallagher, 413-HB Fulton, Peoria, Ill.



THE PUMPKIN COACH holds a pearl necklace and a matching bracelet to hug a dimpled wrist and they are the only magic a little Cinderella will need to turn her into a princess. The pumpkin jewel box comes in pink, blue, or white plastic with gold trim, is 4" long, 2½" deep, 2½" wide. Complete with necklace and bracelet, $1. Six are $5.75. The Added Touch, Dept. HB-10, Wynnewood, Pa.

SHOPPING WITH

Peggy Ryan



HOLDING YOUR OWN glass and hors d'oeuvres at a cocktail party is ticklish unless the hostess is clever. Here's how to give a party that will have the whole town talking. Serve drinks in sophisticated 3-oz. glasses that clip (fountain-pen style) onto a breast pocket or decolletage. Glasses lettered in 24k gold, $1.50 ea. Set of 4 martinis or manhattans, $4.95. Cortley, 453 E. 88th St., New York 28.



BIG GAME TROPHIES are fine decoration for recreation room, den, or the bedroom of a small crew-cut. Each 3-dimensional plastic head with lifelike coloring, whiskers, bared teeth, and glistening eyes is mounted on a mahogany plaque with name plate. Choose Royal Bengal Tiger, Black Panther, or African Leopard on 7" x 9" plaque. $2.98 each. Walter Drake, HB-55, Drake Bldg., Colorado Springs, Colo.



WEIGHT AND SEE the accuracy of this Air Travel Scale that tells at a glance in lbs. and kilos how much your luggage weighs. Easy-to-read tables of excess baggage rates are based on first-class one-way passenger fare direct service. In genuine tan or black pigskin case, it's a superb gift for a domestic or international traveler. $6.25. Order from Camalier & Buckley, 1141 Connecticut Ave., N.W., Washington 6, D. C.



NAMED FOR YOU are coasters with the special flair that makes a party gala. Fine quality metal trays finished in silver, 3½" in diameter, are engraved with your monogram or "Have a drink with ..... (your name). Here's something you'd be smart to order now and put away for Christmas presents. $1 each: set of 6, $4.95, tax incl. In copper finish, 75¢ each, 6, $3.95. Nouvelle, 352 W. Ontario, Chicago 10.





Happy Bugler WALL PLAQUE

Sitting in a red heart happily playing, bird singing. 5" $7.95 ppd.

Christmas Time is Hummel Time

AUTHENTIC "M.J.Hummel" Playmates



The ladies of the house will love to serve their favorite candy or fudge from this darling *Candy Box*. 6" diam. 7" high $8.95 ppd.

36 Beautiful "Hummel" Christmas Cards in color, assorted with env. $2.35 ppd.

Hummel Catalog and story 50 cents

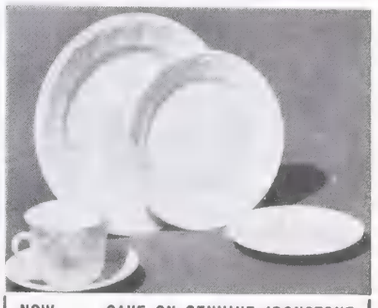
Order from
HILDEGARDE STUDIOS
597 HB Farmington Avenue,
Hartford 5, Conn.

Happy Pastime
ASHTRAY



You are in style with this little girl happy, singing and knitting. Ash Tray 7¼" long 3¾" high $6.50.





Personalized

GOLDEN MESH JEWELRY

Fabulously styled and a terrific value! The bracelet measures ¾" wide and is adjustable to fit all wrists, **$2.95.** Matching Earrings have screw backs, **$2.95** pr. The Set, **$5.** Tax included. Specify 2 or 3 initials.

By mail only—Send check or m.o. to

OLD PUEBLO TRADERS 618-M-So. Country Club, Tucson, Ariz.

NOW . . . SAVE ON GENUINE IRONSTONE

imported from England!

Creamy white Royal Staffordshire ironstone, made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride or hostess. Buy now and save $20 on the regular open stock price!

Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price $44.50.

now only $22.50 shipping charges collect

20-pc. starter set (four 5-pc. place settings) $12.95 ppd

Jenifer House *Write for free catalogue*

New Marlboro Stage Dept. B-10
GREAT BARRINGTON, MASS.



PENNANT WINNER

A lively quilt for the college age group—at college or at home. Or good to decorate that den that is half family and half guest room. Completely washable of course. On white with the pennant color in the college color. Single size is **$9.95** and double size is **$11.95,** including postage.

Sorry, no C.O.D.'s.

EDITH CHAPMAN
Dept. 20
260 Main Street Nyack, N.Y.



MUSICAL KNOCKER, to strike a note of hospitality on your front door, is made of solid brass, is easily installed with two wooden screws. Send it as a house-warming present to a music lover. Or send it to the man who complains about having to face the music when he's late getting home. 6" long. $5.95. Or in a black finish. $3.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave., N., Nashville 5, Tenn.

the **ONE GIFT** they **DON'T** have . . .



Guard against colds! Avoid chills! Hang Mopper next to tub, shower, pool . . . and dry off in a flash after you splash! Keeps you warm as toast!

MOPPER®

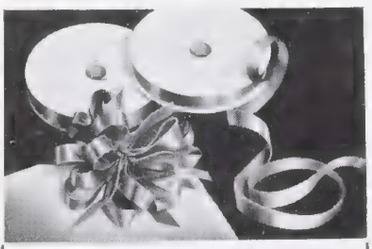
the original terry "dry-off"

AFTER-BATH ROBE

Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, huge draft-screen collar . . . it's a whopper of a Mopper! Two big "carry-all" pockets, wrap-around belt, tassel tie, velvet press-on initial for personalizing. Fits men, women perfectly. For 6-footers, order king-size . . . only $1.00 more. A great buy and a heart warming gift. Order several . . . for yourself, for gifts, for guests . . . at the Special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

Gift-ready in clear plastic bag. Free 3" initial (specify) Add 35¢ postage ea. Mopper **$6.95** ea. **(Save! 3 for $20)**

Woodmere Mills, Inc.
Dept. 233, Bennington, Vermont



RIBBON BARGAIN—1¢ per YARD

Yes, fine quality ½" wide Satin Ribbon at an unbeatable price! Non-fray edges; 50 yd. spools. Buy NOW for Xmas and year 'round use! Any 2 colors—Red, Green, Blue, White or Gold. **2 SPOOLS—$1.00 ppd.**

PICK IT UP—IT LIGHTS!



Set it down—it's out! No switch, no buttons, no fumbling. PICK-UP LIGHT belongs at every bedside . . . especially in child's room. Gleaming Chrome or Copper; luminous band glows in dark—easy to find. Uses standard batteries (not incl.). **$1.00 ppd.**

Gifts **MASTERCRAFT** 273HB CONGRESS BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



12 RARE JUNGLE BUTTERFLIES $1

★Vivid Exotic Colors

★Ready to Mount

Tropical splendor to make stunning conversation pieces of your table and dresser tops, serving trays, waste baskets or framed! Gorgeous specimens up to 3" across are genuine, imported beauties. Each processed to lay flat.

Add stunning beauty to your home at this fantastic, never-before price—a dozen all different for just $1. Order several sets while they last and remember some for the youngsters too!

HOSTESS HOUSE, Dept. B-10
5858 Forbes St. Pittsburgh 17, Pa.

SAVE UP TO ⅓

ON DIXONS TABLES



No. 804 Corner table $37.00



No. 415 Lamp table $24.50



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This sparkling collection of Dixon tables is of selected oak and cherry hard woods. The exceptionally fine finish is full bodied and mar-resistant. These tables come right to your door completely finished and assemble in minutes. Not sold in stores. Save up to ⅓ and more.



50c brings you this complete Dixon catalog showing living room, bedroom and dining room including fabric and wood swatches. Send 50c today.

DIXONS FURNITURE CO.
Dept. J-158, Stratford, New York



Record Case

. . . TOTES UP TO 50 45-RPM's

For carrying your best 45 RPM's to "jam sessions." This simulated leather record case totes up to 50 records to Jim's or Jane's . . . wherever the crowd will be tonight. Records are kept clean and dust free. Hard board base and sides hold them firm. Carry by over-the-shoulder strap; close with gold tone turn lock. Index card and sticker numbers for records included. Hi-Schoolers go for this! 3 gold-stamped initials 35 cents extra. $3.95. Postpaid.

Free
Our big catalog of hundreds of unusual gifts for men, women, children and the home.

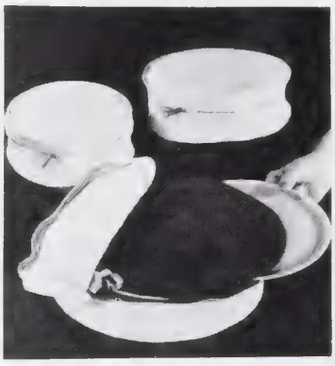
Daniel Low's
Salem 31, Mass.



WINDOW



PUTTING ON THE DOG a 24k gold or silvery rhodium-plated doghouse disc engraved with his name and phone number is one way to assure his safe return. Get one for your husband's key chain if he comes home later than he should, or forgets an anniversary. The specter of the *Dog House* will box him in as surely as if he were a Dalmatian. $1 each. Nancy Norman, 2025 P.O. Bldg., Brighton 35, Mass.

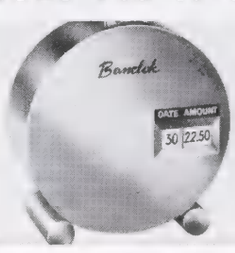


BE PREPARED to use your best china when your husband unexpectedly brings a client home to dinner. Store your plates, keep them dust-free in pink or yellow quilted plastic covers. Each cover holds 8 plates, has felt dividers, round-about zipper. Set of 3 sizes: 11½" diam. 9" diam., and 7½" diam. $5.95. One initial in charcoal or navy. $1 per set. Add 35¢ post. Shaw Co., 11146 S. Michigan, Chicago 28.



CORRESPONDENCE KIT is a personalized wardrobe for your desk, a thoughtful gift for a woman who knows how to mind her business. Here's what you get: A container for stamps, 1000 personal address labels, 200 Air Mail, 100 Personal Please, 100 Special Delivery, 100 Happy Day, 100 Thank you Kindlies, and 100 Let's Be Friends. In reusable plastic box. $3.75; via air add 42¢. Bruce Bolind, Montrose 51, Calif.

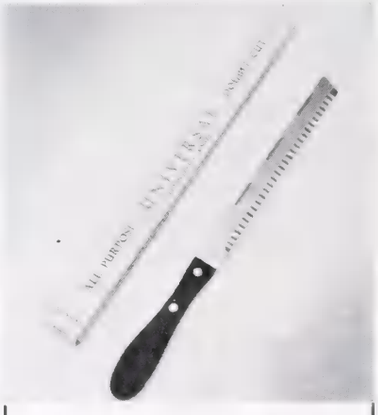
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Over $500.00 Automatically

—to Spend as You Will!

Get Perpetual Date & Amount Banks. 25¢ a day keeps date up-to-date. Also totals amount saved. **FORCES** you to save every day or calendar won't change date. Save for home, car, college, wardrobe, gifts, vacations, payments, etc. Use year after year. Each bank gives you $90.00 a year. Get 6 and save $540.00 quickly. Send $11 for 6 banks; $5.75 for 3 banks; or $2 for sample bank prepaid. LEECRAFT, Dept. HB, 300 Albany Ave., Brooklyn 13, N.Y.



NEW ALL PURPOSE KNIFE

The handiest knife in the house. A new invention. Cuts frozen food, meat, bread, cheese, sausage, even bones. Has 8 inch stainless mirror polished blade with two serrations. Every home should have one. Excellent for gifts.

Only $3.95

Shipped ppd. *No C.O.D.'s please*

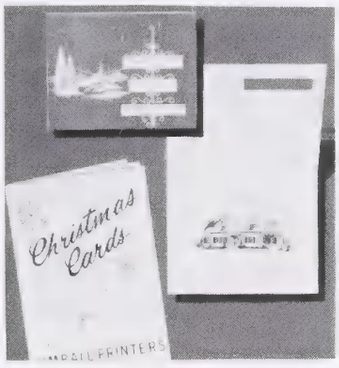
JAYDOR

601 S. Vermont Ave., Los Angeles 5, Calif.
Calif. residents please include 4% sales tax.

SHOPPING



HRISTMAS CARDS. Here is e painless way to order holiday eeting cards. Send for Kimball rinters' *free* 36-page catalog of tstanding designs. Shown is a nd-drawn lithographed sketch your home made from print or gative. Cover is dark green with ght green sketch, name and essage inside. Choose Northern Southern scene. 50 cards, 1.95; 75, $16.95. Kimball rinters, 520 Bond, Oshkosh, Wis.



AT ON A HAT PIN cushion a glamour-puss that deserves place of honor on a very feminine ressing table. This darling white ngora cat sits regally atop a nk velvet pin cushion with her wn tiny knitting basket and ball wool. The cushion trimmed ith a white embroidered ruff will eep diamond pins and diaper ns in glamorous visibility. 5" gh. $7. Order from Edith Chapan, Nyack, New York.



OTUS-PETAL BOWLS, ade of porcelain, are imported om Hong Kong and they have nlimited possibilities for your wn table. Use them for sliced uit, ice cream, sherbets, chocote sauce, olives, nuts, or candy. ach bowl 4½" in diameter holds generous serving. The pure hite porcelain has a lovely, anslucent quality. Set of four is 2.50. Artisan Galleries, 2100 N. askell, Dallas 4, Texas.



OIL PORTRAITS

ne oil portrait has always graced the alls of our best houses. Our fine artists will paint, with beautiful lasting oil colors on pure linen canvas, true likeness that will thrill you with its fidelity and life. Compare our portraits . . . and our prices . . . with *any* done today . . . Send your favorite photo or snapshot ith a short note stating color of hair, es and complexion, and in 3 to 4 eeks you will receive a work of art hich you will be proud to own.



beautifully done likeness or your oney will be refunded.

rite for our free booklet!

2"x16" 39.95 16"x20" 49.95
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PORTRAIT HOUSE
ept. B10, 1012 Lexington Ave., N. Y. 21, N. Y.



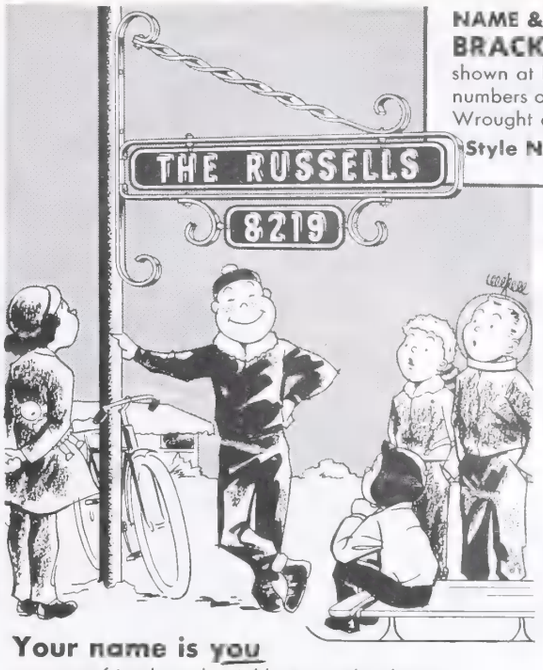
Pesonalized Baby Shoe Bracelet and Keyring...

Commemorate each child's birthdate in this delightful way. First time offered at popular prices. Baby shoes are skillfully crafted in 18 K. Gold Plate. Sole of shoe comes engraved with child's name and birthdate. Shoe measures ¾" and can be had on your choice of keyring or bracelet.

Bracelet with one engraved shoe $1.95
Keychain with one engraved shoe $1.95
Each Additional Shoe $1.00
Special Keyring or Bracelet with 5 shoes $4.95

gift boxed, tax incl.

Lillian Vernon, Dept. HB Mt. Vernon, N. Y.



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID



MAILBOX MARKER fits any mailbox—install in a minute style M $1.95 POST PAID



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POST PAID



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POST PAID

Your name is you
—to your friends and neighbors—to the doctor and other callers—even to yourself and your family!

present your name attractively,
with a DAY-n-NIGHT MARKER
The perfect gift for **Christmas**
because it's personal

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

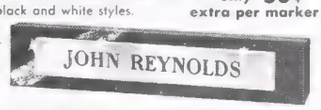
The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

WE SHIP WITHIN 48 HOURS

Letters shine bright at night
Easy to read DAY-n-NIGHT
2 sided; raised letters on both sides
Rustproof—lifetime aluminum throughout
Permanent embossed lettering—raised in solid plates
Baked enamel finish—black background—white reflector letters
Attractive size—nameplates 2½" × 18", number plates 2½" × 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of **ANTIQUE COPPER • COLONIAL RED • PINE GREEN** Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only 50¢ extra per marker**

DESK-n-DOOR Markers



Engraved in solid brass, copper or aluminum with one or two lines (name, name and title, etc.) Mounted on solid walnut bases in your choice of walnut, ebony and nine other finishes

Desk Marker $2.95 postpaid (shown above)
Door Marker $1.95 postpaid (without base)
DISCOUNT FOR QUANTITY USERS

FREE FULL-COLOR CATALOGUE shows the complete lines of DESK-n-DOOR Markers and DAY-n-NIGHT Markers. Sent free with each order or on request

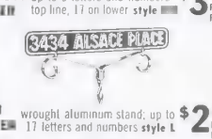
Spear ENGINEERING COMPANY
964 Spear Bldg., Colorado Springs, Colo.



TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line style OM $4.95 POST PAID



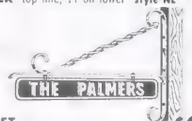
NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower style ___ $3.95 POST PAID



LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L $2.95 POST PAID



NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower style NL $4.95 POST PAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $2.95 POST PAID



FRAMED BRACKET MARKER With wrought aluminum frame style FB $3.95 POST PAID



TWO-LINE BRACKET MARKER up to 17 letters and numbers each line style OB $5.95 POST PAID

• ORDER FORM •

Spear ENGINEERING COMPANY
964 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
*ANY WORDING YOU WANT, ON ANY STYLE MARKER				
		TOP		
		BOTTOM		

SHIP TO:

ADDRESS

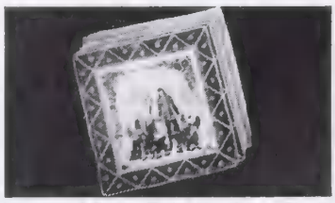
CITY ROUTE # ZONE STATE

TOTAL

☐ Remittance enclosed, ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.



Play Bride Outfits. If you're between ages 3 to 12—you can fulfill one of your life-long ambitions—to look like a beautiful bride! Junior Set has nylon veil, tiara, comb, bouquet, necklace and ring. Deluxe has flowered net veil, wrist bouquet, blue garter, double rings, satin pillow, necklace. **3154-6**, Junior Set, **$1.98**; **3157-6**, Deluxe, **$2.98**



Imported Fairy Tale Hankies. She'll love carrying hankies colorfully screened with characters from her favorite fairy tales! Hankies are made in Spain of fine Egyptian cotton with rolled hems and are 8" square. Six stories are depicted including Cinderella, Sleeping Beauty, Hansel and Gretel. Order **3012-6**, Hankies, **$1.25** postpaid.



Personalized Tiny Trippers are streamlined and ultra smart luggage for her own or her doll's clothing—with her own name across the side in big white letters! Rigid frames are covered with shining red Lurex. Saddle stitching, brass tone snaps. No. **E686-6,** Deluxe tripper (12"x8½"x4½") **$2.49** or **E685-6,** Standard (9"x7"x3½") **$1.69** ppd.



Name Umbrella, Kiddy Tote Bag. Lucky little girls who own this will be praying for rain! Umbrella is covered with heavy vinyl in bright red and is ruffled. We'll put her first name on top to match the coin dots. Umbrella is 18" long with a 24" span. Matching bag is 5"x5"x 2". Order **E698-6,** Name Umbrella, **$1.50**; **3344-6**, Matching Bag, **79c**

Free Catalog — **Write Today For Exciting 184-page Catalog of Gift Ideas!**

Miles Kimball 224 Bond Street Oshkosh, Wisconsin

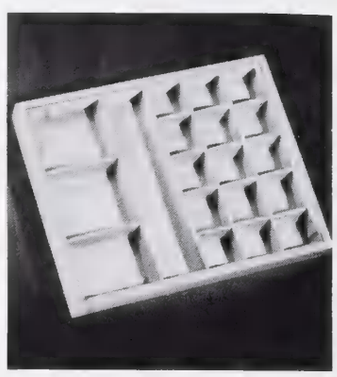
WINDOW SHOPPING



RANCH PANTS to work, play, and loaf in are superbly tailored in Galey & Lord's washable Tarpoon cloth. They have a long-legged line, adjustable waistband, fly-front, and come in divine plaids: blue/black/gray/white *or* red/green/brown/white. Also striped: red/black/gray *or* olive/black/red. Sizes 22-30 (odd and even) $8.95. Free catalog incl. Beckwith's, HB-10, 37 Essex St., Boston 11, Mass.



WHAT A SOFTIE! This wonderful new foam-fleece mattress pad feels like velvet, and sleeps like a million. It retains its shape indefinitely, is light, cool, allergy-free, and launders easily. It "stays put" on the mattress, is deliciously comfortable. Pink, yellow, green, white, with bound edges, *standard* twin size is $6.50; double, $8.50. *De luxe* twin, $8.50; double, $10.50. Charlotte Thomas, Sewell, N.J.



THERE'S NOTHING LIKE A DAME for making resolutions to do something about her bureau drawers, thereby laying another stone on that well-paved road to Inferno. But with this In-A-Drawer Jewelry Tray she's reasonably sure to reform. 9½" x 12" pink or blue simulated leather tray has 19 compartments lined with fleur-de-lis printed taffeta. $3.25. Greenhall, 1133 Broadway, New York 10.

STACKING STOOLS from SWEDEN



for genuine birch **5.95** per stool

for genuine teak, walnut, rosewood or mahogany **$6.95** per stool

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables or TV seats so well constructed each will support the heaviest of persons. 18" height. 14" diameter tops . . . alcohol and hot beverage proof. Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order. *Catalog Available . . . Hundreds of Scandinavian Imports . . . 25c.*

Scandicrafts Dept. B-42, Ardsley, N. Y.



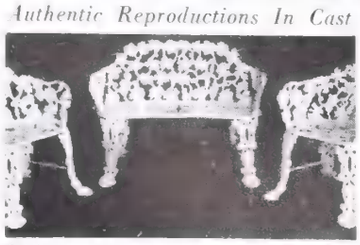
"DECORA" BASKET

A lovely centerpiece for holding fruit or flowers—perfect for serving rolls and bread—a unique container for greeting cards at Holiday time. A graceful, lace-looped design with a ribbon-twist handle; all in beautiful triple brassplate. 10" dia. An ideal hostess gift for the town or country home. **$2.50** PPD.

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Cortley Gifts 433 EAST 88th STREET • NEW YORK 28, N.Y.

Authentic Reproductions In Cast Iron And Aluminum



Original Grape & Leaf Pattern

Settee #601 38" long	$25.00	$30.00
Arm Chair #602 21" long ea.	18.00	22.00
	$61.00	$74.00
SPECIAL	$54.50	$59.50

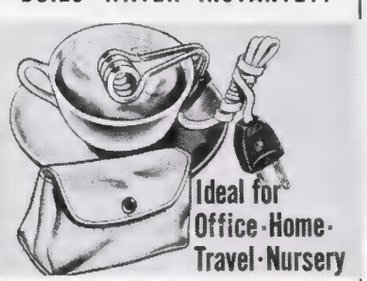


Catalogue on request. Crated free. Send check or money order. Shipping charges collect, specify freight or express.

ROUND COFFEE TABLE Use indoors and out. Sturdy with lattice top and ornamental legs. 12" diameter, 15" high. Cast Iron $45

J. F. DAY & CO. Dept. B 10-8, 1901 4th Ave. S. Birmingham, Ala.

POCKET-SIZED HEATER BOILS WATER INSTANTLY!



Lowest Price Ever! Only **$1** ppd. *Usually $3.49*

Here's the handiest invention since the wheel! A small electric heater that boils a full cup of water in seconds! Just plug it into any outlet, immerse in liquid and in no time at all it boils soups, water for instant coffee, tea, baby's bottles, etc.

110 Volts, AC-DC, 6½" x 2½", with case. Satisfaction guaranteed or money back.

Order By Mail Now At This Special Low Price!

DAMAR'S 38-J Damar Bldg., Elizabeth, N.J.



NOW ORDER BY MAIL! Disposable VACUUM CLEANER BAGS

All Makes All Models **6 for $1**

At last! Here is your direct source for disposable vacuum cleaner bags. Now you can buy the correct bag for your unit without hunting, without confusion, RIGHT FROM THE MANUFACTURER. Every make and model bag available.

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To order, simply send $1 with MAKE AND MODEL NUMBER of your vacuum cleaner, and we will ship your disposable bags postpaid. COMPLETE SATISFACTION GUARANTEED. Sorry, no C.O.D.

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COLTEN'S

1351 Beacon St., Brookline 46, Mass.

Better Your Home . . . Better Your Living

WITH COLTEN'S HOME FASHIONS



Antique Satin

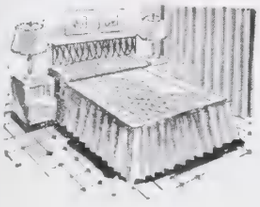
Sumptuous, nubby-textured antique satin . . . in sun-resistant viscose colors of dusty rose, antique gold, aqua, brown, powder blue, pink, champagne, nutmeg, shadow green or white. Oval-in-the diamond quilting. Kick-pleat coverlet.

COVERLETS

Twin **14.95**, Full **16.95**, King (special order) **33.95**.

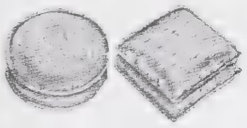
PLEATED DUST RUFFLES Twin **16.95**, Full **17.95**.

GATHERED DUST RUFFLES Twin **9.95**, Full **10.95**.



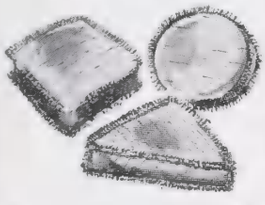
BEDSPREAD

. . . twin **17.95**, full **19.95**, king (special ordered) **39.95**. Drapes . . . 63" long **7.95**, 81" **9.95**, 90" lined **14.95**. Vanity **8.95**. Send 10c for set of Antique Satin swatches.



ANTIQUE SATIN TOSS PILLOWS

in brown, gold, dusty rose, nutmeg, shadow green, blue, flame, pink, aqua or white. Zippered sun-resistant viscose covers. CHOICE 12" box round or 12" box square . . . each **3.50**, 3 for **9.95**.



FRINGED VELVETEEN TOSS PILLOWS

Box-square . . . box-round . . . or triangle shaped toss pillows . . . kapok filled . . . and beautifully accented with dyed-to-match fringe trim. In decorative solid colors of brown, coral, pink, raspberry, olive, gold, pumpkin, black, turquoise, and emerald. Each **3.50** 3 for **9.95**.



"Morgan Jones" Coverlet

Decorated with 10,000 small, lint-free acetate hobs and rows of silver metallic. Chenille border. Washable . . .color-fast . . . requires no ironing. In white, nutmeg, . pink, sky blue and eggshell. King Spread (not scalloped) . . . **22.95**

COVERLETS

Twin 9.95
Full 10.95
King 19.95

For selection of dust ruffles, see our catalog.

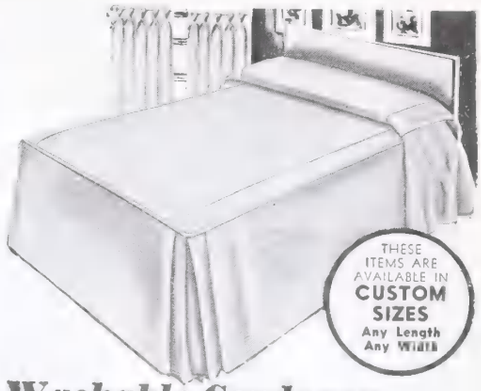


Sun-Resistant Drapes

63" long 7.95, 81" long 9.95

A dramatic drapery . . . with "hi-lo" basket weave texture, and tiny metallic gold accents. Woven of luxurious acetate viscose, sun-resistant antique satin. Colors: rosedust, antique gold, aqua, powder blue, brown, nutmeg, champagne, shadow green, or white. Pinch-pleated width 48" pair.

THESE ITEMS ARE AVAILABLE IN CUSTOM SIZES Any Length Any Width



Washable Corduroy

FITTED pinwale corduroy bedspreads with double kick-pleat corners. Velvety-soft corduroy in jewel-toned colors of eggshell, antique gold, hunter green, walnut brown, lipstick red, blue, pink, coral, aqua, nutmeg, or charcoal. Send 10c for color swatches. TWIN fitted spreads **15.95**, full **16.95**, king size (special ordered) **32.95**. Draperies can be special ordered any length . . . or width. Coverlet and dust ruffles also available on special order.

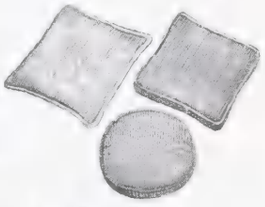
CORDUROY STUDIO COUCH COVERS

Box top, kick-pleat flounce. Washable. Brown, gold, charcoal, hunter, turquoise, toast in stock. Red, copper, grey, black on special order. **STUDIO COVERS**, 33" x 76", 18" drop — no pillows — **11.95**. **ZIPPERED PILLOW COVERS**, set of two 18" x 37" x 4" . . . or three 18" x 24" x 4" — **8.95**. **TWIN BED** cover (39" wide x 76", 20" drop, no pillows) **13.95**. Drapes, any size on special order. Studio color swatches 10c.



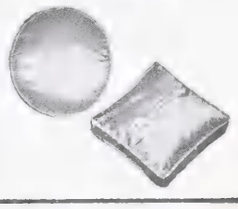
CORDUROY TOSS PILLOWS

Washable corduroy . . . in pink, shrimp, turquoise, red, emerald, lime, toast, black, grey, orange, brown, gold, white. CHOICE 12" box-round, 12" box-square . . or knife edge style. Kapok filled with removable zipper covers . . . each **2.95**. 3 for **8.50**.

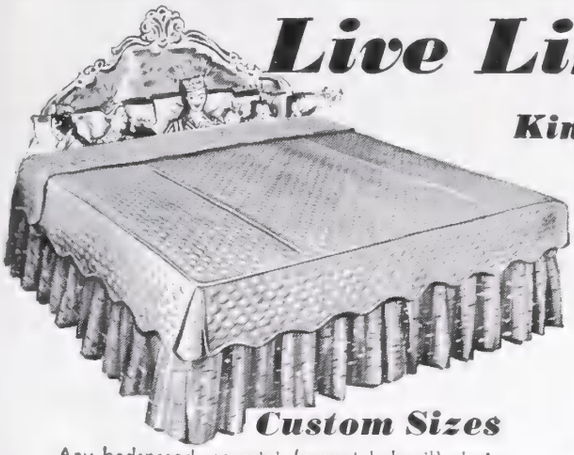


SILK TOSS PILLOWS

Duppioni silk zippered covers . . . in Persian blue, American Beauty, turquoise, green, purple, black, brown, white, gold or apricot. Choice . . . 12" box-round or box-square. Kapok filled. Each **3.95**. Or 4 for **15.50**. Send 10c for silk pillow swatches.



Live Like A King *on a modest budget!*



Custom Sizes

Any bedspread, coverlet (except hobnail) dust ruffle, drape or studio couch cover . . . can be custom-made to your special order . . . any width or length. Send for measurement Chart and for color swatches. (10c a fabric.)

Send 15c for New CATALOG

with full details on all items shown . . . and other lovely home fashions.

Add 90c to total order

FOR POSTAGE AND HANDLING CHARGES

Fabric Color SWATCHES

All colors in one fabric are 10c. Order 2 for 20c, etc.

King Size Bedding in stock

"WAMSUTTA" MATTRESS PADS 76 x 84 . .	9.95
LONG PILLOWS European Goose Down (21 x 39 Cut Size)	19.95
WASHABLE PLISSE BLANKET and COMFORTER COVERS 108 x 90	9.95
CANNON PERCALE SHEETS, 108x122½, Cut size	
WHITE, flat sheets	6.95
MULTI-STRIPED, flat sheets	9.95
COLORED Pink, Yellow, or Aqua, flat . . .	9.95
BOTTOM FITTED (78 x 76 x 6½ or 78 x 80 x 6½	7.95
WAMSUTTA "SUPERCALE" SHEETS	
WHITE flat sheets, 108 x 122½ Cut size . .	11.45
CONTOUR SHEETS (78 x 80 x 6½ or 78 x 80 x 4½)	12.95
KING SIZE BLANKETS . . . . 90 x 108	
ALL-ACRILAN WASHABLE BLANKETS . . .	22.95
NORTH STAR ALL WOOL BLANKETS	29.95
KENWOOD "ARONDAC" BLANKETS	34.95
ST. MARY'S "MELBOURNE" TROUSSEAU ALL-WOOL BLANKETS	45.00
WASHABLE COMFORTERS, with eyelet ruffle, 90 x 108, Dacron filled	25.00

Give your room a regal look . . . with a king size, couturier-styled bedspread or coverlet. Royal selection of fabrics and colors. Priced high? Not at Colten's . . . where king and queen size ensembles are a specialty of the house. Our KING SIZE bedspreads and beddings cover 2 standard, joined twin size beds. Color swatches are available. (10c for EACH fabric.) Bedspreads and some coverlets are specially ordered.

King Size Coverlets

POLISHED COTTON, illustrated style . .	29.95
ACETATE TAFFETA, illustrated style . . .	25.00
ANTIQUE SATIN, illustrated style	33.95
CORDUROY, illustrated top right style .	27.50
"STARLIGHT,"	33.95
"MORGAN JONES" Hobnail (center) . .	19.95
HEIRLOOM STYLE, Ball Fringe	29.95

King Size Bedspreads

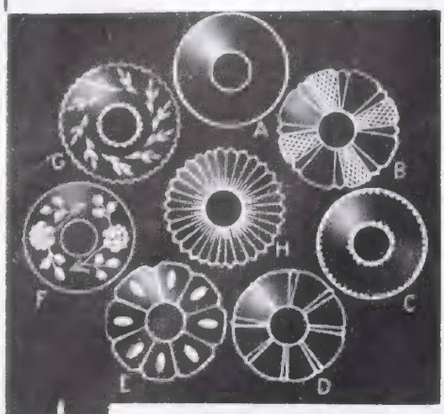
CORDUROY, Double Kick-pleat, top right	32.95
ACETATE TAFFETA, coverlet look	37.95
ANTIQUE SATIN, illustrated left center .	39.95
"STARLIGHT," style as Corduroy, top right	27.50
"MORGAN JONES" Hobnail	22.95
ALL-OVER QUILTED Bedspreads	45.00 - 48.00

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Catch Wax Drippings with **IMPORTED CRYSTAL BOBECHES or PRISM BOBECHE SETS**

many glamorous styles

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip, and save table linens. And . . . its radiant crystal glitters with the flash of the candle flame above. Each bobeche is 3" across . . . with a 1" opening for candles. Perfect for candelabra, sconces, chandeliers. Satisfaction guaranteed.
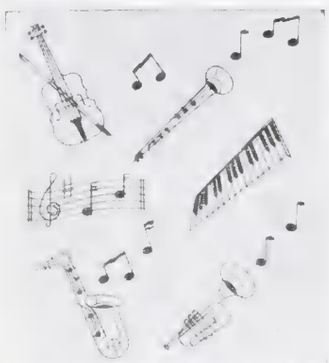


A	.29 ea.	E	.59 ea.
B	.69 ea.	F	.59 ea.
C	.39 ea.	G	.69 ea.
D	.59 ea.	H	.69 ea.

- Minimum order of 6 bobeches (above).
- Other styles available
- Add 45¢ for postage and handling.
- Check or money order.



Style # 1859. Imported Prism Bobeche. 1 Bobeche and 8-3½" prisms, $2.25 each postpaid, a pair $4.50 postpaid.

PAULEN CRYSTAL CO.
296 Broadway, Dept. HB-108, New York 7, N. Y.



DECORATIVE NOTES

set walls to dancing

Set a melodious mood in any room with Musical Master-pieces. Distinctive decoration for den, playroom, music-room. *This tuneful combo is tops with "tune-age" record fans.* Fiddle is 19" long, other instruments about 16". All pieces separate. *Arrange them as you wish for decorative effect.* Made of striking light weight black plastic. May be painted any color—gold, pink, etc.—if you wish. Complete set, ppd, only $2.95

Order By Mail, Guaranteed to Please!
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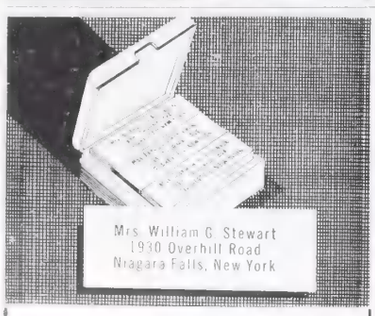
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Remarkable value

Early American Mule Ear Chair with hand-woven *double*-ply natural cane seat—a value you can't duplicate *anywhere*. This pull-up chair is fully assembled, has curved ladders, and "mule ear" back posts 35" high. It's authentically handcrafted from selected native hardwoods (birch or ash). Seat is 16" x 13½" deep x 17½" high. Unpainted $4.95 each; light natural finish $5.95; finished in maple, mahogany, pine, cherry or walnut $6.95. Minimum order is two. *Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.*

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Century Old Beauty



"LITTLE MISSY"

New, 107 years ago "Little Missy" first added her charm to a "white pillared" mansion. 50"W 15" deep, 31½" high. ALUMINUM ONLY. $132.50. Matching chairs $69.50 ea. White, Antique Green.

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Water falls from fluted upper shells into lower tier. Water pipe concealed. 58" high, shells 8" x 13", lower tier 22" diam. Aluminum $195 complete. White, Green, Black.





SCROLL-ETTES

For screen doors, outside-inside decoration. Aluminum, set of 3, 9½" x 9½" $7.50. Catalogue on request. Crated free. Send check or m.o. Shipping charges collect. Specify freight or express.

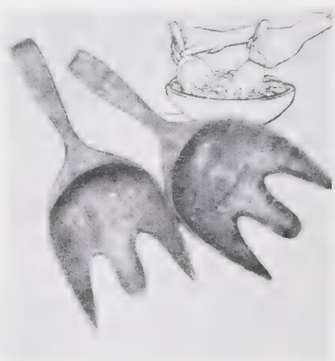
ANTIQUE IRON CRAFTSMEN
Dept. 810-B, 2500 27th Ave. N.
Birmingham, Alabama



IDENTIFY A SMALL FRY with the Guardian Angel disc, and no matter where he roams, he'll surely be returned safe and sound. A gold-plated charm, about the size of a quarter, shows a Guardian Angel in bas-relief. Reverse side is engraved with name and address. Complete with 15" neck chain. $1.50 plus 15¢ tax. Lillian Vernon, 156-HB 4th Ave., Mt. Vernon, N. Y.



THE TAIL ENDS when two scaredy cats become andirons to stand guard at your hearth. And a more beguiling rear view we've never seen in a bedroom, den, or rumpus-room fireplace. 17" tall with 14" burning irons, the pair of black iron cats is $9.95. Add $1.25 w. of the Rockies. Order from Tennessee Chromium Plating Co., 206 Louise Avenue N., Nashville 5, Tenn.



SPAGHETTI SERVERS. If you're as great a fan of the superb Italian dish as we are, you'll find these stunning servers hand-carved from rare Haitian Taverneau wood indispensable for dishing it up. And on the days when spaghetti isn't on the menu, you'll use them for serving salad. Hand-finished in tawny brown, 8½" l., the pair from Haiti is $2.95. Deer Hill Co., B-10, Box 312, Flushing 52, N. Y.

ANTIQUE SATIN BED-SPREAD

MONOGRAMMED



Large DeLuxe **MONOGRAM . . . $5.00**

TWIN	$13.95	Underline principal initial, which will be centered.
DOUBLE	$15.95	
KING*	$19.95	90" DRAPES.....pr. $12.95

*Send bed measurements *(Other sizes made to order)*

Add 75c Postage

The elegant luxury of rich Antique Satin, yet simple in design. Superlative workmanship. 9 Decorator shades: **Gold • Nutmeg • Pink Aqua • Green • Beige • White Blue • Rosedust**

For color samples send 10c & self addressed stamped envelope

All sizes have 21 inch side drops. Band trim and monogram are in self color, using the satin side of the fabric for subdued contrast.

FABRIC....$1.25 yd.

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"Small Fry"

DRESS-UP STOLE



As elegant as mom's real mink, dressing up will be twice as much fun with this exquisite stole. Perfectly scaled for LITTLE WOMEN aged 3 to 8, it feels and looks like the "real thing," is fully lined with arm slings. Choice of ranch or silver grey, it's every little lady's choice for formal engagements. Send for FREE gift catalogue.

only
$2.98 *ppd. Sorry, No C.O.D.*

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Dept. HB-9
1270 Broadway, N.Y.C. 1

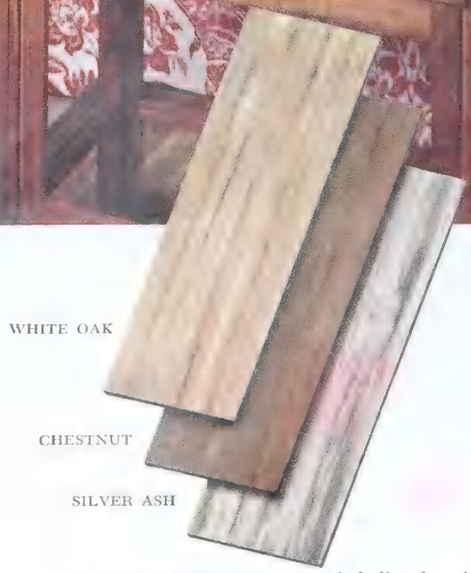
KENTILE RUBBER

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Beautiful to look at—and to live with, this floor of new Chestnut and White Oak Kentile Woodgrain Rubber Planks. And remember, it costs less to have planks installed than flooring in rolls.

BRAND NEW! KENTILE® Woodgrain Rubber Planks with all the rich natural glow of beautifully cared-for wood, without the care of wood. No refinishing—ever! No dust-collecting cracks. Virtually wearproof. Resilient. Quiet. Marvelously easy to clean. And only Kentile has it.



SEE YOUR KENTILE DEALER—he's listed under FLOORS in your classified telephone directory. Kentile Floors available in Rubber (Ken-Rubber®) • Vinyl Asbestos • Solid Vinyl • Cork and Asphalt Tile . . . over 175 decorator colors!

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YOU PAY NO MORE FOR A KENTILE FLOOR

New Mirrors with the Flair of Fine Furniture

by JUNE CABOT, Home Stylist

Especially designed to accent and magnify the beauty of your furniture, this new line of mirrors is an exciting development in decorating.

Patterned and crafted with the same feeling for line, color and texture applied to fine furniture by famous designers and makers, these mirrors add a warm and tasteful touch to your rooms.

And their reflections seem to double the value of the hours you've spent planning, choosing, arranging, crystallizing it all in a way you will love and your guests will remember.

See the new designs in mirrors at your furniture or department store soon.

Our 12-page, full-color book of mirror ideas, *How to make your home more beautiful with mirrors*, is yours for the asking. So is the name of the manufacturer of the mirrors shown here. Write Dept. 18108, Libbey·Owens·Ford Glass Co., Toledo 3, O.

A perfect complement to the simple beauty of Early American settings. Decorative tile border adds a distinctive touch. And the fruit-wood frame strengthens over-all effect. About $45.





Every line of this mirror has *today* as its theme. Cane panels and solid cherry frame satisfy the vogue for contrasting textures. About $32.

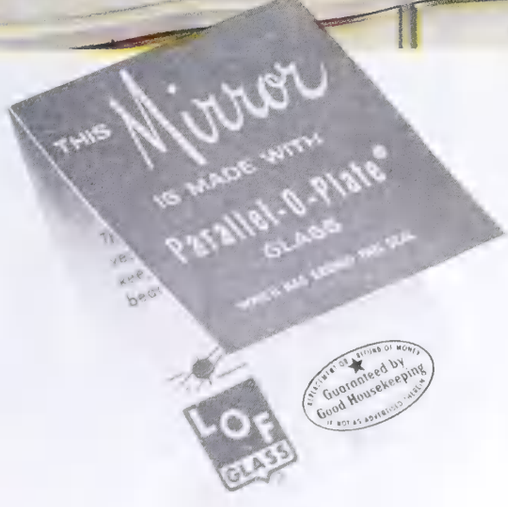


True elegance, in keeping with the return to graciousness in living, is implicit in this gold gilt leaf and petal frame. About $79.





The antique touch in two classic shapes surmounted with delicate floral scroll effects. Timeless beauty with incomparable worldliness. So versatile they can be used in sets to complement each other. Either mirror, about $59.



A Truly Beautiful Mirror must be made of the finest plate glass because a mirror is only as good as the reflection it gives. The tag shown here is your buying guide. It assures you that the mirror is made of L·O·F *Parallel-O-Plate®* Glass, *twin ground* for more perfect reflections and more freedom from distortion. There is no finer! *Parallel-O-Plate* has earned the Good Housekeeping Guaranty Seal.

PARALLEL·O·PLATE GLASS

Twin Ground For Truest Reflection

LIBBEY·OWENS·FORD · *a Great Name in Glass*

TOLEDO 3, OHIO

beautiful in your living room...practical in your game room

New Samsonite Occasional Chair goes everywhere!

Here's the occasional chair that has dozens of practical uses in every home. A matched pair, just **$29.90,** is ideal as part of your living room . . . extra side-chairs for the dining room . . . companions for a desk or work-table. Move them as you need them, or include them as a permanent part of any room. The sturdy all-steel frame assures you of years of service, and the deep-cushioned contour back and seat mean luxury seating for you and your guests. Samsonite Occasional Chair is easy to keep clean, too. The vinyl upholstery wipes clean, just like new, with a touch of a damp cloth.

In five colors. Shown, Metallic Tan. Armchair, **$15.95.** Side-Chair, **$13.95.** Also in Plasti-Steel—upholstered-look vinyl that can't burn, scratch or stain. Armchair, **$15.95.** Side-Chair, **$13.95.**



SMART GOOD LOOKS, and so convenient for extra seating! Shown, Metallic Grey, black frame.



PRACTICAL STORAGE FEATURE. Chairs *stack* for quick, easy storage. In Antique White, bronze frame.



RUGGED DURABILITY, indoors or out with Samsonite Occasional Chair. In Metallic Flame, black frame.

©1958 Shwayder Bros., Inc., Folding Furniture Div., Detroit. Manufacturers of Samsonite Luggage and Samsonite Classroom Furniture. Available in Canada through Samsonite of Canada, Ltd., Stratford, Ont., at slightly higher prices.



WINDOW SHOPPING

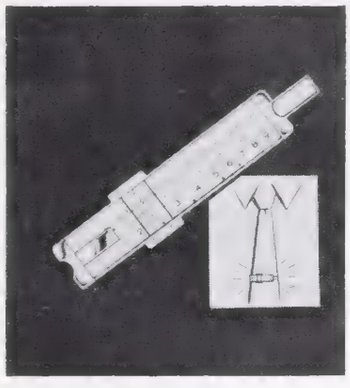
INITIAL THOUGHT for a new bride enormously proud of her new monogram is an elegant set of crystal cups and saucers. The tall cup is perfect for Irish Coffee or Caffee Poncino; the smaller one for serving Café Royal, Turkish Coffee, Caffee Espresso. Café Soirée. Recipes incl. with each order! Set of 4 with 3-letter mitre-cut monogram, $9.95; 8. $19.75. Elizabeth McCaffrey, B-10, Northport, N. Y.



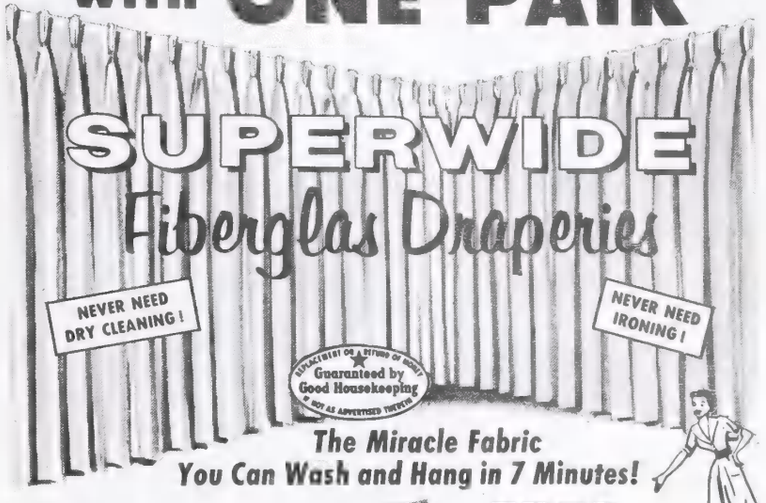
KATRINKA'S STACKED. This colorful little Dutch girl made of enameled wood, with a head that turns and arms that move, is *full* of surprises. Stored inside her are a tiny doll's tea table, 2″ in diameter, 2 chairs, and a tea set, all made of wood. Katrinka is 5½″ tall and a good bet for Christmas if we ever saw one! $1.95 plus 15¢ post. Bryn Mawr Gifts, Bryn Mawr, Pa.



SLIDE RULE TIE CLIP. What an engineer, designer, draftsman, or any man likes about this tie clip is the precision with which it does its job of holding his tie. The Slide Rule is so accurately reproduced, it looks as though it works. In gold-plated, $2.50, or sterling-silver frame. $5. with black calibrations on white background. it's 1¾″ long. Tax incl. Gift-boxed. Mastercraft. 273-HB Congress, Boston 10, Mass.



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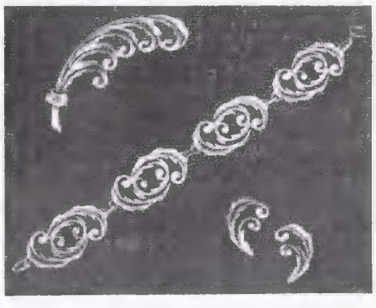
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This sterling silver **FEATHER SET** is reminiscent of French Court days. Handwrought of heavy silver. **PIN** is 3″ long, fitted with a safety catch **$3.00.** Matching **EARRINGS** that flatteringly frame the face **$3.00,** and the intriguing **BRACELET** that gracefully curves to wrist **$6.50. COMPLETE SET** only **$10.00.** Lovely **NECKLACE** to match (not shown) **$9.00.**

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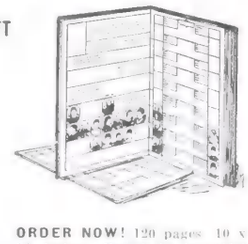
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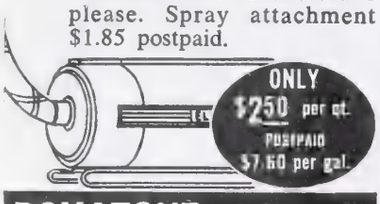
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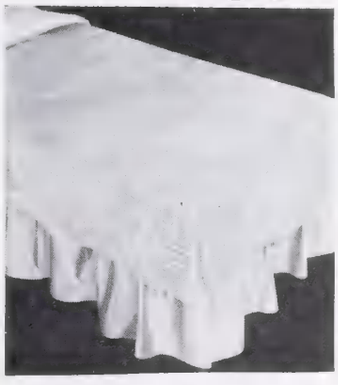
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SHOPPING



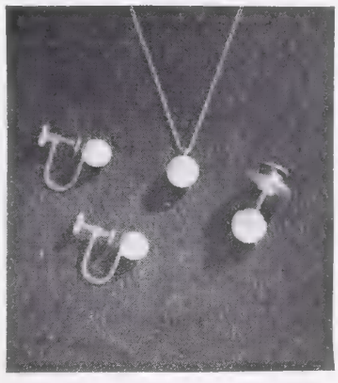
TWO - IN - ONE - SPREAD. What appears to be a quilted coverlet and dust ruffle ensemble is *actually* a one-piece bedspread of sun-resistant acetate taffeta. Choose rose-pink, beige, mint green, blue, brown, aqua, gray, gold, white. Twin $16.95; full $18.95; king sp. order $37.95. 63" draperies $6.95; 81" $7.95. Add 90¢ post. Swatches 10¢, catalog 15¢. Colten's, 1351 Beacon St., Brookline 46, Mass.



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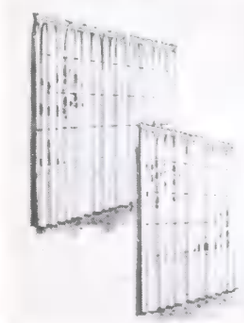
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81"	2.59 "	3.69 "	99"	3.69 "	5.49 "
90"	2.79 "	3.99 "	108"	3.99 "	5.99 "
108"	2.99 "	4.39 "			

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CHAIN CURTAIN SHOPPE
Dept. C30, 37 Broad St., Elizabeth, N. J.



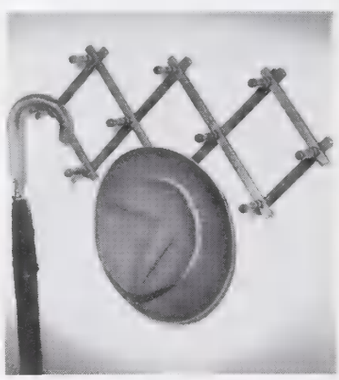
WINDOW



SERVICE A LA CART. A solid cherry drop-leaf serving cart is a wonderful piece of furniture for an entertaining couple and this is a beauty finished in antique brown with solid brass hardware. With leaves up it's 56¾" x 18" x 32½" high; leaves down, 37½" x 18". One top drawer is lined for silver. $129. Early American Catalog, 25¢. Greenbaum, HBP, 101 Washington St., Paterson 1, N. J.



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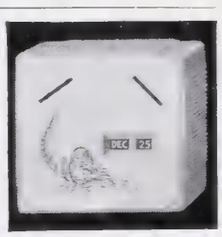
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2 for $3.95

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FROM $1

COMPLETE 3-PIECE SET

The price is fantastically low . . . but a thousand dollar present couldn't please a small girl more than these adorable **genuine** furs for her doll. They're the **choicest** of bunny furs . . . deep-piled, sheared, **snow-white** . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons; cuddly muff has wrist band! 8"-10½" dolls—**$1.00.** 11"-22½" dolls—**$2.29.** 23"-30" dolls—**$2.98.**

Same-day shipment.
Money-back guarantee.

DEER HILL CO.
Dept. B108, Box 312, Flushing 52, New York



Helen Gallagher Selects the Season's 10 Smartest Buys

1 Gourmet Baking Shells



Serve different dishes in an exotic way! Prepare your special recipe, bake, and serve bubbling hot in these individual baking shells. Imported from Far East! 6½" white shells, for salads, too!

Set of 8 $1.98
plus 25¢ shipping

2 Balloon Wall Planters



Enchanting! Wonderful in pairs on dinette wall, in boudoir, or in powder room! Glazed semi-porcelain in asstd. pink and blue pastels, 12" over all.

$1.49 each 2/$2.79
plus 25¢ shp. per order

3 Floral Fountain

How dramatic your centerpieces will be with this magnificent Electric Floral Fountain! Powered by 4 flashlight batteries (not included). Fountain shoots a silvery spray of water up to 14" high. Makes your parties the talk of the town! Fits any bowl. 4½" Fountain, 6' cord, and power unit included.



$4.98 each postpaid

4 Rattan Plateholders



Bargain import from Hong Kong! Clever wicker holders are perfect for giving strength to a paper plate. Just slip the plate in place and "dig in." Hand woven, 9" size fits most plates perfectly. Use over and over. Makes TV and picnic-eating far neater—ideal, too, for all kinds of informal "nibbles" and snacks, day or evening.

4/$1.50 ppd. 12/$3.98 ppd.

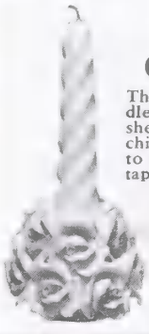


5 Butterfly Plaques

Friends will think you caught these real butterflies yourself—they look like collector's items! Spun brass frames with convex glass reveal the gorgeous colors and designs. 5½" squares have tiny brass hanging rings. Use four for decor. Smart for home, as gifts, too.

2/$2.25 4/$3.98
plus 25¢ shipping per order

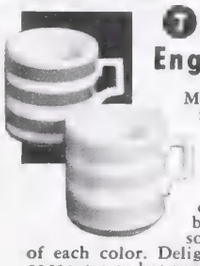
6 Rose Candlesticks



The enchantment of candlelight in a setting of sheer elegance. Clusters of china roses in soft pastels to surround your snowy tapers with grace and romance. Authentic French reproductions, each rose is exquisitely shaped. 3" in diameter. For those gracious evenings at home.

$2.98 pair
plus 25¢ shipping

7 Striped English Mugs



Made in England for carefree living in the modern manner! Highly glazed earthenware, 10 oz., in choice of yellow, green, blue stripes. Assorted set of 6—2 of each color. Delightful for coffee, cocoa, tea or hot punches.

79¢ each 6/$4.50
plus 25¢ shipping per order

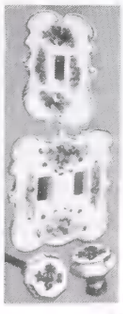
8 Whale Parking Valet



This whale will take all the "bait!" Provides safe storage for hubby's watch, change, keys, wallet, cuff links, etc. Highly glazed brown ceramic, 6½" x 5" hi. Saves "searching time" in the morning, too!

$1.00 each 3/$2.89
plus 25¢ shipping per order

9 Porcelain Switchplates & Door Knobs



Decorator drama! Standard size Switchplates and Door Knobs of lovely white porcelain, decorated in pastel florals. So right for modern or period decors . . . the artistic touch to any room!

Single Switch 59¢ ea. 3/$1.75
Dble. Switch $1.00 ea. 3/$2.89
Door Knob $1.98 ea. 3/$5.50
plus 25¢ shipping per order

10 Musical Teapot



A graceful teapot for your most elegant tea party! Fragile white China with delicate Moss Rose design and flashes of gold. Concealed Music Box plays a nostalgic tune when pot is lifted! Holds 48 oz. An anniversary gift to bring many happy memories!

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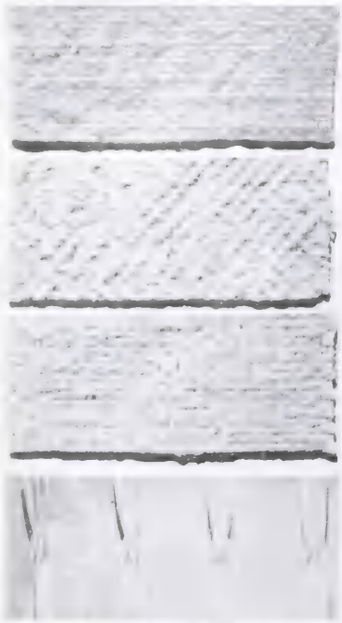
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only $2.98 a yard and it's 10 feet wide!

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now you can buy floor-to-ceiling yardage with the pleats already in!

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Lillian Vernon 3 HB N. Third St., Mt. Vernon, N.Y.



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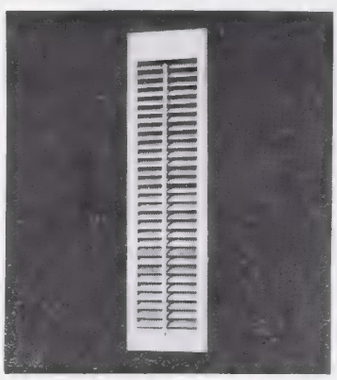
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$500.00 OR BUST! If this is your goal and saving is your problem, do it the Banclok way which *forces* you to put in 25¢ every day or the calendar date won't change. As you make deposits, total amount is recorded. Save $540 with 6 banks in 1 year, 3 banks in 2 years, or 1 bank in 6 years—depending upon how fast you want the money! $2 each. Leecraft, HBF, 300 Albany Ave., Brooklyn 13, N.Y.



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MOVABLE SHUTTERS to screen out irritants or cold north winds are decorative accents in traditional or modern décor. Made of clear white pine, they're ready to paint, stain, or lacquer. Larger sizes are ideal for doors and room dividers. Popular shutter sizes are 6" x 18". $2.40; 8" x 27". $3.30; 9" x 27". $3.40. Manor House Shutters, 75 Carmans Rd., East Farmingdale, L. I., N. Y.

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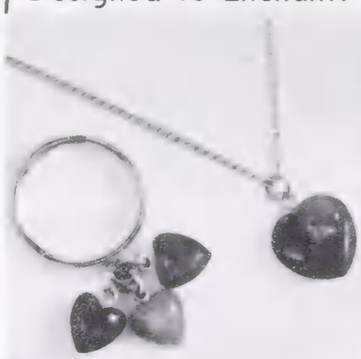
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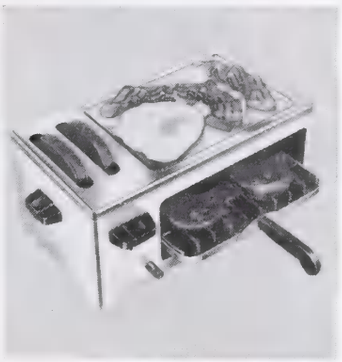
Ash wheel, 16", with metal lined pine planter box, each hand made, hand-rubbed, hand-finished. Solid brass chain hanger. Also comes with 2 Knick-nack shelves instead planter. Only $59.50. Send check or money order. Shipped Express Collect. Send for illustrated material of beautiful Wagonwheel occasional tables.

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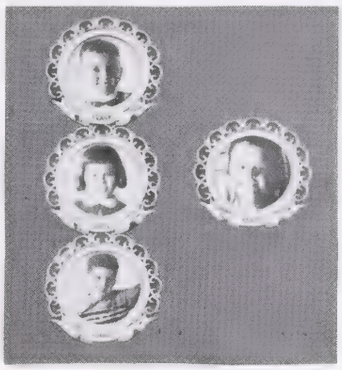
SHOPPING



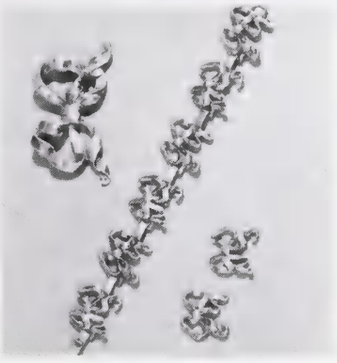
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HEIR RAISERS will cherish this Victorian "Add-A-Frame" photo panel that will make their bald-pated dribblers look enormously appealing. The 2½" frames are delicately designed 18k gold-plated metal and, as the family increases, you just hook on another frame. Each child's name is engraved on the bow. Get Grandmother a gallery, too. $1 each frame. Ward Phillips, Carpentersville 1, Ill.



BOWKNOT SET. If you like good jewelry, pieces you can be proud of, that will look as distinguished with a sweater and skirt as with a black dinner dress, this the set for you. The bowknot design hand-wrought in sterling silver in a pin, $3; clip-on earrings, $3; bracelet, $6.50. Complete set, $10. Matching necklace (not shown), $9. Tax incl. The Jamaica Silversmith, 79-32 164th St., Jamaica 2, New York.



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CHRISTMAS PENS WRITE YOUR HOLIDAY MESSAGES IN GOLD, RED, GREEN! Here's a gay, festive touch for your cards, packages, invitations, thank you's, etc. Write your messages and signature in sparkling, metallic gold, bright red or rich green! It's easy with these smooth-writing spring action ballpoint Christmas pens. They make wonderful stocking stuffers, too. Attractive sturdy plastic case, 5" long, with long-lasting cartridges.
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Electric wall clock, 7½" x 9½", looks like an enlarged gay 90's type pocket watch —and *keeps accurate time, counterclockwise!* Great fun in the home bar, den, or anywhere. Wonderfully wacky gift! Unique dial and cleverly designed precision movement let you literally turn time backward! Case is high impact plastic with beautifully engraved gold-tone finish. UL approved synchronous motor 110-120 volt, 60 cycle, AC only.. **$7.98** tax incl. ppd.

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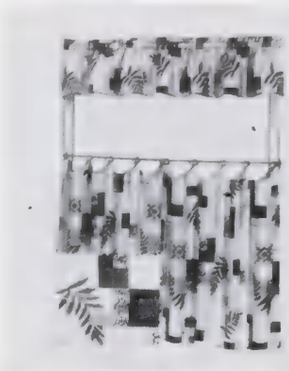
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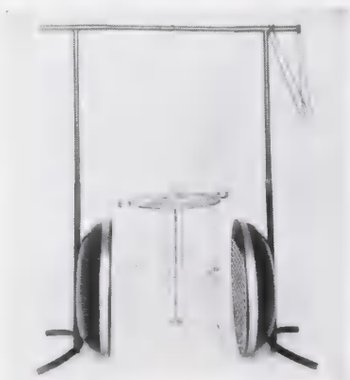
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COLORS ARE MODERN, the material is textured antique satin, and the combination is delightful in pinch-pleated draw draperies or scalloped café curtains. Green, red, pink, or brown on off-white, self-lined, satin-backed. 48" wide: 45" or 54" lengths, $4.50 pr.; 63" or 72", $4.98. Cafés, 36" long, 60" wide, $2.50. Valence 10" deep, 72" wide, $1.50. Chain Curtain, Dept. D1429. 37 Broad St., Elizabeth, N. J.



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You and the children will fall in love with the enchanting group shown here. The 7" teacher and 5" dolls have charming faces, exquisite clothes, flexible bodies. The sturdy wood benches, desk, and chair, and blackboard are beautifully finished.

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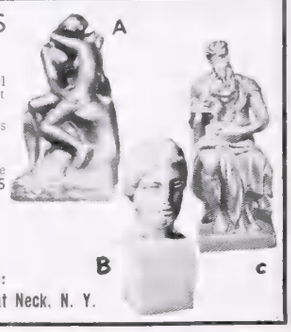
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WYNN'S WAREHOUSE, Dept. HB-10, 239 Great Neck Road, Great Neck, N. Y.

Textured Cushiontone absorbs noise and lends new interest to the ceiling in this remodeled room. For room plan and list of furnishings, write to address below.

This amazing new Armstrong Ceiling soaks up noise and gives your home today's smart new look



MAKES ANY ROOM COMFORTABLY QUIET. The tiny openings in the attractive textured surface of Armstrong Cushiontone Ceiling Tile absorb up to 75% of the noise that strikes it. You'll enjoy new peace and quiet.



DO IT YOURSELF THIS WEEK END. Your Lumber or Building Materials Dealer will show you how to cover old cracked ceilings with Cushiontone. His name is listed in the Yellow Pages under "Ceilings."

WOULD YOU ever guess that this delightful room was once two small rooms and a dreary hallway?

Here's the secret of its striking transformation: some daring decorating ideas and an Armstrong Ceiling.

The ideas include ceiling beams that provide a bold accent where room partitions used to be, and an ingenious spiral staircase to save space.

The ceiling is Textured Cushiontone, of course. Its rich texture gives the room today's smart new look and quiets the room by soaking up most of the noise that strikes it.

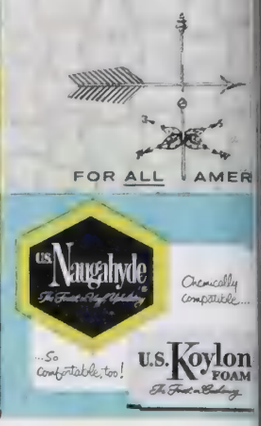
For a free booklet about Cushiontone ceilings, write to Armstrong Cork Company, 5810 Perry St., Lancaster, Pa.

Armstrong CEILINGS

. . . to quiet and beautify your home







Thomas McEvoy, A. I. D., of the J. L. Hudson Co., Detroit, finds the combination of Naugahyde upholstery and Koylon Foam cushioning ideal. "The wide range of Naugahyde patterns, textures and colors is an inspiration in itself and I like the clean, smooth way it tailors over Koylon Foam."

"When it comes to designing a room that's meant for lots of casual, fee living, U. S. Naugahyde is my first choice. Furniture upholstered colorful Naugahyde can take all the hard wear a busy family give Spots, stains, spills, sticky fingerprints, even crayon, clean off easily.



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THE FINEST IN VINYL UPHOLSTERY — THE FINEST IN CUSHIONING

And here's the proof . . . a room that's dramatic, exciting, colorful yet completely practical because all the furniture is upholstered with carefree U. S. Naugahyde. Let U. S. Naugahyde put bright new life in your home—it's truly the ideal upholstery for casual modern living. You will find furniture cushioned with U. S. Koylon Foam and upholstered with U. S. Naugahyde—the perfect combinati of lasting beauty and comfort—at leading stores everywhere—ask your decorator or upholsterer. Look for the Naugahyde tag whatever style or period furniture you buy—it's your assuran of the finest in vinyl.

Sofa by **Conant Ball Company**, Gardner, Mass., upholstered in various shades of the **Trend** pattern of Breathable* U. S. Naugaweave. All other upholstered furniture by **Gl of High Point**, N. C., covered in a combination of the **Trend** pattern of Breathable U. S. Naugaweave and the **Doe-Vin** pattern of Elastic* U. S. Naugahyde. Walls paneled in b **Doe-Vin** over narrow strips of antique white **Trend**. Window shutters covered with new padded **Diamond Quilt** Naugahyde. Ceiling in **Trend**.

*PATENT APPLIED

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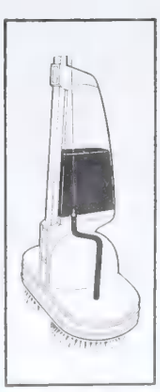
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MUSICAL MADONNA. For all of you who deeply love and revere the Mother of God and pay her special devotion in October, we show this exquisite statue atop a Swiss music box that plays "Ave Maria." A lovely gift for a new mother or a friend in the religious life, ivory white figurine on base is 8" high. $5.95. Hand-painted, $6.95. Plus 25¢ post. Hildegarde, HB-10, 597 Farmington Ave., Hartford 5, Conn.



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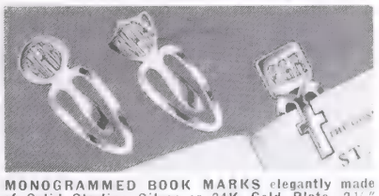
New mystery aquarium contains living tropical fish. See the MIRACLE OF BIRTH before your eyes as the mother actually bears living, swimming baby fish! Mystery crystal ball has no visible opening, yet the fish live and breathe. Watch them eat, play, flirt. An educational gift for children. A handsome ornament. Pets live and thrive with minimum care. Male and female are *guaranteed to arrive alive—and to give birth—or your money back!* Only $2.98, postage paid. Order MIRACLE OF BIRTH from **Sunset House, 2635 Sunset Building, Beverly Hills, Calif.**



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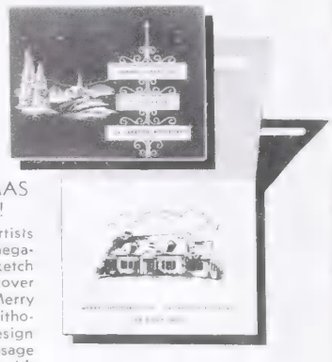
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Your own home beautifully sketched by our artists from your photo (just send clear print or negative)! Your address is printed beneath sketch so it shows through cut-out panel in the cover signboard. Your name is inside below "Merry Christmas from (your address)." Cover lithographed with rich green background with design in softer green tones. Inside sketch and message in black. White card-weight text stock with distinctive finish. 5" × 6½" folded.

50 Cards and envelopes — $11.95; 75 — $16.95; 100 — $21.90. Postpaid. Money-back guarantee.

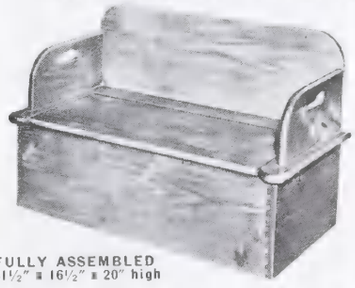
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FULLY ASSEMBLED
31½" × 16½" × 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction. Direct from our workshop to you.

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Crayons • Paste • Charts

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Children will be amused for hours on end as they make 3 dimensional pictures, animals and games by pasting these color chips to each other or using an assortment of interesting picture charts as a guide. Set is complete with color-fast chips, non-toxic crayons, paste, charts and colored blank paper for original color chip and crayon designs. For children 3 to 8.

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Store your spices in the safety of old-fashioned, elegant apothecary jars. Authentic replicas, right down to their charming white, gold and black labels. Each useful, collector's item contains a highest quality spice or herb for your selection. Each jar holds 2 ounces, is 4" high, 1½" diam., and has an airtight stopper to insure freshness.

Allspice, Whole
Anise Seed, Whole
Basil
Bay Leaves, Cut
Bouquet Garni
Caraway Seed
Celery Seasoning Salt
Celery Seed
Charcoal Seasoning Salt
Chervil
Chili Powder
Chives
Cinnamon, Ground
Cloves, Whole
Creole Seasoning
Curry
Dill Seed
Garlic, Minced
Garlic Powder
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Ginger (ground)
Ginger—Garlic Salt
Good Taste
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Herb Blends for: Eggs and Cheese, Fish, Meat, Salads, Soup, Vegetables
Hickory Smoke Salt
Horseradish
Marjoram
Mustard Seed, Ground
Nutmeg, Whole
Onion Minced, White
Onion Powder
Onion Powder, Roasted
Onion Seasoning Salt
Oregano
Paprika
Parsley Flakes
Pepper, Cayenne
Peppercorns
Pepper, Cracked
Pepper, Ground
White Peppercorns
White Pepper, Ground
Pickling Spice
Poivre Aromatique
Poppy Seed
Poultry Seasoning
Rosemary
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Sage
Savory Leaf
Seasoning Salt
Sesame
Tarragon
Thyme

55c each, postpaid. Minimum order four jars.

Antiqued Spice Shelf Rack. Double Rack, 12" wide, 10" high, comes with 12 jars of assorted spices, $11.95 ppd.
Single row rack with 8 jars, 15" wide, 5" high, $8.50 ppd
Triple row rack with 24 jars, 15" wide, 15" high, $21.00 ppd



SETH and JED **Dept. B-10, New Marlborough, Mass.**

Write for FREE catalogue

BLACK MAGIC

For Salads

9-piece salad set $9.95 ppd. complete

Sorcery at the dinner table: the contrast of pretty salads with this stunning black Ebonite service. 9-piece set consists of mammoth salad bowl (14" × 9" × 5" deep); 6 individual salad bowls (7" × 4½" × 2½" deep) and salad fork and spoon (13" long) with silver finish handles. A tremendous value in satiny Ebonite that will see many years of service. Money-back guarantee. Quick delivery. Send check or money order.



CRYSTALIER, Dept. B, 156 Merrick Road, Massapequa Park, N.Y.

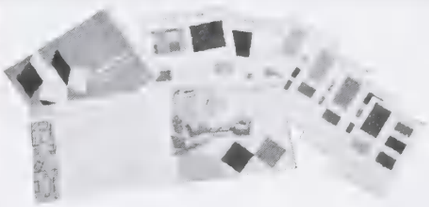


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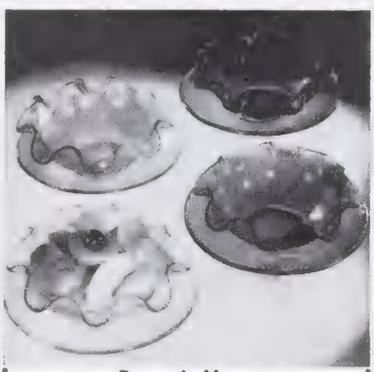
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Shows both living room and dining room groups. Comes complete with wood swatches of available finishes and fabric swatches of over 32 quality upholstering materials. Send 50c today.

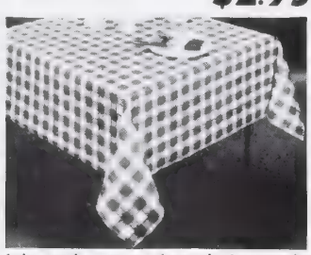


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JEWEL-TONE SHERBET DISHES

Lovely jewel-tone glass dishes in delicate shades (ruby, amber, aquamarine and amethyst) add a beautiful color effect to any table setting. Imported from Europe, pretty serving dishes are ideal for sherbet, fruit salad, shrimp cocktails, or cereal. Use them individually for snacks and tidbits. 6" dia. dish with matching underplate in assorted colors, set of four **$3.50** Ppd.

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There are tunes for every door in your Town or Country Home.

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Wonderful, willowy glasses are elegant enough for important parties, casual enough for day to day use, and tall enough for highballs or zombies! Slender hourglass shape makes them easier to hold and the deceptive 14-oz. size can manage the entire contents of a standard container! Superb for weddings, showers, or Christmas giving.

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THE LANDING COMPANY, Dept. B-10
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WINDOW



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THE HORN IS PLENTY decorative as a table centerpiece filled with Autumn foliage. 14" long, 7¼" in diam., $1. And it is shown with miniature wicker cornucopias that instantly give your table a holiday party dress. We love them dearly! Fill them with nuts or mints or tiny corsages. They're footed so they won't tip or wobble. 4" long, $1.95 for 8. Dunhaven's, 4115 Lafayette St., Dallas 4, Texas.



TRINKET TRAY is a sparkling china dish that a fair lady can keep on her dressing table as an over-night parking place for earrings, pins, rings, keys, and small change. The dainty Victorian design reproduces a lady's collar, has scalloped edges with gold trim, and is *personalized* with her first name. Get two, use one for a bedside ash tray. $1.95 each. Crown Craft, HB-10, 246 5th Ave., New York.

CARVING SET *from* INDIA



Approx. 18" overall

HAND CARVED SOLID WALNUT WITH SOLID BRASS TRIM . . .

Inspired by the exotic spirit of romantic India and the exquisite artistry of ancient masters . . . the craftsmen of Kashmire have created this magnificent decorative piece which is also highly useful . . . the steel is of finest quality, the trim is solid brass . . . including the legs on which it rests . . . knife & fork interlock with case . . . money back guarantee within 10 days. Sorry, no C.O.D.'s. Send check or money order. **$14.95** Postpaid

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From original home of barbecue. Rich, farm-style, smoky flavor. Tender-as-a-kiss toothsomeness.

Drenched in tangy barbecue sauce made to family recipe. Meats government-inspected. Send $7.50 (no c.o.d.'s) for Luxury-Pak:

1 1-lb. jar pork 2 1-lb. jars chicken
2 1-lb. jars beef 1 1-lb. jar sauce

Or write for brochure on barbecue treat ideas and complete price list.



$7.50 PPD.

LUXURY-PAK **6 lbs.** ASSORTED BARBECUE TREATS
WEIL PACKING CO., DEPT. B • P.O. BOX 296 • Evansville, Indiana

SHOPPING



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GUEST-TOWEL RACK. A very pretty filigree gold metal rack is filled with 24 paper towels in a dainty "Snowflake" design and it is exactly what you have been wanting for your powder room or guest bathroom. 9½" high. 4½" wide. $3.95 complete. A package of 24 guest towel refills, $1. Order from Jeredith Manor, Box 130, Nyack, N.Y.

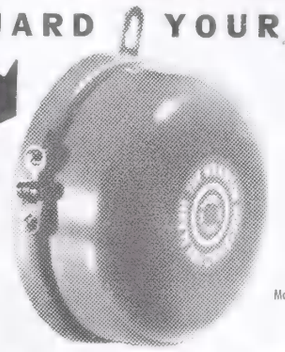


FALLING IN LOVE with the Victorian design of these pretty chairs was for us, inevitable. Created in the British Crown Colony of Hong Kong, these are fashioned with airy delicacy of white rattan and peel for patio, porch, or dainty bedroom. Tint them to match your color scheme or leave them natural. Side chair, $7.99; arm chair, $11.99. Freight coll. from Akron, 4402 Sunset Blvd., Los Angeles 27.



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This Fall you will live in and love this corduroy dress that's tailor-made for a busy day. Washable and color-fast, it has easy-to-get-into snap front and self belt. Choice of Desert Tan, Pink Coral, Turquoise, Red or Avocado Green. Sizes 10-44, 12½ to 24½.

Sizes up to 20 .....$12.95
Sizes over 20 .....$14.95

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Protection against Heat, Cold, Spills and Stains

This QUILTED TABLE PAD is heavily insulated with fiberglass to pamper your fine table. Embossed with a beautiful white and gold flower design, it wipes clean in a jiffy with a damp cloth. Eliminates the nuisance and expense of hard-to-store, cumbersome, rigid table covers. A real space-saver . . . just roll it into its own plastic bag and keep it handy in your linen drawer.

Sizes:

52" x 52" ..... $3.95 52" x 70" $4.95
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20"x6" $5.25 ppd.
For use over doorways, bookshelf, fireplace, in study den, or office.

All the superb detailing of the old, hand-carved originals, captured majestically in flawless, solid aluminum reproductions. Early America's proudest symbol. Each is 3-dimensional and hangs easily from 2 hidden holes in wings. Use indoors or out. Specify Antique Gold or Antique Black finish. Money back guar.

Above mantel, front door, carport, ■■ patio. For dominant wall display.

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Look, my dolly has a bracelet just like mine! Matching bracelets come with charms that every little girl will love—movable fan, tinkling bell, scissors, and parasol. Her own name and that of her favorite doll engraved on the charming hearts. Sure to make a hit with any young miss. Set of 2 in 18Kt. gold plate.

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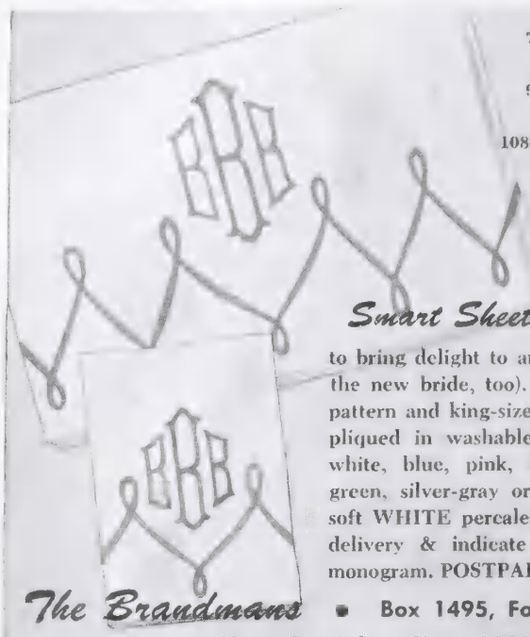
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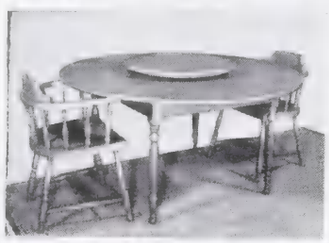
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to bring delight to any home-maker (and the new bride, too). The stunning scroll pattern and king-size monograms are appliqued in washable SATIN (choice of white, blue, pink, lemon, aqua, sage-green, silver-gray or eggshell) on silky-soft WHITE percale. Allow 3 weeks for delivery & indicate principal letter of monogram. POSTPAID; no C.O.D. please

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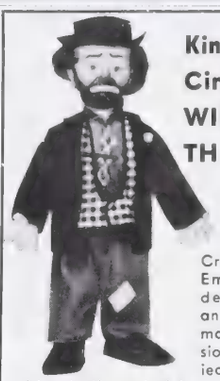
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It's a scoop, measure and funnel all-in-one with a water-tight valve controlling flow—operated by the thumb. Stop waste, mess. Fill salt & peppers, steam irons, small neck bottles, separate fat from meat broth or roast drippings, decorate cakes, water house plants. Measure medicine or recipes from ¼ teaspoon to 4 tablespoons. Transparent HI-IMPACT plastic.

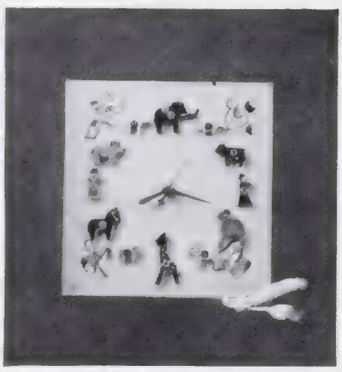
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447 Clinton Heights Ave., Columbus 2, Ohio



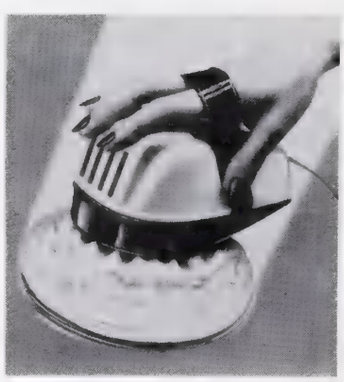
WINDOW



CIRCUS TIME in the nursery is 24 hours a day when you hang this electric clock on the wall. Fitted with a fine electrical movement, background is natural wood with 3-D animal figures showing the hours. Each is colorfully decorated. The children will enjoy learning how to tell time, while you peacefully shell the peas for dinner. One-yr. guar. 10" x 10", $12.95. Gina & Selma, 1048 Lexington, New York 21.



FILE FLAT SILVER in this chest lined with tarnish-proof Pacific Cloth and holds 156 pieces (24 knives). Zippered on both sides, the cover may be rolled back and silver removed without lifting chest from drawer or shelf. Wooden frame has metal handles, is covered in durable, washable brown simulated alligator leather. 17⅜" l., 11¾" w., 3" d., $13.95. Closet Accessories, Dept. 1110. Evanston, Ill.



LADY BE GOOD to your furniture, automobile, wood paneling, and even your shoes with Buffette. The feather-light hand buffer for polishing is UL-approved, won't overheat, and produces a mirror finish in seconds. The motor works at just the right speed for easy handling. With 12" cord and plug, 5" x 5" x 7", $19.95. Extra buffer, $1.29. Jack's Mail Box, Dept. HB-10, 95 5th Ave., New York 3.



4-oz. brandy snifter holds pink-eared mouse in safety while ceramic Siamese kittens look on with envy. Place them anyway you like. Wonderful for bars or knickknack corner. The perfect gift for hard-to-please folks. Only $3.00 complete, postpaid. Send check or M.O.

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Colonial Home Sign

YOUR NAME on authentic Colonial Design all-aluminum sign, 10 x 5½ inch name panel, heavy cast bracket 19½ inches long. Lettering on both sides, any number of letters, length of name determines letter size. Black baked-on wrinkle finish paint with raised, satin-finish cast-on letters. From your gate-post or doorway you'll welcome friends and guests. The ideal personalized gift for special events, anniversaries, housewarmings, etc. Mailed within 48 hrs. after we receive your order. *Complete Satisfaction Guaranteed.*

$14.95 *Postpaid USA No COD's*

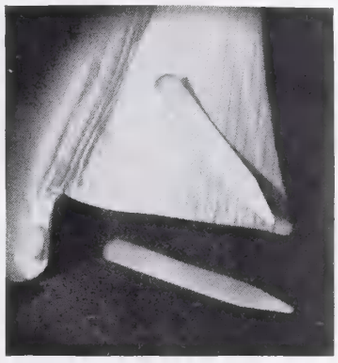
Brad Witcher of Brockton, Mass.

DEPT. 10-HB P.O. BOX 634

SHOPPING



14K COLLAR STAYS! So he's got everything, has he? We'd like to wager that he does not have these! Come his next birthday or office promotion and you're looking for something special, befitting an executive, this is a terrific and practical gift! Collar stays in 14k gold won't crack and will last a lifetime. $14.50 a pair incl. tax. Add 25¢ a letter for engr. Merrin Jewels, HB, 530 Madison Ave., N.Y.C.



EBONY SWALLOWS hand-carved by the natives of Tanganyika, Africa are superb examples of their art. Silhouetted against a modern fireplace wall or drifting along a white brick terrace, these plaques are decoration that's arrestingly different. Order several pairs at this terrific price! Swallows are 7" long, set of 3 is $1.95. Shopping International, Dept. 148, 65 Court St., White Plains, N. Y.



LOOK, A SCONCE of brilliantly faceted crystal whose three arms dazzle the daylight in your room, sprinkle the night light through many-prismed beauty. The metal parts are of silvery or solid brass (specify), and the prisms are imported. 20" h., 14" w., and it may be ordered with candle light sockets if preferred. $37.50. King's Chandelier Co., Dept. HB, 202 Boone Rd., Leaksville, N. C.



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$2.95

WITH THIS RING they will have a lasting memento of the most wonderful day of their lives. An Engraved Wedding Ring Ashtray comes in golden brass or rhodium silver engraved with the first names and wedding date . . . 4½" diam. A thoughtful wedding or anniversary remembrance or a souvenir for attendants . . . **$2.95, 2 for $5.50.**

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REMOVES Stubborn Surface Spots

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NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For varnished, shellacked, lacquered and waxed surfaces. Price—Half pint $1.50, Pint $2.00—Quart $3.00.

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Under your place mats put these Doily Mats and you'll never worry about hot plates marring the surface of your table. They come in 3 colors; mahogany or blond to match the finish of your table; or white to match your organdy or lace place mats. Each mat has a protective flannel back. Size—16" x 10". Satisfaction guaranteed. Order #D 110.

Set of four **$3.95** postpaid

$1.00 each for additional Doily Mats

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DEPT. 1110B, EVANSTON, ILL.



Spin the Daisy— it tells of love!

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Gold plated Daisy with simulated Ruby.

Charm alone	$6.60
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CHERRY SECRETARY

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Greenbaum Brothers
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New Constance Spry Exclusive!

Miniature Oriental Hawthorne Trees
FOREVER "IN BLOOM"

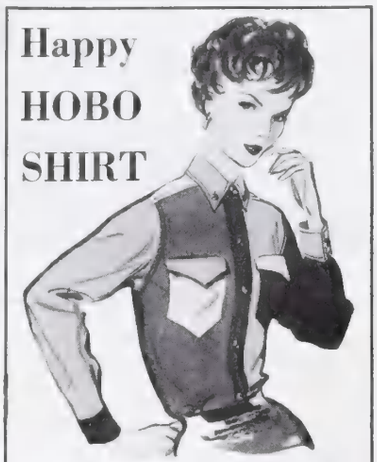
Clipper Ship Captains in the Tea Trade first brought these dainty flowering Hawthornes to America. Now Constance Spry reproduces them with care and subtlety that rivals nature! Each interesting gnarled branch and delicate waxed bloom captures the beauty of nature's own, to create a composition of real artistry. Choose from white, red or pink blossoms.

This new Gay Deceivers® is approximately 11" high, 12" spread, in a lovely porcelain rice bowl. Each tree a bit different. You may readjust branches if you choose. **$12.00**

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Constance Spry INC.
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The mysterious lure of wild ducks is brilliantly translated into decorative terms of wood and brass. Choose blonde, walnut or black finishes . . . all have hand set, satin finish brass wings with graduating black accents at the tips. Necks are banded. Each is 20½" long, a magnificent size! Sold in sets of three only.

$11.95 set of 3, ppd. plus 75¢ West of Miss.

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SPECIAL HEADBAND included to match this lovely cape.

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FREE Write for Morton's New **STYLE ALBUM** WORLD'S LARGEST SELECTION at any price



STYLE 7

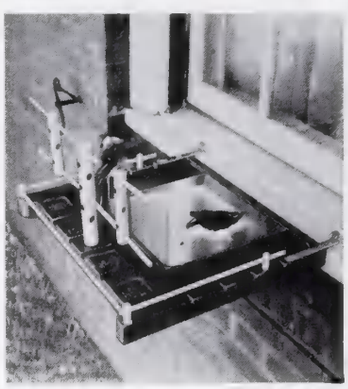
MORTON'S, Dept. 22-J, Washington 4, D.C.

WINDOW





SOPHISTICUFF. This is one of those rare pieces of jewelry that looks fabulous, and yet your piggy bank can buy it for you without losing too much weight. When closed, your two initials meet on your wrist. The catalin base is deceptively light, and it comes in 18k gold plate or silver plate. $4.95 incl. tax. Order from Mono Art, 50 Delancey Street, New York 2.



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VAUGHANS

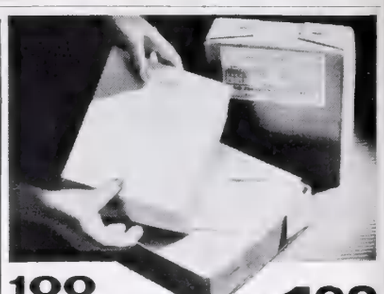
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THE FINE STATIONERY IN THE PLAIN BOX!

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now enjoy the same famous steaks served by America's luxury restaurants...AT HOME!



PFAELZER'S SAMPLER BOX OF U.S. PRIME, AGED STEAKS

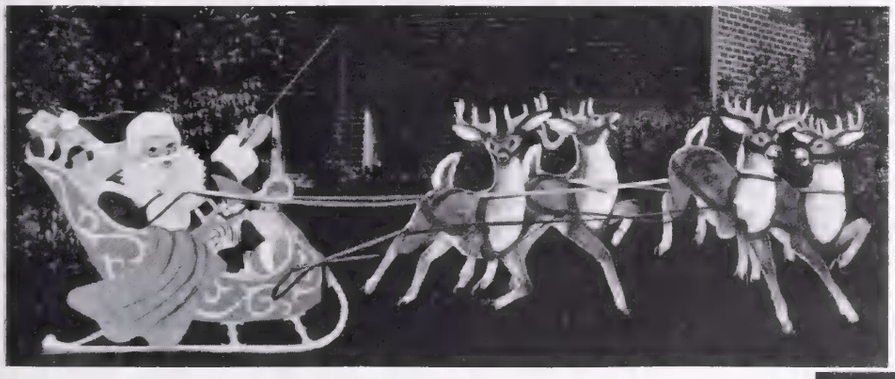
4 *Filet Mignons—1¼" thick, 6-oz. ea.* 2 *Boneless Strip Steaks—1¼" thick, 12-oz. ea.*
4 *Chopped Tenderloin Steaks—1¼" thick, 8-oz. ea.*

Each item individually wrapped. For instant cooking or to be placed in your freezer. Ideal for gifts. Satisfaction and safe arrival unconditionally guaranteed anywhere in U. S. All for only $19.95 express prepaid. Enclose check or money order.

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FAMOUS HAND PAINTED ORIGINALS *For Your Lawn*



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NO. 54. SANTA and REINDEER. Same as 54A except without motorized unit. Price with four deer only $84.50, with eight deer $132.50.

NO. 16 NATIVITY DISPLAY. The theme and reason for Christmas has been "painstakingly" reproduced in glorious beauty and rich colors. A masterpiece handpainted by our most experienced artists. Designed as a feature display at a price home owners, churches, business and service organizations can afford. Center panel is 10 feet wide and 6 feet high. Shepherds and palm trees (7 ft. high) are free standing. Assembled by use of pins, easy to install. Complete price includes lighting units. To make display more dramatic, we have added ten tiny blue lights to the window in the building that twinkle on and off like stars. Made of weatherproof wood. Price Complete only $223.00. Shipped express. Shipping charges collect.

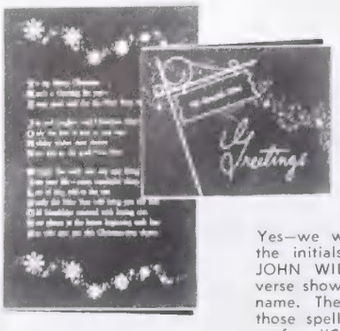




No. 58–2 ANGELS OVER-DOOR Greeting. Colorful handpainted angel on light blue panel with golden letters. Beautiful over your doorway. Message is appropriate for Christmas Season. 4 ft. long. Only $10.50. Postpaid.

Send for catalog showing over 30 new handpainted prize-winning lawn displays and 35 new exclusive items for decorating interior of home or business. Send check or money order direct to Dept. HB10, Smethport, Pa. Tel. No. 585.

Leonard Brynolf Johnson



Acrostic Verse Greeting

THE INITIALS SPELL YOUR OWN NAME

Yes—we will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN WILSONS" is spelled downward in the verse shown. Last two lines call attention to your name. There is room for up to 23 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1958") is on cover. Card is French-folded to 4¼" x 5½". White envelopes. 50—$5.95; 75—$8.45; 100—$10.95. Postpaid.

Entire Greeting is done in raised foam white on velvety deep blue paper.

Money-back guarantee.

25 Cards—only $3.45



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(N. Y. Retail Store: Purdy Station, N. Y.)



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will love you when she receives this Stable full of sterling silver jewelry. The **COMPLETE SET** is $12.00 or the Bracelet is $6.00. —Mare and Colt Pin $3.60—Horse Head earrings $2.40 (matching necklace—not shown is $5.50). We will gift wrap and send air-mail if desired. Order now for Christmas gifts. No COD's please.

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from a decorator's workshop

Authentic Reproduction *of the old Gout Stool*

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany —brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citrus. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Immediate shipment or write for fabric swatches) **$14.95** prepaid

Order your Gout Stool direct from its makers

Lee & Martha Snyder
P.O. Box 85, Mt. W. Sta.
Cincinnati 30, Ohio



Treasures of Taste On the Back of a Burro

Four gourmet seasonings—skillfully prepared to add zest and savor to a whole host of dishes. Carried on the sturdy back of the cutest little rascal of a burro—a product of inspired metal craftsmanship. Wonderful for hostess gifts. Order one for yourself, too.

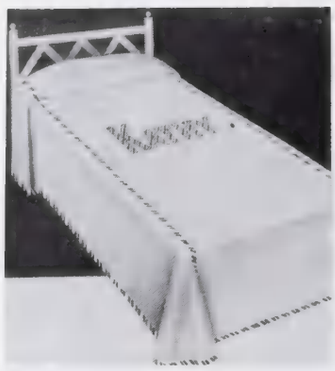
$4.50 ppd.

Send for gift catalog

THE PASCOS
WEST HARTFORD 7, CONNECTICUT



WINDOW SHOPPING



A DREAM FOR A DORM is this Chino bedspread that will make your daughter's college room a headquarters for gab-fests. In *washable* pink, blue, red, dark blue, tan, and brown with harmonizing striped trim. Youth size 66 x 100 $8.95; twin 81 x 108 $9.95; full 96 x 108 $12.95. Monogram or first name, $3.50 extra. 75¢ post., no c.o.d.'s. Color samples 15¢. May Schaffer, Box 7102-J, Elkins Park 17, Pa.



FLOWER-POT JACKETS are enormously smart cover-ups for ugly duckling clay pots. They are flexible for low pots, bowls, and centerpiece arrangements. Closed bottom protects furniture. Perforated walls allow plants light and air. Ivory plastic. 4½" size 50¢; 5" 75¢; 6¼" $1.25; 7" $1.50; 8½" $2; 10" $2.50. Set of *all* six, $7.95. Seth & Jed, Dept. B-10, New Marlborough, Mass.



SILVER BIB CLIPS. Welcome His Nibs with a gift that is as engaging as his own smallness, as fitting as Mother's pride. Sterling-silver spring clips hold bib (or work-free paper napkins) firmly in place under baby's chin. Clip is engr. with child's first name and birthdate. Choose baby duckling or heart motif (not shown). $4.95. Holiday House, HB-10, Bellevue Theatre Bldg., Upper Montclair, N. J.

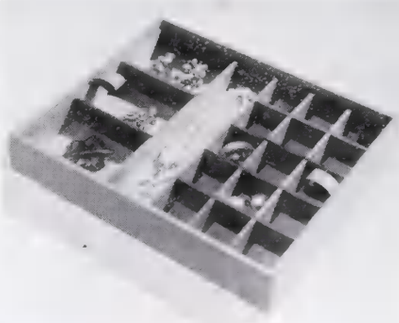
LEATHER DRAWER-TRAY for the "family jewels"

Organize all your jewelry with this departmentalized drawer tray. Fine leather treasure chest is lined in moire, has compartments for 15 pairs of earrings or rings, sections for necklaces, pins, bracelets. Pink, blue, white or pale green leather, all with gray moire lining. 9½" x 11¾". Available with gray moire attached dust cover. (Allow two weeks for delivery with cover).

Without dust cover **$12.50** With dust cover **$14.50**

All prices postpaid. Write for catalog. Sorry, no C.O.D.'s.

Unusual Gifts
Dept. B-10, Box 54, Lawrence, N.Y.



HAND SCULPTURED ORIGINALS from centuries old OLIVE WOOD



Dan Karner, hailed by Spanish art critics as a "poet of wood," uses exotic olive wood 400 to 500 years old from the Province of Tarragona, Spain, for these massively beautiful trays. Each requires six months of hand sculpturing, no two are alike . . . And no other wood has such rich grain, subtle shadings and satiny patina. 10" x 19" tray shown, $50 postpaid. Send check or money order (no C.O.D.'s).

KINGS GIFTS
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P.O. BOX 8793
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FLORIDA

MONEY BACK GUARANTEE

BROCHURE OF OTHER PIECES SENT ON REQUEST



Suddenly a delightful Continental Custom is sweeping America!

It's vermouth as a *straight* drink . . . and men and women who instinctively choose the finer things reach for Martini & Rossi—*the finest vermouth in the world.*

Whether they champion tall drinks, whether they're sippers or ice swirlers, Martini & Rossi vermouth offers something for each of them—is a delightful dry aperitif or a sweet drink to follow dinner.*

Chilled . . . with soda . . . or "on the rocks", *the quality of Martini & Rossi is most apparent.* Alone in the glass, it reveals the subtleties of expert blending—the combining of vintage wine with the infusion of more than 30 varieties of herbs—all in strict accordance with a secret formula. Unchanged and unsurpassed for generations. ▪ *Renfield Importers, Ltd., N. Y.*

*AND ONE MUST NOT FORGET VERMOUTH'S CLASSIC ROLE IN MARTINI AND MANHATTAN COCKTAILS



MARTINI & ROSSI

IMPORTED VERMOUTH
SWEET OR EXTRA DRY



Introduce colonial charm into your dining room

Here's a setting for many happy meals. The recipe is very simple. Make a charming "timepiece" background with this gay and washable wallpaper from Imperial's large selection of Early American designs. Add the glowing warmth of colonial furniture by Temple-Stuart. The result is delightful—as you see. This cozy comfort will make your mealtimes a pleasure for years to come.

IMPERIAL *Washable* **WALLPAPERS** ®

Suddenly—it seems so easy to make your home inviting and friendly. You rediscover the warm magic of wallpaper. You see what you've been missing. The wonderful variety of patterns. The lovely colors—two, three or more to a design. And exciting textures too. A whole world of bright new decorating ideas awaits you at your Imperial dealer. Stop in and see them all today. Pattern illustrated is #877291.

Temple-Stuart
SHOWPLACE
DINING AREAS

So right for every modern home! Temple-Stuart's Timeless Styling reflects your own good taste: modern hospitality in the inimitable old time New England manner. Hand-rubbed Rockport Maple finish. Carefully crafted to transform your dining area into the proud showplace of your home. Ask your favorite store to show you Temple-Stuart's *Showplace* furniture—designed for your home and your budget.

MORE HELP FOR THE DECORATOR

For full-color decorating booklet, "How Wallpaper Works Wonders In Your Home," send 10¢ to Imperial Paper and Color Corp., Dept. D-16, Glens Falls, N. Y.

• • •

Send for FREE "Showplace" booklet and the name of nearest Temple-Stuart retailer to Temple-Stuart Company, Dept. B-1 Baldwinville, Mass.

MASONITE
Makes the News



Verticals and horizontals make a happy blend: Masonite *Panelgroove*® and *Shadowvent*® siding.

A brighter outlook for your new home

A brighter appearance, yes; but that's only part of it. With today's exciting range of materials—like the Masonite® exterior products you see here—all the old limitations are off. The way is cleared for your home to express more of *you*...to boast a personality all its own.

And how long its brightness lasts! Using Masonite Products, you have no thought of splits, splinters or cracks—now or ever. These hard, dense panels take paint like a dream...stand up to wind and rain...require so little upkeep you'll find it hard to believe. But architects and builders know! They're recommending and using Masonite panels on ever increasing numbers of quality homes.

The pictures on this page only hint at the effects you can achieve with Masonite panel products. Why not mail the coupon for the whole, exciting story—brand-new, and told in beautiful color.

®Masonite Corporation—manufacturer of quality panel products.



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magee "Harbor View" is made of Acrilan as only Magee can loom it! Almost a century of carpet-making mastery goes into creating such a magnificent new carpet. Richly ripple-surfaced, radiant, luxuriously thick under foot... it is remarkably resilient and will wear and wear. 8 wonderful colors to live with, Magee true nature's colors loomed to last.

SEND 25¢ FOR YOUR MAGEE DECORATING GUIDE. THE MAGEE CARPET COMPANY, DEPT. H-5, BLOOMSBURG, PENNSYLVANIA. EASY PAYMENT PLANS AVAILABLE.

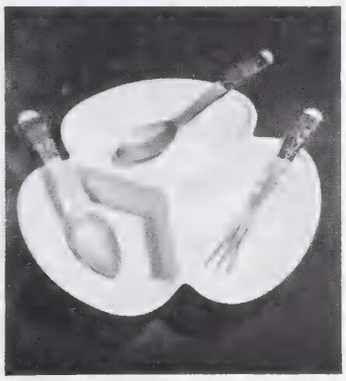


WINDOW SHOPPING

DON'T SACK THE SACK until you've made a grand entrance and knocked 'em dead in the real thing! Guaranteed to lose shape without ironing, this creation looks like a sack, feels like a sack, and *is* a real potato sack. It comes in natural "sack" color with black and red markings. For a *devastating* touch, add mink! $1. What's New Shop, Dept. HB-10, Wynnewood, Pa.



RELISH THE THOUGHT of this pretty imported dish on your table laden with olives, nuts, relishes, mints, sauce. It has three individual sections and comes with 3 hand-carved cherrywood servers. Earthenware dish overglazed in Munich ivory is 9½" in diam. Gift-boxed and nicely priced to send a bride, your mother-in-law, to order for yourself. $4.95. Landing Co., 9-01 150th St., Whitestone 57, N. Y.



WELL-DRESSED MEN keep their suits in press, their linen spanking-fresh, and they're demons about their jewelry. Accessories must be simple but smart and, above all, intrinsically good. So here's a superb tie tack in 14k gold with 2 block initials hand-cut by an old-world craftsman. $7.50. With 3 initials, $8.50. Tax incl. Pamela Engraves, 507 Fifth Avenue, New York 17.



UNUSUAL GIFTS FROM EXOTIC LANDS!



from **BALI**

exciting ceremonial mask

A fascinating collector's piece is this awe-inspiring dancing mask. Life-size wood carving of Rangda, Goddess of Black Magic, 9" wide, 9" high, is painted in brilliant gold, red, green and white. $9.95 ppd.

from **AFRICA**

antelope bookends

Proud and stately antelopes were hand carved by natives in the heart of Africa of richly grained brown Mvuli wood. Handsomely mounted on wood blocks, they make extremely distinctive bookends. 9" high. $10.95 pair, ppd.

from **INDIA**

buffalo horn crane

Striking black crane hand carved with incredible skill from the crooked horn of a water buffalo. Standing on a rosewood base, it has inlaid ivory eyes. For flower arrangements, wedding or house gifts, impressive decor in any room. 8½" high. $2.95 ppd. 10" high, $3.95 ppd.

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PERFECT FIT FOR YOU—sleeve lengths to 38, neck sizes to 18½! Plaids, Ivy-League stripes, whites, solid-tones in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4" longer than ordinary shirts! Not sold in stores — by mail only! Prices are amazingly low! Also dress, sport and work shoes, sizes 10AAA to 16EEE. Sox, Boots, Slippers, Jackets, etc. Write today for FREE copy of complete Catalog!

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from **EUROPE**

STARLIGHT CANDLES *with Holders*

At anniversary and birthday dinner time and for the kiddies' parties . . . they give forth a delightful festive touch, to brighten up the occasion.

7" TAPERS in red or white—appliqued with golden band and stars with miniature spruce sprigs. Complete with footed, flared holder in gleaming brass plate. 7" high. **$2.50 pr. ppd.**

PLACE SETTING CANDLES—red or white appliqued with tiny gold stars. Complete with individual star-burst holders in brass plate. 3½" high. **Set of 8 candles $1.95 ppd.**

Illustrated literature of quality gifts—gladly sent.

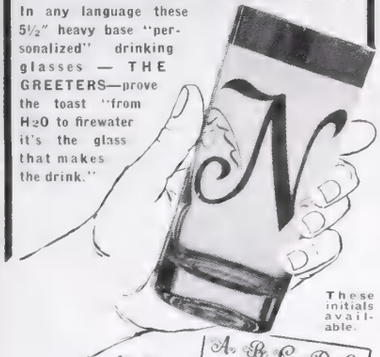
KRONENBERG'S HAMBURG, N. Y.

GIFTS . . . for Remembrance

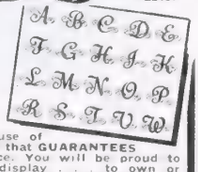
8 INITIALED GLASSES $6.95 Postpaid

CHEERS! PROSIT! SALUTE! SKOL!

In any language these 5½" heavy base "personalized" drinking glasses — THE GREETERS—prove the toast "from H_2O to firewater it's the glass that makes the drink."



These initials available.



An exciting new product from one of America's best molders features the stylish "Silver-Brite" MONOGRAM that will never stain, burn or tarnish because of the unique V-P Process that GUARANTEES their original brilliance. You will be proud to serve with . . . to display . . . to own or give as a gift a set of THE GREETERS.

Sorry NO COD'S. Safe Delivery Guaranteed. Please indicate initial desired.

THE GREETING CARD SHOP
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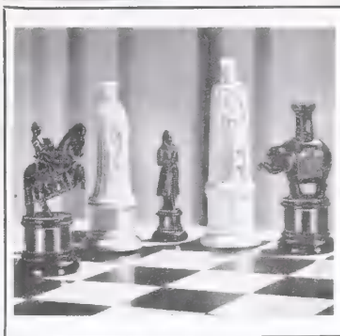
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Filled with tiny toys
Fun for Kids from 6 to 60

What fun to unroll each Jazzman and discover the carefully chosen surprises (fake money, whistles, puzzles, etc.). Even the tiny horns actually play! Irresistible toy, lively party favor, treasured gift. **Each 1.50** *postpaid* **4 for 5.00**

Send check or money order
Sorry, no C.O.D.'s

DIXIE DEN
DEPT. HB, P.O. BOX 651 METAIRIE, LA.



Famous FLORENTINE Chessmen!!!

This is a beautiful, authentic replica of 11th Century handcarved chessmen originally owned by Cosimo de Medici and now on display in the Uffici Palace in Florence. Each piece, fashioned in simulated ivory, heavily weighted and felted. The King stands over 4 inches high . . . a perfect gift of elegance. Now on sale at $7.95 plus .75¢ postage and handling.

SAVAH — BOX 27125-HB, LOS ANGELES 27, CALIFORNIA



GOLDEN BRASS DRAWER PULLS

Refurbish an old chest, desk or cabinet with these antique finish drawer pulls and escutcheons. Choose the elegant provincial design, or the proud American Eagles. Beautiful detail, lacquered to prevent tarnish, complete with screws for easy mounting. Pulls are 4½" wide.

$1.00 pair, 3 pairs for $2.75
Escutcheons — 59¢ each

All prices postpaid. No C.O.D.'s, please. Write for FREE catalog!

GREENHALL
Dept. B-10, 1133 Broadway, New York 10, N.Y.





WINDOW

Now the queen is in the parlor in an . . .



easybaby



THE PERFECT BABY PRESENT

A pediatrician approved cradle chair that elevates and supports the smallest baby. It brings him into the family circle and frees mother's hands for feeding. Easybaby is the ideal way to keep the infant happy and secure at his mother's side, about the house, traveling. Hand finished wood construction, in pale pink, blue or yellow. Fully assembled, complete with plastic mattress, safety strap and hand holes. Satisfaction guaranteed. Send check or money order. We pay postage in U.S.A. and Canada. $9.95.

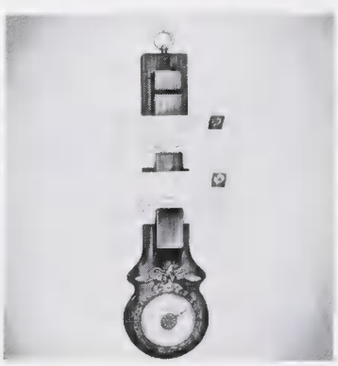
HARVEST HOUSE, 1200 NIAGARA R135 BUFFALO 13, N. Y.



AROUND THE BLOCK of sparkling white ceramic, there's a large initial and a name elegantly lettered in gold to make these distinguished smoking accessories a gift you'll be proud to send. And do get a set for your own coffee table. Each block 3½" square has cork bottom to protect table tops. Ash tray is $6.50. Matching cigarette lighter is $12.50. Order from Susan Smith, Carpentersville 1, Ill.



PARTY SWANS carry their sweet cargo of tiny flowers, candy, or after-dinner mints with a graceful air and you're going to love what they do to your table. Use them for place-card holders at dinner parties or bridesmaids' luncheons. Pearl-like styrene in blue, pink, or white, twelve are $1. Carol Beatty, 23 Beatty Building, Culver City, California.



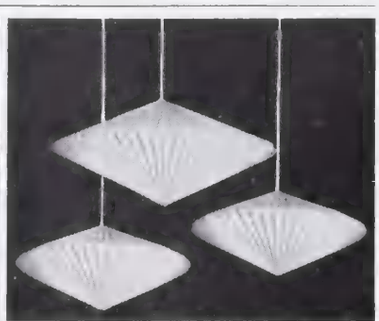
TRULY TRULY FAIR will be the climate of your room when you hang this Federal Eagle thermometer and letter rack on your wall. It not only gives you the temperature, but the five slots will hold your incoming mail, bills, or shopping lists. Hand-rubbed Salem Pine rack with antique-finish brass thermometer and ring is 19½" high, 4¾" wide. $5.98. Merrill-Ann, 3601 Kingsbridge Ave., New York 63.



48 Gloves in a Roll. Tear off Handgards just like tearing off a paper towel. Protect hands when doing chores; disposable when soiled. Durable plastic, resistant to chemicals, water tight. Small, medium, large. Roll of 48, ppd **2.95**

Hammacher Schlemmer

145 East 57th Street New York 22, N. Y.



***NEW!* SUNBURST LANTERNS *from Italy!* SALE, low as $1**

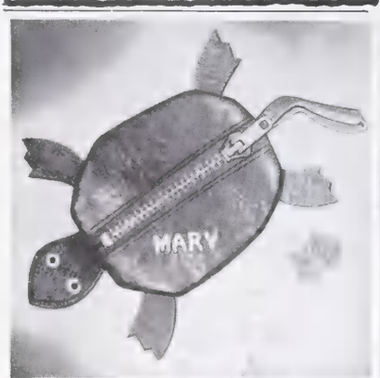
New styling in soft diffused lighting you can install in a minute—with no dent in the budget! SUNBURST lanterns hang around ordinary drop cords and light bulbs. Stagger them in clusters for pure enchantment. Made in Italy of creamy-white parchment lamp paper, crisply pleated; they open, fasten at the side. Satisfaction guaranteed. Order today. Ppd.

15" diam. *(takes up to 25 watt bulb)* $1.00 ea.
20" diam. *(takes up to 75 watt bulb)* $1.50 ea.
22" diam. *(takes up to 100 watt bulb)* $1.95 ea.
(no cod's, Calif. resid. add 4% tax)

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BOWMAN'S
HB10-2477 Lombard St., San Francisco 23, Calif.



Personalized Turtle Purse

Delight every youngster on your list with this genuine leather turtle purse. For ice cream money, school bus fare, hanky, etc. Handpainted face, belt loop tail, with e-z zipper closure. In Red or Tan leather. 5" long. Personalized in genuine 24K Gold stamping with any first name or initials. Ideal gift for every youngster! Order several at these money-saving prices!

$1.00 ppd.
3 for $2.70 ppd.
6 for $5.00 ppd.

MOCCASIN-CRAFT, 65-OL Mulberry St., Lynn, Mass.

The "HOMESTEADER"



Wherever you put it—in whichever room—amid whatever decor you fancy, this beautiful, bountiful traditional Wing Chair stakes your claim for the comfort and relaxation that belong "at home". Native hardwood frame; foam rubber cushion; cheery scenic print (samples on request). H. 40", W. 32", D. 34". Seat D. 21", $79.50. Your fabric (9½ yds. 36"; 7⅔ yds. 48") $72.00. Express Collect.

No C.O.D. Satisfaction Guaranteed.
Send 25¢ for Catalog.

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Ephraim Marsh



GLAMOR in a NEW HAT and COATER

$40.00 Lustrous triple brass plate

$30.00 Satin black finish

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The "hall tree" becomes glamorous! Columnar design in modern styling. For hall, foyer, living room or bedroom. Four garment hooks. Height 63". *Satisfaction guaranteed.*

Colorific HOUSE
BOX 325 EVANSVILLE 4, INDIANA



NOW! Enjoy Full Rich Flavor of

EXPRESSO COFFEE

Complete Expresso Set—Only $6.95!

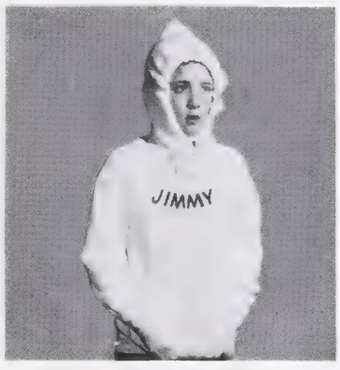
Here's that wonderful Expresso Coffee, the favorite after-dinner drink of Europe, brought direct from Italy for your enjoyment. Only Expresso gives you the full rich flavor of fine coffee as no other method can. Our new complete Expresso Coffee Set includes two lovely Italian Expresso cups, a unique, top-quality 2-cup coffee maker of heavy cast aluminum, and one pound of the finest Expresso Coffee. Complete Set only $6.95 postpaid.

DRESDEN ART WORKS, Dept. K-156
230 S. Franklin St. Chicago 6, Ill.

SHOPPING

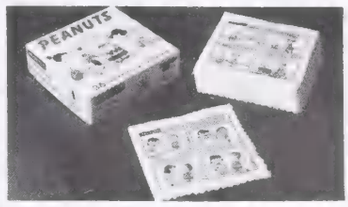


HOODED SWEAT SHIRT is a made-to-order present for the absent-minded boy or girl who is forever losing his shirt. It comes with the youngster's first name in bright red letters across the front. Of firmly knit white cotton, it is color-fast and washable, has raglan sleeves, muff pocket, warm double-thick hood. Sizes 4, 8, 12, 16. $3.50. Specify size and name. Spencer Gifts, Spencer Bldg., Atlantic City, N. J.



HOSTESS WAGON is the neatest party prop we know of because it rolls into the living room and right up to guests with drinks and canapés. Bottles and stuff go on the lower tray, glasses and hors d'oeuvres on top. Use it for serving TV suppers, convalescents. Two-tier plate-glass cart is brass-plated, 18" x 24" x 33" high, $24.95. Add $1.50 w. of Rockies. H. B. Cowap, Dept. B, 2423 Ridgeway, Evanston, Ill.





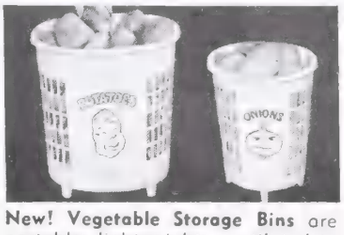
"Peanuts" Cocktail Napkins by Schulz. Peanuts, his friends and his homey little bits of amusing philosophy on smart, sophisticated cocktail napkins get any party off to a good start! Here are 36 fine white paper napkins each with a different strip of Peanuts. Napkins are 4¼" square folded size. No. **6764-6**, Peanuts Napkins, **$1.**



Photo Trays. A photo of your child, pet, home, cottage decorates a big rectangular hostess tray or a smaller round snack tray that you'll find highly useful! In sepia or black and white. Alcohol and stain-resistant finish. With hangers. Photos returned. **A338-6,** Rectangular Tray (17¾"x12½") **$5.00** or **A334-6**, Round Tray (8¼") **$3.00**



Wooden Darn It Bucket. This expresses our emotions exactly as darnin' time approaches—but since we've had it, we find mendin' darned simple! The big wooden bucket is 10" across and 5" deep to hold the week's mending. It has a stout carrying handle, covered top and metal bands. Antique finish. Order **5882-6**, Bucket, **$4.00** ppd.



New! Vegetable Storage Bins are portable, lightweight, ventilated to keep a peck of potatoes or five pounds of onions for months without sprouting! Save storage space and end the mess of paper sacks that tear and spill. Polyethylene bins are rustproof, easy to clean. Order **7683-6,** Onion Bin, **98c; 7684-6**, Potato Bin, **$1.98** ppd.

Write Today For Exciting 184-page Catalog of Gift Ideas!

Free Catalog

Miles Kimball 224 Bond Street Oshkosh, Wisconsin

BANCROFT'S Pre-Christmas Spectacular



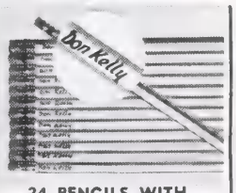
AUTOMATIC KITCHEN SLICER — $6.95

Imagine! At this low price! A professional-type imported Slicer just like those in the super markets. Sharp, 6" spun steel blade cuts perfect, uniform slices from meats, vegetables, cheeses, fruits. End messy, ragged edges. Porcelain enamel blade guard; wooden non-slip base.
GX 9908 Kitchen Slicer.....Only $6.95



SIZE 29½ EEEEEE! GIANT FUNNY FEET

Put your best foot forward! Be the hit of the party! Wear these gigantic clodhoppers—size 29½EEEEEE—for hilarious fun. Rubber monstrosities are complete with bunions and callouses. In ugly, but true, flesh tones.
GX 9441 Pair of Feet..$1.00



24 PENCILS WITH YOUR NAME IN GOLD

A feather in anyone's cap to give . . . and a sure way to foil pencil snatchers. Fine quality #2 black lead with pure rubber erasers. A mark of distinction for your desk—the pride of any school child. Personalized with any name. (Specify.)
GX 1504-X 24 for.....$1.00



PERSONALIZED MITTENS AND GLOVES

Can't get wet! Can't get lost! Watertight mittens or gloves are hand-lettered with any child's first name. Snug jersey lining. Specify red, blue or brown; give age for size.
GX 508-P Mittens.....$1.00
GX 509-P Gloves $1.50



E-e-e-K! Help! Gosh! BE A GRUESOME GHOUL!

The party crowd will howl! Don this Grotesque Hand and show your warts, scars and claws. Add Jumbo Ears, bald head Wig—results are a scream!
GX 3125 Hand $1.00
GX 3126 Ears, Pair... 50c
GX 3127 Bald Wig.... 79c
GX 3128 All Three....$2.00



It "GLOWS" In The Dark PERSONALIZED "COACH" SIGN

Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Proudly display it on lawn, house, mailbox, post or tree. Durably fashioned from heavy, weatherproof metylmethacrylate plastic with rich black hammered crinkle finish. Over 15" long and 5¾" High.
GX 515P, Complete $1.00



PERSONALIZED GAY 90'S TRAY

Nostalgic Gay 90's couple on this handsome 9" x 15" metal tray are identified with your first name and that of your spouse. Last name is hand-lettered as shown. Colorfast with raised rim.
GX 2539-D $1.98



HOUSE BREAK PETS END DOG ACCIDENTS

No need to take Fido out! Scientific compound housebreaks pets for you. Pour 2 drops on any newspaper, mat or spot. Fido is drawn like a magnet every time. Guards furniture, rugs, etc.
GX 3739 Dog-Gone.. $2.00

ROLLING SNOW PLOW only $9.95

"The Only Snow Plow With Four Wheels" MAKES SNOW REMOVAL 10 TIMES EASIER

Just walk behind it . . . it's as easy as rolling a baby carriage! Rugged, all-steel Snow Plow glides on 6" rubber tires through all types of snow. One trip up and back clears an entire sidewalk.

AN HOUR'S SHOVELING IN 5 MINUTES

Big, reversible blade plows through 8" drifts without effort—clears 22" path. Has seven adjustable positions up to a full 22° angle. Throws snow off sidewalk—to left or right—automatically. Operates on same principle as highway plow trucks.

LESS STRAIN! NO LIFTING! NO BENDING!

Ends shoveling snow into piles you have to lift—just push it off to side. Leveler wheels on blade roll plow smoothly over cracks, rough pavement. 41" no-stoop handle lets you do whole job standing up. Weatherized, chrome-like Cadmium finish.
GX 1135-S Standard Rolling Snow Plow....$9.95
Deluxe Heavier Model—comes with larger 26" blade. Has long-life red enamel finish and Bonderized, weather-resistant undercoating.
GX 1004-S, Deluxe Heavier Rolling Snow Plow $12.95





WORLD'S TINIEST PORTABLE

No batteries! No tubes! Guaranteed for life! Self-Powered Portable Radio works on amazing Germanium diode. Ground to any metal—it works!
GX-345-J Standard.....$2.95
Deluxe Model. Needs no ground. Works anywhere—indoors or out.
GX-357-J.....$5.95



DRAMATIC NEW TV COLORAMA FILTER

New filter gives black and white screens soft, enchanting color—easy on eyes. Needs no wiring or attachments.
GX 3916—Specify size.

12"	69c	20"	$1.25
14"	79c	21"	$1.50
17"	89c	24"	$1.75



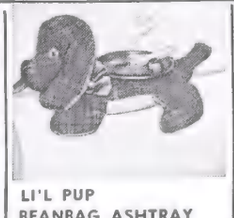
AS BIG AS LIFE JUMBO "MOMMY-SIZE" KITCHEN

Doors open and close . . . knobs turn . . . sink tray lifts out! Life-like corrugated fibreboard Kitchen Toys have red and blue trim and details just like Mommy's.
GX 1068-S, Cupboard (3-ft. High).....$4.98
GX 1069-S, Refrigerator (3-Ft.).....$4.98
GX 1070-S, Range (Over 2-ft. High)...$3.98
GX 1150-S, Sink (Over 2-ft. High)....$4.98



FRONT AND BACK BIKE "NAME" PLATES

Custom-made license plates for bike and wagons. Any child's **FULL** name embossed in raised letters that **GLOW** in the dark. 8x3". Specify name (same appears on both plates). Up to 10 letters per line.
GX 2635-D.....2 for $1.00



LI'L PUP BEANBAG ASHTRAY

Faithful Rover never falls, never slips—clings to arm of any chair. He's a cute little beanbag ashtray with big floppy ears and sad button eyes. Colorful tartan plaid with gleaming metal tray.
GX 9473 Pup Ashtray..$1.00

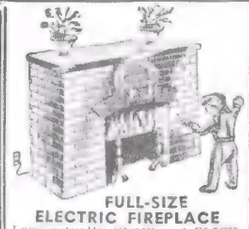
HOW TO ORDER:

Order by number, stating quantity desired. Add only 15c to each item ordered for postage and handling. Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back.

SEND ALL ORDERS TO

BANCROFT'S

2170 South Canalport Ave. Dept. HB-491, Chicago 8, Ill.



FULL-SIZE ELECTRIC FIREPLACE

Logs actually GLOW and FLICKER Red "bricks"; holly wreath, simulated andirons and lovs included. Life-size—4 ft. wide by 1 ft. tall. With electric socket, cord and flicker. Rigid Kraftboard sets up in 60 seconds.
GX 1002-S Fireplace ...$3.95

SELF-POWERED FLOWER FOUNTAIN

Spectacular battery operated Flower Fountain creates magnificent "tower" of water that will cascade down on flowers in any vase or bowl. Spray is adjustable up to 13" high. Simply turn switch—imported mechanism is self - powered — water - sealed motor uses ordinary flashlight batteries. Unit is 4½" high . . . works with any free-flowing liquid. Creates wonderful Punch bowl displays.
GX 284-J Flower Fountain, Only $4.95



NEW TREND!



DECORATE WITH SMART, COLORFUL

TRAVEL POSTERS

Bring the romance of distant cities and lands into your home with these gay colorful travel posters! These are original posters, latest editions, published by domestic and foreign airlines, steamship lines, railroads and government tourist bureaus—distributed through Posters of the World, Ltd. by special arrangement.

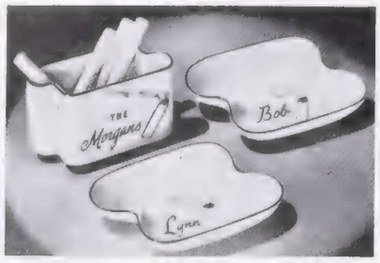
Wonderful decorations for your recreation rooms, den, children's room, club room, school rooms, etc! Posters vary slightly in size but average is 25" x 40", lithographed or silk-screened on good stout paper. This offering limited to the 49 states.

SET OF 6 ASSORTED $3.98 POSTPAID

SET OF 12 ASSORTED $7.50 POSTPAID

CHECK OR M.O. NO C.O.D.'S

POSTERS of the WORLD, Ltd.
DEPT. H-111
44 EAST 53rd ST., NEW YORK 22, N. Y.



PERSONALIZED SMOKING SET
Personal gift for a couple of special people. Made of fine china with a high glaze. Cigarette urn lettered with couple's last name & first name of each person on each ashtray. All decorations by hand. $2.95 for the set, ppd.



LIGHT A CIGARETTE
With a lighter that looks exactly like a cigarette. Fits in your pack of cigarettes. Imported handsome white enamel, brass tip. Flip it for fast, sure light. And it works like a charm! $1 ppd

CROWN CRAFT
246 Fifth Ave., Dept. 910, New York 1

handsome decal

LABELS



Transform glass canisters, metal or pottery containers into useful AND decorative accessory sets with these colorful, distinctive decals! Easy to apply—just use water; they're washable and colorfast. Sent postpaid in US and Canada (NO COD's).



TOP black on gold SPICE LABELS are 1⅜" across; titles cover *all* popular spices, herbs, seeds, seasonings. Two sets (A & B) of 42 unduplicated titles EACH, $1.50 per set.



MIDDLE six-title SEWING SET (pins, needles, snaps, etc.) matches Spice Set; each decal 2" across; 75¢ per set.

BOTTOM pink, blue and green NURSERY SET contains 12 titles (soap, talc, swabs, etc.) for $1.25.

SEND 10c FOR ILLUS. FOLDER, SAMPLE DECAL

AUTHENTICS Dept. J-65
Box 546, Cincinnati 43, Ohio

★ SANDALWOOD MIST
★ LAVENDER MIST



Sachet Sprays and Room Fresheners
For CLOSETS • ROOMS
LINENS • LINGERIE

LAVENDER MIST- a delightful, fragrant spray of fresh lavender

SANDALWOOD MIST—for Him—for Her subtle scent of sandalwood

Large 6-ounce aerosols, $1.50 each ppd. (no C.O.D.)

THE LAVENDER HOUSE
P.O. BOX 83 OLD CHELSEA STATION N.Y. 11, N.Y.

SHIP RIGGER'S BOX



Inspired by one found at Mystic Seaport. A lamp table with sliding smoking tray and deep bin for magazines, 14" wide, 17" deep, 25" high, $59.50 *Exp. Chgs Coll.*

DESIGNERS *and* MAKERS *of* UNUSUAL
EARLY AMERICAN PINE FURNITURE



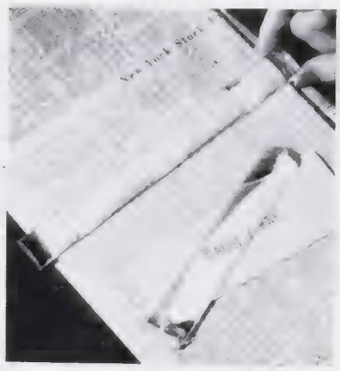
Mail $1.00 (credited on your first order) for *Catalog, Interiors in Color and Background Story*

Visit this Early American landmark shop or see our *Permanent Displays at* Workshop, Rt. U.S. 202, Lambertville, N.J. and at Seaport Store, Mystic, Conn.

The Lennox Shop
1127 Broadway, Hewlett, Long Island, N.Y.



WINDOW



NO MORE SQUINT-PRINT when you have the Maggi-C-Bar. The 8½" long desk-size magnifying bar lies flat on the page, never needs focusing, and slides over the printing as you read. Now you can stop squinting at dictionaries, telephone numbers, or the fine print in your lease. $4.95. Purse or pocket size, 5½" long, $3.95. Breck's, HB-10, 145 Breck Bldg., Boston 10, Mass.



SLAT BENCH. This is value worth doing something about. It doubles as a coffee table and can be fitted with cushions for extra seating space when you're entertaining. At home in modern or traditional décor, it comes in walnut or black ebony finish; has tapered legs with brass ferrules. 18" x 48" x 15" high. $19.95 exp. coll. Meadowbrook Ind., 126 E. Sunrise Hwy., Merrick, L.I., N.Y.



SLEEP WELL, GET WELL PILLOW is a comforting gift for a convalescent or a friend down with a virus. Tastefully hand-decorated, it's shaped to cradle nodding heads. A breath of air adjusts the softness in patented Relaxapedic design. Here's a gift that won't be duplicated. 9" x 18" pillow is $2. Three, $5.50. Zippered muslin cover, 75¢. Better Sleep, Inc., HB-1, New Providence, N. J.

SAFE! Dors Roll-A Burner

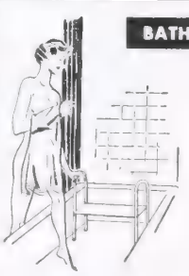


FOR TRASH AND LEAVES only **$9.95**

On wheels!—keep burner close to house for handy loading, then move away from house for *safe* burning (will not harm grass). Eliminates messy trash area. No more neighborhood smoke and ash nuisance. Controlled draft, thoroughly burns combustible material. Economical, designed for heavy duty usage. Three sizes: 2 bushel, $9.95—3 bu. $14.95—4 bu., $18.95. Money back guarantee. Postpaid. Send check or money order.

DORSEY MFG. CO. Box 408 Quincy, Ill.

BATHTUB ACCIDENTS CAUSE SERIOUS INJURIES EVERY DAY

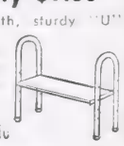


Crippling bathroom accidents happen every day. Don't take costly chances with the life and limb of your dear ones. Get a Bloch Life Saver Bath Seat today. Perfect for aged or infirm persons who have difficulty with tub bathing. So easy to use!

Helps you in . . . helps you out of the tub—SAFELY!

LIFE SAVER BATH SEAT—only $9.65

Adjustable plastic covered aluminum seat. Smooth, sturdy "U" shaped, white baked enamel aluminum supports. Non-skid rubber feet. Light weight. Fits any standard tub. Order a Life Saver Bath Seat now! Send money order or we will ship C.O.D. Your money refunded if not satisfied.



BLOCH BRASS CO., 4748 Hough Avenue, Dept. H.B., Cleveland 3, Ohio

SHOPPING



CHEST PERFECT for blouses, jackets, children's clothes, is this chest with louvered doors to keep clothes fresh and free from moths. It holds up to 50 garments. Scaled low to match other furniture, it is hand-crafted in satin-smooth honey-tone knotty pine or lovely maple finish. 33″ x 20″ x 39″ high. $39.95. In kit form, doors assembled, $24.95. Shipping chgs. coll. Yield House, Dept. B-10, North Conway, N. H.

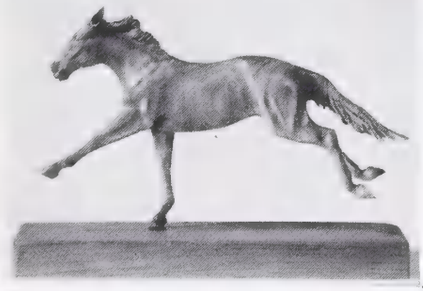


YOURS ALONE is a superbly tailored blouse with Italian collar and roll-up sleeves that can be worn blouson style or tucked in. It is embroidered with your initials in any shade of thread on white, black, pink, blue, beige, or gray drip-dry cotton and dacron. Sizes 30-38. $8.95 each. Two, $16.95. Old Pueblo Traders, HB-10, Box 4035, Tucson, Ariz.



KANGOUROU PENCIL. Anyone familiar with the artistic tendencies of a ponytailed Toulouse-Lautrec will hail this giant plastic pencil as a stroke of genius. Imported from France, it's as arty as the Left Bank, and it holds 12 crayon pencils with erasers, 24 refills, and built-in sharpener. A view of Paris is included. Terrific Christmas-stocking present! $2.25. Peter Pan, Box 235, Bronxville, New York.





"FRONT RUNNER"

Sculptured in richly hued, solid walnut. Meticulous care for the fine detail of anatomy and muscle. Polished to accent the fascinating wood grain. A model that derives "life" from perfect scale dimensions, unique grace and swift action. "A thing of beauty" that in the poet's words, "is a joy forever". Two sizes.

5¾″ x 9½″ . . . . . $37.50 ppd.
4¾″ x 7½″ . . . . . 27.50 ppd.

Catalog of other sculptures 25 cents

M. E. BRASHER
Kent 10B Conn.

NRJ Style No. 1
NRG Style No. 2
Susan Style No. 3

PERSONALIZED MAN TAILORED JACKET

. . . with your initials, first name or club artfully embroidered on the pocket . . . in any color.

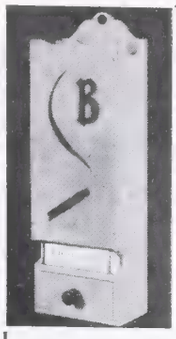
"The Classic" (right) 100% wool. Fully lined. Colors: White, red, navy, charcoal, med. grey. Sizes: Jrs. 7-17; Misses 8-20; Girls 7-14; Pre-teen 8-16.
$16.98 INCL. MONOGRAM

Corduroy (not shown). Colors: White, black, red, beige. Sizes: Jrs. 7-17; Misses 8-20.
$12.98 INCL. MONOGRAM

CLUBS, SORORITIES, SCHOOLS—Crests, insignias embroidered at special quantity rates.

FAMOUS FAIN
DEPT. H10 • 228 MAIN ST. • HACKENSACK, N. J.





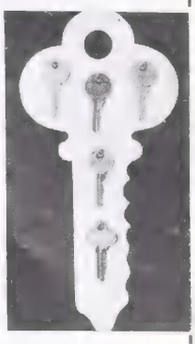
A GIFT DELIGHT

HOME CIGARETTE PACK DISPENSER

With drawer for matches, keys or coins. Holds a full carton. Holds both regular or king size.

Cut out cigarette spiral shows smoke supply at glance. Made of selected plywood, finished in natural clear lacquer finish.

Personalized initial in walnut overlay
PRICE $2.95 Postpaid
(Available also without drawer—$1.95 postpaid)



KEY OF KEYS 11½″

You will always know where household keys can be found if you hang this key of keys on cupboard door or a wall. Select-plywood rack has clear lacquer finish. Five brass hooks hold keys, $1.00 Postpaid.

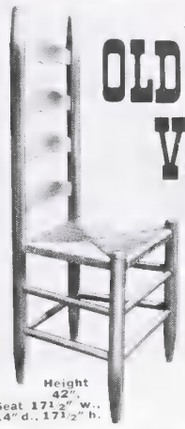


WALL RACK

This is a popular number for gifts. Handy size for magazines or mail.

Personalized With 2 Initials In Walnut Overlay
Finished in natural clear lacquer finish.
15½x11x5 **$4.95 Postpaid**

SCROLL WOOD ARTS SHOP
Dept. H, Highway 51, Minocqua, Wisconsin



AN
OLD TIME VALUE
$7.75

Height 42″. Seat 17½″ w., 14″ d., 17½″ h.

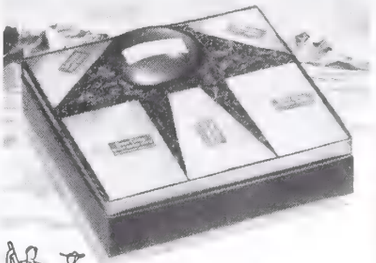
EARLY AMERICAN LADDER BACK CHAIR

direct from workshop to you

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is **two**. *Express charges collect.*

Satisfaction unconditionally guaranteed.
Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. B108. STATESVILLE, NORTH CAROLINA





RED BOX-Superb Old-World Cheeses!

From America's Little Switzerland

An ever-popular variety of five rare natural cheeses sure to please even the most demanding cheese lover! Not sold in stores—We age cheese the old-world way for that superb flavor and texture gourmets insist on. Generous cuts of Swiss, Brick, Aged American, Port Salut, plus a gay red Gouda. Satisfaction guaranteed.

Pack 4—Red Box, 4 lbs., postpaid **$5.90**
Pack 5—Red Box, 5½ lbs., postpaid **$7.95**
Pack 6—Red Box(4 lbs. cheese) and 14″ TRAY of natural grain hardwood, postpaid **$10.55**

Write for FREE Catalog "Gifts of perfect Taste"

The Swiss Colony
4 Cheese Row • Monroe, Wis.

NEW! **CLOSET HANG-A-CHAIN**



Our newest closet accessory, consisting of eight three-inch hooks, hangs right from your closet rod to hold all the odd items which usually clutter up dresser drawers, etc. . . . purses, umbrellas, belts, children's clothes, anything at all. Chrome-plated and gift-boxed. Satisfaction guaranteed. Order #C838.

Just $2.00 postpaid, 2 for $3.95

CLOSET ACCESSORIES CO.
Dept. 1110A
816 University Place, Evanston, Ill.

COMICE PEARS FOR Christmas Giving



AS LOW AS $3.70* DELIVERY PREPAID

FROM ROGUE RIVER VALLEY MEDFORD, ORE.

▪ Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

No. 1—Deluxe Box
(8 to 14 pears, pictured above) **$3.70***
No. 2—Deluxe Box (15 to 18 pears) . . . **4.75**
No. 7—Asst. Fruit Chest (About 14 lbs.) **7.40**
No. 5—Asst. Fruit Basket (About 18 lbs.) **14.95**
***EARLY BIRD PRICE.** If your Christmas order, complete with names and addresses of recipients is postmarked on or before November 20, 1958. Regular price $3.95.



WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
403 Fir Street • MEDFORD, OREGON



HUMOROUS TROPHIES

ONLY **$1** *EACH postpaid*

Wonderful for gifts, prizes, favors, souvenirs! Available for immediate mailing with any inscription below:

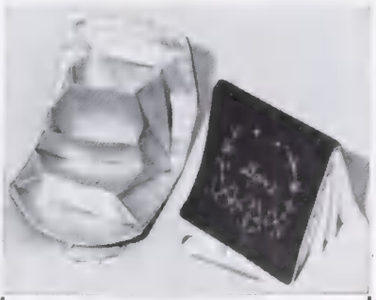
WORLD'S GREATEST	WORLD'S BEST
Fisherman	Mother
Bowler	Father
Golfer	Husband
Athlete	Wife
Scholar	Grandmother
Musician	Grandfather
Doctor	Sister
Lawyer	Brother
Dentist	Boss
Barber	Aunt
Nothing	Uncle
Screwball	Friend
Lover	CONGRATULATIONS ON . . .
Skier	Your Anniversary
Teacher	25th Anniversary
Singer	50th Anniversary
Dancer	Happiest Bride
Orator	

ALSO — trophies prepared to order with your own wording of up to 5 short words for only $1.25 per trophy, postpaid.

Trophy stands 4¾" high, made of plastic either gold-plated or silver-plated. Specify choice with order — no COD's, please.

WRITE FOR FREE CATALOG OF OTHER NOVEL GIFTS

Monogram Shop
86 WESTMINSTER ST., PROVIDENCE 3, R. I.



HER VERY OWN

Embroidered Hosiery Case

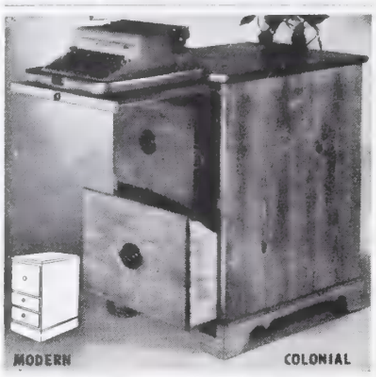
A distinctive addition to milady's boudoir or traveling accessories to safeguard her precious nylons. Fashioned in elegant black satin with delicate pink lining, each case is handsomely embroidered with her full first name. Five roomy pockets fold into a net 6" square.

An ideal gift for many occasions

Individually boxed..... **only $2.00 ppd.**

Please Print Name Desired

PRINCESS EMBROIDERIES
PADANARAM ROAD DANBURY, CONN.



18½"x22½"x 28" high **TYPEWRITER TABLE**

Store your home typewriter in this "miniature office." Sliding shelf for typing, dust-proof compartment (16¼" x 20½" x 9¾" high) for typewriter storage . . . plus 1 legal-size file drawer (with 2 movable dividers) **OR** 2 small drawers. Antiqued hardware, dovetailed drawers on hardwood rails. Specify Modern or Colonial, kind of drawers and finish.

Quick delivery.
Express charges collect.
Satisfaction guaranteed.
Send check or money order.

KNOTTY PINE
unfinished . . . **$32.95**
pine finished . . . **35.95**

TUPELO WOOD
unfinished . . . **35.95**
finished in maple, mahogany, walnut . . . **38.95**

Jeff Elliot Craftsmen
Dept. B-108 STATESVILLE • NORTH CAROLINA



NOW **$8.95**

Reg. $13.00

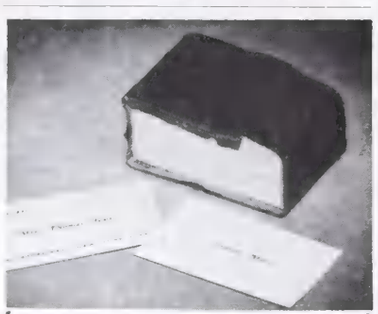
DONKEY ON ROCKERS

The Toy of The Year—The kiddies love to rock on this beautiful plush Donkey. Sturdy steel frame on hardwood rockers. Wears a colorful saddle and bridle. 27" high x 22" long x 10" wide. Strong enough to hold an adult.

Donkey With Music Box $12.95

Send check or money order. No C.O.D.'s Pay express shipping charge on arrival.

GUARANTY SALES CO.
Box 176, Dept. H10, Teaneck, New Jersey



100 MIDGET NAME CARDS

Clever, formal calling cards on regular quality paper (size 1" x 1¾") in genuine leather case. Wonderfully handy and nicely printed. Thrill the children with their own cards, too. **$1.00 Ppd.**

With name, address and 'phone number **$1.25 Ppd.**

Please Print Plainly

Midget Card Co., Inc.
3920 Broadway, New York 32, N. Y.



WINDOW



IT'S THE NUTS! A solid mahogany dish is hand-sculptured in Haiti to provide an aristocratic berth for salted nuts. In a satin-smooth natural finish, its sleek design lends itself to serving cocktail tidbits, pretzel sticks, olives, mints. Empty, it's a decorative piece for an end table, bookshelf, a desk. 12" long, it's $1.35. Helen Howard, Dept. HB-10, Flushing 52, N. Y.



LA BOTA FLASK is a fortifying gift for a good sport or a traveling man. Imported from Spain where Bota drinking is an art, this goat-skin bottle is plastic-lined, absolutely tasteless, air-tight and leakproof. It has a snap fastener belt clip or it may be worn over the shoulder with enclosed leather strap. One fifth capacity size, $7.95; two-fifths, $8.95. Peddler's Cart, Hubbard Woods Sta., Winnetka, Ill.



NARROW AS AN ARROW are hand-laced moccasins for the lass with a foot that's hard to fit; this firm offers over 223 szs. of comfortable moccasins for the outdoor girl who likes to hike or the girl who relaxes indoors. With foam-crepe soles, they come in smoke, white, red, or taffytan leather in full and half szs. 3 to 13, AAAAA to EEE. $5.95 plus 50¢ post. Moccasin Craft, 0-50, 65 Mulberry St., Lynn, Mass.



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SHOPPING



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NOAH'S ARK has all the realism demanded by a small boy or girl to make the beloved Bible story come to life. From the growling lions to the sassy plump elephants, the children will love this charming handcrafted set, and we predict you'll pass it from one generation to another. Set of 14 colorful pieces, 6″ x 10″ x 19″, is $16.95. Snow Village Gifts, 1 N. McIntosh, Clarendon Hills, Illinois.





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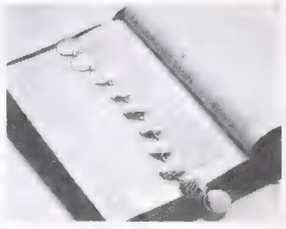
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$3.98



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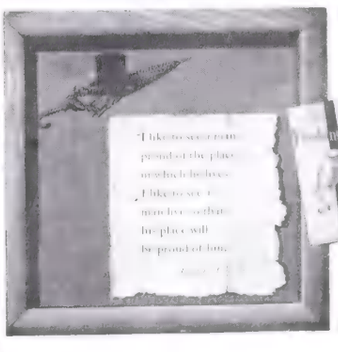
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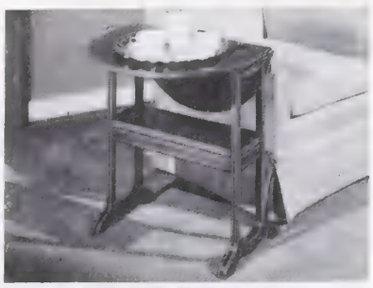
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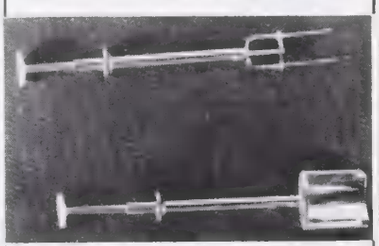
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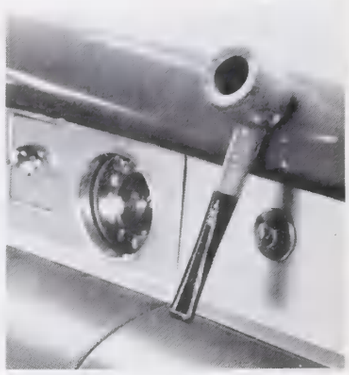
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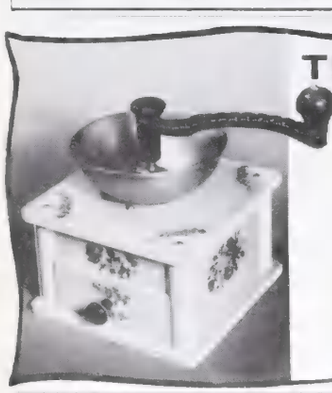
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THE CHADE HOUSE

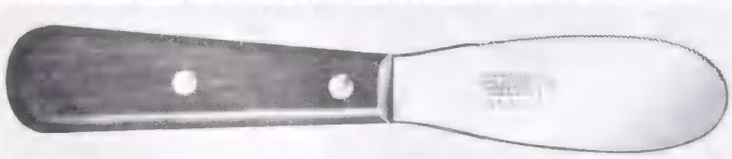
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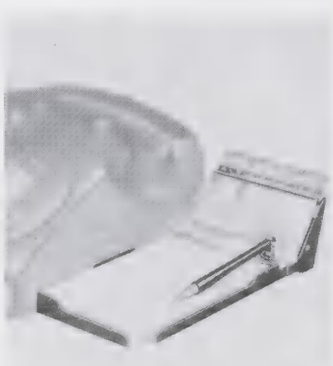
HARMON MOSAICS
3001 Passmore Dr., Dept. HB-10, Hollywood 28, Calif.



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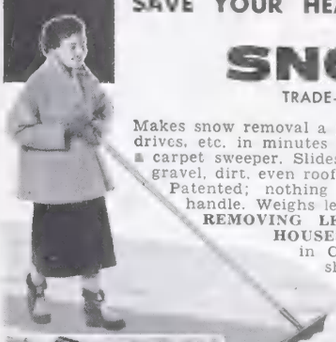
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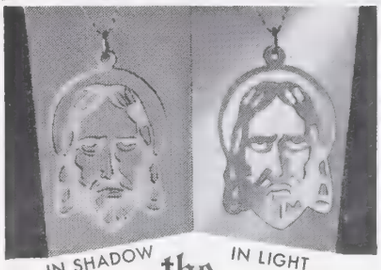
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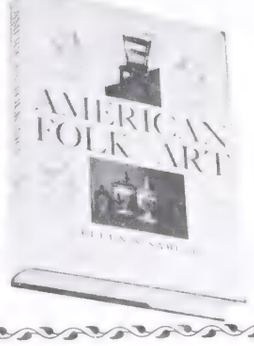


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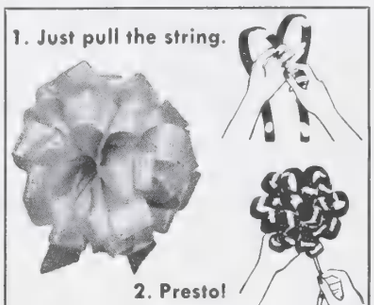
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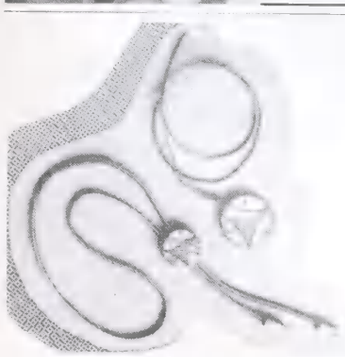
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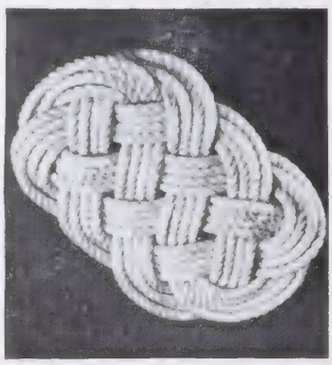
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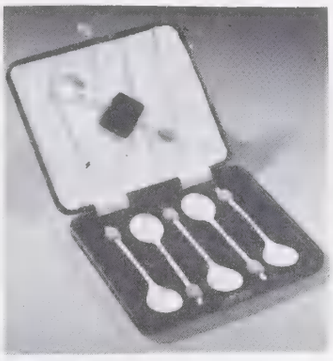
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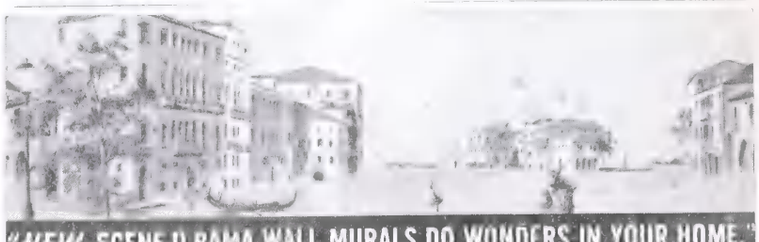
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Queen of the Nile

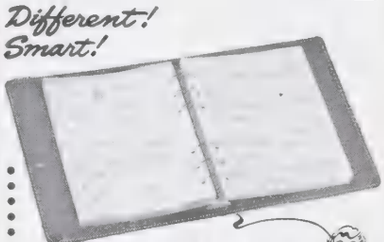
and of all Egypt circa 1360 B. C. was Nefertite, wife of Amenhotep IV. This piece of sculpture of the famous queen of Egyptian history is the best known extant work of this land. Made in Hydra-Stone felt-padded. Seven inches tall, and a pair would make lovely bookends or decorate a shelf or mantel. In Jet Black or Bisque White. **$3.95** each; **$5.95** a pair, ppd. Large 12" size **$7.95** each; pair **$15.95.**

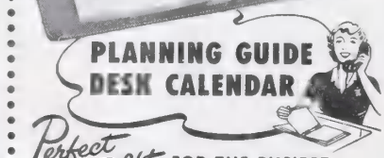
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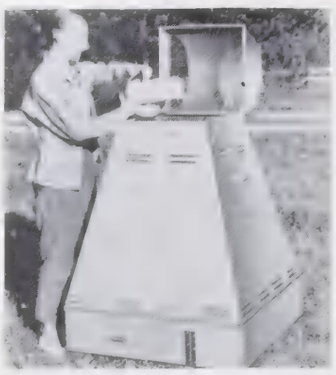
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WINDOW



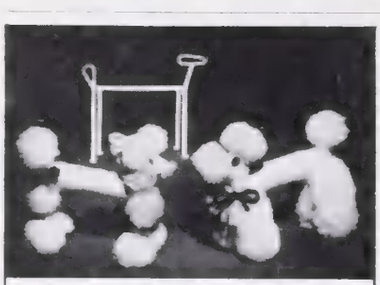
OUTDOOR BURNER is a new low-cost estate-size incinerator that will burn up *ten bushels* of trash, leaves, or unsightly garbage. No auxiliary fuel is necessary. The aluminum bonded to steel is rust resistant. Scientific draft control permits faster burning and eliminates fire hazards of blowing scraps. Unit 52" high x 35" square is $110. Smaller models available. Alsto Co., 4007 Detroit Ave., Cleveland 13, Ohio.



LINGERIE CLIPS monogrammed with your initials are a pretty way to clip bra and slip straps to keep them from showing with a portrait neckline; from slipping off your shoulders when you're wearing a sheath. 24k gold-plated or silver-plated with clip backs and 3 initials, they are $1 the pr. Two pr., $1.75. For Christmas gifts, 6 pr., $5. Ruth Brawer, Box 4035, HB-10, Tucson, Ariz.



TIERFUL GOOD BUY. This Chip 'N Dip server betweentimes makes a gay centerpiece for your dining table heaped high with fruit or autumn flowers and foliage. It has an Early American finish that is washable and alcohol-resistant and the two maple bowls, 7" and 11" in diameter, unscrew for easy washing. $5.95. Deburco, 7 Market St., Dept. 250, Paterson, New Jersey.



Easy-to-Make

POODLE

in clever new kit

WORSTED WOOL MAKES FLUFFY POODLE—you'll be delighted with the soft texture and appeal of either standard-cut Jacques or French-cut Fifi, bon vivant in white, black, angel pink, baby blue, or pastel purple. Ideal gift for child or adult. Easily made in a few hours, kit contains plastic frame, instructions and wool yarn for one 6-inch poodle. $1.00 ppd. Specify color.

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NEW!

Decorative Christmas cloth of a hundred uses

Drape "POLY-CLOTH" under Christmas tree, decorate fireplace or buffet table etc.

TWO STYLES — (A) Scenic Holiday picture story of Santa Claus; (B) Biblical story of Christmas depicting the inspirational life of Jesus Christ.

"POLY-CLOTH" is a lovely white embossed cloth size 54" x 54", beautifully silk screened in red and green; eliminates cotton padding around base of tree. Ideal gift. Surprise your children, relatives and friends with this intriguing, educational Christmas Cloth. Remarkable value! Send $1. cash, check or money order (No C.O.D.) Both styles $2. (4 Poly-Cloths $3.50). 10-DAY MONEY BACK GUARANTEE!

PURATEX PRODUCTS DEPT A.

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SHOPPING



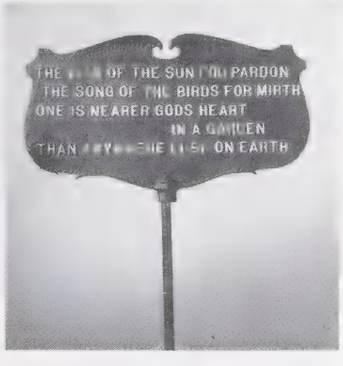
STAMPS OF APPROVAL. An armchair globe trotter will like this collection, worth over $10, which contains 515 stamps from all over the world. Included are stamps from such remote places as Ifni, Ruanda, Urundi, Bahawalpur, etc. Entire collection with other stamps on approval and literature is $1. Globus Stamps, Dept. 365A, 268 Fourth Ave., New York 10.



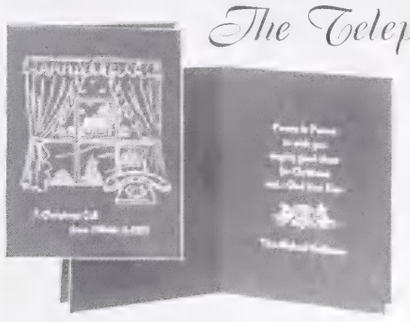
THE VIKING is the chair that's classic in line, dateless in charm. Pair two soldier-fashion on either side of your hall console; use one as a handsome desk chair. Solid hardwood, birch, or ash, chair has hand-woven rush seat, curved back-rest, is 30" high. Seat 18" high. $9.95 unfinished; $10.95 in light natural finish; $12.95 in maple, walnut, cherry, pine, or mahogany finish. Exp. coll. Jeff Elliot, HB-10, Statesville, N. C.



IT'S A GOOD SIGN for your garden that reads: "The kiss of the sun for pardon, The song of the birds for mirth, One is nearer God's heart in a garden, Than anywhere else on earth." This marker was ordered by Mrs. Eisenhower for the White House gardens! Black or white cast aluminum with handpainted letters in white, black, or gold. 28¼" l., 14½" w., $7.50. Moultrie Mfg., HB-10, Moultrie, Ga.



The Telephone Greeting



AS PERSONAL AS A FRIENDLY CALL FROM YOU!

Don't be surprised if this Card inspires your friends to phone and tell you how much they enjoyed your Christmas Greeting! Your own phone number is part of the front cover message. Inside your name appears as signature to the message which reads: "Person to Person to wish you ringing good cheer for Christmas and a Glad New Year." With white envelopes, 50—$4.95; 75—$6.90; 100—$8.80 postpaid. Money-back guarantee.

The design is done in **raised** frost-white on velvety deep blue paper French-folded to 4¼" x 5½". Your phone number, name and message are in a casual lettering that looks as though it had been hand-lettered for you.

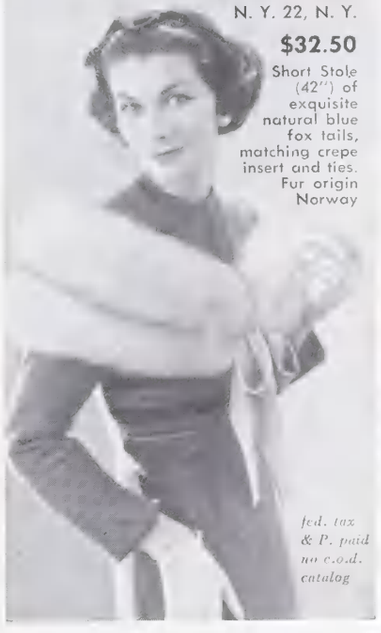
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Free Catalog! Your friends will be delighted! Don't be surprised if they phone and write you to tell you how much they like your Christmas Card this year! Free 36-page catalog of new, completely personal Christmas Cards. Write for yours today!

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$32.50
Short Stole (42") of exquisite natural blue fox tails, matching crepe insert and ties. Fur origin Norway

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Family Circle Photo Ball

Be ever cheered by the smiling faces of your loved ones, always beaming from this charming white porcelain photo ball. Hand painted with delicate pink and gold florals, its six circle sides hold 2" photos of your dear ones. Eye-stopping . . . for desk paperweights, coffee table ornaments, for the Junior Miss to frame her circle of friends. 3¼" x 3¼". *Satisfaction guaranteed or money back.*

FREE Christmas Gift CATALOG Write for it!

Foster House
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SIGNALING COASTERS
they light up when drink is finished!

Here is real party fun! "Winky", the signaling coaster, is a sparkling new home-bar accessory. "Winky" twinkles gaily when your guest's drink needs replenishing. Sets come in aqua, pumpkin, yellow, black, or Fiesta (containing one each of above colors).

Set of 4 in handsome wire storage rack, $6.95, batteries incl., ppd. in U.S. Send check or money order. No C.O.D. please.

Robert Wilson, Ltd.
OF SOUTH FLORIDA
P. O. BOX 35 ▪ CORAL GABLES, FLA.

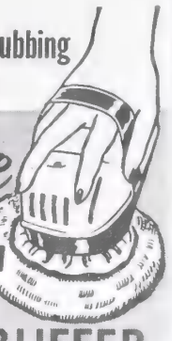


NEW PLANT SOIL DISCOVERY

Cleaner, lighter, *prettier* than dirt, it comes in COLORS! All house plants, even African violets and other blooming plants, thrive in Styra-Soil. Perfect for any container, but especially good in glass where color shows. Styra-Soil has both plant food and sour preventive added. Needs water only every 3 to 4 weeks. Enough for six average plantings, $2.25 prepaid. Pick color: red, pink, white, green, yellow, blue, or multi-colored. The Francis Co. Dept. 1-K—Box 10091—Memphis, Tenn.

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HOWARD *Buff-ette*
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HAND BUFFER



Don't rub... use BUFF-ETTE to polish, wax, buff. Feather-lite, compact, sturdy, with wonderfully engineered AC-DC motor that won't overheat, it does tiresome tedious housework without effort. It's what you've always wanted ...a must for both Mr. and Mrs.

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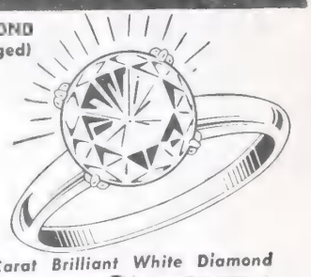
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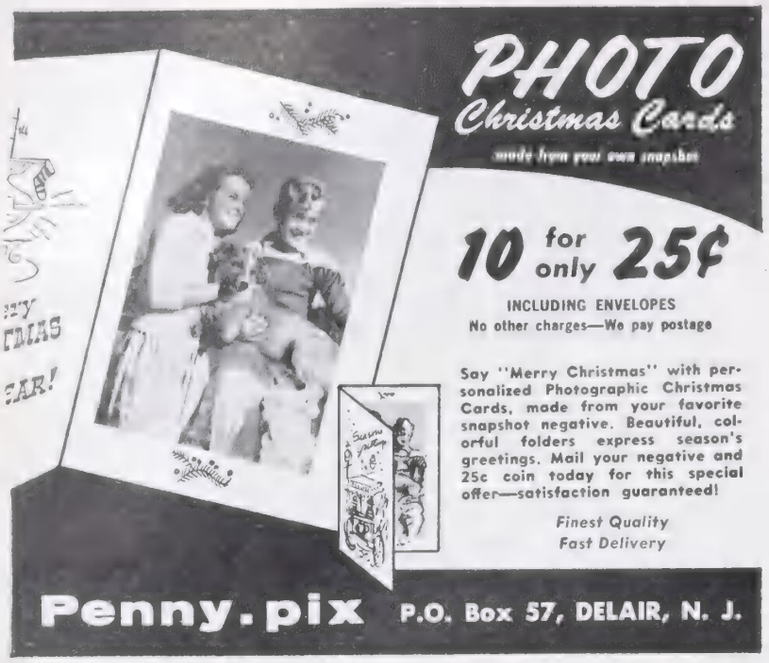
CONVERT A TABLESPOON that has served you well as an ordinary serving piece into a hand-pierced spoon that is elegant and useful for fruit and vegetables served in their juices. Just send your old spoon to this company and they'll return it with a delicate filigree pattern in its bowl. $3.50. Julius Goodman & Son. 113 Madison Ave., Memphis, Tenn.



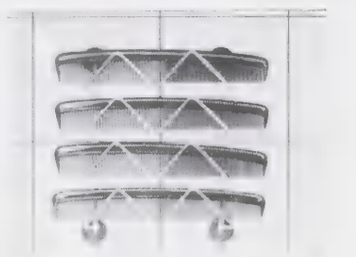
BUSY, BUSY DAY BOX for boys and girls from 3 to 10 years is chock full of activities to keep restless minds at work on rainy days and during convalescence. The kit includes easy-to-do clay modeling projects, crayons, stencils, a diecut U. S. map puzzle, paper dolls, pop-it beads, games, and items to construct including an airplane that *really* flies. $2 plus 25¢ post. F. A. O. Schwarz, 745 Fifth Ave., New York.



LUG YOUR LOGS from wood pile to fireside in this rugged carrier that's made of heavy duck. It will protect your clothes, as well as keep dirt and bark off the floor, and because you carry it suitcase-fashion by the easy-grip wood handles, you'll be able to tote a heavier load. It's 29" wide, comes in brick, green, or black. $2.95 each; $5.50 for 2. Ematol Products Co., Box 95H, S. Weymouth, Mass.







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Now, everyone in the family can have their own private comb. Unique metal caddy holds 4 different color combs neat and handy. With sure-grip suction cups; easy to attach to tile, porcelain, metal, glass, etc. Use on wall, inside cabinet door or closet. COMPLETE WITH 4 COMBS . . $1.25

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WINMONT GIFTS, Box 144, Dept. B10, Greenfield, Mass.

Peter Lind Hayes says, "I'VE COMPLETELY GIVEN UP THE IDEA OF GIVING IN TO NERVOUS TENSION"

The gruelling pace of co-starring in a Broadway smash hit, running an afternoon CBS radio show and making sundry guest appearances, no longer bothers highly capable and versatile performer Peter Lind Hayes.

"I've discovered the magic relaxation ingredient of Niagara Cyclo-Massage®," he says, "and I was amazed at the immediate and positive relief from tension it gives me. It's almost like some new kind of 'magic carpet' that carries you—but quick—into the land of relaxation and ease. After a few brief sessions with this 'miracle of science' I've completely discarded the idea of giving in to nervous tension."



Peter Lind Hayes and Mary Healy, co-stars of the Peter and Mary Show, CBS Radio Network, and of the Broadway hit, "Who Was that Lady?"



Amply proportioned, smartly designed on modern lines, the Niagara Chaise-Lounge contains two built-in Niagara Cyclo-Massage® units.



The Niagara Glide-Out Sofa, with two Cyclo-Massage® units, has a finger-tip control for easy conversion to bed or sofa—and a wonderful body-conditioner either way.



Provincial Reclining Chair, with two Cyclo-Massage® units, with delicately carved serpentine detailing, reclining position length that belies its petite upright appearance.

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NIAGARA, Dept. HB 1058, Adamsville, Pa.
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All fabrics by Cohama. Left to right: "Alhambra" in Acetate and Rayon; #9622 in Rayon and silk; "Caliph" in Rayon and Acetate; "Ombre Stripe" in Rayon and cotton. Below: #1873 in Rayon and Acetate.

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HB10-58

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For Mr. Smith is a symbol of the people who have been making Alexander Smith broadloom carpets and rugs since 1845.
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can feel confident that you will receive a full measure of comfort, beauty, luxury—and quality.
These are the things he feels your home deserves.

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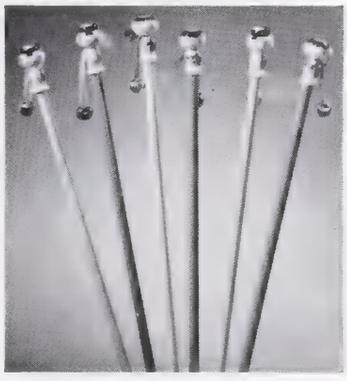


WINDOW SHOPPING

MINK JABOT. You'll step into Fall looking as if you'd just returned from Paris, and feeling like it too, with this elegant jabot. A band of mink tail plus a cascade of eight luxuriant natural mink tails in a rich medium or dark tone will do phenomenal things to a tailored suit or a wool dress. $19.95 incl. tax. Order from Harold Rubin. 52 E. 56th Street, New York.

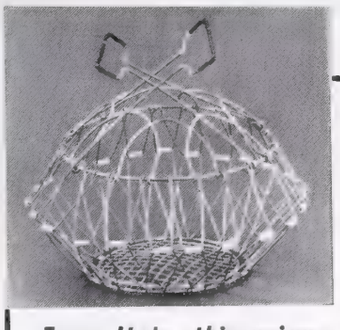


SCHOOL ASSIGNMENTS will be executed in jig-time, will surely win a gold star from teacher, if you give your favorite student these impressive, *15" long*, good luck pencils. Each one is topped with a darling Kokeshi doll and a silver bell tinkling from a gay bow. Lettered "Your good luck pencil," six brilliantly colored pencils are $1; eighteen, $2.75. Tartaglia Imports, Laguna Beach 2, Calif.



SURE FIRE HIT. There won't be a small boy or girl in the house who wouldn't swap his dearest possession for a chance to swagger up to the TV screen in these Sheriff boots. With Sheriff's badge and tiny revolver in pocket of second boot, black corduroy boots have black and white cotton lining with spongy rubber soles. Sizes 6, 8, 10, and 12. $3.98 the pair. Foster House, 430-HB S. Jefferson, Peoria, Ill.





From Italy, this unique

UTILITY WIRE BASKET

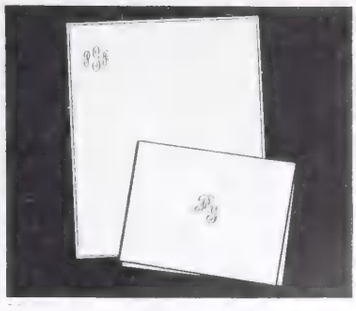
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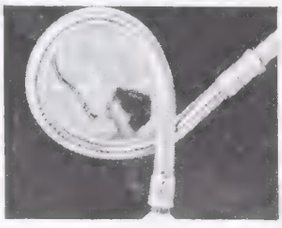
Colors: Blue, grey, pink paper with white edges. White paper with blue edge ... State quantity, color, underline last name initial. Allow two to three weeks for delivery.

Pamela Engraves

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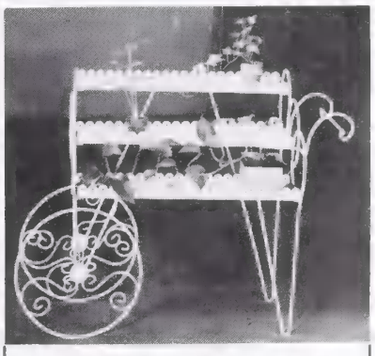


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the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

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NOW JUST **$10.95**

Velvet soft throw style bedspreads of fine CROMPTON pinwale CORDUROY. Overlocked seams and rounded corners. 9 beautiful decorator colors.

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YOUTH 66 x 100 (41 bed 25 drops)	$10.95
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MONOGRAMS $4.50 name or diamond initials

Send 10c for self-addressed stamped envelope for color samples

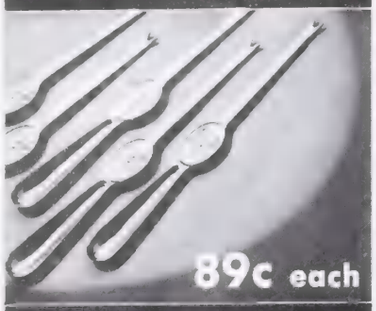


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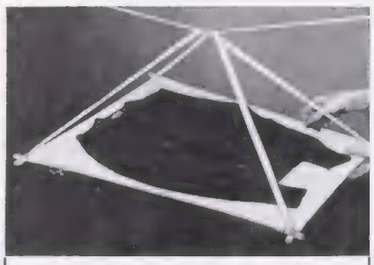
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A "conversation piece"

Set of eight $6.95

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CANVAS "JIFFY DRYER"

JIFFY DRYER hangs from clothesline or shower rod. Air circulates through canvas and freshly washed sweaters; dries them in jig time without blocking! Eliminates wet knits on soggy towels, always in the way. 26x22" canvas drying surface takes long sleeved sweaters; ideal for socks and baby woolens. Hangs on a hook always ready to use, or comes apart for storage. A quick and easy way to keep sweaters band-box fresh! Satisfaction guaranteed or money back! Ppd.

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2 for $4.75

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TRUE OR FALSE? You'd have to be a green grocer to spot these vegetables as fakes. Anyhow, what difference? They'll far outlast the garden variety. Heap them in a basket or bowl and you'll create a centerpiece that packs a decorative wallop. 8-pc. set of natural-color, full-size vinyl vegetables includes: red pepper, green pepper, cucumber, corn, cauliflower, eggplant, 2 carrots. $7.95. Hobi, HB-10, Flushing 52, N. Y.



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from your own negative

20 FOR $1.00 PLUS 35c SHIPPING including envelopes

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Here's the personal, warm, friendly way to say Merry Christmas. Send negative (+10c postage & handling) of your baby, home, family etc. for FREE 4¼ x 5½ deluxe sample card. Neg. returned with FREE sample style booklet. (New neg. from photo or Polaroid snap, add 50c). See before you buy! EXTRA FREE GIFT with orders post-marked by Nov. 15. Satisfaction Guaranteed!

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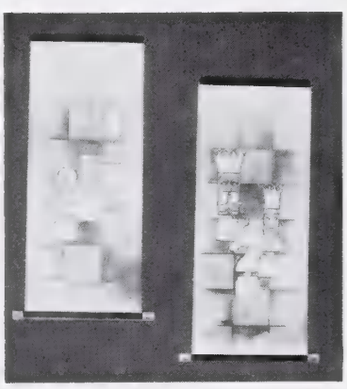
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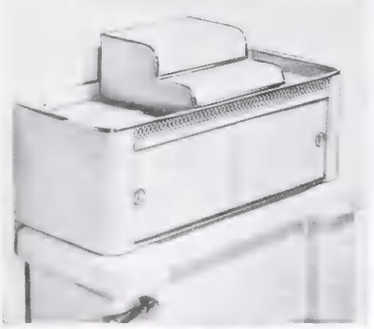
To Celebrate Our 7th Anniversary, we offer you this special savings on our famous Satin Bedsheets and Cases. Made of superb Celanese satin. Guaranteed washable—they last for years. In our regular popular shades: Blue, White, Pink, Gold, Black or Crimson. Prepaid. (Sorry, no C.O.D.'s.)

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Dbl. Bed, 2 sheets, 2 cases	$18.95 (Reg. $28.95)
Twin Bed, 2 sheets, 2 cases	18.95 (Reg. 28.95)
King Bed, 3 sheets, 2 cases	27.95 (Reg. 42.95)
3 ltr. monog. on cases	3.00 (Reg. 5.00)

SCINTILLA 5718 N. Kemore Ave., H Chicago 40, Ill.



CHESSMEN SCROLLS. Hang these sophisticated scrolls in your hall and guests will hail your excellent taste. Or compliment the atmosphere of your husband's study with their fine Chessmen design. Artistically screened in hues of brown and beige on eggshell parchment, each scroll is 9" wide and 2' long framed with walnut wood bars capped in golden ferrules. $3.95 the pair. Contempo House, Box 97, Calabasas, Calif.



New Toilet Tank Top

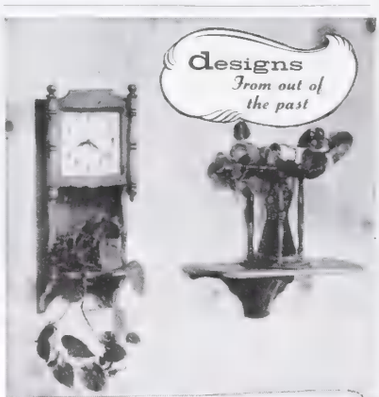
METAL COMBINATION SHELF, TRAY & CABINET

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HB-20, 95 Fifth Ave., New York 3, N.Y.



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Available with 8 day movement at extra cost.

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CLOCK SHELF of the Early Am. antique design. 14" w., 6" dp., 11½" h. $6.50

All pieces are of Salem Antique Maple and Mahogany Finish. Ppd.

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The Bee Hive
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honey, maple gifts

"Light Play"



Juvenile PULLY LAMPS

Just the thing for your children's or teenager's room; . . . the newest in pulley lamps. Have Miss Daisy (Illustrated) or Mr. Freckles light up their rooms. Gaily colored hand painted features on break resistant plastic. Real straw hat over corn fed hair. Brass stem easily attaches to wall. Lamp size, 8" x 8". Goes with any decor. Miss Daisy (shown) or Mr. Freckles. $9.95 each including bulb plus 50¢ postage. Also available—Daisy or Freckles Table Lamp $5.95 plus 25¢ postage.

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- **25 FT. ROLL** extra wide (20").
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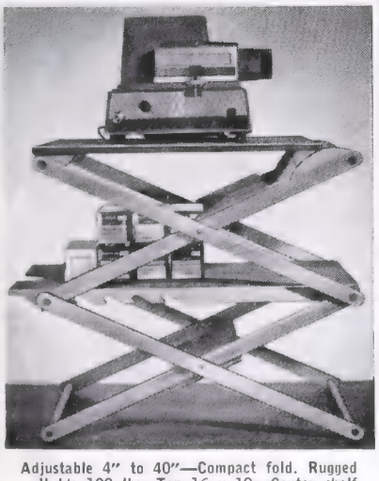
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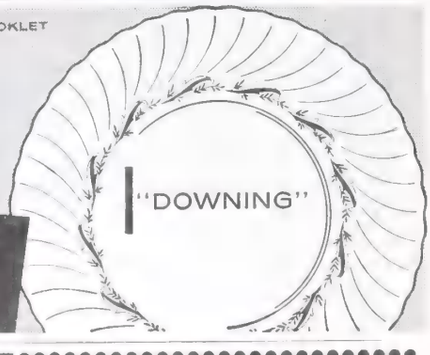
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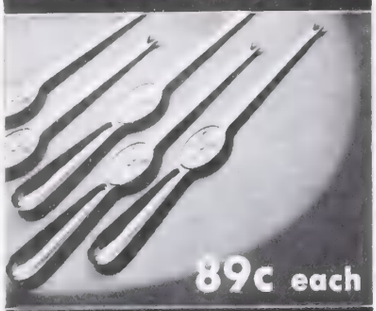
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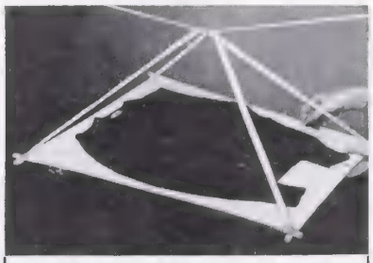
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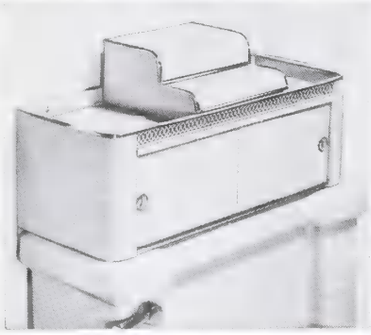
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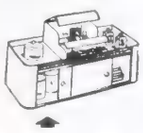
SCINTILLA 5718 N. Kemore Ave., H Chicago 40, Ill.



New Toilet Tank Top

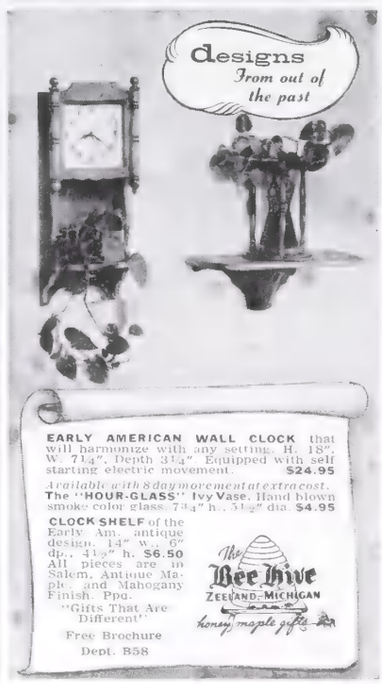
METAL COMBINATION SHELF, TRAY & CABINET

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honey, maple gifts

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- **SO GLAMOROUS** for gift wrapping.
- **25 FT. ROLL** extra wide (20").
- **YOUR CHOICE** of beautiful rainbow colors—red, green, pink, orchid, blue, amber or clear.

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SHOPPING



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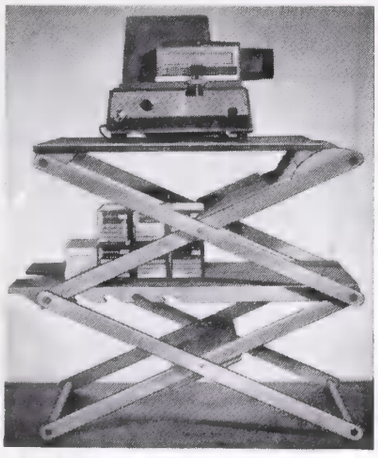
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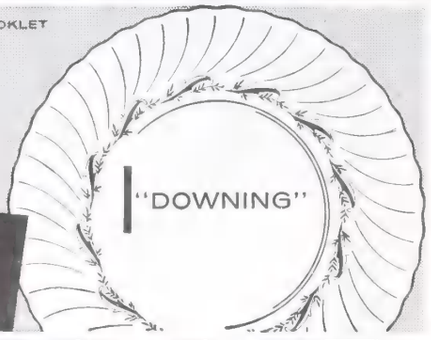
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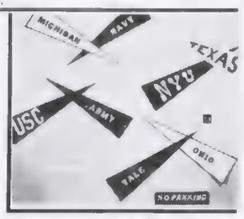
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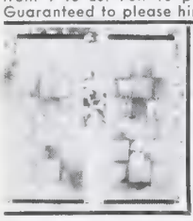
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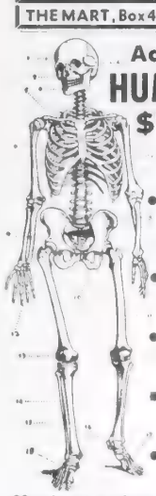
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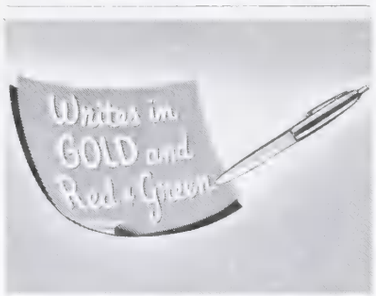
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Add luxury to your leisure. Top off this beautiful Colonial foot stool with your very own needlework design or match your favorite drape or upholstery material. Convenient removable top comes with New England type print. This authentic quality piece is *hand crafted in rock maple*, richly finished in antique maple or mahogany. Size 15" x 12¾" x 7¾". Price **$10.95,** postpaid.

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SHOPPING





TIED AND TRUE and nautically correct is the Middy Blouse. We think there's nothing in all the world that gives a jauntier air to a pleated skirt or skinny pants. This one comes in white broadcloth with button-in dickie, long sleeves with button cuffs, white braid on red or navy collar. Sizes for girls 3-6 and 7-14. $4.95. Order from The Talbots, Hingham 3, Mass.



THIS IS BEAUTIFUL and if you like to serve fruit and nuts as the dessert course, this bamboo bowl is the pretty answer. A real butterfly and a handpainted rose in brilliant color are embedded in the bottom, and the rim is fitted with six stainless-steel fruit knives with bamboo handles. Get one for your coffee table, another for the guest room. $9.95. Scott Mitchell House, HB-10, 415 S. Broadway, Yonkers, N.Y.



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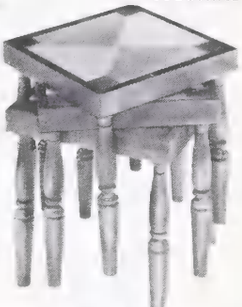
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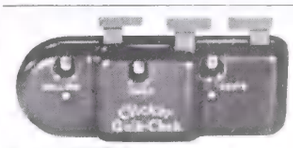
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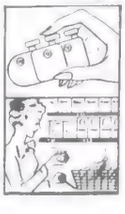


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hand-rubbed Northern Maple
Captain's Chairs & Table



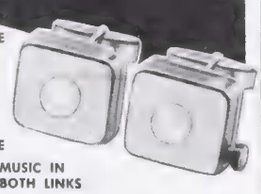
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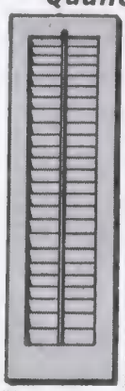
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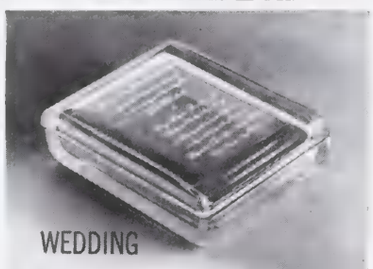
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21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
80"	9.00	10.00	10.50	11.00		12.00	13.50

Manor House Shutters 75A Cormons Road E. Runnymede, N. Y.



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Fostoria crystal box $10.00
Matching ash trays (4"x2") with one name on each .....$5.00 pr.

Gift boxed and mailed within 48 hours

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WINDOW



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with writing materials and correspondence *hidden in a beautiful decorator lamp table*

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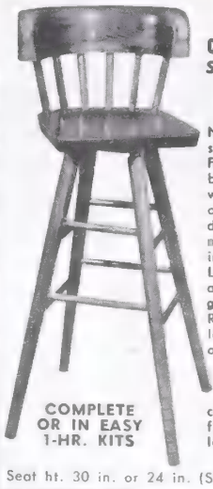
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Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

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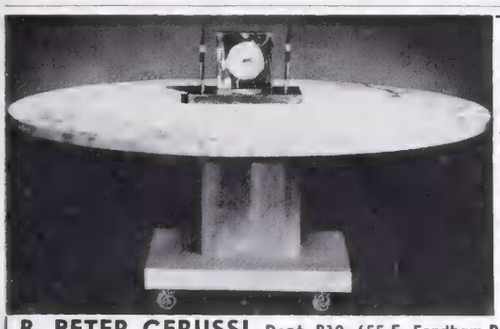
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MARBLE COCKTAIL TABLE AND DESK SET

A magnificent table you'll be proud to display in your modern or traditional home. Solid marble through and through, even to the dramatically simple base. In gorgeous shades of beige, pink, or veined white marble. Mounted on casters for easy mobility. 36″ diam., 16″ high.

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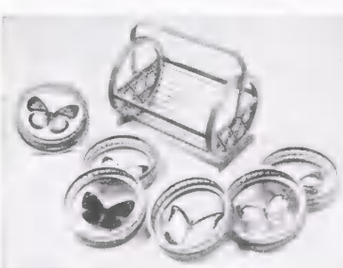
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with a lovable Shibaten doll, a whimsical "child demon" whose invisible magic fan brushes trouble away. Handmade. Flexible arms and legs. Legend furnished. Standing (5½") $2.25. Sitting or lying (about 4") $2.00 ea. Set of 3, $5.50 ppd. (No. C.O.D.)



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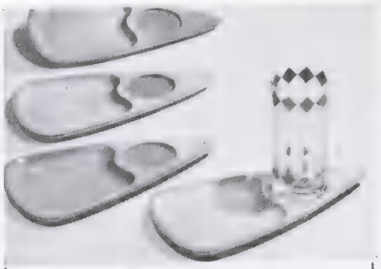


Now . . . thru a special process, you can have a life-size tree mural for your living, dining or bedroom walls. Mural size, 48" deep by 98" wide. Apply as is or cut out and applique to walls. Made on antique finish paper. Apply like wall paper. Choice of Cherry Blossom, Spring Elm, Ming or Pine. Sold on strict money back guarantee.

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Add new enjoyment to TV-viewing or cocktail hour with these clever snack trays of smooth-finished walnut with cork inset. Ideal for holding cups, tumblers or cocktail glasses. Trays measure 5½" x 10½". Four trays to a set.

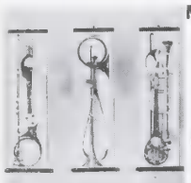
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$4.50 Set Postpaid

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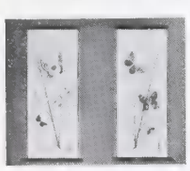
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Black on Chalk-white Parchment
4.95 SET OF 3



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(10" x 24")
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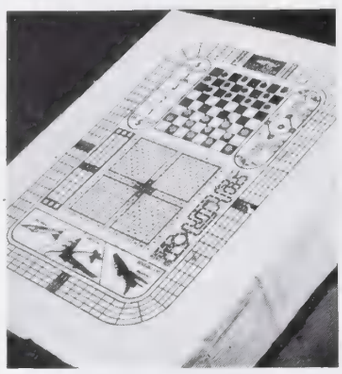


IBIS BIRDS

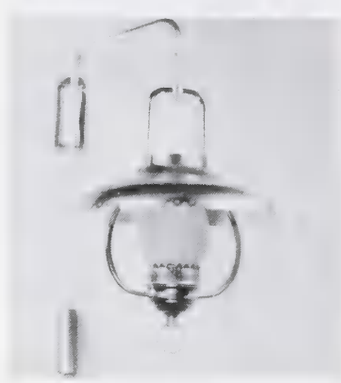
The modern way to add interest to blank wall space in living room, den, library, game room—mounted anywhere, they command instant attention and admiration. Designed by Ernst Hagerstrom. Beautifully sculptured from aluminum. Your choice of three fine finishes: satin black, brass, copper. Each bird is 16" wide. Get the set for $19.50 postpaid. Single bird $6.75.

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PULLEY FOR YOU if you choose this handsome wall lamp with a pull-down ring to throw light on any subject. When you're finished reading or working, up it goes out of the way. Lamp has 12" scalloped brass shade and glare-free frosted glass chimney, 3-way switch. It adjusts to any ht. and swings from left to right. $12.98. 2 are $25. For ceiling pull-down, add $1. Regal Prod., 9201 Ave. B., Brooklyn 36, N. Y.



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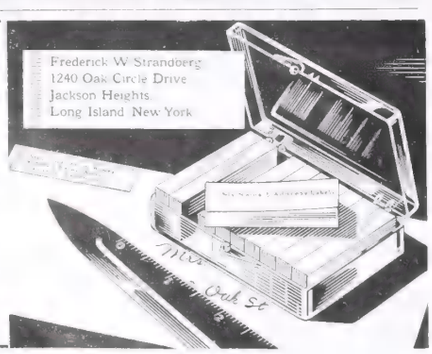
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Picture this lovely SOLID hard maple group by Kling in your own bedroom. The distinctive "Ogee" feet, massive "cannon ball" bed posts, and solid brass pulls are authentic 18th century styling.

A new finish—Cork Tan—gives the effect of aged wood rubbed with oil. It's different—it's colorful—it's beautiful.

Only in *solid* wood will you find details like the cut-in design in the center drawer fronts of the Triple Dresser and Chest on Chest of the EARLY CENTURY Group. "Solid" on Kling furniture is like "sterling" on silver. Each is a mark of quality. See EARLY CENTURY soon at your favorite store.

Send 35¢ in coin (no stamps, please) for 24 page booklet "Ideas for a Lovelier Bedroom". Contains color suggestions, bedroom decoration and arrangement, and care of furniture. Kling Factories, Dept. HB-10, Mayville, N.Y.



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FIELDCREST uses ORLON in these wonderfully soft blankets. Twin, approximately $15.00; Full, approximately $17.00, available at these and other fine stores . . . **Birmingham, Ala.,** Loveman's; **Dallas,** A. Harris & Co.; **Minneapolis,** Dayton's; **New York,** B. Altman & Co., Bloomingdale's; **Philadelphia,** John Wanamaker and all branch stores; **Phoenix,** Goldwaters; **Providence,** The Outlet Company; **St. Louis,** Stix, Baer & Fuller; **St. Paul,** The Emporium. *ORLON is Du Pont's registered trademark for its acrylic fiber. Du Pont makes fibers, does not make the fabrics or blankets shown here.



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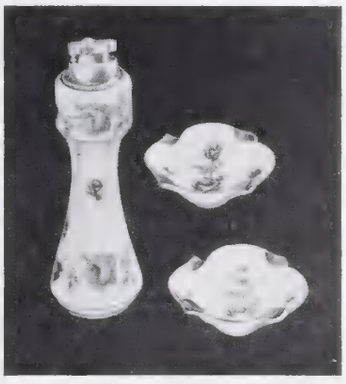


WINDOW SHOPPING

A COUNTRY KITCHEN dappled with sunshine is the room for this Early American pine Papermatic Dispenser that stands or hangs on the wall. Three compartments with serrated edges hold standard and oversize rolls of Saran wrap (or wax paper), aluminum foil, and paper towels. Brass eagles add to the antique finish. 15″ h., 13″ w., 6″ d., $8.95 plus 50¢ post. Laurie, HB-10, Huntington Sta., L. I., N. Y.



BEAUTIFUL BARGAIN. One of the prettiest smoke sets we've seen was inspired by the porcelain works of the old masters. The lighter, 7″ high, and matching ash trays, 4″ in diameter, are trimmed in gold and delicately hand-painted with a Moss Rose design. Its decorative capacity is enormous, its price ridiculously low, $2.95. House of Schiller, 60 East 25th St., Chicago 16, Ill.



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GOLDEN BRASS SWITCH PLATES

to add House Beautiful elegance to your walls. Gleaming brass plated metal lacquered to eliminate polishing. Opulent antique raised design that is appropriate for every room in your house.

Single Switch (3″ x 5″)
$1.50 each; **$3.95** for 3

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Triple Switch 6½″ x 5″ . . . . **$3.50** each

Also **for the first time,** Double Outlet Plates, 3″ x 5″ **$1.95** each (not shown). Wonderful for appliances, bathroom shaver, etc., and **for baseboard outlets.**

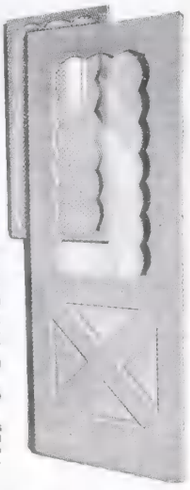
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DEERSKIN SLIPPER

These wonderfully comfortable slippers are made from genuine deerskin grain leather lined with soft, supple deerskin suede. A sponge rubber sole has been inserted between the two layers of deerskin for the utmost in comfort. Lacings are also of deerskin. Casual and comfortable for wear around the home, at camp, while canoeing or beaching. Men's full sizes 7 to 13; Women's full sizes 4 to 10. Your choice of tan or light fawn. **$7.95 ppd.**

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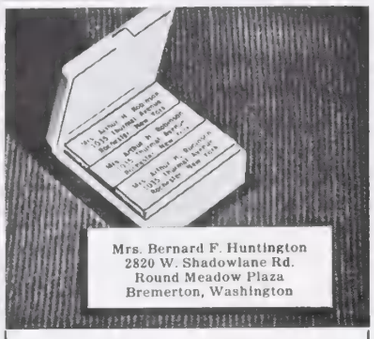
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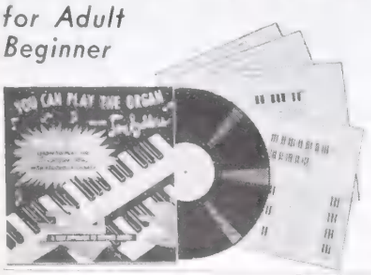
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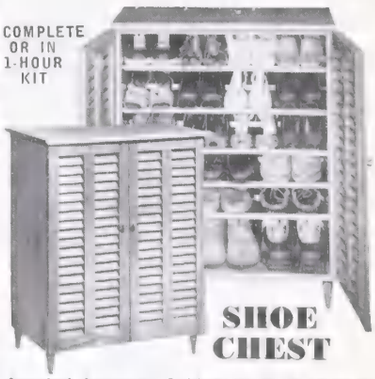


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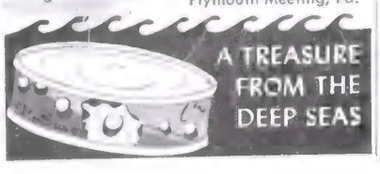
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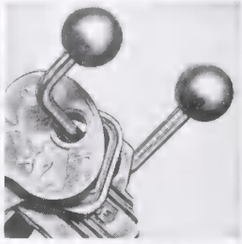
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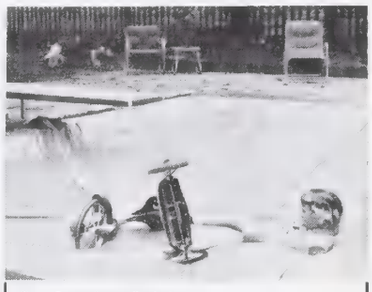
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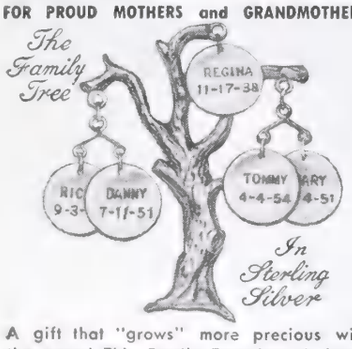
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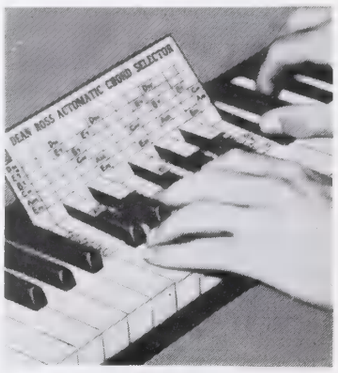
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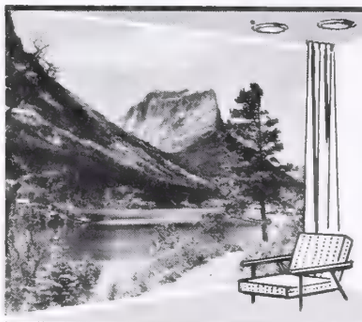
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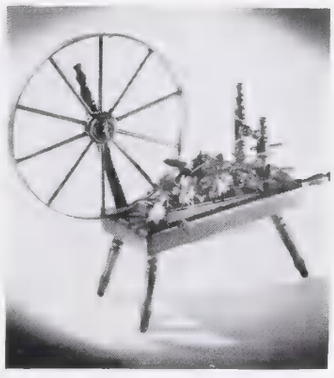
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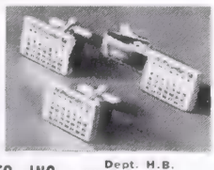
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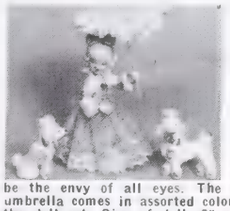
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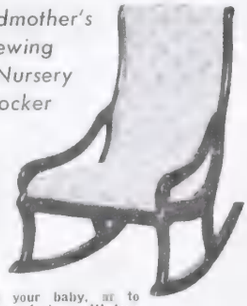
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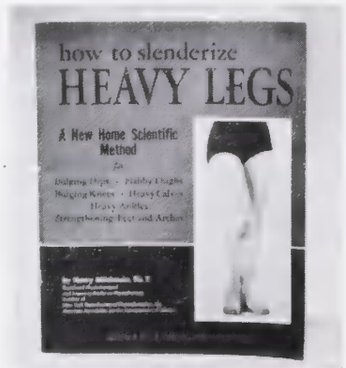
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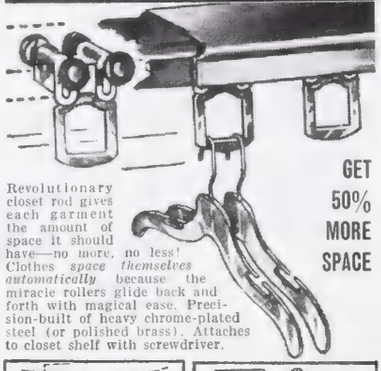
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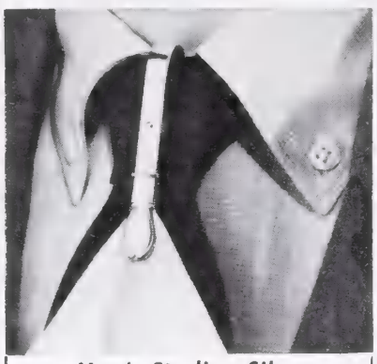
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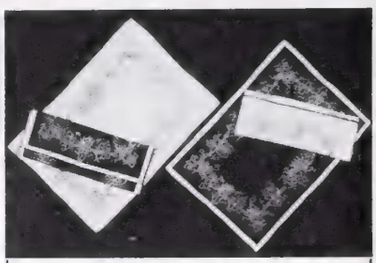
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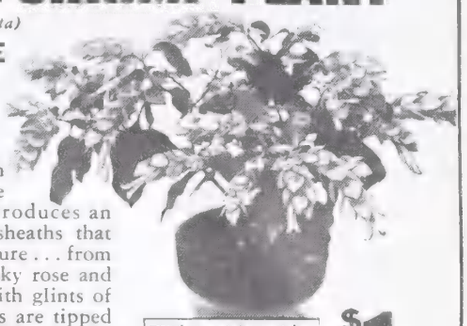
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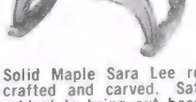
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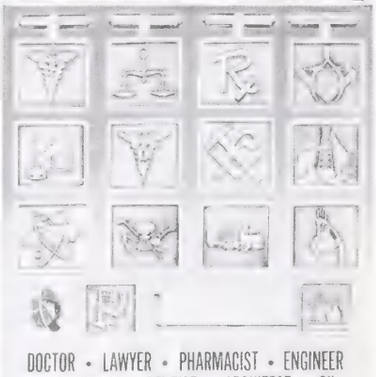
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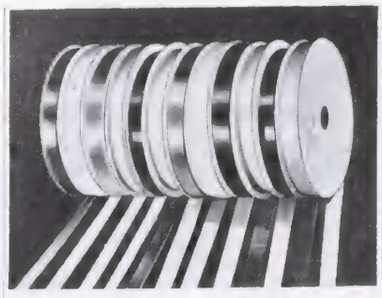


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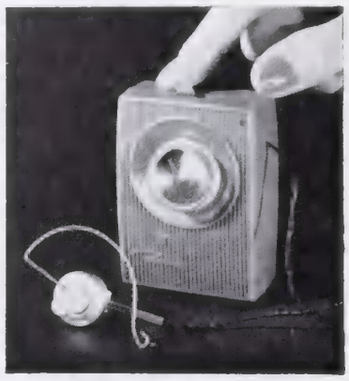
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A LADY'S MADE if her grooming is bandbox perfect. And here are two gay solutions to the beauty problem. Nylon "nude" *Cosmeticap* protects your hair-do, makeup and clothes while you're dressing, zips on and off quickly, rinses and dries in seconds. $2.95. *Slumbercap* hides your pin curls, keeps your coiffure intact through the night. Pink or aqua. $1.95. Cosmeticap Co., Chrysler Bldg., HB-10, New York 17.



THE PRAYER PANEL will prod a little sleepyhead who jumps into bed without saying a polite goodnight to God. It hangs on the nursery wall and will remind him to get down on rosy knees and recite the beloved prayer of childhood, "Now I Lay Me Down To Sleep." Pure linen beautifully screen-printed in fast colors. With dowel for hanging. 16" x 29½". $1.25. Religious Art Guild, 131 First St., Peoria, Ill.

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Contemporary style as shown in 100% foam rubber cushions, upholstered in nubbed yarn texture, $199.50. Same style sofa, king-size length, $229.50.



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Incredible but true, this delicate true china is actually flameproof for cooking. You can bake in it, broil in it—yes, even fry in it ...then bring it piping hot to the table and serve meals and parties that are gourmet events. Truly an incendiary idea... and just think of all those pots and pans you'll never have to wash again!

Food tastes so much better prepared and served in true china (ask any culinary expert!), your cuisine will win compliments galore. And it's so convenient to have one beautiful china that sets your table and works in your kitchen you'll wonder why no one thought of "cookmanship" ages ago.

INFORMAL is a true, English-bodied china backed by Iroquois' famous "replaced free if it breaks" warranty. Exclusive "cookmanship" pieces include a fry pan, dutch oven, sauce pan, casserole and vegetable dish that come to the table directly from stove-top or oven; soups that double as individual casseroles and a samovar, revolving buffet server and trivided vegetable dish designed for gracious party serving. INFORMAL'S unique duplex coloring—4 lovely patterns on true china white, each accented by its own soft solid color—automatically creates artistic table settings for every decor.

16-piece starter set—$19.95*

*SLIGHTLY HIGHER IN THE WEST AND CANADA

Informal
TRUE CHINA BY
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IROQUOIS CHINA COMPANY, SYRACUSE 9, N. Y. SEND SELF-ADDRESSED, STAMPED ENVELOPE FOR FREE COLOR BROCHURE.

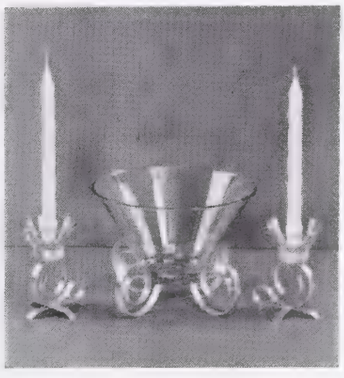


WINDOW SHOPPING

WICKER WASTEBASKET, as feminine as a ruffled petticoat, belongs in a pretty bedroom or powder room. It comes with matching accessories and each one is decorated with white roses and green leaf sprays dusted with gold. Choose white, gold, pink, or blue. 13″ high wastebasket, $7.95; tissue holder, $2.95; glass holder, $1. Complete set, $10.95. Melvine Creations, Box 827, Cleveland 22, Ohio.



HAPPY THE BRIDE who gets this sparkling console set that rests on frosted gold wrought iron. Fill the bowl now with autumnal fruits or flowers. And picture the effect it will have at Christmas filled with red-berried holly. 3-pc. set of bowl, 10½″ in. diam., and matching candlesticks, 6″ h., is $9.25. Bowl, $6.25; candlesticks, $3.75. Candles not incl. Edward H. Ziff, Dept. B, Box 3072, Mdse. Mart Plaza, Chicago 54.



KNITTING TOTE BAG is a beautiful carryall for avid knitters and needle workers. It's a carrying bag and it also stands on its own feet, so you can knit and sew wherever you go. An excellent gift for all the knitwits on your Christmas list, bag is made of washable floral print fabric; honeytone wood frame is collapsible. 14″ x 15″. $2.95 plus 35¢ post. Lowy's Creations, 137B 116th St., Rockaway Pk. 94, N.Y.



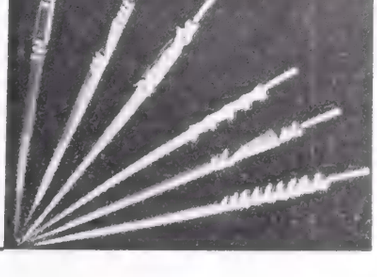


AGE-OLD EUROPEAN ARTISTRY created this imported 7-piece beverage set, delicately tinted in lovely pastels. Each piece hand-blown. Pitcher capacity 1½ liters (over a quart and a half). Set $4.95, 3 sets $11.95. RANDAL, Dept. HB, 2409 South LaSalle St., Chicago 16, Ill. Supply Limited.

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for use with hors d'oeuvres, cocktails, fruits, canapes. Ivory-white in color, to blend with the finest china, silver and glassware. These 5″ luxury fancy Cocktail Picks are hand carved with artistic and painstaking care. Each a work of art. For all festive occasions order a gift packed box of 100, price $2.50 ppd.

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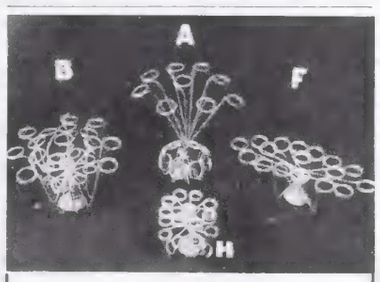
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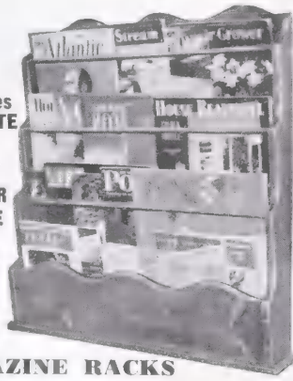
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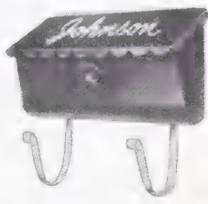
These large, handsome wall racks prevent "magazine mess". Magazines will not "slouch" or bend. Each is held upright. Each is visible for convenient selection. Beautiful in the home. Perfect in office or reception room. Complete racks in satin smooth, honey-tone knotty pine or maple or mahogany finish. **OR IN KITS** for easy, home assembly. Precision cut, drilled, sanded, etc. with simple instructions.

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A Perfect Gift For Your Home

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THE HANDY STAR FINDER



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Dixons 5-o'clock Chair $69.50

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EXCLUSIVE! All Dixons upholstery is changeable. An exclusive tension clip principle allows you to replace worn or soiled upholstery in minutes. Not sold in stores.



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. . . for the famous Kepe-Nete Feeder. Of dark green anodized aluminum, the new trays are rustproof and attractive. Comes with or without squirrel guard. Lower of three 15½" trays prevents squirrels from entering feeder when mounted on ⅜" (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Sold postpaid in U.S.A.

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Special 3 pair $5.50. ppd.

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THE NORMANDIE is a Frenc Provincial bench with hardwoo frame finished in mahogany, frui wood, antique white, black covered with a tufted, spotproo velvet seat in rose, gold, turquoise Wedgwood blue, royal purple flame, lipstick red, mauve, topa brown, rose beige, shell pink sage, leaf or emerald green. 27½ x 17½", 19" h.; $31 ea.. $60 p With 1 yd. your fabric, $28. Hur Galleries, Box 492, Hickory, N.C



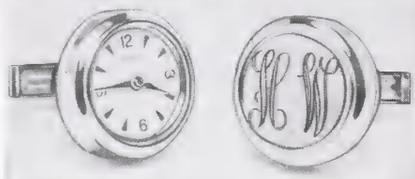
WALLPAPER CLEANER The ABC grease remover fo wallpaper is nothing short o miraculous when it comes to r moving the grubby evidence o jam-pot fingers, dirt, dust, an soot from delicate wallpaper. Th giant kit contains one AB cleaning pad and a large tub of Grease Remover that will c 3 or 4 rooms. $1. Durasol Chem ical Co., 325 Marginal St., Ea Boston 28, Mass.



BAR DECALS in gold, blac and white are spirited decoratio for your decanters. The set of 1 easy-to-apply labels include *large* (Scotch, Vodka, Sherr Rum, Gin, Rye, Bourbon, Ve mouth) and 4 *small* (Suga Cherries, Onions, Olives). $1.6 Send 10¢ for illustrated folde sample decal. Authentics. HB-1 Box 546, Cincinnati 43, Ohio.

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- **ADJUSTABLE GARTER BELT**—with garters. Full length center opening; batiste elastic sides and back panel s-t-r-e-t-c-h and g-i-v-e as you bend, dance and walk.



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So Easy To Get Into
LOW CUT BACK FOR HIP CONTROL
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Exquisitely embroidered broadcloth or nylon. Satisfaction guaranteed. Excellent value only $6.98. Black, white or pink.
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BUST SIZE..... COLOR.....
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Sturdy, man-sized jet black metal tray filled w pure white sand — snuffs out any cigarette qui and surely! Solid brass cigarette holder is attac to perforated plate, lifts out to clean ashtray stantly. Safe (cigarette can't fall out of tray) an breeze to keep clean. Perfect for den, office, p or home. 7⅝" diameter. NEW—and exclusively o

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ALSTO CO., Dept. HB-10, 6667 Detroit Ave., Cleveland 13, Ohio

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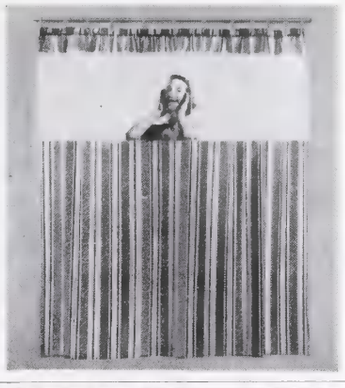
PUT 'EM TOGETHER and what have you got? Engaging mascots for a college girl's room or a wonderful find for the nursery. If you've never been bitten by the urge to start a collection, these darling stuffed animals will give it to you. Colorful set includes: giraffe, bunny, squirrel, tiger, donkey, zebra, seal, and dog. 4½" to 6½" high, assortment of 4, $2.75. 8, $5. Downs & Co., Dept. 1110, Evanston, Ill.

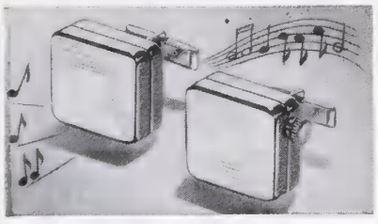


THE MARGARET PILCHER is a lyre-base Victorian lamp table and you'll want a pair to flank a sofa. It is finely crafted in solid Honduras mahogany with an imported Arabescato marble top and brass lyre rods. The rose motif on the drawer is hand carved. 27½" h., 18" w., 14½" d., $42 ea. f.o.b. Alabama factory. No c.o.d.'s. 50¢ for Victorian catalog A-3. The Chair Shop, Box 725, Morganton, N. C.



A NEW OUTLOOK on things is what you'll have when you hang the gay Peepers shower curtain in your bathroom. We love the smartly striped design with shoulder-high see-through window and 4" matching ruffled canopy. Choose blue, green, pink, maize, or white with gold stripe. Heavy-gauge plastic 6' x 6' curtain is heat-sealed. $4.95. Matching 33" x 54" window curtains, $4.95 pr. Robin Adair, Dundee 1, Ill.

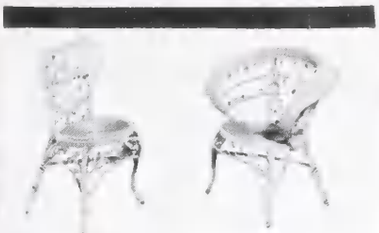




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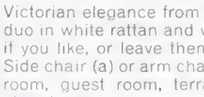
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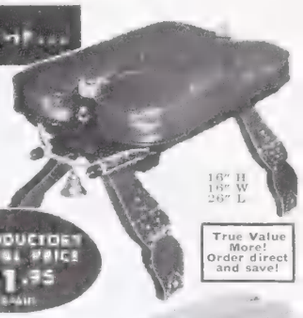
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26" L

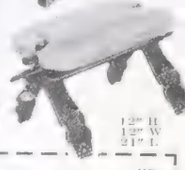
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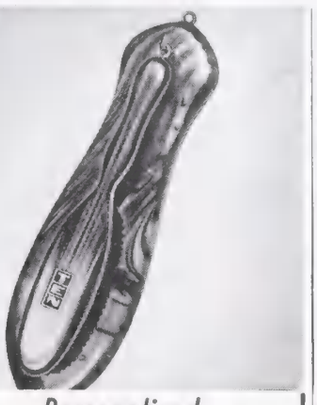
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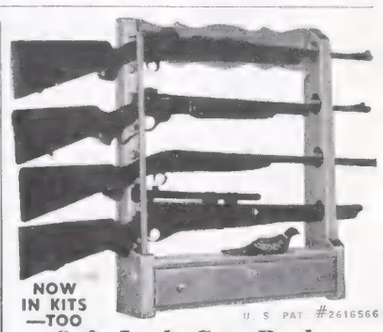


Personalized
CLOTHES BRUSH

A wonderful way to please the man on your gift list. Imported from the Black Forrest of Germany, black pure bristle brush and holder are made of mahogany colored wood with brush featuring 3 self adhesive gold and black initials. Can be hung in closet or placed flat on bureau. Holder is 14"½ long x 5½" wide. Imported from Europe by Rosenfeld Imports Inc., N.Y.C. Postpaid. **$5.95**

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Safe-Lock Gun Racks

Displays your Guns . . . Protects your Family
THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock guns in the desirable display position. Large drawer locks up ammunition, hunting knife, pistol, cleaning gear etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only one of its kind. Finely hand crafted and finished in satin smooth honey-tone knotty pine or a lovely maple or mahogany finish.

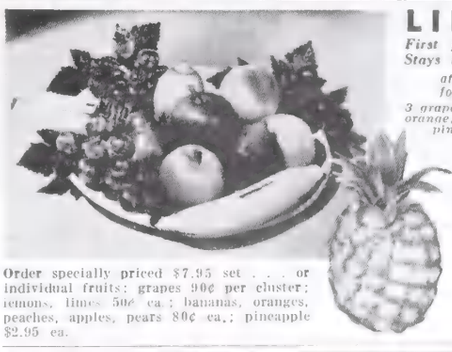
4-Gun Rack—24"x28" *(Illustrated)* $19.95 } *Exp.*
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IN COMPLETE KITS—for easy, 1-hr. home assembly. Prefitted, drilled, sanded, etc. with simple instructions.

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LIFETIME FRUIT

First fruit ever made of dimensional vinyl! Stays ripe forever, actually seems to breathe!

at an incomparable price— **$7.95**
for 12-piece group (illus.):

3 grape clusters, 2 bananas, 2 apples, lemon, lime, orange, peach, pear—shown in 12" bowl (not incl.) pineapple $2.95 extra.

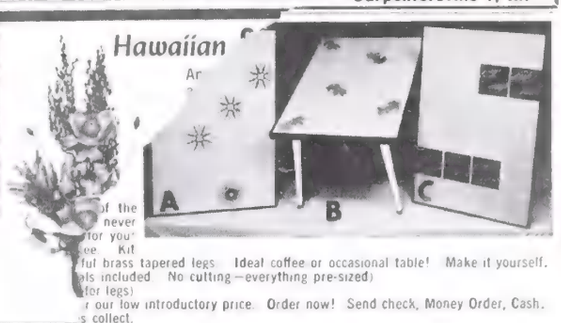
These deliciously colorful fancy fruits look real enough to nibble on—they even respond naturally to the touch. In basket, bowl or platter they're beautiful, cheerful ornaments that draw eyes . . . and oh's. Place them in several spots from foyer to kitchen. Made of virtually indestructible, no-chip, no-fade vinyl, they are unbelievably exact *full-size* reproductions of prize fruit.

Order specially priced $7.95 set . . . or individual fruits: grapes 90¢ per cluster; lemons, limes 50¢ ea.; bananas, oranges, peaches, apples, pears 80¢ ea.; pineapple $2.95 ea.

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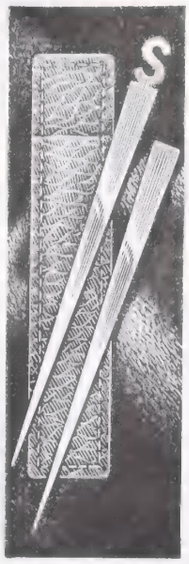
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...of the ...never ...for you' ...ee. Kit ...ful brass tapered legs. Ideal coffee or occasional table! Make it yourself. ...ls included. No cutting—everything pre-sized) ...ter legs) ...r our low introductory price. Order now! Send check, Money Order, Cash. ...s collect.

...PLY, Dept. HB ... Box 444, Winchester, Virginia

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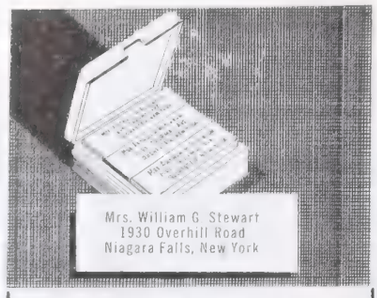


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LEATHER CASE, 7.50†
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ACTUAL SIZE
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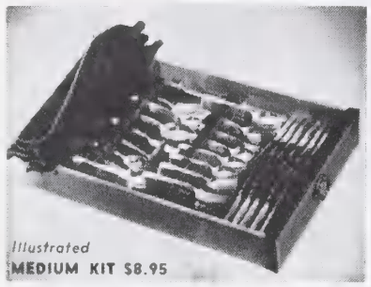


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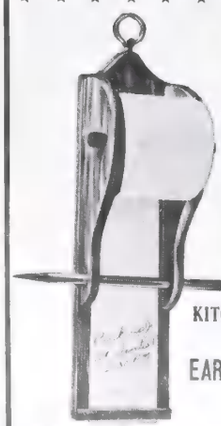
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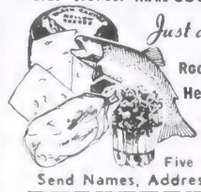
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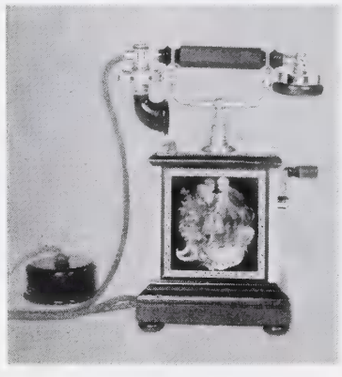
WINDOW



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produce plays, skits, music
comedies and do a *booming* bu
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ble theatre. It adjusts for eith
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fit into gaily striped columns, r
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40" high, it folds flat for storag
$7.95. Modern Toy, HB, 225 V
Illinois St., Chicago 10, Ill.

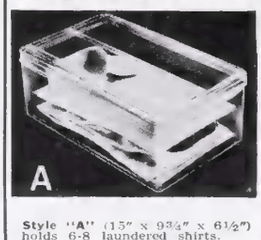


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hand stone-blocking. Toulous
Lautrec's "Portrait of a Lady"
an intriguing sketch done in ri
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accent to your décor with th
continental telephone. Rare a
decorative French phones a
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Keeps lingerie, cashmeres, men's shirts, linens clean and dust-free!



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ATTENTION GARDENERS

Turn to our special section on garden ideas, products and equipment.

Begins on page 272.

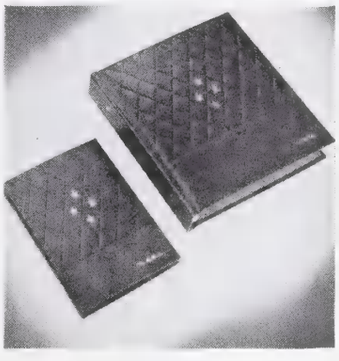
SHOPPING



MAKE YOUR ENTRANCE the high light of the neighborhood with a lantern, reminiscent of the days when hansom cabs clopped along gaslit streets. This one by Artolier, made of solid copper and copper alloys, with polished bevel plate glass, is electrified. Available in satin black with brass trim: 13″ high, $9.25; 18″, $18; 23″, $33. Free catalog. Wolar Lighting, 66 Grove St., White Plains, N.Y.



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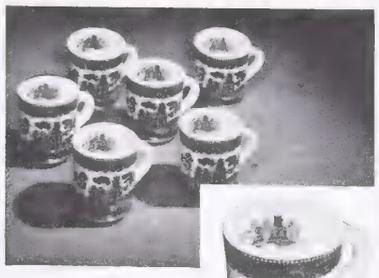


HURRAY FOR THE TRAY that is long and lightweight. The more you use it, the better you like it. It has an integral handsomeness in design of which you never tire. Imported from Sweden and made of teakwood or walnut, it's alcohol and hot-beverage proof, measures a large 19½″ x 14″, and the *bargain* price is $4.95 plus 50¢ post. Catalog of Scandinavian Imports, 25¢. Scandicrafts, Ardsley, N.Y.



LET THERE BE LIGHT that will shine festively on your dining-room wall, or above a fireplace. Maybe you won't thank us for showing you this. It's almost certain to be a case of love at first sight, and it isn't a piggy bank purchase. This large-scale black wrought-iron sconce with 6 candle holders has an elegant simplicity, is 50″ wide, 26″ high. $75 exp. coll. Hagerstrom Metalcraft Studio, Wheeling, Ill.





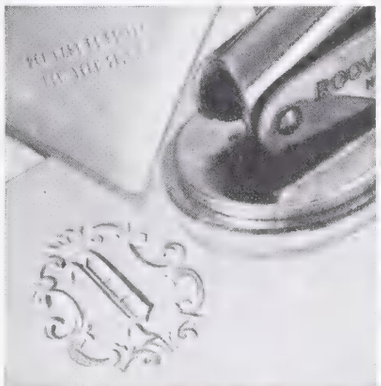
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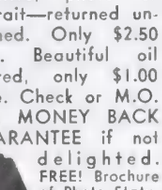
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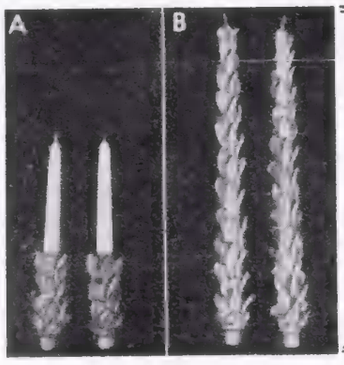
CUDDLE SEAT is a Baby C rier that makes traveling wi Butch easier than coping wi sitters. Lightweight, comfortab and approved by many pediat cians, baby sits on a soft cus ion and the wide, adjustab shoulder strap makes it easier take him shopping, traveling, visiting. Blue, tan, or gray, $4.9 James G. Rolley, HB, 331 Ma son Ave., New York 17.



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PINE COMPOTE. We're glad we found this for you time for the Thanksgiving ho days. Made of solid pine har rubbed to a mellow brown to the compote is a beautiful c terpiece heaped high with fruits of harvest. For a chan of pace, plant the metal li with decorative plants. 7" t $6.50. Old Guilford Forge, H 10, Guilford, Conn.



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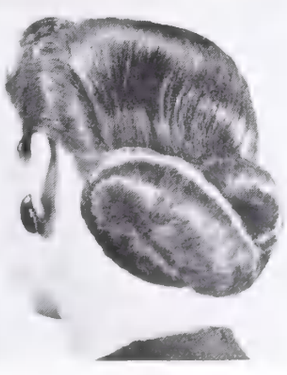
CAR-FUL SCRUTINY will show you that this miniature reproduction of Mr. Ford's "Model T" is a salt and pepper set for your collection. On your table, it will recall many a happy day. Black plastic car has sporty red wheels that really turn, gold trim, and transparent windshield. Dapper passengers hold salt and pepper. 5¾" over-all. $1.25 the set. Adriane Inc., HB-10, Park Square, St. Paul 1, Minn.



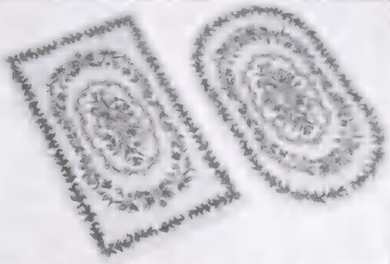
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AT THE BACK OF HER HEAD even a beautiful woman can look like a frump, particularly when a short hair-do has become shaggy. So back up your beauty with the Figure 8 Chignon made of human hair that can be combed, cleaned and restyled. Guaranteed to color match your hair sample, it's only $7.95. For light blonde, auburn or gray mixed, add $3.25. Fashion Hair Products, 175 Fifth Ave., N.Y.C.



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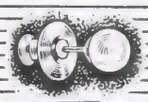
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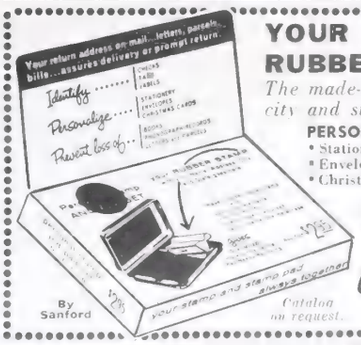
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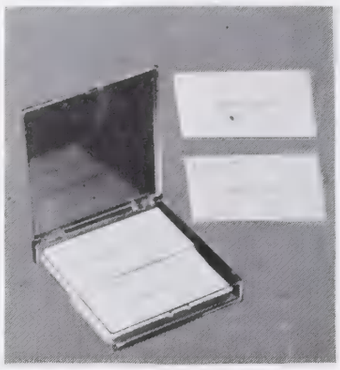
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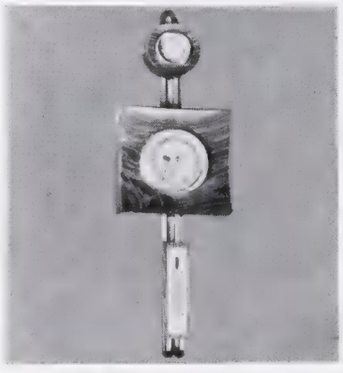
WINDOW SHOPPING



SPOT IDENTIFICATION for a business man, a career girl, or a teen wage earner are calling cards imprinted with name, address and telephone on "De Luxe" white stock. The card measures 3" x 1½", and comes in a neat little plastic box. $2. Cards imprinted with one line name only, 100 are $1.75. Midget Card Co., 3920 Broadway, New York 32.



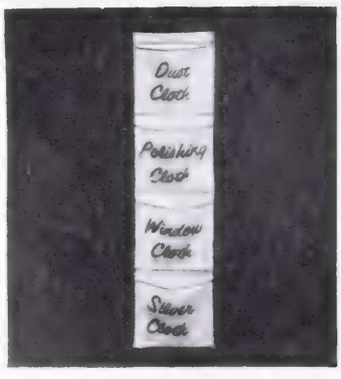
DROP EVERYTHING! *This* is the table to put on the kitchen or basement wall for extra work space. A Formica-top drop-leaf table extends only 2½" from wall when not in use, has stainless-steel trim, won't chip or burn, cleans with damp cloth. In gray, red, or yellow, 15" x 20", it's $9.95; 18" x 24", $12.95; 20" x 30", $15.95. World Wide Trading Co., HB-10; 12-05 43rd Ave., Long Island City 1, N.Y.



WEATHER REPORTER. The Wilshire pendant barometer incorporates 3 instruments: barometer, thermometer, and humidity indicator set into a hand-rubbed walnut case and mounted on 20" brass-finished frame. Stormoguide dial provides detailed weather forecasts for every pressure change. Accuracy assured for altitudes from zero to 3500'. $29.95. Taylor Instrument Co., 95 Ames St., Rochester, N.Y.



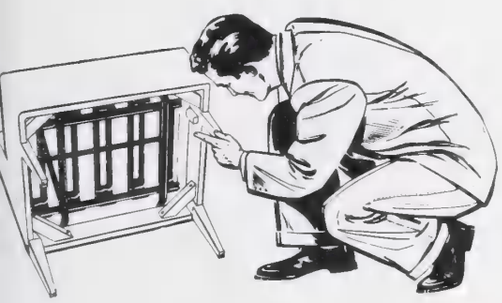
BUT BEAUTIFUL for modern or traditional table settings are footed goblets, champagnes and cocktail glasses imported from France. Handmade from original molds in pure white or translucent pale blue milk glass, the regal goblets are $2.50 ea., $28.50 doz. Champagnes (or dessert dishes) $2 ea., $22.50 doz. Cocktails $1.75 ea., $19.50 doz. Catalog 25¢. Sturbridge Yankee Workshop, HB, Sturbridge, Mass.



GOOD HOUSEKEEPING is clearly a case of organization. So do order this personalized caddy with four 9" x 11" pockets that helps you select at a glance the proper cleaning cloth. It's made of heavy vinyl plastic, bound and lettered in red, and comes with eyelets for hanging on the back of closet door. $1.98. Marlborough House, Box 1303, Milwaukee 1, Wisconsin.

from the new contemporama collection



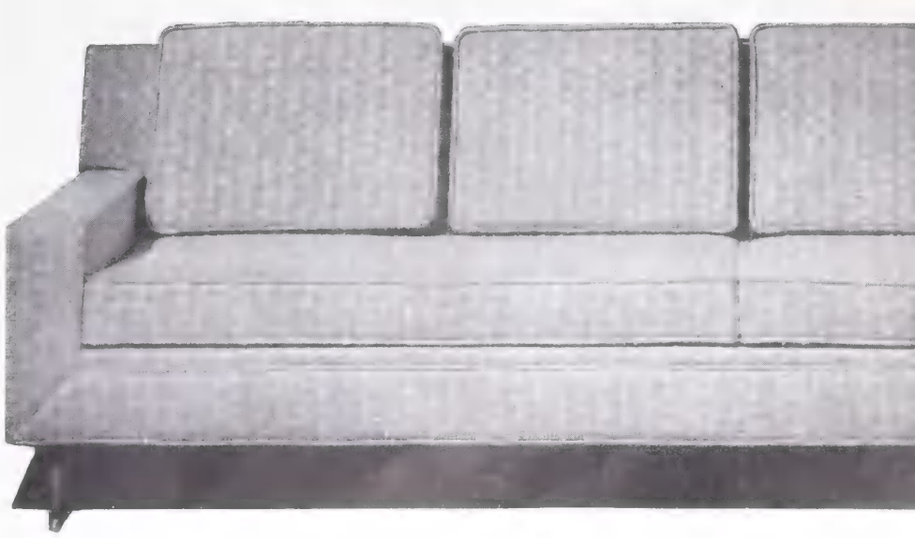


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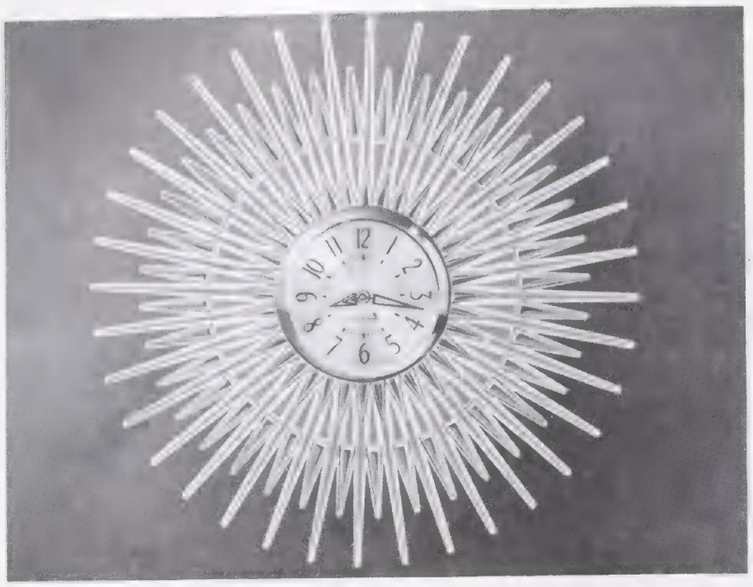
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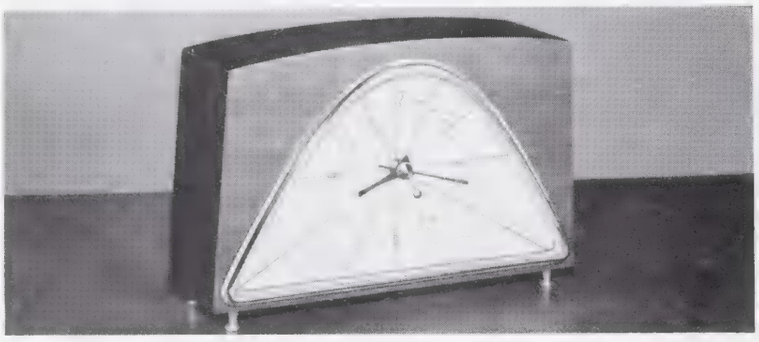
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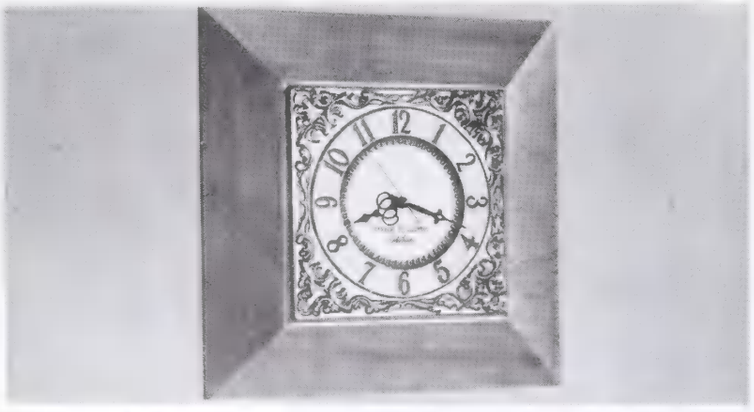
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GENERAL ELECTRIC

Telechron

Clock and Timer Dept., General Electric Company, Ashland, Mass.

DECORATOR'S DIARY

CONTINUED FROM PAGE 53

wit that makes you smile when you look at his work. He's chiefly known for his china and advertising posters. But until that morning when I visited the showrooms of Murals, Inc., I had not known that he has lately been applying his incomparable talents to wallpaper design. I was therefore able to perform a fairy godmother feat.

"Look here," I said, unrolling a wallpaper panel before her eyes, "do you know you can actually have Wiinblad on your dining room walls?"

THE panel was one of a set of six that compose into a divinely pixilated, romantic scenic of trees, lanterns, and strolling Harlequins and Columbines. Some are prettily playing mandolins and making eyes at each other, while their friends just as prettily climb ladders, loll in hammocks, and admire themselves in mirrors. The scenic is called "Commedia dell'Arte" and is Wiinblad's gentle tongue-in-cheek version of an 18th-century Italian theatrical troupe.

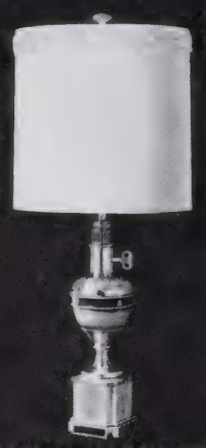
The six panels, each 28" wide, cover 14 feet of wall space, but the design has been so planned that extra narrower strips are available to expand the coverage, or to fill in short wall spaces. In fact, the panels are so trickily conceived that you could still get a perfect scenic effect if you used only two, three, or four of them.

The panels are 12-foot strips, the design is 76" at its highest point, and this fey little scene comes regularly on five colored backgrounds—pale orange, oyster white, citron-green, cocoa and mauve, and on smooth paper, silk-textured paper or Shiki silk wall covering. The figures are hand colored in contrasting shades. A 60" bolt of unpatterned matching ground paper comes with the set. It's also possible to custom order any color combination.

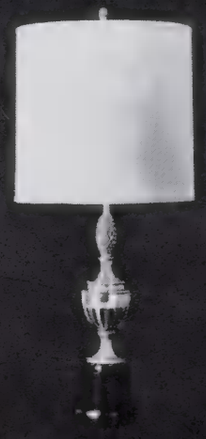
Mrs. Jordan came out of her trance the moment she saw it, briskly decided to run the pale citron-green version above the dado, which she decreed should be painted to match. She then went into another trance, this time planning a sort of debut party for the new dining room at which she would set the table with more Wiinblad — the puckishly pretty "Midsummer Night's Dream" faience dinnerware, which he recently designed for the Nymolle potteries in Denmark.

(*Please turn to page* 150)

There are over 200 fabulous creations by STIFFEL



Fine English Regency in Bright Old Brass Finish and Old Pine. About $89.95



Simple Classic Louis XVI—Enamelled Black Pedestal with Antique Golden Brass Finished Urn. About $39.95



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Complete descriptive literature sent upon request addressed to The Stiffel Company, Chicago 10, Illinois.

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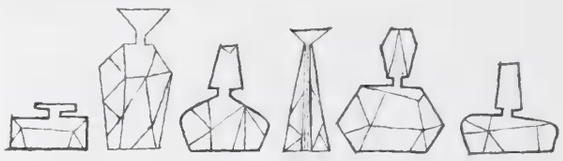
DECORATOR'S DIARY

CONTINUED FROM PAGE 148

Just got in from Dublin," called Mrs. O'Malley over the phone, "and I want to slipcover my front door in awning stripes the way they do over there."

"Well, let me be the first one to aid and abet you," I replied, reaching for the file of awning swatches. For it has long since occurred to me that we could pretty up our summer houses by borrowing the Dubliners' trick of covering their fine old Georgian doors with awning cloth as a shield against the sun. Most of our paints these days do not need sun protection—although some blues look a little seedy after a season or two. But the transforming summery brightness of awning stripes can make a house look as cool as a lemonade on a summer's day. A panel of striped—or unstriped, for that matter—cloth is hung from a rod at the top of the door, secured to a rod at bottom, and neatly cut out to fit over doorknob, knocker, and letter slot. That's in the prescribed Irish manner and that's how we did it for Mrs. O'Malley.

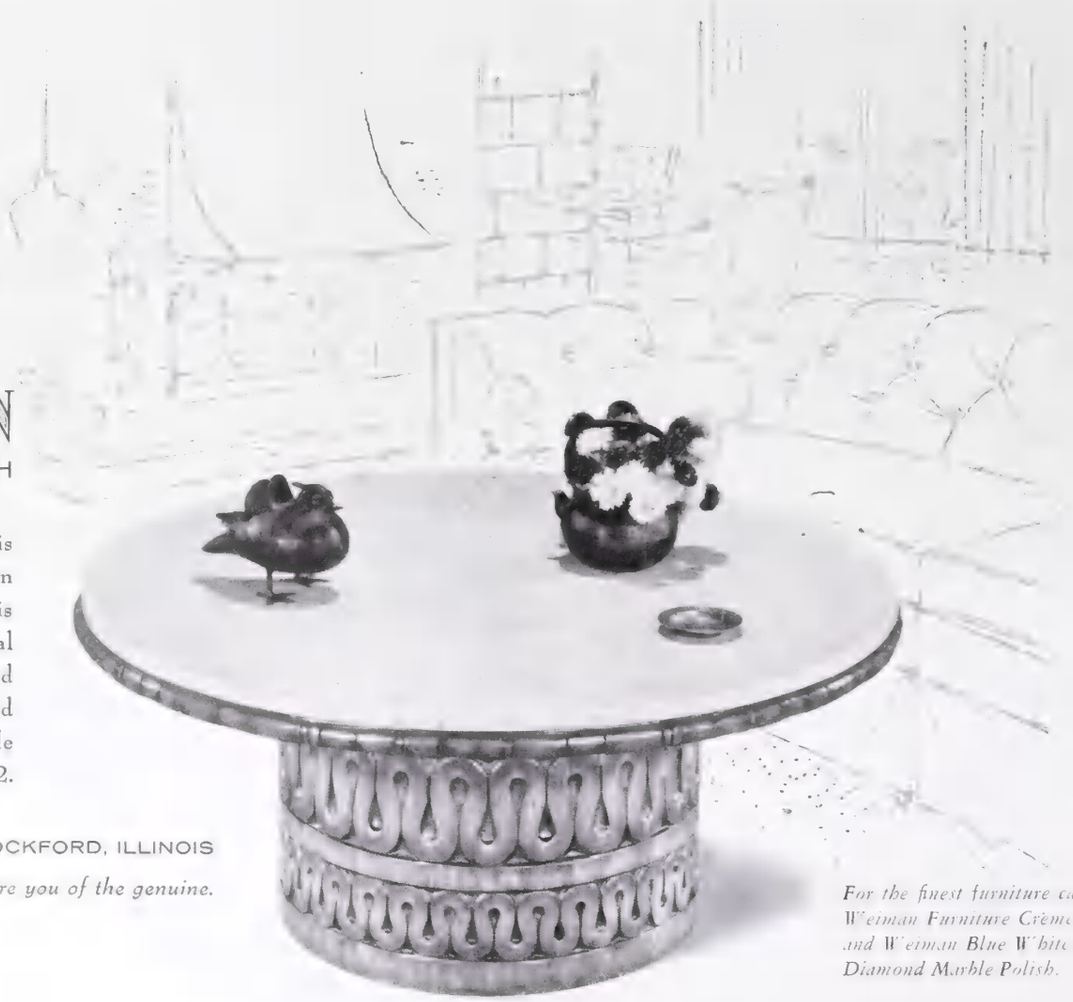
But we seem to have started something out in her neighborhood. Mrs. Page wants me to figure out an adjustable slipcover for her screen door so she can keep the door open to the breeze and regulate the sun, simply by folding up the awning panel to the proper height. I think we'll do it with grommets and tapes, which can be tied to cleats installed in the door frame. I can hardly wait to start working with some of Lehman-Connor's new water-repellent sailcloth—a Jordan-almond candy stripe, for instance, or that sleek black-white-and-grey.



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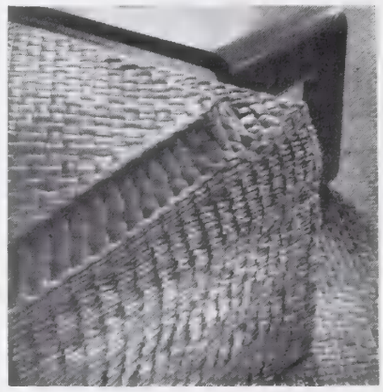




Makers of the handsome new Kelvinator Dishwasher illustrated at left, recommend Calgonite. So do many other leading dishwasher manufacturers.

CALGON COMPANY, PITTSBURGH, PA.





1929

An early hikie'e, seen here in the Wallace Alexander home, was made of a pile of lauhala mats, stitched together at the sides to maintain them as a single unit. It served either as a couch or a bed. The hikie'e is the main feature of the Hawaiian lanai in the same way that the swing was basic to our traditional front porch.

What is a Hikie'e?

The hikie'e began as an oversize pile of lauhala mats (woven from the leaves of the pandanus tree). Every movement on the pile released a cooling breeze through the open weave of the mats. Today's version retains the generous size for sprawling comfort, but is built as conventional upholstered furniture and is covered with fabric.

PHOTOGRAPH BY R. WEN

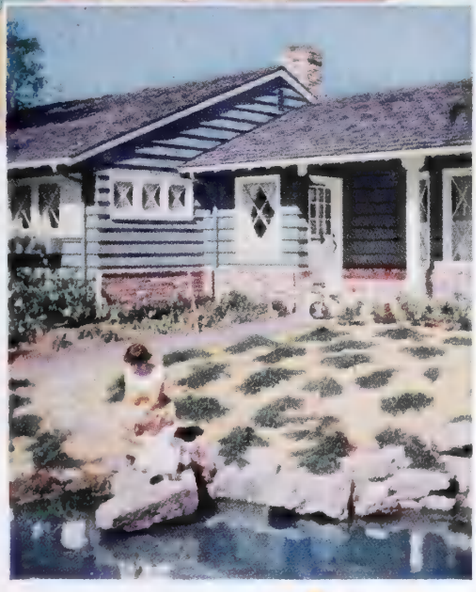


1958 **Modern adaptation** of the hikie'e is constructed like a bed, with frame, springs, and mattress, but it still serves as a relaxing spot for one or several. The hikie'e can be simple or elegant, depending on the other furnishings. J. H. McAuliffe, Jr., owner-architect.

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Du Pont makes fibers, not the fabrics or furniture shown here.

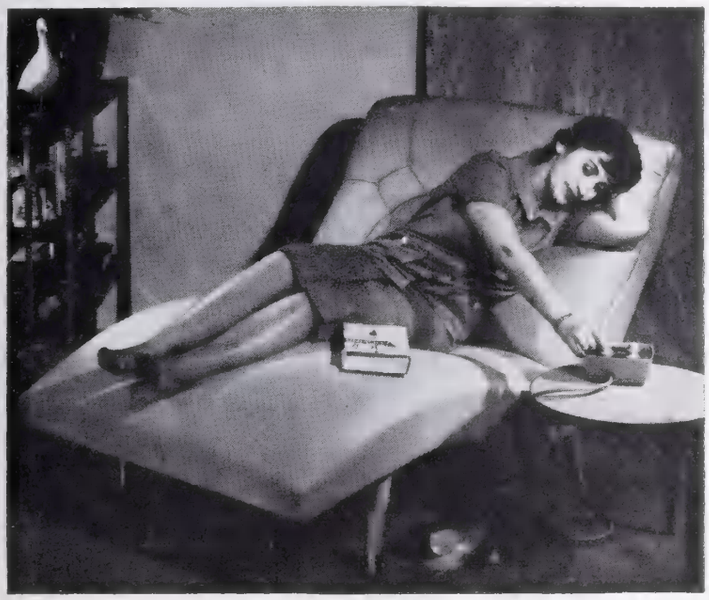
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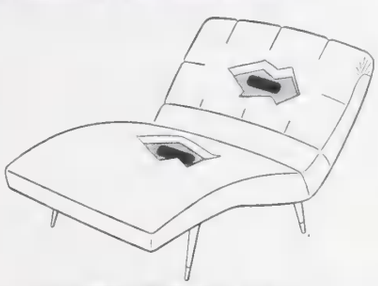
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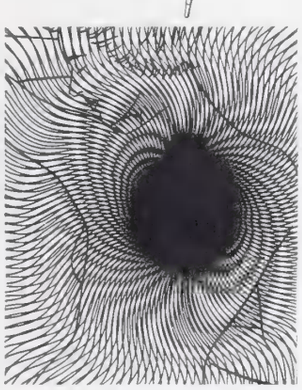
Take it easy!

By JULIE POLSHEK



Exclusive massage action of Niagara Cyclo-Massage, medically-proved, differs completely in principle, scope, and benefits from vibratory furniture. "Free-floating" motors create vertical, horizontal and circular motion in penetrating pulsations transmitted to and through even the body's soft tissues. The action, a medically-recognized aid to blood circulation, induces soothing relaxation and wondrous well-being; especially with controls set for each motor to operate at different speed. Automatic timing control. Prices for Niagara Cyclo-Massage furniture start at $325; portable cushions at $94. Identical in action to Niagara massage tables in hospital use.



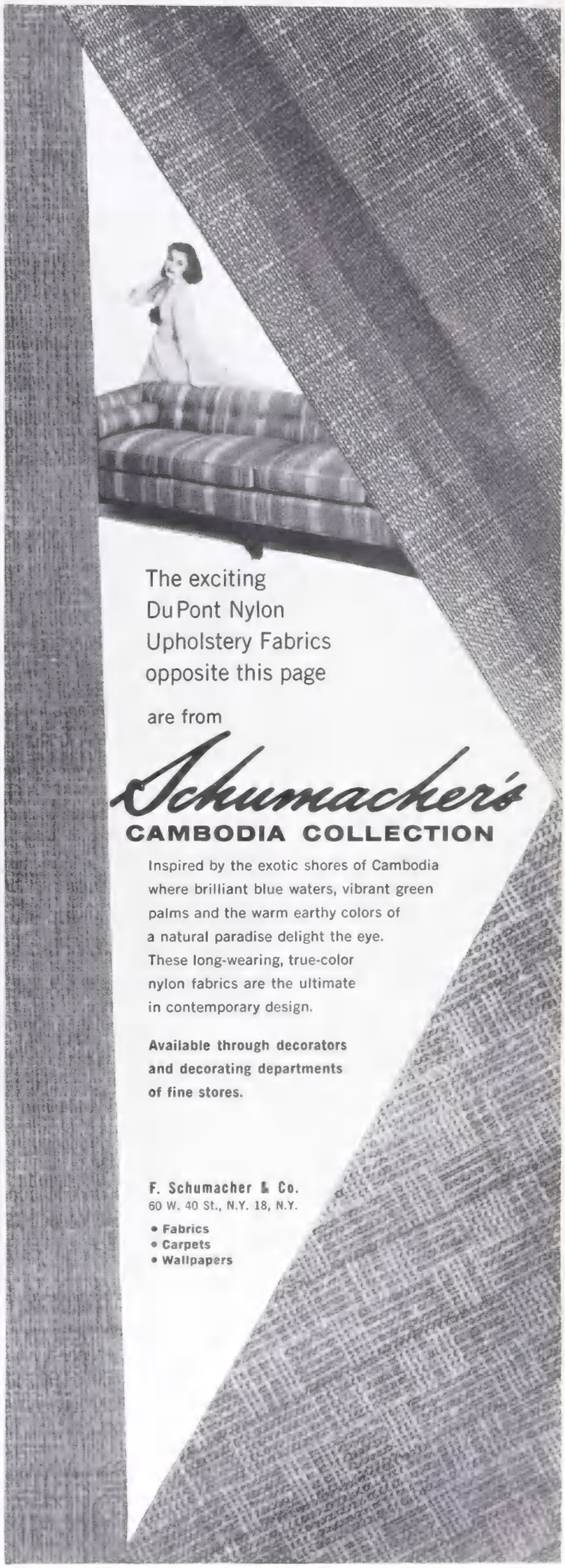


PHOTOGRAPHS BY FRED LERNER



Breadmaster first mixes dough ingredients, then kneads them; both operations are made effortless and easy. In about five minutes powerful hook, turned by hand crank, produces kneaded ball satin-smooth in texture. Adjustable clamp anchors the spun-aluminum kettle; two clamps fasten the lid. Twelve-quart capacity. Stainless steel kneader rod. About $20.

Please turn the page



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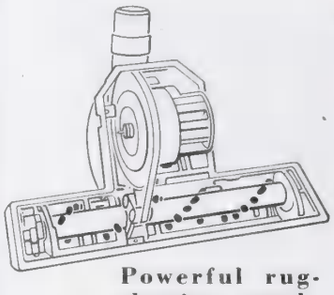
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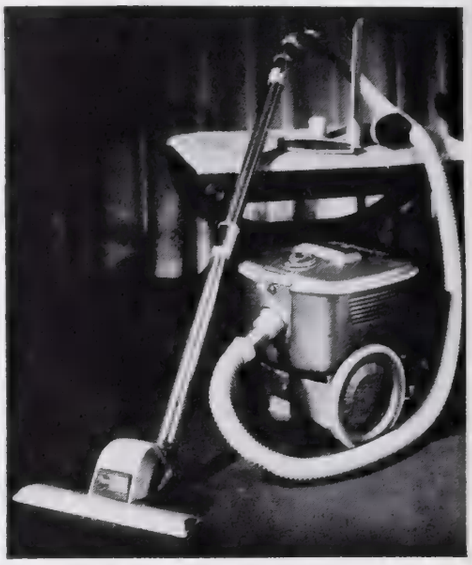
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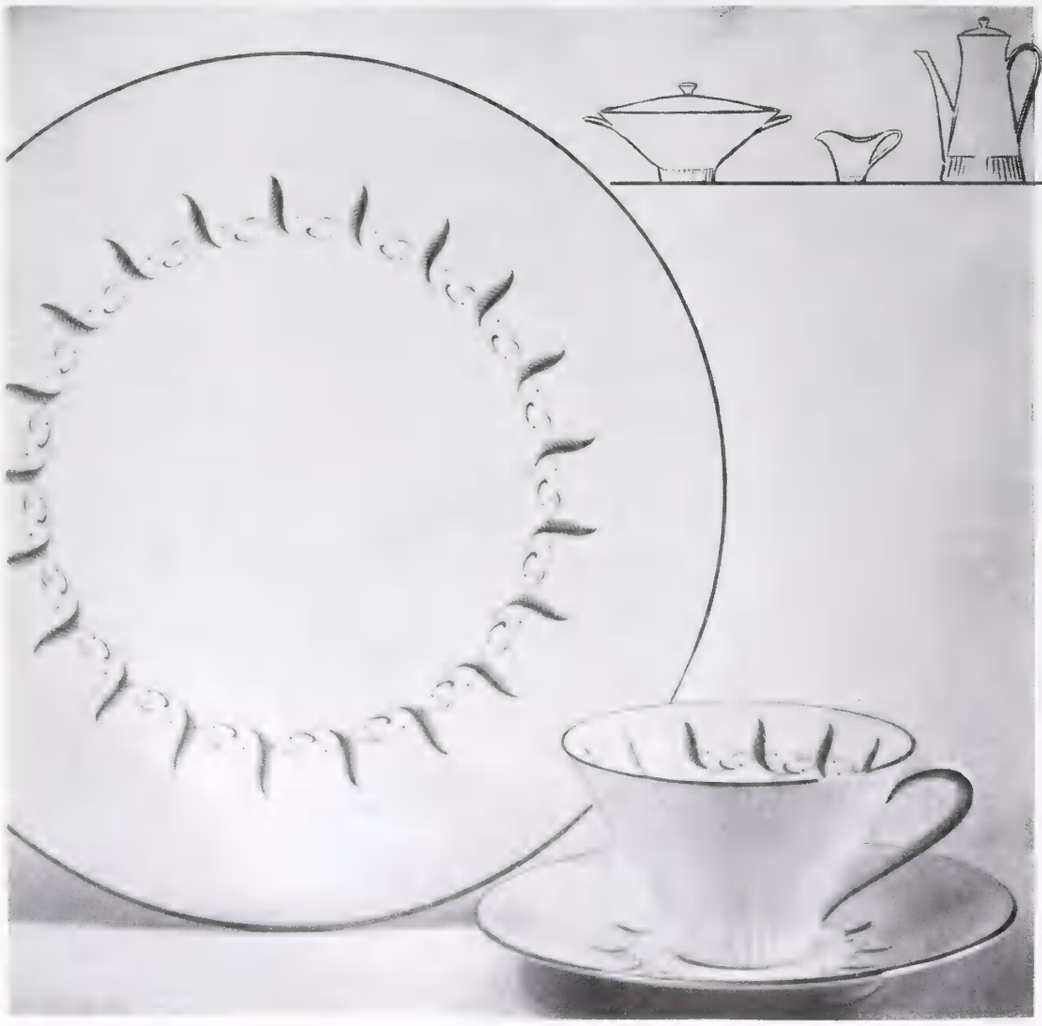
NEW YORK / SAN FRANCISCO / MONTREAL / MALMO, SWEDEN

TAKE IT EASY! Continued From Preceding Page





Powerful rug-cleaning attachment is available to fit any tank- or canister-type vacuum cleaner. The Preco Power Brush contains rotating brush unit harnessed to strong squirrel-cage blower. Service-wise this team greatly heightens pick-up power; also provides pulsating, rug-beating action that unseats deep-down dust and dirt, bringing it to the surface where suction power can whisk it into cleaner's dust receptacle. Moreover, the brush action fluffs up carpet pile. Adjusts automatically to any carpet-pile depth. Attaches to cleaner's wand with swivel-action neck. Self-cleaning air turbine prevents bobby-pins or other small objects from clogging air stream. Powered by vacuum-cleaner wand. $19.95.



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Feather Flair: design in mist gray; delicately fluted rim edged in platinum. 5-pc. place setting, $8.95 (slightly higher in West.)

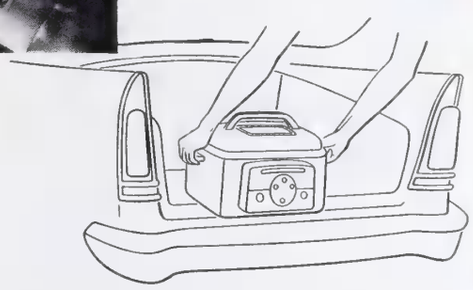
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Please turn the page



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(you'll love them for both)



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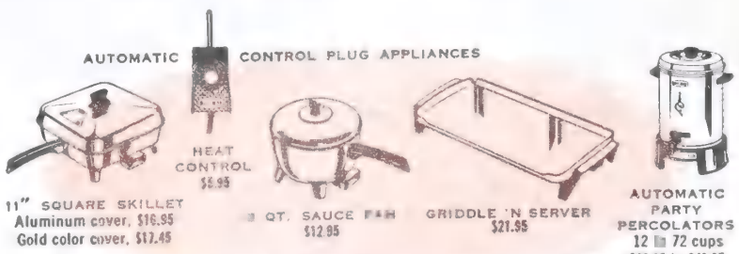
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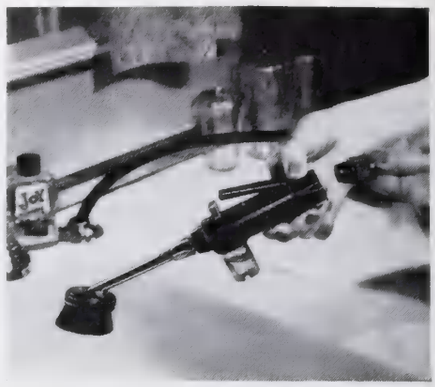


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TAKE IT EASY!

CONTINUED FROM PRECEDING PAGE



Dish-Quik replacement unit is designed to modernize sinks. It replaces rinse sprays (any thumb-lever type) with dual-action unit that also supplies sudsy spray for dishwashing. Merely screw replacement to existing hose in place of old spray head. Thumb-lever pressure feeds sudsy or rinse spray through brush made of tough nylon bristles. With lever inoperative flow diverts to faucet. $10.



Electric "egg" is an iron designed for curtain ruffles, puffed sleeves, or any other problem ironing difficult to do well and easily with a hand iron. A gem when dressmaking for pressing contour seams, pockets, etc. Fabric is shaped during ironing as you move it to and fro over the heated egg. In all its uses, Vin-Max Puff Iron is also a timesaver. Heating element is automatically kept at correct ironing temperature. UL-approved: $9.

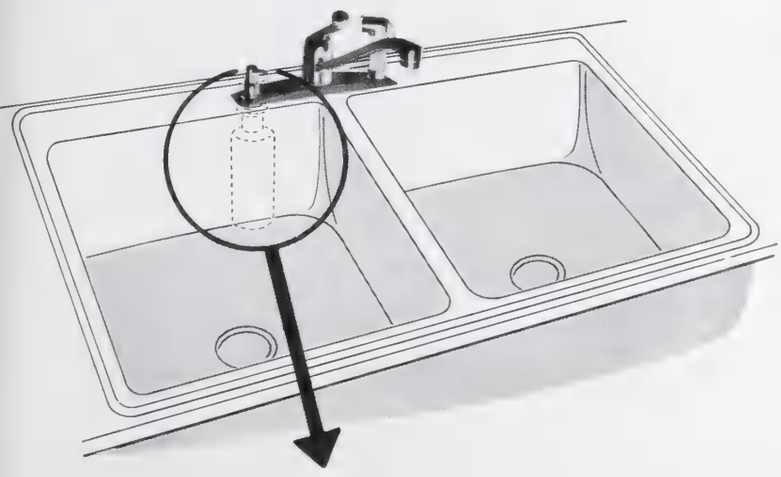




Sewing machine rises automatically in Lift-O-Matic Necchi as you swing open cabinet top—a real convenience. Surveys reveal that lifting effort required to ready the usual console machine for use inhibits sewing impulse. Right-hand leaf unfolds to create extra counter area. This 4-drawer desk model of the Lift-O-Matic Necchi Supernova Ultra, is a handsome piece of furniture, ideal where guest room doubles as a sewing room. Hand-rubbed walnut, oak, mahogany or blond. About $450. Chair with storage drawer concealed under the seat, about $20.

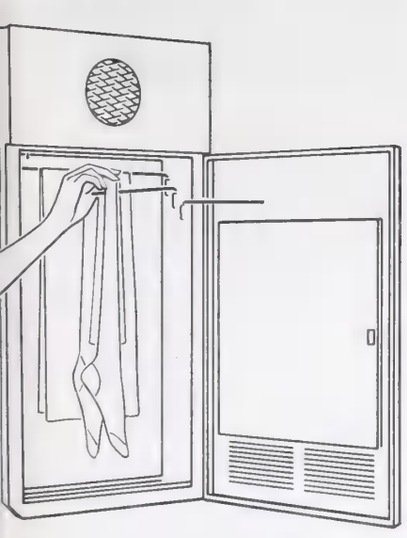


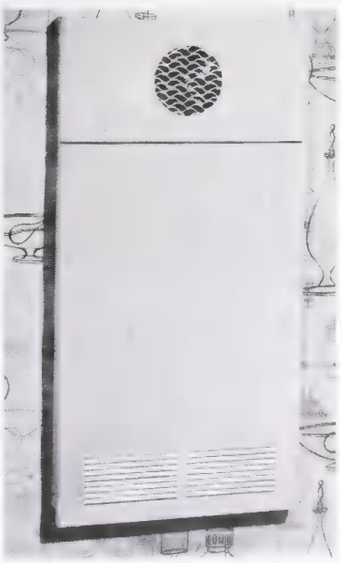
Built-in NuTone Food Center can now be installed in a cabinet instead of a counter. Specially designed cabinet provides for motor installation inside upper drawer, topped by outlet counter for appliances that motor alternately services. Lower drawers store these appliances at hand. NuTone ensemble comprising motor, outlet plate, blender, knife sharpener costs $75; you can add meat grinder ($25); fruit juicer ($4). Cabinet, by RCA-Whirlpool, $86. Other manufacturers make similar cabinets for this application of the NuTone built-in unit.



Soap on tap in the sink is a new convenience. This dispenser is part of a Delta faucet available for 3- or 4-hole sinks in models with spray attachment or Dish-Quik attachment. Dispenser refills from top; you merely unscrew plunger head. Faucet assembly, superfine structurally and heavily chromed, is a type that uses single handle to control water's flow and temperature. Valve has only one moving part, assuring long, service-free performance. Prices start at $25.

RAWINGS BY WALTER HORTENS





Hand laundry hung in Bath-O-Dry cabinet is out of sight and dried in minutes by fan-forced stream of heated air exhausted through louvered vent. You can also use it to warm bath towels or freshen bath mat. Installation can be recessed or wall-mounted. Over-all size 32"x16"x24"; 325-watt heating element. About $70, uninstalled. Available with automatic timer.



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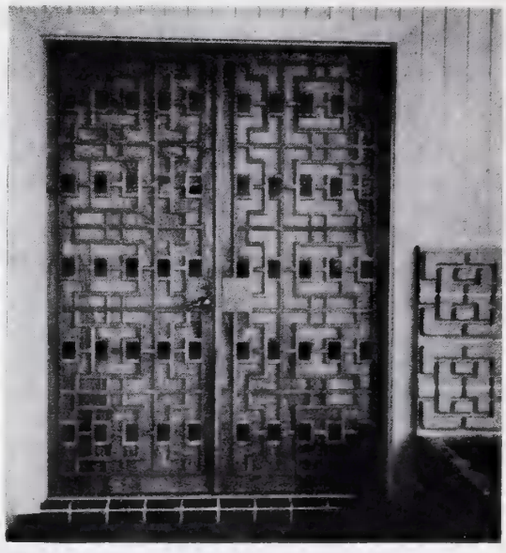
Design with a motif—for variety and unity

In these designs the rectilinear motif maintains unity through resemblance, but allows infinite variation



The trellis screen has a delightful pattern of interlocking rectangles that looks much more complex than it is. Actually you can easily make a screen like this of 2 by 2's, cutting miter joints on a table saw. Trellis is handsome with or without vines growing on it.

Entry doors have the rich look of carving, achieved simply by applying strips of molding to the surface. The design frames antiqued glass blocks; although it is different from the others here, they all have the unity of the motif. These three designs by Architect Walter J. Hubbard for his Naples, Fla., home.



PHOTOGRAPHS BY DAVID X. MANNERS



Wall of concrete block is custom-cast in another variation on the rectangular theme. The blocks are identical, but when laid up they create a large over-all pattern—with the same rectangular motif. The pattern can be easily made on wood forms with strips of molding.

Remove smothering leaves!

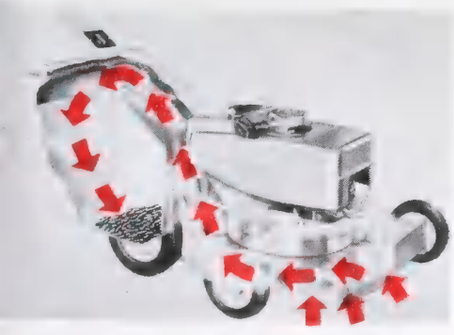


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collects...as it cuts...as it

VACUUM CLEANS YOUR LAWN



Collects . . . as it cuts . . . as it vacuum cleans your lawn

• • •

Mrs. Douglas Steele of Morton Grove, Illinois, writes "The TURBO-VAC was delivered to us and without the slightest reserve, we have the nicest looking lawn in the area. It is an easy machine to operate and the Vac gives the lawn a beautifully cared for appearance."

Many varieties of leaves, if "mulched" by ordinary rotary mowers and left upon the lawn are injurious to grass. Not so with the Jacobsen TURBO-VAC. It is not a sweeper. Leaves, grass and weeds are drawn up and chopped to bits by the exclusive Jacobsen TURBO-CUT Suction Lift Rotor and propelled into the covered Kralastic grass catcher. Leaves cannot blow away. Grass catcher easily removed for emptying. This manually propelled machine is powered by a Jacobsen Hi-Torque 2.25 hp engine which carries a one-year warranty against crankshaft bending.

You simply have to see it in action to believe how neatly TURBO-VAC really vacuum cleans your lawn. Right now—decide to give your lawn a fall cleaning.

Your Jacobsen dealer will be glad to demonstrate. Look under "Lawn Mowers" in the yellow pages of your telephone directory for nationwide sales and service. Available in Canada at slightly higher price.

Jacobsen

Feature for Feature – the Finest

JACOBSEN POWER LAWN TOOLS

JACOBSEN MANUFACTURING COMPANY, Dept. HB-10, Racine, Wisconsin

Subsidiaries: Johnston Lawn Mower Corporation, Brookhaven, Mississippi • Worthington Mower Company, Stroudsburg, Pennsylvania



PHOTOGRAPH BY FRITZ HENLE, FROM "THE CARIBBEAN: A JOURNEY WITH PICTURES."

How to leave home and like it

Ladies of Martinique wrap their turbans with the flair of Parisian milliners, dress with a delicacy and chic that reveals the mother-country influence on this West Indies island. Also covered this month are Guadeloupe and Barbados. Next month: Grenada and Tobago.

Island-hopping the unexploited Leewards and Windwards

By VIRGINIA SAFFORD

MAP BY STEPHEN CHAN



Everyone has his own dream of Paradise on earth, but to many the little-known and unexploited islands in the Eastern Caribbean come close to it. The rustle of palm leaves swayed by the trade winds, the long stretches of white sand beaches gently lapped by sapphire-blue waters, mountains that rise dramatically out of the sea. This is the background of Paradise.

I recently explored these islands—the Leewards and the Windwards—on an island-hopping trip, via British West Indian Airways. You can buy a round-trip ticket to Tobago, the farthest point, and in that way island-hop from the top of the (*Please turn to page* 261)



DRIEST OF THE DRY . . . IT LEAVES YOU BREATHLESS



The loveliness of classic gold . . . the fine craftsmanship for which TEXAS WARE is famous . . . the lasting beauty of melamine. This is your assurance that you own the best. See "Gold Wheat" . . . only $19.95 for a service for four . . . and other TEXAS WARE patterns at your favorite store. All are guaranteed two full years against breaking, cracking or chipping . . . safe in boiling water or dishwasher. Write for free illustrated folders of all TEXAS WARE patterns. Dept. HB-1058, 2700 South Westmoreland Avenue, Dallas, Texas.

TEXAS-WARE

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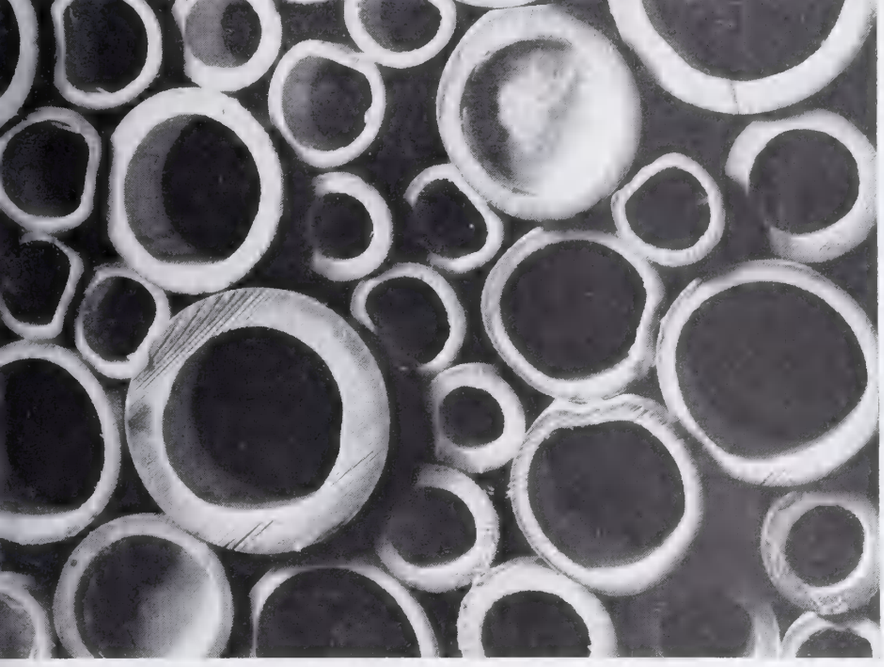
Your Horn of Plenty

• As editors whose business it is to know everything that is offered in the marts of trade, we never cease to be awed by how much there is to choose from. Twenty-seven editors and field staff run, run, run trying to keep up, but never really do. Literally millions of choices exist. So when we hear people complain: "I couldn't find what I wanted," we feel bewilderment, rather than pity, at their plight. Could it be they don't know how to shop? Or is it because they don't really know what it is they are looking for?

We are impressed not only with the muchness of our times but the goodness. There is so much that is beautiful and sound, and original. There is so much that is good value—from industry, from craftsmen and artists. You can buy handcrafts, at truly reasonable prices, that are the equal of revered objects in museums. You can commission artists to design things for you—at really ridiculously low prices. All the fields of the whole world are harvested by traveling store-buyers, to augment America's own production. So you can buy internationally, at home, more easily than if you traveled around the world.

Everywhere we see creative progress being made. This creativity is of a mature sort—an exploiting of the nature of the materials rather than an experimental, self-conscious kind which screams "Look at me, how clever I am!" It is a creativity that produces things easy to use and easy to live with.

The bulk of this issue is devoted to showing the creatively new of the year 1958.



Cross slices of bamboo, glued together into panels, make an airy room divider. Some of the pieces are sliced at the joint, resulting in solid slices, which are allowed to occur at random. This idea was originated by Honolulu artist Martha Alexander, and is shown in the home of the Willson Stampers. A more commercial version, with less variability and artistry, is obtainable through decorators from Luten-Clarey-Stern.

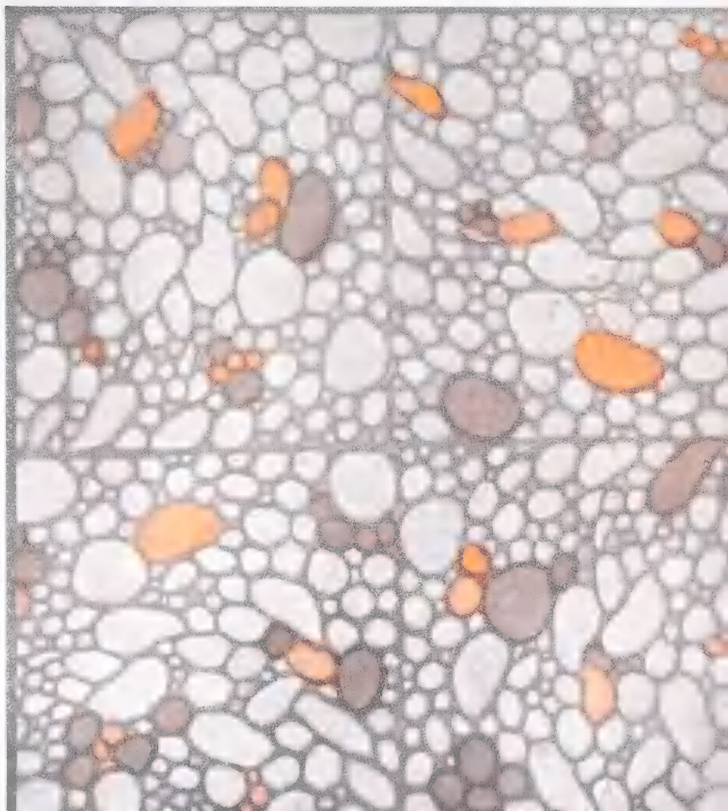


PHOTOGRAPHS BY LISANTI INC.

The flowering of our own times

• *Every age has its own creative excellencies. Too frequently they are not recognized at the time they are current. Not wanting to miss the bluebirds in our own back yard, House Beautiful tries to maintain a perspective that will let us recognize now those things that will be honored in the year 2000. This issue is devoted largely to showing some of the candidates for this long-term appreciation, so you can now begin to enjoy what they offer.*

A new kind of glass craft is presented in the picture at the left. Our fanciful assemblage is merely to show how this new thing looks. Called "Rondelays," the discs come in three sizes and 30 colors, are made with fused-in metal rings so they can be made into chains or fastened into horizontal frames. No two are exactly alike, even though they are similar. They are as good as any Venetian goings-on with glass, and have endless architectural uses. Designed by Frances and Michael Higgins for Dearborn Glass Co.



Cross slices of paper tubing, pressed together to create variable shapes, are laminated between sheets of translucent plastic to make an extremely strong material with many architectural possibilities. Color is added to some of the slices and gives a stained-glass window effect. Excellent used where you want light without sight. Designed and made by the Russell Reinforced Plastics Company.

Please turn the page



A splendid example of making light itself new and enchanting—a veritable flower of light—achieved by making metal perform as a reflector. Engaging, mysterious, and effective hung in clusters of varying sizes with different colored bulbs. Designed by Mary Navratil, obtainable through decorators from Damron Kaufmann. In sizes 9″ to 21″, from $38 to $100.



PHOTOGRAPH BY HOWARD GRAFF

This is the first plastic lamination using decorative objects to silhouette through translucency of plastic to achieve an artistic effect. It was done by Emile Norman in 1945. His development of the idea set off a chain reaction which bred a brand new industry, peopled by a number of companies making materials for lamp shades, table mats, shower doors, window glazing.

The creative amplitude of the present times comes out of an attitude about what materials can properly be made to do. It is an attitude of maturing, rather than of wild experimenting. This is good. For the recent decades have produced so many new materials that need to be worked with for a time before their inherent qualities can be fully exploited



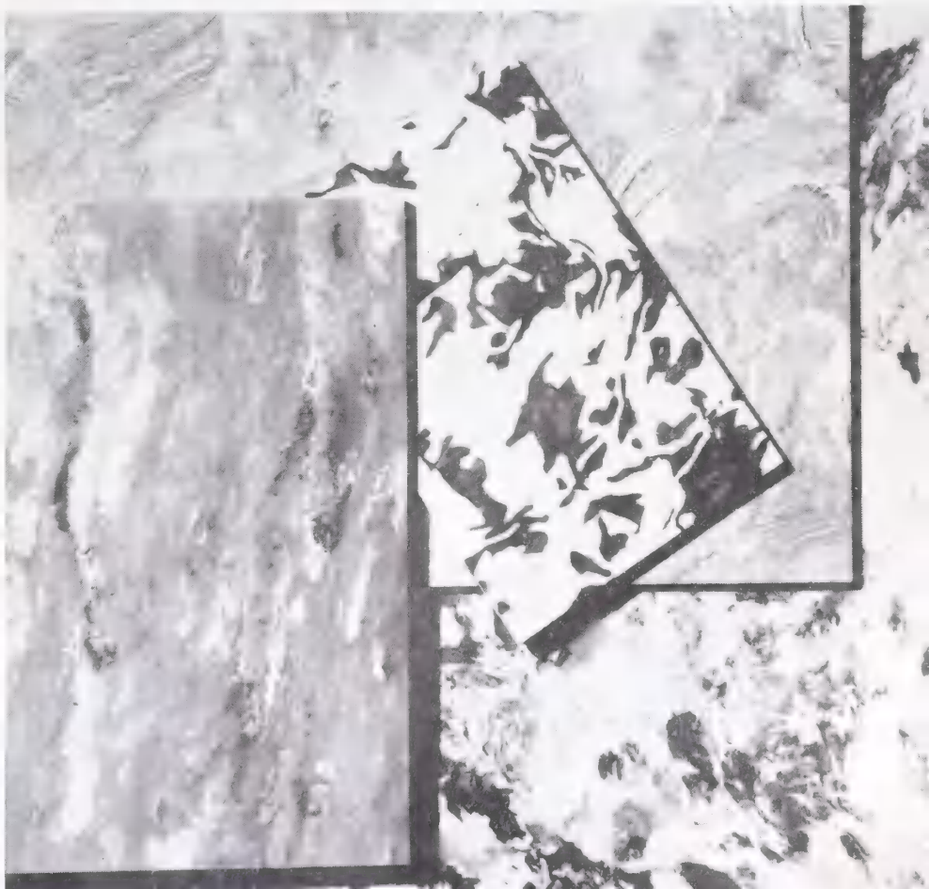


TWO PHOTOGRAPHS BY ERNEST BRAUN

Photomural is an example of the modernizing of an old, almost-forgotten photographic technique. Ernest Braun, the artist-photographer who did it, laid dragonflies and the seedpods of weeds right on the negative and then exposed it. The resulting exposure gave a microscopic portrait of the subjects which, when mightily enlarged, made decorative wall panels with just the right amount of delicate interest. This indicates ability to see the thing itself for what it is.

This maturing ability to exploit the true nature of a material (rather than make it imitate some other material) is no better illustrated than in recent developments in the vinyl flooring field. Manufacturers have found that the material can create its own patterns during the mixing process, just as a chocolate and vanilla marble cake has its own patterns when sliced through. As a result, this vinyl flooring has aesthetic validity and rightness. Examples (below) are from B. F. Goodrich, Robbins, Goodyear, and Amtico.



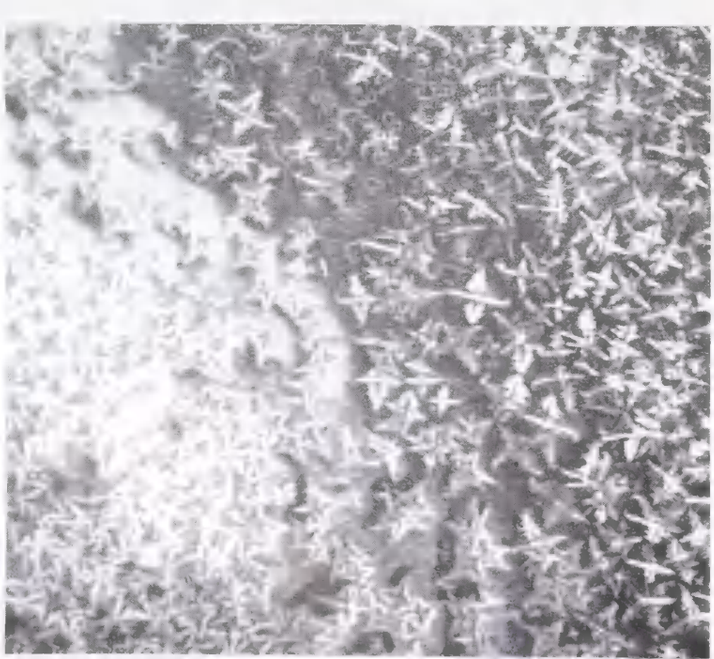






PHOTOGRAPH BY HOWARD GRAFF

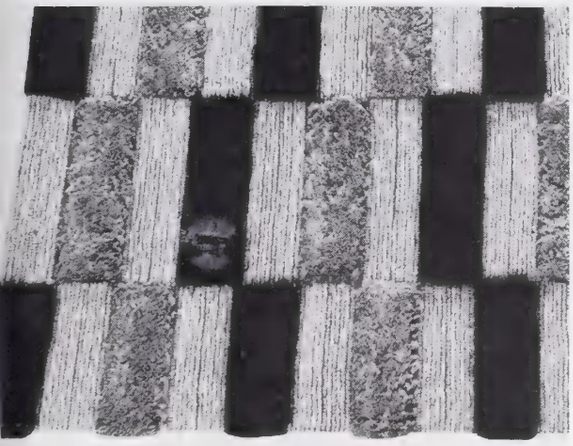
Ceramic pots made by Gertrud and Otto Natzler are one of the most shining examples of the truly great things now available for reasonable prices. To use one of their pieces is to inflame with sensitivity and pleasure the facets of daily living. Their forms have the pure beauty equal to any of the great ceramics of the past. Their glazes surpass them. Such fine examples are shown here. Left, a new crystalline glaze, which reminds one of tiny, exploding stars. Available in art and accessory galleries. Most pieces at Delzell-Hatfield, Los Angeles.



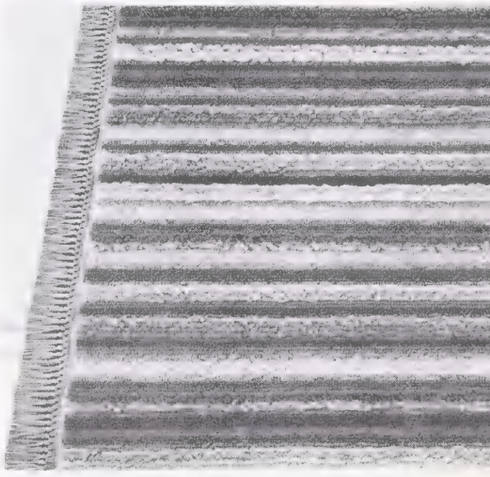
TWO PHOTOGRAPHS BY FRANZ F. JOSEPH

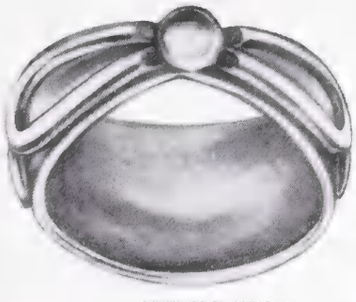
The highest level of creativity seems to occur when the designer is the same person as the maker. For he knows how to fully exploit the technique of the craft, and to wring every possibility from the nature of the material. Here are three examples.

PHOTOGRAPH BY MAYNARD PARKER

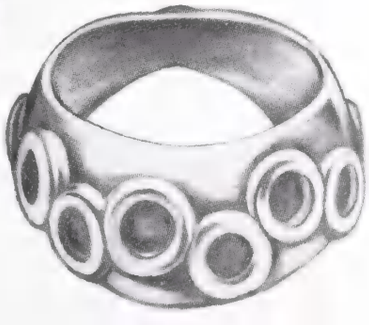


One of the benefits of modern times is that the creativity of artists permeates the designs of industry. Above is a handwoven rug, designed and made 10 years ago by a famous weaver, Marianne Strengell. Below it are two fine industrial carpets from Cabin Crafts. They show the hereditary influence of the striped, high-and-low pile of the one-of-a-kind ancestor. Checkerboard (27″ x 60″), $20. Stripes (9′ x 12′), $200.









DRAWINGS BY PANTTILA

New creators with great promise keep appearing over the horizon all the time. The jewelry designed and made by John David Stanton of Scottsdale, Arizona, is such an example. This simple silver ring has the organic unity of a great piece of art: the play of circles on circles and the attention paid to the back of the ring as well as the front. This is the kind of perfectionism that the ancient Chinese and Japanese artists lavished on their work, where the inside, the back, and bottom were treated as though they were part of the front or the outside, which of course they are. Ring in sterling silver, made to order, $25.



Carpathian elm burl veneer on sideboard doors is an example of how Nakashima uncovers natural beauty of wood.

The glorification of Wood

• This wonderfully varied series of furniture was deliberately designed to let the beauty of wood speak for itself. George Nakashima, the designer, is a wood craftsman in the old sense. Until now, he has custom-crafted individual pieces in his own shop. For this factory-made group by Widdicomb-Mueller, he has worked out ways and means of using and finishing wood so that it can be mass-produced. But he himself has selected the wood to be used and has developed the finishing process to be applied. The result is that this "Origins" group is astonishingly true to Nakashima's own custom-made standards. (*Please turn the page*)

Looking at this panoplied living room, you can see how richly varied is this new furniture series. Though it is obviously all of a piece, there is no rigid matching of units to scream at you. This makes it easy to use with other fine pieces.





Architectural settings designed by Curtis Besinger

Solid lumber frame, joined at the corner by the classic woodworker's dovetail, surrounds the veneered surface of the dining table, gives it solidity in appearance and in fact. See the full dining room on our cover.

ALL PHOTOGRAPHS BY LISANTI



Five different woods have been combined to give this furniture its range of grains and colors. Finish brings these out, as on room divider (above).

Please turn the page

The combination of straight grain and burl is seen here on a hanging cabinet (below) and a coffee table (at left). Both exploit the pattern nature created in the tree trunk itself.





PHOTOGRAPHS BY LISANTI



This diamond-shaped center, with a grain that swirls out from it, is formed by four carefully matched grain sections cut from the same stump. Top veneers, French walnut; bases of cherry.

Rare grains from the tree stumps of Europe

Versatile 20″-square tables are coffee-table height (16″) and can be grouped as shown here or used individually. Top veneers are combined to make oyster pattern. Lamp table (rear) is part of group.

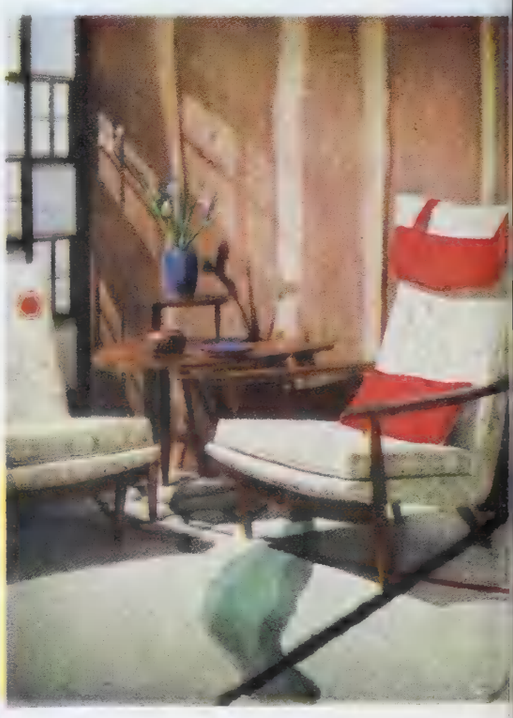


Close-up of the grain (above) gives some idea of the magnificence of the figure, also shows how much of an art the matching of these veneers really is. Table top is made of four lace-patterned pieces.

This series of tables, designed by Baker Furniture staff designers, is rightfully called "Limited Editions." The French walnut veneers that beautify their tops come from stump wood specially selected in Europe. It *is* literally stump wood; dirt was dug from around the tree and the roots were also used. In some cases only one root carried the rare figure, so only this was used. Each tree stump or root could provide wood for no more than three or four table tops. After the veneer slices had been matched and formed into top panels, they were classified by figure and a table designed for each group. There are ten styles of tables and no more than 40 or 50 of each one. Within each style, there will be great similarity in the veneer figure, but no two will ever be alike. Like fine fabric, this rare wood has been handled in the way best designed to show it off.



In a bedroom the furniture creates a scene of quiet repose. Many gentle curves are introduced into the designs, as on the dressing-table bench and headboard of the bed (above).



Strikingly original notes are struck in the fabrics used. One, featuring a brilliantly colored off-center stripe, is seen on a dining chair on the preceding page. On the chair at the right is a tone-on-tone hexagon design with occasional hexagons overstitched in contrasting colors.



The beauty of the wood selected by Nakashima is nowhere more clearly illustrated than on this headboard that glows and shimmers with light. Veneer is laurel.

The wood is so beautifully worked and so finely finished that you want to feel the turned edges, the neat joints



In the 12-drawer chest (above) the grains of the drawer-fronts have been carefully selected to flow across the full length of the 88-inch unit. Eight-drawer chest also available.

Unusual dining table has only one drop leaf, is perfect for use in front of a picture window. The seating arrangement around it (below right) makes it possible for everyone to be part of the conversational circle.

For more about these furnishings, see page 256.





PHOTOGRAPHS BY LISANTI



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Rare grains from the tree stumps of Europe

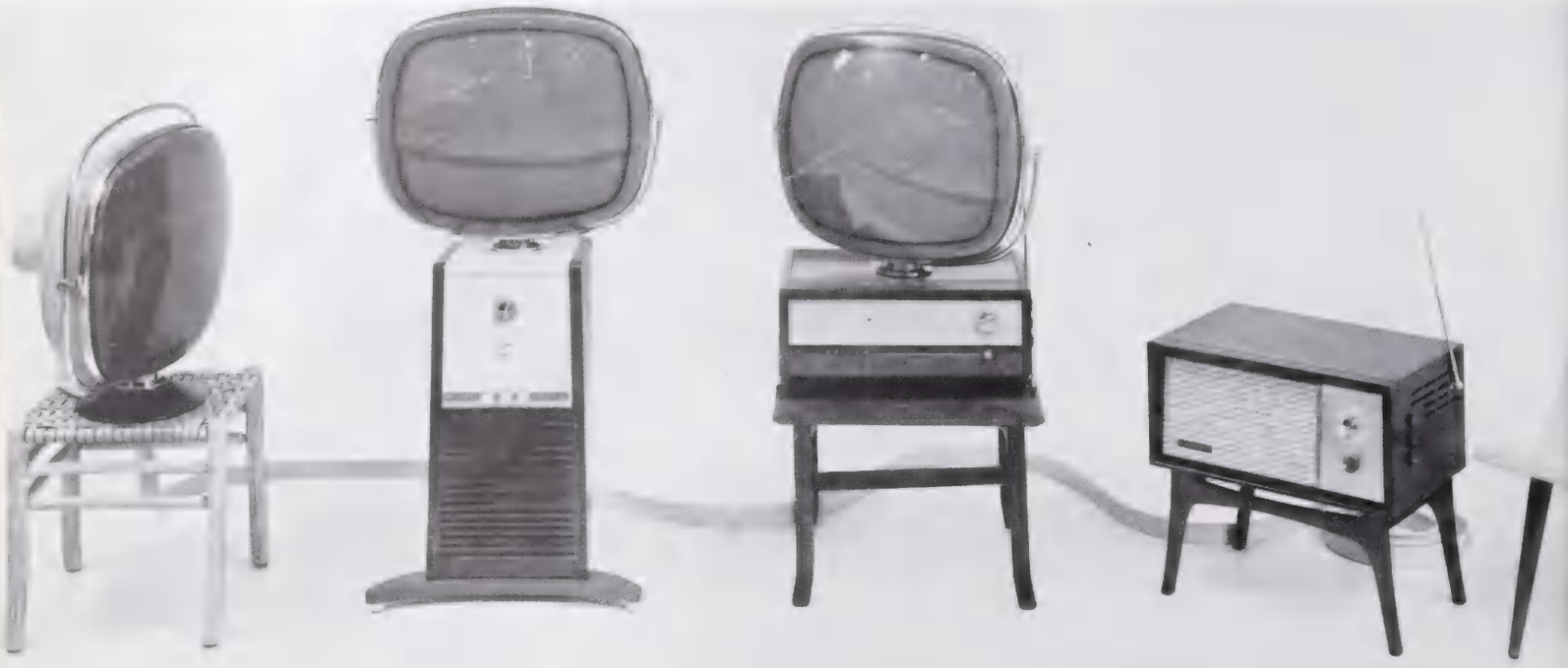
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BY ALDERMAN STU

Sure sign of a creative time:

Maturity of design in the things we use

When the understanding of materials usually reserved for artists is translated into the design of everyday objects, when commercial companies throw away traditional concepts to evolve new and direct ways to solve day-to-day problems—then we are surrounded by living proof of the creativity flowering in our time

THREE PHOTOGRAPHS BY GEORGE SMA



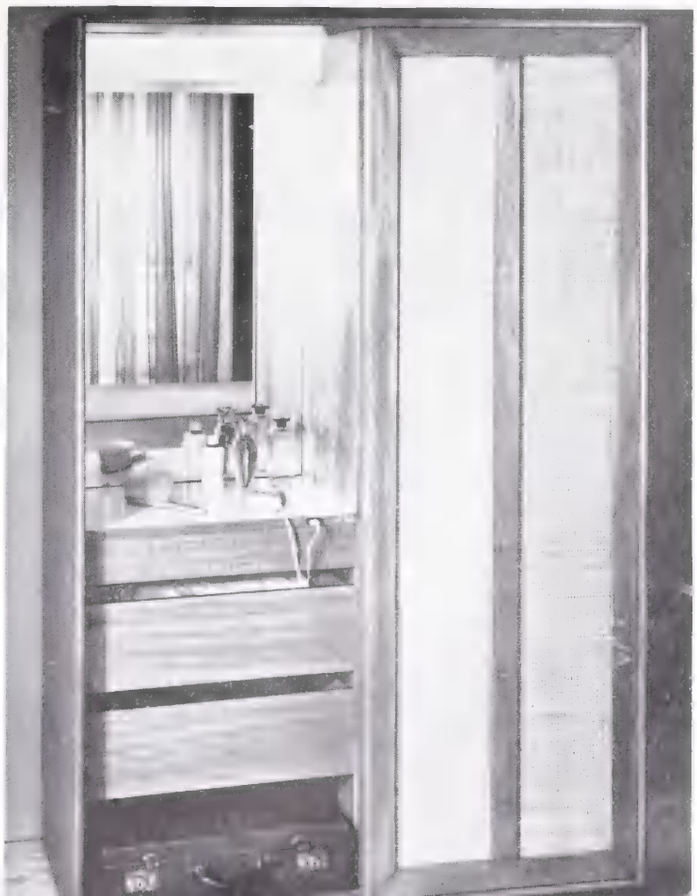
The furniture piece you see here could only have been produced by the fermentation of ideas now at work in the design world. For this combination of chest and closet overthrows all previous conceptions of what a storage unit ought to be. As it opens, on up-to-date sliding tracks, see how the old armoire idea has been suavely up-dated with the niceties of today's living: pull-out hanging rod, well-lighted mirror, electric shaver outlet, plastic-surfaced dressing counter. Wardrobe by Harvey Probber.

For ten years the TV set has pretended to be furniture, which it is not, and refused to be an electronic instrument, which it is. Here at last the TV tube is allowed to stand for itself, to assume the shape in which it is made. On two of Philco's "Predicta" models, it is attached to the top of the control box; on a third, it stands free, connected by a cable to an end table, which contains its controls, so it may be placed anywhere in the room. This is maturity in design.



Isn't there a new way to support a chair seat? Here is fresh thinking at work. The simple X-frame takes advantage of the strength of the modern welded steel joint and does away with the clutter of legs. The result is simple and neat, with modern engineering put to logical use. Design by W. Wes Williams. Vista Furniture.





Please turn the page







PHOTOGRAPH BY GEORGE SMALL

Lamps in space, movable, adjustable as to height and direction—all these plus rigid installation were contributions of the Stiffel Lampole introduced in 1956.

In a storage-wall system, recently introduced, similar poles, held rigid against the ceiling under strong spring tension, support shelves, cabinets, chests, desks, display boards, or spot lights. Thus are technical advances adapted from one field to another. "Omni" storage system designed by George Nelson.

Today we have an

An ideal climate for accomplishment

By MARION CARTER LEWIS

"Would you like polished cotton, nylon dotted swiss, or a lovely new dacron and cotton mixture?" The blue-eyed sales girl waited expectantly with just a dash of impatience. I hesitated, happily bewildered by such a plethora of possibilities.

"You have so many choices. I just want to make a little school dress for my child."

"Well, there's no need to iron even a school dress."

Today there is such an abundance of new fabrics, new designs, new plastics, new creations in all the areas of living; it is no longer a question of what can I use, but which shall I choose. The market is overflowing with imagination, like a cornucopia spilling forth riches from so many fertile minds, all directed to improving your lot.

Now Keats's "season of mists and mellow fruitlessness" is here. Fall is flinging her goodness and beauty everywhere. Women are beginning to think of indoor living again after the outdoor living of summertime. Just as leisure was the focus of summer, so accomplishment is the aim of winter. What climate for accomplishment will you set up in your house for your family this winter and the winters to come?

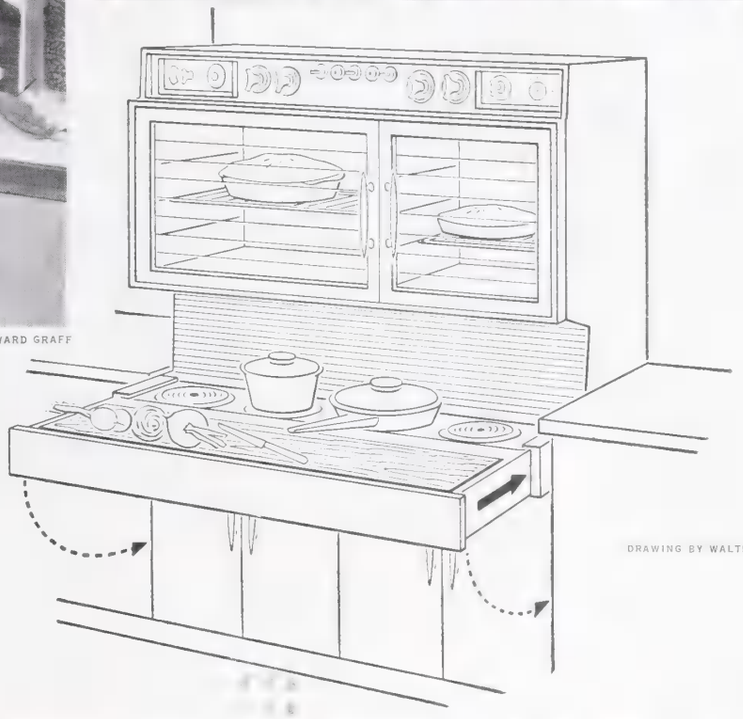
The inner weather or tone of your household comes from you who are the pivot and the power. What you feel about housekeeping will be reflected in your attitude toward your job. Will it be indifference or a sense of pride and creativity? Be proud of how you live by surrounding your family with the best. This does not (*Please turn to page* 238)

These new cooking units prove that creative development is still going on—even in the product-rich kitchen field





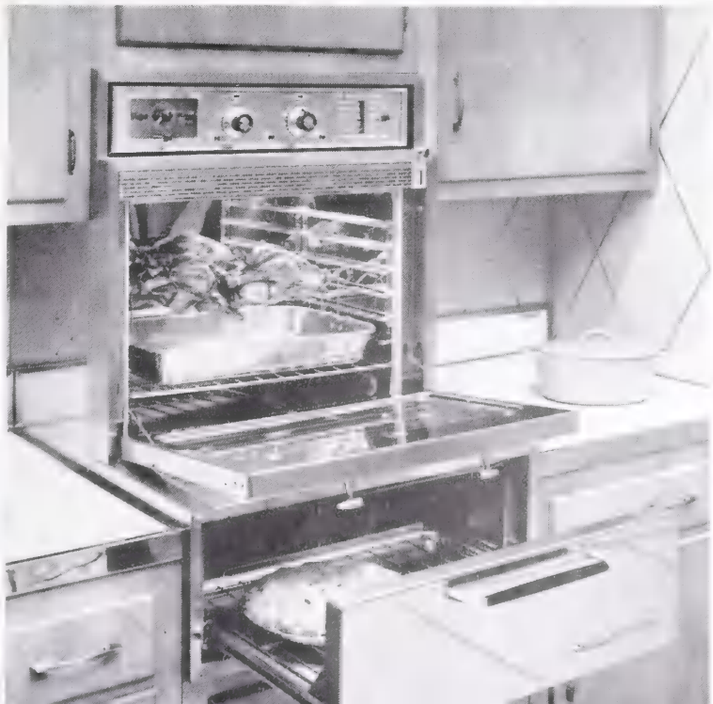
TWO PHOTOGRAPHS BY HOWARD GRAFF



DRAWING BY WALTER HORTENS

This integrated cooking center (and the double oven below) reveal the still yeasty design possibilities in the kitchen area. Here is the old cook stove in a new form and with excellent modern refinements. It can be built in, as separate components can, or hung by itself on a wall (sketch). It has a cutting board, pull-out surface-cooking units, and two fully equipped eye-level ovens. Tappan 400.

For more signs of our creative times, see page 220.





TWO PHOTOGRAPHS BY FRED LERNER

A double oven with a new principle, this unit has a full-size roasting oven plus a large baking drawer. Still it takes up only the space between the base and wall cabinets, plus the drawer space below. Design is possible because pastry oven needs only shallow depth (6″). Fits on 28″ cabinet. Philco's "Citation."

CREATIVE COOKERY

The exuberance that interlards our society is creating new things of all kinds, and in the most surprising places. One of these is a creative restaurant, of all things, and it typifies what is happening to the American home cuisine

By ELIZABETH GORDON

Several decades from now, when historians have got matters all properly adjusted to their liking, certain things will be clearly important as innovations peculiar to this time of the Mid-Twentieth Century. But I am the impatient type, and I hate to have to wait to be told. I want to enjoy it now, wallowing in my appreciation of it, so to speak.

So I go around using the wrong end of my field glasses, trying to get perspective on the things right under my nose, trying to discover the real "stand-outs" of this day and age.

One of these, I have decided, is that a new, creative approach to cooking is emerging. If this fails to seem remarkable to you, let me hasten to remind you that for a hundred years or more cooking has been the most time-bound, tradition-bound art of all the arts. The more gourmet the cuisine the more tradition-bound it has been. The international cuisine, used (or attempted) by better restaurants and hotels all over the world, is the classic French cuisine, which is hoary with tradition. It operates on the premise that the best way of doing everything was figured out a hundred or more years ago and that there is no point in questioning it or trying to improve it. This classic French cuisine has been perpetuated by the apprentice system, whose basis rests squarely on the attitude "do what you are told and don't ask why."

But Americans are great askers of "why" and prone to bolt from rules. Even though it has been drummed into home cooks "this is a tested recipe, so follow it exactly," it is only beginners and the congenitally timid who are likely to actually comply with this advice.

This matter has been very hard to get an exact line on. For cookbooks sell by the millions, and the people who write them and publish them deduce that they are being used in the precise way they are written. But I get into as many homes a year as anybody in America, and I talk cooking everywhere I go (it being my favorite subject) and I have had a growing suspicion for at least a decade that the cookbooks are being used more as a point of departure than as instruction books to be taken literally. After the woman has passed through the first five or ten years of marriage, she is no longer a novice cook. She begins to freewheel, tamper with, and transpose recipes. In short, she begins to be a culinary creator.

Since no field research has been formally done, almost nothing has been said about this. The wiseacres in the food world officially think otherwise. Each woman who does creative cookery thinks she is unique, for she has no way of finding out how many there are like her.

I was willing to go along with this conspiracy of silence, on the grounds that my field sampling was inadequate, until a most unusual and significant thing happened. Last winter a new very high-class restaurant opened in New York that dared to break with the classic cuisine that is the foundation of all restaurants attempting to do an elegant and gourmet job. Their menu, their presentation of the food, the architecture and the decorating, even the attire of management and captains, and the attitudes of the entire personnel—*everything* that adds up to character—was different. Different, not to *be* different, but because they had some new kind of two-fisted grasp—call it understanding—about food which I had never seen in a restaurant in the United States or in the other twenty-two countries I have been in. Here was something authentic and original. This restaurant was not molded in the image of a great, classic French restaurant, even though it is as elegant and as gastronomically satisfactory. At last, somebody had broken out of the pattern of "conventional wisdom," and was shaping a new point of view about cooking.

Apparently "the book" hadn't been completely written after all! And if the restaurant world had enough vitality to break the bonds of tradition, then anything could happen. Maybe my theory about (*Please turn to page* 258)

PHOTOGRAPH BY HOWARD GRAFF

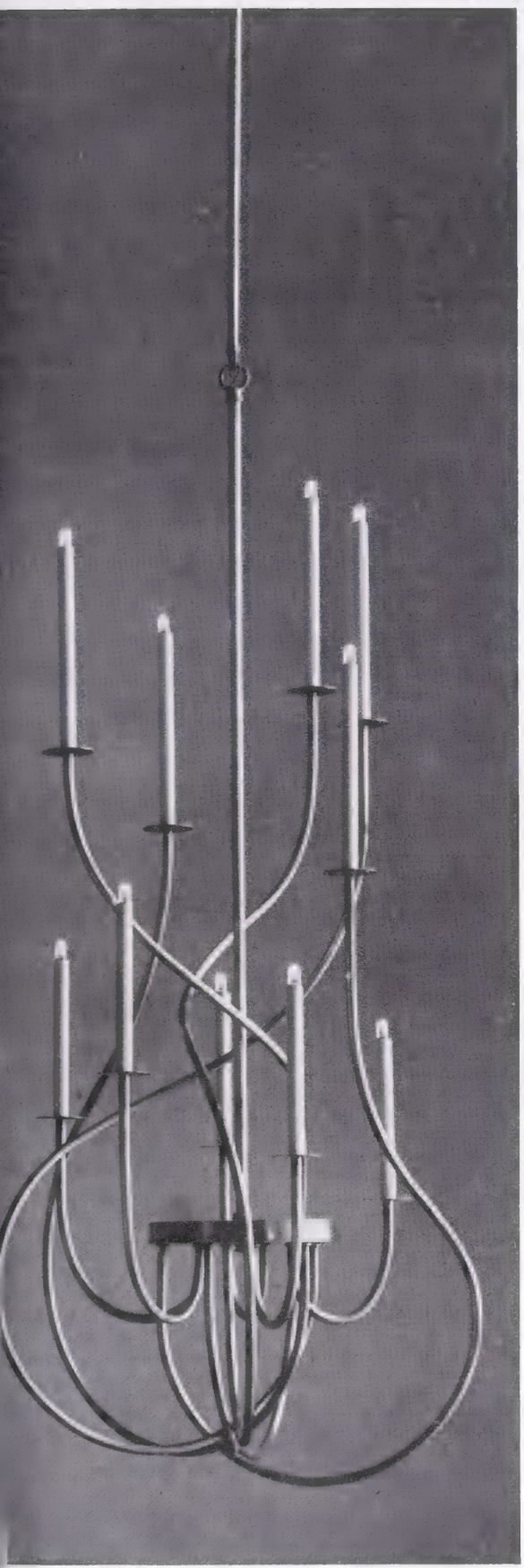




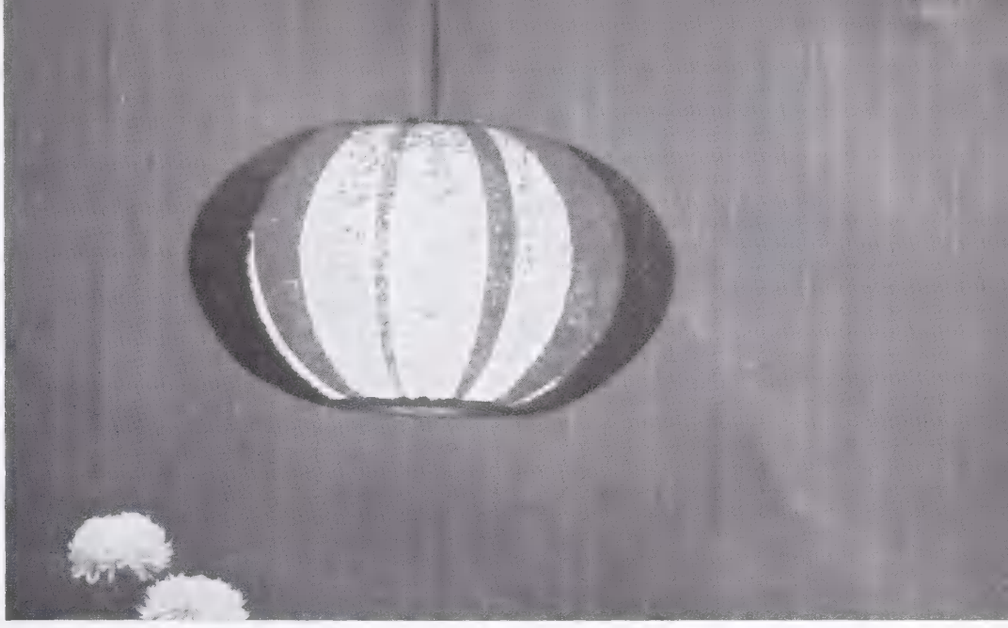
PHOTOGRAPHS BY DEARBORN-MASSER

With uninhibited freedom in the use of materials, Irene McGowan creates fixtures that make light do what she wants it to do. Her work can be unobtrusive or spectacular. The simple cluster at left highlights a rich wall surface without demanding attention, while the lantern and wall light were designed as major features in a plain background.

ALL PHOTOGRAPHS BY DEARBORN-MASSER

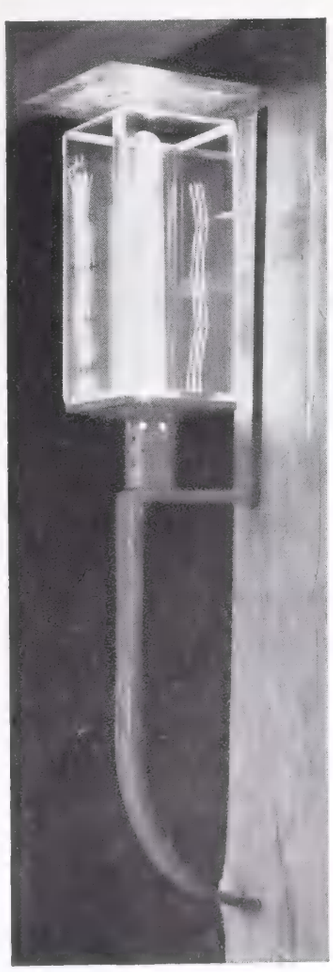


Low-wattage bulbs that don't require shielding from the eye are arranged informally like a little constellation. The basic necessity of supplying current to the bulbs developed into a pendant sculptural feature to be seen as a quiet silhouette against a plain wall. Lantern, right, utilizes showcase bulb.



Glass particles molded into a multicolored globe. When lit, this bold simple form becomes a shimmering orb brilliantly textured with refracted light.

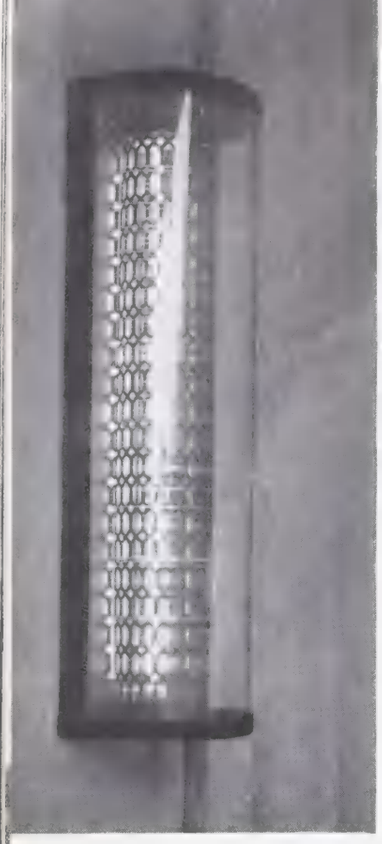
A creative approach to lighting

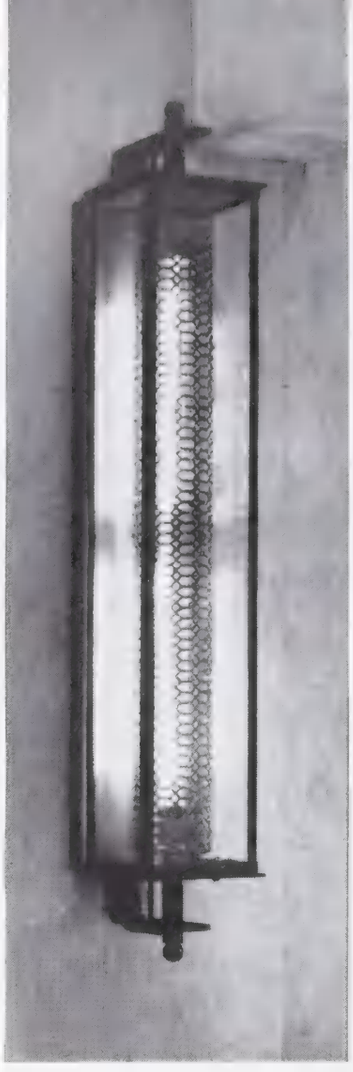


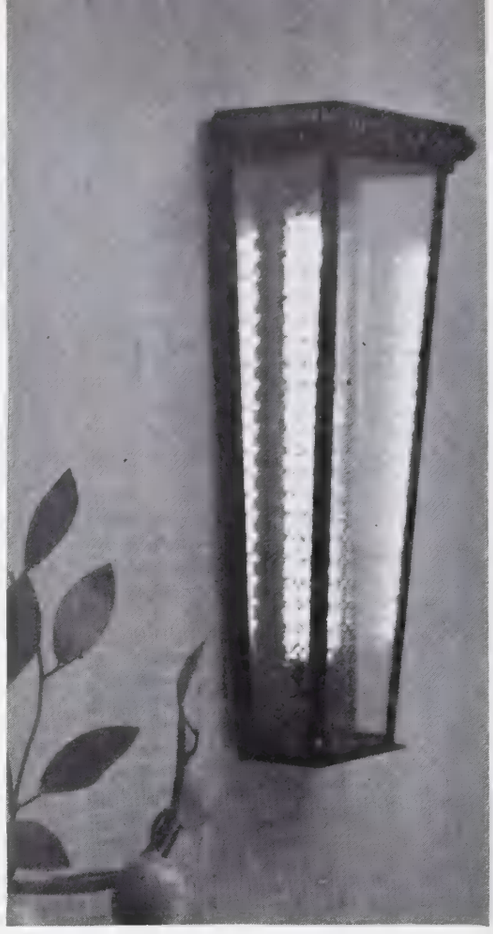
If you can free your mind of clichés and conventions you've made a big step toward producing or judging creative work. Where lighting is concerned this means forgetting the chandelier, sconce, and lantern and starting fresh in terms of what electric lighting can do.

In these custom fixtures, all the work of Irene McGowan of Seattle, you see the result of this uninhibited, creative point of view. These are truly fresh thoughts on how to use light most effectively and beautifully. Although as objects they are elegantly beautiful in themselves, the real art lies in what they do with light. In other words the fixture is not intended as an end in itself, but as a means to an end. The end goal is to use light as an appropriate architectural element, delightful as well as functional.

All the units shown here were designed for specific places, sympathetic in scale and character with their environment so they belong as inevitable features in the room and building. Perfection in craftsmanship minimizes the need for bulky connections and cover-up moldings giving a characteristic cleanness to these designs. They are planned with a craftsman's love for the materials he works with. However, the main purpose is never forgotten: to control and exploit light. (*More pictures on next page*)









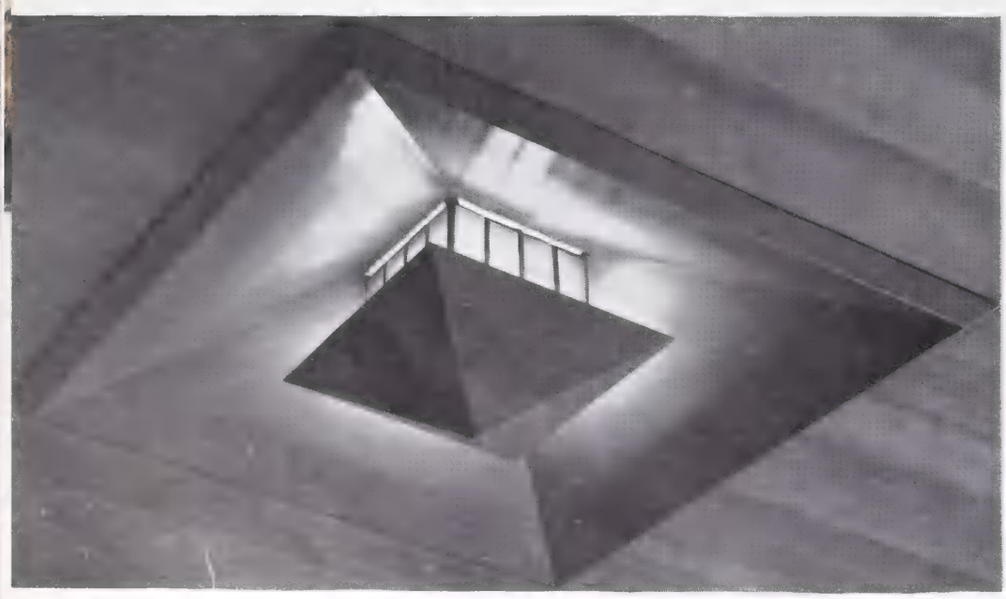
A CREATIVE APPROACH
TO LIGHTING
continued

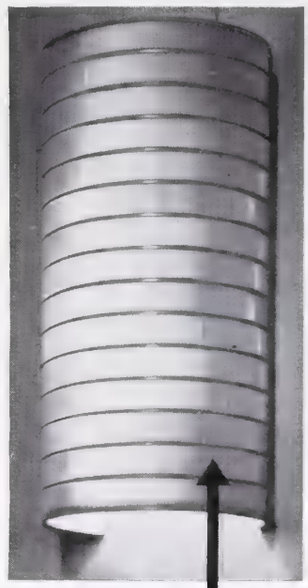
A new look in lighting

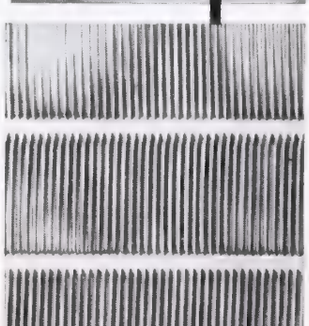
with new uses of familiar materials,

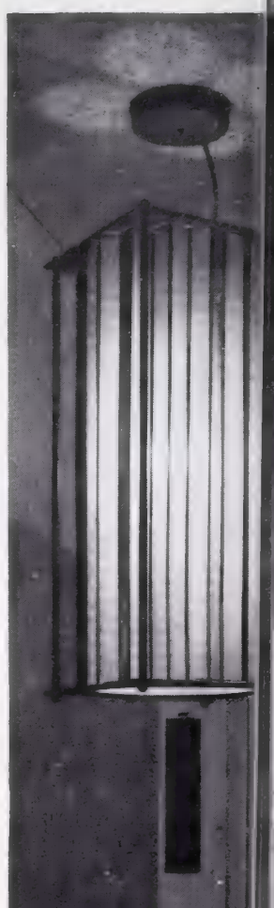
new solutions for old problems

Perforated metal grilles, familiar enough in other applications, take on a new role as covering over tubes in the fixtures above. They screen out the direct glare which is always a problem in eye-level lighting. At the same time they transform the light source into a lacy point of interest. Such direct uncontrived means of achieving a desired solution is the characteristic result of Irene McGowan's ability to work freely, unhampered by past associations, in handling materials as well as in solving problems.

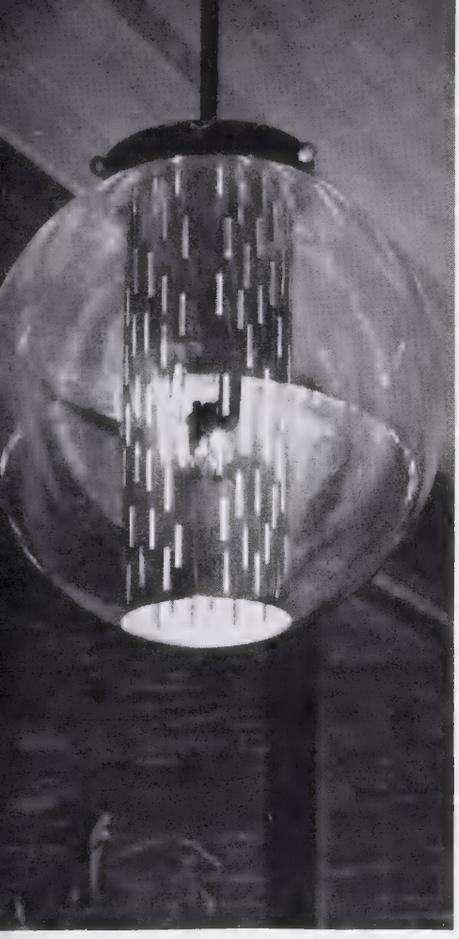




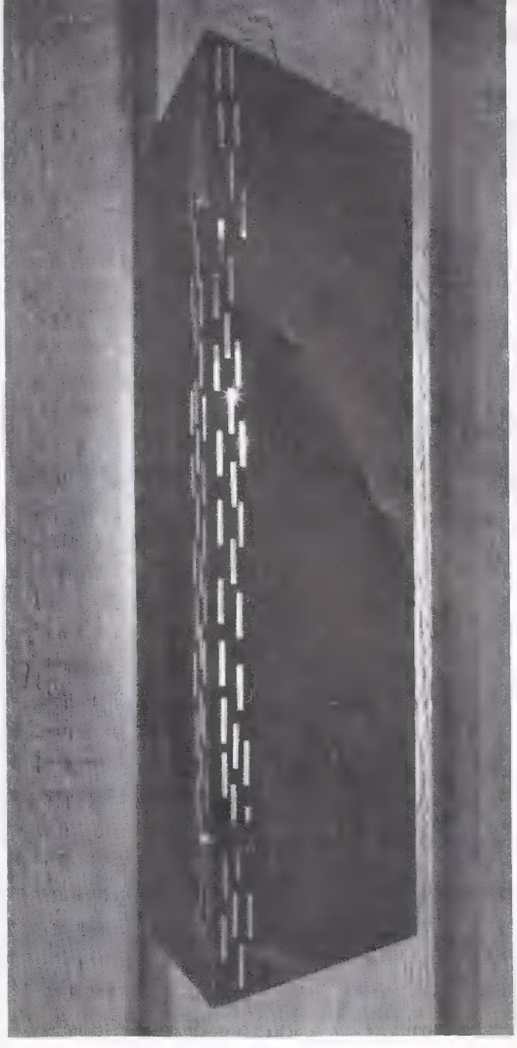




Aluminum shade screening, conventionally used as insect screening where sunshade is also needed, is another material-at-hand Irene McGowan puts to new glamorous use. In the recessed ceiling fixture above the louvers direct light. In wall light and lantern, screening makes a glowing shade. Note detail.







Down light for direct illumination over tables is given a special enchantment simply by the twinkling of light through random slots. At left, glass globe adds an aura of reflections. In a sense these fixtures make their own decoration, becoming ornamental only when they are in use. In the day with the lights off they demand no attention, since the over-all forms are kept simple.

Delicate piercing ventilates this curb unit permitting a small controlled amount of horizontal light without glare, while the main illumination is flooded over the walkway. Bronze shade is allowed to assume its natural patina. Gate post lantern uses piercing to create a pretty symbol to mark entrance in dark.





The use of structure as ornament, long an architectural device, is turned to fine advantage here. The end grain of the oval, tapered leg punctuates grain of table top. Designed by John Keal. Brown-Saltman table, about $160.

Everywhere you look—

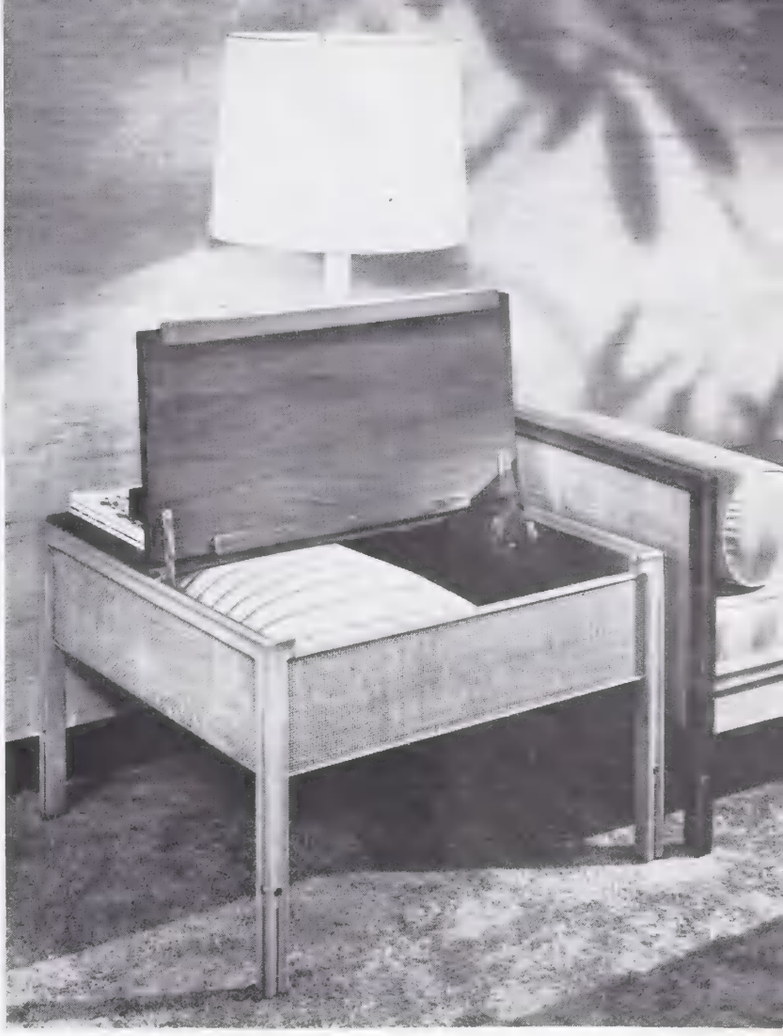
New furniture with sense and sensitivity

Adaptability—not for its own sake, but for sound reasons of usage—is highlighted in this furniture chosen from the abundance on the market. And all the pieces display the most beautiful details, the finest woods



Classic Chinese carving is used (left) as a detail where leg meets top. Like table above, this is in the new low dining height, just right, too, for cocktails or games. Colonial Manufacturing Co., about $264.





Beside a couch bed, this end table serves the useful purpose of storing the pillow and bedding for overnight guests. The soft indentation in the wood carried as a band up the leg and around the top is characteristic of the new ease with which details are treated. Gregori storage unit, about $220.

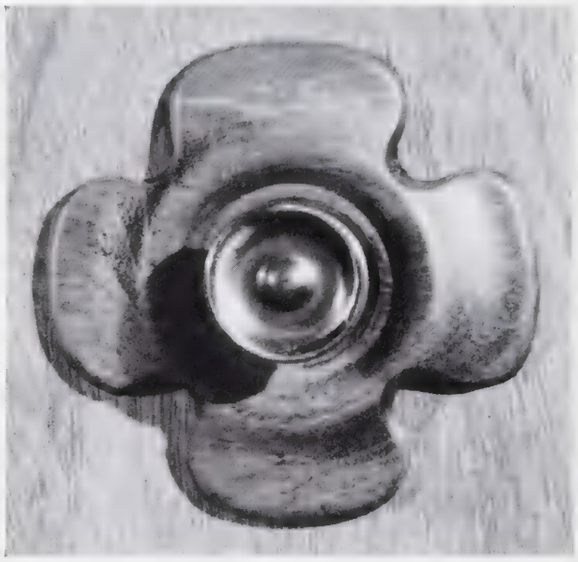




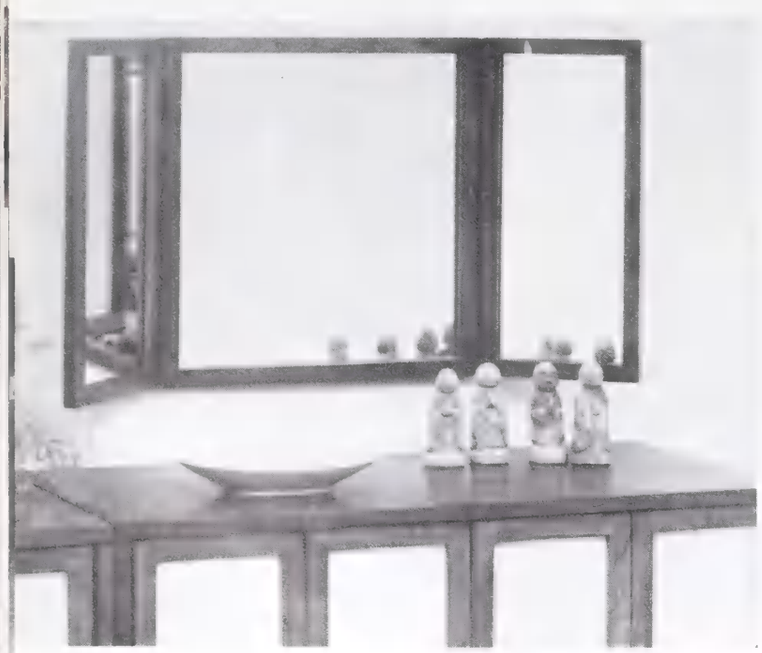
From the same furniture group as the piece above (see same leg treatment), this vanity counter and chest combination can expand from a total of 74 inches (left) to 108 inches (right), with a center extender. Designed by Gerry Zaneck. Gregori vanity combination, about $610.



New solutions, adaptations of older ones help solve living problems

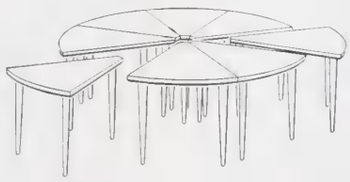


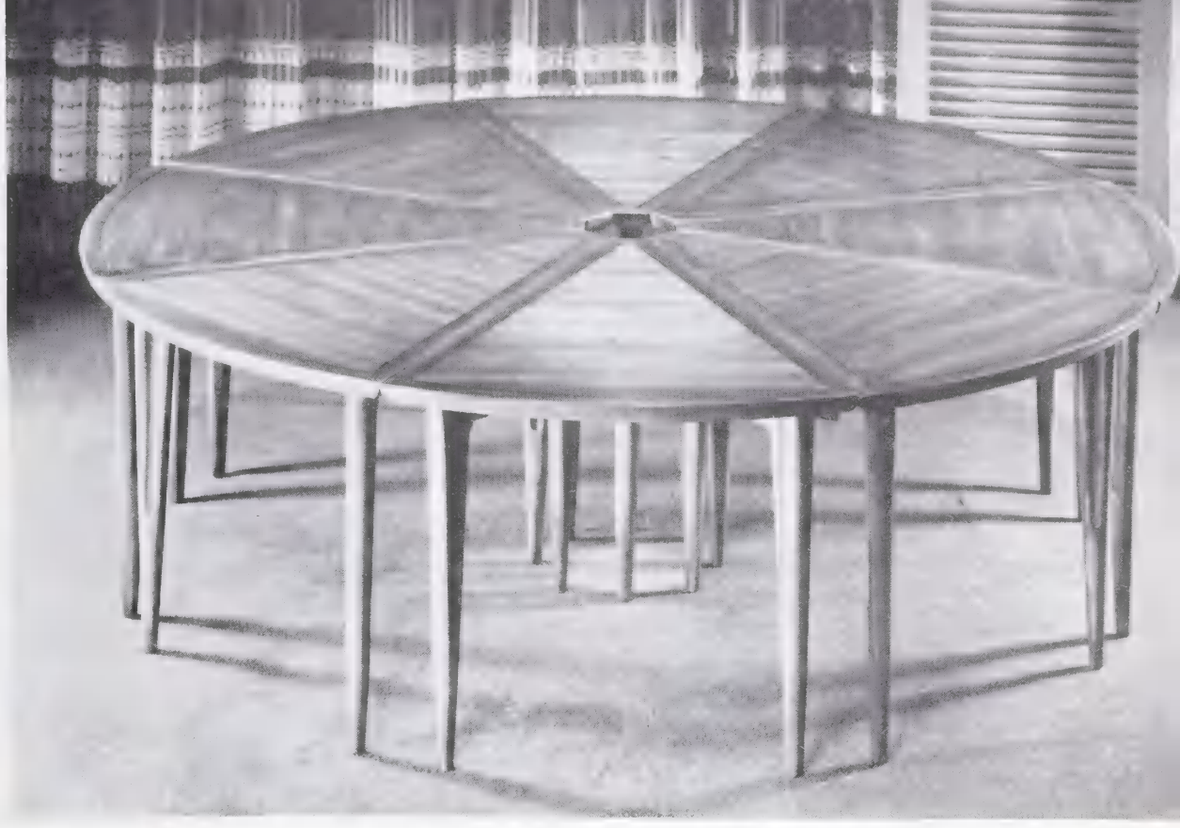
In this modern adaptation of the period hutch, the design retains prettiness of an Early American piece without its fussy quality. In going back to this storage form, we recognize its immense usefulness, but construct it in a more direct way with joints standing simply for what they are. Close-up above shows carved detail of wood drawer-pull. Drexel server base, about $109; deck cabinet, about $105.





How long have we lacked a good three-way mirror? This one, scaled up to modern dressers, can stand on top or hang on the wall. In either case, you'll easily see the side and back of your head. Joerns Bros. Furniture, about $49.

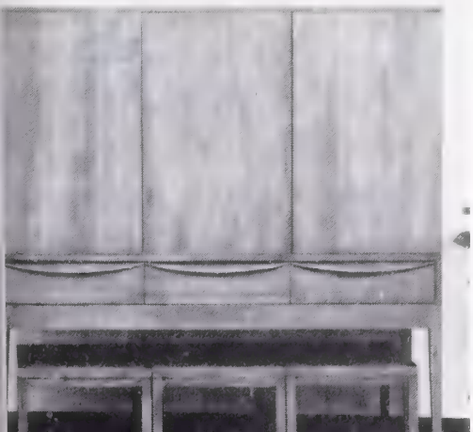




This unusual group of wedge tables can be taken apart and used individually as buffet tables. Together they form a large cocktail table. Imperial Furniture. Group of eight, about $239. Each, $39.







By nesting three tables beneath it, this linen storage unit makes every inch of space work. Joerns Brothers Furniture Co. Linen unit, about $249. Tables, $23 each. Cushions, $11 each.

One of the finest of period details is the carved linenfold look of chest fronts. All the richness of that hand work is recaptured here in this buffet. The travertine top, inset within a wood frame, is easy to keep, and spacious cabinets inside can provide generous storage space for living-room or dining-room needs. Henredon buffet, about $400.



TWO PHOTOGRAPHS BY LISANTI

Breakfront illustrates flexibility of this furniture. Bottom unit is sideboard available with 4 different interiors. Equipment not included. Upper section fitted as bar or with shelves. All furniture on these pages is from the *Sophisticate* group.

Designed to make the most of wood

This collection of furniture heralds a return to the traditional standards of fine craftsmanship and the beautiful use of wood. And it also brings a new concept of furniture quality to many department stores

It is good news for you, as a shopper, when it becomes easier to find more choices in good things. Here is a family of furniture that takes a big step in this direction. The group includes about 100 different pieces in all and it is now being shown on the furniture floors of department stores all over the country. You will find an unusually broad selection, including as many as thirty to forty pieces for various rooms in the house.

The quality of construction in this furniture is of the degree usually associated with good decorator shops and furniture stores. It is furniture that makes the most of the beauty of wood—in the tradition of fine design and woodworking craftsmanship. All through this collection of furniture there is the use of panelling with veneers, cross-banding for contrast in pattern, and marquetry (inlay work) with veneer. As you run your hand over it, you notice how well the wood grain is matched; you feel the craftsmanship of the joinery and detailing, and the quality of the finish. The effort here is to make the grain and character of the various woods become a feature of the design.

Besides the size of the collection, your shopping convenience has been considered in other ways. Stores that carry it will have a large percentage of the collection on hand and will display it so it is easy to see and (*Please turn the page*)



Thoughtful design shows up here. Notice the pieces are different enough for each to be interesting; similar enough so the entire group co-ordinates without undue confusion.

Rounded back of cocktail chair relates to coffee table. Note tall occasional chair at desk against far wall.



Dining table used as a desk has the advantage of a drop leaf for more work space. Small chest used for desk accessories.



inspect. It will be in "open stock," which means it is planned for continuous availability. Pieces that are not on display can be obtained on order.

The furniture is neither strictly traditional nor modern in design. The use of wood and the craftsmanship is traditional in character, but the feeling is contemporary. The pieces are not copied from traditional forms but designed to blend with either style.

There is a family resemblance all through the collection, but each piece has its own definite interest and character. The similarity in the pieces is partly due to the over-all design, but is mostly due to consistency in materials, detailing, and finish. All the solid wood is pecan. Veneers are butternut, myrtle burl, Tamo from Japan, and Zebrawood from Africa. Hardware is gold-on-brass with antiqued finish. Pernige marble from Portugal is used on some tables. It has a wide range of soft colors and is shot through with accents of shell and fossil. Every detail has been carefully considered and given significance in the design.

The finish is warm and mellow honey-color, not quite shiny and not quite dull.

This collection of furniture is named *Sophisticate*, and is made by Tomlinson of High Point, North Carolina.



Sofa doesn't take up a lot of room, but is comfortable, neat, and good-looking. Frame is pecan, cushions are foam rubber on hand-tied coil-spring seat. Portuguese marble table top, pecan frame.



Hostess wagon is much larger than it looks. With both drop leaves up, it is 78″ long. Width is 18″. Casters are large enough to roll on carpeting and table looks right at home in use or out.

ALL PHOTOGRAPHS BY LISANTI



The craftsmanship of this little chest (12″ high, 20″ long) is typical of the quality of all the *Sophisticate* pieces. It is made of solid pecan and veneers of butternut and Tamo. See it opposite on the library table, used for desk necessities.



The whole wide world to choose from

You don't have to travel around the world to find for your home treasures which other countries have to offer. Store scouts, trained to explore every nook and cranny of the free world, bring their finds to you.

An example of what stores in this country are doing is the British collection, shown on these pages, which Lord and Taylor will sell in New York this fall. Although these treasures, both old and new, add richly to our abundance, they essentially do not compete with our output. Spurred on to create exclusively for one store, British designers have in this collection given us their best modern designs, representing a way of life, a culture and taste which we, as a country, share. For example, the British use as curtain walls and dividers in their modern, open-plan homes the beautiful, sheer fabrics which abound in this collection. These fabrics fill as handsomely the same needs in *our* houses. As we share their re-awakened interest in handcrafts, the fine specimens in this collection are not only treasures we'd like to have, but serve further to stimulate our own creative talents. (*Please turn the page*)

Examples of British re-awakening in handcrafts: rug, woven to create giant corduroy ribs, $149; hand-printed fabrics—bold Funkia plant design on glazed cotton, $7.50 per yard, and "Newsprint" cotton, $5 per yard, and wallpaper to match, $7.50 a roll. Curtaining, embossed with long-stemmed roses, $7.50 per yard. Antique coach lantern is one of a pair.

PHOTOGRAPHS BY HOWARD GRAFF

Reversible rug is hand-woven of hemp and sisal, $99. Sgraffito art adapts well to hand-printing on cotton, $5 per yard. Mohair blanket from Scotland, $60; omelet skillet, silver-lined, $47.50; hand-thrown ceramic bowl, $27.50. Tantalus set with cut glass decanters in walnut box is vintage antique. Hand-printed Irish linen, as transparent as organdy, $5.50 per yard.

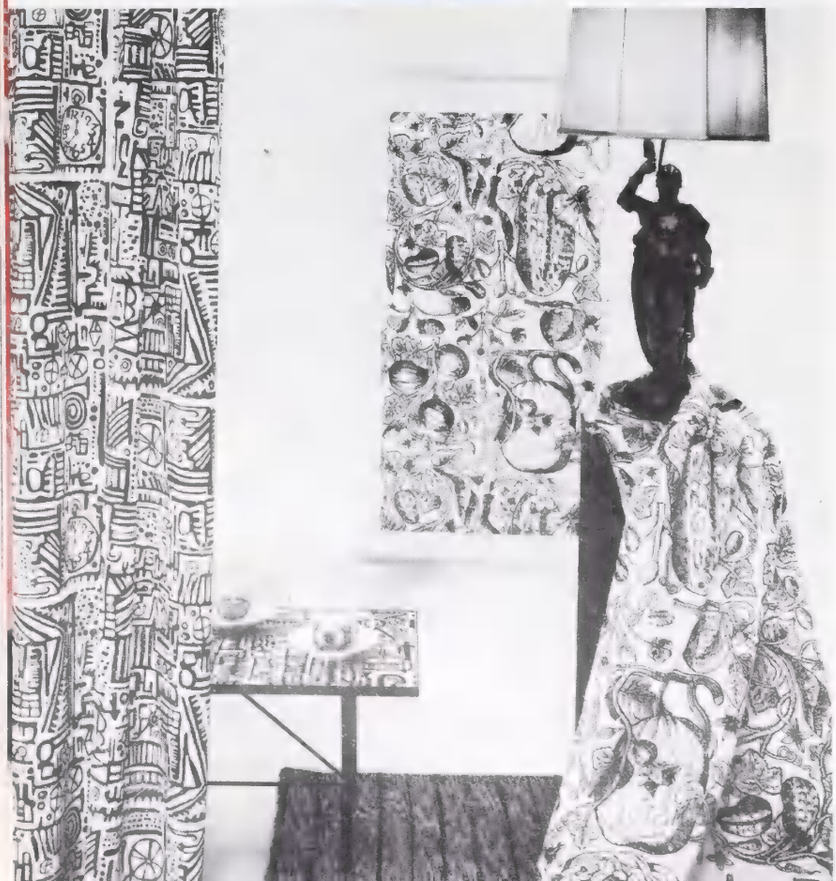


THE WHOLE WIDE WORLD TO CHOOSE FROM

continued



Rug, hand-woven and knotted to create luxurious pile, $109; hand-crafted ceramics with modern designs: large bird, $7.50; small, $4.50; llama, $18.50; ash tray, $5. Mohair throw, $40. Hand-crafted ceramic mosaic plaque of St. James Park, $225. Two vinyl plastic-covered outfits for full-dress picnics: with folding stand, $75; in zippered case, $19.50. Hand-printed Irish linen, typical of fine curtaining sheers, $5.50 per yard.



Striking modern designs in black and white: reversible, hand-woven woolen rug, $84.50; table, $139, with hand-printed tile top to match design of cotton fabric, $5 per yard. Crown Staffordshire cups and saucers with marine motifs, $9 each. "Cowcumber" design taken from 17th-century herbal woodcut, hand-printed on wallpaper, $7.50 per roll and on cotton fabric, $4 per yard. Bronze-color metal antique lamp has bronze silk shade.

All merchandise on these three pages from Lord & Taylor, New York.

Test your Talent for Decorating

Like any other art, interior designing at its best looks deceptively simple. At heart, most of us think we have decorating talent, at least where our own private world is concerned. Perhaps you have. Listed below are seven essentials, pertinent and necessary to successful decorating. Gauge your own sureness, or uncertainty, by seeing how many of the following pertinent questions you can honestly answer with a "yes."

Imagination:

1. Do you think first of your family's needs rather than of impressing outsiders?
2. Do you see the completed room before you start?
3. Can you visualize with reasonable accuracy how one basic change like a new wall color would affect an existing room?
4. Are you free enough of past associations to imagine the use of unfamiliar materials (for instance, striped cotton ticking as a wall covering)?
5. Can you judge from a small sample of paint or wallpaper what a large over-all effect will be, or what a multiplication of pattern-repeats will do to a room?
6. Can you distinguish the beautiful from the curious and choose the right one-of-a-kind objects that will make an appropriate contribution to your room?
7. Can you distinguish between the fads or clichés that look "smart" for the moment and the basically good ideas which have lasting merit?
8. Do you know ways to give a small room the illusion of bigness, a narrow one the illusion of width?

Color:

1. Can you change your room with a new wall color or carpet without making it necessary to change the draperies and upholstery?
2. Would you know how to give a room serenity through the choice of color? Or how to brighten a gloomy room?
3. Can you modify your use of color so as to keep in mind the contribution that each area makes to the whole?
4. Do you know the least expensive way in which to change the appearance of your room?
5. Can you settle for a basic color and vary its application throughout a house so that the whole has a chromatic unity?

Organization of Space:

1. Can you arrange furniture in a given area for comfort, convenience, and visual appeal?
2. Can you break away from traditional furniture arrangements to invent fresher, less static groupings that will give a special character to your particular room?
3. Can you keep the furniture pattern in a small room from seeming cluttered and crowded? Can you arrange a large room so as to give it intimacy?

Scale:

1. Are you afraid to use bold scale in objects or patterns?
2. Can you select individual pieces of furniture so that in their relation to each other they will form balanced compositions?
3. Do you take into consideration the sizes and heights of tables in relation to their use with seating pieces?
4. Can you eliminate the clutter of unimportant small knickknacks in favor of a few major objects large enough to contribute meaning to the over-all effect and character of the room?
5. Do you understand the contribution that bold patterns in fabric or wallpaper or floor coverings can give to a room devoid of any architectural interest?
6. Can you balance the proportion of patterned interest with plain quiet areas?

Practicality:

1. Are you realistic about choosing fabrics and furnishings in the light of the kind of use they are destined to receive?
2. Can you arrange a room to meet its active needs without losing its look of repose?
3. In allocating your budget, do you know where it's wasteful to economize?
4. Can you satisfy your urge for glamour lighting without sacrificing functional needs?
5. Do you make a point of being fully informed about new technologies in all lines relating to home furnishings? For instance, do you know how to use to advantage Fiberglas? Nylon? Acrilan? Orlon?

Attention to Detail:

1. After the over-all scheme is completed, have you the patience to carry the finishing refinement down to the smallest, sometimes unseen, details?
2. Do you have the know-how to carry out these details so they will be consistent with the general character of the scheme?
3. Would you give to slip covers the same fine attention to details that you give to your permanent upholstery, using fine dressmaker touches to lift them out of the class of dust covers?
4. Does your approach include those extra fillips like beautiful drawer linings and closet fittings?

Discipline:

1. Can you keep your room in mind as a completed whole as you make changes or additions to it?
2. Can you stick to your plan or are you constantly diverted by extraneous ideas?
3. Are you organized when you shop? Armed with the measures, notes, and color swatches?
4. Can you keep in mind, when you shop, the specific needs of your house and not be diverted by some glamorous but inappropriate purchase?

If these problems seem discouraging they shouldn't be, for you probably exercise all of these abilities whenever you set your table for dinner, although you may do much of it mechanically. The principles underlying a charming table setting are the same that produce a beautiful room.



PHOTOGRAPH FROM BOAC

The Traveler's

With the coming of the jet airliners this fall, the geography of the world shrinks to half its present size. What you can now do, in space, with the limited time of a vacation or business trip, is fantastic.

A two-part story starting in this issue

By MITCHELL GOODMAN

"Glorious, stirring sight," Toad cries. "The poetry of motion! The real *way to travel! The only way to travel! Here today—in next week tomorrow! Villages skipped, towns and cities jumped—always somebody else's horizon! Oh bliss! Oh my! Oh my!"*

FROM "THE WIND IN THE WILLOWS"
BY KENNETH GRAHAME

Toad's ecstasy about the motor car in 1908 has come true—but about the jet plane in 1953. The traveler's final victory over earthly limitations, the complete liberation through absolute mobility, comes only now, with the swept-back grace of the great jet airliners and their enormous speed. Anything—anywhere—will be possible.

In November Pan American will send its first regularly scheduled jet to Europe, and the Atlantic will be cut in half. A year from now the world will be ringed with jet power: cities and countries and continents will stand in radically new relationships: almost every major city of the world will be within half-a-day's travel of the United States. New York will be six hours from London: London an hour-and-a-half from Rome: Rome, two-and-and-a-half hours from Cairo: Cairo, four hours from Karachi—and there you are, halfway round the world, a very small world.

Air travel means simplicity: no tipping,

In the jet age, Nairobi could be the center of the world.

Horn of Plenty

no great quantity baggage to handle, quick passage through customs. Even the most complex air tour, using four or five connecting airlines on six continents, can be bought on a single ticket in less than an hour. The international airplane is not only fast; its services, going *with* the traveler wherever he may land, are many and remarkably comprehensive. In thousands of cities around the world, for example, the airlines stand ready to arrange accommodation, sight-seeing, car rental, etc. Their offices and agents (Pan Am alone, with its affiliates, has 926) serve also as information centers and points of contact in each country. Wardrobe advisors and shopping consultants offer special services to women.

Aboard the global plane everything from child care to champagne to private compartments are to be found. Air France has an airport nursery in New York and Paris, and serves its famous cuisine with Limoges porcelain, Baccarat crystal and Christofle silver. In the heart of Africa, Pan Am serves meals prepared by Maxim's of Paris; and Japan Air Lines' décor includes sugi and kiri paneling and flower arrangements.

An all-embracing web of air routes now penetrates every corner of the earth: to Khartoum and Afghanistan and the remotest of South Sea islands. By means of interline agreements (any airline will sell the services of any other to fill the gaps in its own service and to give you precisely the itinerary you want), this web becomes in effect one unified system that goes everywhere from anywhere. A journey of almost any size, shape, and combination of countries is made feasible even for the man with only two or three weeks (and $1,000 to $2,000) at his disposal.

The 15 transatlantic airlines are now carrying as many passengers to Europe as the steamship lines. London, Paris, and Rome are the great gateways, but they are only the beginning of the air traveler's new world. Every day Air France, for example, flies from the pale gray light of Paris to the many-colored pageant of Morocco and on to the darkest outposts of Equatorial Africa. Even the countries of the oxcart and the wooden plow—India, Turkey, Mexico, Ethiopia, Peru—have extensive well-run domestic airlines, that make it possible to grasp their immensities in as little as a week. Nairobi (Kenya) is served by 13 different airlines, to and from every part of the earth; Istanbul is served by 20; Athens, by 21; Beirut (a true world crossroads), by 28.

Based on dozens of such air centers, the frequency, density, and connectivity of air service create an entirely new geography of travel. Possibilities of range and variety are opened up that make the land or sea traveler's itinerary seem fragmentary and rigid. The imagination leaps to a new point of view: Burma, South Africa, Ceylon fall into one's hands. The airplane has made an easygoing world traveler of the man who used to settle for two weeks at the seashore.

Taken by air, Europe, the Near East, the whole Mediterranean world is much like New England taken by road. Given the jet's foreshortenings of time and the opportunity to come and go as he will, the traveler attains the freedom of both Europe and the world. And nowhere is this freedom more useful than in the enjoyment of the remarkable system the airlines call *stopover privileges*. It means this: that the international air traveler can turn a business trip to Rome, for instance, into a 16-city grand tour. Or a trip to India can become a round-the-world tour of 50 cities, costing no more than the point-to-point ticket.

It is a delightfully complex affair (depending on the different routes of the different airlines) with many tempting subtleties. Essentially it allows a wide choice of stops (of unlimited duration) along any given route, after payment of the fare only to the farthest point of the trip. You might go, for instance, direct from New York to Paris on one airline. But another (Pan Am) if you asked, would give you Shannon, Dublin, London, Amsterdam, and Brussels en route (as well as Lisbon and the Azores on the way home), for the same fare. KLM on its Paris run includes Glasgow and Manchester; the SAS variation includes Edinburgh; TWA includes London and Frankfurt as New York to Paris stopovers. The fare in each case is the same.

It all depends on the route of the particular airline. The energetic traveler can choose from hundreds of cities; the farther he goes, the more interesting the choice becomes. The range and diversity of the stopover tour are limited only by the willingness of the traveler to keep moving. For the lover of big-city contrasts, the possible juxtapositions are marvelous. For the full impact of air travel with stopovers, the assumption must be made that even one day or two in Paris, Rome, Athens, Istanbul can be enough; that the quickly shifting kaleidoscope, bright with first impressions, will produce a string of most memorable days.

If the traveler buys a round-trip ticket, he can often double the stopover possibilities. Pan American, for instance, flies to Beirut by way of Shannon, Dublin, London, Paris, Munich, Vienna, and Istanbul, and returns through Damascus, Cairo, Athens, Rome, Nice, Barcelona, Madrid, Lisbon, and the Azores. The very extensive BEA network within Europe makes possible many combinations. Even on the relatively short runs to Rome, many variations are offered. KLM has seven different combinations of stopovers on the way to Rome, for instance, and the SAS route (always at the same basic New York-Rome rate of $591) includes Amsterdam, Copenhagen, Milan, Florence, and Venice, along with six other cities. TWA lists 17 stopover cities on its New York-Rome route, can take you via Lisbon and Madrid, return you via Milan, Geneva, Zurich, Frankfurt, Paris, Brussels, London, and Shannon, to name a few choices.

What's more, (*Please turn to page* 252)



Time was when anyone buying low-priced dining-room furniture wouldn't even have expected any style. Now, look at these pieces and their prices: a table opening up to 78 inches, about $144; armchair and side chair with embossed leather seats, about $48 and $38, respectively; hutch top (of a buffet base) used as a server, about $104. Add up prices and see what you get in quiet, simple beauty, and elegance.

The use of gleaming brushed brass stretchers for subtle enrichment is another example of the styling up of low-priced tables. This one can fit into small spaces, do the work of several, and open to seat eight for dining. About $144.

New furniture whose beauty belies its modest prices



If you've ever gone practically into hock to buy furniture of simple beauty, the arrival of craftsmanship and taste in the low-price market will be wonderful news. Now, more and more manufacturers are beginning to put into mass-produced furniture carefully-used materials and high-style treatment once reserved only for expensive pieces.

On the following pages are examples of some of these new values you can find. Here's heartening proof that you don't have to be a millionaire to be able to buy furniture with these attributes of high-price pieces: rare African rosewood veneers on mahogany, subtle enrichments with marble, brushed brass or real leather, and simple modern design. All this furniture by American of Martinsville (of rosewood unless otherwise noted) is Japanese-inspired. The design uses, in various creative ways, the simple, spare squares and rectangles of a shoji screen.

Used often and well as a design motif is this screen with plasticized silk panels in lacquer frame. About $80. Note crafted look of two woods (rosewood set into walnut) used to panel table, $41; note exposed rosewood arms of club chair, $146 to $185, price depending on cover.

OTOGRAPHS BY GEORGE SMALL







When you buy one piece of furniture that does the work of several, like this drop-leaf table, you save money. Besides serving as a desk, it has two leaves that extend it to 86 inches for dining or party buffet. About $146.

Brushed brass pulls on three of four drawers on this desk are refinements of detail you once expected to find only on expensive, one-of-a-kind pieces of furniture. Note brass coin dots terminating its stretchers. About $138.



All pieces on these pages designed by Merton L. Gershun for American of Martinsville.

As high-style as an Empire dress is this new low dining or snack table with marble center. $126. Scaled to suit its height are low Japanese scholars' chairs, $60 each; and slipper chair, $102 to $126, price depending upon choice of fabric.

More furniture on page 250.



Once the hallmarks of high-priced furniture: richly mottled white marble top and two kinds of pulls (brushed brass on cabinets and ebony-like anodized aluminum, vertically placed, on drawers). Buffet, about $236.



Beauty in simplified form, once impossible to get without paying dearly for it: small chest and matching rosewood mirror, styled like a Japanese scroll. Chest about $132. Mirrors, sold in pairs, about $64.

Note how these four pieces all use rectangular motif from shoji screen

As serviceable as it is handsome, this tall chest has a shirt-partitioned top drawer and deep space in six others. Notice softly-rounded moldings in the Oriental manner, framing outer edges of all pieces. About $186.

Note how sofa conceals its function as a bed—$356 as shown. Two plastic-top benches with foam rubber cushions push beneath service table, all for $146. Walnut chairside table, about $41.

PHOTOGRAPHS BY GEORGE SMALL






HEINEKEN

By POPPY CANNON

The changing taste for BEER

Special-flavor beers from around the world—and from our own breweries too—have found new popularity in America. Some are darker, some are richer, some are stronger in flavor, all are individuals. Still only a drop in the beer-drinking bucket, their rise to recognition is another indication of the growing cosmopolitan taste in America

Each year more and more foreign beer is imported into the United States, and each year more of our own special brews are sold here. Admittedly, the market for beer with an individual character, whether foreign or American, is extremely limited. A thousand to one, Americans still choose the light dry types—the standard brands. Yet the change is perceptible. Some individual beers, like Danish Tuborg, show an increase of 500 per cent. Heineken's of Holland has rocketed; so has Lowenbrau of Bavaria.

What are the reasons? Foreign travel, of course. A growing acquaintance with different types of beer. Perhaps a slight swing of the pendulum away from light and dry to richer flavors, more body, more solids, more strength. All these have some bearing. The experts are inclined to believe, however, that most important is our American desire for freedom of choice. Wholeheartedly in this country we have embraced the philosophy that the world, the whole world and the riches thereof, can be ours to choose from, especially in the realm of food and drink.

For us, all this started with an article entitled "Beer in the Champagne Manner" which appeared in HOUSE BEAUTIFUL, August 1956. We dealt specifically with American beers which are by design and intent light, dry, delicate, not too filling and not too high in calories.

"But what about other beers?" we were hounded. "You've left a whole wide world of beer untapped."

They wanted to tell us about their "discoveries," about beers that are rugged individuals.

So we sat and listened. We (*Please turn to page* 231)

How to be a beer expert:

- Don't stick to one beer. Try various kinds.
- Know the difference between types: ale and lager, for example, and Pilsener and Münchener.
- Judge each beer as you would a person, play, or book—on its merits as an individual.
- Don't make wild generalizations, such as "draught beer is always better." Know *when* to order draught.
- Store beer in cool darkness (direct sunlight can ruin beer), and never let it freeze.
- Choose the proper container to suit the beer and the occasion. Don't believe that it tastes as well out of the bottle or can.
- Rinse the beer glass with cold water before you use it.
- Pour beer so that it has a head on it, at least an inch or an inch and a half deep.
- Serve beer at the proper temperature—never so cold that it deadens the taste buds—about 40° for light American beers, 48° to 55° for the fuller-bodied imports and ales.
- Do not hoard your best beers. They should be enjoyed quickly.
- Serve the right beer with the right foods, mating light with light, rich food with darker, stronger beers and ales.
- Have a tasting acquaintance with as many of the Great Imports and Very Special Americans as possible (list starts on page 235).

OGRAPH BY HENRY RIES

, TRAYS, AND BOTTLE OPENER, COURTESY GEORG JENSEN



There was Allan smiling above a slightly tipsy layer-cake.

Someone has to remember

By THELMA DOUGLAS

If it hadn't been for me, Mom's birthday would have come and gone this year without anyone remembering it. That's because it is sandwiched in between Carol's and Susie's. Three birthdays in two weeks, for gosh sakes! Leave it to the girls to box in their mother like that. Not me, Ted MacCandless. Because Mom and I are on the same wave length—most of the time.

One reason we got all mixed up is Carol. She had her fourteenth birthday on Wednesday, but she couldn't have her party until Saturday. Have you ever been around twenty screeching junior-high dames, all dressed up in corny costumes pretending to be some song title or something? That's an experience I wouldn't wish on my worst enemy.

It burns me up that Carol gets to be fourteen before I am sixteen. She's cocky enough all of the time, but now it's murder. The reason I'm mentioning her party at all is that Mom's birthday got lost because of the fuss over Carol.

Two or three times after Carol's clambake, the parcel post truck left packages for Mom. She just stacked them on a shelf in the coat closet. Every time anyone would ask whose package it was, Allan—who is eight and an eager beaver—would answer, "It's for Mother's birthday." And Dad, who must have been the original model for the absent-minded professor, would say, (every time he was around), "Let's see now, when *is* Mother's birthday?"

"The thirtieth, Dad. Can't you remember?" We'd always tell him.

"Well, I know it's either the thirtieth or the thirty-first," Dad would say, "But I can never remember which."

That proves that we all knew when it was, we just didn't know the thirtieth could sneak up on us so fast.

One evening we were all in the family room when Mom left to put Susie to bed. (Susie was going to be two April second.) Dad was reading the paper, Allan was studying some thick book, and Carol was practicing her violin—longer than she needed to just to keep me from looking at TV. I didn't feel like tackling my studying yet, so I asked Dad if I could have the sports section.

There at the top of the paper in big black print, it said TUESDAY, MARCH TWENTY-NINTH.

"March twenty-ninth," I yelled. "Isn't Mom's birthday tomorrow?"

"It can't be," Dad said.

"Thirty days hath September, April, June and November," Allan sang out, "and tomorrow is March thirtieth."

"Oh no!" Carol yipped. "Mother did so much for my birthday and I don't have a thing for her." Her wail sounded worse than her violin, if possible.

Dad looked like he'd been caught hooking pennies from Susie's piggybank.

"Think, Dad. Think of something we can do," Carol said between sniffles.

"We-ll," he said. "the stores are closed for today. I have classes until three tomorrow, and an important departmental meeting after that. I don't see how I . . ." He looked at me.

"I have track practice after school, and, besides, I'm lousy at picking out things for women."

"I have to cheer-lead at a basketball game," Carol said. "We've just got to beat Lewis-Clark *this* time."

I went to my room and began searching through my chest of drawers. Sure

enough, there was a box of stationery, kind of purple colored. It was the only one left from the bunch I was selling for our Washington Club. No one seemed to want it. I'd kept it so long I would have to pay for it anyway.

"I'm all set," I said, when I came back. "I believe in being prepared."

"Our big, wonderful Eagle Scout," Carol said. She knows darned well I never got my Eagle badge, even though I worked on it a long time.

"What'd I give Mother last year?" Dad asked, rubbing the sides of his forehead where the hair is thin.

"The red serving cart in the kitchen," Carol said.

"No, you dope," I told her, "he gave her that for Christmas."

We all thought and thought and finally Allan said, "The typewriter, the typewriter."

"That's right, so I did," Dad said.

"No wonder we couldn't remember," Carol said. "She never uses it."

"Oh yes, she does," Allan said. 'She's writing letters on it lots of times when I come home from school. But she has to take it off the table and put it back in the closet before you all come home wanting dinner."

We should have known because ever since I can remember Dad's always given Mom a present with moving parts —a mixer, a vacuum cleaner, a can opener, or something. That's on account of him being an engineering professor, I suppose.

"I'll just have to give her a check this time," he said.

"It should be a big check to make up for forgetting," Carol said.

"How will it be if I double what I would have spent?" Dad asked.

"Make it plenty," I said. Now that Dad and I understand each other better, I can say anything I feel like to him.

"Okay, sir." He gave me a real snappy salute.

Allan put on his jacket. "I'm going to see Mrs. Hudson," he said. Mrs. Hudson is a retired teacher-friend.

"This late?" Dad asked.

"Only for a minute." Allan dashed out the door. Sure enough, he was back by the time Mom joined us.

"Mother," Carol whined, "will you wait until dinner-time tomorrow to open your gifts, just this once?"

Mom smiled a funny, one-sided smile. "I've waited this long," she said. "I guess I can wait a little longer."

I could see that Carol was planning to go shopping after school. Already she'd forgotten she had to cheer-lead. I got behind Mom's chair and jumped up and down and wiggled my arms, while I made like a cheer with my lips—"rah-rah-rah."

"Ted, act your age!" Dad said. It sounded like old times.

Carol snickered. I'd had it. On the way to my room I said to her out of the corner of my mouth, "One of these days, you'll get yours."

The next morning when Dad called us, he whispered, "Remember to tell Mother happy birthday."

At breakfast, he gave her the check and said, "See if you can get Mrs. Macy to stay with Susie while you buy yourself exactly what you want for your birthday—with my love."

"Oh, my," Mom said when she looked at the check. She hadn't gotten around to sit down at the table yet, so she leaned over the back of Dad's chair and hugged him. Then she pulled his face up and kissed him—hard.

"Cut!" I (*Please turn to page* 255)

DRAWINGS BY MARYLIN HAFNER



I always hate the singing part. It makes me feel funny.



HENTRICH-PETSCHNIGG, ARCHITECTS

Want to see a Miracle?

Western Germany bowls travelers over with its bustling prosperity and miraculous rise from the rubble. It sets an example of what hard work can accomplish in a free economy

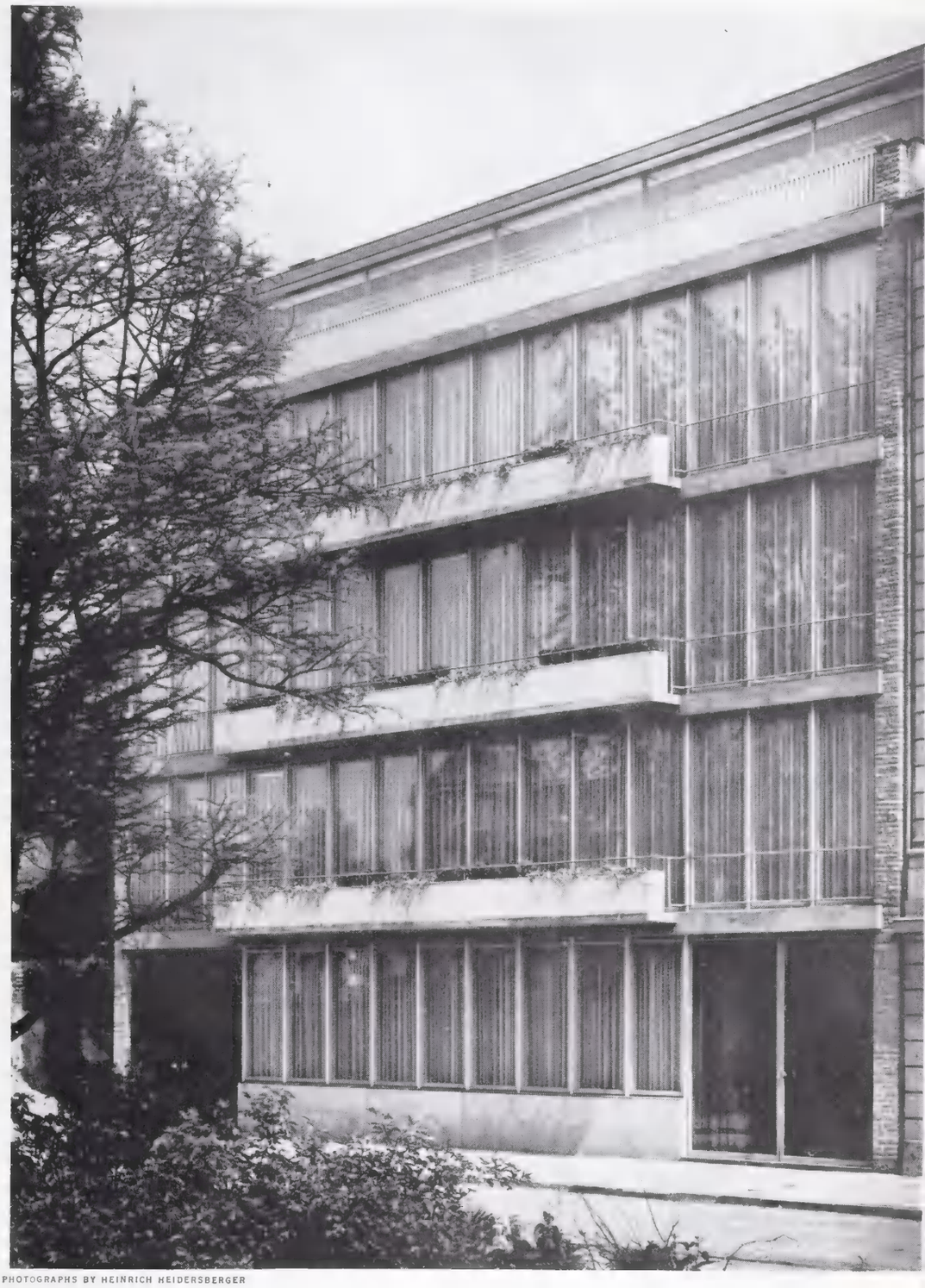
By BARROWS MUSSEY

You must see West Germany with your own eyes to believe it. You must see its vigorous, skyscraper cities which have sprung back up with almost flabbergasting speed from the rubble they were twelve years ago. You must sense the busyness of its industry, observe the prosperity of its people.

As an American, you will feel at home in Germany—you may not think you will, but you will—for the pace of life is sometimes more "American" than it is at home. And, as an American traveler, conscious of your own country's claim to enterprise, you'd ponder if even in Texas, where miracles are supposed to originate, they could have pulled off any such speedy magic as this, creating in a few years the kind of cities you assume could evolve normally only in generations.



BERNARD PFAU, ARCHITECT



Contemporary German architecture, seen in the Duesseldorf buildings of the Wire Industry (above) and the Glass Industry (right), has its roots in Bauhaus design, the last influence German designers knew before World War II. But softening ornament and elegant detail toll the knell of Bauhaus sterility, even in its homeland.

PHOTOGRAPHS BY HEINRICH HEIDERSBERGER

Where, you wonder, did they get the manpower, the energy, the will, the hours in the day? You can't expect the full answer to the fantastic drive that has made this all happen, but you can count on the fact that part of the miracle is in the old German tradition of hard work. Builders "burn daylight" in spring, summer, and fall, and the unions have not discovered featherbedding.

Germany is, in short, one of those rare travel experiences that set one to evaluating one's own human initiative in the modern world. (By curious irony, Israel is another.) Germany is also the best place to get a feeling of what the Middle Ages were like. Nowhere will you find such stage sets of gingerbread towns and meistersinger atmosphere as Rothenburg, Noerdlingen, Dinkelsbuehl, Hamelin, Goslar, or Luenenburg, all accessible and all less far overrun than the standard tourist attractions of Europe. Visit them, by all means.

But for the full impact of Germany's dynamism today, Duesseldorf is your best introduction. It's the New York of Germany—the show window, the nerve center of the industrial area. Its airport is the nicest in Germany and only ten minutes from the heart of town.

A flight on Lufthansa, the German air line, from New York to Duesseldorf, can give you your first clue to the nature of the enterprising country you are heading for. Service is unbelievably good, food is excellent, including just enough of the typically German smoked (*Please turn to page* 266)



ALL PHOTOGRAPHS BY WILLIAM HOWLAND

A typical suburban living room, needing painting and more tasteful fabrics.

BEFORE

AFTER

Out of today's cornucopia of decorating plenty

This room might wear a thousand faces

▪ We show only two of them here, but different selections from the overflowing furnishings market could have created thousands of equally right combinations.

Take the furniture, as a simple example. Without changing one of the fabrics, neither the color nor the pattern, you could create dozens of different faces for this room, each with its own look. Because, though we have chosen from several different furniture lines, there are dozens of others, dozens just as handsome, just as "right."

In addition to other furniture choices, there are hundreds of choices in accessories. Think of the variables awaiting you as you choose between glass, pottery, wood, metal or plastic accessories. In the two versions of our room, see how well the mantel accessories fit, though in one case they are Early American, in the other African.

So you begin to see what we mean when we say that the current age of creativity has opened up a horn of plenty for you. When you move from the world of furniture to the wonderful realm of fabrics, there's even greater choice.

Once our furnishings were clearly divided between "traditional" and "modern." Today, in our more casual life, we mix periods and designs quite easily and naturally. Thus we are no longer restricted to one period in bringing together our possessions. We discover suddenly that modern and traditional, contemporary (*Please turn the page*)

Two variations, among a thousand, all from middle-priced decorative sources. Details about the furnishings in Scheme A (above) and Scheme B (below) on page 247.

So many good, timeless furnishings now exist in the middle-priced brackets. Details about the furnishings in Scheme A (above) and Scheme B (below) on page 247.



Painting the woodwork white unified the structure and brightened the room.

BEFORE

AFTER

With abundance of creativity at all levels, we can easily mix periods and price categories

and period can live happily together. This reveals a new world of choice, an even greater chance to select from the profusion of goodness being created all around us.

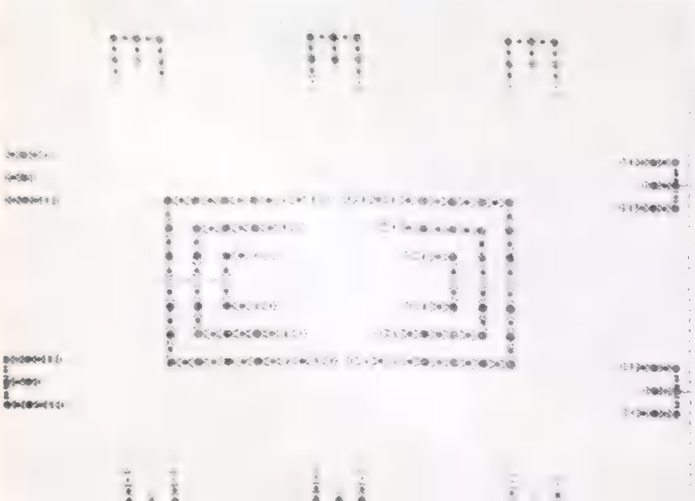
We are also able to mix price categories with as much success. We need no longer be concerned about putting a $240 club chair on $7.95-a-square-yard carpeting, as in redecorated Scheme B (left), because the handsome twist pile has its own quality. The $1.50 per yard linen gauze used to curtain the windows in redecorated Scheme A (page 215), is not out of place amidst higher-priced furnishings because its misty golden quality is so perfectly in key with the other colors and textures. It's results that count—not theories.

Though this abundance of creativity is awaiting your discovery, it will not come knocking on your door. You must reach out for it, search for it, uncover it. As efficient as our product distribution system is, not every store nor every town has every fabric, every furniture group, every accessory. But big cities are within driving distance. Many of the accessories used in these two decorating schemes were found in shops in a small Connecticut town. In your own area there may be similar shops, or even local craftsmen working at a surprisingly high level—weaving, hooking, making pottery and ceramics, printing textiles, and so forth. Here is a chance to use your seeing eye, to make your own discoveries, to become aware of the creativity all around us.

These rooms are not here to be copied or to teach the lesson of what goes with what. They are simply to show you that there is no one absolute way a room must be decorated. In this era of abundance there are thousands of ways in which a room can be arranged and colored.

Cornflower ensemble gains style from repetition. of color in plates, cloth, and cut flower centerpiece.





PHOTOGRAPHS BY GEORGE SMALL

Use embroidery's laziest stitch to style up your table setting

By ROXA WRIGHT

Embroider a fine linen tablecloth to enhance your china. Choose this unusual espalier design and work it in fast, fun-to-do lazy-daisy stitch. We used a medley of blue threads to set off the cornflower china pattern. For other floral china, you could pick up the dominant color of the pattern, pinks for roses, yellows for primroses, or whatever you wish. This cloth is just as flattering to plain colored china, a banded design, or to pure white.

The espalier is a new concept for a tablecloth, the design combining a geometric and a floral motif. The pattern is adroitly placed so as never to be obscured by your place settings, with the center left clear for a bouquet or candles. We laid the edge of our cloth at the rim of the table to show the design with greater clarity, but it can be used with the single espaliers forming a decorative border (see chart, left).

The espalier pattern shown here, stamped on fine Belgian linen ready to embroider, comes from Paragon Art and Linen Company. It is available by mail from Marshall Field and Company. For sizes and prices, please turn to page 271.

Above left: **Full-size detail of embroidery stitch.** *Left:* **Entire design as spaced on 54″ x 72″ cloth. Carefully restrained design, falling only in center and around edge, allows for placement of plates on plain area for uncluttered look.**

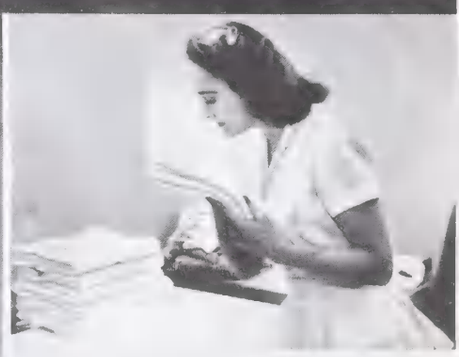


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MRS. AMERICA 1959, Mrs. Helen Giesse, Cleveland, Ohio



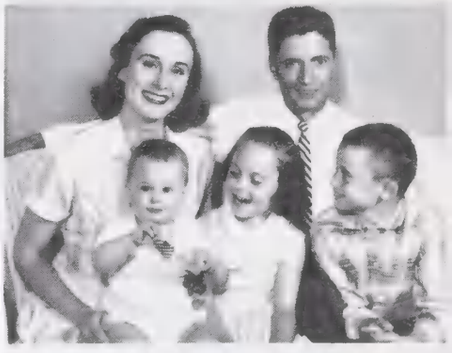
"Our Bobby just loves his bath. Soft water and mild soap make these wonderful suds. Billy and Susan don't need to be coaxed at bath time, either! And there's no more bathtub ring—I just swish the tub with clear water and it's nice and clean. Soft water is a modern convenience I wouldn't be without."



"Everything washed in soft water comes out so much fresher, cleaner and fluffier—wears longer, too."



"Our Culligan is so completely automatic that Bill never has to touch it. It works all by itself."



"Best of all, housework goes faster with soft water, and gives me more time to spend with my family."

Like Mrs. America and a million other homemakers, you too can enjoy all the pure Culligan soft water you need all through your home—*automatically*. Simply check your telephone directory and call your nearby Culligan dealer today.

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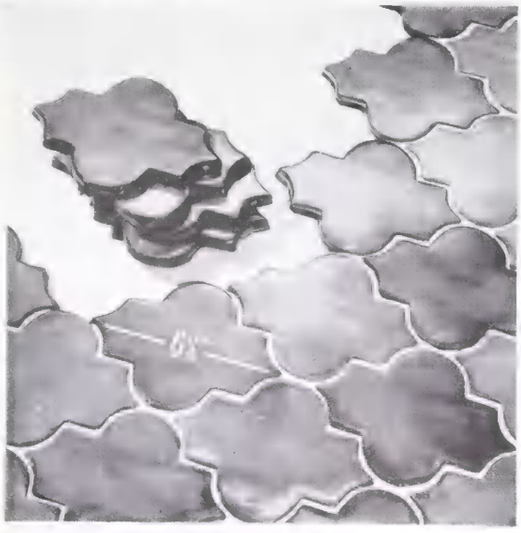
PHOTOGRAPH BY GEORGE SMALL

In the hands of an artist, like Marianna Van Allesch, clay and glazing become not merely the ingredients for a functional form, but a challenge to reveal the beauty of clay carved in sgraffito, the beauty of a rich glaze against a dull surface.

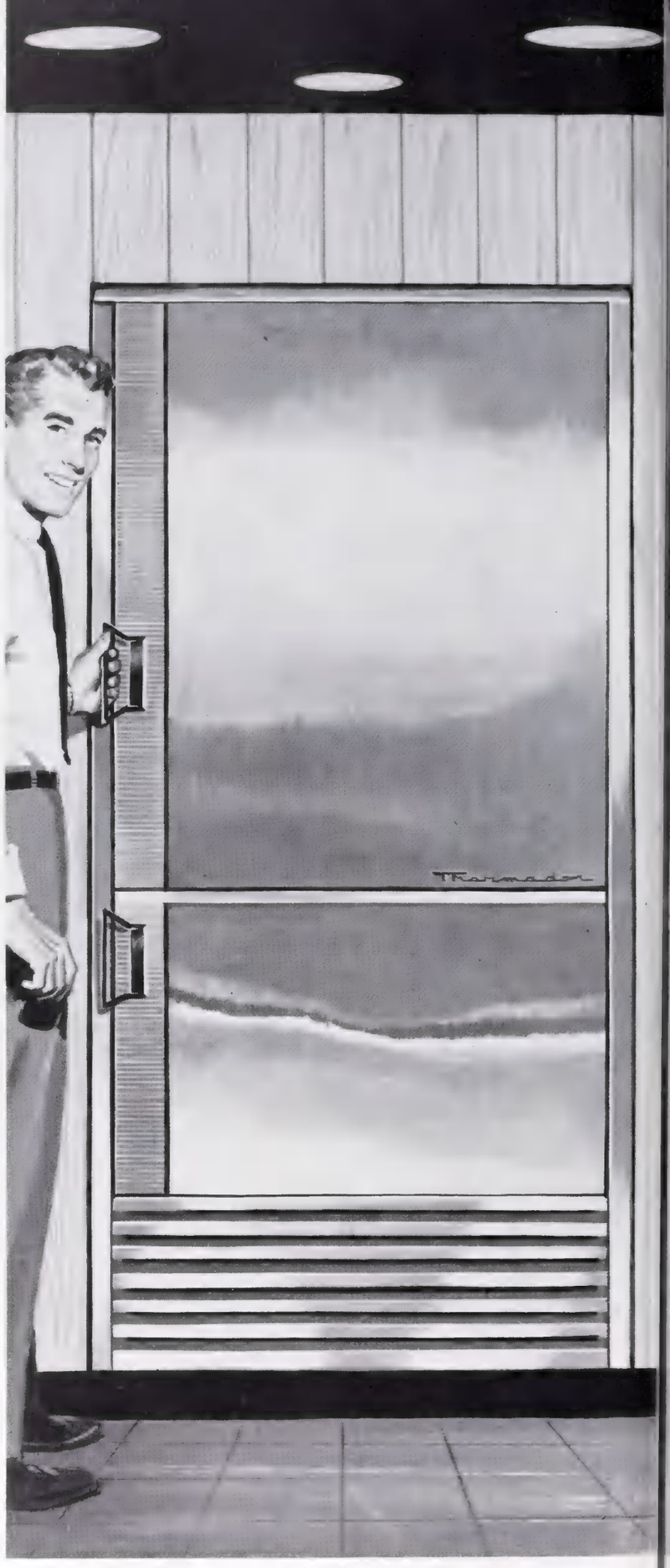
The creators are still with us!

We who live in what we tend to think of as a slickly mechanized world can take solace and reassurance from such acts of beauty as we see here and on pages 166 through 183. We shall be safe from regimentation as long as we recognize the debt we owe to the vision of artists who can probe the nature of the materials around us, creating from them forms like these which make even the less sensitive of us aware of beauty we hadn't really seen before. The artist's power to quicken our awareness is happily not confined to the custom-made, but is constantly revealing itself in creatively designed products of industry.

PHOTOGRAPH BY WESLEY BALZ



Glazed terra cotta floor tiles, shaped by a French artist's hand. These piece-together forms add new dimensional beauty to a practicality. Three Centuries Shop.



THERMADOR

BILT-IN REFRIGERATOR-FREEZER

Thermador Bilt-In Electric Appliances reflect your good taste and sense of value . . . give you more for your money. This 14.2 cubic foot combination refrigerator-freezer, *truly* Bilt-In, easiest to clean and keep clean, offers every favorite feature . . . requires minimum service because it's better-built.

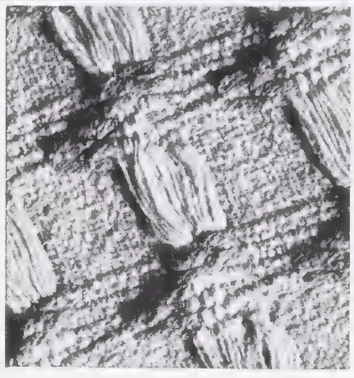
PHOTOGRAPH BY WESLEY BALZ



Two wallcoverings, both with the quality of custom-made frescoes, reflect creative exploration into the aesthetic possibilities of industrially made wall surfacing. Background, Laverne Originals' canvas-backed "Patina," hand-decorated with subtle painted shadings, textured with sandy sparkle. Striated swatch is Gene McDonald's "Linearis," fiber-backed vinyl, hand-painted and streaked with dimensional texture.

TWO PHOTOGRAPHS BY JULIUS SCHULMAN





PHOTOGRAPH BY RICHARD CARVER WOOD



Creative craftsmanship is still a living tradition. Silversmith John Stanton turns a revolver into a work of art, insetting its silver grip with semi-precious stones.

Weaver-innovator Maria Kipp created these fabrics in 1947. "Floating" yarns (left) and their look of embroidery have definitely influenced machine-made fabrics of today.



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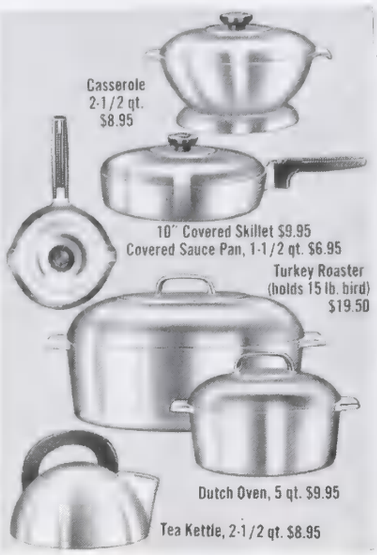
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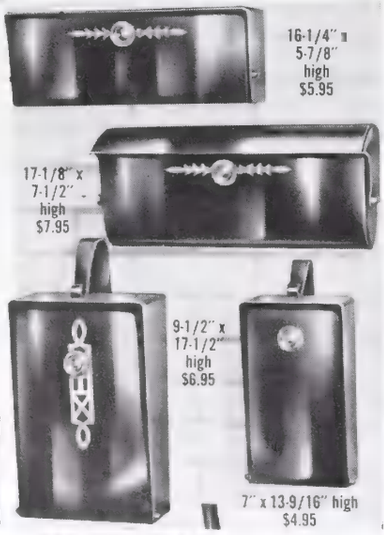
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Nine Front Entrances in Hawaii

A front door need not be merely a way in. Here it is a welcoming gesture to a guest, a suggestion of what is to come, a decorative event all by itself

When it comes to the front door, most of America has a blind spot. We think of it solely as a convenience, something to get through as quickly as possible. We want to get on in to the main event. But not in Hawaii. Here the Islanders have borrowed again from their gracious and hospitable neighbors in the Orient. They have considered the entrance from the point of view of the visitor. In a variety of ways, from the most formal to the most casual, they have said, in effect: "This is our house and it welcomes you." They have created scenes to interest the visitor as he awaits admittance; they have indicated by the decoration what the visitor can expect when he goes inside. Here are examples from nine different Hawaiian houses. Though they vary in style and approach, each of these entrances shows a thoughtful consideration of the guest.

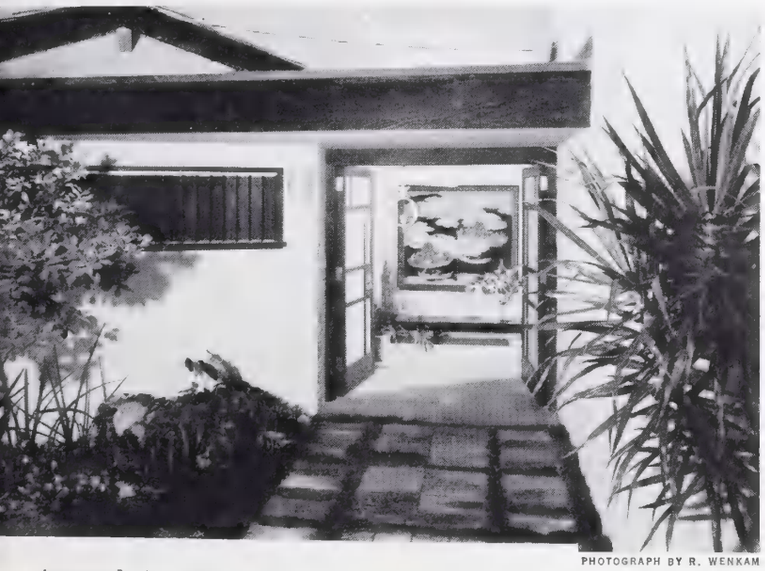
PHOTOGRAPH BY R. WENKAM



Wide brick walk leads to sheltered entrance court shielded by sliding shoji. Standing Japanese lantern lights interior. Home of Mrs. J. R. Judd. Ives and Hogan, architect.



Formal Oriental arrangement greets visitors here. Home of Mrs. Richard A. Cooke. Albert Ely Ives was the architect.



PHOTOGRAPH BY R. WENKAM

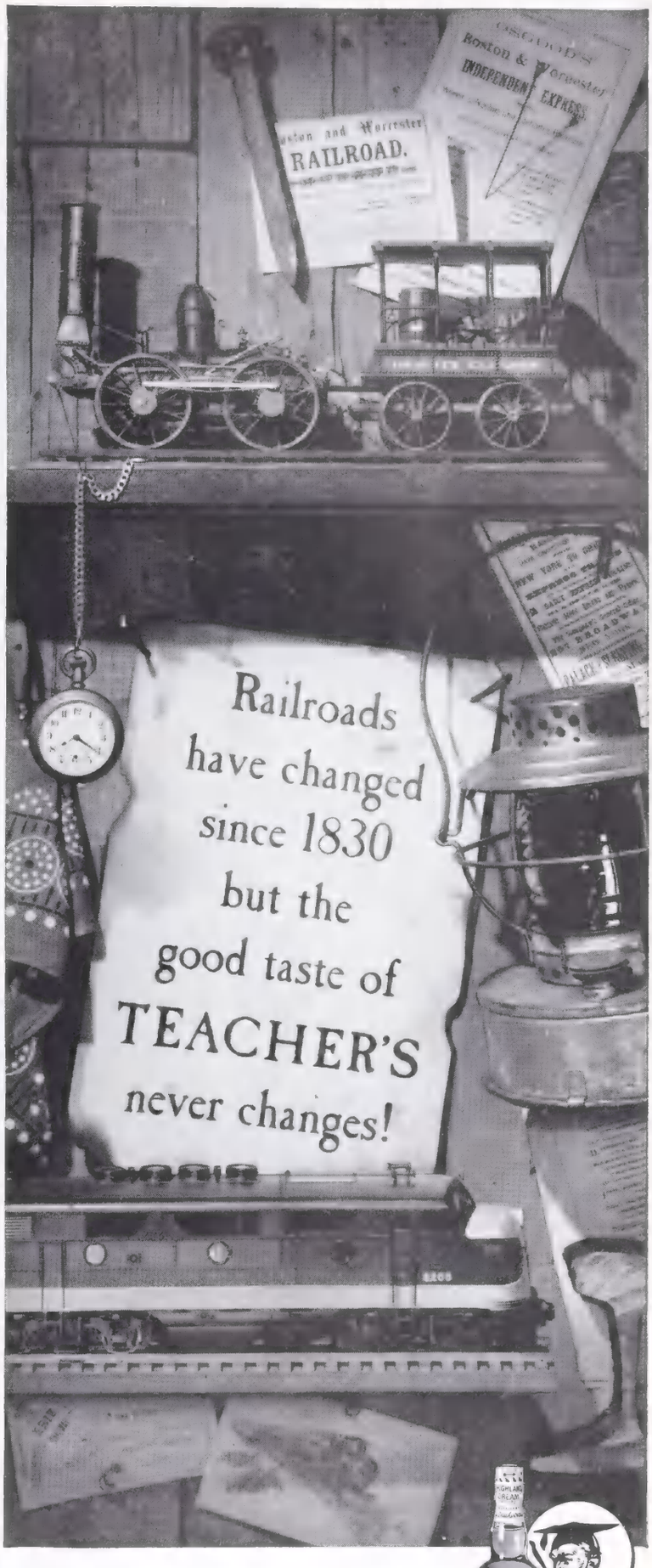
Artwork in more informal setting is revealed by these double doors, made to resemble shoji. William R. Bleeker home. Vladimir Ossipoff, architect.

TWO PHOTOGRAPHS BY MAYNARD PARKER STUDIO



Handsome gate on driveway is often the entrance to Hawaiian home. Detailing here shows Japanesque working of wood, gives distinction to fence.

Please turn the page



NINE FRONT ENTRANCES IN HAWAII

CONTINUED FROM PRECEDING PAGE



Early house by C. W. Dickey showed special attention to entrance. Paul I. Fagan home. Albert Ives, remodeling architect.



Carved wood panels make these garden gates an eventful entrance off a carefully landscaped motor court. The residence of Wilma Fitts.

THREE PHOTOGRAPHS BY MAYNARD PARKER STUDIO



Double doors give classic importance to entrance, make house seem more hospitable. Alice Spalding Bowen home. Albert Ely Ives, architect.

(*Please turn to page* 226)

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NINE FRONT ENTRANCES IN HAWAII CONTINUED FROM PAGE 224

PHOTOGRAPH BY R. WENKAM



Use of fine art on the exterior is a rarely-used gesture of respect to the arriving guest. Simple façade of the house focuses attention on the importance of these old Japanese doors. Home of Valdemar Knudsen. Albert Ely Ives, architect.



Open welcome suggested by this contemporary front contrasts with the feeling of privacy developed by the other examples shown. Tree trunk slices were used as an entrance walkway. Residence of Mr. and Mrs. Sai Chow Doo. The architect was Philip Fisk.

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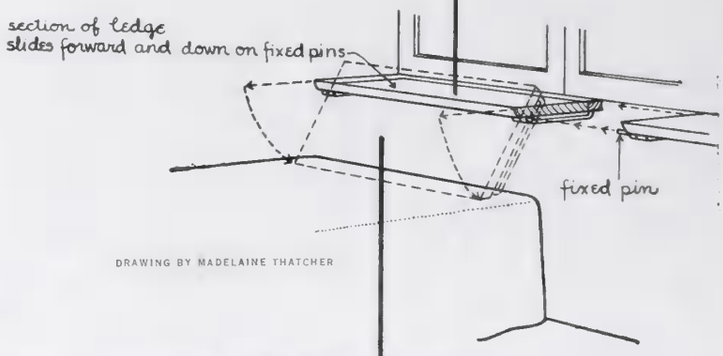
Swing-down back rest converts a day bed

DAY beds make a bedroom or one-room apartment look more like a sitting room during the day. But because they lack headboards they have one flaw—there is nothing to lean against when you want to stretch out at full length for resting or reading. Designer Carol Gebhardt neatly overcame this problem in remodeling an office-den for Bennett Cerf. A shelf that converts into a back rest combines the full-length comfort of a bed with the sociability of a couch.

PHOTOGRAPHS BY E. C. MOORE



When this day bed is used as a couch, shelf at window end holds ash tray, etc. Drawing shows how it slides forward and swings down, becoming a back rest.



DRAWING BY MADELAINE THATCHER



With shelf swung down, day bed is now ready for full-length relaxation or reading, without necessarily opening up the bed. Leaning against rest holds it firmly in place.

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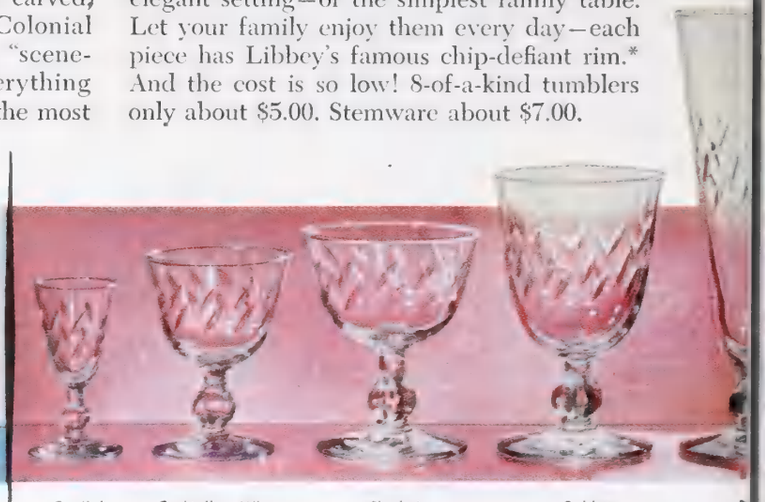


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THE CHANGING TASTE FOR BEER

CONTINUED FROM PAGE 209

interviewed brew masters, brewery executives, hop growers in Kent and malt makers in St. Louis, laboratory technicians, tavern keepers, and casual quaffers. We flew from Milwaukee to Pittsburgh and St. Louis, followed the malt and hops and barley trail from Mexico to Ireland and Holland, from England to Denmark and Germany.

WE discovered, among other things, that it is a great mistake to assume that all European beers are more interesting than American beers. Some are and some aren't. Some are stronger, some are weaker. (In Sweden you can buy a so-called "motorist beer" which contains only 2.8 per cent alcohol by weight or a beer containing almost 8 per cent alcohol by weight.) Some European beers are full-bodied. Many are aged a great deal longer than the average American beer. Some, like those imported into this country from Bavaria, are made of all barley malt. Most imports, however, are brewed, like American beers, with some corn, rice, or wheat.

THE fact that a beer is "local," found on draught in a little German tavern or discovered in a way-off-the-beaten-track village, does not necessarily make it great.

This truth was illustrated vividly a short time ago when we accompanied a golden (anodized aluminum) barrel—the hundred-millionth barrel of Pabst beer—on its way to a hamlet in Germany from which the company's founder had come some 140 years before.

The whole countryside was invited to the feast for free Pabst beer. But for a time we ignored the free beer and insisted on buying the local brew. It was served on long wooden tables. There were a stone courtyard, flowering lilacs, a rosy-cheeked fraulein, great mugs. The bratwurst was excellent, the brotchen were fresh and crusty; the mustard biting hot.

Everything was perfect—*except the local beer!* There was no denying, it had a curious off-taste, sort of buttermilky. It was not lusty. It was, in fact, definitely on the weak side and more than a little muddy.

This opinion must have been shared by the citizenry, for after recovering from the first surprise of finding beer in cans they took a few speculative whiffs, then a taste and then another, and proceeded to consume in record time

(*Please turn the page*)



For Accents of Distinction

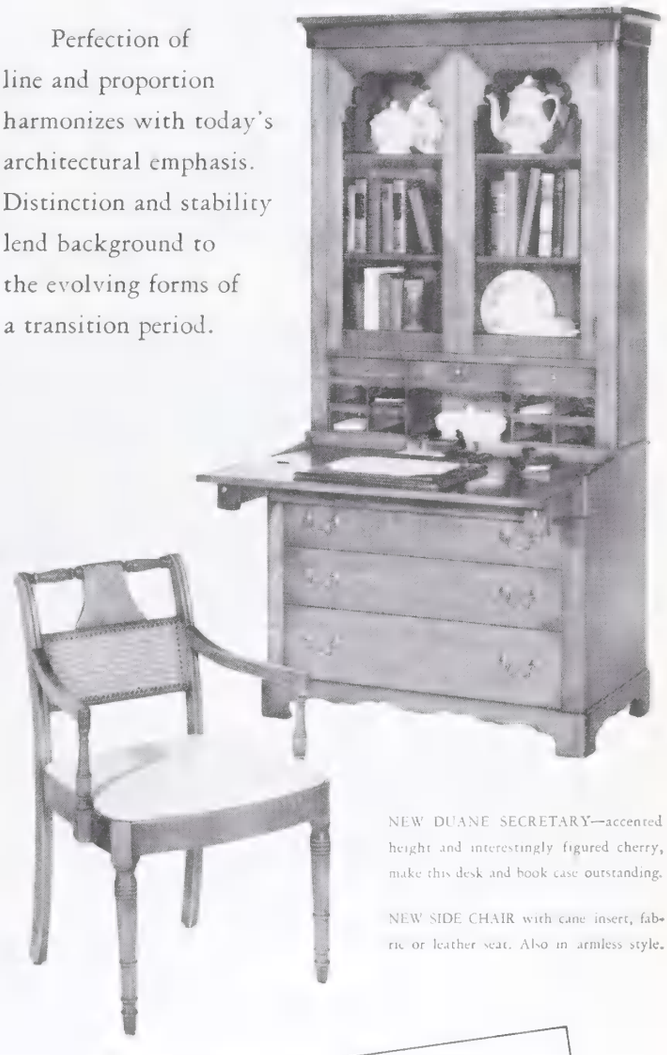
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THE CHANGING TASTE FOR BEER

CONTINUED FROM PRECEDING PAGE

6,000 canfuls in addition to the 31-gallon barrel!

Beer vs. Ale

Just what is the difference between beer and ale? The essential difference is in the type of yeast. Ale yeast is more like the one that produces wine. Some of the rich, fine ales of England were once called barley wine. Ale yeast works at the top. Beer yeast settles to the bottom. The temperatures are different, too. Ale is fermented at a much higher temperature. Beer fermentation takes longer than ale, but ale must be aged a good deal longer. Usually beers have less alcohol than ales and a less obvious blessing of hops.

Actually, nowadays in America, beer is often used as a generic term to include both ale (top fermented) and beer (bottom fermented). In order to make a distinction, some people refer to beer as lager. In Denmark they will tell you that this is the reason: The word "lager" in Danish means "to store." The first bottom-fermented beer made outside Germany was a semi-dark beer made by J. C. Jacobs at the Carlsberg brewery in Copenhagen in 1845. He called this beer a lager, signifying that it was mature only after it had been stored for sufficient time in wood. The older type of top-fermented brews (ales) were shipped fresh and had to be matured like wines in small wooden casks or even in the bottles.

Pilsner, Münchener, Bock

Pilsner is the beauteous blonde among beers, modeled after a famous brew made in the town of Pilsen, formerly in Bohemia.

Münchener is the brunette for which the city of Munich is famous. Generally this type of beer has a rich deep brown color and a sweet caramel taste. It is a great mistake, however, to believe that all the beers of Munich or Bavaria are of this type. Almost all the great firms make several types of beer, light and dark, and often they export both varieties.

Bock refers to a type of beer rather similar to Münchener in color and flavor but by tradition this beer is usually produced for early spring festivities.



The Cult for Draught

Among the beer-drinking fraternity, the wildest enthusiasm is reserved for draught beer. There are some who even go so far as to insist that "bottled beer isn't worth drinking; draught is the thing."

All too often these same people have the most distorted ideas about the difference, which is principally pasteurization.

As with milk, the pasteurization of beer in the bottle slows down but does not halt the ravages of time. As with milk, it does in some small measure alter the taste. All bottled beers are pasteurized. Draught beers, which are delivered in kegs and kept constantly under refrigeration, are not pasteurized. This is the principal difference between the two. But the difference grows greater as the beer ages.

Once we tasted Pabst beer fresh-bottled right off the bottling line and compared it with the same beer on draught. Even the great Dr. Joseph Bauch, one of the world's finest beer technologists, could not be quite certain which was which. But when we compared draught beer with the one that had been bottled for three months, the difference was apparent—even to an editor.

Nevertheless, draught beer is more "chancey." Its quality depends not only upon the brewer but upon the handling, transportation and also upon the tavern keeper. Hazards are multiplied when you order imported beer on draught, for the time involved in transportation is so much greater and the distances are longer. If a keg of beer from Europe has been transported under ideal conditions, if it has been kept refrigerated and at the proper temperatures, if the demand in that particular tavern or restaurant is great, if the equipment is admirable and the bartender is conscientious, you may have an incomparable drink.

OF COURSE, there are some of the same problems involved in getting a bottle of imported beer at its peak of perfection. It may be too old. It may have developed a haze. It might have been frozen or kept at too high a temperature. The best known brewers of Bavaria, Holland, and Denmark are well aware of these dangers, and in their export brews have built in some protections, slightly adjusting their bottled beers to the heat of Africa or the chill of Alaska.

Some beers are so rich, so deli-

(*Please turn the page*)



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THE CHANGING TASTE FOR BEER

CONTINUED FROM PRECEDING PAGE

cate and subtle in flavor that it is considered blasphemy to submit them even to the slight changes involved in pasteurization. So they are produced only on draught. Among the most famous of such brews in America are Andecker made by Pabst in Milwaukee and Michelob of Anheuser-Busch, maker of Budweiser, in St. Louis. Both of these are all-malt beers, which means that only sprouted barley is used in their making—no corn, no wheat, no rice is added. With one exception (Prior's of Philadelphia), all beers bottled in America do use some of these other grains, for in addition to making the beer less perishable these stabilizer grains tend to give lightness. And lightness, brightness, and dryness have certainly been the fashion trend in America, especially during the past few years.

The Changing Season

Like love and marriage, beer and summer have always gone together in the United States. But recently in the beer-drinking pattern, there have been changes. Beer sales do not follow so closely the rise and fall of the mercury. Man-made weather through air conditioning and heating may be part of the explanation.

In any case, summer is no longer the only beer season. This year Luchow's restaurant in New York is, for the first time, staging an October Beer Festival inspired by the fall pageantry that has taken place in Munich every year for the past 150 Falls. And Lowenbrau, celebrating its 575th birthday, will brew a special anniversary beer to be on draught exclusively at Luchow's.

The October Beer Festival points up the difference between our own light dry beers and their richer, sturdier European cousins. A typical American beer is more of a hot weather drink served very cold, often too cold to taste, and primarily because you are thirsty, while European beers are for enjoyment all the year.

The Ideal Glass

In museums all over Europe, restaurants, taverns, even private homes, there are vast collections of modern and antique beer mugs and glasses—all sizes, all shapes, practically all materials—glass, wood, pewter, china, earthenware and stone.

In the realm of wines and spirits there is a good deal of agreement, at least among the experts, but the question of the ideal beer server remains a puzzlement.

Only once in a great while will you find an authority like Leif Wium, president of the Carlsberg agency in the United States, who has a definite opinion and plenty of good reasons to back it up.

He believes that a connoisseur-type of beer should always be served in a clear glass rather than in a mug because as he points out, "Beer, like wine, should be enjoyed by all the senses. You should be able to see the beautiful color, the clarity and sparkle, note and enjoy the poetic rise of the bubbles." As with champagne, the finer and more long-lasting the bubbles, the better the quality of the brew.

Then there is the head. Beer should never be poured without a head. A great part of the aesthetic appeal is the contrast between the cool liquid and the soft caress of the foam. The cloud atop your beer should last as you drink.

It has been found that a straight-sided glass that is narrow at the top has a tendency to hold the head and encourage the bubbles. The classic V-shaped Pilsner glass, while beautiful to look at, is not too highly regarded.

The experts' consensus suggests that most beer glasses are too big, just as most wine glasses in homes and restaurants are much too small. For while wine develops aromas and improves as it stands on the table, beer loses its quality very quickly, almost immediately if it is served in the sunlight.

Wine is to be sipped slowly and deliberately. Beer should be quaffed. *So you should pour into the glass only as much as you can drink quickly.*

Beer and Victuals

In this country more than in Europe, beer often stands alone on its own, served as a beverage. Yet many insist it is at its best only with an appropriate food.

The right beer, like the right wine, enhances what you eat and the food in turn gives a special quality to the beer. The affinity of certain beers and certain cheeses is well known. In Germany and also in Wisconsin, there is the cheese specifically named beer-kase. "If you eat the cheese without beer, you are wasting your time and if you drink beer without

elegance... A WORD OF MANY MEANINGS. A WHOLE THAT IS THE SUM OF MANY PAINSTAKINGLY CRAFTED PARTS. IT'S THE CANDLELIGHT SHEEN OF BRASS, THE ARTFUL TURN OF LEG, THE WINGED FLIGHT OF CONTOURED BACK.



the grouping: Brass cradle sofa and chair shown with oil finish teak cocktail table from Denmark.

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the cheese, you waste the beer."

There is a certain art in matching the proper beer with the proper food. The principle is much the same as it is with wines. Mate rich with rich, light with light. With a lusty red meat dish like a sauerbraten or an oniony stew a dark Münchener would be excellent. With shrimps or crabs, lobsters or any kind of fish that might suggest white wine, the beer should have the same qualities of lightness, never overpowering the subtle flavors of the sea.

Plain foods take to beer and so do exotic dishes. No wine is quite right for a curry or a rijsttafel. With these, as might be expected, nothing is quite so fine as an India pale ale which is a special type, delicate but pungent, that began to be brewed many generations ago, especially for export to India.

As a general rule, beer blends with almost any kind of food except those made with rich cream sauces, or flavored with wines or brandy. Beer is particularly good with pork, ham and sausages, with goose and game. It is at home with a hot dog at a ball park or a bear steak at a banquet.

You can also have your beer *in* food. Beer cookery is a much neglected branch of the culinary art. Yet for centuries there have been notable recipes using beer. In stews or gravies and even in breads or cakes, beer may be substituted for a part or all the liquid.

HOUSE BEAUTIFUL (August, 1956) featured a number of recipes including the renowned Flemish stew known as Carbonnade. There are shrimps cooked in beer, a beer bread, Alsatian potato-ball salad, a beer-glazed ham, an English rarebit new style, and even a rich, moist, dark-as-dark chocolate cake made from a mix—and with beer.

The Great Imports

No two enthusiasts will ever give you the same list of favorites. Their choices dot the universe. As might be expected, the beers of Bavaria evoke the greatest enthusiasm, followed by those of Denmark, Netherlands, Mexico, Japan, England, and Ireland.

To be practical, we are restricting ourselves here to those beers that are available, through the usual channels of trade, if not nationally, at least in a reasonable number of cities in various parts of the United States.

Amstel Holland Beer—Only within the last two or three years has this beer (famous in the Netherlands

(*Please turn the page*)

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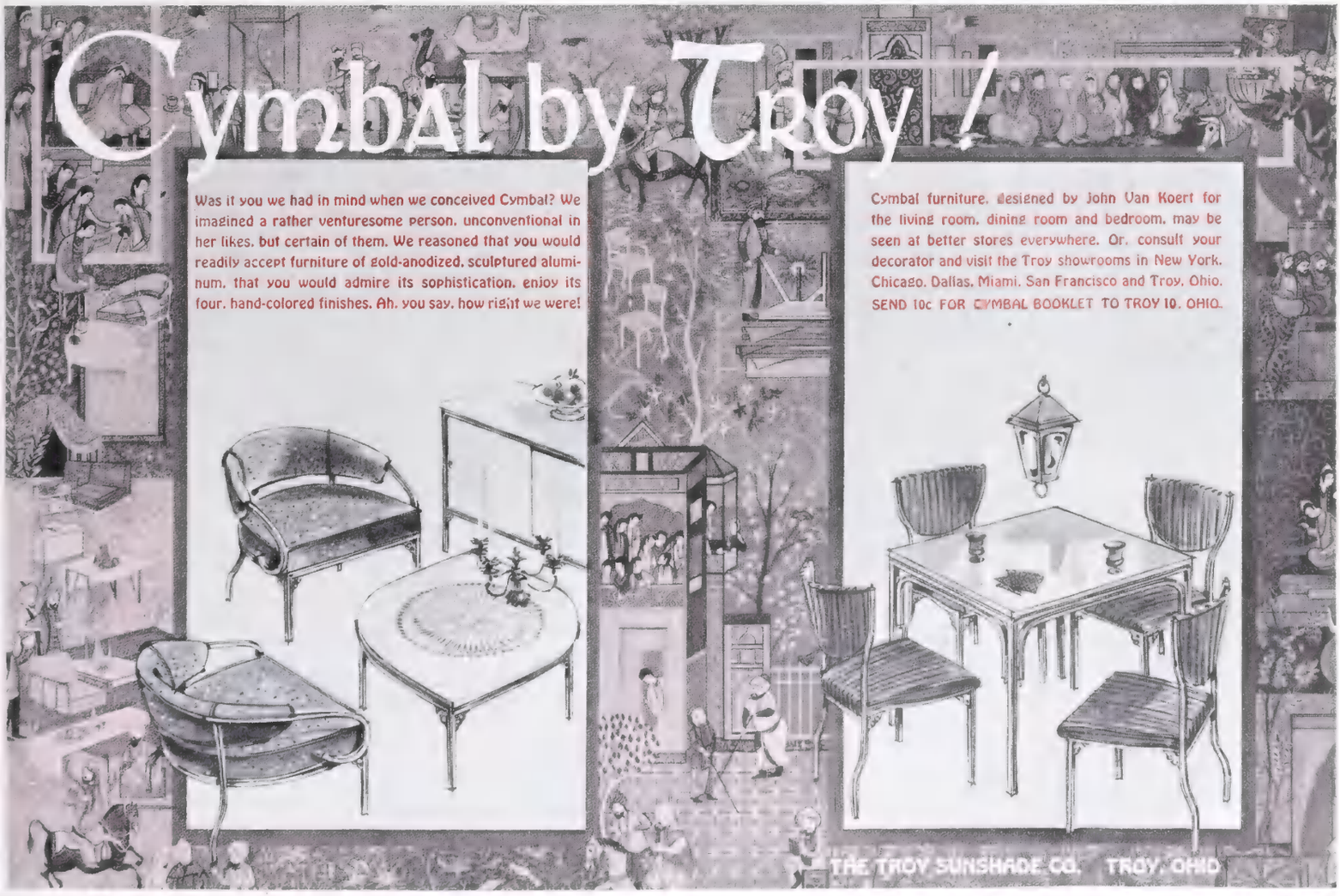
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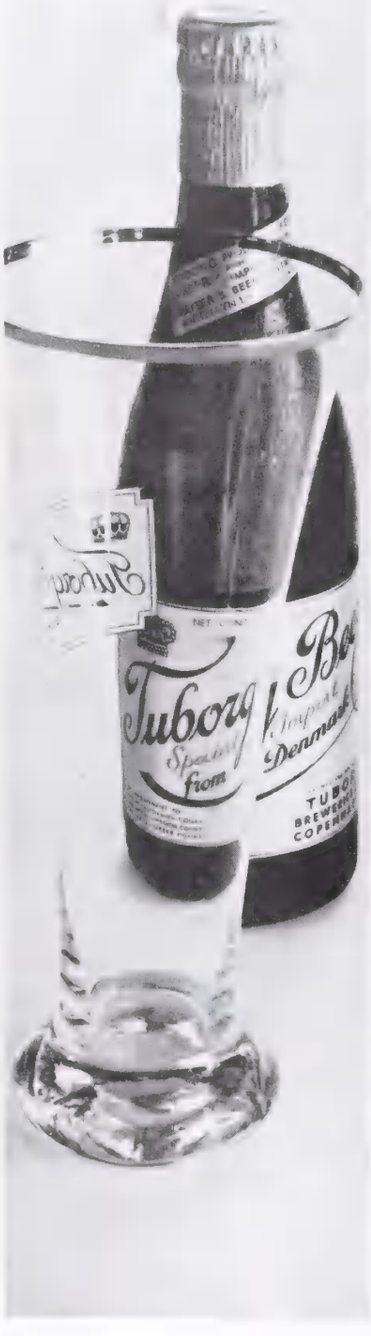
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THE CHANGING TASTE FOR BEER

CONTINUED FROM PRECEDING PAGE

since Rembrandt's time) been introduced into the American market. Already it has achieved astonishing popularity on the West Coast as well as the East Coast. Devotees will be delighted to know that a very small quantity of the de luxe Amstel Gold is available.

Augustinerbrau—One of the most renowned of the Bavarian beers, its brewery is the oldest in Bavaria, founded in 1328.

Bass Ale—This is probably the best known of all the English ales. Like other beers and ales from England, Ireland and Scotland, Bass's Ale can be had in small (6⅔ oz.) as well as the usual (11½ oz.) bottles.

Beck's German Beer—A North German beer quite different in character from the beers of Bavaria, Beck's enjoys a great reputation all over Europe.

Carlsberg Danish Beer—In England, Carlsberg is the most popular Danish beer. Here it rates next to Tuborg, which it resembles in many ways, but is perhaps a little rounder, mellower and less dry.

Carta Blanca Mexican Beer—The worshipers of Carta Blanca form almost a cult. Most of them have been introduced to this light and subtle beer in Mexico. During the war, Carta Blanca was imported in quantity and had considerable vogue. In later years, possibly because of poor handling, many people were disappointed when they bought it in the U.S. Lately, distribution has widened considerably, and the quality is once more excellent. Being light in body and alcohol it needs tenderest handling.

Guinness' Stout—From Dublin, Ireland. The name of Guinness is almost synonymous with stout. Actually, stout is a type of ale so dark that it is almost black. Made from a dark, roasted barley malt, Guinness has a creamy sun-gold head. Many people like to combine it—"arf and arf"—with pale ale or lager beer.

Heineken's Holland Beer—Because of a special type of yeast which was discovered in Denmark almost a hundred years ago. Heineken's has a flavor and a fruity or flowery fragrance that is completely individual. "Reminiscent," some say, "of a fine Alsatian wine!" It is one of the best sellers among the imports.



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In Pittsburgh, Pennsylvania it's Beck's Charter Oaks for SOPHISTICATE by TOMLINSON
See ad on pp. 49-50-51.

In Toronto, Canada it's J. Levinter LTD. for SOPHISTICATE by TOMLINSON
See ad on pp. 49-50-51.

Kirin Japanese Beer—This beer shares with Asahi top honors among Japanese beers. Both belong to the light and delicate school. Some experts detect a resemblance between Kirin, Carta Blanca, and the Olympia beer of our own Northwest. Perhaps it is because all three are made with mountain waters that flow through volcanic ash.

La Batt's Canadian Ale—When they speak of imports, most people refer to European beers and ales, sometimes forgetting that Canadian ales, especially La Batt's, are the largest single group brought into this country.

Lowenbrau Bavarian Beer—Munich's best-selling beer. Many people make the mistake of thinking that all Munich beers are dark and slightly on the sweet side. Lowenbrau and almost all the other well-known firms produce a light Pilsner type as well as the deep brown beer.

Pilsner Urquell from Czechoslavakia—Prototype of all the light, bright, delicate lager beers. Named originally after the town of Pilsen in what was known as Bohemia, Pilsner has been the model for all our popular American beers. For a long time Pilsner Urquell was unavailable but during recent months small quantities have come into this country. Through the centuries it has been the boast of Pilsner Urquell that the water has all its natural goodness and flavor—"nothing is added, nothing is taken away."

Tuborg Danish Beer—Within the last five years the sale of Tuborg in the U.S. has increased 500 per cent. Now it stands definitely among the three best-selling European beers. "A gracious beer with plenty of authority." Tuborg is distributed in more than one hundred countries. It is the largest-selling lager beer on the European Continent.

Whitbread English Ale—There is a saying that "Once a man has tasted Whitbread Ale three times, he's a Whitbread man for life." Certainly there is a devoted core of Whitbread men not only in London but also in New York, Chicago, and San Francisco.

Wurzburger Edelquell—Probably the most popular German draught beer in the U.S. Both Wurzburger Edelquell (light) and Maerzen (dark) are also available in bottles. Like all Bavarian beers, Wurzburger is made solely from malted barley, whether it is sold in bottles or on draught.

Very Special Americans

With a deep bow and due respect to the most popular all-American favorites like Schlitz, Budweiser, Pabst, and Schaefer (which last by the way was selected to be served at the Brussels Fair), we have the temerity to list here a number of American beers with special character.

We have been forced to omit the many delightful brews that are purely local or seasonal like bock beer.

Andecker—A rich all-malt beer that can be obtained only unpasteurized on draught in selected taverns, Andecker is made by the makers of Pabst.

Ballantine's India Pale Ale—Strictly by word of mouth this remarkable ale has acquired a nationwide fame and an amazing distribution. Can be ordered through any dealer who handles Ballantine beer and ale.

Iron City—A Pittsburgh lager beer with a host of enthusiastic and eloquent fans. Definitely a connoisseur type, it is a little darker than the characteristic American beer, but not so dark as the Münchener. "Hoppier and headier"—about 4 degrees alcohol by weight.

Michelob—Many people will argue up and down that Michelob is by all odds America's finest beer, one of the greatest in the world. Never pasteurized, never bottled, it is sold only in taverns and restaurants that have been most carefully scrutinized and are constantly inspected to make sure that the highest standards of this beer are maintained.

Miller High Life—Not only by those who make it but by a great host of admirers, this subtle, delicate light-bodied beer is called "the champagne of bottle beers." It has great delicacy and elegance.

National Premium—"A Baltimore beer that tastes Scandinavian." This beer has had its ups and downs, but is now doing better than ever in both quality and distribution.

Olympia Beer—According to the slogan, "It's the water" that makes Olympia Beer so good. The facts seem to bear out this contention. Their pure glacial water comes from exceedingly deep artesian wells, dug through four or five layers of sand, loam, and clay. At various times attempts have been made by the founder, his sons and associates to establish other breweries on the Pacific coast. They used the same equipment, the same ingredients, the same methods and the best water supply in each city but they couldn't produce a beer that tasted like the true Olympia. The yeast was brought from the Carlsberg breweries in Copenhagen to Washington.

Prior's Double Dark—Of all American beers, this beer comes closest to the dark, mellow brew generally associated with Munich. As far as we have been able to discover, Prior's beers (both light and dark) are the only all-malt bottled beers made in the U.S.A.

Rainier Old Stock Ale—Those who say that Rainier Old Stock Ale reminds them of England will not be surprised to learn that the ancestral spores of the yeasts came from England by way of Canada. The hops that are grown especially for ale-making on the Rainier farms near Yakima, Washington, have come from English rootlets. Aging is done in the staid old British manner, but the precise techniques are American. And so, essentially, is the robust taste.

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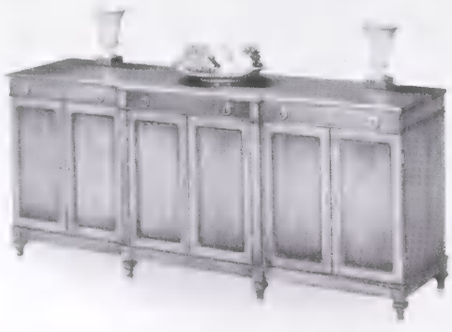
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IDEAL CLIMATE FOR ACCOMPLISHMENT

CONTINUED FROM PAGE 182

mean the most expensive or the most luxurious. It means that you, by your thoughtfulness and care, select to have near those you love—good books, good recordings, a fine-toned radio, lovely colors carefully chosen, pleasing well-balanced arrangements and thoughtful, well-planned meals. The cornucopia spills and spills.

I never fail to have a sense of overwhelming plenty when I stand poised with my wagon and shopping list ready for the weekly stroll down the alleys of the local supermarket. On both sides, piled higher than my eyes, goodness and health stretch on in ever-new combinations: pineapples, sliced, crushed, or diced; cereals, silent or popping, toasted or untoasted; chicken, canned, boned or whole, frozen, in leg and breast ensembles, or quartered and three-legged. This week I watched a little girl transfixed before the cooky shelves, each yellow curl motionless with intent as she stood paralyzed by choice. So much splendor! The golden apples of Atalanta were no greater treasure than the cans we stoop so casually to pick up and toss into our baskets at the supermarket.

Children take such undisguised pride in their homes. "I want Peter to come and play at *my* house. I don't want to go over *there* all the time." How familiar is this refrain! Your child with undiscriminating love feels his house is good and wants to share it. For his sake it is particularly important to fill its living with the best, the beautiful and the true. What will your child remember? You cannot control the little memory machine that is so busy storing and storing, by saying, "Remember this, forget this." He will remember both the beautiful and the unbeautiful, so it is up to you to choose the best for him.

RECENTLY I went to see a friend who had just finished refurnishing her living room and was met at the door by her five-year-old son, excited as could be.

"Come in and see!" His greeting was ecstatic. He took me on a tour of inspection pointing out the improvements with infinite pride and pleasure. "The curtains are *new*; Mummy *made* them. You know what? They're made out of *glass*. Now come see the couch; it's all new inside with *rubber*. Would you like to bounce on it a little? It won't hurt it. Try it!"

Curtains of glass, and rubber couches, indeed!

When I stand among the bolts of cloth in the yard-goods department, heady with color and design, I am no different from the little girl in front of the cooky shelves. Like Wordsworth's joyous response to the host of golden daffodils, a housewife "could not but be gay in such a jocund company" as all those yards of loveliness. Our lives are constantly touched with beauty and brushed with the wonder of infinite supply.

THESE materials are creativity caught in design and color, poured from the imagination of fertile minds for our convenience and enjoyment. It is the artist's challenge to wring from the material world the likeness of his vision. Thus we are put in the enviable position of being able to take advantage of this creativity merely by the choosing. But to choose—"ay, there's the rub." We are pinioned on the dilemma of many choices. Which? Which?

The premise of a wise choice is knowledge. Know what is available and which is the wisest choice for your particular situation. Our buying is à la carte from a rich roster of choices. As the chief buyer in your household, it is up to you to know enough to pick wisely from this horn of plenty, remembering the thoughtful words of Santayana, the Spanish poet and philosopher:

**It is not wisdom to be only wise*
And on the inward vision close the eyes,
But it is wisdom to believe the heart.

The heart is the bias from which you *use* your wisdom. You are the one, because of your love and interest, who knows best what is right for your family. So choose wisely.

A thing of beauty is a joy forever;
Its loveliness increases—

as it is used and appreciated and remembered. Fill your child's memory with the best, as you make your inner weather a climate for accomplishment, a place of stimulating awareness of the ideas, the arts, and the life and times in which we are taking part. Let your choices from this cornucopia of riches be the structure for a larger, more rewarding kind of living.

*Poems by George Santayana, Charles Scribner's Sons, New York, 1923.

MILLERTON uses Du Pont Color-Sealed Acetate in desert sand to create this beautiful ensemble. Other styles in all-over quilted and rich embroidered effects. All in carnival pink, white, turquoise, old gold, fern green and desert sand, at finer department and specialty stores. *Du Pont makes fibers, not the fabrics or bedroom ensemble shown.*





Dreamy decorator colors... *sealed in to stay!*

You'll love the tailored elegance of these diamond cord-quilted bedspreads with plain matching multi-width draperies. And the beauty is that the color is *sealed right into the fiber*—even in this subtle tint, thanks to Du Pont Color-Sealed Acetate. It's safe from fading, streaking, running—even in strong sunlight, dry cleaning and city fumes. Be sure to look for the Du Pont label when you shop—it's your assurance the ensembles are of Du Pont Color-Sealed Acetate.

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PHOTOGRAPHS BY MAYNARD PARKER



Redwood stakes form the body of both fence and gate at entrance to the garden of the Robert Pellissers. Distinction is given gate by the crosshatching. Landscape Architects: Eckbo, Royston and Williams.



The rectangular motif of brick wall and paving is repeated with variations in this gate by Vincent Merrill, landscape architect. A barrier to pets and children, it is still open enough to let air through.



The rich patina of these heavy oak planks (their source was a venerable wine vat) led decorator Harold Burket to use a design of great simplicity for this gate. Because of the weight involved, structural strength and sound construction were essential. Note how every bolt, even the latch, adds to beauty of gate.





Here's proof that the back of a gate can be as attractive as the front. Wood strips which continue across gate from fence are painted dark to contrast with paneling. Thomas Church, landscape architect.



Strong bracing by 2 x 4's supports weight of 2-inch square redwood posts split diagonally and nailed edge to edge. From garden of Mrs. Reginald Johnson.



In a wall, built high for protection against wind, is this exquisitely proportioned moon gate, which sets the theme for the entire garden. Wood panels define door area. Design, Edward Huntsman-Trout, landscape architect.



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- Toe space all around
- Sectional top racks
- Costs less to operate
- No installation or plumbing expense

KitchenAid offers you a complete choice of models for permanent dishwasher installation:

built-in style  free-standing cabinet type  dishwasher-sink units  waist-high installation 

KitchenAid dishwashers, the finest made...by The Hobart Manufacturing Company, Troy, Ohio, the world's largest manufacturer of food, kitchen and dishwashing machines. Dept. KHP

NEW a KitchenAid for every kitchen!

IT'S WORTH MENTIONING

By JULIE POLSHEK

Shadow-box frame, new in fireplace screens, is launched by Mainliner Flexscreen. For further effect of depth, polished-brass frame is designed to reflect both flames within fireplace and room light. Free-standing; overlapping traverse curtains. Fender has knockouts for andirons. Handsome ensemble costs $49.95 with 38" x 31" frame; 44" x 30", $54.95. Less andirons, $38.42. From Adelman's, 131 Liberty St., New York, N. Y.



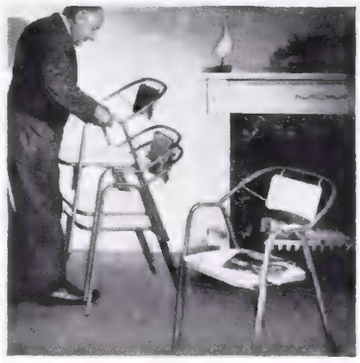


Choose 24-carat gold finish, satin chrome or brass in these elegant Stik-Up Fleur-de-Lis fixtures by Handy-Andy. De luxe quality of fixtures themselves adds to their luxurious decorating effect. All are tarnish-proof. Hidden bracket has firm adhesive mounting or can be screwed to wall. Towel ring, hook, tumbler holder, tissue holder cost $4.98, $4.50, $7.95, $6.75. Towel bar available (18"), $10. From Here's How, 95 Fifth Ave., New York, N.Y.

Handsome decorations for unpainted furniture are easily created with Rineglas Transfers. The new decals, tough plastic, come in dozens of designs; also solid-color sheets. Imaginative ideas for their use comprise full-color, 64-page book: *Rineglas Art and Application*, $1.50. Two sheets of Indo-Persian Rineglas ($3.60) create designs on this Aristo-Bilt Hi-Fi Cabinet ($28.95, unpainted). All from Bloomingdale's, N.Y.C. 22.



PHOTOGRAPHS BY FRED LERNER



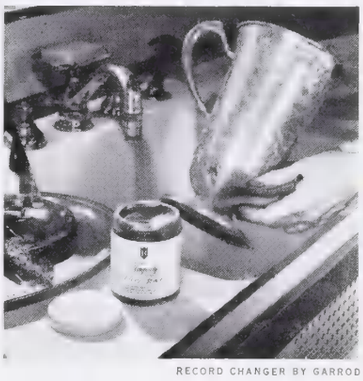
Extra seating is always at hand when you have these new stacking chairs in a room. Samsonite makes them for indoor-outdoor use. They have sleek design, roomy comfort, structural practicality. Square frame is steel tubing; bronze or matte-black. Padded upholstery is a decorative, textured vinyl. Antique white, flame, tan, gray, or brown, gold-flecked. $15.95 each; an armless model, $13.95. Hudson's, Detroit.





Hi-up dusting is simple with Sky-Duster. Up to 100-foot handle, rigid and featherweight, can be formed with its telescoping, 5-foot units. Dense dusting head, chemically treated to attract and hold dust, has six dusting sides; self-adjusting to any angle. Easily washed and retains fluffy softness. $15 with 15-foot extension; extra 5-foot handle extensions, $2 each. From Parlee Co., 300 E. St. Clair, Indianapolis 2, Ind.

Here's silver polish like no other. It was originally a custom formulation unavailable in stores. Suds produced when you apply it with wet sponge wash away tarnish or other discoloration; then you merely rinse and dry. Result is a rich heirloom patina known as "butler's finish." Leaves no residue, retards tarnishing. Doesn't affect factory oxidation or sterling's natural blue color. Hagerty Silver Foam, $1.50. Marshall Field's, Chicago.

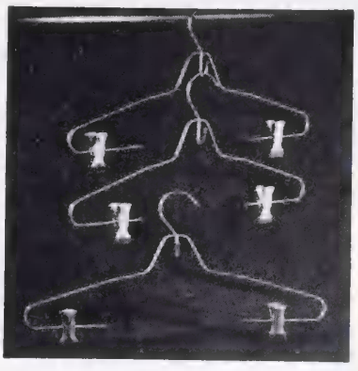


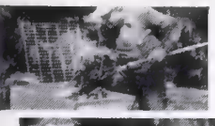
RECORD CHANGER BY GARROD



Double bucket for separated scrub and rinse water makes great sense; so does oblong shape designed for prevalent sponge mops and adequate size for biggest of them. Bucket structure, featherweight, is tough, durable plastic. Twin compartments, 7-quart, are marked off by quarts for gauging soap measuring. Federal Wash'N'Rinse (red, yellow, turquoise) costs $3.98. Damar's, 742 Damar Building, Elizabeth, N. J.

Add-Mor Berkeley hangers hook one to the other in vertical series, conserving closet space. A finger flick unhooks wanted hanger for removal. Each complete hanger, usable separately, conveniently consolidates "separates" for closet storage. Strong clips, cushioned with plastic, hold skirts, slacks, trousers. Made of heavy-gauge tubing; triple chrome plating. $1.95 for 3. From Clarion, P.O. Box 488, Highland Park, Ill.







Roll-A-Burner wheels where needed for collecting leaves or debris; or it can stand beside service entrance for dumping house trash. Easily transported to a spot safe for burning contents. Base, solid steel, is engineered to isolate fire's heat from terrain beneath. Front end tips parallel with lawn for raking leaves into burner. Heavy-gauge structure; fire-resistant finish. $24.50. Marshall Field's, Chicago, Illinois.

(*Please turn to page 245*)



An original... as completely individual as the kitchen St. Charles will fashion for you

A striking combination of Off-the-Floor and Contemporary styling in one kitchen—with convenient center island. St. Charles custom-builds your entire kitchen around your specific ideas and needs . . . with your preference in conveniences and appliances . . . as well as full freedom in color selection.

Warm, rich Traditional . . . one of the St. Charles styles available with beautiful natural wood exteriors.

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in Jade Green

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IT'S WORTH MENTIONING

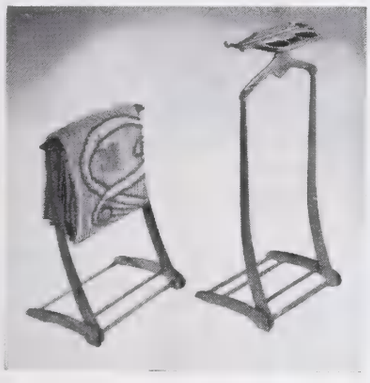
CONTINUED FROM PAGE 243



Built-in benches of Falco Sit-A-Table fold against underside along with bases; result is a flat "portfolio" easily stored, easily transported on outings. One motion sets up or folds entire unit; both positions lock. Available with 36″ or 42″ long table (30″ wide); $19.98, $24.98. Strong structure, tubular steel plated with heavy-duty aluminum, has weatherproof top and benches of Duolux hardboard. From Bloomingdale's, N.Y.C. 22.

Color slides have 3-D effect seen through Pana-Vue. Along with notable panoramic depth, you get true-color fidelity and brilliance that heighten photographic details. Set on table, the case assumes proper angle for comfortable viewing. Pressing down the inserted slide turns on interior light. Strong plastic case; 2-tone gray. $7 with 2 size C batteries and #245 bulb. For 2″ x 2″ color slides. From Macy's, New York 16.

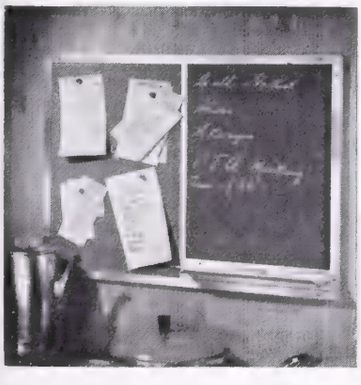




Matching valet rack and bedspread or blanket stand make handsome fittings of practical worth. They are at home with finest furniture; harmonize with any décor. Finely built of hardwood; lacquered finishes in natural wood-grain, mahogany, walnut, antique white, pink, antique gold. Bedspread stand, foldable for storage, $14.95; valet rack, $19.95; matching luggage rack, $14.95. From Woodrite, 221 W. 17th St., New York 11, N. Y.

Silver remains tarnish-free in any closed area equipped with Silva-Crystals. Just place the jar in drawer or cabinet with perforated cap's seal removed. The blue crystals in jar absorb moisture, gases, and other tarnish elements of air. They become pink when "loaded"; placing jar briefly in range oven rejuvenates them. Fine also to keep tool box rust-free. $1.80 for 3 jars. From Grey Industries, 18 E. 50th Street, New York, N.Y.





Chalkboard and pin-up board form a unit in the Son-Nel Duet. It makes great sense functionally and is visually very decorative. Coral, blue, cocoa, spruce, or sage-green chalkboard is united with a tan or gray cork bulletin board. Satin aluminum smartly frames twin panels and forms chalk tray. Strong structure, 24″ x 18″ x ¾″. Fine for children's quarters as well as kitchen. $12.95. From Son-Nel Products, Oakland 6, Calif.

Please turn the page



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IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



Why create garage congestion all winter with garden tools or other summer gear? Pennware Stow-A-Way shed neatly solves the problem. Easily assembled with only a screw driver from prefabricated panels, prime painted, ready for finish coat on erection; they create a strong, weatherproof structure louvered for ventilation. Heavy-gauge steel. Size 4′ x 5′ x 6¼′, $99.50; 5′ x 8′, $179.50. From Taylor Sales Co., Wayne, Pa.

Velvetone kit for bathroom wall-to-wall carpeting includes heavy paper sheet for pattern use, a great help. Carpet, 5′ x 6′, once cut to pattern, is removable at will for machine laundering. Made of sturdy cotton pile tufted to non-skid backing. Pre-shrunk; ravel-proof. Gray, dark or moss green, brown, cocoa, beige, rose, pink, white, yellow, gold, wine, red, or azure blue. $9.99. From Abraham & Straus, Brooklyn, N.Y.

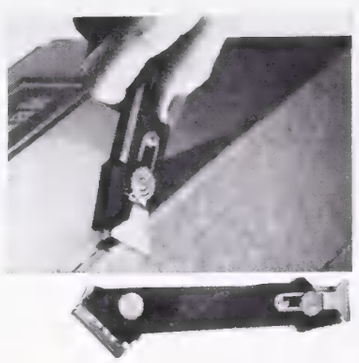




Even magnetized racks are ornamental these days. This one, Magnabar, has natural-finish, hardwood face that decoratively complements wood paneling, paint, or wallpaper colorations. Functionally, rack's powerful magnetized bars conveniently store kitchen cutlery and also the "unhangables" prone to create drawer clutter. Choose 12", 18" or 24" length; $2.75, $4, $5.25. From Phelon Magnagrip, East Longmeadow, Mass.

Korex Odor-Rid is a fabric deodorizer, safe for anything water alone won't harm. Use it on garments, shoes, hat bands; on fabric décor or rug areas where pet accidents occur. The professional formula, handily sprayed by squeeze bottle, dispels even stubborn perspiration odors that often linger in clothing not deodorized during dry cleaning. Ideal for clothing care when you travel. $1. From Korex Co., Ferndale 20, Mich.





Doo-Zee opens heaviest cartons; cuts such materials as linoleum, plaster wallboard, leather. Scraper at opposite end, ideal for window panes, is shaped to enter tight corners and give working ease. Notches and thumb screw give cutter blade three retracting positions. Safety guards protect your fingers at both tool ends. Stores 3 sharp heavy-duty blades. $1.25. 3 refills 25¢. From Zee Inc., 1784 Summer Street, Stamford, Connecticut.

THIS ROOM MIGHT WEAR A THOUSAND FACES

ONTINUED FROM PAGE 215

Following is detailed information about the furnishings which we show in the redecorated rooms on pages 214-217.

FURNISHINGS

SCHEME A: Rug, wool and nylon, "Penn-Kord," The Magee Carpet Co., New York. Draperies, "Irish Mist" linen gauze, Peg Riley Imports, New York. Wing chair, Globe Furniture Co., High Point, N. C. Upholstery fabric, Baronio Fabrics, Inc., New York. Coffee and end tables, R. & E. Gordon Furniture Co., Asheville, N. C. Sofa and figurines privately owned. Sofa table and two side chairs, Henredon Furniture Industries, Inc., Morganton, N. C. Floral rug, "Fleuri," Edward Fields, Inc., New York. Yellow chair and ottoman, upholstered in Baronio fabric, Schoonbeck Co., Div. of Henredon Furniture Industries, Inc., Morganton, N. C. Hutch chest, Craftique, Inc., Mebane, N. C. Brass Indian candlestick lamp, ball base lamp, spike candlesticks, and lacquer compote, Luten-Clarey-Stern, New York. Ceramic lamp with string shade, America House, New York. Flagon on mantel, Woodbury Pewterers, Woodbury, Conn. Paintings, F. A. R. Galleries, New York. Porcelain knobs on cabinets, Yale & Towne Manufacturing Co., White Plains, N. Y. Flowers, Cut Flowers & Pot Plant Association, New York, N. Y.

SCHEME B: Wing chair, sofa table, same as in Scheme A. Host chairs, R. & E. Gordon, Asheville, N. C., upholstery Waverly. Rug, "Jewel-twist," James Lees & Sons Co., Bridgeport, Penn. Draperies, "Tuscany," Norbar Fabrics, New York. Sofa, lounge chair, and ottoman, Gilliam Furniture, Inc., Statesville, N. C. Club chair, Erwin-Lambeth, Inc., Thomasville, N. C. Tea set and tray, "Arzberg" china, courtesy of Twining & Buck, Inc., Salisbury, Conn. Bean pot lamp and all other accessories and paintings, Russell Carrell, Salisbury, Connecticut.





"Lady, that's no way to spike a roomer"

A bed of nails can be made a bed of roses with Springmaid Sheets. They're tough, they're soft, and that's no rumor.

BY APPOINTMENT
TO HER MAJESTY
QUEEN ELIZABETH II
WINE MERCHANTS
JOHN HARVEY & SONS, LTD.
FOUNDED 1796

Spain's noblest sherry boasts an English title

From Spain's famed Jerez comes English-named BRISTOL CREAM—the noblest sherry of them all! Rarest of true Spanish *Olorosos*, this luxurious wine is costly—but incomparable. No liqueur is so delicious after dinner. No fine old brandy is so famous—or so *special*. Serve your guests BRISTOL CREAM . . . and leave them a golden memory!



SPAIN'S FINEST SHERRIES SINCE 1796. Remember, Harvey's ships a *whole range* of magnificent Spanish sherries including moderately-priced HARVEY'S AMONTILLADO, a superb Pale Medium Dry—right for all occasions.

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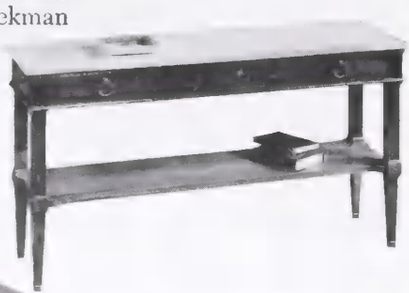
Tables – to love and to live with

Styled for timeless loveliness by Karl F. Schmidt, the renowned furniture designer, and faultlessly crafted, you'll love Hekman tables for their sheer beauty and the air of gracious living and excellent taste which they reflect. Prices, surprisingly, are very moderate. Let us give you the name of a nearby Hekman dealer.

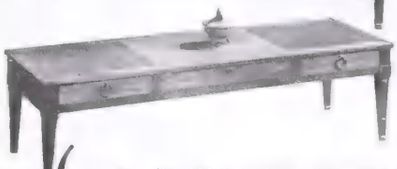


No. 1254¼L Wine Table. 16 x 16 x 19 high. Lorraine finish, black trim. Imported decorated ceramic top.

No. 1268-¾L Wall Console. 52 ▪ 15 ▪ 27 high. Lorraine finish. Imported Italian Marble top.



HEKMAN



No. 1260L Cocktail Table. 60 ▪ 20 x 16 high. Lorraine finish. Fancy parquet top.

WRITE for complete showings of Classic Designs, Italian Provincial, Danish Modern, French Provincial, Matching Wall Clocks and Barometers – 4 folders 25c.

Hekman FURNITURE COMPANY GRAND RAPIDS, MICH.

It takes so little for a good arrangement



ARRANGEMENT: RACHEL CARR
SKETCH: SHOSHUN OTAKE
PHOTOGRAPH: WILLIAM A. CARR



Gardenias with philodendron

Clusters of gardenias nestle in the center of five glossy philodendron leaves forming a design for a low coffee table, or a small dining table.

This simple but effective arrangement requires little skill. The leaves of philodendron are selected in different sizes and placed around the flowers in a circle, overlapping one another. The leaves are oiled for a glossy effect.

Funkia, chard, or any type of lar wide foliage can be used effectivel

The stems of gardenias are cut ve short and their leaves trimmed give the arrangement an uncrowd appearance. Camellias, jasmine, da ies, frangipani, clivia, or miniatu chrysanthemums are attractive for th

A small salad bowl is used a completely obscured by the foliage.

ARRANGEMENT: RACHEL CARR
SKETCH: SHOSHUN OTAKE
PHOTOGRAPH: HEIICHI HASHIMOTO





Chrysanthemums with loquat branches

A cluster of white chrysanthemums, arranged short, is encircled by an upward thrust of loquat branches in a green vase, against a *tatami* mat.

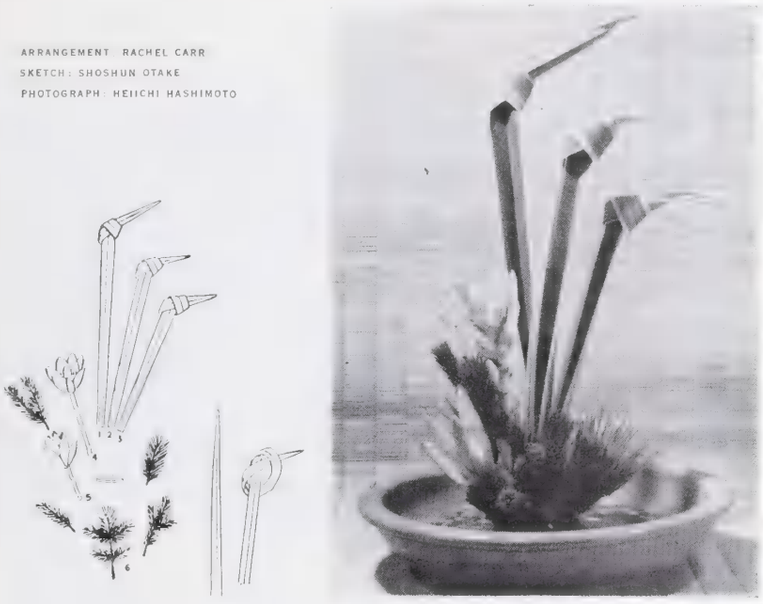
Five chrysanthemums are cut in different lengths and their dense leaves well trimmed. All leaves below the rim of the vase are removed. The flowers face up in a triangular grouping.

The leafy tips of loquat branches are trimmed sufficiently to show the contour of each individual leaf. Large leaves are trimmed by simply cutt along the edges following the note pattern of the leaf. The two branc used are severed from a tall brar (Rhododendrons may be used inst of loquats.)

To support the weight of the he branch, a sturdy stem measuring width of the vase just below the is inserted in the split base of branch, and fitted securely against walls of the container.

"It takes so little for beauty"

ARRANGEMENT: RACHEL CARR
SKETCH: SHOSHUN OTAKE
PHOTOGRAPH: HEIICHI HASHIMOTO



New Zealand flax with banana blossoms and pine

Knotted blades of New Zealand flax create an unusual effect with exotic banana blossoms and pine in a beige pottery bowl. Assemble in numerical order.

Three tall blades are knotted and inserted in the holder in staggered heights. They are arranged upright. The taller blossom in Step 4 is inserted erect, and the shorter blossom in Step 5, forward. (Dahlias, ginger, peonies or giant chrysanthemums are all effective combinations with New Zealand flax, or pandanus.)

Clusters of pine, cut very short, are placed around the flowers and blades. Pebbles help to conceal the holder.

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Bénédictine

La Grande Liqueur Francaise

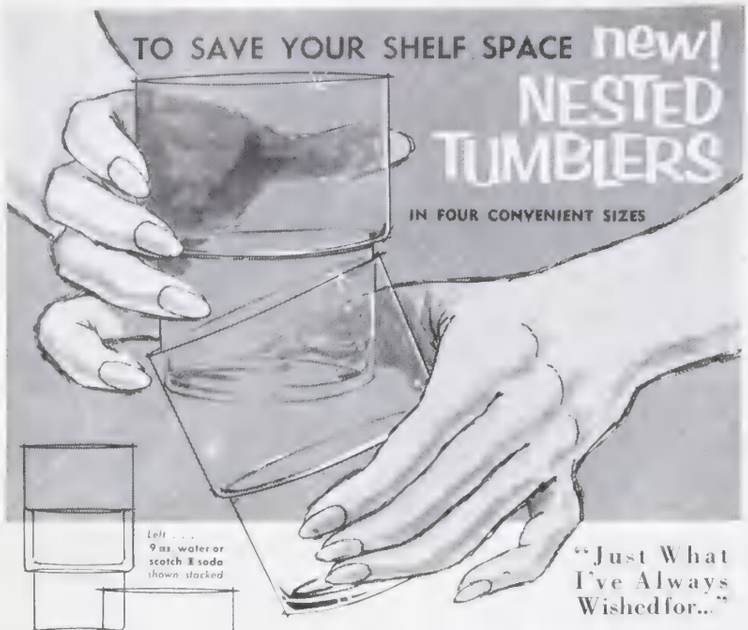
Nothing so flatters your guests as serving them Benedictine. For there is only one Benedictine . . . the noble after-dinner liqueur made for over 400 years at Fecamp, France . . . the World's most distinguished liqueur.

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IN FOUR CONVENIENT SIZES



Left . . . 9 oz. water or scotch & soda shown stacked

Right . . . 13 oz. ice tea or hi-ball

1½ oz. cordial whiskey

5½ oz. juice or seltzer

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—but probably never expected to get, until those gifted W.Va. Glass artisans had an ingenious urge and came up with these lovely Nested Tumblers that fit together so snugly in half the ordinary shelf-space! Of brilliant, hand-crafted Crystal, gracefully contoured, they're as handsome as practical. Hurry for yours, be first—and so proud!

When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal, smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va. (Member Glass Crafts of America.)

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WEST VIRGINIA Glass



Actual hand work now adds a wonderful custom-made touch to more than 50 smartly-right designs from which you may choose your lamps. Impressive new glazes, some in combination with fruit woods or metals; correct shadings; *all* heights; and all most attractively priced. Do see them soon.

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THE ROYAL HAEGER LAMP CO., 7 MAIDEN LANE, DUNDEE, ILLINOIS

NEW FURNITURE WHOSE BEAUTY BELIES ITS MODEST PRICES

CONTINUED FROM PAGE 206



Exquisite graining: Rosewood, which American of Martinsville uses, with only a few exceptions, for this entire group of reasonably-priced furniture, is used again for this table, 40 inches in diameter. About $60.

PHOTOGRAPHS BY GEORGE SMALL



Good companions: Styling and cleanly edged foam rubber cushions give sofa its trim lines, striped rayon fabric its nice flair. About $324. Marble-top table, 60 inches long, about $102. Walnut commode about $51.



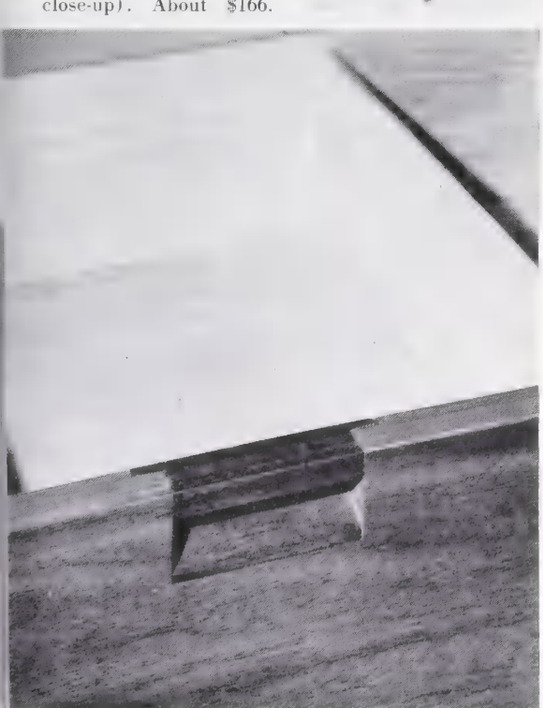
African rosewood in a series of rectangular panels set in top of this walnut table (60 inches long) gives it its look of expensive cabinetry. Note the subtle accent of brushed brass dots on stretchers. About $41.



More serviceability for your money: swing bed with metal frame and rosewood paneled headboard. About $116. Serviceability also underscores good looks in the commode-type night table with black plastic top. About $66.



Simplicity of design of this walnut chest gives full play to the contrast of wood grains, running vertically on doors, (which conceal three pull-out compartments) and horizontally on the drawers. Another feature of distinction is inset drawer-pulls of deeper-toned walnut (shown in close-up). About $166.



Please turn the page

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"EASTERNFOLD" folding doors . . . double steel panels with insulating air-space between . . . Expandimatic action for ever-smooth performance . . . from **$22.95.**



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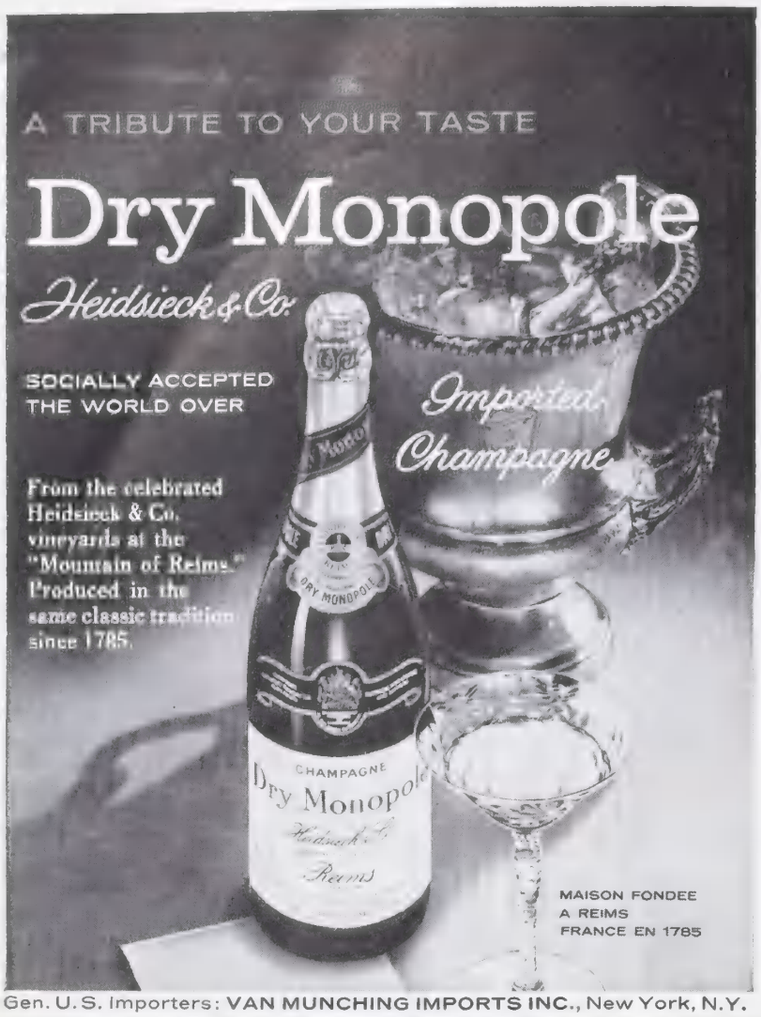
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NEW FURNITURE WHOSE BEAUTY BELIES ITS MODEST PRICES

CONTINUED FROM PRECEDING PAGE

Following is a list of shopping information for some of the furnishings and accessories shown with the American of Martinsville furniture on pages 204 through 207, and pages 250 and 251.

ALL FURNITURE: "Shoji" and "Medley" groups, except chest on page 251 which is Threshold group, American Furniture Co., Martinsville, Va.

ALL PILLOWS: "Lazyback," Nettle Creek Industries, Richmond, Ind.

ALL TABLE LIGHTERS: Madelaine Creations, Great Neck, N.Y.

Page 205

Antique Samarkand rug, Coury Rugs, Inc., New York. Curtains made of "Fortisan," The Celanese Corp. of America, New York, from Seymour Fabrics, Inc., New York.

Page 206

TOP LEFT: Rug, "Romany," Archibald Holmes & Son, New York. Curtains, Wellington Sears Co., New York.

TOP RIGHT: Wallpaper, Wood-son Wallpapers, New York. Curtains, Wellington Sears Co., New York. Bedspread, Craig Mfg. Co., New York. Typewriter, Underwood Corp., N. Y.

BOTTOM: Rug, "Flaire," Archibald Holmes & Son, New York. Curtains, Seymour Fabrics, Inc., New York.

Page 207

TOP RIGHT: Mosaic tile floor, Mosaic Tile Co., Zanesville, Ohio.

BOTTOM RIGHT: "Panelyte" tops on snack tables, St. Regis Sales Corp., New York. Rug, "Flaire," Archibald Holmes & Son, New York. Curtains, Seymour Fabrics, Inc., New York.

Page 250

TOP AND CENTER: Rug, "Cathedral" The Magee Carpet Co., New York.

BOTTOM: Rug, "Gage," The Magee Carpet Co., New York.

Page 251

TOP: Bedspread fabric, Wellington Sears Co., New York. Vinyl tile floor, Robbins Floor Products, Inc., Tuscumbia, Alabama.

THE TRAVELER'S HORN OF PLENTY

CONTINUED FROM PAGE 203

the knowing travel agent can show you how to tie together various connecting legs from the varying routes of the different airlines, and thus to elaborate an itinerary shaped precisely to your taste. Given the complexity of international air schedules, this calculation should be made with the help of an expert, especially since any given airline will be trying to shape your itinerary to fit its particular, necessarily limited, routes.

The still-expanding possibilities of air travel are immense; new routes are constantly being opened. Air India, for example, will soon begin flying from Moscow to New Delhi. Flights to Moscow from London, Paris, Brussels, Copenhagen, Amsterdam (by way of Prague, Warsaw, Budapest) now make direct connections to Peking. Non-stop from Los Angeles to London is a commonplace. Eagle Airways avoids big-city congestion by flying direct from London to Pisa and Innsbruck, both crucial off-track gateways. There is such a proliferation of possibilities that it is feasible only to hint at them in the space we have here.

The world-girdling giants—Pan Am, Air France, BOAC, SAS, TWA, and KLM—now sell a variety of round-the-world holidays as casually as a ticket to London. At the basic fare of $1,323 one can fly, for instance, from New York to London, Amsterdam, Brussels, Paris, Rome, Istanbul, Beirut, Teheran, New Delhi, Calcutta, Rangoon, Bangkok, Singapore, Saigon, Manila, Hong Kong, Tokyo, Honolulu, San Francisco, New York, with more, or fewer, stopovers along the way, as one pleases.

FOR the same fare the traveler can choose from an assortment of other routes or, again, combine the sections of differing routes to his taste. At varying costs, depending on mileage, there are a thousand different ways to circle the globe. Africa, Southeast Asia, Australia can be put in or left out, as you like; any of the routes can be taken impromptu or by way of package tours that cost from about $1,600 to $6,000 and require from two weeks to three months.

Caught in the flow of the air stream, the temptation is to go on and on; to become, even for a month, the eternal traveler who lives only as he moves on. Toad was right. There *is* always somebody else's horizon, and today's jet will make it easy to see it.

Next month: How to reap the benefits of off-season travel.

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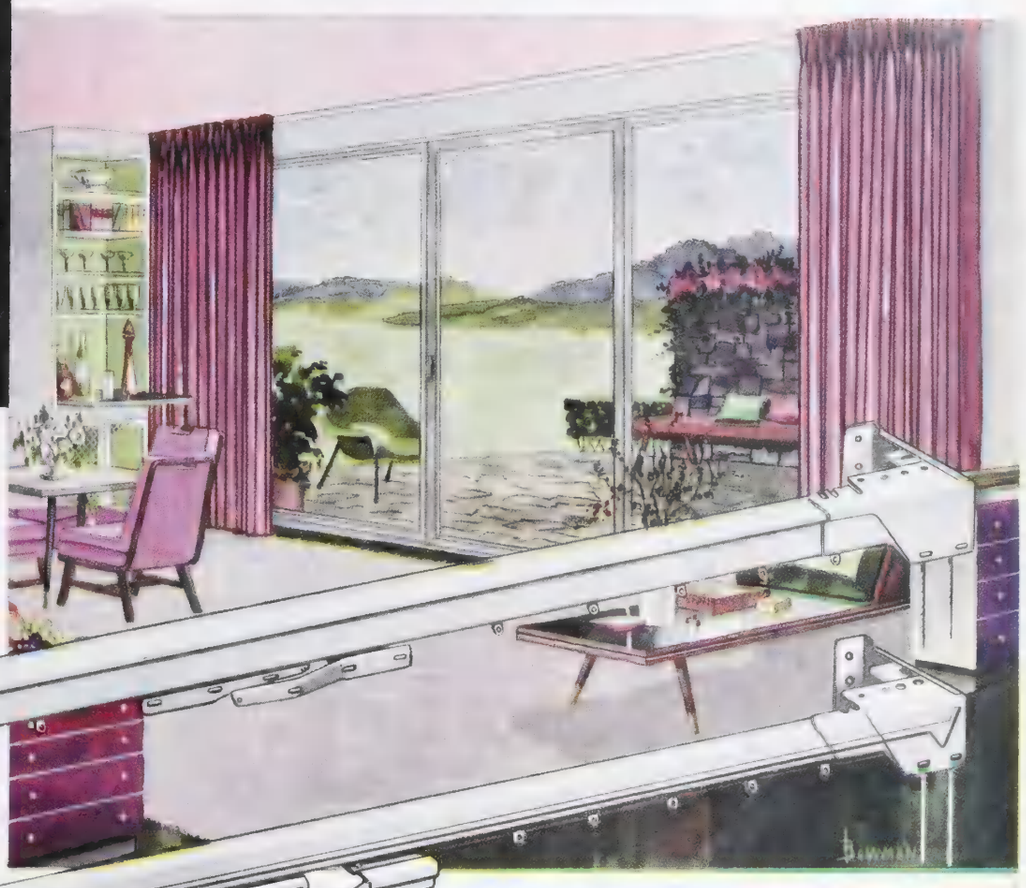
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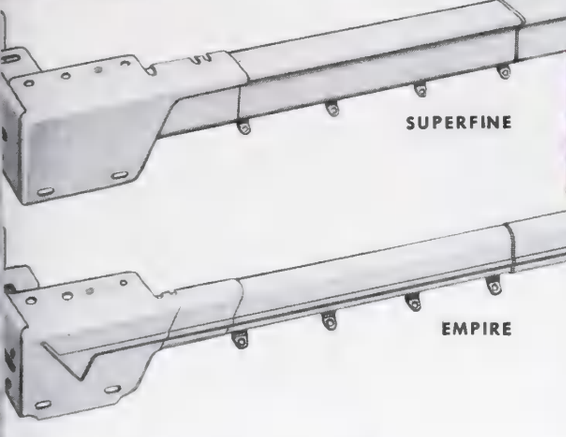
Trust Kirsch to help you give any room a thrilling *new look* economically . . . with fresh, beautiful window treatments. Not only by furnishing smart, adaptable window decorating suggestions, and money-saving ideas . . . but now by providing exciting *newly-developed* drapery hardware that brings you *more beauty per dollar!*

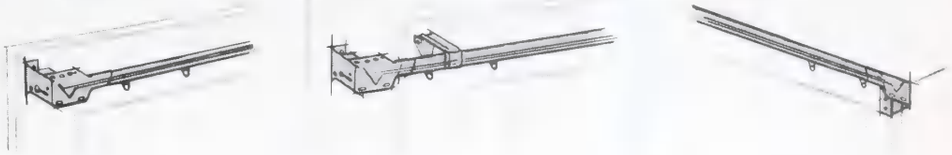
First plan your drapery effect. Then select your new rod from the complete line made by the leader in the business—Kirsch. Either one shown will help you make the *most* of every yard of fabric! You will find that even new Kirsch SUPERFINE—the very finest adjustable traverse—is NOT expensive in the long run.

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SOMEONE HAS TO REMEMBER

CONTINUED FROM PAGE 211

said. "Let's don't go overboard."

"Not even on my birthday?" Mom laughed a happy-sounding laugh.

"Just wait until tonight when I give you . . ." Allan clapped his hand over his mouth.

That afternoon Mrs. Macy was still there when I came in from track practice. Carol was monopolizing the best bathroom as usual. She opened the door a crack.

"Hurry, Ted," she called. "Daddy and Mother are going to pick us up at six and take us to dinner."

"When did *this* develop?" I asked. It seemed funny she was in on it and I wasn't—when I'm the oldest, and a boy, and the one who remembered Mom's birthday.

Carol was splashing water and hollering above the noise. "Mrs. Macy said Daddy phoned Mother about eating out before she went shopping. It's Susie's gift, he said. Mother said if he meant to take the whole family, she'd love it."

Susie came out of her room all dressed up—a living doll—all pink and white and chubby. Mrs. Macy followed her.

"I hope you put on Susie's rubber you-know-whats," I said.

"I did," she said. "But do you know where Allan is?"

"He's probably up to his ears in a book in the school library."

"Wouldn't the school be locked up by this time?"

"Probably," I said. "But Allan wouldn't care."

"I promised your mother I'd see that he got cleaned up," she said. "and there's only a half hour left."

"You better hurry up," I yelled at Carol. "and start calling the school and Allan's friends to see where . . ."

"Wouldn't you know that little imp would be late tonight, of all nights," Carol moaned.

While I was dressing, I could hear Carol at the phone and Mrs. Macy trying to keep Susie clean and fussing about Allan all at the same time.

At ten minutes to six the back door opened, and I rushed to the kitchen. There was Allan smiling above a slightly tipsy cake.

"Isn't it a dandy?" he said. "Mrs. Hudson helped me, but mostly she let me do it alone, so I could say it was my very own present to Mother. Where *is* Mother?"

Mrs. Hudson used to be a school teacher and she likes Allan because he does "such good thinking." In one glance I could see on top of a chocolate frosted cake the words "Happy Birthday Mother" in green—only the last letters of "Mother" were running way over the low side of the cake. I could see, too, that Allan had some chocolate on his cheek and was all green around the mouth, and his clothes had something white all smeared into them.

"Do you want to spoil Mom's birthday, you little slow-poke?" I said. "Put down that cake and get yourself washed and changed."

"But why?"

"Because we're going out to dinner, that's why." I gave him a shove to get him going.

We not only had to wait for Allan to get ready, but we had to wait for Mom to put on a big production about Allan's cake when he gave it to her. I thought I might as well get into the act, so I gave her my stationery then. She thought it was cool. I knew she would.

Then Carol brought out a box all wrapped up in fancy paper and ribbon. After five minutes, Mom finally got it open and she took out a flimsy-looking blouse. "Why Carol," she said. "How did you know?"

"Oh, I heard you talking," Carol said. "I'm not so dumb."

I could have given her an argument on that point, but Dad was saying, "Well, let's be on our way to enjoy *Susie's* birthday gift."

Susie began hopping up and down saying, "Birfday, Mommy, birfday."

WHEN we were all piling into the station wagon to take Mrs. Macy home, before we went to eat, I whispered to Carol.

"How much did that thing set you back?"

"Four-ninety-five and tax," she said real snippy.

"Where'd you dig up all that dough?"

"I got five dollars for my birthday from Grandpa MacCandless. Can't you remember *anything?*"

I wanted to bop her for making me look so cheap, but I couldn't help thinking it was darned decent of her to spend her own birthday money on Mom. It was lucky I thought of it in time so she could.

Mom loves Chinese food, so we went to the Cantonese Gardens. Dad said to her, "Susie wants you to order whatever you like best." So Mom ordered some subgum stuff with mushrooms and almonds and other things.

I didn't want that, but when I

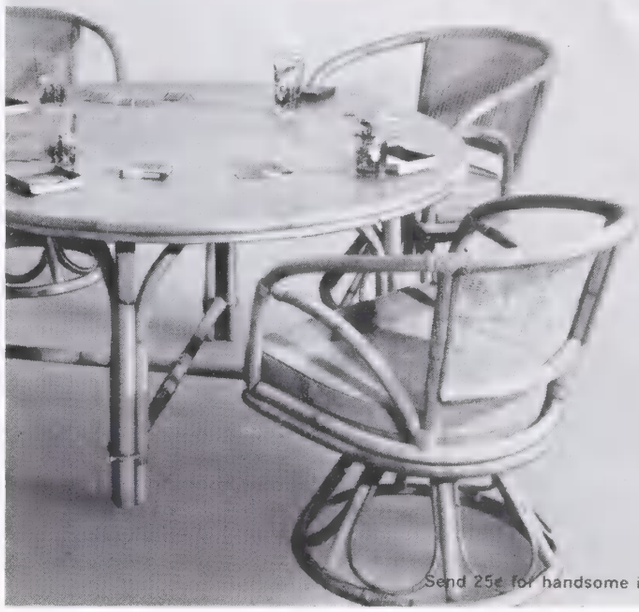
(*Please turn the page*)

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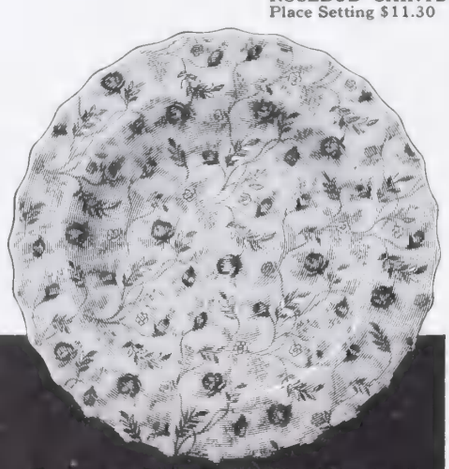
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SOMEONE HAS TO REMEMBER

CONTINUED FROM PRECEDING PAGE

saw how much it cost. I asked Dad if I could order two cheap things. He looked at me for a minute, then said, "Yes, if you can eat it all." Man, was I stuffed!

When we got home we had to eat some of Allan's cake and sing Happy Birthday to Mom. I always hate the singing part. It makes me feel funny. It seems sort of gushy, and everyone sings in a different key like a bunch of jaybirds. This time I didn't even get a kick out of eating the cake. I was so full. Mom said it was delicious.

"What did you buy with Daddy's check?" Allan asked.

"I found the nicest stand for my typewriter," she said. "It has rubber-tired wheels so I can move it easily."

"You didn't buy clothes?" Carol sounded like she was going to cry.

"I needed a typewriter stand and I thought it looked like something Daddy might want me to have," Mom said.

How right she was. Wheels that move easily. That was Dad all right. He thought it was great.

"I have enough money left to buy a dress," Mom said. "But if I never get it, I've still had the best birthday I can remember. You all went . . ." she stopped. ". . . went overboard, as Ted says."

I held my breath. That's when I thought Dad would say, "If it hadn't been for Ted, you wouldn't have had any birthday celebration. He was the only one of us who remembered it on time. So thank *him*." But all he said was, "I guess I better put Susie to bed tonight, dear, just to keep my record clean."

After Susie had kissed us all good night, Allan started a long lecture on how much sugar and flour and stuff he had mixed into the cake. Carol sat there beaming, probably thinking how she'd gone all out with her gift. And suddenly, I felt all warm inside, myself.

I'm glad Dad didn't tell Mom about me remembering, because I don't want her to know the others forgot. Even if nobody ever tells her, I know what a total fade-out her birthday would have been, if it wasn't for you-know-who.

THE GLORIFICATION OF WOOD

CONTINUED FROM PAGE 177

Following is a list of construction materials, furnishings, and accessories shown with the Widdicomb-Mueller furniture on pages 172 through 177.

CONSTRUCTION

Marble floors, Marble Institute of America, Mt. Vernon, N. Y. Wall panelling, cherry plywood, Hardwood Plywood Institute, Chicago, Ill. Carved squares of solid teak used as grilles for clerestory windows and doors, J. Lowell Groves, San Francisco, Calif.

FURNISHINGS

ALL ROOMS: Wallpaper, Charles R. Gracie & Sons, New York, N. Y. Curtain fabrics, Shulman Fabrics, Inc., New York. Drapery and all other fabrics, Boris Kroll Fabrics, Inc. All furniture, Widdicomb-Mueller Corporation, Grand Rapids, Michigan.

FOYER: Candlesticks, Dean Trimble Imports, San Francisco, Calif. Painting, "Katherine," by Karl Schrag, Kraushaar Galleries, New York.

LIVING ROOM: Nylon carpet, "Contempora," Katherine Rug Mills

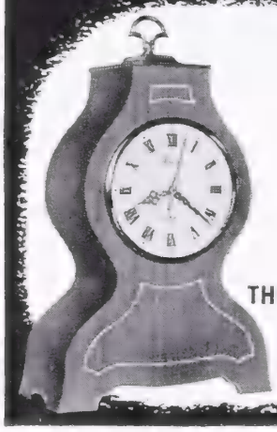
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New York. Lamps, dish, and covered jar on coffee table, and covered jar on desk, Design Technics, New York. Blue glass on coffee table and yellow tôle tray, Kean Assoc., New York. Beads on coffee table, lacquer bowl, antique vase, and cup on bookshelf, and Egyptian figure on pedestal, Karl Mann Assoc., New York. Han vase and gold carved Tibetan ornament, Lantin & Farhadi, New York. Old samovar, Luten-Clarey-Stern, New York, N.Y. Wood horse and iron duck, Morrison Imports, Los Altos, Calif. Wood nut bowl, African carved box, decanter, and frappé glasses, cups and saucers, carved wood stirrups, courtesy of Black Starr & Gorham, Inc., New York. Marble mosaics, Piazzi Montici, New York. Framed minerals, Helen Miradon, Grand Rapids, Mich. Green glass obelisk, Venini, New York. Leather portfolio, Froelich Leather Craft Co., New York. Fire tools, Edwin Jackson, Inc., New York, N. Y.

HANGING CABINETS: Painting, "Tin Pitcher," by Elsie Manville, Kraushaar Galleries, New York. African bowl, animal handle, courtesy of Black Starr & Gorham, Inc., New York. Kraut strainer, Karl Mann Assoc., New York. Candlesticks, Luten-Clarey-Stern, New York.

DINING ROOM: China, "Versailles," designed by Raymond Loewy, Rosenthal-Block China Corp., New York. Courtesy of Black Starr & Gorham, New York. "Orrefors" crystal, E. A. Rood & Co., Grand Rapids, Mich. Blue glass with cigarettes, Kean Assoc., New York. Flatware, "Diamond," Reed & Barton, New York. Specially designed linen, Mosse Linens, New York. Brass bowls and compote, Korean Trade Center, New York. Antique Persian copper urn with plant, Luten-Clarey-Stern, New York. Antique ironstone bowl, Charles Hall, New York. Silver tea service on serving table "George I," Wallace Silversmiths, Inc., Wallingford, Conn. Venetian glass bottles, Venini, New York City.

BEDROOM: Antique Japanese kakemono, courtesy of the Grand Rapids Public Museum where it is on temporary exhibit, owners Mr. and Mrs. Donald McLean, Grand Rapids, Mich. Wool carpet, Archibald Holmes & Son, New York. Wall and ceiling paint, Martin-Senour Co., Chicago, Ill. Floor lamp, Hansen Lamps, New York. Cigarette trays and lamps on dresser, bed-tables and chest, Design Technics, New York. Covered Siamese jar, and antique Japanese lacquer picnic box, Lantin & Farhadi, New York. Small lacquer box on tall chest and lacquer box on double chest, Morrison Imports, Los Altos, Calif. Venetian glass bottles, Venini, New York. Brass compote, brass bowl with flowers, Korean Trade Center, New York. Antique mirror, Accessories & Design Inc., New York. Jewel box, Bond Street Jewel Case Corp., New York, N. Y.

TABLE SETTING, PAGE 177: China, "Heath," N. S. Gustin Co., New York. Flatware, stainless steel, H. E. Lauffer Co., Inc., New York. Small loaves of bread, relishes, Win Schuller, Grand Rapids, Mich. Painting, "Pine Tree Top," by Morris Graves, Willard Galleries, Grand Rapids, Mich.

BEDROOM: (arranged by George Nakashima) Rug, designed by George Nakashima, Edward Fields, Inc., New York. Upholstery, new hexagon weave with crewel embroidery, Boris Kroll Fabrics, Inc., New York.

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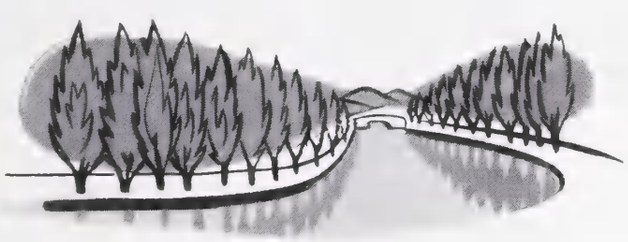


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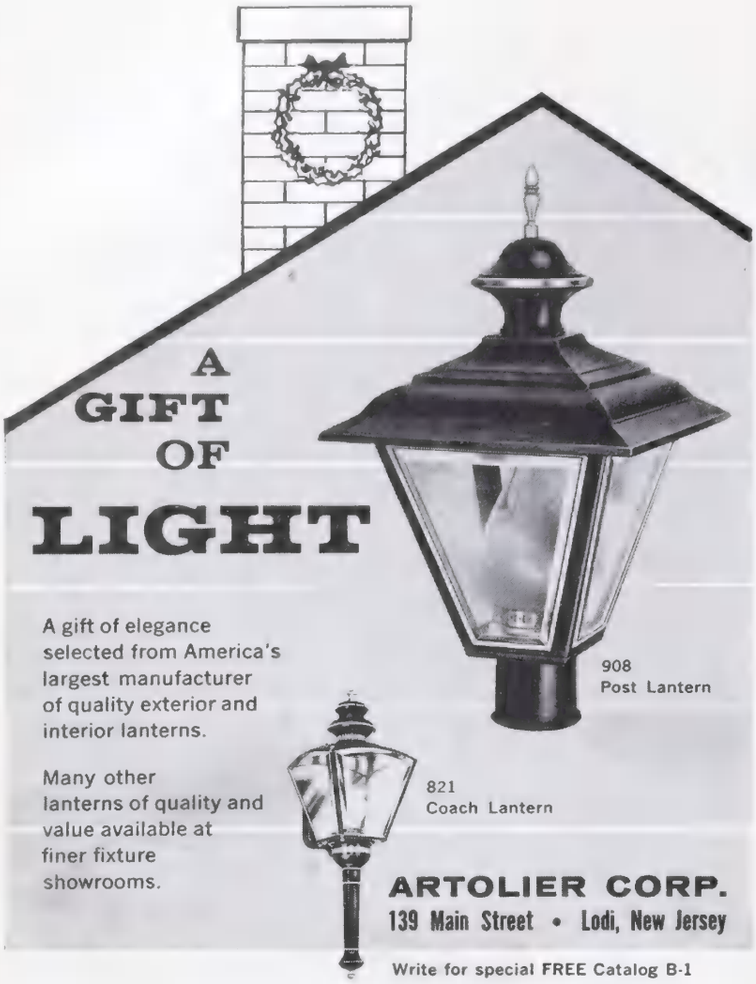
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CREATIVE COOKERY

CONTINUED FROM PAGE 184

the high incidence of creative cooks in American homes wasn't so far-fetched after all. For indeed, the last place you would expect creative exuberance to show itself would be in public restaurants. If creativity is occurring in public eating then it *must* be going on in private homes. Perhaps this thing was more widespread than I had let myself believe.

So I began a systematic examination of what made this restaurant tick—this restaurant in Rockefeller Center called "The Forum of the Twelve Caesars." I wanted to know if this totally new character was a fluke they had stumbled on, or the result of a planned policy. Was it made, or did it just happen like Topsy?

FOR eight months I have been eating my way (at my expense) through their extensive menu and getting acquainted with the people who run the place. What I have found is a rare specimen of perfectionism—*genus Americanus*. I found what Europeans would say could *never* be: a real quality restaurant run by big business. For this small richly-appointed gastronomic establishment, with only 144 seats, is run by a big company called Restaurant Associates, employing 1,200 people and operating 28 other quite different restaurants where the average dinner check is moderate in the majority of them. Other big companies have tried to run fine restaurants and did not succeed for one reason or another. So what was the hidden factor here, making the crucial difference?

I found that the cooking, buying and presentation ideas of the executives are so similar to those of the private gourmets all over the world that to explain them is to draw a blueprint of what it is to *be* a gourmet anywhere.

The keystone is that the eight or nine top executives who created "The Forum" all think that food is the most fascinating subject in the world. Specially, they think eating should do more than satisfy the palate. It should also please the eye with its presentation, and interest the mind and intellect. And they think that the widespread obeisance to the classic tradition has ruined hotel cuisine with its stereotyped sameness—and not a good stereotype at that, since the practitioners of it are following rules rather than asking themselves "Is it as good as it *could* be?" Copies are never as good as the originals.

As one of the executives put it, "The apprentice system of teaching cooking has kept it from being a living art. We think it is more important for a chef to be creative and discriminating than to blindly follow the rules. We want them to be sensitive to the nature of the foodstuff itself. The only way they can do that is to be knowledgeable and to truly understand what and why. Our chefs have a chance to express themselves, to think up new ideas and experiment on old ideas."

The management of The Forum is so anti-stereotype that they apply it to every facet of the business—even to the basic concept of what a restaurant *ought* to be, and how you ought to feel when you are in it.

Take the basic concept behind the name. They felt that, since they were to be in Rockefeller Center, the center of the communications world where ideas are the coin of business, they should build a personality symbolizing the interchange of ideas. The Roman Forum in the days of the Imperial Roman Empire was also such a place. Had not lusty good eating been part of the Roman empire? The standards by which good eating is judged in our western world started in this long-ago era, with Greek and Roman connoisseurs who defined the details of the good life—writers like Epicurus (whence comes our word "epicurean"), Apicius, Athenaeus, Apuleius.

So these executives reasoned that perhaps here was not only the name but the *raison d'être*, the hub around which everything could revolve to create the special personality that a memorable eating place should have.

MANY restaurants think up a colorful name, but don't know how to follow through by carrying its meaning into an equally unique menu, unique table appointments, and an appropriate total environment. But not the management of Restaurant Associates. They intended to create something whole so that every part contributed to the whole. They wanted an exciting, new-looking environment for important eating.

They started reading the old Latin classics. Enough English translations exist so this was no

the feat of scholarliness it seems at first blush. The executives experimented with those recipes that looked promising. The decorators, William Pahlmann Associates, started to research the manner in which the total environment might take on the mood—either direct or reminiscent—of the period from 110 B.C. to 100 A.D., the period of Julius Caesar, Augustus, Tiberius, Nero, and Domitian.

All the chief executives (eight or nine of them) made research trips to Rome and to many of the countries which had been part of the vast Roman Empire. They visited the numerous European museums where Roman antiquities are preserved: notably the Museum of Roman Civilization in Rome, the National Museum in Naples, The Museum of Pompeii, and the Kaiser Frederick Museum in Berlin, which houses the famous Hildesheim Treasure, a collection of Roman antiquities discovered in 1869.

Many of the table appointments in use at The Forum are reproductions of these museum pieces. Others, such as the crêpe pan, were originated by the ancient Romans and have been in general use for centuries. No ordinary hotel supply house silverplate for The Forum!

Like the ancient Romans themselves, who went to every part of their far-flung Empire to bring home the best in food for their banquets, so the executives of The Forum shopped in eighteen countries for their equipment and food supplies. The list of the sources of their table-setting appointments sounds like the itinerary for the "Grand Tour." For instance:

- The brass-trimmed, hand-hammered copper réchaud was made to The Forum's specifications by Milanese craftsmen, and was modeled after a Roman thermospodium exhibited at the National Museum in Naples (see it in the color photograph on page 185).
- The service plates, of hand-hammered copper with a brass border and a bronze medallion in the center depicting The Forum's characteristic Bacchus head, were inspired by the Great Pallas Athene Dish in the Hildesheim Treasure. (See color photograph, page 185.)
- The hand-hammered, brass trimmed copper casseroles with food motif handle on the covers is based on the ancient Roman caccabus which the Romans used as a stew pot or kettle (see color photograph, page 185).
- The china platters were inspired by the silver roast platters in the Hildesheim Treasure and the Museum of Roman Civilization. (See color photograph, page 185.)
- Silver flatware. Flatware items are a round-up of especially suitable pieces from everywhere. The dinner knife is a development of the ancient stylus, which eventually became a dagger. It was chosen because of its oversize and finely balanced blade. The demitasse spoons with ancient Roman emblems on the handles (such as the wolf which suckled Romulus and Remus) were created by Florentine craftsmen. The silver oyster knives with mother-of-pearl handles were fashioned in England.
- The silver salt stand (called a salinum was made of Italian coin silver by artisans in Milan. These open salt stands were adaptations of the ancient Roman salinums, which were symbols of affluence in Rome since salt was scarce and therefore important. Guests were seated on the host's side of the salinum ("above the salt") if they were important and on the opposite side ("below the salt") if they were of lesser consequence to the host. (See color photograph, page 185).
- The entire ramekin service is a miniature reproduction of the use of the Roman thermospodium. The silver warming stand, silver sauce boat, and the silver ramekin handle were made in Germany expressly for The Forum. The same arched motifs were used again on the silver bread basket and the silver and crystal water pitchers (see color photograph, page 185).
- The tablecloths are made of heavy Belgian linen, loomed expressly for The Forum. The shrimp forks and parfait spoons are from Milan. The silver lobster pick is from Denmark, the silver sugar spoons from Florence, the soufflé dishes from France. The silver snail tongs and snail trays are a French product and the artichoke plates are Italian, the silver tea strainer is German, and the stoneware butter crocks are from the British Isles.

As you may well imagine, with such a perfectionist approach, this group of dedicated restaurateurs was well on its way to creating what it liked to think of as "a club of Roman Emperors—*if* emperors existed in New York today."

Everybody was having a wonderful time. They were all reading the Roman literary classics—things like Robert Graves' translation of "The Twelve Caesars" by Suetonius, and Vehling's translation of *Apicius*. Along with this the menu was being created. And the

(*Please turn the page*)

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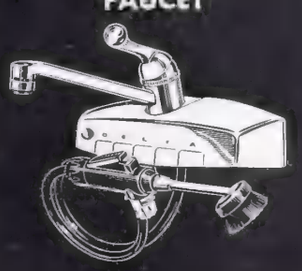
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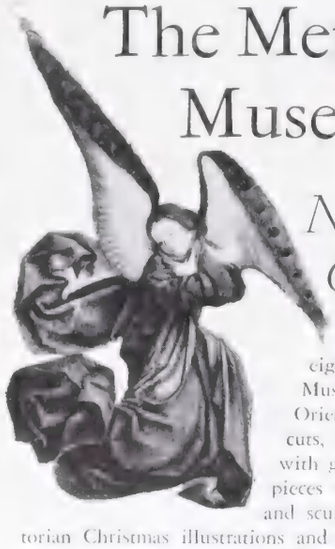
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CREATIVE COOKERY

CONTINUED FROM PRECEDING PAGE

menu was also being written, which is the other side of the same coin.

The menu, written by the executives, is a literary triumph and has the added distinction of being witty. Dr. Harry Levy, Professor of Classics at Hunter College, saw to it that the Latin used was good Latin. The menu is so uniquely wonderful just to read, that about a hundred people a night ask to take theirs away with them.

How does this deeply-grounded knowledgeability take shape in the food itself?

Consider the bread. A basket of miniature loaves is brought to every table, white loaves and dark loaves. Both recipes were adopted after hundreds of many national origins had been tried. The white bread is somewhat like an Appenzeller, but also resembles the Swiss Army's bread—hearty, masculine, coarse, and tasty. The dark loaf is made of cracked wheat and resembles more than anything else Balkan or Armenian bread.

Or take the olives that are served on every table at dinner. The bowl of mixed olives contains five types, all of which would rate high with the most travelled, experienced olive fancier. They are (1) Niçoise, (2) Green Cracked Sicilians, (3) Red Greeks, (4) Maslines, (5) Green Cracked Agrinions soaked in French dressing. Some they import direct themselves in order to be able to get them.

THEY go to any length on delicate perishables like butter, eggs, lettuce. For instance, the eggs come direct from a superb chicken farm in New Jersey and are driven up five times a week in the farmer's station wagon. The limestone lettuce is flown direct to them from Ohio and Kentucky. Leeks are flown in from California and Florida when not in season locally. Wild mushrooms are flown from Poland and France, and fresh truffles from Italy.

The only canned vegetables used are French peas and flagellette beans. The only frozen food used is shrimp and some game. They have hothouse lamb 52 weeks a year. They use the smallest available clams, therefore the tenderest served commercially. Nothing is too much trouble to do or to get, if they can approve the quality.

As Joseph Baum, a Vice President of R.A., says, "We try not to let the customers sense the know-how behind the system. We would rather have them feel wrapped in an old-fashioned aura of generosity and hospitality. The cost accounting system takes care of itself if people are pleased. We've got all the management tools known to modern business administration, and we use them. But they are only accessories to the central proposition that our main business is to create perfection. Perfection never comes if you are weighing the size of the portion, or trying to buy butter three cents a pound cheaper. We don't allow an ice cream scoop in the place. We *spade* out our ice cream servings."

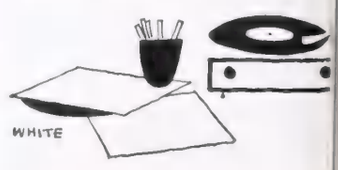
Summarizes Mr. Baum, "We operate on the premise, 'how much can we afford to serve?' rather than 'how little can we get away with serving'?"

THIS attitude of true hospitality is quite different from the unctuous, deferential variety usually found in public restaurants of the more elegant sort. It spreads to the waiters, captains, and managers, who literally sense what you want before you want it.

Best of all, their sense of warm sincere hospitality is illumined by deep knowledgeability. Here cookery is culture: food to interest the mind as well as the palate. Food is fascinating when you know a lot about it at all levels—historically, chemically, aesthetically, gastronomically, nutritionally, geographically. And all the personnel of The Forum seem to know this.

This kind of deeply-layered knowledge is the very thing I find in the homes I get into across the country. One reason I think the kitchen is becoming the most interesting as well as the most expensive room in new houses is that people have found it to be a place where a fascinating pursuit can be developed. It is why supermarkets everywhere find it worthwhile to carry such a stock of esoteric items. Cooks are expanding in all directions, experimenting, reconnoitering, creating. The lucky ones have discovered this. The cooks who are bored are still cooking by rote.

But give them time. The news is rapidly spreading!



ISLAND-HOPPING THE UNEXPLOITED LEEWARDS AND WINDWARDS

CONTINUED FROM PAGE 162

Caribbean to the bottom. Looking down on the islands from the air, it seemed we were never very high off the ground, and we were hardly ever out of sight of land. Practically all the hops were of less than an hour. On the map many of these islands are just pin points. The Leeward group starts with the Virgins and runs into the Windwards. Together they form a curving necklace that holds back the rough Atlantic from the quieter waters of the Caribbean.

From the air the islands look more or less alike. All have lush tropical foliage bordered by a narrow white fringe of beach. Some seem more mountainous than others; some have more land under cultivation. Yet once you have landed on one of the islands and have figuratively scratched the surface, you find that each has a distinct personality and character of its own.

Guadeloupe

Leaving the well-known luxurious accommodations of Jamaica behind, my first stops were in the French West Indies islands of Guadeloupe and Martinique. These twin islands admit that they are not quite ready for an influx of tourists.

"But just wait," His Excellency Le Prefet, Governor of Guadeloupe, told me as I sat in his office at Government House in Basse Terre. "We have plans for three big hotels," he said, pulling the drawings out from a desk drawer. "They'll be ready in three years." They are all to be located in beautiful areas on magnificent beaches. But as yet, not even the roads to reach these sites have been constructed. I'm afraid it will be a long time before the French West Indies develop a bang-up tourist season. For one thing they will have to do something about the mosquitoes and sand flies. Perhaps they will even have to turn the famous black sand beaches to gleaming white.

Nevertheless I loved my brief stay on both Guadeloupe and Martinique. They seem isolated and cozy, and both have a very foreign atmosphere. They are packed with color and beauty. Their personality is totally unlike any of the other islands that make up the West Indies, although Guadeloupe is just a hop from the completely British island of Barbados.

Pointe-à-Pitre, Guadeloupe's arrival city, is busy-busy, completely spilling over with a native population that lives in tiny wooden shacks with fancy gingerbread trim. They stand side by side but amusingly all awry. The hurricane of 1957 gave them that look. The colors they've been painted are beyond imagination, ranging from bright yellow to violent tangerine to a warm deep red. And with quantities of black-skinned children running around in all sizes, the city has all the look of a gay musical comedy.

During my first afternoon drive out into the island of Grande Terre I began to realize just how fertile Guadeloupe is. France does not have to subsidize Guadeloupe, I am told. It is self-supporting. Everyone there works—everyone, that is, except married women, who are forbidden by law to do so. Everything imported comes from France. The freighters you see moored to the dock bring in their cargoes and carry away tons and tons of raw sugar. The nicest import I bought was a French perfume for $5 an ounce (it sells for around $25 in the United States).

I stayed at Pointe-à-Pitre's Grand Hotel. It is no Caribe Hilton—if you know what I mean. In the late afternoon you can sit on the veranda, cooling off with a rum punch. You can have the excitement of watching a fast set of table tennis, then wind up the day by eating a fairly good meal prepared by a French chef. However, the half-day's motor tour I made with a most pleasant, polite native driver who also acted as a guide was really worth the entire trip to Guadeloupe.

We traveled from Grande Terre across the bridge to Basse Terre, and no superlatives could adequately describe the lush beauty of what is called the Caribbean "Emerald Isle." By the time we had reached the city of Basse Terre, I realized I had seen the ultimate in beautiful tropical vegetation and general mountain scenery. Most of the time that we traveled, the up and down road skirted the base of a mountain. Hardly ever did we lose sight of the blue sea sparkling in the distance. The island of Marie Galante, which belongs in the Guadeloupe group, looms up a few miles out to sea. Along the roadside, the

(*Please turn the page*)



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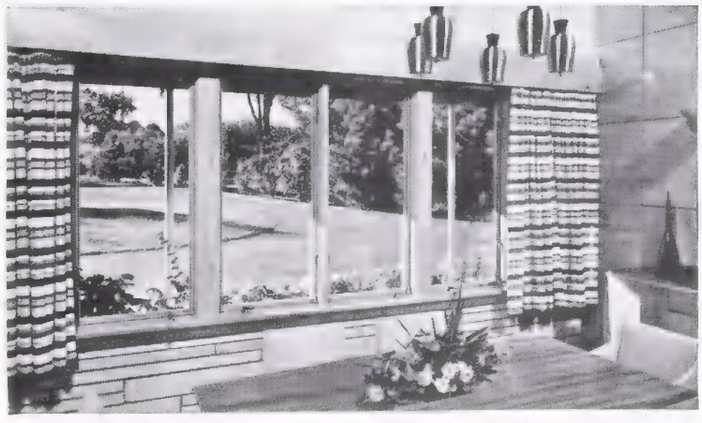
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ISLAND-HOPPING THE UNEXPLOITED LEEWARDS AND WINDWARDS

CONTINUED FROM PRECEDING PAGE

growth is a tangled green mass. Water gushes out of the rocks to tumble down the mountainside and create little pools where the native women scrub their clothes, hanging them on the bushes to dry. If civilization means dark basements and washing machines, I'm sure these women want no part of it.

Flowers bloom everywhere in riotous profusion. The banana trees are burdened with their enormous stems which always seem to look as though they are growing upside down. The town of Basse Terre appears far more orderly and under control than Pointe-à-Pitre. Many large homes are situated on gorgeous sites on the mountainside. High above the city of Basse Terre, at the foot of the Soufrière volcano, is where most of the well-to-do now live. Many are families who came over from France three or four generations ago.

Martinique

A short hop to the south is Martinique, as colorful as Guadeloupe but with a more civilized appearance. Fort-de-France, the capital, is a city of 75,000 with a decided French air, far neater and more orderly than Pointe-à-Pitre. The wooden houses along the narrow streets are done up in gingerbread lattice and wood trim. There is still quite a fashionable aristocracy living on Martinique, descendants of the old planters who came out 300 years ago and made their fortunes. Their luxurious villas with extensively landscaped gardens are set back in the hills and reveal a knowledge of pleasant living.

Martinique has been almost continuously under French rule since 1635, and you can hardly find a person who speaks English. Even the French is a sort of patois, difficult to understand.

The natives of Martinique are probably the most beautiful women in the West Indies. Their skin is a creamy café au lait, and they have a native chic in the way they dress and walk. The way they tie their madras around their heads and knot their foulards around their shoulders might have been copied from the fashions of the Rue de la Paix. Walking around Martinique, you somehow expect a group of dressed-up girls to rush in from a side street, as they would from theater wings, and begin the "Beguine." Here is where that lovely West Indies dance did begin.

The first thing you hear talked about in Martinique is the eruption of Mt. Pelée, which took place on May 8, 1902. The city of St. Pierre with its 40,000 inhabitants was completely wiped out in 10 minutes. I drove through present-day St. Pierre, at the base of the volcano, then up into the mountains. It is a most spectacular motor trip.

Barbados

Still another hop to the southeast is the island of Barbados, British to the hilt. I realized this as I alighted from the plane, for a dignified old gentleman dressed in tweed jacket, Bermuda shorts, and long socks, took his pipe from his mouth, doffed his white pith helmet, bowed low and said, "Welcome to a little bit of England."

As I started on my ride to the hotel, I did feel as if I might be in England. The narrow country lanes were edged with stone fences. And my native driver kept addressing me as "Mistress," a quaint English custom. He said: "I've lived on this island, Mistress, all my life and I can tell you lots about it." His name was Frank. Soft-spoken and gentle-mannered, he turned out to be the man I needed here. Having just seen Barbados from the air, I realized it was far different from the mountainous French West Indies that were behind me. This island's rather flat surface is almost entirely planted in sugar cane. I found out many other differences.

Barbados is a rather well-to-do island with all the natives, both men and women, working. You sense they have a great pride and dignity. Besides being well-mannered, they look clean and nicely dressed. The beribboned and flowered straw hats they all wear to church on a Sunday are creations that would cause comment in a Fifth Avenue Easter parade in New York City.

On the Atlantic side of Barbados, there are some high hills and from their heights I looked down on a gorgeous panorama of rolling country, beyond which was the ocean surf pounding the shore in a spectacular way. This part of the island is very reminiscent of the Scottish highlands.

From my friend Frank I quickly learned that Barbados is only 21 miles long and 14 miles at its widest point. Nevertheless, a population of 240,000 persons is packed into its 166 square miles. This means it is probably more densely populated than any place of its

(*Please turn to page* 265)



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ISLAND-HOPPING THE UNEXPLOITED LEEWARDS AND WINDWARDS

CONTINUED FROM PAGE 262

size in the world. Yet, everything is so ordered in true British fashion that you never get the feeling that too many people live here. Even the smallest of the native wooden shacks are brightened with flowers at the doorways.

Frank explained that the island is divided into 11 parishes. We would call them counties. Each is named for a saint. For instance, I stayed in St. James parish, north of Bridgetown. This is apparently the most popular, therefore the most expensive tourist area on the island. The entire island is filled with all kinds of hotels, guest houses, and what they call "clubs."

Busy Bridgetown, the biggest city, is in St. Michael's Parish and is as lively as a miniature London. In fact, it has a main square called Trafalgar Square in the center of which stands a statue of Lord Nelson. The wharves are teeming with ships loading and unloading strange cargoes.

Broad Street is a mass of shops and department stores. Even those tourists who stop at Barbados for only one day off a cruise ship do a lot of buying, especially cotton clothes and English goods.

But there is a whole lot more than shopping in Barbados to interest the visitor. The residents go in heavily for sports. When I was here, I saw feverish excitement being built up over an international cricket championship. Even faraway Pakistan had sent a formidable team to compete. Yachting, polo, horse racing, golf, tennis, and, of course, fishing all contribute to pleasant living here the year around.

While the height of the tourist season on Barbados is probably February and March, this West Indies island enjoys a full house most of the year. For accommodations on Barbados, you will find a cluster of smallish hotels in the Hastings area, south of Bridgetown on the way to the airport. Among them are Accra Beach, Bagshot House, Hastings Hotel, Ocean View, and the Windsor and Sea View guest houses. You would also find in this area the island's largest hotel, the Marine. Though it is well kept up, it has the earmarks of having seen its glory around the turn of the century. Still it is well patronized by the British who seek a warm winter climate. They can spend their English pounds here easier than they are able to do in other countries. At most of these hotels and guest houses in the Hastings area the rates seem to average around $10 per day per person, American plan in season. They are slightly higher at the Marine.

Just north of Bridgetown in the St. James district you have a different situation. Here you find the newer resorts, such as Coral Reef Club, Colony Club, the Miramar, and the Four Winds, all nestling close together along a beautiful beach. These resorts, which prefer to call themselves clubs, all started out as private homes. Many still retain an old family-style elegance. The rates at these clubs range up to $48 per day per couple. These clubs have a most charming atmosphere. Calypso singers come around at cocktail time to entertain and on Saturday nights the band is augmented by some limbo dancing, a treat for the tourists.

You can hardly go wrong on Barbados. It has more than a "little bit of England." It has something for about everybody.

Next month: To Grenada and Tobago, the jewels at the end of the island chain.

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.







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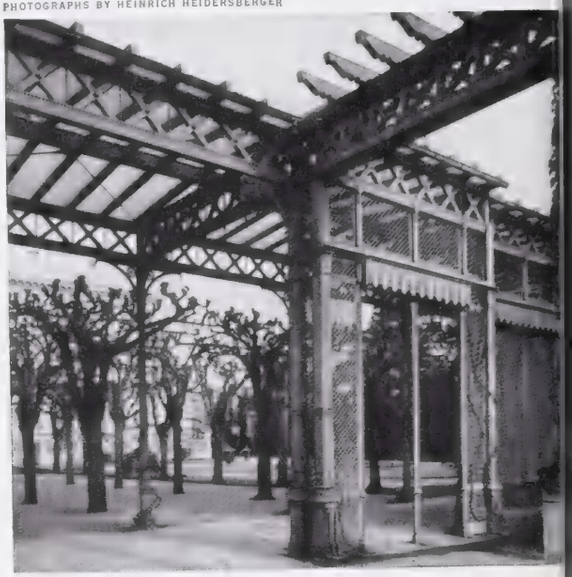
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WANT TO SEE A MIRACLE?

CONTINUED FROM PAGE 213



PHOTOGRAPHS BY HEINRICH HEIDERSBERGER



In Essen, visit Industrieform. It's Germany's most comprehensive exhibit of contemporary design, housed in the Villa Huegel, a 19th-century mansion of Alfred Krupp.

meats, sausages, bread and beer to give meals a national distinction. And Lufthansa specializes in training its ground personnel in the kind of attitude that makes them able to cope effectively and courteously with any mischance that can befall a passenger. Everybody seems not only to know his business but to be interested in serving the customers. Lufthansa also deserves recognition for a time table so graphic and comprehensible that anyone who can read should be able to figure out his own itinerary and costs.

Non-stop flight from New York to Duesseldorf aboard a Super Star Constellation takes 13 hours and 20 minutes. Cost one-way is: $518.10 de luxe; $473.10 first class; $353.10 tourist; $290.10 economy class.

Duesseldorf, which was a sleepy provincial town until about 1900, was the most quickly and amazingly rebuilt big German city after World War II. In about five frantic years it has become the women's fashion center of Germany; it quarterly Fashion Week trade sale are the largest regular mart o their kind in the world, drawin buyers even from Paris. Its mai avenue, the Koenigsallee, locall known as the Koe, is probably th finest shopping promenade in Eu rope. And it is probably true t say that what lively Duesseldor is planning today, docile Bonn wil be legislating next week.

Duesseldorf's remarkable renais sance is, like all of Germany's ne burgeoning, the result of hard wor and long hours. But no mention German hard work since the wa would be truthful without a tribut to the man who gave point to all. Federal Economic Ministe Ludwig Erhard. It was he who u flaggingly preached freedom of e terprise, freedom of opportunit freedom from government me dling. He insisted that a ma should be able to buy anything h could afford, with the result th

Germany today is the great creditor nation of Europe. Its money is just about the hardest in Europe, with the exchange roughly where it was in 1914—4.20 Deutsche marks to the dollar.

When you look at Duesseldorf, which has as settled-down and completed a look as most of the world's big cities which have never been razed by war, it is hard to believe that by the end of the war a quarter of the ten million dwelling units in Germany were destroyed; two million more were promptly needed for the ten million refugees from the Eastern Zone, and nearly a million and a quarter for new households.

This has brought a tremendous amount of business for architects, naturally, and might, under ideal circumstances, have meant a true renaissance in the art. Generally, though, the overriding necessity has been to pack as many people into as small space as quickly as possible, so architecture offers few surprises, much of it smacking of the Bauhaus, which was the last vital influence in German design.

Meanwhile, German artists and architects virtually had twelve years lopped off their working lives, twelve years in which they saw nothing that was done abroad and were forbidden to profit by any outside influence that might have trickled through to them. Therefore it is rather creditable that domestic architecture, with whatever its creative shortcomings, at least has none of the strained brick hideousness cultivated in new apartment sections of Amsterdam or Rotterdam. Indeed, some office buildings, like the Wire House and The Glass House in Duesseldorf (see pages 212-213), some modern churches and occasional suburban private houses show great taste and imagination, all giving evidence of a tendency to enrich and humanize Bauhaus sterility.

Particularly during the frequent fairs and exhibitions, Duesseldorf is short of hotel space. Far and away the leading houses are the Park Hotel and the Breidenbacher Hof; all visiting firemen from Germany, America, Belgium, Holland, France, or England are sure to be found in one of the two bars.

To shop for, or at least to get an idea of Germany's applied arts and house furnishings, start with Fuchs-Greven on the Koenigsallee and Heimkunst on Grabenstrasse.

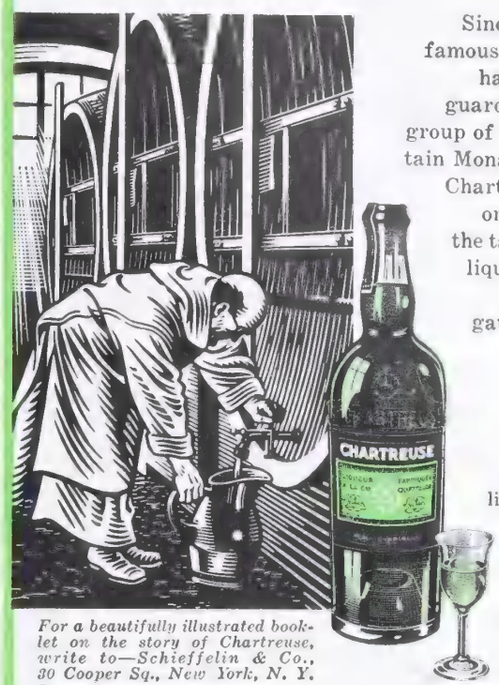
Once in Germany, you can do a good deal of traveling by train—clean, fast, and punctual. German weather is too uncertain for split-day programming by air.

But the ideal way to see the country is by car. Bring your own. Or, probably better, rent one where you land. If you have the A.A.A. get you an international driving license, you can drive yourself in anything from a Volkswagen to a Mercedes 300. Severin and Co., Karlstrasse 72, Duesseldorf, has drive-yourself or chauffeur-driven cars, and depots in six main cities. The Avis licensee, Metro Rent-a-Car (headquarters Nidda Strasse 46, Frankfurt), has rental stations all over the country. So has Hertz in conjunction with American Express. You can get English-speaking chauffeurs. Drive-yourself rates run from about $1.75 a day rental plus about 3¢ a kilometer, the larger the car the higher the rent.

One word about what car to rent. Opel and Ford have the American three-speed transmission. Opel has the most baggage space. For a party of two or three, an Opel Rekord is plenty big enough; an Opel-Kapitan is almost as roomy as a Chevrolet, its American brother. Mercedes is the most solidly built, the Mercedes Diesel the least expensive to fuel. Volkswagen is ideal for the city but too cramped and too noisy for luxurious touring.

(*Please turn the page*)

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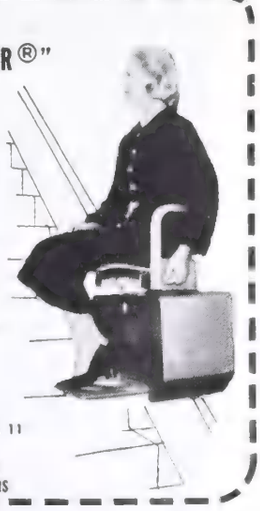
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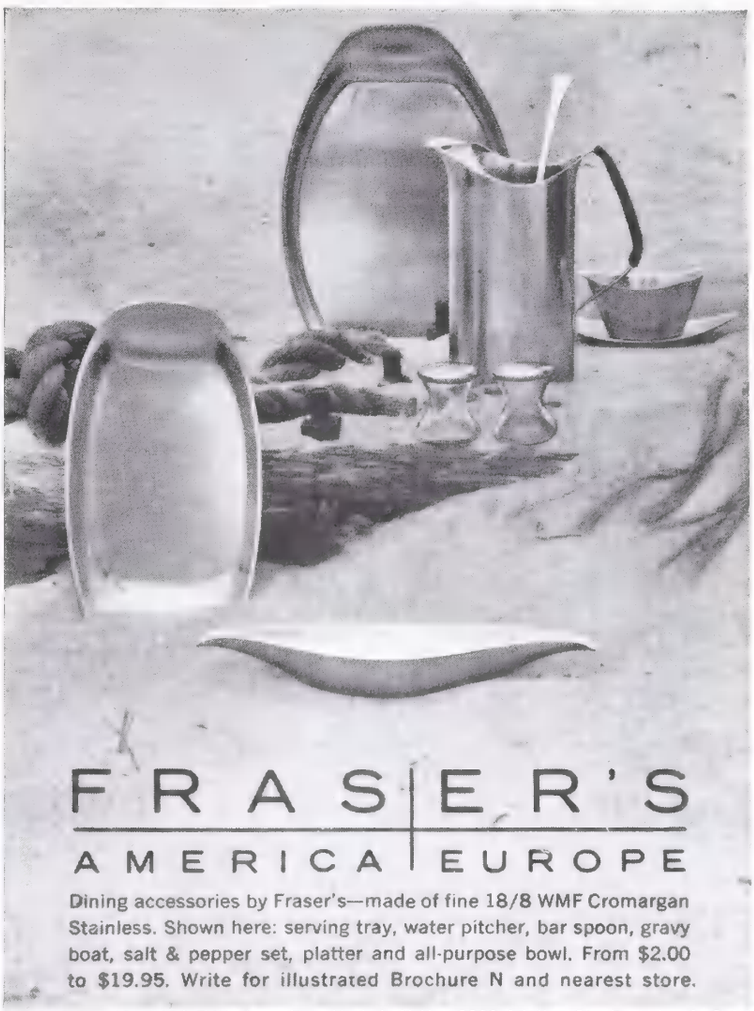
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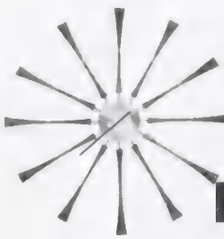
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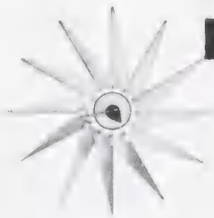
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WANT TO SEE A MIRACLE?

CONTINUED FROM PRECEDING PAGE

You can rent a car in most important German cities and drop it somewhere else when you leave.

Essen demands a visit for two specific reasons. One, here is Industrieform. This is a cooperative display of the best that is being done in German industrial design. China and glass are set out to be handled. Plumbing fixtures, wallpapers, kitchen utensils, radios are among the exhibits; you can get the manufacturers' leaflets on most of them at the front desk. Industrieform, under the direction of Dr. Paul Mahlberg, is housed in one wing of the huge former Krupp mansion, Villa Huegel, on an eminence in a great landscaped park ten minutes from the heart of Essen. It is the best window on current German design.

Two, the Essener Hof (owned by the Krupps) is possibly the best big-city hotel and restaurant in northwest Germany. The wine list is enormous.

Frankfurt is on the river Main not far from its junction with the Rhine at Mainz and Wiesbaden. For all practical purposes Frankfurt was completely destroyed in the war; its interest nowadays comes from its central location and its tremendous rebuilding.

There are frequent trade fairs and exhibitions, notably the spring and fall fairs with the concurrent leather-goods fair in adjoining Offenbach. During these functions, hotel rooms are almost impossible to get. Reserve well in advance or apply to the airlines, which often have rooms up their sleeves.

The conventional places to stay in Frankfurt are the Frankfurter Hof and Hessischer Hof (both with outstanding restaurants), the Savigny, the Park Hotel, the Basler Hof, Haus Marina.

If you have rented a car, you may prefer Ritter's Park Hotel in Bad Homburg (the town whose casino supplied the model for Monte Carlo), or Kronberg Castle, formerly frequented by Queen Victoria. (See HOUSE BEAUTIFUL, February 1958.)

The fancy restaurants are the Kaiser-Keller and the Brueckenkeller. Lower priced and pleasantly casual are two really excellent chains of wine restaurants, the Hahnhof (represented in Frankfurt by the Rheinpfalz) and Joest (the Wetterhahn and the Luthereck). None of the four is more than a short block from the Main.

Frankfurt is a pretty good shopping center. For china, glass, g and housewares, try Lumpp, on Berlinerstrasse; Franz on S weg; and Lorey on Schillerstr For leather goods, toys, and other luxury items, simply along the Kaiserstrasse from railroad station to the Ha wache, the exact center of t

New cameras are price-fixed if you know what you want perfectly safe to buy one sec hand. Foto-Brell, in the arca Kaiserstrasse 62, has a large lection of used equipment.

A tip by the way: Bring your spectacle prescription, you can get the best prescri sunglasses on a few hours' n for about half the cost at hom

South Germany abound the antique and picturesque; the Black Forest, Lake Const Munich and Upper Bavaria Romantic Road (Noerdlingen, kelsbuehl, Rothenburg), and Castle Road through Hohenlo packs nearly all the familiar ist attractions of Germany int space below the River Main, is a shorthand rundown:

Heidelberg: Handy to F furt: personally we don't find to its American reputation.

Black Forest: Wine, fruit-brandy, and clock cou *Himbeergeist*, the *frambois* Alsace, is a dry, clear spirit will scent a whole room with berry fragrance. The Falcon (Zum Falken) in Freiburg, Wehrle's Park Hotel in Tr are worth traveling many mi eat and drink at. Baden-B combines curative waters, century aura, racing and ro

Lake Constance: More more scenery, more antiq Boating, swimming, mou climbing. Its shoreline is sha three nations—Germany, Sw land, Austria.

Munich: One of the gre ropean centers of art and in tual life. Not much to lo architecturally, but the gate the Bavarian and Austrian famous for its opera, mu antique shops, beer (alt amazingly, Munich actually more wine than beer), and fashions; largest center of graphic manufacture in Ge The best known hotels are th Jahreszeiten, the Bayerische the Regina-Palast, Schotten the Koenigshof.

Munich is also a city o *sions*, where generations of Americans have formed ships and sometimes mar Accommodations are scarce the Manual Arts Fair in spri





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Oktoberfest in fall. The Hofbraeuhaus and the Platzl are the two traditional beer cellars. A wide choice of the best handicraft products can be inspected and bought at the Bayerischer Kunstgewerbeverein, Pacellistrasse 7, and Die Einrichtung, Briennerstrasse 52.

Upper Bavaria: Garmisch-Partenkirchen and Berchtesgaden, the two ski resorts along the Austrian frontier, are approximately as German as Aspen, Colorado. The lake-and-mountain scenery is magnificent. Oberammergau, near Garmisch, makes woodcarvings as well as Passion Plays.

Romantic Road: A number of the towns along this route through Franconia are completely fortified, virtually unchanged since the 17th Century. If you pass through Feuchtwangen, don't overlook the local museum (Heimatmuseum).

Castle Road: This leads through the hilly land of Hohenlohe, several of whose fortresses and chateaux escaped the general destruction wrought by the French in the 17th Century. All of these places north of Munich and east of Frankfurt will take you into another world, where turrets mark the wooded skyline, and peasant women plow the valleys with a team of one horse and one cow.

North of Frankfurt lie the Rhineland, the Moselle, and then the Germany of heavy industry, of coal, steel, of metal working and chemicals.

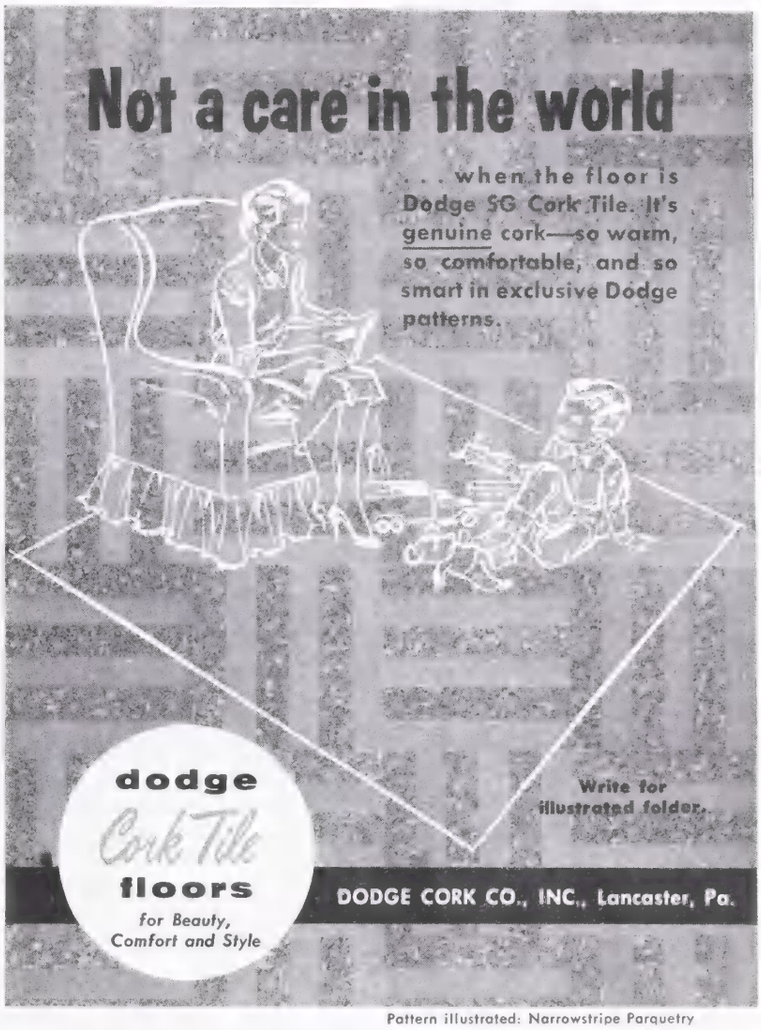
True, the piece of the Rhine from Mainz to Koblenz is famous for its castle-crowned vineyards. A motor or boat trip downstream, even as far as Cologne, is nearly a must. (Don't overlook the Swan Hotel at Oestrich and the Crown at Assmannshausen.)

Yet even in the "Ruhr area" the newcomer is startled to find deep woods and old castles practically enclosing the coal-mine headframes and steel mills. A drive along the River Ruhr itself is one of the most revealing excursions you can make, starting at the Rhine, and proceeding through Muelheim and Lake Baldeney, at Essen, to Witten.

The wine-growing Moselle valley must be seen to be believed. The Hotel zur Post in spectacular Bernkastel (home of Berncasteler Doktor wine) is outstanding for partridge, venison, eel, and snails.

Hamburg, the only true metropolis in Western Germany, is seafaring by nature and rather British in manner, and offers a welcome to people and ideas from everywhere. Both of its leading

(*Please turn the page*)



Pattern illustrated: Narrowstripe Parquetry

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WANT TO SEE A MIRACLE?

CONTINUED FROM PRECEDING PAGE

hotels, the Vier Jahreszeiten (Americans come away stunned by the perfection of its services and food) and the Atlantic look out on the water. Coelln's venerable Oyster Rooms at Brodschrangen 1 is a seafood restaurant second to none. Contrary to the surprising rule in most German cities, the Rathskeller is also a fine place to eat. The smartest shopping street is the Ballindamm.

Berlin is fascinating for the human, not the masonry, landscape. Built largely during the latter half of the 19th Century in flat, sandy country, Berlin was nothing to look at, even at the best of times. How you like the new buildings since the war will depend a good deal on your taste for Bauhaus. What you really go looking for is a peep at the Communist world across the street. You soon find that fear of the Russians varies directly with the distance. People in Denver are terrified; in Duesseldorf unconcerned; in Berlin, certain of ultimate victory. The air of Berlin is electric—with energy, not with tension. While Duesseldorf is the market for fashion, Berlin is the styling and production center; the new DOB (ladies outerwear) building was put up with American help, and American buyers are beginning to frequent it.

Enjoying special tax concessions, Berlin is a particularly cheap town to shop in, and a favorite hunting-ground for Meissen figurines and antique bric-a-brac.

The upper rank of hotels are the Kempinski, the Hotel am Zoo, the Steinplatz, the Savoy, the Plaza, the Tusculum, the Continental, and in Grunewald the Bristol and the Gehrhus. A Hilton Hotel is on the way.

The last territory we have not looked at lies south of Hannover. The Hannover Industrial Fair is a shatteringly huge, bustling function held every spring and attended by ever-growing multitudes of businessmen from all over the globe.

Countryside: southeast are picturesque Goslar and the charming university town of Goettingen. Due south is the Weser hill country: Hamelin, enchanted home of the Pied Piper; Bodenwerder, the seat of Baron Munchausen; Hoexter, all brightly carved and painted in Weser Renaissance style; and Hannoversch-Muenden, which world-traveler Alexander von Humboldt called one of the seven loveliest towns in the world.

This whole region is grievously neglected even by German tourists.

Bavaria is where they make fine china—not only Rosenthal and Arzberg but Hutschenreuther, Neinrich, Schoenwald, Tirschenreuth, Schumann, and a dozen more. Most "Bohemian glass" was made in the German-speaking part of Czechoslovakia, and many glasshouses are now in West Germany.

Mechanical toys come from Nuremberg, dolls and baskets from near Coburg, stuffed animals and model trains, east of Stuttgart.

Before the war, most of the camera industry was near Dresden; now it is in Wetzlar (north of Frankfurt), around Stuttgart, and in Munich.

The Black Forest turns out not only cuckoo clocks but table clocks, watches, and jewelry.

Cutlery has been made around Solingen since the 14th Century.

All these products can be inspected and bought, at standard prices, in most large German cities. The one thing that is better, cheaper, and more pleasurable where it originates is the wine.

As for the language question, in big city hotels and shops you can manage with English. Out in the country and in the delightful wine taverns of Baden and the Palatinate, you can't. We recommend taking along a pocket dictionary (Langenscheidt, available in Pocket Books, is a handy one for coat—not vest—pocket).

If you are motoring, you should stop at one of the blue-and-white BV-ARAL filling stations and get yourself the various pieces of English-language literature to be had, particularly the book, *Gute Reise*, a fine motoring glossary.

The list of good and compact books in English on Germany is astonishingly short. First, perhaps, comes *Handy Guide to Western Germany*, by Bernd Boehle (Guettersloh, Germany: Bertelsmann). Colorfully illustrated, more inclusive, less detailed is the McGraw Hill Pocket Travel Guide, *Western Germany* (New York: McGraw-Hill).

By all odds the best impartial English-language guide to German hotels and restaurants is one that you cannot buy, but must beg, borrow, or steal. It is called *Where to Stay in Germany*, and is published by Bertelsmann of Guetersloh as an advertising giveaway.

Finally we have a special-interest book to suggest: Frank Schoonmaker's *The Wines of Germany* (New York: Hastings House). This is a compact, businesslike book on both grapes and countryside by a great professional.



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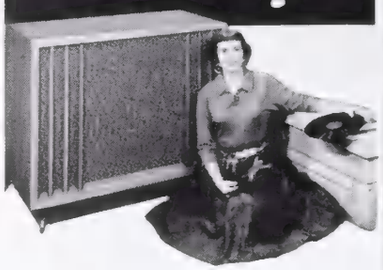
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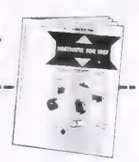
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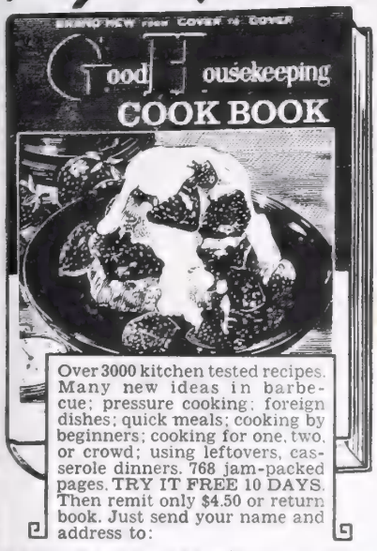
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CONTINUED FROM PAGE 218

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Shown with "Espalier" are: plate of Anglo-French bone china, "Blue Cornflower" by Tiffany; "Spring Serenade" sterling by Lunt, and goblet by Fostoria.



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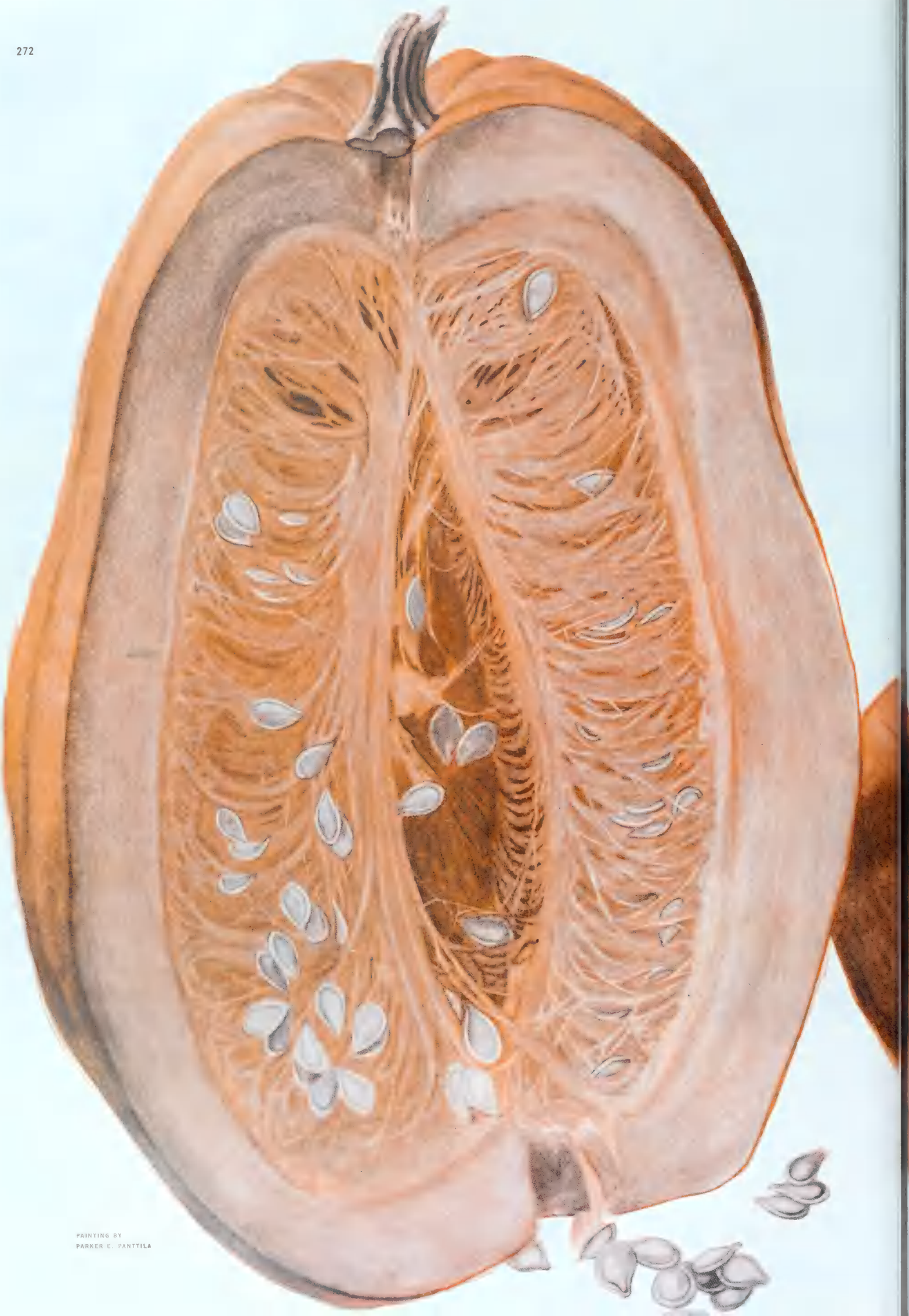
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PAINTING BY
PARKER E. PANTTILA

The glories of the squash and pumpkin

They are among the most maligned and misunderstood of all garden crops. Here they are staunchly defended—and defined—by one who knows them well

By WILLIAM A. BUCK

Gertrude Stein might have written that a "squash is a squash is a squash," but she would have had a hard time proving it. She might have said that a squash is a gourd, that a squash is most often a pumpkin, or that a pumpkin is sometimes a squash, without raising a single botanical twinkle or grin—and I will herewith prove it.

Pumpkins and squashes are members of the Gourd Family, or *Cucurbitaceae*, along with the melons, cucumbers, watermelons, gourds, of course, and the dish-rag gourd or luffa, whose dried inner works make a good sponge. They grow in all (*Please turn to page* 276)



These recipes will help you discover how good squash and pumpkin can be.

Squash with Yogurt Dressing

2 tablespoons fresh dill, chopped
1 pint yogurt
1 large clove garlic, mashed
Salt and pepper to taste
8 summer squash, 4″ to 6″ long (Crookneck or Straightneck)

When you want a really rich-flavored dressing, prepare it a day ahead. First gather a handful of dill from the garden. If you must give it a rinse, dry thoroughly on a paper towel before chopping. Beat yogurt until all lumps are gone. A rotary beater is handy for this. Season with garlic (straight from the press), salt, and freshly-ground pepper. Add 2 level tablespoons of dill, beating yogurt mixture again. Keep at room temperature for an hour and refrigerate until needed.

Pick firm young squash less than an hour before serving time. Scrub well with a vegetable brush. Slice into thin slivers and wilt by sprinkling lightly with salt, and let stand 15 to 25 minutes. Combine with dressing and decorate sparsely with more chopped dill.

Squash and Bacon

When you've come back from vacation and find your squash have taken on the proportions of a fiddle, don't throw them into the compost heap. Try these bacon-wrapped delights for Sunday brunch.

2 large summer squash, 10″ to 12″ long (Straightneck)
Seasoned chicken soup, canned or homemade
4 sprigs parsley, tied
Sliced bacon

Scrub the squash carefully. Split into quarters and then in half. Scoop out the seeds with a grape-

(*Please turn to page* 275)

This year

Don't waste those leaves

By RUTH R. SPIRA

The age of sputnik has not yet made the compost pile obsolete. There is no substitute in the garden for organic matter in the dynamic state of becoming humus. The only question is how to integrate the composting area into the garden so it fits the over-all design.

Coping with this problem is not difficult if you consider it a permanent part of the garden, and give it the thought it deserves. No one should, or has to, settle for unsightly piles of decaying vegetation.

Shown below is an example of how well an efficient composting operation can fit into a garden. You can also use fences, or planting, or an existing building to help screen the compost area from view. Don't pile compost up against a permanent structure. It will cause rot—unless the wall is of masonry, redwood, or cypress. If the area is enclosed, allow plenty of room to maneuver with a wheelbarrow.

The average small garden should have an area at least 5 feet square and 4 feet high for the compost pile.

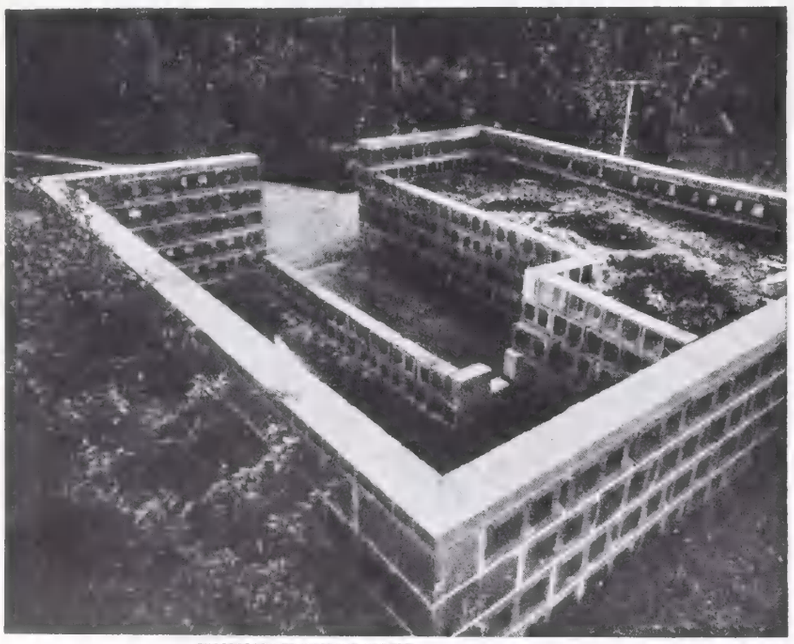
Here are some other thoughts to help you develop an efficient composting operation:

Put the compost in the shade to reduce the evaporation of needed moisture. Make a depression in the top of the pile to serve as a catch basin for rain water.

If possible, put it within reach of the garden hose. As new material is added, it should be wet down thoroughly (except for succulent greens like grass clippings). During a drought, you may have to water almost every day. Sprinkle only until the compost becomes moist and spongy, not oversaturated. Nothing will leach the minerals away quicker than over-watering, or heavy rains.

Leave one side open for easy handling of the material, or fit one side with removable slats.

Composting with a variety of vegetable wastes is more

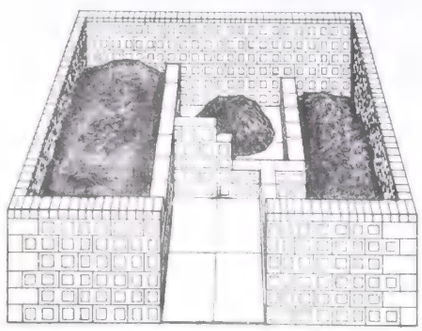


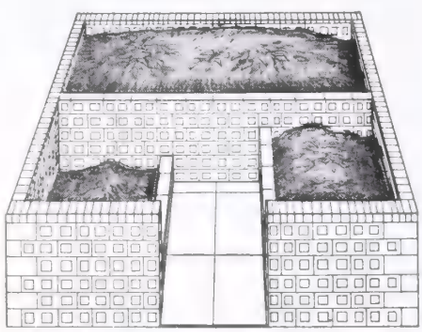
PHOTOGRAPH BY MAYNARD PARKER

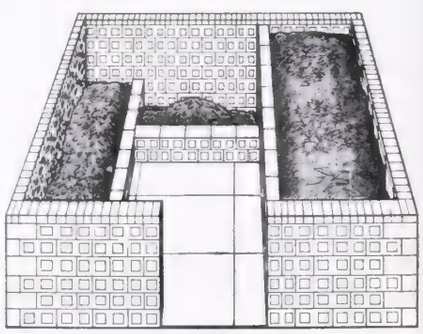
You can take a lot of toil and trouble out of compost-making if you give yourself a really good place to do it

This is a compost factory—and a very good one. It produces an excellent product with low overhead, few labor problems, and no depreciation. Hollow concrete block is laid up in mortar to make a perforated outside wall and let air into the pile. Floor is concrete, and for interior dividers the blocks are stacked—without mortar—as movable partitions.

On the left you can see how the space was divided when it was photographed. Sketches show other ways compartments can be arranged. In the fall when the bulk of the raw material is collected, the remaining compost from the years before—in different stages of breakdown—is moved into smaller quarters and space left to start a new batch. Compost needs turning; this and the moving are done in one operation. Designed by Landscape Architects Marie and Arthur Berger for Mr. and Mrs. Lewis MacNaughton.







efficient than with a single source. Low-nitrogen wastes (leaves, straw, hard stems, or sawdust) decay slowly by themselves. The high-nitrogen materials (grass clippings, clover, hay, young weeds, or manure) are furiously worked on by the bacteria, evolve plenty of heat and may lose a good portion of nitrogen as ammonia gas. Together, they turn out a high-grade compost fit for the most elegant flower bed.

Shredding refuse into one-inch pieces greatly speeds up the composting process. The rotary lawn mowers now on the market can shred as well as mow. Shredding is especially important for leaves and heavy stalks, which are slowest to break down. A bin-in-waiting is very handy for storing material to be chopped.

Preferably, make the pile all at once with shredded organic matter and wet thoroughly. In the fall, decomposition goes on slowly. It speeds up as the weather warms. Remember that small pieces of material, addition of rich soil, fertilizer, or manure (as an activator), plenty of moisture and occasional turning to mix and aerate are the keys to fast action. If you start a pile now you can have rough compost by next summer and good compost by fall. But if you use unchopped material and don't turn it often it may take three years or more to make good compost.

If a well-chopped pile is started in spring it will heat up to as much as 140°-160°F. as the bacteria come into play. This heat safely kills plant diseases and insect eggs. Weed seeds germinate and die off (remove weeds from the top of the compost pile). Should you be able to turn the pile every week or so, you will be rewarded with a usable compost within two or three months.

Don't wait until the compost decays into perfect black humus. Apply it to the soil when the last active stages of decay are reached. Dig in as a top dressing in flower and vegetable beds. Put it in planting holes; screen to use in potting.

DISCOVER HOW GOOD SQUASH AND PUMPKIN CAN BE

CONTINUED FROM PAGE 273

fruit knife. Steam in a large cast-iron frying pan in chicken soup (about ½-inch deep) and the bouquet of parsley. Bring to a boil, lower heat and simmer for 10 minutes, no more. Drain well and cool somewhat before wrapping each piece with bacon strips. Two pieces will probably take care of each squash portion. Sauté quickly until the bacon is crisp but not excessively brittle. Serve immediately.

Squash, Basque Style

5 cloves shallots, minced
2 tablespoons butter
Salt and pepper to taste
3 large juicy tomatoes, peeled and chopped
6 small summer squash, diced
Oregano, chopped

Sauté minced shallots slowly in melted butter. When they are almost tender but not browned, add the seasoning and chopped tomatoes. Simmer for 5 minutes. Now add diced squash, coating each piece evenly with the liquid. Cook slowly until barely transparent. Add a very small amount of water if the squash begins to stick to the pan. Bring to the table garnished with chopped fresh oregano.

The preceding recipes courtesy Ruth R. Spira.

Pumpkin Chiffon Pie

1 envelope gelatin
¾ cup light brown sugar
½ teaspoon salt
1 teaspoon cinnamon
½ teaspoon nutmeg
½ cup milk
¼ cup water
3 eggs, separated
1½ cups pumpkin, cooked or canned*
¼ cup granulated sugar
9-inch pie shell
Whipped cream

This has proved to be the pumpkin pie for people who hate pumpkin pie—and also for those who love it. Combine in top of double boiler: gelatin, brown sugar, salt, cinnamon, nutmeg. Stir in milk and water, beat in egg yolks with fork and add pumpkin. Cook and stir, over water, until heated (this takes about 10 minutes), then chill till it begins to set. Beat egg whites stiff, gradually add granulated sugar and continue beating until very stiff. Fold gelatin mixture into whites, turn into pie shell and chill. Garnish with whipped cream just before serving. A good hot-weather dessert, too.

*To cook pumpkin cut in half and remove all strings and seeds. Bake (shell side up in pan) at 325°F. for about an hour—until tender enough to fall apart. Scrape out pulp, strain or rice for proper texture.

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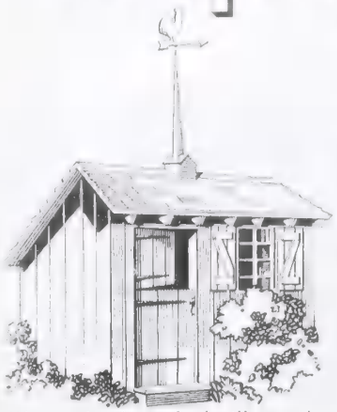
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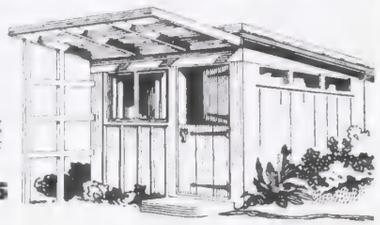
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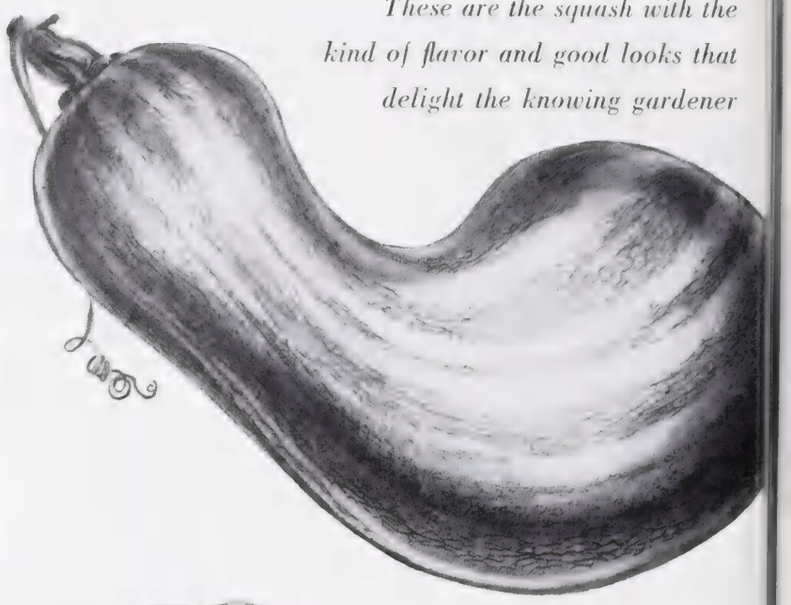
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THE GLORIES OF THE SQUASH AND PUMPKIN

CONTINUED FROM PAGE 273

These are the squash with the kind of flavor and good looks that delight the knowing gardener





Striped Cushaw is a hard-shelled winter squash that's popular in the South.
White bush scallop, also called cymling or pattypan. A fine flavorful summer squash.

shapes, imaginable and unimaginable too.

There are three divisions of the pumpkin-squash relationship. The true pumpkin species (*Cucurbita pepo*) includes the common pumpkin, the vegetable marrows, such as zucchini; the pattypan, scallop or cymling, crookneck, and the other summer squashes; acorn and butternut among the fall squashes, and all yellow-flowered gourds.

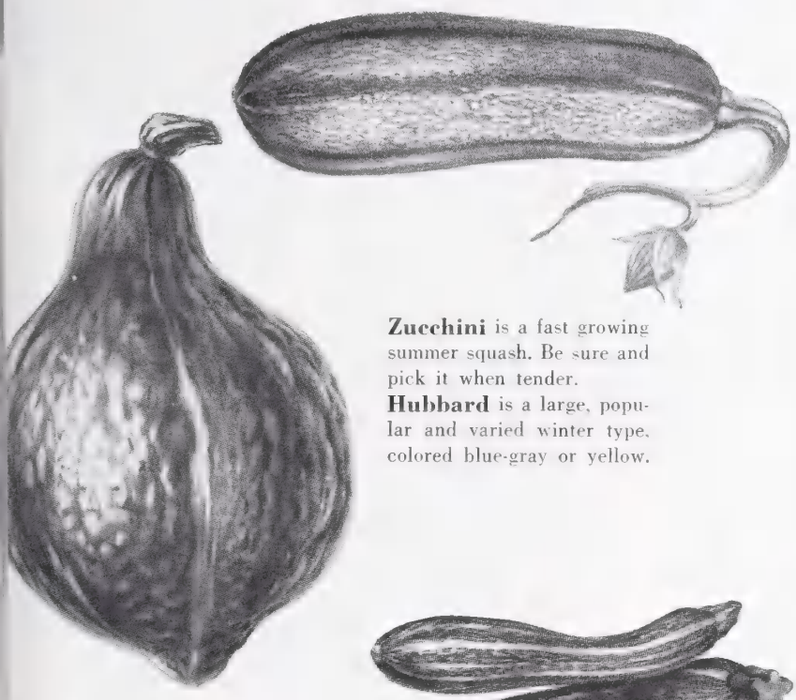
A second branch of the family is *Cucurbita moschata*. In American catalogs the moschatas are listed under pumpkins; in fact, many of them look like pumpkins and are pumpkins to people who know them. Moschatas include the Japanese Pie, Yokohama, and Chirmien, grown by the Japanese for an unrecorded time. The cushaws, which are considered delectable fare in the South, are different; the Green Striped Cushaw, for example, looks like a large bent watermelon. Others of the tribe, the Canada Crookneck, Winter Crookneck, Tennessee Sweet Potato, and Virginia Mammoth, also have their own notions of a proper shape. The gourds always were a wayward, go-as-you-please race. I have seen two squash "pepos" take different shapes on the same vine. (Botanically, says Webster, a pepo is "the characteristic fruit of the gourd family . . . a fleshy, many-seeded berry.")

Cinderella's cucurbit convertible was not the ordinary pumpkin of Europe today; that is clear, for the story is very old. These "berries," which sometimes weigh in at 300 pounds, belong to the third species, *Cucurbita maxima*, whose American origin is not in dispute. Maxima is the species our botanists want to name the true squash, and the Australian scientists want to name the true pumpkin. In the common tongues of other lands our pumpkin is often a gourd or a

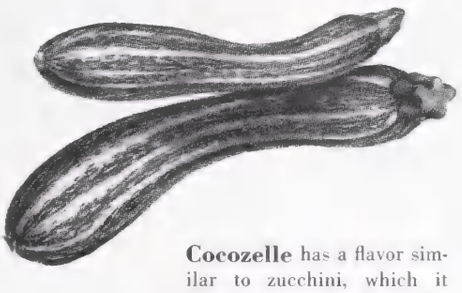
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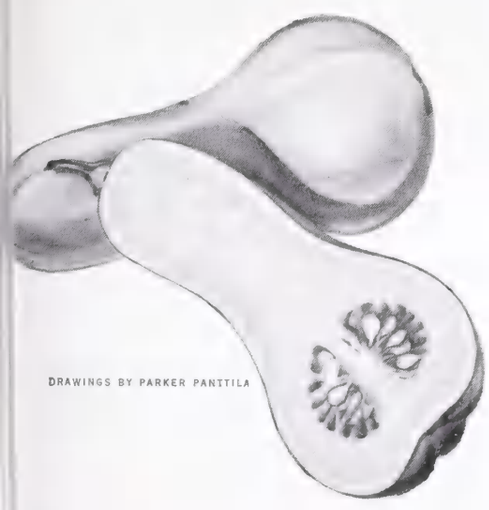
Acorn, Danish, Des Moines, and Table Queen are names for winter squash. **Buttercup** (left) is favored for flavor, texture, useful size. Winter variety.



Zucchini is a fast growing summer squash. Be sure and pick it when tender. **Hubbard** is a large, popular and varied winter type, colored blue-gray or yellow.



Cocozelle has a flavor similar to zucchini, which it also resembles in shape. Its advocates believe it has a more delicate flavor than zucchini. A summer variety.



DRAWINGS BY PARKER PANTTILA

Butternut has a lot of firm meat in the neck. The seeds, at the base, are easy to remove. Ripens early, and keeps well although skin is thin for a winter squash.

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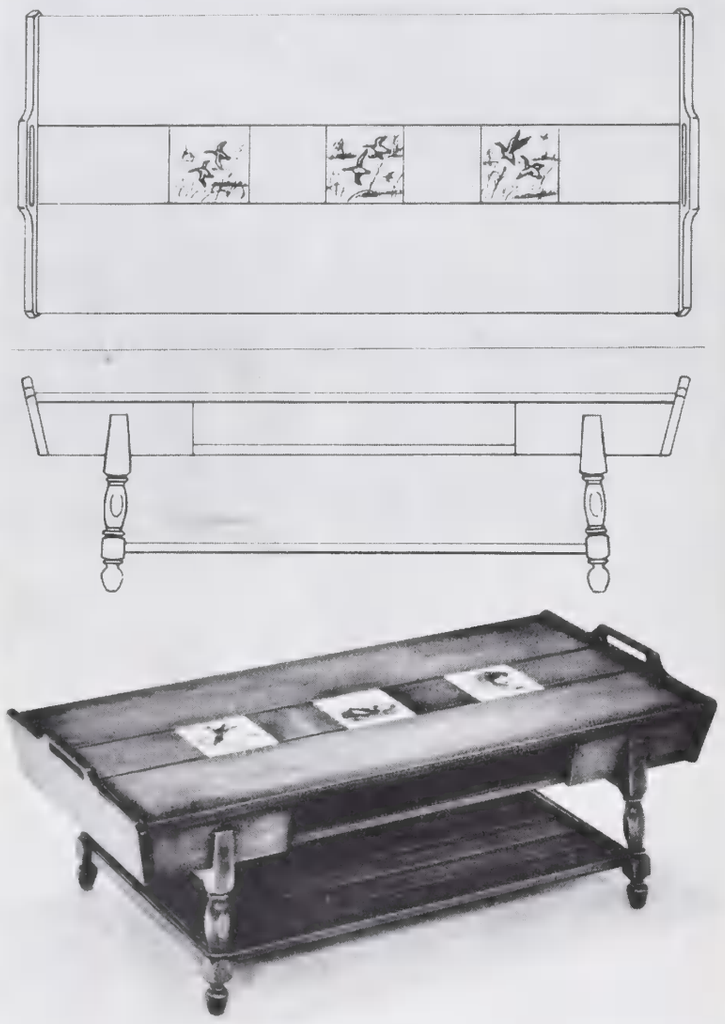
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THE GLORIES OF THE SQUASH AND PUMPKIN

CONTINUED FROM PAGE 276

squash or vice versa: Americans are not the only people who have a talent for confusion. Moreover, flesh of the maximas often appears in American cans and pies labeled pumpkin. To our gardeners and seed catalogs, however, there is no doubt; they are winter squash.

The proof that these lines of species grow true to type is important to the gardener and also beyond argument. I have heard gossip to the effect that all the gourd family are pretty loose in their ways, that melons will cross with squash, even, and pumpkins with cucumbers in horrendous freedom, but this is all malice. Or maybe jealousy. They will not. Squash and pumpkins will sometimes cross in the field *within their own species*, but naught else.

PUMPKINS should ripen on the vine before they are brought in to make the luscious pie. They are a long-season crop, taking 100 to 130 days or more to mature. The fruiting stem is hard and usually ridged. They flourish in warmth and rich soil, but can do well in the light, waving shadow of the corn. Small Sugar is the best variety for the kitchen garden. Pumpkins will keep for a couple of months, if stored in a temperature over 50°, but they cannot stand the cold. Never let the frost fall upon the pumpkin—or the squash.

Summer squash are mostly bush in habit, and are often planted in hills, four feet apart each way, six or so seeds to a hill, to be thinned later to two or three. Because they take only moderate space, they are more suitable for the small garden than the running types. Their productive power is considerable. They grow fast, and some varieties may produce edible fruits in 50 days. Watch the pepos when they begin to form; they grow as though they were scared. One day they are a nubbin, with a brown drooping flower at one end, and two or three days later they are ready to eat.

Though the summer squash are very different from the pie pumpkins and squashes (not so rich) they can be very good if brought from the garden and not the store. Get them while they are tender. If they get too big, they are not fit eating for man or company. Most are ready, at their best, when the skin is still soft to the finger nail, at six- to twelve-inch size, depending on the variety. If the vine once produces full-ripened fruit, it will retire and set no more.

Two good members of the pumpkin clan, *C. pepo*, we will call fall or winter squashes, following custom, the familiar Butternut and the Acorn (sometimes called Des Moines, Table Queen and Danish), though squash cannot grow in Denmark's weather. These two produce their first ripe fruits 80 to 90 days after sowing, before the heat starts to wane. In fact, Acorn can be used like summer squash, at any time, but they are best when mature, when the hard skin that can preserve them for Christmas has formed. Butternuts will also keep into the winter and need to ripen on the vine.

To season squash for winter (both these and the *C. Maxima*) cut them with an inch of stem, and expose them to the sun for a week or two to harden their skins. Store them where it is not too warm, but over 50°. Treat them gently, for they bruise easily. Never pile them. For unknown ages these two types have been ramblers, but I see that Fordhook Farm has come forth with an Acorn that is rather bushy. Fordhook Farm says that it is excellent.

The true squash, winter squash in our lore and lingo, will keep all winter if stored as I have described. These ramblers will crowd a small garden into a jungle. But one, the new Buttercup, is our favorite. We have found that it is the best for pies, best for baking; so, small as our garden is, we want it.

BUTTERCUP comes to maturity in 105 days. The first Buttercups come into the kitchen in August, for they may be used as soon as the pepo has stopped growing, when the skin has turned a dull and beautiful dark green. Most of the winter squash live up to their name, *maxima*, and produce fruit large enough to feed an ogre and two growing boys. But Buttercups are family size, a mite bigger than a large grapefruit. Because of their weight, if trained along a fence, they must be supported by a net, for the stem of the true squash is soft and seldom ridged. Many of the *maximas* are warty and insecure about shape, but Buttercup is rounded and handsome. The flower end often shows a large button, light green, which looks as though a squash had grown within a squash.

Otherwise, there are few rules

(*Please turn to page* 280)

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THE GLORIES OF THE SQUASH AND PUMPKIN

CONTINUED FROM PAGE 278

for growing members of the pumpkin-squash clan. They will grow in almost any soil, though slowly in heavy clay, too slowly for the long-season members. Do not lime the soil, unless it is too sour to grow any sort of crop. So the book says, but I have had good luck with them in ordinary slightly-acid garden soil (pH 6.6)

They are heavy feeders. Even if the garden is rich, put a shovelful of rotted manure or compost, or lacking these, three handfuls of a complete fertilizer under each hill. Hills, of course, are not hills but groups of plants. However, if the earth is heavy and not well-drained, a hill six inches high may prove a good labor. Plant an inch deep. They require a mulch or shallow cultivation until the vines cover the ground. The picture of pumpkins in the corn field is all right, but they all do best in full sun.

TO MOST gardeners who tend the squash and pumpkin, bugs and blight are the least of troubles. But not to me! In some bad years, soon after Midsummer Eve, my vines began to sicken and in two or three weeks were dead. We harvested a few in the worst year, but the vines should produce until frost. It was bacterial wilt, deadly and incurable, which winters in a beetle's abdomen.

The one remedy is death to the beetles. I finally learned that keeping the vines well dusted with rotenone or other general garden insecticide until mid-July generally worked. The insecticide should not contain DDT, Toxaphone, or free lime, for these are bad medicine for all concerned.

Among the wee children of Nature who make their living on the gourd family are the striped cucumber beetle, as neat a pest as ever I have met, the squash vine borer, the pickle worm, and twelve-spotted beetle in the South, various aphids, and a stinker called the stink bug. The last, also called the squash bug, is a true bug and not a beetle; it really does have a bad odor.

The recommended insecticide for him is the human foot. Place a board or other object near the vines; he will take shelter under it for the night, and in the cool of the morning, when his running gear is stiff with chill, you will find your opportunity. This snouted, shield-shaped bug is a sucking insect and thus hard to damage with an insecticide.

Rotenone, or most all-purpose vegetable insecticides, will control other pests that afflict the gourd family, except, now and then, the squash vine borer. He may kill the vine while he builds the piles of dust that reveal his work. One gardener found a way to kill the grubs with a 15-cent oil can and Black Leaf 40, a strong poison. He put a drop of poison in the can, filled it with water, and, using the snout as a needle, gave the grubs a deadly bath. "Layering" is another remedy. Where the vine branches, bury it under a shovelful of earth, and it will root at once, giving it new resources.

The vines will often try to root at nodes that lie on the earth. This should not be allowed without good reason, for it encourages the plant to spend too much life in making roots and vegetative wandering instead of fruit. I once had a pumpkin that moved its operations 15 feet down a field: it saved itself, for the wilt killed the first stem, but then it produced only one pumpkin which could not ripen before frost.

The vine borer has only one generation a year, a plan I would like to propose to the Mexican bean beetle as a suggestion in public relations. In fact, all the ills I have seen afflict the cucurbits seem to wane as the summer waxes, and any vine that lives in health through July goes on until frost.

DR. BEARD of the Connecticut Department of Agriculture once suggested that summer squash be planted twice, once when the apples bloom and the second in another part of the garden about July 1. If the year is bad (that is, excellent from the viewpoint of the blights and bugs), the first planting will die, and should be burned, vine and leaf. The second should be coming in about then, and there will be squash on the table until frost. The vacated land may be seeded with a fall crop.

You may want to take additional precautions. Rotate the family seasonally with corn, a root or leaf crop, not a vine. Keep down the weeds roundabout, especially milkweed, catnip, scoke, and burr cucumber, which might carry mosaic. Burn every expended vine. But the old gardener considers pumpkins and squash among the easy crops and you will probably have little trouble with them.

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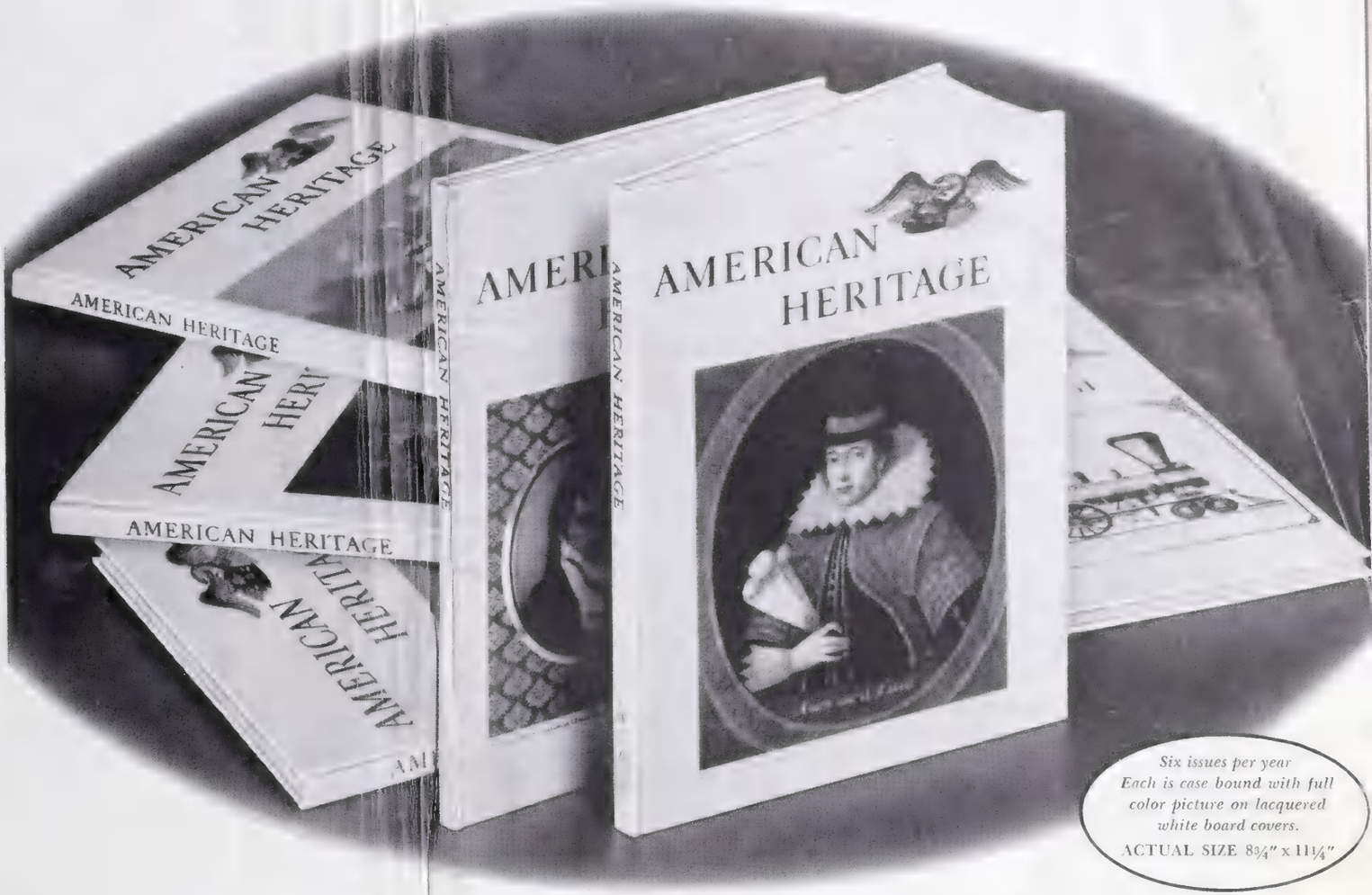
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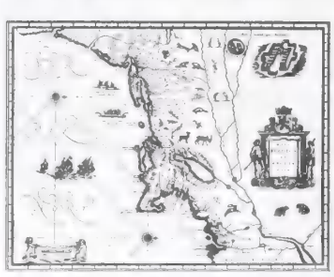
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On our cover: Rich with beauty from many cultures, many periods, this scene contrasts the modern sleekness of Reed & Barton's silver service with ancient silverwork on early Korean chests. Japanese screen, chests, from Robert Ansteth.

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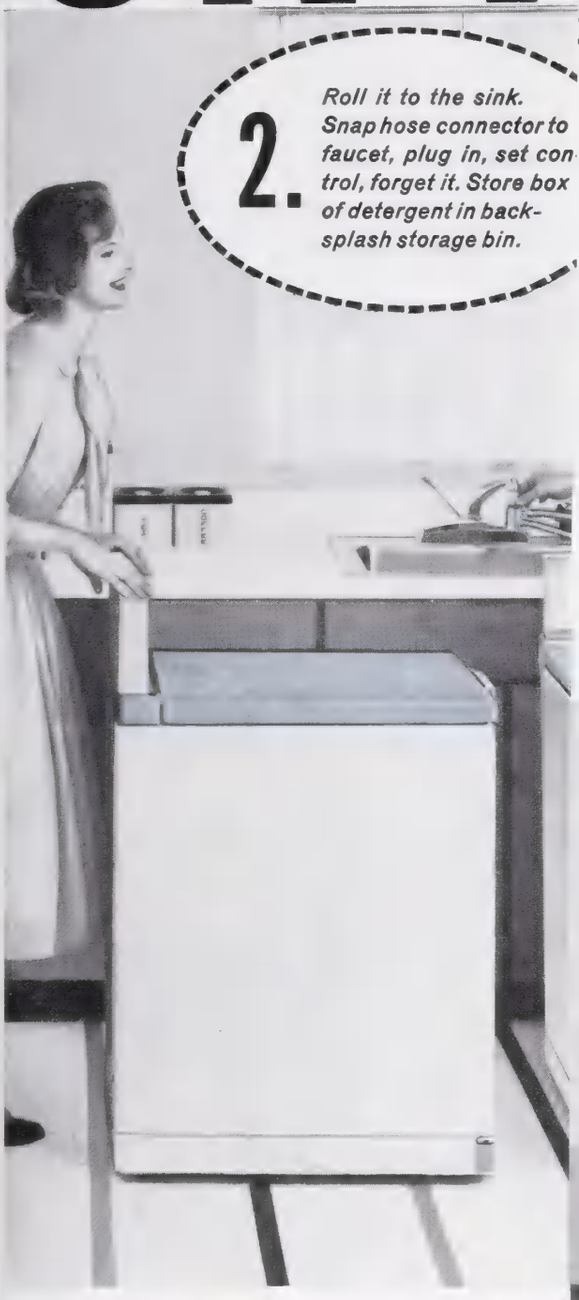
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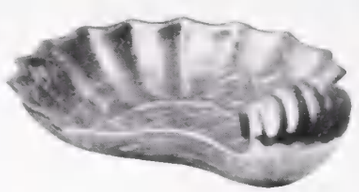
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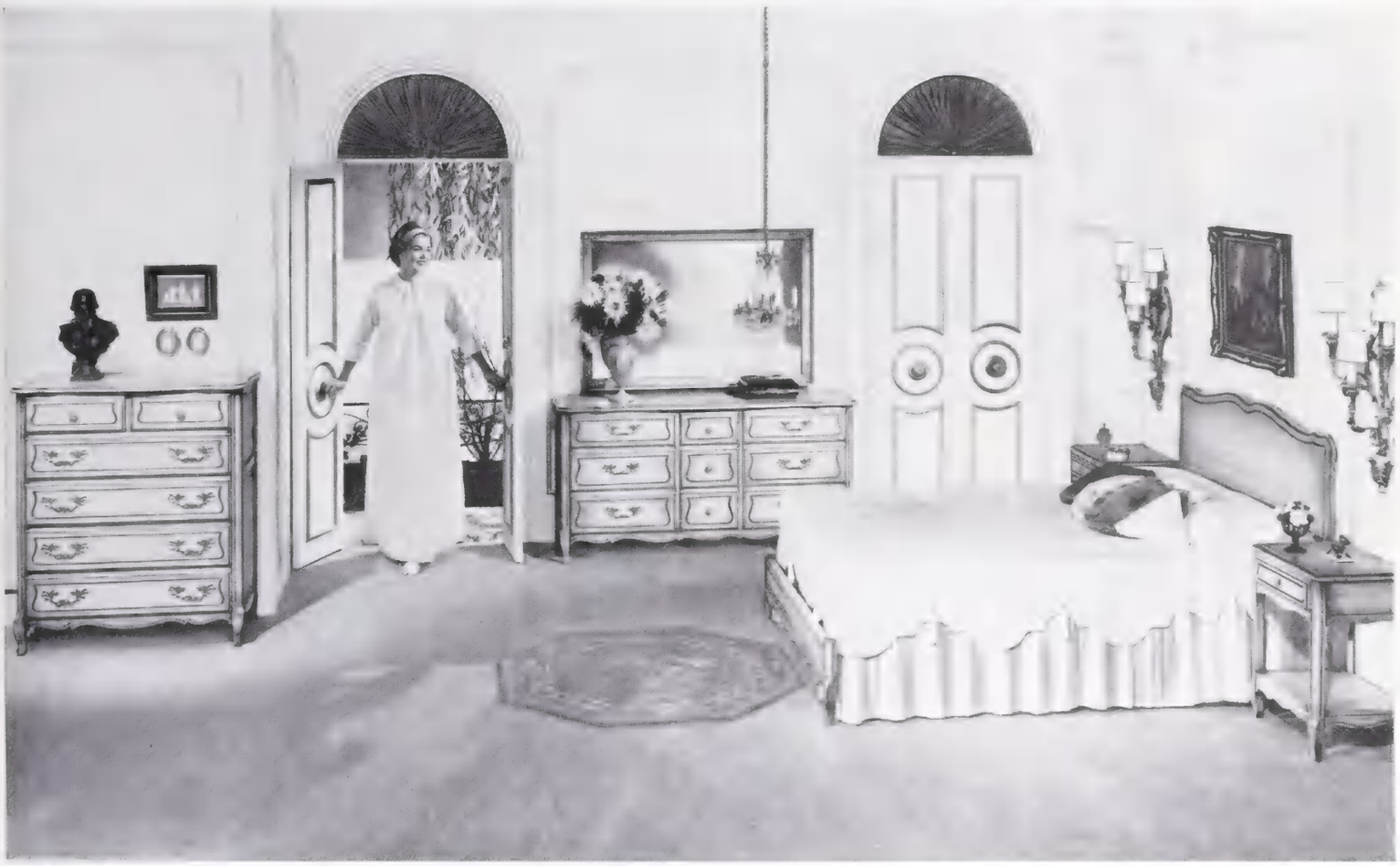
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Decorator's Diary

Out of a decorator's own confidential notes come news of the market and ideas for solving your furnishing problems

Maybe I fed them too many vitamins," said Mrs. W. thoughtfully, referring to her teen-age daughter and two sons, who measure 5'11", 6'2", and 6'3" respectively. "In any case, they've all outgrown their beds and we must do something about it."

Indeed the three young Willoughbys are typical examples of the phenomenally elongated younger generation. (U. S. Army figures seem to reveal that the average American height went up one inch between the two world wars.)

"I'm inclined to think," said I, "that it's time you all went king-size—and that goes for you, too, dear lady, because you tell me you are 5'10" and your husband is 6 feet, and sleep experts are coming to believe that anyone 5'10" or over gets a better night's sleep in a bed that's longer and wider than average."

"What *is* average, anyway?" asked the lady?

"A standard twin-bed mattress is 39" wide and 75" long. A standard double bed mattress is 54" wide and 75" long."

"Well, then, how big is king-size, and what do they mean by a Hollywood bed?"

"A real bona-fide king-size mattress is 72" wide and 84" long. A Hollywood bed, to be precise about it, is two twin beds put together as one, so it measures 78" wide and 75" long. There's also something called queen-size, which is 60" wide and 80" long."

"Whew!" said Mrs. W. "I can see that this little plan to adapt the beds to the bodies is going to blast the budget, because I'm sure all these extra-sizes will have to be made to order. And where in the world will I find bed linen to fit?"

"Easy does it." I replied. "You can, of course, have your bedding custom made, but most people in the bed business are hep to the rising generation's needs. Extra-long mattresses are often made as standard stock. You can get elongated sideboards for standard beds to accommodate the extra length. And the sheet and pillowcase people are coming up with all sorts of readymade outsizes. Naturally these things cost more, but you don't have to be a Croesus to afford a bed that fits you.

"For instance," I said, producing a catalog from Colten's, up in Brookline, Mass., "here's a bed linen firm that caters especially to the bigger than average bed. Sheets 108" x 122½" are standard stuff with them, and in fine percales by well-known firms like Wamsutta and Cannon. They carry fitted king-size sheets, too, and extra size 21" x 39" pillows and pillowcases. In fact they run the whole sleepy-time gamut of extra-size essentials from mattress pads to Dacron-filled comforters to bedspreads. Everything but king-size sleeping pills—and you can order them all by mail."

"I suppose extra-size sheets come only in plain white," said Mrs. W., "when Sue was so hoping she could have pink and white candy-striped ones—and I was hoping for some solid pastels."

"What a pessimist you are," I said, "or maybe it's just because you don't realize what a rich store of big-size paraphernalia is all ready and waiting for you. Sue may indeed have her stripes and you your pastels. And you can match them up with grandfather size 90" x 108" wool blankets by North Star, Kenmore or St. Mary, too."

So we decided upon queen-sizes for the kids (the boys to be kept in the dark about this nomenclature) and a king-size bed for the parents.

Thereupon I withdrew from the picture, because now the lady can do her own ordering (the firm sends fabric swatches and instructions for measuring). —M. G.

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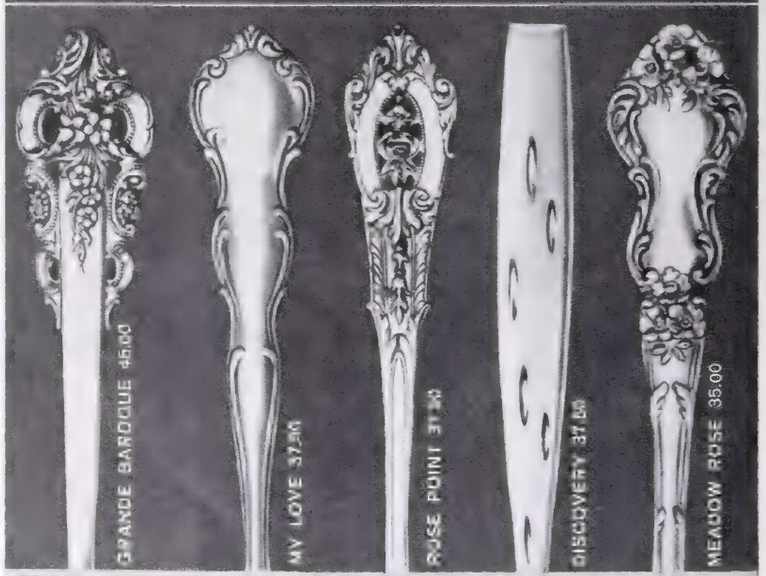
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Start with carpet, say decorators. Start with Gulistan Carpet, say we. For in the wide, wide Gulistan line you'll find a color and pattern to fit any room. On these two pages is some beautiful proof of the pudding.

BEST *in the* HOUSE®

72ND IN A SERIES OF ADVERTISEMENTS

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We picked from dozens and dozens of Gulistan carpets to find this handsome four. Each, as you'll see, sets off perfectly the room it serves. In Living Room 1, above, is Gulistan's new Exotique, woven in rich blue folds. It gives a grand assist to the red plank walls and cherry furniture . . . A striped pattern (fresh as color!) enlivens the bookish air of Living Room 2; Gulistan calls it Vibration Stripe . . . In Living Room 3—bright with patriotic colors . . . is Tower Hill in nubby white . . . while in Room 4 is Seascape—a modern floral that's zooming in popularity . . . and justly so! You can see these and other examples of original Gulistan Carpet designs and limitless colors at your Certified Gulistan Carpet Dealer. Check our coupon below. Gulistan Carpet is made in the U. S. by American Craftsmen by **A. & M. Karagheusian, Inc.**

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Team up their delightful yardage, as we've done here, and suddenly windows become fascinating focal points . . . floors *balloon* in breadth and spaciousness.

The Newell Companies, makers of curtain and drapery hardware for 55 years, are responsible for our window wizardry . . . Wall-to-wall Gulistan Carpet makes our rooms larger, quieter and, of course, lovelier.

BY SHOW-HOUSE, 555 FIFTH AVENUE, N. Y.

PHOTOGRAPHY: DAVID A. HOWARD



We asked decorator Nancy Newell to show us how to curtain four typical, challenging windows. In Living Room 1, for example, it's a bay window in an Early American setting. Recommended for this are tier curtains on ⅝″ Newell brass cafe rods. ("Keep them full and perky," she advises.) Room 2 has a pair of double-hung windows. Here, she hangs homespun curtains on one of Newell's "Royal" rods. ("Treat both windows as if they were one.") In Room 3, she dramatically drapes the whole end wall with a Newell "Super-Glide" traverse rod and "Window Widener kit." And in Room 4 (right), she plans two traverse rods at right angles to drape a corner window; adds ⅝″ cafe rods for glass curtains . . . If you'd like a wonderful 4-color folder—full of curtain inspirations—just check our coupon. **The Newell Companies.**

☐ Gulistan Home Decorator Kit: For help in choosing and measuri the carpet for your home, with 5′ tape measure, 24-page book of carpet inspiration and room planning sheets. Enclose 10¢.

☐ The Newell Companies: Full-color folder with glamorous pho graphs showing how you can "Beautify Your Windows." Fr

HERITAGE sofa shown here is cushioned with Du Pont's new furniture filling of DACRON Fiberfill. For name of store nearest you, write Heritage Furniture Co., High Point, N. C. Du Pont makes fibers, not furniture. "DACRON is Du Pont's registered trademark for its polyester fiber.

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NOW DU PONT INTRODUCES a brand-new kind of filling material! It's furniture filling of DACRON* polyester fiberfill with this exclusive combination: luxurious softness plus come-back plumpness nothing else can match. It fluffs itself up the minute it's released . . . brings you a new kind of seating comfort. Make sure your next chair or sofa is cushioned with Du Pont's new DACRON Fiberfill.

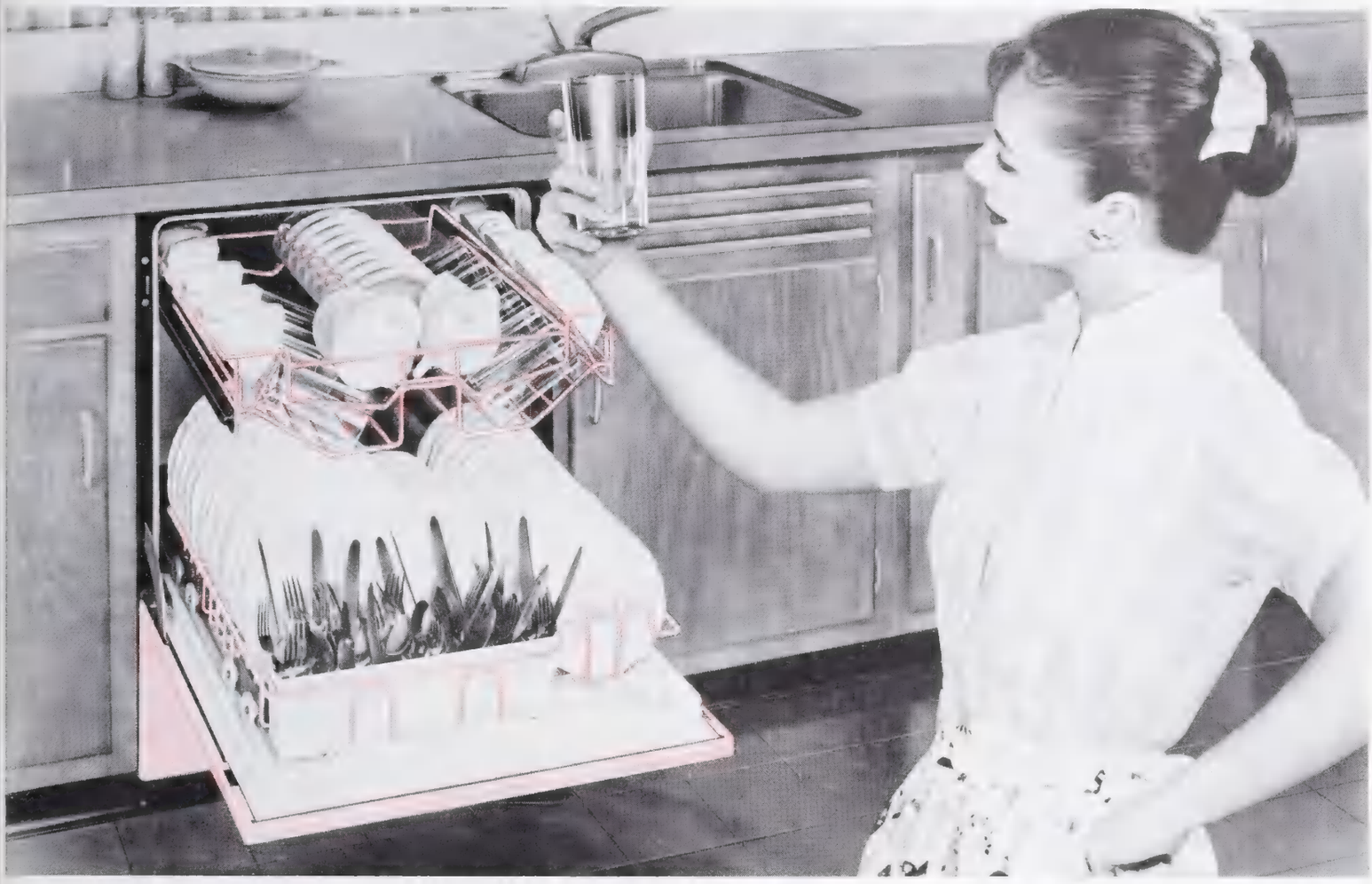
BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

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New Frigidaire Dishwashers load easily, hold more, do all dishes sparkle-clean!



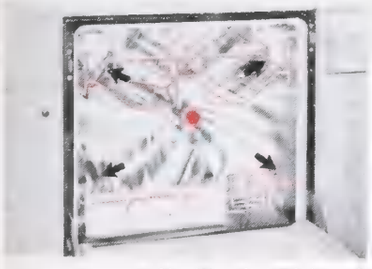
Free-standing, under-counter, mobile, and sink combination models in kitchen-matched colors. Model DW-1UZ

Washes and dries up to 48% more than other comparable models checked

—every dish is double-scrubbed and triple-rinsed!

Take a look at real "take it easy" efficiency. This compact Frigidaire Sheer Look beauty holds up to 48% more dishes, silverware and glasses than other leading 24" models checked —and they all come out shining examples of truly thorough dishwashing.

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Dishes come cleaner with the Frigidaire Turbo-Spray Tube that spins safely between the loading racks, soaking every soiled surface with thousands of hot wash-and-rinse sprays. Even dried-on egg vanishes. Scientifically designed racks expose every piece of more than 12 place-settings* to full contact with water. A special "Spots-Away" wetting agent is automatically injected into the final rinse to make sure everything rinses brighter. New larger Radiantube Heating Unit dries dishes faster.



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A perfect team-mate for your new dishwasher—quieter, faster Frigidaire Food Waste Disposer — now safer than ever. Quickly shreds, flushes away leftovers of all kinds.



Sheer Look Style Fits Every Kitchen!

Like all of America's most beautiful family of appliances, new Frigidaire Dishwashers build-in, blend-in beautifully. Choose from the complete line of Frigidaire Sheer Look built-in and free-standing kitchen and laundry appliances in matched colors and finishes to enhance any kitchen decor.

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HIS MASTER'S PIANO—C. P. Ray, Jr., manufacturer, finds pleasure and relaxation at the keyboard of his Steinway, after a busy day in his office. Sympathetic listener is Nemo who likes Chopin second only to chow.



A HELPING HAND—Allison R. Drake, Dean of the Philadelphia Conservatory of Music. demonstrates a passage to Bonnie Halfpenny, on the Steinway. The instrument of great artists is the ideal piano for students and teachers.



LITTLE LEAGUER—Johnny Zimmermann, 7, tosses a few rhubarbs from the sidelines. Besides baseball, he loves to play the Steinway of the musical Zimmermanns. This piano is an inspiration to children and adults alike.

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There's no tune like a show tune

By JOHN S. WILSON

Here's an introduction to the wise and witty words and the bright and catchy sounds of recorded show tunes

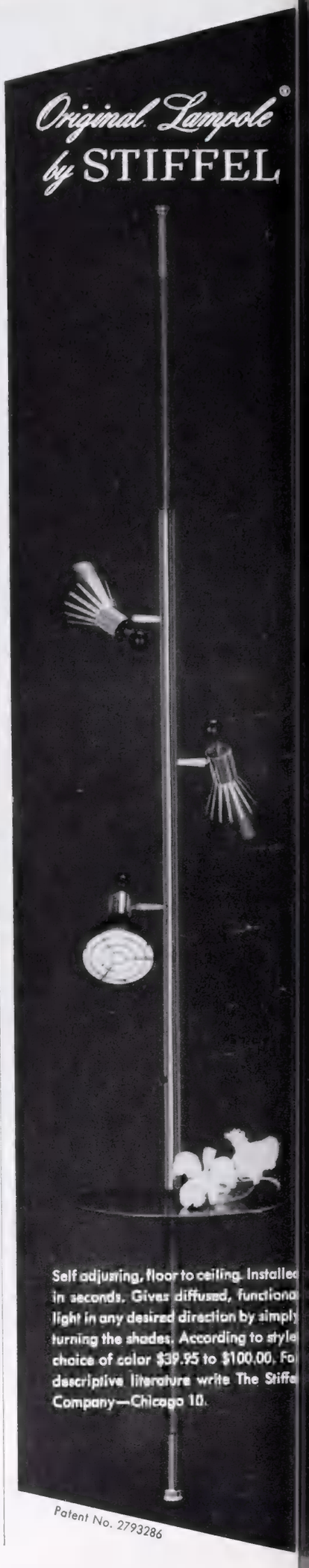
A show tune is, of course, a tune from a show. But it is not just any tune from any show. In its prototypic form, the show tune is that blending of observant, knowledgeable lyric with sophisticated melody, which was the special realm of such masterly contributors to the musical comedy stage as George and Ira Gershwin, Rodgers and Hart, Jerome Kern and his various collaborators, and Cole Porter.

As a musical form, the show tune is just as much an indigenous product of American life as jazz, which is frequently referred to as our only cultural creation. But where jazz grew out of a melange of folk roots, the show tune was created by professional specialists for a relatively high stratum of society.

The heyday of the show tune came during the second of the three major periods through which the American popular musical stage has passed. By what may be either coincidence or a startling expression of creative leadership, Richard Rodgers had a hand in both starting and ending this period. He rang up the curtain when, with Lorenz Hart, he wrote the tunes for *The Garrick Gaieties* in 1925 and he set the new pattern that veered away from the established fashion in show tunes by his collaboration with Oscar Hammerstein II on *Oklahoma!*

In the beginning, the American musical stage, like most American cultural efforts, imitated European models. The imitative period reached a climax and struck some sparks of creative validity in the operettas

(*Please turn to page* 36)





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Rek-O-Kut
Rondine Stereo Turntable

The Electro-Voice Aristocrat (enclosure) with SP12B 12" Coaxial Speaker: The complete audio range from the fleeting notes of the piccolo to the thunder of the bass drum is covered by two Electro-Voice Aristocrats in a stereo system. $107 each in mahogany; slightly higher in walnut or blond limed oak. Use the Electro-Voice stereo cartridge for superb stereo and monaural reproduction. Models 21D & 21MD, $19.50, with .7 mil diamond stylus.

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THERE'S NO TUNE LIKE A SHOW TUNE

CONTINUED FROM PAGE 34

of Victor Herbert, Rudolf Friml, and Sigmund Romberg. But the Middle European culture, on which the plots and songs in these musicals were based, had little relation to the lives of most Americans. During the 1920's these costume musicals were challenged with increasing success by shows which, despite plots that were often written in pure gibberish, had idiomatic American settings and songs that captured and commented on the foibles of living and loving in American terms. The bridge between the two schools was Jerome Kern who, as far back as 1905, was attempting to Americanize European operettas and even before the arrival of the Twenties had contributed such views of the musical future as *The Siren Song* in *Leave It to Jane* and *They Didn't Believe Me* in *The Girl from Utah.*

IN THE two decades from the middle Twenties to the middle Forties, a glorious parade of memorable show tunes marched across the Broadway stage, usually supported by very rickety plot lines. Latterly some of this tuneful geyser was piped off into the movies, particularly the Fred Astaire films. Then came *Oklahoma!* and with it the emphasis on comedy left the American musical theater, giving way to rational characterization within a seriously developed "book." The songs became subservient to the new over-all aim. They were more closely integrated with plot development, more ambitious, often less easy to hum and decidedly less slick than the earlier musical comedy tunes had been. This was undeniably a step forward but one which, temporarily at least, produced fewer of the whimsical, evocative, and witty songs which have become most closely associated with the term "show tune."

In the days when the classic creators of show tunes were all at work, they turned out one delightful song after another which immediately disappeared into a musical limbo, overshadowed in the popular memory by such outstanding hits as Kern's *Yesterdays*, Gershwin's *Oh, Lady Be Good*, or Porter's *What Is This Thing Called Love?*

Only a small coterie of show-tune aficionados—enthusiasts whose esoteric knowledge included the verses of songs by Rodgers and Hart or Porter which were heard only in English productions—relished the joys of Rodgers and Hart's *It Never Entered My Mind* or Porter's *Experiment* or *By Myself* by Arthur Schwartz and Howard Dietz. It was possible then for an astute, searching singer such as Mabel Mercer to have *Little Girl Blue* all to herself for almost a decade before other, less adventurous singers discovered it.

Now that recordings of the complete scores of hit musicals have become commonplace, the less obvious but no less compelling songs have a much better chance to gain a wide audience. *Oklahoma!*, besides changing the course of the musical stage, was also the forerunner in popularizing the recording of complete scores by Broadway casts. This project was the brainchild of the late Jack Kapp, the founder of Decca Records and one of the most creative minds in the recording industry. First released as an album of 78 rpm discs in 1944, the original *Oklahoma!* is still available today (Decca 9017) and, barring advances in recording techniques in the last fifteen years, it remains one of the best of the original cast albums.

Ranking with it as essential cast discs are *Kiss Me Kate* (Columbia OL 4140), *Guys and Dolls* (Decca 9023), *Finian's Rainbow* (Columbia OL 4062), *Carousel* (Decca 9020), *Brigadoon* (Victor LOC 1001), *South Pacific* (Columbia OL 4180) *Wonderful Town* (Decca 9010), *The King and I* (Decca 9008), and that most recent miracle work, *My Fair Lady* (Columbia OL 5090). These highly popular discs are likely to be available for some time, but there are other, more precariously situated original cast sets which have rewarding and memorable moments. Before they are dropped from the active catalog, *New Faces of* 1952 (Victor LOC 1008), *Lost in the Stars* (Decca 8028), and *House of Flowers* (Columbia OL 4969) deserve to be given a place in a well-rounded collection.

SEVERAL years ago, Goddard Lieberson, a show-tune buff who is now president of Columbia Records, set out on a laudable program designed to make the scores of the great musicals of the Twenties and Thirties available in full length form. This has given currency to the all but forgotten delights of Rodgers and Hart's *The Boys from Syracuse* (Columbia CL 847) and *On Your Toes* (Columbia

(*Please turn to page* 179)


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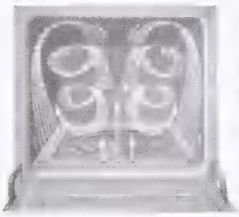
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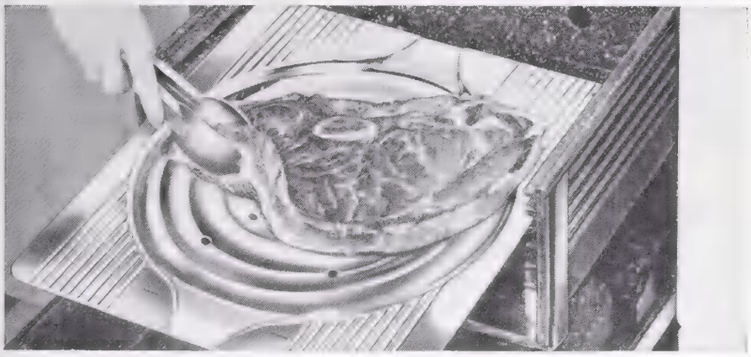
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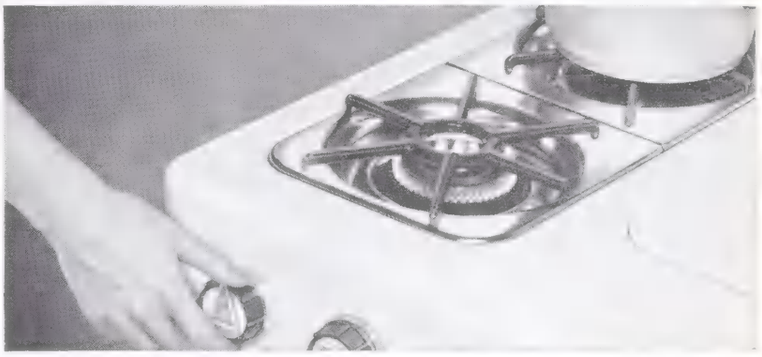
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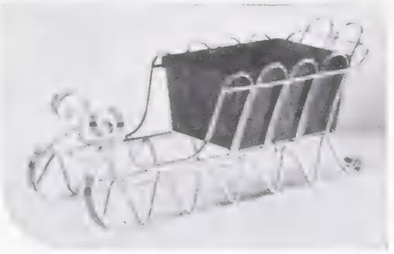


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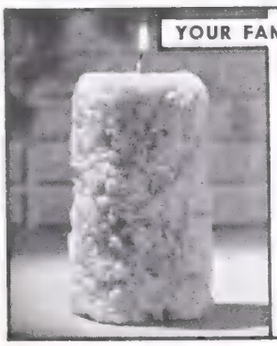
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LARGER SIZE—9½″ high with the side panels in pastel colors, and with 2 candles ..... **7.50** ppd.
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KRONENBERG'S
Gifts . . . for Remembrance
HAMBURG, N. Y.

HANG A WHAT-NOT OLIVE BRANCH®

IDEAL GIFT

on your wall and see how it steps up your decor. These lovely Olive Branch wall caches are the smartest decorator note of the year, for plants, figurines, trophies. Beautifully finished wood cut in graceful sections that fit easily together. This replica of the Olive Branch, a symbol of peace and prosperity, adds charm and beauty to any room. 6 colors. **Ebony Black, Gold, White—Leaves Tipped with Gold, Dark Walnut*, Antique Cherry*, Fruitwood*.**

*Natural Wood Grain Finish

10-Day Money Back Guarantee. NO C.O.D. PLEASE

Ceramic planter dishes to fit shelves in White, Black or Brown **$1.00 each.**

$19.75 Figurines not included

Model N-67 (Pictured) 67″ high, 24″ wide, 6 shelves. **Each $19.75, Pair $37.50 ppd.**

Model N-57, 57″ high, 22″ wide, 5 shelves. **Ea. $18.50, Pr. $35. ppd.**

Model N-45, 45″ high, 22″ wide, 4 shelves. **Ea. $17.50, Pr. $32.50 ppd.**

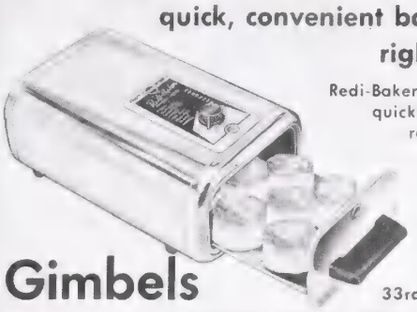
Model N-33, 33″ high, 20″ wide, 3 shelves. **Ea. $14.50, Pr. $27. ppd.**

Pairs made in left and right design.

DECOR PRODUCTS of FLA.
1600 S. W. 3 Ave., H-11
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quick, convenient baking right at the dinner table



Redi-Baker with automatic dial-a-recipe control quick-bakes a family serving of biscuits, rolls, corn bread, frozen foods, baked potatoes. In gleaming chrome. 13 × 7 x 5½″. By Knapp Monarch. Write Gimbels housewares. **24.95**

Gimbels

33rd & Broadway, New York 1, N. Y.



Personalized Hi-Ball Glasses

Detailed drawing of House, Pet, Boat, etc., reproduced in natural colors (ceramic) on heavy base Satin-Etch Glasses. Specify 12 oz. or 15 oz. Hi-Ball; 15 oz. Old Fashion.

Send photo and color details — Kodachrome

1 for $20.00 .....12 for $25.00 PPd.

WARREN E. GUGGENHEIM
Enka, North Carolina



World's Largest Christmas Card . . $1.00
What fun to get or send the very biggest card in the whole wide world—and the gayest! This mammoth beauty is a whopping 20¾"x56" of fine white vellum with the word "Noel" in red letters 10" high. Order **9967-6**, Christmas Card, **$1** ppd.

Western Cowhide Bookmark 75c
"X" will mark the spot of the next day's lesson and the curse is off homework! An "X" brand is burned into a real Western Bookmark — fur is still on it! **5402-6**, Bookmark, **75c**





Bone China Anniversary Cup. A prized gift to anyone with an anniversary but to a cup collector—the most prized gift of all! Queen Anne Anniversary Cup and Saucer are finest white translucent English bone china with a beautiful group of roses, violets and forget-me-nots in full color. Rims are touched with gold. No. **6071-6**, Cup, **$3** ppd.



Silver-flecked Plastic Shoe Box. Modern Cinderellas find this a most glamorous way to keep party slippers off the floor, out of the dust—and to add beauty to closets! Here is an unbreakable, transparent plastic shoe box flecked with dazzling, sparkling silver. Box is 12"x 6"x3¾". Pretty holding hankies or gloves. **9163-6**, Plastic Box, **$1.50**

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Miles Kimball 338 Bond Street Oshkosh, Wisconsin



WINDOW



THE SMELL OF BAY RUM on a man is a good smell, like a medley of sunlight and good-morning kisses, crisp apples and polished leather all translated into a single fragrance to splash on a freshly shaven face. A big bottle of Bay Rum from the Virgin Islands comes with barber bottle of hand-blown glass in cranberry and opal. $7.25 complete. Carl Forslund, HB-11. 122 Fulton, Grand Rapids 2, Mich.



THE MORGAN JONES hobnail coverlet is decorated with small, lint-free acetate hobs and rows of silver metallic, chenille border. It's washable, colorfast, needs no ironing. In white, nutmeg, pink, sky blue and eggshell (swatches 10¢). Twin size, $9.95 full $10.95, king $19.95, king spread (not scalloped) $22.95 Add 90¢ post. Dust ruffles avail able. Catalog 15¢. Colten's, 1351 Beacon, Brookline 46, Mass.



PERFUME SUSAN is a revolv ing tray for the dressing tabl of any femme fatale from you teenage "dungaree doll" to he pretty, white-haired Nana. Spar kling bottles of sweet scents ar reflected in the mirrored bas which has a cutout golden-meta rim. 12" diameter with mirro $9.95. 8" diameter, $5.95. Ad 45¢ post. R M S Interiors, HB-1 214 W. Ontario St., Chicago 1

Don't Be Out Dated!



Sterling, Personalized, Perpetual DESK CALENDAR

$7.95 Complete

The Most Ideal Holiday Gift . . . this personalized Sterling Silver Desk Calendar will be one of the most impressive gifts you give to your V.I.P.'s (Very Important Persons). Perpetual, it measures 4⅜" x 3⅜". Backing is made of green velvet. Comes with initials or first name (specify), **gift wrapped.** ppd, tax incl., **just for $7.95.**

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WHITE SOUFFLE DISHES

Authentically styled, their straight sides and smooth brush permit your soufflé to rise to maximum height and lightness. Matching ramekins are used for individual pot au creme, mousses and puddings. ALL HEAT PROOF.

Souffle Dishes No.	Diameter	Capacity	Price	Ramekins No.	Diameter	Price
3S	4¾ x 2"	9 oz.	$1.35	3R	2¾"	.50
6S	6¾ x 3"	1 qt.	2.20	2R	3"	.65
7S	7½ x 3⅛"	1½ qts.	2.75	1R	3¼"	.80
8S	8½ x 3¾"	2 qts	3.25			

3-Pc Set. No. 66-77-88 $7.35

No C.O.D.'s, please

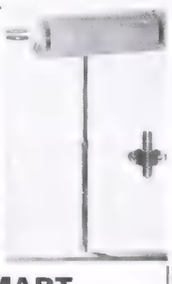
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Bazar Français
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666 SIXTH AVE. NEW YORK 10, N.Y.
between 20th & 21st Sts.

TELESCOPIC BED LAMP FOR LOW HEADBOARDS

Extends up to 27". Bracket Screws easily to back of headboard. Also may be fastened to desk, sewing machine, pulpit, wall, etc. Swivels to beam light in any direction. Pullchain socket. Colors: Swedish Blonde or Walnut. **$6.50** Ppd.



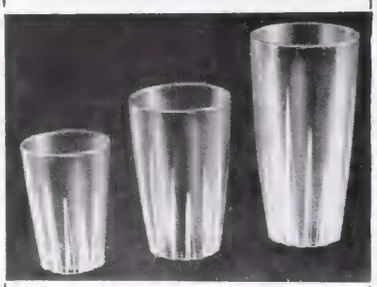


Matching Regular Bed Lamp with Rubberized hangers. **$3.95** Ppd.

Send Check or Money Order.

THE LAMP MART
523 MAIN STREET RICHMOND, *INDIANA*

NOW!
UNBREAKABLE PLASTIC TUMBLERS
THAT LOOK AND FEEL LIKE CRYSTAL GLASS!



At last, you can have unbreakable plastic tumblers so crystal clear you'll swear they're glass! The feel, the look, the styling of the finest crystal . . . in beautiful tumblers that end your breakage problem forever! Will never crack, break, shatter—or discolor! Sold in sets of 8.

ORDER TODAY—Send check or money order

8—5-oz. Juice Tumblers	$1.59
8—9-oz. Water Tumblers	1.98
8—14-oz. Iced Drink Tumblers	2.39
24-piece set (8 of each)	5.79

All prices postpaid
Satisfaction guaranteed or money refunded.

Mrs. Dorothy Damar
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Fine Ceramic French Poodle Wall Plaques = jewelled gold collarband. Both 11" tall and wide. Available in 4 colors, White, Pink, Bro with grey trim, and All Grey, finished w Mother-of-Pearl luster. Each $3.95, the set $7. ppd. Satisfaction guaranteed. Specify name c color. Send check or money order. Calif. Res. = 4% sales tax. Request free brochure for additio fine gifts.

Fine Quality Ceramic Artware

THE FLORIN

BOX 6-F, SAN CLEMENTE, CALIFORN

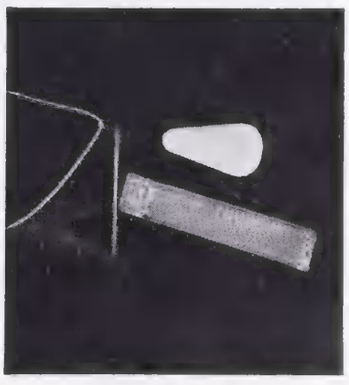
SHOPPING



CASHMERE MUFFLER and tie will keep your man of distinction both comfortable and smart, no matter how the temperature plunges. Made of cashmere, soft as mist on a moor, they come with 3 embroidered initials. Specify order desired. Muffler has a self-fringe. Navy with gray initials, coffee brown with ivory, gray with black; muffler, $8.95; silk-lined tie, $5.95. Downs & Co., Dept. 1111, Evanston, Ill.



IT'S SEW SIMPLE to gift the girl with a flair for fashion design and the ability to whip up creations that collect second glances. For her this 14k gold needle, $2.50, and a 14k gold needle-threader, $6 (add $1 for 3-initial monogram). It does a superb job of getting obstreperous thread through the needle's eye. Both come in leather cases. Prices include tax. Merrin, HB-11, 530 Madison Ave., New York 22.



HANKY PANKY is the pixie with the pocket, and whether she holds a single dollar bill for a ponytailed niece or a hundred for your mother-in-law, she's a present that will delight young and old. Made of cotton with jersey and felt trim, they come in brilliant colors. We like these because they're a gay solution to a difficult gift problem. 10″ high, $1 ea. $1.95 pr. Add 25¢ post. Foxcroft, HB, Bryn Mawr, Pa.





REMEMBER MAMA

A distinctive all-wool woman's cardigan that will be a treasured gift. Scallop trim on shawl collar and pockets. Matched pearl buttons. Initials beautifully embroidered in any color. Sweater comes in black, navy, wine, grey, rose, pink, blue or aqua. 36-46.

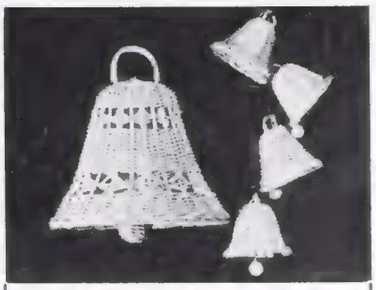
$10.50 Incl. Monogram

No C.O.D.'s.

Send for FREE monogram catalog.

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228 Main St., Dept. H11, Hackensack, N.J.



WICKER BELLS FOR CHRISTMAS DECORATING

Another first! Our completely charming wicker bells. Use the miniature ones (2 in. high) in Christmas wreaths, door sprays . . . on holiday tables and gift wraps . . . wherever you want to give a special flair to Christmas decorations. Large bell, singly or in pairs, makes a festive door or room decoration. It's 6 in. high, has open weave design. All of natural color wicker. No C.O.D.'s, please.

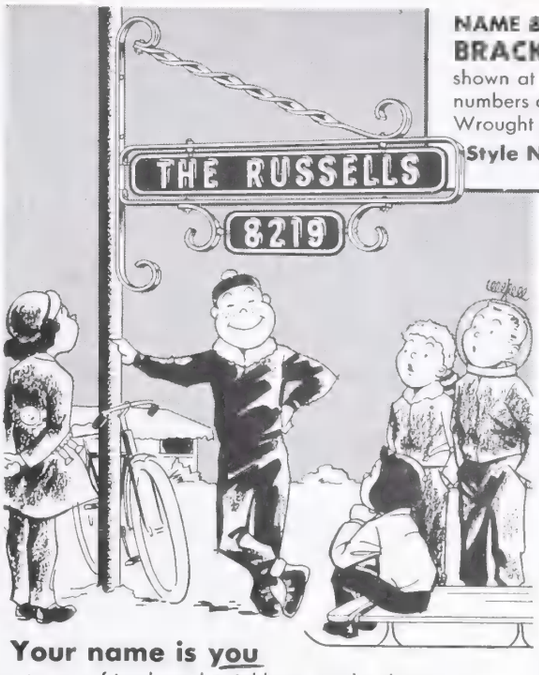
Set of 12 miniature bells only $1.95

Large bell, only . . . . . $1.00 each

Send for free gift catalog

Artisan Galleries

2100-A11 N. Haskell Dallas 4, Texas



NAME & NUMBER BRACKET MARKER

shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.

Style NB $4.95 POSTPAID



MAILBOX MARKER fits any mailbox—install in a minute. style M $1.95 POST PAID



FRAMED MAILBOX MARKER attractive wrought aluminum frame. style MF $2.95 POST



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls. style DM $3.45 POST PAID

Your name is you

—to your friends and neighbors—to the doctor and other callers—even to yourself and your family!

present your name attractively,

with a DAY-n-NIGHT MARKER

The perfect gift for Christmas because it's personal

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

WE SHIP WITHIN 48 HOURS

- Letters shine bright at night
- Easy to read DAY-n-NIGHT
- 2 sided; raised letters on both sides
- Rustproof—lifetime aluminum throughout
- Permanent embossed lettering—raised in solid plates
- Baked enamel finish—black background—white reflector letters
- Attractive size—nameplates 2½″ x 18″, number plates 2½″ x 7″
- Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of **ANTIQUE COPPER • COLONIAL RED • PINE GREEN** Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only 50¢ extra per marker**



TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line style DM $4.95 POST PAID



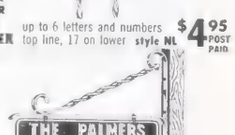
NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower style NM $3.95 POST PAID



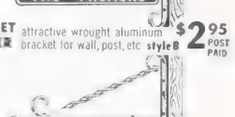
LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L $2.95 POST PAID



NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower style NL $4.95 POST PAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc style B $2.95 POST PAID



FRAMED BRACKET MARKER With wrought aluminum frame. style FB $3.95 POST PAID



TWO-LINE BRACKET MARKER up to 17 letters and numbers each line style OB $5.95 POST PAID

DESK-n-DOOR Markers

JOHN REYNOLDS

Engraved in solid brass, copper or aluminum with one or two lines (name, name and title, etc.) Mounted on solid walnut bases in your choice of walnut, ebony and nine other finishes.

Desk Marker $2.95 (shown above) postpaid

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DISCOUNT FOR QUANTITY USERS

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SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
		TOP		
		BOTTOM		

SHIP TO:

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TOTAL

☐ Remittance enclosed, ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage.



COLTEN'S

1351 Beacon St.,
Brookline 46, Mass.

1-pc. Taffeta Bedspread

With a "Coverlet — Dust Ruffle" Look

Lavish, oval-twist quilting on the coverlet-top. Extra fully gathered bottom. Sun-resistant acetate colors of rose-pink, beige, mint, blue, brown, aqua, grey, gold or white. Twin bedspread combination **16.95**, Full **18.95**, King (special order) **37.95**. **SEPARATE COVERLET** . . . twin **11.95**, full **12.95**, king (special order) **25.00**. **SEPARATE KNIFE PLEATED DUST RUFFLES** (style as pictured below) twin **11.95**, full **12.95**. **SEPARATE GATHERED DUST RUFFLE** twin **7.95**, full **8.95**. Color swatches, 10c.

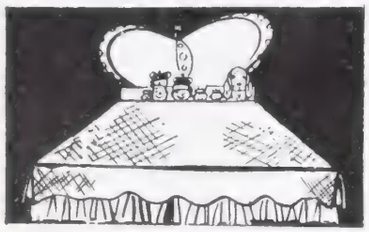


ANTIQUE SATIN

. . . in sun-resistant viscose colors of dusty rose, antique gold, aqua, brown, powder blue, pink, nutmeg, champagne, shadow green or white. Oval-in-the diamond quilting. Kick-pleat coverlet . . . twin **14.95**, full **16.95**, king **33.95**. PLEATED dust ruffle (shown), twin **16.95**, full **17.95** . . . GATHERED dust ruffle . . . twin **9.95**, full **10.95**. Bedspread with gathered flounce . . . twin **17.95**, full **19.95**, king (Special order) **39.95**. Drapes . . . 63" **7.95**, 81" **9.95**, 90" lined **14.95**, vanity skirt **8.95**. Color swatches, 10c.

WASHABLE CORDUROY BEDSPREADS

FITTED pinwale corduroy bedspread with double kick-pleat corners. Rich colors of eggshell, antique gold, hunter green, walnut, lipstick, blue, pink, coral, aqua, nutmeg or charcoal. Color swatches 10c. TWIN **15.95**, FULL **16.95**, KING (Special order) **32.95**. DRAPERIES can be special ordered any length or width.



KING SIZE

Couturier-styled bedspreads and coverlets in a royal selection of fabrics and colors. Special ordered.

Our KING SIZE bedspreads and bedding cover 2 standard, joined twin size beds. Color swatches are available. (10c for EACH fabric.)

King Size Bedding

WAMSUTTA MATTRESS PAD	9.95
LONG PILLOW with European Goose Down (21 x 39)	19.95
PLISSE BLANKET and COMFORTER COVERS 108 x 90	9.95
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WHITE 108 x 122½ flat sheet	6.95
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MULTI-STRIPED flat sheet	9.95
COLORED Pink, Yellow or Aqua, 108 x 122½	9.95
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WHITE flat sheet 108 x 122½	11.45
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KING SIZE BLANKETS 108 x 90	
ALL-ACRILAN WASHABLE	22.95
NORTH STAR ALL WOOL	29.95
KENWOOD "ARONDAC"	34.95
ST. MARY'S "MELBOURNE" ALL-WOOL, Deluxe quality	45.00

King Size Bedspreads

CORDUROY, illust. above	32.95
ACETATE TAFFETA, illust. above	37.95
ANTIQUE SATIN	39.95
"STARLIGHT"	27.50
"MORGAN JONES" Hobnail	22.95
ALL-OVER QUILTED	45.00-48.00
HEIRLOOM STYLE	29.95

King Size Coverlets

POLISHED COTTON	29.95
ACETATE TAFFETA, illust. style	25.00
ANTIQUE SATIN, illust. style	33.95
CORDUROY, straight edge	27.50
"STARLIGHT"	33.95
"MORGAN JONES" Hobnail	19.95
HEIRLOOM STYLE, Ball Fringe	29.95

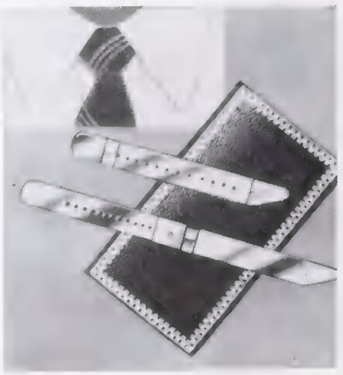
Custom Sizes

For other King sizes, Special sizes and King size dust ruffles . . . please request sheet 8 and price chart for fabric desired. Allow up to 3 weeks for shipment of order.

ADD 90c POSTAGE for total order, regardless of size or zone.



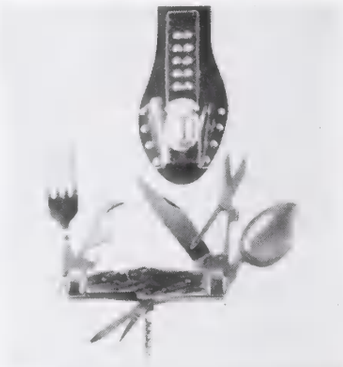
WINDOW SHOPPING



HE'LL BLESS YOU for discovering these self-adjusting collar stays which fit every shirt in his wardrobe and do their job with elegant precision. Gold-plated, spring-tempered stays fit any collar length, won't curl. Here's a stocking present for Dad, a bachelor uncle, your college son. $1 the pair. $5 for 6 pairs. *Immediate shipment.* Order from Harmill Co., 300 Post Office Bldg., Brighton 35, Mass.



MYRTLEWOOD TRAYS are richly endowed with party manners. Each handmade piece is fashioned from the wood of the Myrtle tree grown on the Oregon Coast and in the Holy Land. The vivid coloring and graining of the wood, the superb lacquered finish, makes these a beautiful buy. Snack tray, 8" diam., $3.95. Cheese tray, 10", $4.50. Cheese knife, $1.50. Dip Bowl, 4", $2. House of Myrtlewood, Box 457, Coos Bay, Oregon.



CAMPER'S KNIFE. Whether he's stalking deer, crouched in a duck blind, or fishing, he'll have a kitchen drawer in this compact unit! Made of stainless steel, it has a knife, fork, spoon, scissors, bottle opener, can opener, cork screw, awl, file, and screw driver. 5" long with leather case which attaches to belt, it's $2.95. Taylor Gifts, Wayne 1, Pennsylvania.

"SWEET 16" FLORIDA FRUIT



Lee McComb has developed a scientific method of growing Florida oranges and grapefruit that are sweeter, 78% less acid, juicier, and more healthful. The answer is M-16 Compost plant food and picking only when golden ripe with nature's bountiful blessings. For a new discovery in finer Florida fruit, order "Sweet 16."

Christmas gift certificates available for after Christmas delivery.

Write for free folder.

	BUSHEL	½ BUSHEL
Navel Oranges	$8.25	$6.25
Juice Oranges	$7.50	$5.50

Duncan Grapefruit included in order on request.

Express prepaid east of Mississippi River. Add 50¢ express to Wisconsin, Minnesota, and west to Rockies—add $1.50 to Rockies and coast.

LEE'S FRUIT COMPANY
Mr. Lee McComb, Dept. A, Leesburg, Fla.

Tasteful Gift!



PENNSYLVANIA DUTCH PRETZEL ASSORTMENT

"Wonderful good!" That's the Pennsylvania Dutch description of this delicious five-pound assortment of crisp, buttery Extra-Thin Pretzels, bite-size Nutzels, big, crunchy Beer Pretzels, Pretzel Stix. Packed in a handsome "barn red" reusable tin decorated with authentic Pennsylvania Dutch designs. Lid makes an attractive wall plaque or serving tray.

$4.95 postpaid anywhere in the U.S. or to service personnel overseas. Order early and specify shipping dates. Gift card enclosed. Checks or M.O.—Sorry, no C.O.D.'s.

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GUARANTEE
You MUST be pleased...or your money back on every purchase by mail from SUNSET HOUSE!

AMERICA'S MOST UNUSUAL, EXCITING GIFTS!



CIGARETTE DISPENSER for those "Dirty Weeds". This antique pine Cigarette Dispenser holds a full carton of king size cigarettes. Dispenses one pack at a time. Inspection slot shows you when you're running low. Wonderful conversation-piece when hung on den or game-room wall. This is one gift they'll remember for years to come. Practical gift for cigarette-smoking friends.
2981—Weeds Dispenser $1.69



SEE THE MIRACLE OF BIRTH! New mystery aquarium contains living tropical fish. See the Miracle of Birth as the mother actually bears living, swimming baby fish! Mystery crystal ball has no visible opening, yet the fish live and breathe. Watch them eat, play. Educational for children. Male and female are guaranteed to arrive alive — and to give birth.
3020-P—Miracle of Birth .. $2.98



REVOLVING CARD TREE lets you display your Christmas cards to best advantage. As each card is received, simply tuck it in one of the Tree's slots — soon you'll have a bright, gay array of 'branches'. Tree twirls around so friends can see them all. Holds 50 cards! Green plastic Tree, gold base and top star. It's a foot tall. Looks magnificent!
2240—Card Tree $1.25



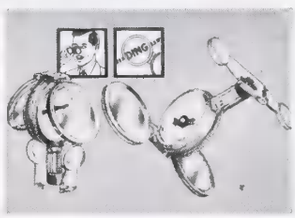
MAN'S BEST FRIEND is this lazy susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled leatherette, moire-lined. A great value at this low gift price!
2225—Dresser Valet $3.98



GIVE 'EM THE WHIP! Show him, or **her** who's boss! Bring out the beast in the one you love or hate . . . give them a real Whip! Braided leather with sturdy wooden handle and a long snapper. It's 6 feet long! With practice, he can snap the ash off mother-in-law's cigarette. For your boss, husband, wife, boy-friend or dad! With appropriate gift tag!
3041—The Boss's Whip $1.29



EXQUISITE PETTY CASH CASE has a big money look! Any lady with a penny to her name will treasure this Case! It has separate wells for pennies, nickels, dimes, quarters and halves . . . and a clip for folding money. Gleaming jeweler's gold with sparkling rhinestone dollar sign on top! Ultra elegant in see-through bags—keeps money ship-shape. Federal tax included.
2466—Petty Cash Case $2.20



AMAZING—10 SCIENTIFIC USES with this foldaway instrument. It's a magnifying lens, compound microscope, adjustable telescope, focusing binoculars, directional compass, solar clock, mirror, pharyngeoscope, code transmitter and a campfire lighter—ALL IN ONE! Views up to 10 miles! For bird watching, scouts, hobbyists, boys, girls. 3¼" folded.
2099—Ten-In-One Scope 79c
3 for $2.00



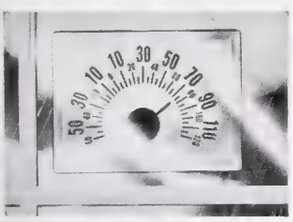
PERSONALIZED SWEAT SHIRTS . . . like athletes wear . . . **with their own names** in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. Long wearing, for boys and girls. **Specify first names.** Exciting gift for kids.
Name Sweat Shirt $1.79
3198-P—Size 4 3200-P—Size 8
3199-P—Size 6 3201-P—Size 10
3202-P—Size 12



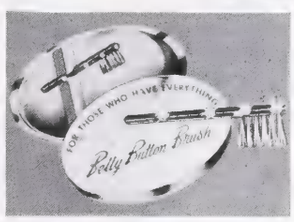
THESE SLIPPERS G-R-O-W ON YOU! Slippers s-t-r-e-t-c-h to fit your feet . . . feel like you're barefoot. Knit of miracle stretch yarn — washable, quick-drying, shrink resistant. Wonderful for trips, lounging. Gay metallic patterns — red and gold for women, blue and silver for men. One size fits everyone.
3052—"His" Slippers 79c
3053—"Her" Slippers 79c
Any 6 Pair for $4



GOLDEN PRESIDENT COINS. Beautifully sculptured likenesses of each President of the United States—from Washington to Eisenhower—appear on each of these 33 different Coins. Gleamingly gold plated, they're a great collection souvenir. Makes history a snap to learn! You get a separate Coin for each of the Presidents. In clear plastic box. Elegant, educational gift.
2551—President Coins Set $1



LOOK-THRU THERMOMETER tells outside temperature from **indoors**. Transparent instrument shows the family how to dress **before** they step outdoors. Precision Thermometer is attached in seconds outside any windowpane, by self-adhesive frame. 2"x3" clear dial does not interfere with view. Bright red needle points to numbers visible up to 10 ft. away.
2250—Look-Thru Thermometer $1



JUST WHAT HE NEEDS . . . for a real laugh sensation, give that favorite gal or guy the gag present of the year — a Belly Button Brush. Deluxe rhinestone studded handle and elegant plastic gift box. **Guaranteed to create gift excitement.** You'll be complimented for finding something so unusual.
2266—Belly Button Brush 79c
4 for $2.98



MERMAID BEER MUG! Imagine! A gorgeous little mermaid gazes up at you as you drink your beer. A real surprise for guests! Handsome ceramic Mug has a cute nude lass molded right into the bottom of it. Barrel pattern doesn't reveal what's inside the Mug. Fun for guests, for parties, for you!
2161—Lady-In-Mug $1
4 for $3.49



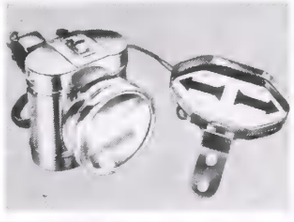
ORIENTAL MYSTERY and skill go into these tantalizing wood Puzzles from the Far East. Each ball, square and animal is made from dozens of little oddly-shaped, polished wood pieces. The trick is to take them apart **and then fit them back together again.** Hours of fascinating fun! Set of 3 different Puzzles for only $1.25. Created centuries ago.
3040—Wood Puzzles Set .. $1.25



WIN IN A THROW! New Throw-A-Word dice game is a sure party stopper! Each player rolls the 12 dice from the shaker — to form as many words as possible from the letters that turn up. Any number of people can play. Grand for kids and adults. More fun than a spelling bee. Educational, too! Great gift idea! They'll thank you for this.
1831—Throw-A-Word $1



STUPENDOUS REMINDER CALENDAR —won't let you forget! Shows 6 weeks at a glance! Each day has a large square to jot in appointments, notes, birthdays and anniversaries. Complete through December, 1959 with an extra sheet for important dates used year after year. Giant calendar is 22" x 16½". Big Junior Calendar is 17" ■ 11".
3047-X—Giant Calendar $1
3048—Jr. Calendar 79c



BIKE SIGNALS make bicycle riding real safe! New 2-way combination Bikelites make exciting gifts for bike owners. Directional signals mount easily on rear fender, flash right or left turns with handlebar flicker-switch control . . . just like on dad's car. Powerful headlight gives strong beam for night cycling. Sturdy chrome finished metal. Uses 2 flashlight batteries. Practical gift!
3012—2-Way Bikelite $1.98



STORE YOUR CHRISTMAS CARDS in style! Magnificent Book Box holds all your treasured cards from year to year. Handsome in bookcase or on the table. Beautifully bound in smooth white, mock leather with gilded 'pages'. Engraved in gleaming gold is the title: "Our Christmas Cards". Holds almost 100 cards, measures 8½" ■ 7".
3042—Save 'em Book Box $1.49
2 for $2.75

Mail This HANDY ORDER FORM Today!

SUNSET HOUSE • 2803 Sunset Bldg., Beverly Hills, Calif.

MY NAME IS _____
(PLEASE PRINT)
ADDRESS _____
CITY _____ ZONE _____ STATE _____

ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid

TOTAL AMOUNT ENCLOSED



FLOOR RACK



TABLE RACK

MAGAZINE RACKS

All Sizes Finished or in Easy, 1-Hr. Home Kits



WALL RACK

These large, handsome racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

BEAUTIFULLY FINISHED — **IN COMPLETE KITS**

Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish. Easy, 1 hr. assembly, precision fitted, drilled, sanded, etc. with simple instructions.

Floor Rack 23"x30" high x 9½" deep	holds 60 magazines	$29.95 . . . In Kit $17.95 Postpaid
Table Rack 13"x16"x9" (for floor also)	holds 20 magazines	$12.75 . . . In Kit $ 8.50 Postpaid
Wall Rack 23"x27"x5" (illustrated)	holds 30 magazines	$17.95 . . . In Kit $ 9.95 Postpaid
Wall Rack 23"x10" (taller than illus.)	holds 45 magazines	$27.50 . . . In Kit $15.95 Postpaid
Wall Rack 45"x27" (double width of ill.)	holds 60 magazines	$32.50 . . . In Kit $18.95 Postpaid
Wall Rack 23"x14" (shorter than ill.)	holds 20 magazines	$12.95 . . . In Kit $ 7.95 Postpaid

Finished Racks Shipped Express Charges Collect. Immediate Delivery. Money Back Guarantee.

NEW 48 PAGE CATALOG—200 PIECES of Finished and Kit Form Furniture and Wall Racks in Friendly Pine. Send 10¢ in coin or stamps.

Yield House
Dept. B11-8
North Conway, N. H.

TRY A FREE SLICE OF THIS WORLD-RENOWNED FRUIT CAKE



ORIGINAL **DeLuxe** TRADE MARK

"THAT FAMOUS CORSICANA, TEXAS FRUIT CAKE" . . . SINCE 1900

If your mouth waters for sure enough FRUIT CAKE, and you've never eaten DELUXE, let us send you a generous slice now, before you buy. Taste its oldtime goodness..the luscious fruits and fresh, plump Texas pecans, the *richness* of this delicacy. DELUXE is that "best of its kind" for your holiday get-togethers, for friends dropping in. Baked to order, arrives moist, delicious, stays fresh under refrigeration for weeks. *Every cake sold strictly on money-back guarantee.* Write for your free sample while there's time. Better still, order your wonderful DELUXE Christmas Cake today.

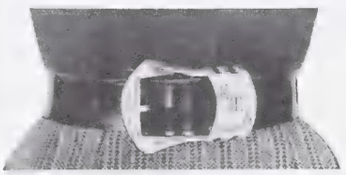
IDEAL GIFT FOR FAMILY AND FRIENDS

What a compliment to your own taste in fine things.. a gift of DELUXE! Comes in merry Christmas tin, your gift card enclosed. Perfect arrival guaranteed. Special quantity discounts on request. Postpaid and insured. 2 lbs., $3.95; 3 lbs., $5.45; 5 lbs., $8.80. Check or money order.

COLLIN STREET BAKERY
P. O. BOX 117 • CORSICANA, TEXAS



A. HARNESS BELT



P. PROVINCIAL BELT

Personalized LEATHER BELTS

sold only by mail at **$1.95**

Does wonders for separates

Smooth polished genuine leather belts 1½" wide, sizes 22 to 32.

A. Harness Belt with golden buckle and initials in Black, Red, Beige, Tan, Navy and Grey.

P. Provincial Belt with golden buckle and engraved monogram in Black, Red, Beige, Tan, Navy and Grey.

For complete belt wardrobe order both styles at Special Price of 2 belts for $3.75. Add 20¢ postage for each belt.

OLD PUEBLO TRADERS 620-C South Country Club Tucson, Arizona



REAL Christmas HOLLY

Decorate your home lovelier than ever with fresh, choice, treated sprays of glossy, green, rich red berried English Holly. An unusual gift anyone will enjoy. Boxes topped with silvered Mistletoe. Gift cards enclosed. Money back guarantee. Arrival about Dec. 16 unless other date requested.

No. H-2 An armload of Holly.	Ppd.	$2.95
No. H-3 Over 2 armloads of Holly.	Ppd.	$4.95
No. HG-6 A bounty of Holly plus greens, pine cones & Variegated Holly.	Ppd.	$6.95
No. HG-37 Loads of English plus Variegated Holly, giant pine cones & choice aromatic Mountain greens.	Ppd.	$12.95
No. WR-8 Lovely 16" English Holly wreath	Ppd.	$4.95
In sprayed gold or silver	Ppd.	$5.95

Write for color gift folder

Bill Zamboni's
Northwest Corner Store
Longview 7, Washington



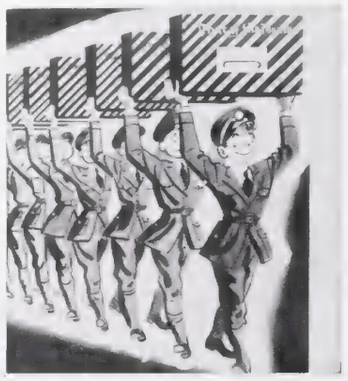
WINDOW SHOPPING



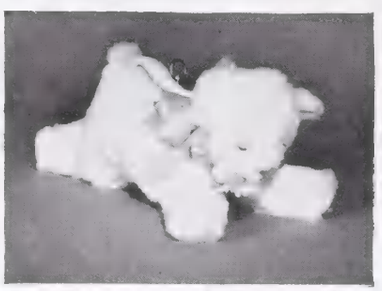
CORDLESS SHAVER by Universal is the gift for a sportsman or an international traveler. Designed by Raymond Loewy, it needs no electrical connections. It has a fine precision chrome-plated head, self-sharpening blades, and works on 4 tiny batteries that last for months. Shaver in leather bag is gift-boxed. $16.95 plus post. Abercrombie & Fitch, Madison Ave. at 45th St., New York 17.



ADD-A-LIMB sockets turn thin Christmas trees into full ones. Most trees have thin spots, and it's always a problem on Christmas Eve for your husband to find the side that looks best. These green metal sockets come to the rescue. Just screw them into trunk and insert extra greens or limbs where needed. Set of 3 sockets is 49¢. Walter Drake, HB-49 Drake Bldg., Colorado Springs, Colo.



FRUIT-OF-THE-MONTH CLUB. Membership in this superb club is one of the grandest gifts you can give anyone. An engraved membership certificate, inscribed with your name, announces all the fine fruits and delicacies to come. Membership contains from 3 to 12 deliveries from $11.95 to $65.95. Write for descriptive booklet. Harry & David, Box 7E, Medford, Oregon.



Musical Lamb

Imported Swiss Music Movement

One of the softest little lambkins you'll ever see. A perfect bedmate or playmate for any wee one. Swiss music movement inside plays "Mary Had a Little Lamb" and is easily removed when the lamb needs a bath. This lamb clutches a daisy in his mouth and has tiny bells sewn inside each ear. Choice of white or black with pink feet, ears and tail. Postpaid—$6.35

G. SCHIRMER 3 East 43rd St. New York 17, Dept. 9



FLEXIBLE PLASTIC

DANCING DOLLS

IN AUTHENTIC COSTUMES

Exquisite handpainted dolls in brilliant authentically detailed costumes—easily removed for washing. 7" dolls of flexible plastic retain any position—sitting, standing, dancing, etc. Realistic blonde, brunette or red hair can be washed and curled. Choice: Cuban, Scottish, Egyptian, Hawaiian, Haitian, Swiss, Indian, Spanish, Gypsy, Can-Can, Dutch, Greek, Panamanian, Russian, Chinese, Balinese, Irish, Japanese, German, Polish, Ballerina, and Drum Majorette. **$2.95** ea. ppd. Collector's Set of 8—**$21.00** ppd.

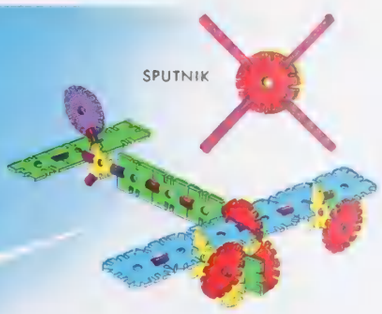
Send 10¢ for colorful new catalog showing over 100 exquisite dolls.

FLAGG *Flexible Dolls*
Box 205-2, Jamaica Plain, Mass.

Get these Colorful . . . Durable

RIG-A-JIG

Fun! Fast!



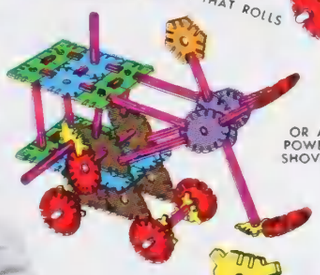


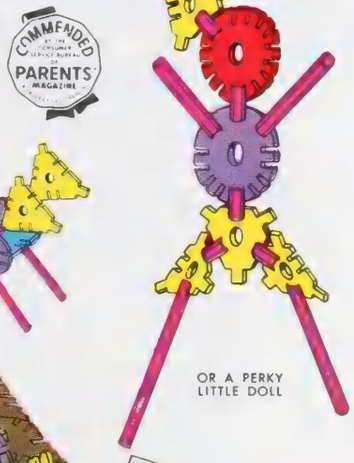
RE-USABLE CONSTRUCTION PARTS



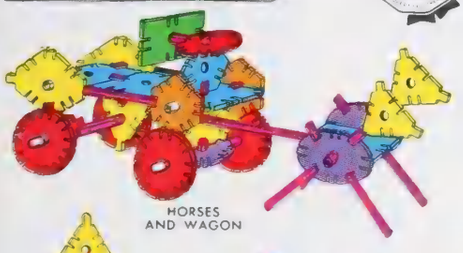


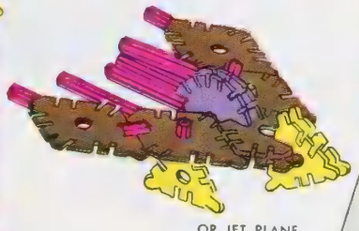






COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS MAGAZINE







TOY GUIDANCE COUNCIL, INC.





Put-Away Training-Tray is Mother's Delight

Handsomely Gift Boxed

NOT ONE TOY, BUT 1001 TOYS!

with ROLLING WHEELS . . . Mechanical ACTIONS!

And toys that really work! Train wheels roll . . . windmills and merry-go-rounds *really* turn! Animals, dolls, flowers, buildings, weird and wonderful creatures from outer space! No limit to endless variations of this toy. Boys and girls build anything their hearts desire.

PIECES ASSEMBLE LIKE LIGHTENING!

No tools needed! RIG-A-JIG's specially notched pieces link together quickly, hold firmly. Toys appear almost as fast as a child thinks them up . . . hold his interest for hours There's not only the stimulating, creative building fun . . . but the recreation fun of playing with the toys Parts are in Seven gay colors and Seven basic geometric shapes . . . plus rolling and mechanical action provided by axle and hub construction.

EASY-TO-FOLLOW 16 PAGE IDEA BOOK!

Each set of RIG-A-JIG includes a fascinating, *seven-color* instruction book to get your child started, but he'll soon go on from there to create his own imaginative toys. The book is wonderfully helpful and full of exciting toys, so well illustrated and explained that even the smallest child can understand. Ideas as simple as a snowflake design gradually advance thru over 50 ideas, on up to complicated, workable machinery for the older child.

Used by Teachers in over 41,000 classrooms!

Develops manual skills, eye-hand coordination, color and shape sense. Stimulates a child's imagination and strong sense of creativity. RIG-A-JIG grows with your child. As skill and dexterity increase he goes on to more complicated projects!

DURABLE, SAFE, CLEAN, WASHABLE!

Practically indestructible . . . made of a special tough acetate . . . semi-flexible and non-toxic.

Send Now for Rig-A-Jig Gift Sets

RIG-A-JIG THE LANDFIELD CO. Dept. 518
Landfield Building • 32 W. Washington • Chicago 2

I enclose $_____ Send POSTPAID:

☐ Classroom Set 1,000 PARTS $10 ☐ Family Set 430 PARTS $5 ☐ Deluxe Set 236 PARTS $3

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



REDWOOD LASTS LONGER OUTSIDE—LOOKS BETTER INSIDE



Whether used as exterior siding or interior paneling, only California Redwood offers such a combination of beauty and durability. Redwood takes and holds paint far better than most materials, provides excellent insulation from heat or cold and will last a lifetime. Ask your Builder or Lumber Dealer about high-quality Simpson Redwood Products.

WRITE FOR FREE BOOKLET "Redwood for the Home"
Simpson, Room 1018L, White Building, Seattle 1, Washington

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The Finest in D
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Paper, Plywoods



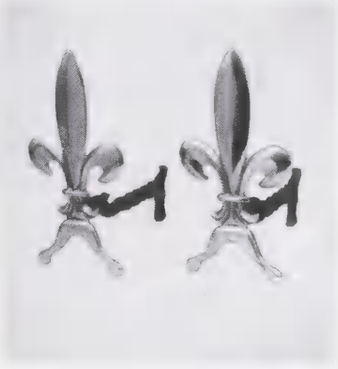
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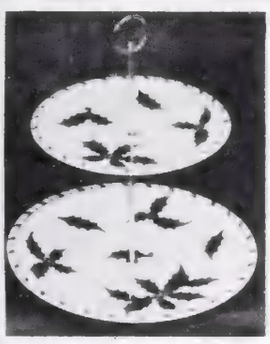
VIP BOX. She'll stash her cash, savings bonds, jewelry and her daughter's curls in this strong box that is colorfully personalized with her full name and the words: "Private, Hands Off." One would be a marvelous Christmas present for a college son or daughter, a bride and groom. Silver-gray metal box with key is 12½" x 5½" x 3¾". $2.95 plus 30¢ post. Jobie Gifts, Box 62, College Point, N. Y.



BOSS'S BULL WHIP really packs a wallop. It beats anything we've seen for poking good-natured fun at the buzzer-pushing executive who rides herd on the staff. It's a genuine giant-size bull whip nicely gift-boxed with a big gold-foil label on the lid that says *The Boss*. $1.75. Order from Greenland Studios, 5858B Forbes Street, Pittsburgh 17, Pa.



HEARTH TO PLEASE is one whose fleur de lis andirons have a shining elegance that will lift an entire room into distinction. An impressive 18" tall, they have 14" burning irons, and are made of gleaming, solid brass. $29.90 the pair. In cast iron with black wrought-iron finish, $19.90 the pair. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville, Tenn.



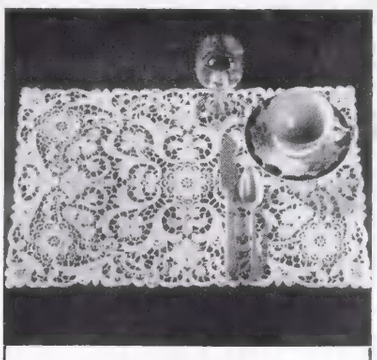
2-tier server

To set the mood for the Holiday Season, snowy white porcelain patterned in candy cane red holly and vivid green leaves.

$3.50 plus 35¢ postage

FREE Our New Gift Catalog picturing matching Holly Dinnerware and Accessories in full color.

HOLDAMPF'S Cards & Gifts BY MAIL
13 E. Wells St., Milwaukee 2, Wis.



Lace Miracle

Elegant placemats with the look of exquisite handmade lace are authentic reproductions in durable vinyl. Lovely enough for important dinners, these beautiful mats wipe clean with a damp cloth. 12" x 18" in lacy white or ecru.

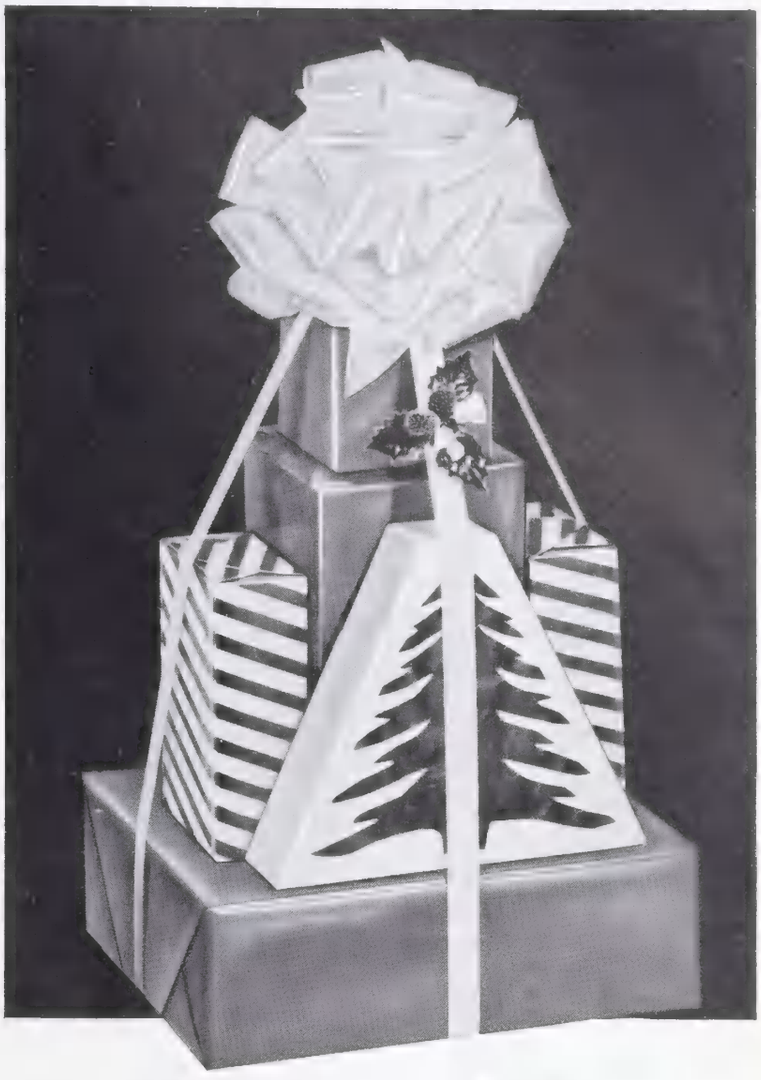
Set of 4 only **$2.95** ppd.

Pa. Residents Add 3% Sales Tax. Sorry No COD's. Send For Free Gift Catalog.

WHAT'S NEW SHOP
Wynnewood HB11, Pennsylvania

A NEW IDEA IN CHRISTMAS GIFTS

with loads of surprises and excitement!



THE *Treasure of Treats*

NOT JUST ONE...
BUT SIX WONDERFUL GIFTS
of California's most tempting delicacies

That package way up high under the cloud of ribbon, is a Mission Pak Fruit Cake – the only fruit cake in the world made with 90% glacéd fruits and nuts and only 10% batter.

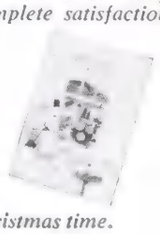
On the floor below, there are four wonderful surprises. In the center a box of big, juicy, bright red apples. In the left wing box, there are magical Mission Pak Glacéd Fruits – cherries, apricots, miniature pears, pineapple and delicious black figs – glacéd in real orange blossom honey by a process that takes a full year. And in the right wing, a package of fabulous Deglet Noor Dates. In front center, a Christmas tree box of walnuts and almonds.

Down below, holding up this tower of treasure treats is a box of Mission Pak Oranges – so big they look like grapefruit! And the cost is the *real* surprise – you can send *this* gift to all the special names on your list. Nothing like it *anywhere* except by mail from the Mission Folk in California.

Only $7.99, gift wrapped and shipped *prepaid* anywhere in the U.S. with your gift card enclosed. Specify Gift No. 44. But order early because the supply is limited. *Safe arrival and complete satisfaction guaranteed.*

JUST GIVE US THE ADDRESS – WE DO THE REST!

FREE GIFT BOOK: The "Treasure of Treats" and 50 other wonderful Mission Pak Fruit gift ideas are shown in full color. Send for a copy today, and Christmas shop in arm chair comfort.



REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK
119 East 33rd Street, Los Angeles 11, California

Authentic Reproductions in CAST IRON–ALUMINUM



Original Grape and Leaf Designed 3-Pc. Group

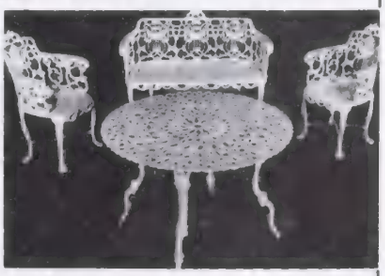
This large 39" long SETTEE flanked by 2 Matching ARM CHAIRS makes an ideal Gift.

3-PIECE GROUP #601
CAST IRON $54.50 ALUMINUM $59.50

ROSE and LYRE GROUP (right)

	Cast Iron	Aluminum
SETTEE #400—44" long	$65.00	$80.00
CHAIR #402—18" deep	$32.50	$39.50
TABLE #100—42" round	$35.00	$42.50

Add $7 for Table with lower shelf



FERNERY No. G1-122 (Below)

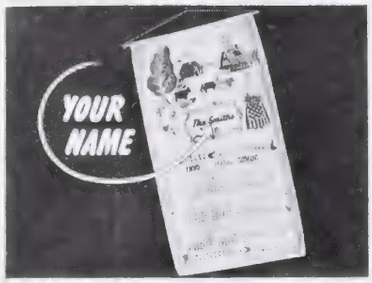
Decorative Cast Iron with whipped-cream Scrolls. 33" long, 14½" high and 9" wide.



$27.50

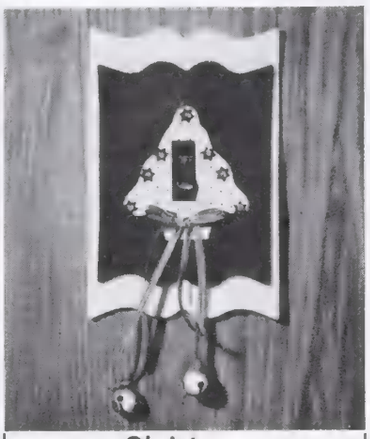
CATALOGUE ON REQUEST
Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.
Dept. B-11-8
1901 4th Ave. S. Birmingham, Ala.



1959 CALENDAR TOWEL-$1

Decorative CALENDAR TOWEL is a wonderful kitchen show-piece all during 1959 . . . becomes a useful tea towel in 1960. Hand-screened gay provincial design in fast colors on heavy, hemmed quality material. It's 17"x 29", can be hung by wooden staff hemmed in top. Embroidered personalization for little extra. *Guaranteed to please or your money back!* CALENDAR TOWEL, only $1, or specify name for PERSONALIZED TOWEL, $1.50 postage paid. Order from Carol Beatty, 2656 Beatty Building, Culver City, California.



Christmas
Switchplate Cover

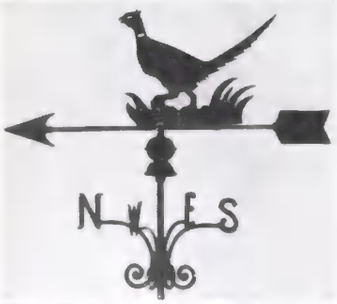
In holiday green or red felt, it's sequin trimmed with golden bow and jingle bells. Self-adhesive back attaches easily over existing plate. Wonderful to send as Christmas Cards. Ppd

$1.00

Matching Doorknob Cover, Ppd. $1.00
The Set, Switchplate & Doorknob, Ppd. $1.95
Pa. Residents Add 3% Sales Tax. Sorry No COD's. Send For Free Gift Catalog.

THE ADDED TOUCH
Wynnewood, HB 11, Penna.

The Perfect Christmas Gift



PHEASANT WEATHERVANE — A gift the entire family will enjoy. This vane will certainly add distinction to your home. Designed and made in Hagerstrom's own studio workshop. Cast iron and aluminum vane pivots easily on oiled swivel. Comes with 4-part compass. Choose the size to look best on your roof: 27" wide x 32" high **$19.50.** 30" x 40" **$25.00.** Prices f.o.b. Wheeling.

Write for Christmas Gift Catalog showing 72 other items also many gift items—mail boxes, house signs, lanterns, etc.

Hagerstrom METALCRAFT STUDIO
Handcrafted Specialties since 1922
Dept. HB. Old Milwaukee Road, Wheeling, Ill.



Personalized
VELVET BOUDOIR BRUSHES $1.95 each

THE luxury of fine soft velvet; the beauty of snowy white nylon bristles plus a monogrammed gold crown medallion . . . make an irresistible boudoir brush of great beauty. Your choice of 2 or 3 engraved initials on either round or oval brush in a galaxy of lush colors: AMERICAN BEAUTY, ROYAL BLUE, REGAL BLACK. At these prices of $1.95 each order a set for your dressing table and several for gifts. Handsomely gift boxed.

Shipped promptly and postpaid

LILLIAN VERNON
276 HB Third St., Mt. Vernon, N.Y.

WINDOW SHOPPING



PINING FOR A TREE that won't shed its needles, is fireproof, and will hold its shape permanently? Then send for this plastic replica of a silver spruce that assembles and disassembles in minutes, disappears into its own storage box. In white, pink, or forest green, on sturdy base. 30" high, $6.95; 48" high, $14.95; 72", $21.95. Miracle Sales Co., Dept. HB-8, 120 S. Rancho, San Bernadino, Calif.



CHRISTMAS LABELS are imprinted in red with your name and address on white gummed paper 1½" long. The jolly green Christmas tree adds interest, makes these festive identification for letters, cards, gift packages. Or you may have any message that fits the space like "Hope your Christmas is a merry one" . . . and name. In 2" plastic box, 500 are $2. Via air, add 14¢. Bruce Bolind, Montrose 51, Calif.



THESE ARE THE NUTS for holiday nibbling. They're delicious and you won't find anything like them in stores anywhere. Crisp giant pecans, almonds, and cashew nuts, glacéd with farm-fresh butter and flavored with cinnamon and spices come in vacuum containers. Gift-boxed, Pak #77 is $3.94. Order from The Mission Folk, 116 E. 33rd St., Los Angeles 11, Calif.

THE ORIGINAL EARLY AMERICAN MINIATURES IN OLD PINE



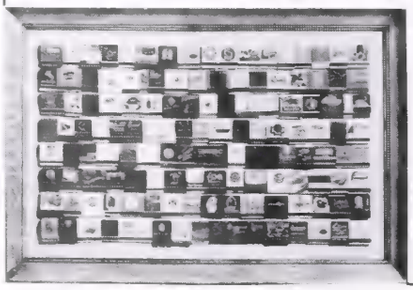
SCALE 1 Inch to the Foot

Welsh Dresser—8" high	$10.00
Dry Sink, metal lined—4" high	9.00
Fireside Settle—4½"	4.00
Conn. Mantel—5¼" x 7½"	16.00
Trestle Table—2½" x 6"	6.00
Utility Bench—1½" x 4"	4.50
Cobbler's Bench—1" x 4"	6.00
Old Oaken Bucket—1"	4.00
Butter Churn—4¾"	4.50
Candle Stand, 2 tapers—5"	5.50
Terry Clock—2⅞"	3.25
Hand-hooked Rug—3" x 4"	3.50
Oval Braided Rug—2" x 3"	3.00
Spoon Rack, 4 spoons—2"	4.00

HAND MADE by descendant of PAUL REVERE
Send 50¢ for illustrated booklet showing Early American, 18th Century, Colonial furniture, also accessories including sterling silver, lamps, china, crockery, glass, original oil paintings, etc.

CHESTNUT HILL STUDIO Box 137 South Egremont, Mass.

AT LAST . . . A DECORATIVE MATCHBOOK DISPLAY RACK



VAGABOND MATCHRAK is the delight of every matchbook collector—young or old—and the perfect solution for displaying matchbook collections to decoratively enhance the decor of any room. Ideal gift for the person who travels. Brand new idea. Marvelous conversation piece. Made of sturdy oak or pine with superb driftwood finish on oak or luxurious antique finish on pine. Shipped ready to hang. (Matchbooks not included)

Size: 18" x 24" . . . . . only $11.50
Size: 24" x 36" . . . . . only $15.95

Please specify size and oak or pine when ordering. Send check or M.O., pls. no C.O.D.'s. Shipped PPD.

(Calif. Residents pls add 4% sales tax)

DUDLEY BOX 3372 LOS ANGELES 54, CALIF.

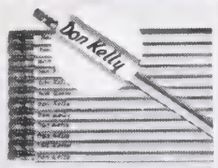
Bancroft's CHRISTMAS SHOPPING CENTER

WHERE YOU SHOP BY MAIL . . . AND SAVE!



BOWS WITHOUT TYING

Imagine! No fumbling . . . no looping! Make fluffy pompon bows instantly, automatically—without tying! Just pull the string . . . shimmering bow forms as if by magic. 60 feet of quality satin ribbon makes large or small bows.
KZ 3013, Red; KZ 3014 Green; KZ 9892 White; KZ 9895 Gold.
Each 98c



24 PERSONAL PENCILS

. . . with your name in Gold! A feather in anyone's cap to give—and a sure way to foil pencil snatchers. Fine quality number 2 black lead PLUS pure rubber erasers. A mark of distinction for your desk and the pride of young and old alike. Specify name.
KZ 1504-X Set of 24 . . $1.00

ROLLING SNOW PLOW only $9.95

"The Only Snow Plow with Four Wheels" MAKES SNOW REMOVAL 10 TIMES EASIER

Just walk behind it . . . it's as easy as rolling baby carriage! Rugged, all-steel Snow Plow glides on 6" rubber tires through all types of snow. One trip up and back clears an entire sidewalk.

AN HOUR'S SHOVELING IN 5 MINUTES

Big, reversible blade plows through 8" drifts without effort—clears 22" path. Has seven adjustable positions up to a full 22" angle. Throws snow off sidewalk—to left or right—automatically. Operates on same principle as highway snow plow trucks.

LESS STRAIN! NO LIFTING! NO BENDING!

Ends shoveling snow into piles you have to lift—just push 'em off to side. Leveler wheels on blade roll plow smoothly over cracks, rough pavement. 41" no stoop handle lets you do whole job standing up. Weatherized, chrome-like cadmium finish.
KZ 1135-S Standard model $9.95

Deluxe Heavier Model—comes with larger 26" blade. Has long-life red enamel finish and bonderized, weather-resistant undercoating.

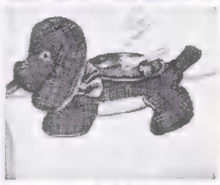


1004-S Deluxe Heavier Rolling Snow Plow $12.95



SCARF AND CAP SET

. . . It's personalized! . . . it G-R-O-W-S with your child! Kiddies stay "snug as a bug" in 100% wool Cap and Scarf Set that's embroidered with child's name. Snowy white with red trim, children never lose 'em—never outgrow 'em. Washable.
KZ 2734-D, The Set . . $2.95



L'IL PUP ASHTRAY

Never falls! Never spills! Faithful Rover stays with you always 'cause he's a cute little bean-bag ashtray. He clings to the rim of any chair or sofa—won't slip off, no matter where you put him. Colorful plaid with floppy ears and sad button eyes.
KZ 9473 Pup Ashtray $1.00



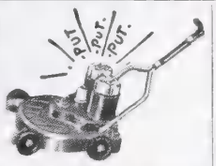
You'd Expect To Pay $3 to $5—And More BRASS FINISH PLANTERS AS LOW AS $1.00

Rich metal Planters with lustrous simulated Brass finish add bright contrast to all your greenery. Dainty lattice-work design is delicately tooled, and makes a striking setting for plants—especially those being given as gifts. Leakproof plastic liner is 3¼" deep.
9993 Oblong (3¼" x 9⅞" long) . . $1.00
9994 Round (7" Diameter) $1.19



REAL SNOW SKATES

Wonderful fun and healthful exercise as youngsters skim over the snow—no ice needed. Adjusts to any child's foot and are made of steambent hardwood with grooved bottoms. Aluminum heel plates, and sturdy ankle straps for safety. Over 16" long, 2½" wide, trimmed in red.
KZ 3509 Snow skates $1.79



Putt-Putt Power Mower SALT & PEPPER SET

Imagine "mowing" guests over with this! Removable cylinders (holding salt & pepper) jog merrily up and down as exquisite Tiny Power Mower makes fascinating "PUTT-PUTT" sound. Plastic. 3½ x 2".
KZ 9986 . . . . . $1.25



450" Of Self-Sticking CHRISTMAS TAPE—$1

Nine rolls—6 Yuletide designs and colors—in handy, cutter-edge dispenser pack! Self-sticking . . . seals packages without fumbling with string or holding ends. Looks like lovely ribbon on all gifts.
KZ 3062, 450 Inches $1.00
KZ 3063, 900 Inches $1.89



PERSONALIZED GAY 90'S TRAY

Surprise guests with your own personal touch of hospitality. Nostalgic Gay 90's couple on handsome metal serving tray is identified with your name and that of your spouse. Last name hand lettered. 9"x15". Specify both first names and last name.
2539-D Gay 90's Tray . $1.98



It "GLOWS" In The Dark PERSONALIZED "MIDNIGHT COACH" SIGN

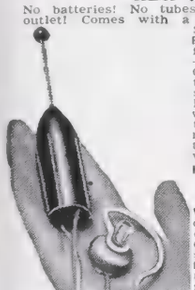
Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Display on lawn, house, mailbox, etc. Weatherproof. Metyl-Methacrylate with rich black hammered finish. 15" long and 5¾" high.
KZ 515-P Coach Sign $1.00

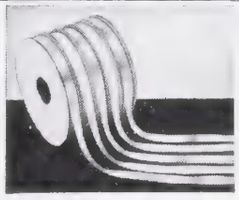
It Really Works! WORLD'S TINIEST PORTABLE—NOW $2.95

No batteries! No tubes! Needs no electric outlet! Comes with a lifetime Guarantee! Sensational new Self-Powered Portable Radio fits pocket or purse—works on amazing Germanium diode rectifier. Hearing aid type speaker allows private listening in bed, at work, etc. Just ground to any metal for clear reception. Nothing to turn on or off—never wears out.
345-J $2.95

DELUXE MODEL

Works anywhere—outdoors, indoors, in cars, on bikes, at sporting events! Extra long, special antenna gives fine reception—needs no ground. Lifetime guarantee, also.
KZ 357-J $5.95





A PENNY A YARD!

Enough gorgeous, shimmering ribbon for ALL your packages at this low, LOW price! Two bolts—two different colors—300 feet (100 yards) in all! Any left over can be used for corsages, hair bows. ½" satin.
KZ 8330 Red; KZ 8331 Green;
KZ 8332 White; KZ 8333 Blue;
KZ 8334 Gold—Any 2 Colors $1.00



Tots Can't Fall Or Get Hurt BABY'S FIRST ROCKING HORSE

Little buckeroos ride in safety . . . only 4½" off the floor! Their very own Rocking Horse is "branded" with any name you choose. Red and blue "circus-decorated" pony is easy to get on and off—won't tip or fall. Silvery bell tinkles merry tune as cowhand holds on handlebars. Finest, splinterproof pine. 10½"x7x19".
KZ 689-P, Baby's First Horse . . . $3.49



PURSE 'N POCKET CALENDARS

Brand new sets made up for 1959! Each booklet has a cover with a beautiful scene in glorious color. Contains holiday dates, space for memos, phone numbers, poems, and a page for each month. Imported from England. Only 2½"x2", they fit pocket or purse. Set of 15 comes in full color!
KZ 3620 Set of 15 . . . . . $1.00

World's First Self-Powered FLOWER FOUNTAIN—ONLY $4.95

Creates a dazzling "tower" of water in any vase or bowl. Now you create your own professional-type floral displays at home. Spectacular battery-operated Flower Fountain sends spray up to 13" high. Adjustable up or down, it cascades continually down on flowers. A wonderful asset as a centerpiece and for parties and receptions. Use with any free-flowing liquid—works in punch bowls, too.
NO OUTLET NEEDED
Imported unit is powered by ordinary flash light batteries (not included). Motor is water-sealed. Enameled casing stands 4½" high and is rust-resistant.
KZ 284-J. Only . $4.95





Personalized DENTURE DISH

Ideal for sparkling dentures that need overnight parking! The lucky recipient will want to stow his teeth at once in this airtight plastic container. Keeps dentures sanitary and "private." Lettered with any name as shown.
KZ 556-P $1.25



FRONT AND BACK BIKE "NAME" PLATES

Custom-made license plates for bike and wagons. Any child's FULL name embossed in raised letters that GLOW in the dark. 8x3". Specify name (same appears on both plates). Up to 10 letters per line.
KZ 2635-D . . . . 2 for $1.00



FULL-SIZE ELECTRIC FIREPLACE

The logs actually flicker and glow! Full-size electric fireplace comes with red-colored "bricks", holly wreath, simulated andirons and logs. Almost 4 feet wide by 4 feet tall. Sets up in 60 seconds. Rigid Kraftboard, coated for easy cleaning. Complete with flicker, socket cord.
1002-S Fireplace . $3.95



AND AWAY WE GO . . . ROCKET SHOES

These Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12. Steel caps on front protect shoes. Highest quality steel springs, rubber shock absorbers, sturdy ankle straps. Make a Kangaroo look like he's walking.
KZ 4456 Rocket Shoes $5.95



PERSONALIZED MITTENS

Can't get wet or lost! Water tight, plastic coated mittens are lettered with any child's first name. Snug, elasticized jersey lining for extra warmth. Specify color—red, blue or brown; age for size; name to be hand-lettered.
KZ 508-P Mittens . . . $1.00
509-P Gloves $1.50



WALK ON ICE WITHOUT FALLING

Firm footing on winter's slickest surfaces! Just put on "No-Slip" Foot Grippers—walk on ice, snow; safe from dangerous falls. Rust-proof steel teeth give complete protection. Fit over boots, rubbers—any size.
4713 No Slip Foot Grippers, Two Pair . . . $1.00



His Own Personal DRESSER DE-MESSER

Well designed for well-dressed men! Handsome ceramic replica of bow tie and collar puts an end to misplaced cuff links, rings, loose change, etc. Personalized with any first name as shown. 5".
KZ 506-P $1.95

JAYNE MANSFIELD Hot Water Bottle WOW! GASP! OH BOY!



The perfect cold weather friend! This "hugging" hot water bottle will make men welcome aches and pains. Molded to the exact proportions of the curvaceous movie queen—it's the greatest discovery since fire! Guaranteed to bring warmth and a smile to Fathers, Grandfathers, fiance or friend. Give one to the Boss—he'll probably give you a raise. Stands a BIG 22" high in "blushing" pink vinyl. Fills through hat and won't leak.
KZ 1080-S $4.98



CHRISTMAS CARDS ON DISPLAY

Reindeer and sleigh parade across mantel, wall or window showing off your most treasured holiday cards. Wrought iron rack holds up to 144 cards—so each can be seen. 40" long, folds compactly.
KZ 1056 with 5 rods $2.25
Extra Hangers. For unlimited capacity. (Each holds 12 cards.)
8375 Rods, 6 for $1.00



Ivory And Monogrammed LIFETIME PORTABLE TOOTHPICKS

Monogrammed! With Gold or Silver finish. Be stylish . . . own one to match your fillings! Leatherette case. Specify finish, initials.
2724 Each $1.00

Genuine Ivory Toothpick. For toothpick tycoons! With simulated alligator case. KZ 141 Each 59c
KZ 142 Set of 2 Ivory Picks $1.00



PERSONALIZED DRESS LABELS

Exclusively yours . . . custom-made dress labels with YOUR NAME! Silky, egg shell satin labels can be sewn in dresses, blouses, knitted garments for distinctive touch. Swell for "nome-made" gifts.
KZ 2640-D, 15 for $1.00
KZ 2641-D, 40 for $2.00
KZ 2642-D, 60 for $3.00



For Drawing—Writing—Homework PERSONALIZED ART DESK

For the budding Rembrandt—to draw on, to do his homework—an Art Desk of his very own! And, on the top we'll put his or her own first name. Holds a roll of ordinary shelf paper (included) that's pulled forward and torn off as each masterpiece is completed. 15½"x15" drawing surface.
1503-X $3.50

Warbles! Bobs Up And Down! SINGING PARAKEET IN A CAGE

It's almost alive! Gaily colored mechanical Parakeet perches atop a simulated branch in a golden tone cage. He warbles a life-like tune . . . he bobs up and down . . . he bends to get a "drink" of water! Highly synchronized model is powered by tension spring and comes complete in every detail—even artificial bird seed is painted at bottom of cage. A tiny sprig of tinted woodland flowers "grows" at base of perch for added realism. Children are fascinated by his cheerful song and life-like motions . . . you'll adore him hanging in the window or as a conversation piece on your knick-knack shelf. Bird is almost 3" long; cage stands 7" high with red metal base and plastic-protected wire bars.
3199 . . . . $1.49





JUMBO "MOMMY-SIZE" KITCHEN

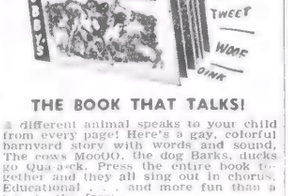
Doors open and close . . . knobs turn . . . sink tray lifts out . . . They're as big as life! Reinforced corrugated fiberboard with red and blue trim and details as "real" Mommy's!
KZ 1068-S Cupboard (Over 3 Ft. High) . $4.98
KZ 1069-S Refrigerator (Over 3 Ft.) . . $4.98
KZ 1070-S Range (Over 2 Ft. High) . . . $3.98
KZ 1150-S Sink (Over 2 Ft. High) . . . $4.98

HOW TO ORDER:

- Order by number, stating quantity desired.
- Add only 15¢ to each item ordered for postage and handling.
- Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back.

SEND ALL ORDERS TO

BANCROFT'S
2170 So. Canalport Ave., Dept. HB-506, Chicago 8, Ill.

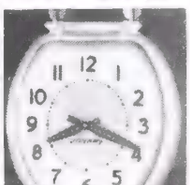


THE BOOK THAT TALKS!

A different animal speaks to your child from every page! Here's a gay, colorful barnyard story with words and sound. The cows MooOO, the dog Barks, ducks go Qua-a-ck. Press the entire book together and they all sing out in chorus. Educational . . . and more fun than a trip to the farm.
0654 Talking Book 59c
KZ 599-P Child's hand-painted . . .

World's Most Appropriate Design AT LAST!—A BATHROOM CLOCK

The first ELECTRIC clock specifically designed for bathrooms! Lets you know the time where you most need it . . . keeps you on time for dates or work, ends morning traffic jams, too! Elegant pearl-like finish and "Johnny" design couldn't be more appropriate for the powder room. It's a sure "how'l-getter", also in den or rumpus room. Keeps perfect time always.
PRECISION MADE
Self-starting electric motor with hide-away cord adjustable to any length. 7½"x8¾". U/L approved. 110 Volt 60 cycle, AC.
KZ 9692 Pink; KZ 9693 White;
9694 Green. Each clock $5.95





WINDOW

CHRISTMAS CARD TREE

to give or keep!

4 FEET HIGH



Your Christmas cards glow with Christmas spirit when you show 'em off on this giant 4 ft. card tree. A conversation piece that's useful as well as beautiful. Livens up any room with holiday cheer. Four foot tree stands by itself anywhere. Wire clips hold over 100 cards. Built of heavy wrought iron, to last for years. Packed in bright red and white candy-striped 4 ft. sturdy tube, a Christmas decoration itself — for outdoors, on doors, indoors. May be wired for a giant candle effect.

Money Back Guarantee **$3.95** PPD.

ORDER NOW
FOR YOUR HOME OR GIFTS

JOHN MARTIN & SONS
Dept. B • 2730 Country Club Boulevard • Cleveland 16, Ohio



PHOTO DOLL. Think of the fun of playing with a doll who's really your twin! Whose face is really a photographic reproduction of your own face! That's the magical fascination of this cardboard doll, 9" tall, who comes with 10-piece wardrobe to cut out and color, a palette, and a brush. Send photo or snapshot and color of girl's hair and eyes. $2. 3 wks del. The Edwin House, 145 W 4th St., New York 12.



COLLEGE SEAL CHARMS for Christmas are as exciting a a home team victory. Available for almost all American colleges and universities, these are authentic reproductions in true colors French enamel on 14k gold. charm 5/8" in diam. for your daughter's bracelet is $15. As tie tack for your son or an old grad. $16. tax incl. Holida House. 111 Bellevue Theate Bldg., Upper Montclair, N.J.

Glorious Yuletide Decorations



EXQUISITE CHRISTMAS TREE BALLS FROM AUSTRIA—handblown glass, with deftly detailed handmade and handpainted wax figures inside! Each is an artistic masterpiece and the most enchanting Christmas decoration you've ever seen. *Top left to bottom right:* INFANT OF PRAGUE MADONNA & CHILD WAYSIDE SHRINE ST. FRANCIS OF ASSISI GUARDIAN ANGEL 2½" high

More Scenes Available
$2.00 ea. 3 for $4.50
6 for $8.50 PPD.



CHERUBIC ANGEL for tree top—modelled to perfection in wax and delicately handpainted. Gold wings, silk sash and inscription: "Glory to God in the Highest!" 5" high $4.50 PPD. 7" high $7.25 PPD.

HEART OF LOVE



Truly something different when used as a tree decoration or attached to Christmas gifts. Handmade in wax, red or pink—and decorated in gold, with the Infant Child in the center. 2¼" x 1¾". 3 for $3.50 ppd.

GINA & SELMA INC. Dept. HB-11, 1048 Lexington Ave, New York 21, N. Y.

WRAP IT in a BAG



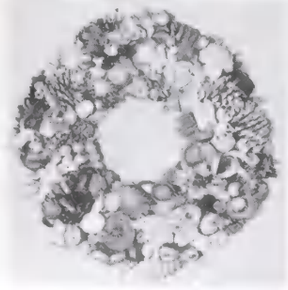
SACK ITS

The newest way to "wrap" Christmas gifts are SACK ITS, colorful, beautifully designed, strong, aluminum foil sacks that create exquisite packages in only a moment. Use them for unwieldy toys, odd shaped items, bottles, all hard to wrap gifts. Can be reused. The answer to a man's wrapping problem. For grab bags or bridge prizes. Set of SACK ITS includes 5 foil bags; one 10x2x17; two 4x2x17; two 5x4x14, and gold card for ties. Only **$1.00.** DeLuxe Set (15 bags and cord), **$2.95** postage paid. Also available without Xmas motif. Write for catalog.

RMS INTERIORS Dept. HB-118, 214 West Ontario, Chicago 10, Ill.



LIVE HOLLY TREES. Get pair of these for your mantel. a single one for your coffee tab and you'll have lots of Christma spirit in little space. They hav shiny green leaves and bright re artificial berries, come in 2½ tall pots decorated in Christm red and green. Come Spring, yo can plant them outdoors. 3 a $2.95; 6, $5.50; 10, $9. Stern Nurseries, Dept. PN, Geneva, N.



Make yourself a wreath with 40 varieties of cones and pods from Australia, Hawaii, and the Pacific Coast • a fine selection of dry plant material (varied in size, shape and texture) insures an 18 to 20 inch wreath • supplies include padded ring, cut wires, wired picks, sample section, directions • stored in its box it will keep for years • **$6.95** • prepaid • satisfaction guaranteed, send money order or check.

EUNICE CURTIS • Hilltop Community • 14407 S.E. 55th St., Bellevue, Wash.

Simply Terrifique!

LIFE-SIZE

LILI ST. CYR

or Pat Hall—Joanne Arnold—Madeline Castle

5 FT. FULL COLOR UNRETOUCHED PHOTOS OR GREETING CARDS

Big as Life—Twice as Natural

Gift or party gag of the year! Unretouched, eye-stopping photos—5 feet tall, 21½" wide. Men will drool, women sigh! Use 'em to decorate den, playroom, bar! On doors, screens, as wallpaper! Terrific as greeting cards (Merry Christmas, Happy Birthday, Get Well, Thank You, New Year's, Anniversary, Wish You Were Her—detachable greetings won't mar prints—specify, we'll sign and mail.) $2 each, 2 for $3.75. Air mail 50¢ extra. Postpaid in plain wrap. Send cash, check, M.O. Money-back guarantee. Immediate Delivery.

FOR THE KIDS—ROY ROGERS, all-time cowboy favorite, and horse Trigger. Brilliant full color, nearly 6 feet tall. Ideal greeting, gift, or party favor. $1 ea., 2 for $1.95 ppd.

LIFE SIZE Dept. B11-8, 216 Tremont St., Boston, Mass.



AT LAST

A silver spruce Christmas tree that never dies Warren Lifetime Plastic Christmas Tree. Permanently beautiful, won't sag nor shed needles. Stu plastic base. Safe. Easily assembl Conveniently stored in its own c ton. Lasts a lifetime. Colors: Gre White, Pink.

30 inch tree	$ 6.95	wt. 2 l
48 inch tree	$14.95	wt. 4 l
72 inch tree	$21.95	wt. 9 l

(California residents please pay 4% sa tax.) C.O.D.'s pay charges plus posta

MIRACLE CHRISTMA TREE SALES CO.
Dept. HB-8, 120 So. Rancho Ave
San Bernardino, Calif.

Enjoy—Give Famous

TEXAS GAME

An Exciting Southern Delicacy

A royal gift—food for kings. Cultured hatchery stock. Choice of all perdicidae. Selected breeding, plump, pampered to perfection. Dressed for cooking; Cryovac packed, sharp frozen and guaranteed perfect on arrival. Enhances holiday meals. Delight your guest, or send to friends. NOT sold at retail stores. FOUR quail, TWO partridges, ONE pheasant, all SEVEN for ..... **$24** Prepaid Air PP. USA Sp. Del.



6 quail $19
6 partridges $27
6 pheasants $35
All air pp., sp. del.

Send check or M.O. to Dept. HB-5

ATCO, Box 5172, Austin, Tex. (Cable Address: Geetsea)

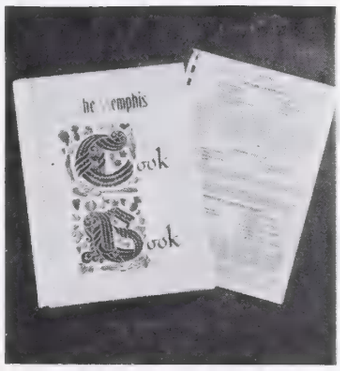
SHOPPING



IGGER GLASSES! Bless the enius who designed these hand-me highball glasses with the ll-shaped bases that are really ilt-in jiggers. Now all the host s to do is pour. No need to easure. And the result is a civ-zed drink every time. Not too rong, not too weak. Base holds oz. With hand-engraved mono-am. $10.95 for set of 8. Plus w. of Miss. Here's How, HB-, 95 Fifth Ave., New York 3.

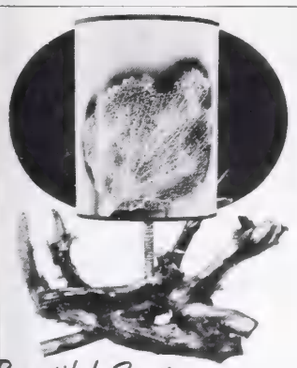


EMPHIS COOKBOOK. In e land of fried catfish and hush ppies, treasured recipes from e old plantations have been col-ted by the Junior League r this *outstanding* cookbook. outh-watering recipes are in-xed in easy-to-read type. Here's Christmas gift that will give a w bride or an old pro a taste Southern hospitality. $3.50. nior League of Memphis, 2705 nion. Ext. Memphis 12, Tenn.



REE DWELLERS. Here's e most colorful flock of birds at ever swung from the branches a tree. Imported from Den-ark. 12 gold-foil birds with pandable tissue bodies in bril-nt colors, fold for storage, can used year after year. $2.50. ree Christmas angels, two 6" l one 10" high, for tree, man-or table are gold foil and ite; set, $2.50. Cortley, 453 E. St., New York 28.





Beautiful, Exotic
DRIFTWOOD LAMPS
real conversation piece . . .
e latest in modern decor!

ved by nature and assembled by experts, lamp is truly unique. Approx. 20" high the driftwood beautifully burnished in er black and black or silver and gold with ching shade. Specify colors with order. plete, with the story of driftwood included, .95, Exp. Coll. Two or more lamps, 10% ount. No C.O.D.'s. Satisfaction guaranteed.

outhern House, P.O. Box 4873
Miami 29, Florida

PERSONALITY PINS

Shirley's

From our craft shop in the world famous FARMERS MARKET, this beautifully handwrought name pin, in sparkling 12K Rolled Gold, makes a wonderfully personal gift for all ages . . . six, sixteen or sixty! Attractively gift boxed, perfect for those *hard to shop for* friends. And *be sure* to to order one for yourself.

ANY NAME
TAX & POSTAGE
INCLUDED
$1.25

SHORT "Double Names" 25¢ Extra
Air Mail 5¢ Extra. Write For Free Illustrated Brochure. NO C.O.D's Please.

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Farmers Mkt. 140 S. Fairfax Ave.
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You'll $ave and $ave
They'll rave and rave
when you send
Christmas gifts... by *Harry and Dave!*



Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARS*

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. So juicy you eat 'em with a spoon. Packed in handsome gift boxes with your greetings. Definitely impressive, yet inexpensive. Perfect delivery guaranteed.

GIFT NO. 1 (shown)—10 to 14 pears, a great favorite ppd. **$3.95**
GIFT NO. 2 (16-20 big pears) ppd. **$4.95**
GIFT NO. 3 (20-25 smaller pears) ppd. **$4.85**



Give the famous, the original, one-and-only

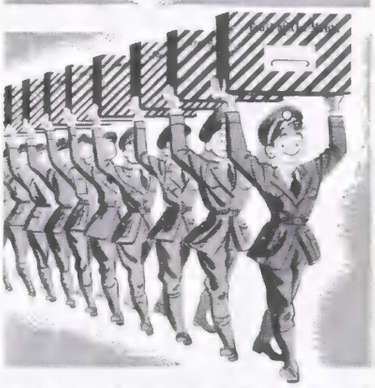
FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year 'round. You order just *once* but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

12-BOX CLUB: Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Fine Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Royal Riviera Pears, Nov.
Gift No. 20, ppd. . . **$49.95**

8-BOX CLUB: Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.
Gift No. 15, ppd. . . **$31.95**

3-BOX CLUB: Christmas, Jan. and Feb. treats.
Gift No. 11, ppd. . . **$11.95**



So beautiful! So impressive!

ROYAL GIFT BASKET

These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies, other rare treats. Your lucky friends will show 'em off—and sing your praises—for days 'n days before they start excavating! The focus of all eyes at Christmas. So much for so little! We ship direct from our own Bear Creek Orchards—no extra charge for fancy wrappings and delivery.

GIFT NO. 6 (shown) ppd. **$12.95**
Shipping wt. about 17 lbs.
GIFT NO. 7 ppd. **$15.95**
Bigger 'n more beautiful—shipping wt. about 21 lbs.
GIFT NO. 8 ppd. **$19.95**
Biggest—shipping wt. about 29 lbs.



First gift seen under any Christmas tree

TOWER OF TREATS*

Imagine giving folks quintuplets—not just 1 present, but 5 sparkling gift boxes towering 14" high! All tied with satin ribbons, topped with a big bow and a Christmas sprig of real Oregon holly. Inside are Royal Riviera Pears, jumbo apples, giant figs and other surprises. If we told you this grand gift cost $18 you wouldn't bat an eye. But here's good news:

GIFT NO. 51 (King size—shown) ppd. **only $7.95**
GIFT NO. 50 (Queen size—4 boxes) ppd. **only $6.95**



Garden of Eatin'

FRUIT CAKE

Here's a heavenly profusion of luscious confusion. Golden pineapple nuggets, crisp pecans, red Maraschino cherries and a gourmet's dream of other delectables. Only thing sweeter is the thanks you'll get.

GIFT NO. 33 (1½ Pounder) ppd. **$3.85**
GIFT NO. 35 (Big 2 Pounder) ppd. **$4.65**
GIFT NO. 36 (Whopping 3 Pounder) ppd. **$5.95**

SO EASY TO ORDER Just send us your list with check or M.O. (no charges, no C.O.D.'s, please). **Perfect delivery guaranteed.**

*R © 1958 H & D



Harry and David
BOX 70 MEDFORD, OREGON



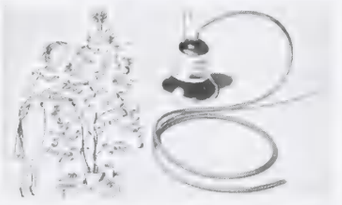
Pin-Up Christmas Card Tree $1.25
Put those colorful cards to work—helping to decorate the house for the season! Tree displays as few as 25 cards or grows to a whopping 6 feet to hold 125—each prominently displayed! Tree is heavy Kraft paper with wood dowels and seals for hanging cards. Reusable. **9917-6**, Tree, **$1.25**

Personalized Cedar Pencil Box $2.00
Brightly lacquered cedar chest has brass-tone hinges, snap lock — holds 12 pencils with the name in gold! The name is on lid, too! Order No. **F904-6**, Pencil Box, **$2** ppd.





Christmas Place Mat Set. Your table fairly glows with this set! Here are 24 huge 17"x11" place mats in bright red with "Merry Christmas" in white surrounded by sprightly sprigs of holly. 24 embossed paper-linen napkins 17" square with "Merry Christmas" in red have matching holly design. Order No. **9532-6**, Mat Set, **$2**



Tree Ornament Water Bell. New novel and decidedly useful—you water the tree without stooping and without spilling! Between waterings, bell hangs with other ornaments on the tree. Water runs down tube to tree stand without back-breaking stoop or fumbling with pitcher or pail! Bell is 2½" high, tube 3-feet long. No. **9998-6**, Water Bell, **98c**

Write Today For Exciting 184-page Catalog of Gift Ideas!

Free Catalog

Miles Kimball 338 Bond Street Oshkosh, Wisconsin

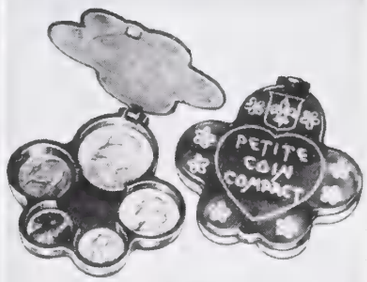


Photo Tray

Send in your latest favored family photo for enlarged reproduction on a hanger-equipped, lacquer protected tole tray. Negatives preferred, but positive print or slide will do nicely. Inspired gift for family and friends apart! Sepia print on 12" x 18" black and gold tray. **$5.50 ppd.**

No C.O.D.'s, please.
Prompt, safe delivery assured.

Catalog On Request **Holiday House**
111 Bellevue Theatre Bldg., Upper Montclair, N. J.



PETITE COIN COMPACT

Unique and practical way to end coin fumbling. Neatly holds $3.24 in change. Translucent red styrene, beautifully embossed in gold with charming French design, including the Fleur-de-lis. A wonderful little gift. Inexpensive too.

Attractively boxed and only $1 each

Special Price of 6 for $5

Order by mail today—No COD's. Satisf. guar. Send cash, check or m.o.—Immediate delivery

OLD PUEBLO TRADERS Box 620-H-South Country Club Tucson, Arizona



Early American Hooks

Authentic reproductions of a very old pattern. Finely detailed cast metal, 6" high, with 3 hanging points. For coats, hats or Dad's umbrella in entrance hall; for robes or towels in bathroom; for pot holders or plants in kitchen; or, of course, on the closet door (makes swell belt holder). Unique gift choice. Imaginative decorator accents. Available only from Southern Showcase in your choice of antique black or antique brass. Order several pairs today! Immediate shipment. Money back guarantee.

Black .....$2.50 per pair, postpaid
Brass .....$4.50 per pair, postpaid

SOUTHERN SHOWCASE
Dept. HH, P.O. Box 547, Memphis, Tenn.

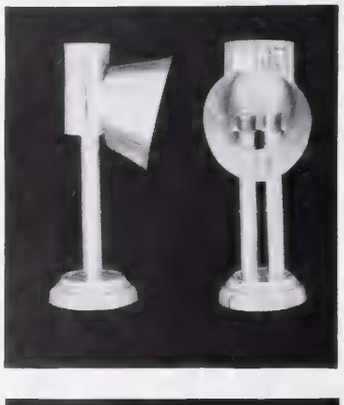
Send 10¢ for CATALOG of Early American Decorator Accessories



WINDOW



SOLO-PLAY is a game set that you'll be thrilled about. It has a light-as-a-feather playing board with slots that hold cards upright in position, a booklet of 150 games of solitaire, and small compact playing cards. It's ideal for hospital patients, convalescents, and travelers. $3.95 plus 35¢ post. Welcome House, 1133 Broadway, New York 10.

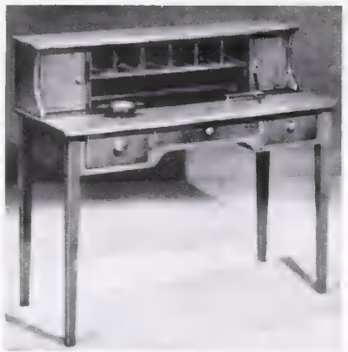


THE PULPIT LAMP was used in Colonial days to light up the gospel. Today this fine re production shines as a collector's treasure in Early American déco on a spinet, above the fireplace or on a desk. The original pulpi lamp is in the Lennox home. 15" high, finished in polished brass it uses 15-watt flame bulbs. ha 2-way switch in base. $39.95 exp coll. Order from Lennox Shop Hewlett, L.I., N.Y.



CALLING-CARD CUFF LINKS. How's that for an idea Any business card (incl. trade mark, logo, etc.) can be en graved on satin silver or gold plate cuff links or tie bar. Sen card with order. Silver: Cu links, $8.95; tie bar, $5.45. Gold plated: Cuff links, $9.95; tie ba $5.95. Tax incl. Add 15¢ pos Bancrofts. HB-630, 2170 S Canalport Ave., Chicago 8, Ill.

The "Caleb North"



For executive Grandpa, busy Mom, or modern Miss, the "Caleb North" functions faithfully to be authentically Colonial in its charm; up-to-the-minute in its practical usefulness. A truly fine desk, of solid knotty pine, hand-rubbed to glow as soft and warm as a morning sun. W. 48", D. 19", H. 40". $87.50. Matching chair, $17.50. Express Collect. No C.O.D. Satisfaction Guaranteed. Send 25¢ for Catalog.

Box 266, Concord 11, N. C.

Ephraim Marsh



Gold!

GOLD PLATED PLASTIC HANGERS

Add stunning elegance to your closets Made of unbreakable styrene, satin smooth and a full 17" w. Ideal for gifts

STYLE A—for Coats and Guest Close
STYLE B—for Dresses, Blouses, etc.

$8.50 dozen $4.50 half doz

Specify Style A or B. Orders shipped postage paid. No C.O.D.'s, please

TRIO METAL & PLASTIC CORP.
Box 2, 15 East 22 St., New York 10, N

SHOPPING

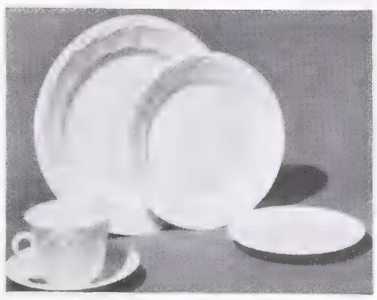


BUNNY HUGS her 'round the head and fluffy bunny fur hugs her hands to keep them warm and pretty. When freckle-faced Casanovas get a load of Miss Muffet in this set, they'll rush her like mad. A red velvet rose nestles in the pure white hat and muff. Padded muff has embroidered satin back, woven wrist cord. Full hat fits all sizes. $2.98 each. $4.98 the set. Helen Howard, HB-11, Flushing 52, N. Y.



A DATE TO REMEMBER deserves a charm or cuff links to remember it by. So here's a calendar page engraved with any month, date, year. Sterling or gold-fill charm: 25¢ piece size, $5; 50¢ size, $6; silver dollar size, $8. In 14k gold: $20, $35, and $45. Sterling or gold-fill cuff links, $7 the pr.; 14k gold, $40. Any inscription on back, 10¢ a letter. Tax incl. Yuletidings, 957 Park Ave., New York 28.





NOW... SAVE ON GENUINE IRONSTONE

Imported from England!

Creamy white Royal Staffordshire Ironstone, made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride or hostess. Buy now and save $20 on the regular open stock price! **Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price $44.50.**

now only **$22.50** shipping charges collect

20-pc. starter set (four 5-pc. place settings) **$12.95 ppd.**

Large 3-Quart Tureen with Tray **$19.95 ppd.**

Sauce Tureen, 2-Quart, Wheat Pattern **$7.95 ppd.**



HANGING CEILING LAMP

Light up your life with the best of early Americana combined with new-as-now black wrought iron. Wonderful over a dining table or in a kitchen, you can adjust its height from 32" to 60" from ceiling. The 11" shade is in hobnail milk glass; the mechanism is guaranteed for a lifetime. Complete with hurricane chimney, mounting cap and fully electrified 3-way socket. **$19.95 ppd.**

All brass model (not shown) $24.50 ppd. Add $1.00 West of Miss. for either lamp.



SWINGING BRACKET LAMP

Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobnail milk glass shade. Measures 16" overall; extends 13" from wall. Has a 3-way socket for 50-75-100 watt bulb. **$10.95** ppd. plus 50¢ West of Miss.

antique watch inspires a new **ELECTRIC WALL CLOCK**



Your grandfather's pocket watch has a new look! Enlarged to a handsome electric wall clock, 17" high. The gold-toned metal is accented by a 14" white face dial, easy to read black numerals. Dramatic 3 foot gold metal chain. Guaranteed electric movement. A magnificent decoration for any room, any decor. **$18.95** ppd., inc. fed. tax. Add 50¢ West of Miss.

Write for New Free Catalogue

Jenifer House Dept. B-11

New Marlboro Stage, GREAT BARRINGTON, MASS.



"personal property" circus towels for every child on your gift list

personalized by Carsons **$1.95** towel and washcloth set

Clever towel sets, guaranteed to make scrub-ups fun. Fluffy, absorbent, fast-drying white terry, pre-laundered in one fast-color combination of red, blue, and yellow—name in white. Big 20 x 40" towel with a 12 x 12" washcloth, cleverly gift boxed by manufacturer. Choose several.

Carsons linens, second floor, State

Carson Pirie Scott & Co

Mail your order for 2 or more sets to Carson, Pirie, Scott and Company, Box AA, Chicago 90, Illinois. Allow 3 weeks for delivery; orders received after December 4th cannot be promised for Christmas delivery. Sorry, no C.O.D.'s. Illinois residents add 3% to cost of merchandise due to Illinois occupational taxes. With cash orders include 30c for first set, 15c for each additional set for postage and safe delivery outside our regular free delivery area.

Quantity Name (on towels) **Price**
Please print

( ) **charge** ( ) **check**
( ) **money order**

Name.....
Address.....
City.....Zone.....State.....
(Send to) Name.....
Address.....
City.....Zone.....State.....

IDEAL FOR CHRISTMAS GIVING



For AFRICAN VIOLETS

and other plants . . . the new VIO HOLDA

PLANT STAND

- Holds 11 plants, 10 on Revolving arms
- Promotes Thrifty Growth

A wonderful gift for flower lovers. Finest all-steel welded construction. 40 inches high. Finished in antique black, white or green enamel (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved at a touch to enhance beauty of arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires so little space. Wonderful indoors or out. And, a grand gift idea!

STURDY
NO TIP—NO TILT
The Stand with the Revolving Arms

ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage in U.S.A.; $2.00 for shipment to Canada. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—**Vio Holda Mfg. Co.**, Box 915, Dept. 6118, Topeka, Kansas.



Rich *decorator* Chair Pads in RED • GREEN GOLD OR TOAST

Add brilliant color to your home, luxurious comfort to your hard furniture. Inch-thick foam rubber chair pads covered in rich pin-wale corduroy does it! Order by size and color. Satisfaction guaranteed.

Large . . . . 16½"x18"—**$3.98** each **4/$15.50**
Small . . . 14"x14½"—**$2.98** each **4/$11.75**

Add 25¢ shipping for each pad ordered.

FREE Christmas Gift CATALOG *Write for it!*

Helen Gallagher
413-B11 FULTON ST., Peoria, Ill.



Cafe Mugs

This set of 6 white ceramic mugs are hand inscribed with any 3 words or 3 names of your choice. Writing done in 6 sparkling colors: black, red, orange, green, blue and brown. Hold 18 oz. and are wonderful for coffee, milk, soup or you know what.

SET OF 6 ppd. **$10.00**
SET OF 6, EACH WITH DIFFERENT NAMES, ppd. **$12.50**
EXTRA MUGS, EA. ppd. . . **$1.75**

WHOSE DECANTER?

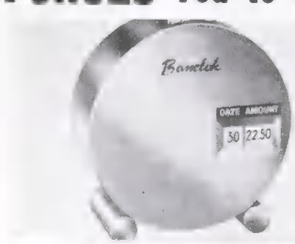
This white ceramic decanter, boldly inscribed in real gold, with his full name and favorite liquid, will be a welcome addition to any man's worldly possessions. Each decanter holds a fifth and costs only **$10.00**

Sorry No COD's Please

CHARLOTTE THOMAS
SEWELL, HB 11, New Jersey



FORCES You to Save



$100.00 Every Year Automatically

and You'll Never Be "Broke"!

Get Perpetual Date & Amount Banks. 25¢ a day keeps date up-to-date. Also totals amount saved. **FORCES** you to save a quarter every day or Calendar Bank won't change date. Automatic saver for home, car, college, gifts, vacations, payments, etc. Foolproof mechanism with key. Use year after year. Pays for itself in 8 days! Order several. Reg. $3.50. Now only $1.99 each; 3 for $5.75; 6 for $11. Please add 10¢ per bank for postage. LEECRAFT, Dept. HB, 300 Albany Ave., Brooklyn 13, N. Y.



BEDSPREAD HOLDER $10.95

At last, a resting place for your folded bedspread or extra blanket. 31" high. 26" wide top bar holds even "Kingsize" spreads . . . folds flat to slip under bed when not in use. In sturdy hardwoods; choice of MAHOGANY, FRUITWOOD-MAPLE, or EBONY. A wonderful convenience for each bedroom. Makes an ideal Christmas present — hostess "thank-you" gift.

Send check or M.O. Shipped express collect, weight 7 lbs. Specify finish. Illinois orders add 3¢ sales tax.

Satisfaction guar.—Prompt shipment—No COD please

WINFIELD'S
739 S. Fifth St. Springfield, Ill.



WINDOW SHOPPING



COMBINED TALENTS of this beautiful Apothecary scale and the authentic Georgian-style candlesticks make this set worthy of a Maharaja's mantle. Deftly fashioned of solid forged brass with marble bases and gold tarnish-resistant finish, the set would be lovely for fruit or plants. $47.50. Scale, 18" h., $25. Candlesticks 13" h. $25 the pair. Exp. coll. Paulen Crystal, 296 Broadway, New York 7.



CORDUROY RANCHER is a snap-front classic that you'll hop into in the morning to carry you through a day of informal activity. It comes in desert tan, pink coral, turquoise, avocado green, or red in finest washable corduroy. Sizes from 10-44. 12½-24½. Up to size 20, $12.95; over 20, $14.95. Order from Frontier Traders, 622-V So. Country Club, Tucson, Arizona.



A ROSY FUTURE is in store for the little hostess who receives this lovely china tea set from Santa. Decorated with the sweet Moss Rose design on a white background with gold trim, the 23-piece service for six includes cups and saucers, cake plates, a covered sugar and creamer, and a teapot. $3.50. The set is also available in the Blue Willow pattern at $3.50. Seth & Jed, New Marlborough, Massachusetts.

BAYBERRY MIST

SACHET SPRAY and ROOM FRESHENER



Spray this fragrance in every room in your house for a **wonderful woodland freshness!** Bayberry Mist is clean, exhilarating and refreshing. Also use it as a Sachet Spray to perk up closets, linens, lingerie.

Other fine fragrances by Andre Richard: Lavender Mist • Herbary Gardens Mist Jasmin Mist • Sandalwood Mist

Large 6-oz. aerosols only $1.50 each ppd. (no C.O.D.)

THE LAVENDER HOUSE
P.O. BOX 83 OLD CHELSEA STATION N.Y. 11, N.Y.



SHUT OUT ROOM NOISES... MAKE TELEPHONE HEARING EASIER...

Tele-Muff in beautiful soft vinyl foam plastic actually makes a hearing cup out of your telephone . . . magnifies the sound, reduces outside interfering noises. Get the comfort and pleasure of a soft, cushioned telephone receiver —easier hearing PLUS the added decorator beauty of Tele-Muff. An ideal gift . . . specify color: black, green, blue or pink. Shipped postpaid only $1.00 for two. ORDER TODAY. No C.O.D.s Please. Money Back Guarantee.

2 for $1.00

APPLE VALLEY PRODUCTS
Box 93, Covina, California

750 CHARMS IN THIS FREE Charm & Treasure CATALOG

An Authentic Charm & Treasure Charm bears this seal. It is your guarantee of quality.

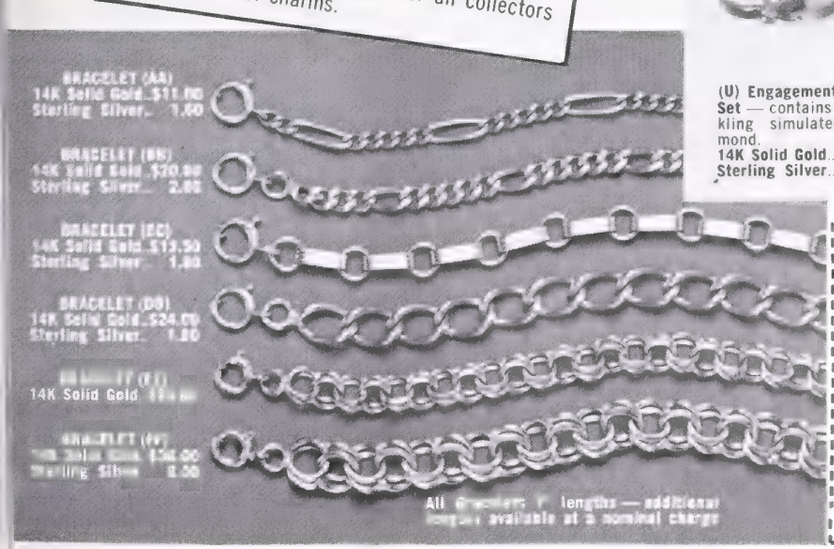


14K SOLID GOLD and STERLING SILVER CHARMS AT DIRECT-TO-YOU PRICES

To have and to hold "*those precious moments*" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.

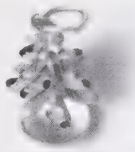
★ ALL CHARMS SHOWN ACTUAL SIZE
★ PRICES INCLUDE FEDERAL TAX & POSTAGE
★ MONEY BACK GUARANTEE (Unless Personalized)

SPECIAL OFFER! Send only 25¢ in cash or stamps and you'll receive the huge, 9x12, 112 page, all inclusive 5000 charm catalog. A must for all collectors of charms.



All [illegible] lengths — additional lengths available at a nominal charge

GIVE A CHARM FOR CHRISTMAS



(A) Christmas Tree — Tips of branches red and green enameled. **14K Solid Gold..$15.00 Sterling Silver.. 4.00**



(B) Bible — covers open wide, reveal the Lord's Prayer. **14K Solid Gold..$10.00 Sterling Silver.. 2.00**



(C) The Good Angel—watch over you and your loved ones. **14K Solid Gold $15.00 Sterling Silver .. 2.20**



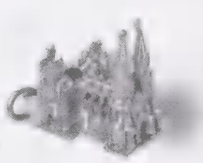
(F) Holly Sprig — Enameled in color for the festive season. **14K Solid Gold $11.00 Sterling Silver.. 3.00**



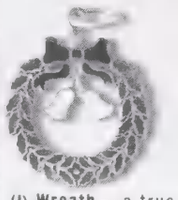
(G) Santa in Chimney — Smartly enameled in gay holiday colors. **14K Solid Gold..$15.00 Sterling Silver.. 3.00**



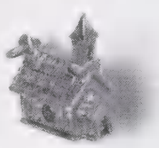
(H) Virgin Mary & Child—a gracious and colorful reproduction. **14K Solid Gold..$15.00 Sterling Silver.. 3.00**



(I) St. Patrick's Cathedral—a charming replica with a colorful view. **14K Solid Gold..$26.00 Sterling Silver.. 5.00**



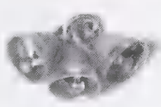
(J) Wreath — a true memento of Christmas enameled in bright colors. **14K Solid Gold..$14.00 Sterling Silver.. 3.00**



(K) Church With View —look inside and see the Lord's Prayer. **14K Solid Gold..$20.00 Sterling Silver.. 3.00**



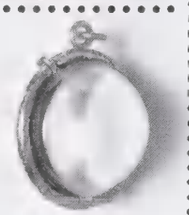
(L) Telephone—like a real one but dials "I love you." **14K Solid Gold..$12.00 Sterling Silver.. 4.00**



(M) Three Wee Bells Real Jingle bells for Christmas and Wedding. **14K Solid Gold....$6.00 Sterling Silver... 2.50**



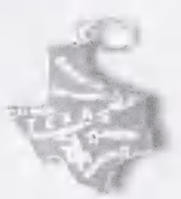
(N) Birthday Cake — opens and has candie inside. **14K Solid Gold..$12.00 Sterling Silver.. 4.50**



(O) Crystal Locket — Hinged, holds two photos and magnifies them. **14K Solid Gold..$20.00 Sterling Silver 4.50**



(P) Caduceus — Exquisite symbol of the medical profession. **14K Solid Gold....$8.00 Sterling Silver.... 2.00**



(D) Map—of any state or U.S. possession, foreign countries. Enameled on **14K Solid Gold..$12.50 Sterling Silver.. 2.20**



(Q) Faith - Hope - Charity — A wonderful keepsake for every charm collector. **14K Solid Gold....$9.00 Sterling Silver.... 3.00**



(R) United Nations Flags—Choice of any country in the United Nations. **14K Solid Gold..$11.50 Sterling Silver.. 2.20**



(S) School House — has pupil and teacher at the door. **14K Solid Gold..$19.50 Sterling Silver.. 4.00**



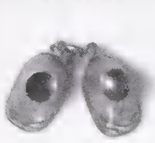
(E) College Pennants — for any of 600 colleges. Enameled colors. **14K Solid Gold ..$7.00 Sterling Silver .. 1.50**



(T) Piano — The top opens, piano has enameled keys. Memento for music lovers. **14K Solid Gold..$10.00 Sterling Silver.. 3.50**



(U) Engagement Ring Set — contains sparkling simulated diamond. **14K Solid Gold....$7.50 Sterling Silver.. 2.00**



(V) Baby Shoes — A cherished keepsake of baby's first shoes. **14K Solid Gold....$8.50 Sterling Silver.... 2.50**



(W) Ballerina — a delicate miniature of this graceful dancer. **14K Solid Gold....$5.50 Sterling Silver.... 1.40**



(X) Wishing Well — Crank handle and it draws the water bucket up and down. **14K Solid Gold..$15.00 Sterling Silver.. 4.00**

MAIL THIS HANDY COUPON TODAY!

Charm & Treasure INC.
Dept. HBA, 509 Fifth Ave., New York 17,
Please send me the charm(s) I have circled:

A B C D E F G H I J K L
M N O P Q R S T U V W X

BRACELET AA BB CC DD EE FF

I enclose check or money order for the total $.....

NAME.....

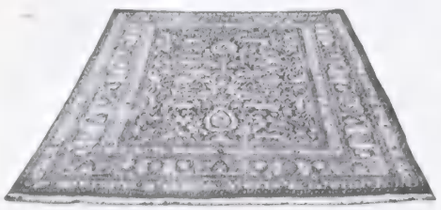
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CITY..... ZONE..... STATE.....

Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Enclose with order.

- ☐ 14K Gold
- ☐ Sterling Silver
- ☐ FREE 750 charm catalog.
- ☐ 5000 charm catalog. 25c included.

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Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

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Many giant and unusual sizes

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bands of gray and gold MODERN THERMOS $17.95 ppd.

Unanimously elected as the most handsome thermos . . . our anodized aluminum beauty smoothly circled in charcoal gray and gold, with a silvery top and black handle. A perfect combination of modern good looks and super efficiency. Attractive in the home . . . an office accessory par excellence. Imported from Hong Kong. 13½" high, 1 quart capacity.

No C.O.D.'s, please. Write for free catalog.

CHALMAR, Dept. B-11
Split Rock Road Syosset, New York

WOODLAND NUTCRACKER



A twist of its sturdy handle forces the "exclusive nutsplitter metal point" into the nut shell, cracking it quickly and easily without damage to the precious nut meat. Made of hard Maple, it is smoothly turned, beautifully finished, and will positively crack any hardshell nut. Eliminates the usual fuss and muss as well as the need for a pick. You'll want at least one for your own use and several for gifts. Packed in wood-grain gift box. Order No. G753. Satisfaction guaranteed.

Only $1.59 each; 2 for $3.00 postpaid

Write for free gift catalog of unusual items.

Shop the armchair way... **DOWNS & CO.** Dept. 1111G. EVANSTON, ILLINOIS



Flower-of-the-Month Cups and Saucers

Guests will admire these sweet cups and saucers! Now, a special purchase lets us offer this delicate white china at a new low price! Each individually hand painted with flower symbolic of month: Oct., Cosmos; Nov., Chrysanthemum; Dec., Holly. Start your own collection, add a friend or bridge-club daughter. Order extra for yourself, another dozen for "just" gifts. 8 oz. cups. *Satisfaction guaranteed or money back.*

1 set $1.00
12 sets $10.95
plus tax where applicable. Check month selected.

FREE Christmas Gift CATALOG Write for it!

Helen Gallagher
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WALLACE STAINLESS
made in America

Crafted in solid stainless steel . . . brilliant, deeply cut North Star (A), young, lilting Falling Leaves (B), or classically simple Contempo (C). All are mirror-polished and guaranteed to last a wifetime! Graceful Formflow knives have serrated blades. So sensationally low priced, buy a complete set for yourself, or a special gift! Order by pattern.

24-piece service for 6: 6 dinner knives, 6 dinner forks, 6 soup spoons, 6 teaspoons.

plus 8 serving spoons FREE!

ALL 26 PIECES—COMPLETE SERVICE FOR 6 $9.95 ppd.

Complete 33-piece service for 8—only $12.95 ppd.

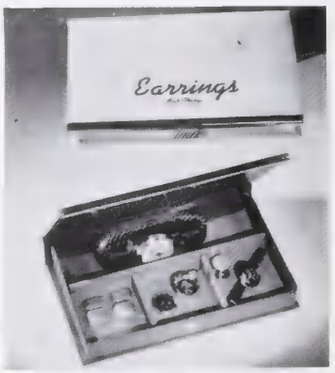
Open Stock: Teaspoons 29c; Salad Fork, Oyster Fork, Iced Tea Spoon, 39c each.

Write for free brochure.

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JEWELERS AND SILVERSMITHS
1225 Sixth Ave., New York 19, N.Y.

WINDOW





GOOD DOLLAR BETS. Off the cuff a man's cuff links and other accessories become as elusive as a shimmering eel. But this smart leather-like box "Cuff Links and Things" in luggage tan with gold lettering should end the fumbling problem for all times. It's lined, has 4 compartments. 6½" x 4¼", $1. For the girls, "Earrings and Things" in pink, blue, or white. $1. Both, $1.95. Bard's, Dept. 1111, Evanston, Ill.



THE SHOULDERETTE is very pretty, indeed. It's light as a whisper, flattering as a man's eyes. Knit of baby-soft wool in a ripple stitch, it's colorfast, washable, needs no blocking. The collar fastens at your throat with a self-tie; ribbed cuffs cling to your wrists. In pink or white, it's gift-boxed in reusable vinyl knitting box with plastic handle. $4.95. Nouvelle, 352 W. Ontario St., Chicago 10.



SEW HANDY is this darling sewing machine that really sews smooth, regular, firm stitches and a little girl's doll-child will wind up with the most envied wardrobe on the block. Sew Master is made of steel, is personalized, and has safety guard under needle, clasp for holding it to table top. Uses standard needle, comes threaded. Guaranteed. 7½" x 4½" x 5½". $3.75. Wardaby, 3-5 Mt. Hope Place, New York 53.



be neat as a pin . . . with the *Prettiest Pincushion*

A bit of feminine fluff to delight the lady who knows how to sew a fine seam (or one who doesn't, for that matter). In rich velvet, it is topped with a cluster of delightful matching sweetheart roses and white forget-me-nots. Just right for her boudoir or bureau, it is 4½"x3". In luscious shades of Party Pink, Christmas Red, Powder Blue, Lemony Yellow or Snowy White.

$3.25 each, 2 for $6.25 ppd.

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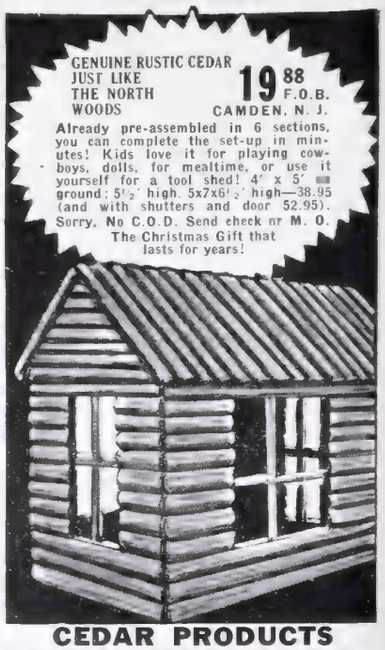
MILL POND HOUSE
West Shore Road, Oyster Bay, N.Y.

JR. LOG CABIN

GENUINE RUSTIC CEDAR JUST LIKE THE NORTH WOODS 19.88 F.O.B. CAMDEN, N. J.

Already pre-assembled in 6 sections, you can complete the set-up in minutes! Kids love it for playing cowboys, dolls, for mealtime, or use it yourself for a tool shed! 4' x 5' ground; 5½' high. 5x7x6½' high—38.95 (and with shutters and door 52.95). Sorry, No C.O.D. Send check or M. O.

The Christmas Gift that lasts for years!

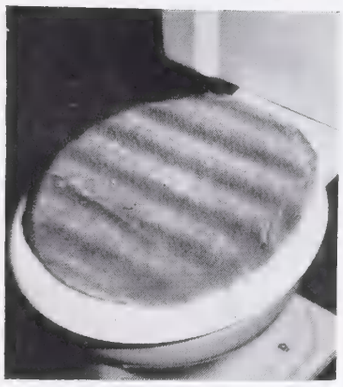


CEDAR PRODUCTS
Box 84, Dept. HB-7, N. Baldwin, N. Y.

SHOPPING



WHO'D THINK WINK (man-made fur that looks exactly like Mink) would wind up as luxurious topping for a John. But it has, and is lined in pure silk for elegance. Lid cover in silver blue, natural brown, or ranch mink colors beautifully matched is $12.95. Bath mat. 22" x 24", $25. Dbl. bedspread 100" x 112", $160. (Dry clean only.) Order from Handsome John, Inc., 665 Fifth Ave., New York 22.

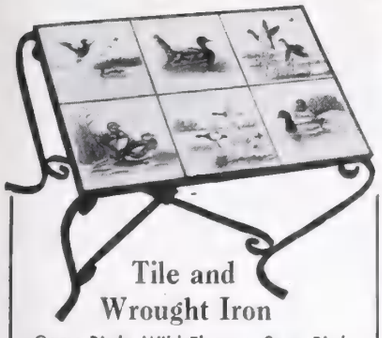


KANGAROO SHOES will keep small bouncers above the crowd, flying through space in one big stride like rocket men! All metal shoes are perfectly balanced on sturdy steel spring; adjustable and safe for ages 6 to 12. Rubber-shock bumpers cushion each thrilling step. $5.95. Sunset House. 80 Sunset Bldg. Beverly Hills, Calif.



TIFFANY TREASURES. Tuck these in the toe of a fair lady's stocking, and she'll feel like Santa's favorite child. Handmade of sterling silver, the dainty key ring dangles a perfume flacon that will be sweet elegance for her purse. $8 incl. tax. Add 75¢ for two-initial engraving. Sterling-silver perfume funnel is $4 incl. tax. Gift-boxed. Order from Tiffany & Co., 5th Avenue at 57th St., New York 22.





Tile and Wrought Iron

Game Birds, Wild Flowers, Song Birds

Gleaming tiles, hand painted and underglazed in full color are in striking contrast to the stark simplicity of black wrought iron. Beautiful in living room, porch or patio—practical as a cocktail table, plant stand, or end table. Each tile depicts WATERFOWL in their natural habitat: Widgeons, Red Heads, Mallards, Canvas Backs—all in beautiful detail. Truly a table of lasting charm and beauty—an exceptional wedding present. Also available in two other full colored motifs: WILD FLOWERS or SONGBIRDS. Six tiles, each 6" square; table is 13" wide by 19" tall by 19" long. **$25.00**

(Express charges collect, or, if you prefer, we shall bill you for the actual express charges.)

Catalog on request

Johnny Appleseed's

Box 710 Beverly, Mass.



CORNUCOPIAS MAKE HOLIDAY TABLES FESTIVE

Add a gay, festive air to your holiday entertaining with these delightful cornucopias. Use large cornucopia as a centerpiece—fill miniature cornucopias with flowers, bright small fruit—or use as individual nut cups or for mints. Their uses are as many as your own imagination can give them! Imported from Hong Kong wicker cornucopias are footed, won't tip over. Large one is 14" long, 7½" in diameter at mouth. Small cornucopias measure 2¼' at top, approximately 4" long.

No C.O.D.'s **Large cornucopia...** **$1.00**

Set of 8 miniatures. **$1.95** postpaid

Send for free gift catalog

Artisan Galleries

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Fruit Cake

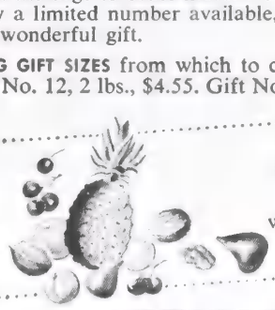
NONE OTHER SO MOIST...SO DELICIOUS



FROM CALIFORNIA WHERE THE FINEST FRUITS ARE GROWN!

No other fruit cake like it in all the world. It took 7 years to perfect the recipe. The flavor is incomparable. No small pieces of dried fruits in this magical concoction... but *whole* fruits... magical Mission Pak glacéd fruits! Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts... great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores... just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

3 BIG GIFT SIZES from which to choose: Gift No. 11, 1½ lbs., $3.65. Gift No. 12, 2 lbs., $4.55. Gift No. 14, 3 lbs., $5.95.



Only fruit cake made with 90% fruits, pecans and walnuts, and only 10% batter.

MISSION PAK FRUIT CAKES MAKE WONDERFUL GIFTS

Just give us the address... and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.



FREE GIFT BOOK—Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK

118 East 33rd Street, Los Angeles 11, California



FLAMEPROOF PLASTIC *Christmas Pine Tree*

Non-shedding plastic needles of this new modern tree are weatherproof and will not burn. This tree is perfect for indoor or outdoor decorating and can be easily stored and used from year to year. Sturdy wood base included. Choice of white, green, light blue, pink.

SIZES	PRICES
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4-foot high	$24.00
5-foot high	$39.00
6-foot high	$60.00
7-foot high	$90.00

We pay shipping costs.
Colored illustrations of this and other modern plastic trees on request.

Marshall Tree, Inc.
961 East 9th Street Dept. HB
Brooklyn 30, New York

Personalized Plate Pads



Slip these protective white felt pads between your plates and you won't have to worry about chipping or scratching your fine china. Deluxe set (service for 12) consists of 24—4½", 12—5½" and 12—7½" pads. Personalized with family name. Excellent gift. Order #210P.

Only $2.95 postpaid for set

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DEPT. 1111R, EVANSTON, ILL.

RALEIGH TAVERN STOOL



Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled.

30" high (also available 24" high, if specified)

Direct from our workshop to you

Unfinished, smoothly sanded—**$6.95**
Light natural finish—**$7.95**
Maple, mahogany, walnut, cherry or pine finish—**$8.95**

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

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Authentic BEER STEINS! Only $4.98 FOR SET OF FOUR

plus 35c shp. per order



Authentic Steins copied from the Mugs you might find in a German Beer Garden! Made of creamy ceramic with German design in full color. 6" hi. 16-oz. steins are great fun for a party.
Satisfaction Guaranteed



Musical BEER STEINS $5.98 ea.

plus 35¢ shp. per order

Stein plays the "Schnitzelbank", world-famous beer-drinking tune, whenever it's lifted! Of German stoneware, pewter top, hand-painted figures to illustrate tune. 8" hi, it holds 1.5 oz. Perfect bar gift! *Satisfaction guaranteed.*

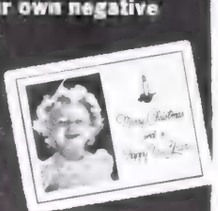
FREE Christmas Gift CATALOG Write for it!

Foster House
430-B11 S. JEFFERSON, PEORIA, ILL.

Personal PHOTO Christmas Cards from your own negative

20 FOR $1

plus 35¢ shipping including envelopes



LIMITED TRIAL OFFER — 1 order per customer

FREE SAMPLE Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 10¢ in stamps or coin for handling (after Dec. 1, 15¢). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today. *T.M. Reg.

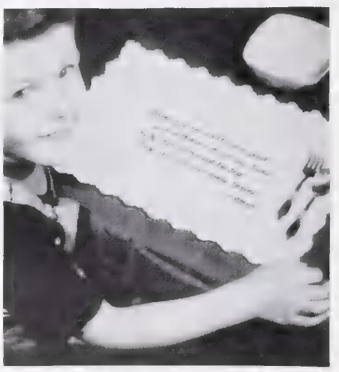
YULECARDS* Dept. 35, Quincy 69, Mass.



WINDOW



WILLIE THE CLOWN is a sad sack if we ever saw one. Created by the famous Emmett Kelly in his own image, this doleful King of Clowns is a perfect replica, with his big red nose, wistful gaze, and worried eyebrows. Made of unbreakable plastic, he's dressed in removable coat and trousers with safety-pin fastenings, oversize felt shoes. A 3-ring circus all by himself! 14" high, $3. Judith's, Evanston 25, Ill.



GRACE MATS. We found these in time for Thanksgiving and we hope you'll agree they're an inspired buy. A prayer of Grace is imprinted in large blue type on snowy white embossed paper mats with scalloped edging. The assortment of seven verses provides a variation for each day of the week. 36 mats are $1.50. Handy Gifts, Dept. 1, Jasperson Bldg., Culver City, Calif.



HERALDIC SPLENDOR. You who are disciples of Modern; you who cling to the traditional: here is color, character, bright distinction for your living room. A handsome crest is emblazoned in red and gold on a black tole serving tray 13" x 19", $4.50; a 15" high wastebasket, $5.50; and a silent butler, $5. 3-pc. set is $13.95. Filomena's Gift Shop, B-11, 196 Chestnut St., Nutley 10, N. J.







IS THERE A FISHERMAN, A GOLFER OR DOCTOR IN THE HOUSE?

Then give him one of these screamingly funny characters made by one of Spain's leading puppet designers. 9" to 10" tall, made with material, have handpainted faces.

FISHERMAN wears blue checked pants, red vest and white shirt. Ppd. **$10.50**

GOLFER has white cap, red sweater, silver metal trophy. Ppd. **$10.50**

DOC SAWBONES white intern, metal saw and instruments, black bag. Ppd. **$7.95**

Imported through Rosenfeldt Imports Inc., New York City.

FREE GIFT CATALOG
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Dept. HB-11, 1141 Connecticut Ave., N.W.
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HOSTETTE *Personalized* HANGERS



SALE Set of 3, only **$3.98** p.p.

These decorative hangers have that rich personalized touch that adds distinction and prestige to your home. Coats will stay neat and keep their shape in your closet, because they'll fit snugly on these full-size (18" long x ¾" thick) kiln-dried hardwood modern hangers (with brass hooks). Will never warp. Available in lustrous BLACK, WHITE, or MAPLE finish, with antique gold trimmed edges. Each hanger monogrammed with your choice of brass initial (in smart script type) or poodle, crown or fleur-de-lis design, permanently fastened on. Attractively gift-boxed, in sets of 3. Perfect for your home, an ideal and useful gift for any occasion. Order now in time for Christmas. State second color choice.

Check or Money Order (sorry no C.O.D.'s) to:
"Your Discount Shopper"
Dept. 23, 71 Leonard St., N.Y. 13, N.Y.

SHOPPING



GEORGIAN CANDY DISH is a silver-plate reproduction of the well known 18th-century piece that was originally designed as a butter server. Underneath the removable crystal insert, there's room for ice. With roll-back cover and lion's-head feet, we think it's a very handsome candy dish. 5" in diameter, $6.95 incl. tax. Gift wrapped. Order from Croydon Silversmiths, Dept. EN, 805 Lexington Ave., New York 21.

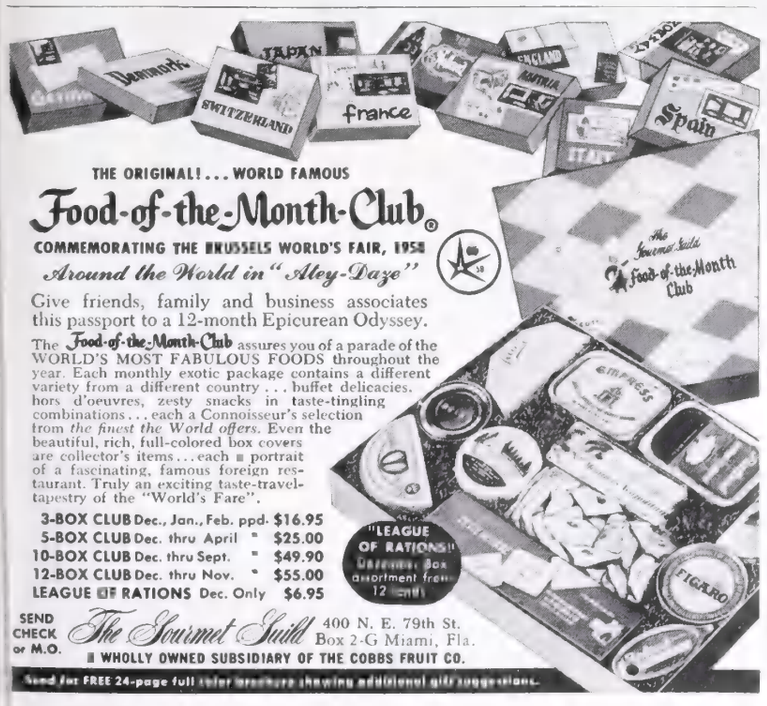


SATIN STRETCH GLOVES are very chic whether you're dressed for a first night at the opera, enroute to a college prom, or sipping a martini in a black velvet sheath. These are made of washable satin, and one-size glove fits any hand. In black *or* white, gloves are $4.25. Matching ascot, $.75; with two-letter monogram, $1.50. You'll want several sets for presents. Charlotte Thomas, Sewell, N. J.



FRAMING YOUTH is a memorable gift idea for grandmothers and godmothers, mothers, and aunties. Sterling silver or gold-filled bracelet ($4) is hung with 1" lockets ($3.50 each). 14k gold lockets, $20; bracelet, $35. Book, heart, or round lockets are engraved with child's first name and birth date; each holds 2 pictures. Tax and engraving incl. Wayne Silversmiths, 546HB South Broadway, Yonkers, New York.





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COMMEMORATING THE BRUSSELS WORLD'S FAIR, 1958

Around the World in "Alcy-Daze"

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The **Food-of-the-Month-Club** assures you of a parade of the WORLD'S MOST FABULOUS FOODS throughout the year. Each monthly exotic package contains a different variety from a different country . . . buffet delicacies, hors d'oeuvres, zesty snacks in taste-tingling combinations . . . each a Connoisseur's selection from *the finest the World offers*. Even the beautiful, rich, full-colored box covers are collector's items . . . each a portrait of a fascinating, famous foreign restaurant. Truly an exciting taste-travel-tapestry of the "World's Fare".

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Here is an ideal gift at a down-to-earth price . . . A perfect traditional Christmas memento for anyone on your list. Contains a generous assortment of Fruit, Candy, Preserves and Pecan nuts. Weight approx. 8 lbs.



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This colorful, handwoven, Tia Juana Hamper, heaped high with luscious fruits . . . giant Grapefruit, Pineapple Oranges, Persian Limes, Chinese Kumquats, zipper-skin Tangerines . . . three Jars of Preserves . . . Guava Jelly, Pineapple Jam, Orange-Cherry Preserves . . . is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Approx. 12 lbs.



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Approx. 54 lbs.—Beauty and the Feast . . . Juice-heavy Pineapple Oranges, oversize Grapefruit, Chinese Kumquats, giant Persian Limes, zipper-skin Tangerines, bag of Papershell Pecans, 3 Jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a Value!

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Same as above Gift No. 6 except does not contain delicacies or pecans . . . **all fruit.**

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Approx. 25 lbs.—Gaily colored, handwoven, imported Half Bushel Basket brimming over with America's Finest Fruits . . . Pineapple Oranges big as Coconuts, sugar-sweet Grapefruit even bigger, giant Persian Limes, Chinese Kumquats and Florida's finest Tangerines. One of our most popular Hampers year after year. Positively guaranteed to please ANYONE!

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Exactly the same as above Gift No. 35 except TWICE THE SIZE AND CONTENTS.

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—Rolls on floor—floats on water—



Made of tough vinyl that inflates to 14" long ■ 8" wide ■ 12½" high with a 20" pull cord. Colors are bright red, yellow, black and white. When deflated, he packs into practically nothing for storage or carrying away for play. The big 3½" rubber wheels roll along on even the bumpiest ground or Teddy will float in the tub, pool, pond or rolling surf at the seaside. He squeaks too!—a really exciting gift for kiddies from 1 to 4 years old. $2.50 ppd.

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Baby Shoes.....$1.95 each
Bracelet.....$1.95 Tie Bar.....$1.95
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Sold By Mail Order Only At These Special Prices.
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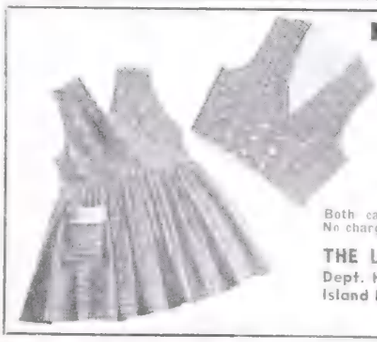


HOLD THAT TIGER!! . . . with an easybaby CAR BELT

- Here is the answer to safe driving with young children.
- Replaces expensive, hard to use car seats.
- Allows the child to stand, sit, or lie down in comfort and safety.
- It need never be removed—is not in the way when not in use.
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Satisfaction guaranteed. Send check or M.O. Postpaid in U.S. $2.50

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FOR LADS AND LASSIES

A real brother and sister act.

A little lady's plaid jumper and ■ matching boy's double-breasted weskit . . . The red and blue plaid fabric is ■ luxuriant, washable Julliard corduroy. The jumper is full skirted with a bias-cut top . . . ■ 3½ inch hem and brass buttons in back . . . HAND-FINISHED THROUGHOUT. The boy's weskit is lined with a Rich red broadcloth . . . A double row of bright brass buttons decorates the front.

Both can be personalized with child's first name . . . No charge.

THE LITTLE STUDIO
Dept. HB-11
Island Park, N.Y.

Jumper sizes 1-6x . . . 6.95, 7-14 . . . 7.95
Weskit sizes 2-10 . . . 4.95

Postpaid, deposit required on c.o.d.'s.



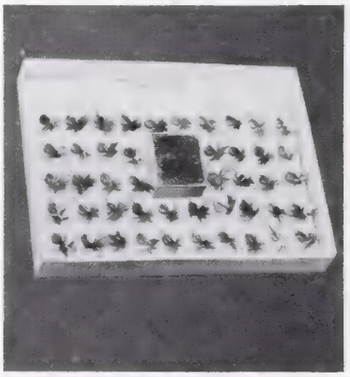
WINDOW



ANGEL ON THE MOON is the doll who brings a celestial climate to your holiday decorations. Asleep on a moon swing, she has hand-painted face, yellow feather angel hair, and is dressed in checkered pajamas, $3.50. Set of 6 includes Angel on the Moon, Christmas Children, Star Sweeper, Angel Child, Santa's helpers (boy and girl), Angel on Star Swing, $17.95. Craft Shop, Inc., Cambridge, N.Y.



A VERMONT DEACON would break down and grin approval of this handsome reproduction of the famed Vermont Deacon's Bench. The seat is hand-scooped from 2" pine; the back and legs are hardwood. 48" long over all. In antique maple or knotty-pine finish, $39.95. In black and gold with hand stenciling, $44.95. Unfinished, $29.95. 60" long, unfinished, $34.95. Exp. coll. Templeton Craftsmen, Templeton, Mass.



FISHERMAN'S FLY KIT. The lure that gets them—the fish and the fisherman—is this king-size assortment of sixty hand-tied trout flies. Made of fine materials by experts, each colorful fly is mounted on a cork retainer. A superb gift for a freshwater fisherman, it's $5. Order from The Howard House, HB-11, 3601 Kingsbridge Ave., New York 63.



REAL FURS FOR Dolls

FROM $1

COMPLETE 3-PIECE SET

The price is fantastically low . . . but a thousand dollar present couldn't please a small girl more than these adorable **genuine** furs for her doll. They're the **choicest** of bunny furs . . . deep-piled, sheared, **snow-white** . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons; cuddly muff has wrist band!

8"-10½" dolls—**$1.00.**
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Same-day shipment. Money-back guarantee.

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KANGAROOS

Lovable, lifelike Australian animals, carefully made from top-quality hygienically treated real Kangaroo fur. Soft, cuddly and charming.

6" $3.00
9" $5.00
10" (with baby roo) $6.00
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Prepaid direct from Australia, you pay postman small duty fee. U.S. Currency, Money Orders or Checks O.K. (Sorry, no C.O.D.). Allow 30-40 days for delivery.

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SHOPPING





WHITE FOX-TAIL CAPE. Its loveliness reflects your own, makes you the kind of a girl that men can't forget. Wear it with a short black velvet evening dress or with a fabulous white satin Empire silhouette. Deep circular three-row white fox-tail cape is lined in white crepe. $49.95 incl. tax. Harold Rubin, 52 E. 56th Street, New York 22.



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Flexible DOLLHOUSE DOLLS

Children love—and learn—with these almost human dolls. Soft plastic bodies can be bent into 1000 life-like positions. They sit, kneel, stand, dance, etc. Hand painting and authentic handmade costumes add to realistic appearance. Washable—durable. 4½" Father, Mother; 3½" Son, Daughter; 1¾" Baby; in Dollhouse Box—**$5.00** ppd. Ten pc. set (illus.)—**$10.95** ppd. (Larger dolls available)

Send 10¢ for: Colorful catalog showing over 100 exquisite dolls

FLAGG *Flexible Dolls* Box 205-1 Jamaica Plain, Mass.

FAMOUS HAND PAINTED ORIGINALS *For Your Lawn*



No. 54A SANTA AND PRANCING REINDEER. (Motorized). New, beautiful life size display. Colorfully handpainted in rich oil colors with blue and yellow sled, colorful toys, tan deer with bright red and gold harness. A weatherproof motor moves Santa's arm back and forth and snaps whip in a realistic manner. A Traffic Stopper. Stands 4 feet high and 20 feet long. Four individual deer. Weatherproof wood, complete with harness, whip and supporting stakes in an easy to store carton. Shipped express. Shipping charges collect. Price with four deer as illustrated only $99.50. Complete with eight deer $147.50. Triple night lighting unit (Special) $9.95 EXTRA.
NO. 54. SANTA and REINDEER. Same as 54A except without motorized unit. Price with four deer only $84.50, with eight deer $132.50.

No. 4057A. CHOIR BOYS AND GIRL. (Motorized).
New, colorful, handpainted display consists of four Choir Boys and Girl Organist. Dressed in Blue and White cotta, red books. Organ in yellow and maroon. Weatherproof wood. Complete with stakes and hardware. Weatherproof motor sways girl organist back and forth in a realistic manner. 5' 4" high. Wt. Approx. 50 lbs. Price complete only $114.00. If ordered separate, Girl, and Organ is $69, (Motorized). Choir Boys $12.50 each. Shipped Express, Shipping Charges Collect. Night Lighting unit $6.95 extra.





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Send for catalog showing over 30 new handpainted prize-winning lawn displays and 35 new exclusive items for decorating interior of home or business. Send check or money order direct to Dept. HB11, Smethport, Pa. Tel. No. 585.

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(Smoking alone takes 30 days!)



Jordan's® GENUINE

VIRGINIA HAM

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed by gourmet and royalty throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 118 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in amber cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift for those you especially wish to please this year, and a grand treat for your family.

We guarantee complete satisfaction. Weight 8 to 15 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U. S. Shipped anywhere in world for $2.24 per lb. Please specify whether wanted now; for Christmas; or other date.

JORDAN'S OLD VIRGINIA SMOKEHOUSE
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Please send_____Jordan's Genuine Baked Virginia Ham(s). Size about_____lbs.
☐ Check enclosed $_____ ☐ Ship now. ☐ Ship for Xmas.

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Fashioned of gleaming brass are extremely decorative and full of enchantment. Round one signifies GOOD FORTUNE; the square, HAPPINESS; and the hexagon, LONG LIFE. Footed to offer wonderful protection for your table tops from hot dishes, etc. Pretty enough to hang in a grouping on wall. Approximately 5½". Order #1635 (Round)—#1636 (Square) or #1637 (Hexagon)
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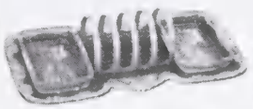
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TRAY-RACK



Tole tray becomes a charming table when set on our handsome, sturdy and portable Danish wood rack. VERSATILE—as cocktail table next to your favorite chair, either side of sofa or bed. Black or Ivory Tray, beautifully decorated with bronze gold scrolling, alcohol and water resistant, 19" diam., **$5.25**
Danish wood rack, with rubber suction cups, ADJUSTABLE TO ANY SIZE TRAY, folds for easy storage. Black only, 18½" high. **$5.25.**

TOLE TRAY & WOOD RACK $9.95 Set



TOAST RACK
An ordinary breakfast becomes an elegant meal with this handsome and handy Serve-All. Tole Tray holds Brass Rack for four slices of toast; two glass inserts for butter, jelly, jam. Black, pink, turquoise or ivory. 9¾" x 5". An unusual Christmas, wedding, shower or hostess gift. **$3.75**

All prices postpaid. Sorry, no C.O.D.'s. Satisfaction guaranteed. Prompt delivery. Write for brochure of reproductions of Early American Furniture and Accessories.

SHERBY'S 49 Grove St., New York 14, N.Y.



DECORATE with a real conversation piece. Blue and white stylized angelette floats on a soft blue cloud of vitronette inside clear goblet. Ribbon and bead spray trim. Remove figure after Christmas and use snifter for floating flowers. Snifter Angelette mailed postage-paid. $5.95. Send 10¢ for catalog of other colorful decorations.

Lavery's, Box 150, Cushing, Okla.



WINDOW SHOPPING



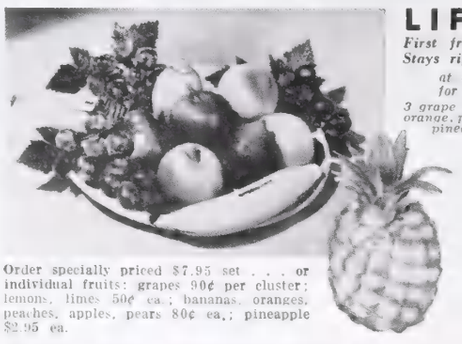
WHERE THERE'S SMOKE, there is sure to be a need for a table lighter as elegant as this one. It's absolutely a knockout! The diamond-shaped block, 3¼" high overall, is fitted with an Evans lighter that has a lifetime guarantee, and it comes in silverplate, $16.50 incl. tax, or jeweler's golden bronze. $12.50. Add $1 for engraved *Script* or *block* initial, $2 for 2 or 3 initials. Rudi's, HB, 1123 Broadway, N. Y. 10.



LEATHER JACKET. Whether you're a sixteen-year-old or the mother of one, this leather jacket should get you an "A" in Math or the choicest beef from the butcher. Made of smooth, washable genuine imported leather, it's belted, has push-up sleeves, and comes in white, champagne, luggage, or light blue. Sizes 10-18. $27.95. Western Classics, 622-L So. Country Club Rd., Tucson, Arizona.



TREASURE CHEST that is in itself something of a treasure is a triple tray jewel box for a lady's "fire-and-ice" collection. Polished brass, lined with velvet, the three trays swing into show-off position when the cover is opened. There's a mirror on the inside and an antiqued raised design on the lid sparked with rhinestones. 2½" x 4" x 2¾" high. $5.50 incl. tax. Jolan Sales, 986 Fostertown Rd., Newburgh, N. Y.



LIFETIME FRUIT

First fruit ever made of dimensional vinyl! Stays ripe forever, actually seems to breathe!

at an incomparable price— **$7.95**
for 12-piece group (illus.):

3 grape clusters, 2 bananas, 2 apples, lemon, lime, orange, peach, pear—shown in 12" bowl (not incl.) pineapple $2.95 extra.

These deliciously colorful fancy fruits look real enough to nibble on—they even respond naturally to the touch. In basket, bowl or platter they're beautiful, cheerful ornaments that draw eyes . . . and oh's. Place them in several spots from foyer to kitchen. Made of virtually indestructible, no-chip, no-fade vinyl, they are unbelievably exact *full-size* reproductions of prize fruit.

Order specially priced $7.95 set . . . or individual fruits: grapes 90¢ per cluster; lemons, limes 50¢ ea.; bananas, oranges, peaches, apples, pears 80¢ ea.; pineapple $2.95 ea.

We pay postage.

Hobi

Same-day shipment. Satisfaction guaranteed. Send check or money order.

Dept. B118, Flushing 52, New York



Jumbo Kitchen Block

Queens of the kitchen will delight in this king-sized (about 11" x 18" x 1¾" thick) choppin' block made of choice hardwoods. Has handsome fiberend cutting surface like finest butcher's block, only better! Beveled edges help you whisk off cuttings from miscellaneous goodies. Comes gift-boxed, complete with attractive plastic storage case. You're right — this is the perfect gift!

TEMPLE

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Fir Plywood



PLANS AVAILABLE: This is one of ten new all-plywood homes designed by Architect Chris Choate. Blueprints for both conventional and Lu-Re-Co construction are available. See your lumber dealer or write for new free booklet.

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DOUGLAS FIR PLYWOOD ASSOCIATION, TACOMA, WASHINGTON

(OFFER GOOD USA ONLY)



No "Keep Off" signs on this Cabin Crafts carpet

Why should children be scooted out of the prettiest, warmest room in the house? No reason, says Cabin Crafts, and proves it with this Acrilan® carpet. Suppose milk, cocoa, or even grease spills? It simply sponges off with detergent and water. Ride a bike over the carpet (only watch out for that couch), and the bouncy pile springs right back to shape. As for color, Cabin Crafts is matchless. The range covers subtle and brilliant tones, innovations like this Aztec Red with Pumpkin—a daring combination. Another thing about Cabin Crafts, the pile is so *dense*. Choose nylon, cotton or blends from $5.95 to $19.95 sq. yd. You won't find such lush pile anywhere. Shown, Clermont at $12.95 sq. yd. Write for Room Service book on how to decorate with Needletuft Rugs and Carpets. Cabin Crafts, Inc., Dept. HB-5, Dalton, Georgia.

®Chemstrand's Acrylic Fiber

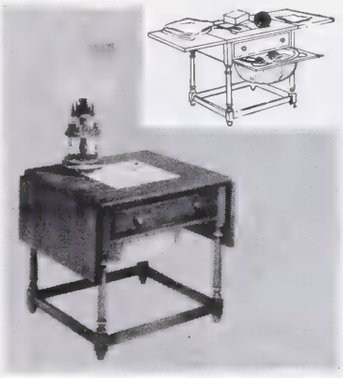
A better idea in carpets...Needletuft by

CABIN CRAFTS

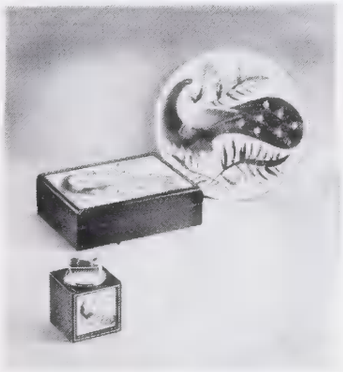


WINDOW SHOPPING

IT'S EVER SEW EASY to turn a hem or replace a button, with this lovely Cherry Pembroke sewing table that doubles as a lamp table. Finished in golden cherry, it has top inset with tile, leaves that lift for extra working surface, huge woven basket that slides out and holds thread and sewing, and one drawer. 23½" high. $95. Early American catalog. 50¢. Greenbaum Bros., HBP, 101 Washington, Paterson 1, N. J.



PEACOCK SMOKE SET. The Peacock is the traditional symbol of Proud Beauty, so send this as a subtle tribute to a beautiful woman. Gleaming enamel on metal set is hand-decorated in peacock blue, mauve, and chartreuse with gold on white. 5" ash tray, $8.50; 6", $10; 8", $12.50; 11", $20. Black leather cigarette box, $20. Lighter, $17.50. Add 75¢ post. Gift-wrapped. C. D. Peacock, State & Monroe, Chicago 3.



A FINE BUILDUP is forecast if you get a Rig-A-Jig for your playroom architects. This construction set has colorful, specially notched acetate pieces which join without tools in *thousands* of designs. And whether your children create a simple snowflake, windmill, or merry-go-round, this will be their most absorbing toy. 430-pc. set with 2 idea books, $5. Rig-A-Jig, HB-11, 32 W. Washington, Chicago, Ill.



Swiss Musical Door Chime



Welcome your guests at Yuletide with a CHRISTMAS TUNE

THE DOOR OPENS—a complete hymn or song plays on!

THE DOOR CLOSES—it automatically rewinds!

Here are the Christmas songs:

SILENT NIGHT — ADESTE FIDELES
JINGLE BELLS
RUDOLPH THE RED-NOSED REINDEER

Available also are these tunes and others for every day of the year:

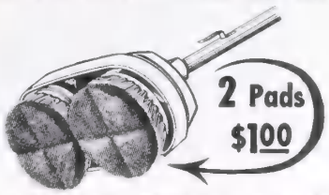
Bless this House — Brahms Lullabye
Home Sweet Home — Rockabye Baby
Home on the Range — How Dry I Am

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Jane Amherst

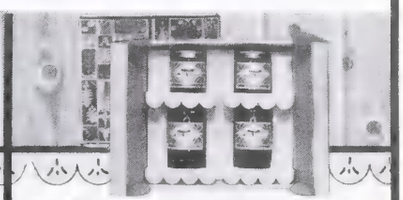
Mmmmm how your family and friends will enjoy these taste treasures from the Oregon Country! Jane Amherst selects the plump, sweet fruits and berries that grow in Oregon's high mountain meadows, and cooks them into the preserves of delicious memory . . . the kind that used to bubble up in the big, open kettle in grandmother's kitchen, jewel bright, and rich with exquisite flavor. They're fancied up for Christmas giving, and all so easy to buy—by mail.



"Chuck Wagon" GIFT BOX

Loaded with goodness! Five 5-oz. jars of preserves—one each of Oregon Wild Blackberry, Greengage Preserves, Prune with Hazelnut, Apricot with Kernels and Oregon Whole Strawberry.

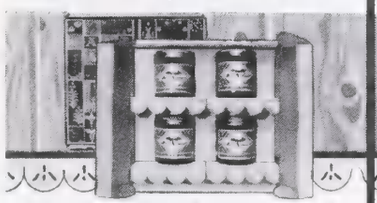
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"Old Timer" SEEDLESS JAMS

Mouthwatering jam assortment, packed in Jane's old-fashioned Country Cupboard box. A 5-ounce jar each of seedless Boysenberry and Loganberry, and a 10-ounce jar each of seedless Blackberry and Raspberry.

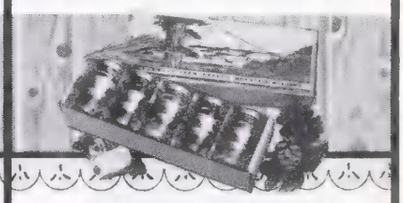
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"Country Cupboard" BOX

Grandmother's cupboard, turned into a colorful gift box. The treats it holds are four 5-oz. jars of tangy preserves—Apricot with Kernels, Wild Blackberry, Prune with Hazelnuts, Oregon Whole Strawberry. Delicious!

ORDER GIFT No. 8 — **$2.95** delivered



"Log Cabin" GIFT BOX

Plenty of old-fashioned flavor — five family-size jars, holding over a half-pound each of Damson Plum, tangy English Gooseberry Jam, Oregon Whole Strawberry Preserves, Oregon Peach with Pineapple, and Seville Orange Marmalade.

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"Hot Roll" GIFT BASKET

Neighborly gift for friends or business associates! A hand-woven basket heaped with four 5-oz. jars of Jane's preserves—Whole Strawberry, Seedless Loganberry, Wild Blackberry, and Seville Orange Marmalade—garnished with Oregon walnuts, filberts.

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"Woodland" RUSTIC GIFT

Real treat for hearty appetites—10-oz. jars of Wild Blackberry, Greengage Preserves, Damson Plum, Red Raspberry, Prune with Hazelnuts, Gooseberry Jam, Strawberry, Cherry-and-Loganberry Conserve, Apricot with Kernels, Seville Orange Marmalade.

ORDER GIFT No. 118 — **$9.95** delivered
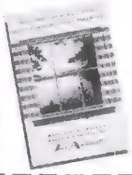
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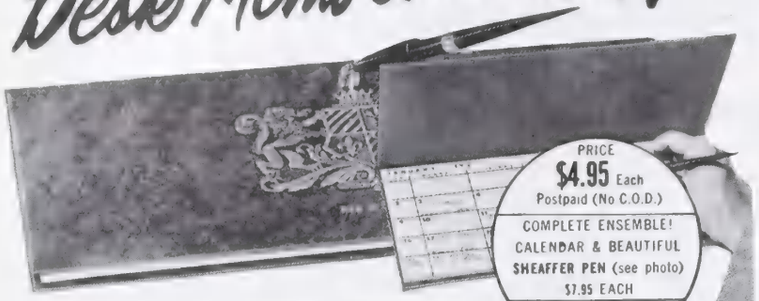
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MAIL NOW FOR CHRISTMAS GIVING: Just tell us what date you want the candy to arrive by, and we do the rest, including your gift cards if you desire.

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These filigree bracelets and earrings, German imported, are of gilded and non-tarnishable aluminum. The bracelets, $1.00 each. The earrings, $1.00 pair or matching loop dangle earrings, $1.00 pr. Add 18c for air delivery.

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FOR MEN and WOMEN in sizes 4 to 8.....$4.95
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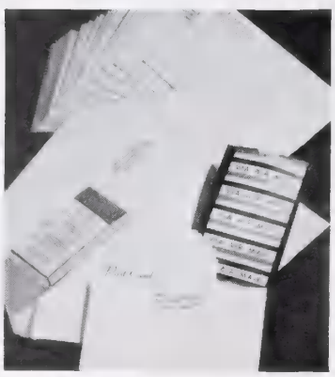
WINDOW



DRESS UP CONDIMENTS in these English silver-plated holders, and they'll take their place on the table with your finest silver. Each has perforated lattice-work design and is especially made to fit the most popular American table sauces: Catsup or Chili Sauce, A-1, Worcestershire, and Mustard. $2.98 each; set, or any four pieces, $10.98. Add 25¢ post. Mastercraft, 273HB Congress, Boston 10, Mass.



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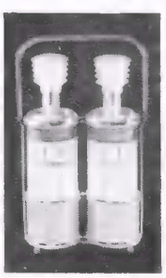


A MAN OF LETTERS will place these with pride on his desk, or, if he's extra generous he'll share them with the family. A hand-wrought copper letter basket with one or more Old English or block initials. 5″ high —7″ oval. $5.50. Matching letter opener. 9″ long —$2.95. Prices include initialing and postage.

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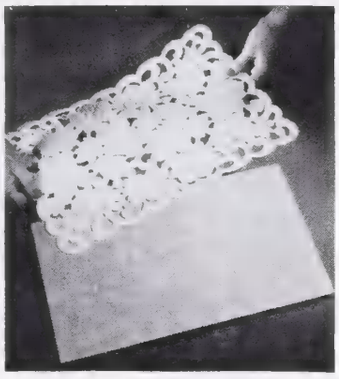
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UNDER YOUR PLACE MATS put these Doily Mats and you'll never worry about hot plates marring the surface of your table. They come in 3 colors: mahogany or blonde to match the finish of your table or white to match your organdy or lace place mats. With flannel backs 16" x 10", $3.95 for 4; $1 each for additional Doily Mats. Peggy Pickert, Dept. 1111, Evanston, Ill.



DRAWN FOR DADDY or Mommie, or Grandmother, a child's "work of art" can achieve immortality. Just send it in to this shop. Any size will do and the paper can be folded. It will be reproduced under glaze on a 7" ash tray, or on a 5½" x 4½" cigarette box. $6.95 each, plus 50¢ post. 10 days' delivery. Order from Young Rembrandts, Loch Lane, Port Chester, N. Y.



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Any 3 pens ..... **$1.00** ppd.
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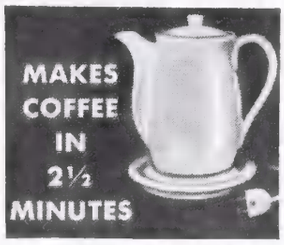


Electric wall clock, 7½" x 9½", looks like an enlarged gay 90's type pocket watch—and *keeps accurate time, counterclockwise!* Great fun in the home bar, den, or anywhere. Wonderfully wacky gift! Unique dial and cleverly designed precision movement let you literally turn time backward! Case is high impact plastic with beautifully engraved gold-tone finish. UL approved synchronous motor 110-120 volt, 60 cycle, AC only .....**$7.98** tax incl. ppd.



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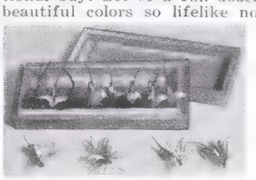
18" Snowplow with rollers .....**$6.98** ppd.
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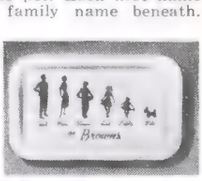
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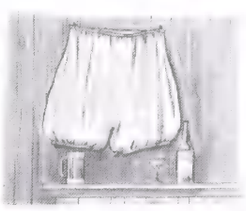
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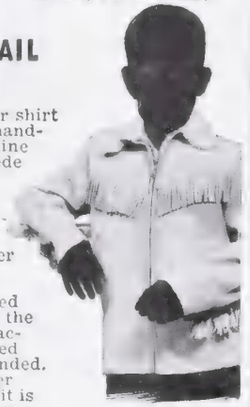
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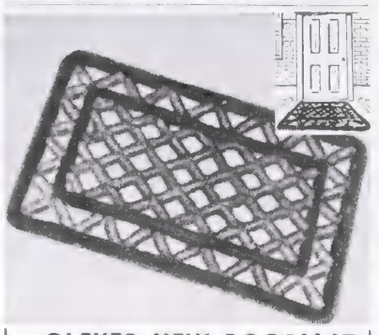
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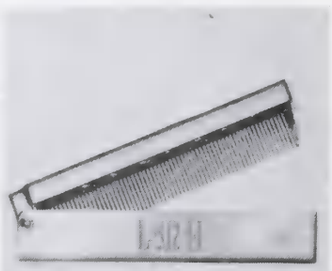
Mrs Dorothy Damar

38-K Damar Building, Elizabeth, N.J.

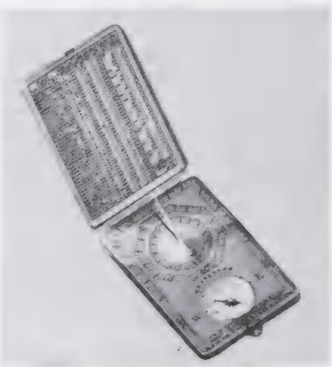
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WINDOW



HONEY OF A COMB is this folding beauty that a pretty teenager will flash with pride to re-sleek her shining hair after a fast jitterbug, or a mad dash across the campus. Or give it to a fastidious woman for her handbag. Tortoise comb folds into a 4½" gold or silver metal case that comes with or without 2 or 3 engraved initials. In flannel bag, $1.50 each; 2. $2.75. Vickie Wayne, 622 S. Country Club Rd., Tucson, Arizona.



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STAMPING FEAT. The nicest stamp case we've seen for a woman's handbag or a man's wallet comes with a name and address in gold on the outside calfskin case. A moiré book slips inside this; its specially treated leaves protect stamps from moisture or drying out. In cherry red, green, or brown, it's a wonderful gift for a letter-writing aunt. $5.95 incl. tax. Robin Hood's Barn. 680 High St., Westwood, Mass.



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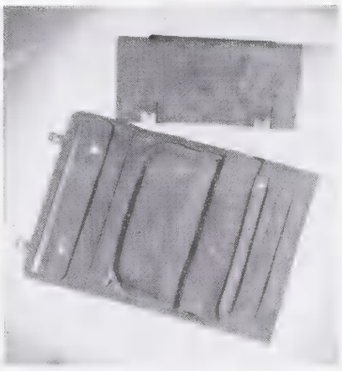
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SHOPPING



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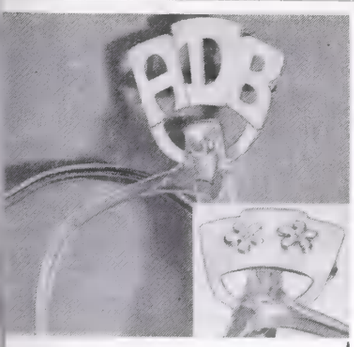


CHRISTMAS SLIPPERS for the little ones to wear downstairs to see what Santa brought are beautifully made of plush with snuggly flannel linings and tough leather soles. Choose Gray Poodle with shoe-button eyes that move, floppy ears and a red tongue, or Santa in red with white beard and cap. Both squeak! S (4.5.6.), M (7.8.9.), L (10.11.12.). $2.29 the pr. Kimball Toys, 73 Bond St., Oshkosh, Wis.



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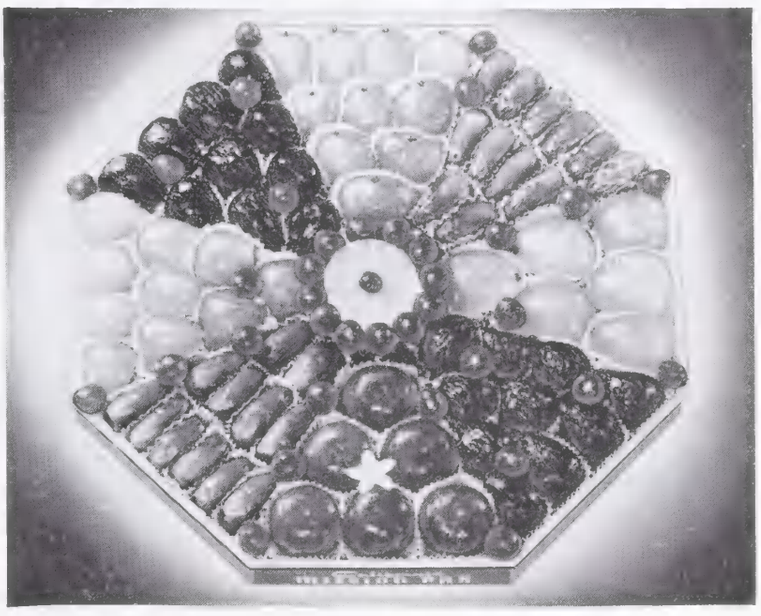
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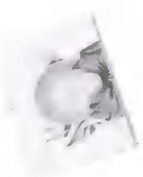
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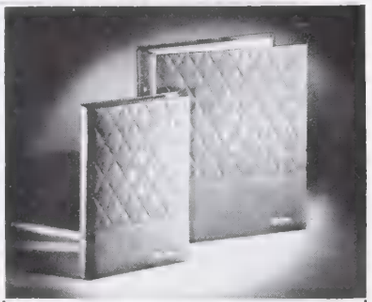
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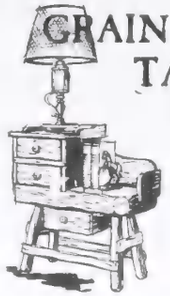
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WINDOW



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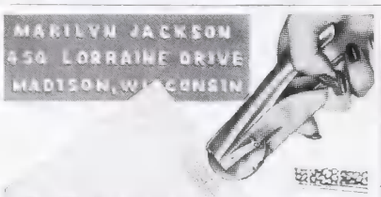


BELLE OF THE BALL is the small clothes horse whose mommy orders the Party Frock Kit. It contains all the pre-cut parts and trimmings to make a frosty iridescent taffeta dress with portrait collar, velvet bow at the back, flower nosegay at the waist and bouffant skirt with 4" hem and its own ruffled net petticoat. Red, pink, or blue. Sizes 3-6X $5.95; 7-12, $6.95. World Treasures, 657 Main Ave., Passaic, N.J.



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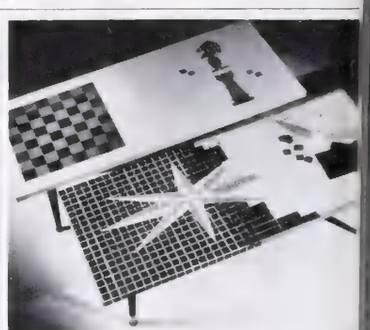
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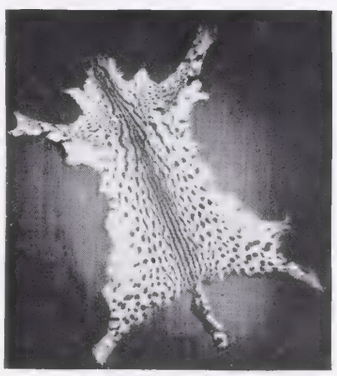
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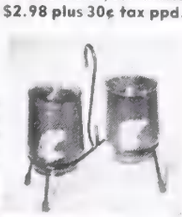
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Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties since 1922—Lanterns, House Signs, Weathervanes, Mail Boxes, etc.

Dept. HB, Old Milwaukee Road, Wheeling, Ill.



English Imported

BONE CHINA BEAUTY

To accent the daintiest feminine frock, here is a hand-made bone china pendant whose blue forget-me-nots surround an exquisite pale pink rose. It hangs on a fine silver chain to please the loveliest lady. So unbelievably inexpensive you'll buy several for gifts and include one for yourself. **$3.25** Postage paid. Fed. Ex. Tax inc. Single rose earrings, $4.40 pair.

Peddler's Cart Dept. HB-118 278 Scott Avenue Hubbard Woods Sta. Winnetka, Illinois



WINDOW



IT'S A STANDOUT! Three dimensional jewelry has the simplicity of good design and the distinction of his monogram fashioned from a block of solid metal—all for a price that would make a piggy bank blush. In 18k gold or silver rhodium finish with 2 or 3 initials, cuff links are $3.50; tie bar or tie tack, $2; cuff links *with* tie bar *or* tie tack, $5, tax incl. Zenith Gifts, 1003 P. O. Bldg., Brighton 35, Mass.



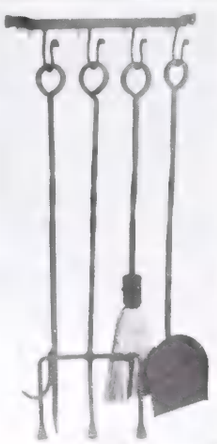
GIFT OF THE MAGI recreates the spirit of the first Christmas in Bethlehem when the Three Wise Men came to worship the Infant Jesus. They brought him their finest treasures: gold, frankincense, and myrrh. Here then is a black and silver plastic case, imported from Arabia, with two golden chalices, 2½" h., filled with frankincense and myrrh. $2.50. Ward Phillips, Carpentersville, Ill.



SECTIONAL BOOKCASES. If you're losing a battle against dusting books, records, etc., consider sliding glass doors on finished and assembled bookcases. In honeytone knotty pine or maple finish, 34" x 11" x 11" deep *and* 34" x 13" x 11". $13.50 each; kit form, $8.95. 34" x 15" x 14". $16.50; kit, $10.95. Top $4.50; kit, $3. 4 screw-on legs $2.50; kit, $1.75. Exp. coll. Yield House, No. Conway, N. H.

HAND FORGED COLONIAL *Fire Set*

27" SHOVEL FORK POKER BROOM



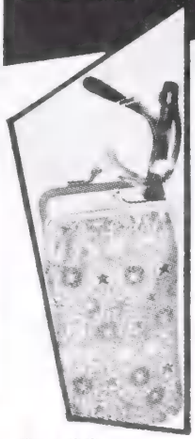
WITH 4 HOOK BRACKET $24.95 ppd.
With Floor Stand (no hooks) $32.95 ppd.

An exciting opportunity to own a set of hand forged Iron sturdy upright stock Sturdy but graceful twist effect shovel, broom, their Early American styling. Set of Tools, Poker & Broom bought Individually $5.95 each PPD. 4 Hook Bracket $3.95 ppd.

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in exquisite detail up to 4 inches



1 PENNY EACH

100 dolls made of STYRENE and SYNTHETIC RUBBER — ONLY $1. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, COSTUME DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more, in exquisite detail up to 4 inches. And made not of paper or rags but of wonder STYRENE and synthetic RUBBER. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 25c for postage and handling for each set of 100 dolls you order to: 100 Doll Co., Dept. DL3, 11 East 47 St., New York 17, N. Y.

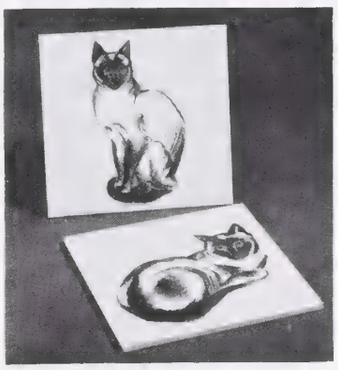
SHOPPING



TRIO OF PLANTERS. The moment we saw these we knew how wonderful they would look filled with English Holly, Christmas ornaments, or greeting cards. After the Holiday Season, you'll fill them with trailing greenery, heap them with fruit. Nested trio of natural wicker baskets from Madeira has metal liners. From 10″ x 7″ to 7″ x 6″ high, set of 3 is $5.45. Gotham Gifts, 67-85, Exeter St., Forest Hills 75, N. Y.

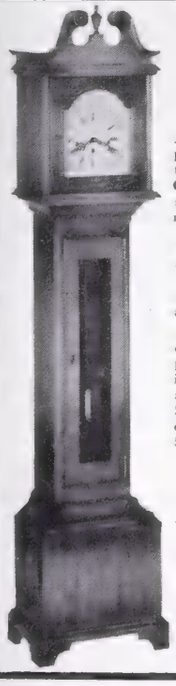


LOVELY TO LOOK AT, delightful to own are these Cat Tiles that add charm and sophistication to your walls. Excellent drawings of a variety of cats (Siamese, Persian and alley) are reproduced on 6″ square white ceramic tiles with felt backing and hangers. Use individual tiles under hot plates, house plants, floral arrangements. $2 each; $9.95 for six. Henry's Store, HB-11, 95 Fifth Ave., New York 3.



GOLDEN CHARMS. For the lady who likes the jangle of dangles around her wrist, the fun of having a whistle to return a wolf call, we show Heart & Whistle or 3 initials, $1.10 ea. Boy or girl head engraved with name, birthdate; calendar engraved with date, month, year; record engr. with tune. $1.10 each plus 25¢ *extra* for engr. Bracelet, $1.10. Tax incl. Spencer Gifts, 322 Spencer Bldg., Atlantic City, N.J.





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From Cape Cod

Add distinction to any part of your home with this hand made Colonial Grandmother Clock with soft melodious Westminster Chimes, perfectly toned. Eight-day spring wound—unconditionally guaranteed for one year against defects in workmanship and materials.

Available in solid Pine or Maple in the ever popular Antique Finish; also in solid mahogany (all hand-rubbed). Solid mahogany or cherry—190.00. Weight 55 lbs. 67″ High—13″ Wide—8″ Deep

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Colonial Reproductions
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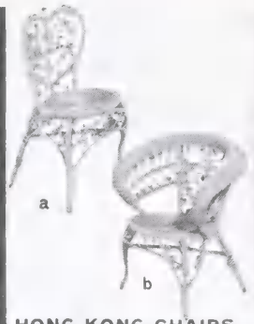
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ONLY $1.95 each plus 45¢ postage & handling (total $2.40). 3 SETS Only $5.50 plus 85¢ for postage and handling. (Total $6.35.) No C.O.D. please.

This gift for children is so unusual, so different—yet so practical—you'll have a hard time keeping the rest of the family from "borrowing" it. When not in use, it nests into an adorable clown 7½″ tall. For use, it separates into 5 practical pieces of dishware—a plate, a deep cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glaze finish. An out-of-the-ordinary, practical gift that won't be duplicated. Guaranteed to delight or money back. EXCLUSIVE—not sold in stores. Immediate delivery.

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HONG KONG CHAIRS, fashioned in the British Crown Colony. An exquisite duo in white rattan and white peel, sitting beautifully in today's bedroom, sitting room, terrace. Our 19th century tags:

a. **7.99** b. **11.99**



SIAM BRONZEWARE, an exquisite place setting! Mirror-finished bronze with handles of polished buffalo horn—the look and feel of black ivory! On the handle-tip, a carved goddess. Knife, fork, teaspoon, soup spoon. $9 elsewhere.

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7 x 35 WIDE ANGLE BINOCULARS with center focus—best gift in sight! Twice the field of view of average pair (500 ft at 1000 yds!). Japan's highest quality, deluxe lens coatings, tested, guaranteed. Pigskin case, straps, lens cap included.

PLUS 10% FED. TAX **19.98**



FIBERGLASS PLANTERS. Vibrantly colored bowls in red, grey, coral, chartreuse, turquoise, black, white—pampering greenery, adding color to the home! Bowl 15″ wide in a slim black wrought iron stand. The low price: exclusively ours!

Bowl & stand 24″ or 18″ high **4.99**



BAMBOO STAINLESS, a gleaming Japanese creation, with handles of everlasting whangee-root bamboo! Four 4-pc. place settings for indoor-outdoor dining: 4 knives, 4 forks, 4 teaspoons, 4 soup spoons.

16 PCS. **3.99**



WHITE RATTAN HEADBOARDS from Hong Kong add elegance to the decor of your bedroom, guest room. White rattan and white peel, 48″ high, you may tint or leave natural. Single size (a) 39″ wide, double size (b) 54″ wide. **Sent postpaid.** Seen at $35.

a. **16.99** b. **23.99**



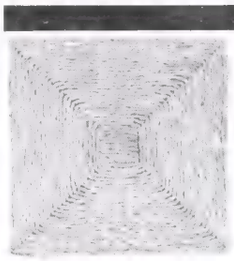
ISLAND CHAIR. Modern design meets easy-chair comfort—discover the island chair! Add its companion ottoman for everybody's favorite sitter. Camel-toned rattan on wrought iron imported from Hong Kong. Our comfort-tag:

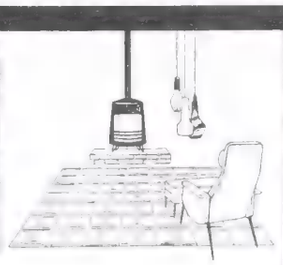
CHAIR **7.99**
OTTOMAN **3.99**



FIBERGLASS SHOJI PANELS from Japan add new sophistication as dividers, screens, shutters, shades! Maple leaves, bamboo leaves, butterflies pressed in translucent fiberglass. Hand-fashioned, timeproof, each is 24″ x 60″. Seen in Kyoto at $10.

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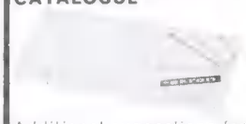


SEA GRASS MATTING, a durable, handsomely textured floor covering which accents the casual in playroom, parlor or patio. Hand-woven in Formosa, it is 1/2-inch thick and natural beige in color, blending with any decor. Cleans easily with vacuum or soap & water. Comes in 12″ squares in rolls 12 feet wide. Send room dimensions measured in feet. Example, if room is 9′ x 12′ you would need 108 squares.. a total of $20.52. Squares can easily be added or detached. Our low tag will floor you!

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TO ORDER: Send check or money order. All items (except headboards) sent freight collect. For C.O.D. send 1/3 deposit or more. Calif. resid. add 4% state tax. 10-day money-back guarantee applies to everything.

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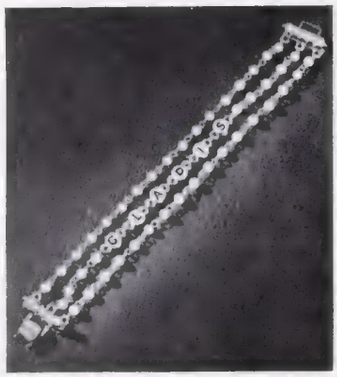
4374 SUNSET BOULEVARD
LOS ANGELES 27, CALIFORNIA



WINDOW



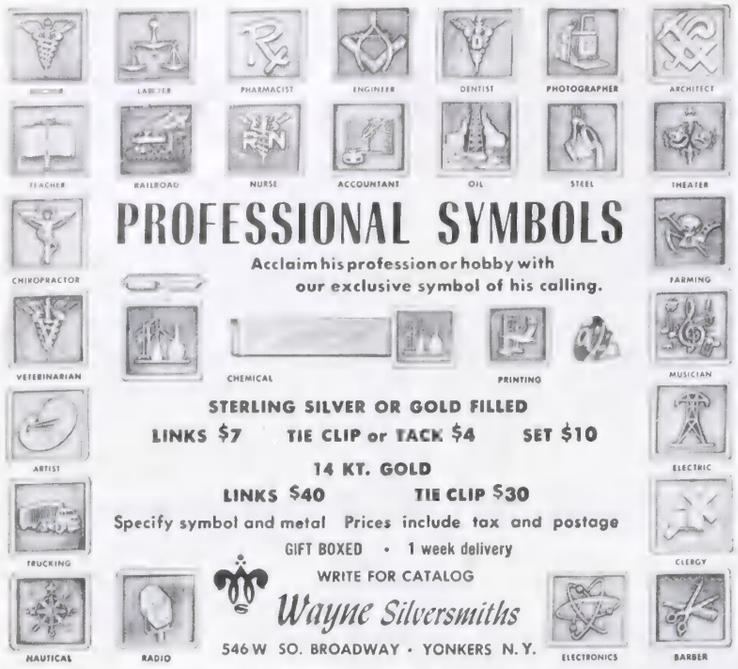
DEERLY BELOVED. A pretty little clutch bag of buttery soft, natural-color deerskin is lined in leather and adorned with two golden metal does. Large enough to hold all your essentials, it's perfect with slacks, sport clothes —or for your daughter to carry to class, $7.95. Matching forearm gloves are washable, sizes 6-8, $6.95; add 30¢ post. each item. Vermont Crossroads Store, Montpelier, Vermont.



PEARL BRACELET. Pretty enough to snag the most interesting stag at the Christmas Prom is this simulated pearl and golden link bracelet. And to tip the boys off, her name is spelled out on golden discs on center strand. Name can be up to 7 letters. $2.98 incl. tax. Merrill Ann Creations, 3601 Kingsbridge, New York 63.



IT STRIKES OUR FANCY. An imposing array of six 4" apothecary jars are filled with all the ingredients you need to decorate your Christmas cakes, cookies, puddings, and Holiday desserts. The assortment of "Fancies" includes cinnamon imperials, silver dragées, chocolate jimmies, red crystal sugars and two assorted non-pareils. Giftboxed, $3.95. The Pascos, 17 S. Main, W. Hartford, Conn.



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Table #95 10" x 26" high	57.50	69.50



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41" high, both 22" diameter. Painted Antique Green, White. $92.50 Iron. $107.50 Aluminum.

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Ideal Gift for Home or Office



This perfect desk-size replica of the familiar old Fire Bucket of bygone days, in handsome gold-tooled genuine leather with gleaming brass handle, holds powerful Presto Fire Extinguisher ready when you need it—a turn of the valve instantly releases fire-killing chemical spray! Decorative as well as practical; compact 8" x 3⅜" size is perfect for desk or den. In red or black leather, with contrasting interior. $12.95 postpaid

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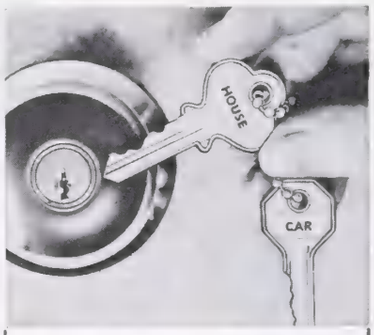
Delicately-shaped like a flickering flame. Their warm, subtle light adds the grace of candlelight and new charm to your home.

Available in clear, frosted, or flame tints with candelabra or standard base. Candelabra base: 55¢ clear, 60¢ frosted or colored. Standard base: 75¢ clear, 85¢ frosted or colored. Includes tax and postage. Minimum order of 6. Please specify size of base (socket) and finish desired.

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SILVERY SEA SHELL. A really lovely dish for candy, mints, or nuts is Wallace's very heavy silver-plate Baroque shell. The larger size is an elegant fruit or salad server. You might use it, too, as a card tray on the hall table. It stands on ball feet and comes in two sizes: 5″ in diam., $5.50. 7″ in diam., $13.50. Tax incl. Hall's, Kansas City, Mo.



MINIATURE HIBACHI. Down with the not so hotdog, the chilled cheese dream! Piping hors d'oeuvres have invaded the living room. Over two briquets, you'll grill spicy sausages, tiny kabobs; and guests can twirl their own on the barbecue sticks. It's so compact and easy to handle, your Brownie will barbecue treats for her pals. Cast iron with polished wood base, recipes, $4.95. Wayne Mfg., Wayne 1, Pa.



WILD-WEST RODEO with horses and animals, cowboys in leather chaps, striped grandstand, and ticket seller is fascinating to small buckaroos. Each handcrafted piece is a colorful work of art. 15″ x 24″ pegboard arena allows countless arrangements. Split-rail fence ... hold a base. 15-pc. ... a good gift for out gr... girl, it's 2″ long, $1. ...nalized pin, 2″ long, also $1. Tax incl. Vernon Spec., 156 4th Ave., Mt. Vernon, N. Y.

MAKE ANY WALL A THRILLING PICTURE WINDOW with a Natural Color Photo Mural
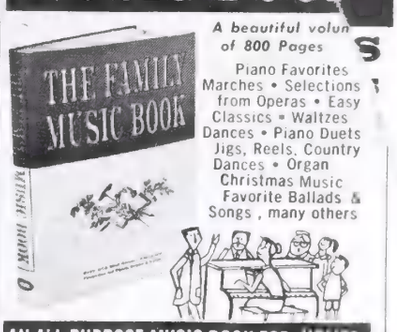


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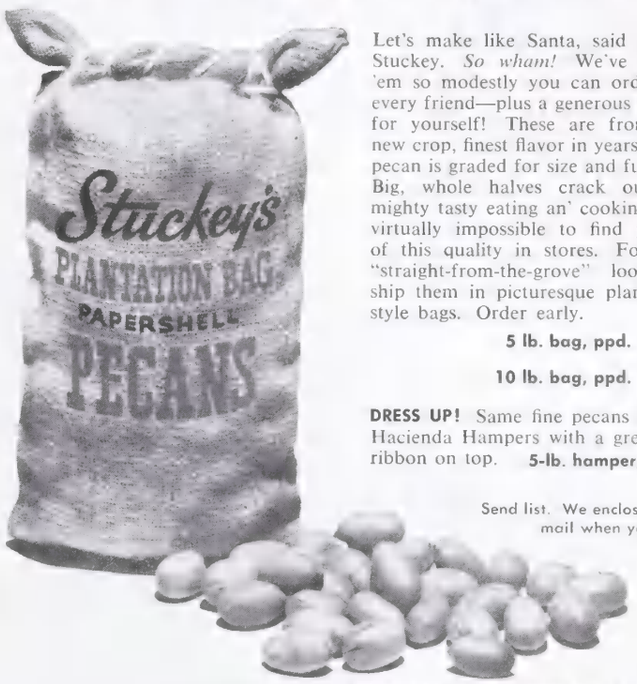
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Let's make like Santa, said Mister Stuckey. *So wham!* We've priced 'em so modestly you can order for every friend—plus a generous supply for yourself! These are from our new crop, finest flavor in years. Each pecan is graded for size and fullness. Big, whole halves crack out for mighty tasty eating an' cooking. It's virtually impossible to find pecans of this quality in stores. For that "straight-from-the-grove" look we ship them in picturesque plantation style bags. Order early.

5 lb. bag, ppd. $3.75

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DRESS UP! Same fine pecans in gay Hacienda Hampers with a great red ribbon on top. 5-lb. hamper, $3.95

Send list. We enclose card, mail when you say.

BIG DEAL FOR GOLFING FRIENDS!

Smart locker-room luggage. 20″ Atlantic bag of rugged Viscose has separate compartment for soiled clothing, shoes. Contains big 1-lb. pecan log roll, 4 tins: toasted & salted pecans, cashews, and 5 lbs. our choice papershells. Worth more—and looks it.

No. AB-9, ppd. $19.95

Same bag, 10 lbs. papershells only

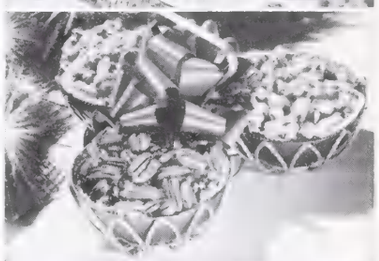
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They'll tell guests of you every time they pass the snack tray! Gold-tone metal server's 3 decorator-inspired bowls contain Stuckey's toasted & salted pecans, sugared & spiced pecans. Order for self, too!

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STUCKEY'S PECAN LOG ROLL

Not pictured, but you don't have to see it! World's finest. 1 lb., ppd. $1.90

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Worth a king's ransom in thanks—looks like it costs twice the price! Contains pecan brittle, pecan glace, chocolate and maple fudge, divinities, pecan log roll, one tin each toasted & salted, sugared & spiced, plain pecan halves, one cashews and 6 jars tropical jellies and marmalades.

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HOLIDAY ROUNDABOUT

Tray of selected pecan halves nested in larger tray artfully arranged with our delicious pecan candies, exotic tropical jellies. Our girls make up world's of these (they're so pretty)—hat's why they cost so little!

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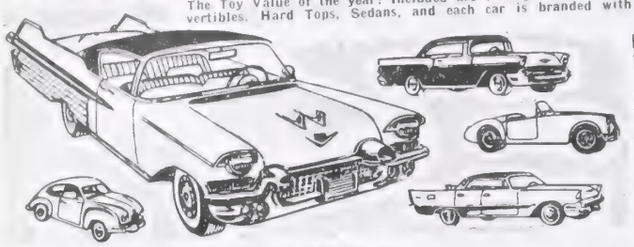
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40 AUTOMOBILES $1.00 FOR ALL

The Toy Value of the year! Included are Foreign Sports Cars, American Convertibles, Hard Tops, Sedans, and each car is branded with its own name!



LOOK WHAT YOU GET!

- JAGUAR
- MERCEDES
- BUICK
- NASH
- FORD
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- RAMBLER
- M.G
- SUNBEAM
- PACKARD
- HUDSON
- CHEVROLET
- LINCOLN
- CHRYSLER
- FIAT
- CORVETTE
- PLYMOUTH
- OLDSMOBILE
- DE SOTO
- DODGE
- MERCURY
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- VOLKSWAGON
- CADILLAC

- **All Cars Are 3 Dimensional, Not Flat Cut-Outs.**
- **Precision Styled and Scaled from Bumper to Bumper.**
- **Made of Indestructible Material.**
- **Brilliantly Colored and Finished Throughout.**
- **Tremendous Selection, Each Marked by Make.**

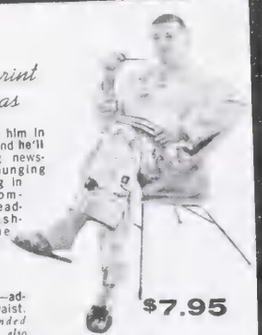
Will give kids of all ages—weeks of fun and pleasure. Any child can now own a perfect miniature replica of his Dad's car. Fully assembled and ready to roll into games, for Special Events, Gifts, Auto Races or displays—garaging and parking. Educational too, for children will recognize the original models on the road. Never have you seen such value for only $1.00. All 40 cars handsomely gift packaged. Order now! Send only $1.00 for each collection of 40 cars. Add 25¢ per set for postage and handling. Special! 5 complete sets $4.00 (plus $1.00 postage and handling costs). Sorry, no C.O.D.'s. Money Back Guarantee.

SPORT CARS, Dept. C-150, 220 Fifth Avenue, New York 1, N. Y.

Holiday Headliners

Newsprint Pajamas

You'll **love** him in print . . . and he'll love being newsworthy lounging or sleeping in these completely readable, washable, fine broadcloth pajamas.



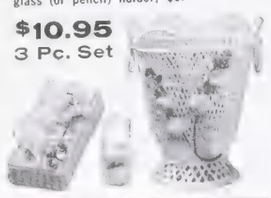
Sizes S, M, L, XL—adjustable waist. *(Newsminded gals also make headlines by ordering man's small or medium size for their own boudoir wardrobe.)*

$7.95

Wicker Wonderful

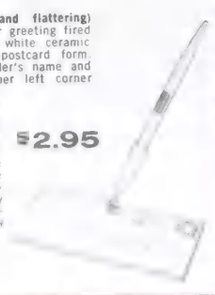
Glamorize your bedroom, bath or college dorm with this gay, rose-trimmed wicker accessory grouping in colors to **match** your decor . . . gold, white, pink or blue. Also available separately! — waste-basket, $7.95; Kleenex cover, $2.95; glass (or pencil) holder, $1.

$10.95
3 Pc. Set



Person-to-Person Pen Set

A permanent **(and flattering)** reminder of your greeting fired in **22K gold** on white ceramic china base in postcard form. You supply sender's name and address for upper left corner and receiver's name & address for addressee section. White swivel pen takes any standard refill. Available with name alone or business insignia (quantity discounts). Two-week delivery assured.



$2.95

TO ORDER: Send check or money order. Ohio residents add 4% sales tax. Please specify color, size, personal data where needed. Satisfaction guaranteed. WE PAY POSTAGE. (New catalog sent with order.)

MELVINE CREATIONS
P. O. BOX 417, CLEVELAND 22, OHIO



Hand-Crafted Home Furnishings by the Mountain Workers at

ROSEMONT
Marion, Virginia

Authentic Colonial reproductions; hand-tied Canopies, woven Coverlets, Curtains for all sizes and types of windows, Valances, Rugs and small Furniture.
Photo shows Hand-tied Double Diamond Point Canopy, $35.25. "Whig Rose" woven Coverlet with "Peacock Tail" fringe $34.50; without fringe $28.50. Petticoat valance with "Peacock Tail" fringe, $1.25 yard. 5" hand-tied fringe 60¢ yard.
Curtains with Hand-tied Fringes, made to special order, from $9.75.
Write for Free Advice and Picture Catalog

Laura B. Copenhaver
"Rosemont" Marion, Virginia

ADD-A-GALLERY

Elegant little frames, bound in genuine brown leather, with gold plating. Start your wall gallery with two or three; you'll want to add more. Picture size: two inch diameter. Complete with hooks and eyelets.

$1.95 per frame.





HOUSE PLANTS NEED CARE

Charming shovel, rake, aerator and base, potted plant size. Hand made in Ger many of bras and bamboo.

$5.95 complet

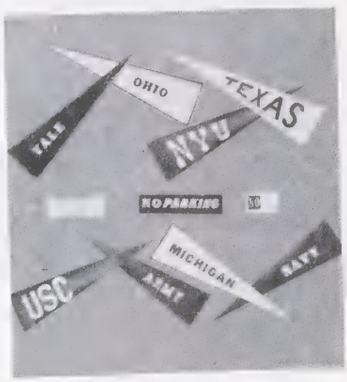
CLARION PRODUCTS
Dept. 311 Highland Park
Write for free gift catalog



WINDOW



TO CHARM A LADY send her Christmas cheer for her charm bracelet and she'll think you're Santa's number one assistant. The Christmas Tree comes in 14K gold, $15, or sterling silver, $4.50, with tips of branches enameled in red and green. The Good Angel, to watch over her, in 14K gold is $15; in sterling silver, $2.20. Tax incl. Order from Charm & Treasure, HB-11, 509 Fifth Avenue, New York 17.



COLLEGE HUMOR. A teenage boy or girl imbued with college spirit will give a bedroom, the den, or playroom a decorative lift with these wall decorations. Eight college pennants in full color plus "No Parking," "Enlist Now," "Private," "Bird Watchers Award," etc. provide enough decoration for two walls. $1.50 the set. The Mart, Box 41-HB, Woodland Hills, Calif.

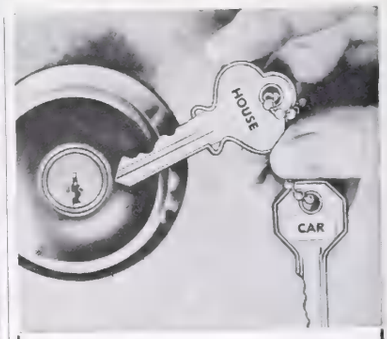


PIECE WORK. A pint-sized engineer of three to eight years will have the time of his life with the "Bizzy Bilder" construction set. There are 72 colorful plastic pieces of 8 different molded shapes that connect to make all kinds of realistic toys. [illegible] the wild excitement of jimmies, red c[illegible] two assorted non-par[illegible] boxed, $3.95. The Pascos, 1[illegible] Main, W. Hartford, Conn.



Delicately-shaped like a flickering flame. Their warm, subtle light adds the grace of candlelight and new charm to your home.
Available in clear, frosted, or flame tints—with candelabra or standard base. Candelabra base: 55¢ clear, 60¢ frosted or colored. Standard base: 75¢ clear, 85¢ frosted or colored. Includes tax and postage. Minimum order of 6. Please specify size of base (socket) and finish desired.

NALCO SPECIALTY SHOPS
St. Louis: 1526 No. 13th St.
New York: 250 Fulton St.



KEY AND LUGGAGE MARKERS

40 colored key markers tell you and your children which key fits your lock. They come printed with house, car, desk, office, garage, each a bright and different color. Extra color markers match keys to luggage or padlocks and all miscellaneous locks. Non-bulky, scuff and waterproof. Packed in fancy reusable plastic box. **$1.00** postpaid.

FIRST CHOICE PRODUCTS
BOX 166, HB EVANSTON, ILL.

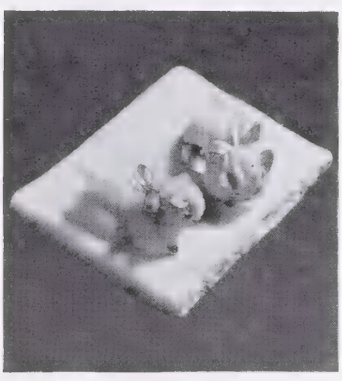
SHOPPING



MOSES looks as expensive as a thickly-carpeted art gallery, but the price tag is phenomenal. This fine replica of Michelangelo's famous statue in San Pietro in Vincoli was sculpted in Italy of white Italian alabaster. The original was sculpted of Carrara marble block. A gift that will have museum importance on a mantel or in an open storage wall, 8″ high, $8.95. Jeredith Manor, Box 130, Nyack, New York.



SLEEPERY CUSTOMERS. Two cuddly pink kittens or a perky blue poodle come with a soft white plush cushion which is really a pajama bag. In it, the boy or girl who receives one from Santa will stash his pajamas, slippers, and even a flashlight for after-curfew reading. $3.75 each set. Order from Bryn Mawr Gifts, Bryn Mawr, Pa.



A GIRL'S CURLS go easily astray, but here's a dainty barrette that will keep them fetchingly in line. In gold-plate polished to a shiny finish and engraved with any name or monogram, it is fine for side parts, center parts, or even to hold a small pony tail. A good gift for any schoolgirl, it's 2″ long, $1. Personalized pin, 2″ long, also $1. Tax incl. Vernon Spec., 156 4th Ave., Mt. Vernon, N. Y.



MAKE ANY WALL A THRILLING PICTURE WINDOW with a Natural Color Photo Mural

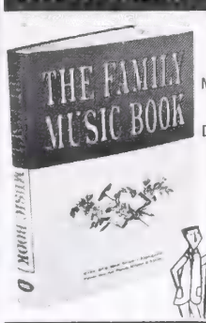


Add Beauty, Glamour, Spaciousness

Breathtaking photographs in glorious natural colors as large as picture windows. Sizes from 62″ x 42″ to 15 ft. x 6 ft. Trim to any size. Hang easier than wallpaper. Guaranteed washable, fadeproof, durable. Creates the illusion of rooms opening directly on to gloriously inspiring outdoor vistas. Price is fantastically low — fits every budget. Send for full color miniatures showing your choice of 53 variations on how to make your blank walls live. Only 50c (refundable with purchase). The Perfect Gift!!

FOTO MURALS, Dept. 11-L, 8401 Wilshire Blvd., Beverly Hills, Calif.

Every Home Should Have The Schirmer FAMILY MUSIC BOOK



A beautiful volume of 800 Pages

Piano Favorites • Marches • Selections from Operas • Easy Classics • Waltzes • Dances • Piano Duets • Jigs, Reels, Country Dances • Organ • Christmas Music • Favorite Ballads & Songs, many others

AN ALL-PURPOSE MUSIC BOOK FOR HOMES, INSTITUTIONS, LIBRARIES, YOUTH GROUPS.

Here in one fabulous volume you'll find a lifetime library of best loved music for you to enjoy . . . music, words for everyone to enjoy. Order a copy for your home today - $6.00 ppd. Guaranteed. Descriptive literature available.

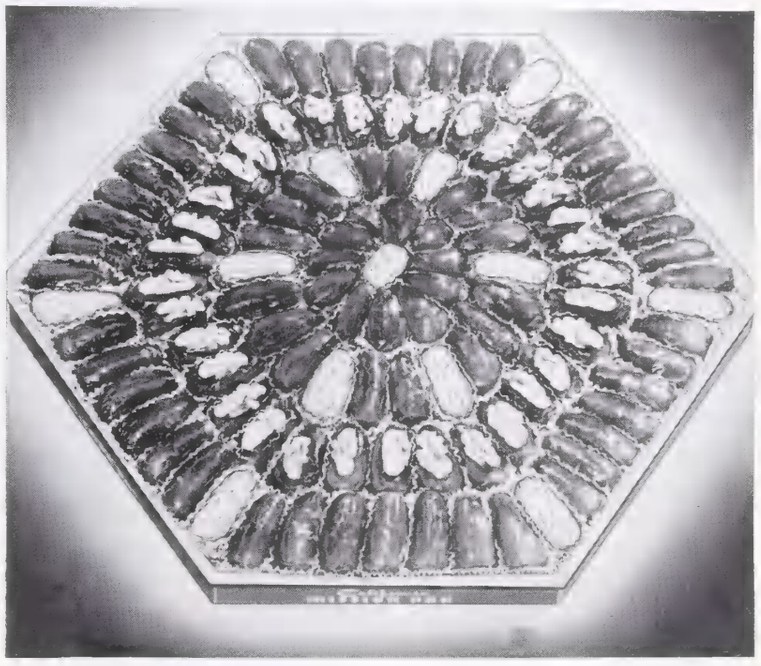
G. SCHIRMER, 3 E. 43 ST., N. Y. C. 17, Dept. 9

SO PLUMP 'N PLEASIN'... AND PRICED WITHIN REASON!

DELICIOUS

Deglet Noor Dates

THE PERFECT CHRISTMAS GIFT!

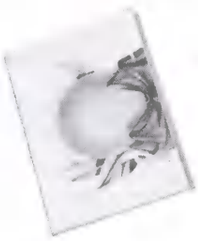


Only dates that have ripened in the warm sunlight of the Coachella Valley near Palm Springs could taste so sweet and grow so big. Right at the peak of plump ripeness these fantastic Deglet Noor dates are picked, packed and posted . . . all within 24 hours. You get them when they're so fresh and tender they practically melt in your mouth. Many stuffed with walnut halves. A grand substitute for candy.

3 GENEROUS GIFT SIZES FROM WHICH TO CHOOSE: Gift No. 24, 2 lbs., $2.99. Gift No. 27, 3 lbs., $4.29. Gift No. 28, 5 lbs., $6.79. Prices include *prepaid* delivery anywhere in the U. S.

JUST GIVE US THE ADDRESS . . . WE DO THE REST!

We festively wrap each gift, enclose your card, and ship *prepaid* in your name to all the names on your gift list. Safe arrival guaranteed. Money back if you aren't 100% satisfied.



FREE GIFT BOOK

Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK

114 East 33rd Street, Los Angeles 11, California

SPECIAL PRE-XMAS GIFT SALE

AWARD WINNING DESIGN CHESS SET
on permanent display at the Chicago Museum ■ truly rare chess set molded in ivory and black, highly polished, heavily weighted, felted, and handsomely gift packaged. The popular 3½" king size is produced in limited quantities. A gift that will be treasured a lifetime.



32 pc. ■ only $7.95 ppd.



COLLEGE WALL PENNANTS
Now at last the teenagers can decorate their rooms—dens—playrooms—etc. With full (hard to get) color college pennants printed ■ the finest cover board available plus fun signs like No Parking—Private—Enlist Now—Bird Watchers—Award, etc. a must for youngsters from 9 to 19

16 pc. ■ only $1.50 ppd.

NURSERY WALL DECORATIONS
Now you can decorate the nursery ■ kiddies playroom with that professional touch. the cutest animal cutouts ever, all dressed up in pastel pink ■ blue from 12" to 3 ft. tall. Easily applied to walls with paste ■ tacks.



16 pc. set only $1.50 ppd.



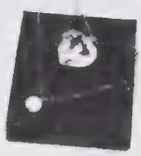
MAURICE V. UTRILLO WALL PANELS
The ■ seasons of Paris. Utrillo's finest paintings produced in full color ■ ft. long by 10" wide. Fast becoming a collector's item. Special Gift Price $1.00 each.

Set of ■ $3.75 ppd.

CIRCUS NURSERY WALL DECORATIONS
Giant size ■ ft. tall circus animal decorations. Apply like wallpaper cutouts. ■ full color animals plus yards and yards of candy striped tent poles canopies, stars, balls, etc. including illustrated instructions.



48 pc. set only $3.95 ppd.



GENUINE CULTURED PEARL NECKLACE
A single cultured pearl on a delicate gold chain. ■ wear-with-everything favorite. Guaranteed to please the most discriminate. Also available in heart shaped aurora borealis gem stone.

Special only $1.50 ppd. Each

XMAS WINDOW AND DOOR DECORATIONS
Give your front door and windows the Xmas look with these gay 2 ft. tall Christmas bells all done up in the season's red and white. Cut out and apply a holiday dress to your doors, windows, walls etc.



3 sets for $1.00 ppd.

Guaranteed to please or full refund.

THE MART, Box 41-H5, Woodland Hills, Calif.

Authentic **M. I. Hummel** *Holy Family*



Your start to the most beautiful Nativity Set. 3 pcs. handpainted $20.00, white $10.50 ppd.

Madonna 6½", St. Joseph 7½"

Complete Hummel Nativity Set, 11 figures, stable with light, available.

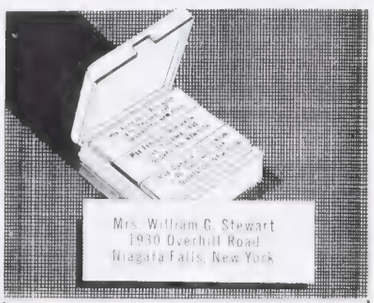
Indeed a lifetime cherished possession.

36 Beautiful Hummel Christmas Cards in colors, asstd. with env. $2.35 ppd.

Hummel Figurine Catalog with Story 50 cts.
Lovely Gift Catalog Free

Order from

HILDEGARDE STUDIOS
597-HB Farmington Ave., Hartford 5, Conn.



1000 NAME & ADDRESS LABELS $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper. **1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 1112-A Jasperson Bldg., Culver City 1, California.

WINDOW





MR. & MRS. KEY RINGS. Ah, a joy to behold! Handsome key rings to corral *all* your keys and put an end to fumbling in the dark for the right one. Both are hand-made of sterling silver, deeply engraved with your husband's first name and yours. Here's a gift we think will solve lots of Christmas problems. $3.95 each incl. tax. Miller Curio Co., HB-11, 256 E. Congress St., Tucson, Ariz.

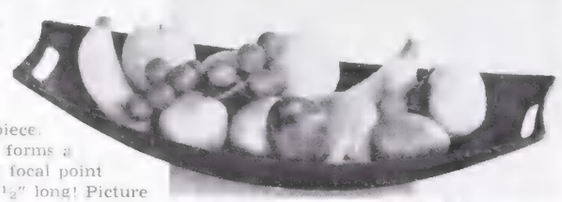


SOMETHING IN THE AIR smells wonderful. New fragrances created by the man who made "Lavender Mist" a household word are "Jasmin Mist" and "Sandalwood Mist." Send one or both to a lovely woman and she'll create her own fragrant atmosphere by spraying her linen closets, lingerie drawers, stationery. Large 6-oz. aerosols are $1.50 ea. Lavender House, Box 83, Old Chelsea Sta., New York 11.



LENOX, magic name to discriminating hostesses brings you a hand-crafted reproduction of the first Lenox piece designed in 1889 by Walter Scott Lenox, and we think it is superb. If you've ever wanted to start a collection, this demitasse cup and saucer would be a very proud beginning. It's beautifully giftboxed. $5.95 plus 45¢ post. Miriam Zide, 4714 Broadway, Kansas City 12, Mo.

THE CENTER OF ATTRACTION



Satin-black centerpiece, molded of Ebonite, forms a completely exciting focal point on the table. It's 19½" long! Picture it with colorful fruit . . . autumn vegetables . . . or Christmas greenery. Or use it as a fabulous bread tray! Whatever the table setting, this is sure to enhance it. Makes a wonderful gift for hostess or bride.

$4.95 postpaid

Money-back guarantee. Quick delivery. Send check or money order.

CRYSTALIER, Dept. B11 • 156 Merrick Road • Massapequa Park, New York

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HOT DONUTS *in a jiffy!*

Enjoy hot donuts in minutes with amazing, new Prest-O-Gun, polished aluminum home donut maker! Marvelous for breakfast, snacks or when guests drop in. No rolling out dough or cutting donuts. Simply load "gun" with one of easy recipes furnished, squeeze trigger, out come perfectly formed donuts! Ideal gift! Order today.

Send check or money order.

Only $7.45 postpaid

HOM-ADE, INC.
125 Tenth Street • Oakland 7, California

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foam cushion

danish chair



• *Turquoise*
• *Brown*
• *Tangerine*
• *Beige*
• *Black*

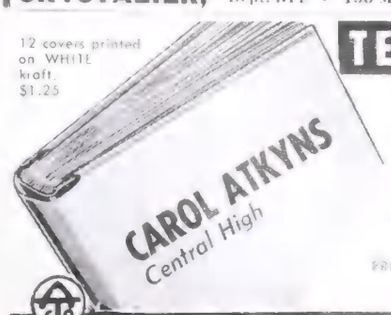
Danish inspired masterpiece you've seen in all the national magazines, but NEVER at this price. Sleek, smooth, simple and perfectly suited for YOUR home.

$30 *postpaid, no COD's.*

WINDOW-ON-THE-WORLD IMPORTS
Box 103, Vandeveer Sta., Brooklyn, N. Y.

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12 covers printed on WHITE kraft. $1.25



TEXBOOK COVERS

A Personalized Gift !

INDIVIDUALIZED with boldly marked full name and name of school or college. Heavy brown kraft paper. Instructions for folding to fit any size book. Gummed. Post paid USA **$1**

PRINT name & school & send check or money order. Send several orders, to Dept. HB-5.

ATCO, Box 5173, Austin, Tex. (Cable Address: Geeteea)

SHOPPING



A JUNIOR MISS will feel very sophisticated and grown up with a matched set of luggage just like Mother's. In sturdy off-white leatherette, the hatbox is 10¼" x 4½" deep, is ideal for toting slippers and leotards to ballet classes. $2.95. Vanity case, 12¾" x 11" x 6" deep, is a perfect "overnighter." $4.50. First name is hand painted in red. Set, $6.95. Meredith's, Evanston 25, Illinois.



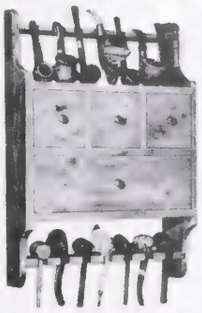
THE GAM WHAT AM glamorous this winter is stockinged clear to the waist in striped red/white, navy/white, or lt. blue/white Slim Gyms. Made of washable Helenca stretch nylon, they're light as a feather, warm as tea laced with brandy. Wear them under a ski suit, Bermudas, kilts, wool skirts. Adult size fits 8-16, $3.95. Children's size 7-14, $2.95. Frances-Morris, HB-11. 125 Ashland Place, Brooklyn 1, N.Y.



A CASE OF NECESSITY for a traveling dad or lad is a handsome gray and black plastic one fitted with good-grooming aids: toothbrush, soap dish, washcloth, comb, cup, plastic bottles, etc. Dad's zippered case 10" x 8½", $6. Lad's, 7" x 5½", $3. Fitted kit (not shown) in pink plastic for Mother, $4; daughter, $2.50. 75¢ *extra* for 3-letter monogram. Add 25¢ post, each. Jandan, Box 1448. Chicago 90, Ill.



In Kits or Beautifully Finished



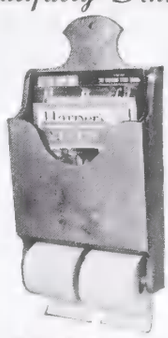
14 Pipe Rack

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 air-tight humidor tobacco drawers, large accessory drawer. Hangs charmingly, conveniently on wall; saves desk or table space.

14 pipe rack 13"x18" **$12.95**
Kit $7.95

29 pipe rack 18" x 22"
Complete only—**$26.95**

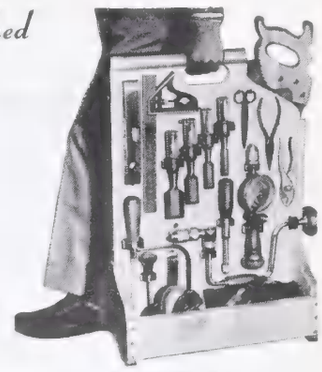
7 pipe rack 13" x 9"
(like top half of photo)
Complete **$8.95** kit **$5.65**



Bath Rack

Here's a rare combination of charm, humor, and utility for your "reading room." Holds 10 magazines, 2 rolls of tissue assure constant supply. Or use it in kitchen for paper towels, bags, waxed paper, etc. Keeps all your paper supplies handy. clever, unique gift. 12" x 23" x 4¾". In regular finishes or white.

Complete **$11.95**
Kit **$7.75**



Tool Tote

The Perfect Gift for Him

Now the "do-it-yourselfer" will have everything handy for those odd jobs around the house. One-arm workshop holds over 30 tools (about 15 each side) in plain sight for easy selection. Easy to carry. Cutting edges and fingers are protected. Saw slides into concealed scabbard. Room at bottom for more tools, nails, fuses, washers, etc. Clips and hooks for both sides supplied. 17"x26"x9½".

Complete—in honey-tone pine only **$11.75**
Kit **$7.95**

COMPLETE RACKS in hand-rubbed, honey-tone knotty pine, maple or mahogany finish. Shipped express charges collect. **OR IN KITS** for easy 1-hr. assembly; fitted, drilled, sanded, etc.; simple instructions. Postpaid (add 10¢ west of Miss.) *Immediate delivery. Money-back guarantee. No C.O.D.'s.*

Yield House
Dept. B11-8
North Conway, N.H.

DRESS HIM UP FOR CHRISTMAS IN ROCKET RED OR WHITE



Handsome by day! Visible at night! White, red, turquoise, pink, black, tan, yellow, aqua, French blue, green, cowhide collars jeweled with rhinestones, rubies, sapphires or emeralds. Pet's name on plate. Corbin padlock. C.O.D. **$2.50** plus postage. Or, send **$2.50** we pay postage. Matching leash, **$1.50**. 10-ft leash, **$3.00**. Take neck girth with string. Send string and his name. Orders filled year 'round.

West Point Rocket Red or White



For large dogs, same colors as above (wider leather) and jeweled. Choice of rhinestones, or rhinestones interspersed with rubies, sapphires, emeralds. Pet's name on plate. Corbin padlock Collar, **$2.50**. Matching leash, **$1.50**. Send neck girth and pet's name. Cat collars, same colors, **$1.50**. Leash, **$1.00**.

Jeweled French Poodle Collars for any size poodle



French poodle collars, radiant white and colors as above, studded with rhinestones or rubies, sapphires, emeralds. Pet's name on plate. Corbin padlock. Wide contour styles. $3.95. Matching rhinestone jeweled leash, **$1.50**. Send neck girth and pet's name. Guaranteed.



Round Collars
Colors above
$2.75

CADET 2-BUCKLE HARNESS IN White or Colors above Mentioned
$3.50
Send Size





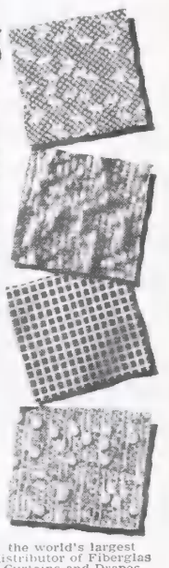
West Point Harness White or Colors Above with jewels. $4.50

CURTIS CREATIONS Dept. H
Genesee-Hopper Bldg., Utica, N. Y.

Need New Drapes or Curtains?

SAVE UP TO 1/3

NO-IRON
Fiberglas
YARD GOODS



Tremendous savings on *Fiberglas* curtain and drapery yard goods that you can wash and hang in just 7 minutes! Never needs ironing or dry cleaning — the perfect decorator fabric. Choose from the world's largest assortment of styles, colors and textures in prints and solids that add new beauty and luxury to your home. Bargain priced as low as .89¢ yard! Satisfaction guaranteed.

FREE SAMPLES

Send now for actual color swatches and "How to Sew Fiberglas" booklet plus complete Sample Curtain & Drapery Kit. No obligation. Send your name and address now!

RONNIE

the world's largest distributor of Fiberglas Curtains and Drapes

3B3 Ronnie Bldg., 145 Broad Ave., Bergen County, Fairview, N. J.

Special Low Prices on Black & White or Full Color

PERSONAL PHOTO *Christmas* CARDS



MADE FROM YOUR OWN FAVORITE SNAPSHOT

20 B & W CARDS and Matching ENVELOPES

$1.00 plus 35c shipping

FREE SAMPLE

Merely send negative of your favorite picture of family, children, pet, etc., for personalized FREE SAMPLE. Beautiful satin-finish 4¼" x 5½" embossed Christmas card, with deckle edges, mailed back with your negative; no obligation. Enclose 5¢ for return postage. (If you mail original photo, send 50¢ for making new negative.)

FULL COLOR PHOTO CARDS **10** Cards, Folders, Envelopes

$1.95 plus 25c shipping

Low price includes matching envelopes and folders with easel-back. SEND FOR SAMPLE: mail us your color negative with 20¢, plus 5¢ for return postage. *Note:* offers for black-&-white and color cards expire December 1, 1958. *Satisfaction Guaranteed.*

BALL STUDIO Greeting Card Division
Dept. 37 Box 275 St. Louis, Mo.



MONOGRAMMED GLASSWARE

A hand-engraved personalized gift . . . smart in any setting. Choice of 1, 2, 3 initials, styled as shown. Underline *last name initial* when ordering. 2 wk. del. Prices inc. monogramming.

Iced Tea, heavy base, 12½ oz.	8 for $4.60
Old Fashioned, heavy base, 7 oz.	8 for $4.60
Roly Poly High Ball, 11 oz.	8 for $5.75
Cocktail Glass, handmade crystal 3½ oz.	8 for $9.00
Beverage Jug, handmade crystal 8 oz.	$5.00 ea.
Cocktail Mixer, handmade crystal, 32 oz.	$4.00 ea.

Add 10% to total order for mailing costs.
Write for Gift Catalog

Copelands' OF LAKE FOREST Dept. HB-118 Lake Forest, Ill.

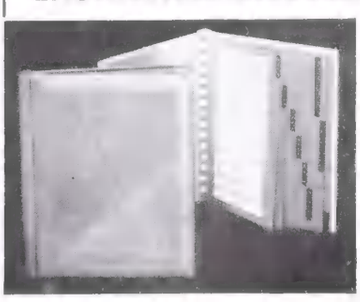
HARVEST TABLE



Sturdy authentic Colonial Reproduction blends with modern or colonial furnishings. Custom-built by master craftsmen to last a lifetime. Made of solid birch with hand-rubbed finish in antique maple, dark pine or mahogany. Comes with peg leg or Pembroke leg (illustrated). 40" wide with leaves up, 22" with leaves dropped. 6' long, **$75**, 5' long, **$70**, and 4' long, **$60**. Unfinished, each size, $10 less. Exp. Coll.

TEMPLETON CRAFTSMEN
Dept. 623 Templeton, Mass.

Lifetime Address Book Never Gets Out-of-Date!



This handsome spiral-bound address book never becomes obsolete because when changes occur you simply slip out the incorrect tab and put in a new one! Has 15 full pages, complete with tabs, for phone numbers and addresses. Extra pages for birthdays, anniversaries, stone meanings—and a box of 50 extra tabs to make quick and easy revisions. Beautiful binding has attractive leather-like finish. Wonderful buy! *Satisfaction guaranteed, or money back.*

Order By Mail Now For Yourself And Gifts

Only **$1.98** ppd.

advertised elsewhere for $5.98!

Mrs. Dorothy Damar
38-K Damar Bldg., Elizabeth, N. J.

Entertain Without Fear



REVIVA by

TRADE MARK REG. U. S. PAT. OFF.

Jackson of London

REMOVES Stubborn Surface Spots

CLEANS Dirt and Grime

POLISHES to High Dry Lustre and Covers Minor Scratches

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For varnished, shellacked, lacquered and waxed surfaces. Price—Half pint $1.50, Pint $2.00—Quart $3.00.

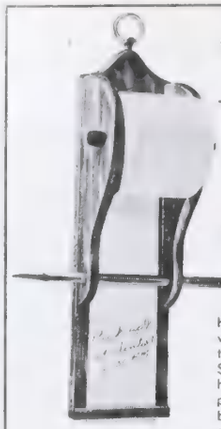
Plus postage, no c.o.d.



Use "Patina" Jackson of London English Type Wax (Paste) **A decorator's polish to restore and retain the patina of precious pieces. For all finished wood and leather, marble and bronze. *Blond* for light surfaces. Price—$1.50 jar, $2.00 double jar.**

Plus postage, no c.o.d.

Mrs. Mark Jackson's Studio B-11
123 West 57th Street
New York 19, New York



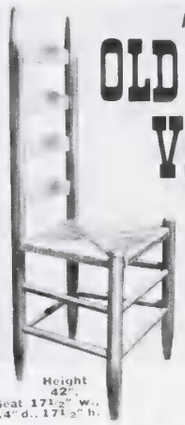
Early American

KNOTTY PINE MEMO PAD

Hand-crafted in warm and mellow tones of Antique Salem Pine, our hand rubbed memo-pad holder combines Colonial charm and 20th-century efficiency. Hang it by its gleaming brass ring conveniently in kitchen or near telephone for endless grocery lists, memos, notes or menus. 13" long by 3⅛" wide, bottom edge has convenient tear-off strip. Complete with TWO rolls of 3,000" adding machine tape—a total of 6,000". For yourself or your hostess. Only **$3.50** ppd.

Sorry, no C.O.D.'s.

The Howard House
Dept. B-11
3605 Kingsbridge Ave., New York 63, N.Y.



AN **OLD TIME VALUE** **$7.75**

Height 42", Seat 17½" w., 14" d., 17½" h.

EARLY AMERICAN LADDER BACK CHAIR

direct from workshop to you

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is **two**. *Express charges collect.*

Satisfaction unconditionally guaranteed.
Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. B118, STATESVILLE, NORTH CAROLINA

Enjoy

BISOLAR "SUNSHINE" ALL WINTER LONG!



Suntan with a Battle Creek BISOLAR LAMP

Enjoy a much-admired "sun-tanned look" all year—plus wonderful **health protection** for yourself and family. At the "snap of a switch" the BISOLAR Lamp provides made-to-order light that tans faster than the sun. Yet if you relax and fall asleep, **automatic Soltimer Switch turns lamp off at time you set**—prevents overexposure! Scientifically balanced artificial sunlight contains **both** ultra-violet and infrared rays. Pedestal and ceiling models. Money back guarantee. **Write today for Free Literature!**

Ceiling Model with Timer Only $76.50



Battle Creek
EQUIPMENT COMPANY
Battle Creek 88, Michigan

MAIL COUPON TODAY—No obligation.
Please send me BISOLAR literature.

Name _____

Address _____

City _____ Zone _____ State _____

***NEW* from Authentics**

BAR DECALS





Latest addition to Authentic's famous line of easy-to-apply, colorful decal labels is the new BAR SET (top left), 12 handsome gold, black and white labels for making your own distinctive bar set! 8 large (Scotch, Vodka, Sherry, Rum, Gin, Rye, Bourbon, Vermouth) 4 small (sugar, cherries, onions, olives) for $1.65 ppd.

OTHER SETS include (lower) popular black on gold SPICE LABELS for 84 different spices and herbs; in two sets (A & B) of 42 unduplicated titles each, either set $1.50 each, both $3.00. Also matching, larger Kitchen Canister set, 12 labels (Coffee, Flour, Candy, etc.) varied sizes for $1.50.

SEND 10c for illus. folder, sample decal. Decals sent postpaid in US and Canada; no COD's. Ohio residents add 3%.

Dept. K-69 **AUTHENTICS**
Box 546, Cincinnati 43, Ohio



WINDOW SHOPPING



SWINGING CANDY JAR. If you want to make a sweet-toothed friend happy, send this lovely candy jar filled with sour balls. On her coffee table, it will swing towards her guests for easy reaching. Glass jar with plated-brass top and rack holds ½ gal. of candy, crackers, nuts. Screw top keeps everything fresh and crisp. $4.95 plus 50c post. Anders, HB, 155 W. 72nd St., New York 23.



TRICK DOG BANK is the best idea yet for luring a small spendthrift into saving ways. Action with a capital A makes it fun to operate. Put coin in Rover's mouth and press the lever. He jumps through the hoop and in a flash deposits any size coin in the barrel. $1. Gifts Galore, Dept. G-23. Box 272. Culver City, California.



NORWEGIAN FIREPLACE is easily installed in a country home, a club, or wherever an open fireplace is desired. Made in Norway in heavy cast iron, its interior is of handsome fluted fireproof bricks. 33" high, 22½" wide, 20" deep. $79.99, freight collect. Order from Hybern Imports, HB-11, 2140 Hyperion Ave., Los Angeles 27, Calif.

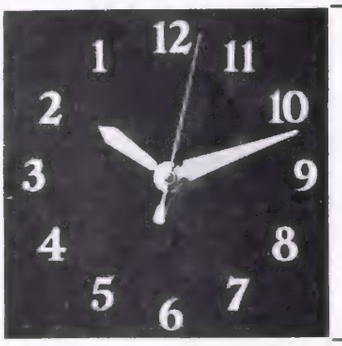


COCKTAIL CONVERSATION PIECE
tote tray and glasses

Cocktail time is even pleasanter when you use this handsome service. Rich brown leather-like tray has a smart cork top with inserts that hold six gold-brushed glasses. Easy to tote without spilling or jiggling. Bottom has rubber feet to protect your table tops. Handles are lustrous copper. Tray is 12¼x 8¼", glasses hold 3 ounces. A distinctive gift for a bride or hostess. **$15.00** ppd.

Sorry, no C.O.D.'s.

WIT'S END
Dept. B-11, Bedminster, New Jersey



THE BACKWARD CLOCK

The numbers and hands on this electric clock run backward. Ideal for recreation rooms, offices, etc. A real conversation piece as well as an accurate timepiece. Takes just a minute to get the hang of it. Time shown in photo is 12 'til 2:00. Lustrous black face, 7" square, golden hands and numbers. ***$19.50*** includes the tax and postage.

CUSTOM CLOCKS
Box 333F Columbus 16, Ohio

New "Sculptured Look" combination bath and shower fitting in beautiful chrome-finish has automatic diverter valve in spout. New color harmony, too, with interchangeable colored inserts to match or contrast each Briggs color.



A look into a bathroom that could be in your future!

A bathroom to spark dreams: sophisticated, modern textures and materials, with its focal point the elegant Pearl Gray of Briggs Beautyware. Other Briggs compatible colors to pace a bathroom's decor are Autumn Yellow, Sea Green, Sky Blue, Coral and Sandstone. Your future can also include the double-occupancy luxury of two lavatories . . . with the same glowing, easy-cleaning surfaces that typify America's finest plumbing fixtures—Briggs Beautyware.

Need bathroom decorating ideas? Write for a colorful booklet, enclosing 25c, to Dept. HB, Briggs Manufacturing Company, Warren, Michigan.

BRIGGS MANUFACTURING COMPANY • WARREN, MICHIGAN

BRIGGS

BEAUTYWARE



DREAMS IN THE MAKING . . .

Kenwood makes your dreams come true with *Reverie*. Hand-screened printed blanket of pure, easy-to-care-for Acrilan in luxurious winterweight. And, it's nylon bound all around for beauty. Twin size, $18.95: double size, $22.50. Your choice of solid color winterweights in Acrilan as well as Kenwood's famous wool blankets. Sizes to fit every bed; from $14.95, slightly higher in the West.

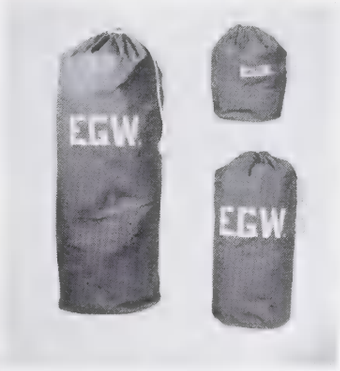
KENWOOD BLANKETS

A division of Chatham Manufacturing Company ▪ Producers of famous Kenwood fleeces for women's and children's coats • Mills at Elkin, Charlotte, Spray, North Carolina, and Springfield, Tennessee.



WINDOW SHOPPING

DITTY BAG. You had better order one of these for every member of the family. It's a college man's favorite, a hunting husband's first choice, and an expansive traveling companion. Your husband can play Santa with his. It holds toys, clothes, laundry, camping gear, etc. Navy duck with 3 initials, 12" size, $2.95; 22", $5.95; 34", $6.95. Extra initials, 10¢ ea. Johnny Appleseed's, Box 710, Beverly, Mass.



TREE FULL OF TOYS is a whole miniature Christmas, excitingly crammed into one sparkling 6" plastic tree. It hangs by a ribbon from the big tree, or from the mantel, and it's jam-packed with little toys, all of them loaded with play value. Only 59¢ each; 2 are $1. Order from Carol Beatty, 23 Beatty Building, Culver City, California.



CARD PARTNERS. Clear the card table of clutter and make room for all those plays. Card Partner is a plastic tray with 2 deep wells for glasses up to 16-oz. capacity, Coke, or beer bottles, plus extra space for an ash tray, etc. It clamps on square or round card table legs. Set of 2 serves 4! In black or white, gold speckled. $3.50 for two. Add 35¢ post. Betty Adams, 273 HB Congress, Boston 10, Mass.



GUARANTEED TO BLOOM UP TO 6 LONG WEEKS!



Star of Bethlehem®
(CHIN-CHER-IN-CHEE)

Exotic FRESH-CUT *Flowers*

"Traditional Symbol of Christmas" FROM FAR-AWAY AFRICA

Pictured: 1 box of 25 Star of Bethlehem flowers at the peak of their bloom.

BOX OF 25 FLOWERS FOR $4

These snow-white fresh-cut flowers open into a glory of perfect stars—from 15 to 20 stars on each cut stem. Delivered in smart Gift Box before the holiday; will blossom at their loveliest throughout Christmas week... last beyond the New Year—**guaranteed!** Truly, the most inspired idea this side of Christmas for so many names on your Gift List—friends, relatives, business acquaintances. Send in your orders today as quantities, necessarily, will be limited!

PROMPT ATTENTION TO MAIL ORDERS!

Print or type names and addresses of recipients on plain sheet or letterhead; send to us with check or money order. We ship flowers postpaid—as a Gift—in your name.

GOLDFARB flowers · gifts
ESTABLISHED 1889

DEPT. HB, 160 EAST 57th STREET, NEW YORK 22, N. Y.



16½" × 22½" × 22" high

"LOWBOY" FILE-DRAWER TABLE

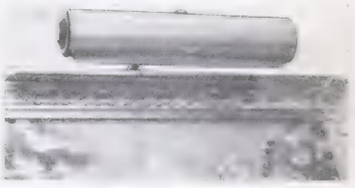
Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Deep enough for alphabetical guides, long enough for the accumulation of years, it will keep all your important papers orderly, accessible and in one place. Beautifully hand-made with antiqued hardware . . . dovetailed drawers (1 file, 1 single) on hardwood rails. A gift your efficient friend or husband will adore you for!

KNOTTY PINE		TUPELO WOOD	
unfinished	$24.95	unfinished	$29.95
pine finish	26.95	finished in maple, mahogany, walnut	31.95

(Add $3 for Legal Size—18½" x 22½" x 22" high.) *Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.*

Jeff Elliot Craftsmen
Dept. B118, STATESVILLE, NORTH CAROLINA

Enhance the beauty of your Prize Pictures with PICTURE LAMPS



Baked gold metal shade is adjustable and the interior with its aluminized reflecting surface, gives just the right amount of brilliance. Complete with double socket—10 ft. approved cord and built-in switch 3 ft. from plug-in and screws for easy attaching to picture frame. A hard-to-find item at a very low price. Illuminate your picture for new beauty.

F 1273—13" Wide including 2 Bulbs— **$7.98** postpaid

F 1586—7½" Wide including 1 Bulb— **$5.98** postpaid

Write for New FREE Catalog of Unusual Items

Shop the Armchair way
DOWNS & CO.
Dept. IIIID, EVANSTON, ILL.



NEW "DINNER BELL" Kitchen Towel Set

Get ready for a special treat for yourself, mother or grandma when you see this "Soup's On" ensemble of 6 pieces. 3 fast color, very absorbent, lintless terry cloth towels, 2 terry pot holders plus 1 handy dinner bell all in attractive gift box (19" long). Don't miss this unusual value not yet available in stores. Only $2.98 Postpaid. Send check or M.O. Today. Sorry NO C.O.D. Money back guaranteed. Order now for Christmas.

MISS JUDY LANE
1012 NAGLE, HOUSTON 3, TEXAS



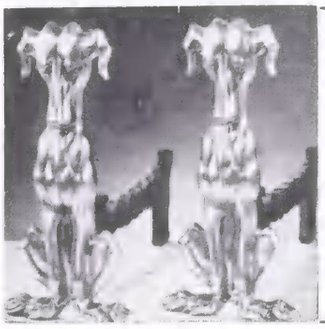
ELECTRIC PLATE WARMER

Keeps plates warm as toast, yet not too hot to handle—exactly the way you want them. Designed so that plates may be picked up by cooler edges, this attractive warmer holds ten plates within its folds, warms them up in just 10 minutes—and then maintains a constant, thermostatically-controlled temperature until serving time. The plate warmer folds to 9" x 10" and the cotton print covering is removable for washing. 110 volt, AC/DC. Full directions included.

$9.95 Postpaid

Send for Free Gift Catalog

THE KREBS
Westerly 6, Rhode Island



FAITHFUL HOUND DOGS

ANDIRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, but a new popular size, with 14 inch burning irons.

18" High and weigh 20 pounds

Solid Brass Dogs $29.95

Cast Iron, black satin finish $9.95

Catalog 10¢ *Transportation prepaid*

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave., N. Nashville 5, Tennessee

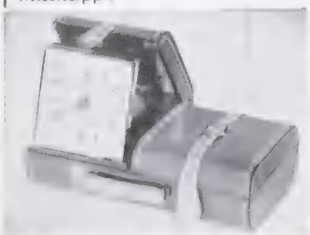


WINDOW

ENGLISH IRONSTONE JUGS



Authentic reproductions of priceless antiques, sparkling white glaze jugs for serving milk, cream, water, iced tea or coffee. Footed base is well-balanced by the non-drip pouring lip. In three sizes: 1 pint, 1½ pints, 2 pints. **Set of 3, $6.75 ppd.** Add 75¢ postage west of Mississippi.



IF HE TRAVELS

You couldn't give him a nicer gift than this combination clock and jewel case that closes up to a Tom Thumb suitcase, 2¾" x 5½". In fine luggage tan cowhide, jewel case is beautifully suede lined. Clock has a precision 30-hour alarm mechanism. Each compartment has separate snap fastening. $16.95 incl. postage and fed. tax.

ARTICHOKE PLATES . . . FOR THE GOURMET



White earthenware artichoke plates, beautifully embossed and designed with deep wells for dressing and discarded petals. As decorative as they are practical, they make a most distinctive wedding, shower or hostess gift. 9½" diam. **Set of 4, $7.95.** Add 50¢ postage East, and $1 West of Mississippi.

Send Check or M.O. Write for free catalog.

THE LANDING CO.
Dept. B-11, 9-01 150th St., Whitestone 57, N. Y.



POLISHED PERFECTION. If you've always dreamed of having beautifully groomed, perfectly shaped fingernails that look as though they were pampered, you'll want to order the Spruce Electrical Manicurist. It's marvelous! Ten minutes with this machine will contour nails, loosen and whisk away excess cuticle, buff nails, erase callus. $29.95. Abar Mfg. Co., HB-11, 8800 Woodland Ave., Cleveland 4, O.



YOU'LL GET A LETTER of arresting design and impressive proportions to mount on your chimney or over your garage doors. The heavy-cast aluminum script-style letters are painted black and may be repainted any color to contrast with your exterior paint job. Letters 18" high x ¼" thick. $8.95; 30" high x ¼" thick. $25.95. Cape Cod Cupola Co., North Dartmouth, Mass.



MATCH YOUR HEELS to your skirt, dress, or trim of a suit. Send in ¼ yard of the fabric, and heels of your shoes will be covered with professional skill. $4.95. To cover entire shoe takes ¾ yd., costs $12.95; add 75¢ post. Write for free catalog and mailing carton for sending shoes to Century Factory Shoe Repair, 212 Park Ave., Baltimore 1, Md.

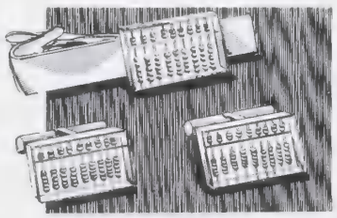


Life-Lite Palm size flashlight, never needs new batteries. Powered by nickel cadmium button cell for lifetime use. To recharge, plug into any electric outlet. Grey-and-gold unbreakable case, 4" long, weighs 3 oz. Ideal for pocket or purse. Ppd. **5.95**

Hammacher Schlemmer
145 East 57th Street, New York 22, N. Y.

Mailed Direct to You From Hong Kong!

ABACUS CUFF LINK SET OF STERLING SILVER



From British Hong Kong, off the China coast, this unique Abacus Cuff Link Set—air mailed direct to you at 50% saving! Fabulous, authentic, a real conversation piece. Each bead actually moves. Use them to calculate Oriental style! Sterling Silver, beautifully hand-crafted with a handsome bright finish.

Cuff Links $5.50* **Tie Clip $5.50***
The Set $10.00*
*Postpaid—Duty Free—Tax Included.

ORDER BY MAIL NOW
Allow 2½ weeks delivery
Send cash, check or M.O. Satisfaction guaranteed.

DAMAR'S, 38-K Damar Bldg., Elizabeth, N.J.
In Canada, delivered to your home, write: 811 Chatham St., Montreal, Que.



DANISH STERLING SILVER NAPKIN-HOLDER

This unique accessory holds a man's napkin where it properly belongs! (It might save cleaning his favorite ties, too!) Beautifully made by Danish craftsmen, this exclusive sterling import is widely used by European gourmets. The man who has "everything" doesn't have THIS!! Gift boxed $4.40 ppd. Fed. tax incl.

JESSIE'S IMPORTS
376 RIVER BLUFF RD., ELGIN, ILLINOIS



English Saddle Leather

Initial Belt

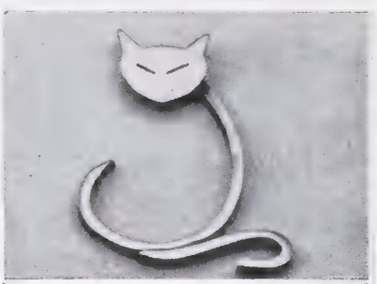
- Solid Brass Buckle and Initial
- Any Letter Available
- Waist Sizes 22 to 32
- Colors: Rich Brown or Black

This belt is cut by hand and finished by an exclusive hand-rubbed process. The unusual and ideal gift, as the belt can be worn with all outfits; dresses, slacks, shorts, bermudas, etc.

Postpaid only **$10.95**

Send Check or Money Order To:

Jones Sport Shop
75 Public Sq., Watertown, N.Y.
Satisfaction Guaranteed



STERLING CAT PIN

"An Elmcroft Original"

The dignity and independence of man's great friend is skillfully expressed in the graceful lines of this handwrought sterling silver pin. 2 x 1½ inches.

$5.95 incl. postage & tax.

The ELMCROFTERS, Inc.
Dept. HB11, Briarcliff Manor, N.Y.



Zorii's

Japanese hostess slippers from Hawaii. Exotic as a lotus blossom . . . . chic as cocktail hour at the Royal Hawaiian . . . as caressingly comfortable as Polynesian trade winds.

$7.50 the pair
Price includes airmail shipment
Xmas delivery guaranteed
No c.o.d.'s please



Waikiki surf foam rubber . . . soles of sturdy leather. In black or white with silver or gold straps . . . or solid black or white. Comes in sizes 3—9.

Your complete satisfaction guaranteed.

ORDER: **ZORII'S,**
P. O. BOX 8018 WAIKIKI, HAWAII

SHOPPING



THE BABY DOLL is a bouncer. First of all she's big. 20" long. Second. she's almost indestructible. Half-pint mothers are beside themselves with glee as they whale her with one hand, change her with the other. Her blue eyes open and shut; her life-like skin is washable, won't discolor; she has a nursing bottle. Rush your order; this is *fantastic* value at $4.98. Abarno's, HB-11. 137-10 Northern Blvd., Flushing, N. Y.



PRETTY PLUSHY is this delicious landing strip to step onto after tub or shower. This heavenly fur-like rug made of 100% acrilan fibres is washable. comes in pink, yellow, aqua, rose-beige, gray, ash blonde, ice blue, green, red, rose, black, or white with non-skid back. 24" round. $4.98; 20" x 34" oval, $5.98; 27" x 48" oval. $10.98. Johnny cover. $2.98. Chain Curtain, B-11, 37 Broad St., Elizabeth, N. J.



THE PEWTER TANKARD with sealed-in glass bottom is so magnificent, it's worthy of a place in a museum. But it will find a much more appreciative audience if it's brimming with cold beer and set beside your husband's chair. A superb gift for a college man, ushers in a wedding, or your husband, one-pint size is $9.50; ½ pt., $7.50. Battersea House, 15 E. 31st St., New York 16.

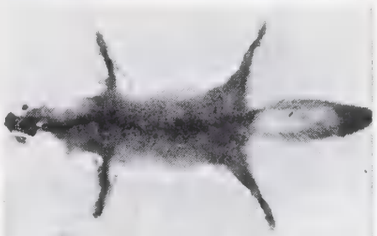




SEW-KIT *(she'll like this)*

Handy, attractive, light, and compact, Sew-Kit brings orderly arrangement to sewing supplies and is easily carried about. Case is covered with luggage fabric, drawer fronts are solid mahogany. Top compartment and drawer bottoms felt-lined. One drawer partitioned for thread. Built-in pin cushion under lid. Beautifully made. Ideal for gift. Satisfaction guaranteed. Choice of colors: beige or brown. Size 13½x7x9. Price $22.50 postpaid.

H. GERSTNER & SONS
33 Cincinnati St. Dayton 7, Ohio



GENUINE WILD GRAY FOX SKIN

Make a Little "Frontiersman" Happy . . $2.95

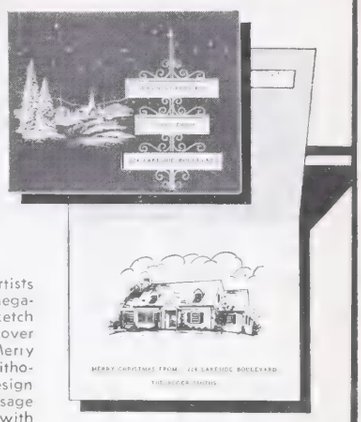
Your little "frontiersman" will be the envy of his neighborhood when he has one of these real, honest-to-goodness gray fox skins hanging on his wall or as a rug beside his bed. The pelt has been tanned to keep it soft and luxuriant. 36" overall. Comes with fascinating wild life lore about foxes. Only $2.95. No C.O.D.'s, please

ALSO AVAILABLE . . . real gray wolf skin, 4½ ft. overall $5.95

Send for free gift catalog

Artisan Galleries
2100-A11 N. Haskell Dallas 4, Texas

Your Own Home Greeting



THE ONLY HAND-DRAWN FINELY LITHOGRAPHED CHRISTMAS CARD AT SUCH A LOW PRICE!

Your own home beautifully sketched by our artists from your photo (just send clear print or negative)! Your address is printed beneath sketch so it shows through cut-out panel in the cover signboard. Your name is inside below "Merry Christmas from (your address)." Cover lithographed with rich green background with design in softer green tones. Inside sketch and message in black. White card-weight text stock with distinctive finish. 5" x 6½" folded.

50 Cards and envelopes — $11.95; 75 — $16.95; 100 — $21.90. Postpaid.

Tell us if you want (A) Northern or (B) Southern cover scene.

Your Complete Satisfaction is Guaranteed!

Kimball Printers
Division of Miles Kimball
600 BOND STREET
OSHKOSH, WISCONSIN



In the Sherle Wagner *tradition of elegance*

Crystal & Gold fixtures to dramatize bathroom decor. A new and luxuriously tasteful Sherle Wagner inspiration, each piece jewel-crafted in imported crystal and 24 kt. gold plate. Faucet Set, $195. Greek Key Basin Bowl, $75. #660 Towel Bar, $45. #328 Dolphin Soap Dish, $42.50. #329 Soap Dish, $21.50.



For illustrated booklet, write Sherle Wagner, Dep't D3, 123 East 57th Street, New York 22, N.Y.



ELEGANT CHRISTMAS GIFTS

Imported from England

PETITE SUGAR & CREAMER in the beloved Swansea shape. In fine white china, sprayed with delicate English country flowers. From Royal Crown Derby, one of the world's most respected names in china. Sugar 1⅜", Creamer 2¾". Gift boxed. **$8.95**

CANAPE & CAVIAR KNIVES with stainless steel blades. Handles come in two exquisite Royal Crown Derby patterns—"Posie" floral spray on white, or "Imari," — Cobalt blue, Derby red and gold. Posie $4.95 each Set of 4, $18.50 Imari $5.95 each Set of 4, $22.50

THE TRAY'S THE THING for serving prettily at holiday time and all year round. Care-free anodized aluminum resists stains, heat, fading. Gold, red, blue, or black and silver. 18¼"x12¼". **$14.50**

All prices postpaid. Sorry, no C.O.D.'s.

BATTERSEA HOUSE
Dept. B-11, 15 East 31 St., New York 16, N.Y.



Avoid Kitchen Mishaps with a Professor Brand

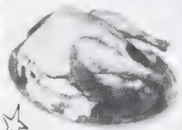
HAM & TURKEY LIFTER

This lifter solves the problem of getting turkey, ham or roasts safely on the platter. No danger of burns or dropping. Made of flexible aluminum, simply place meat or fowl on lifter, put in roaster and when done set on platter. Slide lifter out without fuss or muss. Perfect gift item. Only $1.95 ppd. Add .08 cents sales tax in California.

KROHOME INDUSTRIES
2710 Mt. Diablo Blvd.
P.O. Box 935, Walnut Creek California

Make it an "OUT-OF-THIS-WORLD" CHRISTMAS WITH FORST GIFTS OF LUXURIOUS GOOD EATING

For "heavenly" feasting and gifting — Forst delicacies hit the mark with everyone, every time. Succulent turkeys aromatically spiced, applewood smoked — sugar-cured hickory-smoked hams. Ready to slice, serve and enjoy!



FORST CATSKILL MOUNTAIN Smoked **TURKEY**
Whole Smoked Turkeys 8-20 lbs. net. *Delivered price,* $1.75 lb.

NEW! BONELESS SMOKED TURKEY ROLL. All white meat, 7-8 lbs. net. *Delivered price,* $2.95 lb.



FORST CATSKILL MOUNTAIN Smoked **HAM**
Whole Smoked Hams, Bone-in, 10-16 lbs. net. *Delivered price,* $1.50 lb.

NEW! BONELESS SMOKED HAM. All solid meat, 8-10 lbs. net. *Delivered price,* $1.80 lb.

ORDER TODAY — Please enclose gift list, complete addresses, and delivery dates with your check. All delicacies gift-wrapped with your card enclosed, shipped prepaid in U.S. . . .

FREE on Request: New Full Color Gift Catalog.

THE FORSTS Route 519, Kingston, N.Y.

Important: All Forst Products are Gov't Insp'd.

DREAM BOAT . . .

Elegant, heavy hand-made crystal gravy or sauce boat makes that holiday giblet gravy seem to taste even better at Thanksgiving and Christmas dinners! It comes with its own exquisitely patterned, silver-plated ladle. Buy it now, for your own holiday entertaining, for very special bridal, hostess and shower gifts. 7½" wide.



Lee Wayne

$2.98 ppd., 2 for $5.75 ppd.
Sorry, no C.O.D.'s. Write for Free Gift Catalogue.
Dept. B-118, 5606 Lansdowne Ave., Philadelphia 31, Pa.



Exclusive! Chintz Coasters

In an exquisite all-over floral pattern crafted of imported fine china. Versatile . . . they double as ash trays. Set of six with matching gift box. Only **$1.95**

plus 35¢ for shipping and handling. Tea and toast accessory set available.

Satisfaction guaranteed
No C.O.D.'s. Send check or money order. New York City residents add 3% sales tax.

Nan Lesser Catalogue on request.

Dept HB, 320 Fifth Ave.
New York 1, N.Y.

WINDOW



CHAMOIS SHIRT is a superb present for the man or woman with a flair for wearing fine sportswear. It washes or dry-cleans, is warm in the breeziest duck blind, comfortable in a den. With convertible 2-way collar and expertly tailored details, in natural color, sizes 36 to 46 for men, 10 to 18 for women. $45 plus 50¢ post. Special sizes 10% extra. Brandicalf, Dept. B-814, 157 Federal St., Boston 10, Mass.



LITTLE-BOY TIE BAR. A Lochinvar in knee pants will distract the starched piety of the flounced petticoats in his Sunday School class when he wears this golden tie bar engraved with his first name. In wooden trinket box topped with a rocking horse. $1.50. Girl's trinket box (not shown) with golden chain and heart engraved with her name. $1.50. The Added Touch, HB, Wynnewood, Pa.



GLADS TO GREET YOU on Christmas morning come festively packaged in a great big beautiful wicker fish. The twelve bulbs are a gorgeous blue-ribbon assortment of gladioli that will skyrocket to color in a summer garden. Appropriate decorations for all gift occasions with planting instructions incl. are available. 16" long. $6.50. W. M. Austin, Sunrise Gardens, Trinity Pass, Stamford, Conn.



MYRTLEWOOD
Rarest of all Woods

Beautiful, functional and an appropriate lasting gift for all occasions. Grows only on Oregon Coast and the Holy Land. Very fine texture, extremely hard and takes an exquisitely high polish.

A remarkable feature of Myrtlewood is the vivid coloring and curiously figured grain—No two pieces ever exactly alike. Durable lacquer, acid and alcohol resistant, finish. Olive oil hand rubbed finish or combination, if specified. Hand Crafted. Money back guarantee. Send check or money order. Free brochure.

10" Bowl	$9.00 ppd.
6" Individual Salad Bowl, Set 4	8.75 ppd.
Claw Servers, pair	4.00 ppd.
Complete Set	21.00 ppd.

THE HOUSE OF MYRTLEWOOD
Box 457 H Coos Bay, Oregon



COLORFUL CERAMIC TILE
Cape Cod Bun Warmer

A different gift that belongs on the table of every smart hostess. Keeps buns piping hot through entire meal by 1) heating tile in oven with buns—2) placing hot tile in basket—3) placing buns on tile and covering all with napkin. Choice of 3 Early-American rhymes: Top—"Rolls made of wheat and corn, are always better when they're warm." Left—"One a penny, two a penny, hot buttered buns." Right—"You find milk and I'll find flour and we'll have rolls in half an hour." Basket, colorful tile, hand-screened napkin—all in gift package—complete only **2.25** Postpaid. Please specify choice. Money back guarantee.

Free Gift Catalog

***Tiles by* SCREENCRAFT**
W. Yarmouth 1, Cape Cod, Mass.

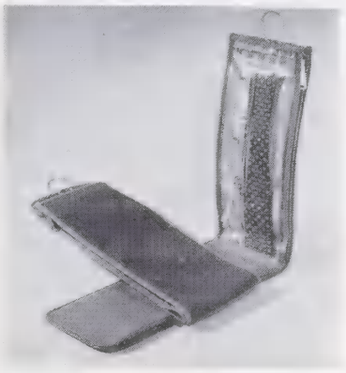
SHOPPING



DESIGNED FOR GIVING to your husband's clients or the VIP names on your own list is this magnificent hamper filled with delicious Florida fruits, preserves, confections, papershell pecans, coconut patties, Cobbs' famous "Honeysuckles," and other delicacies heaped high in a tantalizing arrangement. Wt. approx. 25 lbs. Order gift #19, $14.95. Cobbs Fruit Co., Dept. HB, Little River, Miami, Fla.



TRAVEL TIE CASE is the most practical one we could find. A traveling man will hook it in his hanging bag or fold it in a suitcase, and at trip's end, he'll find his favorite ties in unwrinkled order. It accommodates 24 ties. In suntan cowhide leather, $14.95. Brown duck with tan leather trim, $8.75; blue duck with red leather trim, $8.75. Tax incl. T. Anthony, HB-11, 751 Madison Ave., New York 21.



VELVETEEN TROUSERS, tapered to leg, sabre-slim, and cavalier-elegant, will make you feel long-legged and casually sophisticated. Wear them with a tailored shirt for stretching out in front of TV. Wear them with a blouson for cocktails by your fireside. In black, flame red, or Dutch blue; waist sizes 22-32; $10.95. Beckwith's, 37 Essex St., Boston 11, Mass.





Knibb Home ICE CREAM FREEZER

The only ICE CREAM FREEZER made that WHIPS-N-FREEZES perfectly delicious ice cream in your refrigerator or home freezer — in minutes for pennies. Refrigerator door closes over cord — won't harm it. You can also make Frozen Custards — Frosted Milk Shakes — Sherbets — Fruit Ices — Chiffon Gelatins — Whipped Cream and 101 other taste-tempting desserts that require whipping while freezing.

It's automatic, thermostatically controlled **NO SALT OR ICE REQUIRED**. Simple to operate, easy to clean. Chrome finish. Built to last a lifetime. 5 x 12½ inches long. Give your friends and family the finest ice cream they ever ate. Save money too. Approved by leading refrigerator manufacturers. Satisfaction guaranteed. Free recipe booklet included. As seen on TV

Only $34.95

KNIBB INDUSTRIES, INC.
360 N. MICHIGAN AVENUE • CHICAGO 1, ILLINOIS



CHRISTMAS TREE CAKE PANS

Now you can bake a Christmas tree cake for your holiday table! Set of 3 aluminum pans, graduated from 3" to 6" in diameter, makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. One tree serves 9 generously. Set includes pedestal stand plus recipes for cake made with or without prepared mixes. Use pans the year 'round for exciting birthday desserts and other festive occasions.

No C.O.D.'s — **Complete set $1.00 postpaid**

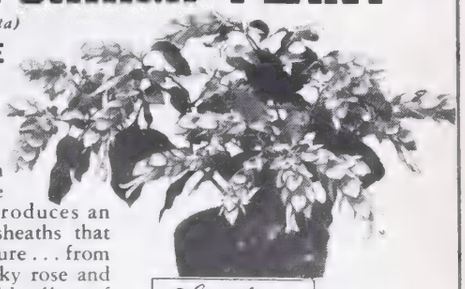
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Artisan Galleries
2100-A11 N. Haskell — Dallas 4, Texas

Like a "Living Rainbow" of Purple, White, Yellow, Pink, Rose, Red-Bronze and Gold! Exotic, Color Changing

MEXICAN SHRIMP PLANT

(Beloperone guttata)



BRINGS YOUR HOME GLOWING COLOR ALL WINTER LONG!

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature . . . from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

BLOOMS INDOORS AND OUTDOORS ALMOST ALL YEAR

Despite its exotic good looks, this easy-going Mexican beauty needs little care. Grows up to 3" a month . . . to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November till April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!

Christmas Special

$1 Only ppd.

ORDER NOW for GIFTS & YOUR HOME.
Christmas Special Holds Only While Present Limited Supply Lasts. All prices postpaid. Directions for easy care enclosed. Send Check or Money Order.

3 for $2.00
6 for $3.75
10 for $6.00

You must be delighted or you'll receive free replacement or your money back.

Stern's Nurseries DEPT. E, GENEVA, N. Y.



CHRISTMAS GLORY HOLIDAY TABLECLOTH

Add a festive touch to your Christmas table with this 4-color 54 × 90 inch tablecloth. Toned and textured with an all-over diamond-cut crystal embossing that gives the tablecloth a third dimension! Our own exclusive pattern! Cloud-soft, durable, heavy-quality plastic for easy cleaning, lasting beauty. **$2.25.** Postpaid.

FREE 4-COLOR CHRISTMAS CATALOG
Jam-packed with hundreds of new exciting toys, gifts, and gadgets.

ADRIANE, Inc. 8-914 Finch Building St. Paul 1, Minn.



Tea Bag Holder

Just look at this cheery resting place for your soggy tea bag. Set of six colorful fine china dishes have assorted comical faces, hats and bow ties. These practical tea bag holders will amuse your guests and alert them to the fact that you are a charming hostess. Each dish measures 1¾" x 3½".

6 for $1.98 PLUS 25c SHIPPING

Lowy's Creations

137-B 116th St.
Rockaway Park, 94
New York





"Egg-Head" and the "Professor"

$1.98 each PLUS 25c SHIPPING

Educated pups . . . for tykes and grown-ups! Get these 10" white and plushy cuddle-pups, to brighten up the room of a student or child. Choice of "The Egg Head" on the left, all decked out in a Scotch Plaid cap and specs, and "The Professor" replete with red collar, black mortar-board and specs.

Lowy's Creations

137-B 116th St., Rockaway Park 94, New York

FLORA-SPICE ROSE PETAL JAR

This traditional bit of Americana freshens the air, fills any room with pervasive fragrance, lends a decorator touch. Ultra-feminine . . . the perfect year 'round gift. Beautiful, sunburst design, stoppered glass jar, 5 inches high, with embossed gold medallion and dainty rosebud ribbon; filled with a perfect combination of genuine rose petals and special "Flora-Spice" preservative formula. Order for yourself and for friends at just

$2.98 each postpaid

FROM: **PATRICIAN PRODUCTS**
DEPT. HB 1158, P.O. BOX 261, DETROIT 2, MICH.





WINDOW



SO LONG, SHORT BEDS. The mattress extender adds 6 inches of extra comfort for more restful sleep. Foam-padded with inner spring and adjustable height, it is self-supporting and slides into place at the head or the foot of your bed. Twin size, $8.55; double, $10.55. If bed has a footboard, add side-rail extenders, $4.98. Better Sleep, HB-11, New Providence, New Jersey.



MARBLE-LUS POLISH is the finest formula for keeping your marble tops like new. "Marble-Lus" is easy. Just wipe it on, let it haze dry, wipe it off, and it leaves a tough, shining coating of wax and silicone that prevents scratching and staining. 6-oz. bottle, $2. Order from Decorama, Dept. HB-11, 240 E. 92nd St., Brooklyn 12, New York.



COLORED CELLOPHANE makes Christmas wrappings as exciting as the locked gift closet and comes in 25-foot rolls with metal cutting edge. Extra wide 20" roll provides wrappings for about ten average-size gift boxes. Choose red, green, pink, orchid, blue, amber or clear. Perfect for moistureproof wrapping of foods, garments, etc. $1 each roll. American Ind. Co., HB-11, 67 Vaughan Ave., Boston 21, Mass.





"GEORGE WASHINGTON'S CHOICE"
heirloom bedspread
SEE FULL COLOR AD ON PAGE 255

Loomed to be heirloomed, this bedspread was George Washington's choice as a wedding gift to Martha Washington. The original weave is older than Christianity, was traced back to ancient Damascus, and was most popular in the aristocratic homes of Colonial America. Now, beautifully reproduced by Bates, it is reversible, pre-shrunk, luxuriously fringed and impressively gift boxed. Antique or Snow White.

Coverlet 64" x 102" Twin, or 76" x 102" Full **$25.00**
Bedspread 82" x 110" Twin, or 96" x 110" Double **$27.50**
King Size Spread 120" x 122" for Dual Bed **$50.00**

All prices postpaid in U.S.A. Sorry, no C.O.D.'s.

CHAIN CURTAIN SHOPPE
Dept. B-11, 37 Broad St., Elizabeth, N.J.

Americana Plaques



Rich, vibrant colors glow through honey antique finish. Fluted edges add depth. Hand painted on metal. Shown . . . one of each pair. Each 8½" in diameter. Matching "rights and lefts".

Federal Eagles
Revolutionary Soldiers
Indian Heads

$5.00 Pair postage prepaid

Send for our catalog of exciting gifts

THOMAS-YOUNG
30 West Lockwood Avenue
Webster Groves 19, Missouri

NEW LUCKY DOG®
...heated sleeping pad



absolutely safe! satisfaction guaranteed!

$9.95 postpaid / 17" x 26" pad

Keeps your dog cozy and warm during cold weather — makes a comfortable, cushioned pad the year around. Heavy, long wearing upholstery type cover. Safe, controlled heat — costs no more to operate than a 15 watt bulb. Order today! No C.O.D.'s please. Send check or money order to

PENDLETON INDUSTRIES, INC.
4820 MUSSETT ROAD, FORT SMITH, ARKANSAS
DEPT. #1.

®Reg. T.M. Pendleton Industries, Inc.

NEW ARABIAN NIGHTS BATH SET



If it's hard to control towels in your bathroom here's the newest sensation not available in stores. 2 expensive Cannon Towels decorated with colorful gold printed Sultan & Slave Girl designs. Perfect reproductions from a Harem. Hidden meanings will give your wife, sweetheart or bachelor friends hours of pleasure, laughter & fun.

Complete set includes all 4 pieces in attractive gift box. 2 cloths with gold embroidered ruffled hems and 2 towels. Remarkable value at only $3.85 postpaid. Send check or M.O. Today. (Sorry NO C.O.D.) Money back guaranteed. Buy now for holidays.

MISS JUDY LANE 1006 NAGLE, HOUSTON 3, TEXAS

"Large Size" LOG CARRIER



Here's the trim and tidy way to lug your logs from woodpile to fireside. This carrier is ruggedly made of 10 ounce, vat-dyed canvas duck and measures 29" wide to accommodate the largest logs. The extra width keeps dirt, dust, chips and bark off the floor. Carry it suitcase fashion by the easy-grip wooden handles which are securely encased in the cloth itself. Color choice of Brick, Green or Black.

LOG CARRIER .....$2.95 ppd.
Two for $5.50 ppd.
Send for free Gift Catalog

EMATOL PRODUCTS COMPANY
Box 95A, South Weymouth, Mass.



512-piece scale model kit of famous Sailing Ship **"DANMARK"**

He'll be proud to assemble and display this perfect replica of the pride of the Danish navy, the square-rigger "Danmark", wartime training ship for 5000 American sailors. Fashioned by Danish craftsmen, 512-piece kit includes everything from accurately calibrated brass and steel fittings to rigging, lifeboat davits, chains, paint, and brushes. Completed model stands 36" long x 22" high x 7" wide—a handsome centerpiece for home or yacht, valued between $700-$800. Complete kit **$49.50**, express charges collect. No C. O. D.'s, please.



Danish Industries, Inc
Dept. B11-8,
177 Milk St.,
Boston 9, Mass.

SHOPPING



CAPESKIN CAR COAT. The girl who wears this will be the envy of the campus. "Station Wagon" coat in fingertip length is fully lined, has 2 pockets, comes in creamy natural color capeskin with graceful roll collar. Sizes 10-18, $39.95. Shorty "Station Wagon" coat (not shown) has small collar, buttons down the front, 10-18, $26.95. Order from Deerskin Trading Post, Rt. 1 at 114, Danvers, Mass.



IT'S A PIPPIN of a gift to the teacher from a small apple polisher. A cake of pure imported castile soap is realistically hand-painted to look just like a life-size ripe apple. It's nicely gift-boxed and deliciously labeled "An Apple for Teacher." She'll love it! 2½" in diameter, $1. Order from Dunhaven's, 4115 Lafayette St., Dallas 4, Texas.



STERLING COAT HANGER for a man's topcoat or a woman's mink is elegant insurance against mix-ups in a check room. Front is engraved with first and last name. Back is engraved with town and State of residence. A few stitches secure it to the label-spot of a coat for in-shape hanging. Print name, town and State. $3.30 incl. tax. Closet Accessories, Dept. 1111, Evanston, Ill.





ANNA NAVARRO SAYS, "Friends, here's a wonderful personalized gift!"

ANY WORDING—THE MARTINS—EVE AND JOHN
7000 RUBBER SCRAPING FINGERS
COLOR CHOICES: Brick Red, Garden Green, Jet Black, Powder Blue with Ivory Letters.

YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

For Christmas, Showers, Birthdays, Weddings, Holidays

$5.45 ORDER TODAY SEND NO MONEY

ANNA NAVARRO pat. pend.

ANNA NAVARRO
Distinguished television and motion picture actress



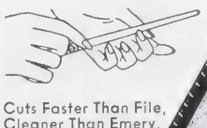
Send personalized Mitchell Mat with name shown below in color (name one background color only).
Use separate sheet of paper for additional names on your Christmas list.
☐ Send C. O. D. I will pay $5.45 per mat and small shipping and C.O.D. charge.

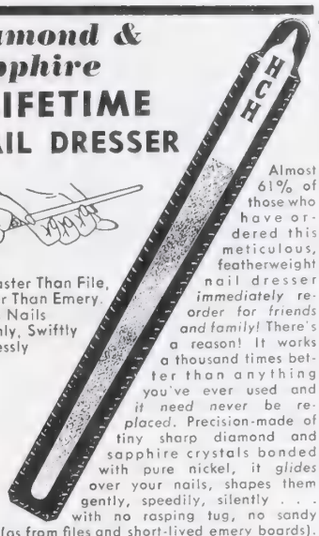
MITCHELL RUBBER PRODUCTS 18"x28"
Dept. E, 2122 San Fernando Road
Los Angeles 65, California

(print letters to be molded in—13 letters or less)

Ship to _____
Address _____
City _____ Zone___ State___

Diamond & Sapphire LIFETIME NAIL DRESSER





Cuts Faster Than File, Cleaner Than Emery. Shapes Nails Smoothly, Swiftly Effortlessly

Almost 61% of those who have ordered this meticulous, featherweight nail dresser *immediately* re-order for friends *and family!* There's a reason! It works a thousand times better than anything you've ever used and *it need never be replaced.* Precision-made of tiny sharp diamond and sapphire crystals bonded with pure nickel, it *glides* over your nails, shapes them gently, speedily, silently . . . with no rasping tug, no sandy scratch (as from files and short-lived emery boards). A manicuring miracle that makes it easy to keep nails flawlessly groomed . . . from here to eternity!

4" wallet size **$1.25**, 6" purse size **$1.50**.
8" professional size **$2.00**.
Comes in Presentation Case.
Add 75¢ per nail dresser for engraving up to 3 initials. Same-day shipment. We pay postage. Send check or money order. Satisfaction guaranteed.

Hobi
DEPT. B118, FLUSHING 52, NEW YORK

HOT SEAT—THE MAGIC WARMER



Radiates heat when you touch it . . . starts to work immediately without electricity, chemicals or fuel. Contains specially prepared material which will not lose power to warm you. Keep comfy in cool room or chilly car. Relax back tension. Toast those numb hands. Comfortable inner soles give glowing warmth. Excellent gifts for sports fans. Satisfaction guaranteed. Order

No. G1217 Hot Seat ..... **$1.98** each ppd.
No. G1624 Hot Mitt ..... **$1.49** each ppd.
No. G1625 Hot Foot ..... **$1.25** pair ppd.
(all sizes)

BARD'S PRODUCTS INC.
Dept. 1111B Evanston, Ill.

3-PC. TIE BAR AND CUFF-LINK SET



THE IDEAL PERSONALIZED GIFT

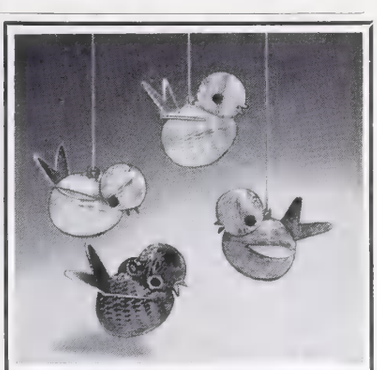
Truly his very own . . . to always remind him of you! Smartly tailored and expertly crafted in 3-Dimensional jeweler's silver finish. Includes rich gift box. Money back guarantee. Send check or money-order. Postage prepaid.

$2.95 PLUS 30c FEDERAL TAX

36 NAME CHOICES AVAILABLE

AL	FRED	JOHN	RALPH
BILL	GEORGE	LARRY	RAY
BOB	HAROLD	LOU	ROGER
CHARLES	HARRY	MAC	SAM
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DICK	JACK	PAT	STEVE
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ATLAS JEWELERS
7413 Manchester St. Louis 17, Mo.



GAY, VERSATILE, PASTEL GLITTER BIRDS in assorted colors with gleaming gold wings. Make sparkling tree, table and package decorations—interesting holiday party favors. Box of 12 large birds $1.25, 3 boxes $3.50, 5 boxes $5.75. We pay postage—no COD's. Send for our colorful 32 p. catalog—25¢.

Q.T. Novelty Co., Inc., P.O. Box 54, New York 16, N.Y.

OUR FABULOUS

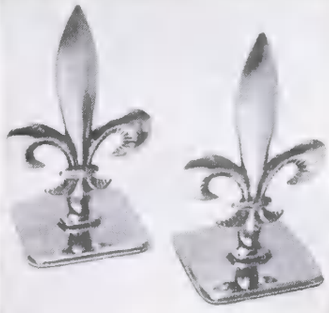
CHAMOIS Shirt

FOR MEN AND WOMEN

For those with a flair for wearing fine sportsclothes a collector's item! Keyed to meet the requirements of active sports yet tailored to perfection. Down-soft imported chamois leather—washes or dry cleans—wears for years. Convertible, 2-way collar, ocean pearl buttons, side vents, roomy button pocket, tab button cuffs. Casually comfortable in-doors—incredibly warm in cold and wind. You can't match this fabulous shirt anywhere. Natural chamois color. Women's are square cut. Men's as illustrated. Immediate Delivery. Women's Sizes 10-20. Men's Sizes 36-46—**$45.00** Plus 50¢ postage. Special Sizes—10% extra. No C.O.D.'s. Money Back Guarantee.



Brandicalf FREE GIFT CATALOG
Dept. B3-8, 157 Federal St., Boston 10, Mass.



FLEUR DE LIS DESIGN of these solid brass book ends has a shining elegance and a decorative glow that make them a single triumphant touch on a library table, a storage wall bookshelf; or to send to a special bride. The flower is 7½" tall, 4½" wide mounted on a 4" x 4" base. $9.99. Satin-finished black iron, $4.99. Tennessee Chromium Plating Co., 206 Louise Ave. No., Nashville 5, Tenn.

SILVERWARE REPAIRED REPLATED LIKE NEW

PLATING



Gold, silver, chromium, brass and special finishes. Write for price list or ship to us for estimate. If estimate is unsatisfactory, we will return prepaid. Prices reasonable. We do a large mail order business.

All Work Guaranteed By Over 67 Years Experience

SIMMONS PLATING WORKS
409 Whitehall, S. W., Atlanta 3, Ga.



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Personalized Heart Tray

A sentimental gift for wedding, anniversary, birthday, other special occasions. Delicate florals and scrolls add just the right touch to the raised border. We'll engrave 2 names and date (or equivalent) to make a cherished gift! Measures 5"x5½" and is non-tarnishing. Sure to become a treasured heirloom!

SILVER-PLATE $2.98 STERLING SILVER $7.98

Candle Flower Vases

Soft candlelight and gay little flowers make every meal a festive occasion! Imported, white ceramic—holds water to keep flowers fresh. Use singly or in pairs . . . lovely anywhere.



$2.98 pair
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Gift MASTERCRAFT 273HB CONGRESS BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG

THE RAGE IN ENGLAND!



Arrange Flowers in a Wine Glass

English-Imported
MINIATURE FLOWER HOLDER
Makes It Possible

YOU can make an arrangement of short stemmed flowers to equal the skill of your florist with tiny holder and 4" wine glass. Suction cup holds Mini-Arranger firmly. Illustrated leaflet suggests several novel ideas for use. *First time offered in USA!* Mini-Holder, plus attractive wine glass and leaflet, is gift boxed for only **$1.50** ppd.

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4-oz. brandy snifter holds pink-eared mouse in safety while ceramic Siamese kittens look on with envy. Place them anyway you like. Wonderful for bars or knickknack corner. The perfect gift for hard-to-please folks. Only $3.00 complete, postpaid.
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Send for FREE Gift Catalogue

Rowe-Manse
1043 Bloomfield Ave.
Clifton, N. J.



HIS 'N HER HESSIAN COFFEE MUGS

Handmade pottery, hand-painted, glazed, then baked. Each and every design and color combination is one of a kind. Impossible to specify, as no two mugs are alike, but all are beautiful. 3½" high, contain slightly more than an ordinary cup. $2.95 set of two; $8.50 set of six, ppd.

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WITH YOUR PURCHASE



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718 Brimfield Turnpike, Sturbridge, Mass.
50,000 people a year visit our workshop.

Beautiful, Gleaming Futuramic

15 CUP AUTOMATIC COFFEE MAKER

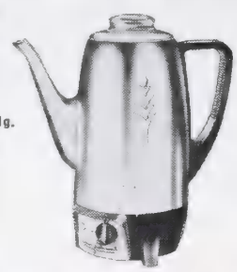
with Westinghouse Thermostat

$39.95 Value

OUR PRICE

$12.95 plus 50¢ pp. & hdlg.

(Aluminum)



For a party of from 4 to 15, you can have coffee just the strength you want it in less than 8 minutes. The rich, gleaming, smart design of the Futuramic makes it a conversation piece that any hostess will be proud to own. Just plug into any AC outlet and it starts perking within 30 seconds! You can dial the strength you want . . . mild, medium or strong! The Futuramic features TWO HEATING ELEMENTS, one for percolating and the other keeps your coffee hot, without boiling, for as long as you want it. Decide how many cups of coffee you want, the strength desired, plug it in . . . and forget it! When coffee is ready, just as you want it, an automatic signal light goes on! Graceful styling includes non-drip spout for even pouring and Safety Guard Handle.

In Heavy Chrome . . . . $14.95 plus 50¢ pp. & hdlg.

In Copper . . . . . $15.95 plus 50¢ pp. & hdlg.

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415 S. Broadway, Yonkers, N.Y.

Genuine CONTINENTAL FRENCH **TELEPHONE**



A treasure from Europe. These Rare and romantic cradle telephones are a decorators dream come true. They are rewired and ready to be hooked up as Extension or Private Intercom. They are also charming as a decorative piece . . . a lamp or a radio. A most unusual gift. Beautiful colored French prints on base. Phones are in original black with nickel plated brass metalwork.

The telephones are in exceptionally fine condition. Our supply is quite limited so don't fail to take advantage of this rare opportunity. Order yours Now. Wiring diagrams are sent with telephone. *Only $32.50 Ppd.*

ARTHUR SEIFERT
Box 41, Sound View Station, N.Y. 72



WINDOW



IT'S A GOOD SIGN that lights up the entrance to your house to announce your whereabouts to friends. Made by Ernst Hagerstrom, metal craftsman extraordinaire, sign 18" l., 4" h., is satin black with name on both sides in white reflecting letters. Bracket lantern finished in black is 12" h., 8½" w. $30 complete. Add 40¢ per letter each side. F.o.b. Wheeling. Hagerstrom Metalcraft Studio, Wheeling, Ill.



PIGSKIN CIGAR CASE. If you know anyone who smokes cigars, you won't have to think twice about *this* purchase! A telescope case in imported polished pigskin holds 5 cigars of any length. Stamped in gold with 3 initials, $3.50. With 5 Ehrlich Resago cigars incl., $3.75. David P. Ehrlich, HB-11, 207 Washington St., Boston 8, Mass.

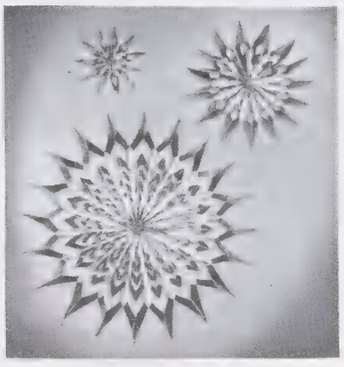


PORTABLE TYPEWRITER DESK. Wives who work at home will love this desk in mahogany, walnut, cherry, or maple-finished top and front with matching hardwood. It has 4 drawers, 2 file drawers, sliding shelf, typewriter section (6¼" clearance) pulls out, pushes back to hide portable. 42" x 21" x 30" h. with colonial hardware; specify finish, $99.95; unfinished, $89.95. Exp. coll. Jeff Elliot, HB-11, Statesville, N. C.

SHOPPING



ALL THAT GLITTERS is not gold, but gleaming golden starbursts. And here is a galaxy of them. They're laminated gold-foil paper spreadouts with countless uses. Tape a few to the wall, to a mirror, or hang them like mobiles for a pretty play of shadow. Package of 6 starbursts includes 1 of 22" diameter; 1 of 15"; 2 of 10"; 2 of 6½". $1.98 the set; 2 sets, $3.85. Elron, 352 W. Ontario St., Chicago 10, Ill.



NO TOUT ABOUT IT, these sterling-silver thoroughbreds would make a blue-ribbon gift for the girl who is crazy over horses. The horse bracelet is $6. Mare-with-foal pin, wonderful with an ascot, $3.60. Horseshoe earrings to bring her luck, $2.40. Matching necklace (not shown), $5.50. Tax incl. Gift-boxed. Order from Selden Cooper, P. O. Box 412, Hialeah, Florida.



BE AN ANGEL and give someone you love these heavenly plaques. A naughty daughter will sprout wings if you hang a pair over her bed. Or send them as a subtle "thank you" to someone who has been an angel to you. Beautiful china angels, one blue, one pink, 4" x 4", are $7.95 the pair. In ceramic with coral, 4½" x 4", $3.95 pr. Add 35¢ post. each pr. Hildegarde, 597 Farmington, Hartford 5, Conn.



For Dad or Mother—glass liqueur set—decanter 7" high—six glasses. Sapphire or emerald silver. Flower trim. **$4.98.**



For sister—miniature tea set or cocktail set in lustrous copper and brass. Moveable parts. Tray measures 3" long. **$2.00** each.



For the children — This unique Jack-in-the-box not only contains Jack but has four wooden blocks inside which may be removed to make a child's picture. **$1.50.**



ANN HOWARD IMPORTS, P.O. Box #992, Lancaster, Pa. No. C.O.D. Please

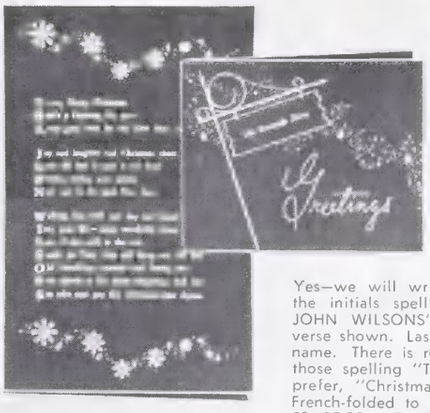


Continental
DOBOSH TORTE
FROM AMERICA'S LITTLE SWITZERLAND

In the old days of the Empire, all Vienna enjoyed the finest pastries in the world. One was the Dobosh Torte. We found a chef who brought the secret recipe from Europe! Eight thin layers of butter-rich cake with seven layers of smooth creamy chocolate in between—covered with more chocolate, the dark luxury kind. Very elegant for desserts to delight family and guests—and to give to friends as a most unusual gift! Satisfaction guaranteed.

Pack 200—Dobosh Torte, 1¼ lbs., ppd. **$3.90**
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The Swiss Colony — Write for FREE Catalog "Gifts of Perfect Taste"
5 Cheese Row · Monroe, Wis.



Acrostic Verse Greeting

THE INITIALS SPELL YOUR OWN NAME

Yes—we will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN WILSONS" is spelled downward in the verse shown. Last two lines call attention to your name. There is room for up to 23 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1958") is on cover. Card is French-folded to 4¼" x 5½". White envelopes. 50—$5.95; 75—$8.45; 100—$10.95. Postpaid.

Money-back guarantee.

Entire Greeting is done in raised foam white on velvety deep blue paper.

25 Cards—only $3.45

Kimball Printers DIVISION OF MILES KIMBALL
590 BOND STREET OSHKOSH, WISCONSIN

HAND MADE **Silver Chest**
IN SOLID MAHOGANY, WALNUT OR CHERRY



KEEPS SILVER TARNISH FREE

$159.50 Express prepaid No C. O. D. please.

Beautiful inlaid Hepplewhite design. Made in Old Virginia. Finest handmade craftsmanship. Three drawers and removable tray in chest, large drawer in base. Pacific Cloth lined. Brass lock and pulls. For 12 complete place settings and many accessory pieces. Width 21". Height 43".

Write for illustrated folder on companion dining room pieces.

Sherrill's ROANOKE, VIRGINIA

TURKEY DRESSING SPOON WITH LONG HANDLE





How many times have you looked for a long-handled spoon to scoop out dressing "way down in"? Here it is, 14" long in beautiful polished, satin lustre, stainless aluminum. Looks like fine silver. You'll be proud to use it at your table. A thoughtful gift for the Holiday hostess.

No. G363—Gift Boxed. **$2.95** ppd.

Send for New, Free, Catalog of Unusual Items

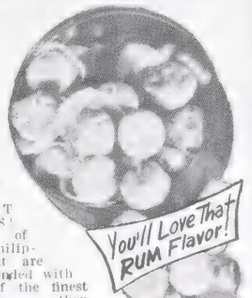
Shop the Armoir Way — **DOWNS & CO.** Dept. 1111K, EVANSTON, ILLINOIS

MMMM!

Cocoanut MacaRums

laced with West Indian Rum!

One Pound Gift Tin, Only **$1.95** ppd.
2 pound Gift Tin, **$3.50** ppd.



You'll Love That RUM Flavor!

A new taste delight . . . COCOANUT MACARUMS! Fine shreds of delicious Philippine cocoanut are delicately blended with the flavors of the finest Jamaica Rums . . . then slowly baked until all the succulent goodness is toasted in. These golden taste thrills are packed in tins to preserve all their goodness and "rum" aroma. Unique Gift Idea.

$1.95 ppd. 2 lb. gift tin, **$3.50** ppd.

ALSO BAKERS OF WORLD-FAMOUS ALMOND MACAROONS. A True Delicacy. Box of 24, **$2.15** ppd. Hospitality Package of 48, **$3.85** ppd.

Check or Money Order. No COD's Please.
Send for FREE Folder of Other Assortments.

A. L. ROTH *Macaroon Bake Shop*
2627 Boardwalk, Atlantic City 18, N. J.

COMICE PEARS FOR Christmas Giving



AS LOW AS **$3.70*** DELIVERY PREPAID

FROM ROGUE RIVER VALLEY MEDFORD, ORE.

• Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

No. 1—Deluxe Box
(8 to 14 pears, pictured above) **$3.70***
No. 2—Deluxe Box (15 to 18 pears) . . . **4.75**
No. 7—Asst. Fruit Chest (About 14 lbs.) **7.40**
No. 5—Asst. Fruit Basket (About 18 lbs.) **14.95**

***EARLY BIRD PRICE.** If your Christmas order, complete with names and addresses of recipients is postmarked on or before November 20, 1958. Regular price $3.95.



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LIGHT-HEARTED GIFTS



CRAZY CREDENTIALS
(And Incredible Credit Cards)

Ready made identification folder. Filled with 11 absolutely impossible credit cards and vari-colored credentials, for such unlikely spots as: "Morton's Mortuary" (Ticket for a short bier); "Mongolian Air Lines" (If you're going to fly—Go by plane); Plus 8 others, just as credible, for Hospitalization, Hotel, Race Track, Golf Club—even a charge card for the Last National Bank of Lost Wages, Nevada. Brown Faille case (4 × 2⅝") with accordion fold. Giftboxed. **$1.25.**

BACKWARD CLOCK



In 1860 Elizabeth Akers Allen pleaded: "Backward, turn backward; O Time in your flight. . . ." So now nearly a century later something is finally being done about it. This crazy clock actually runs backwards, and the numerals read from left to right. Nevertheless it keeps perfect time. Patterned after an authentic pocket watch of years gone by; but measuring 7½" wide (9½" including stem.) Gold finish rim, UL approved self-starting motor, 110-120 volt, 60 cycle, AC. Fully guaranteed. **$7.98** including Fed Tax.

TIPPLER'S DOG TAG



Gag medal, for wry folks who think before they drink. Goldplated. Engraved "I am an alcoholic—in case of accident get me a beer." Matching key chain. **$1.95.**

All items Postpaid

CATALOG OF LIGHT-HEARTED GIFTS

***the* GAME ROOM**

1538 Connecticut Ave.
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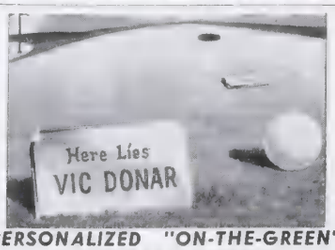
The JAVA JACKET . . . when you want to look especially chic!

Destined to become the most versatile item in your wardrobe . . . by candlelight, at home with your favorite skinny pants . . . by firelight, at the ski lodge . . . and if you're south-bound it's wonderful topping for your shorts or bathing suit.

Fine sanforized cotton . . . completely washable, with cuffed sleeves, patch pockets and a slit on the sides. In vivid shades of peacock blue, mandarin red or black. S, M, L. **$4.95**

We pay postage *Money back guarantee*

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125 Ashland Place, B'klyn 1, N. Y.



PERSONALIZED "ON-THE-GREEN" GOLF BALL MARKER

Latest golfer's gadget, but really useful, too! Bright silver color tombstone-shaped marker is inscribed "Here Lies" followed by golfer's name. Eliminates looking for those elusive coins to spot your ball. Lies completely flat on green. In leatherette case 1¼" wide × ⅝" high. Please PRINT names. **$1.00**

HYPO-PHONY



Hysterical gag! Looks like a genuine hypodermic, but it's a fake! The needle disappears as though it's penetrating the skin and actually drawing out or injecting blood. Laughs galore! Draw blood from a turnip, a rare steak or give a pale anemic gal a shot of hot blood. Injects life into every party. Even the hinged plastic case looks professional! **$1.50**

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"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient *vibratory* massage! Health Builder gives you pleasant, scientific deep tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health institutions.* Built for years of service—fully guaranteed. **WRITE FOR FREE LITERATURE TODAY!**

Special spiral-bound book "How to use your Battle Creek Health Builder" shows 20 applications plus weight chart, $1.65 ppd.

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for guests or gifts
MONOGRAMMED FINGERTIP TOWELS

Luxury-look, piggy bank price . . . our thick, thirsty, snowy white terry towels, exquisitely embroidered in rich gold or silver lurex. So soft and fluffy, they give your bathroom a distinctive decorator touch. A handsome shower or hostess gift, too. Gift boxed.

6 for $3.95 ppd.

All letters except I, U, X, Y, Z

Sorry, no C.O.D.'s

LANDAU HOME PRODUCTS CO.
Dept. B-11, 315 Fifth Ave., N.Y. 16, N.Y.



WINDOW



A GAY BLADE for the boss's Christmas stocking is the Personal Barber who holds all his shaving gear. Made of glazed ceramic with red and white stripes and 3-dimensional features, the barber has spring-steel arms that hold any-size brush and razor, and he acts as a safe deposit for used blades. Personalized with first name, he's $2.50. Crown Craft Products, HB-11, 246 Fifth Ave., New York 1.



PLAN AHEAD for baby's future by saving the easy way with the calendar bank. Unless you put 25¢ in it every day, the date won't change. As you make deposits, total amount is recorded, too. Save almost $100 in one year; $1.000 by his 10th birthday; over $1,700 when he enters college. Plain, or with "For Baby's Future" in gold letters, it's $2; 3 are $5.75. Leecraft, HBF, 300 Albany Ave., Brooklyn 13, N. Y.



COMMAND CAR. Get the show on the road and let the boys from 6 to 60 put the Volkswagen through its paces. A miniature of the German car can be driven from a standing position, has no battery or spring, operates by 2 levers. Red, blue, or green car, 9" x 3", is $4.98. B. M. Lawrence Imports, 244 California St., San Francisco 11, Calif.

FLOOR TO CEILING POLE LAMP
AND ROOM DIVIDER



Light, as you like, where you like. Slim metal pole adjusts anywhere floor to ceiling 7½ to 8½ feet, fits snugly under spring tension. Expertly wired with 3 bullet-shaped light diffusers—they swivel. Individual switches. Order pole in black, cocoa or white with matching shades. Adds a distinctive custom look to home or office. **$11.98**

Handling and mailing **1.00**

For extra high ceilings 8½" extensions **1.00 extra**

REGAL PRODUCTS
9201 Avenue B Brooklyn 36, N.Y.

IT'S MURDER To Dress Without A



COSMETICAP

Dresses and Sweaters glide over Cosmeticap . . . protecting your hair-do, makeup and clothes. Cosmeticap is nylon "nude" marquisette with a 10-inch front closing zipper. Zips on & off quickly! *The one & only fashion-designed Cosmeticap, Reg.-Pat. #14421.*

Recommended and used by leading couturiers, designers and stores throughout the country. **$2.95** ppd.

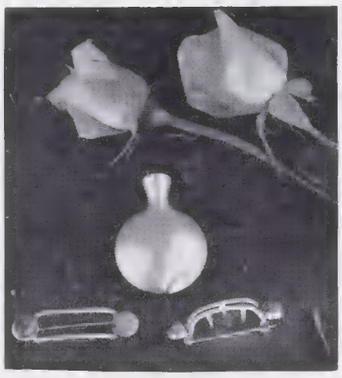
NEW TRAVEL TRIO in Satin Quilted Case, includes Nylon-Cosmeticap (illus.); Nylon Net Slumbercap (Shell Pink or Aqua), and clear Vinyl Plastic Cap—**$5.85** ppd.

Send check or money order TODAY to:

Cosmeticap Company
Chrysler Bldg. Dept. HM-11 New York 17, N.Y.

SHOPPING

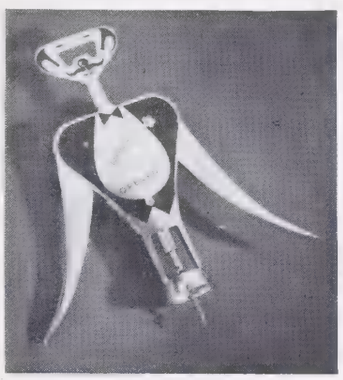




FRESH-FLOWER JEWELRY. Corsage pins hold flowers neatly in place, do away with the unattractive straight pins. These are handmade in Mexico, set with genuine Turquoise. In brass, $4.95; sterling silver, $5.95. Lapel vase, leakproof and tarnishproof, pins to suit lapel, keeps boutonnieres fresh. Silver plate on solid brass. $2.20. Tax incl. Clarion Products, Box 488 HB, Highland Park, Ill.

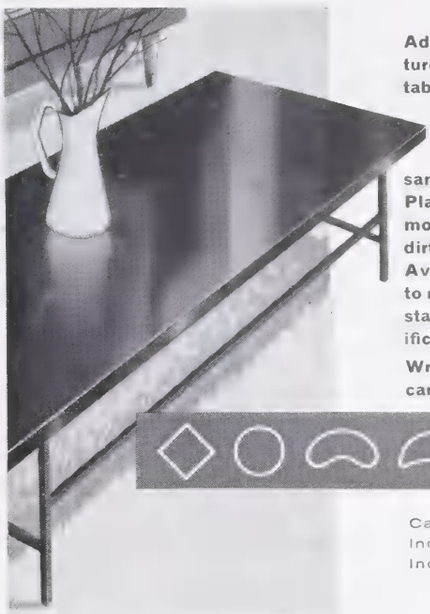


FROM THE BOTTOM UP, there's nothing backward about a diapered dreamboat when it comes to showing off "Season's Greetings." There it is boldly and permanently imprinted in red on the back side of these pure latex-rubber pants. Washable, of course. Order medium for 10-18 lbs.; large for 19-25 lbs. $1. Hostess House, 5858B Forbes Street, Pittsburgh 17, Pa.



BEHIND THE BAR, no matter how often he's been official tender, he'll feel the frenzy of an amateur unless he's got the right tool. So here's the king of corkscrews. Imported from Italy and made of brilliantly polished aluminum with toasts in 10 languages in black print, the giant barman is professional at putting the host at ease. 10¼" high. $3.25. Hammacher-Schlemmer, 145 E. 57th, New York 22.

Carrara® Glass Table Tops—in color

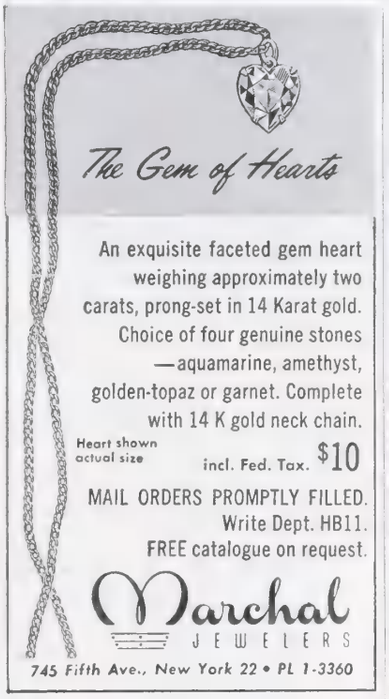


Add colorful new beauty to furniture or make "conversation piece" tables with tops of rich, lustrous Carrara Glass, made by Pittsburgh Plate Glass Company. Carrara has the same polished surface as quality Plate Glass. Resists grease, grime, moisture and the accumulation of dirt . . . can be easily wiped clean. Available in many exciting colors to match any décor. Order in many standard sizes, or cut to your specifications.

Write to address below for color card and price list:



Carrara
Indiana Manufacturing Co.
Indiana, Pennsylvania



The Gem of Hearts

An exquisite faceted gem heart weighing approximately two carats, prong-set in 14 Karat gold. Choice of four genuine stones—aquamarine, amethyst, golden-topaz or garnet. Complete with 14 K gold neck chain.

Heart shown actual size

incl. Fed. Tax. $10

MAIL ORDERS PROMPTLY FILLED. Write Dept. HB11. FREE catalogue on request.

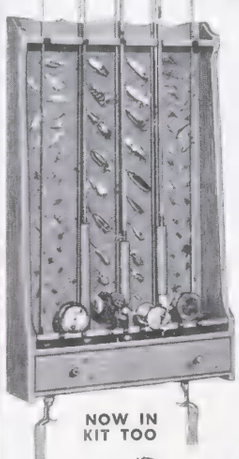
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Fisherman's Joy

PRETTIEST RACK YOU EVER SAW

Protects *All* His Gear In One Handsome Display



NOW IN KIT TOO

Now he'll enjoy fishing equipment year round in this wonderful, new show rack. It does everything. Safeguards up to 5 rods, any type or size, in rubber holders. They can't warp, fall out. Shows 5 reels, all types. Neutral gray felt back holds flies, lures, plugs. Hook them in-out in a jiffy. Large accessory drawer. Finely crafted in polished honey-tone knotty pine, or lovely maple or mahogany finish. Size 22" x 37".

ONLY $23.95

IN COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple step by step instructions—

ONLY $12.95

Express Chgs. Collect
No C.O.D.'s
MONEY BACK GUARANTEE

Field House

Dept. B11-8
No. Conway, New Hampshire

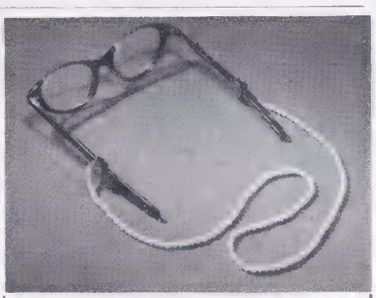
A Fragrant Trio



$3.00 plus tax



CHARLES V PERFUMERS, Inc.
665 Fifth Avenue ▪ New York, N.Y.



PEARLS KEEP GLASSES FROM STRAYING

Most glamorous excuse for wearing glasses—a gleaming pearl necklace that keeps them always near at hand. Silvertone clips fit the temples of *any* frames, hold glasses securely. When you're not wearing them, they dangle smartly, don't get lost. The necklace makes a charming costume accessory, suitable for any occasion.

ALSO AVAILABLE in sterling silver chain. $2.50

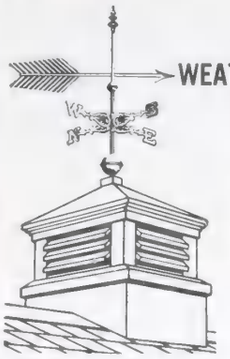
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Dunhaven's 4115-A11 Lafayette St. Dallas 4, Texas

Fiske WEATHER VANES and Cupolas

Original Designs AMERICA'S FINEST FOR 100 YEARS
Established 1858



Fiske originals have topped homes for 100 years. Time does not dim their beauty or reliability. All are of hand-hammered copper, finished with 22k gold leaf. All are furnished complete with the four points of the compass.

Fiske offers a wide range of handsome ready-built cupolas. Write for catalog.

Vane illustrated . . . #131 ARROW, 24" long. Price $32.



#55 EAGLE WITH ARROW. Full-bodied, 20" wing spread. Price $79.



#200 ETHAN ALLEN, Jr. HORSE ¾ full-bodied, 26" long. Price $62.

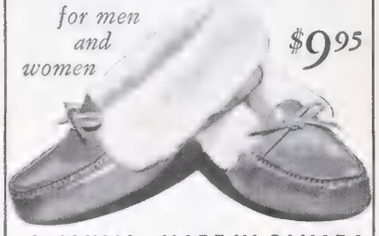
#332 ROOSTER, ¾ full-bodied, 13" high. Price $30.

Write for Complete Weather vane and Cupola Catalog.
J. W. FISKE ARCHITECTURAL METALS, INC.
113 Pennsylvania Avenue • Paterson 3, New Jersey

MIDWINTER-NIGHT'S DREAM!

for men and women

$9.95



ORIGINAL, MADE-IN-CANADA

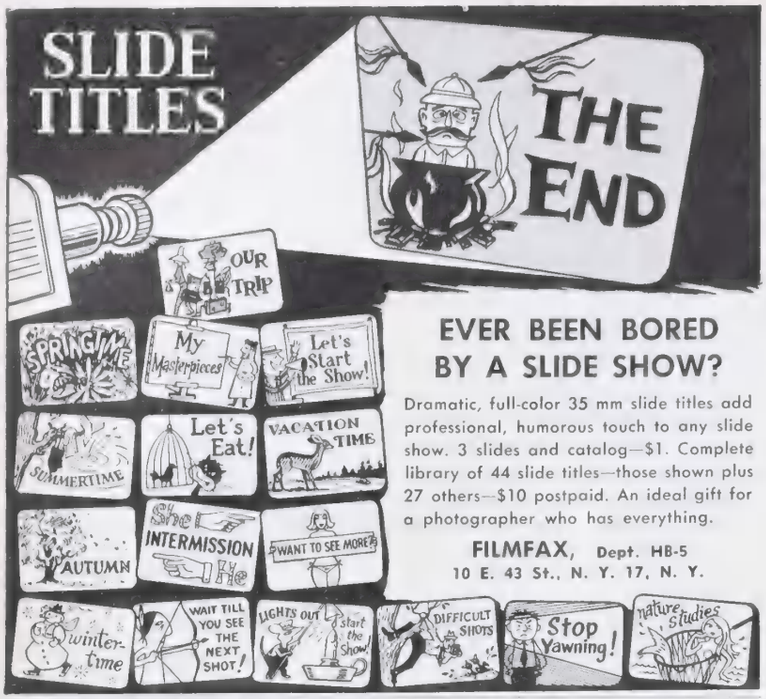
HABITANTS *Hand-Sewn Moccasins*

Lined With Genuine Lamb's Wool!

Feet weary and cold? Just let them sink into HABITANTS—and enjoy blissful relaxation and warmth! HABITANTS are hand-crafted for us in Northern Canada (where warmth and comfort are a *must*)! They're sturdy, supple, vegetable-tanned saddle leather, hand-sewn with pure linen thread, entirely lined and cuffed with lamb's wool. Handsome, warm, comfortable, last for years!

ORDER BY MAIL—Ideal Christmas gifts for men and women. In saddle tan, sizes 4 to 13. Send check or money order today—satisfaction guaranteed. Add 35¢ for shipping.

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Also 49 W. 49 St., N. Y. C. & 24 Branford Pl., Newark, N. J.



EVER BEEN BORED BY A SLIDE SHOW?

Dramatic, full-color 35 mm slide titles add professional, humorous touch to any slide show. 3 slides and catalog—$1. Complete library of 44 slide titles—those shown plus 27 others—$10 postpaid. An ideal gift for a photographer who has everything.

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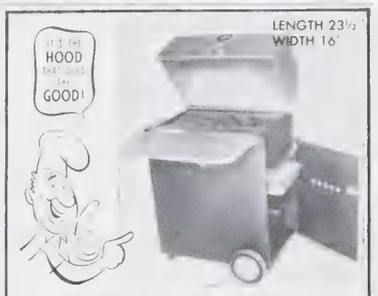


Cutter MASSACHUSETTS

First U. S. Coast Guard Cutter built 1791 in Newburyport, Mass. Amazingly detailed model hand made by Yankee craftsmen. Beautiful ornament and conversation piece. 20" long, 15½" high. Hull is white, black, reddish brown. Brown and white spars and masts. Mounted on mahogany finished base with name plates. Shipped fully assembled. Historical folder included.

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COMBINATION BARBECUE

HASTY BAKE broils without flame—drains away grease. Hood closed, holds in hickory flavor. No other barbecue like it! HASTY BAKE cooks complete meal: steak; potatoes and biscuits—all at the same time—with kitchen range convenience.

Order now.
$89.95 Delivered in U.S.A.
Rotisserie $24.95 extra
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HASTY-BAKE
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The Barbecue selected for U. S. Exhibit, Brussels World Fair.

for his car . . .

PIPE-RAK



holds his pipe while he drives

$2 postpaid

Please him with this unique, useful accessory for his car!
- adjusts to fit any pipe, any drying angle
- powerful *magnet* holds it firmly to dashboard
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- safe! handy! saves mess!

Satisfaction guaranteed. *In suede finish,* $2 postpaid. *In polished chrome,* $3.95, postpaid. Add 25¢ each for Airmail. No C.O.D.'s, please.

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TIE UP YOUR MAN

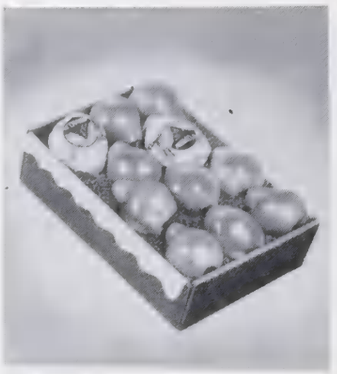
For the best-dressed man you know . . . beautiful pure silk ties with his two or three initials embroidered in a contrasting shade. They're lined in silk—even the initials are silk—and they come in navy, maroon, charcoal gray, silver gray, charcoal brown or medium brown. **$4.95** each ppp.

Sorry, no C.O.D.'s

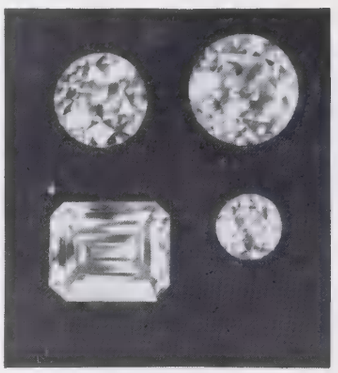
TIE OF THE MONTH CLUB
Dept. B-11, 520 Fifth Ave., New York 36, N.Y.



WINDOW



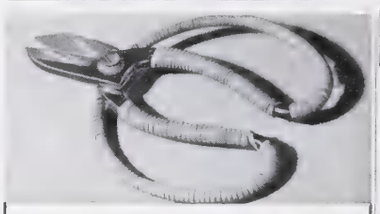
PEACHY PEARS. Giant Comice pears, dripping with ambrosial delight and individually gift-wrapped, make marvelous gifts for everyone. Send your gift list, and boxes of 8 to 14 pears (gift cards encl.) will be sent. Early Bird Price for Christmas gift del. if order is air-mailed & postmarked on or before Nov. 20 is $3.70. Pinnacle Orchards, HB-11, 406 Fir St., Medford, Ore.



THE LATEST FLASH is Titania, a fabulous man-made gem. With enormous brilliance and sparkle at a tiny price, it's a jewel that's fast replacing the diamond as a girl's best friend! Set Titania in mounting of your choosing for rings, pins, brooches, etc. Unset stones are a low $12 a carat plus 10% tax. Write for free catalog. Regent Lapidary Co., Dept. HBP-11, 511 East 12th St., New York 9.



SHOJI SCREEN brings delicacy, color, and the mood of a summer garden to your decorating. The three-panel screen, made of plastic in which butterflies are embedded, is breathtaking with the light shining through. Framed in ready-to-finish white pine, $44.95. Autumn Leaves design, $34.95. Hemp-Fibre, $29.95. Manor House Shutters, 75 Carmans Rd., Dept. HB-ZA, East Farmingdale, L. I., N. Y.



ORIENTAL FLOWER SHEARS

with Bamboo-Wrapped Handles!

Only $2.50 ppd.

Designed by the Japanese, who have a way with flowers, this fine shears is perfectly balanced to do a perfect clean cutting job. Its short, sharp, heavy blades snip right through even the toughest stems quickly. Its smart bamboo-wrapped handles are pleasant to the touch. 5½" long. Very nice to own . . . and a fine gift for anyone who likes to grow or arrange flowers.

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an unusual and memorable GIFT IDEA

hand crafted
WEATHER-VANES

Traditional and contemporary designs to enhance any architectural style



"DAWN" $14.50 ppd.

Cut by skilled hands from life-time aluminum. Finished in weatherproof matte black, mounted on permanently lubricated ball bearings. Complete with compass points & hardware. Arrows 22"-26", height 22"-30".

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TO ORDER:
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Colonial Metal Crafters
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SHOPPING





MARBLE-TOP TABLE. An elegant solid Honduras mahogany rose-carved coffee table with an imported Italian Arabescato marble top is as gracefully Victorian as a black velvet dog collar. Available also in fruitwood, walnut, and antique white and gold finishes, table is 33½" x 21½" x 17½" h. Weighs 70 lbs. $65 f.o.b. Pine Level, N. C. 50¢ for Victorian catalog. Jones Bros., Box 246, Pine Level, N. C.



CLASSIC CROSSES, handwrought in sterling silver, are masterful reproductions of Florentine (left), English (middle), French (right) and Cellini (bottom) originals. Each comes on a 19" sterling chain, will give classic elegance to a simple dress. Florentine and Cellini, $7 each; English and French, $5 each. All four, $20, gift boxed. Tax incl. The Jamaica Silversmith, 79-32 164th St., Jamaica 2, N. Y.



WELL TIMED for the well traveled is an alarm clock that switches from a smart table or desk accessory to a traveling companion. With it by your bed, you won't have to worry about missing planes or being late. Imported from France, in a fine maroon and black leather case with gold fleur de lis, 2¼" diam., $10.95. Tax incl. The Landing Co., HB-11, 9-01 150th St., Whitestone 57, New York.

Engraved Christmas Card



COVER DESIGN IS STEEL-DIE ENGRAVED IN RICH, RAISED GOLD

Beautiful elegance! This lovely Greeting was inspired by the graceful pen scroll artistry of the lavish 19th Century. To capture the exquisite angel design surrounding "Peace on Earth," the cover is reproduced from a genuine hand-engraved steel die in rich gold. Snow-white card-weight paper has deckle edge that lays against red border band. 5"×6½" closed. Prices with envelopes: 50—$6.95; 75—$9.95; 100—$12.85, postpaid. Satisfaction guaranteed.

Inside message and your name are in raised gold.

25 Cards—Only $3.95

Kimball Printers
Division of Miles Kimball
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OSHKOSH, WISCONSIN



COME, BIRDS, AND FEAST

with the blessing of St. Francis, your patron saint. This solid redwood feeder is inscribed in Latin *"Venite, Aves, Et Cenate"* and would be delightful fastened to post near your window or hanging from a tree. Also lovely indoor decoration. Imported terra cotta figure has bird on shoulder, one at feet. With sturdy little fence, feeder is 12" long, 11" high, 6" deep. **FREE**—pamphlet on St. Francis, his life, sermon to the birds. Postpaid **$10.95**

DeLuxe Feeder—*18" long, 13" high, 9" deep. Ceramic St. Francis* **$17.95**

Satisfaction Guaranteed.

Ed Scofield, 17 Seward, Dansville, N. Y.



"STA-FRESH" HUMIDOR

Scientifically designed by Alfred Dunhill of London for moisture control. Functions so simply it's almost unbelievable. Put water in reservoir once a month to keep cigars in perfect smoking condition. Attractive tortoise shell lustrex-styrene makes wonderful gift for Dad or any cigar smoker. 9½" x 6½" x 4". Satisfaction guaranteed.

Order No. M 1214 Only **$5.00** postpaid

Send for New FREE Catalog of Unusual Items

Shop the Armchair way
DOWNS & CO.
Dept. 1111C, EVANSTON, ILL.



from a decorator's workshop

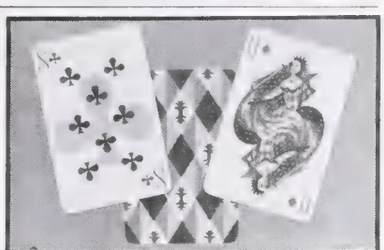
Authentic Reproduction
of the old Gout Stool

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany —brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Immediate shipment or write for fabric swatches) **$11.95** prepaid

Order your Gout Stool direct from its makers.

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P.O. Box 85, Mt. W. Sta.
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Breathtaking Beauty

Be known as the Hostess With the Most Beautiful Playing Cards !!—Thomas De La Rue Co., Ltd. . . . ***"By Appointment to Her Majesty The Queen, Suppliers of Playing Cards"*** . . . Introduced these cards at the 1957 Bridge Tournament in London . . . designed by Picart le Doux, famed Aubusson and Gobelin's Tapestries' Designer.

Gold-edged! Luxurious! Set of 2 decks in attractive black & white plastic box bearing the British Royal Crest. . $5.50 (plus 25¢ postage)

Send for 1958 folder, with New Ideas for the Bridge Hostess.

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RFD Post Boy & Thermometer



This lovely RFD Post boy of Olde Pine will enliven a drab or dreary wall space and transform it into a decorative highlight. Its 5 slots hold incoming and outgoing mail as well as receipts, shopping lists and menus. Makes a handy broadcasting center for family messages. Below is an Early American Thermometer of precision accuracy. The traditional wreath and eagle have the warmth and mellow glow of old brass that has survived the centuries. 19½" high by 4¾" wide. Hangs easily by its gleaming brass ring. $5.95 postpaid.

Money Back Guarantee.

SCOTT MITCHELL HOUSE
Dept. P-HB
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Centuries old olive wood
BAR GADGETS
each a hand sculptured original



You can be sure there'll be no duplicates of these beautiful Tropical Fish and Wild Goose bottle openers and corkscrew under the Christmas tree. Each is an original objet d'art from the Spanish Studios of Dan Karner, done in centuries old olive wood from Tarragona Province, Spain. To order specify: Wild Goose Bottle Opener #25/AB; Tropical Fish Bottle Opener #28/OL/AB; and Tropical Fish Corkscrew #28/OL. Fish about 6½" long, goose 9½". Each $8.70 postpaid. check or Money Order, no COD's.

MONEY BACK GUARANTEE
KING'S GIFTS Dept. 2
P. O. BOX 8793, FT. LAUDERDALE, FLA.

WRITE FOR BROCHURE OF OTHER GIFTS

Craftsmen in Charm

"Charm-Group" for CHRISTMAS!



For "Conversation Group," fireside "Togetherness," or separate placement, the beauty these pieces in Hunt Galleries' Charm-Group bring to your home Christmas morning will be part of happy living for years to come. Hardwood frames; padded coil spring seats; button-tufted, spot-proof velvet upholstery in Rose, Gold, Topaz, Turquoise, Wedgwood, Royal Purple, Flame, Lipstick, Mauve, Shell Pink, Rose Beige, Sage, Leaf, Emerald. Samples on request. L. to R. VERA: H 33 W 24 Seat H 17 Seat D 18, $41.25, $80 pr. Your fabric, 3½ yds., 5 yds. 36" 54" $67. VICTORIA LOVE SEAT: H 34½ W 46½ D 30 Seat D 21½, $79, $150 pr. Your fabric, 6½ yds. 54" $67. VICKI: H 32 W 23 Seat H 17 Seat D 17½, $36.50, $70 pr. Your fabric 3 yds. 54", 4½ yds. 36" $30.50. CHARM-GROUP (3 pieces) $150. Express Collect. No C.O.D. Satisfaction Guaranteed. Send 10¢ for Hunt Galleries' "Prevues."

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Craftsmen in Charm



For CHRISTMAS—Put ST. FRANCIS in your Garden

The Birds may flock to the bowl at the feet of their Guardian Saint for their baths all year around. Figure, 26 in. high. Bowl, 18 in. wide. Pompeian stone. $27.50 f.o.b. New York. Write for our illustrated Catalogue of lovely Garden Ornaments.

10 cents, please, for mailing.

You will enjoy visiting our Galleries.

Erkins Studios
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PETTY CASH COMPACTS

Golden chests are a truly feminine way of carrying money in your purse. Perfect for evenings on the town. Special compartments for all size coins and clip for bills. In two styles: Personalized with your 2 initials (PLEASE PRINT) or topped with jeweled dollar sign. Tax included.

Personalized. . . .$2.00 Jewelled. . . .$2.20

Personalized
PURSE BRUSH and COMB SET

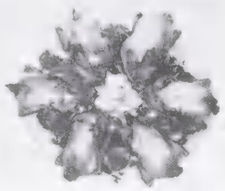


Ingenious combination set has small comb nested in brush and also serves as handle. Back of brush in gleaming gold plate, personalized with 2 black initials. Durable plastic bristle brush is 5¼" long. Includes holder. **$1.95**

ELRON INC.
352 W. Ontario St., Dept. M-124, Chicago 10, Ill.



CHUKAR PARTRIDGE

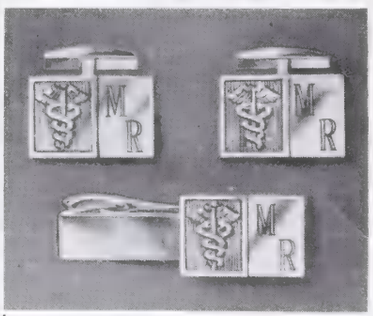


the most exotic of all game birds

More delicious and rarer than quail, to which they are akin, and 3 times as large, a gift of full-sized, oven-ready and frozen Chukars will make you remembered for the unusual Xmas gift. Select list of epicurian recipes FREE with each order. Packed in dry ice and sent any place in the U. S. $36.00 per doz. or $21.00 for 6 (min. order), plus postage, which, on gift orders, is billed to the donor. Shipments made each Tuesday Sept. to April. Send us your gift list NOW. Check with order, please.

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Dept. B, 1730 Picher, Joplin, Mo.
Phone: MAyfair 3-3643

DRESSED QUAIL from the "King of Game Bird Breeders" shipped in dry ice for $24 per doz. (min. order), plus postage.



FIRST AID FOR YOUR DOCTOR OR DENTIST

He'll tell the world he's a doctor or dentist with this proud Sterling Silver or Gold Plated Jewelry. His 2-initial monogram is engraved to the right of the Caduceus on both the Cuff Links and Tie Bar. (There's a "D" in this famous emblem for the dentist). A handsome gift for Christmas . . . one that keeps on giving all year!

Sterling:
Cuff Links $3.30 Tie Bar $2.20 Set $5.00
Gold Plate:
Cuff Links 2.00 Tie Bar 1.50 Set 3.00

Prices include engraving, tax, postage.
No C.O.D.'s, please

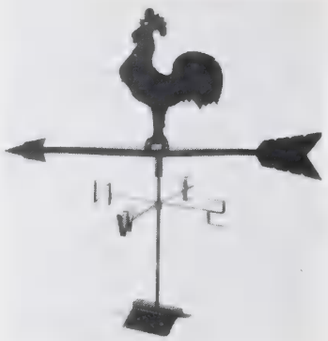
GREENHALL
Dept. B-11, 1133 Broadway, N.Y. 10, N.Y.



WINDOW



YOUR NUMBER'S UP where all can see it on this new personalized telephone-dial compact. Now a girl can powder her nose and let slip some valuable information all in one subtle minute. In black, white, and brushed gold, your name and phone number is engraved on the golden plaque. With powder sifter, fine velour puff, full inside mirror, compact, $2. Lillian Vernon, 156 4th Ave., Mt. Vernon, N. Y.



WEATHER-WISE BUY is a handsome weather vane with a price tag that makes very pleasant reading. Made of steel with permanent black finish and cock design, the three-dimensional directional letters give it a clean, contemporary look. 28" wide and 28" high, it mounts easily, moves noiselessly. $8.95. H. B. Cowap, Dept. HB-11, 2423 Ridgeway Ave., Evanston, Ill.



GIRL AT THE ORGAN will make your outdoor display a prize-winning one; bring the spirit of Christmas to the whole neighborhood. Weatherproof motor sways the girl back and forth. Hand-painted in brilliant colors on weatherproof wood, the display can be used with a loud speaker. Organ 5½′ h., 4′ w., $69. Night lighting unit, $3.95. L. Brynolf Johnson, 103 W. Main, Dept. SAHB, Smethport, Pa.



ECCOLA! TABOLA! $39.95

A beautiful, versatile, Mosaic tier table of authentic, Venetian glass tile handicrafted by Milan's celebrated artisans can now be yours at an unbelievably low price. Ideal for living room, family room or patio, the table measures 13"x13"x23". Smart tile pattern, with black and white predominant, has a few bright colored accents. Other colors may be specified for $5.00 extra. Sturdy frame of heavy, cast aluminum comes in black or gold. Will be shipped completely assembled . . . express Ppd.

Allow 10 days for delivery. Satisfaction Guaranteed!
Send check or money order . . . no C.O.D.'s, please!

Companion cocktail table 40"x28"x14" available for **$79.95**

Stephron Gifts Dept. B118, Box 3688
Minneapolis 3, Minnesota

CAR CIGARETTE BOX

Magnetic or Suction Type



Beautiful leather covered box attaches in any position at top or sides of car. State Color and type desired. Shipped direct from Sweden.

$2.95 *ppd.*
2 for $5.50 *ppd.*
Dept. HB11

CAR ASH TRAY

MAGNETIC for CAR, OFFICE KITCHEN, BOAT

Place an extra ash tray or two in your car. Leather covered, chrome finish. State which desired: Four Leaf Clover, Horseshoe, St. Christopher or plain for initial.

$1.25 *ppd.*
3 for $3.00
6 for $5.00

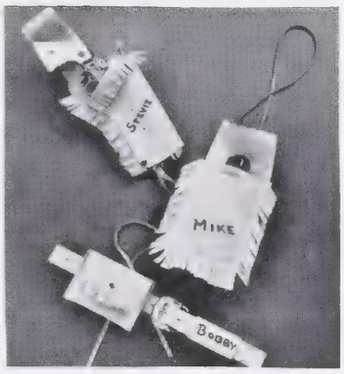


EXCELSIOR PRODUCTS CO.
30 West Washington St. ○ Chicago 2, Ill.

SHOPPING



HE'S WYATT EARP. He's wearing a money belt bulging with government notes. He's galloping across bandit country with a gun in his holster and a canteen to quench his thirst. He's sixish and the most envied ranger in town because his canteen, holster, and money belt are made of leather printed with his name. $3.50 for the set of three. $1.25 each item. The Krebs, HB-11, Westerly, Rhode Island.



A GRAND CATCH for lots of people on your Christmas list is this custom-made copper desk basket. It's big enough to hold a bride's paid bills, a debutante's answered invitations, the dregs of your morning mail. Boldly personalized with hand-tooled initials in your choice of Old English or block letters (specify), and graceful pine-cone design, it's 5" tall. $5.50. Henry W. Longfellow, Weston 93, Mass.



A SAILOR BOY will have gobs of fun in a suit that is just like a real sailor's. We gave one to a delighted four-year old fan of Popeye and now he *out*-swaggers his hero. Nautically correct from the bell-bottom trousers to hash marks on the sleeve, it comes in sizes 2-8, in washable sanforized white, $6.95, or skipper blue twill, $7.95. Hat, $1. Bill's Naval Uniforms, HB-11, 16 N. Hogan St., Jacksonville, Florida.



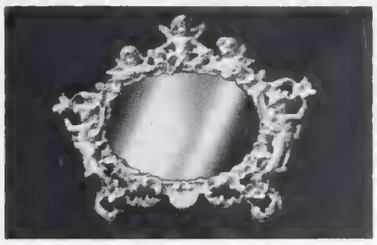
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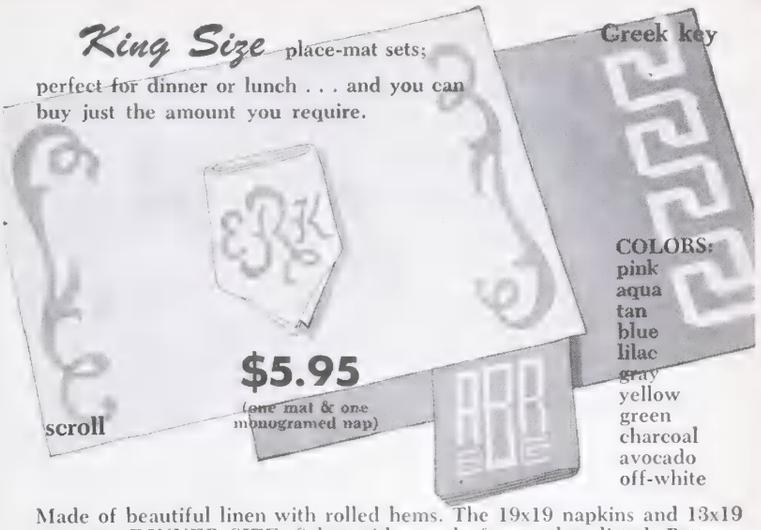
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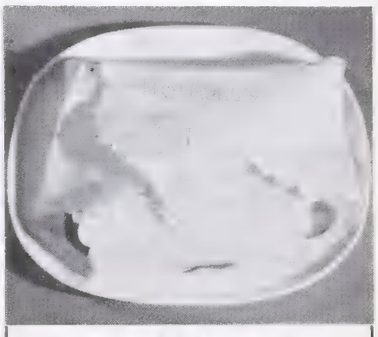
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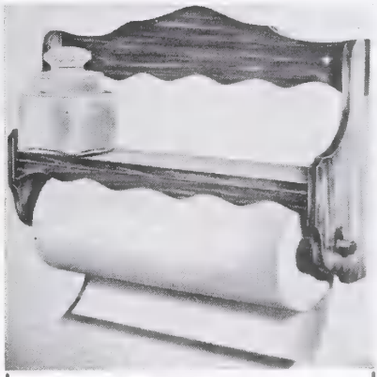
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CRYSTAL GOBLETS

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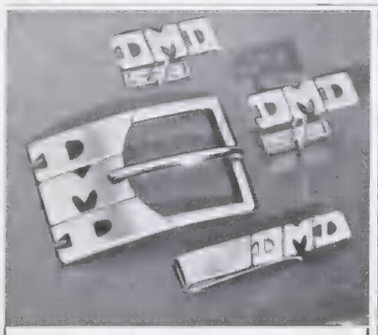


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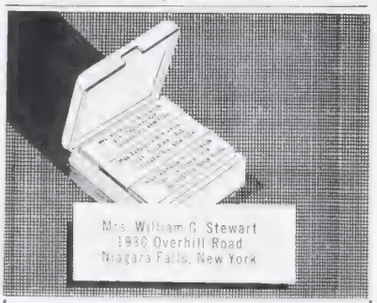
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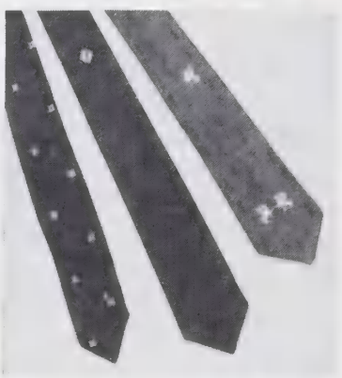
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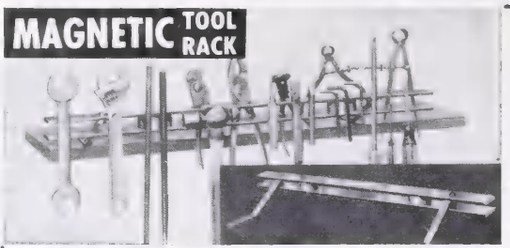
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DIANA AND APOLLO, symbols of beauty in Greek mythology, are exquisitely reproduced in these Hydra-Cal busts and mounted on classically designed wall brackets. In two finishes: bisque white, or jet black, the facing pair 5¼″ tall would be striking decoration over a mantel, in a library. $2.75 for the set. Brackets, 4″ wide, $2.75 a pair. 4 pieces complete, $5. Mono Art, 50 Delancey St., New York 2.



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19½″ x 43½″ x 14″ high
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In many colors. Also tiles alone, by sq. ft.

Create your own mosaic tables! New complete kits. Easy to assemble, and you save! Imported mosaic ceramic tiles (¾″) come in square sheets properly spaced and mounted on nylon webbing to fit table top. Mastic, grouting and tools furnished. Assembled maple table and legs are sanded, ready for finishing. "Melody" pattern (multi-colored tiles). Enclose check or money order. Money back if not fully satisfied. Shipping charges collect. Send for free catalog sheet.

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Whether for a gift or for yourself, this charming 3-piece tea set will win many compliments. A classic fluted form of fine contemporary Bavarian porcelain, outstanding for its whiteness and hard glaze finish, it is delightful in a blue pattern, enriched by a dainty gold edging. Teapot holds 8 to 10 cups, 3-piece set complete, $20

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Darling Little Angel CANDLE HOLDERS to Grace Your Holiday Table



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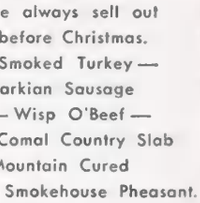
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Here's our old-time SMOKEHOUSE down here in New Braunfels

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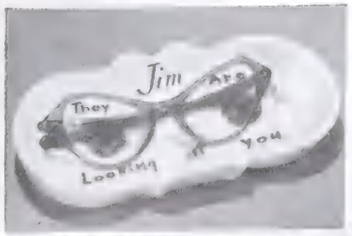




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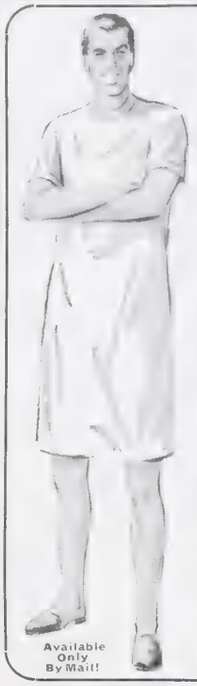


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FREE TO YOU with each group of five name and address rolls ... a roll of silver metallic tape (pressure sensitive too) ... printed "MERRY CHRISTMAS from" and your name ... enough to decorate all your packages and many Christmas cards, too.

ALL SIX ROLLS sent prepaid to you for your distribution. Order by Dec. 1 to insure Christmas delivery. No COD's.

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Personalize your home with this distinctive sign plate of heavy cast aluminum. YOUR OWN NAME in raised satin-polished, never-wear-out aluminum letters, cast right into the panel itself on BOTH SIDES. Size of letters determined by length of name. Background of entire sign is black baked-on crinkle finish. The ideal personalized gift for showers, anniversaries, house warmings, Christmas, etc. SATISFACTION GUARANTEED!

POST SIGN Design S-141 **9.95** Postpaid

Panel Size 3½" x 12" Lettering, two sides

SEND FOR FREE CATALOGUE

R. H. SMITH & SON, *Established 1920*
Dept. HB11-Box 947, TAUNTON, MASS.

Want a Warm Shoe?

New!
BLACK with RED Fleece



also in brown with natural fleece

FOR MEN & WOMEN

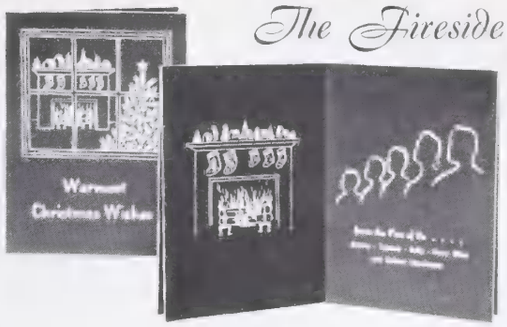
For *real* cold weather protection, slip into this luxurious ankle high Chukka Boot. Water-repellent glove soft leather—soled with lightweight, non-slip rubber. But most important, it's *fully lined with deep genuine lamb's fleece* for comfort and warmth! Order a pair for cold weather walking, working, football games and sports.

ORDER BY MAIL for yourself and as wonderful Christmas gifts. Sizes 4-13. Specify color. Send check or money order today. Satisfaction guaranteed. Add 45¢ for shipping.

14.95

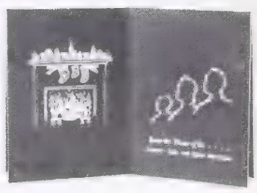
FELLMAN, Ltd. Dept. HB 6 E. 46 St., N.Y. 17
Also 49 W. 43 St., N. Y. & Newark, N. J.

The Fireside Greeting



YOUR OWN FAMILY IS FEATURED IN A TRULY HEARTWARMING CHRISTMAS CARD!

Inside are the members of your family silhouetted against the fire. A stocking for each is hung from the mantle inside the Card and on the cover, too. Entire design is in raised white on deep blue paper, folded to 4¼" x 5½". Tell us number in family, family name and first names. 50 Cards and white envelopes—$4.95; 75—6.90; 100—8.80. Postpaid.

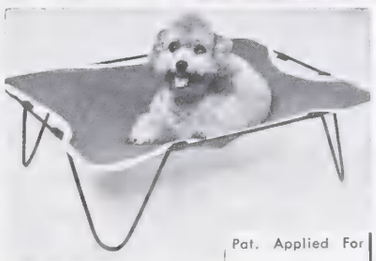


25 Cards—only $2.95

We'll prepare your Card with correct number of silhouettes and stockings.

Kimball Printers
DIVISION OF MILES KIMBALL

620 BOND STREET
OSHKOSH, WISCONSIN



Pat. Applied For

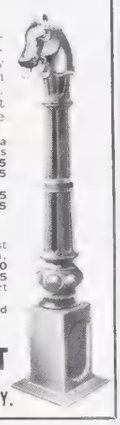
Sling Bed

Clean comfort for your pet. Removable vat-dyed extra heavy canvas, nylon stitched, completely washable, on black wrought iron frame. Packs flat for travel ease. Grand gift for any dog or cat owner. Black, green, red or white slings.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	$6.95	$1.95
27" x 21"	8.95	2.95
All Above Items Postpaid		
36" x 27"	$12.95	$6.95
48" x 32"	16.95	7.95

Express Charges Collect
Extra Slings All Postpaid

Horse Hitching Post in black cast iron 53" high, 101 lbs. as shown, freight collect $42.50
Horse Head, 13" high $12.95
Express Charges Collect
No C.O.D.'s Please.
Money Refunded If Not Satisfied
Send 10c please for Garden & Home Gift Catalog.



THE HITCHING POST
Dept. HB-11
263 Glen Cove Ave., Sea Cliff, L.I., N.Y.



Wheat in Silver

The motif is fashionable, graceful. Unique symbolism emphasizes distinctive taste. Reap a bushel of compliments with this handsome PIN, 2½" high, **$3.00.** EARRINGS, screwbacks, **$3.00.** BRACELET **$6.50.** SET COMPLETE only **$10.00.** MATCHING NECKLACE (not shown) **$9.00.**

Gift boxed. Tax included. Postpaid USA

The Jamaica Silversmith
79-32 164th St., B-11 Jamaica 2, N.Y.
14 Years of Quality Sales-by-Mail



TERRY CLOTH STRETCH SLIPPERS for the FAMILY

S-T-R-E-T-C-H to fit. Slip on easy. Wonderful comfort during holidays for padding around the house. Ideal for travel, after bath or gifts. Attractive colors with gold metallic band are *completely washable*. Specify color:

No. W1068—ADULT SIZES—(8 to 10½) in Christmas red or green, white, blue, coral.

No. J1644—CHILDREN'S SIZES—(5 to 7½) in Christmas red or green.

Only **$1.00** pair; 3 pr. for **$2.95** postpaid.

CLOSET ACCESSORIES CO.
Dept. 1111N Evanston, Illinois

IRON 'EM ON!

Thirty felt appliques in assorted Christmas designs come with the miracle back for easy iron-on application to any surface — fabric, paper, board, etc. Use them to decorate a felt skirt, sweaters, Christmas stockings, gift packages. Assortment includes snowman and wise man, angel and reindeer, etc.

Sorry, No Stamps or C.O.D.'s

1.00 ppd.



2 PACKS (60 APPLIQUES) $1.95 Ppd. ■ 4 PACKS (120 APPLIQUES) $3.75 Ppd.

Page & Biddle

Pa. Residents Add 3% Sales Tax
Send for New Free Gift Catalog
21 Station Road, Haverford HB-11, Pa.

RELAXING COMFORT—
A Priceless Gift!



Ingenious Knee Lift Cushion gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax—many aches disappear. Tensions vanish—sleep comes naturally. Avoid sedative habit. PRICELESS GIFT for bed readers, convalescents, expectant mothers. Money Back Guarantee. Gifts mailed direct. Sent immediately for only **$2.98** postpaid. *Two-day airmail, if desired, 40¢ extra.*

White washable zippered covers, 85¢ each; or pair for $1.60

BETTER SLEEP, Inc., Dept. 360, New Providence, N. J.

GIANT DAILY MEMO 1959 CALENDAR



Every day of the month is set in a big square, gives you plenty of room to jot down things to do, appointments, anniversaries, etc. Each 22" x 16½" sheet shows the current month plus 2 weeks of the next month. Tells at a glance what's coming up for 6 weeks' period. Won't let you forget. **$1.00**

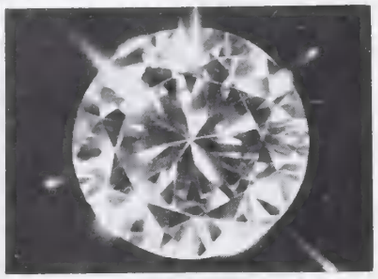
STAR FINDER KEY TO THE HEAVENS



Space adventurers, amateur astronomers, and adults will be thrilled with this ingenious optical instrument. Identifies 135 stars, planets; reveals 45 constellations. 30 illuminated charts projected on the heavens help you locate planets; outlines shapes; names the constellations. Measures 2½" x 3½". Of plastic and metal with optical lenses. Intensely absorbing. **$1.98 (2 for $3.85)**

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352 W. Ontario St., Dept. M-126, Chicago 10, Ill.



52 Carats!
Largest Kenya Gem Ever Cut!

A 52 carat gem of superb beauty and breathtaking brilliance. This magnificent jewel is now on exhibition tour from coast to coast.

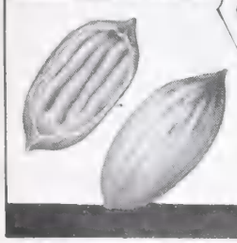
Kenya gems are more dazzling, more fiery than diamonds, and look exactly like fine diamonds. Truly a miracle of modern science! **All carat sizes at amazingly low cost!** Actually only a small fraction of the cost of a diamond. Stylish, dazzling men's and ladies' rings on easy payments, if you wish. **You can pay as little as $6 down.**

Write For Free Booklet

Send no money! Just write today for FREE Booklet that tells you all about this fiery white gem, and shows you a wide variety of sparkling stylish rings.

KENYA GEM, Dept. 128, Philadelphia 44, Pa.

KING-SIZED PAPER-SHELL TEX. GIANT ATKINS BRAND PECANS



Vintage crop for the gourmet's delight

Headline offer: Enjoy the meaty flavor of the southland's best—the best on earth. Enjoy America's prime favorite nut, its fine-flavored kernel. Huge goodies, direct from the land of the pecan—exotic Texas. Direct from the pecan grove, tree-ripened. Nature's tastiest delicacy—in the shell. Limited offer. Unusual value. A short crop in prospect, but a premium offer, if you order now. New crop. A gift idea!

$3.50 ¼ PECK SACKED POSTPAID U.S.A.

Send money order or check to Dept. HB-2

Half peck sacked, ppd. $ 6.00
Full peck sacked, ppd. $11.00
Guaranteed perfect on arrival

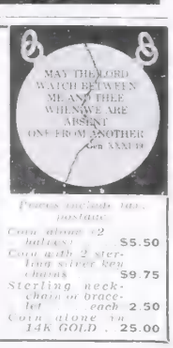
ATCO. BOX 5173. AUSTIN, TEX. Cable Add:



MIZPAH* Sterling Silver ROMANCE COIN

. . . brings two loved ones together

*Mizpah is the symbol of enduring love and ever-present thoughtfulness. This unusual and exquisitely designed solid coin will make a cherished gift for that couple . . . for mother and dad . . . for sister and brother . . . for parent and child. Each wears one half the coin—and no other half will match! One side bears inscription from Genesis: "May the Lord watch between me and thee when we are absent one from the other." Reverse carries delightful Sterling double heart motif. Order today. Sorry, no C.O.D.s. Money-back guarantee.



Prices include tax, postage

Coin alone w/2 chains . . . $5.50
Coin with 2 sterling silver link chains . . . $9.75
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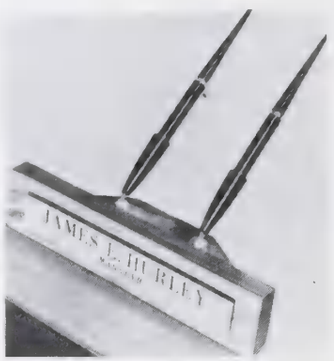
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MOROCCAN ART CENTER

30 Rockefeller Plaza, Dept. H-58, N.Y.20, N.Y.



WINDOW



DESK JOB. No question about where *he* sits or *who* signs the checks if you give him the Executive set. Solid-walnut base with brass nameplate holds mechanical pencil and choice of fountain pen or refillable ballpoint pen. Nameplate is engraved with 1 or 2 lines, up to 20 letters a line. With plated band and fittings, ball-swivel sockets. $6.95. Spear Engineering Co., 983 Spear Bldg., Colorado Springs, Colo.



COME, BIRDS, AND FEAST with the blessing and protection of St. Francis, your patron saint. This solid redwood feeder is inscribed in Latin "Venite Aves Et Cenate," and would be delightful fastened to a post near your window or hanging from a tree. With St. Francis figure and sturdy little fence, it's 11" long, 12" high, 6" deep. $10.95. Ed Scofield. 17 Seward St., Dansville, N. Y.



HOT FOOT IT this winter in wonderful moccasins with the well known foot-cradling comfort. They're hand-sewn from butter-soft fine black leather and lined with red genuine shearling for warmth on a cold winter's night. Available also in brown with natural shearling and leather tassels for a jaunty note. Men and women sizes. 4-13. $10.95 plus 35¢ post. Fellman. Ltd., 49 W. 43rd Street. New York 36.



LOTUS BLOSSOM BOWLS

Delectable white porcelain bowls, fashioned from dewey lotus blossoms, are star performers on our "butterfly wing" black wooden stands, planted with baby ivy or holding fresh blossoms. Or heap the bowls with luscious ripe berries, sherbets, ice creams for a pièce de resistance; 4½" wide, beautiful, flawless quality; unbounded satisfaction guaranteed! Delightful, unusual gifts.

Lotus Bowls ea. $1.00; 4/$3.95
Butterfly Wing Stands ea. 50¢

Please add 35¢ postage; Calif. resid., include 4% sales tax.

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BOWMAN'S
HB11—2477 Lombard St.,
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24 PIECE PERSONALIZED BAR SET

PERFECT CHRISTMAS PRESENT

8 each of the following (as shown above)
4-Oz. Cocktails
12-Oz. Hiballs
7-Oz. Old Fashioneds

$9.95 ppd

Fine quality, heavy based glass with Old English initial of your choice, expertly hand cut by skilled artisans, many of whom have been doing this exacting work for 25 years. Shipped postpaid in air cell mailing carton and we GUARANTEE SAFE ARRIVAL

Send check or money order for $9.95. Be sure to indicate initial wanted. We will enclose your gift card.

MICHAELS & CO., Dept. B
157 CHURCH STREET, NEW HAVEN, CONN.

SHOPPING



PETITS FOURS ROYALE are delicious for fireside teas on winter afternoons when your living room is an island of chintz, drawn curtains, and firelight. Pure chocolate-covered candy-cakes, made from the same recipe that delighted Louis XIV of France, remain fresh for weeks, keep in freezer indefinitely. A fine Christmas present, box of 40 $3.98. Mrs. Dorothy Damar, 42 Damar Bldg., Elizabeth, N.J.



BAR NONE, this is the nicest portable bar we've seen. It has a mellow, gracious quality that puts you in the right mood for your husband's home-coming or for unexpected guests. 39½" high x 27" wide x 19" deep, it's hand-finished in knotty pine. The tray lifts off and the rack folds for easy storage. $28.50 exp. coll. Send 25¢ for catalog. Ephraim Marsh, Box 266, Concord 3, North Carolina.



MAGIC BUBBLES of hand-blown glass have a hushed and iridescent enchantment that makes them lovelier than any tree ornaments you've ever seen. Inside are tiny wax figures, hand-made in Austria, of Our Lady with the Christ Child, Angels, Christ in Manger, etc. Also with fairy-tale figures. 2½" high, 3 for $4.50; 6, $8.50. Gina and Selma, Inc., 1048 Lexington Ave., New York 21.





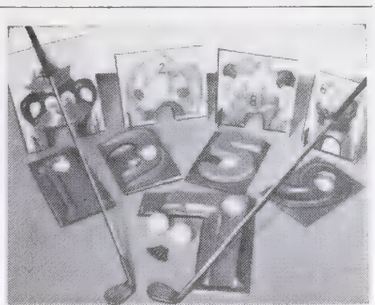
3 GIFTS IN ONE

THE ROYAL VALET One of the most novel and practical available . . . it's 3 gifts in 1—ideal for traveling, golf locker and at home. Combination clothes brush-deinter, pants or skirt hanger, and folding KING-SIZE shoehorn, all in one compact unit. Handsome gift box. Chrome trim with nylon bristles—$1.95. Genuine goldplate with brass bristles only $2.95 postage paid.



UBANGI . . . Smartest of the new for the office and the home! Exotic figurine is museum-piece of African Art that will add charm as well as usefulness. Ebony finished, metal casting with brass neck rings and base plate. Ubangi maiden serves as bottle opener, paper weight and ring holder. All packaged in native gift box. A unique gift—a real "conversation piece" bottle opener $2.95. Opener and ashtray set $5.95 postage paid.

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BOX 454 • TOLEDO 1, OHIO



Have Fun! GOLF In Your Own Home or Backyard!

Complete 9 hole Golf Course

Only 2.95 plus 25¢ handling.

Now Mom, Dad and the kids can become golf pros right at home with this amazing new full color 9 hole golf course. Play in all kinds of weather, summer or winter—Thrill to your first "hole-in-one"—learn to make those "tough" shots—sharpen your "putting eye". Hold your own championship tournaments. Swell for entertaining friends, too. Sets up in a jiffy in your playroom, living room or outdoors. The holes are of sturdy plastic. Comes complete with 9 holes, 2 children size putters (Mom & Dad will want to use their own), 5 tees, 2 rubber golf balls, score cards and instructions. A real buy as you can see, for only **$2.95** plus 25¢ pp.

Money Back Guarantee.
No C.O.D.'s, please.

Craft Shop, Dept. HB-2, Cambridge, N. Y.



. . . seeking something for your big chief? furnish his tepee with

THE BIG CHIEF'S CIGAR HOLDER

The big boss at the office or the big wheel at home will love this 5" ceramic Indian Chief who holds a big handful of cigars. This contented, happy chief with middle-age spread is relaxing fun for a busy executive. High glaze, two-tone tobacco brown. Add 25¢ mailing please. **$2**



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(18 & 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four
#212 Country Doctor #128 The Hunter
#218 The Windmill #120 The Pines
#118 Dog—Any Breed #220 Sailboat
#114 Colonial Couple #224 Steer
Catalogue on request.

DOUCET METALCRAFT
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"SNOWFLAKE" PARTY TABLECLOTH



Delightful, shiny golden snowflakes sprinkled on a background of quality linen-like material (spun rayon and cotton). Charming and gay for all your winter parties and a lovely gift to be prized for years to come. Washable. Available in White, Hunter Green or Christmas Red. Satisfaction Guaranteed. Specify size and color desired.

No. X1235—(60"x90") . . . . . **$7.95** ppd.
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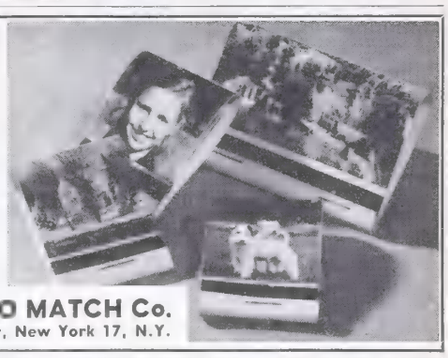
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Your favorite photograph sharply reproduced on standard-size match packs. Send picture or negative; we return it. One subject to box. Makes an unusual gift for friends and family!

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Box of 50, $6.00 Box of 100, $9.25
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INDIVIDUALIZED PHOTO MATCH Co.
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BACK DOOR KNOCKER. This is the part of the cat that goes over the fence last—and we think it's terrific for your kitchen or patio door. Of black iron, about 7" high, it mounts easily with two wood screws which are included. $4.75. In solid brass it is $6.75. Postpaid from Tennessee Chromium Plating Co., 206 Louise Ave. N. Nashville, Tenn.





NEW! NOVEL FOR NOEL GIFT GIVING

WRITE-A-NAME CHRISTMAS STOCKING

Yes, YOU can now personalize the gift that every child loves! Imagine using this MIRACLE GLITTER GLUE holder right on a Christmas stocking. Writes just like a pen, adheres permanently and glitters with whatever name YOU write! Be first with this unusual Christmas gift. Only $1.00 postpaid! (4 for $2.98).

FREE! For fast action we'll also include—without charge—a pack of 52 "Flakies" snowballs, stars, snow piles, etc.! Rush order now.

- WRITE-A-NAME PENCIL
- XMAS STOCKING
- FLAKIES

All For **$1.** 4 sets $2.98 postpaid



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TWO YEARS' INTERIOR DESIGN
Resident Day Classes

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Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N. Y. designers and decorators. Personal instruction. Cultural or Vocational Courses.

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Same training for those who cannot come to New York. Practical, useful and intensely interesting.

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WHISKEY FLAVORED TOOTH PASTE!



GENUINE 6 PROOF STUFF
SCOTCH · RYE · BOURBON

Why fight oral hygiene—enjoy it! Here's real he-man tooth paste that's the best argument yet for brushing teeth 3 times a day. Full size 2½ oz. tubes are flavored with the real thing. Don't hoard (there's plenty) so give 'em for gifts. *Send for each tube and start living.* **$1**

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115 Selected Famous Stamps from all 5 continents, including Airmails, Commemoratives, 60-year-old stamps and such outstanding items as the Monaco Elephant, the U. S. Edison, the San Marino Dog, etc. A remarkable collection, well worth over $2.00. In order to introduce our unsurpassed Approval Service of both U. S. and foreign stamps, we will send all 115 stamps for only 10¢ and also include other attractive stamps "On Approval." Send for them today.

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268 Fourth Avenue
New York 10, N. Y. Dept. 364-A
Unsurpassed Service since 1929
Guarantees Your Satisfaction

YOUR NAME
Self-inking
POCKET OR PURSE NAME STAMP



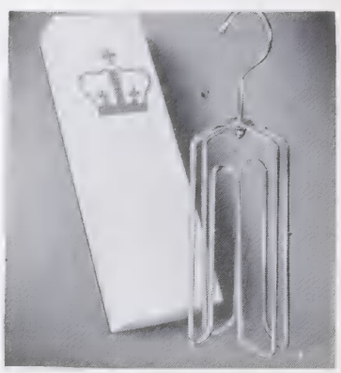
One line **$1.50 ea.**
Three lines $2.50
post paid

You'll find this a useful stamp for clothes, letters, books, music sheets and Christmas cards. It's handy too—fits in pocket or purse and gleams in its nickel plated case. Choice of block or script type. Ideal as a Christmas stocking gift. Order today. No C.O.D.'s please.

WRITE FOR FREE CATALOG OF OTHER NOVEL GIFTS.

Monogram Shop
[illegible] ST., PROVIDENCE 3, R. I.

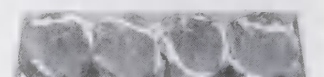
WINDOW



TIED AND TRUE for the man with the too-many-ties-not-enough-room problem. A 24k gold-plated rack hangs like an ordinary hanger in the closet, yet holds 100 ties pressed. clean, dust-free, easy to get at. Take rack from the closet; pick any tie from top, middle, or bottom without disturbing others; hang it up again. Gift-boxed. Tie Monarch is $3. Mission Industries Box HB-11, Escondido, Calif.



BETWEEN THE SHEETS o clear plastic, slip your precious snapshots. Press together, and they'll be firmly imbedded preserved indefinitely. Durable sheets are flexible, will not dis color and are wonderful for keeping newspaper clippings, memen tos, identification cards, recipes etc. Kit of ten 3″ x 4″ sheets i $1. Plain-Vu, Box 36-T, Tacoma 99, Washington.



STEAK A CLAIM to the per fect gift for a gourmet! A box of sixteen-6 oz. Filet Mignon ar superlative cuts, 1¼″ thick, an are shipped frozen in a handsom gift package. Delivery in perfec condition is guaranteed. $32.50 Send for free catalog of Pfaelze Steaks, Chops, and Roasts fo your freezer. Order from Pfaelze Bros., Inc., HB-11, Union Stoc Yards, Chicago 9, Ill.



EGG ROOSTS

Egg-rolling contests are fine at Easter but a nuisance at breakfast. Our ingenious ceramic plate stops all that—keeps boiled eggs a-settin' in recessed "nests" so they can't roll. There's also a bowl-shaped area to break them into. The hand-painted rooster design is in gay colors. Cheerful and attractive to brighten any morning mood. You'll crow about discovering this for your hen-fruit addict! **$1.50** ppd.*

** Calif. residents add 4% sales tax*
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NOB HILL HOUSE
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CATS
368 House Bldg. Pittsburgh 22,

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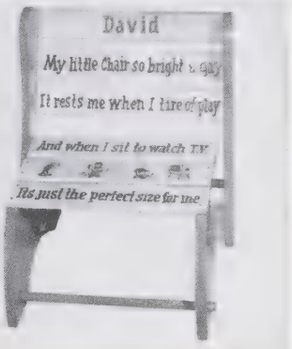
IOWER ATTENTION on
e bath with this Celanese taffeta
onogrammed shower curtain in
ay, pink, black, peach, maize,
ue, rose, white, aqua, lt. &
erald green, walnut brown,
ampagne, or turquoise. 14"
ript initial in contrasting color.
ate initial, curtain & monogram
lor. $7.95. Hooks $1, liner $2.
ilored or ruffled draperies.
.95. Add 50¢ post. May Schaffer.
x 7102-S. Elkins Park 17, Pa.



IXIE BOOT. For lady-sit-by-
e fires, for snow queens after
day on the slopes, and for win-
walks, these are as gay as a
votte, comfortable as a cat-nap.
ory or red ankle-high slippers
h natural sheepskin lining and
nd-lacing around padded sole
ne in women's sizes 4-10.
.95; children's in red only, sizes
3. $7.25. Order from New Eng-
nd General Store, Janes Ave.,
edfield 28, Mass.



VO-STEPPER. A combina-
n step-stool for reaching the
eat height of the bathroom
sin, and a little wing-back chair
watching TV is a wonderful
all-fry present. To turn steps
o chair, swing bottom step into
air-back position. Red hard-
od chair has brightly painted
ts with appropriate jingle. For
es 2-4, $2.95; 5-9 yrs., $3.95.
th name, add $1. Mercury
oducts, 1265 Broadway, N.Y.C.





Petty Cash Carry-all

This cute gold metal purse contains all necessities for "evenings on the town" and "that coffee break." Compact case (3" × 3⅜") has holder for all coins, clip for bills, cigarette compartment and well for any lipstick holder. Decorated with raised clock design and gleaming stones.

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Camalier & Buckley

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Now! GREAT! **IT POINTS THE DATE!**



DAYDEX MODEL E MEMO CALENDAR

$2.50

3 for $7

Refillable page-a-week desk calendar packed with useful features. Only 4½"x3¼". Current week plainly in sight. Past, present and future month calendars *plus* brightly colored plastic arrow that shows today's date at a glance. Perfect gifts.

FREE calendar pages for balance of current year with order for next year's Model E *while supply lasts.*

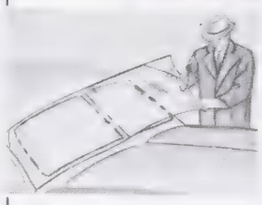
DECORATOR COLORS: (Specify 1st and 2nd choices.) Antique Ivory, Mandarin Red, Olivette or Cinnamon. Postpaid when remittance accompanies order. Money back if not satisfied. Wilson Memindex Co., Dept. T-8 Rochester 21, New York.

Protect Your Life and Your Car All Winter Long With This . . .

EMERGENCY AUTO STORM-AID KIT

Now you drive safely through the most dangerous winter weather—eliminate costly delays and accidents due to ice, snow, sleet or fog. Protect the lives of your passengers and your car by preparing for the unknown weather of tomorrow . . . today!

Complete 3-piece kit $3.00
(add 25¢ for postage)



Auto Windshield Bib

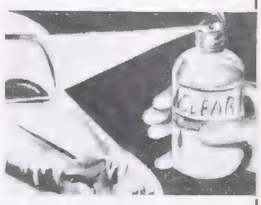
Keeps Snow, Ice Off When Car Is Parked!

Large plastic shield goes on—or off—in 10 seconds. Keeps windshield and wiper blades free of ice, snow, sleet. Simply put ends between car doors, shut them and shield is held tautly in place.

Standard 5½ ft. × 18" Individually, $1.00 ppd.
or specify Large Size for Wrap-Around Windshields. Individually, $1.29 ppd.

De-Icer Keeps Windshields Clear

During Cold, Stormy Driving!



Handy 3¾ oz. plastic squeeze-bottle sprays harmless non-inflammable formula on windshields . . . removes sleet and snow, prevents frost from forming, reduces inside fog. No more scraping or scratching windows and windshield to remove ice!

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ORDER TODAY—Send check or money order.

Complete 3-piece kit $3.00
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A Lifetime GIFT for the Man Who Has EVERYTHING

A Safe place to keep it!



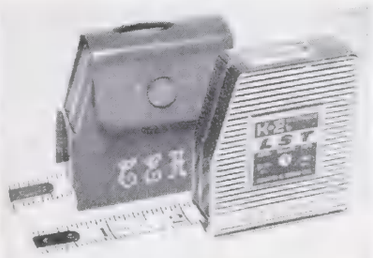
more cherished possessions, the he'll appreci- this fire-and- resistant place ep them!

ine walnut or any (regular lond) cabinet als famous U.L. "C" Safe (1 hr. est) . . . makes ndsome end night stand, base — 25¼" 20" wide, 20" Styled to with any Inside safe sions, 15" x x 13". Two ers — 1 with Weight: 260

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For the Man of the House!

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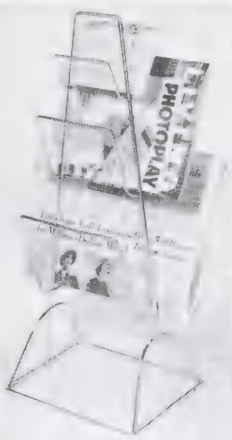
Handy 3-in-1 Aid!
Complete with a Personalized Case!

$2.50 ppd.

Practical 3-in-1 combination that will really please your Mr. Fix-it! It's a built-in accurate unbreakable **level** with easy-view bubble. It's an accurate **square**, easy to use. It's a full 10 ft. replaceable Wyteface **tape rule** with sliding end-hook for perfect inside or outside measurements. Rugged chrome plated. Complete with leatherette case; his initials in gold! Sorry, no C.O.D.'s.

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Stores—Files 225 Records
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Protect your treasured records. Our handsome, completely versatile record center consolidates your collection in orderly, dust-free arrangement. Prevents warping. Holds 12", 10", 7" records safely, properly—conveniently upright for easy selection. Brass file plates at 12 spacious compartments permit filing alphabetically, under name, type of music, etc.—find records instantly. Top holds large recorder with ample record room. Louvered design appropriate with any decor. 28" W.—16" D.—32" H. Finely crafted of knotty pine. In satin smooth honey tone, lovely maple finishes. **$37.50.**

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For ages 3-8



Delight Your Child With This Wonderful

New FRONTIER BUILDING TOY

The patented interlocking logs make it remarkably easy to build life size cabins (4'x3'x3'). Big enough to play inside! Stockades, Corrals, Frontier buildings, etc. can be rebuilt hundreds of times. Hours of fun. Aids Child development, develops creativity. 82 piece set (thirty-four lbs.) contains interlocking giant logs of sturdy brightly colored fiberboard—strong enough to support the weight of any child, and other construction pieces. Send check or MO today express charges collect. ONLY $12.95 Complete set

Satisfaction guaranteed.

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Child of 3 can build—
- Life size Log Cabins
- Western Stockades
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PLAY B. INC.
521 Broadway, Dept. B, Cincinnati 2, Ohio



COLOR CHIPS $1.00 Plus 25c Postage

500 PIECES

Crayons • Paste
• Charts

2 FOR $1.95 Plus 25c Postage

Children will be amused for hours on end as they make 3 dimensional pictures, animals and games by pasting these color chips to each other or using an assortment of interesting picture charts as a guide. Set is complete with color-fast chips, non-toxic crayons, paste, charts and colored blank paper for original color chip and crayon designs. For children 3 to 8.

DELUXE SET (800 PIECES) GIFT BOXED
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PAGE & BIDDLE Haverford HB11, Pa.

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Many colors! 17" high. 1½" diam. Burns for 21 Years! With Baby's Full Name, Birthdate, Weight

Did this Good Luck candle burn on your baby's first birthday? It will burn for hours on every birthday 'til baby is 21, creating happy childhood memories that will last a lifetime!

Fine, colorful custom made 1 lb. candle is permanently personalized with full name, birthdate and weight. It has become an American home tradition . . . why don't you join the thousands of families who enjoy watching the candle grow down as the birthday child grows up!

With wrought iron holder $3.45
With cadmium plated (silver color) holder $3.95 prepaid
Please print clearly

Send for Free COLOR PHOTO and Folder

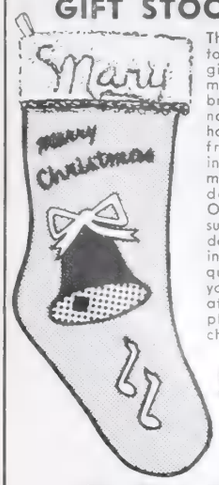
WEDDING ANNIV. CANDLE

A charming gift for a young couple: Personalized Wedding Anniversary Candle with markings and correct symbols for 60 years. $3.95 prepaid

LION'S NOVELTIES, INC.
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New!

PERSONALIZED GIFT STOCKINGS



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Unique, Low-Cost Trampolin

HERE'S REAL, SAFE FUN FOR KIDS THE YEAR AROUND

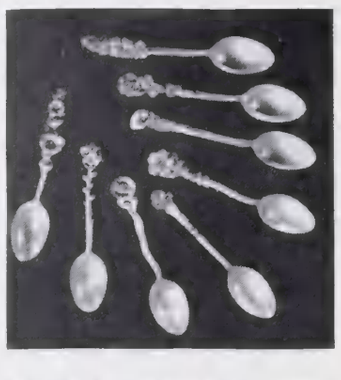


This KIDDIE BOUNCER is great for acrobatics & vigorous bouncing indoors & out for kids up to 100 lbs. 66"x 66" all-steel, rust-resistant frame; 56" x 56" sturdy canvas bed, 21" high. Saves family beds. Only $29.95 delivered. Money-back guarantee. Send check or m. o. to:

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WINDOW



DEMITASSE SPOONS o sterling silver have glowing gol en bowls, and each has a differe delicately wrought flower for i handle. Designed to complem any silver pattern whether class cally simple or richly ornamente and gift-boxed, they'd make grand gift for a fall bride. "Ha lequin" set of 8 spoons by Ree & Barton is $18.75; gold plate all over, $25. Tax incl. May-D F. Denver, Colorado.



LAP HAPPY. For writing le ters in bed or in an arm chair, playing solitaire, there's no su stitute for a lap board. It's great gift for an autocrat grandfather, a convalescent, or doodler. Birch Plywood Ear American lapboard in honey-to finish with hand-screened deco tions. 18" x 30", $8.95. Slott feet, $2.50, make it a decorati fireplace screen. L & M Snyd Box 85 Sta. 30, Cincinnati 30,



A LADY WITH THE LAM of gleaming brass will add a de orative glow to her living room she spots this Victorian beau on her mahogany spinet. A plica of an old oil lamp, it w shed light on Latin verbs if yo high-school sophomore has o on her desk. 23" high, with dark green, ruby red, yellow, rose glass shade, it's remarkab value at $14.95. Marion Park 36-40 Bowne St., Flushing, N.

Dancing Dolly



...a charmer, imported from Germany. Cleverly concealed mechanical features twirl her 'round and 'round. She is authentically costumed in Black Forest fashion consisting of dainty blouse, full skirt edged in colorful braid, pretty apron and lace-edged panties. Her saucy face is framed by a pert straw hat with bright red pom-poms and her life-like braids are tied with colored ribbons.

And—she dances!

Dancing Dolly is taller than 6 inches from top to toe. A collector's item as well as a child's delight.

Money back if returned within 2 weeks.

$5.95 *includes postage and handling. No C.O.D.*

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Indispensable wh hanging pictures, n rors, shelves, and wh making alteratio *The original St Finder.* You may ne one tomorrow.

THE ROLL OF THE BALL FINDS THE ACTUAL STUD IN THE WALL

NO MAGNETS!

Only $2.00 Postpaid. Money back guarantee, no C.O.D.'s please.

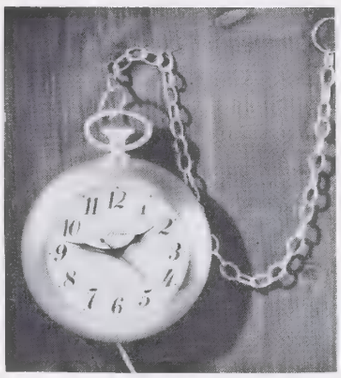


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SHOPPING



YE OLDE TIMER. A pocket watch like the one your great-grandfather carried was the model for this de luxe wall clock. Picture it over your mantel, above your husband's desk in the den, or over the bar in a recreation room. A November bride would love one! With chain and a guaranteed electric movement. AC only, 8″ in diameter. $8.75 tax incl. Glasscraft. 920B Chicago Ave., Evanston, Ill.



THE CORNER CHAIR is Chinese Chippendale and a fine reproduction of the original made in 1774. Solid mahogany in a light brown satin finish, it is a lovely choice for a desk, living room, or hall. Seat is covered in muslin or *your* needlepoint or fabric (⅔ yd.) $87.50. In natural satin-finish solid walnut or cherry, $97.50. Exp. coll. From Newcomb Reproductions, Box 1249H, Durham, N. C.



A POT OF GOLD with her name on it is the most exciting thing that can happen to a bright-eyed little Moneybags on Christmas morning. So ladies with long lists, please make note of this for *all* the children on your list. A black iron pot with brass handle comes filled with 50 shiny pennies and child's name lettered in white. 2″ high x 2½″ wide. $1.50. King's Forge, HB-11, 580 Hathaway Rd., New Bedford, Mass.



Clown
PENCIL SHARPENER

We've never seen anything quite like this before and certainly we've never seen anything that fits the bill better for so many Christmas presents. The fat little Funny Man screws onto the wall or desk; the pencil fits in a hole in his tummy; and a turn of the crank sharpens the point.

$1.00 Ppd.

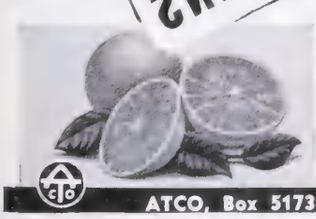
2 FOR $1.95 Ppd., 4 FOR $3.75 Ppd.
Pa. Residents Add 3% Sales Tax



PENCILS PERSONALIZED IN GOLD WITH CHILD'S FULL NAME
12 FOR 98c PPD. 24 FOR $1.50 PPD. 48 FOR $2.75 PPD.

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$6.85 Exp. Prepaid USA

Send check or MO to Dept. HB-3

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BRECK'S IMPORTED NORWEGIAN Championship Sled!

Room for two — and fun for all! Styled after the famous Arctic sled designed by explorer Nansen, still used under the midnight sun. Almost 4 feet long, of beautifully finished natural wood, steel reinforced. Husky steel runners. Positive, instant steering control with 11″ cable-operated hardwood wheel. Hand and foot brakes for extra safety on lightning-fast runs. The speed and thrills of bob-sledding — with the safety of a toboggan! Perfect winter fun for kids from five years up, and grown-ups too. Ours exclusively — and direct importation means big savings over what you would expect to pay! Built to last for years and years. Money-back Guarantee, of course. Get yours in time for all-winter sport! Just $16.95 each, plus $1.00 delivery charge anywhere in U.S.

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ORDER YOURS EARLY! **$16.95**



Personalized MY OWN CRAYONS

Any miniature Rembrandt will love this miniature Kanakin with his very own name . . . for stowing and toting crayons. Made of New England pine in a natural lacquer, it is hand decorated in gay colors. Holds a full set of 48 crayons and is 5″ x 5″.

$2.95 plus 30¢ handling charge
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CUDDLESOME COCKER

This lovable toy embodies all the charm of a real, live Cocker Spaniel . . . yet her "behavior" is above reproach! Creamy, washable, naturally marked Spanish lambskin coat, about 13″ long. Endearingly floppy. As much at home in a college dorm as a nursery.

only **$5.98** ppd.
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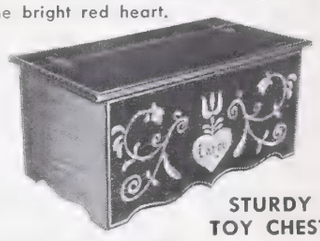
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Children's furniture built to last

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"Dutchcraft" furniture features durable all-wood construction, richly finished in opaque black lacquer. Gaily hand-decorated in authentic Pennsylvania Dutch style. Each gift personalized with your child's name lettered in gold on the bright red heart.



STURDY TOY CHEST
Can also be used for utility purposes as child grows older. 32″ x 17″ x 15″ high. **$14.95** ppd.



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Youngsters (adults, too) can use it for fireside, television or vanity. 30″ x 12″ x 14″ high. **$8.95** ppd.



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For the small fry who takes pride in his own possessions. 8½″ x 13″ x 8″ high. **$3.95** ppd.

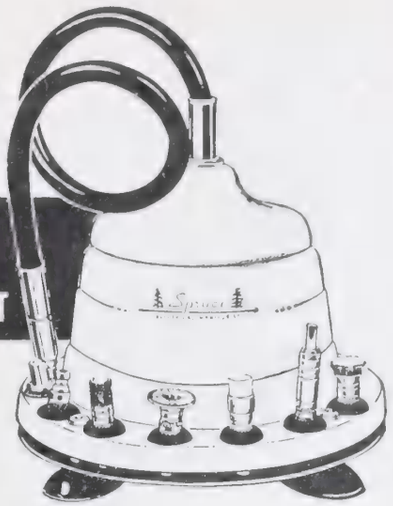
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FOR HER . . .



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Battle Creek 65, Mich.



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CHAIN and PENDANT $3.30
BRACELET to MATCH $3.30
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The ELMCROFTERS, Inc.
Dept. HB11, Briarcliff Manor, N.Y.



WINDOW



DECK THE DOOR with boughs of holly! It's magic the way you can achieve truly spectacular door arrangements and centerpieces with this imported Surrey flower support that has a suction cup to adhere firmly to any surface. Slip Christmas greens into rings, tie or wire a bow and ornaments, and you'll have the prettiest swag on the street. $1.50. Peddler's Cart, Hubbard Woods Sta., Winnetka, Ill.

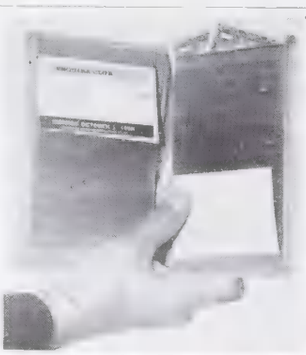


MONKEY SHINES like the comic star he is in these charming "Hurdy Gurdy" silhouettes. Hang them in a little girl's bedroom and the finely detailed figures hand-painted in jet black on curved glass will be endlessly fascinating. Framed against a white background, they're ready to mount on a wall and range from 6" to 3" in diam. Set of 3, $6. Allow 2 wks. del. Florence Pyle, Box 1385, Wilmington, Del.



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A LONG FELLOW may be a girl's idea of Heaven, but those extra inches are an expensive luxury when it comes to his buying shoes. So we show you shoes proportioned for the race of giants. King Size offers dress, work, sport and athletic shoes in sizes 10AAA to a whopping 16EEE. Send post card for free catalog showing complete line to King Size, 751 Brockton, Mass.



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Original life-size portrait painted by a nationally known artist from your favorite photo in rich oil paints on genuine stretched canvas. A distinguished addition to the decor of every type home or office. THE PERFECT GIFT FOR XMAS or any occasion. Price includes a hand-carved antique finished portrait frame. Send a clear photograph and description of coloring with check or money order.

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Prices for larger paintings quoted on request. Express charges collect. 3 week delivery. Satisfaction guaranteed. Send for free brochure.



MARISHA 108-42 67 AVENUE FOREST HILLS, NEW YORK

SHOPPING



MY PRIVATE AFFAIRS. Maybe she's a scatterbrain now. But wait until this *chic* accordion file comes into her life. She'll be Madame Efficiency of 1959. A very feminine file indexed for everything from Christmas cards to household bills is covered in a pink and black lace design and held together with a black lace garter. 8″ x 9½″, $3.98 plus 25¢ post. Helen Gallagher, 413-HB Fulton St., Peoria, Ill.



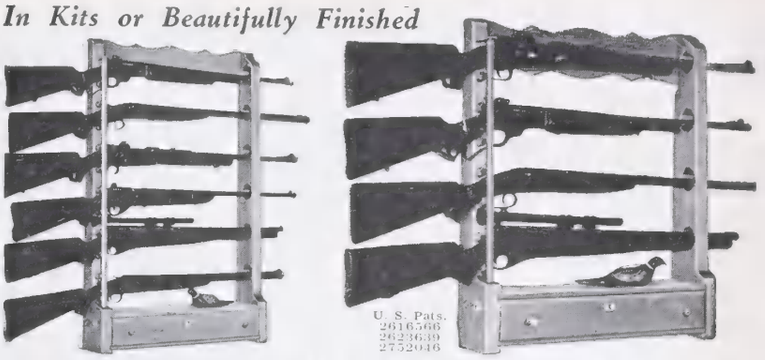
STRATE JACKETS are single record jackets for 12-inch long-play records. For those who will receive new albums at Christmas, these are truly distinguished additions to a collector's library. In handsome leathertex finish, 10 Strate Jackets, with 10 polyethylene bags and gold transfer paper to write titles of records on covers, are $3.49 plus 35¢ post. House in the Garden, 19 Garden Place, Brooklyn 1, N. Y.



TAPESTRY TOTE BAG, part of the equipage of the lady of the 19th Century, has been handsomely revived. Use it to carry night clothes for week ends. Or if you're a career girl, it's a chic knapsack for transporting work home. With needlepoint flower design on black, it has 4 brass feet and handle, is taffeta-lined. 15″ x 11″ x 4″, $4.98 plus 35¢ post. Jack's Mail Box HB-11, 95 Fifth Ave., New York 3.



In Kits or Beautifully Finished



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Displays Your Guns—Protects Your Family

THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Hold all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

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} Exp. Chgs. Col.

Upright 5-Gun Rack—21″ ▪ 41″ x 10″ $29.95
3-Gun Rack—24″ x 21″ (not shown) same as 4-Gun rack but no drawer $12.95
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Upright gun rack in knotty pine and maple finish only

IN COMPLETE KITS for easy 1 hr assembly. Prefitted, drilled, sanded, etc., with simple instructions.

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Upright 5-Gun Rack . $17.95
3-Gun Rack . . . . . $ 7.95
Postpaid. Add 10% West of Mississippi

Immediate delivery.
Money-back guarantee. No C.O.D.'s.

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Chandeliers with imported crystals (Model pictured 5 crystal arms with lights, 5 crystal arms with imported spearheads), Candelabra and Sconces, as low as $30.00. Satisfaction Guaranteed. We pay shipping charges in U. S. A. Free catalogue. Our prices have not advanced in ten years.

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Capillary action is responsible! Keeps the whiskey on top—the chaser bottomside until you're ready for it. Fascinates your guests! Crystal clear glasses are each 4⅜″ high, 1¾″ diameter. Makes a sparkling new Christmas or hostess gift. Wonderful for New Year's Parties.

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Wonderful decorator item never before advertised! Beautiful raised grape pattern suits any style room. Fountain with separate cover is 13″ ▪ 9″. Solid brass spigot really operates. Basin is generous 12″ x 5″. Here's a handsome addition to any home for $24.95 Ppd. Planted with artificial philodendron as shown $29.95.

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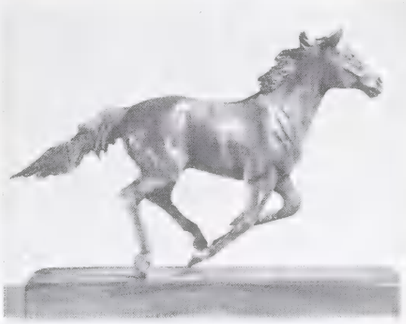
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Be glamorous and gay in our harem slippers that are fun to wear and oh—so comfortable! Harem slippers have kitten-soft suede soles and foam rubber inner soles with double thickness in heels. Toes take an "oriental" tilt and six bright gilt coins tinkle from the bow ties. Now in rich black or cherry-red Italian velveteen or bright-patterned paisley print cotton. All are spot resistant and washable! Send shoe size for correct fitting. No C.O.D.'s, please.

Per pair, only $3.95 postpaid

Send for free gift catalog.

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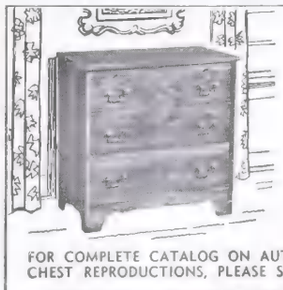
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Catalog of other sculptures 25 cents

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THE RALEIGH . . . from our outstanding collection of fine Authentic Chests. Crafted from these exquisite woods, Cherry, Mahogany, Maple or Pine, each chest is painstakingly hand-rubbed to show naturalness of grain. With three spacious drawers and pull-out writing shelf this chest may be used anywhere, alone, or in any needed number or grouping where extra storage is needed. W 28, D 16, H 30. Unconditionally guaranteed.

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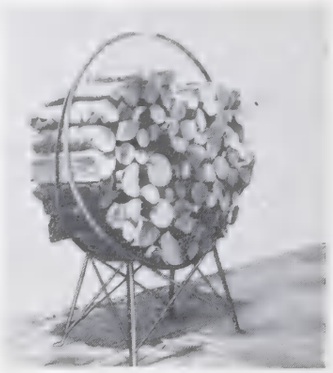
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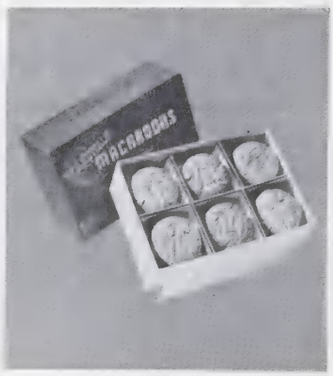
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FIRESIDE LOG CRIB is a wonderful thing. It not only stores wood off the floor, but it makes a decorative focal point of the handsome simplicity of firewood. Made of steel in a black finish, it holds 15 to 20 logs, 21" in diameter, 28" high, complete with simple assembling instructions, $9.95. Hobi, Dept. HB11, Flushing 52, New York.



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You'll love this set of one dozen different Oriental Rice Bowls for serving or just for show. Perfect for desserts, finger bowls, tea or coffee; or just scatter them around the house because they are so unique, beautiful and attractive-looking. Each bowl is 2½" tall, 4½" wide; of fine white porcelain, hand-painted with traditional far-eastern designs in blue. Complete set of 12 only $3.95 postpaid. Delight guaranteed.

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8½" Long

SPAGHETTI SERVERS

(salad tossers, too!)

Made of rare Taverneau (a beautifully grained hardwood), these handsome and unusual forks are the nicest way we've ever seen of getting a grip on the elusive spaghetti situation. They grab the spaghetti, scoop it up and clutch it firmly for neat, attractive serving. (They're also marvelous for tossing and serving salads!) Hand-sculptured in Haiti and hand-oiled to a rich, tawny shade. *Available only from us.* Order for yourself . . . and as a unique gift for friends. **$2.95** the pair, postpaid. Same-day shipment. Send check or money order. Satisfaction guaranteed.

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New Crop!

PECANS IN THE SHELL . . . Extra fancies. Graded for size and fullness. I ship only the best of the new crop pecans direct from my grove to you. Schleys, the finest pecan of all, shells wafer-thin; Stuarts, a taste-treat, shell a bit thicker.

Schleys, 5 lb. box, unshelled $4.95 postpaid
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Capture the romance of Renaissance Italy with these elegant silver-plated spoons. Your guests will enjoy the rich reproductions of authentic Florentine coats-of-arms; cherub, fleur-de-lis, griffin, crest, wolf, lion. Solid weight, tarnish resistant, 5" long. Perfect for bride or hostess. Set of 6, gift boxed, **$2.50** ppd.



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PRESS-O-MATIC

STEAM CREASER & TRAVEL IRON!



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Eye Catching Silver Accessory for the man who has everything

The man in your life may not have been born with a silver spoon in his mouth, but he can enjoy a sterling silver swizzle stick in his drink. These sparkling sticks are hand made from solid sterling silver bars and will add the perfect accent to your social beverages. They're the preferred gift for any man who enjoys the finer things in life. Set of 4, Gift packed, Old Fashioned size (4½"), post paid, $10.95 or Double Old Fashioned Size (5½"), $12.95. Satisfaction guaranteed. Please send check or money order. (Michigan residents add 3% sales tax.)

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PARKA BOOTS. When the weather's nippy, try cozying up your cold feet in these handsome boots lined with 100% nylon shearling. For after-skiing, baby-sitting in the park, or walking, they're heaven. Equally smart for city or suburb, glove-leather boots come in charcoal, red, tan, or black. Sizes 4-10, $13.95; 10½-11, $14.95; 11½-12, $15.95; add 35¢ post. Solby Bayes, HB-11, 45 Winter St., Boston 8, Mass.



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$3.45 each, Demi-Tasse.

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2 or 4 cups	$24.95
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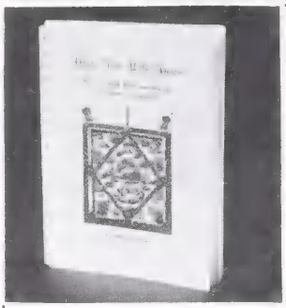
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Pearls are for true love . . . and any Miss or Mrs. will love this exquisite drop pearl necklace, bracelet, or earrings. GENUINE CULTURED PEARLS are hand-mounted *without drilling* in handsomely carved gold tulip settings. Bracelet chain is strung with 12 cultured pearls. Choose screw-type or pierced earrings with 14mm cultured stud and drop pearls. This is the same fine heirloom jewelry you've seen at much higher prices. In attractive gift box. Money back guarantee.

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Complete Matched Set . . . Only $15.95
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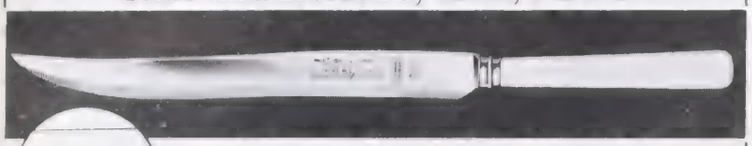
$2.25 ppd.

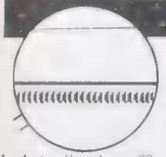
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176 Cutting Edges of This All-Purpose
Gourmet's Carver
Glide thru ROASTS, HAM, FOWL





Actually has 22 "corruserrated" cutting edges per inch of blade!

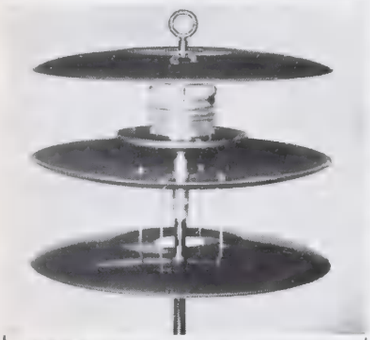
Now—for the first time in this country—the revolutionary "corruserrated" Sheffield Carver with 176 cutting blades! Gives you WAFER THIN slices that retain ALL the juices. Sharpens itself as you use it!

Here's the most amazing Carving Knife ever designed for the pleasures of eating! Ordinary knives tear thru meat and squeeze the juicy goodness out—but not this revolutionary patented invention! The All-Purpose Gourmet's Carver is made with a remarkable 8-inch blade actually containing 176 cutting edges. This amazing edge has razor-sharp blades alternating with chisel-action ridges, with grooves to prevent clogging. It's unbelievable how Gourmet's Carver glides thru ham, beef, fowl, game—never disturbing the juices within. Gourmet's Carver never needs sharpening! Continuous use forms a constantly new razor-sharp cutting edge.

This is the remarkable "corruserrated" edge that actually flows through tough leather. You can slice WAFER THIN meat, vegetables, tomatoes, onions, etc.—make your dinner table a joy to look at!

Carver is made in England of finest SHEFFIELD STAINLESS STEEL with PERMANENT MIRROR FINISH. Beautifully white and balanced handle for sure grip and perfect slicing. Order NOW for luxurious dining at home—or give as most unusual holiday gift. LIFETIME GUARANTEE covering replacement or reconditioning WITHOUT CHARGE. Attractively sleeved and boxed. ONLY $6 POSTPAID or C.O.D. plus postage. Extra-heavy CAPTAIN'S CARVER with 9 in. blade and white handle only $8.

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NEW . . . Anodized Trays . . . for the famous Kepe-Nete Feeder. Of dark green anodized aluminum, the new trays are rustproof and attractive. Comes with or without squirrel guard. Lower of three 15½" trays prevents squirrels from entering feeder when mounted on ⅜" (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Sold postpaid in U.S.A.

Feeder without Guard **$9.95**
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Guard only **$3.45**

Satisfaction Guaranteed

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FireTender*
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FREE—"How To Start A Fire" booklet in each package

30"—Black Wrought Iron Gift Packed **$4.95**

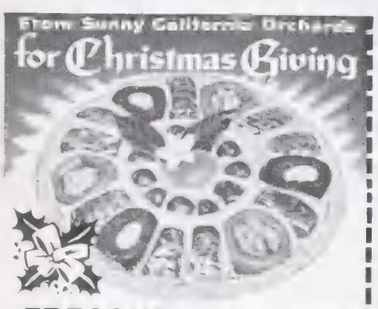
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27"—Black Wrought Iron **$3.95**

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Who wouldn't be thrilled to receive a Treasure Basket tray of Nut-topped Prunes and Figs, Dates, Apricot halves, Cherries and succulent Pineapple. 1½ lbs. net. **$3.90**
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Coppertone tray laden with Nut-topped Figs, Dates, tasty Prunes, Candied Pineapple, Apricot halves, Cherries, 3 lbs. net.
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JUMBO PRUNES GIFT-PACK.
2½ lbs. moist, tender Prunes
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World's Only **SELF-POWERED**
FLOWER FOUNTAIN
At This Low Price!

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A 'must' for every hostess. Operates simply on 4 inexpensive flashlight batteries. Turn nozzle to adjust height of spray from a trickle to a 15" high column, permitting use of any size bowl. Achieve dramatic effects by adding coloring, using same water over and over again. Built in flower rings make arrangement of artificial or cut flowers a simple and pleasant task. The 4½" high fountain is connected to the battery holder by a 6 ft. waterproof cord. A true conversation piece and unique gift. 10 Day money back guarantee.



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WINDOW



MUSICAL CHURCH. Imagine this underneath the Christmas tree or as the centerpiece for your holiday table. Frosted and sparkling with glistening snow, it has a bell in the steeple, and Gothic windows. Princess Pine bushes have fallen snow on them. With light through the windows, it's something! Plays "Silent Night." Made of plywood. 11" high. $7.95. Piltzecker Swiss Imports, Box 31, Wood Ridge, N. J.



CHEESE PAIL. Cheese to please a gourmet comes from the heart of America's cheese country and is packed in an antiqued pine pail with brass bands. Six aged, natural, country cheeses include June-cured Swiss, Old Fashioned Brick, Port Salut, Blue Cheese, Aged American, and a red Gouda. 2 lbs. net wt. Pail, 4½" high, is nice for ice or a plant. $6.95. The Swiss Colony, Dept. HB, Monroe, Wis.



GIVE HIM THE WORLD to hang on his wall, and even if the only traveling he does is on the Commuter's Special, he'll be able to pinpoint the news with the precision of a TV commentator. A 24-square-foot map of the whole wide world is colorfully printed on heavy stock. It's even used as a briefing backdrop for newscasters. $2.95. Shipped in a mailing tube, $3.95. Radak Co., 505 Fifth Avenue, New York 17.



NOSTALGIA OF GAS LIGHT ERA
The Gas Lights of the Gay 90's are burning again. Homeowners are rediscovering the firefly soft, mellow glow of a Gas Burning Lantern. The Colonial style, attractiveness and substantial construction will appeal to you. Continuous burning for driveways and patios. Made entirely of copper and brass, iron collar and frog, 27" high, finish satin black, $49.50 each. Adjustable Post to 8 ft. with ladder rest $9.75. Easily installed with ⅜" copper tubing. Check or money order.

METAL DESIGNERS & FABRICATORS, Inc.
7000 Bennett St., Pittsburgh 8, Pa.

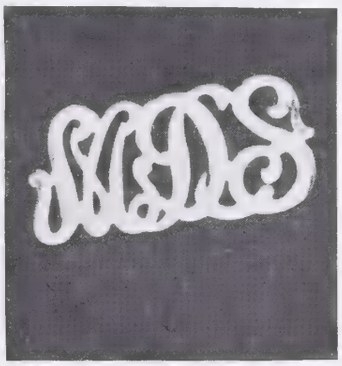
MINK ON HER MIND? If you can't indulge her pash, put tongue in cheek and order this looney "Do It Yourself Mink Coat Kit!" Maniacs, misers and men about town will seize on it with great joy. Complete with silly instructions, poetry, trap, oil, pelt-stretcher and tacks, skinning knife and a mating-call whistle, it's a gag for which she'll pelt you. $2 ppd. Luxury Gifts, P.O. Box 359, Oshkosh, Wisconsin.



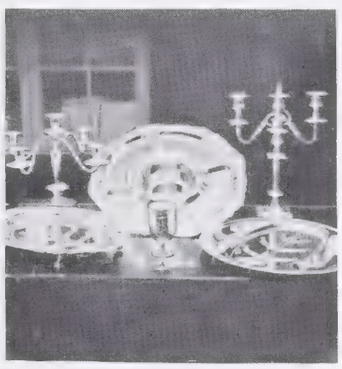
SHOPPING



IT'S YOUR MONOGRAM, and you're stuck with it when it's handcut out of 14k gold by an old-world craftsman and mounted on a pin for your lapel, the brim of a velvet beret, on a crisp blouse, or on your purse. A man would love one for his ties, too. Specify two or three script initials. $12 incl. tax. Order from Pamela Engraves, 507 Fifth Avenue, New York 17.



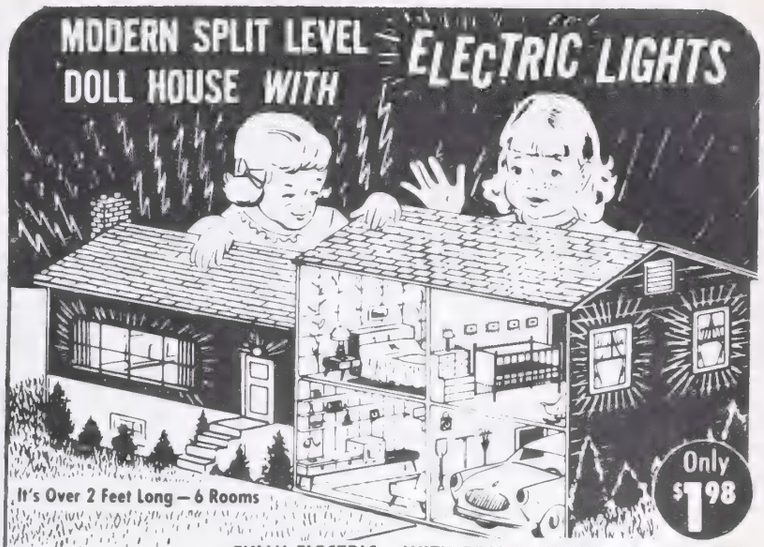
SHINING EXAMPLE of the magic hand of these silversmiths is this reconditioned silver service. Send your damaged or worn silver to these craftsmen without fear because each piece is completely covered by insurance while in their possession. Flatware and hollow ware will be repaired and replated at reasonable cost. Send for brochure. Simmons Plating Works, HB, 409 Whitehall St., SW, Atlanta, Ga.



STOP 'N GO EARMUFFS. She'll stop traffic, pick and choose the beau she likes, just by a toss of her pretty head. Give these to a teen-age flirt. She'll start a new fashion and keep her ears toasty warm. Earmuffs made of felt are joined with black grosgrain ribbon. One red gloved hand is lettered in white "Stop;" the green hand "Go." $1. Nancy Norman, 4005 P.O. Bldg., Brighton 35, Mass.



MODERN SPLIT LEVEL DOLL HOUSE WITH ELECTRIC LIGHTS



It's Over 2 Feet Long — 6 Rooms

Only $1.98

FULLY ELECTRIC — WITH REAL GROWING FRONT LAWN

Give your little princess a thrill she'll never forget with the charmingly modern doll house that actually lights up. This gorgeous 24" x 12" x 12" split level beauty will bring a heartwarming glow of excitement from any youngster. How proud she'll be as mistress over the living room, dining room, 2 bedrooms, recreation room, kitchen, and garage — all adorably decorated. Yes, your magic doll house is actually provided with electric lights that are completely safe and provide a comforting glow in her room at night. This sensational new house even has a lawn that actually grows with magic soil in only 4 days . . . She'll thank you every time she feeds her family, cleans house, tends the lawn, switches the lights on and off, etc. Yes, you'll be repaid a thousand times over by the warmth of your child's glow at the wonderful home that we're so proud to offer. And, most wonderful of all is the price — yes, because of the special material used and mass production technique, the complete price for this modern 6 room split level house with easy assembly instructions, a growing lawn, and a safe, battery operated lighting system is only $1.98 plus 45¢ shipping charges! So don't delay! Order now. Batteries not included.

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- MODERN SPLIT LEVEL DOLL HOUSE
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  - DINING ROOM
  - 2 BEDROOMS
  - RECREATION ROOM
  - KITCHEN
  - GARAGE
- BATTERY OPERATED LIGHTING SYSTEM
- ★ FULL GROWING FRONT LAWN

Magic Lawn Grows in 4 Days

To really give a lovely rural air to your youngster's country home, we've included special seed and miracle cellulose which in four short days will begin to develop a lawn. In no time at all with your youngster's loving care, she'll have a plush, green lawn that'll be a delight to see.

10 Day Free Trial

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

MONEY BACK GUARANTEE

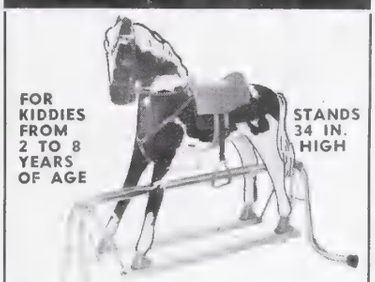
HONOR HOUSE PRODUCTS CORP. Dept. DH-63
Lynbrook, New York

Please rush me the modern 6 room split level doll house with lights and growing lawn. If not thrillingly delighted I may return it after 10 days free trial for prompt refund of purchase price.

( ) I enclose $1.98 plus 45¢ shipping charges.
( ) Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

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Address .....

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FOR KIDDIES FROM 2 TO 8 YEARS OF AGE

STANDS 34 IN. HIGH

LOADS OF FUN WITH THRILLING ACTION

This year give them the Xmas they'll never forget—let them thrill with the joy of a romping gallop on this realistic pony. Big and sturdy for safety, 34 inches high, 26 inches long. In natural coloring of genuine calfskins, with leather saddle and harness, hair mane and horse hair tail. Durable aluminum glider base. Order now to avoid Xmas rush. Orders received by Dec. 12th will be delivered for Xmas. Express collect. Cash with order or 50% deposit on C.O.D. ORDER TODAY! ONLY $48.00 EACH. Mail orders filled promptly—safe delivery guaranteed.

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THE PERFECT BABY PRESENT

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Exact, Boy Size NAVY UNIFORM

The little fellow will really go for these authentic style Navy Blues. Made of sanforized blue twill with regulation piping and trim. This rugged cotton outfit includes jumper, pants, neckerchief, authentic white twill hat, seaman rating and hashmark. The whole uniform is completely washable. Sizes 2 to 12. Complete $9.95 ppd.

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Send check or money order

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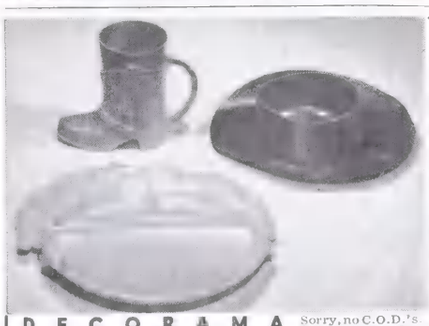


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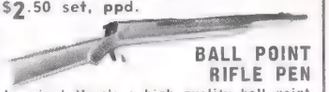
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Junior won't balk at cereal or spinach when you serve it in this plastic set. Includes a mug shaped like a boot, a howdy-pardner soup or cereal bowl, and a 3-section dinner plate topped by a horse.

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WINDOW SHOPPING



BIG-TOP PERFORMERS will turn the nursery into a three-ring circus. (C) Clown in peppermint-stick striped cotton with felt face, hands, and feet is 14" high, $5. (A) Happy, healthy Mr. Hygienic is completely washable, non-allergic, and doubles as pillow. 14" high, 12" wide, $3.50. (B) Bouncy Beanbags, agile as an acrobat, is 6" high, $1.25; five, $6. The Windmill Co., HB, 510 Madison Ave., New York 22.



HEARTH BROOMS, handmade in the Blue Ridge Mountains, have a simple dignity of design that's exactly right for a friendly fireside. They're colorful and rugged, and they sweep clean, and no nonsense about it. The twist-carved pine-handle broom is 37" tall. Bo Peep broom is 32". Both come in red, green, or natural straw. $2.75 each. Blue Ridge Weavers, Tryon, N.C.

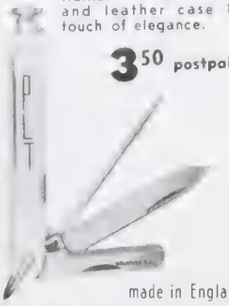


FUNNY MATCHES. It's about time that someone with a sense of humor gave the hardworking match cover a humorous design. Here they are proclaiming that your travels include Alcatraz (3000 rooms—all inside), Buckingham Palace (where you'll feel like a king), Opium Den (where good fiends meet), etc. 12 different books in plastic cigarette box. $1. Six, $5. Deer Hill Co., Box 312, Flushing 52, N.Y.

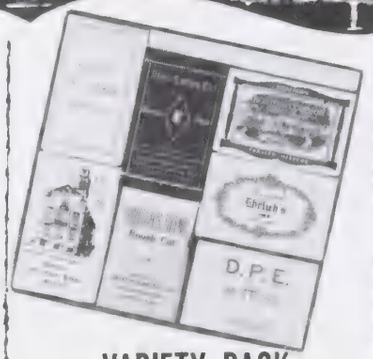
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A choice gift item for the pipe smoker is this combination knife designed to keep a pipe in top condition . . . tamper, cleaning pick, carbon scraper and cutting blade all fold into a compact sturdy steel frame . . . free monogram and leather case for a touch of elegance.

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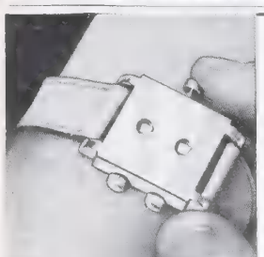
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SPECIAL—3 for $2.75

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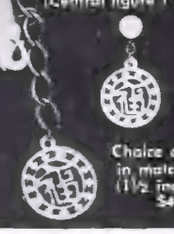
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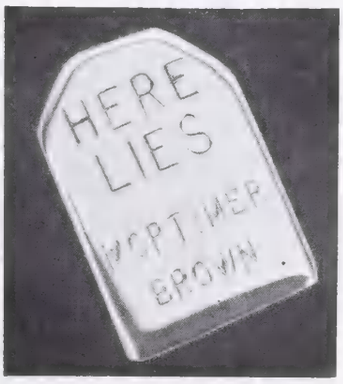


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WINDOW SHOPPING

STYMIE MARKER is a miniature headstone in sterling silver engraved with "Here lies—(his name)." Drop this in a fairway addict's Christmas stocking, and he won't resort to a penny to mark his ball. While he's having a short one at the 19th hole, it'll make a hit with the boys in the back room. $2.20 incl. tax; allow 1 week for engr. Game Room, 1538-HB Connecticut Ave., Washington, D. C.



GEISHA GIRL SCUFFS. Tuck these in your suitcase when you travel, but watch out for the Pullman wolves as you pad down the aisle. Imported from Japan, quilted red rayon satin scuffs are stitched in black, have silver embroidery and pearl trim, elastic band around the heel, leather soles. They come in matching zippered case. S (4-5½), M (6-7½), L (8-9½). $2.95. Miles Kimball, 33 Algoma, Oshkosh, Wis.



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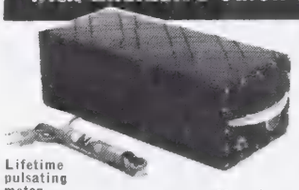
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WINDOW



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A SOME-TIME ANGEL will renounce the devil if you give her earrings that radiate a "holier-than-thou" heavenly charm. Papier-mâché heads are hand-painted with demure downcast eyelashes, small red dots for nose and mouth, and topped with silvery halos. Ruffles around neck are sprinkled with glitter. About 1½" from wingtips, $1.50. Tax incl. Eleonora Creations, Box 522, HB-11, Allendale, N. J.



SIZE OF RELIEF maps, 40" x 64", makes them inspired decoration to mount in a den, library, or conference room. In vivid colors to emphasize relief features, 3-dimensional Vinylite map of the United States shows cities, rivers, mountains, etc., is self-framed, cleans with a damp cloth, $45. U.S. map showing highways, $47.50. Exp. coll. Colchester-Higgins, Dept. B-85, Room 305, 157 Federal Street, Boston 10, Mass.

NEW MIRACLE

SLIM-LADY

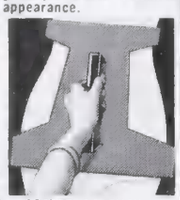
LIFTS BUST · NIPS WAIST · HOLDS-IN TUMMY · FIRMS BACK · SLIMS HIPS

We proudly introduce our greatest designing achievement — the amazing new, all different SLIM-LADY — a sensational all-in-one foundation featuring the new exclusive TUCK-IN principle which pushes the extended stomach back in and gives you a new flattened appearance.

HOW TO WEAR
Just open the bra at the front and step into SLIM-LADY* — pull it all the way up — now close the bra. You have a new figure. No bones! No laces! Wear with or without garters.

SLIM-LADY IS AN APPEARANCE REDUCING SUIT. You are encased for better looks in SLIM-LADY. Imagine! Not a fat roll, not an unsightly bulge, SLIM-LADY is the dream foundation — now yours to try.

MIDSECTION ROLL BANISHED—BUST FIRMED AND ELEVATED
Slim-Lady smoothes out the waist and does away with mid-section roll and you feel so youthful and confident with your new full uplifted bustline.



SECRET OF TUCK-IN PRINCIPLE*
Imagine a rigid panel, as in the picture, the bottom part picks up the dropped abdomen, the center part pushes the bulge inward and the top part nips the waist. That's how TUCK-IN gives you a flat firm front.

AN EXCLUSIVE WARD GREEN CREATION

ONLY $8.95 in waist sizes 22 to 34 $9.95 in waist sizes 35 and up

*T.M. Reg. U. S. Patent office pending.

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Rush my SLIM-LADY ON APPROVAL. I'll pay postman plus charges. If not thrilled with results, I may return in 20 days for immediate refund of purchase price.

Waist measure_____ Bra_____ Cup_____

☐ I enclose $_____ (W. G. pays postage)

☐ Also send____ extra crotches (50¢ ea. 5 for $2.)

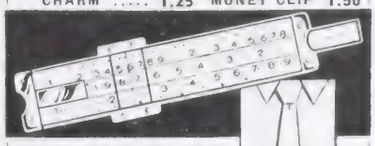
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HAND BLOCKED College Seals

on Cocktail Napkins, Guest Towels, Buffet Sets



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Accredited college seals are hand-blocked on richly colored, vat dyed Indian Head. Hand fringed. A distinctive Christmas gift.

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Now—enjoy a song festival near your home all year 'round by installing this "bird-tested" DeLuxe feeder by your favorite window. Just push the sturdy black steel pole into the ground and birds will find the feeder in a hurry! Made of lifetime aluminum; translucent polyethylene hopper holds enough feed for hundreds of birds and shows when to refill. Open the hopper simply by twisting the top knob and removing the cover. Oversized roof keeps rain and snow off feeding area; 5-foot pole means that cats and squirrels will keep at safe distance. Try it now with our money-back guarantee!

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Finest quality everglaze chintz, charmingly quilted and ruffled! Concealed drawstring assures perfect fit on any tank or stool. White, Yellow, Light or Dark Blue, Wine, Pink, Cherry Red, Brown, Aqua, Chartreuse, Dark or Light Green, Gray. Every home can use several sets! Sorry, no C. O. D.'s.

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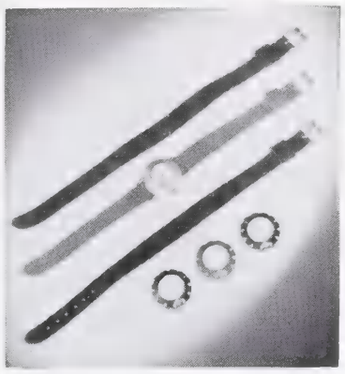
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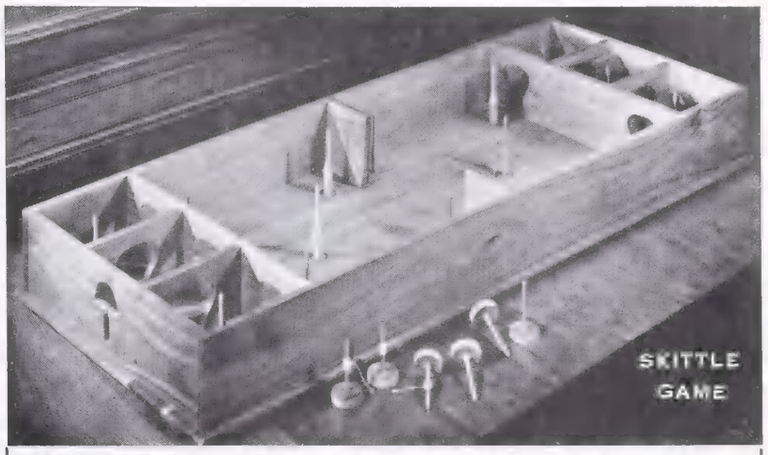
TIMELY TRIO for an up-to-the-minute Miss offers color range for costume change. Isn't that a fashionable idea? A fine Swiss watch with jeweled movement comes with 3 colored straps and 3 colored crystal frames to switch at will. In combinations of navy, red, black; *or* brown, gray, green, watch is guaranteed. $15 plus 10% Fed. tax. Susan Smith, Carpentersville, Ill.



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DEGAS	—Dancers
VAN GOGH	—White Roses
MONET	—Bridge Argentevil
PISSARO	—Road to Louciennes—
GAUGUIN	—Ta Matete
CHARDIN	—Still Life
ROSSEAU	—Carnival Evening
HALS	—Singing Boys
RENOIR	—Dance at Bougival
COROT	—The Storm
UTRILLO	—Windmills of Montmartre
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$1.00 ppd.
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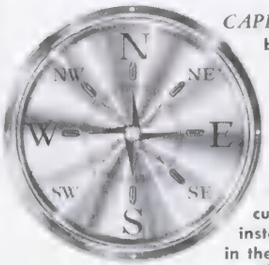
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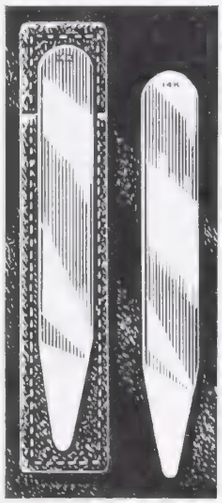
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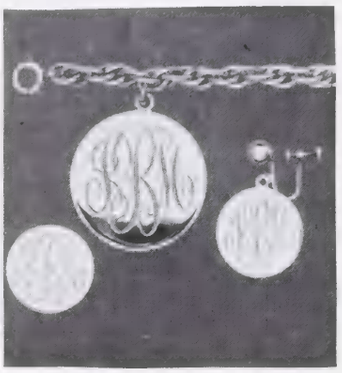


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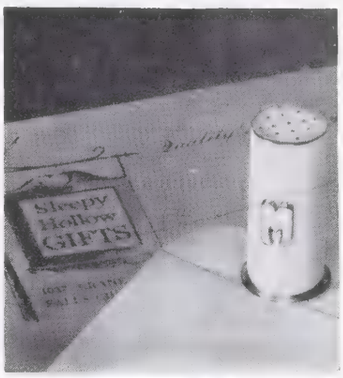
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...in exquisite down-proof satins, taffetas, sateens. Wool comforts re-covered, too. And OLD FEATHER-BEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. No salesman will call!

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Acclaimed by many decorators for its wonderful style and modest price, this remarkable chair is solid hardwood throughout with handwoven fibre rush seat and curved backrest, 30" high. Seat is 18" x 15" x 18" high. Special construction (lock-joint) for lasting sturdiness. Unfinished (ash wood) $9.95; Natural Finish (ash wood) $10.95; Maple, Walnut, Cherry, Pine or Mahogany Finish (birch wood) $12.95. Minimum order is **two.** 10% discount on 6.

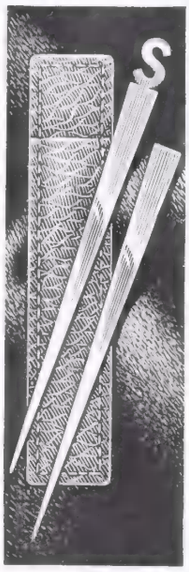
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Flattering Fur Hat $39.50

versatile, round, light or dark natural ranch mink tails Sizes 21½, 22, 23

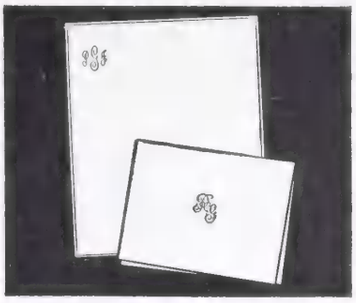


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Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. MINIMUM ORDER. ■ STOOLS. ■ POPULAR SIZES. Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.) *Prompt delivery—shpg. chgs. collect. Send check or money-order. No C.O.D.'s. MONEY-BACK GUARANTEE.* Instructions on "How to Finish Unpainted Furniture" sent FREE with each order.

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The succulent goodness of *Petite* smoked turkeys is famous from coast to coast. The combination of rare herbs, spices and other seasonings with slow smoking produces a *fully cooked*, ready to eat smoked turkey of rare flavor and quality. Tall Pines Farm *positively guarantees* the quality of these turkeys on a money-back basis.

Carefully selected government inspected grade "A" Beltsville type turkeys. Extra plump and tender with an abundance of white meat. Sealed in plastic bags and attractively gift boxed.

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VALET RACK

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Satisfaction guaranteed or money refunded.

Only $4.98 plus 35¢ shipping

FREE Christmas Gift **CATALOG** Write for it!

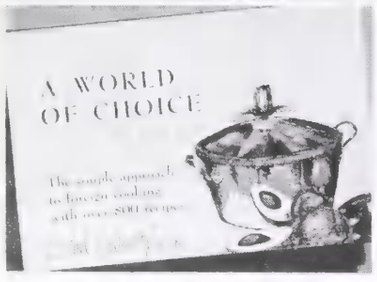
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Jon's Gift Shoppe
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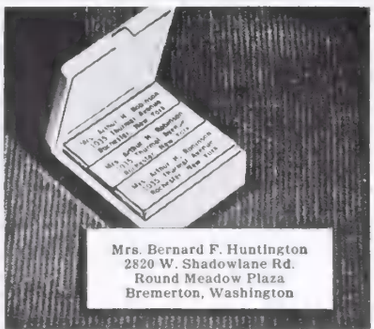


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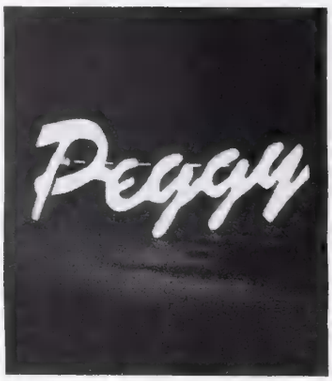
WINDOW



PENTA-BEAM LIGHT has five different planes on its shatterproof plastic case which enable you to beam the light in five different stationary positions. It operates with two standard-size flashlight batteries (not incl.) to flood an area up to 1000′ and comes in a red and white combination. Get one for your husband's workshop, another for the car. $2.98. Adriane, HB, Finch Bldg., St. Paul 1, Minn.



WOOL-GATHERING. Knee socks are standard equipment for the campus, for skating, hiking, and outdoor winter sports. Imported from Norway, these heavyweight hand-knits with an attractive design come in black/white, red/white, navy/white, or gray/white. Men and women order by regular sock size. $8.50 the pair. In red/white/blue, $9 the pair. Arne Gjesteby, 28 Garden Lane, Waltham, Mass.



YOU'RE IN PRINT! It's a name pin that's in graceful modern script lettering in glowing gold plate. Handsome on a suit lapel and pretty as can be on a wool jersey or white blouson, it's an ego-flattering gift. Does smart things with your own John Hancock, too! Name, up to 9 letters, $3. Redli Co., 5073 Broadway, Dept. HB, New York 34.



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"NAME LICENSE" PLATES

IN AUTHENTIC STATE COLORS

They are for bikes, scooters, lockers, house numbers, radio call letters, fraternity and den signs, sweetheart plates (Bob-Sue), baby's door, etc. Each plate is personalized with name or number (up to 7 letters) embossed in raised letters on a 7" x 2½" steel plate. Baked enamel colors. Easy to attach. Wonderful as Xmas gifts. Prompt delivery. Order several now. Print name and state clearly. Money back guarantee.

Reflectorized Plate ..... Ea. Ppd. **$1.25**
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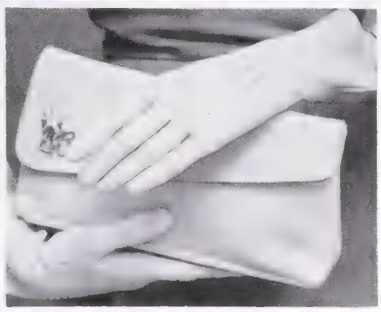


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ALL YEAR ROUND!



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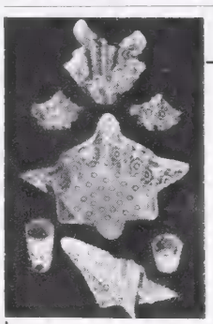
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Supper Service

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7½" x 9" **$1.95**



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SIGN LANGUAGE—forceful and funny. Now we'll know who's boss. Hang one or both in mom's kitchen; or in dad's den or over bar. Harassed housewives and men who complain they're henpecked will love them as gifts. Solid wood plaques in polished ebony with handsome gold lettering. **$1.95** each, 2 for **$3.75.**

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Oriental artisans designed this elegant "catch all" to hold rings, cuff links, tie clasps, keys — and add a handsome accent to the top of "his" dresser. Richly finished cherry wood, painstakingly hand rubbed and lacquered by centuries-old Oriental process. Roomy—6½"x6½"x3½". Gift boxed/card.

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Features: STURDY METAL frame—Tracks PERMANENTLY mounted on SOUND-ABSORBING HARD fibre board—Prewired for switch and control tracks—TWO built-in transformer compartments—TWO trains can be operated INDEPENDENTLY—Beautifully landscaped—Accessories can be permanently mounted!

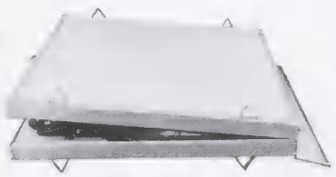
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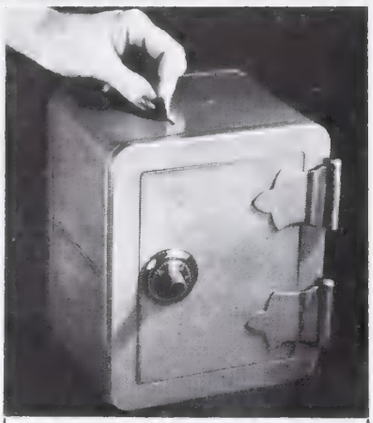


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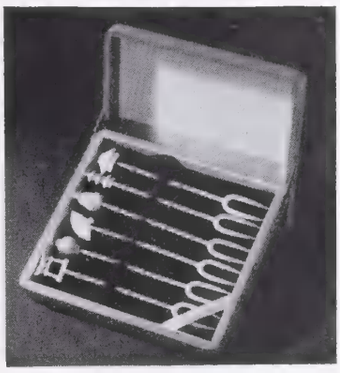


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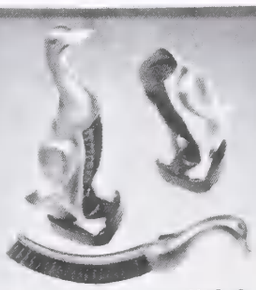
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British duck comes to U. S. A.... Contoured with a cleverly styled container of plastic that resembles a duck's plumage, this clothesbrush is both practical and handsome. It makes a stunning ornament on a table beside the guest coat closet or on milord's chiffonier. Curve of brush and fine English bristles make it an ideal valet. $7.50. Robin Hood's Barn, Inc., Westwood, Mass. Dept. 26.

SEND FOR FREE CATALOG...

Robin Hood's Barn, Inc.

WESTWOOD, MASS.

Other stores in Edgartown Mass Hobe Sound, Fla.



swinging bracket

TAPERED HURRICANE LAMP

The stately charm of a Colonial Mansion is typified by this hurricane lamp. The sturdy swinging bracket is black or antique gold metal. Large tapered globe extends 10" from the wall. Especially effective in pairs on either side of a sofa, bed, or in the foyer—you'll want them for your favorite room, or to give as a gift.

$5.95 each $10.95 pair

All prices postpaid. *Write for FREE catalog.*

SETH and JED

Dept. B-11 New Marlborough, Mass.

MISTLETOE

BRINGS HAPPINESS
SAFETY & GOOD FORTUNE



Makes a Better Christmas

Have mystic mistletoe Christmas in window, on mantel, from chandelier, as table center-piece. (Also perfect for parties and weddings.) Since time immemorial has been a sacred plant—the mystic symbol of love. Was cut annually by white robed priest with golden sickle, used Druid rites. Enjoy kissing under the mistletoe. Each spray cellophane wrapped. Order for self—send as gifts.

NOT sold retail stores. Superfine. Guaranteed perfect on arrival. 12 beautiful sprays with waxy-white berries. Shipped after Nov. 25. Check or M.O.

$2.85 POST PAID USA

ATCO, Box 5173, Austin, Tex. (Cable Address: Gae-lesa)

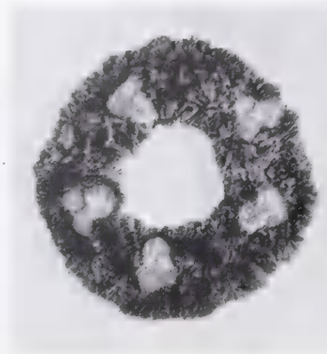
"peepers"
COPYRIGHT 1958 PAT. APP. FOR
SHOWER CURTAIN
The "Magic Window" lets the light in! Lets you see out!



Why didn't someone think of this before!! A shower curtain with an exciting new feature . . . a shoulder-level "magic window" of clear see-through polished plastic to let the light in . . . and make showering a new joy. And "Peepers" are so flattering to your bathroom. Gay CABANA STRIPES topped with a matching ruffle in your choice of White/gold, Maize, Pink, Green or Blue.
6' x 6' SHOWER CURTAIN only $4.00 ppd.
Matching, tailored window curtains with tie backs, 34" x 54", pair $4.00 ppd.
A perfect Gift! Satisfaction Guaranteed
Send Check or Money Order.
Decorative Living
P.O. BOX #238
NEW MILFORD, CONN.



WINDOW



MAKE YOUR OWN WREATH of colorful holly green yarn with bright red pompoms for berries. This do-it-yourself kit includes fine-quality worsted wool that is durably mothproofed, soft wire, and instructions for a 14" wreath that you'll make in one evening to last for years and years. $2. Order from Hobby Kits of Oregon, Box 4657-L, Portland 2, Oregon.



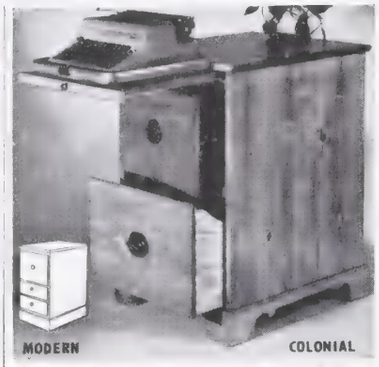
THE EASTERN STAR, proud symbol of the Women's Auxiliary of the Masons, is the decorative theme of this lovely pin. Rhinestones and baguettes are of different colors at each point of the star to match the corresponding point of the enameled Eastern Star in the center. In 24k gold plate, 1¼" in diam., pin has a safety catch. $1.95 incl. tax. Hubbard House, Dept. 0-20, 263 Summer St., Boston 10, Mass.



SUPER-T-SHIRT will keep him warm and snug when he deserts the home fires this winter for skiing or boar hunting. Tee-PJ's measure a foot longer than regular T-shirt and double as pajamas. They're made of rib-knit, soft-combed cotton with long sleeves and knit wristlets. In sizes S (34), M (36-38), L (40-42), XL (44-46), $3. Two, $5. From Wittman Textiles, 6505 S. Dixie, W. Palm Beach, Fla.

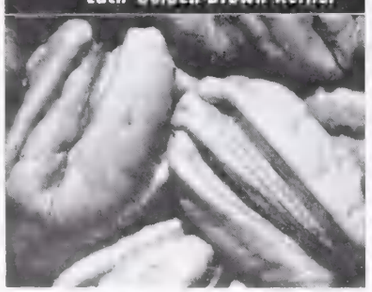


Give a tot her very own
MUSICAL ROCKER
This quaint 14½" Bucket Rocker of mellow pine with a music box will play as child rocks! Personalized with any name, this sturdy rocker will become an heirloom. "Grandma's House" should have one, too! Sure to be adored by every tot in your life. Print first name. *Satisfaction guaranteed.*
$12.95 plus 50c ship.
FREE Christmas Gift CATALOG Write for it!
Helen Gallagher
413-B11 FULTON ST., Peoria, Ill.



18½"x22½"x28" high TYPEWRITER TABLE
Store your home typewriter in this "miniature office." Sliding shelf for typing, dust-proof compartment (16¼" x 20½" x 9¾" high) for typewriter storage . . . plus 1 legal-size file drawer (with 2 movable dividers) OR 2 small drawers. Antiqued hardware, dovetailed drawers on hardwood rails. Specify Modern or Colonial, kind of drawers and finish.
Quick delivery.
Express charges collect.
Satisfaction guaranteed.
Send check or money order.
KNOTTY PINE unfinished ... $32.95; pine finished .. 35.95
TUPELO WOOD unfinished ... 35.95; finished in maple, mahogany, walnut 38.95
Jeff Elliot Craftsmen
Dept. B-118 STATESVILLE • NORTH CAROLINA

A Mountain of Flavor in Each Golden-Brown Kernel



JUMBO Deep South PECANS
Never have you tasted pecans more fully flavored than these! Grown in the very heart of the pecan belt, these mammoth-sized beauties are rushed from grove to you in three days, with flavor as fresh as this morning. Mouth-watering recipes with each order. A glorious gift. Satisfaction guaranteed or money back. Order now—supply limited.
Shipped postpaid in U.S.A. (west of Denver, add 25c to 2¼ lb., 50c to 4½lb orders). Check or money order—no C.O.D.'s please. Packed in attractive carton.
2¼ lb. Mammoth Halves $4.85
2¼ lb. Broken Halves $4.20
4½ lb. Mammoth Halves $8.70
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The Original DEEP SOUTH PECANS
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Push it like a vacuum cleaner! No lifting, no stoop! Clears snow in minutes instead of hours from any surface—even gravel or dirt. Slides on sleigh runners. Handles heaviest snow. 18" steel blade, 54" no-stoop handle. Weighs less than 8 lbs. Only $4.95. Postage paid. Same price in Canada. No COD's at this low price, please. Satisfaction guaranteed or money back.
ROYAL-T PRODUCTS CO.
Dept. HB-118
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Kansas City, Mo.
PERFECT GIFT!
$4.95 postpaid

PERSONALIZED LIQUOR LABELS



Here's a lively party accessory if your bottle is showing! Personalized labels with YOUR LAST NAME, a nickname, her name, any group or club name (frat letters available). Gift packaged to give alone or to put on gift bottles (of joke vinegar or the real McCoy). A "Bootleg Bouquet" and a "Special Blend" of side-splitting ingredients. Can be re-used. 3 labels, same name, $1, postpaid.
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DOC'S APOTHECARY
BAYTOWN 23, TEXAS



PENGUIN "CHIEF TOMAHAWK and his WAR CANOE"
Precision moulded, this delightful mechanical toy moves swiftly through the water by paddle action when the powerful motor is wound up. Attractively decorated in brilliant colours. Individually boxed. Length 12 in. $3.00. Postage Paid. No C.O.D.
Money Back Guarantee.
BAAR'S, 78-23 37 Avenue, Jackson Heights 72, N.Y.

SHOPPING



FLIGHT FANTASTIC BAG is one a VIP will like for overnight jaunts. And it will please his wife and family because it comes filled with Stuckey's famous Pecan Log Roll, Old South assortment of Pecan Candies, four vacuum tins: one each of Mixed Nuts, Sugared & Spiced Pecans, Toasted & Salted Pecans, and Pecan Brittle. Your husband's clients will like this! $18.95. Stuckey's, HB-11, Eastman, Ga.



ENCHANTED CIRCLE. Beautifully simple in design, quietly imposing in shape, this sterling-silver charm forms your three initials; and it's lovely with everything from tweeds to evening clothes. It's ¾″ in diameter and attached to a sterling link bracelet. $3.30. Matching sterling-silver cuff links, for man or woman, have swivel backs. $6.60. Tax incl. The Elmcrofters, HB-11, Box 155, Briarcliff Manor, N.Y.



SURPRISE PUPPETS are part of the festive excitement of Christmas and they are particularly wonderful stocking stuffers. Easy to manipulate, each one is full of unusual miniature toys. Choose Santa Claus, Rumpelstiltskin, Funny Face, Cowboy, Clown, or Monkey. Washable vinylite puppets are ideal for birthday parties or for little sick-a-beds. $1.25 each, 3 are $3. Dixie Den, Box 651, Metairie, La.



BRIGHT SPIRITS are assured when you carry this complete portable bar. Sturdy, handsome tan leather-like case contains 4 jiggers, napkins, stirrers, space for 2 bottles. Personalized with 2 or 3 initials, it's the perfect gift!

$10.95 ppd.



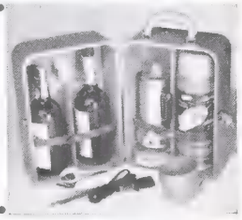


TRAVELER'S COFFEE CADDY for coffee as you like it . . . and for every coffee lover on your list. Zippered plaid case holds a 2 cup aluminum electric percolator (AC or DC), thermos jug for cream, 2 cups, 2 spoons and containers for sugar and coffee. Ideal for traveling, convenient for use in offices or college dormitories. $12.95 plus 50¢ postage

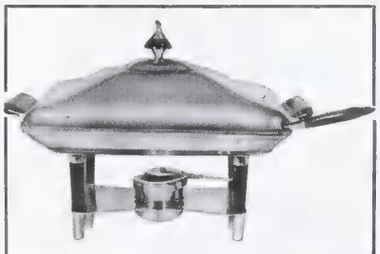
BAR & COFFEE COMBINATION offers the comforts of home for the traveler. The morning side has a 2-cup electric percolator, 2 cups, 2 spoons and containers for coffee and sugar. Also has wide-mouthed thermos for juice, cream, coffee or even ice cubes. The evening side has 4 glasses and space for 2 bottles. Personalized with 2 or 3 initials.

No C.O.D.'s, please. $29.95

Send for free gift catalogue. plus $1 postage



WALES LUGGAGE CORP. Dept. HB-11, 540 Madison Avenue, New York 22, N.Y.

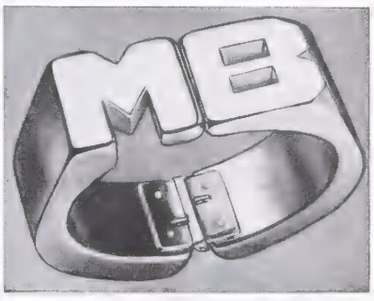


SOMETHING DIFFERENT in a combination chafing dish and server. This is aluminum . . . hand polished to a gleaming mirror finish; goes socially with your finest silver. Measures 16″ x 9½″ x 11½″ . . . capacity is 3 quarts. Complete with spatula. Smart to give . . . thrilling to own.

Send for Free 1958 Catalog

$14.95 post paid

Hultberg's
BEAUTIFUL GIFTS
Dept. HB-2 Rockford, Illinois



SOPHISTICUFF

This is one of those rare pieces of jewelry that looks fabulous, and yet your piggy bank can buy it for you without losing too much weight. When closed, your two initials meet on your wrist. The catalin base is deceptively light, and it comes in 18k gold plate or silver plate.

Gift boxed. $4.95 *inc. tax and pp.*

Mono Art Co.

50 Delancey St., B-11, New York 2, N. Y.

In the city? You're always welcome! Visit us.

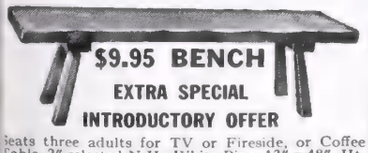
GREENFIELD INDUSTRIES
14 Forest Road Greenfield, N. H.

CUP & SAUCER RACK
DISPLAYS 6 CUPS & SAUCERS

Add this shelf to display favorite teacups and saucers on your dining room or kitchen wall for smart decoration.

They glisten, show off all their beauty. 22″ wide N. H. pine, rubbed LACQUER finish. Antique brown stain. Bass hooks and hangers.

Only $4.95, add 50c for handling and postage. All orders of 2 or more we pay handling and postage.



$9.95 BENCH
EXTRA SPECIAL
INTRODUCTORY OFFER

Seats three adults for TV or Fireside, or Coffee Table, 2″ selected N.H. White Pine, 12″ x 48″. Ht. 13½″. Flared Legs. Fluted Edges, rich graining, hand-rubbed, old Pine LACQUER finish.

CHAIR HEIGHT BENCH 17½″—$12.45

Send Check—No C. O. D.'s Express Charges Collect Free catalog

GREENFIELD INDUSTRIES
14 Forest Road Greenfield, N. H.



'TRAVEL TWINS' CARRY YOUR JEWELRY IN STYLE

These twin jewelry cases are delightful traveling companions you'll take with you wherever you go. Small enough to tuck away in suitcase corners or even a large hand bag (not to mention dresser drawers) yet they hold enough jewelry to see you around the world in style. Made of Swiss embroidered, quilted taffeta, lined with velvet. Cases are zippered. In fuchsia or turquoise with contrasting lining. 2¾″ square. *No C.O.D.'s*

The pair, only $2.95 postpaid

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Faithfully Designed for Luxurious Living

For that warm, lovely lived-in look that makes a house a home, you'll find the Colonial charm of Winemiller Reproductions irresistible in appeal. Each gracious piece is a fine example of craftsmanship that captures with fastidious taste the aura of time-mellowed antiques. Distinguished details give fresh meaning to time-honored Colonial . . . gives comfort and the enduring loveliness you want for your home. Select from 35 solid wild cherry or walnut pieces, open stock.

WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

$222.00 as shown in cherry

Send 25¢ for 16-page Illustrated Brochure



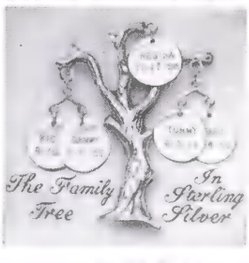
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Elegantly made of Solid Sterling Silver or 24K Gold-plate. Will be treasured by your book-loving friends. Give Cross design to nuns, clergymen, bible-readers. 2¼″ high, slip onto page easily. Specify initials and Cross, Round or Crest.

STERLING each $1.25 3 for $3.50
GOLD ....each $1.00 3 for $2.50

FOR PROUD MOTHERS and GRANDMOTHERS

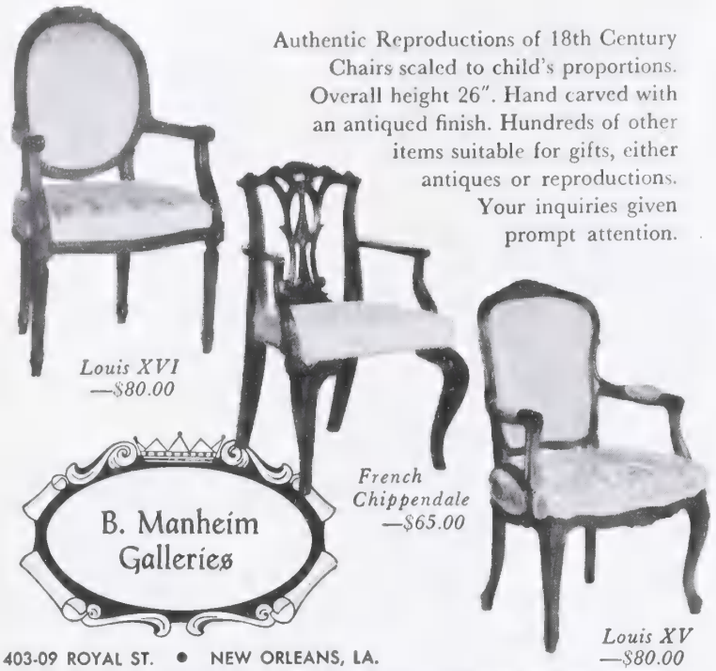
Family Tree Brooch heralds the beloved children or grandchildren. She'll be proud to wear this heirloom pin everywhere. Each disc engraved with child's name and birthdate. Sculptured Tree 2¼″ holds 1 to 12 discs of non-tarnish Sterling Silver. Up to 9 letters and spaces in line. Add more as family branches out.



FAMILY TREE $2.00 DISCS $1.00 each

Prices include engraving, tax, postage.
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Authentic Reproductions of 18th Century Chairs scaled to child's proportions. Overall height 26". Hand carved with an antiqued finish. Hundreds of other items suitable for gifts, either antiques or reproductions. Your inquiries given prompt attention.

Louis XVI —$80.00

French Chippendale —$65.00

Louis XV —$80.00

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The "CONSORT" A Deerskin Handbag

Deerskin lends itself to many articles of clothing and accessories—but to none more beautifully than handbags. Here is a new and charming envelope purse that is bound to be one of the season's highlights. The carrying strap is convertible for hand or shoulder carry; the bag itself has a suede-soft lining and a brass turn-clasp closure. A stiff bottom retains the shape of the bag. Color choice of Saddle Tan, Light Fawn, Brown, or Black; measures 10½" by 7½" by 2" **$15.95** ppd. tax incl.

Send for free catalog of Deerskin Gifts

DEERSKIN Trading Post
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***Twinkle Toes* SLIPPER SOCKS**

Warm Kiddies' Feet and Heart!

Here are slippers with a personality that will charm every child on your gift list! These cuddly, practical slipper-socks of white stretch nylon hug child's ankles and feet . . . have genuine leather soles for long wear. Children love the winsome hand-embroidered face and the cute nylon bangs and braids. Choose red or blonde (yellow) hair. *Sizes small, medium, large. State choice of color and size.*

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A RING FOR HER FINGER!

Dainty, initial ring in sterling silver, adjustable to grow with its owner's finger.

With Monogram **$3.85**

Price is ppd and includes tax.

Write for our catalog of sterling silver gift items.

The Lantern Shop
583 Newark Pompton Turnpike, Pompton Plains, N. J.

FOR THE FISHERMEN IN YOUR LIFE

This New, Thrilling Gift

LIFE-LIKE, THREE-DIMENSIONAL STEREO-QUARIUM! Beautiful hand-sculptured, hand-painted large-mouth bass in natural underwater surroundings. So realistic—colorful and breathtaking—you can almost see it swim. (Hang one or a group in your own den, office, play room or summer cottage and listen to the Oh's and Ah's!) 19" wide, 11" high, 2½" deep. Mounted in handsome, heavy natural oak frame. To be the most original giver of all: just tell us to whom, where, and how to sign your name. Only **$12.95, ppd.**

MARINE LIFE STUDIOS
Box 318-H, Murfreesboro, Tenn.



Your choice (be sure to specify): Bass, Rainbow Trout, Bream, Crappie, Pike, Dolphin, Spadefish, Sailfish or Shark. Any 2, shipped to same address, only **$23.95, ppd.**



WINDOW



CHEESE TRAY. Cocktails before dinner are a ritual you cherish whether they're just for two or with favorite dinner guests. So to serve the accompanying Cheddar and crackers or your pet hors d'oeuvres, here's a beautifully polished, walnut-finished cherry-wood server with a ceramic tile and cheese knife on an attached chain. 14" l., 10" w. $6.50. Crystalier, HB, 156 Merrick Rd., Massapequa Pk., N. Y.



WE'RE AN OLD SOFTIE for snuggly animals, even at our age. This pussy is made of genuine fur and will delight every youngster with a menagerie. Even a college girl will want one for her bed. Pure white kitten, over 16" long, has sparkling green eyes, adorable red nose, red ribbon around her neck, and "meows." $5.95. Galaxy Fur Co., Dept. HB, 236 West 27th St., New York 1.



LAY THAT PISTOL DOWN at the next poker session or gin rummy game at your house and you'll really skunk the Big Shots. They'll be so busy admiring this old firearm ash tray and boning up on the Derringer .41, you'll wind up with all the winnings. In ceramic with excellent detail and color, it has notches for cigarettes. 7½" long, felt-backed. $3.50. Order from Old Guilford Forge, Guilford, Conn.

NEW FOR CHRISTMAS
PERSONALIZED GIFT WRAP



Now you can save the time, trouble and tangle of attaching a card to each gift . . . your own personalized "card" is printed right on the wrapping paper! It's so quick and easy—and so attractive too. Available in three styles: gold lettering on Christmas Red, gold lettering on Christmas Green or gold lettering on shiny white paper. Rolls are 24" wide, 25 feet long, with printed greeting repeated every 8¾". Message can be either "Best Wishes" or "Merry Christmas"—and your name.

One roll: $2.95
One name on two rolls: $2.75 each
One name on three rolls: $2.50 each

Send check or money order to:
SUFFERN STUDIOS, Suffern, N. Y.



OIL PORTRAIT KIT

Now you can preserve the image of yourself or loved ones in a genuine oil painting.

Send only $9.95 and a photographic portrait or sharp, clear snapshot, without frame (any size, black and white or color), to receive a "portrait-kit" which includes a 16" x 20" canvas diagrammed to paint the portrait by numbered blanks; all oil paints; two fine brushes; full instructions and your unharmed photo.

Our new paint-by-numbers process (pat pend.) results in a professional style portrait WITHOUT the usual patchwork appearance. A wonderful Hobby or Christmas present.

Prompt Delivery. All orders shipped within 24 hours. For Airmail, add $1.00.

Send only $9.95 to
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SHOPPING



BELL, TILE AND TRAY. The cheese stands alone and steals the center of the stage, be it buffet table, snack bar, or coffee table. Genuine teakwood tray, 11″ in diameter, comes with a beautiful clear crystal bell and high-fired ceramic tile with a Rooster design. Altogether a mighty appetizing picture. $5.45. Tray alone, $3.95. Plus 50¢ post. Scandinavian catalog 25¢. Fieldston Trading Co., Ardsley, N.Y.



SKI JEWELRY. As a salute to her flying prowess on the slopes, give her this sterling-silver jewelry designed as skis and poles. The pin would be wonderful to secure a bright scarf, or pinned to her beret or blazer. $1.25. Sterling earrings, $1.25. For him, a chrome tie clasp, $1.25; chrome cuff links, $2.50. Also comes in skater design. Tax incl. Studio Shop, HB-11, 557 Boylston, Boston, Mass.



DANISH CANDY DISH. For the beribboned box of candy that her husband brings home for each month's anniversary, a bride needs this lovely dish. And you'll find it wonderful for fruit, nuts, or bonbons on a holiday sideboard or your coffee table. Heavy silver-plate dish with 3 curved, beautifully wrought feet is 7¼″ in diam. $10.95. Add 10% Fed. tax. Free gift brochure. Evar, HB-11, Box 139, New York 19.



gracious appointments for every home . . .



teak tray serving set

$5.95 (plus 50¢ postage and handling)

At cocktail time, at party time, at snack time . . . this exquisite Swedish 3-piece set will serve you beautifully. 11″ diameter tray; 6″ tile in all white or with weathervane design in teak tones; 5″ diameter genuine clear crystal bell. Extraordinary at this price. A lovely gift!

Satisfaction guaranteed. No COD's please. Send check or money order.

Scandicrafts
Dept. B-43, Ardsley, N. Y.

scandicrafts imports from sweden . . .



stacking stools



All wood stackers . . . so superbly finished they stand proudly beside the finest furniture in your living room. Individual serving tables or TV seats, so well constructed each will support the heaviest of persons. 18″ high, 14″ diameter tops . . . alcohol and hot beverage proof. Shipped Express Charges Collect.

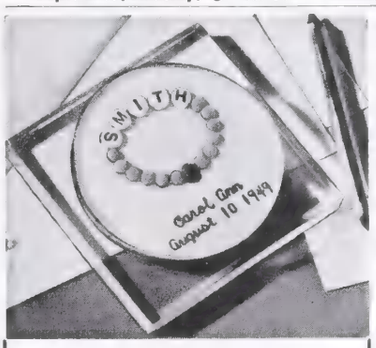


ENGRAVED SWEDISH crystal vase

$5.95 (plus 50¢ postage and handling

"The Ivy" . . . a thing of sheer beauty. Genuine clear crystal vase engraved with a boldly executed, Ivy design. 11″ high . . . Swedish crystal at its very finest.

Catalog available of hundreds of Scandinavian imports 25¢



BABY'S *first* worldly possession

What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification beads, necklace or plastic band . . . yours to treasure forever this lovely permanent way. Just send them to us. We'll embed them in a sparkling 3″ square lucite paperweight with baby's full name and birth date in gold script. Delightful accessory for now and for always . . . a charmingly different gift for the new Mother.

Just $4.95 postpaid
C.O.D.'s Accepted
Your precious memento returned to you via insured mail.

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Brownell's
Holly Honey

Have your Holly—Eat it, Too!
Purest golden nectar from white-petalled holly blossoms. Delicately delicious! Nature's own holiday treat. In colorful, easy-to-use, light plastic dispenser. *Big ½ pound tube*
Ppd. $1.50

also
Fresh English Holly
Gift Boxes of Red-Berried Sprays
$3.35 and $4.45
Shipped Special Delivery, Ppd.

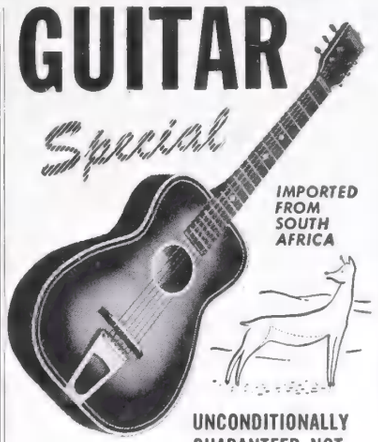


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Exquisite Handmake PERUVIAN Art—
In purest (93%) Silver
In 6 different symbolic native designs.
$10.00 mixed dozen—prepaid
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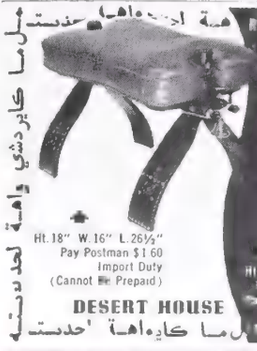
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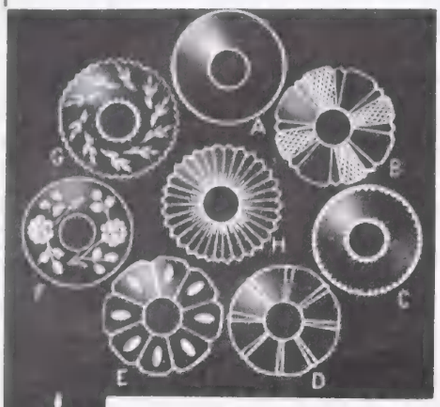
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many glamorous styles





These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle drip, and save table linens. And its radiant crystal glitters with the flash of the candle flame above. Each bobeche is 3" across . . . . with a 1" opening for candles. Perfect for candelabra, sconces, chandeliers. Satisfaction guaranteed.

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- Minimum order of 6 bobeches (above).
- Other styles available
- Add 45¢ for postage and handling.
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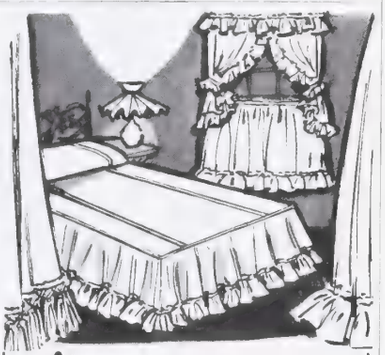
Style # 1859. Imported Prism Bobeche. 1 Bobeche and 8-3½" prisms, $2.25 each postpaid, a pair $4.50 postpaid.

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WINDOW



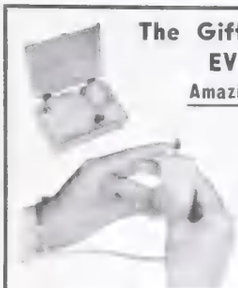
JEWEL OF A BOX is crafted in Italy of Florentine leather in gold-toned "Aurora" design. The seven compartments will keep his watch, studs, tie clasp, and cuff links all in order. And we think the girls will want it to organize their jewelry collection. It's lined in moiré, has snap top, is 9¾" x 4¾" x 1½". $4.95. Gift-boxed. Scott-Mitchell House, HB-11, 415 South Broadway, Yonkers, N. Y.



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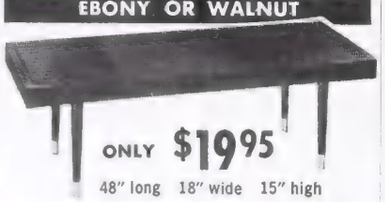
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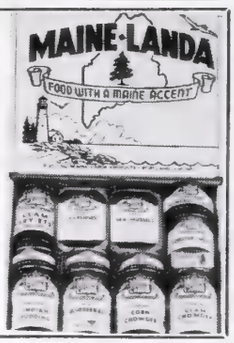
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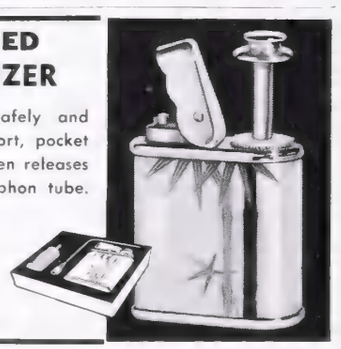


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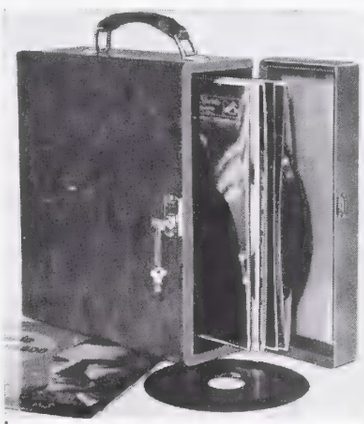
A PUPPY LOVES Christmas, too, so see he is remembered with a leather collar jazzed up with velvet and rhinestones in turquoise, pink, white, tan, aqua, yellow, black, French blue, silver, red, green. Pet's name on plate. Specify straight *or* French Poodle wide contour collar. Send neck girth, pet's name. $2.95 ea. Matching leash, $1.50. Curtis Creations, Dept. H-1, Genesee-Hopper Bldg., Utica, New York.





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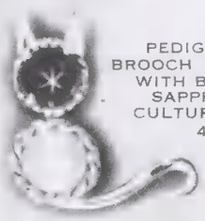
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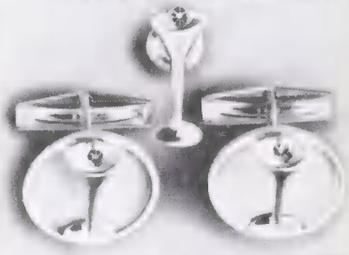
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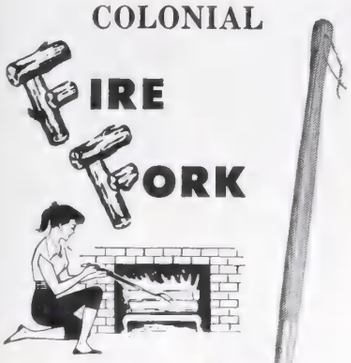


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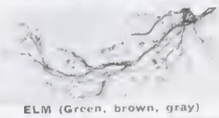


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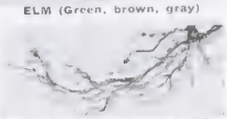
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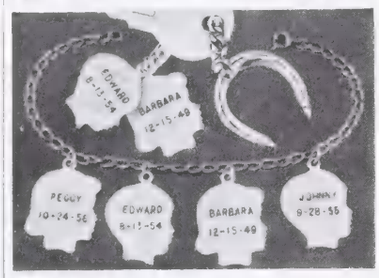
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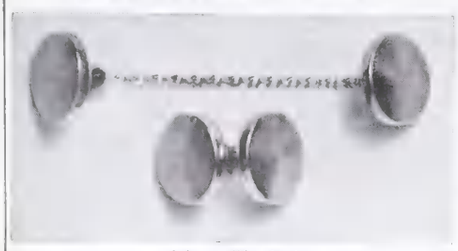
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This is the action which, according to numerous clinical studies in leading institutions, helps relieve nervous and physical tension . . . increase blood circulation locally . . . revive flagging energies . . . induce deep, *drugless* sleep. For *free* and *full* information, just fill in and mail the coupon below.

CHAIRS COVERED IN LUXURIOUS LEATHER OR SUMPTUOUS UPHOLSTERY FABRICS

Niagara Cyclo-Massage® Reclining Lounge Chairs are now available in genuine leather in a wide range of lustrous and muted finishes in decorator-approved colors . . . or in exquisite upholstery fabrics. Other Niagara furniture—several distinctively designed Lounge Chairs . . . modern and traditional . . . a Chaise Lounge and a Glide-Out Sofa—is also certain to find a warm welcome in the most well-appointed setting.

Guaranteed by Good Housekeeping — REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

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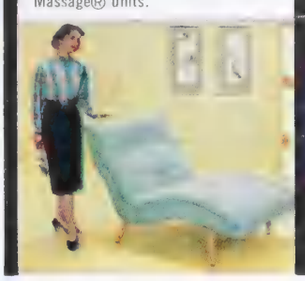
NIAGARA THERAPY MFG. CORP.
Adamsville, Pa.
IN CANADA: Monarch Massage, Ltd., Fort Erie, Ont.

Hear about Niagara Cyclo-Massage® on ARTHUR GODFREY TIME, CBS Radio Network; the JACK PAAR SHOW, and TODAY, with Dave Garroway, NBC-TV; and Don McNeill's BREAKFAST CLUB. See your local paper for time and stations.

© Niagara Therapy Mfg. Corp., 1958



Oversized and smartly designed on modern lines, the Niagara Chaise Lounge contains two built-in, automatically-timed Niagara Cyclo-Massage® units.



The Niagara Glide-Out Sofa, with two Cyclo-Massage® units, has a special mechanism for easy conversion to bed or sofa—a wonderful body-conditioner either way.



Provincial Reclining Chair, with two Cyclo-Massage® units, with delicately carved serpentine detailing, and a reclining position length that belies its petite upright appearance.





BEAUTIFUL FULL-COLOR BROCHURE illustrates Niagara's unique body conditioning furniture. For a FREE copy, mail coupon today . . . or visit the nearest Niagara showroom.

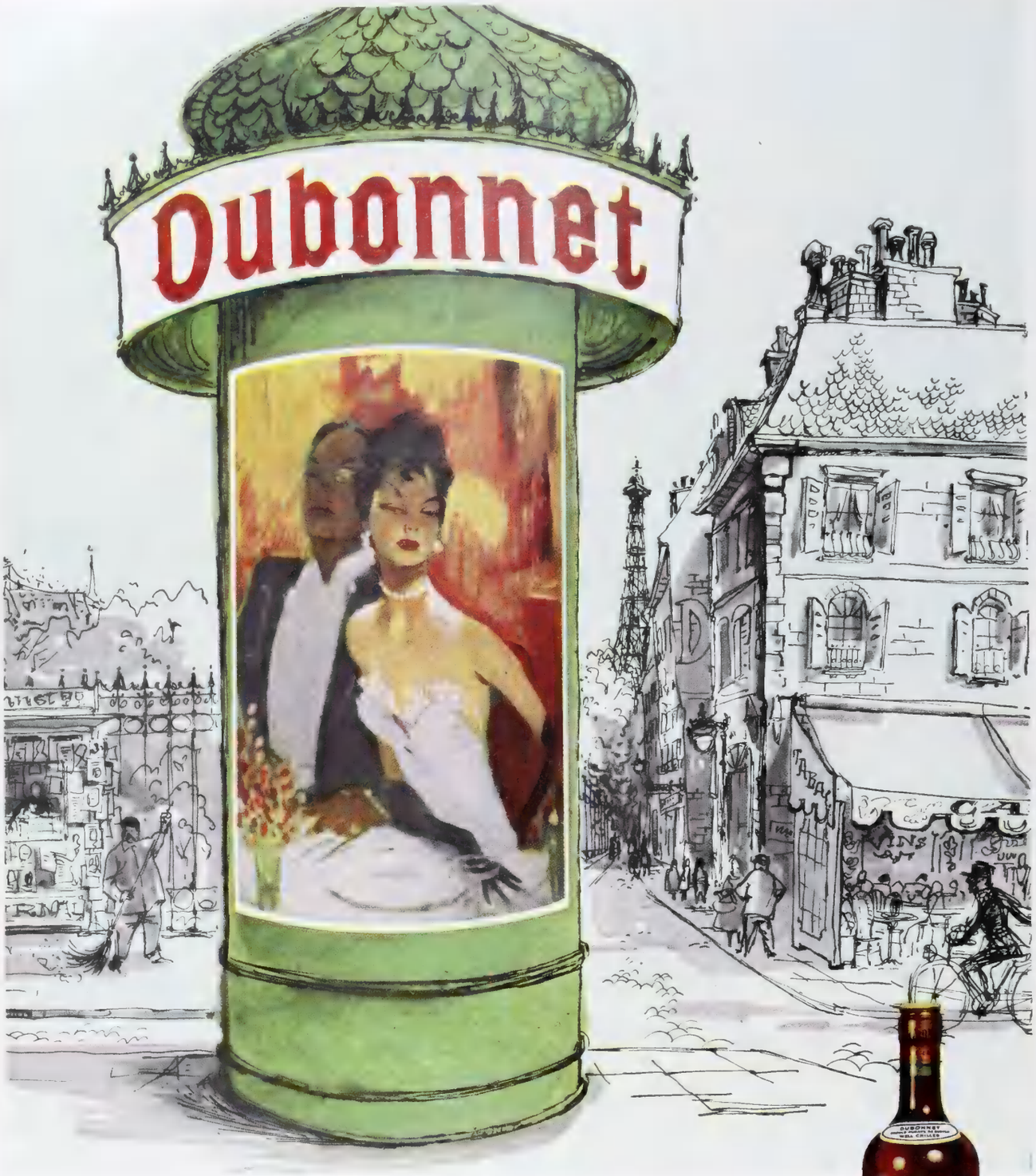
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Dubonnet

DUBONNET is made according to the original French formula created by the Dubonnet family in 1846



There's nothing in the world like Dubonnet!

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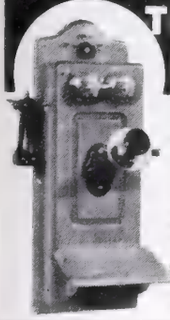
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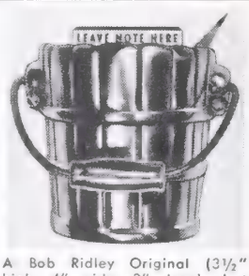
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Two heartwarming footstools for your fabric or ours. Fine hand-waxed values! Choose from our Black Needlepoint, or our Spotshed velvets: Flame, Gold, Rose, Brown, Red, Turquoise, Mauve, Blue, Purple, Emerald, Fern or Sage Green. Send check or M.O. No C.O.D. Express collect. Hundreds have ordered these Solid Genuine Mahogany Stools —Satisfaction Guaranteed. Also, enclose 10¢ for our Stool Folio A-2.



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Wt. 7 lbs.
15 x 11½ x 8½" high
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Low-Priced at **$59.88**



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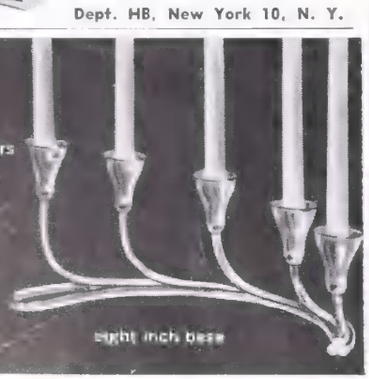
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CREOLE SAMPLER. Praising of preserves will be everyday table talk once you've tried these Creole-style homemade delicacies. Five 2½-oz. jars of pure strawberry, peach, pear, figs, and blackberry preserves are packed in a luxurious silver-color embossed metal box of continental Maytime design. $4.45. Order from Creole Delicacies Co., Box 1042, New Orleans 8, La.



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Unbreakable glass and brass

SERVE-ALL CART

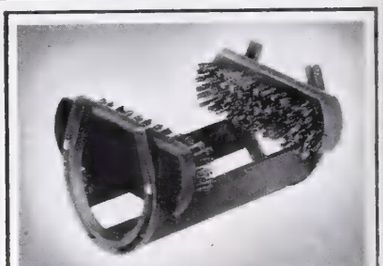
Now, a cart that lets you serve piping hot or icy cold foods with the greatest of ease—the shimmering glass shelves will not break! For serving tea, snacks, or a portable bar, this is the sturdiest yet most decorative cart you've seen! Smart oval styling is accented with elegant brass filigree. Large 3" lucite swivel casters make it easy to use indoors or out. For holiday entertaining, or an original gift!

Made to sell for $29.95—only $19.95 ppd.

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EACH Post Paid **$6.50** Sorry, no C.O.D. Send check or money order

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Dept. HB11 P. O. Box 327, Farmington, Mo.

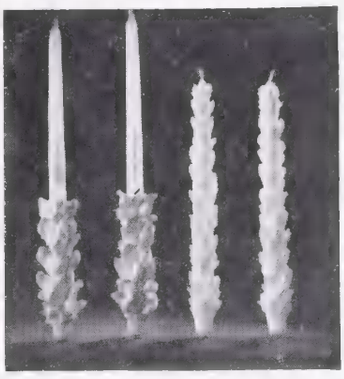
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HERE'S FARE WARMING, that is the loveliest we've seen. The Fondue chafing dish has a jewel-like elegance that will dominate any buffet table, and it comes with recipes for a gourmet. Made of brass with silver lining and warming stand. $12.95. Butter warmer for the hot butter that belongs with lobster, artichokes, asparagus, is $5.95. Transeuropa Imp. Co., 229 Berkeley, Boston, Mass.

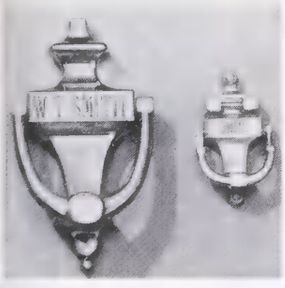


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Personalized Brass Knockers let your guests announce themselves . . . distinctive Colonial style is a beautiful way to say "welcome". Large, 6″ high, is handsomely engraved with the family monicker. Small, 3½″ high, is personalized with first name, initials, or apartment number. Put one outside the children's rooms and give them a sense of importance. Large, $1.95; Small, $1.00.



Bathroom Knocker, engraved with an impatient imperative, "Hurry," is a useful, gift guaranteed to restore peace and harmony to any home with a teenager or a husband! 3½″ high, **$1.00 each,** 6 for $5.00.

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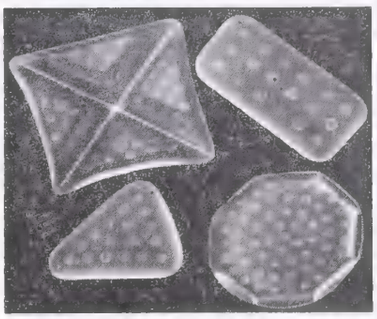
Cozy comfort for grandstand quarterbacks. Proudly display the screaming eagle insignia of the non-existent U.S.A. Drinking Team, imperishably stamped in blue. Fine quality snow white cotton jacket with fleece lining, zippered neck. Only jacket actually designed for "nippy" days. $4.95 ppd. Specify MEDIUM or LARGE.

Drinking Team Bartender Apron . . . $2.50



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GLAMA TRAYS Selected fine quality glass bent by intense heat, with a delicately shaded 22K gold border and jewel-like ceramic and 22K figures generously arrayed over entire surface to make startlingly beautiful ensembles. On dark tables GLAMA TRAYS show a golden glow, on white cloth they pick up gleams of violet, blues and greens. For gracious living. No. 15—upper left 15″ Octagon crimped **$7.50**. No. 10—upper right 10″ Triangle **$5.50**. No. 8, 8″ x 14″ oblong lower left **$6.25**. No. 16—lower right—16″—4 compartment—**$9.50**.

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from Haiti mahogany NUT DISH



ONLY **$1.35** each postpaid

Hand-sculptured in Haiti of smooth solid mahogany for serving nuts, pretzelettes, cocktail snacks, mints, etc. Designed by Umanoff, it's a piece you'll prize as a notable achievement in modern wood sculpture. Scatter several around . . . for convenience and for their pure decorative beauty. (And we couldn't think of a nicer "more-taste-than-money" hostess gift!) 12″ long in satin-finish natural mahogany.

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Send any size picture . . . will be returned undamaged. *Satisfaction unconditionally guaranteed.*

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2 lbs. **$4.15**; 3 lbs. **$6.05**
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SAVE . . . all three sets $6.95.
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She's a cat that knows her Catnip the way a gentleman of discernment knows his martinis. But for cats, a Catnip-Jag is healthy . . . Anyway, this is about the finest Fancy Catnip in the world, rich in carotene. Even Vitamins B^1, B^2, and Niacin are added. The corner drugstore may be cheaper. But who makes a martini like the Ritz Bar?

85¢ for 5-oz. jar
3 jars are $2.25
Add 10% East of Mississippi or 20% West of Mississippi for postage
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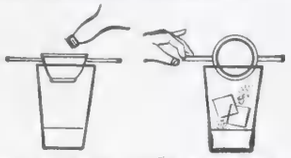
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Round Lockets, 1" dia. which open and hold two pictures.		
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Colonial **HERB CHART**

This beautifully illustrated Herb Chart takes the hocus-pocus out of herb cookery. Lists the major herbs and spices and tells exactly how and in which foods to use them. Whether you are a young homemaker or professional gourmet, your everyday meals will be more exciting, your entertaining more festive! Stretch your food budget by dramatizing economical cuts, making glamorous sauces and stuffings. Beautifully decorated and framed in Pine, 14" x 18" the Herb Chart features more than 100 separate listings. You will want one to hang in your own kitchen and several as gifts. Ideal for showers and parties.

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CHADE HOUSE

THE CHADE HOUSE
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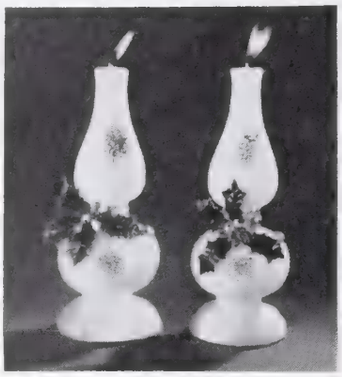
MUSICAL KNOCKER, to strike a note of hospitality on your front door, is made of solid brass, is easily installed with two wooden screws. Send it as a house-warming present to a music lover. Or send it to the man who complains about having to face the music when he's late getting home. 6" long. $5.95. Or in a black finish. $3.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave., N. Nashville 5, Tenn.



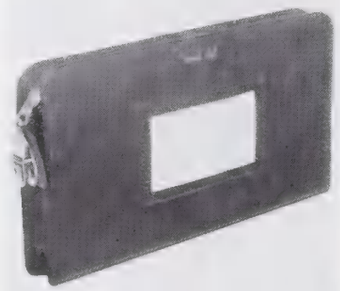
WINDOW



PERMANENT PASSENGER for Dad's car is this new automobile kit that rises to every emergency. The zippered pigskin-grained vinyl case is fitted with a flashlight, scraper-squeegee, emergency flare, pad, pencil, band-aid, smelling salts, merthiolate, drinking cup, pill box, polishing cloth. 8" x 6" x 1¾", $5. Beedee Shop, 816 University Place, Evanston, Ill.



CHIMNEY SWEET. We think these are wonderful, and already have them earmarked for our Christmas mantel, holiday table, and hall console where they'll make a welcoming impression. Old-fashioned miniature font lamps made of one piece of solid wax have white chimney and white, red, or green holly-trimmed base. 8" high, $1.49 each; $2.89 pr. The Polka Dot Workshop, HB-11, Hwy. 46, Mountain Lakes, N.J.



YOU CAN BANK ON THIS as a gift that a traveling man will applaud. Smart portable leather bank is lightweight for carrying under the arm or stashing in a suitcase. It will hold money, valuables and important papers, has zipper with lock on end. With 2 or 3 initials, in suntan or ginger, it weighs 5 oz. 10½" x 5½" with 1½" gusset. $6.60 incl. tax. Gifts of Distinction, 52 Wisconsin Circle, Chevy Chase, Md.

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Mention items A, B, C. All guaranteed. Money back if not O.K. Mail Check or M.O. Today. (Sorry No C.O.D.)

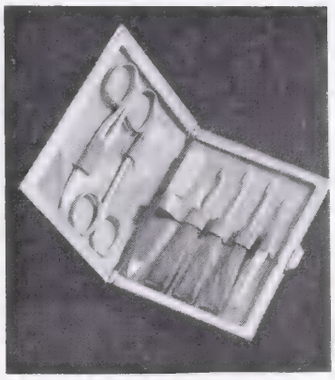
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135 White Dr., Dept. HB-1, Tallahassee, Fla.



SHOPPING



SHOW YOUR HAND and ask for the Wiss Traveling Manicure Set for Christmas. You'll be delighted with the professional job it does on your nails. Pretty gold-plated case in turquoise, Holiday red, bon-bon pink, and sea sand genuine calfskin is fitted with 7 precision-made instruments: nail and cuticle scissors, cuticle tweezer, file, steel pusher. $11.95. Add 25¢ tax. Plus post. B. Altman & Co., New York 16.



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THE PRAYING MANTIS has been the subject of so many widespread legends, it's high time he was immortalized. So we are proud to show him to you hand-wrought of bronze finished in verde green patina. He's *so* real on your garden wall, patio, or book shelf, you'll feel you won't have to worry about the state of your flower or vegetable garden. 12" l., 8½" h., $17.50. The Erkins Studios, 40 West 40th, N. Y. 18.





English
SILVER HOT PADS

Made in lifetime plate by one of the oldest silver mfgs. in England. Deeply embossed; heavy heat-proof base. Perfect protection for your dining table with or without the linen. Exquisite beauty anywhere, as under a vase or bowl of flowers. Four sizes. A gift extraordinary — perhaps one or two this Christmas and the other sizes later.

5" English Silver Pad	$ 6.25
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7" English Silver Pad	10.00
9" English Silver Pad	12.50
Complete Set only	35.00

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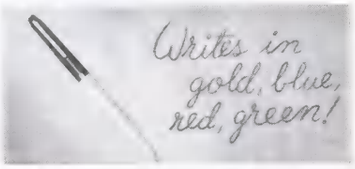
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SPECIAL! $1.79



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SHOWER FIXTURE PUTS WATER WHERE YOU WANT IT!

A completely flexible, adjustable shower fixture that brings bath comfort to the entire family. No more scalding when you turn the shower on, eliminates the need for shower caps. Installs easily, fits any standard shower (uses your present shower head). Of eye-appealing heavy chrome, 24" long, durable construction ensures lifetime use. . . . **$8.95**
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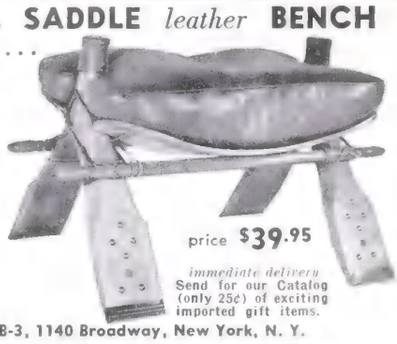




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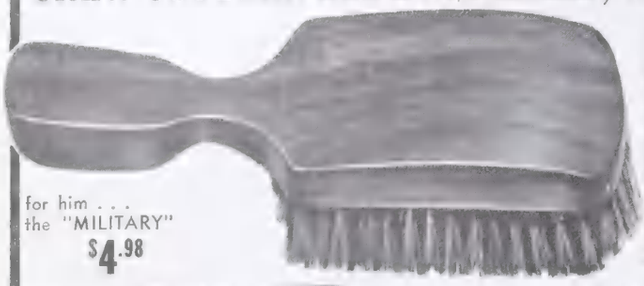
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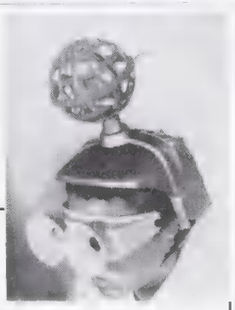
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Made especially for the modern home—a powerful symbol of faith—aluminum corpus with fine patina on solid walnut cross in walnut or natural finish oak. Offered for the first time:

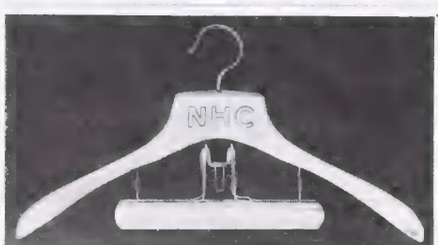
14" corpus and 27" cross. . .$25.00
9" corpus and 18" cross. . . 15.00

Plaque of cast aluminum of the Holy Family. Ideal for a distinctive long-lasting Christmas gift—10" high and 8½" wide **$15.00**

Send check or money order—No C.O.D.'s. Send 25¢ for catalog illustrating other distinctive gifts of unusual design made of bronze, aluminum and steel.

Allow two weeks for delivery.

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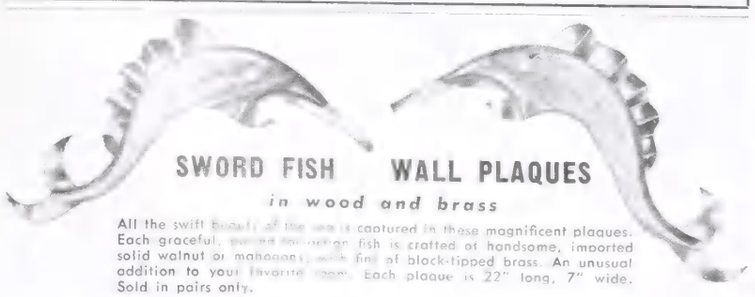


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Just what every man wants and needs! 1, 2, or 3 initials included in price. Of finest hardwood and superbly made to hold both jacket and trousers securely and correctly. 18" hanger for sizes up to 42. 20" hanger for sizes 44 and up. No COD's or stamps, please.

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in wood and brass

All the swift beauty of the sea is captured in these magnificent plaques. Each graceful, curving sword fish is crafted of handsome, imported solid walnut or mahogany, with fins of black-tipped brass. An unusual addition to your favorite room. Each plaque is 22" long, 7" wide. Sold in pairs only.

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NATURE CRAFT, Dept. H-11, 509 Fifth Ave., New York 17, N. Y.



WINDOW



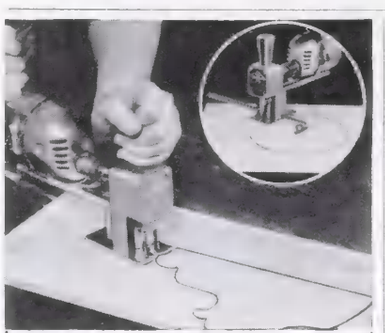
AT-YOUR THROAT, pinned to the collar of a white blouson, or a shirtmaker dress, you'll want this eye-catching shield pin that's personalized with your two or three initials. In gold or silver plate. $1. Matching cuff links, $1.50; earrings, $1.50. Set of pin, cuff links, and earrings, $3.50. Tax incl. Personal House, O-11, 117 Sherman, E. Williston, New York.



SANTA'S LIT and full of Christmas cheer as he holds aloft two tapered candles. An addition to any holiday setting, glazed earthenware set is hand-painted in red and green with white and gold accents. One Santa carries a candy cane, the other a present. Holly-berried bases are 3" in diam.. Santas 4" high. Candles not incl. *Four*-piece set $1.50. Shalack, 37-46 80th St., Jackson Heights 72, N. Y.



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JONNY PLANTER FOR YOUR BATHROOM

Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit over any standard toilet fixture, replacing porcelain lid. Self-watering fibre glass wick across bottom of planter absorbs needed moisture from water tank. A new idea in modern decorating. Plant with live greenery or decorate with handmade varieties. **$3.95** ppd. **Beatty Mfg. Co., 7424 Santa Monica Blvd., Los Angeles 46, Calif.**

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THE AMERICAN EAGLE is a proud, decorative symbol of our freedom to mount over your front entrance, inside door, mantel, or Dad's law office. In 3-Dimensional cast aluminum with the sharp details of the carved-wood original, there are concealed holes in wings for mounting. 20″ x 6″ eagle is $5.25; 29″ x 11″, $10.50. In antique gold or black finish. Southern Showcase, HB-11, Box 547, Memphis, Tenn.





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$3.95 Postpaid **Check or M. O.** **no C.O.D.'s.**

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Abraham Lincoln PRESIDENTIAL PLAQUE

Tall and proud as Lincoln himself, this very unusual wall plaque is perfect for a hard-to-decorate spot in any home, any room, modern or traditional! Set in a shadow box type black frame, the black and white illustration is skillfully hand painted on three white ceramic tiles. 18½″ long, 3¾″ wide, ready to hang . . . in your home or for a gift (to both Republicans and Democrats!) Ours alone!

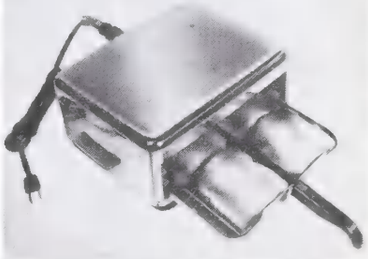
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TOAST OR BROIL



Toaster, broiler, grill and oven all rolled into one portable unit. Toasts 4 slices of bread at one time yet costs less than an ordinary toaster. Enjoy Brown 'n Serve rolls, English Muffins, chops, small steaks without heating your room. Heats or coils instantly. Gleaming Chromium finish with slide-out tray with heatproof bakelite handle. Adjustable high and low tray positions. Infra-red element. UL approved. Complete with 6′ detachable cord. 4¾″ high, 8½″ deep, 11″ long. A dream to clean. It's a gift you owe yourself. Order by #K831.

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Matching cuff links, tie bar, money clip & belt buckle, classically simple in design. They have a look of plush elegance that belies the low, low price. Beautifully boxed, perfect for gift giving.

Available in handsome 24 k. gold plated finish $4.98, or lustrous silver plated finish $3.98 ppd. Fed. Tax inc. Money back guarantee. No C.O.D.'s. Send check or money order to:

The Werbro Co., Dept. HB, Box 156, New Hyde Park, N. Y.



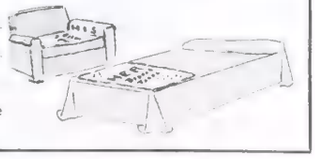
NEW "HIS" AND "HER" PET TOWELS

PERFECT GIFT FOR ALL PET OWNERS

"His" or "Her" Doggie Towels and Kitty Towels will delight every pet owner. Ideal to protect chairs, beds, car seat or for pet's own bed. Printed on a quality Cannon white terry towel with woven border like your own. "His" Towel with blue lettering and black footprints, "Her" Towel with pink lettering and black footprints. Guaranteed washable. So practical, so perfect . . . you'll want several. Keep one at the door for muddy paws. Carry one in your car.

Doggie Towel (22x44)
"His" or "Hers" each $3.25 ppd.
Kitty Towel (15x26)
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JO GILBERT
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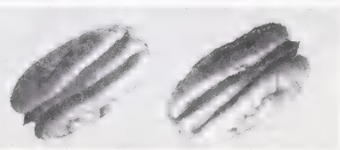
What Does Your English Say About You?

"Is your English a help or a hindrance?" asks English-expert Sherwin Cody. Every time you speak or write, you show what you are. When you use the wrong word, mispronounce or misspell a word, hesitate or shy away from speaking, you handicap yourself enormously.

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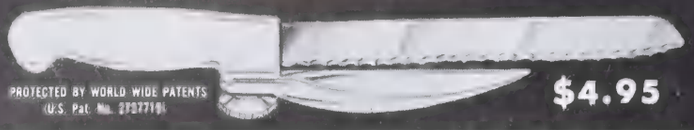


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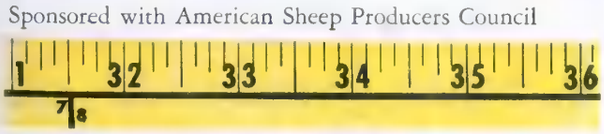


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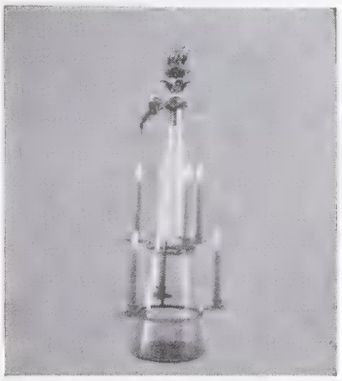
GIVE YOURSELF A GIFT that is completely feminine and beautiful. Case in point, an imported wallet handtooled in 24k gold. Carry it in your daytime purse and use it as a glamorous accessory for an elegant dinner dress. White with red, green and gold. *or* red with gold, it has separate compartments for money, credentials, etc. $3.50 incl. tax. Stephanie's Imports, 1966 Broadway, New York 23.



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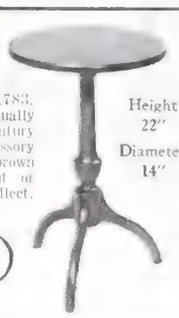
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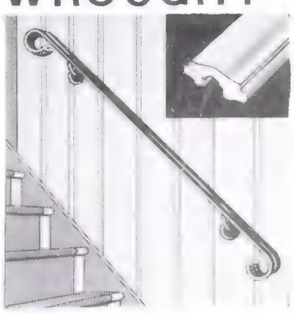


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For THANKSGIVING, CHRISTMAS . . . any joyous festive occasion

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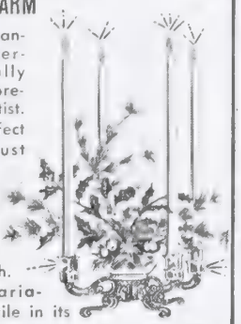
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Table unit with wrought iron stand. **$2.00**

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18th Century candelabra centerpiece, gracefully created by a foremost floral artist. Create any effect in minutes, just like a professional. Choose any flower and candle combination you wish. No end of variations. So versatile in its silvery elegance, so practical, such a welcome gift. Adds a look of luxury to any setting. A must for the Family dinner table.

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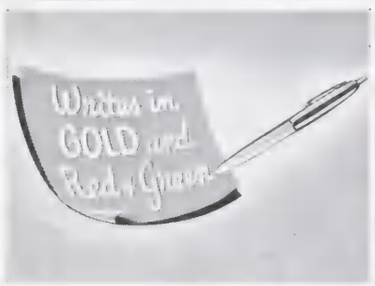
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4-Candle Unit **$2.00**

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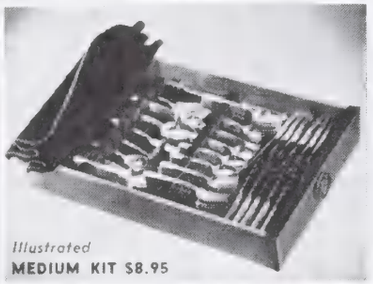
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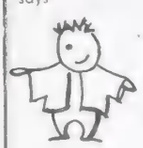
CALIFORNIA WAYS
Dept. HB-26 San Mateo, California

Tokyo Art Critic, Fu G. Yama san says

"その天美を好て"お"*

about these hand-painted-on-silk Chinese scrolls.

*English translation: "I never tire of their celestial beauty!"



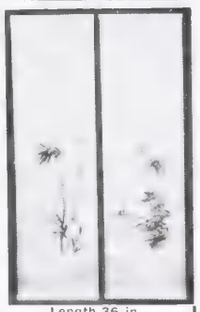
Ace Hong Kong Comparison Shopper, Mai C. Gimbi, when told they cost only 1,400 yen, or merely **$3.50** post-paid cried

"十二箇を取る"*

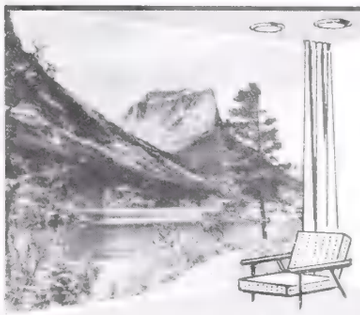
*English translation: "I'll take a dozen!"

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Width 10½ in.



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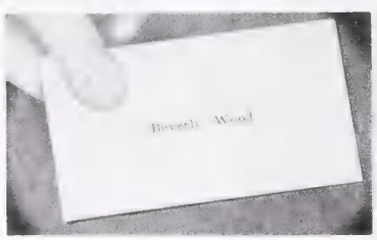
FROM THE VATICAN with Vatican stamps comes this Madonna and Child Christmas card personalized with your name, plus a 22k gold-tooled Florentine bookmark inscribed with a Scapular. Print name of sender and name and address of person to whom you want it mailed. Orders taken 'til December 1st. $1.98. Duty free. Gibson and Chase, 115 W. 29th St., New York 1.



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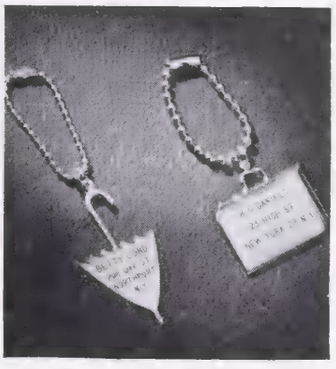
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You keep it ready as you do your toilet kit

Has separate pockets for socks, handkerchiefs, pullman slippers, dressing robe and two pockets for miscellaneous items. Also holds 2 shirts, pajamas, 2 sets underwear, and has special tie rack. Only 14½ x 8½ x 3" deep. In Brown Plaid waterproof material leatherbound (18 ozs.), $14.50 . . . In imported pliable Black Morocco lined in gray (22 ozs.), $29.50. (Fed. Tax Incl.) Postage Prepaid.

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GIANT KIDDIE PLAYHOUSE

COMPLETE $1.00 5 FOR ONLY $4.00



Big Enough for 2 CHILDREN

Constructed of durable Dupont flame-resistant waterproof plastic for extra durability. The cutaway view shows unique 1-piece construction utilizing extended folding table legs supporting roof.

Playhouse for Girls—Secret Clubhouse for Boys!

from 4 to 11 . . . What Thrills and Excitement and Fun for every child. Terrific at this unbelievably low price. Over 200,000 satisfied customers. Nationally advertised at double our price, of $1.00. It's huge—3 ft. high, approximately 23 cu. ft. interior with almost 9 sq. ft. of floor space—folds for easy storage. A King-size replica complete with sloping roof, imprinted windows, shutters, shingle walls, flowers, shrubs. Large door and windows can be opened or closed. Preassembled—sets up in one minute—no tools necessary. Rush order today. Just send Cash, Check or Money Order and 25¢ handling cost, plus postage on each house. Guaranteed! No C.O.D.'s, please.

SPECIAL! WILDWEST FRONTIER CABIN Same dimensions as Playhouse. With windows and doors. Western style split-log cabin. For indoor and outdoor play. Only $1.00 (Plus 25c postage.)

GIANT PLAYHOUSE, 33 2nd Ave., P-2742, N. Y. 3, N.Y.



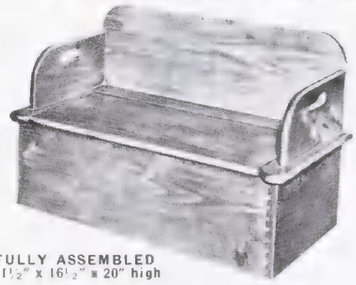
CEDAR CHEST-ON-CHEST



A beautiful dual-purpose chest in Colonial Maple, made by Lane especially for us. Two full-length drawers in the bottom are surmounted by a lockable cedar-chest compartment, masked by five simulated drawers. 34 x 17 x 38¼" high. **$119.50** *plus express charge.*

HOME DECORATORS
P. O. BOX 846, LYNCHBURG, VIRGINIA

Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction. Direct from our workshop to you.

Quick delivery.
Express charges collect.
Satisfaction guaranteed.
Send check or money order.

only **$14.95** unfinished

$16.95 with hand-rubbed, antiqued Pine finish

Jeff Elliot Craftsmen
DEPT. B118, STATESVILLE, NORTH CAROLINA

Heirlooms of Tomorrow

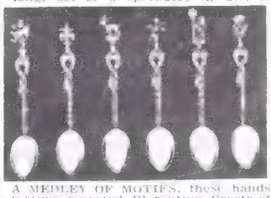
Perfect Gifts for Home and Friends

Genuine Imported Italian Silver Plate: Authentic reproductions of the never-equalled creations of the famed Florentine Silversmiths. Immortalized by the fabulous Benvenuto Cellini—NOW, recreated for you by superior Italian Craftsmen. Your friends will admire the gracious Continental charm of these conversation pieces, the epitome of good taste for centuries. Heavily plated in Silver, they will mark well the essence of today's elegant living to your Children's, Children's Children.



set of 6 Continental Butter Spreaders

Ideal for hors d'oeuvres, canapes, butter, jam and cheese spreads. Heavily silver plated, 5" long, set of 6 spreaders in Gift Box for only $2.98 postpaid . . . 2 sets $4.95 postpaid, tax included.



set of 6 Florentine Demi-Tasse Spoons

A MEDLEY OF MOTIFS, these handsome spoons feature assorted Florentine Crests-of-Arms. The very best from the fabulous eras of the past. 6 beautifully crafted demi-tasse-spoons for your gracious after-dinner coffee and desserts. Heavily silvered, 5" long, set of 6 in Gift Box at just $2.98 postpaid . . . 2 sets for $4.95 postpaid, tax included.

THE PERFECT GIFTS FOR HOME AND SPECIAL FRIENDS
Your complete satisfaction or Money Back.
Crescent House Dept. J-10, P.O. Box 621 Plainview, L.I., N.Y.

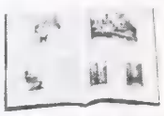
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To see the Associated American Artists' collection, send for our free 48-page catalogue and Decorating Guide.

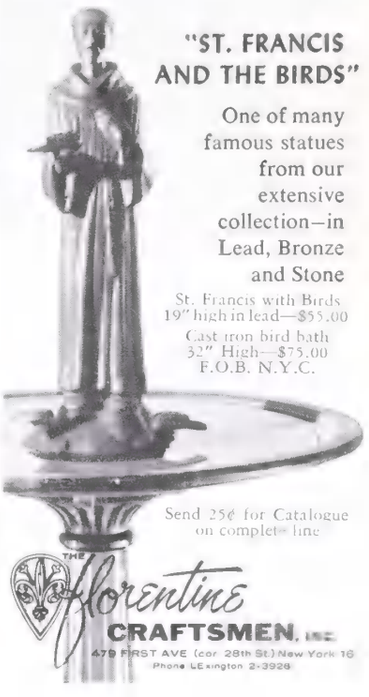
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Cast iron bird bath 32" High—$75.00 F.O.B. N.Y.C.

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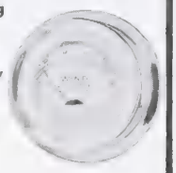
...the permanent, prominent gift for a man!

Mounted on the wall, in his house, these two lively instruments are constant, lifelong reminders of how really important he is to you. They help forecast local weather — fascinate family and friends.



CAPE COD **WIND DIRECTION INDICATOR** — small brass wind vane on roof flashes the wind direction *indoors* by lighting compass points on the richly decorative brass dial. Complete with vane, 7½" dial and 50 feet of connecting wire. *$49.95*, postpaid.

CAPE COD **WIND SPEED INDICATOR** — tells at a glance *indoors* how hard the wind is blowing *outdoors*. Spinning cups on the roof or TV-mast instantly show every gust and lull in the wind, up to 100 miles per hour, on the 4" highly polished brass dial. Complete with spinner and wire. *$49.95*, postpaid.



Give either one or both. Fully guaranteed. Same day shipment. Free folder and Weather Forecaster's Guide. 48-hour Air Mail Special Delivery $3 extra. Mail check or money order to:

CAPE COD® WIND INDICATOR
HARWICHPORT 4, CAPE COD, MASS.



THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.
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by Candlelight



A delightful way to remember those dear to you! Personalized with name, date. These pleasantly scented hand made candles make unusual gifts for birthdays, anniversaries or Christmas giving. Decorated with holly, berries or tea roses, whichever suits the occasion — frosty pink, blue, green or red with sparkling gold decoration.

Giant size 5" by 5"—$4.95 each
Large size 3" by 3"—$2.95 each

Send Check or Money Order.
No C.O.D.
Satisfaction guaranteed.

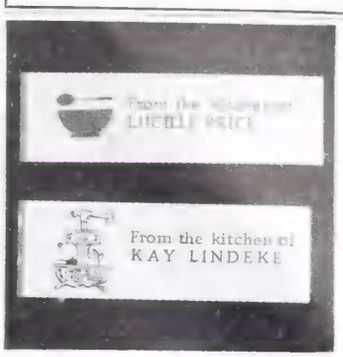
RALPH A. AJELLO ENTERPRISES, INC.
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Colonial Foot Stool

Add luxury to your leisure. Top off this beautiful Colonial foot stool with your very own needlework design or match your favorite drape or upholstery material. Convenient removable top comes with New England type print. This authentic quality piece is *hand crafted in rock maple*, richly finished in antique maple or mahogany. Size 15" x 12¾" x 7¾". Price **$10.95**, postpaid.



TEMPLETON CRAFTSMEN
Dept. #622 Templeton, Mass.



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WINDOW



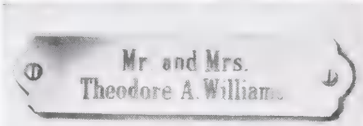
THE CLOWN BOX is loaded with entertainment for a small one abed with a cold, and is worth a barrel of cough mixture. If you stash one away in your closet, the next patient will be a little angel. Wooden box painted red, yellow and white holds a top that spins, whistle, apple with 3 little tops, clown clapper. 11" high. $1.50 each; 3, $4.25. Q. T. Novelty Co., Box 54, Murray Hill Sta., New York 16.



GIVE HIM A HAND that will rest smartly on a steering wheel, or steadfastly on a ski pole by gifting him with the grandest driving gloves a man ever warmed up to. Made of orlon with mock cable stitch back and pigskin non-slip strip across forefinger and palm, they're easily washed and dried, moth-proof. One size fits all hands. In buff or oxford, $3.95 the pr. Daniel Low's. HB-11, Salem 31, Mass.

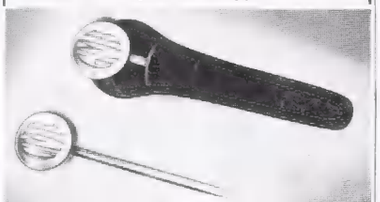


GRAB THE CAB with a saving grace. The "Pay-as-you-go" taxi collects up to quarter fares through a slot in the hood to start a small boy down the path of thrift and savings. Tolls are retrieved through a slot in the bottom. Bright yellow cab with red top and shiny chrome finish is powered by a standard battery (not incl.). 9" long. $2.98. Medford, Box 39, Bethpage, N. Y.



Personalized Brass Name Plate

For your house beautiful, your name is handsomely engraved on 2 lines of Solid Brass that's Satin-Finished and heavily lacquered. 2⁹⁄₁₆" x ⅝". Solid Brass screws included. Swell gift! **$1.00 ppd.**



PERSONALIZED TOOTHPICK

Let him live it up "tycoon-style" with his own personalized toothpick! Beautifully engraved with his 2 or 3 initials to mark him a "man of distinction". Underline last name initial. Richly polished, genuine leather case, 2⅛" long. **GOLD-PLATED $1.00 ppd.; STERLING SILVER $1.50 ppd.**

PILGRIM'S PRIDE
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LET CHARMS BE YOUR TOKEN OF REMEMBRANCE. PERFECT FOR GIFTS.

14 KT. GOLD ILLUSTRATED

Stork & Baby	$10.00	Mortarboard & Tassel	$11.00
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Report Card	9.90	Anniv. Disc.	
Typewriter	15.40	Wedding	37.40
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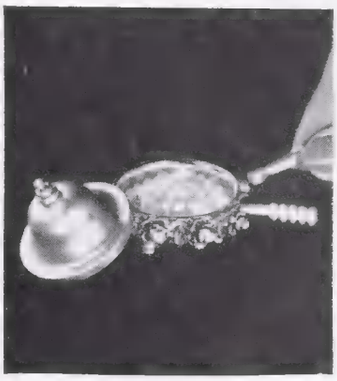
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Also available in Sterling Silver, Enamel, and Gold Filled.
Prices include Fed. Excise Tax and Postage.
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Five dollars deposit on C.O.D.'s.

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SHOPPING



SWEET FOR SACCHARINE is a tiny covered solid-brass bowl. The top is shaped like a bell and the pretty base, ringed with antiqued roses and rhinestones, has a handle. With it, its own tiny tongs. This somehow, takes the sting out of sugarless diets, stands as a tiny guardian to prod your conscience. $2.50. Charm for Sale, Nyack, N. Y.



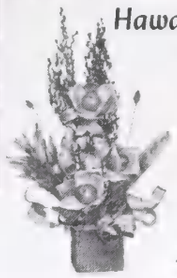
HOLY FAMILY CRÈCHE. The Star of Bethlehem comes to rest over this little tableau that recreates the birth of Jesus Christ. In the nursery it will reflect the innocence of a child; on your mantel bring the peace of Christmas. In natural dark wood-finish plastic, 7″ high x 4⅞″ wide, $3.50. Order from Kronenberg's, HB-11, Hamburg, New York.



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Beauty that lasts forever!



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An individually styled arrangement utilizing amazing WOODROSES, colorful Lipstick pods, E-Koa pods, Ginger pod, Dancing Girl, and volcanic Fire Grass—mounted on a 3″x3″ Hapu base. H 12″, W 4″. An EVERLASTING arrangement in brown and beige that blends with any furnishings. Gift packed.

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(*Black stem—1 Black—1 White—1 Coral Bullet) Price only $14.95 ppd.

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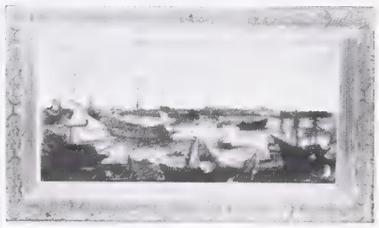
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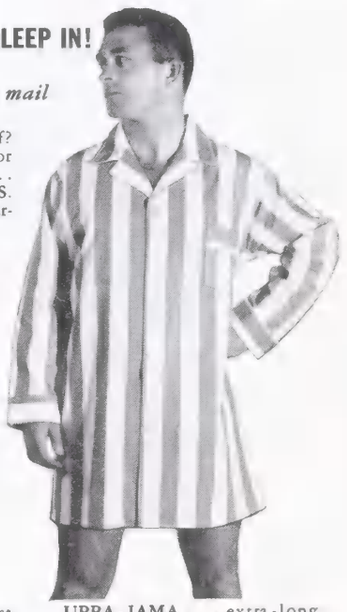
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FLANNEL Sleepcoat			
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Specify Solid Color or Stripe

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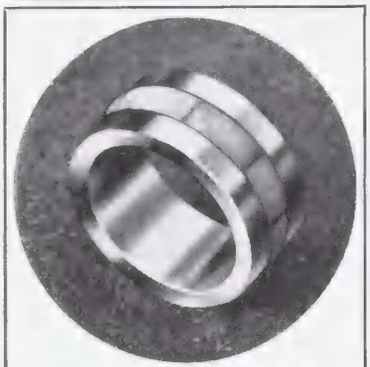
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ALL ITEMS ABOVE shipped to you prepaid for only $2.98. You must be satisfied or ship them all back for exchange or immediate refund. Get the toy bargain of the century now . . . order from

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HAND MADE OF STERLING INLAID WITH HEAVENLY-BLUE TURQUOISE

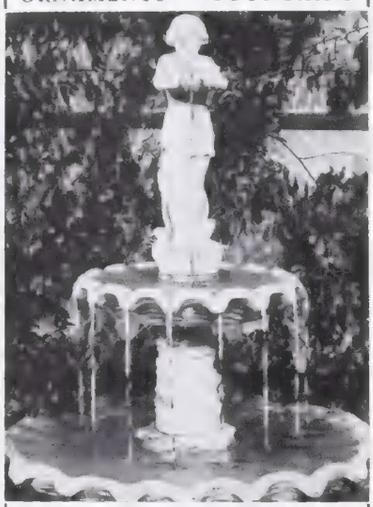
This stunning silver and turquoise band is the smartest of fashion accents . . . unusual and beautiful as a wedding or friendship ring. Hand made of Sterling silver and cunningly inlaid with choice azure-blue turquoise. An Heirloom gift. In all men's and women's sizes. Send actual ring size. Postpaid with Fed. tax included.

In Sterling Silver ..... $ 9.95
In Solid 14 kt. Gold $54.00

"Send for FREE new gift catalog"

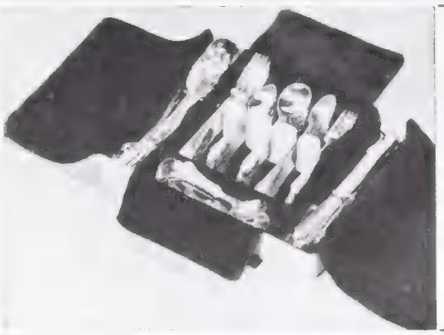
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Illustrated Catalogues 50¢

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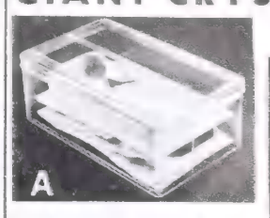
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Keeps lingerie, cashmeres, men's shirts, linens clean and dust-free!



Style "A" (15" x 9¾" x 6½") holds 6-8 laundered shirts.

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Of extra strong polystyrene with snug-fit lid. Crystal clear . . . see contents at a glance! Fits easily on closet shelf. Ideal for off-season storage, too!

$5.95 ea. ppd.

No COD's or Stamps, please. Specify Style A or B.

NATIONAL HANGER COMPANY, INC.
Dept. HB11, 15 West 18th St., New York 11, N.Y.

WINDOW





HOSPITALITY ASH TRAY is fired with charm and as warm an expression as any guest could hope for. Handmade of glazed pottery in England, this new Sloganware ash tray is decorated with the words "Y'all hurry back soon." In rust and ivory with the *sgraffito* design in rust, it's 6½" in diameter, and comes gift-boxed. $1.50 plus 25¢ post. Nena Imports, HB-11, Box 162, La Grange, Ill.



APOTHECARY JAR, steeple-topped, hand decorated and fired in 24k gold, is a beauty. Fill in with Christmas candies or holiday cookies for your mantel or sideboard. Fill another with soap marbles for the guest bath. 12" high. "Golden Cloud" design is $4.95. P. K. Art Studio, 6210 Santa Monica Blvd., Hollywood 38, Calif.



PEACE ON EARTH seems not quite so remote a dream as the Christmas season approaches and the whole world wishes a happy birthday to the Christ Child, the Prince of Peace. Here He is, with His Mother, as a Paquita doll figurine. Hand-carved of wood and hand-painted, it's about 7" tall. $7.50. Paquita Doll Figurines, Hendersonville, N. C.

MONOGRAMMED NAPKINS

OF PURE WHITE CELLULOSE



STYLE 20

GFM
STYLE 30

MEY
STYLE 40

Ann & Will
STYLE 50

the shaws
STYLE 60

Distinctive for entertaining. Your friends will prefer these fabricized napkins to linen. Triple thick and strong. Will not come apart, dry or wet, nor will they shed lint. Proud hostesses serve these personalized napkins that are so lovely to the touch. Gift boxed in 100's: 17" dinner, $4.95 per box; 13" luncheon, $3.95; 10" cocktail, $2.95. 300 combination, $10.95. Indicate style and color monogram (gold, silver, red, green or blue). Gift card may be enclosed. Send check or money order today. Postage paid within U.S.A. Residents of Florida add 3% sales tax. Write to Dept. A

Send for information about our other useful monogrammed gifts.

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with
FULL 15" SOLID 14K GOLD CHAIN



ONLY $3.85
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This amazing value is made possible only by dealing direct with the importer. A carefully selected, genuine cultured pearl of good size and lustrous quality, gracefully hung from a 15" full length 14K solid gold chain. Attractively gift boxed. Wear it anytime . . . for casual or evening attire. The remarkable low price of $3.85 includes Federal Tax, handling and postage. MONEY BACK GUARANTEE. Send for Free illustrated catalog.

Joyce-Ella Creations

550 Fifth Ave. Dept H118, New York 36, N. Y.

SHOPPING



FASHION FLASH. The leopard's spots will put you in the spotlight when you wear this chic cloche and puff purse with a black Empire dress or a bright suit. Hand-tailored cloche can be worn as a bonnet, with brim rolled up, or draped to one side. $45. Lined muff, 12″ x 18″, has fur front, black corded back, zipper compartment, pull strings $55, tax incl. Oce-Leopard, HB, 244 W. 39th, New York 18.



TICKLE HER FANCY for something fine, something elegant to wear with fall suits and dresses. A hand-wrought sterling-silver feather pin which might have been plucked from the plumage on Louis XIVth's hat is 3″ long, comes with matching earrings. $3 each; bracelet, $6.50; set complete, $10. Matching necklace, $9. Gift-boxed, tax incl. Art Silversmith, HB-11, 79-32 164th St., Jamaica, N. Y.



THE MUSIC GOES ROUND and it comes out "Happy Birthday" or "The Wedding March," "Anniversary Song" or "Bless This House" when you bring the cake to the table on this musical Lazy Susan. Made of gleaming chrome, it will carry up to 10 lbs., and the Swiss musical movement can't be overwound. Specify tune desired. Tray diam. 12″. $12.50. Swiss Musical Gifts, 96 Stockholm St., Brooklyn 21, N. Y.



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$2.75 *each*, postpaid ($4.95 *pair*)
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Hobi Dept. B118, Flushing 52, New York

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Rare Prized Possessions

PARASOL DOLL SET



This lace doll set with French Poodles is "just the thing" for your bric-a-brac table. Meticulously and beautifully designed, it will be the envy of all eyes. The loose skirt and umbrella comes in assorted colors to blend with the doll set. Size of doll, 5″ x 4″; poodles 2″ x 2″ each. A real collector's item. **$3.95 the set** plus 35¢ postage.

PARISIENNE POODLE SET

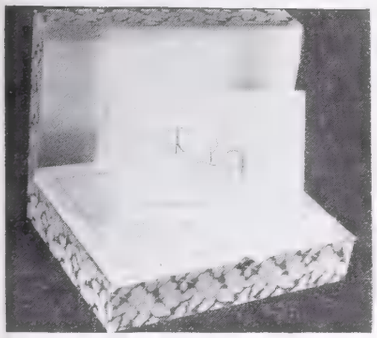


Add a touch of Paris to your home with Mme. Fifi, a true French Poodle and her perkey little Mademoiselles . . . linked together on a gold finish chain. A perfect ceramic dresser or table piece. Choice of white, pink or blue (specify). Mama is 5″ high. Pups 2″ x 2″. **$3.95** the set plus 35¢ postage.

Both Sets shown above Only $7.50 ppd.
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P.O. Box 62 Brooklyn 20, N.Y.

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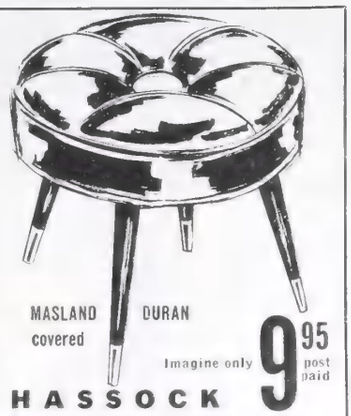


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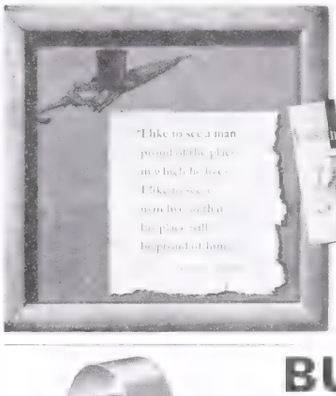
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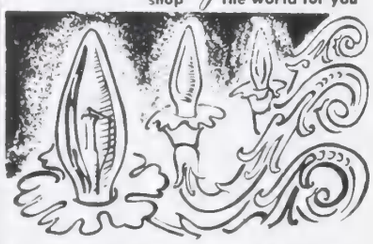
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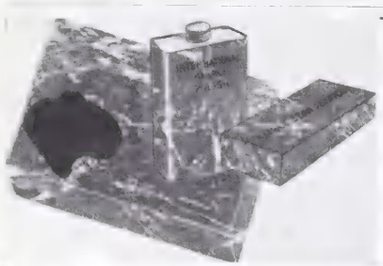
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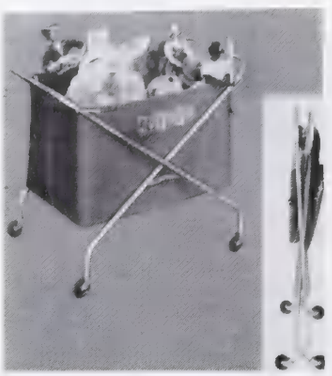
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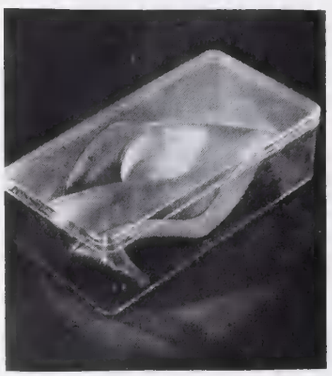
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WINDOW SHOPPING



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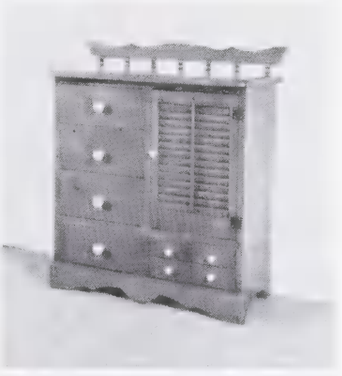


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6"	x 8"	7.50
6"	x 10"	8.50
6"	x 12"	11.50
6"	x 14"	12.00
7"	x 11"	11.50
8"	x 10"	12.00
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NO. D 234—"Protecto" Watch Dome (with hook) 3" diameter by 4¼" high. Only $4.00 postpaid.

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GIVE THIS END TABLE and COMBINATION OLD NEW ENGLAND SEWING BUCKET

Your friends will envy this beautiful, versatile piece. You'll find plenty of space for scissors, patches, yarns, odds and ends. Handy pin-cushion and spindles for thread spools on special shelf. Handles enable you to "tote" work with you. Hand-turned from sturdy White Pine by East Swanzey village craftsmen with 96 years of tradition (father to son secrets). Softly hand-rubbed to achieve mellow Salem Antique Maple finish.

Bucket Table is 23" high, 11½" wide, only **$9.95** postage prepaid. You must be thrilled or your money back. (West of Mississippi please add 75¢.) Send check or money order now!

$9.95 ppd.

Send 25¢ for big, new, complete catalog

Puddin' Holler Box 17 E. Swanzey New Hampshire



12 RARE JUNGLE BUTTERFLIES $1

★Vivid Exotic Colors

★Ready to Mount

Tropical splendor to make stunning conversation pieces of your table and dresser tops, serving trays, waste baskets or framed! Gorgeous specimens up to 3" across are genuine, imported beauties. Each processed to lay flat.

Add stunning beauty to your home at this fantastic, never-before price—a dozen all different for just $1. Order several sets while they last and remember some for the youngsters too!

HOSTESS HOUSE, Dept. B-115
5858 Forbes St. Pittsburgh 17, Pa.



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Brownell's Red-Berried Sprays of Olde

English Holly

Luxurious sprays rushed from breathtaking holly acres, lovingly packed and guaranteed to arrive sparkling fresh. "Holly Lore" story and gift card included. Shipped Special Delivery Postpaid in U. S. Mail us your gift lists.

Friendship Box 20" x 8" x 3½"	$3.35
Holiday Box 24" x 9½" x 3½"	$4.45
16-Inch Wreath plus berried sprays	$5.45

Holly HONEY
Golden pure in spy dispenser. Big ½ lb $1.50 (by reg. mail)

Send for free, colorful HOLLY GIFTS catalog!

BROWNELL FARMS of OREGON
Growers of Christmas Holly for 48 years.
P. O. Box 5965-B, Milwaukie, Ore.



NOW ORDER BY MAIL!
Disposable VACUUM CLEANER BAGS



All Makes All Models 6 for $1

At last! Here is your direct source for disposable vacuum cleaner bags. Now you can buy the correct bag for your unit without hunting, without confusion, RIGHT FROM THE MANUFACTURER. Every make and model bag available.

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plus all other makes and models

To order, simply send $1 with MAKE AND MODEL NUMBER of your vacuum cleaner, and we will ship your disposable bags postpaid. COMPLETE SATISFACTION GUARANTEED. Sorry, ■ C.O.D.

ANDREA PRODUCTS CO. HB-11
230 Fifth Avenue, New York, N. Y.



READ fine type without strain

Spans full newspaper column at a glance!

$3.95

IDEAL GIFT

Magnifies 2½ times! Phone book type, price tickets, maps, become bright and clear. Optically ground and polished lens, 3¼" wide, helps reduce eyestrain—you see better! FEATHERWEIGHT® weighs only 2 ounces. Black or Blonde Onyx frame. Only $3.95 postpaid. **Money Back Guarantee.**

EDROY PRODUCTS
488 Lexington Avenue, New York 17, N. Y.



Personalized Man's Belt

Ideal Christmas Gift for Every Man

A real "man's delight" is this handsomely styled genuine Top Grain Cowhide belt. Sure to delight and please! A monogrammed Gold plated or Silvery Rhodium metal buckle makes this belt something he'll wear with pride. The leather is shiny and richly polished and has smart milled edges. Belt is 1" wide. Choose a gleaming Gold buckle with Brown Leather or gleaming Silver with Black Leather. Beautifully engraved with his 2 or 3 initials to make it truly personal. Waist sizes 32 to 44. An exceptional value at **$1.95** ppd. **OXFORD HOUSE, Dept. 0-27, 32 Oxford St., Lynn, Mass.**



Youngsters just love to sprawl on BIG, shaggy "*Fuzzy Bear*"! He's soft, thick cut-pile chenille that feels just like fur. He'll flop down anywhere you put him . . . for games, TV, nap time or bedroom decoration. His plump, jolly head is a pillow, a chin rest, ■ stuffed toy. "*Fuzzy Bear*" is mom's pet too, because he can be tossed right into the washer (pillow is removable) . . . and he has ■ safe, non-skid backing. Have him in Cinnamon Brown or Polar Bear White. Send Remittance or order C.O.D.

MARY LESTER, Dept. BR-405,
320 E. Buffalo • Milwaukee 2, Wis.



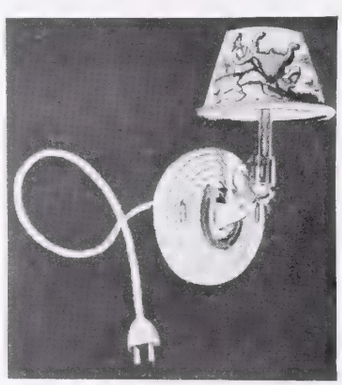
WINDOW



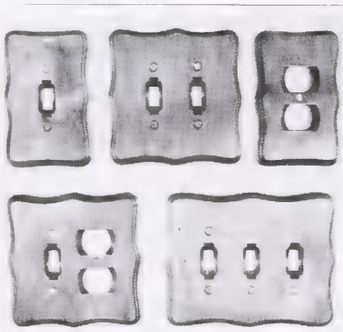
BIBLE STORIES. This is a wonderful book. Fifty-one of the most famous stories from the Old and New Testament are retold for children in this big illustrated 320-page book for bedtime reading. It's printed in large type, has colorful illustrations, and a hard cover. Watch it turn Holy Terrors into Sunday School stars. $1.50. Three copies, $3.75. Bedtime Bible Stories, Box 591-S, Lynn, Mass.



PHOTO CHRISTMAS CARDS. Look through snapshots, pick out one of you and your husband or the children; send negative with 10¢ in stamps (after Dec. 1st 15¢) for sample embossed Deluxe Yulecard. Or, take advantage of *limited trial offer* of 20 cards & envelopes for $1 plus 35¢ post. One order to a customer. (If no negative, send photo & 50¢ for new negative.) Yulecards, HB, Box 43, Quincy 69, Mass.



SIX-SHOOTER LAMP. The proper setting for this western wall lamp is any place you put it—the rumpus room or in your young bronco-buster's bedroom. The pistol with trigger switch is mounted on a coil of lasso rope. A horseshoe and bullets are also mounted on the rope coil from which an 8' lariat extends to form light cord. $8.95; pair, $16. Barker Mfg. Co., BB, 730 E. Michigan Ave., Battle Creek, Mich.



FINE WOOD COVER PLATES

Available in Salem maple to blend with provincial, maple, birch and knotty pine. Made from choice hardwood with a fine furniture finish. Easily attached with furnished brass screws. Single cover $1.50, double cover $1.70, convenience outlet plate $1.50, combination switch and double outlet $2.50, triple cover $2.75. Shipped parcel post prepaid. Send for catalog. **MARIAN BOWATER, P.O. BOX 787, DEPT. HB SAN FERNANDO, CALIFORNIA.**

HAND-BLENDED BEAUTY



Imported from Damascus, these exquisite boxes of Mosaic design are inlaid with genuine Mother-of-Pearl from Bethlehem by Old World craftsmen. Use them for cigarettes, candy, cuff links, jewelry, etc. A distinctive gift to be remembered over the years.

Small 4½" x 3¾"	$4.95
Medium 6¾" x 5"	$8.50
Large 9" ■ 5"	$12.50

We pay postage. No C.O.D.'s Please.
Calif. Residents add 4% Sales Tax.
"A thing of beauty is ■ joy forever"

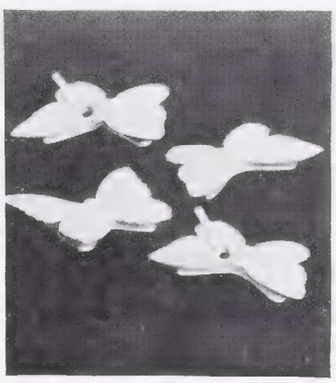
KAMAR IMPORTS
3006 Crenshaw Blvd., Los Angeles 16, Calif.

SHOPPING





A DIAMOND? Not quite. But we bet that only you will know this glittering 2-carat cut crystastone mounted on a sterling-silver chain is a fabulous fake. It's very dramatic and if you order one for the prettiest girl on your list, it will make her simplest black dress look like something straight from Paris. Gift-boxed. $4 incl. tax. The Jewel Box, 1661 Griffith Park Blvd., Los Angeles 26, Calif.



BUTTERFLY TRAYS. These are as gay and as beautiful as all good butterflies should be, so let them light joyfully on your coffee table for mints and nuts, on your tables as ashtrays, in the bath for guest soap. Fashioned in flawless, snow-white porcelain china, exquisitely detailed, wing spread is 6". $1.50 each; two, $2.95; 4, $5.50. Bowman's, HB-2477 Lombard St., San Francisco 23, California.



HERB-ROQUEFORT SALAD DRESSING was originally made by a famous host for his own table; and as is often the case, friends forced him into business. Without exception, it's the finest oil dressing we've tasted. Imported Roquefort, olive oil, garlic, vinegar, sugar, herbs, and spices are the ingredients. Two 8-oz. bottles, $1.55 plus 15¢ e. of Miss., 30¢ w. Anderson Farm, Tinicum, RD Pipersville, Pa.

Perfect Gift! Signature Quality



MONOGRAMMED

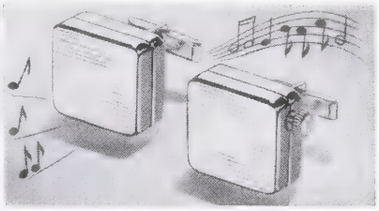
MARTEX Towel Sets

3 PIECE SET WITH MONOGRAM POST PAID, NO C.O.D.'S **$8.95**

Graceful script monogram (style A) or bold block letters (style B) on luxurious Martex Signature Quality towels. Pink, blue, mint, platinum, yellow, aqua or white. One set consists of 25"x48" bath towel, 16"x28" hand towel and 13" wash cloth. Specify monogram style, monogram color, towel color and principal initial.

6 Pc. Set, Same As Above,	16.95
Matching 6'x6' Taffeta Shower Curtain	13.00
Matching Bath Mat 22"x36"	7.95

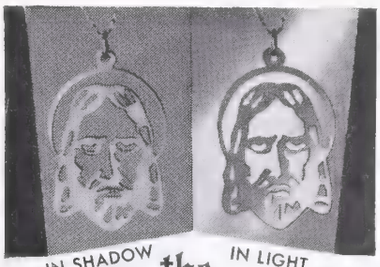
THE J. L. KAHN CO.
20123 Van Aken Blvd., Shaker Hts. 22, Ohio



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"Smaller than a postage stamp"

Just arrived! For the man who has everything. World's tiniest precision-built, hand-made Swiss music box, set into right link of exquisitely designed 24-K gold plated cuff links. Perfect for executive giving. Formerly available only to Royalty. Plays delightful music—clear as a bell. Only $16.95 pair, two pair for $30.00 ppd. Also in solid gold at $100.00 pair. (Prices include tax) Gift boxed. Satisfaction guaranteed. Order from: Music Boxes, Unl., Dept. 58-M, 676 No. Dearborn St., Chicago 10, Ill.



IN SHADOW IN LIGHT

the Transfiguration

". . . and His face did shine as the sun."
Matthew 17:2

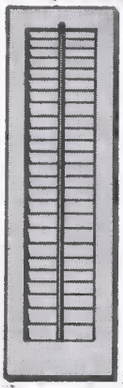
The Holy Face reveals itself in life-like beauty and grandeur by a play of light on this exquisite medal. A lovely devotional pendant for yourself — or an enduring gift.

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Shown Actual Size

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Devotional Gifts
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Finest made in the United States . . . now available in standard panels at our low, low prices!

NO HIDDEN COSTS PACKING CHARGES SHIPPING FEES

Made of clear white pine with a glued cope and dowel construction to give you a lifetime of service and beauty. The sizes indicated will enable you to fit almost all size windows (larger sizes can be used as doors or screens). These panels can be cut down as much as 1" in width and 3" in height. Easily installed with just a screw driver.

HARDWARE: Knobs, hinges, etc., to install 2 panels per opening $1.40—four panels $2.10.

Send check or M.O. with specifications. No C.O.D.'s. Custom made shutters also available—send us your measurements for free estimate.

HEIGHT OF PANEL	WIDTH OF PANEL 6"	7½"	8"	9"	10"	12"	15"
18"	$2.40	$2.50	$2.60	$2.70	$2.80	$2.90	
21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
80"	9.00	10.00	10.50	11.00		12.00	13.50

Manor House Shutters 75A Cumberland Road Bloomfield, N. J.

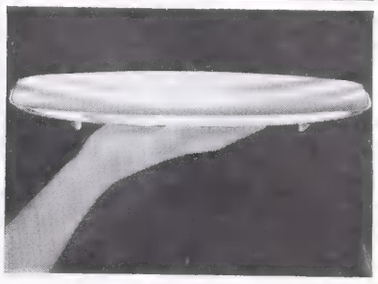


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Riding Apparel and Ranchwear

Only the best of its kind for city path or country lane — show ring or open range — for men, women, children (even the hard-to-fit) all at **lower** cost by mail because we specialize. Correct styling and good fit **guaranteed** — or your money refunded!

BECKWITH'S 37B ESSEX STREET BOSTON 11, MASS.



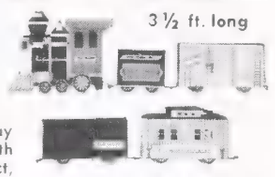
PRETTY PARTY PLATTER

for your fanciest entertaining . . . yet sturdy enough for years of daily use. Heavy Wallace silver plate fashioned in handsome Danish modern. Use it for serving rolls, relishes, hors d'oeuvres, cookies, fruit. Its elegant simplicity makes it ideal for gifts. Overall length, 13¾"; 5" wide with a delicate dip to keep contents from skidding. Guests will chatter about *this* platter!

Only **$7.95** plus 45¢ postage

MIRIAM ZIDE GIFTS
"On the Country Club Plaza"
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GIANT TOY TRAIN IT SMOKES!



Yes, over three feet of smoking train will puff its way into the heart of your favorite youngster. Loaded with play—cars take-apart—engine really smokes—cars connect, disconnect—can carry loads. The engine, tender and three cars are painted in gay colors—can serve as a decorative Christmas Card holder or candy "express," too. Complete five piece train with real smoke device and train whistle . . . ready to set up and play . . . only $1.98 in attractive presentation package. Made of heavy durable Texas Bristle board . . . it will be shipped postpaid and guaranteed or your money back.

$1.98

VIRGINIA PATTON, P. O. Box 316, Dept. A, Jackson, Michigan.

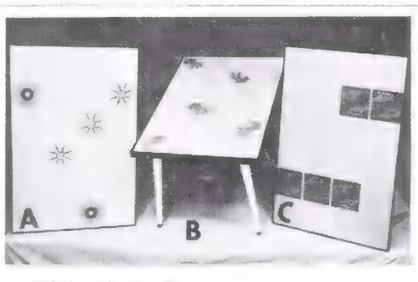
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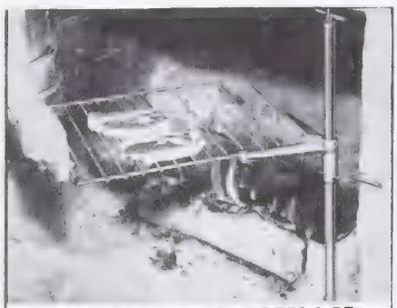
Three lovely color combinations . . .
A. Black Sunburst on Speckled White
B. Brown and Yellow Leaves on Speckled Yellow
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Send for yours now—while the price is low. Money Back Guarantee.



$19.95—if you assemble it yourself. Easy-to-follow instructions.
$24.95—completely assembled, except for screw-on legs.
Send check, money order, cash. If C.O.D., send $5.00 deposit. Shipping charges collect.

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You'll enjoy indoor 'cookouts' all winter long with this clever grill that converts your home fireplace into a barbecue center in a jiffy! And then when summer comes—it's ready to serve you outdoors! No tools, screws or nails needed. Large chrome grill swings over the fire for cooking—away for seasoning and turning. Adjustable upright rod remains rigid in your fireplace and raises or lowers to proper height. Grill is 14" x 17"; Cadmium plated rod adapts in height from 24" to 29". Set it up or take it down in seconds. *Order today—Satisfaction Guaranteed!* Only $6.98, check or money order, postpaid.

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38-K DAMAR BUILDING, ELIZABETH, N. J.

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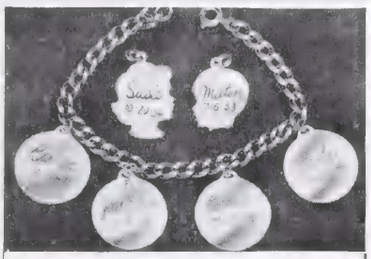


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A BRACELET FOR MOTHERS and GRANDMOTHERS

An excellent gift, a tribute to HER! This bracelet, in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, the name and birthdate of each child or grandchild. Every disc or silhouette is script engraved with the first name, month, day and year of birth for each child or grandchild. Add a disc or silhouette for each new arrival!

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BRACELETS AND DISCS AVAILABLE IN GOLD

12 kt. Gold Filled Bracelet $2.75
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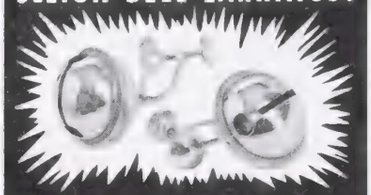
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easy to sew

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buy direct Pieces of luxurious new mink obtained when mink skins are cut to shape. Simply sew these genuine mink strips (approx. 4") to any cloth pattern. The thrilling result—a beautiful mink garment or accessories. These pieces are not tails,but expensive prime quality genuine body fur used by custom furriers in $2500 coats. Give mink to that special someone". Enough mink strips for a purse, dress trimming, earrings, pins, all for $3. Enough for stole approx. 8 sq. ft.),$9.95 Postpaid Patterns and instructions with every order. Satisfaction guaranteed. Buy direct at this special price. Send to GREAT NORTHERN FURRIERS, Box 81-T, San Gabriel, California



OFFICIAL SCALE BLUEPRINTS
U.S. ARMY MISSILES

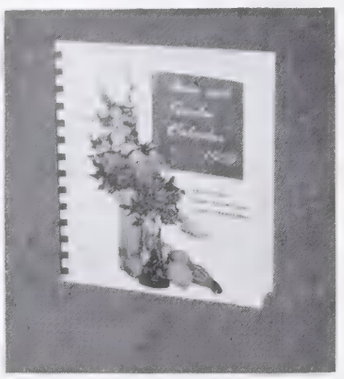
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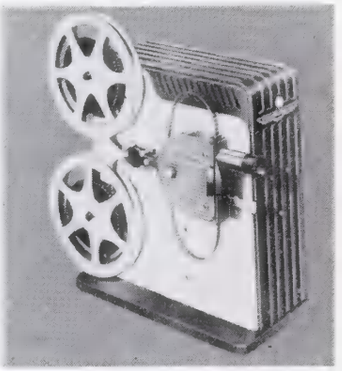
WINDOW



HOME AND GARDEN 1959 CALENDAR. Making arrangements is no trouble when you have this flower-arrangement and calendar with space for recording appointments. It's illustrated with 62 magnificent arrangements for tables, holiday, flower shows and 1958 Int'l. Flower Show photos, and there's writing space for planting dates, garden records. $1. Dorothy Biddle Service, Hawthorne 84, N. Y.



FISHERMAN'S PRIDE Gone are the days when the fish was the big boast. Now it's this decanter set that he never stops bragging about. None of it is a lie! Made of fine Italian hand blown glass decorated with famous trout flies in full color, six glasses and 8" high decanter are rimmed in gold. $4.95. Dresden Art, HB-11, 230 S. Franklin St., Chicago 6, Ill.



COME BUY IT HONESTLY because what you may think is a mistake in printing is the honest-to-goodness price. It's a bargain! Full size 8mm Movie Projector with carrying case is ruggedly built. It works on 110-volt AC. Fan blower cooled, takes 200' of film, has 1500-watt projector lamp, ¾" achromatic projection lens, vertical tilt device, manual framer. $29.95. Honor House Products, HB-11, Lynbrook, N. Y.



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Jarra Gems look exactly like fine diamonds, at a fraction of the cost. Their beauty and brilliance are permanent. Mademoiselle (February 1958) said of Jarra Gems: "Icy glitter that gives a real diamond illusion." One would find it hard to distinguish this man-made stone from a diamond. Send for Free Booklet showing ladies' and men's rings in 14K gold. Easy monthly payments. Unset Jarra Gems $25 a carat (Tax Incl.).

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489 Fifth Ave., New York 17, N. Y.



DUTCH AUTOMATIC SUGAR BOWL



IMPORTED FROM HOLLAND

Trust a thrifty Dutch housewife to use a sugar bowl like this! Fill it with sugar; press the button — a measured level teaspoonful is dispensed automatically. Gleaming chrome plate on copper. Absolutely sanitary — rinses clean, never needs polishing. Ideal for family table-use, picnics, T.V. dining. No more spilled or lumpy sugar! (great for instant coffee too!) 5" high.

$3.95 post paid

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SHOPPING





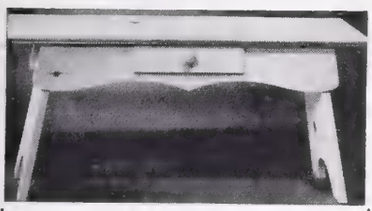
A LOVE LOCKET is a gold-plated miniature book, ¾" x 1", with 2 initials that has frames for four little snapshots of four grandchildren, four schoolmates, or four teen-age loves. It dangles intriguingly from a gold-plated link bracelet. Or you may have your four loves on a keychain. $2.95 each incl. tax. Nan Lesser, 320 Fifth Avenue, New York 1.



TEDDY-BEAR CADILLAC is the best toy we've seen for a toddling playboy. He'll pull it along wherever his wobbly little feet go and, when he takes his bath, it will float right along in the tub. It squeaks, too! Made of tough, brightly-colored vinyl, it inflates with just a breath of air to 14" long, rides on rubber wheels, folds for storage. $2.50. Peter Pan, Box 235, Bronxville, New York.



SMALL WONDER. Here's a little condiment set that's as engaging as a Tom Thumb merry-go-round. The silver-plated stand, imported from Sheffield, England, revolves. The happy passengers include a mustard jar with spoon, salt cellar with center opening for all-weather pouring, and a pepper shaker—all of crystal. 6½" high. $4.95 incl. tax. Legacy Sterling Club, 999 S. Water St., New Bedford, Mass.



Early American

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Unfinished....as shown.....**7.95**
Finished in light or dark distressed pine, cherry, or nut brown walnut.
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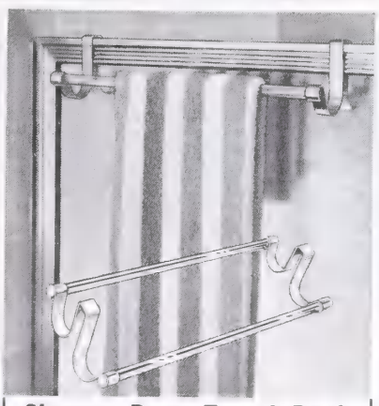
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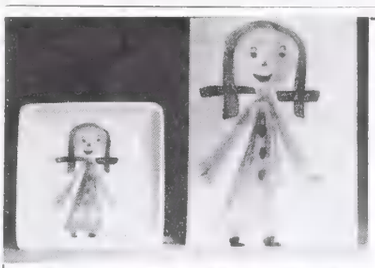
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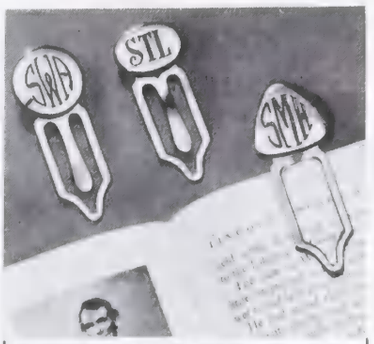
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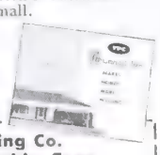
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WINDOW



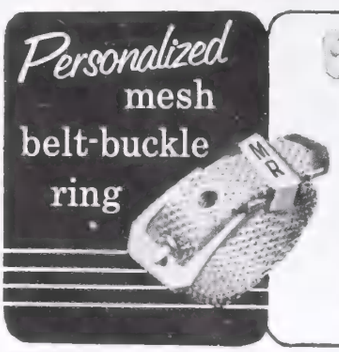
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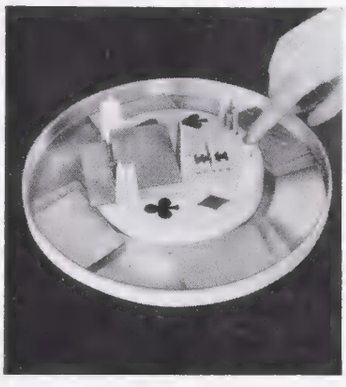
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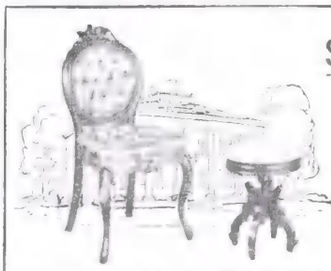
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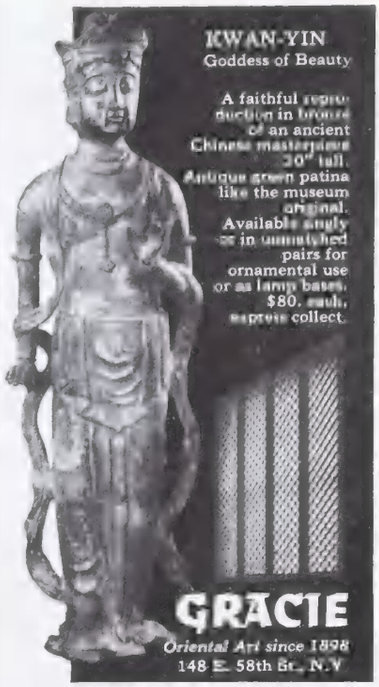
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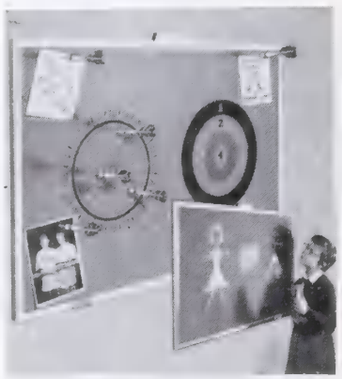
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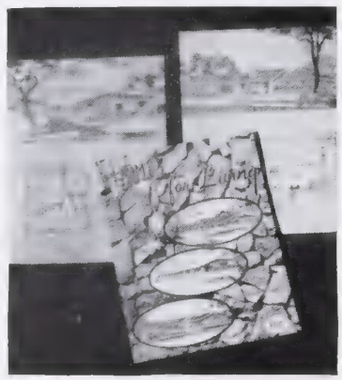
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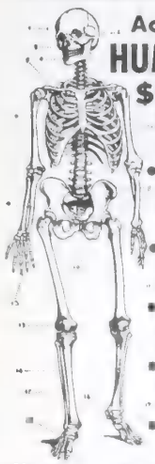


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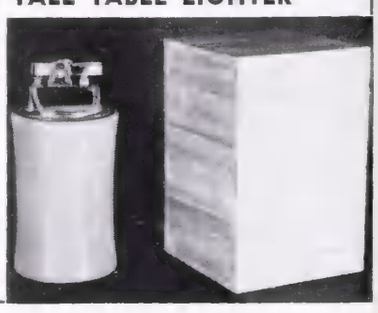


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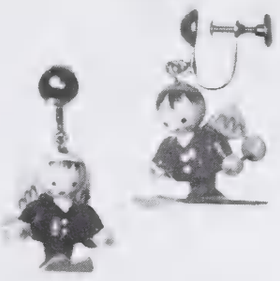
THE CHEMSTRAND CORPORATION, 350 Fifth Avenue, New York 1, New York • PLANTS: ACRYLIC FIBER—Decatur, Ala. • CHEMSTRAND® NYLON—Pensacola, Fla.


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BLUE CHIPS



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DRAFT DODGER AND DOLL

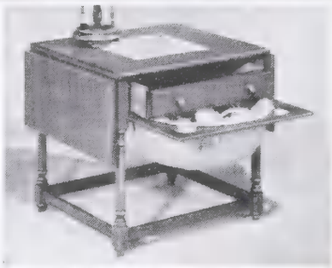
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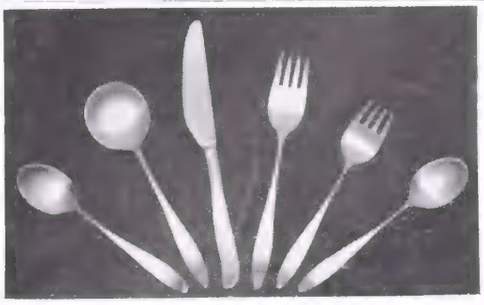


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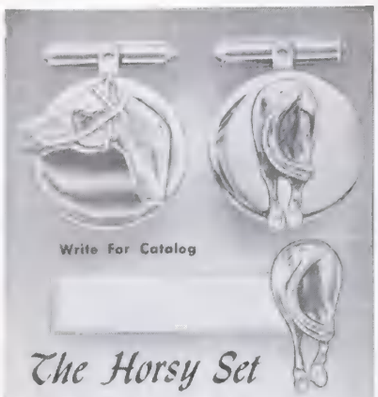
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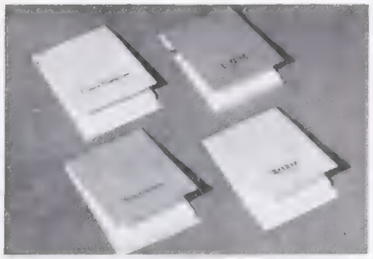
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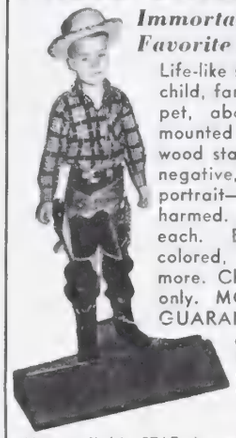
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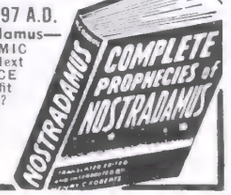
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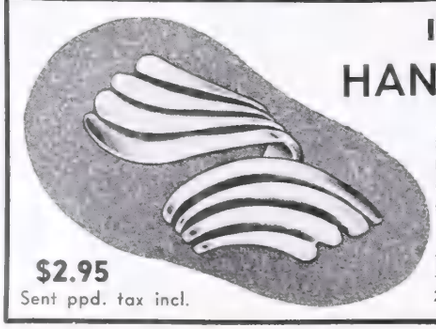
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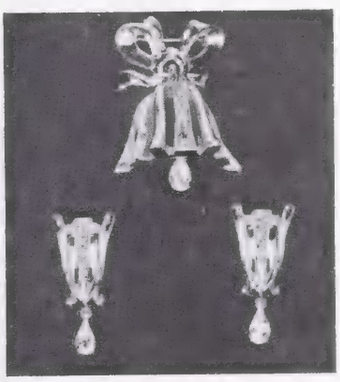
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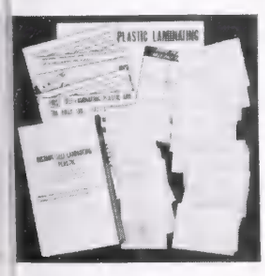
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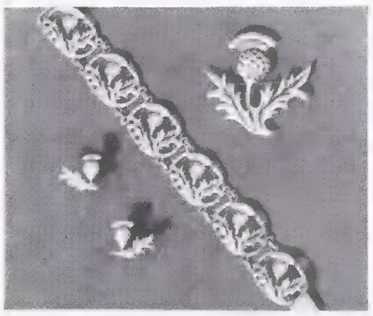
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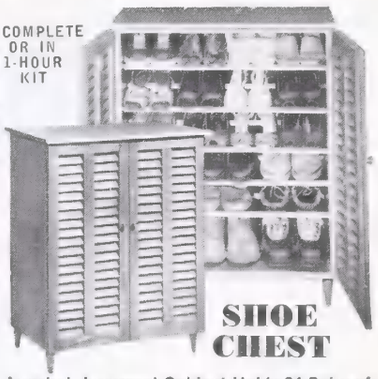


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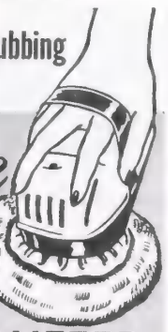
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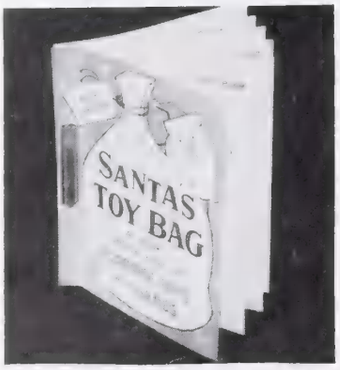
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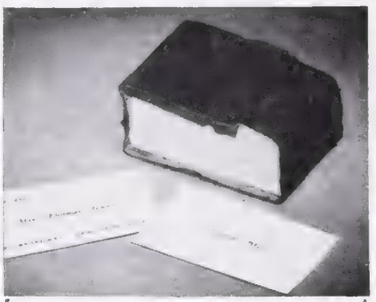
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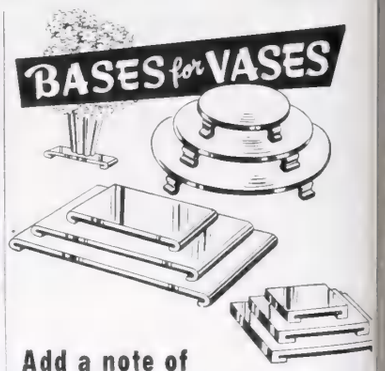
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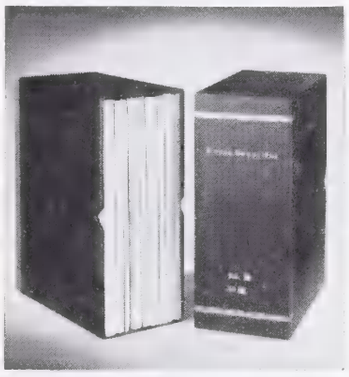
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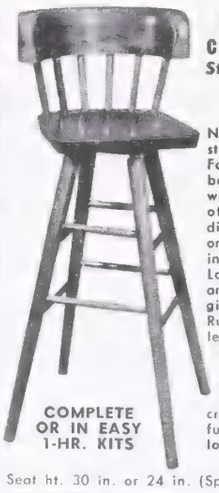
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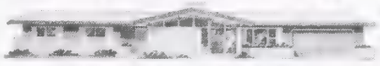
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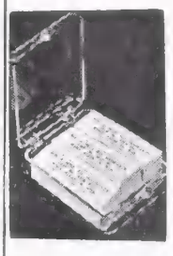
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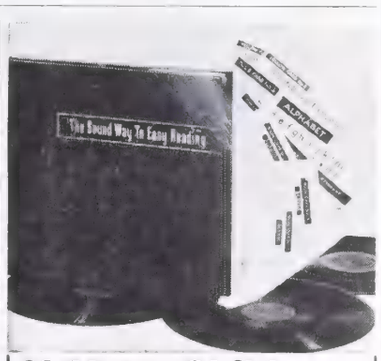
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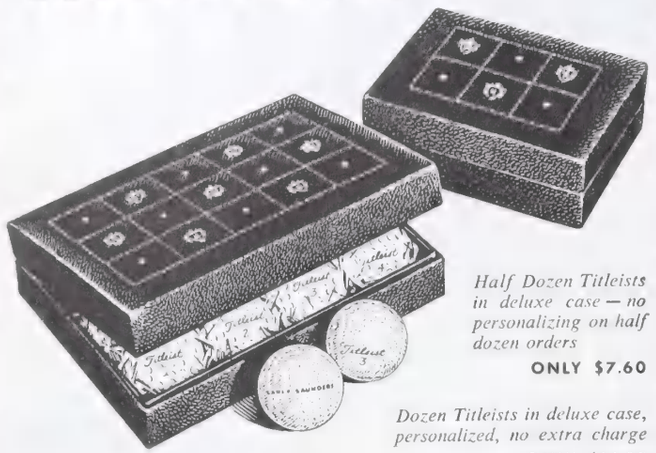
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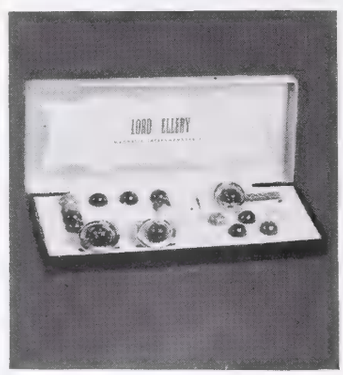
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THERE'S NO TUNE LIKE A SHOW TUNE

CONTINUED FROM PAGE 36

CL 837), and Ira and George Gershwin's *Oh Kay* (Columbia CL 1050), as well as the more familiar brilliance of Jerome Kern's *Roberta* (Columbia CL 841).

Of even more significance is the fact that two of the best productions in the series—*Pal Joey* (Columbia OL 4364) and *Porgy and Bess* (Columbia OSL 162, three discs)—inspired the extremely successful revivals of these shows which sent *Joey* from Broadway to the Sinatra-ized film and *Porgy* around the world.

BUT recordings of full scores, valuable as they are in keeping alive many tunes that might otherwise be lost, scarcely begin to open the doors to the varied wonders and delights in the show-tune repertory. To find these in quantity, we can turn to collections by singers of both great and little popular renown. Collections by Perry Como (Victor LPM 1191), Dinah Shore (Harmony 7010), Mario Lanza (Victor LPM 2090 and LPM 2070), or Jo Stafford (Columbia CL 584 and CL 1124) lean to the familiar and base their appeal on the personalities of the singers. At the other end of the scale are discs by skilled but unheralded people—Louise Carlyle, Bob Shaver, or Warren Galjour—which are studded with charming songs, many of them rarely recorded by anyone else in the business.

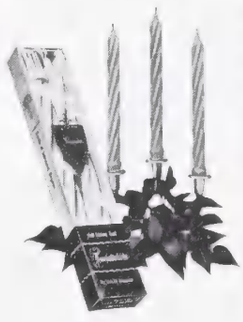
These three singers can be heard on most of the discs produced by Walden, an unusual label devoted to the recording of neglected (or, at the most, not over-done) show tunes. Walden has some tempting offerings for anyone setting out on a show-tune safari. There are two discs of *Gershwin Rarities* (Walden 302 and 303) which dig back into *Treasure Girl* (1928), *Tip Toes* (1925), *Funny Face* (1927), *Pardon My English* (a 1932 failure), and the original and unsuccessful version of *Strike Up the Band* (1927) for some gleaming instances of forgotten Gershwinia. *Rodgers and Hart* (Walden 304) runs an intriguing course from the team's first contribution to a Broadway show (*Any Old Place with You* in *A Lonely Romeo*, 1919) to one of their last efforts, *To Keep My Love Alive*, written for a revival of *A Connecticut Yankee* in

(*Please turn to page* 180)

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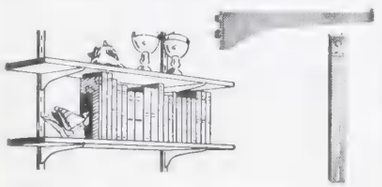
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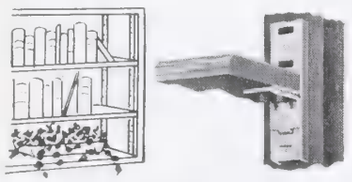


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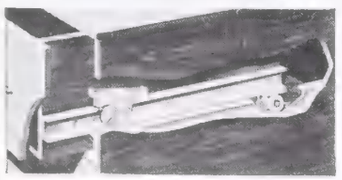


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THERE'S NO TUNE LIKE A SHOW TUNE

CONTINUED FROM PRECEDING PAGE

1943. Cole Porter (Walden 301) and Arthur Schwartz (Walden 305) are served by one disc each, while there are sets of two for the glancing, glinting melodies of Jerome Kern (Walden 308 and 309) and the strikingly varied talents of Harold Arlen (Walden 306 and 307).

On Walden 306, Arlen sings his own songs in a wry and wispy voice, giving an intriguing insight into the composer's view of the proper interpretation of his work. This same device has been used in several instances by another recording company with a fondness for show tunes. Heritage. In this manner, Harold Rome offers a lively interpretation of his score for *Fanny* (Heritage 0055), touches some high spots from six of his scores, among them *Pins and Needles* and *Call Me Mister*, on *A Touch of Rome* (Heritage 0053), and resurrects some of his satirical special material on *Rome-Antics* (Heritage 0063).

He re-traverses much of the same ground in autobiographical fashion on *And Then I Wrote . . .* (Coral 57082), one of a series of discs which includes a similar musical autobiography by the sprightly Irving Caesar (Coral 57083) who recalls his collaborations with George Gershwin (*Swanee*) and Vincent Youmans (*Tea for Two*) among numerous hectic adventures in and out of the musical theater.

Alan Jay Lerner, the lyricist of *My Fair Lady*, reveals a hitherto concealed voice, light and flexible, on *Lyrics by Lerner* (Heritage 0600), applying it to songs he wrote for *Love Life*, *Brigadoon*, *Day Before Spring* and *Paint Your Wagon*.

ON THE other hand, Betty Comden and Adolph Green are merely returning to the familiar skills that gave then entry into show business as members of The Revuers when they sing their songs from *On The Town*, *Billion Dollar Baby*, and *Wonderful Town* on Heritage 0057.

And the unquenchably versatile Noel Coward not only patters silkily through his own romantic and witty creations on *Noel Coward at Las Vegas* (Columbia ML 5063), but he even rewrites Cole Porter's *Let's Do It* in his own fashion. Porter himself could once be heard intoning some of his more biting lyrics on a disc in RCA's "X"

(*Please turn to page* 183)

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WRITE FOR ILLUSTRATED LITERATURE

TELL CITY CHAIR COMPANY

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THERE'S NO TUNE LIKE A SHOW TUNE

CONTINUED FROM PAGE 180

label series which has been dropped from the catalog, although there still may be some copies languishing on back shelves.

The pursuit of the more unusual show tune leads in other directions, too. It takes us to some of the more meticulous mood-setters, whose habitat is the small and generally stylish night club, to Mabel Mercer who combs Cole Porter's output with knowing perception on Atlantic 1213 and mixes carefully culled samples of Kern, Rodgers and Hart, Kurt Weill, and Maxwell Anderson and Schwartz and Dietz with her own personal repertoire on Atlantic 1244 and Atlantic 2-602; to Portia Nelson's explorations of some all but untouched Gershwin, Porter, Coward, and Kern on *Autumn Leaves* (Dolphin 4) and *Love Songs for a Late Evening* (Columbia ML 4722); to the exuberant Bobby Short who rummages through forgotten scores like a joyful magpie on three Atlantic discs (1214, 1230 and 1262); and to Lucy Reed, a sensitive, warm-voiced girl who follows her own quiet path on *The Singing Reed* (Fantasy 3212) and *This is Lucy Reed* (Fantasy 3243).

THE willingness of the show-tune lyricist to face up to the activities of "he and she" has provided Martha Wright with an amiable group of songs which are much less leering than the title of her disc, *Censored* (Jubilee 1028) would suggest, while Charlotte Rae has gathered together a magnificent array of selections that have fallen into inexplicable obscurity on *Songs I Taught My Mother* (Vanguard 9004). Among them are Marc Blitzstein's *Fraught* from *No for an Answer*, Cole Porter's *When I Was a Little Cuckoo* from *The Seven Lively Arts*, the lilting *Summer Is a Comin' In*, written by Vernon Duke and John Latouche for *The Lady Comes Across*, which lingered on Broadway a matter of days; and another Duke tune, this one composed with Ogden Nash, *The Sea-Gull and the Ea-Gull*, from *Sweet Bye and Bye* which never even reached Broadway.

When the more personable Broadway stars are brought into the recording studio, they are apt to set down their best-known numbers, a habit with which one can scarcely quibble when talent and tunes are as well mated as on two Fred Astaire discs (Epic LN-3137 and Vik LVA 1001), or when Ethel Merman reviews her long, lusty-voiced career on the two discs which make up Decca DX-153.

Mary Martin, however, chooses to step lightly among both the known and the unknown by Richard Rodgers on Victor LPM 1539.

Nostalgic memories of stars of an earlier generation filter through *Helen Morgan Sings* (Audio Rarities 2330); *Torch Songs* (Vik LVA 1000), a disc shared by Miss Morgan and Fannie Brice; and *A Tribute to Al Jolson* (Audio Rarities 2285), which includes two numbers recorded in 1911 and Jolson's 1919 disc of *Swanee*.

Some of the most effective and venturesome interpreters of show tunes have been singers drawn from the ranks of jazz or near-jazz. Although Lee Wiley has a warm affinity for Gershwin songs, her only current collection of show tunes, *Duologue* (Storyville 911), is devoted to Rodgers and Hart, a team she treats with equal understanding. Carmen McRae shows a surprising empathy for Noel Coward in her forthright exposition of his songs on *Mad About the Man* (Decca 8662), and a newcomer, Nancie Malcomb, brings a touch of the modern jazz approach in both her piano and vocal stylings to a sturdy group of show tunes on Camden CAL-422. Ella Fitzgerald's warm way with a ballad makes the Gershwin tunes flow easily on Decca 8378 and it brightens both *The Cole Porter Song Book* (Verve 4001-2) and *The Rodgers and Hart Song Book* (Verve 4002-2), but she is apparently puzzled by the wit of Porter and Hart.

Jazz instrumentalists, too, have recently discovered show tunes and show scores. From the point of view of the show tune fancier, this is a mating of dubious merit because an instrumental jazz version jettisons not only the lyrics but the actual melody line as well. Since this does not leave much for the show-tune aficionado, jazz versions are of most interest to jazz buffs.

BY ITS nature, a show tune is a thing for singing. Because its lyrics actually say something, frequently on several levels, they should be sung with a flair that mixes distinctness and distinction. And because its melody is usually lithe and graceful, it is not apt to be improved by improvisers. These are rules of thumb common to most successful interpreters of show tunes. They run like a golden thread through the recordings mentioned above.



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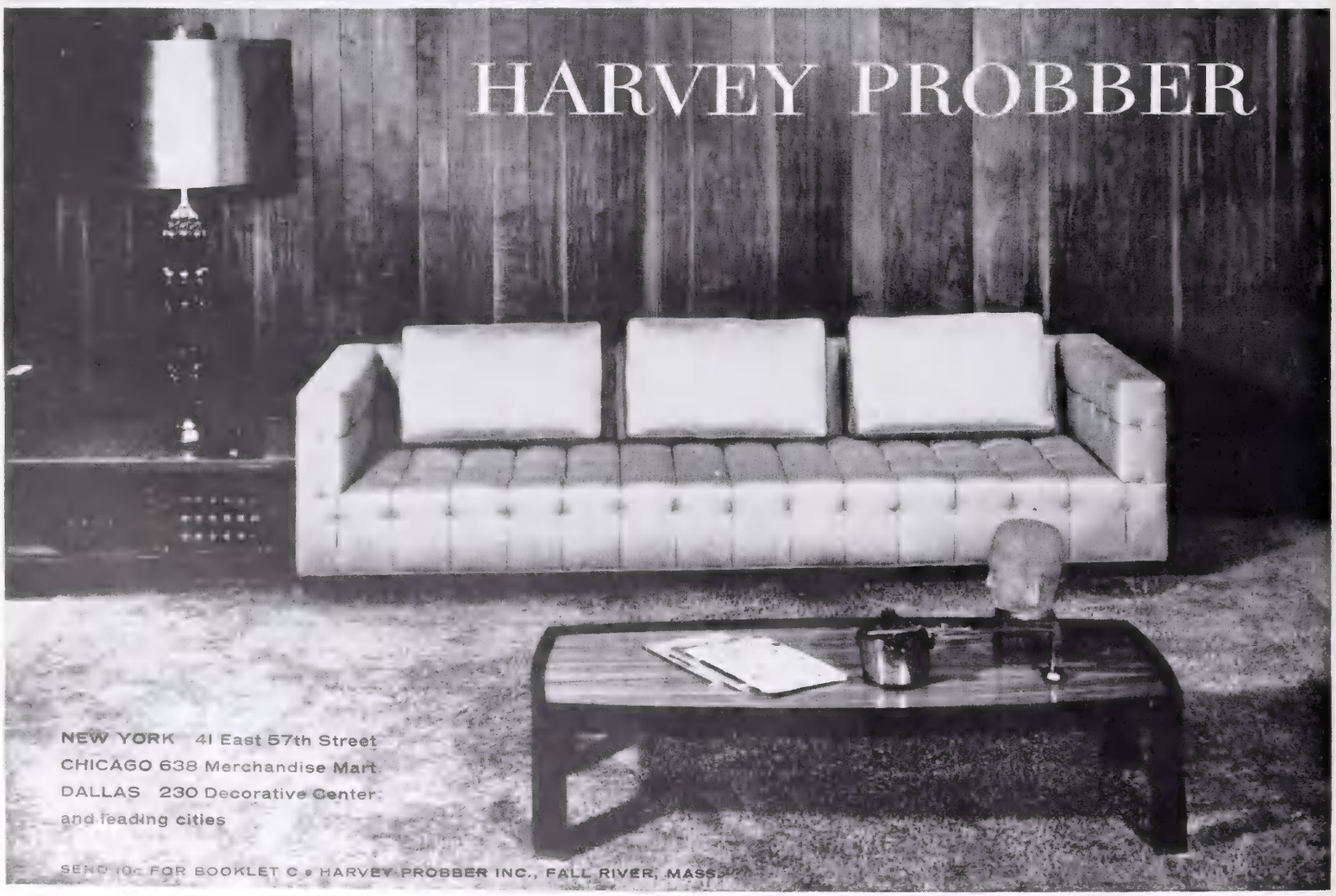
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By JULIE POLSHEK



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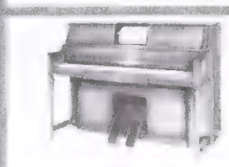


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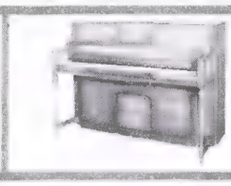
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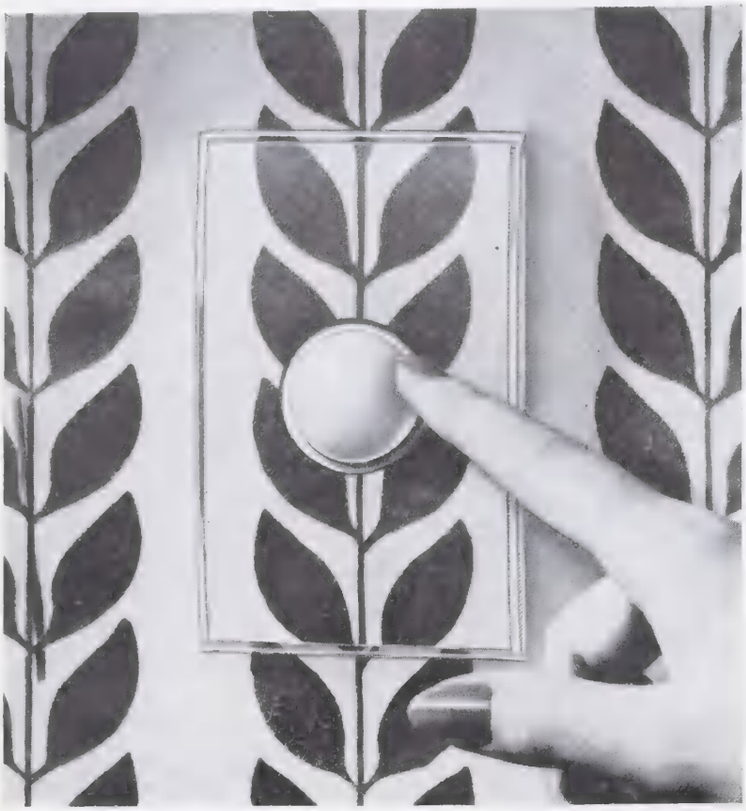
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IT'S WORTH MENTIONING

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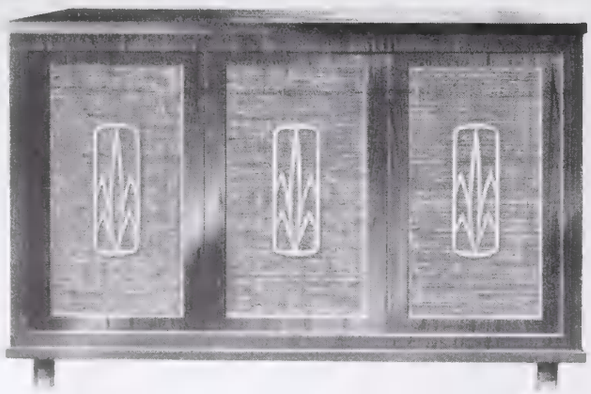




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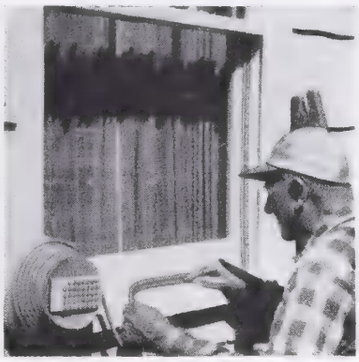
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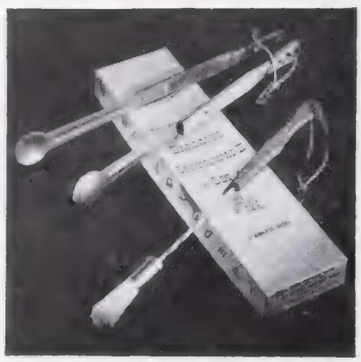


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PHOTOGRAPHS BY FRED LERNER



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PHOTOGRAPH BY FRITZ HENLE, FROM "THE CARIBBEAN: A JOURNEY WITH PICTURES"

How to leave home and like it

St. George, the "big town" and memorable harbor of Grenada, the West Indies' "isle of spices." The town's green hills, punctuated with red tile roofs and pastel houses, continue their climb into jungle forests, tumbling with waterfalls, blazing with exotic tropical foliage.

Island-hopping the unexploited Leewards and Windwards—II

Grenada and Tobago – jewels at the end of an island chain

By VIRGINIA SAFFORD

MAP BY STEPHEN CHAN



Grenada is known as the lushest island in all the West Indies. I could easily see why, when I landed there on my island-hopping trip down through the Eastern Caribbean. It is worlds apart from Barbados, the very British island from which I had come (see HOUSE BEAUTIFUL, October 1958), even though it is only 50 minutes away by British West Indian Airways plane.

Grenada (pronounced Gre-nay-da) is dramatically beautiful, but restful and on the quiet side. It has about the same atmosphere and look you might expect to find in the South Seas. You hear it described as "big enough to live on, small enough to get around in a day, little enough to love." And when you see it, you'll agree.

It might have been my imagination, stimulated by the knowledge that Grenada is called the spice island, but I thought I could detect a rich, spicy fragrance as we twisted around, up and down the (*Please turn to page* 260)



Photograph by Carroll Seghers II

It's always summertime in

Nassau

and the

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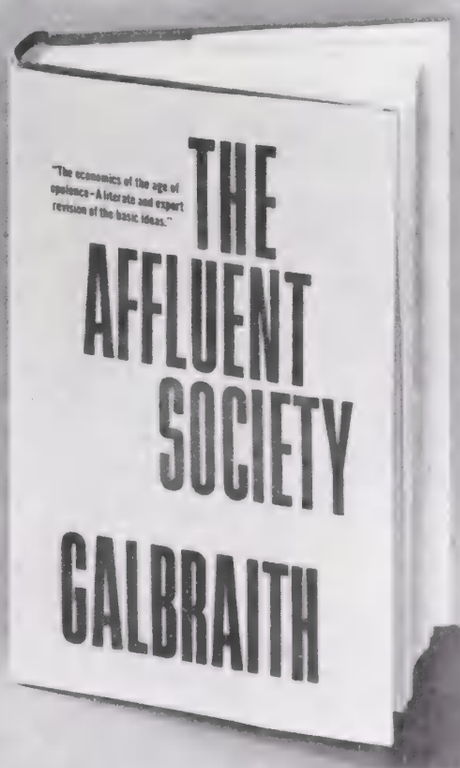


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House Beautiful
NOVEMBER • 1958

A new thing in the history of man:

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• No one will argue that for nearly two decades we have enjoyed a prosperity unparalleled in the history of man. A new book by John Kenneth Galbraith, a noted economist, confirms this pleasant state of being. But then he proceeds to imply that perhaps we have too much affluence, and that more goods for more people should not be the path of the future. Professor Galbraith's thesis, as I understand it, is basically that the individual cannot be trusted to spend his money wisely, and that more of the decisions on how to spend the national income must be made for the individual by government officials.

This seems to imply an essential disrespect for the potential of individual human beings and a pessimism about the enormous growth that one individual can make in one lifetime, given reasonable opportunities for education and experience.

The editors of this magazine move continuously among people of all incomes, and we see what they do with their money. We also know what industry sells, and what kinds of merchandise become the best sellers. And we say emphatically that there is no basis for Professor Galbraith's pessimism. Out there in the homes of America, things are not what he implies. In closing he says, "to furnish a barren room is one thing; to continue to crowd in furniture until the foundation buckles is quite another."

Whether we take him literally or figuratively does not matter. This is not happening. Taste, discrimination, and a maturing sense of appropriateness are more prevalent than Mr. Galbraith has any idea. This issue gives a very, very small sampling of what he would find if he went looking.

ELIZABETH GORDON, *Editor*





Affluence is not equated with the accumulation of possessions in the new homes of the discriminating in America. More highly prized are the grandeur of the surroundings, the access to nature, the dignity of simple furnishings, as seen in these pictures. Home of Mrs. Leslie Lumley; Thornton Ladd, architect.

It takes time and experience

To Learn How To Live Like a King

But give a person the financial means and the opportunity to see and explore and he'll learn very rapidly how to distinguish the fine from the tawdry, the vital from the trivial

PHOTOGRAPHS BY MAYNARD PARKER

● The basis for HOUSE BEAUTIFUL's optimism about the state of our culture, as well as our economy, can be simply stated: People don't make the same mistake more than once or twice. If they have bought unwisely, their common sense finally comes into play and they buy more selectively and judiciously in that category the next time. But there has to be that affluence for us to be able to afford a "next time," instead of hobbling along on a "make-do" basis.

We see this again and again—in every classification of living. We have seen the same families progress through three and four new houses. And each house in the series would be better architecturally and furnished with more discrimination and taste than the previous one. We have seen old furnishings retired—not because they were used up but because they were outgrown aesthetically. Without affluence this would not be possible. Without affluence there can be no room for trial and error, therefore no room for growth. By growing we are creating our obsolescences which, if we are affluent, we can afford to indulge. This may be economic waste, but it is mighty nice to be able to expand like a flower.

The general level of taste—regardless of the income level—of the 1950's, as compared with the 1940's is at least 50 per cent better. And there is a pronounced surge toward putting first things first: light, sun, space, repose and serenity, privacy and quiet, beauty (*Please turn to page* 258)

When men discriminate wealth is a maturing influence

There is poverty that vulgarizes. There is wealth that vulgarizes. Only discrimination can stop the vulgarization, says this outstanding American philosopher

By T. V. SMITH

The "ships" of average Americans have been "coming in" until the poverty-stricken have become a diminishing group in America. Indeed, America has all but abolished poverty, albeit through means that some think threaten to leave us poor.

How is our wealth to be converted into welfare? Production has been the magic word for the transformation. It is no longer enough, the critics cry. We have produced ourselves into plenitude; but, say some, for all our wealth we are in some ways poorer than when we lacked plenty. Are we always to have poverty, though the poor cease to exist? Over-rich in goods, under-rich in virtue: this is the line of thought proposed by Professor John Kenneth Galbraith in his book, *The Affluent Society*. It is a line of thought laid deeply against our grain.

At every supermarket and every department store we can confirm what Mr. Galbraith says about modern production. But we do not share his suspicion that the productive process, which has lifted us in so short a time from physical poverty, will in shorter time plunge us into decadence. "Where wealth accumulates, men decay," but only when we are dealing with men already decadent.

The traditional cloud cast by the "dismal science" of economics projects still a shadow for Mr. Galbraith. The early fear was that there would never be enough production to make welfare of wealth. In the Nineteenth Century all maxims centered on production. "From each according to his ability, to each according to his desserts," cried the socialist. "From each according to his ability, to each according to his needs," cried the communist. "From each according to his ability, to each according to his prowess," cried the capitalist. Then came the fear that there would be too many mouths to feed. Now the fear is that the quantity of goods produced and the nature of advertising required to move them will engulf all quality.

The notion that quantity and quality are thus at war, strikes us as a species of what Galbraith happily calls "conventional wisdom," a credo, that is, which we subconsciously agree to believe for other reasons than that it is so. Though Mr. Galbraith takes a hopeful view of Western civilization, and particularly of American civilization, the fear which gnaws at the vitals of his hopes springs from his distrust of the productive process to create its standards as it goes. Worship of products is materialism. Deference to the creative process is idealism. The evidence before us, in this and every issue of HOUSE

Who has given to me this sweet,
And given my brother dust to eat,
And when will his ship come in?

WILLIAM VAUGHN MOODY

BEAUTIFUL, emboldens us to confront with modesty, but without fear, the expert who hesitates before our vast productive capacity. Wealth requires only discrimination in order to produce men.

There are two ways in which taste gets disseminated: by precipitation and by osmosis. There is the aristocratic way in which some excellence gets imported to the process from without, foisted within by force, fraud, prestige, or education. If it has no peer as competitor, it gets easy sailing. That is to say, if only one kind of architect is available, then only one kind of architecture results. Such excellence may be real enough; but it is excellence by definition, and its definition is by presumption.

There is no denying that taste spreads this way, but it is precipitated from above and spreads *downward*. The spread is likely to be reluctant and the hold of anything superimposed may well prove precarious.

There is another way, the democratic way, in which we start from where we are with what we have, never branding anything inferior because of the group or class from which it comes: each allowed to count for one and none to count for more than one. Folk music is good for the folk: it comes from their want and fulfils their need. And folk music becomes better music as the folk become a better folk. Such standards are not born in a vacuum, and they operate in a market place where standards are no less competitive than are goods.

This democratic way of depending upon our household gods, so to say, may not get us anywhere in terms of a shining goal, but it is a pleasant way of ambling along together. It is progress by osmosis. And there is no cosmic law saying that a prescribed goal is somehow better than a succession of goals, all created in the process and set adrift, as it were, to jostle one another in friendly competition.

What is never to be overlooked—however "conventional wisdom" may decry it—is that quantity production can, in this democratic way, facilitate a quality product. The same kind of prejudice against quantity once decreed that democracy as a form of government would always defeat its own ends, if its spread were larger than a city-state. It remained for James Madison, father of our Constitution, to argue and for history to prove that the bigger the unity, other things being equal, the solider the base for governance. Not only do provincial extravagancies tend to neutralize one another, but the size of the base increases the chance that statesmanship will arise and prevail. It is not different with artistic excellence.

Men learn by their mistakes. But poverty of taste, like shortage of goods, narrows choice. Only those can really choose who can afford to do without what is not chosen. Freedom of choice prospers in an affluent society. Choice is wasteful, but not pure waste. Shall the waste be on the few or on the many? Waste is the price of taste, and taste pays back its long-run (*Please turn to page* 280)



Discrimination—on a budget—brings palatial living to a school teacher

This is the fourth home for Mr. and Mrs. Walter Chapman. They have come a long way from the traditionally furnished apartments of their early married days. A long way, that is, in their awareness of beauty and an understanding of how to achieve it. They live amidst vistas of faraway mountains, in rooms bright with sunshine and serene with beauty. They are surrounded by wealth—the scenes and objects of their own creation. And they have done all this on a school teacher's salary. The story of the Chapmans is an exciting one, because they have proved that if you want something badly enough there is always a way of getting it. The complete story of their home, and how it came to be, will be told in their own words in our January issue.

PHOTOGRAPHS BY CHARLES YERKES—PARKER STUDIO





ALL PHOTOGRAPHS BY EZRA STOLLER

The Little Palace of a Postman

Now even people with a modest income can live in splendor. Here is an object lesson in this re-discovered art, proving that people, who do not have a well-filled purse, may yet have within their possession the means for living splendidly

Before you act on that impulse to dash off a letter to your congressman protesting that postmen are highly overpaid (assuming that it must be so if one of them owns and lives in this house) read this story through.

This is not a story of wealth and extravagance: it is a story of careful husbandry of modest resources to achieve a definite goal.

This is a story about people who sought the best, both materially and aesthetically, that they could afford. They were not seeking cheapness.

OWNER:
Mr. and Mrs. M. R. Kitchens
ARCHITECT:
Alfred Browning Parker

The quiet, substantial dignity of this house results not from the desire to impress others (the palaces of kings were designed to impress those over whom they ruled), but from the desire to live a high-quality life. The two lower photos illustrate how the wood panels at both sides of fireplace swing back out of the way against the chimney mass to open the house to breeze. Notice how the steps "work" with the form of the chimney to give it emphasis.

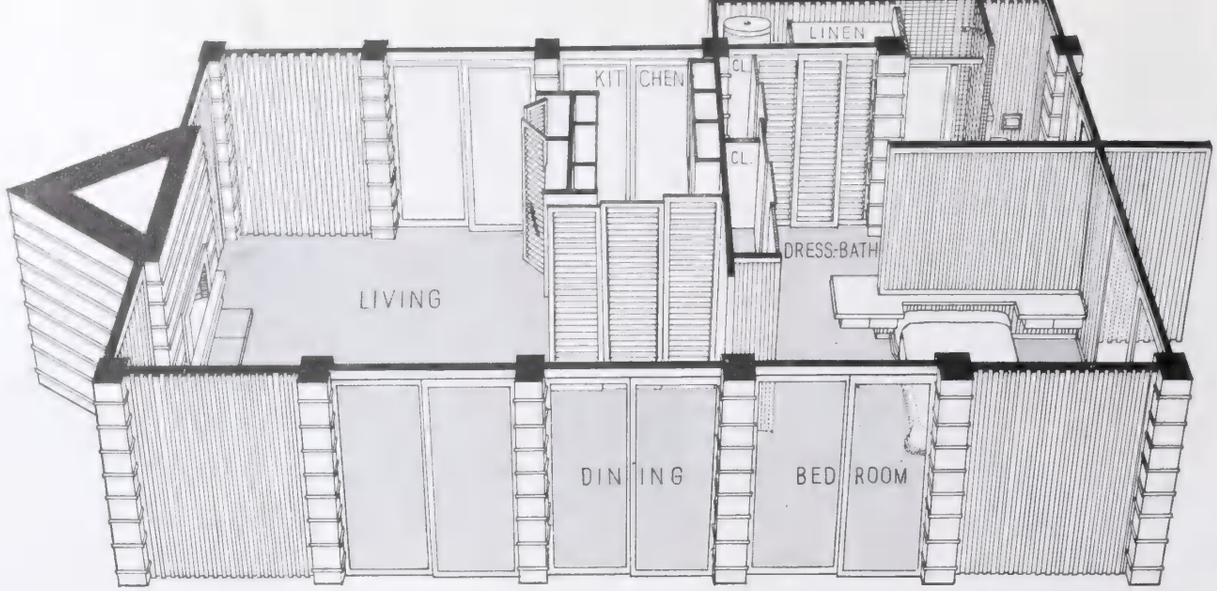


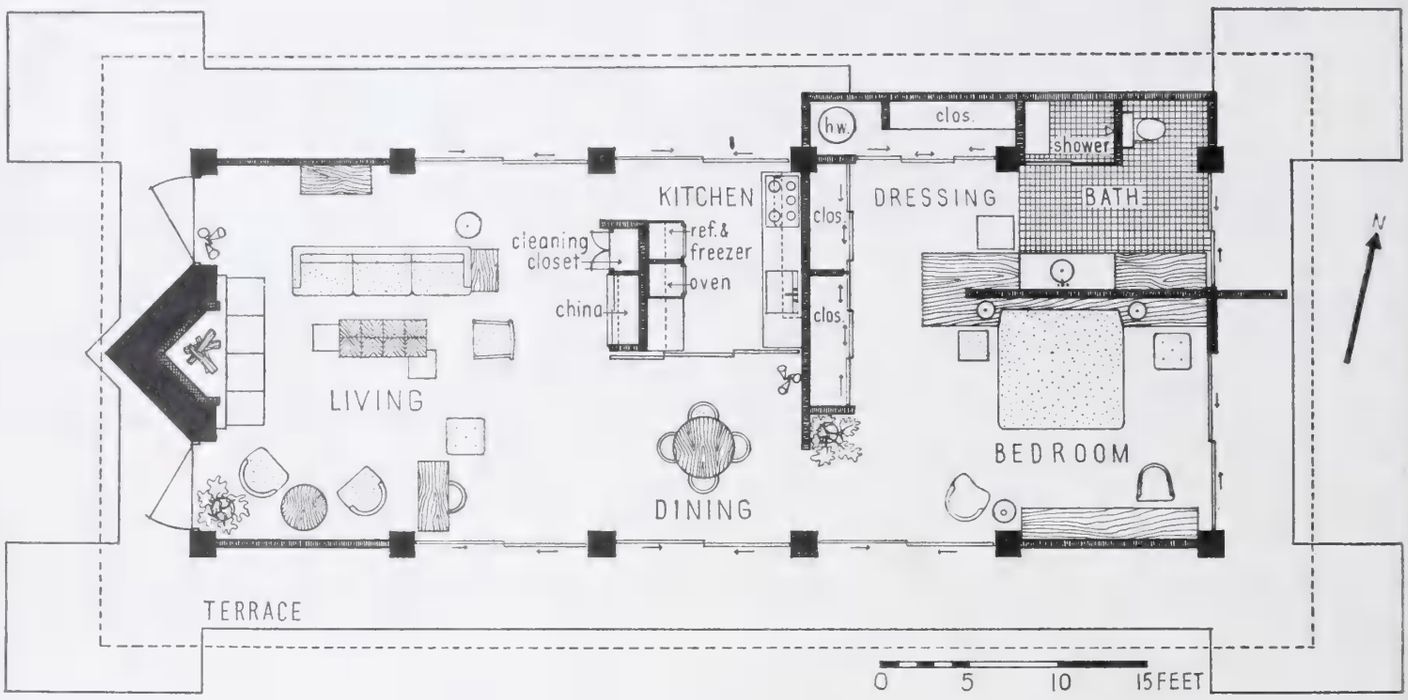


but quality they could achieve economically.

They realized that, if they were to avoid having just another house, they would need the help of an architect. They were willing to pay for his services; they knew that what he would add in intangible values would more than pay for the cost of his services. True economy does not always consist of being "saving."

When Postman and Mrs. Kitchens asked Alfred B. Parker to design their house, they owned ten acres of land. With (*Please turn the page*)





ALL DRAWINGS BY MADELAINE THATCHER

THE LITTLE PALACE OF A POSTMAN *continued*

A sense of bigness prevails in the house; there are no petty elements. It is in its generous spaces, its bold details (such as the fireplace), and in the amply scaled furnishings, such as the 90″ sofa.

They enjoy the splendor of luxuriously-scaled space made possible by thoughtful planning and economy of construction

foresight they had invested their savings in this palmetto scrub land in South Miami about fifteen years ago, when it was considered almost worthless. Today its value is at least six times what they paid for it. The sale of five acres of their land helped to pay a good part of their construction costs.

In area, this is not a small house. It contains nearly 1,300 sq. ft. of enclosed floor space, about 300 more than most two- or three-bedroom tract houses. Its contract cost was only $19,600, which includes the cost of the built-in kitchen equipment and other built-in furnishings in the kitchen, bathroom and bedroom.

In its concept of a manner of living, it is not a small house. This is not a cottage; it is a house in which one can live comfortably and in a certain palatial splendor.

The basic elements of splendor (space and light) in themselves cost nothing. Imaginatively used, they can produce a building filled with visual delight. A house built of costly materials can be aesthetically poverty-stricken. One, such as this, built of simple and comparatively inexpensive materials can be rich with elements which please the mind and eye. These may be the shape of the space itself, the vistas seen within it and from it, and the play of light and shade within it and over the materials which define it. (*Please turn the page*)





Generously scaled steps leading up to the grass terrace repeat the bold sweep of the roof line. As features in the foreground, related architecturally to the forms of the house, the steps and retaining wall extend the house into the landscape, wedding it to the earth and giving it a pleasing sense of importance and enduring graciousness.



A raised terrace, built of earth, elevates the floor of the house above the surrounding level ground. In a commonly flat and featureless landscape any extra height can proportionately count for a great deal more. It gives added interest and an enlarged scope to the view from the house. It also lifts the house up where its occupants can receive more benefit from the breezes.



The quality of the design comes out of a direct expression of the materials used, of how they go together, and of how they function in the structure

The structure of the house is economically straightforward and immediately evident. It all counts for something, functionally and aesthetically. There is nothing "just for the effect."

Its twelve identical concrete block piers support six identical roof trusses of wood. These are covered with a heavy tongue-and-groove planking which forms the roof and is exposed below as the finished ceiling surface.

At one end the fireplace mass rises as a firm accent. The spaces between the piers are filled either with sliding sash (only one of these, in the bath, varies in size) or with cypress board-and-batten walls, which are also used in the interior to screen areas for privacy.

But this simple, direct structure of wood and concrete, two very common materials, provides a setting filled with splendor for a modest, but dignified way of living. (*Please turn the page.*)

Direct use of construction. There is nothing "just for effect" in this house. Its appearance is the result of the way the materials are put together and of how the structure "works." The horizontal lines of the square masonry piers, on which the roof trusses rest, are made with regular column block with thin concrete brick between. The bolts and square washers at the splice in the cross ties of the roof trusses, placed with care, are decorative as well as useful. The battens which cover the joints and allow for shrinkage in the cypress walls produce the ribbed texture.

Low-priced hearth, shown here in a close-up view, is made of four pre-cast concrete tile, 24" square, which, if purchased in small quantities, cost $1.60 per block, delivered, or $1.40 in larger quantities. The rich and interesting contrasts of textures are a natural effect produced by vibrating in the manufacturing process.







Spacious bathing area, a continuation of the dressing area, is paved with ceramic tile for easy maintenance. Cleanliness can be more than a hygienic chore.

Pleasant openness, without over exposure, is a feature of the house as seen (left) in long vista which extends from bedroom area through and beyond living area.

The finishing touch in the sleeping area is the colorful ready-made linen and cotton bedspread, with a custom-made quality and look, which cost only $39.95.

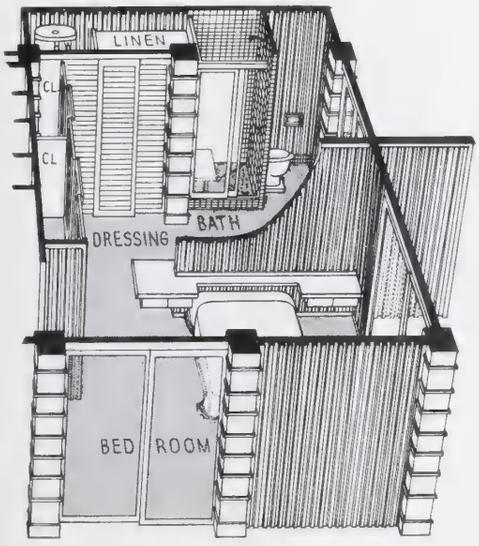




Abundant storage space for linens and clothing is provided by more than 20 lineal feet of closet. Sliding doors in front of this space make it all visible and within easy reach.



Lavish dressing table (more than 15 feet long) in bath-dressing area has a lavatory recessed in the central third, which is marble. Drawers and storage shelves are below counter.



The master suite provides quiet luxuries that couldn't be bettered in a palace



Functional beauty. Lighting installed in closets makes an interesting play of light through louvered doors. This provides subdued night-lighting in bath-dressing area. The slight warmth given off by bulbs also serves to counteract humid conditions.



Thorough detailing. Sliding doors of closets are hung from track at top, eliminating the track at bottom and allowing the dressing-room carpet to extend uninterrupted into closets. This adds a sense of luxury and makes closet easy to clean.

THE LITTLE PALACE OF A POSTMAN *continued*

Compare the master suite of this house with its counterpart in the more costly house shown on page 220. Although this one is not built of such fine and rare materials, you will find that it provides an environment with basically the same qualities. Both provide a high degree of comfort. Both have a luxurious, uncluttered simplicity combined with an imaginative richness. Both provide an environment with a quality that serves to lift the human spirit. And by providing more than mere shelter and creature comforts, each, in its own way, adds distinction to the life lived within it. *(Please turn the page)*

With a change in equipment—and attitude—housekeeping is removed from a menial position to one of dignity in the living area

THE LITTLE PALACE OF A POSTMAN *continued*

This quality of adding distinction is found also in its provisions for housekeeping: the preparing and serving of meals, cleaning and maintenance. The kitchen is not a setting for menial work with the housewife cast in the role of scullery-maid. It casts her in the role of hostess and places her near the center of the living space in an area efficiently arranged and equipped so that she can prepare and serve a meal with an element of style.

Notice how this house provides the same unobtrusive, behind-the-scenes food service that is found on a larger and more elaborate scale in the Davis house on (*Please turn to page* 288)



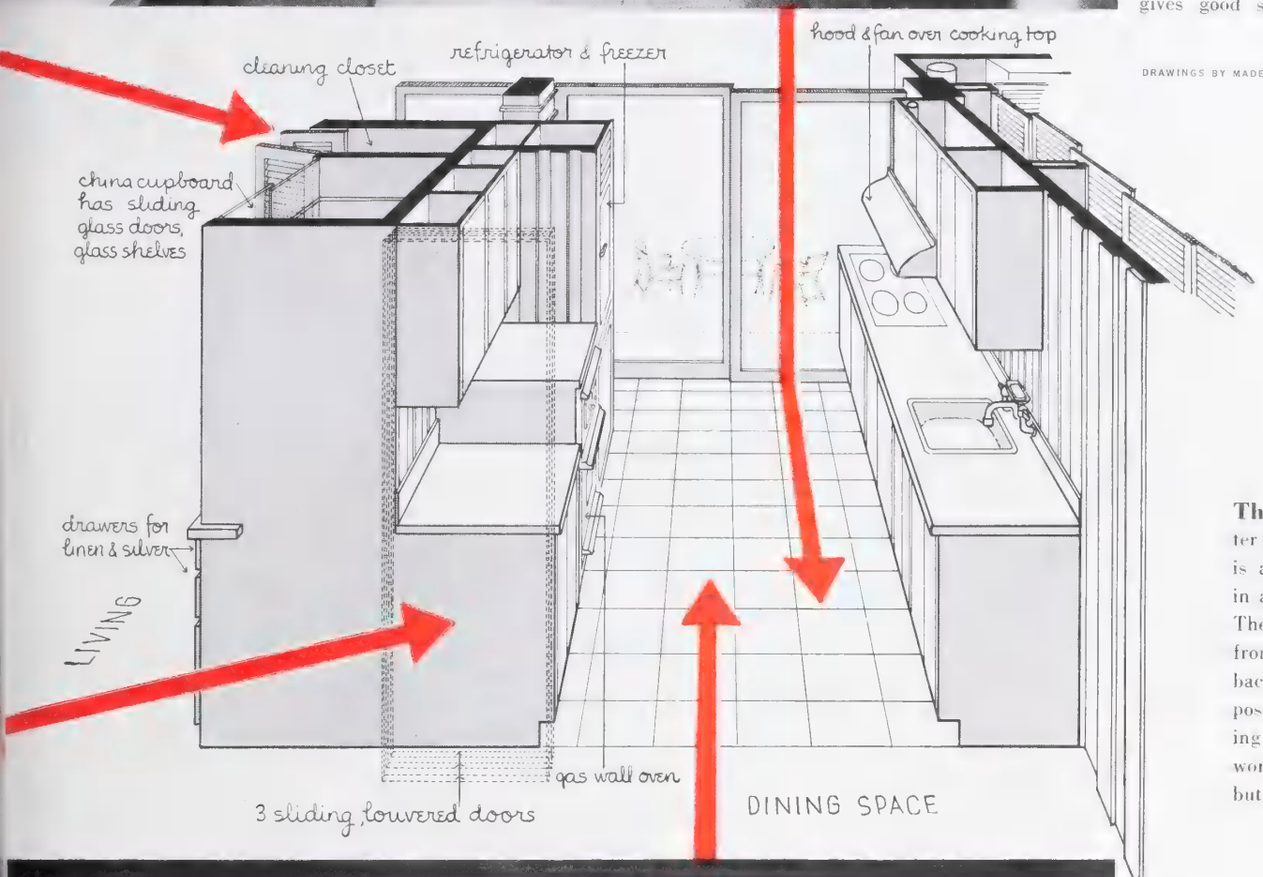
Cleaning equipment and supplies are conveniently concealed in this closet, which forms a part of the separation between the living area and the kitchen. Combined with the built-in china and linen storage unit, its general character doesn't betray its mundane purpose. Its shelves provide extra storage space for the kitchen. China storage has glass shelves and sliding glass doors. The space above the storage unit is left open to increase the kitchen's spaciousness and to make it more a part of the general living area.





Ball-bearing easiness is provided, where possible, in the house. It is in the louvered-panel sliding doors, which are used to close off the after-dinner untidiness of the kitchen from the dining area. It is in the luxurious dining chairs (retail price, $76) which glide on casters for ease in use at the table and for moving them, without effort, where desired for extra seating. The elegant low table (retails for $100) adds a quality of style to meals and gives good scale to the dining area.

DRAWINGS BY MADELAINE THATCHER



The work area in the center of the general living space is an indication of a change in attitude toward housework. The housewife is promoted from the menial position of back-door scullery-maid to the position of hostess in the living room, performing her work from her out-of-sight, but not out-of-touch position.



Furnishings and construction details on page 289

Compact efficiency is combined with a generous spaciousness in this step-saving kitchen. One can stand in the center of this space and reach almost everything. But, because of its openness at both ends, one is not confined. (See photo above of opposite end of kitchen.) This openness plus the in-line planning provides a natural blow-through ventilation. The same high-quality "living-room" finish is used throughout the house. Counter-tops are white Formica. Stainless steel refrigerator and freezer units are built-in near the below-counter oven (left).





The dramatic fire hearth, with its companion hood, is the focal point of the interior design of the Ewing house. It serves as a divider within the one large room, giving a sense of seclusion to the sleeping area. Because of its open design, the fire (or plants, in the warm weather) can be enjoyed from all sides. In winter, the copper stack, heated by a fire, radiates warmth to the whole room.

Palatial living in a one-room house

By GUY HENLE

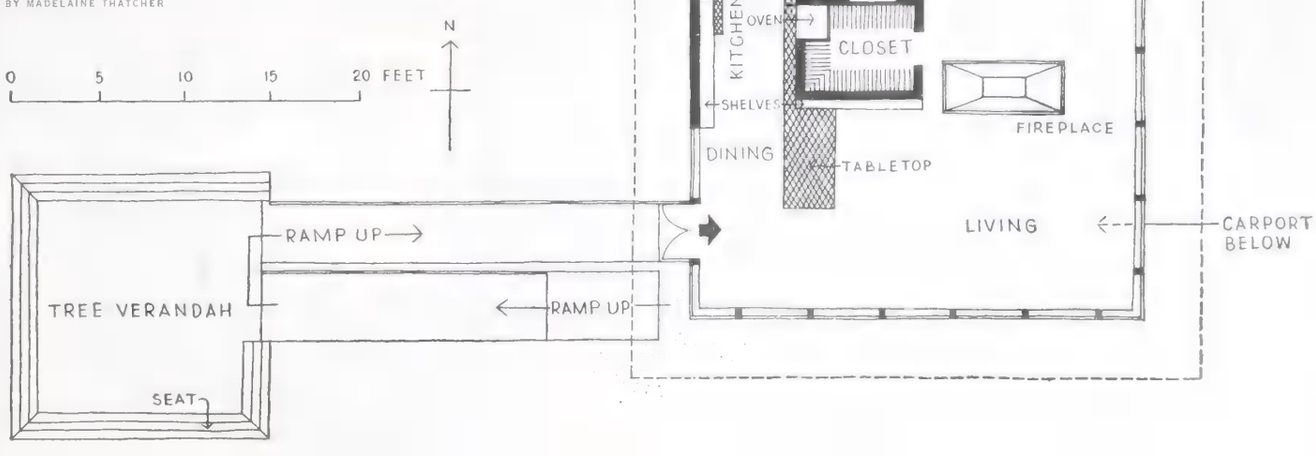
● If palatial living in today's America does not take a lot of money, neither does it take a lot of space. This house, designed for a widow living alone in Florida, proves the point. Within the confines of her 26′ x 26′ house, the owner has every convenience she needs, every pleasure she wants.

The plan of the house evolves from a simple square, with the whole area considered living space. The bathroom was enclosed, and its wall, with that of an adjacent closet, formed the scaled-down but luxurious kitchen. Otherwise the room was left open, with an imposing fireplace used to screen the bedroom area. The partitions, except for the bathroom enclosure, are kept at door height to retain the one-room feel. To make maintenance as simple as possible for a woman living alone, the architect used ceramic tile floors and cypress walls throughout. (*Please turn the page*)

ALL PHOTOGRAPHS BY EZRA STOLLER

How simple is the plan for this house, but how complete, with everything needed for one-person living. The life of ease enjoyed here could well have been called palatial 100 years ago. Looking into the living area, you quickly sense how rich life can be, even in so small a space.

DRAWING BY MADELAINE THATCHER



The only full-height partitions are those around bathroom. With ceilings visible throughout, the effect created is that of the house being just one large room open on four sides.

The same perimeter cabinetry that forms the built-in couches comes around to make a storage headboard and end tables in the sleeping area. Roll blinds add sun and glare protection.



The continuity of these two materials helps make the house all of a piece. Much of the furniture is built-in for the same reason. One unit runs continuously along three walls, forming seats and end tables in the living area, a headboard and night tables in the sleeping area.

Small as the home is, it fits Mrs. W. R. Ewing perfectly. Her children are grown and have families of their own, so she is alone most of the time. Even before she came to Florida, she had decided on Alfred Parker as her architect. With his help she selected a site that had been passed over by many others because of a sunken area just back of its center. Parker realized there was adequate high ground for a small house that would easily meet Mrs. Ewing's minimum space needs.

In planning the house, the architect decided to raise the living area one floor above ground level. Since the house would have to be set relatively close to traveled streets, this would gain the necessary privacy without shutting off (*Please turn the page*)

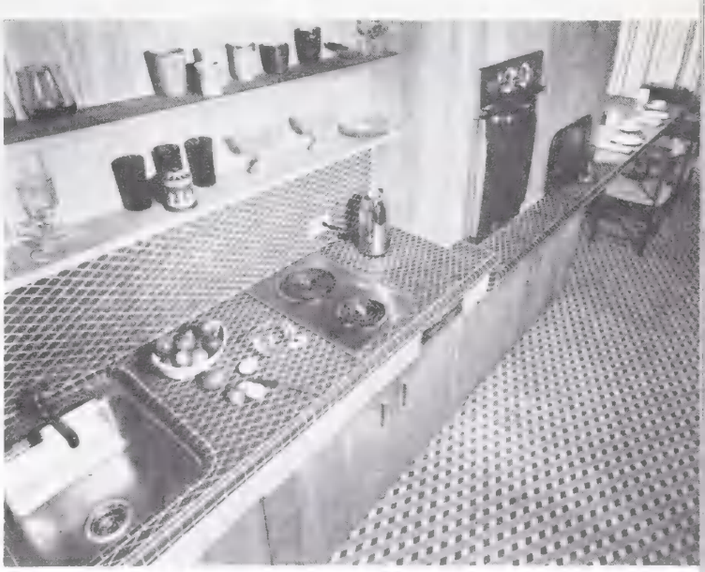
The kitchen in this one-room house is surprisingly spacious. It is convenient, even luxurious, to work in. The materials used, tile and wood, are the same as those used in the rest of the house, making the kitchen seem just another part of the large room. The kitchen counter drops down to dining-table height and continues into the living area as a built-in table (below).

OWNER:
Mrs. W. R. Ewing

ARCHITECT:
Alfred Browning Parker

Furnishings and construction details on page 254.





The equipment in this kitchen is scaled down to the needs of one person, but within those limits, is superb. Along the wall above are the stainless steel sink, the two-burner range, and oven. Opposite is a wall-hung refrigerator.



The two-stage ramp entrance to the house bridges the low spot in the land that made this lot seem unsuitable for building. The ramp provides a delightful entrance as well as making the climb easier. It pauses midway at the landing that spreads out to become a shaded sit-out deck (seen from the doorway, left).



two sides of the house. At the same time, it brought the house up to leaf level, which in Florida means getting every possible breeze there is.

But raising the house up might involve a flight of steps, not desirable for a woman of grandmother age. Architect Parker solved this problem with the two-stage ramp seen here. Its foundation is placed directly over the low-lying land, thus nullifying the pit's effect on the rest of the property. At the halfway point, the ramp spreads out to become a 15′ x 15′ veranda, with built-in benches. It makes a beautiful point at which to pause on the way up. And from the house, Mrs. Ewing can descend to this deck to sit out, without going all the way down to the ground-level patio. Both deck and patio are well-shaded.

At every turn, this graceful house belies its cost of $16,000 (excluding land and architect's fee). To live here among the treetops, amidst such beauty, is indeed palatial, even as nobility reckoned it.



Block-enclosed room at ground level serves as an oversize storage room, but also contains the equipment for Mrs. Ewing's ceramic work. Textured foundation wall was achieved with concrete block, ends exposed.

The house seems to float in space, another tree among the many around it. Its height gives it privacy from near-by streets and a chance to catch the breeze. Wide roof, with an extra-deep fascia, protects interior from brilliant southern sun and sky glare.





PHOTOGRAPHS BY MAYNARD PARKER

Two things help make this such a delightful display. One is the number of pots; enough are used to make a really dramatic showing. The other is the way single colors are emphasized to give the strongest effect. The group in pots beyond the pool is mostly white with yellow accents. The other is yellow with accents of white. Yellow and red early tulips are used in the foreground.



Daffodils beside pool give added importance. The fresh color and lovely effect are doubled by reflection in the water. Flowers are also floated for bright moving accents. By choosing early, mid-season and late varieties, you can have daffodils on show for six weeks. They can be followed by similar groupings of hyacinths and tulips. Owner and designer of garden is Landscape Architect C. Jacques Hahn.

The Portable Bulb Garden

By C. JACQUES HAHN
Landscape Architect

These are my favorites for potting

Daffodils	Hyacinths	Tulips
King Alfred Huge, all-yellow flowers	*City of Haarlem* Soft lemon yellow	*Golden Harvest* Large, golden yellow
Fortune Yellow and golden-orange	*L'innocence* Immaculate white	*White City* Sturdy white flowers
Mrs. E. H. Krelage Cream and white, tall, long-stemmed	*Pink Pearl* Rosy pink	*Pride of Zwanenburg* Salmon pink, tall
Diana Kasner Cream, yellow and red	*Lady Derby* Soft clear pinks	*Spring Song* Red-orange, very large
Beersheba Magnificent pure white	*Myosotis* Soft sky blue, large	*Insurpassable* Lavender, very large
Thalia Pure white flower clusters	*King of the Blues* Fine deep blue	*Aristocrat* Orchid pink, fine quality

Daffodils bloom first, then hyacinths and tulips. Varieties are listed above in approximate order of bloom with the earliest at the top.

● Colorful drifts of bulbs in the full glory of bloom are to me the essence of springtime beauty. And the easiest way I know to enjoy them—and eliminate the problems they bring—is to grow them in pots.

Let's face it, bulbs do bring problems. After they bloom and begin to die down, the yellowing foliage gives the garden an unfortunate look of neglect—just when you'd like it to look its best. You can lift the bulbs and dig them in to harden off somewhere out of sight, but this is a lot of extra work.

Also, if you grow them in beds, you have only bare earth to look at from fall until they begin to bloom in spring. Some of them can be naturalized and grown in a lawn or ground cover, but this limits the kinds you can have. Another problem, although no fault of the bulbs, is the fact that gophers and mice love to eat them.

The way to solve all these problems at once is to grow the bulbs in pots. You can keep them out of sight while they are developing, and move them front and center when they are at their absolute best. You can take them away as they begin to fade. And they are completely safe from underground thieves. The portability of potted bulbs is also a great advantage in arranging color combinations. You can group and regroup them to your heart's content.

There is another dividend too. When your bulbs are planted in pots, you can move some of them inside and "force" the bloom to bring an authentic touch of spring to your breakfast table or living room a full month or more ahead of their natural flowering time.

When you are after a strong show of bloom, the place to put the bulbs is right up close where you can enjoy all they have to offer. This means you should buy the biggest, healthiest specimens of the showiest varieties you can find. The big bulbs may cost more, but you can get more effect for your money than with smaller ones used in a distant bed or border.

How to choose bulbs

Don't be misled by their size. Bulbs of some varieties are naturally larger than those of other varieties. However, size within the variety *is* important. The largest daffodil and tulip bulbs are called *top size*. The best hyacinths are called *exhibition size*, the next grade is called *first size*. These large specimens are best for growing in pots. Some of the large daffodil bulbs are double nosed and (*Please turn to page* 291)







Three ways to get your money's worth

Here is a trio of "Good Buys" furnishings whic HOUSE BEAUTIFUL considers of such value i design, workmanship, and adaptability to present an future use that we permit their maker to tag ther with our distinguishing "House Beautiful Classic" labe

They are a Micarta-top writing stand, a file-drawe desk, and bentwood armchair—clean-lined, simple, u committed to any one genre of design, therefore con patible with *all* styles. Case pieces are walnut: th chair is walnut-stained pecan; all have an easily ke oil finish. They are made by Founders Furniture Co pany, Pleasant Garden, N. C. You will find them wearin our tags in the countrywide stores listed on page 28

ALL PHOTOGRAPHS BY ERA STOLLER



Grain markings of unusually fine walnut are the chief ornament of the writing stand, left, and the desk, right. The knob trim on either piece can be varied by reversing the backplates which are pewter on one side, brass on the other. Writing stand, also in black lacquer, might serve as a dressing table. About $100. Large desk, usable as a table, provides a file drawer on the left. About $150. Seat and ingeniously simple back upholstery of the bentwood chair are Koroseal, in white or black. About $45.



Horse Sense

I started my own wish-box, labeled "For a horse of my own."

A thirteen-year-old is growing up when he realizes there are other persons with other problems in the world, and other needs than his own. The third in our series of stories about the MacCandless family

By THELMA DOUGLAS

Ever since I can remember, I've wanted a horse, a horse of my own, to take care of, to ride, and to talk to. Oh sure, for a year or two I'd been spending most of my allowance for riding at Fairmeadow Stables, but that's not like having my own horse.

Every Christmas and birthday I'd ask for one, but instead I'd get a bicycle or ice skates and books and stuff. By the time I got to junior high school, I decided to put on a real campaign for a horse or drop dead trying.

So when they asked me what I wanted for my thirteenth birthday, I said, "A horse, and nothing but a horse." I can remember it as if it were yesterday.

Dad cleared his throat and said, "Ted," and I knew he thought he was back in his engineering classroom. "Ted," he said, "haven't I explained to you again and again that we can't afford a horse?"

"Horses don't cost much," I said.

"Did you ever hear that old saying, 'It isn't the original cost, but the upkeep'?"

"That's a cliché and Miss Davis says anyone who's gotten as far as seventh-grade English should know better than to use a cliché."

I shouldn't have said that, because Dad's face got red and he yelled. "Cliché or no cliché, we can't afford to board any horse. It takes extremely careful planning to make my salary provide for a wife and three children, to say nothing of a horse."

"Why don't you stop being a professor and be a car-fixer?" my eleven-year-old sister Carol asked. "Car-fixers make money."

"That's a good idea. I'll give it some consideration," Dad said in a rather huffy tone.

About that time I had a good idea, too. We've got the biggest yard in town and nobody knows it better than I do, mowing it all the time. So I said, "I've got it, we can stake out my horse in our yard."

"Oh, Ted," Mom said, "the neighbors wouldn't like that, and besides, I think it's against the law."

"It is, it is," Allan piped up. "You can't even keep chickens in the city." Even though he was only five, he was already showing signs of a fabulous I.Q. It griped me, so I dropped the subject, but only until I could think

up another good argument to offer.

Then out of the blue, two things happened. When Mr. Carns, my science teacher, discovered I liked horses, he invited me out to his farm. He said I could ride any one of three horses but not Thunder, the chestnut, because he wasn't broken to a saddle yet. It was just great out there, and I almost stopped begging for a horse of my own. Still, it was always in the back of my mind, and I often wondered how in the world I was ever going to manage to get one.

When Mr. Carns saw how Thunder would let me put a halter on him and lead him around, he said, "MacCandless," (he always called me by my last name) "MacCandless," he said, "you ought to own a horse."

"My old man—I mean, my father—won't let me. Says it costs too much to keep 'em."

"Your father has a point there," Mr. Carns said, "but if you ever want to keep a horse here, there's plenty of pasture so his board wouldn't run to more than fifteen dollars a month."

Man, was I excited! I went home all set to put the B on Dad. Then I thought I'd better wait until after dinner when he's more apt to be in a good mood. I hadn't lived thirteen years without learning a few things.

At dinner, Dad and Mom kept looking at each other with a queer kind of smile, and finally Dad said, "Mother has something to tell you."

"We have the nicest surprise for you," Mom said. And I knew then they were going to let me have a horse. I just hoped they'd let me help choose it. "In the spring," Mom went on, "you are going to have a new brother or sister."

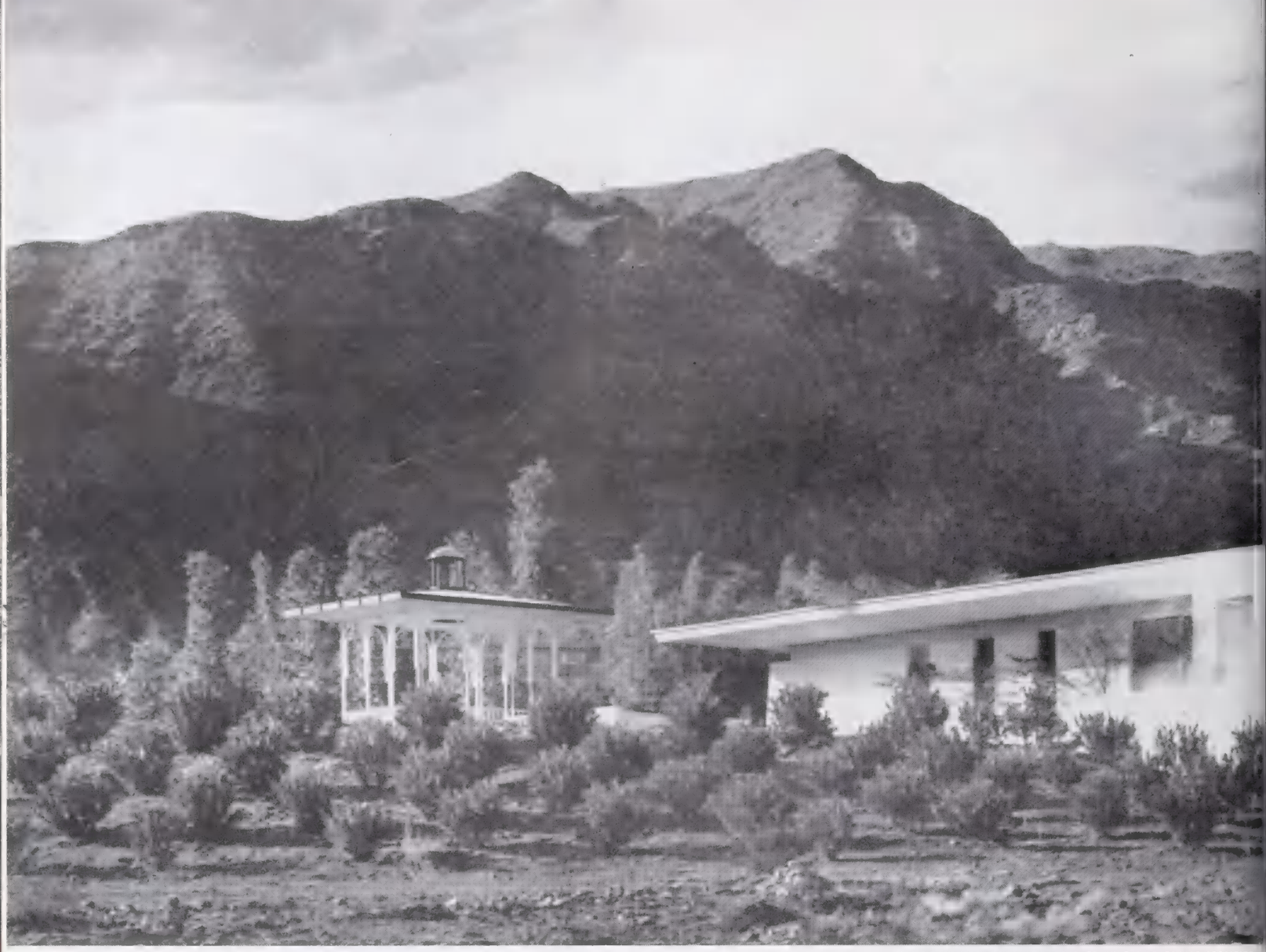
I couldn't say a word. I was all clutched. I felt as if my eyes would pop out.

"A brother, a brother, please can I have a baby brother," Allan was saying, which (*Please turn to page* 285)

DRAWINGS BY MARYLIN HAFNER



"Look at this one, Dad, this little golden one."



ALL PHOTOGRAPHS BY MAYNARD PARKER UNLESS OTHERWISE SPECIFIED

In an age of Affluence

Palatial Splendor has New Meaning

A palace now gives its owners riches of another kind, a humane and poetic inner world instead of exterior display

By CURTIS BESINGER

● Just as the kings of old held sway over their subjects with their power, so their palaces captured the imagination of the people with their grandeur and splendor. Every man's dream was to live like a king.

Although the days of kings may be past and their palaces mouldering ruins or museums, there is still a place in life for the quality of splendor which their palaces represented. They served other purposes than to remind the people that the king was the king. They also supplied the material substance of their dreams and an object for their aspirations.

The presence in the literature of the world, including the Bible, of references to gold and precious jewels has meaning. These are symbols of more than power. They stir the poetic imagination (*Please turn the page*)

Seen against the San Jacinto mountain slope overlooking Coachella valley, this house appears as a pearl-white palace of austere proportions softened by green gardens. Only the arcading around the pool and the garden gazebo hint at the fantasy within. The arrival court (below), surrounded by groves of bamboo, is also austere and non-committal. Only the exterior of the semi-circular patio walls, guarding the privacy of guest and master bedroom, is visible. Nothing is ostentatious. Even the main entrance is simple and understated.

OWNER:
Mr. and Mrs. Thomas B. Davis

ARCHITECTS:
Henry L. Eggers and Walter W. Willman

INTERIOR DESIGNER:
T. H. Robsjohn-Gibbings

LANDSCAPE ARCHITECT:
C. Jacques Hahn

The entry into a world of splendor filled with qualities which stir and delight man's imagination and fill his heart with calm

of man as do their counterparts in nature: sunshine on new-fallen snow, limpid depths of pools of water, the sparkling brilliance of morning freshness.

There is something in the quality of these things which lifts the spirit of man, reminding him that he is human, something that a profusion of horse-power, super-markets, and mechanical gadgetry will never do.

There is something of this quality in the appeal of the faded glories of the past, and the glitter of Christmas.

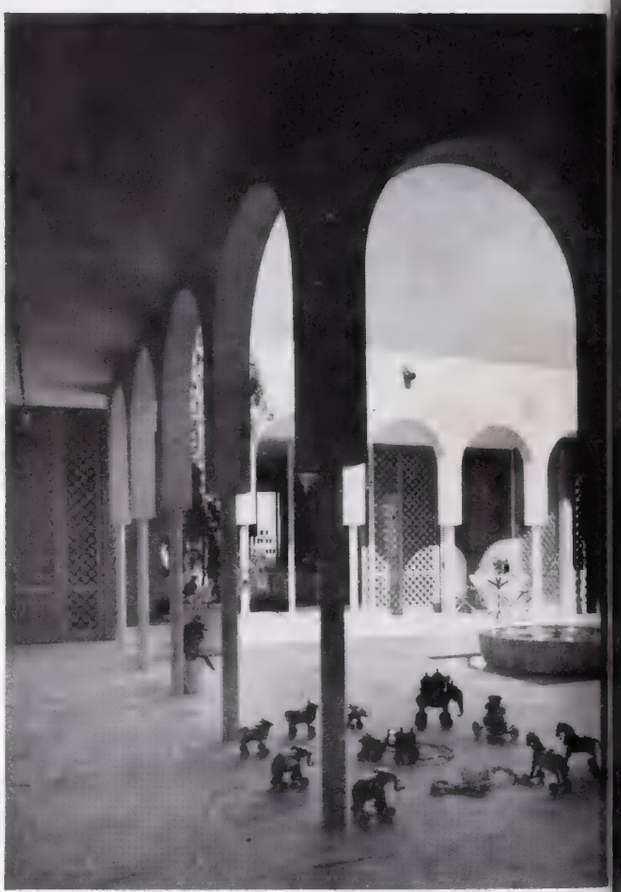
There is this reminder of splendor also in noble landscape, in great music and art, in the tales of heroic deeds. These are things which speak to us, and remind us of our own unrealized potential for greatness—not a greatness of force and power, but of the spirit.

A life without something of this quality has no mental anchorage. It is prosaic and casual to the point of animal indifference. It lacks that make-up of mind and feeling which we know as human personality.

If you have "dreamt" that you "dwelt in marble halls" or if you care to dream in the future, the house presented here, designed by Henry L. Eggers, Architect, and T. H. Robsjohn-Gibbings, Interior Designer, for Mr. and Mrs. Thomas B. Davis, will help you to up-date your aspirations, a change from the overly-ornate mansions shown on pages 274 and 275. (*Please turn the page*)



The marble-paved entry, furnished with a marble bench and two massive metal flambeaux, is a prelude to the world beyond the gilded gate.



PHOTOGRAPH BY GLENN EMBREE, PAUL A. HESSE STUDIOS



The white Thunderbird (left) seemingly designed for the white marble ensemble of the house, tips you off about the height of the patio walls. The arcaded atrium (right) is the heart of this intimate and private world. The cloistered interior, open to the sky but withdrawn from the world, is imbued with a poetic tranquility. The only sound is the cool splash of the fountain, a fluted marble bowl resting in a shallow pool.

PHOTOGRAPH AT RIGHT BY JOHN ENGSTEAD





In the living room the walnut piers at the sides of the fireplace repeat the architectural motif of the house.

Complete harmony in the living areas evokes the emotion of serenity

Where palaces of old made an ostentatious display for the sake of an exterior impression, this house underscores its splendor with a knowing reserve. Its austere exterior gives few hints of its inner luxury. It was designed to be lived in, not looked at. As a place in which to live, it provides for the emotional well-being as well as the physical needs of its occupants. It is a home for the spirit and imagination. It was planned as a poetic atmosphere to induce the emotions of seclusion and serenity.

An environment of complete harmony inspires serenity. To aid in the creation of this environment the same finish wood, floor material, grille design and architectural motif were used throughout the house. A limited palette of select materials heightens the sense of quality in a house. (*Please turn the page*)

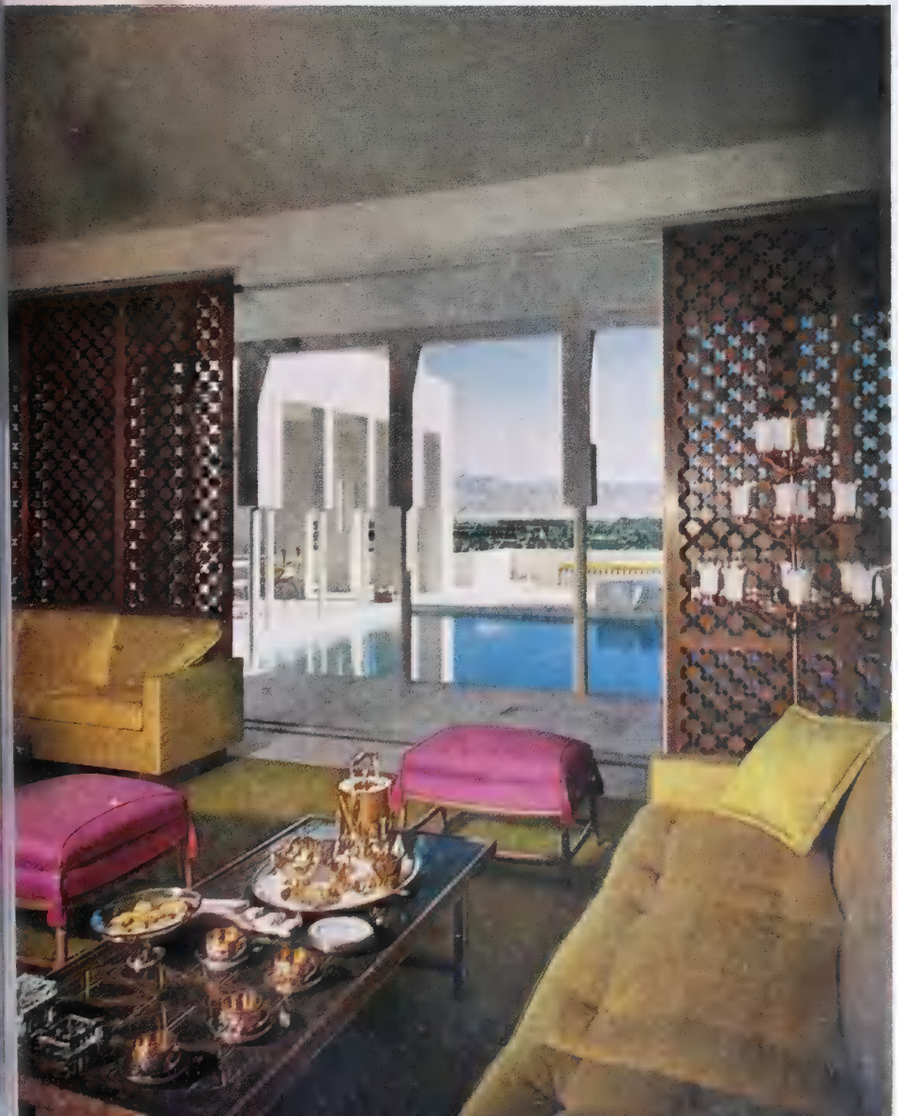


One walks from the gallery into the living room, a galaxy of gold, yellow, citron, pink, and orange with tables of golden lacquer, torchères of gold, gilded hanging lamps. Through grilles at left is view toward pool (below).



From the vestibule, one walks into the marble paved gallery between the living room, at its right, and the dining room, at its left, and into an interior illuminated with a subdued, filtered light, suggesting peace and serenity.

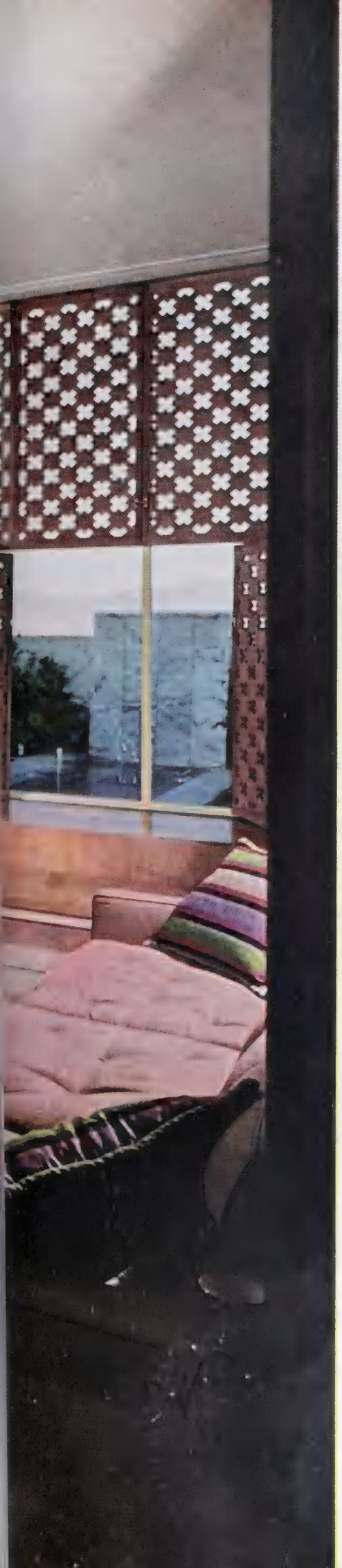
FIVE PHOTOGRAPHS BY MAYNARD PARKER





In the vestibule, a vista leads past doors opening on atrium to the pool colonnade beyond.







The lounge, with panels in walnut walls to conceal Hi-Fi, television, and a small portable piano, is divided from the dining pavilion by a wall of grillwork. The light entering the room is diffused through folding shutters of grillwork.

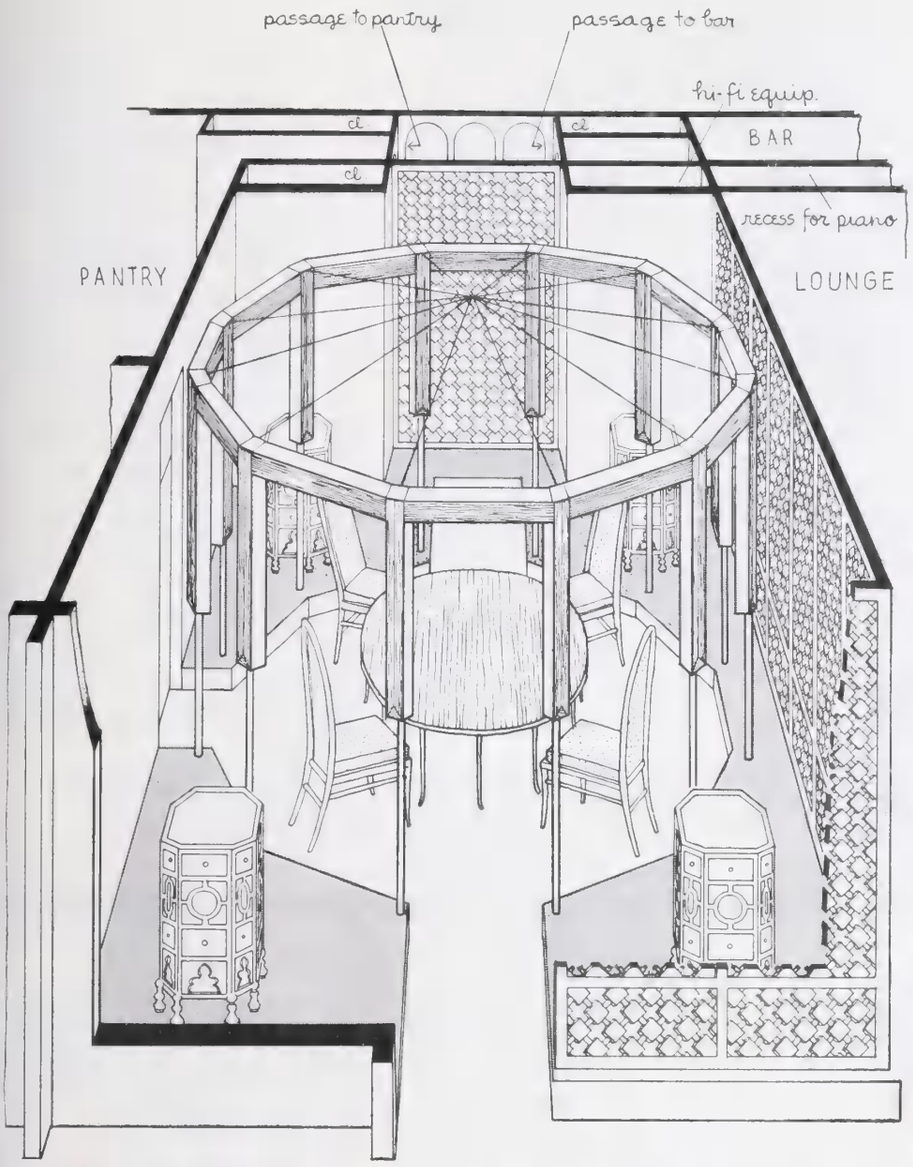
With luxurious simplicity the lounge provides a rich and humane atmosphere in which to live

Photograph (right) shows in detail the door pulls, a sphere of ivory caught in a claw of gold, and construction of the grillwork. The lounge is furnished in muted earth and sand tones of the desert in contrast to the bright colors of the living room. Chairs for bridge group are placed at an antique game table, inlaid with ivory and mother-of-pearl.

Please turn the page







DRAWING BY MADELAINE THATCHER

The dining pavilion, enclosed with walnut grilles, is a tent-like canopy of walnut supported on twelve piers which rest on a raised marble border. Tall chairs with a Gothic-arch back and covered in gold embossed leather surround walnut and ormolu table.

Skillful use of light contributes to the charm and mystery of this inside room which has no outside windows. Skylights placed outside the perimeter of the canopy highlight the corners. Low-level general illumination filters in through the shadow-casting grillwork.



The service table in the alcove (above) is a slab of glass with polished edges (close-up below), supported by four golden lions.



They dine in an aura of mystery and enchantment

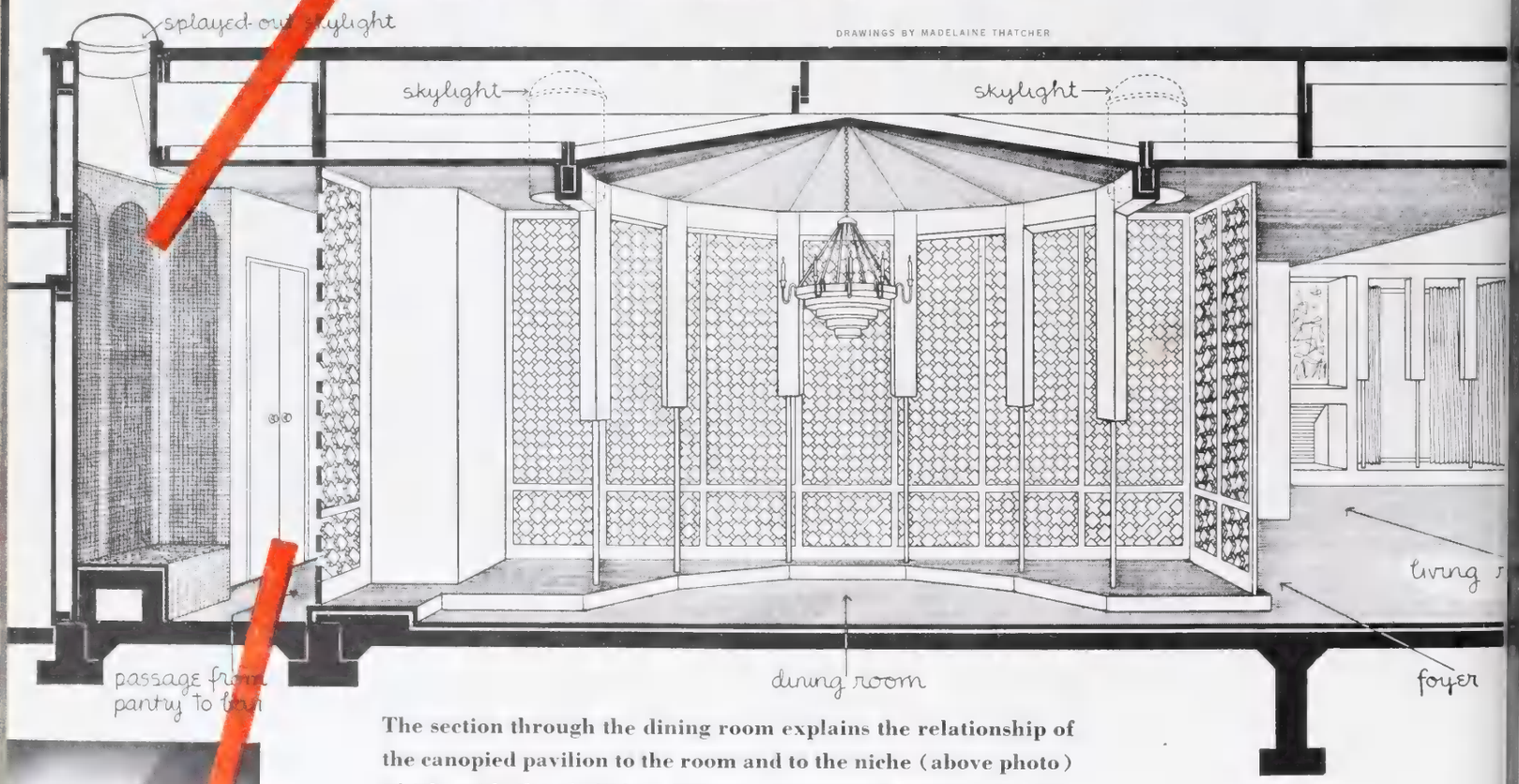
● The dining room is a very good illustration of how that common material, light, can be used with skill and ingenuity to create an atmosphere of quiet and intimate splendor. In a house filled with an intriguing play of light and shade, this room is, perhaps, the culmination. It is a shadowy, mysterious space which provides a delightful contrast with the sharp and brilliant glare of the desert outside. Here a meal nourishes the imagination as well as the body. (*Please turn the page*)



A behind-the-scenes look into the service area, which unobtrusively provides food and drink

A glass-mosaic lined niche in the passage connecting the pantry and bar is lighted from a skylight above. Its glittering and evanescent surface, seen through the grillwork from the dining room, adds light as well as a magical and fanciful vista.

DRAWINGS BY MADELAINE THATCHER



The section through the dining room explains the relationship of the canopied pavilion to the room and to the niche (above photo) which, with the skylights, achieves this special quality of light.





The pantry, seen at right from door to kitchen, provides generous storage for glassware and silver. More storage space is provided on both sides of the passageway connecting with the bar. Folding doors at either side of niche shut out pantry and bar noises from the dining room.



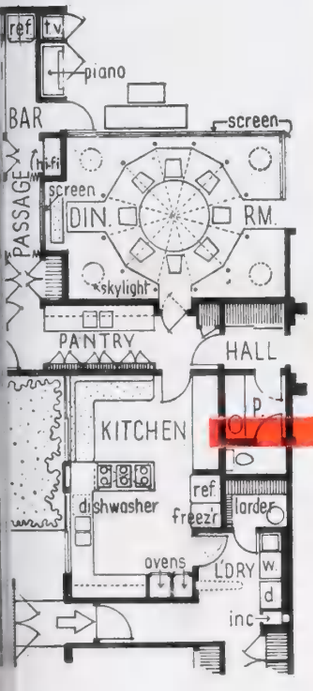




The consistent quality of elegance is maintained in the kitchen in meeting practical requirements

● What king (or his poor servants) ever enjoyed a kitchen like this? Although he reserved all of the splendor and what little convenience there was for himself, still he was a pauper when one considers the qualities that this kitchen offers.

This kitchen shares in the elegance. as illustrated by the glass-mosaic panel in the serving area, and the high quality of its efficient equipment. But it is planned so that a meal can be served quickly and smoothly with quietness and with style.



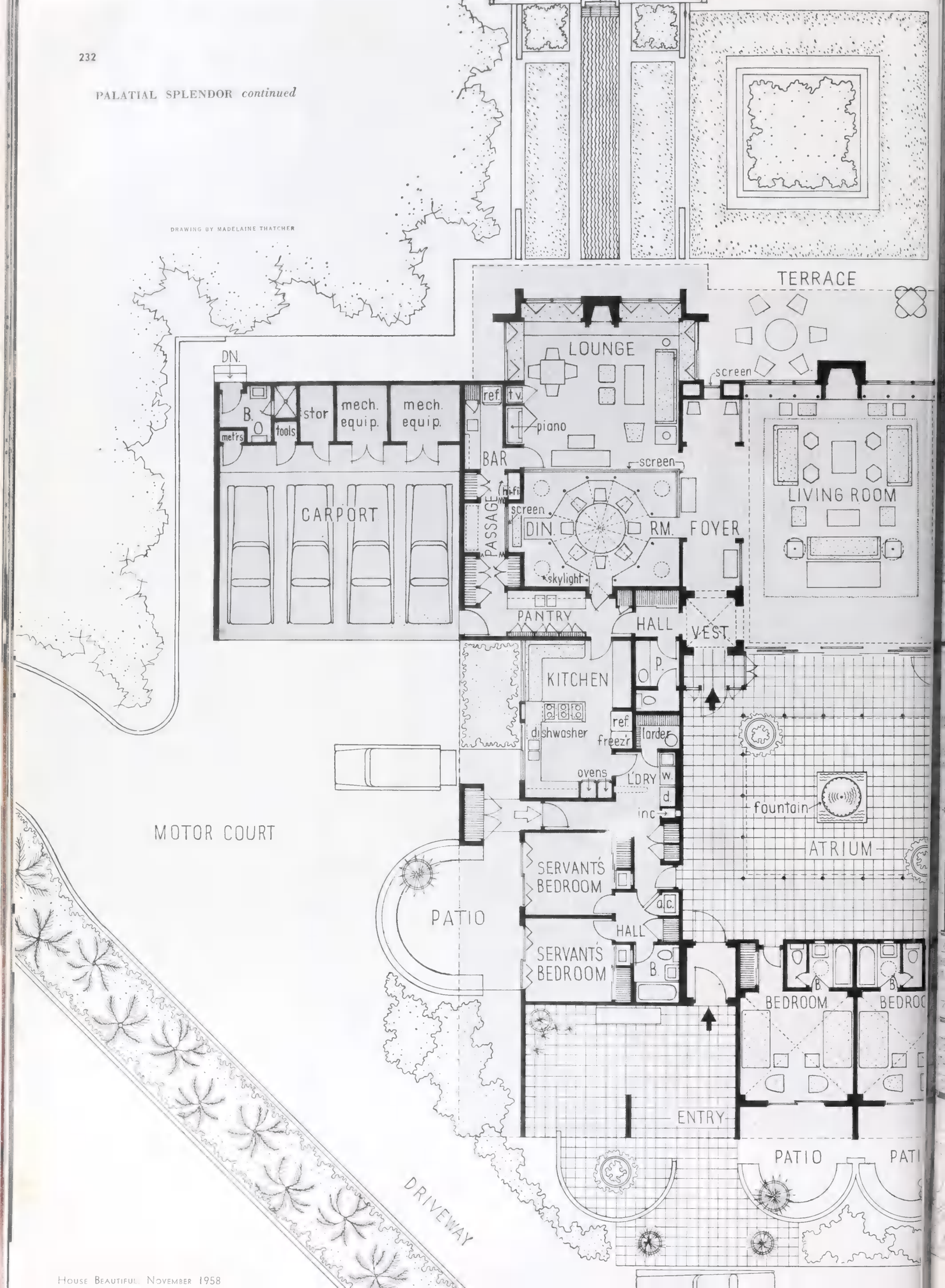
A desirable feature of the kitchen area is its planning for service. The placing of the pantry and passage connecting with the bar keeps all service unobtrusively behind - the - scenes, but readily available.



Two built-in stainless steel refrigerator-freezer units are placed adjacent to both the serving area and the preparation area of the kitchen. A smaller unit is also in bar.

Please turn the page

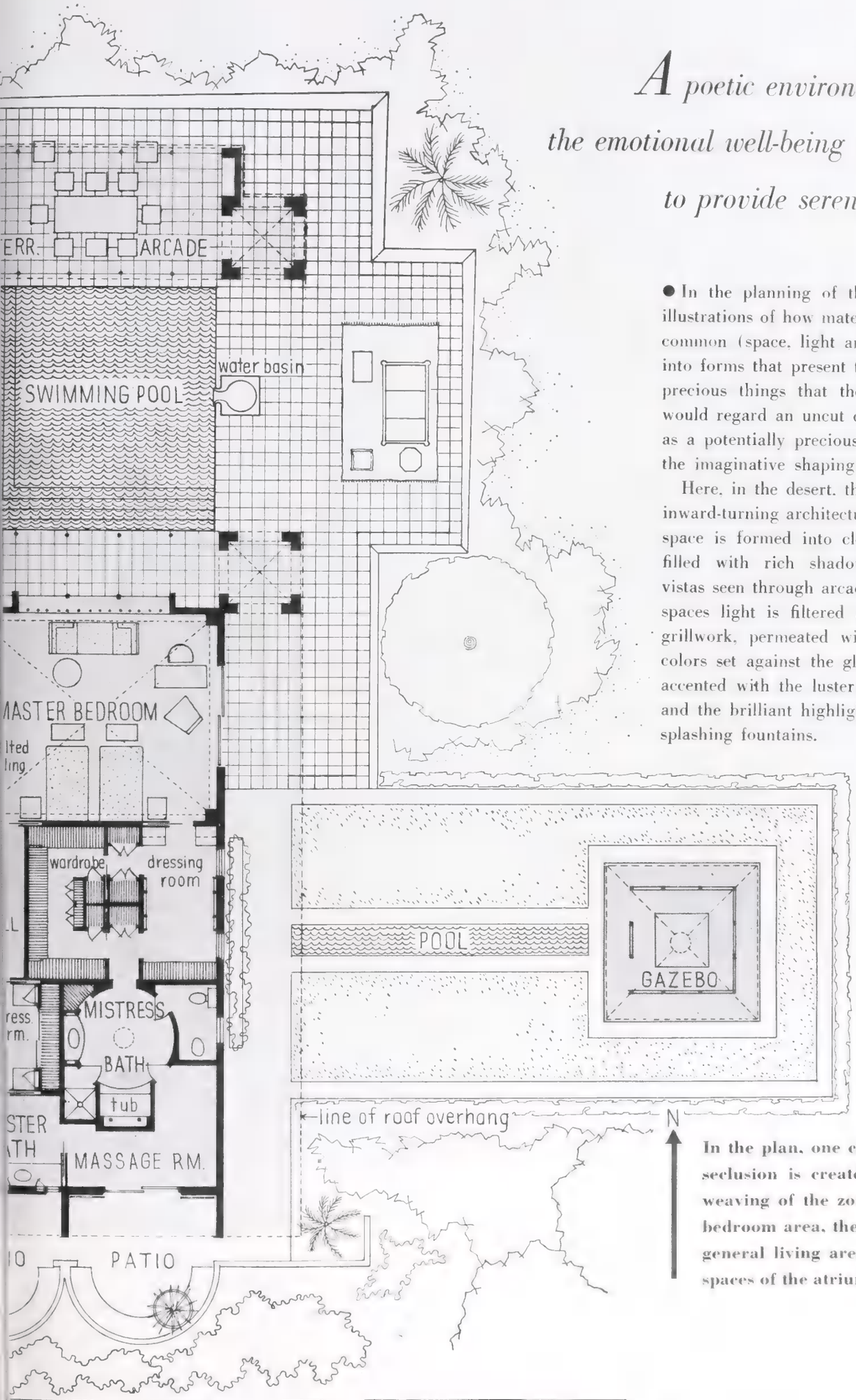
DRAWING BY MADELAINE THATCHER



A poetic environment planned for the emotional well-being of its inhabitants to provide serenity and seclusion

● In the planning of this house there are many illustrations of how materials, which we think of as common (space, light and water), may be shaped into forms that present them as the wonderful and precious things that they really are. Few of us would regard an uncut diamond in its rough form as a potentially precious object. And so it is with the imaginative shaping of light and space.

Here, in the desert, they are crystallized into an inward-turning architectural oasis. Within its walls, space is formed into cloistered courts and rooms filled with rich shadows, framed into inviting vistas seen through arcaded openings. Within these spaces light is filtered and diffused through rich grillwork, permeated with the glow of jewel-like colors set against the gleam of white marble, and accented with the luster of gold and gilded metal and the brilliant highlights of sparkling pools and splashing fountains. (*Please turn the page*)



In the plan, one can see how a sense of seclusion is created through the interweaving of the zones of the house (the bedroom area, the service area, and the general living area) with the unroofed spaces of the atrium and swimming pool.

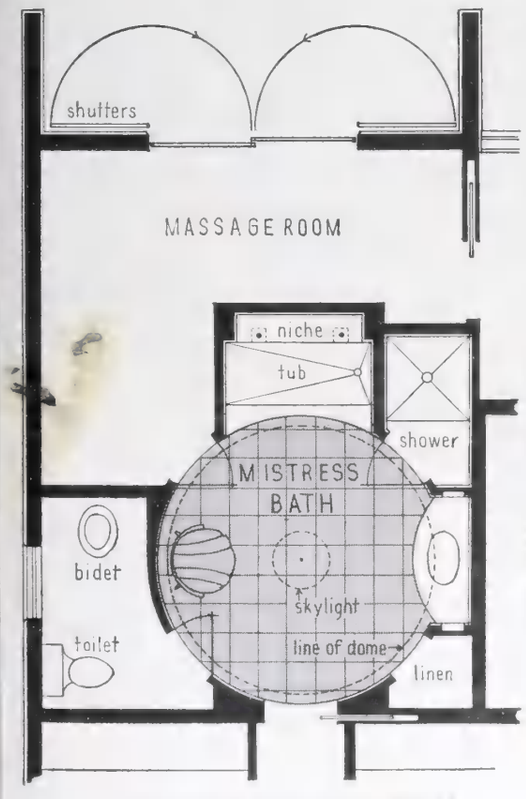


A lesson in elegant simplicity—

a luxurious bath for the lady of the house

The room is lined completely with one material, Norwegian rose marble in warm tones of white, rose, and gray. The tub alcove is emphasized by the recurrent pier motif of the house. Vases and bowls of ancient Greek and Egyptian alabaster hold soap, bath salts, etc.





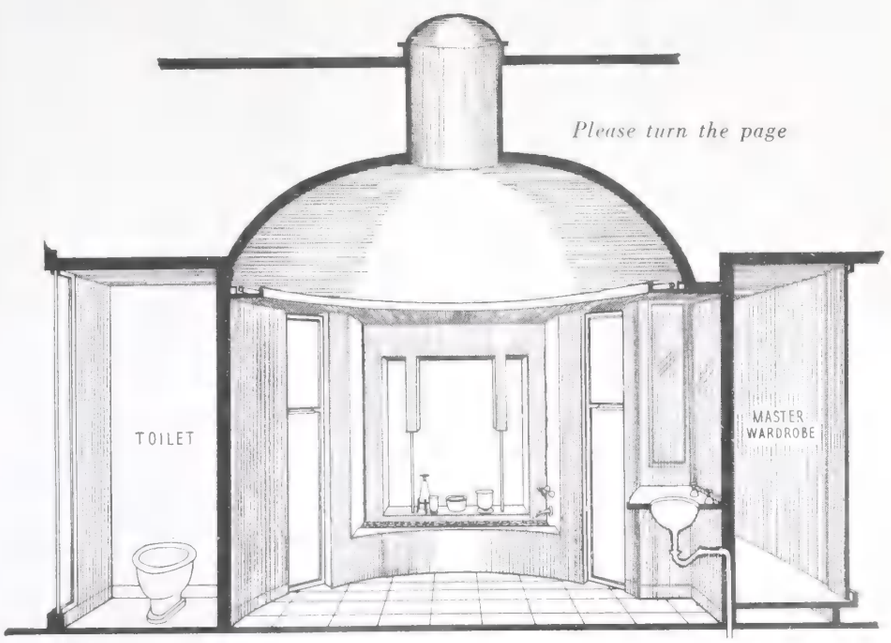
MISTRESS DRESSING ROOM

DRAWINGS BY MADELAINE THATCHER

To achieve this simplicity only two fixtures remain in the room: the integral tub and the lavatory built into a mirror-lined alcove. Four equally spaced glass doors open to compartments for linen, the shower, the toilet and bidet, and the adjoining massage room connecting with master bath.

The circular shape of the room is repeated in the arc of its domed ceiling. The room is illuminated by daylight through a skylight set over an eye in the dome and by artificial light from a cove surrounding the base of the dome. Metal of shower doors and of fittings is gold-finished.

Please turn the page





The master bedroom shimmers with an airy and exquisite lightness. Decorations on the desk and dresser and the hanging wall panels suggested the motif, a delicate pattern of Persian arabesques in muted jewel tones traced against a background of pearl-like colors.

The atmosphere of seclusion suggested by the coved ceiling is repeated in silk organdy canopy around bed, supported by elegant gilded metal posts. Bedspreads and window draperies are white taffeta, embroidered in the motifs of the furniture and hanging panels.

To sustain the mood of seclusion and privacy, the large window in the west wall, overlooking the swimming pool court, is shielded by a grille of delicately turned walnut spindles. Their form, which adds an elegant tracery to the opening, is also echoed in the bedposts.



With a light variation, the master suite sustains the romantic aura of house

● The dominant idea of the house is further enhanced and made more manifest by the character of its interior backgrounds and furnishings, which reflect the world-wide travel of the owners and their interest in the collection of objects of rare beauty.

The master bedroom not only sustains with complete harmony the central poetic idea of the house, but presents it in a delicate and more enchanting variation. Here the general atmosphere is one of greater lightness and diffusion. Here the scale is more refined and the colors broken into patterns of shimmering iridescence. (*Please turn the page*)







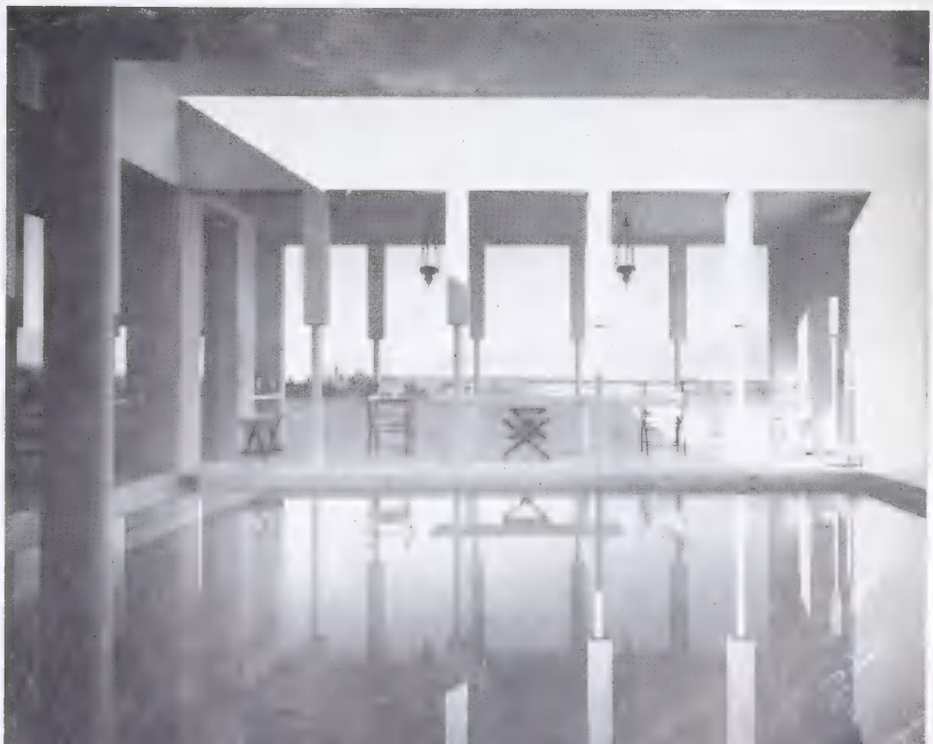
Imbued with something of the same feeling of splendor with which ancient civilizations seem to have been endowed, the prosaic qualities which are usually associated with a swimming pool and its environs are transformed into an idyllic setting.

Refreshing to the spirit and body, the swimming pool is transmuted into the area of romantic beauty

● Many homes that might have swimming pools do not have them, because too often they have the aspect of being either an over-sized bathtub or an unwieldy piëce of athletic equipment. As such, in spite of the exercise and physical pleasure which they can offer, they are regarded as aesthetic headaches.

Here the swimming pool is completely integrated with the architecture in mood and character. Its beauty contributes greatly to the pleasure of living in the house. Surrounded with its colonnade on three sides and open on the fourth to the terrace with its fountains and furnishings and handsome vista overlooking the valley, it is a splendid place to be. And its water, always a precious object in the desert, with its limpid depth, its calm surface, and its changing reflections of sun and sky, becomes a great and rare gem in an architectural setting. *(Please turn the page)*

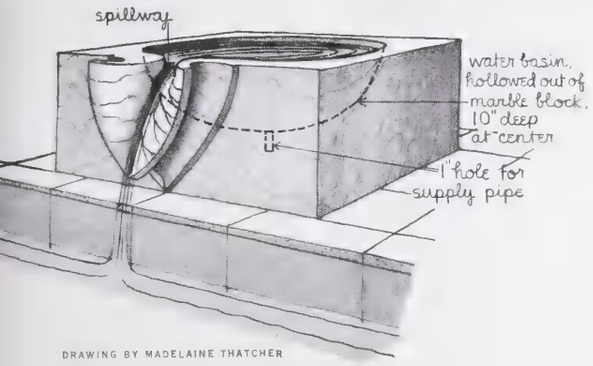
At the open side of the colonnade, the terrace is broadened to provide an area for lounging in the sun or absorbing the star-filled wonder of the night sky. It is luxuriously furnished with a strapped charpoy, Islamic brazier and a richly-patterned rug.



The loggia with its colonnades is mirrored in the quiet water of the swimming pool, when seen from the master bedroom. There is a meditative quality in the calm rhythm of the slender piers and in the serene play of light and shadow reflected in the water.







DRAWING BY MADELAINE THATCHER

The fountain which spills into the swimming pool is carved from one solid piece of marble. With great finesse and elegance in the shaping of the spillway, a utilitarian part of the pool's recirculating system is transformed into an object of restrained, poetic beauty.

A poetic quality of thought is transmitted by minor features of the house

● The land surrounding the house is an extension of its mood and architecture rather than a garden. Between banks of oleanders and boundaries of bamboo, two architectural panels, narrow pools with fountain jets set between panels of grass, project from the house into the desert. At the end of one of these is a garden gazebo which, with a smiling fantasy, reflects the pier motif of the house. At the end of the other, on the axis of the lounge, a film of water glissades over a sloping marble pylon into the pool.

No feature of this house is too minor to remain untouched by the aura of its central idea. Many homes start with an idea which becomes lost or weakened by the introduction of features not in the spirit of this conception. Or they start with a myriad of conflicting ideas that end up in an architectural argument. In these surroundings, a remarkably consistent synthesis of idea and environment, no life can remain mundane and prosaic.



The pool-side loggia, a widening of the colonnade, is furnished for lounging or dining with a table of white marble, Renaissance chairs of golden iron, white leather and walnut benches, and illuminated at night with hanging lamps of gold.

The garden gazebo, a diaphanous sunshade, repeats the pier motif of the house with a smiling gaiety. During brilliant desert nights it provides a glittering valley view.

Construction and equipment details are on page 283.



The singing yellows and greens of this marsh marigold are contained handsomely within the margins of a narrow brass frame. Compliment Risom table, Wildenhain ceramics, and Rhodes bird from Bertha Schaefer Gallery.



Imagine the common potato having all this exciting beauty in the arrangements of its tubers and flowers! Applied to silk, it hangs as a scroll. Silver from James Robinson.



Realistic drawing of *Primula veris*, a cowslip of the primrose family, shows cross sections of pistils. Disc (left) is flat view of flower center.



The familiar strawberry is a thing of beauty with its star-shaped flowers. Canadian thistle (below) has graphically drawn root meanderings.

The Best Beauty Buy of the Year

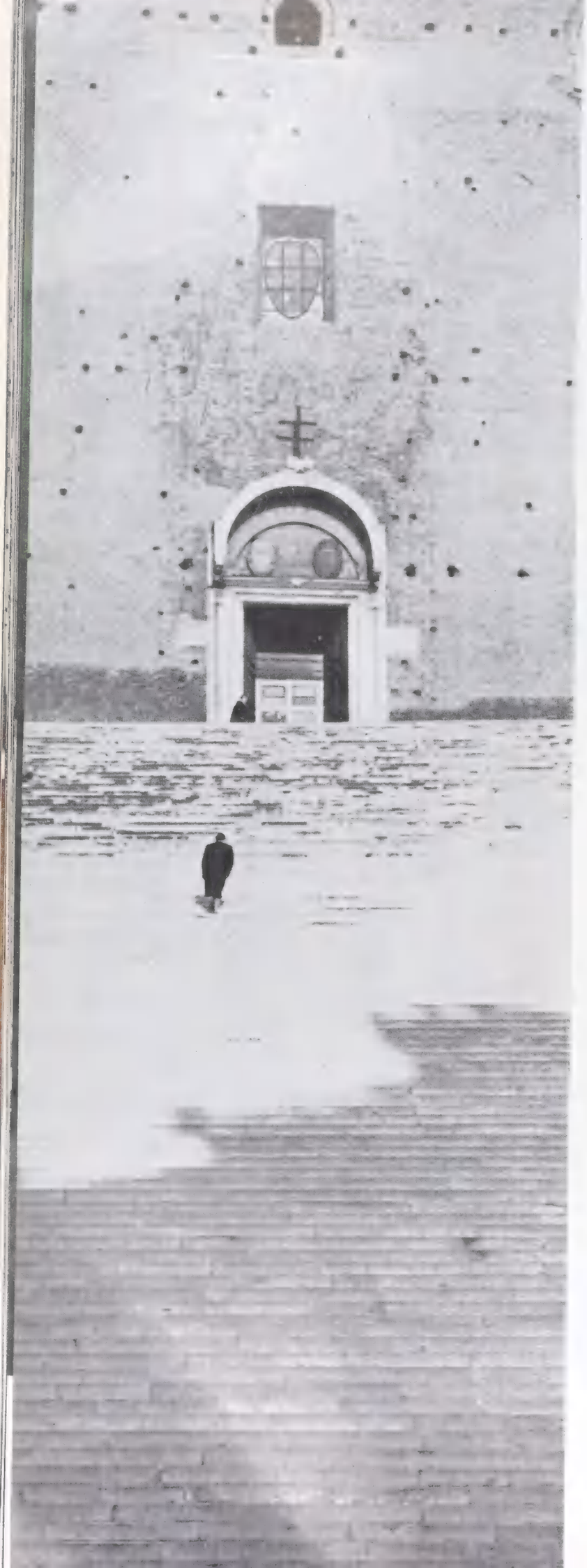
● For as little as $5 you can buy one of these arrestingly beautiful botany prints from Sweden. Add your own choice of frame. Or mount, as above, on shiki silk to resemble a kakemono, and you have vibrant decoration for a traditional or contemporary room. These giant studies of flowers, vegetables, and butterflies are 27½″ by 37¾″. With scientific accuracy, they depict sprays of flowers, root structure, cross sections of seed pods, and the intricacies of sepals and petals. Arranged with symmetry and aglow with color, they will delight you whether you are a serious botanist or just appreciative of refreshing color and fascinating design.

For more varieties, please turn to page 273



Where to buy:

You may order these lithographs for $5 each unlined, or for $8, linen-backed, from Craft Studios, 118 Evans St., New Hyde Park, N. Y.



The Traveler's Horn of Plenty—II

By MITCHELL GOODMAN

How to

Reap the benefits of off-season travel

The off-season traveler goes his own way at his own pace, changing his itinerary at will, finding Paris filled with Parisians, and all the great cities filled with their own true life

● There are eight precious months in the year, from mid-October to early June, which reward the eager traveler with such bonuses of enlightenment, comfort, and enjoyment as he can hardly believe until he experiences them. This period is called, of all things, off-season. But in actuality this is the time of life—of life as it is lived in the great cities of Europe: the theater in London, the opera in Milan, the coffee-house and concert in Vienna, the bullfight and the ballet in Barcelona, the unselfconscious café talk of Athens, the uncrowded beach at Malaga. It is Paris as Paris, not Paris as a tour-center. The off-season traveler is unherded and unrestricted; and he is not insulated by a too-familiar crowd from the full impact of new places, new styles of life. He goes his own way at his own pace, making full use of the new worlds that the airliners place in the palm of his hand.

Europe in the summer is a vast exhibition, jammed with tourists who must grab and run. It is hot: the Europeans have gone, fleeing the heat and the tourist flood. The eye and the mind are distracted. In Dijon or Florence or Seville you can hardly see the natives for the (*Please turn to page* 246)

Off-season, free of crowds, you see what you're looking at.

THE CAMPIDOGLIO, ROME
PHOTOGRAPH BY WARREN STOKES

A new kind of comfort awaits you



Every so often an exciting new idea sweeps through the furniture world. This year it's an entirely new type of cushioning material known as polyether or polyurethane foam made specifically for furniture. This foam brings a totally different dimension to comfort in upholstered furniture.

When you sit down on polyether foam, you feel yourself sinking gently and slowly into welcoming softness. You marvel at the luxurious down-like comfort . . . the way you sit in it, not on it. And when you rise, the cushion gently returns to position with seams neat and straight.

For all its luxury this new cushioning foam is practical, too. You'll welcome its lack of odor . . . its light weight . . . coolness in summer . . . its resistance to fabric cleaning solutions. The next time you shop for furniture, relax in a chair cushioned with this extremely durable polyether foam. You'll find it a new experience in comfort!

DU PONT
REG. U.S. PAT. OFF.

Better Things for Better Living
. . . through Chemistry

HYLENE® organic isocyanate is a key foam ingredient developed through Du Pont chemical research. Foam manufacturers use it to produce quality polyether foam.

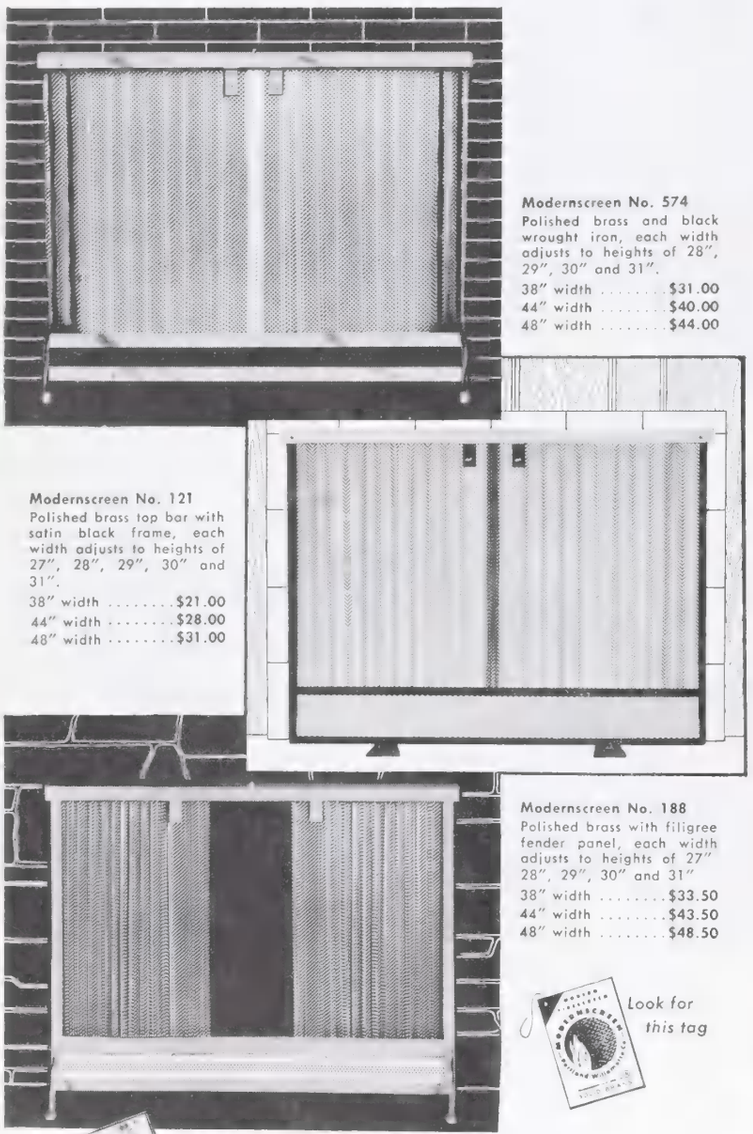
FINE FOAMS FOR FURNITURE ARE MADE WITH DU PONT HYLENE®

New...adjustable fireplace screens

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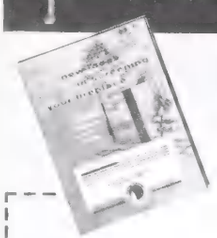


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HOW TO REAP THE BENEFITS OF OFF-SEASON TRAVEL

CONTINUED FROM PAGE 244

Americans; or you see Romans in Paris, Parisians in Athens and Swedes in Istanbul. But from mid-October to early June the pressure is off. Europe is "at home." Shops, planes, trains, restaurants are uncrowded, and service comes more often with a smile. There is no need to watch the clock and the calendar from city to city, tied to a string of advance reservations. Costs are down (by about 30 per cent) for hotels, car hire, etc.

Driving is easier on the narrow European roads. People are relaxed, at ease in their own streets and cafés once more; they are more likely to treat the stranger as a guest than as a customer.

THE airlines no longer use a high-season-low-season fare differential. But taken in the off-season, traveling tourist or economy class and using the Family Plan (available October 15 through March on transatlantic flights), the plane ticket might well be considered a bargain. With the Family Plan a man and his wife can fly to London for a total round-trip fare of $757—about the same as tourist-class steamer passage and about $160 less than cabin-class ship.

If economy rather than speed is a prime consideration, the same two tickets can be had for $663 on Icelandic Airlines. In general, the farther you fly, the lower the cost per mile: it makes sense to buy the through-ticket to the farthest known point of the trip.

On a short holiday, especially, saving money costs time: having made the initial capital outlay for air fare to buy time, it pays to arrange, for example, to have a rented self-drive car waiting at most airports along the way. The airline will see to it in detail.

It pays, too, to shop around for the 30-day excursion fares—Northwest Orient Airlines, for example, will take you to Tokyo and back for $1,047, and Pan-Am will reduce the South America fare by 30 per cent—and for other variations on standard rates. If you have decided to fly to India and back, it costs no more to decide to continue on around the world.

In the summer the international airplanes are as crowded and inflexible as all the rest of the travel apparatus. But in the off-season many flights depart half empty. Almost anywhere on earth a call to the airline one day will produce a reservation for the next day. Given this flexible situation, the off-season traveler can improvise his itinerary casually, even impulsively. If he doesn't like Madrid, he can leap to Paris in two hours. If Europe doesn't please him, he can jump off to Africa or the Near East in an hour or two. Meandering from London to Paris to Rome, he can, if he likes, switch suddenly to the serenity of Corsica or the palm groves of the Moroccan oases.

Following his whim (and the close-knit West African network of Air France), he might go on to Dakar, with its ultra-modern hotel and great native market; then four hours south to the beautiful Atlantic beaches and excellent climate of friendly Liberia. Then in two more hours he can go to the tom-toms of the Ivory coast at Abidjan; to the neighboring and fascinating new republic of Ghana. He can finally go down into the Congo where the lively French and Belgian capitals, Brazzaville and Leopoldville, stand twenty minutes apart, connected by ferries that cross the wide Congo River, in a setting of rapids and lofty hills and luxuriant jungle.

Here again, a dense network of airfields makes movement swift and easy, and a surprising number of good hotels and fine French restaurants bring one comfortably close to the mystery and color of the African interior.

ABOVE all, these fall and early winter months are the traveler's months of freedom—freedom of choice, freedom from plans and timetables, freedom of movement, freedom to be onself, to be leisurely, to reflect. And freedom from that embarrassing lust for dollars that overcomes some European tourist traders in what might be called the hunting season.

October and November are the months for the wanderer who wants his English countryside unencumbered. This is the season of great English institutions like steak-and-kidney pie, boiled beef-dumpling-and-carrots, saddle of mutton with red currant jelly, Norfolk poultry, and apple dumplings. There are good log fires, tea with buttered crumpets, and good talk in the bar of the "Crown" or the "George and Vulture."

There are lots of country fairs, like the one in Stratford-on-Avon (November 12), where whole oxen are roasted in the streets.

But it is London that opens up

most brilliantly in the fall to expose, in sharp detail, all the rich and intricate life that is blurred by the soft edges of summer. The Londoners are back from Cornwall and their cottages up the Thames, or they come out from behind their hedges, and it begins to be clear why Henry James thought this the most interesting society in Europe.

With no heat to buck and no crowd to follow, a man can walk; and walking is the only way to get the full impact of this dense metropolis. Take a long unplanned walk on a clear November morning, to reveal the secret places of this most secretive of cities: Soho and Chelsea and Hampstead, that quiet village within the city, its hilly heath in autumn colors. Or tramp the small hidden shopping streets like South Molton Street, or Beauchamp Place, or that medieval maze of alleyways called Shepherd's Market.

To walk in the shifting light of this more placid, more full-blooded London is to find the fine old shops of the wine merchant and the hatter, of the Queen's dressmaker close by Berkeley Square, of the antique dealer and the bow-fronted restaurant in St. James's Street. You will come upon the shining weatherproof elegance of Burlington Arcade, laden with the handmade and the custom-built: satin waistcoats, old-school ties, antique silver, a pipe at Dunhill's, a hamper of exotic delicacies from Fortnum & Mason's, a cake from Maria Floris, who bakes for the royal children and Mr. Churchill.

In these eight non-tourist months London is alive with theater and opera and ballet. There is the pageantry of the Lord Mayor's Show (November 9); there are the pantomimes and circuses of the English Christmas, and the London crowd in Piccadilly on New Year's Eve.

AND then, from January to early April, perhaps it is a good idea to get out of London before the fog settles in and the chill gets to one even in bed. But who can say? Some may not want to leave even then. English is spoken, and in its theaters and concert halls and lecture rooms and shops and pubs and galleries, London will provide an American with more indoor entertainment than any place in Europe, or perhaps in the world. The cost of tickets is nominal by New York standards, and with all those theaters, etc., they are not hard to come by.

(*Please turn the page*)



20

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HOW TO REAP THE BENEFITS OF OFF-SEASON TRAVEL

CONTINUED FROM PRECEDING PAGE

If the craving for hot sun or exotic places comes over you, London makes an ideal base for the free-flying, off-season traveler. Its travel agencies, working closer to the sources than ours, have made many striking discoveries all around Europe and the Mediterranean, and know how and when to get the most from them. Their approach is fresh and informal.

Using either charter aircraft, the new network of enterprising off-track airlines that has grown up recently in England, or the huge web of international services that has its hub in London, these agencies offer a great range of tours (conducted and independent) to leisurely islands and beaches in the sun: to the Canary Islands, for example, or Madeira, Sicily, Malta, Cyprus, Rhodes, Majorca, Corsica, Sardinia, the south of Spain, and the south coast of Portugal. Nice, a crucial Mediterranean air center, is only 2½ hours from London by the Viscount services of Air France and BEA.

ONE VERY enterprising London agency, Horizon Holidays Ltd., has chartered the giant Russian jet Tu-104 for tours to Russia (London-Moscow in 4½ hours). It offers 15 days in Leningrad, Kiev, and Moscow at an all-inclusive price of $447; normal fare London-Moscow is $400, and Russia is *not* an inexpensive country for the traveler. Russia's domestic jet services make possible a 23-day tour that goes all the way from Leningrad to the palms and olives of the Black Sea coast and the ancient-modern cities of Central Asia.

Another company, Wings Ltd., offers highly original circular air tours to Seville-Tangier-Majorca, for example, or Malta-Tunisia-Egypt, or to Greece and its serene islands. The cost of the latter, everything included for two weeks, is about half the normal round-trip air fare alone.

Many of these holidays planned in London have a spice of adventure about them. Among the best are those by the Ramblers' Association, 48a Park Road, London N. W. 1, which include exploring the Dalmatian Islands or the Spanish coast by fishing boat, canoeing on the Danube, walking tours in the Julian Alps of Yugoslavia, camping in Corsica, walking the

(*Please turn to page* 250)

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ALABAMA
Anniston—E. E. Forbes & Miller
Birmingham—E. E. Forbes & Sons
Decatur—E. E. Forbes & Sons
Florence—E. E. Forbes & Sons
Gadsden—E. E. Forbes & Sons
Mobile—Piano Sales Co.
Montgomery—Forbes Piano Co.

ARIZONA
Phoenix—Arizona Piano Stores
Tucson—Johnsons

ARKANSAS
Fort Smith—Jenkins Music Co.
Little Rock—Houck Music Co.
Paragould—Beard's
Texarkana—Melody Shop

CALIFORNIA
Bakersfield—Toon's Music Studios
Eureka—Nygard & Green
Fresno—Sherman, Clay & Co.
Hayward—Sherman, Clay & Co.
Los Angeles—Barker Bros.
Merced—Gilbert Roach Piano Co.
Modesto—Roach Piano Co.
Monterey—Abinante Music Store
Oakland—Sherman, Clay & Co.
Palo Alto—Sherman, Clay & Co.
Riverside—Cheney's Music House
Sacramento—Sherman, Clay & Co.
San Diego—Thearle Music Co.
San Francisco—
Sherman, Clay & Co.
San Jose—Sherman, Clay & Co.
San Mateo—Sherman, Clay & Co.
San Rafael—Sherman, Clay & Co.
Santa Barbara—H. T. Bennett
Santa Cruz—John Anderson Co.
Santa Rosa—Sherman, Clay & Co.
Visalia—Sherman, Clay & Co.
Walnut Creek—
Sherman, Clay & Co.

COLORADO
Colorado Springs—
Colo. Springs Music Co.
Denver—Chas. E. Wells Music Co.
Pueblo—Phillips Music Co.

CONNECTICUT
Farmington—Fred E. Houston
New Haven—Clinton's
New London—Piano Mart
Stamford—The Aeolian Co.
Waterbury—McCoy's

DELAWARE
Wilmington—John Wanamaker

DISTRICT OF COLUMBIA
Washington—Jordan's

FLORIDA
Arcadia—Arcadia Music Store
Clearwater—Aton Music Co.
Jacksonville—F. O. Miller Co.
Lakeland—Smith Music Co.
Miami—Morgan Piano Co.
Orlando—Streep Music Co.
Pensacola—McKinnon Music Co.
St. Petersburg—Aton Music Co.
Sarasota—Arthur Smith Music Co.
Tallahassee—Gage Music Co.
Tampa—Arthur Smith Music Co.

GEORGIA
Albany—Carson Piano Co.
Atlanta—Cable Piano Co.
Augusta—Wooten Music Co.
Jesup—Wayne County Music
Valdosta—Mathis & Youmans
Waycross—The Piano House

HAWAII
Honolulu—Thayer Piano Co.

IDAHO
Boise—Peckham's
Caldwell—Peckham's
Idaho Falls—Chesbro Music Co.
Pocatello—Ford Music Co.
Twin Falls—White's Music Center

ILLINOIS
Champaign—Lloyde Piano Co.
Chicago—Lyon & Healy, Inc.
Danville—Kamp Music Co.
Decatur—Emerson Piano House
Evanston—Lyon & Healy, Inc.
Jacksonville—The Bruce Co.
La Salle—Wernsman Piano Co.
Oak Park—Lyon & Healy, Inc.
Paris—Paige's Music Store
Park Forest—Lyon & Healy, Inc.
Peoria—Adams Music Co.
Princeton—Roger Hall
Rockford—Jackson Piano Store
Springfield—The Bruce Co.

INDIANA
Evansville—Harding & Miller
Fort Wayne—Myers Piano Co.
Hammond—Lyon & Healy, Inc.
Indianapolis—Wilking Music Co.
South Bend—Elbel Bros.
Terre Haute—Paige's Music Store
Vincennes—Samuel-Hawkins

IOWA
Burlington—Mundt Piano Co.
Cedar Rapids—Hiltbrunner's
Charles City—Van Rees Music
Davenport—Chord Music Co.
Des Moines—Stoner Piano Co.
Fort Dodge—Jones Piano House
Mason City—Olson Piano Co.
Ottumwa—Sorden Music Co.
Sioux City—Schmoller & Mueller
Waterloo—Music Corner

KANSAS
Salina—Jenkins Music Co.
Topeka—Jenkins Music Co.
Wichita—Jenkins Music Co.

KENTUCKY
Harlan—Cumberland Valley
Lexington—Templeman Piano Co.
Louisville—A. A. Tiller Piano Co.

LOUISIANA
Baton Rouge—Werlein's for Music
Monroe—Paul Hewitt Music Co.
New Orleans—Werlein's for Music
Shreveport—Werlein's for Music

MAINE
Bangor—Andrews Music House
Houlton—Dunn Furniture Co.
Portland—Cressey & Allen

MARYLAND
Annapolis—Keeney's Music Store
Baltimore—Kranz-Willis Co.
Hagerstown—Moller's
Salisbury—Thos. R. Young, Inc.

MASSACHUSETTS
Boston—M. Steinert & Sons
Springfield—M. Steinert & Sons
Worcester—M. Steinert & Sons

MICHIGAN
Battle Creek—V. C. Squier Co.
Benton Harbor—L. B. Gorton Co.
Detroit—The J. L. Hudson Co.
Escanaba—Delta Music Center
Flint—R. D. Malcolm
Grand Rapids—Richter's
Holland—Meyer Music House
Ironwood—Johnson Music Store
Jackson—Lincoln-McKenzie
Kalamazoo—Meyer Music Store
Lansing—F. J. Affholder
Marquette—A. J. Jean & Son
Muskegon—Beerman's
Owosso—D. M. Christian's
Saginaw—W. J. Davis

MINNESOTA
Albert Lea—Stephenson Music Co.
Austin—Bach Music Co.
Brainerd—Folsom Music Co.
Duluth—Miles Music Co.
Minneapolis—Sneller Music Co.
Rochester—Bach Music Co.
St. Cloud—Weber's
St. Paul—Sneller Music Co.
Sleepy Eye—Keller's Music House
Winona—Hardt Music Store

MISSISSIPPI
Jackson—Werlein's for Music

MISSOURI
Cape Girardeau—Aeolian Co.
Jefferson City—Jenkins Music Co.
Joplin—Jenkins Music Co.
Kansas City—Jenkins Music Co.
St. Louis—Aeolian Co.

MONTANA
Billings—Nelson Music House
Great Falls—Carlson Music Co.
Kalispell—Dickinson's

NEBRASKA
Lincoln—Schmoller & Mueller
Omaha—Schmoller & Mueller
Scottsbluff—Schmoller & Mueller

NEVADA
Ely—Wilson-Bates Furn. Co.
Las Vegas—Garehime Music Co.
Reno—McClure's Piano Service

NEW HAMPSHIRE
Manchester—Wm. L. Nutting, Inc.
Nashua—Wm. L. Nutting, Inc.
Portsmouth—John M. Fullford

NEW JERSEY
Asbury Park—Tusting Piano Co.
Atlantic City—Weyand's
Millville—Weyand's
Newark—Griffith Piano Co.
Red Bank—Tusting Piano Co.
Trenton—Sypek Studios

NEW MEXICO
Albuquerque—Riedling-Thompson

NEW YORK
Albany—Brown's Piano Mart
Auburn—Gerherin's Music Center
Binghamton—Weeks & Dickinson
Brooklyn—Perlman Pianos, Inc.
Buffalo—
Denton, Cottier & Daniels
Cortland—McNeil Music
Eastchester—Brodbeck's
Hempstead—Franklin Piano Co.
Horseheads—Fletcher-Pianos
Kingston—Roger Baer Studios
Manhasset—The Aeolian Co.
New York—
Mason & Hamlin Piano Co.
Niagara Falls—
Denton, Cottier & Daniels
Olean—Denton, Cottier & Daniels
Rego Park—Roth Music Center
Rochester—Levis Music Store
Rome—Spear's Music House
Syracuse—Clark Music Co.

NORTH CAROLINA
Asheville—Lewis Piano House
Charlotte—Parker-Gardner Co.
Durham—W. R. Murray Co.
Greensboro—Bland's Music Store
High Point—Bland's Music Store
Raleigh—E. R. Poole Piano Co.
Rocky Mount—W. C. Reid & Co.
Salisbury—Maynard Music Co.
Winston-Salem—Bland's

NORTH DAKOTA
Fargo—Daveau Music Co.
Grand Forks—Valley Piano
Minot—Northwest Piano Co.

OHIO
Akron—M. O'Neil Co.
Ashland—Smith's Music Store
Canton—O'Neil's Plaza
Cincinnati—Willis Music Co.
Cleveland—Hyde Piano Co.
Columbus—Lyon & Healy, Inc.
Coshocton—Glass Music Co.
Dayton—Anderson Piano Co.
Findlay—Porter's
Lima—Porter's
Mansfield—Hoppe's Mu
Nelsonville—Parks Musi
Norwalk—Fisher Music
Parma—Hyde Piano Co.
Springfield—Hawken M
Toledo—J. W. Greene C
Youngstown—Strouss' M

OKLAHOMA
Oklahoma City—Jenkins
Tulsa—Jenkins Music C

OREGON
Baker—Gillette's Music
Bend—Bend Music Co.
Coos Bay—Grubbs Mus
Eugene—J. B. Donovan
LaGrande—Radio-Musi
Pendleton—Jack Mullig
Portland—Sherman, Cla
Salem—Stone Piano Co.

PENNSYLVANIA
Allentown—Krash Co.
Altoona—Smith Furnitu
Bethlehem—Hull's Musi
Chambersburg—Duffield
Easton—Krash Co.
Erie—Richards House o
Hanover—Julius Music
Harrisburg—J. H. Trou
Lewiston—Kauffman &
Philadelphia—John Wan
Pittsburgh—Joseph Hor
Scranton—Cetta-Parrish
Wilkes-Barre—Lizdas Pi
Williamsport—Robert M
York—Julius Music Ho

PUERTO RICO
Hato Rey—Casa Margal

RHODE ISLAN
Providence—Avery Pian

SOUTH CAROLI
Charleston—Fox Music
Florence—Banning's Mu
Greenville—Payne's for
Spartanburg—Case Bros

SOUTH DAKOT
Sioux Falls—Williams P

TENNESSEE
Bristol—McClister Musi
Chattanooga—Fowler B
Jackson—Jaco's
Kingsport—McClister M
Knoxville—Fowler Brot
Memphis—O. K. Houck
Nashville—C. P. Street

TEXAS
Abilene—Caldwell Mus
Amarillo—Jenkins Mus
Austin—J. R. Reed Mu
Beaumont—Jefferson M
Corpus Christi—Bledso
Crockett—Tunstall Pian
Dallas—Whittle Music
El Paso—El Paso Piano
Fort Worth—Wickman
Galveston—Galveston
Harlingen—Bledsoe Mu
Henderson—Knox Pian
Houston—Carter's
Lubbock—Jenkins Mus
Midland—Jenkins Musi
Odessa—Jenkins Music
San Antonio—San Ant
Waco—Thos. Goggan &
Wichita Falls—Max Kr

UTAH
Ogden—Glen Bros. Mu
Provo—Glen Bros. Mus
Salt Lake City—Glen B

VERMONT
Burlington—Abernethy
Rutland—Wilson Musi

VIRGINIA
Fredericksburg—Jordan
Newport News—Thom
Norfolk—Levy-Page
Richmond—Walter D.
Roanoke—Hobbie Bros
Staunton—Cline's, Inc.
Winchester—G. & M. M

WASHINGTO
Bellevue—Sherman, Cla
Everett—Sherman, Clay
Seattle—Sherman, Clay
Spokane—Hollenback
Tacoma—Sherman, Cla
Vancouver—Sherman,
Walla Walla—Bendix M
Wenatchee—Sampson-
Yakima—Korten's

WEST VIRGINI
Bluefield—Lowman Mu
Charleston—Londeree
Clarksburg—Keys Mus
Elkins—C. C. Keys Mu
Huntington—Kenney M
Logan—Kenney Music
Parkersburg—Satterfield
Wheeling—C. A. Hous

WISCONSIN
Appleton—Meyer-Seeg
Kenosha—Bidinger Mu
LaCrosse—Danny's
Madison—Forbes-Mea
Milwaukee—Bradford's
Oshkosh—Wilson's
Rhinelander—Lloyd's
Wisconsin Rapids—Da

WYOMING
Casper—Chas. E. Wells
Cheyenne—Wells Musi
Sheridan—Davis Music

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HOW TO REAP THE BENEFITS OF OFF-SEASON TRAVEL

CONTINUED FROM PAGE 248

"King's Trail" through Arctic Lapland. The emphasis is on freshness of approach rather than comfort, and the opportunity to see unusual places in the company of high-spirited Englishmen is not the least of their appeal.

Other London agencies, European Art Studio, Yacht Holidays Ltd., En Famille, have invented unconventional sketching and painting holidays in Spain and Italy; architecture and interior-design tours to Scandinavia, Italy and Spain, led by experts; yacht cruises across Europe, and vacations with private families in Austria and Italy. Occasionally one finds in London a very special opportunity for a tour of Greece led by classics scholars from Oxford, perhaps, or a journey among the pre-Christian sites of the Near East led by an archaeologist.

London, Paris, Amsterdam, Milan, Copenhagen, Rome are all dormant and tourist-catching in the summer, wide-awake and living their own lives in the off-season.

Paris is coming back to life in the ripe, clear days of autumn. The pillar billboards announce a whole world of pleasures, and around them the movement in the streets is of a different quality—the bustling headlong zest that makes the ambiance of its street life.

At Christmas there is midnight mass in Notre Dame; and the life of the cafés goes indoors, at least as lively over *vin chaud* as over the *pernod* when the tables were out on the sidewalk. Then come the celebrations called *réveillon* when the resilient gaiety of the Parisians overflows into cafés and restaurants full of oysters and white wine. And then, for those who come a little later, or stay a little longer, there is Paris in the spring—and it becomes clear why so few Parisians ever live anywhere else.

OR ONE stops over, on the way to Rome, to discover the suave and sparkling life of Milan: La Scala, Gianino's, the superb art galleries and elegant cafés, the vigorous work being done in architecture, design, publishing, music. This, not Rome, is the heart of today's Italy, and the most vital contemporary city in Europe. From Milan, a wintry city, one can jump in an hour or two to the sun and flowers of the sheltered Italian Riviera (more casual and accommodating than the French) or to some of the best ski resorts in the Alps.

Three hours by air from [illegible] is Barcelona, a mild-winter ci[ty] hills looking down to the Me[di]ranean. Here you find the be[st] bullfighting, sea food, mus[eums] cafés, cathedrals. Here, too, i[s] menco and the dancing of the *danas* in the streets, and the best winter opera season in rope. Altogether, Barcelona i[s] most interesting city in Spai[n].

NEAR BY, the lovely vil[lages] of the Costa Brava are again after the summer rush cooking and comfort of the small inns is back to stan[dard]. Eighty miles away, at La Moli[na] the Pyrenees, there is good s[now] from December to April. Nea[r] at Nuria, where there is an trian-run ski school, one can in a converted 13th-century sa[n]ary. And in a very few hour efficient domestic air service Iberia will give you the sun beaches and verve of Andalu[sia] Granada, Malaga, Cordoba, C[adiz] and the great ceremonials o[f] ville (Holy Week and the S[pring] Fiesta, from late March to April).

There is music everywhere. [In] the dazzling new concert hal[ls] Germany to the endless mu[sic] feasts of Vienna, and all the down through a dozen great c[ities] cities of Italy, the continen[t] alive with music. And with it festivals, early and late in th[e] season, that equal those of sum[mer] in interest and far surpass in mood.

September brings the festiva[ls] Athens, Montreux, Besan[çon] Gloucester; in October there the festivals in Ascona, Per[ugia] Seville, and the *Festwochen* in lin. (Some of these continued from late September.) Irel[and] Wexford International Fes[tival] comes in early November, foll[owed] by the Brunswick, Germany, F[es]val of Modern Chamber M[usic] April features Barcelona's F[es]val; and from early May thr[ough] mid-June there are no fewer eighteen other important festi[vals] most notable those of Borde[aux] Bonn, Copenhagen, Florence, [Ge]gen, Stockholm, Zurich, Aldeb[urgh] Vienna, and Helsinki.

Much of Europe is simply hot for pleasure in summer. I[n] other eight months one can ch[oose] from a startling variety of clim[ates] If one wants spring-time in J[an]ary, Sicily is less than two h[ours]

(*Please turn to page* 252)



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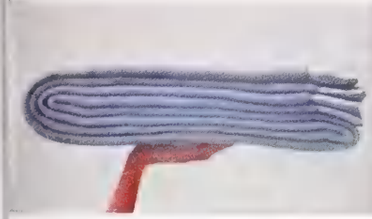
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HOW TO REAP THE BENEFITS OF OFF-SEASON TRAVEL

CONTINUED FROM PAGE 250

by air from Rome, and, along with its oranges and almond blossoms and Greek temples, it offers skiing in the sun on Mt. Etna, with the smoking volcano above and the wine-dark sea below. Or try the sub-tropical Isles of Scilly, a charming miniature archipelago, a fifteen-minute flight from the palm-fringed south coast of Cornwall, where daffodils and narcissi bloom in January.

Or sample a variety of spring-times. Go north in March from Sicily to the Neapolitan spring, and then north again in April for the coming of violets in Florence, and then again north to catch the first buds in Paris; and so, with the easy come-and-go and the speed of off-season air travel, to Stockholm for the ecstatic time of the Coming of the Light on April 30, a northern revel.

Choose October and November for the wine harvests and festivals in Burgundy (the great Gastronomic Fair in Dijon, Nov. 2-16, and *Les Trois Glorieuses*, Nov. 15-17) and in the Veneto of Italy; January in the Greek islands; May in Sardinia or Corsica for fragrance and folklore, or in the Dolomites for the spring flowers, or on the still-quiet Italian lakes. With a little planning the off-season traveler can get the best of all worlds, including the best from Europe's chefs, who are abetted in spring by tender new vegetables, the first berries, the succulent *poulet de Bresse*, and in autumn by the abundance of fish and game, truffles and ripe fruit.

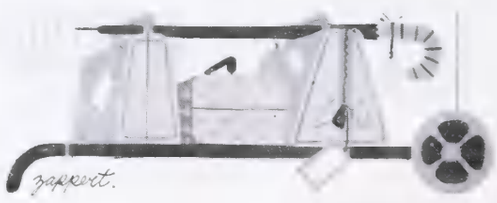
BUT IT hardly matters where the unimpeded off-season wanderer goes. He has gathered a handful of big-city contrasts, avoided the terrible heat of the Florentine summer, seen the Loire Valley in autumn brilliance (far more appealing than the flat heavy green of summer); he has had the English cathedrals to himself, and stood alone on the Acropolis; he has had the Mediterranean islands without the crowds, and he has seen Shakespeare at Stratford-on-Avon not in the turmoil of July but in the sweet serenity of April and May. He has had the choice of a dozen carnivals in Italy alone, and of the varied Italian Christmas festivals with their strong pagan undertones.

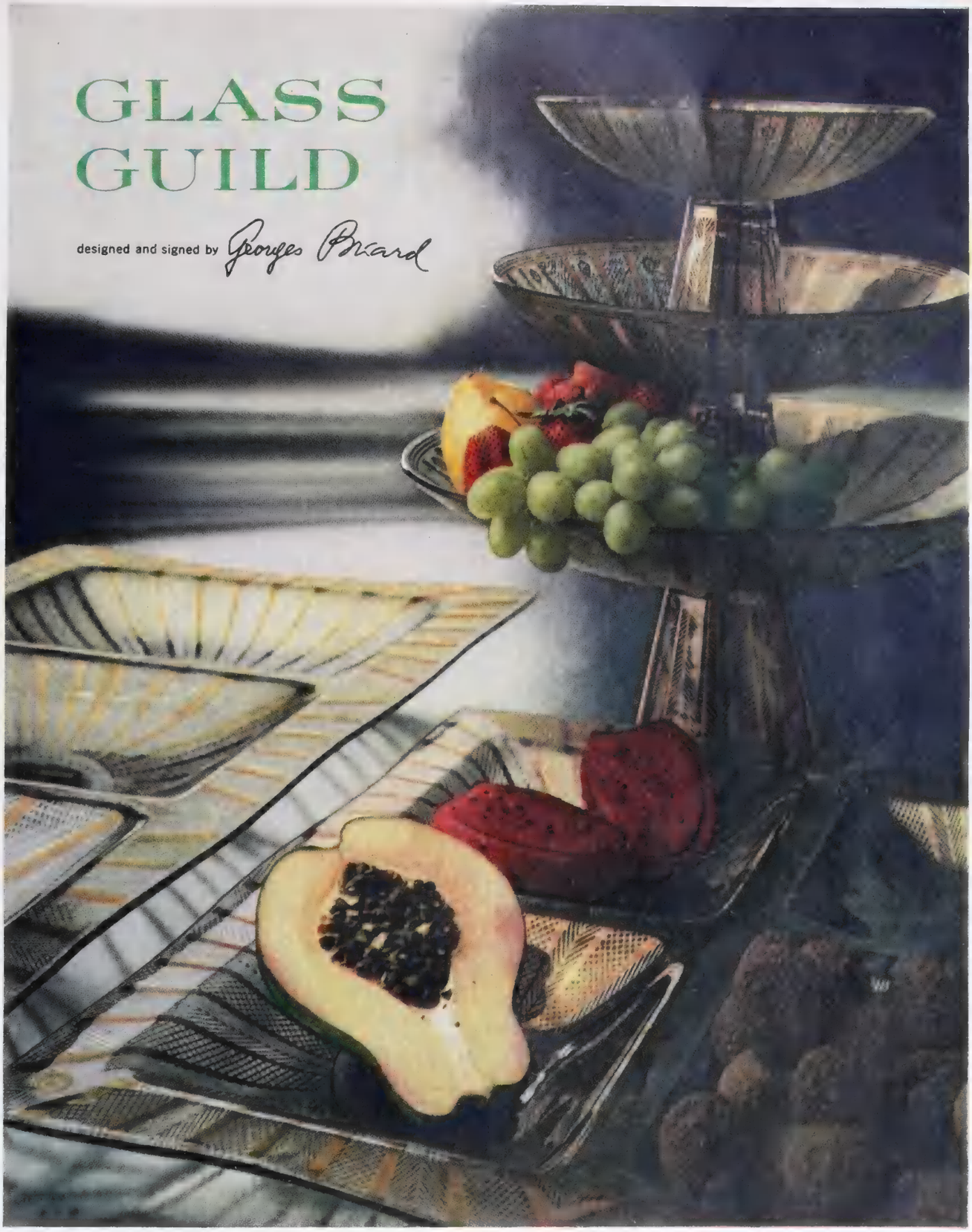
He can move in easy stages of a few hours each from the ruins of Athens to the ruins of Pergamum in Turkey, to the ancient sites of Cyprus, to the great Roman city at Baalbek, to Jerusalem and Cairo, to all the most impressive remains of the oldest civilizations.

IF TIME allows, a plenitude of good air service will take him quickly to Basra, where the Euphrates flows through the very cradle of human culture, and on to Shiraz in Iran, where, as in many strange places, there are surprisingly good hotels to see the magnificent ruins of Persepolis.

And then back again along the northern edge of Africa from Cairo to Benghazi (a delightful air-conditioned hotel here) for the unspoiled mountains and seashore of Libya, and a fine group of ruins—Cyrene, in a superb seaside setting; the Roman port of Sabratha with a well-preserved theater overlooking the sea; and the intricately carved stone of Leptis Magna. (See also the troglodyte dwellings and bazaars of Garian.)

Continuing west, it is little more than an hour's flight from Tripoli to the enchanting beaches and oases of Tunisia, which has *more* Roman remains than Italy itself. In a sixty-mile circle around Tunis, with its first-class hotels, stands a crown of six important Roman cities; and there is a country train from Tunis eleven miles to ancient Carthage. From Tunis it is four hours to Paris by Air France and two hours to Rome by Alitalia. There are other easy flights from these North African air centers to Malta, Sicily, Corsica, and other near-by Mediterranean islands.





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PALATIAL LIVING IN A ONE-ROOM HOUSE

CONTINUED FROM PAGE 212

Following is detailed information on the construction materials, equipment, and furnishings in the residence of Mrs. W. R. Ewing, designed by Architect Alfred Browning Parker and shown on pages 208-213.

CONSTRUCTION

FOOTINGS: Reinforced concrete. Portland Cement Assn., Chicago, Ill.

CONCRETE BLOCK WALLS: National Concrete & Masonry Assn., Chicago, Ill.

WOOD FRAMING AND EXTERIOR DECKS: Douglas fir. West Coast Lumbermen's Assn., Portland, Ore. Chemical treatment, "Woodlife." Protection Products Mfg. Co., Kalamazoo, Mich.

WOOD SIDING FASCIA, AND TRIM: Tidewater red cypress. Southern Cypress Assn., Jacksonville, Fla. Bleaching oil finish, Samuel Cabot, Inc., Boston, Mass.

GLASS: Polished plate, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

SHEET METAL: Gutters, flashing, and fireplace hood. Revere Copper & Brass, Inc., New York, N. Y.

ROOFING: Cedar shingles. Colonial Hand Split Shingles, Inc., New York, N. Y.

WINDOWS: Sliding windows and hardware. Ernest Pierson Co., Eureka, Calif.

DOORS: Cypress veneer on hollow core doors, Southern Cypress Assn., Jacksonville, Fla. Butt hinges, The Stanley Works, New Britain, Conn. Latch and lock sets, Schlage Lock Co., San Francisco, Calif. Aluminum and vinyl weatherstripping, Duraflex Co., Miami, Fla.

ELECTRICAL DISTRIBUTION: Panel board, Westinghouse Electric Corp., Mansfield, Ohio. Switches, plates, and outlets, Sierra Electric Corp., Gardena, Calif.

TILE: Floors throughout, kitchen counter tops, dining-table top, bathroom walls and counter top, miscellaneous low table tops. Mosaic Tile Co., Zanesville, Ohio.

EQUIPMENT

KITCHEN: Cooking top and oven, Hotpoint Co., Chicago, Ill. Refrigerator, General Electric Co., Louisville, Ky. Sink faucet, Moen Faucet Div., Standard Screw Co., Elyria, Ohio.

BATHROOM: Tub, lavatory, and water closet, American Radiator & Standard Sanitary Corp., New York. Lavatory faucet, Moen Faucet Div., Standard Screw Co., Elyria, Ohio. Mirror, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

MECHANICAL: Gas heating system, "Panelray," Day & Night Mfg. Co., Monrovia, Calif.

FURNISHINGS AND ACCESSORIES

LIVING ROOM: Chairs with sea-grass seats and lounge chairs with cane backs, John Stuart, Inc., New York. Brass triangular tables with custom mosaic tile tops, Greco Marble & Mosaic Co., New York. Carpet, "Acrilan," Needletuft Rug Mills Div., Cabin Crafts Inc., Dalton, Ga. Linen fabrics; curtains, covers for seat pads, chair cushions, built-in seat cushions, pillows and floor cushions, Norbar Fabrics, New York. Triangular lamps in windows, custom made, Town & Country Studios, New York. Brass standing lamp, Finland House, New York. Antique wood box, Bresford, Coral Gables, Fla. Antique carved miniature chest, Magic Carpet, Coral Gables, Fla. Brass tray, footed copper bowl and gray pitcher, James Merrick Smith, Coconut Grove, Fla. Plant material, Four Way Florist & Nursery, Miami, Fla. Rattan screen, Tropi-Cal, Los Angeles, Calif. Bedspread, Cabin Crafts, Inc., Dalton, Ga. Clock behind bed, Telechron Dept., General Electric Co., Ashland, Mass.

OUTDOOR FURNITURE: "Kantan Group," aluminum with plastic strapping, Brown Jordan Co., Pasadena, Calif. Folding hickory chairs, brushed leather seats, Old Hickory Furniture Co., Martinsville, Ind. Folding aluminum and wood slatted chairs, The Telescope Folding Chair Co., Inc., Granville, N. Y. Plastic waterproof lantern in tree, Lightolier, Inc., Jersey City, N. J.

KITCHEN: Rolling table, "Cosco," Hamilton Mfg. Corp., Columbus, Ind. Window blinds, "Lattishade," The Columbia Mills, Inc., Syracuse, N. Y. Lamp on tile counter, Parzinger Originals, Inc., New York. Italian salad service, pottery fish bowl with top, The Piazza Montici, New York. Milk glass, Imperial Glass Corp., Bellaire, Ohio. Linen napkin, Irish Linen Guild, New York. German stainless steel, Fraser's, New York. Towels, Fielderest Mills, Inc., New York. Seed mosaic, hanging, Karl Mann Assoc., New York, N. Y.



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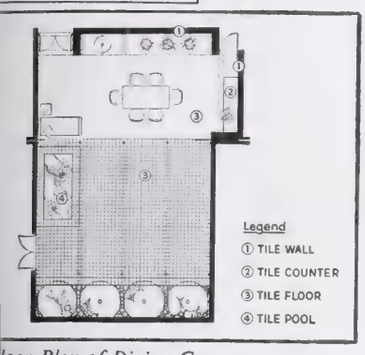
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Allowing for the difference in weight, the small eggs are just as nutritious as large ones and they have a more delicate flavor. Generally, small eggs weigh about one-fourth less than large eggs.

Here's a tip for choosing the best buy. If small eggs cost more than one-fourth less than large eggs, the small size is the best buy. For example, if large eggs sell for 56 cents a dozen and small eggs for less than 42 cents, the small size gives you the most for your money.

Besides often being economical, small eggs have other points in their favor. They suit small serving needs for young children, invalids, or adults who prefer small amounts of food. Little hard-cooked or stuffed eggs are attractive and flavorful additions to salads or cold plates.

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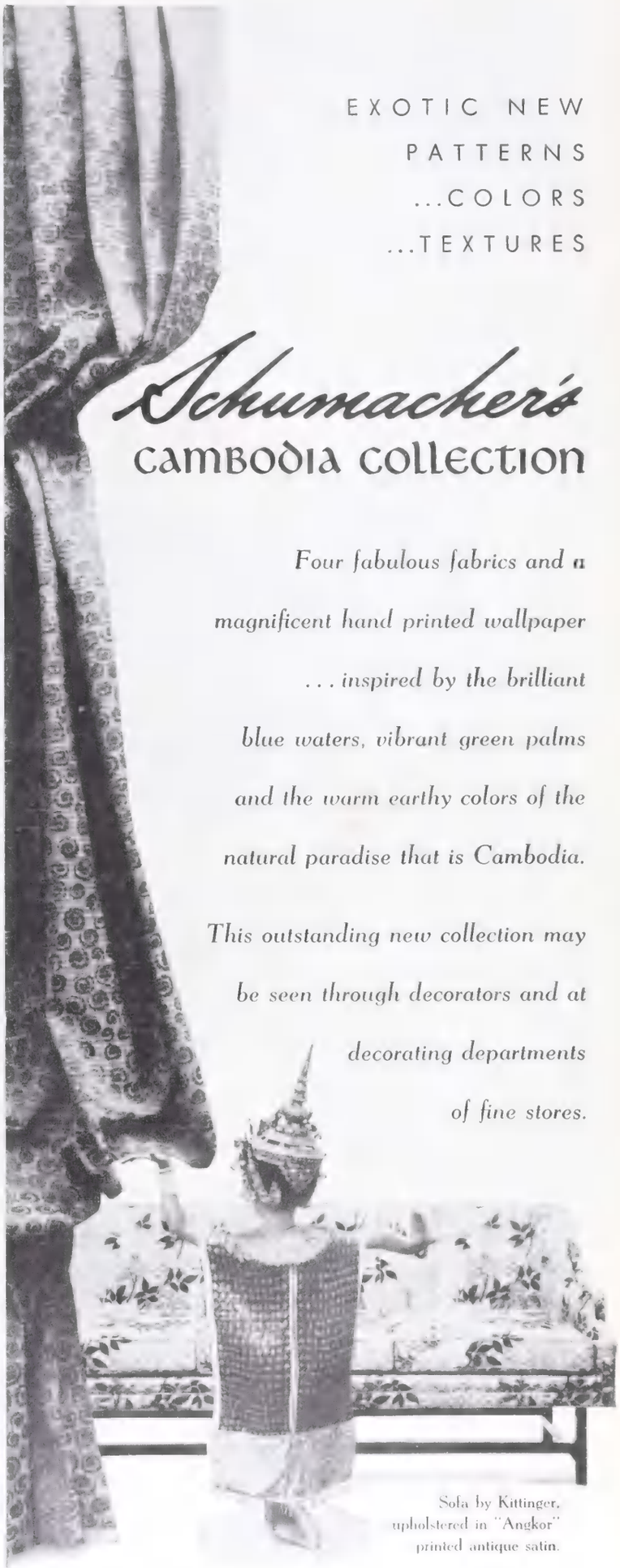
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IT TAKES TIME AND EXPERIENCE TO LEARN HOW TO LIVE LIKE A KING

CONTINUED FROM PAGE 195



Guest room in Mrs. Leslie Lumley's new home has a view across the interior garden, which is open to the sun and sky above. The furnishings are few and simple, the atmosphere one of serenity and repose. For privacy, sliding doors cover the opening.



The master bathroom, with one wall of obscure glass facing the rear garden, brings the beauty of plant forms into the new Lumley house. A simple way to add delight to utility.

in the natural landscape. If there is one thread running through the houses we call palaces, it is this emphasis on these things that make life worth living. In none of these houses, regardless of cost, will you find an accumulation of objects for their own sake. Each of these families or individuals have had houses before, but what they are reaching for now is a quality t will enhance life itself, a phys surrounding to make each liv moment more meaningful—no shell to house possessions.

In a practical way, such fi things-first qualities are expres in both major and minor deta like soaring ceilings to give e small spaces a released feeli



Traditional furnishings of Mrs. Lumley's earlier home were all in good taste. Many, individually, were handsome pieces and, together, they made for comfortable living. Yet the splendor of the new home—the magnificent sense of space and light designed to give the spirit a lift—was not there.



PHOTOGRAPHS BY MAYNARD PARKER

glass areas to make land- vistas and outdoor plant a part of indoor life; wall iling openings designed to light into every part of the simplified and unified archi- l finishing materials within use to develop peaceful and a sense of restful con- from one room to the next; modern mechanical equip- make living simpler rather ore complex; rearrangement raditional spaces within the particularly the bedroom- g-room-bath areas, to create nal retreat for reviving the and development of the roperty, from lot line to lot nto a private world, from no venture need be made rtainment on any level.

e houses in this issue, these ave been expressed in dif- ways, perhaps because of rhaps because of physical situation or need. But the end result—enhancement of the human spirit through its surroundings—is the same and wears no price tag. Intelligent architects and designers, working with clients who have developed discrimination through affluence (which can be relative or absolute), can create the atmosphere at any price level.

Nowhere is this development of discrimination more clearly seen than in the homes of Mrs. Leslie Lumley, photographs of which accompany this article. While her earlier home was decorated in fine taste, its traditional architecture called for a multiplicity of "things" to develop its interest. In her new home, the structure and arrangement of spaces themselves create the mood, allowing more restful simplicity in the furnishings.

In this sense, people are building palaces today, even judged by aristocratic standards of the past.



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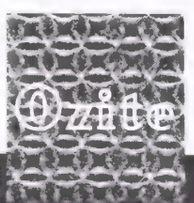
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GRENADA AND TOBAGO—JEWELS AT THE END OF AN ISLAND CHAIN

CONTINUED FROM PAGE 190

tortuous but spectacular 27-mile drive from the airport to the Santa Maria Hotel. It took only 45 minutes to make the trip, yet we saw just about all of Grenada on this first sight-seeing trip, as the Pearl's airport and the town of St. George are at opposite ends of the island.

Grenada is little. It is cozy. It also has one of the prettiest harbors in the Caribbean. From my room at the Santa Maria I could look out of the window across the bay to the town of St. George, the capital of the Windward Islands.

The town of St. George crawls right up the steep slopes of a hill that rises from the water's edge. The red tile roofs of the pastel-colored gable houses make a pretty picture set against the green hills. With sailing and fishing boats moored to its docks, St. George looks as if it might be a small fishing village on the Italian Riviera.

There is not much to do or see in Grenada, it must be admitted. You can drink in the beauty. You can swim at Grand Anse Beach; there is no finer stretch of white sand in the Caribbean, so you are told. You can fish and you can golf. While it is not truly luxurious, you can be comfortable at the Santa Maria Hotel. The rooms and food are good and prices far below hotels in more fashionable resorts like Montego Bay and Antigua. Double room, bath, meals, about $14.

GRENADA'S mountains with their sensational, jagged peaks silhouetted against a clear blue sky seem bigger than mountains on any other West Indies island I visited. The vegetation also appears denser. Waterfalls splash down the mountainsides to create little rivers with stony bottoms. The hills are bright with flowering trees, and there's a sweet, spicy fragrance in the air. However, Grenada is not so much the spice island as it used to be. Hurricane Janet struck hard in 1955 and laid low 80 per cent of the nutmeg trees. The farmers have replanted nutmeg trees but say it will take 12 years before they actually produce. In the meantime the banana crop is filling in.

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By the way, it is interesting to see how much they use their own nutmeg. They introduce it into food in many ways. Every visitor to Grenada is bound to go back home and put a dash on top of his rum drink. Try it yourself and see what the spice does to puddings.

In addition to the Santa Maria, there are two bungalow groups on the island, Gittens Bungalows and deFreitas Bungalows. And Point Saline at the southwest point of the island has furnished cottages. While the Santa Maria has its marvelous location on a high point looking over the harbor, the St. James Hotel (about $14) attracts visitors who like to be right in the town. Antilles, Green Gables Guest House (about $9), Ross Point Guest House (about $12) all have paying guests, many of whom settle down for several months.

GRENADA may not be an exciting playground, but it offers real peace and relaxation. From my bedroom window I felt this come to me as I looked out across the harbor, watched the blue water as it danced in the sun out to meet the open sea. The sun sets in a great fanfare of reds and golds, and twilight seems to last only a few fleeting moments before everything settles down to the great quiet stillness of the night. I think I have never seen the stars shine as brilliantly as they do here.

You are pretty far south in the West Indies when you are in Grenada. Yet there is still another small island, even more remote, a last outpost waiting to be discovered by those seeking a place to relax. This is Tobago.

Flying to Tobago on this island-hopping tour, via British West Indian Airways, we landed first at the big international airport of Trinidad, the capital of the new Federation of the British West Indies. This is a metropolis, not an escape island. It is the jumping off place to everywhere—south, north, west, and east. It is the gateway bridge between our two western hemisphere continents. If you are around the busy Piarco airport for any time, you will realize this by the number of planes that are landing and taking off.

From Trinidad it is only a 25-minute hop to the little island of Tobago. This is the escape island to which Trinidadians themselves escape. It is known as Robinson Crusoe's island. And if this fabled man actually was shipwrecked here —they will even show you his

(*Please turn the page*)

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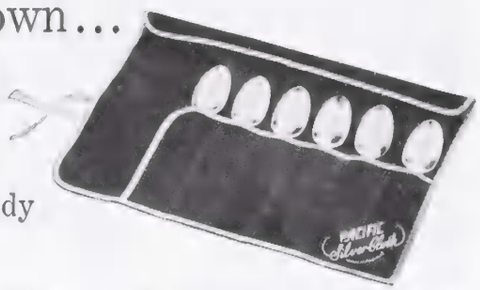
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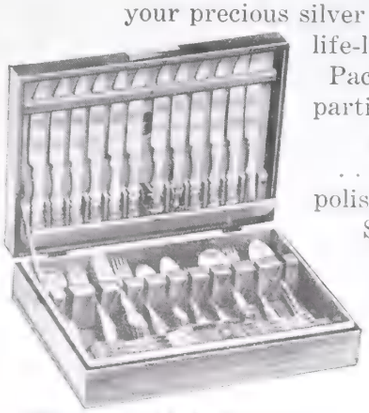
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GRENADA AND TOBAGO—JEWELS AT THE END OF AN ISLAND CHAIN

CONTINUED FROM PRECEDING PAGE

cave—I would just as soon have been in the same boat.

Tobago is positively enchanting. But if you think that this is where you will find your paradise, ask about the prices of land, as I did. A mountain site with a view to the sea, I was told, would probably cost $4,000. However, you can rent decent houses for around $120 a month. What the price of the beachcombers' shacks comes to, I would not know.

Like Grenada, Tobago is decidedly on the quiet side. There is little to do here but enjoy magnificent scenery, go swimming, snorkling, or fishing. You can explore Buccoo Reef after a half-mile ride by launch and see a tremendous variety of exciting, brightly-colored tropical fish in all shapes and sizes. You can also take a day's trip to Little Tobago island where you find a 450-acre sanctuary for the Birds of Paradise. This is the only place in the world outside of New Guinea where these birds are found in their wild state.

I SUPPOSE the greatest native excitement on Tobago comes around Easter time when the traditional goat races take place. The entire population of the island turns out in their Sunday best to cheer their favorites. The goats are groomed until their coats shine. Hoofs and horns are gilded and polished. But the goats, though they are fleet of foot and guided by a leash, often refuse to do what is expected of them. The results are most amusing.

Actually, the truth is, once you have landed in Tobago, you don't really want to do very much of anything. And there are many nice hotels to do nothing in. This past winter a beautiful resort hotel was opened right on a beach close to the airport. This is the Crown Point Hotel. The Blue Haven Hotel has a splendid location just outside of Scarborough, high on the rocks with a glorious view over the Atlantic. Next door is Bacolet Inn ($15 to $20, double room with meals), once an old plantation but now turned into a guest house set on 1,200 acres. The Robinson Crusoe Hotel faces the Atlantic and was originally built as the spacious beach house of a wealthy planter. (Double, from $19 to $27.)

However, the two places on Tobago that have the greatest appeal for me are Alma House, where I stayed, and Arnos Vale. The latter is only a few miles out of town on a high point above the sea. Yet the hotel and its guest cottages give the impression they were cut right out of a coconut jungle. (Double room and meals, about $35.)

Alma House is most unusual. People I had met along the way, before I reached Tobago, had told me that Alma House has some of the best food in the West Indies. They were right. The house is set high up in Tobago's green hills above Scarborough. Tom and Ruth Bulkeley, a British couple, own and run Alma House and can take care of only about 20 overnight guests. But they have built such a reputation for good food that many outsiders flock here from all over the island just to have one of their delicious meals. (Double room, breakfast and dinner, about $21.)

I never had such a succession of good meals in the West Indies as I had during my stay at Alma House. Everything was wonderful, from the fresh fruit cocktail—made especially good with the addition of cut-up dates and slivers of preserved ginger—to flaming babas, the dessert specialty of the house. And I'll never forget the king-size pancake that came in on my breakfast tray, on a sizzling hot plate. It had been made paper thin to the size of the griddle, then spread with butter, sprinkled with brown sugar, and rolled up like a jelly roll.

WHILE almost 80 per cent of the foodstuff you get around the West Indies must be imported, the islands usually have an abundance of fresh fish. On Tobago the fish-eating is particularly good. After all, eating is one of the great delights of spending time on Tobago, as you pursue purposeless pleasures and learn the great art of doing nothing.

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Opera—not so dead

By RICHARD WILLIAMS

Led by Floyd's "Susannah" and Barber's "Vanessa," American talent has given opera a new lease on life

• If the spoken theater is to be considered as the Fabulous Invalid, we may well speak of opera as the dead plebeian come back to life.

Opera has been pronounced dead, not once but a number of times and by many authorities. It has been decried as an artificial form of art—as if all art were not art-ificial—one unsuited to the expression of modern thoughts and feelings. For was not opera the triumph of the exaggeratedly emotional, appealing through sentimental melody, through swashbuckling pageantry, and through the grandiloquent aria, a set piece to be delivered over the footlights straight at an audience made up of romantic men and women? With its posings and its "airs," was it not essentially a ridiculous art? It was a plebeian form of music, which, paradoxically, served as the delight of the gallery in Italy, while in our country it was supposed to appeal to the rich and socially elect who sat in the loges.

No one could deny the power of the Italian lyric works of the Nineteenth Century to stir the heart. But modern opera? Not to be considered! There were no more composers like Verdi and Puccini who knew how to write melodies of sweet facility and simplicity. Who could write such melodies today?

It appeared for a long time that nobody could. After Wagner's

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OPERA—NOT SO DEAD

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mighty outbursts—which with all their symphonic grandeur and harmonic sophistication were still essentially works of melody—the next step the operatic composer took was to compress, subtilize, increase, and further complicate Wagner's complexities while forgetting about Wagner's melody. There grew up a whole school of operatic works, anchored in the German tradition, which disprized singing. It broke the melodic line into short bits, symphonic fragments, which were not really sung, but declaimed in a kind of heightened speech which the Germans call *Sprechgesang*.

Composers of all nationalities, including a few American composers (not many American operas were written), in the period between the First and the Second World Wars, felt that this new form of symphonic music-drama, highly expressionistic and largely somber, offered the only opportunity to the expression of their thoughts and feelings. But perhaps what the lyric stage gained in contemporary quality it lost in permanent, broad appeal. Schrecker, Hindemith, Schoenberg, Alban Berg in Germany, Britten in England, Janacek in Czechoslovakia, Milhaud in France, produced such operas. Of them all, only one has survived. Alban Berg's *Wozzeck*, a powerful and fascinating opera, which is to be revived again this season by the Metropolitan Opera.

The others remain in the archive. It is a fact—disconcerting and almost incredible—that the most recent opera which is still given regularly in the opera houses of the world is *Turandot* by Puccini, composed in 1924. This is not at all a modern work. It is in truth quite old-fashioned, with its Chinese-Italian story and tenor aria.

At any rate, we have to do with an art in which nothing successful has been produced in over a generation. Could that happen in literature or in the theater or in the graphic arts? Hardly! It is quite understandable, then, that one could arrive at the conclusion that opera was a product as indigenous to the Nineteenth Century as a Victorian armchair and not easily adaptable to modern living.

But the obituary, it now seems, was premature. The dead art has arisen, fortunately not as a zombie but as a pleasant and quite wholesome resurrection. It only seemed dead as long as the singers up there on the stage weren't allowed

(*Please turn to page* 267)

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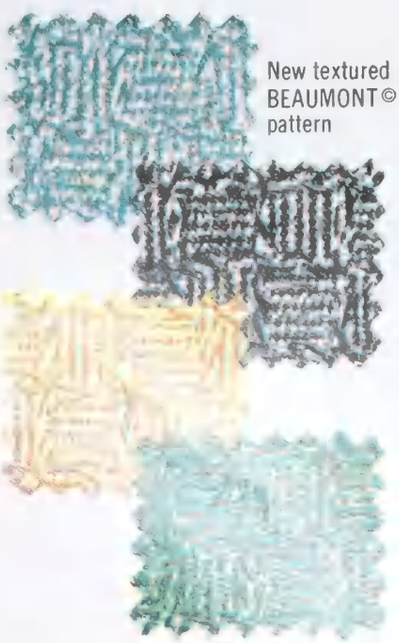


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OPERA—NOT SO DEAD

CONTINUED FROM PAGE 264

to sing. Give them something worth while to breathe forth from their cultured throats and, lo and behold, the blood begins to flow, the temperature rises to normal, the body moves.

THERE is, of course, no reason why opera should be dead. Why should it not be as serviceable to the Twentieth Century as it was to the Nineteenth? The fundamental appeal of a strong art does not change, because the need it serves, the need to experience emotion on a high plane and therefore to live life more intensely, does not change. What is an opera? It is a play in music. It deals with characters as does the theater. But unlike the theater, the substance from which to form these characters and the means for conveying to us their thoughts is music, not words.

To put it differently, a successful opera cannot simply be a successful play accompanied by or underscored with music. Underscoring and accompaniment won't do it; at best you get an operetta. In an opera the music must give us the essence of the drama, which means that the characters must be allowed to tell us something about themselves—by singing, preferably. If they speak, then we might as well go to the theater. If the orchestra has all the say, then we might as well go to the concert hall.

You can agree with the reasoning or not; I do not think you will argue with the statement that when you pay your money to go to the opera house you, the lay spectator, demand to hear and experience song. So you come right back to the wish for melody.

Only within the last four or five years has the serious composer returned to a melodic approach to opera. What is most interesting is the fact that the renaissance of opera is taking place in America. Yes, it is right here—and not in Germany or in Italy—that the greatest promise for operatic future seems to lie. The serious American composer has recently turned to opera, with great enthusiasm. New operas are being composed right and left. And audiences are responding to them. To everybody's surprise, last spring's season of American opera at the New York City Center Opera was a success. Imagine, a whole season of modern operas and people willing to pay money to hear them!

The two most successful recent operas have been Carlisle Floyd's *Susannah*, a folk opera, and Samuel Barber's *Vanessa*, with a libretto by Gian-Carlo Menotti. *Susannah* and *Vanessa* are very different works, but they have one thing in common: they are both melodious. *Susannah* is a folk opera. American in its locale and atmosphere: *Vanessa*, more mystic, is less defined in locale and in national characteristics. But you can be sure that they are both singable.

Vanessa is a remarkable work. It has weaknesses. What opera hasn't? It is occasionally precious. It has a slow start, but after that it grows and culminates in a last half of extraordinary dramatic cogency and emotional impact. It has (of all things!) set pieces, though they are integrated into the musical tissue. You will find in the first act a beautiful aria for the mezzo-soprano, Erika, "Must the winter come so soon?": in the last act, in a scene of leave-taking and renunciation, the five characters of the play express their feelings in a quintet, "To leave, to break," even as Verdi made his four characters express their varying feelings in the Quartet of *Rigoletto* or Wagner in the Quintet of the *Meistersinger*. The melody of *Vanessa's* quintet, modern as it is, is a memorable one. Obviously Barber is not ashamed of having composed something that you can hum as you walk out of the opera house.

THOUGH I have singled out these two examples, having heard both operas several times, I know that they are not isolated instances. I know that several of our composers are working on new operas (as yet unproduced). Perhaps they are encouraged by the reception accorded Barber's opera.

It is significant that *Vanessa* was immediately demanded by opera houses outside of our country, that it was given last summer in Salzburg and will shortly be given in Milan. It is more significant that, wherever it has been given, it has moved an audience which comes to the theater for an experience in song. It is heartening to be able to observe that the American composer is in the vanguard of a new movement, having been in awe of Europe's tradition for too long. There is promise that *Susannah* and *Vanessa* will be followed by other stageworthy works. There is promise that opera will once more become rejuvenated through music destined for that most supple of all musical instruments, the voice.



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Florence—Porter's Gift Shop
Hartsville—Corner Drug Store

TENNESSEE
Chattanooga—The Lamp Mart, Inc.
Fountain City—The Village Vendors
Nashville—Brown Engraving Co.

TEXAS
Amarillo—Southern Furniture
Beaumont—Johnson's Florists
Bellaire—Olde Colony House
Lubbock—Spears Furniture Co.
Midland—Knorr Furniture Co.
San Angelo—Shepperson's
San Antonio—Naomi's

VIRGINIA
Front Royal—The Royal Oak Gift Shop
Richmond—Crozet, Inc.

WASHINGTON
Seattle—Berliner's, Inc.
Spokane—Ken Moore Co.

Now you can

Keep food and drink wherever you wish

No longer are you restricted to the large upright refrigerator. Here are 12 go-anywhere units—some small enough to fit on a shelf or stand by the side of a bed



For specialized refrigeration, Revco's built-in ice-maker unit provides 7.3 cu. ft. of storage and a 1-cu.-ft. freezer with 2 ice trays. Lower shelf holds six 2-quart milk containers: available in copper, stainless steel, or many custom colors.

PHOTOGRAPH BY GEORGE SMALL

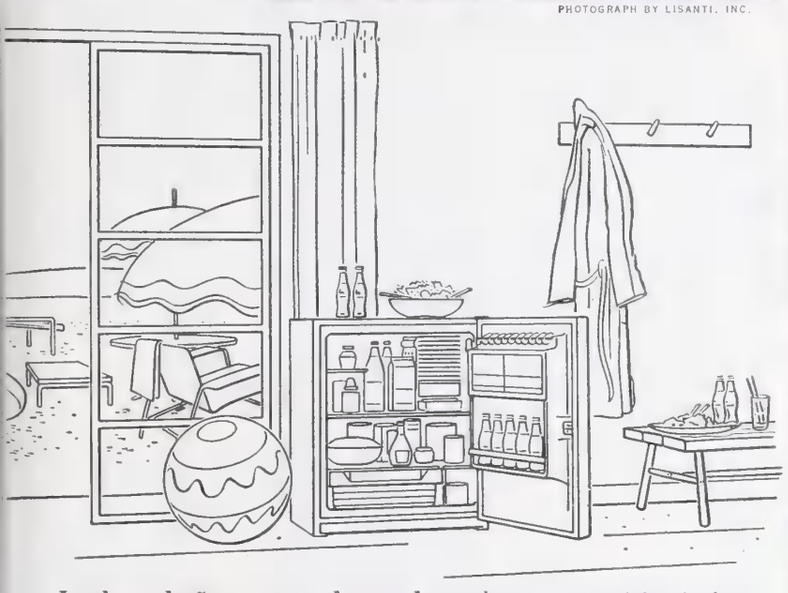


This tiny 2-cu.-ft. Silofreeze refrigerator will fit on almost any closet shelf. It is 20″ by 19.1″ by 20″, weighs just sixty pounds. Unit supplies two trays of ice, is equipped with lock and key. Adaptable to AC or DC and all voltages, it comes in white or mahogany, blond or walnut tone.

For home office or playroom, this 4-plus cu.-ft. "General Executive" refrigerator will fit into almost any corner or closet. It measures 36" high, 27½" wide, and 23½" deep. Freezer compartment holds 9 ice-cube trays. Unit has key-locking door handle, storage compartment below. Available in white and five wood-grain finishes.



PHOTOGRAPH BY LISANTI, INC.



In the cabaña next to the pool, or wherever entertaining is done, this new 6.7-cu.-ft. Quicfrēz refrigerator will hold plentiful supplies of food and beverages. It can stand alone, be built in or installed under counter. In white only, with pink interior. Matching freezer available.

PHOTOGRAPH BY FRED LERNER



Truly portable, this miniature 1.15 cu. ft. refrigerator supplies two ice trays. A handle makes it easy to carry or move this United "Porta-Fridge," which weighs about 78 pounds. Exterior measurements, 15½" by 15½" by 23½". With automatic temperature control, it fits standard 110V AC outlet.

(*Please turn the page*)



LEGENDARY by JOHNSON

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Created by Virginia Connor Dick

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Serve Hot Meals Hours Later!



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By cooking ahead, the hostess is free to enjoy her guests!



FOR ODD-HOUR MEALS!
Deliciously hot food can be kept ready for any emergency!

This thrilling new appliance brings you a new convenience . . . a new freedom . . . you've never dreamed possible! Now, at last, you can cook ahead—serve deliciously hot food hours later. Accurately controlled moisture and temperature keeps meals piping-hot and oven-fresh, without loss of flavor or appetizing appearance! Unlike an oven or conventional food-warmer, *there's no drying out or overcooking!* Leading restaurants and hotels have used Toastmaster Hot-Food Servers *for years.* Easily installed in standard 24" base cabinets—operates on 110V. Mail the coupon today!

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McGraw-Edison Company, Elgin, Illinois, HB-118
Please tell me more about this exciting new appliance and give me the name of my nearest dealer.

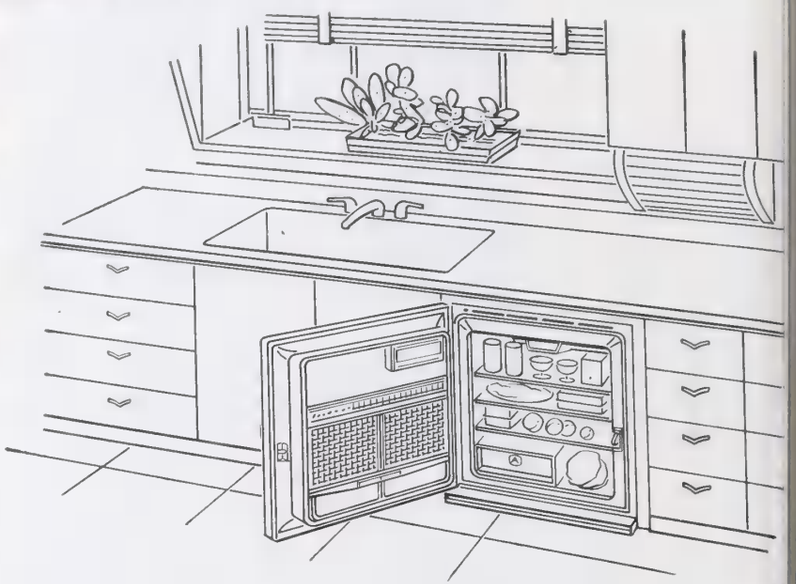
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KEEP FOOD AND DRINK WHEREVER YOU WISH

CONTINUED FROM PRECEDING PAGE



Extra storage without freezer space can be realized with Amana's 33"-wide unit. With a capacity of 6.8 cu. ft., it can be installed as an undercounter, stack-on, built-in, or free-standing appliance. Available in white, copper, yellow, and chrome finishes.



PHOTOGRAPH BY FRED LERNER

Designed for use on land or sea, the tiny Astral refrigerator is small enough to stand on a counter or table, or fit into a closet. It will operate on 6, 12, 24, 32, 110 or 220 volts, which covers everything from power boats to the nursery, den, or play room at home.

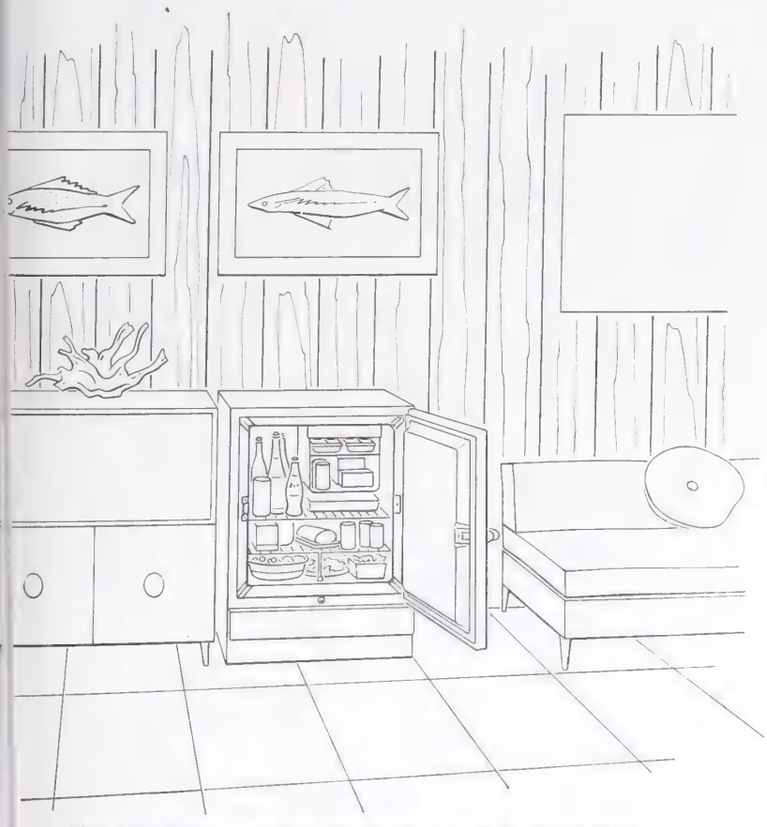


Used singly or with matching freezer, Philco's Custom Sectional refrigerator with ice-cube compartment can be installed as free-standing or undercounter unit. It has 8.4 cu. ft. capacity, with storage shelves in the door. Available in white or with brushed chrome door.



In a recreation room or wherever refrigerated storage is needed, this 4 cu. ft. Westinghouse "Undercounter" refrigerator occupies only 24-inch width. Bottle storage space provided on both sides of 2-tray freezer insert. Comes in white, with right- or left-hand door opening.

DRAWINGS BY WALTER HORTENS



Also for a playroom or use as an "extra" anywhere in the house, this Kelvinator "Space-Saver" refrigerator can be used free-standing or built-in. It has 4.3 cu. ft. capacity; freezer stores up to 23 pounds. Bottom shelf can be split to make stand-up room for tall bottles.

(*Please turn the page*)

WHAT'S NEW IN TRAVERSE RODS?



The free-wheeling nylon rollers in Easy-Roll rods ... unique examples of

EASTERN DRAPERY HARDWARE

Beautiful draperies should be seen but not heard! In Easy-Roll traverse rods, Eastern has replaced old-fashioned, noisy metal slides with new *nylon rollers* that ride on flat tracks . . . silently, smoothly, with never a tug or snag. For flawless operation, for full overlap, for wall or ceiling installation 28″ to 150″ wide . . . get Easy-Roll! And, at the same leading stores, see the *complete line* of Eastern drapery rods at welcome prices.

Eastern Products Corporation

(formerly Eastern Venetian Blind Co.)
Baltimore 30, Maryland

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. . . with new **Eastern's Star Venetian Blinds** that look smarter, open wider, close tighter, and **never need washing!**



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TWO KINDS:
EXTRA DRY
AND SWEET



The man with a sense of proportion knows that a Dry Martini is *not* a hooker of gin or vodka. He uses enough of the pale new Noilly Prat French Vermouth to make its *civilizing* presence felt. Extra dry and light *by nature*, Noilly Prat will make your cocktails come alive. Don't ever stir without it!

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KEEP FOOD AND DRINK WHEREVER YOU WISH

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPH BY GEORGE SMALL



Small but commodious, this General Electric "Space-Maker" is an ideal choice for den or recreation room. Only 23¾" wide, 26⅜" deep, this unit fits under a 36" counter or stands alone. It has 4 cu.-ft. capacity. Available in white only.



For living room use, this "Modern Lo-Boy" by Springer-Penguin supplies approximately 2 cu. ft. of refrigerated storage, including two ice trays, at left. Cabinet at right holds bottles and glasses. Matching Formica makes serving top.

THE BEST BEAUTY BUY OF THE YEAR

CONTINUED FROM PAGE 243

Lithograph subjects range widely over the whole botanical field



Atropa Belladonna and *Hyoscyamus*, medicinal potato.



The coltsfoot, or *tussilago*, its furry stems sheathed in bracts.



Moths and caterpillars, one vivid part of a five-picture group.





Butterflies in development, feeding on leaf and flower sprays.



Orchis, the woodland orchid, entrancing in picture and reality.

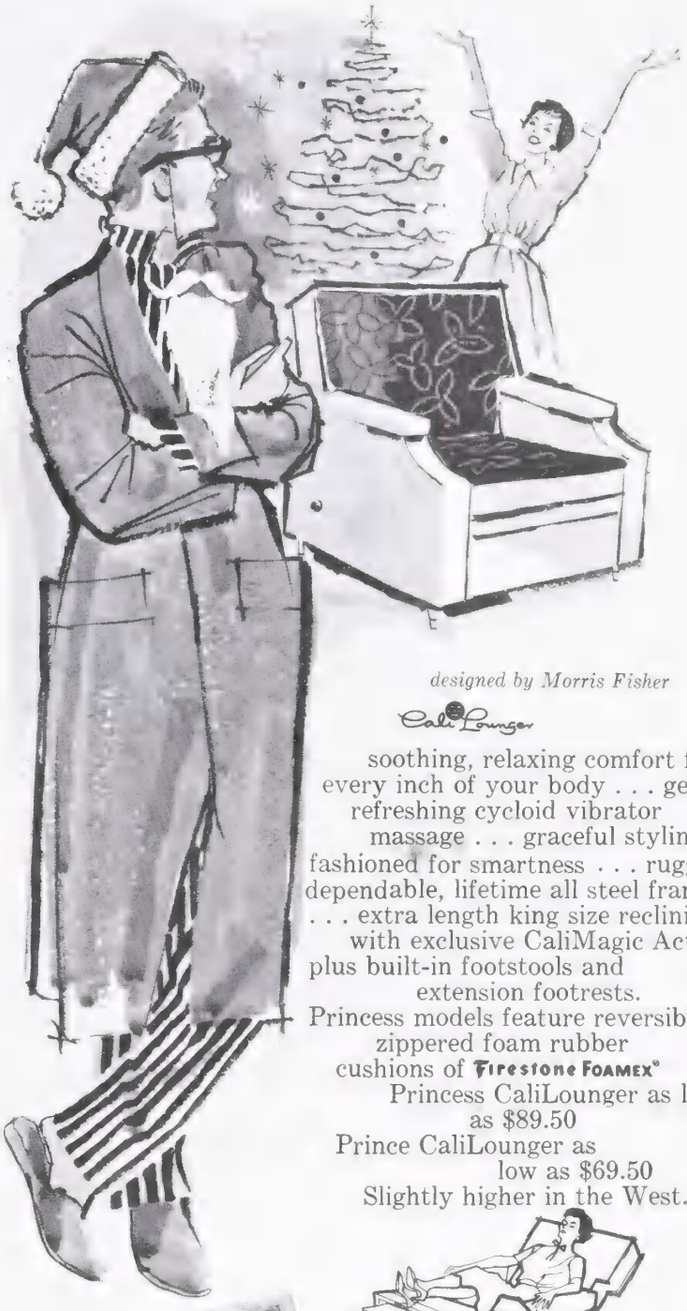


Anemone, lovely windflower, with details of stamens, pistils.



Caterpillars into butterflies; Queen Anne's lace, apple blossoms.

nothing gives more pleasure!



designed by Morris Fisher

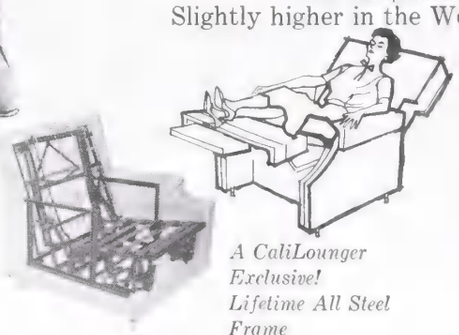
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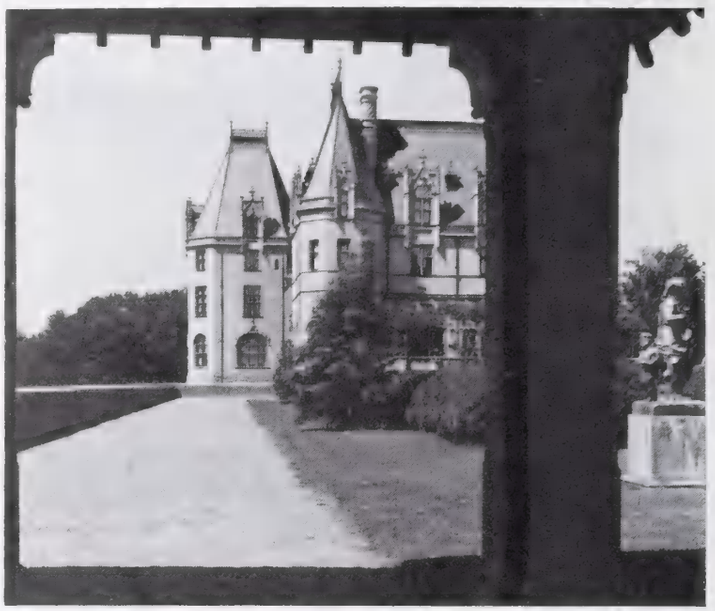
Since 1886

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How palaces used to look

. . . when only the rich could afford them

PHOTOGRAPH BY MARTHA McMILLAN ROBERTS



George Vanderbilt's "Biltmore," near Asheville, N.C., the greatest of them all.

The magnificence of the houses shown on these pages burst upon the American scene in the 1890's. They were fated to have a useful life about as long, comparatively, as that of a sky-rocket. Before a quarter of a century of glittering social seasons had passed, Henry James was referring to them as "white elephants" and wondering why they had ever been built.

Today, for the most part, their "rooms of state" are kept open as museums through which the ubiquitous tourist wanders in search of amazement. His admittance fee goes to pay the skeleton staff required to maintain them in a condition representative of their brief glory. Somewhere within them there may be a few rooms reserved for the occasional use of the owner. These small islands of comfort in the midst of their flood of magnificence gives us the clue to the meaning of the flamboyant, but short, careers of these houses.

The industrialists who built them were caught up in a kind of megalomania, an ambition to outshine each other in their grandeur. What they were building were not places in which to live, but visible symbols of their wealth.

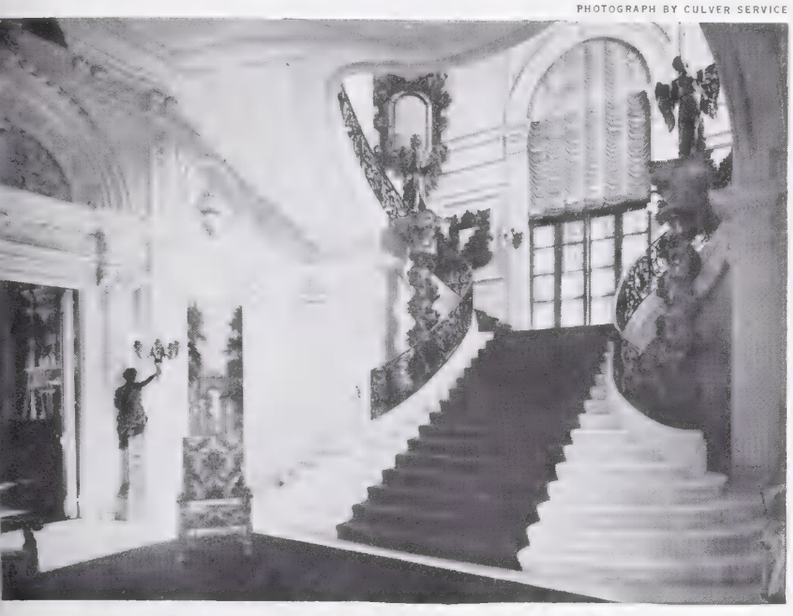
Today such ostentation and overscaled display are generally passé and scorned as vulgar. This does not mean that one cannot still de-

PHOTOGRAPH BY BROWN BROTHERS



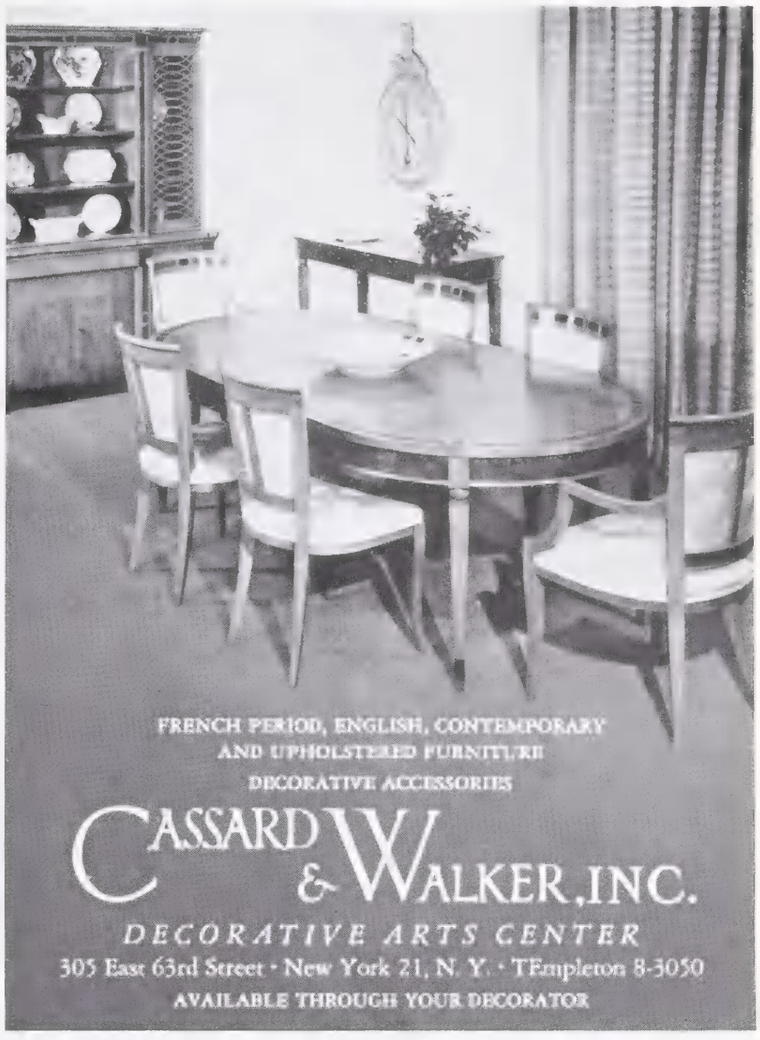
Impressive entrance to "The Breakers," Cornelius Vanderbilt's Newport mansion.

PHOTOGRAPH BY CULVER SERVICE



Their magnificent halls and stairways, as in the Oelrichs mansion, were a setting for lavish entertainment.

rive pleasure from the possession of fine things for what they may in themselves contribute to living. But it is another kind of pleasure derived from those qualities which stir the imagination and nourish the spirit of man. It is for something of these that the tourist is, perhaps unconsciously, searching as he wanders through these overly-ornate monuments, at home or abroad. And it is this that the art of splendor, rediscovered in a more humane scale, has to offer to you.







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WHERE? Aboard the French Line's Ile de France — the gourmet's paradise afloat.

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DRAWING BY DICK WEST



Illustrated booklet available: "The Romance of Fine China" (Enclose 15¢ to cover cost of handling). Name of nearest dealer & free illustrated price list sent upon request. Write Dept. HB-11



Electro-Klean brings work-saving service of electronic air filtration down to $189 for 6-room house. Installation cost is trivial. Electronically charged cells make up panels, accordion pleated for maximum filtering area; they attract and trap even microscopic dust, pollen, or tobacco-smoke particles. Unit, a unique dry-cell type, needs no plumbing connections or special wiring. Self-contained: installs in duct of blower-forced furnace or central air conditioner.

By JULIE POLSHEK

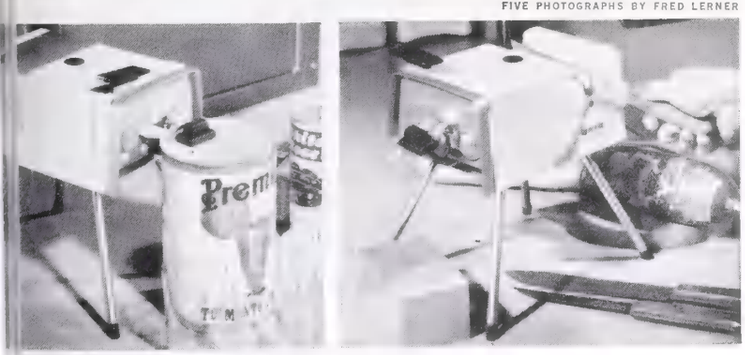


Complete, compact kitchen is built into Dwyer Snack Bar, a very practical and handsome addition to any recreation room. De luxe unit has 7-cubic-foot refrigerator with freezer unit adequate for 9 ice trays. Large oven has broiler unit. Adjoining range, 9860-watt, has 3 burners; also outlet for appliance plug-in. Spacious area beside deep sink affords work counter or drainboard. Removable sandwich board augments cutlery drawer. Storage area includes locked liquor cabinet. Wood snack bar with laminated-plastic top is 89 inches long. About $850. Other models with or without sink, range, or oven are available in 57″, 80″, 89″ snack bar; prices start at $510.



Four-slice toasters are in great demand now, even for small families; convenient in any home to speed sandwich-making. This newcomer, a Dominion product, has compact, sleek design typical of new appliance styling. Extra high pop-up takes care of small bread slices or muffins; pre-set toasting cycle goes on uninterrupted even if you meanwhile pop up toast for inspection. Plenty of wattage for fast service; precise thermostat; crumb tray. $24.95.

FIVE PHOTOGRAPHS BY FRED LERNER



Two-way Swing-A-Way houses can opener at front; at rear, a full-size knife sharpener is ready for push-button use when uncovered. Chromed legs, rubber tipped, provide clearance for tall cans. For special convenience, can opener stops itself after completing lid cut, handy if an emergency task takes you elsewhere. It is magnetized to lift out cut lid. $27.95.



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illustrated at left, recommend Calgonite, as do so many other leading dishwasher manufacturers.

CALGON COMPANY, PITTSBURGH, PA.



An unusual wedge chest with cupboard, of varied usefulness, from the *Cabriole* GROUP

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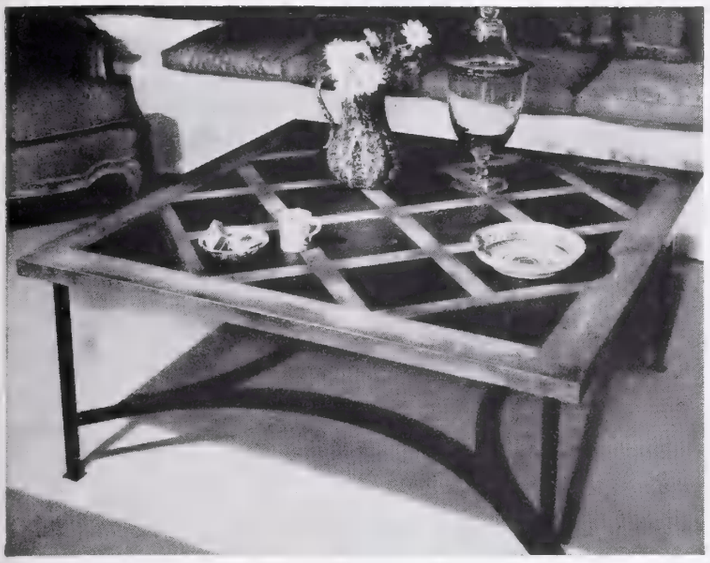


Interestingly intricate and above all, useful, this revolving drum table provides proper space to display or tuck away treasured *bibelots*. Compartments and drawers are cunningly rounded to table's 24" diameter. Here is maximum efficiency for a small space. Designed by Edith Hernandez.

Three beautiful ways with tables

All from one collection in a manufacturer's show, these tables express three designers' widely varying treatments of function and style

The three tables we show here make interesting and encouraging examples of what is happening in furniture design. We selected them from a recent exhibition of ten rooms, sponsored by the National Society of Interior Designers and presented by Grosfeld House, New York. Each room was decorated by a different N.S.I.D. member around furniture he had especially designed. All of it (available through decorators at Grosfeld House) shows plainly that versatility and craftsmanship are with us again.



Contrast materials make a rich pattern for this oversize (39" square) coffee table designed by Yale R. Burge. Slate and oak combined bring to the old craft of parquetry a gleaming contemporary appearance. Table is further enhanced by the solidly formed but light-appearing iron base.

PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON





Sideboard nest, with great distinction of design, has rolling server underneath to carry its own weight as a separate piece of furniture. Outer table is marble-surfaced; under server's top is plastic. Simple, light appearance belies size (top is 48" wide, under-section 42"), makes it particularly suitable for dining portion of living room. Brass casters on server, brass pulls for two drawers. Designed by Dora Brahms.



A masculine chest-on-chest is from the *Cabriole* GROUP

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How to select a
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Please send new, full color edition of your *piano fashion portfolio*. Enclosed is 10c to cover handling and postage.

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THE VOICE OF MUSIC



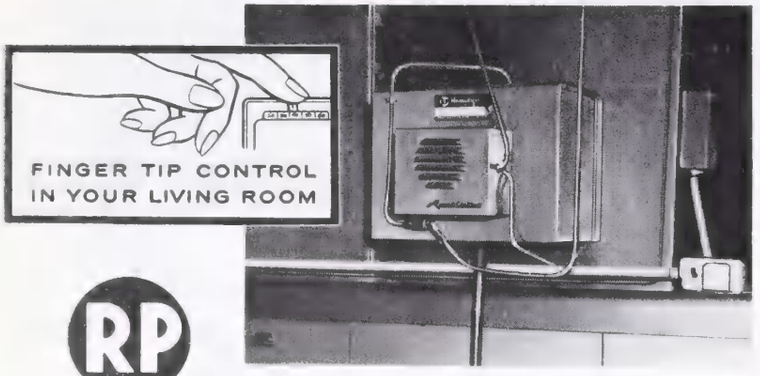
The voice of music, heard stereophonically, speaks of the sound of life, recreates the original performance, adds such dimension to pleasure that the simple act of listening is an enabling experience. The Voice of Music alone manufactures this superb reproduction instrument, a distinguished, custom-component stereo console. Blonde or mahogany. $179.95 (Slightly higher in the West) V-M Corporation, Benton Harbor, Michigan

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WHEN MEN DISCRIMINATE WEALTH IS A MATURING INFLUENCE

CONTINUED FROM PAGE 197

cost. Discrimination does not spring full-grown, but it does arise and it does thrive. And the miracle is how far it can go in a single generation. The fact that we cannot inherit acquired characteristics dooms us to start from scratch. But this is not a doom which spells damnation. Rather, it spells opportunity. In a single generation, yea, in a single lifetime, a human being can rise from the bottom to unprescribed heights of discrimination. It requires only curiosity, which is general, and a will to be forever on the grow. Awareness is the big door which opens all corridors.

From the puling infant, wanting only warm milk, to the pinnacle where sits the smiling gourmet, that is the journey of a single lifetime. From childish babble to grand opera, that is but the journey of a lifetime. From a corn diet that spells pellagra to intelligent shopping at a supermarket, that is a journey which many a Southern woman has negotiated in a given span of years. All this spells cultural democracy. Democracy is a safe bet simply because men are educable, and that without any limit prescribed in advance. You can hardly go wrong on educating the educable. And this has to do with more centers than schools.

The excellence which Americans have learned to esteem the more is not something hatched in Platonic skies and sent to earth wrapped in capitals, thus: QUALITY. It is, rather, something which comes to be through the selection and concentration of qualities-in-conflict, until there emerges a standard of choice. Quality at its toughest is not a "given"; it is an "emergent" and it emerges wherever plenty provokes choice.

An ideal is but the next step ahead from where one is. It is by having more than we "want" but less than we "need," that we come to refine our taste. The very distinction between "wants" and "needs," when sharpened into a dualism, deprives whoever makes it of any proper defense against the mocking definition that "wants" are what *you* think you should have; "needs" are what *I* think you should have. And who wishes to shoulder the burden of that ironic distinction?

There is poverty that vulgarizes. There is wealth that vulgarizes. Only discrimination can stop the vulgarization. In large part it can redeem wealth of vulgarity and in some part can compensate for poverty that is not dire. Where men are not decadent, wealth does not decay; it matures.

Our civilization is characterized by a growing plethora of goods that do not require wealth to enjoy or even to possess. Let us not be afraid of our good fortune, but enter through the portals of taste upon the enjoyment of our find. This is the production—production of men—to which our economist points as welfare. Wealth and welfare, welfare and wealth—this is the marriage which an "affluent society" invites us to attend. And over the new threshold—over every threshold of an age of plenty—let us put the prayer of Socrates for the health of our souls:

"Give me beauty in the inward man, and may the outward and the inward be at one. May I reckon the wise to be the wealthy, and may I have such a quantity of goods as the temperate man, and he only, can bear and carry."

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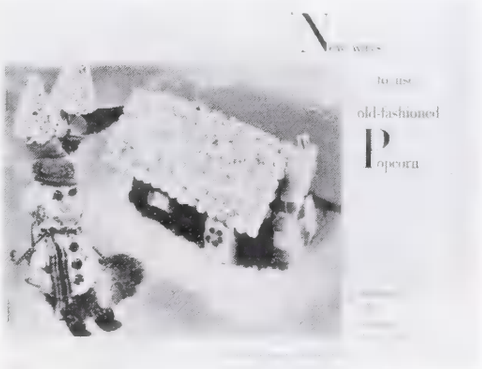


PHOTOGRAPH BY HOWARD GRAFF

Here's how to get a popcorn-lover's handbook, crammed with bright decorating ideas and recipes

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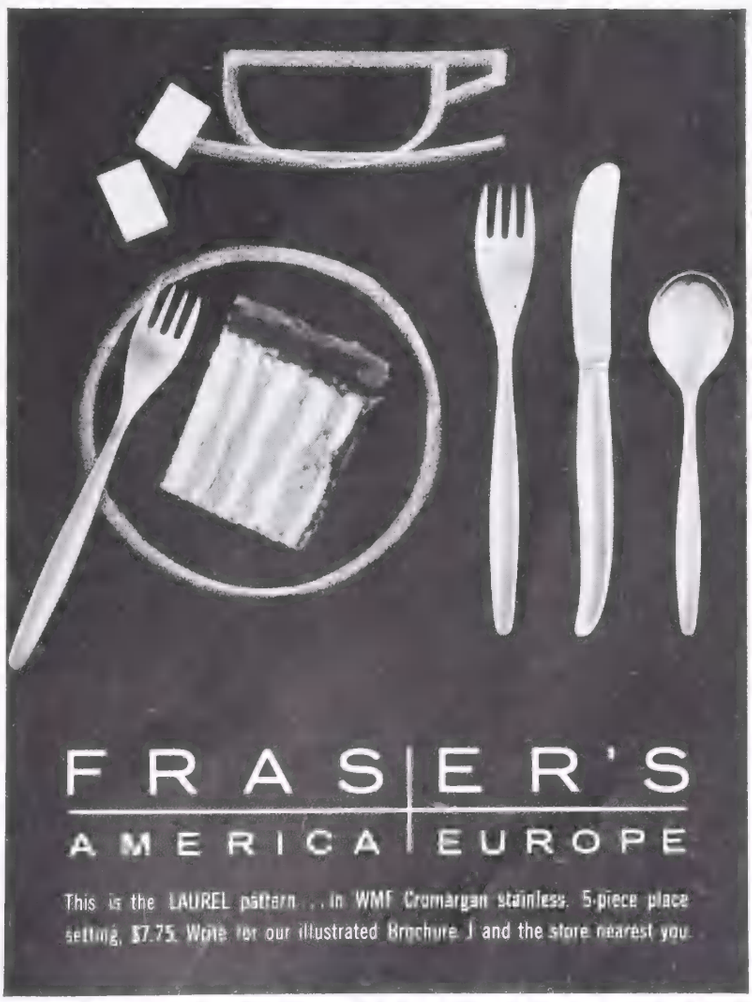




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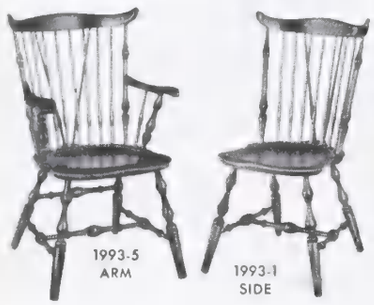


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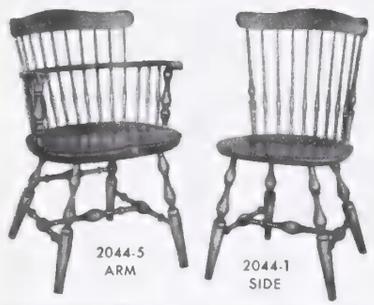
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CONTINUED FROM PAGE 217

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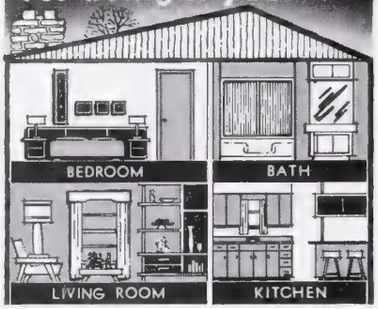
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PALATIAL SPLENDOR HAS NEW MEANING

CONTINUED FROM PAGE 241

• Following is detailed information regarding construction materials and equipment in the residence of Mr. and Mrs. Thomas B. Davis, featured in the article shown on pages 220-241.

CONSTRUCTION

FOOTINGS, FOUNDATIONS AND FLOOR SLAB: Reinforced concrete, Portland Cement Assn., Chicago, Ill. Concrete admixture, "Surco Red Label." Surco International Corp., Atlanta, Ga. Welded wire fabric reinforcement, Wire Reinforcement Inst., Inc., Washington, D. C.

STRUCTURAL FRAMING: Wood walls, roof framing, and sheathing, Douglas fir, West Coast Lumbermen's Assn., Portland, Ore. Steel pipe columns, Bethlehem Steel Co., Bethlehem, Pa.

ROOFING: Lightweight concrete slabs, Chumley Micon Bermuda Roofs, Palm Springs, Calif. Insulation in roof, "Fiberglas" batts, Owens-Corning Fiberglas Corp., Toledo, Ohio. Skylights, Wasco Products, Inc., Cambridge, Mass.

DOORS, WINDOWS, AND DOOR HARDWARE: Sliding steel doors and windows, Arcadia Metal Products, Fullerton, Calif. Screening of sliding doors and windows, "Fiberglas," Owens-Corning Fiberglas Corp., Toledo, Ohio. Brass door lock and latch sets, Schlage Lock Co., San Francisco, Calif. Special gold door locks, P. E. Guerin, Inc., New York. Bronze weatherstripping, Chamberlin Co. of America, Detroit, Mich.

GLASS: Clear polished plate and mirrors throughout, Pittsburgh Plate Glass Co., Pittsburgh, Pa. Obscure glass throughout, "Factrolite," Mississippi Glass Co., St. Louis, Mo.

EXTERIOR FINISH SURFACES: Stucco on walls and roof soffits, Riverside Cement Co., Riverside, Calif. Finish on stucco walls and roof soffits, Gelvatex Coatings Corp., Anaheim, Calif. Redwood door and window trim, California Redwood Association, San Francisco, California.

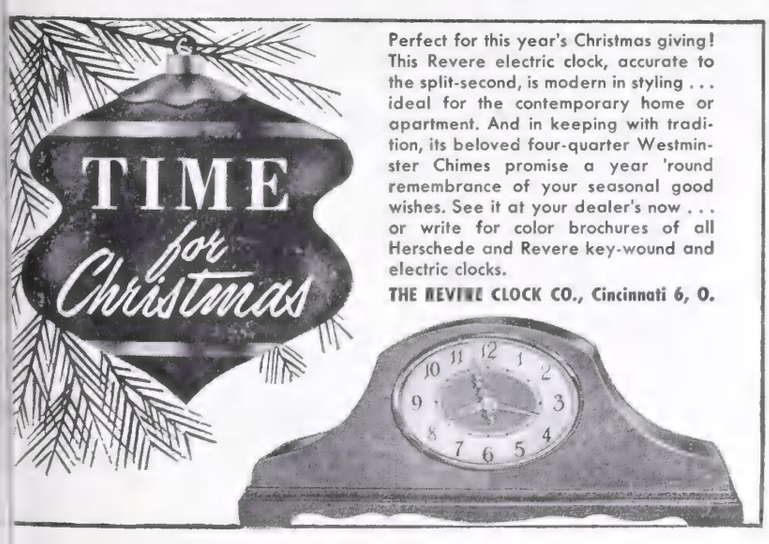
INTERIOR SURFACES: Marble floors (interior and exterior), "Imperial Danby," Vermont Marble Co., Proctor, Vt. Plaster ceilings and walls, U. S. Gypsum Co., Chicago, Ill. Insulation mixture in plaster, Zonolite Co., Chicago, Ill. Paint finish on plaster-canvassed ceilings and walls. "Dutch Boy," National Lead Co., New York. Walnut trim, National Lumber Mfrs. Assn., Washington, D. C. Bleaching oil finish on walnut, "Nu-Tone Bleach," Capitol Brush Co., Los Angeles, Calif. Walnut plywood cabinetwork and birch plywood walls (bar), "Weldwood," U. S. Plywood Corp., New York. Cabinetwork pulls, P. E. Guerin, Inc., New York. Magnetic catches on cabinetwork doors (kitchen), Amerock Corp., Rockford, Ill. Walnut screens, custom made. Ceiling (bar), "Travertone," U. S. Gypsum Co., Chicago, Ill. Vinyl floor tiles (kitchen, bar, and service areas), Robbins Floor Products, Inc., Tuscumbia, Ala.

EQUIPMENT

BAR: Refrigerator, "Servel," Whirlpool Corp., St. Joseph, Mich. Stainless steel sink, Ziegler-Harris & Co., Los Angeles, Calif. Sink faucet, Crane Co., Chicago, Ill.

KITCHEN: Glass mosaic on walls, Casavan-Carrara Marble Co., Ridgefield Park, N. J. Plastic laminate counter top, The Formica Co., Cincinnati, Ohio. Stainless steel hood over cooking top, custom-made, Committee of Stainless Steel Products, American Iron and Steel Inst., New York. Sink and faucet, Crane Co., Chicago, Ill. Garbage disposer, General Electric Co., Louisville, Ky. Dishwasher, oven (one of two), and combination refrigerator-freezer (two), Hotpoint Co., Chicago, Ill. Oven (one of two), Westinghouse Electric Corp., Pittsburgh, Pa. Cooking top and food warmer, Thermador Electrical Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Built-in food mixer, "Food Center," NuTone, Inc.,

(*Please turn the page*)



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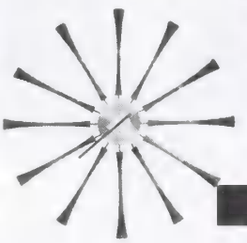
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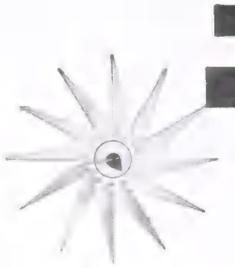
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PALATIAL SPLENDOR HAS NEW MEANING

CONTINUED FROM PRECEDING PAGE

Cincinnati, Ohio.

LAUNDRY: Washer and dryer, Frigidaire Div., General Motors Corp., Dayton, Ohio.

BATHROOMS: Marble floor, walls, tub, shower enclosure, and counter top, "Norwegian Rose" (Mrs. Davis's bath); "Botticino" (Mr. Davis's bath); "Imperial Danby" (powder room), Vermont Marble Co., Proctor, Vt. Glass mosaic walls and floors (guest baths), Casavan-Carrara Marble Co., Ridgefield Park, N. J. Gold lavatory and fittings (powder room); fittings and towel bars (master baths), P. E. Guerin, Inc., New York. Gold plated shower doors (master baths), American Shower Door Co., Inc., Los Angeles, Calif. Medicine cabinets throughout, custom-made. Lavatories, water closets, and bidet, Crane Co., Chicago, Ill. Shower heads throughout, "Anystream," Speakman Co., Wilmington, Del. Exhaust fans and infra-red heaters throughout, Pryne and Co., Inc., Pomona, Calif.

ELECTRICAL: Panel board, Square D Co., Detroit, Mich. Mercury-type switching, Sierra Electric Corp., Gardena, Calif. Light dimmers, The Superior Electric Co., Bristol, Conn. Recessed spot-light fixtures (dining room), Century Lighting, Inc., New York. Recessed light fixtures (bar, pantry, and guest baths), Pryne and Co., Inc., Pomona, Calif. Light fixtures to receive incandescent tube lamps, (pantry, master baths, guest baths, and powder room), The Wiremold Co., Hartford, Conn. Incandescent tube lamps, "Lumiline," General Electric Co., East Cleveland, Ohio. Custom luminous dome ceilings, (Mr. Davis's bath and powder room), Harold E. Shugart Co., Los Angeles. Light fixtures (kitchen), Lightolier, Jersey City, N. J.

SOUND SYSTEM: Radio tuner, Fisher Radio Corp., Long Island City, N. Y. Speakers, Altec Lansing Corp., Beverly Hills, Calif. Record changer, Garrard Sales Corp., Port Washington, N. Y. Television, "RCA," Radio Corp. of America, New York. Intercom system, Executone Communications System, Ltd., Toronto, Canada.

HEATING AND AIR CONDITIONING: Gas-fired forced air heating and cooling system, Lennox Industries, Inc., Marshalltown, Iowa.

WATER DISTRIBUTION: Copper water piping, Revere Copper and Brass, Inc., New York. Water softener, The Permutit Co., New York. Water heater, Day and Night Mfg. Co., Monrovia, Calif.

SWIMMING POOL: All equipment, Swimquip, Inc., El Monte, Calif.

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HORSE SENSE

CONTINUED FROM PAGE 219

proved that for all his brains he didn't know the basic facts of life yet.

Carol was clapping her hands and looking as sickeningly happy as only an eleven-year-old girl can.

Then they all looked at me. "No," I said. "We can't."

"But we are," Mom said. "I'm depending upon you, Ted—"

"We haven't room," I said. "Besides your bedroom, there are only three others and we already have three kids."

"She can sleep in my room," Carol squealed, already sure it would be a she. I bet that's a promise she wishes she'd never made.

"We can't afford it," I said. "Dad, himself, told me we couldn't afford a horse and, dumb as I am in math, I know it costs more to raise a baby than a horse—and that's not counting the down payment, either."

"There's quite a difference," Dad said, "between a horse we don't actually need and a baby—"

"We don't actually need," I said.

"Ted, you disappoint me," Mom looked sad as she said it.

"He's just selfish," Carol said.

"Pipe down," I yelled, "You little—"

That's when Dad sent me to my room without any dessert and without my ever getting a chance to tell him about Mr. Carns' offer to board a horse for only fifteen dollars.

When I finally did tell Dad a week or so later, all he said was, "Well, save your money, Ted, so if you ever find the horse you want to buy, you'll have something to buy it with."

He thought that save-your-money pitch would put an end to my horse craze but that's where he was wrong. I was beginning to see that Dad and Mom were teaming up against me, so I decided I'd show them—and get a horse at the same time. Oh, we were so nice and polite to each other, but it was more like stranger-niceness than family-niceness.

Almost any horse I'd want would cost at least a hundred dollars, and at the time I was only getting five dollars a week allowance. Half of that had to go for school supplies, haircuts and other regular things.

I had already stopped riding at Fairmeadow, since I could ride Mr. Carns's horses free, so I decided to go without shows and malteds and everything I possibly could. I shoveled snow and cleaned stables and took any other job I heard of. For Christmas I told everyone that all I wanted was cold cash, and I stashed it all away in my wish-box. On the lid I taped a sign—"For a Horse of My Own." I looked at it a dozen times a day and almost every night I counted the money. Slowly, very slowly, it began to amount to something solid.

My horse-fund wasn't the only thing that was growing. Mom looked just awful—not her face, of course, which seemed to get prettier as her body got bulkier. She kept going places, and I kept wishing she wouldn't.

Then in March they had a Mother's night supper and program at my school.

"Are you going to that Mom's night thing?" I asked.

"Yes, Ted. I thought I would."

"Oh."

"Why?" she asked.

"The coach asked some of us guys to put on a demonstration of wrestling holds—part of the program."

"Fine," Mom said. "I'll be looking for you."

"We-ll," I explained. "I'm coming home as soon as I'm finished—lots of homework."

"I know," Mom said. "I mean I'll be watching you wrestle."

The coach had the mats on the gym floor and twelve of us lined up behind them when all the women came in, yakity-yaking and giggling about climbing up on the bleachers. Mom was one of the last. She had on one of those sack dresses with the shirttail out, but she looked plenty bulgy anyhow. She just stood there in front of everyone. I suppose she was trying to figure out how to get to the vacant seats high up in the bleachers, then some women on the lowest row squeezed over and let her sit there.

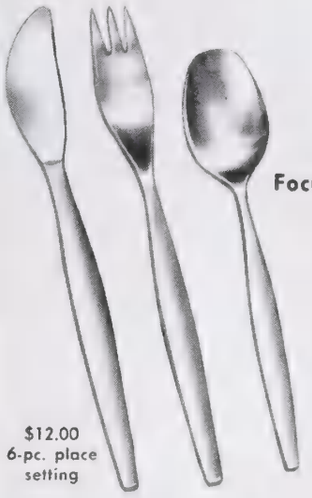
Just before she sat down, Jones—a big 150-pounder—said something about her I won't even repeat. Everything turned red and orange and I grabbed that guy with a sort of flying mare and threw him on the mat and got the press on him before he ever knew what happened.

By that time the coach was there, standing with his back to the women, and saying out of the corner of his mouth, "What the heck is going on here?" I was too busy to answer, sitting on the guy's stomach and banging his head down on the floor and jabbing him in the ribs with my knees. All Jones could do was grunt. "MacCandless,

(Please turn the page)

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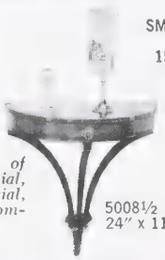
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HORSE SENSE

CONTINUED FROM PRECEDING PAGE

Jones!" the coach barked, "Go to the showers. Both of you." I let the big goof up, and we ran off and never said a word to one another. I knew I couldn't beat it home like I'd planned. Being embarrassed to be seen with my mother was nearly as bad as what Jones had said, so I hung around in the halls and waited for her.

She smiled when she saw me. There was a big crowd around the outer doors, so I took Mom's arm to get her out of there, and we walked the three blocks home.

"What happened—with the wrestling?" Mom asked.

"I pinned him."

"So soon? I hardly saw you."

"Well, I won."

We walked a little way without saying anything and then Mom said, "You're a good sport, Ted."

"You're not so bad yourself," I said, and meant it. I had begun to think that it must take real courage to go places when you look and move like a truck.

AFTER that, Mom and I seemed back on the same wavelength again. When she said she expected the baby the first of April, I kept teasing her about it being born on April Fool's Day. But I didn't actually believe it would be.

I was sure surprised when I came home April first and found Mrs. Macy there. She said Mom was already in the hospital and Dad was with her.

He came home to dinner but he didn't eat much. I could see he was worried. When we were alone, I said, "Dad, is Mom having a rough time?"

"There's no use lying to you, Ted," he said, "every time your mother wants another baby, she swears she can't remember a thing about having the last one."

"Do you really mean Mom *wanted* this baby?"

"Of course, just like she wanted all of you."

"She must be wacky," I said.

"I guess you'd call her kiddy-wacky," Dad said, and we both laughed an un-funny laugh. Then Dad's worried look came out again.

While he put Allan to bed, I counted my horse money again. There was $89.29. But something queer was happening to me. For the first time in my life a horse didn't seem so terribly important.

"Dad," I stopped him as he was hurrying to leave for the hospital. "Take this," I handed him my treasure chest. "There's $89.29 in it. Use it for Mom, get her the best doctor and nurse you can find." In my rush, I had forgotten to take off the sign—"For a Horse of my Own."

Dad looked at it, and said, "But what about the horse?"

"I don't have to have one. Besides it's no fun riding alone."

"Thanks," Dad said and shook my hand. That was a switch, he'd never done that before. "We'll certainly use it if we need to, Ted. I know Mother will be pleased, very pleased."

I COULDN'T sleep that night for thinking about Mom, and wondering what it was like to have a baby, and how Dad must feel, and how she really wanted all of us. I didn't know I slept at all but I must have, because I didn't hear Dad when he came home.

On the kitchen blackboard the next morning was this notice:

Your sister arrived at 12:30 this morning, April 2 (note the date, Ted). Weight six pounds, seven ounces. If it's okay with you three, we will call her Susan. She's perfect; Mother is fine.

I think it was three days later that Dad asked me how much money I had put in that box.

"$89.29. Do you need it now?"

"Perhaps," Dad said. "I saw a horse advertised, so I went out to look at it. It's a paint, called King. Quite a fine horse for $150.00."

"But I haven't that much—I mean, I don't have any money."

"Mother and I thought," Dad was saying, "that we could make up the difference. How about taking a look at him now?"

When we got to the place, I could see that King was a good-looker all right. He held his head high and looked down his nose at me, sort of high and mighty, just like a king.

Just then something nudged my shoulder, I turned around and looked into the soft eyes of the sweetest little palomino you ever hope to see.

"Look at this one, Dad, this little golden one." I patted his neck and he nuzzled me with his nose.

"We call him Gold Boy," the man said. "He's a quarter-horse."

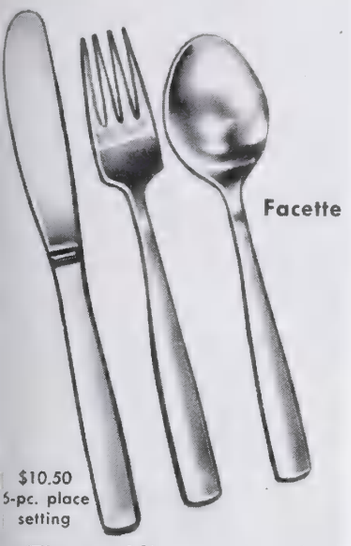
"Fine conformation," Dad said looking at King.

"Perfect," I said, giving Gold Boy the once-over.

"Dignified, but gentle," Dad said patting King.

"Gentle, but with plenty of spirit," I said, laying my head against Gold Boy's neck.

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"Is this one for sale?" The man nodded. "How much?" I just had to ask.

"Hundred and seventy-five."

"Too bad." I said. "If he cost the same as King I'd a million times rather have him." Slowly I went back to King and gave him a pat. He gave me a cold look and turned the other way to look at Dad.

It took a terribly long time to make a deal because I had to have a saddle, too. Gold Boy whinnied and I went over to tell him goodbye. Finally, I heard Dad say to the man, "We'll be out tomorrow to ride them home."

"Them?" I asked.

"Since you fell in love with the little palomino and I think the paint is a better horse. I thought we'd get them both and we can ride together."

"Really, Dad? Gosh!" Before I thought what I was doing or how old I was, I kissed him, then I ran over to Gold Boy and hugged him tight. Maybe I kissed him, too. I guess it only happens once or twice in a person's lifetime—when he sees something or someone and knows that they were meant for each other. That's the way it was with Gold Boy. From the way he looked at me I know that's how he felt, too.

On the way home I kept trying to tell Dad how excited I was, how neat the horse was, and how swell he was to buy them both. But there was one thing I just couldn't dope out.

"Dad," I finally said, "how come that last year we couldn't afford one horse and this year we can afford two horses and a baby, too?"

"You forget, Ted," Dad said, "that you saved a good part of the price of one horse yourself. And as Mother says, Susan is worth six hundred dollars in annual tax deductions; so even with two horses and two saddles, we're still money ahead."

It sounded logical the way Dad explained it, but somehow, it just didn't seem to figure. But who was I to argue? I've always been lousy at math.



IT TAKES TIME TO MAKE A GOOD SHERRY



GOT A MINUTE?

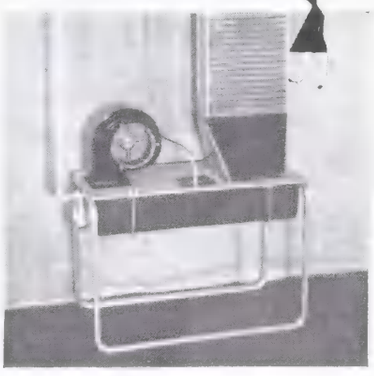
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THE LITTLE PALACE OF A POSTMAN

CONTINUED FROM PAGE 206

pages 220-241. Chief difference between the two is that here it is accomplished without the aid of servants.

In this little palace Mr. and Mrs. Kitchens can live in style and splendor, completely free of the worrisome servant problem. The occupants of former palaces were completely dependent upon a large flock of servants for what little ease and comfort they could extract from their ornate grandeur.

This is not an example of a family who can afford a higher standard of living because the wife also works and adds to their income. They have been able to accomplish this on a postman's salary largely because they were selective. Spending money requires as much or more intelligence than earning it.

If one does not have much money to spend, he cannot hope to keep current with passing fads and fancies. Instead, he can seek those qualities which are enduring, which wear well, materially and aesthetically. This can be applied to both the house and its furnishings. One can seek comfort, sound materials, good craftsmanship, and a design which emanates from those, giving a sense of rightness and fitness to purpose. He can also seek those qualities which will give him satisfaction and not those which are *à la mode* at the moment.

This house and its furnishings illustrate these qualities. They will never go "out of fashion" because they were never "in fashion." Neither the house nor its furnishings are in "a style." There are none of the clichés which would mark them as "contemporary" or as "modern" or functional. The sofa and the easy chairs will always have the same simple lines and comfortable ease. The various tables and the desk will always have the same sound construction and fitness to their purposes.

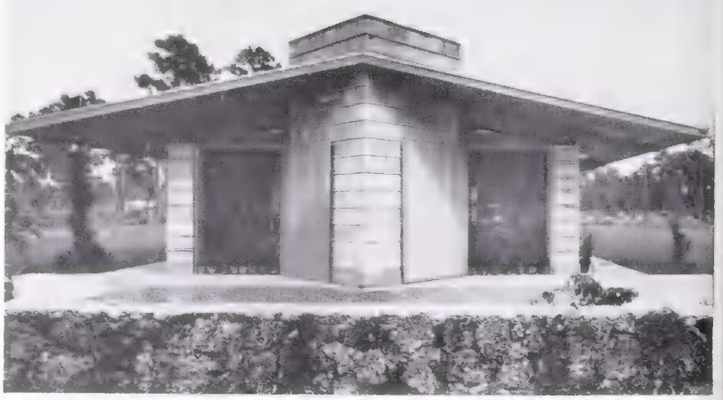
These qualities are not necessarily "cheap" as an original investment. True economy often involves the payment of what may seem a high price. Many families furnish a house "cheaply" with the hope that this furniture is temporary, only to learn later that the temporary expedient has become permanent. Or they learn that the little extra that they might have paid in the beginning to secure better quality is much less than the cost of replacement and a complete new start at a later time. As an illustration: although the Kitchenses paid $500 for their sofa, it is still cheaper, in the long run, than buying one for $350 and replacing it after ten years with another $350 or perhaps with a $500 sofa, even though the more expensive one might by then need re-upholstering.

They could have purchased a tract house as many people in their income bracket do. But rather than try to "make do" with a makeshift house, they were willing to live for six years in somewhat primitive conditions in a garage building on their land, saving their money meanwhile, in order to own a house custom tailored to their needs and desires.

Although the Kitchenses could not save money by doing a part of the skilled work required for the construction of the house, they did spread the earth fill for the raised terrace around the house. This fill was bought at current prices.

This terrace, by providing a

PHOTOGRAPH BY EZRA STOLLER



The light screen-like quality of the vertical wood walls is in direct contrast to the solidity of the masonry piers, intensifying the character of each. Same materials are used inside and out to establish unity of the whole.

raised base for the house, gives it an extra quality of style and distinction. To this broader base of earth is added the base of concrete, raised slightly above the grass terrace, on which the block piers rest. This "stylobate," as a transition between the house and ground, gives the house a greater sense of stability and a quality of elegance and finish. It also extends the interior floor surfaces beyond the lines of the sliding glass doors. This gives a greater sense of spaciousness to the interior. There's nothing that will cramp the spirit quite so well as cramped quarters.

Although this house has a great feeling of openness and can actually be opened to the breezes on all four sides, it has a protected and sheltered kind of openness. Its occupants are not over-exposed.

There is nothing trivial or cute about the house. It is not a little house trying to imitate a big one, or trying to be more than it is. Yet there is a sense of bigness about it. It is not a bigness that comes from sheer size, power, or wealth. It is a bigness that comes from its directness, its lack of affectation, and its sense of freeness and generosity. As a dignified human shelter, it's the kind of house in which a postman can "live like a king."

Following is detailed information on the construction materials, equipment, and furnishings in the M. L. Kitchens house designed by Alfred Browning Parker, architect, shown on pages 198-207.

CONSTRUCTION

FOOTINGS, FOUNDATIONS, AND FLOOR SLAB: Reinforced concrete, Portland Cement Assn., Chicago, Ill. Welded wire fabric reinforcement, Wire Reinforcement Institute, Inc., Washington, D.C.

STRUCTURAL WOOD FRAMING AND EXTERIOR WOOD SURFACES: Wall framing, Southern Pine Assn., New Orleans, La. Roof trusses and roof sheathing, Douglas fir, West Coast Lumbermen's Assn., Portland, Ore. Special timber fastenings, "Teco," Timber Engineering Co., Washington, D. C. Galvanized nails throughout, Bethlehem Steel Co., Bethlehem, Pa. Vertical board siding (exterior and interior), cabinetwork plywood, and miscellaneous finish wood trim, Tidewater red cypress, Southern Cypress Assn., Jacksonville, Fla. Bleaching oil finish on cypress throughout, Samuel Cabot, Inc., Boston, Mass.

ROOFING: Roofing felts of built-up roof, Johns-Manville Corp., New York.

MASONRY, FIREPLACE AND CHIMNEY: Concrete block, National Concrete Masonry Assn., Chicago, Ill. Firebrick firewall in fireplace, Structural Clay Products Institute, Washington, D. C.

DOORS: Sliding aluminum doors, "Lumi-dor," Glass Doors, Inc., Hialeah, Fla. Louvered doors, custom-made. Sliding track for louvered doors, "Har-vey," American Screen Products Co., Miami, Fla. Polished plate glass throughout, "Parallel-O-Plate," Libbey-Owens-Ford Glass Company, Toledo, Ohio.

EQUIPMENT

KITCHEN: Cabinetwork, Tidewater red cypress plywood, Southern Cypress Assn., Jacksonville, Fla. Cabinet hinges, The Stanley Works, New Britain, Conn. Cabinet door latches, "Tutch Latch," National Lock Co., Rockford, Ill. Plastic laminate counter top, The Formica Co., Cincinnati, Ohio. Sink and faucet, Crane Co., Chicago, Ill. Sink frame, "Hudee," Walter E. Selck & Co., Chicago, Ill. Vinyl floor tiles, "Amtico," American Biltrite Rubber Co., Trenton, N. J. Combination cooking-top hood and exhaust fan, NuTone, Inc., Cincinnati, Ohio. Built-in refrigerator and freezer, Revco, Inc., Deerfield, Mich. Vacuum cleaner, the Hoover Co., North Canton, Ohio.

BATHROOM: Ceramic tile floors and shower walls, Mosaic Tile Co.,

(*Please turn the page*)

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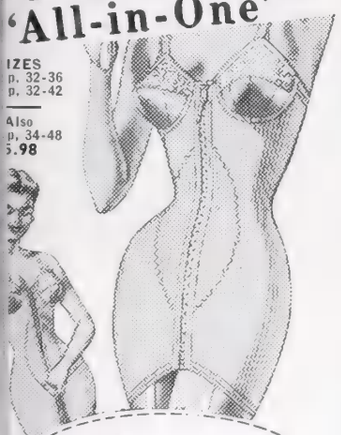
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THE LITTLE PALACE OF A POSTMAN

CONTINUED FROM PRECEDING PAGE

Zanesville, Ohio. Marble counter top, Vermont Marble Co., Proctor, Vt. Lavatory, shower fittings, and shower head, Crane Co., Chicago, Ill. Water closet, W. A. Case Mfg. Co., Buffalo, N. Y. Shower doors, Associated Shower Door Co., Miami, Fla. Towel bars, Hall-Mack Co., Los Angeles, Calif. Exhaust fan, Nu-Tone, Inc., Cincinnati, Ohio.

ELECTRICAL: Circuit breaker, "Push-matic," Bulldog Electric Products Co., Detroit, Mich. Fluorescent lamps, General Electric Co., East Cleveland, Ohio.

WATER DISTRIBUTION: Copper water pipe, Chase Brass and Copper Co., Inc., Waterbury, Conn. Galvanized steel soil pipe, and galvanized iron vent pipe, American Iron and Steel Inst., New York, N. Y.

HEATING: Hot water heater and "Panelray" heater, Day and Night Mfg. Co., Monrovia, Calif.

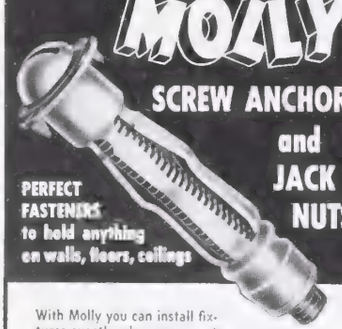
FURNISHINGS

LIVING ROOM-DINING ROOM: Carpet, Needletuft Rug Mills, Div. of Cabin Crafts, Inc., Dalton, Ga. Carpet pad, U. S. Rubber Co., New York. Drapery fabric, Cohn-Hall-Marx Co., New York. Curtain hardware, Kirsch Co., Sturgis, Mich. Sofa, Schoonbeck Co., Div. of Henredon Furniture Industries, Inc., Morganton, N. C. Ottomans, chairs, Hi-Fi set, low round table, cocktail table and desk, American Furniture Co., Martinsville, Va. Desk chair, Grand Ledge Chair Co., Grand Ledge, Mich. Dining-room table, Founders Furniture Co., Pleasant Garden, N. C. Dining room chairs, Hibriten Chair Co., Lenoir, N. C. Floorlamps, Laurel Lamp Mfg. Co., Inc., New York. Lamp poles, Stiffel Co., Chicago, Ill. Desk lamps, Marshall Studios, Inc., Veedersburg, Ind. Pillows, Nettle Creek Industries, Inc., Richmond, Ind. Sculpture: Chimpanzee on hearth, Nadelman plaque on fireplace, Gothic head, rider and horse, frog, Museum Pieces, New York. Decanters and footed urn, Blenko Glass Co., Inc., Milton, W. Va. Aqua decanter in kitchen, Erickson Glass Works, Bremen, Ohio. Tile plaque, Fran Williams, Miami, Fla. Ash trays, and cooky jar used as vase, Marshall Studios, Inc., Veedersburg, Ind. Red lacquer tray and black lacquer bowl, Vincent Lippe Corp., New York, N. Y.

BEDROOM: Black folding leather stool, George Tanier, Inc., New York. Chair, American Furniture Co., Martinsville, Va. Bedspread, "Boca Raton," Scroll Products Div., Riverdale Drapery Fabrics Co., New York.

BATHROOM: Towels, Fieldcrest Mills, Inc., New York. Curtains, "Fiberglas," Fiberglas Shop, New York.

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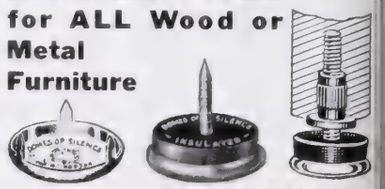
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THE PORTABLE BULB GARDEN

CONTINUED FROM PAGE 215

roduce two flowering stalks. I refer these. When you choose ulbs pick out the largest, firmest, eaviest ones with no bruises, cuts r obvious damage. Don't take ulbs that are noticeably smaller r lighter than average, or that are oft, shriveled or damaged.

The right soil and containers

Bulbs will grow in almost any arden soil, but I think it is worth hile to pot them in soil they eally thrive in. The ideal bulb oil is a rich sandy loam. If your est garden soil is not good nough, you can make an ideal ulb mixture with these ingredi- nts: About 2 parts peat moss (to etain water), 2 parts sifted loam for its organic content), 1 part nd (for good drainage), ½ part ehydrated cow manure, or a 5-)-5 fertilizer (to feed the bulb). I use 8″ bulb pans, which are ot as deep as pots, for the tulips nd smaller daffodils. For King lfred daffodils and hyacinths I se 5″ pots with one bulb in each.

ow to pot them

Except for the one-to-a-pot ulbs, leave about a half-inch be- ween bulbs and put as many in ie containers as you can.

If you use new pots, soak them r a few days in water. A dry ot will pull moisture right out the soil and increase your water- g chores. Dirty pots may harbor sease. So wash old pots well.

Put pieces of broken pots, or rushed gravel, over the drainage le. Then add enough soil to ing the top of the bulbs almost vel with the edge of the pot. irm the soil and level it so the ps of the bulbs just show. Water oroughly.

inter care

Here in California the potted acinths and tulips must be set a dark place for the winter. affodils may be left in filtered ht. In colder climates they ould all be kept in a cool dark ace, such as a cool shed or cel- r, or outside under a mulch. ne way to handle them outdoors to group the pots in a shaded ace, fill in around them with at moss, water well, and cover th about a foot of peat, salt y, straw, or leaves mixed with il. Where gophers or mice are problem, put a covering of hard- are cloth over the pots before u add the top mulch. If you need a cover to hold it down, use a porous material like burlap. Winter rain will keep the soil moist. If you store them under cover, you have to water them.

What to do in the spring

After a bulb has formed a good mass of roots, it will start its top growth and cycle of bloom as soon as it is brought into the light. If you want them to bloom out of doors, at their normal season, remove the top mulch, or bring them out of cold storage, when danger of frost is past in the spring and before the sprouting tops get tall and spindly. Water them as they need it. Feed with liquid 5-10-5 fertilizer about every two weeks until after bloom.

I don't put them on the terrace until they are far enough along to really make a show of color. And I move them out just as soon as they begin to fade.

Forcing bloom indoors

You can bring the bulbs into bloom a month or so before their normal season, if you move them into the house as soon as they have developed a strong root system. To check on the roots, moisten the soil so it will not crumble, invert the pot and tap it so the soil will come out in one piece. If you can see a network of roots all around the soil, the bulb is ready to start top growth.

When you bring bulbs indoors, put them first in a rather cool place (about 55° F.) out of direct light. When the tulip or daffodil buds begin to show, put the pots in direct light by a window. The hyacinths are ready for the increased light and temperature when the leaves are a healthy green and about six inches long. Keep pots away from direct sunlight or they may get too warm. A temperature of 65° F. is ideal in the flowering stage.

After-bloom care

As soon as the last flowers have faded, give the bulbs a final feeding with liquid fertilizer, water well, and put them in an out-of-the-way place while they harden off. Leave the foliage on until it is yellow and dead, then cut it off. In the fall take bulbs out of the pots, knock off the soil, put them in ventilated bags and hang them up to dry. You can plant the bulbs again in the fall and they will repeat the cycle, but they aren't as dependable the second year. I would recommend planting them in beds for cutting, and getting new ones to pot for bloom the following spring.



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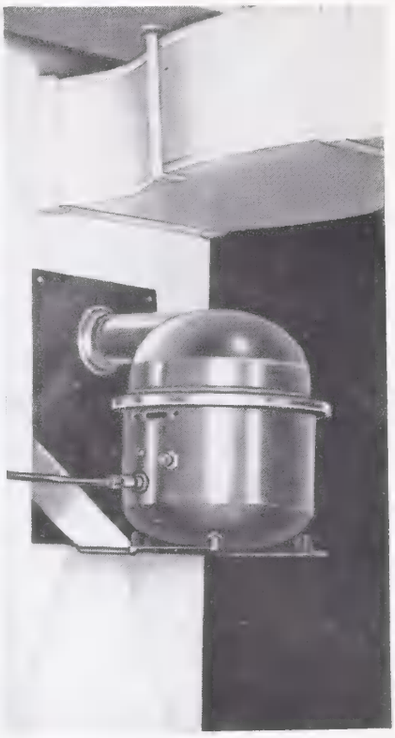
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Hydrangea planted on a slope is a featured player in late summer, and retires quietly in winter. From top of slope (above) you see fine flower display. Entire plant (right) is seen only when you walk down slope. In winter all that is visible from the house are a few inconspicuous top branches.

FOUR PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



How to prune

Spring is the time to prune the Peegee. Cut back to the standard or heavy wood. Leave two to four bud spurs per branch. Sketch shows cut and uncut branches.

You can't beat hydrangeas for late summer show

When a flowering shrub of hardy character and easy culture puts on a spectacular show of bloom in late summer and holds the flowers into fall. it is a plant worthy of your attention. Such a plant is the Peegee (P. G.) hydrangea (*Hydrangea paniculata grandiflora*). This useful deciduous shrub has fallen out of favor in recent years. because a generation ago it was used so much and with so little discrimination that people became tired of it. As a result it is not used today as much as it deserves to be.

The key to using any plant to its best advantage is to know its unique qualities and fit them to your own garden needs. Let's look

at the special characteristics of this hydrangea. And let's consider useful ways to take advantage of what it has to offer without being influenced by whether or not it is popular or "stylish" today.

Where to plant it

This is a big shrub. In fact it can be pruned upright as a small tree. Where soil and care are good and winters not too rigorous, it will reach 20 or 30 feet. Grown as a shrub, a mature specimen makes a spreading plant 8 to 10 feet tall.

A plant this size calls for space. It is a mistake to crowd it up close to a house or put it where it will soon look out of place because of its size. Leave enough space around it so you can appreciate its shape and size. Put it where the background will help show off the bloom and not conflict with it.

Peegee hydrangea is deciduous and has little to offer in winter. Put it where it won't draw much attention when dormant, but where you can see it and enjoy it when in leaf and bloom. The foliage is a cool green that looks refreshing in hot weather.

How to grow it

This hydrangea is quite hardy. If your climate is milder than Minnesota, North Dakota, or Montana, you can grow it.

It will grow in sun or shade, and in soil on either the alkaline or acid side. Although it will grow with very little attention, it does much better with more care.

It is a vigorous feeder. Give it rich soil, light shade, feed it well a couple of times a year, water during dry spells and you will see how spectacularly Peegee can perform. Pests and diseases are no particular problem. Any bug-fighting gardener will count this among its larger blessings.

Pruning is important

To prune any plant, all you need to know is how it grows. This one blooms on new wood and the old (last year's) wood can be cut away. The best time to do this is in the spring. If you do it in the fall a warm spell might force tender new growth that may be frost-killed.

Don't prune in the spring before danger of frost is past. Cut the stems back to two to four nodes (growth buds) on the old wood. If you want the largest possible flower heads—they will grow to 12 inches or larger—prune the plants back harder. If you want more natural flower heads, cut the branches back more lightly.



Trained against a wire fence, hydrangea serves with other plants as camouflage. Evergreens provide year-around screen. Hydrangea adds late color.



The hydrangea is adaptable to more uses than you might think. Here it is planted on top of a retaining wall, and lower branches cascade over the edge.

PHOTOGRAPH BY PAUL E. GENEREUX



Planted in mass, Peegee hydrangea makes a dramatic late-season display. This is a fine hedge from spring to fall. Here winter show is unimportant.



At the corner of a porch this planting of pines serves well as a windbreak, privacy screen, and handsome year-around attraction. The pines are especially at home here with the grove of Douglas Fir. Owners, Mr. and Mrs. J. R. Dant. Landscape architects, Walter and Florence Holmes Gerke.

PHOTOGRAPHS BY MAYNARD PARKER



Beside garden steps at the end of a low stone wall, this dwarf pine helps soften the line of the wall and relate it to the steps. Occasional pinching of tip growth is all that's needed to keep plant this size. Owner, Dr. Kent Barber. Landscape architect, John Scruggs.

Try conifers in important places

There are key spots in a garden where you need plants you can really depend on; plants that are easy to grow and attractive in every season. For such places look to the cone-bearing evergreens. They come in countless shapes and sizes, and all of them are handsome



Flanking an entryway this handsome cedar has a featured place in the garden. Here it screens end of masonry wall. Dwarf conifers can be easily moved when full size, so you don't have to wait for them to grow up to the job. The owner is Mrs. W. W. Burns. Landscape architect, John Scruggs.



As a strong accent this pine makes an attractive foil for the horizontal lines of the garden wall. Notice that all pines have a character that sets them clearly apart. In the garden of Mr. and Mrs. J. R. Dant, Landscape architects, Walter and Florence Holmes Gerke.

Give nature a helping hand

. . . and it is not too hard to turn weary dirt into living soil

By WILLIAM ALVADORE BUCK

▪ Scientists have long wondered why the Mayas many centuries ago constructed great cities in Guatemala and Mexico, with stone pyramids and temples built for the ages, and then abandoned them. The last guess that I heard was that they moved because they liked their corn and tomatoes fresh. When the cities were built, the land about them was virgin and productive, but as the years went by, the fields starved out. In tropical rain forests the jungle fertility leaches away fast when the lands are planted to row crops like tomatoes and corn. The Indians had no other crops to use in rotation. Year by year the farmers chopped and burned out new fields from the jungle, and year by year the new productive land moved farther and farther away. Anyone who has eaten corn and tomatoes fresh from the garden will have the right feeling for this argument.

We have learned a little since the Mayas built, though by no means all there is to know about growing things. We know today how to change the most depleted dirt into green pastures and waving corn. Be at ease; we will not need to abandon our continent to dust-bowl winds, for we still have the subsoil, the source of all life. We know that the sub-soil contains all of the elements necessary to feed plants, worms, and men. We know a bit about nature's process for converting this mineral subsoil into plant food; it is elaborate and complex beyond imagining, involving vast cooperation among protozoa, bacteria, fungi, worms, and perhaps other precious and slithery things we know nothing about.

Using nature's equipment which has been developed over the last two billion years, we can imitate her soil-making process, and, in fact, do better. In Ohio, Louis Bromfield started Malabar Farm on land scarcely worth its price of $75 an acre, where nothing much but ragweed and poverty grass would grow. In a few years at a cost of $25 an acre he converted them into acres worth $300. Moreover, he took some crop from the land each year. Where else can a fellow triple his money in a handful of years? Here I mean to describe methods much like those that Bromfield employed.

You need good drainage

The first thing to look at is drainage. If there is any doubt, dig down three feet to see a profile. If the subsoil is brown, yellow, or red, you are in luck, for these colors generally show that air reaches the lower regions and all is well. If it is gray, green or noticeably mottled, you must either get a sub-soiler or limber up for some fine healthful exercise.

Even hardpan is not often really beyond salvation. A few years ago there was quite a vogue for putting in tile drains everywhere; occasionally they are necessary. Sometimes a ditch a foot or two deep down the center of a garden that slopes, or a ditch along each side, will do the business.

Sometimes, when the condition is not too bad, it may be corrected by sowing the area with an ambitious, deep-rooted legume, like alfalfa or sweet clover. Alfalfa roots will run anywhere from ten to 75 feet into the earth, though not through hardpan. Tomatoes often send their roots five feet deep. Alfalfa, called in England by the pretty name, lucerne, is a mighty useful legume. The long roots muscle around in the depths, make way for nature's plowmen, earth worms (which have been uncovered as deep as six feet), lay by some organic matter to decay in the subsoil, aerate the earth, bring up into roots and leaves the mineral resources of life.

One of the best ways for maintaining the productivity of a garden for those who have the room is this: Sow a quarter of the garden in alfalfa. Cut the alfalfa as the season progresses and use it to mulch between the garden rows. As it decays this hay feeds the plants and nature's underground hosts with comestibles fresh from

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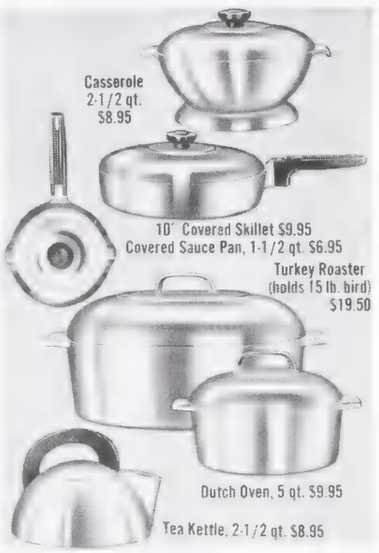
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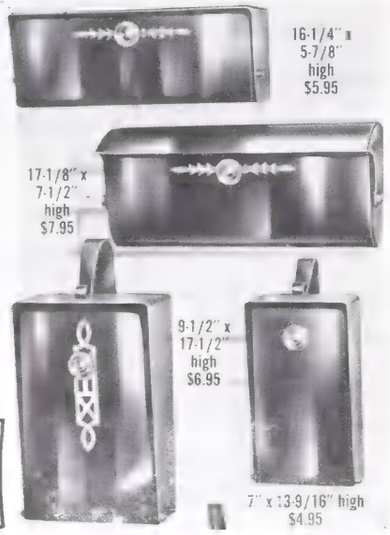
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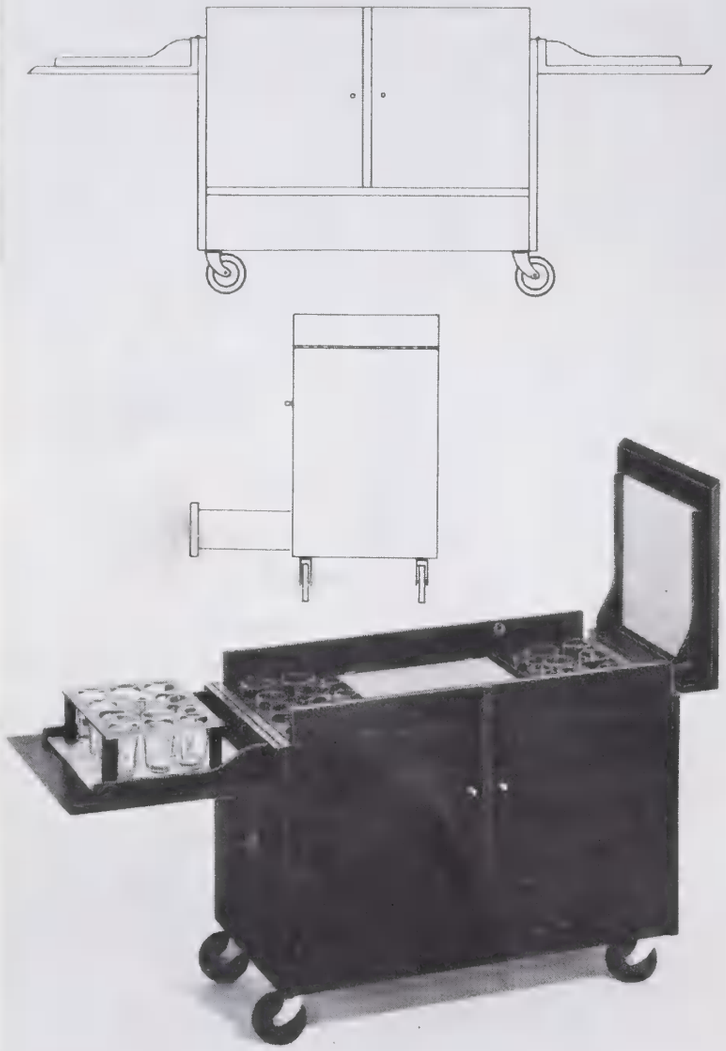
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GIVE NATURE A HELPING HAND

CONTINUED FROM PRECEDING PAGE

the subsoil source; the mulch remaining when the season is over is mixed into the soil at spading. After a year or two, cut the alfalfa roots into the soil also, and make a new planting in another quarter, and in this way replenish the entire garden.

Alfalfa has the faculty of using the subsoil minerals and is particularly valuable because it is a legume and thus enriches the soil with the most transient of plant foods, nitrogen, in enduring form. The legumes (beans, peas, clover, locust, lupine, mimosa, peanuts, and other plants that form their seeds in pods) have learned to operate an industry which man mastered only the other day—how to manufacture chemical plant foods from the nitrogen in the air. Their factories are tiny swellings on their roots, and there the legumes employ bacteria to turn out the product. When the gardener cuts down the alfalfa top, some of these factories drop away, and when he cuts in the roots, of course, production ceases, but the nitrogen is "fixed," as they say, in the soil for other plants to use.

The value of humus

Having discovered how to drain away water, we now must study how to retain it. Humus is the thing. Humus is the more or less decayed remains of plant and animal matter, the nearest thing to an all-around pain killer (for the gardener's pain of disappointment, that is), panacea for soil ailments, and elixir of health in the garden that we know. A lump of clay will hold 20 per cent of its weight in water, a fine loam soil, containing five per cent or more of decaying organic matter, will hold 60 per cent of its weight in water, and pure humus or compost will hold 300 to 400 per cent. Humus nourishes growth in several ways we understand and probably in others we know nothing about. It provides plant food in forms that are stable and available for use, including the "trace" elements. Humus makes a heavy clay soil friable and loose, able to admit water and air; and, on the other extreme, gives a sandy soil the capacity to hold water and plant food in solution. It provides a comfortable, nourishing environment for the worms, bacteria, and fungi that feed on death and prepare food for the living. In short, it is the presence of death in the earth that makes a soil alive.

Most beginners, who set out to turn weary dirt into living soil, make the mistake of doing too little; they treat a thousand square feet of land to 50 pounds of bagged cow manure and expect it to grow miracles. On some soils I have known no less than a thousand pounds would be needed to do the work—and that might cost a fine sum in these days of pretty packaging. An equal volume of horse manure, wood mould, spent mushroom manure, sawdust, leaves, compost, or two bales of peat moss would also have met the mark fairly well. Over the years, I have applied to my own garden wood mould, cover crops, peat, compost, half-decayed leaves in great quantity, bagged humus and cow manure. It is a highly productive garden, but not because of my green thumb, nor general garden whammy. It's just because of the humus that I use.

Fertilizer, mulch and compost

Now is the time for the willing back. Spade the area (or use a fork or power tool if you can), mixing in any weeds or sod growing there as raw material for nature's humus works. Spread four pounds of a "complete" garden fertilizer to each hundred square feet and thoroughly rake it in, taking time out to loaf and enjoy the pomp of autumn as required. There is no better time of year than this plump season to pursue your duties as inspector of clouds and migrating birds. Sow the patch with rye, rye grass, or whatever your seed man recommends as a cover crop for your region. If the land is already planted in row crops, sow the cover between the rows and rake it in. Perennial rye grass is a favorite cover crop and has the special virtue that it will start well in the shade of other crops, then boom along into the winter when the shade is removed. If the spot has been fallow for some time, if there is a thick stand of grass or weeds growing on it, you may want to omit this fall planting, and call the present growth a cover crop. It will serve.

The fertilizer is used to nourish the grass cover, not to feed next year's harvest except through the decay of the cover. It will devour most of the fertilizer and keep it safe in root and leaf; its purpose is to die in the spring and thus release this fertility, while building the soil with its own decay.

(*Please turn to page* 298)

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GIVE NATURE A HELPING HAND

CONTINUED FROM PAGE 296

Compost, which can be counted among the gardener's best friends, has a place in the program too. A compost pile started now and conscientiously encouraged will be a blessing well worth the effort.

EDITOR'S NOTE: For details on how to manage compost see page 274 in October HOUSE BEAUTIFUL.

IN THE early spring the pile will not have the sweet earthy smell and crumble of finished compost, but will be a clean vegetable hash and very useful. In the earth it will finish its composting quickly. When the cover crop is eight inches high and you can muster your ambition in the spring, scatter a layer of rough compost over it, and dig them both under. Don't let your ambition fail for long, though, for that happy new green (sometimes called green manure) may get very hard to wrestle down if it grows too tall and you have no machinery. Also, don't let the compost lie in the sun too long, for the sun kills its good bacteria. It matters little how you turn the soil, so long as the green cover crop dies under the ground.

Such a lawn of handsome green usually can be plowed earlier and wetter than bare earth, for the roots will support the soil structure—not when the frost remains in the ground and the bog and sog of winter lies on the surface, but still pretty wet. If the earth glistens when you turn up a spadeful, if it makes substantial and cohesive mud pies, if squeezing it makes your hand quite muddy, most soil is too wet. If worked in this condition, it will later form hard clods and be difficult until the next winter freeze. If your guesstimating faculty says the green manure is too wet, but your ambition says go ahead, turn each forkful and leave it in the rough; if you do not chop up the sod, nor rake it for a couple of days, it will drain and dry out enough. I have discovered that soil which is well-laced with humus over a couple of years may be worked when it is pretty wet without damage to its structure, cover crop or no.

When you spade under the crop, one of the main elements in the plant's diet, that special protein element, that evanescent nitrogen again, will almost disappear. It seems the bacteria that create nitrogen compounds now concentrate their appetites on the cellulose in the dying cover. After about a month, depending on the weather, the operation of breaking down the cellulose is finished, and the process goes into reverse, leaving the soil richer in nitrogen than before. In fact, a soil well stocked with fairly decayed organic matter is seldom low in nitrogen.

If you must plant before the green manure frees its nitrogen, accordingly, give the planting an extra dose of this protein element.

Now, should this happy land have more fertilizer for the season's crops? Recent experiments have demonstrated that, even when the soil is well stocked with humus, the harvest will be heavier if we use something that comes out of a bag and costs cash. Should we use dry chemical fertilizer, or liquid, or should we stick forever to the organic products? There is a violent school which preaches only organics, and blames all of our ills, from the common cold to heart disease and cancer, on the "poison" of dry fertilizer. It kills the earthworms, they say, and harms all of nature's wee helpmates. I can only say to them that I have used it for fourteen years, that I never turn over a forkful of soil without disturbing many worms of every size and condition of wiggle, and that I have not spent one day in bed since the 1918 flu. The organics that come in bags are too slow in action or too limited in use for my purpose. The liquids are excellent for giving a retarded but worthy plant a boost but they are expensive. I use a "5-10-5" (the first figure in the formula always shows the percentage of nitrogen in the formula, the second, phosphorus, and the third potash), following the directions on the bag.

SO THE process need not be difficult but can be easy and simple. Put in enough organic matter, look to the drainage (not often a great problem), use fertilizer, adjust the acidity of the soil, and I would expect nearly any dirt to return a good to excellent crop the first year. The second and third years should be better. However, the process never ends; the old gardener and I contribute more humus and fertilizer and test the acidity every year. On this plan it is possible to maintain a fertility higher than the fertility of virgin land.

Next month we'll look into the whys and wherefores of pH, the measure of soil acidity.

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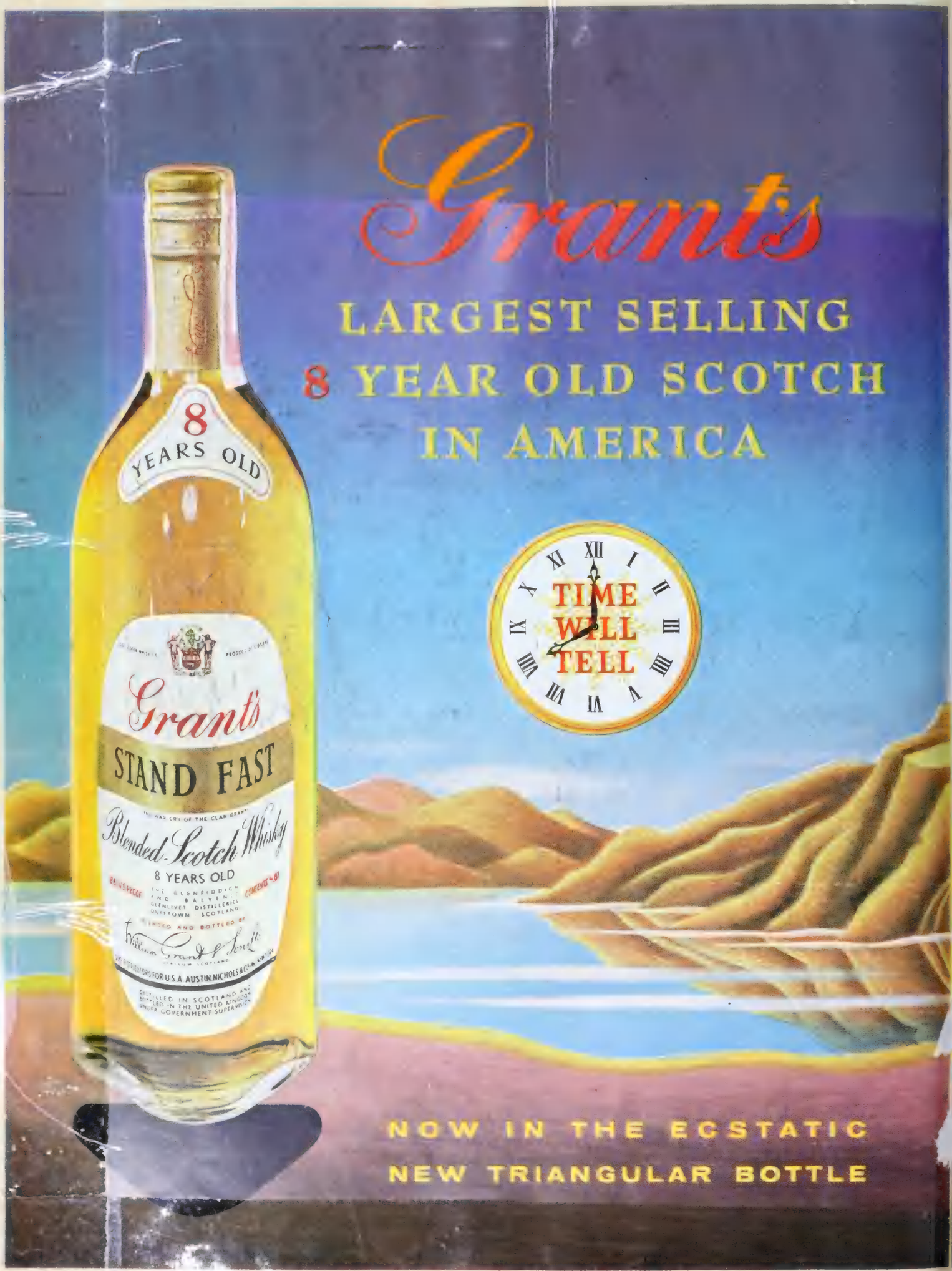
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Vol. 100, No. 12

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PAINTING BY JOHN FALTER

Our cover is John Falter's sensitive painting of the Guardian Angel, a serene and shimmering herald of the season and one of eleven Silver-Gleaming Makings of an Old-Fashioned Christmas, designed by House Beautiful and presented on pages 115 to 125.

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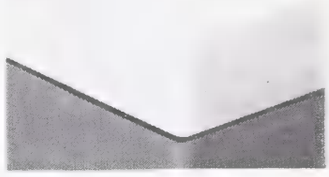
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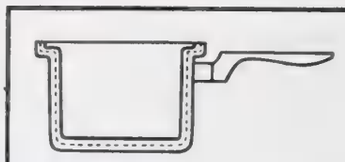
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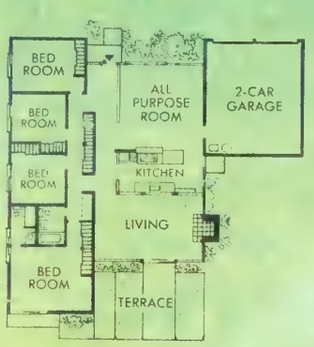
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GIVE BETTER ELECTRICALLY!

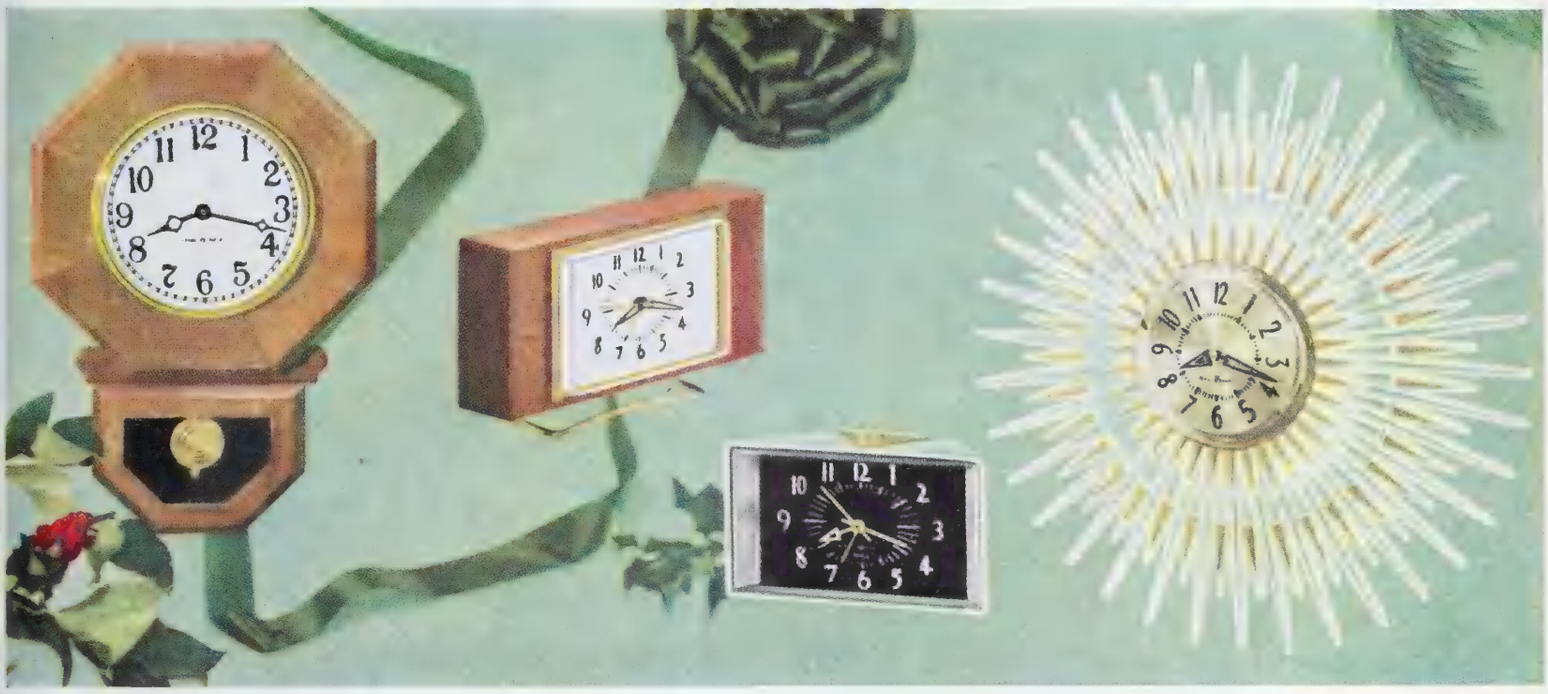
RELAX—and do your Christmas shopping right from these pages. Just look over these practical General Electric gift suggestions and, whatever you plan to spend, chances are you'll find the right kind of gift for everyone on your Christmas list.

Then take this list and *shop in one stop* at your nearest General Electric dealer's. If you've been planning to make your gift dollars work just a little harder this year, we guarantee you'll be pleasantly surprised. Buy *now*—you'll get extra values!

General Electric Company, Housewares & Radio Receiver Division, Bridgeport 2, Connecticut.

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School-Days Clock . . . An authentic replica of the schoolroom clock with swinging pendulum. Quaint charm in miniature. Fruitwood finish case.

Longwood Clock . . . A long, low and handsome alarm for bedroom, desk or den. Rich African mahogany case. Hands and hour-markers are luminous.

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Toast-R-Oven*. . . "Upstairs" it's a fully automatic toaster—"downstairs" a toasting oven that lets you make buttered toast, melted cheese sandwiches—or keep servings warm for latecomers.

New Cord Reel Cleaner . . . At a touch of your toe the cord stores itself inside the cleaner! Attachments ride "piggy back." Double-Action cleaning unit adjusts automatically to rugs or bare floors.



Reflections of the Orient in deep-toned walnut and polished brass: from our Cantonesian Collection.

✳ *Send fifty cents for complete Booklet . . . living, dining, bedroom collections . . . to Heritage Furniture Inc., Dept. HB-12, High Point, N.C*

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Her children will be able to enjoy this Wurlitzer, too

The Wurlitzer Piano has so much to give to so many . . . the unfailing performance of glorious music.

A Wurlitzer piano is her companion for life—whether she plays for fun or fame. A lifetime of glorious music from an instrument unvarying in its performance. And her Wurlitzer is the heritage of a generation yet to come.

Fine music can be no better than the instrument that gives it life. For more than a century, the Wurlitzer name has enjoyed a reputation for finest craftsmanship and uncompromising quality. Is anything less than a Wurlitzer good enough for her?

Wurlitzer is the world's largest builder of keyboard instruments. Consequently you can buy a Wurlitzer piano at a surprisingly low cost.

See it at your Wurlitzer dealer's in time to have a merry music Christmas.



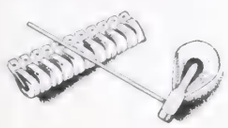
Over 50 styles and finishes to choose from.

WURLITZER

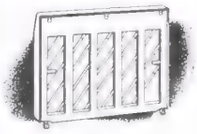
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World's Largest Builder of Keyboard Instruments

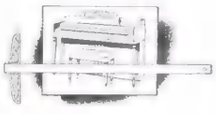
Only Wurlitzer gives you all these fine features and many more!



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Cellini's "Rospigliosi Cup," Courtesy of The Metropolitan Museum of Art, bequest of Benjamin Altman, 1913.

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Music or Ping-pong?

The importance of stereophonic sound is not so much how it works but what it does for music

By RICHARD WILLIAMS

• In the spring of 1902, two men journeyed to Milan's La Scala to hear a young tenor. They listened and observed that the people in the theater shouted in enthusiasm and stamped their feet. Then and there they decided to go backstage and try to induce the singer to sing into the horn of a new contraption, a talking machine which reproduced (more or less) the human voice. The deal was not easily consummated. The tenor knew his own worth—tenors usually do—and asked, for recording ten songs, the unheard-of sum of fifty dollars a song or five hundred dollars total. The two men cabled their home office in London for permission to spend so large a sum of money. Back came a cable reading, "Fee exorbitant. Forbid you record." The two men promptly decided to ignore the cable. They went ahead and recorded.

When these records of Caruso came out, they astonished the world. To the ear of 1902 they sounded amazingly lifelike. And it was because Caruso took recording seriously that people began to consider records seriously as a means of conveying music to the home. Advertisements proclaimed, "Caruso is singing in your home tonight."

In the last half century, the development of recording skill and technique has, in the main, been an endeavor to bring music reproduced by a machine ever closer to the sound of music as it is heard "in nature," as it is heard in Carnegie Hall or the Savoy Ballroom or La Scala Opera House, to render reproduced music "lifelike," to make the artist truly "sing in your home." It is an endeavor which—with some poetic license—we might compare to Salome's shedding her seven veils. One after another of the veils which the machine has had to interpose between your ear and the sound of Heifetz's violin or Benny Goodman's clarinet has been shed.

Recording went from the wax cylinder to a flat disc made of shellac; from acoustical impulses engraved by mechanical means to electrical recording; from recording electrical impulses on a biscuit of wax to recording them on a strip of magnetically sensitized tape; from a record which turned at 78 rpm, was breakable, had wide grooves, and was easily scratched, to a plastic record which turns at 45 or 33 rpm, is unbreakable, has micro-fine grooves, and is still easily scratched. Each successive improvement has made the ear accustomed to more reality in sound.

Now arrives, with flourish of trumpet and roll of drum, the newest improvement which everybody interested in music is discussing, which the engineers would like to have called "binaural sound" but which the American public, with its penchant for naming things as unscientifically as they please, have called "stereophonic," and which has already been given the inevitable abbreviation and is best known as "stereo."

WHAT is it? Since on page 150 of this issue you will read adequate explanations of the nature of the beast, I shall not here pile on other descriptions. I want rather to discuss stereophonic sound in terms of its effect, its effect on music in the home. Never mind what it is; let's examine what it does to enhance your enjoyment.

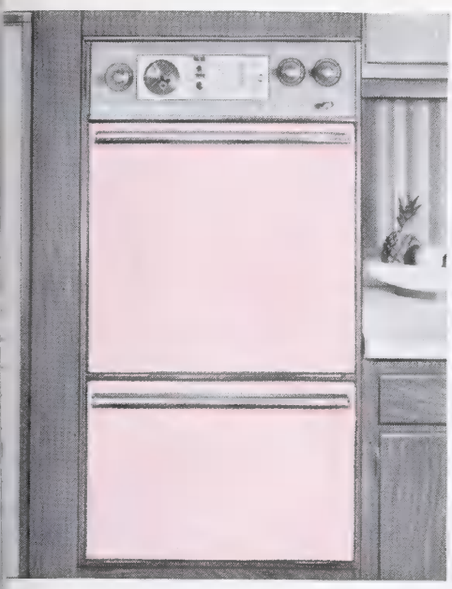
The most obvious effect it delivers is an illusion of defining spatially the source from which the music comes. When you sit in Carnegie Hall, you see that the first violins sit to the left, while the tubas and the kettledrum are sitting on the right. Stereophonic reproduction attempts to preserve this left-and-right placement. Similarly, if you sit at the Metropolitan Opera, you observe that the baritone is whispering his nefarious plot to his accomplice on the left of the stage while the lovers are exulting in pure sentiments on the right. When you hear the stereophonic recording of this scene, you will hear the baritone on the left, the tenor and the soprano on the right, just as on the stage.

All this is, at least partly, illusion. Sound is not a direct impression which you receive from one source only. It is a mixture of waves and currents which reaches

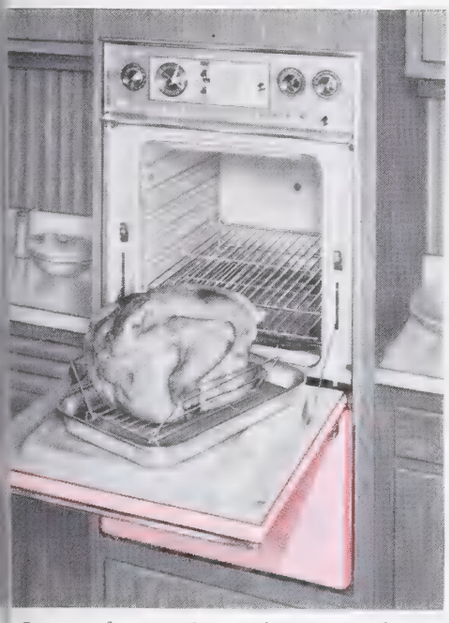
(*Please turn to page* 98)

NEW FRIGIDAIRE WALL OVENS

with exclusive Drop-Leaf Doors



Closed—for Sheer Look beauty!



Open—for sturdy set-down space!



Matching Fold-Back Surface Units!



Down all the way—for up-close, no-reach cleaning!

New easy-reach cooking and cleaning

• Spatter-Free Broiling! • Holiday Meal Capacity! • Automatic Cooking Controls! • Double and Single Oven Models!

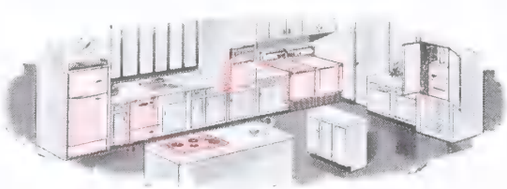
Almost too beautiful to be used—but this new Frigidaire Sheer Look Wall Oven cooks as good as it looks . . automatically! Smart new Drop-Leaf Doors provide set-down space for safe parking of heaviest roasts, or swing down *all the way* to let you step up close, clean every corner easily. Each door is supported by two aircraft-type cables, capable of holding up to 1000 lbs. each!

Talk about capacity! You'll cook largest turkey or whole meals with ease. New optional rotisserie holds and turns even a 20 lb. ham.

Exclusive new Radiant-Wall Broiler Grill "char broils" steaks just the way you like . . . *so spatter-free you'll broil 100 times without cleaning the oven!* A new Meat Tender Thermometer lets you dial the "doneness" in roasts. Automatic Cook-Master bakes, roasts, or barbecues while you're miles away. Single and double oven models, available in satin chrome or five Frigidaire porcelain enamel colors. Glass door optional in some models.

Exclusive Fold-Back Surface Units install on the counter top to save cabinet space, fold back (even while hot) for extra counter area. In gleaming satin chrome. One-piece Built-In Cooking Tops (below) in Frigidaire porcelain enamel colors and satin chrome finish.

WHETHER YOU PLAN TO BUILD OR REMODEL,
ask your Frigidaire Dealer, or Kitchen Specialist, to show you how easily and economically you can have your dream of a kitchen today *with color-matched Frigidaire Built-In and Free-Standing Appliances—featuring the beautiful Sheer Look . . . PLUS!*



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NEW FRIGIDAIRE *Built-in Appliances*

FRIGIDAIRE Division, *General Motors Corporation, Dayton 1, Ohio*



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Unless stated, postage is included in price. Firms prefer not to handle C.O.D.'s. Happy Window Shopping!

Imported Crystal Set

A handsome gift — brilliant and fascinating — with the lustre and depth of pattern found only in heavy, clear, lead crystal beautifully handcut to a gem-like sparkle. Set consists of decanter with stopper, 11 inches tall, and 6 hexagonal footed glasses. Impressively gift wrapped, modestly priced, $13.50

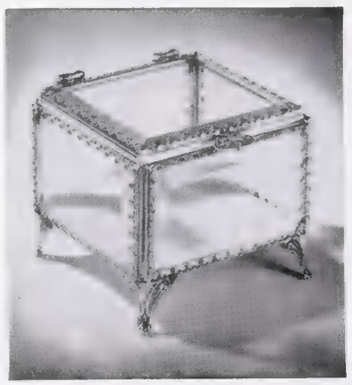
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Add 85¢ for handling and shipping

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OLD ORCHARD HUBBARD WOODS LA GRANGE PARK



60 TIE-ONS FOR 88¢. These we love for giving a gay twist to the Christmas wrapping problem. They're nostalgic and full of the old-fashioned spirit of Christmas. The assortment of tiny figures includes jolly Santas, snowmen, angels, reindeer, striped candy canes, Christmas balls, berries, leaves, etc. Each is about 3″ high. 88¢. Immediate shipment. From Spencer Gifts, HB-12, Spencer Building, Atlantic City, N. J.



JEWELRY SHOWCASE. Be proud of your gems and show off their glittering perfection in this elegant case that deserves a place of honor on your dressing table. Made of 24k antiqued-golden metal and hand-set beveled crystal with velvet pillow, it's as flawless as a fine jewel. 3¼″ square, $10.95. RMS Interiors, 214 W. Ontario St., Chicago 10, Illinois.



MUSICAL SANTA. He's such a jolly old elf that you'll laugh when you see him, in spite of yourself. He's dressed in a red plush suit with white trim, and he has a fluffy white beard. The Swiss music box in his tummy plays "Jingle Bells" as Santa turns to greet your guests. 12″ high. $9.95. Wayne Mfg. Co., Wayne 1, Pennsylvania.



COLOR CHIPS $1.00 Plus 25¢ Postage
500 PIECES
Crayons • Paste • Charts
2 FOR $1.95 Plus 25¢ Postage

Children will be amused for hours on end as they make 3 dimensional pictures, animals and games by pasting these color chips to each other or using an assortment of interesting picture charts as a guide. Set is complete with color-fast chips, non-toxic crayons, paste, charts and colored blank paper for original color chip and crayon designs. For children 3 to 8.

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CHRIST CHILD IN CRIB



A beautiful lifelike interpretation of the infant, hand-molded in wax with clear blue eyes. Comes in a wood crib on real straw. Imported from Austria.

10¼″ long . . $ 8.95
*11½″ long . . 10.95
*13½″ long . . 15.50
*15″ long . . . 20.00
*Available with Swiss Musical Movement playing "Silent Night" and another hymn: $22.50, $32.50 and $42.50. All prices are postpaid.

THE NATIVITY

From Oberammergau, the home of the famed "Passion Play," exquisitely handcarved wooden creche with figures hand-tinted or in natural wood. A true collector's item. 3¾″ high 3″ wide. $5.50 ppd. Larger sizes available.

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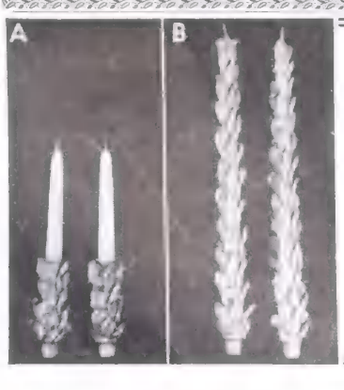
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The Most Ideal Holiday Gift . . . this personalized Sterling Silver Desk Calendar will be one of the most impressive gifts you give to your V.I.P.'s (Very Important Persons). It measures 4⅜″ × 3⅜″. Backing is made of green velvet. Personalized with initials or first name (specify), gift wrapped, ppd., tax incl., just for $7.95. Exceptional value

$7.95 Complete

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Visit Our Gift Store at 62nd St. TE 8-9250



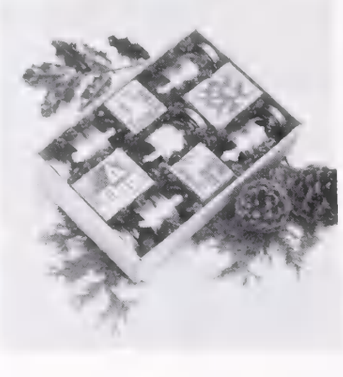
CANDLES EXTRAORDINARY . . .
All Hand Sculptured

Made from the finest waxes by hand . . . Florentine Design, these candles will lend splendor to the most distinctive home. A masterpiece of art that you can be proud to place on your mantel, fireplace, dining table or in your foyer, bedroom or den. As gifts, they are most unusual. Manufactured under patented method.

A. Sculptured Base . . . white tops with colored wicks to match bases. Colors: Pink, white, yellow, blue, Xmas green or red edged with either gold or silver (specify). In pairs, 10″—$1.75; 12″—$2.00; 15″—$2.25.

B. Fully Sculptured: Colors—pink, white, yellow, blue, Xmas green or red, lower portion edged in Gold or Silver (specify). In pairs, 10″—$2.25; 12″—$3.00; 15″—$3.75.

Add 25¢ for postage per pair. No C.O.D.'s.
Waylite Candle Co., Dept. HB12
Middle Country Road, Centereach, L.I., N.Y.
Money Back Guarantee.



THE LOG CABIN is the delightful new gift pack of Oregon Mountain Meadow Preserves that we've been recommending to you every Christmas for years. It contains five half-pound jars: one each of Damson Plum, English Gooseberry Jam, Whole Strawberry Preserves, Peach with Pineapple, and Seville Orange Marmalade. In rustic gift box with cones, $5.95. Jane Amherst. 1844 S. E. 10th Ave., Portland 14, Ore.

SHOPPING WITH Peggy Ryan



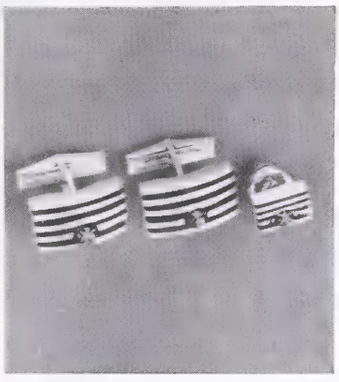
KNOCK-NOT SIGN is the funny thing to give a bride and groom, a handsome bachelor, or a man-out-of-town. "Do Not Disturb" sign is printed in 10 languages on 6″ placards that hang from a black ribbon. Top card covers up the keyhole. So if the unwanted visitor doesn't speak Italian, French or English, maybe Danish, Yiddish or Japanese will stop him. $1. Sunset House, 80 Sunset Bldg., Beverly Hills, Calif.



WHAT SO PROUDLY WE HAIL is this Federal candy jar. If you understand antiques, you'll recognize this as a truly lovely reproduction of an 18th-century design that a bride or a holiday hostess will cherish. You'll want one for your own coffee table. Made of hand-blown glass, the covered urn is hand-etched with 3 initials. 10″ high. $4.95 plus 35¢ post. Here's How Co., HB-12, 95 Fifth Avenue, New York 3.

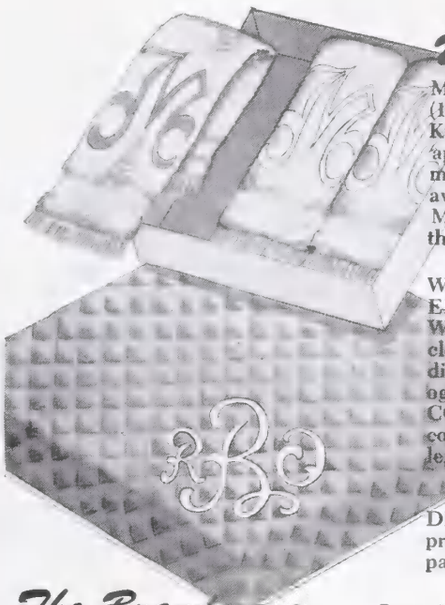


STERLING CUFF LINKS. There's always a man on every Christmas list to whom you'd like to give the moon; but we hope you will settle for these elegant sterling-silver cuff links set with rare genuine black star sapphires. You can see the star plainly in each; and they are works of art. Cuff links are $27. Matching tie tack, $14. Tax incl. Order from Merrin Jewels, HB-12, 530 Madison Avenue, New York 22.



WHAT A DOLL from 3 to 10 will like about the Hostess Closet is that it has all the ingredients to make her the "Hostess with the Mostes'". Made of heavy cardboard, the Dolly's Hostess Closet contains dozens of party accessories (Skotch Kooler, carton of Pepsi bottles, straws, ice-cube tray, cards, checkers, balloons, etc.) in miniature, but all workable. 9¾″ high. $2.25. Hobi, Dept. HB-12, Flushing 52, N. Y.





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Washable CARD-TABLE COVER (fits 30" tables) made from Wamsutta pima cotton broadcloth and quilted all over in 1" diamonds. King-size (6") monogram is appliqued in White. COLORS: dk. green; dk. gray, cocoa, pink, aqua, beige, white, lemon, l. blue or med. blue. $6.95

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PERSONALIZED BAG AND GLOVES

BAG—Leather lined, saddle stitched in White with gold plated ring and hook closing. Handsome and roomy 13½″ x 12½″. 3 Gold initials. Black, Red or Tan. Fabulous value **$4.95**

S-t-r-e-t-c-h Gloves—Glamourized with removable genuine mink front cuff and Gold initial. One size fits all. White, Black and Beige **$1.95** pair, 3 pair for **$5.50.**

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THE THREE GRACES

These maidens were originally known in Greek mythology. They were hand maidens of the Muses. They are Brilliance, Joy and Bloom. They have a graceful symmetry in white Italian alabaster. 10" high. $12.00 postpaid.

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$3.50 Sent postpaid

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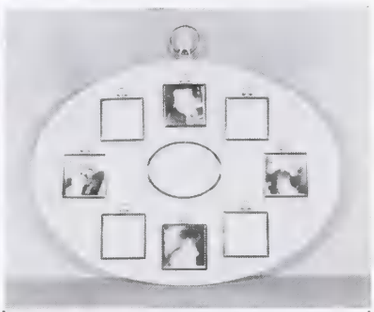


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Deck your halls with boughs of holly—and set off your dining table, buffet, mantelpiece or entrance hall with the warm glow of true Christmas tradition. Green ruscus and holly leaves are lavishly laden with Red Snowdrop berries and mounted on a concealed, heavy wooden candleholder. 26" long. Complete with 3 Red tapers. $3.95 ppd.

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Junior won't balk at cereal or spinach when you serve it in this plastic set. Includes a mug shaped like a boot, a howdy-pardner soup or cereal bowl, and a 3-section dinner plate topped by a horse.

$2.50 set, ppd.
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Send 25¢ for Surprise Gift valued at $1.00!

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A Merry Christmas Charmer!

14-KT. GOLD MUSICAL CHARM PLAYS "JINGLE BELLS"

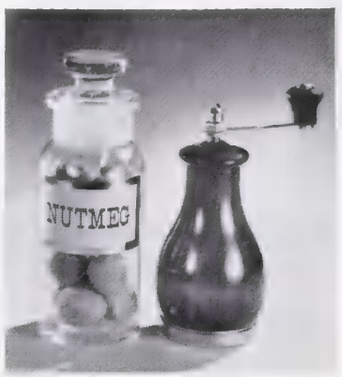
Put stars in her eyes when you add this delightful musical charm to her bracelet! Florentine-finished 14-Kt. gold. Bells with cultured pearl clappers tied with sprig of holly (green leaves and berries). A flick of the finger on a tiny trigger plays Jingle Bells in clear musical notes. Mechanism guaranteed for 5 years. Shown actual size.

Sent insured, including tax and postage— $40

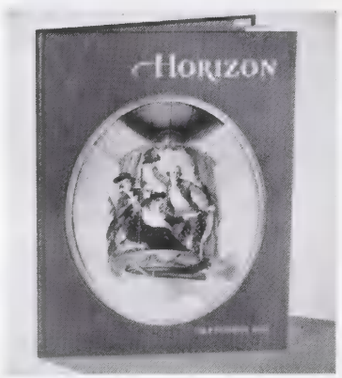
ADLER'S
New Orleans' fine Jewelers
722 CANAL ST., NEW ORLEANS 16, LA.



WINDOW SHOPPING



GRIND FRESH NUTMEG for your Yuletide eggnogs, your holiday puddings and pies, and your kitchen will be rich with the flavor and fragrance of an old-fashioned Christmas. There's no trick at all with this polished wood grinder. $2.95. Whole nutmegs in 5¼" high apothecary jar. $1.85. Gift-boxed set of both, $4.75. Bazar Francais, HB-12, 666 Sixth Avenue, New York 10.



ARTFUL BOOK. *Horizon* is an elegant new magazine-bound-like-a-book by the editors of *American Heritage.* And it's great—*really* great. Articles on man and civilization by top-drawer authors, splendid prints and photographs (over a third in full color) fill each issue's 144 pages. 1-year subscription is $18 for 6 issues; $16.20 for each add'l. order. Gift card encl. Horizon, 551 Fifth Ave., New York 17.



CHRISTMAS IN THE AIR. Now you can spray the true fragrance of Christmas on trees, wreaths, cards and gifts with Bayberry Mist. This new sachet spray and room freshener comes in a gift box with 2 bayberry candles. It is believed that if you burn them during Yuletide it brings "luck to the house and gold to the pocket!" $2.50. 6-oz. aerosol alone, $1.50. Lavender House, Box 83, Old Chelsea Sta., N.Y.C.



YOUR TYPEWRITER

with writing materials and correspondence hidden in a beautiful decorator lamp table

Lift Top, release lifting mechanism; typewriter raises and moves forward providing comfortable knee room. Big work leaves open to 16" x 29". Handy lamp shelf. Large drawer. Italian Provincial, Early American, Contemporary designs. 19" x 20" x 25½" high. Inquire about models for standard machines; also matching work-file consoles. Satisfaction guaranteed. ORDER TODAY or WRITE FOR LITERATURE AND PRICES.

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1576-78 Fisk Rd., S. E. Grand Rapids, Mich.

MAKE YOUR FRONT DOOR A GIANT CHRISTMAS CARD!



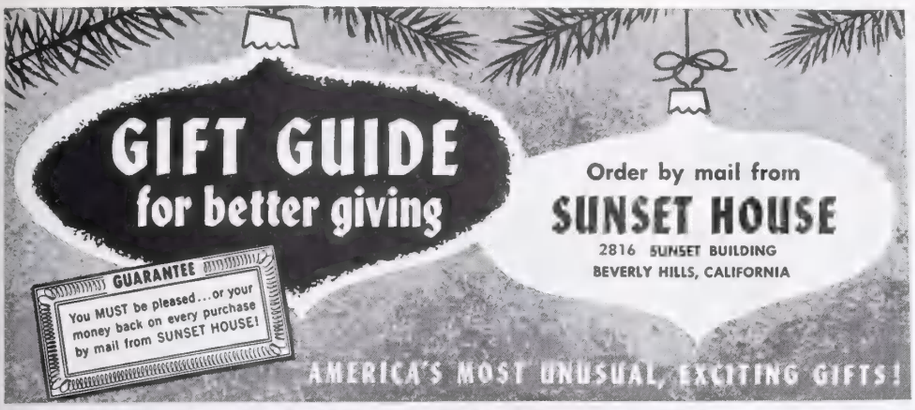
Wish a great big "Merry Christmas" to friends and neighbors with DOOR GREETING—the huge, colorful Christmas card that covers your entire front door!

DOOR GREETING measures 6 feet high, 3' wide and is silk screened on weather-resistant poster material, using special pine scented paints. Trims to fit any size door.

FREE! Order before December 8th, and your family name will be hand lettered at bottom of DOOR GREETING as shown, without extra charge.

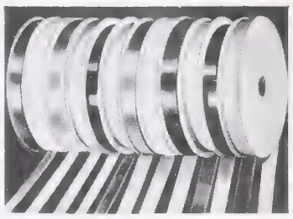
DOOR GREETINGS just $2.95 each, postpaid. Or, order in groups with friends and get 3 for $7.95 (including different names on each as desired). Order now for early delivery.

WHITE PASS DISPLAYS
3033-L ASBURY STREET
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WHACKY BOOK TITLES make your book shelf riotous. Silly "books" are printed on heavy stock in full color — look real. "Embalming Self Taught," "Lying Made Easy"—just a few of 10 titles. Fits in bookcase, on TV shelf or table. 2 different sets . . . get both for gag fun.
2544—Whacky Titles **79c**
2545—Whackier Titles **79c**
Both for $1.50



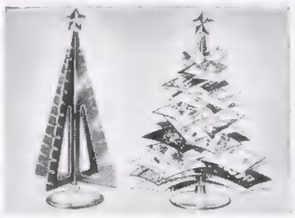
SATIN RIBBON FOR 1c A YARD! Fantastic but true—50 yards (that's 150 feet) of finest quality satin Ribbon for only 49c. ⅛-inch wide, with fused edges. Wonderful for gift packages, hair ribbons. Order several colors in 50-yd. bolts at this price.
Ribbon Roll **49c**
1450—Red **1453—Green**
1451—White **1454—Gold**
1452—Blue **1455—Pink**



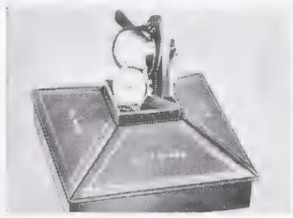
PERSONALIZED DOOR MAT. Your own name, or any name of your choice is permanently molded in rubber with ivory letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. Red, green, blue, black. **Guaranteed to please. Specify color and print name clearly.** A personalized gift that will be most appreciated! It's really deluxe.
154-P—Door Mat **$5.95**



SIGN YOUR NAME IN GOLD with this new ballpoint Pen that actually writes with gold ink! Your signature will give a rich metallic look to your correspondence. Wonderful for greeting cards, thank-you notes, Christmas cards. Gold Pen with quick-change Red and Green cartridges for only $1.
3170—Gold-Red-Green Pen .. **$1**
2849—3-Gold Ink Refills **$1**



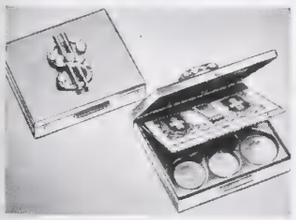
REVOLVING CARD TREE lets you display your Christmas cards to best advantage. As each card is received, simply tuck it in one of the Tree's slots — soon you'll have a bright, gay array of 'branches'. Tree twirls around so friends can see them all. Holds 50 cards! Green plastic Tree, gold base and top star. It's a foot tall. Looks magnificent!
2240—Card Tree **$1.25**



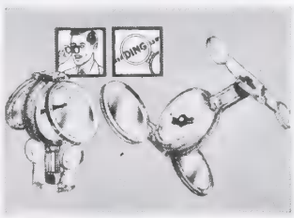
MAN'S BEST FRIEND is this lazy susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled leatherette, moire-lined. A great value at this low gift price!
2225—Dresser Valet **$3.98**



GIVE 'EM THE WHIP! Show him, or **her** who's boss! Bring out the beast in the one you love or hate . . . give them a real Whip! Braided leather with sturdy wooden handle and a long snapper. It's 6 feet long! With practice, he can snap the ash off mother-in-law's cigarette. For your boss, husband, wife, boy-friend or dad! With appropriate gift tag!
3041—The Boss's Whip **$1.29**



EXQUISITE PETTY CASH CASE has a big money look! Any lady with a penny to her name will treasure this Case! It has separate wells for pennies, nickels, dimes, quarters and halves . . . and a clip for folding money. Gleaming jeweler's gold with sparkling rhinestone dollar sign on top! Ultra elegant in see-through bags—keeps money ship-shape. Federal tax included.
2466—Petty Cash Case **$2.20**



AMAZING—10 SCIENTIFIC USES with this foldaway instrument. It's a magnifying lens, compound microscope, adjustable telescope, focusing binoculars, directional compass, solar clock, mirror, pharyngeoscope, code transmitter and a campfire lighter—ALL IN ONE! Views up to 10 miles! For bird watching, scouts, hobbyists, boys, girls. 3¼" folded.
2099—Ten-In-One Scope **79c**
3 for $2.00



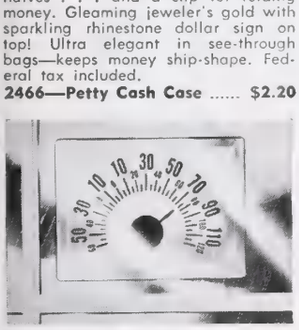
PERSONALIZED SWEAT SHIRTS . . . like athletes wear . . . **with their own names** in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. Long wearing, for boys and girls. **Specify first names.** Exciting gift for kids.
Name Sweat Shirt **$1.79**
3198-P—Size 6 **3200-P—Size 8**
3199-P—Size 6 **3201-P—Size 10**
3202-P—Size 12



KEY TO THE HEAVENS. No more guessing which star is which! Now find Venus, Orion or any constellation for sure with this Star Finder. A true optical instrument that projects 30 different charts into the sky so you can identify 135 stars and 45 constellations! Absorbing for children or adults! A truly scientific gift! A novel and fascinating way to keep up with the space age.
1804—Star Finder **$1.98**



GOLDEN PRESIDENT COINS. Beautifully sculptured likenesses of each President of the United States—from Washington to Eisenhower—appear on each of these 33 different Coins. Gleamingly gold plated, they're a great collection souvenir. Makes history a snap to learn! You get a separate Coin for each of the Presidents. In clear plastic box. Elegant, educational gift.
2551—President Coins Set **$1**



LOOK-THRU THERMOMETER tells outside temperature from **indoors**. Transparent instrument shows the family how to dress **before** they step outdoors. Precision Thermometer is attached in seconds outside any windowpane, by self-adhesive frame. 2"x3" clear dial does not interfere with view. Bright red needle points to numbers visible up to 10 ft. away.
2250—Look-Thru Thermometer **$1**



JUST WHAT HE NEEDS . . . for a real laugh sensation, give that favorite gal or guy the gag present of the year — a Belly Button Brush. Deluxe rhinestone studded handle and elegant plastic gift box. **Guaranteed to create gift excitement.** You'll be complimented for finding something so unusual.
2266—Belly Button Brush **79c**
4 for $2.98



MERMAID BEER MUG! Imagine! A gorgeous little mermaid gazes up at you as you drink your beer. A real surprise for guests! Handsome ceramic Mug has a cute nude lass molded right into the bottom of it. Barrel pattern doesn't reveal what's inside the Mug. Fun for guests, for parties, for you!
2161—Lady-In-Mug **$1**
4 for $3.49



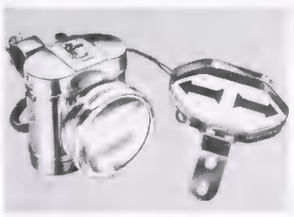
ORIENTAL MYSTERY and skill go into these tantalizing wood Puzzles from the Far East. Each ball, square and animal is made from dozens of little oddly-shaped, polished wood pieces. The trick is to take them apart **and then fit them back together again.** Hours of fascinating fun! Set of 3 different Puzzles for only $1.25. Created centuries ago.
3040—Wood Puzzles Set .. **$1.25**



WIN IN A THROW! New Throw-A-Word dice game is a sure party stopper! Each player rolls the 12 dice from the shaker — to form as many words as possible from the letters that turn up. Any number of people can play. Grand for kids and adults. More fun than a spelling bee. Educational, too! Great gift idea! They'll thank you for this.
1831—Throw-A-Word **$1**



STUPENDOUS REMINDER CALENDAR —won't let you forget! Shows 6 weeks at a glance! Each day has a large square to jot in appointments, notes, birthdays and anniversaries. Complete through December, 1959 with an extra sheet for important dates used year after year. Giant calendar is 22" x 16½". Big Junior Calendar is 17" x 11".
3047-X—Giant Calendar **$1**
3048—Jr. Calendar **79c**



BIKE SIGNALS make bicycle riding real safe! New 2-way combination Bikelites make exciting gifts for bike owners. Directional signals mount easily on rear fender, flash right or left turns with handlebar flicker-switch control . . . just like on dad's car. Powerful headlight gives strong beam for night cycling. Sturdy chrome finished metal. Uses 2 flashlight batteries. Practical gift!
3012—2-Way Bikelite **$1.98**



KIDS GO CRAZY OVER CRAZY PUTTY. Shape it round, it bounces like a ball . . . hit it with a hammer, it shatters like glass. Tug it, it stretches . . . pull it quickly, it breaks. Press it against comics and it picks up a color picture. Or watch it collapse into a little puddle. Packed in a plastic egg. Loads of fun for all ages. A most unusual and silly gift for everyone's stocking!
1740—Crazy Putty **79c**

Mail This HANDY ORDER FORM Today!

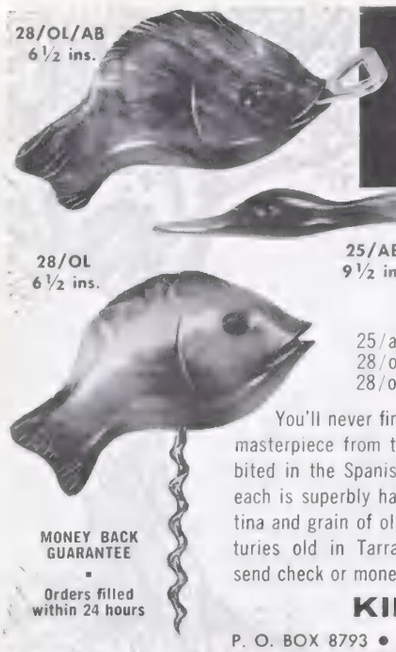
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over four centuries old

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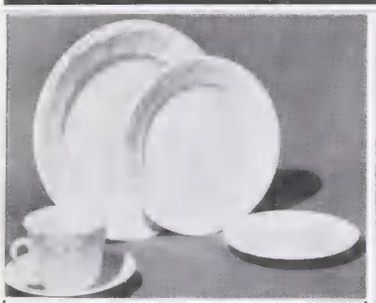
You'll never find duplicates of these. Each is an original masterpiece from the Spanish Studios of Dan Karner. Exhibited in the Spanish pavilion of the Brussels World's Fair, each is superbly hand sculptured to emphasize the rich patina and grain of olive wood secured from trees over 4 centuries old in Tarragona Province, Spain. Items postpaid, send check or money order, add 50c for airmail. No C.O.D.'s.

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Creamy white Royal Staffordshire Ironstone, made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride or hostess. Buy now and save $20 on the regular open stock price!

Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price $44.50.

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New Marlboro Stage Dept. B-12
GREAT BARRINGTON, MASS.



Cocktail Time. Everything at hand! Tawny birch wood 12½" tray, fitted with decorated tile for cheese or snacks, china cups for cherries, onions, olives, plus stainless bar knife. Complete, Ppd. **11.95**

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Free literature. Write today!

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P.O. Box 935, Walnut Creek, California

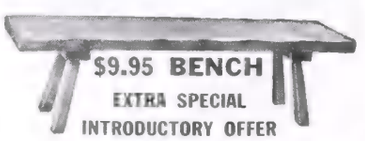
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15 Forest Road Greenfield, N. H.

CUP & SAUCER RACK
DISPLAYS 6 CUPS & SAUCERS

Add this shelf to display favorite teacups and saucers on your dining room or kitchen wall for smart decoration.

They glisten, show off all their beauty. 22" wide N. H. pine, rubbed LACQUER finish. Antique brown stain. Bass hooks and hangers.

Only $4.95, add 50c for handling and postage. All orders of 2 or more we pay handling and postage.



$9.95 BENCH
EXTRA SPECIAL
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Seats three adults for TV or Fireside, or Coffee Table. 2" selected N.H. White Pine, 12" x 48". Ht. 13½". Flared Legs. Fluted Edges, rich graining, hand-rubbed, old Pine LACQUER finish.

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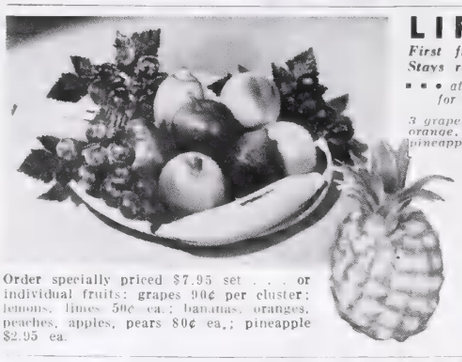
"OH, MR. CURRIER, Oh, Mr. Ives," your charming prints were never hung more effectively than in this handsome Early American wall grouping. The solid antiqued knotty-pine shelf with drawers, 17½" w., 7" d., 11" h., is $34. Mirror, 13" x 23" over all, is $29. Set of Six Currier and Ives prints, $24. Catalog of Early American Furniture, 50¢. Greenbaum Bros., HBP, 101 Washington St., Paterson 1, N. J.



THE SWEET BEES-NESS of honey on a bun deserves the most delicious brand you can find. And we've never tasted anything like Brownell's Holly Honey. Put it on scones, popovers, or English muffins, and you have a high tea, or a Sunday breakfast that's unforgettable. Purest golden nectar from white-petalled holly blossoms in ½-lb. plastic tube, $1.50. Brownell Farms of Oregon, Box 5965, HB-12, Milwaukie, Ore.



JUNIOR SODA JERKS will whip up "drugstore" treats for their pals with this terrific Soda-Pop Fountain. It holds a standard 9-oz. pop bottle that pours into the 6 cups by pressing down any of the 3 spigots. With 3 ice cream compartments and flavor-name cards, red & white plastic fountain, 8¾" x 10¾" x 10¾", is $4.95. Red & white Coke Dispenser, 6" x 9" x 10", 4 cups, $3.50. Judith's, Evanston 25, Ill.



Order specially priced $7.95 set . . . or individual fruits: grapes 90¢ per cluster; lemons, limes 50¢ ea.; bananas, oranges, peaches, apples, pears 80¢ ea.; pineapple $2.95 ea.

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First fruit ever made of dimensional vinyl! Stays ripe forever, actually seems to breathe!

• • • *at an incomparable price—* **$7.95**
for 12-piece group (illus.):

3 grape clusters, 2 bananas, 2 apples, lemon, lime, orange, peach, pear—shown in 12" bowl (not incl.) pineapple $2.95 extra.

These deliciously colorful fancy fruits look real enough to nibble on—they even respond naturally to the touch. In basket, bowl or platter they're beautiful, cheerful ornaments that draw eyes . . . and oh's. Place them in several spots from foyer to kitchen. Made of virtually indestructible, no-chip, no-fade vinyl, they are unbelievably exact *full-size* reproductions of prize fruit.

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FRIENDLY ENEMIES have journeyed here from far off Denmark to spice your table with holiday cheer. Beautiful hand-crafted Danish teakwood salt and pepper shakers designed to add a touch of gaity to any party or surprise your collector friends. The rear fills . . . the eyes spill . . . Mix 'em Match 'em . . . **any 2 only $4.00.**

We pay insured postage 10 day money back guarantee.

Premium: 3 authentic Danish Postage Stamps incl with order. Send check or money-order

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Chinchilla Towel Gift Set— 2 bath towels, 2 hand towels, 2 wash cloths in mutation tones of gray, rose, gold and blue in stripes and solids. **$11.95**



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such a wonderful way to say Merry Christmas
. . . such luxury, for many years to come!

Bed & Bath Gift Set—2 twin size or double size sheets, 2 cases in solid colors or white with colored scallops; and 2 bath towels, 2 hand towels, 2 wash cloths. Coordinated ensembles in yellow, pink or blue. **$19.95**

Debucale Gift Set— Multicolor print, twin size set (1 sheet, 1 case) **$8.95** Double size set (1 sheet, 2 cases) **$10.95**

Supercale Enchantment Gift Set—Hand print in pink, blue or yellow. Twin size set (1 sheet, 1 case) **$11.75.** Double size set (1 sheet, 2 cases) **$15.25.**

Supercale "Fragrant Bower" Gift Set (shown)—Blue, pink or yellow hand print with plain ruffle, 2 cases **$7.95.** Also **Serenity** all-over print including ruffle—2 cases **$11.45**

Supercale "Petit Feston" Gift Set—White Supercale appliqued with white, pink, yellow, blue or turquoise. Twin size set (1 sheet, 1 case) **$8.45.** Double size set (1 sheet, 2 cases) **$11.45**

to all a good night!

Superb gift boxes of Wamsutta Supercale® or Debucale® sheets and cases and Heritage Towels . . . ready to go under the nicest Christmas trees on your list.

WAMSUTTA MILLS, Dept. SD502, 1430 Broadway, New York 18, N. Y.,
Makers of Fashion fabrics for men, women and children and decorative fabrics for the home.



Empress Chinchilla by Leo Ritter

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the cordial with the Scotch whisky base

For a luxurious after-dinner adventure, there's nothing like a dram of Drambuie. Made with a base of finest Scotch whisky, Drambuie is truly a whiff of the heather, with exquisite aroma and unique dry flavour. Drambuie was the personal liqueur of Prince Charles Edward and has been made in Scotland since 1745 from Bonnie Prince Charlie's secret recipe.



80 PROOF

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WINDOW SHOPPING

DECK THE HALL staircase with a group of glittering white and gold snowflakes, catch up a few with mistletoe and, of course, hang them on the tree. Package of 18 cardboard flakes and stars, 79¢. Twelve celestial foil diamonds, 8″ long, in chartreuse, gold, pink, ice blue, green and gold are scored for folding, come with golden ribbon for hanging, $1.50. Elron, Inc., 352 W. Ontario St., Chicago 10, Ill.

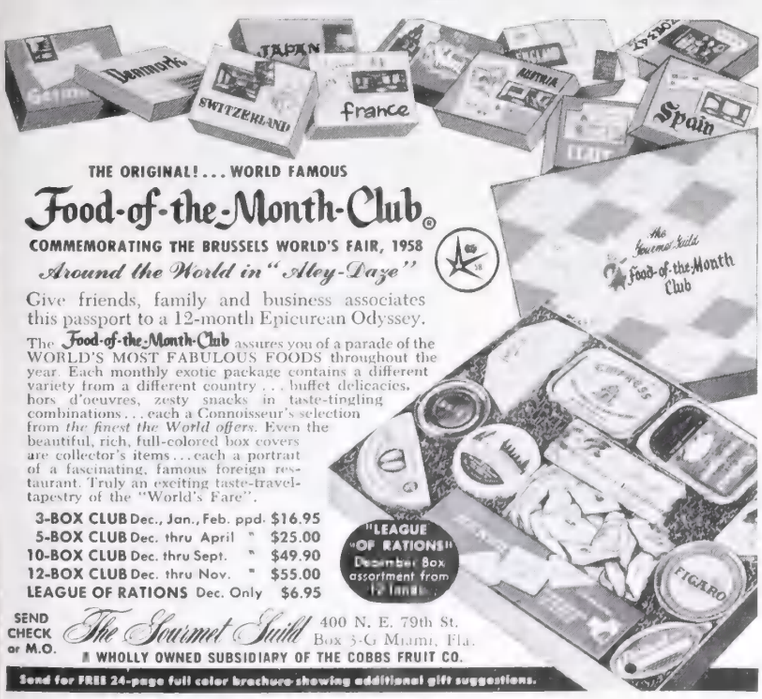


FOR GOOD MEASURE, we recommend this sterling-silver jigger. The small cup holds 1 ounce. The large cup holds 2 ounces and has a 1½-ounce marking. Now you can serve potions to please everyone! Engraved with single block, Old English, or script initial (specify), $6.95 incl. tax. Extra initials 20¢ each. Gift-wrapped. Croydon Silversmiths, HB-12, 805 Lexington Ave., New York 21.



LUCKY BUCK JEWELRY is sophisticated insurance against financial embarrassment. And the thoughtfulness of personalization makes this sterling silver key chain or money clip a grand gift for any man, $4.95 each. In rhodium plate, key chain or money clip, $3 each. *All prices include Silver Dollar and 2 or 3 initial monogram.* Tax incl. Immediate del. Harmill Co., 1081 Post Office Bldg., Brighton 35, Mass.





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Food-of-the-Month-Club®

COMMEMORATING THE BRUSSELS WORLD'S FAIR, 1958

Around the World in "Alcy-Daze"

Give friends, family and business associates this passport to a 12-month Epicurean Odyssey.

The Food-of-the-Month-Club assures you of a parade of the WORLD'S MOST FABULOUS FOODS throughout the year. Each monthly exotic package contains a different variety from a different country . . . buffet delicacies, hors d'oeuvres, zesty snacks in taste-tingling combinations . . . each a Connoisseur's selection from *the finest the World offers.* Even the beautiful, rich, full-colored box covers are collector's items . . . each a portrait of a fascinating, famous foreign restaurant. Truly an exciting taste-travel-tapestry of the "World's Fare".

3-BOX CLUB	Dec., Jan., Feb. ppd.	$16.95
5-BOX CLUB	Dec. thru April "	$25.00
10-BOX CLUB	Dec. thru Sept. "	$49.90
12-BOX CLUB	Dec. thru Nov. "	$55.00
LEAGUE OF RATIONS	Dec. Only	$6.95

SEND CHECK or M.O. *The Gourmet Guild* 400 N. E. 79th St. Box 5-G Miami, Fla.

A WHOLLY OWNED SUBSIDIARY OF THE COBBS FRUIT CO.

Send for FREE 24-page full color brochure showing additional gift suggestions.

LET THE MOST EXCITING GIFT UNDER THE TREE SAY...

Merry Christmas *for you!*

GOLDEN, TREE-RIPENED FLORIDA FRUIT from **Cobbs**

Your **friends, business associates and loved ones** will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are **always** excitingly received...**you can give no finer gifts!**

NOW IS THE TIME TO **"REMEMBER NOT TO FORGET!"**



"Check your list . . . **There's still Time to order a** "Basket of Happiness From Cobbs" to arrive at Christmas. Send in your order TODAY!...with names and addresses . . . We take care of everything . . . **your gifts** will go quickly on their merry way."

Henry Cobbs

Cobbs "TASTER BOX" GIFT No. 36 **$4.95**

Here is an ideal gift at a down-to-earth price . . . A perfect traditional Christmas memento for anyone on your list. Contains a generous assortment of Fruit, Candy, Preserves and Pecan nuts. Weight approx. 8 lbs.



GIFT No. 14 **$6.95**

This colorful, handwoven, Tia Juana Hamper, heaped high with luscious fruits . . . giant Grapefruit, Pineapple Oranges, Persian Limes, Chinese Kumquats, zipper-skin Tangerines . . . three Jars of Preserves . . . Guava Jelly, Pineapple Jam, Orange-Cherry Preserves . . . is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Approx. 12 lbs.



GIFT No. 6 **$13.95**

Approx. 54 lbs.—Beauty and the Feast . . . Juice-heavy Pineapple Oranges, oversize Grapefruit, Chinese Kumquats, giant Persian Limes, zipper-skin Tangerines, bag of Papershell Pecans, 3 Jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a Value!

Gift No. 4 **$12.95**

Same as above Gift No. 6 except does not contain delicacies or pecans . . . **all fruit.**

Gift No. 1 **$7.95**

Same as above Gift No. 4 except half the size and weight . . . **all fruit.**



GIFT No. 35 **$9.95**

Approx. 25 lbs.—Gaily colored, handwoven, imported Half Bushel Basket brimming over with America's Finest Fruits . . . Pineapple Oranges big as Coconuts, sugar-sweet Grapefruit even bigger, giant Persian Limes, Chinese Kumquats and Florida's finest Tangerines. One of our most popular Hampers year after year. Positively guaranteed to please ANYONE!

Gift No. 11 **$14.95**

Exactly the same as above Gift No. 35 except TWICE THE SIZE AND CONTENTS.

Unless otherwise instructed, delivery will be made for Christmas

OBEY THAT *Christmas* URGE

ORDER NOW!

Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies.

Send for FREE 48-page full color catalog

Cobbs

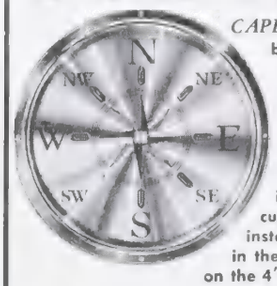
BOX 2-D

LITTLE RIVER (MIAMI), FLORIDA

Give a *CAPE COD* WIND INDICATOR

...the permanent, prominent gift for a man!

Mounted on the wall, in his house, these two lively instruments are constant, lifelong reminders of how really important he is to you. They help forecast local weather — fascinate family and friends.



CAPE COD **WIND DIRECTION INDICATOR** — small brass wind vane on roof flashes the wind direction *indoors* by lighting compass points on the richly decorative brass dial. Complete with vane, 7½" dial and 50 feet of connecting wire. $49.95, postpaid.

CAPE COD **WIND SPEED INDICATOR** — tells at a glance *indoors* how hard the wind is blowing *outdoors*. Spinning cups on the roof or TV-mast instantly show every gust and lull in the wind, up to 100 miles per hour, on the 4" highly polished brass dial. Complete with spinner and wire. $49.95, postpaid.



Give either one or both. Fully guaranteed. Same day shipment. Free folder and Weather Forecaster's Guide. 48-hour Air Mail Special Delivery $3 extra. Mail check or money order to:

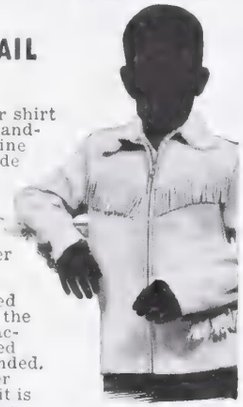
CAPE COD® WIND INDICATOR
HARWICHPORT 5, CAPE COD, MASS.

FRONTIER CLOTHES from Frontier Land

SOLD ONLY BY MAIL

HANDCRAFTED IN GENUINE LEATHER for BOYS & GIRLS

TEXAS TRAIL SHIRT



A real frontier shirt individually handmade of genuine Texas tan suede steerhide. Practical for play and outdoor living. The tough, durable leather withstands rough wear. Cut full—styled to grow with the owner. Satisfaction guaranteed or money refunded. Exchange after Christmas if fit is not satisfactory.

Boys' & Girls' Sizes 4-14
Give regular suit size.

$14.50 Postpaid

TEXAS TRAIL PANTS

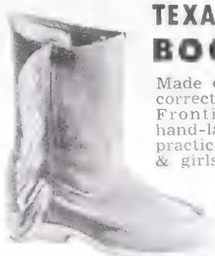


Individually handmade of genuine Texas tan suede steerhide to match TEXAS TRAIL SHIRT. Zipper fly and roomy pockets.

Boys' Sizes 4-14 Give waist and inseam length. $14.50 Postpaid

TEXAS TRAIL SKIRT for the young frontierswoman. Matches TEXAS TRAIL SHIRT. Girls' sizes 4-14. $7.50 postpaid.

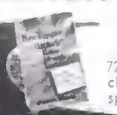
TEXAS TRAIL BOOTS



Made over scientifically correct children's last. Frontier styling and hand-lasted comfort in practical boots for boys & girls. Tough, pliable, scuff-proof cork brown Texas steerhide. White cushion crepe sole & heel will not mar floors. Fit and satisfaction guaranteed.

Child's 8-13
Junior's 1-6
Widths B and D

$8.50 Postpaid

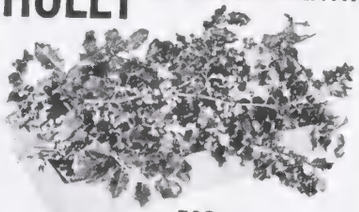


Write for FREE CATALOG
72 pages featuring exclusive clothing, equipment, gifts for sports & country living.

Norm Thompson

Dept. 4S • 1311 N. W. 21st, Portland 9, Oregon

Selected Oregon English HOLLY SPRAYS-WREATHS

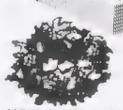


FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX — Over a bushel of choice red-berried holly sprays . . . . $5.45 Postpaid in U.S.A.



WREATHS — Lovely wreath, heavily clustered with berries. Outside diameter: 16". $5.25 Postpaid in U.S.A.

"DECORATOR'S" BOX — Holly wreath (16-in. dia.) and over a bushel of assorted length sprays $9.85

All orders sent SPECIAL DELIVERY Postpaid in U.S.A.

ENGLISH HOLLY PACKERS
P.O. BOX 425 • PORTLAND 7, OREGON



THE ORIGINAL FRENCH
MUSICAL JUMP ROPE

As an apple-cheeked little girl skips rope, a merry tune fills the air because the handles of the bright colorful rope are self-contained music boxes! Do not confuse with cheaper Japanese copy.

$1.50

2 FOR $2.95 PPD.
Penna. Residents Add 6% Sales Tax
Send No Stamps or C.O.D.'s Please
Send For Free Catalog

Bryn Mawr Gifts
Bryn Mawr HB-12, Penna.



WINDOW SHOPPING



A CRYSTAL PENDANT, polished to the glistening clarity of icy fire, will make you feel both grand lady and *femme fatale.* The simpler the black dress, the more fabulous the glitter! It hangs from a 14k gold chain and comes in your choice of tear drop (1" long. ⅝" wide) or heart shape (¾" x ¾"). $7.95 each. Tax incl. Gift-boxed. Deer Hill Company, Dept. B-12, Box 312, Flushing 52, New York.



CUTIE-KITTEN SET. The children will down their cereal and milk without a murmur, and probably come back for more, just for the fun of using this darling 3-pc. set by Spode. Cereal bowl, underplate, and mug is decorated with gray pussycats on a white background, and it comes gift-wrapped in the inimitable Peacock manner. $6 plus 75¢ post. C. D. Peacock, State & Monroe, Chicago 3, Ill.



A CAPTAIN'S CHAIR, authentic in design and superbly comfortable, compares in every detail with a chair costing much more — with one exception. It comes to you unfinished but sanded and ready for you to lacquer or wax yourself. Crafted in solid white pine. 32" h., 24" w., 18¾" d., unfinished. $24.50. Antique Salem finish, $29.50 exp. coll. Catalog A-4, 25¢. Chair Shop, Box 725, Morganton, N. C.



A wonderful Holiday Gift Suggestion
California grown vacuumed packed

SHELLED PISTACHIO NUTS

"Exceptional in both flavor and size" . . . "rather special pistachio nuts which are simply delicious" say Virginia Stanton and Julie Polshek, Party Editor and Food Editor of HOUSE BEAUTIFUL Magazine.

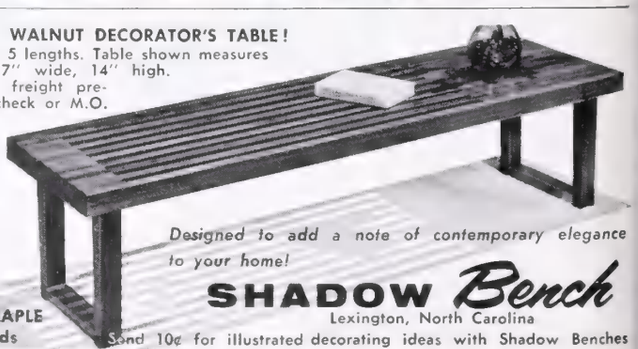
Delicious Crisp Fresh

One pound of shelled pistachios equals three pounds in the shell. **2.50 prepaid**

7 ounce can of crisp nut meats.

Philibosian Orchards Elk Grove, California

NEW! SOLID WALNUT DECORATOR'S TABLE!
Choose from 5 lengths. Table shown measures 48" long, 17" wide, 14" high. Only $69.95 freight prepaid. Send check or M.O. No C.O.D.'s



Available in
WALNUT
CHERRY
MAPLE
OAK
EBONY on MAPLE
all solid woods

Designed to add a note of contemporary elegance to your home!

SHADOW Bench
Lexington, North Carolina

Send 10¢ for illustrated decorating ideas with Shadow Benches

BANCROFT'S special Christmas gift guide

Wow! Listen To 'Em! TALKING 3-D ANIMAL BLOCKS

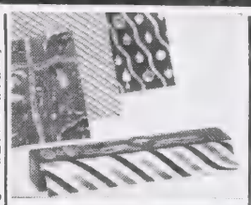


They're GIANT sized and they TALK! Wondrous blocks add a new dimension of sound to tot's fun. Cat Meows! Monkey squ-e-e-ks! Birdie goes Chirp, Chirp! To make animals "talk", child merely squeezes block.

EDUCATIONAL, TOO

It's better than a trip to the zoo! Tots learn to identify brightly colored, embossed animals through sound association. Blocks nest to develop coordination.

NV 9507 Set of 5 for... $2.98



GIANT GIFT WRAP

Tears off like wax paper . . . costs only 3¢ a foot! Comes in 75-ft. rolls (20" wide).

NV 8364 Gold Stripe
NV 8365 Silver Stripe
NV 8366 Gold figures on Red
NV 8367 Tree ornaments on Green. Each roll.....$1.49

ROLLING SNOW PLOW

only $9.95



MAKES SNOW REMOVAL 10 TIMES EASIER!

All you have to do is walk behind it! Rugged, all-steel Snow Plow rolls on 6" rubber tires through all types of snow. One trip up and back clears entire walk. As easy as rolling a baby carriage.

AN HOUR'S SHOVELING IN 5 MINUTES

Reversible blade glides through 8" drifts—clears wide 22" path. Has 7 adjustable positions up to a full 22" . . . throws snow to left or right—automatically.

NO LIFTING! NO BENDING! LESS STRAIN!

Has two extra wheels on blade for smooth operation over cracks and rough pavement. 41" "no-stoop" handle lets you do the whole job without bending. Weatherized, chrome-like Cadmium finish.

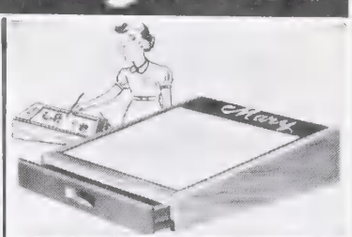
NV 1135-S, Standard Model $9.95
DeLuxe Model—has larger 26" blade, larger wheels, long-life red enamel finish and Bonderized undercoat.
NV 1004-S, Deluxe Rolling Snow Plow..... $12.95



FULL-SIZE ELECTRIC FIREPLACE

The logs actually flicker and glow! Full-size electric fireplace comes with red-colored "bricks", holly wreath, simulated andirons and logs. Almost 4 feet wide by 4 feet tall. Sets up in 60 seconds. Rigid Kraftboard, coated for easy cleaning. Complete with flicker, socket cord.

NV 1002-S Fireplace..$3.95



For Drawing—Writing—Homework PERSONALIZED ART DESK

For the budding Rembrandt—to draw on, to do his homework—an Art Desk of his very own! And, on the top we'll put his or her own first name. Holds a roll of ordinary shelf paper (included) that's pulled forward and torn off as each masterpiece is completed. 15½"x15" drawing surface.

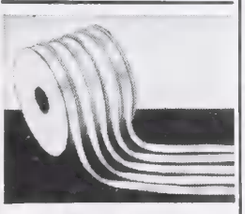
NV 1503-X $3.50



SANTA DOOR BELL-RINGER

Look who's all decked out as the cleverest door bell that ever raised a Christmas spirit! Jolly St. Nick rings a merry hello when guests arrive. Pull the cord—his arms raise—and bright golden bells jingle. Heavily lacquered board in brilliant red and white. 15" x 13" wide.

NV 3186 Santa Door Bell $1.00



A PENNY A YARD!

Enough gorgeous, shimmering ribbon for ALL your packages at this low, LOW price! Two bolts—two different colors—300 feet (100 yards) in all! Any left over can be used for corsages, hair bows. ½" satin.

NV 8330 Red; NV 8331 Green; NV 8332 White; NV 8333 Blue; NV 8334 Gold—Any 2 Colors $1.00



FRONT AND BACK BIKE "NAME" PLATES

Custom-made license plates for bike and wagons. Any child's **FULL** name embossed in raised letters that **GLOW** in the dark. 8x3". Specify name (same appears on both plates). Up to 10 letters per line.

NV 2365-D ..... 2 for $1.00

Actually Warbles! Looks Alive! SINGING BIRD IN A GILDED CAGE

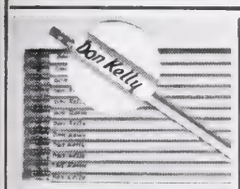


You've never seen anything so real! Sounds and moves like a living bird! Yellow Canary perches among tinted flowers. . . moves head and tail as he warbles. You'll be amazed at the fidelity of the notes. Sings for hours . . . nothing to wind . . . works on flashlight battery.

NOT A TOY

. . . though it fascinates children. Similar highly synchronized models cost up to $80. Golden metal cage stands or hangs, is 9½" high.

NV 3030 .... $5.95



24 PERSONAL PENCILS

. . . with your name in Gold! A feather in anyone's cap to give—and a sure way to foil pencil snatchers. Fine quality number 2 black lead PLUS pure rubber erasers. A mark of distinction for your desk and the pride of young and old alike. Specify name.

NV 1504 Set of 24..$1.00



His Own Personal DRESSER DE-MESSER

Well designed for well-dressed men! Handsome ceramic replica of bow tie and collar puts an end to misplaced cuff links, rings, loose change, etc. Personalized with any first name as shown. 5".

NV 506-P $1.95



BRASS FINISH PLANTERS You'd Expect To Pay $3 to $5—And More AS LOW AS $1.00

Rich metal Planters with lustrous simulated Brass finish add bright contrast to all your greenery. Dainty lattice-work design is delicately tooled, and makes a striking setting for plants—especially those being given as gifts. Leakproof plastic liner is 3¼" deep.

NV 9993 Oblong (3¼" x 9⅞" long)..$1.00
NV 9994 Round (7" Diameter) $1.19



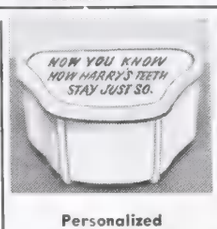
CHRISTMAS CARDS ON DISPLAY

Prancing reindeer and sleigh parade across mantel or wall showing off your most treasured holiday cards. Wrought iron rack holds up to 144 cards—so each can be seen, 40" long, folds compactly. Complete with 5 rods.

NV 1056-S $2.25

Extra Hangers. For unlimited capacity. (Each holds 12 cards.)

NV 8375 Rods, for $1.00



Personalized DENTURE DISH

Ideal for sparkling dentures that need overnight parking! The lucky recipient will want to stow his teeth at once in this airtight plastic container. Keeps dentures sanitary and "private." Lettered with any name as shown.

NV 556-P $1.25



L'IL PUP ASHTRAY

Never falls! Never spills! Faithful Rover stays with you always 'cause he's a cute little bean-bag ashtray. He clings to the arm of any chair or sofa—won't slip off, no matter where you put him. Colorful plaid with floppy ears and sad button eyes.

NV 9473 Pup Ash tray.$1.00



THE BOOK THAT TALKS!

A different animal speaks to your child from every page! Here's a gay, colorful barnyard story with words and sound. The cows MooOO, the dog Barks, ducks go Qua-a-ck. Press the entire book together and they all sing out in chorus. Educational . . . and more fun than a trip to the farm.

NV 9698 Talking Book ..... 59¢
NV 599-P Child's name hand-painted.89¢



PERSONALIZED SERVING TRAY

Surprise guests with your own personal touch of hospitality. Nostalgic Gay 90's couple on this handsome metal tray are identified with your first name and that of your spouse. Last name hand-lettered as shown. Colorfast with raised lip for easy carrying. 9"x15". Specify names. Clever gift for your favorite couple.

NV 2539 Gay 90's Tray..... $1.98



WALK ON ICE WITHOUT FALLING

Firm footing on winter's slickest surfaces! Just put on "No-Slip" Foot Grippers—walk on ice, snow; safe from dangerous falls. Rust-proof steel teeth give complete protection. Fit over boots, rubbers—any size.

NV 4713 No Slip Foot Grippers, Two Pair....$1.00



WATER-PROOF MITTENS

Watertight mittens and gloves, hand-lettered with any child's first name—can't get lost. Healthful answer to children's soggy mittens. Plastic coated, flexible, fleece jersey lining prevents cold, chapped hands. Specify red, blue or brown; give child's age for size.

NV 508-P, Mittens $1.00
NV 509-P, Gloves $1.50

A REAL PENNY ARCADE

A real Penny Arcade Movie Viewer—like the ones that delight young and old in amusement parks. Comedy . . . cartoons . . . and other favorites come to life in your own living room. **It's a bank, too.** Deposit coin and movies start as you turn crank. Kids save while having fun. Comes with 2-sided reel—each side a complete story. Plastic viewer is 26½" high.

NV 3120 ...$2.98
NV 3121, Extra reels, for.$1.00



World's First Self-Powered FLOWER FOUNTAIN—ONLY $4.95

Creates a dazzling "tower" of water in any vase or bowl. Now you can create your own professional-type floral displays at home. Spectacular battery-operated Flower Fountain sends spray up to 13" high. Adjustable up or down, it cascades continually down on flowers. A wonderful asset as a centerpiece and for parties and receptions. Use with any free-flowing liquid—works in punch bowls, too.

NO OUTLET NEEDED

Imported unit is powered by ordinary flashlight batteries (not included). Motor is water-sealed. Enameled casing stands 4½" high and is rust-resistant.

NV 284-J, Only.$4.95





REAL SNOW SKATES

They're just like miniature skis! So ingenious and they provide wonderful fun and healthful exercise as youngsters skim over the least amount of snow—no ice needed! Adjustable to any size foot; made of steam-boat hardwood with grooved bottoms. Aluminum heel plates, sturdy ankle straps. Over 16" long, 2½" wide. Gaily trimmed in red.

NV 3509 Snow Skates..... $1.79



It "GLOWS" In The Dark PERSONALIZED "MIDNIGHT COACH" SIGN

Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Display on lawn, house, mailbox, etc. Weatherproof. Metyl-Methacrylate with rich black hammered finish. 15" long and 5¾" high.

NV 515-P Coach Sign $1.00



And, Away We Go WITH ROCKET SHOES

Makes Kangaroo look like he's walking! Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Highest quality steel springs and rubber shock absorbers. Sturdy steel cups on front protect shoes. Adjustable to fit all children from six to twelve.

NV 4456 Rocket Shoes.. $5.95

WORLD'S TINIEST PORTABLE—NOW $2.95



No batteries! No tubes! Needs no electric outlet! Comes with a lifetime Guarantee! Self-Powered Portable Radio fits pocket or purse—works on amazing Germanium diode rectifier. Hearing aid type speaker allows private listening in bed, at work, etc. Just ground to any metal for clear reception. Nothing to turn on or off—never wears out.

NV 345-J ... $2.95

DELUXE MODEL

Works anywhere—outdoors, indoors, in cars, on bikes, at sporting events! Extra long, special antenna gives fine reception—needs no ground.

NV 357-J... $5.95

JAYNE MANSFIELD Hot Water Bottle



The perfect cold weather friend! This "hugging" hot water bottle will make men welcome aches and pains. Molded to the exact proportions of the curvaceous movie queen—it's the greatest discovery since fire! Guaranteed to bring warmth and a smile to Fathers, Grandfathers, fiance or friend. Give one to the Boss—he'll probably give you a raise. Stands a BIG 22" high in "blushing" pink vinyl. Fills through hat and won't leak.

NV 1080-S ...$4.98



JUMBO "MOMMY-SIZE" KITCHEN

Doors open and close . . . knobs turn . . . sink tray lifts out . . . They're as big as life! Reinforced corrugated fibreboard with red and blue trim and details as "real as Mommy's".

NV 1068-S Cupboard (Over 3 Ft. High). $4.98
NV 1069-S Refrigerator (Over 3 Ft.) . $4.98
NV 1070-S Range (Over 2 Ft. High)...$3.98
NV 1150-S Sink (Over 2 Ft. High)....$4.98

HOW TO ORDER:

- **Order by number, stating quantity desired.**
- **Add only 15¢ to each item ordered for postage and handling.**
- **Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back.**

SEND ALL ORDERS TO

BANCROFT'S
2170 So. Canalport Ave., Dept. HB-516, Chicago 8, Ill.



15 POCKET MEMO CALENDARS

Brand new for 1959! Each booklet is a complete calendar and contains space for memos, phone numbers. There's a page for each month with thoughtful poem and holiday dates clearly shown. Imported from England with cover in full color. 2½" x 2".

NV 3620 Set of 15 ..... $1.00

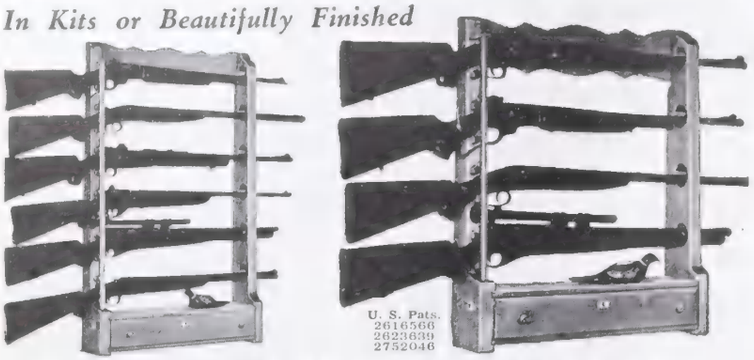
Automatically Remembers For You GIANT 6-WEEK REMINDER CALENDAR

Each day is an individual memo space . . . with ample room for all your notes. Giant Appointment Calendar shows not just the current month . . . but 2 weeks more! Has 15 days on each page . . . enough to keep you posted well in advance for club dates, meetings, etc. Ends forgotten birthdays and anniversaries, too. Tells at a glance how the future shapes up—through January, 1960. Ideal in kitchen, hanging over phone or at the office. 16½" x 22" high.

NV 8457... $1.00



In Kits or Beautifully Finished



U. S. Pats. 2616566 2623630 2752046

SAFE-LOCK GUN RACKS

Displays Your Guns—Protects Your Family

THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Hold all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

4-Gun Rack 24" ■ 28"—$19.95 } *Exp. Chgs. Col.*
6-Gun Rack 24" ■ 40"—$29.95 }

Upright 5-Gun Rack—21" ■ 41" ■ 10" .....$29.95 } *Postpaid*
3-Gun Rack—24" x 21" (not shown) same as 4-Gun rack but in drawer .....$12.95 }

Upright gun rack in knotty pine and maple finish only

IN COMPLETE KITS for easy 1 hr assembly. Prefitted, drilled, sanded, etc., with simple instructions.

4-Gun Rack $11.95
6-Gun Rack $17.95
Upright 5-Gun Rack..$17.95
3-Gun Rack .....$ 7.95
Postpaid. Add 10% West of Mississippi

Immediate delivery.
Money-back guarantee. No C.O.D.'s.

Field House
Dept. 812-8,
North Conway, N. H.



MERRY CHRISTMAS GUEST SOAPS

Happy answer to the one room in the house neglected in the season's decorating. These guest size castile soaps speak their greetings in bright red and green that never wash away until the last sliver is used. Guests love this surprising delight and it's a most unique gift, too. Each bar measures 2½" ■ 1¾". The box contains six cakes, enough for the entire holiday season. It's fun to say it with soap!

Box of 6 ppd. **$1.00**

HOSTESS HOUSE, Dept. B 122
5858 Forbes St. Pittsburgh 17, Pa.



"Praying Hands" Tile

Here's an old favorite playing a new role in the decorative scheme of things. Albrecht Durer's famous drawing of "Praying Hands" is reproduced in black on white background for artful wall decoration. Between times, it gives business-like protection to your table tops from hot dishes, plants, etc. 6" ■ 6".

2.98 ppd.

HERE'S HOW CO. (Dept. HB-12)
95 Fifth Ave., New York 3, N.Y.



Lucky Gold Plated

Ponyshoe DESK SET

Give your friends good luck throughout the year with this lucky horseshoe desk set. A truly fine ball point pen swivel mounted on a gleaming, highly polished 24K. gold plated ponyshoe. Ebony black barrel and humidor. Uses a standard refill unit, available anywhere. $7.50 Postpaid

$10 With Matching Gold Plated Ponyshoe Paperweight

Sorry—No C.O.D.'s. Send check or money order

Write for FREE Catalog

The Village Blacksmith

HB12, P.O. Box 327, Farmington, Mo.

BATH BEAUTIFUL

Custom MONOGRAMMED SHOWER CURTAINS

Ames heavy Celanese taffeta with contrasting 14" script initial. Choose curtain and monogram color from **grey, pink, black, peach, maize, blue, rose, white, aqua, light & emerald green, walnut brown, champagne or turquoise.**



Monogrammed Curtain 6'x6' . . . $7.95 → with 3-letter monogram . . $9.95

Window Curtains to match (not monogrammed) 54" ruffled, $5.95 60" tailored, $5.95

Curtain Liner $2.00

Magnetized Liner *clings to tub,* $3.00

Curtain Rings — Box $1.00

Add 50c for postage
No C.O.D.'s

(underline principal initial, which will be centered)

State initial(s), curtain color and monogram color. 2 wks. delivery.

For color samples send 10c & self addressed stamped envelope

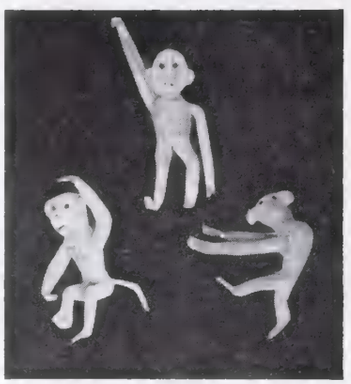
May Schaffer, Box 7102-S Elkins Park 17, Pa.



WINDOW



BIRDS OF A FEATHER have donated their plumage to informals and place cards. Brilliant feathers are blended and inlaid by skilled artisans to show tropical birds in natural colors. Double-fold informals, 5½" x 3½", with envelopes meet every social need. 12 are $2.95. Dbl.-fold place cards, 3½" x 2½", 24 for $1.50. No 2 cards alike. From American Trader, Dept. 11, 2 Grand St., White Plains, N.. Y.



MONKEY BUSINESS. Here are three gay performers to give your decorative imagination a workout. Hang them over a bar, on the edge of your book shelves, on a patio wall, in the nursery, and do tuck one each in the children's Christmas stockings. White rattan monkeys from Hong Kong come as tall as 15". Three are $2.99 shipping charges collect. Hybern Imports, 2140 Hyperion Ave., Los Angeles 27, Calif.



CONSTRUCTION AHEAD. A building boom is in store for your playroom architect if you get him a Rig-A-Jig. Set is made of durable acetate in bright colors, pieces are specially notched to link together without tools. And whether a child creates a simple design or a train with wheels that roll, it will be his most absorbing toy. De Luxe set of 236 pieces is $3. Rig-A-Jig. 32 W. Washington, Chicago 2, Ill.



Child's Personalized

TEXAS FIRESIDE STOOL

First time offered. For TV-radio, foot or step stool, extra high chair. Made of famous Bastrop cedar, natural color. Solid, sturdy. Authentic pioneer styling. 9x11 in., 9 in. high. Unusual Christmas or birthday gift. Exclusiveness: given name or nickname on seat. Direct from work shop to you. Satisfaction guaranteed. Hurry—it's late!

$6 Post Paid U.S.A.

(Without name, $5)

Send check or money order to Dept. HB-1

TEXAS FIRESIDE MILLS
Drawer 672 Luling, Texas

Authentic Tartan Tams

Imported from Scotland



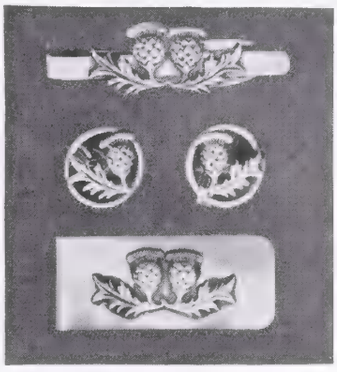
Add ■ wee touch o' Scotland for the whole family with traditional tartan tams. Made on circular looms in county of Ayrshire from 100% brushed wool—luxuriously soft. Ideal gift with *no* size problem. Elastic headband fits adult or child. Choose from six handsome authentic clan patterns in use almost 400 years. Specify style (ski cap with bill or tam) and predominant colors: Red, Royal Blue, Deep Green, Yellow. A bonnie compliment to any wardrobe with full money back guarantee. Thrifty price, too. $3.95 each postpaid or 2 for $7.75 from Jerri's of Denver.

jerri's OF DENVER | Mile High Center Denver, Colorado

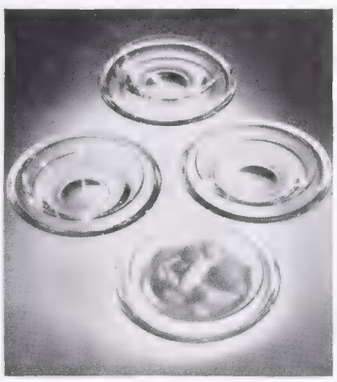
SHOPPING



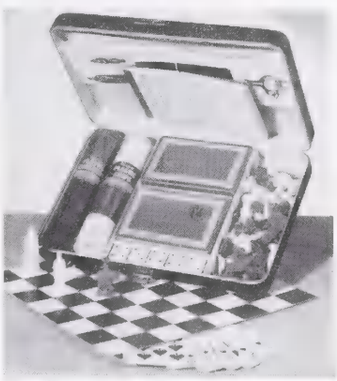
S HE SCOTCH? Then this ribute to his proud heritage will nave him executing a neat High- and Fling. Tie clasp, cuff links, nd matching money clip, hand- nade of sterling silver, take their lesign from Scotland's thistle. The price will warm the cockles f his th-rr-ifty heart. Each item s $5; three-piece set, $13.75. Tax ncl. Order from The Jamaica Silversmith, 79-32 164th St., Ja- naica, New York.



THE CRYSTAL SET is news because it is so pleasantly priced. These are enormously effective lled with shrimp cocktail, indi- idual salads, raspberry ice, or nint-sprigged melon balls. The imple elegant lines complement ny table setting. Set of eight ieces includes four 6″ dishes nd four matching 7″ under- lates. $3.95. Two sets (16 pieces), 6.95. Plus 50¢ post. The Added ouch, HB-12, Wynnewood, Pa.



EXT CASE to find its way into our house is also a made-to- rder present for a traveling man r woman, your college son or aughter, or any VIP on your list. distinguished black leather box ith gold tooling holds a chess t, checkers, poker chips, dice, vo decks of playing cards, score ad, pencil, and easy chess in- ructions. $10.50. From Edith hapman, Nyack, New York.

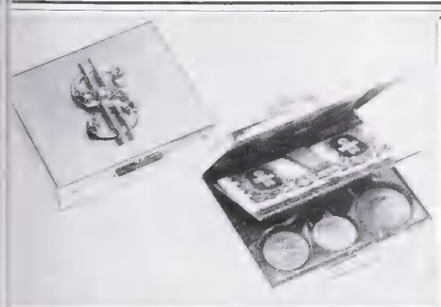


TRA-ACE, THE ACE OF TRAYS



The unusual for card enthusiasts. New! Different for you, the hostess. Keep playing while you eat. Detach holder—use tray for TV. Ideal for gifts. Can be sterilized and cup & tumbler will not stain. Red & white on jet black, durable plastic. 4 complete sets—$7.95 plus 60¢ mailing costs. Check or m.o.

RAL QUALITY PRODUCTS
Dept. HB-2, Box 24,
Columbus, Indiana
Refund if not pleased.



She'll be proud of her PETTY CASH case in gleaming jeweler's gold topped with a sparkling rhinestone $ sign on top. Separate wells for pennies, nickels, dimes, quarters and half-dollars neatly hold $4.00 in coins and eliminate fumbling when in a hurry for exact change. Clip holds bills. Handy mirror in lid. Delight her with the PETTY CASH holder. She'll love it!

Only $2.20 including tax and postage.

HAPPY CANYON GIFTS 718 Colorado Bldg., Denver 2, Colo.

You'll save and $ave They'll rave and rave when you send *Christmas* gifts....by *Harry and Dave!*



Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARS*

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. So juicy you eat 'em with a spoon. Packed in handsome gift boxes with your greetings. Definitely impressive, yet inexpensive. Perfect delivery guaranteed.

GIFT NO. 1 (shown)—10 to 14 pears, a great favorite ppd. **$3.95**
GIFT NO. 2 (16-20 big pears) ppd. **$4.95**
GIFT NO. 3 (20-25 smaller pears) ppd. **$4.85**



Give the famous, the original, one-and-only

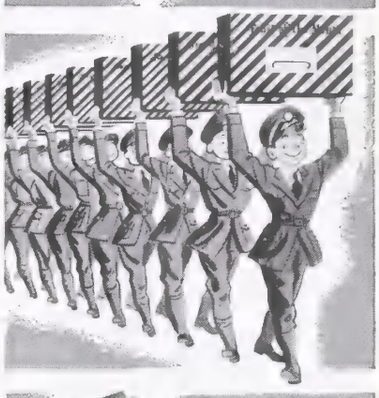
FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year 'round. You order just *once* but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

12-BOX CLUB: Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Fine Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Royal Riviera Pears, Nov.
Gift No. 20, ppd. . . **$49.95**

8-BOX CLUB: Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.
Gift No. 15, ppd. . . **$31.95**

3-BOX CLUB: Christmas, Jan. and Feb. treats.
Gift No. 11, ppd. . . **$11.95**



So beautiful! So impressive!

ROYAL GIFT BASKET

These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies, other rare treats. Your lucky friends will show 'em off—and sing your praises—for days 'n days before they start excavating! The focus of all eyes at Christmas. So much for so little! We ship direct from our own Bear Creek Orchards—no extra charge for fancy wrappings and delivery.

GIFT NO. 6 (shown) ppd. **$12.95**
Shipping wt. about 17 lbs.
GIFT NO. 7 ppd. **$15.95**
Bigger 'n more beautiful—shipping wt. about 21 lbs.
GIFT NO. 8 ppd. **$19.95**
Biggest—shipping wt. about 29 lbs.



First gift seen under any Christmas tree

TOWER OF TREATS*

Imagine giving folks quintuplets—not just 1 present, but 5 sparkling gift boxes towering 14″ high! All tied with satin ribbons, topped with a big bow and a Christmas sprig of real Oregon holly. Inside are Royal Riviera Pears, jumbo apples, giant figs and other surprises. If we told you this grand gift cost $18 you wouldn't bat an eye. But here's good news:

GIFT NO. 51 (King size—shown) ppd. **only $7.95**
GIFT NO. 50 (Queen size—4 boxes) ppd. **only $6.95**



Garden of Eatin'

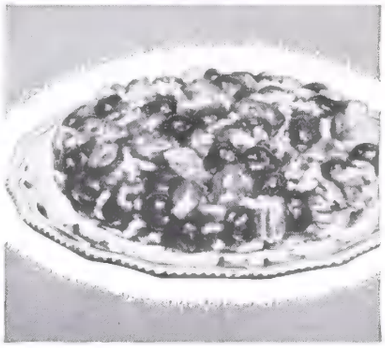
FRUIT CAKE

Here's a heavenly profusion of luscious confusion. Golden pineapple nuggets, crisp pecans, red Maraschino cherries and a gourmet's dream of other delectables. Only thing sweeter is the thanks you'll get.

GIFT NO. 33 (1½ Pounder) ppd. **$3.85**
GIFT NO. 35 (Big 2 Pounder) ppd. **$4.65**
GIFT NO. 36 (Whopping 3 Pounder) ppd. **$5.95**

SO EASY TO ORDER! Just send us your list with check or M.O. (no charges, no C.O.D.'s, please). Perfect delivery guaranteed.

*® © 1958 H & D



Harry and David
BOX 7A MEDFORD, OREGON

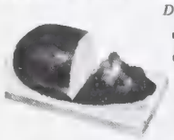
MAKE IT AN "OUT OF THIS WORLD"
CHRISTMAS
WITH **FORST** GIFTS
OF LUXURIOUS
GOOD EATING



For "heavenly" feasting and gifting—Forst delicacies hit the mark with everyone, every time. Succulent turkeys aromatically spiced, applewood smoked — sugar-cured hickory-smoked hams. Ready to slice, serve and enjoy!

FORST Catskill Mountain Smoked **TURKEY**
Whole Smoked Turkeys 8-20 lbs. net.
Delivered price, $1.75 lb.

NEW, FORST BONELESS SMOKED TURKEY ROLL All white meat, 7-8 lbs. net.
Delivered price, $2.95 lb.



FORST Catskill Mountain Smoked **HAM**
Whole Smoked Hams, Bone In, 10-16 lbs. net.
Delivered price, $1.50 lb.

NEW, FORST BONELESS SMOKED HAM All solid meat, 8-10 lbs. net.
Delivered price, $1.80 lb.

ORDER TODAY — Please enclose gift list, complete addresses, and delivery dates with your check. All delicacies gift-wrapped with your card enclosed, shipped prepaid in U. S. . . .

THE FORSTS
Route 517, Kingston, N. Y.
Important: All Forst Products are Govt. Inspected

THE FORSTS, Route 517, Kingston, N. Y.
I enclose my Gift List, with complete addresses of recipients, and Check for $_____
I would like my gift cards signed_____

Please ship the Forst Smoked Delicacies checked below, delivery charges prepaid in the U. S.
_____Smoked Turkeys
@ $1.75 lb. (8-20 lbs.)_____lbs.*
_____Boneless Smoked Turkey
@ $2.95 lb. (7-8 lbs.)_____lbs.*
_____Smoked Hams, Bone in
@ $1.50 lb. (10-16 lbs.)_____lbs.*
_____Smoked Hams, Boneless
@ $1.80 lb. (8-10 lbs.)_____lbs.*
Approximate Date Required_____
☐ Send new Full Color Catalog FREE.
*On these items we will ship as near as possible to weight you specify but we may run a little over or a little under. If so we will bill you or refund the difference.

Your Name_____
Address_____
City_____ Zone____ State_____

AUTHENTIC "M. J. Hummel"

The ladies of the house will love to serve their favorite candy from this darling Candy Box 6" x 6".



Candy Box 6 x 6 $8.95 ppd.



You are in style with this little girl singing and happily playing her mandolin.
Ashtray 7½" long, 3¾" high **$6.50** ppd.

36 Beautiful "Hummel" Christmas Cards in color assorted with envelopes $2.35 ppd.

Free gift catalog

Hildegarde Studios
597-HB Farmington Ave., Hartford 5, Conn.



Delightful Holiday Treats for Family and Friends

SHELLED PECAN HALVES

Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions.

2 lbs. **$4.15**; 3 lbs. **$6.05**
5 lbs. **$9.95**; 10 lbs. **$19.20**

SEND US YOUR GIFT LIST

Check or money order . . . No C.O.D.'s
Shipped Prepaid in Continental U.S.A.

STERNBERG PECAN COMPANY
Dept. W. Box 193, Jackson, Mississippi



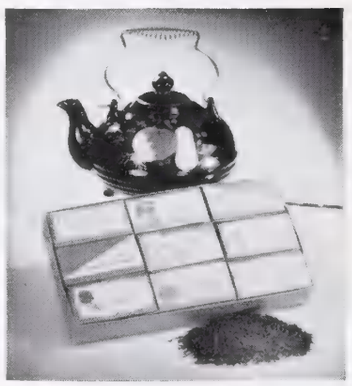
WINDOW SHOPPING



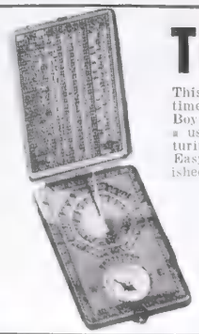
THE BALSAM KITTEN deliciously fragrant and an o fashioned charmer that will w the heart of any little girl w maternal instincts. And it's j the right size for cuddling. V use one on our desk as a pap weight and the lovely fragran transports us to the mountai In gay colorful calico prints, t kitten is 5" x 8", $1.25 plus 2 post. The Vermont Crossroa Store. Montpelier 12. Vt.



MARKED WITH 14 GOLD, your books will surv countless readings without a s gle case of dog-ears or turn down pages. This solid gold boo mark clips on the pages, mar your place with elegance. A s perb gift for any book lover, measures 2½" long and comes a pigskin leather sheath. $7. incl. tax. Edward Aich. HB- 530 Madison Ave., New York



TEA FOR YOU who are p fectionists comes in a Tea Tas package so that you'll want send it to your favorite hoste It offers a delicious variety of rare blends for more than 1 cups from the world's exotic t gardens. There are individu packages of Kee Mun, Lapsa Souchong, Jasmine, Darjeelin Assam, Ceylon, Formosa Oolon Fancy Green, Earl Grey. $2. plus 25¢ post. Mastercraft, 273F Congress, Boston 10.



TELL TIME BY THE SUN

This tickless timepiece has a compass sun dial arrangement that tells the time whenever the sun shines. A "Sunwatch" like this, approved by the Boy Scouts of America, makes a fascinating gift for any man or boy, and a useful piece of equipment for all sportsmen big or little who go adventuring. No winding. Nothing to get out of order. Will last a lifetime. Easy-to-follow instructions with each "Sunwatch." Compact, satin-finished brass case, only 2" x 3".

POSTPAID **$3.00**

For last minute delivery by AIRMAIL add 35¢.

The **OLD MEXICO SHOP**
HB SANTA FÉ, NEW MEXICO

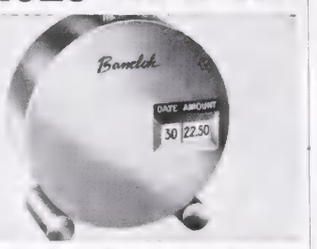


English Bone China

SEND FOR FREE DINNERWARE BOOKLET

Herbert S. Mills
11 E. KING ST., HAMILTON, CANADA

FORCES You to Save



$100.00 Every Year Automatically

and You'll Never Be "Broke"!

Get Perpetual Date & Amount Banks. 25¢ a day keeps date up-to-date. Also totals amount saved. **FORCES** you to save a quarter every day or Calendar Bank won't change date. Automatic saver for home, car, college, gifts, vacations, payments, etc. Foolproof mechanism with key. Use year after year. Pays for itself in 8 days! Order several. Reg. $3.50. Now only $1.99 each; 3 for $5.75; 6 for $11.00 ppd. Airmail cash, check or money order to LEECRAFT, Dept. HB, 300 Albany Ave., Brooklyn 13, N. Y.



ceramic wall plaque

Important events in the history of the ea West, recreated in beautiful kiln-baked ceran by the noted William LaDow and other famo American sculptors. An original series beautiful conversational art for home a collectors. Plaques are approximately 8½ x10 self-framing, ready to hang. Each $2.95 p Set of all four, $10.95 ppd. Satisfaction guar teed. Send check or money order.

4 plaques available. ABOVE: *"Snake Indi Stalking Elk, 1851".* NOT SHOWN: *"Sioux dians Attack Pony Express, 1860". "Cust Last Stand, 1876". "Sitting Bull at Battle Little Big Horn, 1876".*

Sculp Ceramic Inc.
7229 Brook Crest Drive, Cincinnati 37, Ohio

Christmas Shopping the easy, money saving way!

order by mail from

Walter Drake & Sons

12 Drake Bldg., Colorado Springs, Colo.

FAST SERVICE—We ship your order within 24 hours after we get it. We pay the postage.

GUARANTEE— All merchandise from Walter Drake & Sons is sold on a money-back guarantee. You may return any item for a cash refund if it fails to live up to your expectations.



NTA AND HIS REINDEER FOR YOUR LAWN. Santa and his reindeer ride across your lawn for parkling touch this Christmas! This wonderful set durable weatherproof plastic is gaily painted in full ors. Easy to put up — just push each of the five staked pieces into the ground. Standard set stretches out more than five feet; each piece about 12" high. Giant lighted set extends 8 to 10 feet, stands about 22½" high; complete with outdoor cord and socket set, bulbs and metal reflectors on each piece to light it dramatically from below.

No. X699 Standard Santa Set $1.98
No. X700 Giant Lighted Santa Set $8.95

Walter Drake pays the postage



SANTA WILL JINGLE a gay welcome to all your guests! A gentle tug on his "pull" makes his arms wave happily and his big shiny brass bells tinkle merrily to tell you someone's at the door. Youthful carolers will love his hospitable greeting as they come calling on Christmas Eve. Santa's so cheery with his bright green mittens and red "pull." He's a big 19" high, and heavily lacquered to withstand the Christmas snow. Happy touch on any door!

No. X726 Jingling Santa $1.00

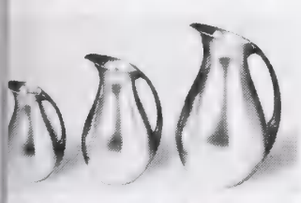
Walter Drake pays the postage



IRON-ON FELT APPLIQUES make it easy to decorate skirts, sweaters, Christmas packages, ornaments, Christmas stockings and dozens of other things! Easy to use, stick to any surface such as fabric, wood, paper, etc. Just iron them on! Assorted Christmas designs include tree, reindeer, Santas, stars, wise men, etc., in gay washable colors.

No. X702 Appliques, pckg. of 30 ..... $1.00

Walter Drake pays the postage



SPANISH PITCHERS in a classically beautiful design are skillfully made to mingle with your finest silver. Imported from Spain, they're aluminum, hand polished to a mirror finish, with ebony black bakelite handles. They look like expensive silver, but they're yours at budget prices. You'll love them for gifts, serving, flowers or sheer decorative beauty.

No. F693 Spanish Pitcher, pint $1.00
No. F694 Spanish Pitcher, quart $2.00
No. F695 Spanish Pitcher, 2-quart $3.00
Set of three (one of each size) $5.50

Walter Drake pays the postage



50 TIE-ON GIFT TAGS 50c. A grand bargain bag of 50 tags for your Christmas gifts. Darling little animals, angels and traditional designs included — 10 different designs in each package. Cards are 3¼" long, beautifully printed in Christmas colors. You'd pay up to 5c each for gift tags in stores; these save you money, and you always have enough!

No. X669 50 Christmas Tie-On Tags 50c

Walter Drake pays the postage



TICKING WATCHES for the little fellows and little girls. Seldom do you find a toy that will hold a child's interest for more than 20 minutes. This one will for days and days because it's something just like yours. A real metal watch that actually ticks all the time (it's self-winding), shock-proof, with a plastic crystal and a real wrist band. You simply cannot miss with this choice.

No. T342 Ticking Watch 50c

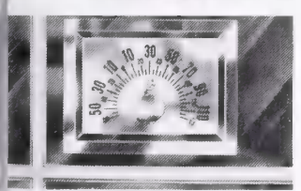
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INDIVIDUAL ALUMINUM CASSEROLES are bright beauties worthy of your finest specialty. Whether you lean to onion soup, macaroni and cheese, chicken tetrazzini, or plain old baked beans, these are for you! Each is 5" in diameter, holds a pint. Snug-fitting tops, polished to sterling silver brilliance; graceful curved handles. Set of four is just $2.00. Gift boxed.

No. K744 Alumimum Casseroles Set $2.00

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STICK-ON WINDOW THERMOMETER. Here's a see-through thermometer that tells you the outside temperature while you're inside the house! Special adhesive frame sticks to the outside of the window. 2" x 3" clear dial of weather-proof plastic does not obstruct view from window. Bright red needle points to numbers visible ten feet away. Reads from 60 below to 120 above zero!

No. H840 Window Thermometer $1.00

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GIANT CALENDAR. Forgetful? Embarrassed by not remembering important dates, engagements, or anniversaries? Let this giant daily memo calendar keep the record for you in 1959. Shows current month plus 2 weeks of the following month on each sheet; each day has a large square with plenty of room for daily notes. Giant sheets are 16½" x 22" in easy-to-read black type; calendar complete through December 1959. A thoughtful, useful gift for any busy person!

No. S704 Giant Reminder Calendar $1.00

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50 YARDS OF FINE SATIN RIBBON 44¢

Here's a real bargain for you! Fifty yards of beautiful acetate satin ribbon, in 12 flower-fresh colors, for only 44 cents! You'll use this wonderful ribbon for gift wrapping, hair bows, sewing, hanging decorations and countless other uses! 7/16" wide. Choose white, pink, light blue, royal blue, light green, emerald green, orchid, red, yellow, cocoa, silver or gold.

No. S331 Satin ribbon, 50-yd. roll 44c

Special! If ordered with any other item on this page 39c

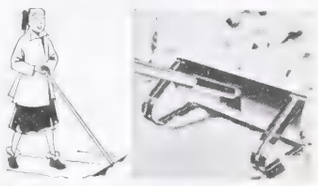
Walter Drake pays the postage



SAF-VUE DE-ICER FLUID. Just squirt Saf-Vue on your windshield and turn on the wipers. Ice, snow and frost melt away in seconds — and new ice just can't form where Saf-Vue is! You need never again be blinded by sleet or ice — just keep a bottle of Saf-Vue in the glove compartment. Prevents fogging when used inside; removes frost from all glass surfaces. In unbreakable squeeze bottle.

No. H156 Saf-Vue De-Icer $1.00
Special! If ordered with any other item on this page 79c

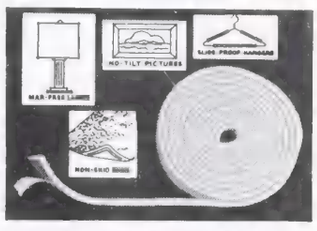
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SNOW-DOZER ENDS SHOVELING SNOW! Why shovel snow? It's much easier and faster to push it out of the way as highway crews do! Snow-Dozer slides on sleigh runners, handles even the heaviest snow. Just push it as you push a vacuum cleaner. 16" steel blade, 54" no-stoop handle. Snow-Dozer easily clears irregularities in sidewalks and flagstones — just lower the handle slightly to raise the 'dozer blade and go on your merry way! Weighs less than five pounds.

No. H836 Snow-Dozer $4.95

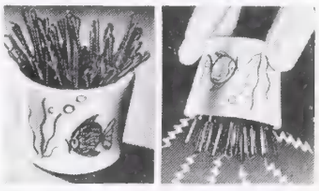
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FOAM RUBBER TAPE OF 1,000 USES. Wherever you need cushioning, scratch-proofing or slip-proofing, you need this adhesive-backed tape of soft foam rubber. Wonderful for weatherstripping, too! Scratch-proofs lamps and ceramics, keeps pictures straight, holds throw rugs, keeps garments from slipping off hangers. In the car, it stops rattles in doors and hood and keeps cold winds out. 108" long, ¾" wide.

No. H578 Foam Tape 89c

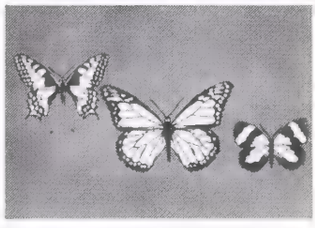
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MAGNETIC BOBBY PIN CUP. Don't waste time looking for lost bobby pins, or picking them up off the floor. Here is a useful dresser-top aid you'll want for yourself and your friends. And it's so pretty! Colorful ceramic, hand-painted. Lifetime magnet in base holds pins neatly, prevents spilling out in any position. Gift boxed.

No. N697 Magnetic Bobby Pin Cup $1.00

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12 RARE JUNGLE BUTTERFLIES. A dozen vivid butterflies imported from tropical jungles, ready to mount and frame or to decorate lamps, curtains, trays, table-tops and handcraft. Fascinating beauty for nature-lovers and students. Gorgeous specimens up to 3" across, processed to lie flat. 12 butterflies in each package, all different.

No. R710 Jungle Butterflies, set of 12 ..... $1.00

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TREE FOR CHRISTMAS CARDS. Your Christmas cards will receive the prominence they deserve with this revolving card tree. Insert the cards you receive in the slots; you'll have a gaily decorated Christmas tree in miniature when it's filled with cards. Green plastic tree has brilliant, untarnishable gold-finished star and base; holds up to 50 cards. Big 11½" tall; folds flat for easy storage. Gift boxed.

No. X704 Christmas Card Tree $1.00

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HUMAN SKELETON MODEL is a 1/6 scale model of a 6-foot man, in sharp, accurate detail — ideal for doctors, nurses, artists, students. Unbreakable plastic in natural bone color. Anatomical charts included; locate and identify bones from front and back views. Joints move — can be put in standing, running, sitting and other postures! Parts snap together — no gluing, easy to assemble. Invaluable for study, fascinating for scientific-minded youngsters, a conversation piece that holds interest for hours, an arresting stopper in displays.

No. R690 Skeleton Jiffy Kit (assemble in 15 minutes) $1.98

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Guard against colds! Avoid chills! Hang Mopper next to tub, shower, pool . . . and dry off in a flash after you splash! Keeps you warm as toast!

MOPPER®

the original terry "dry-off"

AFTER-BATH ROBE

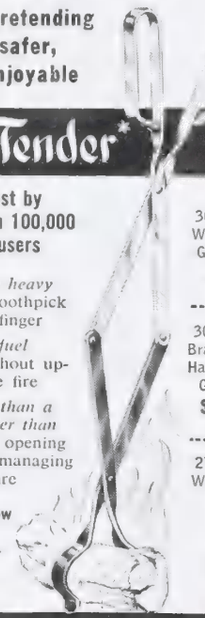
Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, huge draft-screen collar . . . it's a whopper of a Mopper! Two big "carry-all" pockets, wrap-around belt, tassel tie, velvet press-on initial for personalizing. Fits men, women perfectly. For 6-footers, order king-size . . . only $1.00 more. A great buy and a heart warming gift. Order several . . . for yourself, for gifts, for guests . . . at the Special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

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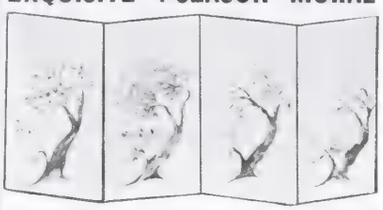
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New, delightful oriental art of the famous 4-seasons, handprinted on eggshell paper. Depicts Spring, Summer, Fall & Winter in beautiful colors. Blends with any decor. 36" high x 72" long. Apply like wallpaper or frame. Complete with ornamental border. Money back guarantee. **$11.95** ppd.



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Cutest nursery mural made. All the animals and Noah's Ark in colorful kiddies mural. Story of the Bible plus the complete alphabet in 5". 3-sided blocks. Mural 35" x 90" in 4-panels. Apply like wall paper. Nice gift! $8.27. FREE! 2 growth charts with double order. Money back Guarantee.

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is an authentic reproduction Colonial design that will fit modern home and the mod budget. Hand-made of sele hardwood, it has a hand-wo rush seat. 17" w. x 14" d. x h. 43" over all, unfinished $9.95; light natural fin $10.95; maple, mahogany, wal cherry or pine finish, $12.95 Min. order 2. Exp. chgs. coll. Elliott, HB-12, Statesville, N.



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The big shot in your life will the envy of every sporting band in the county when he we this undershirt adapted from ancient mesh design worn by Vikings of Norway. Air net w shirt forms a natural insulat next to the skin, evaporates m ture, and guards against sud chill. Sizes S, M, L and XL. $ plus 25¢ post. 3, $11.75. F Copeland's, Lake Forest.



SWEDISH CORDIAL SE
handsome in its uncluttered s plicity, is styled with a forthri functionalism that has made S den a leader in modern desi Handblown crystal decanter w ground glass stopper is 9" hi Each liqueur glass holds 1½ Teak serving tray, 11" in di Set of decanter, tray, 6 glas $9.95. *Without* tray, $6.50. Sc dinavian catalog incl. Fields Trading Co., Ardsley, N. Y.

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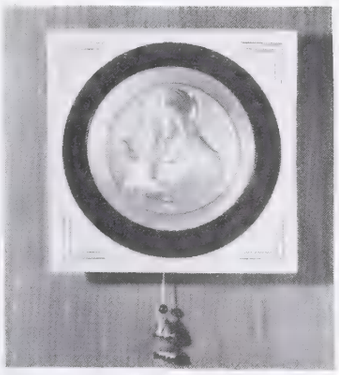
Please be patient if you don't find Long John the first try! Shipments of this wonderfully light whisky are barely trickling over from Scotland. Understandably—for Scotch as well-mannered as Long John can't be made in vast quantities, nor can it be hurried.

Dreyfus, Ashby & Co., Inc. NEW YORK, N. Y. SOLE U. S. IMPORTERS ■ 86 PROOF BLENDED SCOTCH WHISKY

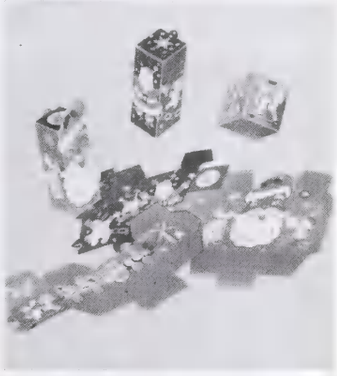


WINDOW SHOPPING

AVE MARIA PLAQUE would be a meaningful gift for your child's Godmother or for a Reverend Mother's visitors' parlor. The medallion of the Blessed Mother and her Infant Son made by the Austrian Mint is mounted on a black wall plaque with ivory leather front. The plaque is fitted with a Swiss music box that plays Gounod's "Ave Maria." 5¼″ x 5½″. $10. Downs & Co., Dept. 1112, Evanston, Ill.



FILL 'EM UP with gum drops, load them with pennies, a gift certificate, or a flaçon of perfume and hang them on the tree by their golden strings. As they slowly turn, you'll have a fascinating fantasia of pattern and color. Trinket box ornaments of laminated foil are 3½″ x 2½″. Set of 6, $1. Helen Gallagher, 413-HB, Fulton, Peoria, Illinois.



RED SUEDE SLIPPERS, an easy chair, a glass of cold beer by his side, his favorite TV program, and a man is a homing pigeon. The red in these slippers is a real red, cheerful as holly berries. The lining is natural lamb's wool, warm as toast. Soles are leather. In men's whole sizes 7 to 13, $9.95; in women's whole sizes 4 to 9, $8.95. Johnny Appleseed's, Box 710, Beverly, Massachusetts.



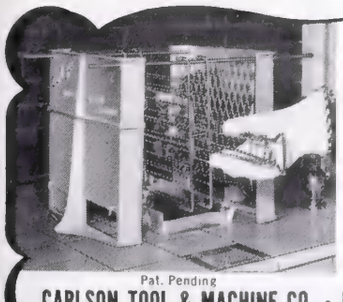


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. . . are assured when you carry this complete portable bar. Sturdy, handsome tan leather-like case contains 4 jiggers, napkins, stirrers, space for 2 bottles. Personalized with 2 or 3 initials, it's the perfect gift! . . . . . **$10.95** ppd.

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NEW Carl-Que BROILER

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Exciting Gifts

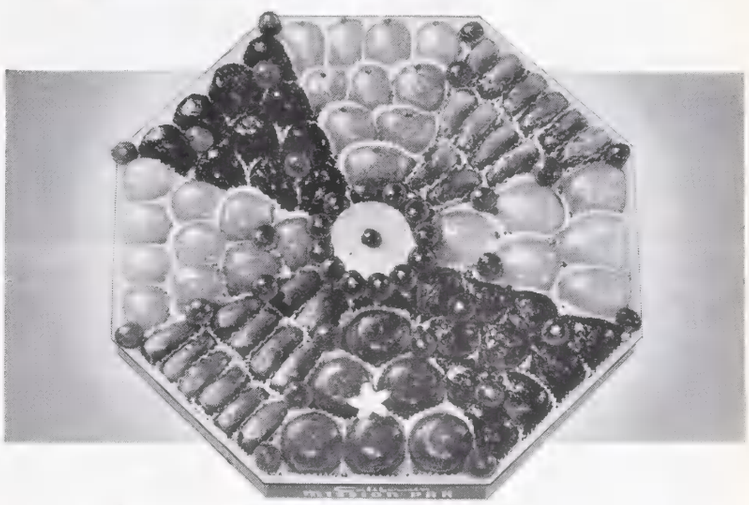
WITH THE MAGIC OF CALIFORNIA IN EVERY TEMPTING MORSEL

. . . so easy to give . . . so sure to be welcome



HEAVENLY FRUIT CAKE! No other like it in all the world. It took 7 years to perfect the recipe. No small pieces of dried fruits in this magical concoction . . . but *whole* fruits . . . magical Mission Pak glacéd fruits! 90% fruits and nuts, only 10% batter. Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts . . . great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores . . . just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

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Gift No. 1, 1 lb., $2.39. Gift No. 2, 2 lbs., $4.77.
Gift No. 3, 3 lbs., $6.59.

JUST GIVE US THE ADDRESS . . . WE DO THE REST. We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.

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WINDOW



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DEMI-TASSE CUPS that will cheer a collector's heart or a hostess's china closet are imported from Portugal. The heart-shaped cup and saucer are made of fine white china decorated with small red hearts and delicately edged with gold, and a set of four each would be an inspired gift for the most discriminating woman you know. $8. Order from Hammacher Schlemmer, HB-12, 145 East 57th Street, New York 22.



THE BOOK BOX stores your Christmas cards in style and is a handsome addition to your book shelves. It holds almost 100 of your treasured cards from one year to the next. "Save 'Em Book Box" is bound in smooth white mock leather with gilded 'pages' and the title "Our Christmas Cards" is engraved in golden letters. 8½" x 7", $1.49 each. Two, $2.75. Carol Beatty, 23 Beatty Bldg., Culver City, Calif.



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$2.50 plus 25¢ postage

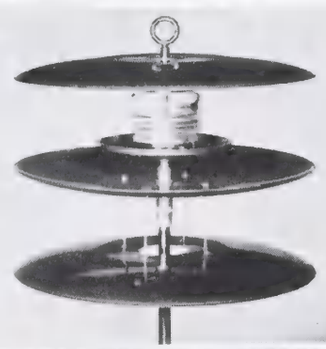
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FREE! GIFT 'N GADGET CATALOG



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NEW . . . Anodized Trays
. . . for the famous Kepe-Nete Feeder.

Of dark green anodized aluminum, the new trays are rustproof and attractive. Comes with or without squirrel guard. Lower of three 15½" trays prevents squirrels from entering feeder when mounted on ⅜" (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Sold postpaid in U.S.A.

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HARVEST TABLE

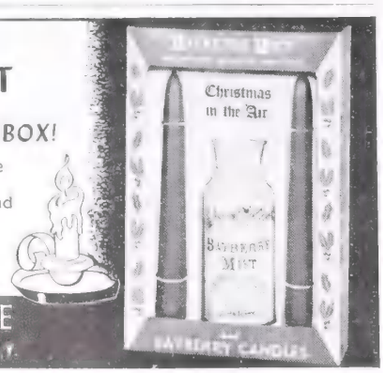
Sturdy authentic Colonial Reproduction blends with modern or colonial furnishings. Custom-built by master craftsmen to last a lifetime. Made of solid birch with hand-rubbed finish in antique maple, dark pine or mahogany. Comes with peg leg or Pembroke leg (illustrated). 40" wide with leaves up, 22" with leaves dropped. 6' long, **$75**, 5' long, **$70**, and 4' long, **$60.** Unfinished, each size, $10 less. Exp. Coll.

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MATTRESS EXTENDER adds 6 inches of luxurious sleeping comfort to any mattress. Innerspring, foam-padded. Height adjusts to suit mattress. Permits healthful sleep. Saves cost of king-size beds. Fits at head or foot. No attaching. Self-supporting. IDEAL GIFT for home, college, travel. Twin-size, $7.95 plus 60¢ postage. Double size, **$9.75** plus 80¢ postage.

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BLANKET CLAMPS instantly contour and lengthen all blankets 6 inches. Prevents pull-out and speeds bed making. $1.89 per set, postpaid.

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⅛"

Specify: HOT WATER or STEAM

IMMEDIATE DELIVERY!
SATISFACTION GUARANTEED!

M. M. Smith
Established 1933
2004 CONEY ISLAND AVE.
BROOKLYN, N. Y. (Dept. HB)

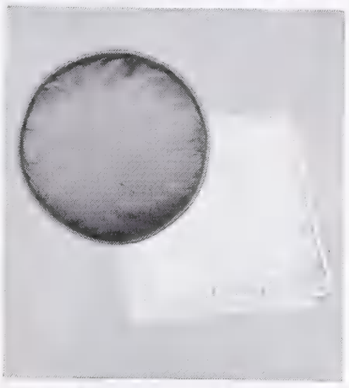
SHOPPING



LADY'S LOCK-IT. Even a wonderful guy wonders why a secretary can handle the complexities of his office with effortless efficiency, while his wife has trouble finding last month's bank statement. This green metal Porta File, then, should win you his respect as a manager. With index folders, lock and key, it's personalized with full name. 12½" x 5½" x 10", $4.95. Gotham Gifts, 67-85 Exeter, Forest Hills, N. Y.



DUPIONI SILK TOSS PILLOWS, in rich hues, are vibrant decoration for a traditional or a contemporary room. They come in 12" box-round or box-square design in Persian blue, American beauty, turquoise, green, purple, black, brown, white, gold and apricot. Zippered covers, kapok-filled. $3.95 ea.; four $15.50. Add 90¢ post. per order. Colten's, 1358 Beacon, Brookline 46, Mass.



FLOWER OF THE MONTH TRAY. Nobody else but you can ever lay claim to this tray because it's personalized with your first name and birthday. The lovely hand-painted poinsettia design takes its cue from the Flower of the Month. Tole birthday trays in soft pastels complement the flower of the month you specify. 17" x 14" oval tray is alcohol resistant, $6.95. Filomena's, HB-12, 196 Chestnut, Nutley, N. J.



SADDLE-STITCHED SKUFFS



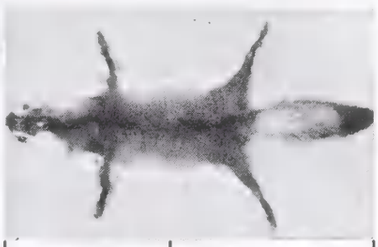
$2.85 Postpaid

For MEN and WOMEN

You slide right into real comfort when you slip into Skuffs. Wander around the house in these easy-going solid leather slippers with stitched-on soles . . . so lightweight, so sturdy, so smart-looking. Skuffs take little space, weigh only ten ounces . . . pack flat when traveling. Tan, black or red. Men's sizes 6 to 13*, women's sizes 4 to 9.

Send Check or Money Order
**For size 13 add $1.00*

POKORNY'S 120 St. Charles St. New Orleans 12, La.



GENUINE WILD GRAY FOX SKIN

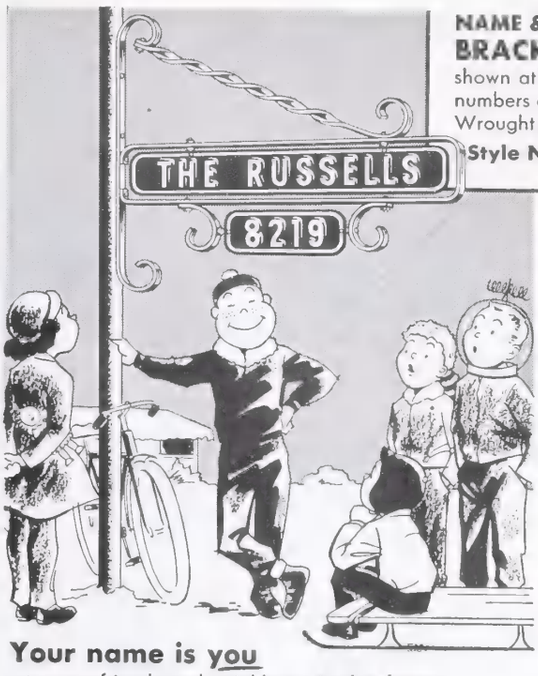
Make a Little "Frontiersman" Happy . . $2.95

Your little "frontiersman" will be the envy of his neighborhood when he has one of these real, honest-to-goodness gray fox skins hanging on his wall or as a rug beside his bed. The pelt has been tanned to keep it soft and luxuriant. 36" overall. Comes with fascinating wild life lore about foxes. Only $2.95. No C.O.D.'s, please

ALSO AVAILABLE . . . real gray wolf skin, 4½ ft. overall $5.95

Send for free gift catalog

Artisan Galleries
2100-A12 N. Haskell Dallas 4, Texas



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID



MAILBOX MARKER fits any mailbox—install in a minute style M $1.95 POST PAID



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POST PAID



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POST PAID

Your name is you
—to your friends and neighbors—to the doctor and other callers—even to yourself and your family!

present your name attractively,
with a DAY-n-NIGHT MARKER
The perfect gift for Christmas because it's personal

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

WE SHIP WITHIN 48 HOURS

Letters shine bright at night
Easy to read DAY-n-NIGHT
2 sided; raised letters on both sides
Rustproof—lifetime aluminum throughout
Permanent embossed lettering—raised in solid plates
Baked enamel finish—black background—white reflector letters
Attractive size—nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of ANTIQUE COPPER • COLONIAL RED • PINE GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. only 50¢ extra per marker

DESK-n-DOOR Markers

JOHN REYNOLDS

Engraved in solid brass, copper or aluminum, with one or two lines (name, name and title, etc.) Mounted on solid walnut bases in your choice of walnut, ebony and nine other finishes

Desk Marker $2.95 postpaid (shown above)
Door Marker $1.95 postpaid (without base)
DISCOUNT FOR QUANTITY USERS

FREE FULL-COLOR CATALOGUE shows the complete lines of DESK-n-DOOR Markers and DAY-n-NIGHT Markers. Sent free with each order or on request

Spear ENGINEERING COMPANY
106 Spear Bldg., Colorado Springs, Colo.



TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line style OM $4.95 POST PAID



NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower style NM $3.95 POST PAID



LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L $2.95 POST PAID



NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower style NL $4.95 POST PAID

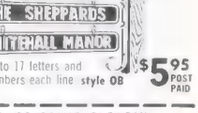


BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc style B $2.95 POST PAID



FRAMED BRACKET MARKER With wrought aluminum frame. style FB $3.95 POST PAID





TWO-LINE BRACKET MARKER up to 17 letters and numbers each line style OB $5.95 POST PAID

Spear ENGINEERING COMPANY
106 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
*ANY WORDING YOU WANT, ON ANY STYLE MARKER				
		TOP		
		BOTTOM		

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed: ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D fees and postage

RELAX IN LUXURY

SOLD ONLY BY MAIL

Handcrafted Deerskin

Deer-Mocs

Original & Genuine Trade Mark Registered

TRULY A DISTINCTIVE AND UNUSUAL GIFT

Matching Pairs for "him" and "her"

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk...fold for traveling. *Hand washable!* Imitated but never duplicated.



Give men's or women's regular shoe size.

$8.95 per pair postpaid

Fit & satisfaction guaranteed.



Thick foam rubber insole assures the ultimate in foot comfort.

Send for FREE 72-Page Catalog featuring leather shirts, exclusive clothing and equipment for sports, country living and gifts.

Norm Thompson

Dept. 3S 1311 N.W. 21st, Portland 9, Ore.

EXCLUSIVE PLAN BOOKS



FIND THAT DREAM HOME PLAN HERE!

Builder-Proved Plans Save $1000 or more!

Each plan has many wanted home comfort features, and is noted for sound, money-saving construction. Clear, detailed blueprints available for each plan at very low cost, makes building your own or contracting easy. Saves! *Books fully illustrated.*

SAVE 1/3

5 Books only $4

3 Books only $2

BRAND NEW!	HILLSIDE AND SPLIT LEVEL HOMES - - over 100 plans	$1
FAMILY ROOM HOMES	- - - 222 popular designs	$1
NEW TRENDS	- - - 260 selected homes, all kinds	$1
BLOCK MASONRY	- - - 225 modular constructions	$1
DUPLEX HOMES	- - - folio of 20 twin beauties	$1
WEEKENDER	- - - study plan of 11 thirfty prefabs	$1

Orders postpaid in U.S., Canada and Alaska Other Countries add $1 per book

HOME BUILDING PLAN SERVICE

Studio D, 2454 N. E. Sandy Blvd., Portland 12, Ore.



42" x 21" x 30" high

"HIDDEN ASSET" KNEEHOLE DESK

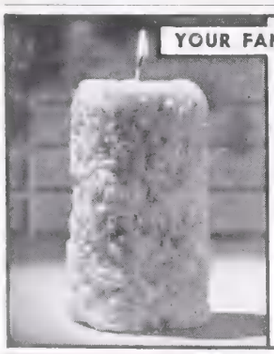
Our stately 19th Century desk is designed to be your modern "office" at home, yet its spacious proportions and authentic styling make it worthy of the finest traditional decor. "Hidden Asset" is the handy center section that holds your portable typewriter, conceals it from sight when not in use, rolls out smoothly and easily when needed. (6½" clearance.) Has 2 file drawers, 4 regular drawers (all 9" wide inside) plus sliding paper shelf. Top and front of expensive veneers, balance of solid woods. True Colonial hardware.

Mahogany, Walnut, Cherry or Salem Maple
Unfinished (specify wood)—$89.95
Finished (specify wood)—$99.95

Send check or money order. Immediate shipment. Express charges collect. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Dept. B128 STATESVILLE • NORTH CAROLINA



YOUR FAMILY WILL LOVE WHAT YOU CAN DO WITH THIS **Christmas** CANDLE KIT

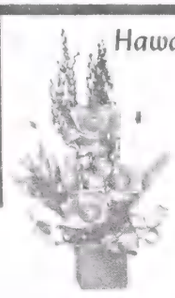
It's fun and easy to make your own Christmas Candles with this complete kit. Includes enough wax to make two quart size or four pint size candles plus red and green coloring, glitter and full instructions telling how to create beautiful and unusual candles that would cost $5 each if you bought them in a store. Candles burn very slowly, giving a warm glow.

Instructions tell how to make "floating" candles with left-over wax. Full kit only $3.85 postpaid and guaranteed. Send check or money order to:

PATTY'S CANDLE SHOP

Box 11598, Dept. H Dallas 18, Texas

Beauty that lasts forever!



Hawaiian **GOLDEN TOWER**

An individually styled arrangement utilizing amazing WOODROSES, colorful Lipstick pods, E-Koa pods, Ginger pod, Dancing Girl, and volcanic Fire Grass—mounted on a 3"x3" Hapu base. H 12", W 4". An EVERLASTING arrangement in brown and beige that blends with any furnishings. Gift packed.

Postpaid $5.85

Golden Tower arrangement "DO-IT-YOURSELF" kit, complete with instructions, gift boxed. $4.50 postpaid. Write for gift brochure.

Flowers of Hawaii

670 S. Lafayette Pk. Pl. Dept. H, Los Angeles, Cal.



WINDOW



CHAMOIS SHIRT is a superb present for the man or woman with a flair for wearing fine sportswear. It washes or drycleans, is warm in the breeziest duck blind, comfortable in a den. With convertible 2-way collar and expertly tailored details, in natural color, sizes 36 to 46 for men, 10 to 18 for women. $45 plus 50¢ post. Special sizes 10% extra. Brandicalf, Dept. B-831, 157 Federal St., Boston 10, Mass.



IT'S FIT FOR A QUEEN and it doesn't cost a king's ransom, either. The white fur band to crown her curls with frosty flattery is $1.25. It comes with a matching white fur collar trimmed with simulated pearls and clear beads to dress up a black sweater or a velvet suit. $2.95. Set of both, $3.95. Tax incl. Greenhall, 1133 Broadway, New York 10.



CHRISTMAS CLOTH. Your holiday parties will be filled with Yuletide's heartwarming cheer if you set the mood with this festive tablecloth. Its design is printed in four beautifully blended colors, toned and textured with an all-over diamond-cut crystal embossing. Durable heavy quality plastic cloth is soft as a cloud, cleans easily. 54" x 90", $2.25. Adriane Inc., HB-12, Park Square, St. Paul 1, Minn.

FOR PROUD MOTHERS and GRANDMOTHERS



LOCKETS FULL OF LOVE

Pretty photo locket bracelets are a charming way for mothers and grandmothers to carry pictures of the beloved children and grandchildren. Each ¾" locket holds two photographs, is engraved with a child's name and birthdate. In Solid Sterling or 12K Gold-Filled. Truly an heirloom gift that grows more precious with time. Up to 11 letters and spaces per line. Add 50¢ per locket if a second child's name and birthdate is to be engraved on reverse side.

Lockets, each $2.00 ▪ Bracelet $1.95

Prices include engraving, tax, postage.

Sold by mail order only at these special prices. Orders Shipped at Once. Christmas Delivery Assured.

HARMILL CO.

1251 Post Office Bldg., Brighton 35, Mass.

NEW! EXQUISITE LIFE SIZE TREE WALL MURALS



Now . . . you can have a life-size tree mural for your living, dining and bedroom walls at a fraction of what you'd expect to pay. Fits any size wall. 48" deep and 96" wide. On fancy weave paper. Apply in panels or applique like wall paper. Realistic dimension in life like colors. Choice of Cherry blossom (shown) Elm, Ming or Pine. $7.95 plus 32¢ postage. Money back guarantee.

STATE CHOICE

- **MING** (Gray, brown gold)
- **ELM** (green, gray, brown)
- **PINE** (green, gray brown)
- **CHERRY** (pink, brown gray)

$7.95 plus 32¢ postage

THE NIKON CO. *Dept. HB*

Box 4232, Panorama City, Calif.

SHOPPING



CHRISTMAS CAROLERS are perfect figures to stand guard at your front door or to flank a Christmas hearth. Each papier-mâché caroler has a felt cap and "features," Christmas-ball nose, and a hook on the back for hanging. The carol singer holds a book; the other a lantern to read by. $2.95 the pair. Order from Artisan Galleries, 2100 N. Haskell Avenue, Dallas 4, Texas.



THE KEY MAN in your family will start the car, open the door, and produce the right key every time if you give him this key case that snaps shut. It brings order to the most hodge-podge wardrobe of keys, and has a clip to hold his folding money. Red, black, or tan grained-leather finish, with 2 or 3 golden initials (specify), $1.50 each. Two, $2.75. Frontier Traders, 622-HBK, So. Country Club Rd., Tucson, Ariz.



THE CHURCH VEIL in its tiny case belongs in a purse with a lacy handkerchief. Designed to cover your head when you enter Church for a moment of prayer, the veil 11½" x 11½" is of imported black lace. The golden metal case is monogrammed with 2 or 3 initials (specify). Earmark these for lots of girls because the price tag is small. $1.50. Vernon Specialties, 156 Fourth Ave., Mt. Vernon, N. Y.





Satisfaction Guaranteed or your money back!

Snagproof, Rustproof Metal, *holds more in less space. Lustrous finish. Perfect gifts*

SUPER DRYETTE
12 arms
(23 ft. drying space; strong, sturdy)
$8.95 ppd.

TRAVEL DRYETTE
6 arms
(9 ft. drying space; stands in bathtub, packs in suitcase)
$4.95 ppd.

Act now to enjoy easier clothes drying service . . . order today direct.

DRYETTE CO., DEPT. HB-12
P. O. Box No. 2219 • Wichita, Kansas



RECIPE CADDY

Whatever the dish—an exotic salad or the spicy curry you begged from a friend—you'll keep the recipe in this Salem-finished pine salt box that hangs or stands. Lid lifts up to reveal a gourmet's supply of index cards; has outside ledge to hold recipe for easy reference. Personalized with "My Favorite Recipes" and name.

$4.95 plus 50¢ postage

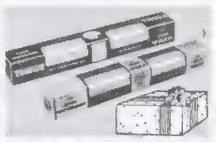
No COD's *Send for FREE Catalog*

Gotham Gifts

67-85 Exeter St., Dept. H12, Forest Hills, N.Y.



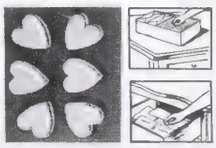
"FLOATING" OPAL JEWELS have fascinating iridescence. Cluster of genuine opals float in crystal clear hand-blown glass bulb! Slightest movement sets them in motion. Set in sterling silver. Pendant on 15" sterling chain. Tax included. Pendant, with chain . . **$2.00** ppd. Earrings . . **$3.00** ppd. Complete Set . . **$4.50** ppd.



WRAP GIFTS BEAUTIFULLY IN TWINKLE TISSUE! Lovely star-studded design on white. One continuous roll, 1200" long, 20" wide, in handy cutter box. Tear off only what you need! PLAIN WHITE TISSUE, in cutter box, is 20" wide, 2400" long—serves wrapping needs all year. Specify 1200" Twinkle Tissue or 2400" White Tissue. Each roll, **$1.25** ppd.



60 PACKAGE TIE-ONS add glamour to gifts! Gay assortment includes brightly striped candy canes, colorful bells, soft furry angels and jolly Santas—to name just a few. Each beautifully made of quality felt, chenille, etc. to enhance your most important packages. Quick and easy to attach. Average about 3" high. Assortment of 60 . . **88c** ppd.



GIVE 5 YEARS OF LAVENDER FRAGRANCE to your dresser drawers, closets, linens, stationery, etc., with these dainty Hearts! Not just impregnated with lavender, but made of SOLID lavender. Guaranteed to retain their delicate scent at least 5 years! Set of 6 comes in a pretty glass vial. Makes a lovely gift. Set of 6 . . **$1.00** ppd.



"PARIS INSPIRED" SACK DRESS looks like a sack, feels like a sack, *is* a sack! A genuine 100 lb. potato sack! Follow cutting lines for arms and neckline. Fill with 100 lbs. or more of charm, and take to a party for load of laughs! The year's funniest fashion protest! 40" long, for the new higher hemline. **$1.00** ppd.



STICK-ON DECORATIONS. A new and exciting way to decorate Christmas packages. These small cutouts, with self-adhesive backs, open half round to form attractive holiday designs. Can also be used to create pleasing effects on mirrors, windows, doors. Of red, green and white pleated tissue. Average 2" x 3" opened. Set of 10, **39c** ppd. —3 sets, **$1** ppd.

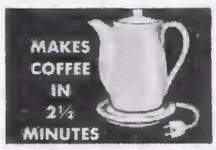


15-FOOT FLOWERING CARPET. Jiffy Planter cotton belt has over 1000 flower seeds, evenly nestled to grow into a splash of color and blooms all Summer. Unroll it, water it, watch it grow with Asters, Marigolds, Petunias, Poppies, Snapdragons, Zinnias. Vinyl sealed; guaranteed to stay fresh until Spring planting. $3 value. Only **98c** ppd.





SATIN RIBBON SPECIAL. 100 yards of finest satin ribbon—the kind stores sell for 6¢ a yard. Choose any 2 of the following colors: white, pink, silver, antique gold, yellow, medium blue, rose, orchid, pastel green, red, green, royal blue. 7/16" wide. Set of two 50 yd. bolts, total 100 yards (300 ft). for only **83c** ppd.



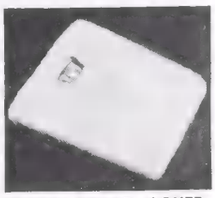
BOILS FULL POT OF WATER INSTANTLY! Prepare a whole pot of instant coffee, tea or cocoa in a jiffy—right at the table. White ceramic Brewmaster boils 4 cups of water electrically in 2½ minutes! "Stay cool" handle—insulated base. Absolutely safe on your finest tabletop. Turns on and off at a fingertouch. Guaranteed. **$1.98** ppd.



WRITE CHRISTMAS MESSAGES IN GOLD, red, green. Gay touch for cards, packages, invitations, thank you's, etc. Write in sparkling metallic gold, bright red or rich green. These spring action ballpoint pens make wonderful stocking stuffers, too. Gold, red or green pens, each **39c** ppd. Any 3 pens, **$1.00** ppd. 3 refills of any one color, **50c** ppd.



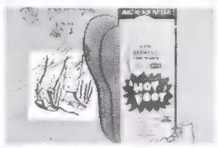
CLEAR SNOW WITHOUT STRAIN with Heartsaver Snowplow! As easy as pushing a carriage. Weighs only 2 lbs. Wide rounded blade on wheels lets you roll snow away quickly and easily. Made of magnesium—stronger than steel, lighter than aluminum. Completely rustproof, with "no-stoop" 54" handle. Snowplow, 18" wide . . **$6.98** ppd. 24" wide . . **$7.98** ppd.



FURRY SCALE COVER. Transforms an ordinary bathroom scale into a luxurious accessory. 100% Orlon pile—so warm and soft for barefoot "weigh-ins". Washable. Comes in white, pink, yellow, blue—match your decor. Standard size. Elastic band assures perfect fit. **$1.49** each, ppd.



RAINCAPE FITS IN YOUR PURSE when folded, yet open it covers you from hat to hem! Keeps you pretty, cozy and dry! Sparkling transparent plastic. Comes in neat case only 4" x 5½", so it's easy to carry weather protection in your pocket or handbag, anywhere you go. Featherweight. One size fits everyone. Raincape . . **69c** ppd.



HOT FOOT insole cushions keep feet *warm* and comfortable! Simply scissor your foot size on the dotted pattern, trim HOT FOOT insoles, insert in shoes. Remarkable HOT FOOT gives glowing warmth on body contact. Amazing action never wears out. Proven performance by the military. For all outdoor activities. Pair . . **$1.25** ppd.



DEN-SHURE-CUP gives full or partial dentures a hygienic bath—safely and *discreetly!* Seals dentures and liquid in polyethylene cup with hinged lid. Protects contents even if dropped. Built-in ridge positions dentures, absorbs shocks! Available in white, pink, blue, mint. Specify first and second color choice. **69c** ppd.



FREE WITH ANY ORDER from this ad. **1959 CALENDAR TOWEL.** Fine quality, highly absorbent cotton sailcloth. Looks just like expensive linen! Brilliant color-fast dyes carefully hand-screen printed on white. Beautifully colored provincial design with full 12-month calendar. Neatly hemmed. Generous 15" x 9". Sent free with your order!

- **FREE** With Each Order, A One Year Subscription To Our Famous Gift Magazine.
- **FREE,** Just For The Asking, A Single Copy Of Our Unusual Magazine.

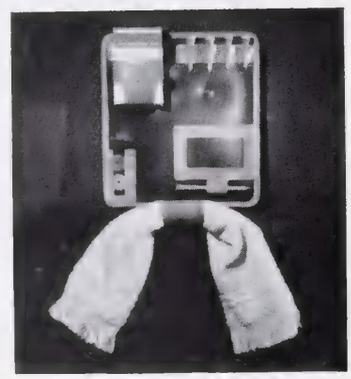
SPENCER GIFTS 957 Spencer Building, Atlantic City, N.J.



WINDOW



WATCH THE BAG start
style note wherever you go. It h
a slim sophisticated line that
very compatible with the ne
fashion silhouette. a zipper
pocket and mirror, and is fitt
with a guaranteed Swiss watch
a golden brass chain. Choo
black, ginger, turf tan, or r
leather bag lined in moire. 12"
9½" x 3", $22.50 plus 10% Fe
tax. Henry's Store, HB-12,
Fifth Ave., New York 3.



GOLF VALET plays jeeves
his needs when a man takes to t
links. It clips onto his golf b
and holds a package of cigarett
score card, ball markers, te
pencil and towel (not include
In smart combination of ging
and tan leatherette, it's a gra
gift for a man or woman golf
$2.95. Frances-Morris, 125 A
land Place, Brooklyn 1, New Yo



BALL POINT RIFLE is
ideal present to give a young p
manship expert who is chesty w
the new importance of being
lowed to write with a pen.
pulls the trigger and it's ready
writing. He pulls back the b
and the point recedes. A gift t
will make his owner the envy
his class, it's 5¾" long. $1 ea.,
$5.50. Decorama, HB-12, 240
92nd St., Brooklyn 12, New Yo

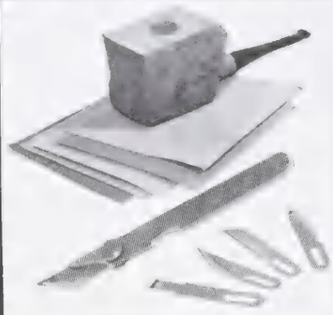


TWO INDIVIDUALLY MONOGRAMMED MATCHED GRAIN EHRLICH PIPES

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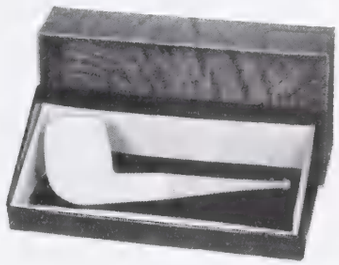
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The perfect thing for an enterprising smoker is this Whittler's Set including a large choice block of Algerian Briar and a wonderful Sheffield Steel knife complete with four interchangeable blades. Five sheets of vari-textured sandpaper also included. Smoke the pipe as is, or give whittling a whirl and carve-it-yourself.

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Welcome your guests at Yuletide with a CHRISTMAS TUNE

THE DOOR OPENS—a complete hymn or song plays on!
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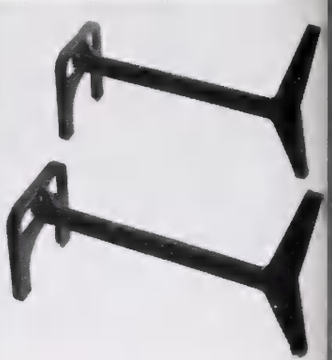
Here are the Christmas songs:
SILENT NIGHT ADESTE FIDELES
JINGLE BELLS
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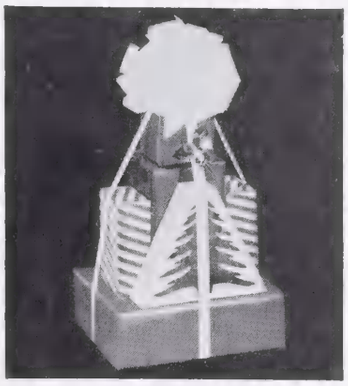


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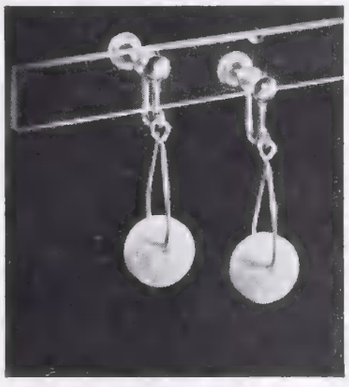
SHOPPING



TREASURE OF TREATS. Under the festive wrapping and the cloud of ribbon, there are six gift packages that include a heavenly fruit cake, a box of red apples, glacéd fruits, deglet noor dates, walnuts and almonds, and a box of 4 or 5 oranges—so big they look like grapefruit. This is a grand gift solution for lots of families on your list. $7.99. The Mission Folk, 113 E. 33rd St., Los Angeles 11, California.

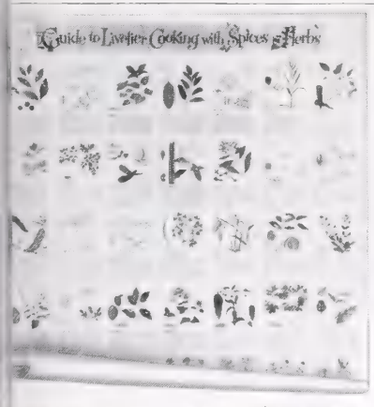


HANGOVER EARRINGS. Yea, though your head be the sounding board for the Anvil Chorus played by a hammer, you've still got glamour when you turn up on Christmas Day or New Year's Day wearing these earrings. Made of sterling silver and hung with real aspirin tablets, they're marvelous gag stocking stuffers. $1.25 the pr.: $5.50 for 5 prs. Elizabeth McCaffrey, B-12, Northport, N. Y.



PUNCH AND BEAUTY. This solid brass bowl for your Yuletide Wassail and New Year's Day eggnog is imported from Italy and its decorative capacity for greens is enormous. It will inspire dramatic creations for your table or hall console, and will keep your spirits high planning new uses for it. Brass bowl (1 gal. cap.) with ladle, $18.50. Cup, $4.50 ea. Plus post. Lord & Taylor, 5th Ave., New York 18.



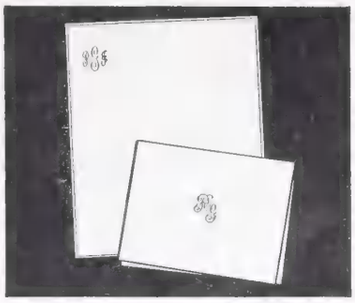


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Fennel was on Charlemagne's list of favorite herbs—and it's just one of 35 fascinating herbs and spices shown on this guide to livelier cooking. The exquisite full color illustrations were done by a Japanese artist. The directions for using are complete and authoritative. Size 15" × 18", ready for framing. Wonderfully useful and decorative—for your own kitchen or as a gift. Just $2.00 postage paid. Ohio residents add 6c sales tax. Money refunded if not satisfied. No C.O.D.'s. Bernice Gifts, Box 88, Toledo 1, Ohio.

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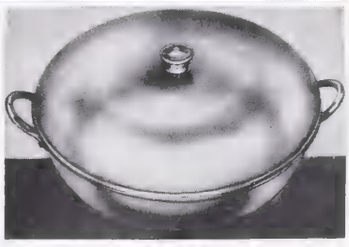
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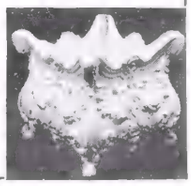


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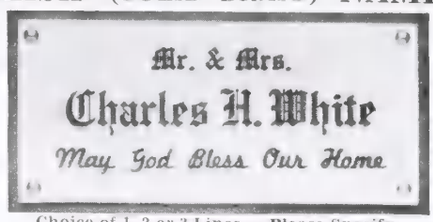
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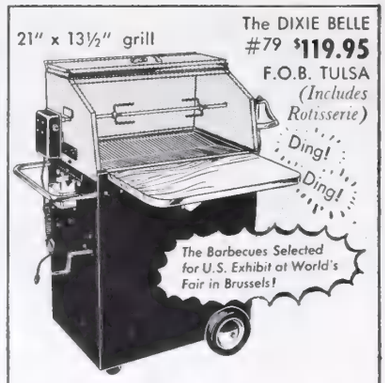


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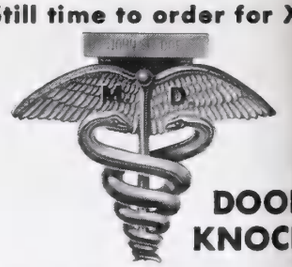
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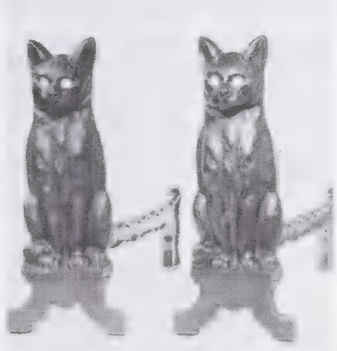


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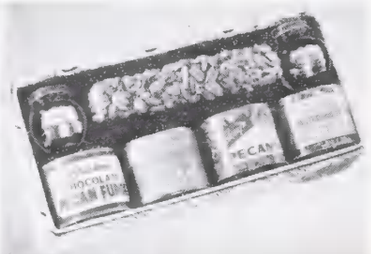
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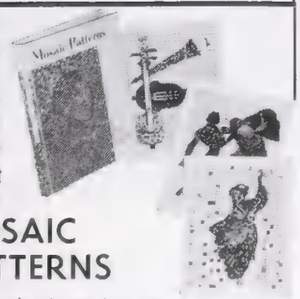
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She'll wear her heart on her wrist when she encircles it with an heirloom bracelet of our Solid Sterling Silver or 12K Gold-Filled Boy and Girl Silhouettes. Each engraved with a child's first name and birth-date. Adorably crafted, of excellent weight and quality, ¾" wide. Add more as the family grows.

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MONOGRAMMED BOOK MARKS elegantly made of Solid Sterling Silver or 24K Gold Plate, will be treasured by your book-loving friends. 2¼" high, they slip onto page easily. Give Cross design to clergy, bible-readers. Specify Cross, Round or Crest design and underline last name initial.

Sterling .....each $1.25 3 for $3.50
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Prices include engraving, tax and postage.
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Enchanting!

Balloon Wall Planter

$1.49 ea.

2/$2.79
plus 25¢ shipping per order

We're all "up in the air" over this enchanting Balloon Wall Planter! And everyone who is gifted with this delightful new decorator idea will praise it sky-high, too! Wonderful in two's or three's on dinette wall, in a dainty boudoir, or used as a focal point in a small bathroom or powder room. Of glazed semiporcelain in asstd. pink and blue pastels. 12" over all. *Satisfaction guaranteed.*

FREE Gift CATALOG Write for it!

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430 B12 S. Jefferson, Peoria, Ill.

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This cute little plush chipmunk (7") scampers along with his acorn. He stops, sits erect with his tail up and lights flashing from his eyes, chattering all the while. Then he darts off again, to repeat his antics. Controlled by an electrical button, battery operated. **$4.95**

Plus 25¢ for Postage and Handling

No C.O.D.'s, please

Free Catalog "Gifts of Distinction"



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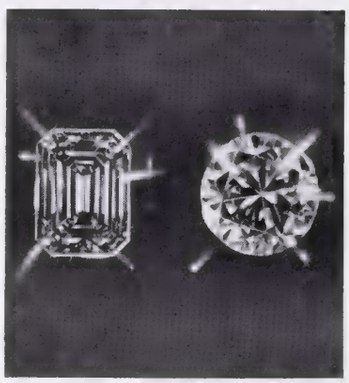
657 Main Avenue Passaic, New Jersey



WINDOW



A HOLY TERROR will pu aside her pitchfork if you get he this sweet assortment of adorin angels. Even if strands of a pal hair are still caught in her claspe hands, contrition will enter he hard little heart, and your naught daughter will sprout wings. Si white porcelain angels made i the W. Goebel factory in Ge many are $7.50. In hand-painte pastels, $12. Hildegarde, 59 Farmington, Hartford 5, Con

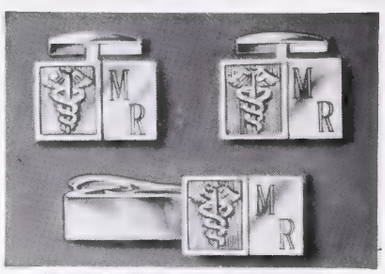


LIKE A DIAMOND, and wit even greater brilliance. Keny Gems, crystallized by science, a so beautifully cut that they eve baffle the experts. Two of th largest ever cut are shown her Round one is 52 carats; emeral cut, 38 carats. Both are now o exhibition tour. In all carat size prices start at $49 per carat. Fre booklet showing men's and ladie ring designs. Kenya Gem Corp Philadelphia 44, Pa.



WIND HER AROUND YOU FINGER! It's as simple as sli ping on this sterling-silver rin Designed to point up a lon tapered finger, the ring handmad south of the border is a moder interpretation of an old Mexica design. Adjustable to any size fi ger, it's a striking piece of co tume jewelry. $2.95 incl. ta From Miller's, Dept. HB-12, 2 E. Congress St., Tucson, Ari

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Rx FOR YOUR "MEDICINE MAN"

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Cuff Links $3.30 Tie Bar $2.20 Set $5.00

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Time after time this handsome desk accessory will serve its purpose . . . as a paperweight, a perfect 3-minute timer and to remind him that "Time is Money." Embedded in the 2⅝x2⅝x7⅞" clear lucite block is a real Silver Dollar and timer. The initials of your favorite V.I.P. are engraved on the under side, to make it personally his. **$5.95**



Prices include engraving, tax, postage.

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$3.95 postage paid

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Just drop trousers in Pant-Rack. They won't fall, wrinkle or droop. No extra hands needed to hang or remove them. Pant-Rack takes minimum space—is easy to install on *closet rod, door or wall*—swings for compact storage and easy selection. Beautiful chrome finish. A thoughtful gift.

$3.95 postage paid. In Ohio add 12¢ sales tax. If not delighted your money back if returned within 10 days. No C.O.D.'s. Send check or money order to DMI Products Co., Dept. HB, P. O. Box 324, Toledo 7, Ohio.

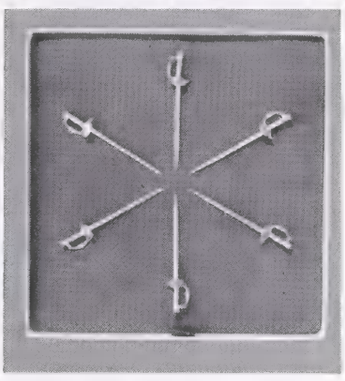
SHOPPING



CHINESE HORSE. In an 18th-century or contemporary room, it will bring a flavor of ancient glory that is surprisingly modern. The original is on display at The Boston Museum of Fine Arts. This exquisite reproduction in bisque white or jet black Hydra-stone was executed with superb attention to detail. 11" high x 12" long, $11.95. Mono Art, 50 Delancey St., New York.



PICK YOUR FAVORITE bride or hostess and send her these miniature sabers in Tiffany sterling silver. Once you've seen them, you'll want a set yourself. For serving shrimps, tiny cocktail sausages, olives or even bits of fresh fruit, we think they are a lovely buy. Gift-packaged and *exceptionally* priced at $7.50 for the set of six. Tax incl. Tiffany & Co., 5th Ave. at 57th St., New York 22.



FOR THE RECORD, 12 LP high-fidelity albums by Audio Fidelity are marvelous presents. "The Brave Bulls" recreates the color and drama of the bullfight. "Rome with Love," played by Joe Basile and his orchestra, takes you on a musical tour. "Railroad," the sounds of a vanishing era, is a *must* for every Casey Jones from 6 to 60. $5.95 each plus 25¢ post. Doubleday Book Shops, HB-12, 655 5th Avenue, New York 22.

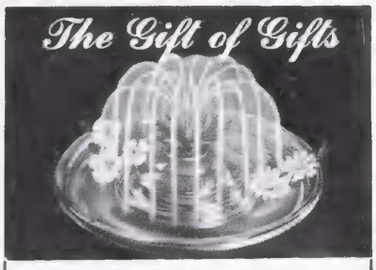




A touch of NORWAY for CHRISTMAS

Handsome teak and high-chrome stainless steel of uniquely functional Norwegian design. The imported "Osthovelen" cheeseknife comes from the country where they know about cheeses—and cheese to be savored must be sliced wafer-thin. This knife with its razor-edged slot does it. For crackers, hors d'oeuvres, pizza and even for topping a fresh apple pie. Lends an elegant air to the canape tray; will be prized by every cheese connoisseur. Postpaid **$3.50**

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PRE-SLICED

Baked by an exclusive Carolina recipe from out of the Southland's colorful past that combines the spices and tropical fruits of the Port of Charleston with the crunchy crisp walnuts and pecans and baking know-how of the moun tain-folk of the Carolinas.

LET US SHIP FOR YOU in addition to one or two for your own use, Bost Fruit Cakes make ideal gifts for friends, employees and associates. Simply send us their names and addresses and we ship for you free of additional charge. We'll enclose your personal greeting card or furnish an attractive card and sign it per your instructions.

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P.O. DRAWER 1151
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RALEIGH TAVERN STOOL

Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled. **30" high (also available 24" high, if specified)**

Direct from our workshop to you

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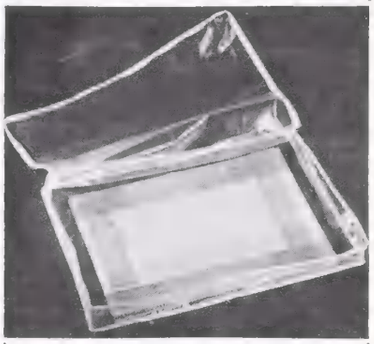
Light natural finish—**$7.95**

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Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

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ZIPPERED DOILY FILE



Keeps your place mats, doilies and table linens of all kinds wrinkle-free, dust-free and easy to get at...ready for use at a moment's notice. Made of see-through plastic, bound with matching tape. Zipper runs around full three sides so it may be opened perfectly flat for ready storage and removal of linens. Generous 13" x 22" with 3" gusset. It holds about 2 dozen mats. Order by No. 627.

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Send us your treasured photo or snapshot. Our experts will copy it into a beautiful miniature, hand color and mount it into a handsome 24 Kt. Gold Plated metal square frame, 3¼"x4¼".....only **$7.98** ppd.

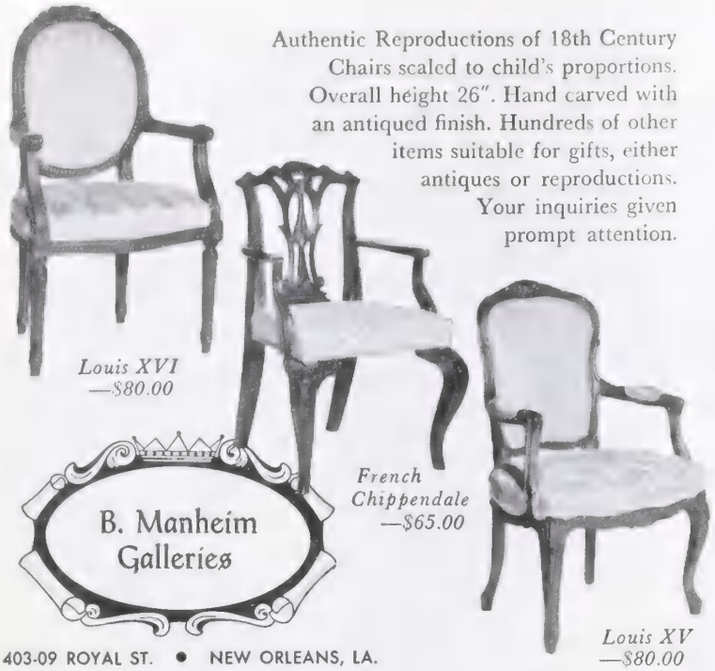
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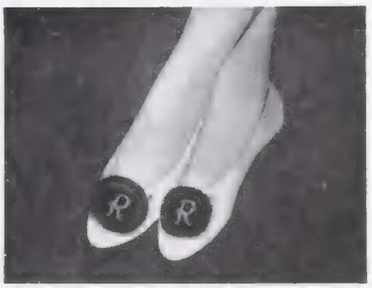
FLOWER ARRANGING KIT

GIFT-PACKED IN HAMPER BASKET

Here in a handsome waterproof wicker hamper basket is everything needed to make all types of artistic original flower arrangements. Includes an assortment of holders—each a different kind—together with florist's plastic clay, roll of wire and a pair of fine florist's shears. Plus a Flower Arrangement Booklet showing prize winning arrangements.

$15 *postpaid anywhere in U.S.A.*
Mail and Phone Orders Filled

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YOU CAN'T BEAT MINK

For giving a flirty fillip to a pretty foot. So here are the prettiest slippers that ever walked down a Pullman aisle or a drafty dormitory. With golden brass initial and removable mink tab, they're made of washable nylon stretch yarn, fit sizes 4 to 10, come in white, red, pink or blue. **$1.95** a pair; **$5.50** for 3 pairs.

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HOLD THAT TIGER!! . . . with an
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- Here is the answer to safe driving with young children.
- Replaces expensive, hard to use car seats.
- Allows the child to stand, sit, or lie down in comfort and safety.
- It need never be removed—is not in the way when not in use.
- Made of strong blue webbing, this adjustable belt fastens around the child's waist with a dog leash catch and travels up and down a second strap that buckles over the seat back. A perfect baby present.

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MOTHERS: *For a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

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WINDOW



18,000,000 PEOPLE in America own dogs. So whether or not you're a canine-fancier, your hostess, business friends or country cousins probably are. We think they'll be delighted with the Doggie Towel imprinted in blue "His," in pink "Hers." Washable white terry towel with black footprint design, 22" x 44". $3.25. Kitty Towel, 15" x 26", $2.25. Jo Gilbert, HB-12, 6930 Camrose Dr., Hollywood 28, California.



HAF-A-JAMA takes a realistic approach to the long-suffering man's quiet, but stubborn, refusal to wear *both* halves of his pajamas. This extra-long, soft flannelette Uppa-Jama has 2 pockets, side slits, comes in vat-dyed, tub-fast solid blue or yellow with white piping. Sizes A-E. $3.95 each; 2, $7.75; 3, $11.50. Add 25¢ post. Order from H. M. Allison Co., Dept. HB, 175 Rawson, Brookline 46, Mass.



ONE FOR HER DOLLY, one for her, and both have an armful of glittering glamour at a piggy-bank price. Darling pearl chain bracelets dangle disc engraved with little girl's *first* name or one, dolly's name (or "Dolly") on the other. 24k gold-plated 6" and 4" bracelets are hung with mock jewels. Set, $1.29. Extra "Dolly" bracelet, 59¢ ea. Nancy Norman, 705 P.O. Bldg., Brighton 35, Massachusetts.



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Casks of Wine Cheese!
FROM *America's Little Switzerland*



Delightful gifts! Quaint casks, each cask holding 6 ounces of our incomparable Club Cheese . . . an exclusive blend of aged natural cheeses—and choice wines and brandy. Soft, smooth-spreading, delectable! All with wooden serving tray. Use the casks forever after for planters, cigarette urns or 101 other uses. Not sold in stores. Satisfaction guaranteed.

Pack 100—4 Casks: Club Cheese with Port, Sherry, Rum, and Blue Cheese Club with Brandy—ppd. **$5.95**

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Pack 103—4 Casks—Cheeses without wine: Club, Blue Cheese Club, Smokee Club, Garlic-flavored Club —ppd. **$5.75**

Pack 104—2 Casks—Cheeses without wine: Club and Blue Cheese Club—ppd. **$3.55**

The Swiss Colony
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$5.50
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Pocket size. Has storage battery plus built-in recharger. Simply plug into any a.c. socket over night when light gets dim. Sealed cells can't leak, can't overcharge. Tan leather case. Made in Germany.

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SHOPPING





WHITE FOX TAIL LEI is as young as midnight when you're in love. The ingenious Mr. Rubin has created another fur accessory that is designed to make a girl sparkle with loveliness. The glorious lei of natural white fox tails lined with white crepe has two hidden hooks and eyes. $39.50 incl. tax. Harold Rubin, 52 East 56th Street, New York 22.



THE YARD OF ALE holds a dizzying amount and would be a provocative challenge to the tipplers at your holiday parties. One of them may take you up on it, so better have plenty of ale on ice —and a bed turned down for the night. Mouth-blown lead crystal, it's a superb reproduction of the 16th Century English drinking vessel. $19.95 plus $1 post. From Battersea House, 15 E. 31 St., New York 16, N. Y.

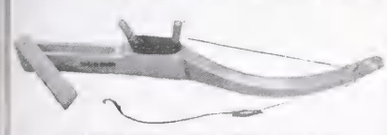


SWEATER GUARD engraved with one initial is the perfect gift for the woman who prefers casual wear and the college crammers on your list. Made of sterling silver in your choice of round, oval, heart, square or oblong style (specify), it clips to each side of a cardigan sweater to protect it from loss or from slipping off your shoulders. $4 ea. incl. tax. One week air del. Wayne, 546HB So. Broadway, Yonkers 5, N. Y.



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from Sweden

Pictures types and rigging of small and large boats; rules of road; nautical instruments; channel markers; world map, celestial groups; portraits of early explorers; fish and fishing; knots to tie; other instructive data. 27" × 48" . . . . . $2.95 pp.



SWEDISH PIMPELSPON

Handiest **FISHING ROD** in the world for bream, blue gills, bass, ice fishing and just plain fishing. Made of birch, about 15½" long, handle has pocket for storing hooks & sinkers, just wind line around pins, lead through hole in tip and you're ready to catch them. Included with rod are assortment of hooks & sinkers and 10 yds. of waterproofed nylon line. You should have a rod for yourself and each of the children. **Only $1.95 postpaid**

Send 10¢ for catalog of unusual gifts

CHARLES W. CHASE
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LOTUS-PETAL BOWLS

You'll love the way these lotus-petal bowls add a touch of delicate beauty to any table setting. They are ideal for serving sliced fruit, ice cream, sherbets, sauces, nuts or candy. Each bowl is 4½" in diameter and holds a generous serving. They are imported from Hong Kong, and the pure white porcelain has a lovely translucent quality. No C.O.D.'s.

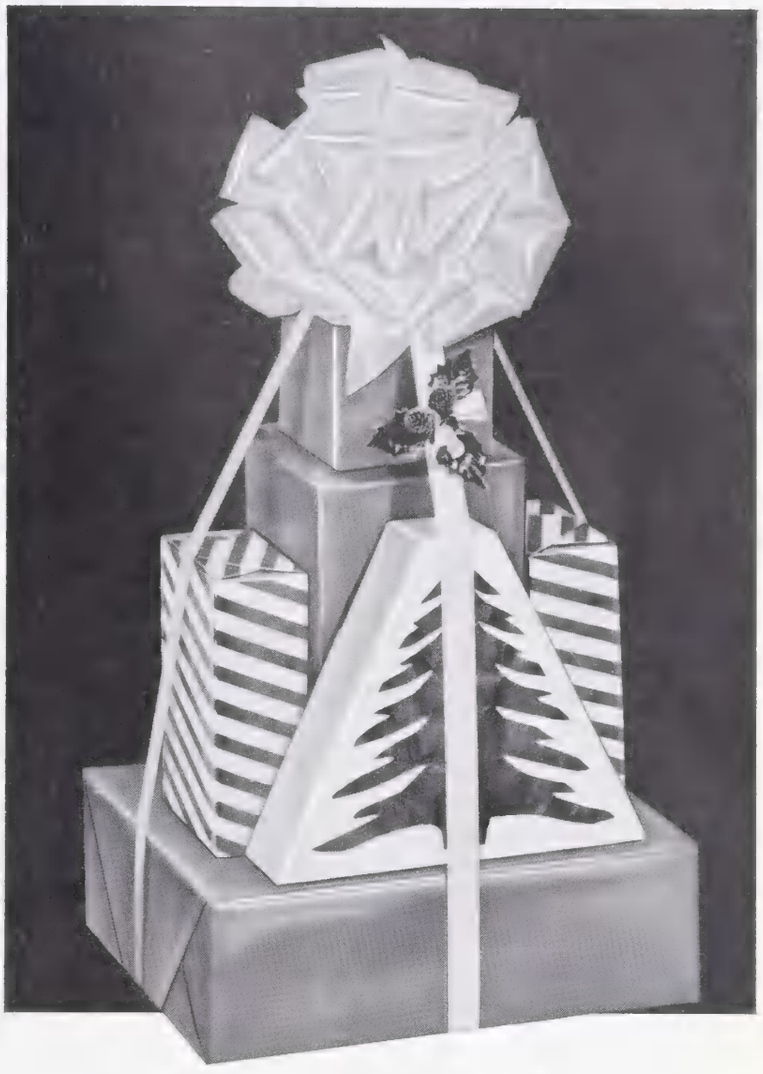
Set of 4 $2.50

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with loads of surprises and excitement!



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NOT JUST ONE...
BUT SIX WONDERFUL GIFTS
of California's most tempting delicacies

That package way up high under the cloud of ribbon, is a Mission Pak Fruit Cake – the only fruit cake in the world made with 90% glacéd fruits and nuts and only 10% batter.

On the floor below, there are four wonderful surprises. In the center a box of big, juicy, bright red apples. In the left wing box, there are magical Mission Pak Glacéd Fruits – cherries, apricots, miniature pears, pineapple and delicious black figs – glacéd in real orange blossom honey by a process that takes a full year. And in the right wing, a package of fabulous Deglet Noor Dates. In front center, a Christmas tree box of walnuts and almonds.

Down below, holding up this tower of treasure treats is a box of Mission Pak Oranges – so big they look like grapefruit! And the cost is the *real* surprise – you can send *this* gift to all the special names on your list. Nothing like it *anywhere* except by mail from the Mission Folk in California.

Only $7.99, gift wrapped and shipped *prepaid* anywhere in the U.S. with your gift card enclosed. Specify Gift No. 44 But order early because the supply is limited. *Safe arrival and complete satisfaction guaranteed.*

JUST GIVE US THE ADDRESS – WE DO THE REST!

FREE GIFT BOOK: The "Treasure of Treats" and 50 other wonderful Mission Pak Fruit gift ideas are shown in full color. Send for a copy today, and Christmas shop in arm chair comfort.



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40 years experience making people happy at Christmas time.

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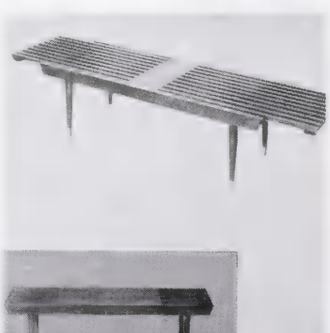
WINDOW



SKITROPP SWEATER. Get this for yourself and you'll be the belle of the slopes. Get another for your husband and he'll give you a downhill run for your money! Made in Norway for the Royal Norwegian Army Ski Trooper, this 100% wool sweater is designed for freedom of action. Gray only. Men's sizes: S, M, L, and XL. Women's: S, M. L. $12.95. Two, $25. Peddler's Cart, Hubbard Woods Sta., Winnetka, Ill.



STEAK SERVER. Now you can bring your rare sirloin or sputtering chops right from the oven to the table on this mirror-polished aluminum server that comes all partied up on a hand-woven rattan tray. And once you've discovered how inexpensive the set is, you'll want a complete service. Set 15" over all. $2.39. Four sets, $9. Arthur Charles, Inc., Box 86-G, Atlantic City, New Jersey.



EXTEND-A-BENCH is smart in design, handy in size, adaptable and functional in use. Use it as a cocktail table, for your TV or Hi-Fi, in front of a picture window, or at the foot of a bed. Made of fine wood finished in walnut or ebony black, slat top, 48" x 18" entends to 60". Tapered legs are tipped with brass ferrules. $19.95 exp. chgs. coll. Hassol's, B-12, 6715 Bay Parkway, Brooklyn 4, N. Y.



NOW! A personal trophy award that's a lasting gift sure to please YOUR "World's Greatest." Unbreakable Santa in gleaming plated finish. He is presenting a SHINY, GOLDEN METAL AWARD CUP. He stands 5" high on a mahogany base with "World's Greatest" inscription plaque for . . . (Mom, Dad, Husband, Mailman, Hostess, Boss, Golfer, Slavedriver, etc.) ***SPECIALLY ENGRAVED WITH ANY TITLE YOU WANT!***

BEAUTIFULLY GIFT BOXED IN DELUXE TRANSPARENT PLASTIC TUBE!

$1.00 6 for $5

FREE Christmas card is perfect for enclosing that EXTRA cheer for the newsboy, beautician, etc. You'll make a hit with this delightful **PERSONAL GIFT.** Only $1.00. SAVE when you buy 6 for $5.00. No C.O.D.'s, please. Satisfaction or your money back.

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Alps BLUE BOX-Dessert Cheeses for Epicures!

From America's Little Switzerland

The gift supreme for those who enjoy only the best! Prize assortment of rare natural cheeses not sold in stores. We age cheese the old-world way . . . to delight epicures. Delicious dessert cheeses: Camembert, Glarus, Rexoli, plus our famous Swiss, Brick and Port Salut. Satisfaction guaranteed.

Pack 3—Blue Box, 3½ lbs., postpaid **$5.95**
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The Swiss Colony
7 Cheese Row • Monroe, Wis.
Write for FREE Catalog "Gifts of perfect Taste"

from Haiti



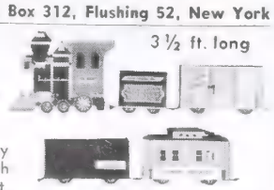
8½" Long

SPAGHETTI SERVERS
(salad tossers, too!)

Made of rare Taverneau (a beautifully grained hardwood), these handsome and unusual forks are the nicest way we've ever seen of getting a grip on the elusive spaghetti situation. They grab the spaghetti, scoop it up and clutch it firmly for neat, attractive serving. (They're also marvelous for tossing and serving salads!) Hand-sculptured in Haiti and hand-oiled to a rich, tawny shade. *Available only from us.* Order for yourself . . . and as a unique gift for friends. **$2.95** the pair, postpaid. Same-day shipment. Send check or money order. Satisfaction guaranteed.

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Dept. B128, Box 312, Flushing 52, New York

GIANT TOY TRAIN IT SMOKES!



Yes, over three feet of smoking train will puff its way into the heart of your favorite youngster. Loaded with play—cars take-apart—engine really smokes—cars connect, disconnect—can carry loads. The engine, tender and three cars are painted in gay colors—can serve as a decorative Christmas Card holder or candy "express" too. Complete five piece train with real smoke device and train whistle . . . ready to set up and play . . . only $1.98 in attractive presentation package. Made of heavy durable Texas Bristol board . . . it will be shipped postpaid and guaranteed or your money back.

$1.98

VIRGINIA PATTON, P. O. Box 316, Dept. A, Jackson, Michigan.



12-piece

$5.00 ppd.

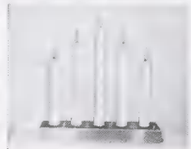
PARTY-PATTY SET
Pastry Shells and Molds

Like the Swedish Rosettes used by the Scandinavian homemaker, Party-Patties are so easy to use they'll make patties, rosettes, and tarts an everyday delicacy. You can color the batter (1 egg makes 30), fill them with candy or salted nuts, make low calorie cookies (recipe uses only 1 tsp. of sugar), create unusual appetizers with your favorite spread. Buy them for yourself for Holiday baking or give several for gifts. Set of 12 molds with interchangeable, wooden handle also includes instructions and simple batter recipes. Unbreakable aluminum. 12-pc set, **$5.00.** Any 3 molds, with handle, **$1.25.** Postage paid.

From l. to r. (1st row) rosette, butterfly, patty shell, heart, club, spade. (2nd row) diamond, bridgette, trisette, bell, tree, star. (3rd row) Handle.

Swedish Rosettes RR #2, Box 167 Hartland, Wisc.

***Beautiful, Safe* CANDLELIGHT!**



BATTERY OPERATED



Dine in romantic candlelight WITHOUT wax drippings, fire hazards and/or dangling wires. These luxuriously beautiful (golden base, satin white candles) centerpieces add charm and grace to dining pleasures.



Each candle gives forth a warm, soft glow. They will last for years. Make excellent gifts. Candles use standard flashlight batteries (3) available everywhere. Each unit comes complete, ready to use.

FREE CATALOG

Or, order direct—same day shipment.

5 Light Set No. 22
16x5x14 high **$27.25**
3 Light Set No. 23
10x5x14 high **$17.35**
1 Light Set No. 24
5x5x14 high ..... **$ 6.65**
Prices Postpaid

REB INDUSTRIES
212 E. Crescent Ave. Elmhurst, Illinois

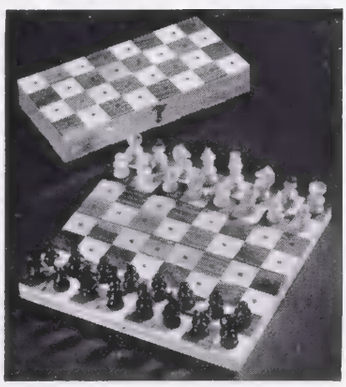
SHOPPING



HOLIDAY CANDLES at your front entrance cast a heavenly light. Electrified and weatherproof, they stand 6 feet tall, set up in a jiffy, and come in red and white candy stripe. After Christmas, they double as metal garden torches when you store the striped tube for next year's use. Isn't this a bright idea? $6.95 each. Order from Adobe Kitchen, 622-HBT So. Country Club Rd., Tucson, Ariz.

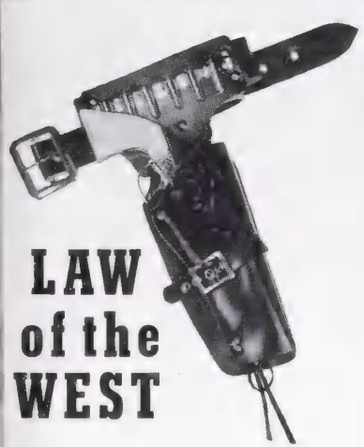


FOLD-AWAY CHESS SET is ideal to take along on a motor trip, on a train, plane or shipboard. Tuck one in your husband's suitcase as he covers the business routes. Order another as a gift for a convalescent. Hand-carved, inlaid wood, hinged case opens to form a chess board and is perforated to hold the pegged chessmen in place. It closes to 7″ x 3½″ x 1¼″. $3.50. Bard's, Dept. 1112, Evanston, Ill.



LOOK MEN! Here's a gift for a woman of organization and discernment. Called the "Secretary," it's a sleek cowhide case that holds a check book or memo pad, pencil, 4 transparent holders for identification cards or photos, and has a zip pocket for bills, a change purse on the outside. Choose red, ivory, or navy. 3¼″ x 7″, $5.50. Camalier & Buckley, 1141 Connecticut Ave., Washington 6, D. C.





LAW of the WEST

For the "fastest gun" in the family—an authentic and impressive looking "six-gun" cap-pistol in a beautiful cowhide holster. Holster is solid black with a gleaming medallion on the side; leather thongs tie to the leg, just like the Western heroes. Gun belt holds plastic bullets. This set has what the youngsters want most—realism. Gun & Holster ..... **$3.95** Postpaid

Send for free catalog of Deerskin Gifts

DEERSKIN Trading Post

Dept. A, Rt. 1 at 114, Danvers, Mass.

ITALIAN MINIATURE LIGHTS

will burn 1000 hours!



Drape your Christmas tree, mantel or table with a brilliant snowflake effect with 30 tiny vari-colored lights. If one or more goes out, the rest remain lit, for each bulb functions independently! Set includes plenty of green wire. Bulbs are rose, blue and green. Use them year after year. Gift boxed. AC only. **$6.95** ppd.

Add 50¢ postage on orders to Puerto Rico or Alaska.

FLAMEPROOF VISCA TREE Artificial green visca tree is a magnificent 5 feet high overall. Can be stored in shipping carton and used for many years. **$12.95** ppd.

Trees cannot be sent to Puerto Rico or Alaska.

Mail orders filled promptly. Sorry, no C.O.D.'s

ABELL COMPANY

Dept. B-12, 475 Fifth Ave., New York 17, N.Y.



Complete or in 1-Hr. Kit

CLOSET CHEST

Now—Extra Closet Space . . . Low, Louvered Chest Holds 50 Garments

Here is a delightful, new concept in clothes storage—a charmingly low (chest-of-drawers size) louvered closet. Holds up to 50 garments. Scaled low to match your other furniture. Beautiful and oh so practical in bedroom, child's room, guest room, nursery, hall, laundry, etc. For blouses, shirts, sweaters, women's jackets, slacks, shorts, ties, stoles, bed jackets, vests, children's clothes . . . holds practically everything except long garments and men's jackets. Aerated. Keeps clothes fresh, free from moths. 33″x 20″x39″ High. Of finely crafted knotty pine. In satin-smooth honeytone or lovely maple finish. **$39.95**.

IN COMPLETE KIT—for easy home assembly; precision cut, drilled, sanded, etc. Simple instructions. Doors all assembled. **$24.95**.

Shipping Charges Collect.

NEW 48-PAGE CATALOG — OVER 200 PIECES of Finished and Kit Form Furniture in Friendly Pine. Send 10¢ coin or stamps.

Immediate Delivery Not Sold in Stores Money-Back Guarantee

Yield House

Dept. B12-8
No. Conway, N. H.



Fun for all the Family!

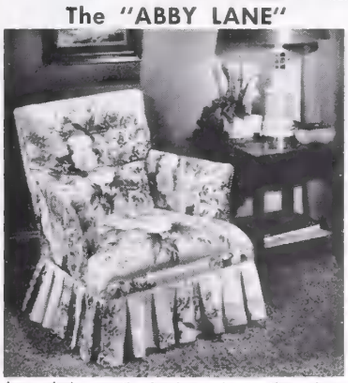
Practice putting without picking up or chasing balls! Take your stance, hit a REAL ball into hole; sink or miss, ball comes back to same spot in front of putter! Adjusts for long or short putts. Sturdy plastic. Ideal for gifts! Sorry, no C.O.D.'s. **$4.95** ppd.

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MEREDITH'S

of Evanston 24, Illinois

The "ABBY LANE"



Any chair worth having about the place ought to meet the old "Three C Rule"—Comfort, Construction, Charm. The Abby's got 'em all. Chair or Rocker, she's mighty pretty, too, in Waverly's glosheen print in most any color or pattern you fancy. We'll send samples. Padded hardwood frame, no-sag spring seat, moss and cotton felt filling. W 26½, D 30½, H 28½, $37.95 (your fab. 5¾ yds. 36"; 4⅔ yds. 48", $32.95). Rocker $42.50 (your fab. $37.50). Ship wt. 33 lbs. (rocker 42). Exp. Coll.

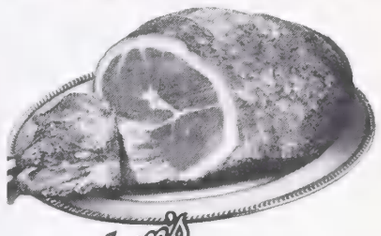
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Ephraim Marsh

AGED LIKE VINTAGE WINE

(Smoking alone takes 30 days!)



Jordan's® GENUINE

VIRGINIA HAM

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed by gourmet and royalty throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 118 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in amber cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift for those you especially wish to please this year, and a grand treat for your family.

We guarantee complete satisfaction. Weight 8 to 15 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U. S. Shipped anywhere in world for $2.24 per lb. Please specify whether wanted now; for Christmas; or other date.

JORDAN'S OLD VIRGINIA SMOKEHOUSE
1433-C E. CARY ST., RICHMOND, VIRGINIA

Please send_____Jordan's Genuine Baked Virginia Ham(s) Size about_____lbs.
☐ Check enclosed $_____ ☐ Ship now.
☐ Ship for Xmas.

NAME_____

STREET_____

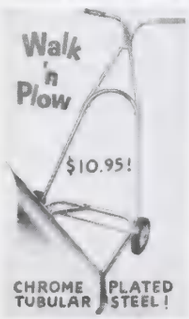
CITY_____STATE_____

WINDOW SHOPPING

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PERSONALIZED TRAY (A-497) A big cheery serving tray — perfect for "not-so-formal" entertaining. Decorated in 4 brilliant colors, with host & hostess names hand painted (as shown). Metal 18" x 13" with raised rim for easy carrying. Guaranteed colorfast, wipes clean with damp cloth. Specify names. $1.79



21" Blade of rugged steel; semi-pneumatic tires; wheels with self-lubricating bearings

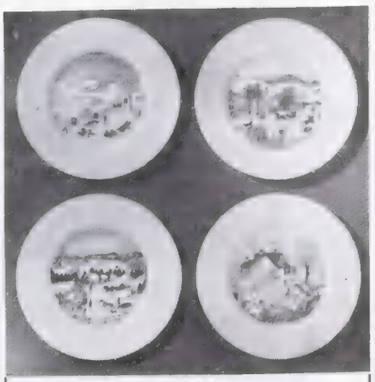
MONEY BACK GUARANTEE!

WALK 'n' PLOW (A-496) Rolls snow away . . . fast & easy! Ends strenuous shoveling. Finest quality. If you can buy a better plow at any price we'll gladly refund your money. $10.95 ppd.



FOR SIGNING XMAS CARDS, gift checks, etc. Top-action ball point pen with 4 refills: metallic gold, red, green, blue. Each with triple ink supply. Satisfaction guaranteed. 4 COLOR PEN (A-107) . . . 39¢

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ATLANTIC CITY, N. J.



GRANDMA MOSES PLATES

Four of the best known and loved paintings by Grandma Moses are reproduced in their fifteen original colors on fine quality translucent china plates, 10" in diameter. *Your choice of Thanksgiving, The Checkered House, Bringing in the Xmas Trees, Jack & Jill.* Hang them on the dining room wall and you'll have an art gallery. The 10" plates are perfect for dinner service, buffets, etc. $3.20 each; SPECIAL: set of 4, $11.95. Plate hangers are 30¢ each. We pay all postage.

ELIZABETH McCAFFREY
Dept. HB-12 Northport, New York

ST. THOMAS CROSS CANDLEHOLDER

imported from SWEDEN



A traditional design that amazingly lends itself to lighting up a modern room. This festive Swedish wooden cross is hand carved of lacy wood curls to create a filigree pattern of airy grace. Wonderful candlelight and magic for your next smorgasbord buffet, happy occasions throughout the year and especially on St. Thomas', the fourth day before Christmas, when Swedish peasants traditionally stop work to make these delicate carvings. 11½" high. . . . . **$4.95** ppd.

Free subscription (5 issues) to our gift magazine with your order, or write for free sample copy.

AMERICAN TRADER
Dept. 168, 1 Grand St., White Plains, N.Y.



ONCE UPON A TIME, there was a lonely doll who had no one to play with until she met Father Teddy Bear and his son. This delightful story inspired the creation of the dreamy doll shown here. In pink and white gingham with white sox, black shoes, she's made of flexible plastic with jointed arms and legs. 16" high. $10. The Lonely Doll Book. $2.50. F.A.O. Schwarz, 5th Ave. at 58th. New York 22.



SANTA TAKES A POWDER room and gives it holiday festivity with bright red pine-scented soap and Merry Christmas finger tip towels. The gift box of 10 dainty cellulose towels, 3½" x 5½", and 3 hard-milled bars of soap would be a thoughtful present for your favorite Bathing Beauty or a fastidious hostess. $1. Kimball Toys, 73 Bond St., Oshkosh, Wis.



SUET FEEDER screws into a tree or post, and for the birds your yard will be the gourmet spot in town this winter. Suet, or a half orange, is pressed down over skewer. Bar goes over it, holds suet or orange securely on the 7" aluminum tray and serves as a perch for the diners. $2.95. H. B. Cowap, B-12, 2423 Ridgeway Ave., Evanston, Illinois.

JOIN NOW! many hours of evening fun...or send as a gift

JIGSAW PUZZLE CLUB



First quality, fully interlocked, full color wood Jig-Saw Picture Puzzle sent you each month. Product of outstanding manufacturer.

300-PIECE PUZZLE. 12" x 16", different title each month for 12 months—$39.00. Single Copy—$3.75 Postpaid.

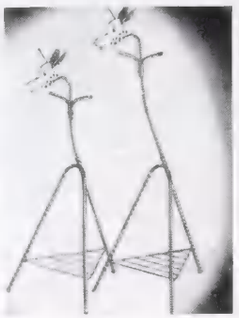
500-PIECE PUZZLE. 16" x 20". 12 different titles—$66.00. Single Copy—$5.75 Postpaid.

A PUZZLE MONTHLY

ORDER NOW! Send check or money order to
JIGSAW PUZZLE CLUB Dept. P
257-61 VARET STREET BROOKLYN 6, N. Y.

GIRACK A CLOTHES RACK FOR CHILDREN

Invites them to hang up their coats and caps, and at bottom is a shelf for boots, shoes, books, etc. Teaches neatness.



• The GIRACK is a practical "do - it - yourself" gift for children — a welcome addition to any home.

It grows as your child grows. 48" high adjustable to 58". Strongly made of tubular steel, triple-chrome plated. The head is wood, brightly painted. The Girack won't tip—legs are 20" apart at base. It's easy to assemble. $14.85 each postpaid

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Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties since 1922 — Lanterns, House Signs, Weathervanes, Food Scrapers, etc.

Dept. H.B., Old Milwaukee Road, Wheeling, Ill.



FLEUR DE LIS DESIGN of these solid brass book ends has a shining elegance and a decorative glow that make them a single triumphant touch on a library table, a storage wall bookshelf; or to send to a special bride. The flower is 7½" tall. 4½" wide mounted on a 4" x 4" base. $9.99. Satin-finished black iron. $4.99. Tennessee Chromium Plating Co., 206 Louise Ave. No., Nashville 5, Tenn.

Is There Really A Santa Claus?



Yes, little one, there is!

Picture your youngster's joy when their childish notes bring a kindly, handwritten letter and **surprise gift** from, and postmarked, SANTA CLAUS.* They'll be the happiest little non-doubters on the block! If **you'll** enclose a note advising Santa to encourage study, teeth brushing, etc., he'll mention it (and won't **that** bring results!). Enclose $1 with each child's note. (If too young to write, send name, address.) Santa's personal greetings and valuable gift will arrive **before** Christmas! Give child's birthday, for later message. Send now — delight your little ones!

*This actual postmark appears on Santa's letter.

THE TOWN OF SANTA CLAUS
Toy Box H-7, Carpenteria, Calif.



With Men who can't be Vague*

What sort of man is this . . . who makes adventure his livelihood? He's a professional who depends on his sailing skill for his very existence. He's a man of good judgment—who knows exactly what he wants from life and how to get it. ☆ You'll often find Haig & Haig Five Star in the picture with men who can't be vague. They naturally name ***Scotland's Five Star Scotch***, with the character they know through experience . . . the *original* Scotch flavor and gentleness that in 1627 set the standard for all to follow. Blended Scots Whisky, 86.8 Proof. ©Renfield Importers, Ltd., N. Y.



*Don't be Vague...say: **HAIG & HAIG**



Pick your favorite patterns here . . . it's all break-resistant **MELMAC®**

Look at all the lovely designs, shapes and colors—each brand of dinnerware guaranteed by its manufacturer for at least a full year against breaking, cracking and chipping. There's a style and weight for every taste, in price ranges to suit any budget at the MELMAC CENTER in your favorite store. MELMAC is your guarantee of complete satisfaction. Look for the MELMAC tie-tag and the manufacturers' brand names shown above.

Brand Name

MADE TO THE STANDARDS FOR MELMAC® QUALITY MELAMINE DINNERWARE WHICH HAVE EARNED THIS SEAL

REPLACEMENT OR REFUND OF MONEY Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

CYANAMID

MELMAC is the registered trademark of American Cyanamid Company for quality melamine dinnerware and other products made under American Cyanamid's standards and specifications.



WINDOW SHOPPING

PRESENT AND ACCOUNTED FOR. The present is the Pilsener Set of six tall glasses filled with delicious Coventry Brand English fruit-flavored candy wrapped in colorful foil for added beauty. And accounted for are several of the gift problems on your list. When the candy is eaten, dad will have a set of handsome beer glasses for his bar. Gift-boxed set is $8.95. Charlotte Thomas, Sewell, New Jersey.



GIANT CANDY CANES at your front door are a gay overture to the gaiety guests will find inside. Made of inflatable vinyl striped in red and white with green bow and jingle bells, they're marvelous decoration indoors or out. $2.95 each. The elegant "Noel" strip is made of snow letters laminated on red mesh foil and sparked with sequins and holly leaves. $3.95. Cortley Gifts, 453 E. 88th St., New York 28.



"TOO MANY COOKS spoil the broth," so lay down the law to kitchen kibitzers and mount this plaque where it won't be missed! Solid wood shield, 7½" x 9", in polished ebony with gold lettering declares: "This is the Kitchen of (your name). I am the Boss! If you don't believe it . . . Start Something!" Hang one in your kitchen, one in your husband's hunting camp. $1.95. Yield House, N. Conway, N. H.





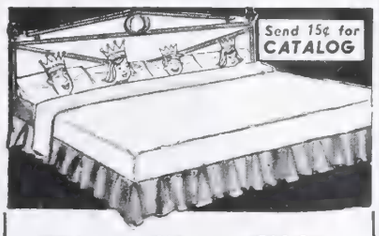
EBONY SWALLOWS hand carved in AFRICA

Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanganyika. Arrange them in a drift to fit your wall area. Each is 7" long. At this low price, you'll want several sets—for yourself—for gifts.

SET OF 3 only $1.95 ppd.

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SHOPPING INTERNATIONAL
INCORPORATED
Dept. 165, 65 Court St., White Plains, N.Y.



King Size Gifts

King Size Bedding to cover two 39" wide x 76" long twin beds joined together.

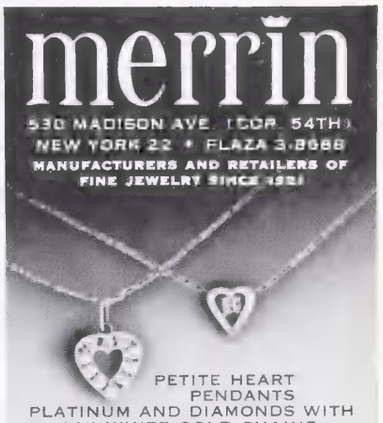
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PASTEL PERCALE, Pink, Yellow, Aqua. 9.95
Pastel cases (42 x 38½) ..... ea. .75
CANNON BOTTOM FITTED percale, 78 x 76 x 6½. OR 78 x 80 x 6½, white..... 7.95
BLANKETS, 9 x 108 winterweight 22.95-45.00
WAMSUTTA mattress pad, 76 x 84..... 9.95
EXTRA LONG PILLOW (21 x 39)
European Goose Down filled 19.95
Dacron filled, crepe print cover 12.95
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HEIRLOOM bedspreads or coverlets..... 29.95
Morgan Jones Hobnail Coverlet 19.95
Morgan Jones Hobnail Bedspread 22.95

ADD 90c for Postage, Handling to total.

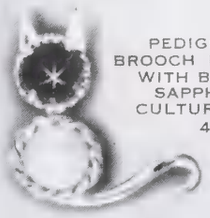
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MANUFACTURERS AND RETAILERS OF FINE JEWELRY SINCE 1921



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OUTLINE HEART WITH DIAMOND SOLITAIRE, 35.00†
OUTLINE HEART WITH LARGER DIAMOND SOLITAIRE, 50.00†



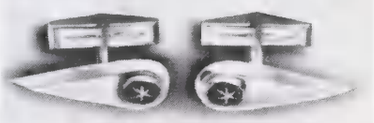
PEDIGREED CAT BROOCH IN 18K GOLD WITH BLACK STAR SAPPHIRE AND CULTURED PEARL, 44.00†



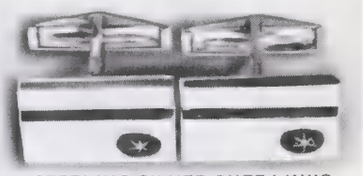
14K GOLD LOVEBIRD CHARM FRESH WATER PEARLS RUBIES, PLATINUM AND DIAMOND MOON, 35.00†



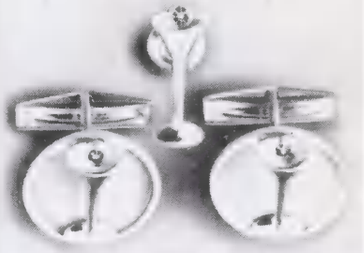
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LARGER SIZE, 35.00†



14K GOLD CUFF LINKS WITH BLACK STAR SAPPHIRES, 66.00†



STERLING SILVER CUFF LINKS WITH BLACK STAR SAPPHIRES, 22.00†
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"COCKTAIL" TIE TACKS AND CUFF LINKS IN 14K GOLD WITH GENUINE PRECIOUS JEWELS. MARTINI TIE TACK WITH EMERALD 'OLIVE', 15.00† MANHATTAN TIE TACK WITH RUBY 'CHERRY', 15.00† GIBSON TIE TACK WITH DIAMOND 'ONION', 20.00† MATCHING CUFF LINKS: MARTINI, 66.00† MANHATTAN, 66.00†, GIBSON, 77.00†

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MONEY BACK GUARANTEE

WRITE DEPT. HB-12



QUILL GOES MODERN

Exquisite gold ball point pen with quill in your choice of wonderful colors. Writes beautifully, any refill fits. **$2.00** p.p.

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Gold-plated and personally yours! Drag tag is engraved with 2 or 3 initials to prevent loss. Used by leading pros, designed for straighter, longer drives. Flexible spring bends tee 90 degrees in any direction, automatically returns to upright position. Special soft brass alloy base won't nick clubs. Send check or money order, specify initials. No COD's please.

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Craftsmen in Charm



"The Veda"

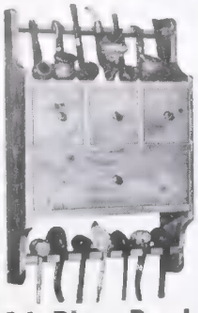
Lovely to look at, and so comfortable! Constructed of hand-picked native hardwoods, with tempered steel coil springs to assure you years of lasting satisfaction. The Veda is truly an outstanding value at our low price. Upholstered in finest spot-proof velvet in fourteen decorator colors—from lovely, deep jewel-tones to enchanting pastels. (Samples on request.) H. 32½"; W. 22"; Seat D. 18"; Seat H. 17½". **$36.50** ea., **$70** pr. Your fabric, 5 yds. 54"; 4½ yds. 36", **$30.50.** Exp. coll. No C.O.D. For folder, "Hunt Galleries' Previews," send 10¢.

Satisfaction Guaranteed

HUNT GALLERIES
P. O. Box 492 Hickory, N. C.

Craftsmen in Charm

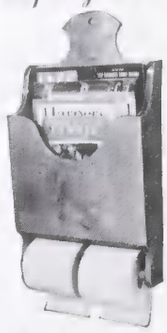
In Kits or Beautifully Finished



14 Pipe Rack

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 air-tight humidor tobacco drawers, large accessory drawer. Hangs charmingly, conveniently on wall; saves desk or table space.

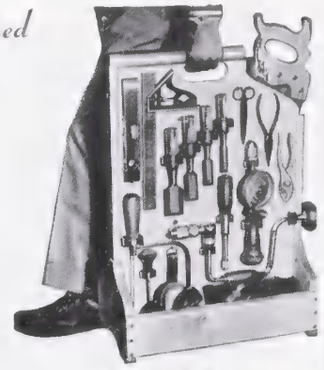
14 pipe rack 13"x18" **$12.95**
Kit $7.95
29 pipe rack 18" x 22"
Complete only—$26.95
7 pipe rack 13" x 9"
(like top half of photo)
Complete $8.95 Kit $5.65



Bath Rack

Here's a rare combination of charm, humor, and utility for your "reading room." Holds 10 magazines. 2 rolls of tissue assure a constant supply. Or use it in kitchen for paper towels, bags, waxed paper, etc. Keeps all your paper supplies handy. A clever, unique gift. 12" x 23" x 4¾". In regular finishes or white.

Complete $11.95
Kit $7.75



Tool Tote

The Perfect Gift for Him

Now the "do-it-yourselfer" will have everything handy for those odd jobs around the house. One-arm workshop holds over 30 tools (about 15 each side) in plain sight for easy selection. Easy to carry. Cutting edges and fingers are protected. Saw slides into concealed scabbard. Room at bottom for more tools, nails, fuses, washers, etc. Clips and hooks for both sides supplied. 17"x26"x9½".

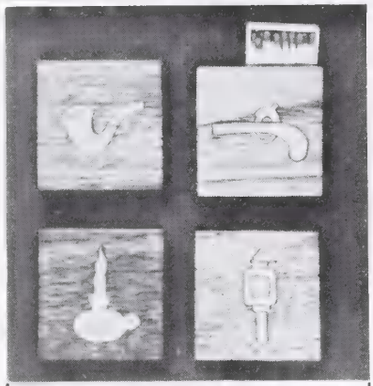
Complete—in honey-tone pine only $11.75
Kit $7.95

COMPLETE RACKS in hand-rubbed, honey-tone knotty pine, maple or mahogany finish. Shipped express charges collect.

OR IN KITS for easy 1-hr. assembly; fitted, drilled, sanded, etc.; simple instructions. Postpaid (add 10¢ west of Miss.)

Immediate delivery. Money-back guarantee. No C.O.D.'s.

Yield House
Dept. B12-8,
North Conway, N.H.



MODERN MATCH BOXES Imported from DENMARK

A gift that can't be matched! Handsome teak-wood match boxes, inlaid with superb stainless steel designs. Exquisitely crafted, they are 1¾" square. For yourself or your hostess. Set of four to a gift box.

Set of four **$5.00**

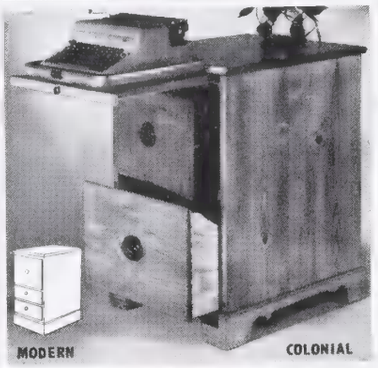
Matching Coasters, Set of four **$5.00**

Add 35¢ postage.

Write for FREE catalog.

SETH and JED

Dept. B-12 New Marlborough, Mass.



18½"x22½"x 28" high **TYPEWRITER TABLE**

Store your home typewriter in this "miniature office." Sliding shelf for typing, dust-proof compartment (16¼" x 20½" x 9¾" high) for typewriter storage . . . plus 1 legal-size file drawer (with 2 movable dividers) **OR** 2 small drawers. Antiqued hardware, dovetailed drawers on hardwood rails. Specify Modern or Colonial, kind of drawers and finish.

Quick delivery.
Express charges collect.
Satisfaction guaranteed.
Send check or money order.

KNOTTY PINE unfinished . . . **$32.95**
pine finished . . **35.95**

TUPELO WOOD unfinished **35.95**
finished in maple, mahogany, walnut **38.95**

Jeff Elliot Craftsmen
Dept. B-128 STATESVILLE • NORTH CAROLINA



WINDOW



LISTEN, MY CHILDREN, and you shall hear a personal message from Santa himself. Jolly St. Nick will talk to your youngster, call him by name, and invite him to sing "Jingle Bells." Send child's name to this firm and it will be recorded on a 78 RPM unbreakable record for only $1. This is better than a trip to see Santa! Nancy's Bazaar, Box 340, Elizabeth, New Jersey.



WOOL GATHERING for a pretty girl? Then get her this wonderful six-foot muffler boldly striped in red and white. It's better than a tonic for last year's tired sport coat. Made of 100% wool-knit, scarf with knotted fringed ends is heavy and warm and long enough to use as a hood. $4.25. Matching mittens, $1.50. Set of both, $5.50. Order from Deerskin Trading Post, Rt. 1 at 114, Danvers, Mass.



MERCI BEAUCOUP NOTES, designed by Schiaparelli, are a must in a lady's social life for gift acknowledgments. So make flying checks down your Christmas list and earmark these for lots of names. White notes are edged with shocking pink and are cleverly folded. Ten notes and envelopes in black and shocking pink gift box are $1.25. Kimball Printers, 105 Bond St., Oshkosh, Wis.

Absolute Satisfaction Guaranteed

Down Comforts Beautifully RE-COVERED



. . . in exquisite down-proof satins, taffetas, sateens. Wool Comforts Re-Covered Too.

ALSO . . . Old Featherbeds converted into heirloom, cloud-soft feather-fluff comforts by ALDEN secret de-stemming process © 1954

Send for **FREE** Samples of Coverings, Testimonials and Descriptive Folder.

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Box 5070 • Dallas, Texas

I have ☐ Old Down Comfort ☐ Featherbed ☐ Pillows which may need re-covering or converting into beautiful Alden Heirloom Comfort. Send FREE samples of coverings and literature *without obligation.*

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Add _____
City_____



BET YOU A NICKEL

IT'S no gamble to give these cuff links to your favorite French-cuffed Dude! They'll cause more favorable comment than any other cuff links in his stud box.

REAL BUFFALO NICKELS (no longer minted) mounted on double-gold-plated links . . . a collector's item.

And with "TAILS" on one and "HEADS" on the other . . . he'll have a sure winner up HIS sleeve . . . that is . . . if you're not wearing them.

$3.30 per pair incl. tax *We pay postage* *Money back guarantee*

Matching Tie Clip—$2.50

frances-morris DEPT. 20
125 ASHLAND PLACE, BROOKLYN 1, N. Y.



"Madame Pompadour" BATIK SATIN BEDSPREAD

The elegance of a gracious era is captured in this magnificent bedspread. Made of luxurious Batik Satin, it is wondrously non-crushable, washable, and requires no ironing. In luscious shades of white, pink, mint green, sun gold, aqua, blue or antique gold. For yourself, or a very special gift.

39" wide twin size, or 54" wide double bed size **$27.50.** 60" wide queen size bed **$39.98.** 80" wide dual bed size **$59.98.** Matching window drapes **$19.98** pair. Window Valances **$12.98** each.

All prices postpaid in U.S.A. Sorry, no C.O.D.'s.

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"EASY GOLF WITH YOUR FAVORITE PRO"



10 complete lessons on vinyl record and beautifully illustrated instruction guide.

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10 stroke cutting lessons, from putter to driver . . . clear, concise and complete. Listen, see and read and you too will play better golf quickly. A perfect gift for men and women, send $9.95 postpaid to Dept. B

FAIRWAY RECORDS, 8447 Wilshire Boulevard, Beverly Hills, Calif.

Indicate which pro's album you prefer.

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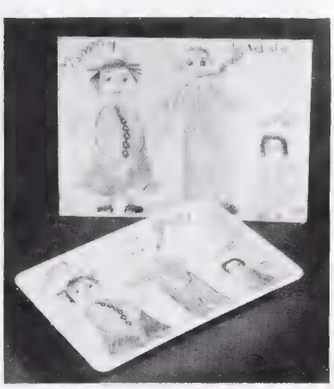
SNOW WONDER is the Norwegian Championship Sled with room for two and fun for all from five years up. Styled after the Arctic sled, it combines speed of bob-sledding with safety of a toboggan. Almost 4′ long, of natural wood reinforced with steel, it has steel runners, instant steering control, hand and foot brakes for safety on lightning-fast runs. $16.95 plus $1.05 post. Breck's, 515 Breck Bldg., Boston 10, Mass.



COFFEE CARAFE is a good buy for now, when after-dinner coffee in front of your log fire, the curtains drawn against the cold night, is the nicest part of the day. This beautiful 8-cup carafe with copper-tone trim and table warmer makes a wonderful gift because it comes filled with plain pecan halves (Gift #CC-1), or sugared and spiced pecans (Gift #CC-2). $5.95. Stuckey's, Eastman, Ga.



COPY CATS, that's what Young Rembrandts are. They take your child's drawn or crayoned "work of art" and reproduce it under glaze on a king-size ash tray for daddy's or grandpa's desk. Send the drawing to this shop. Any size will do and the paper can be folded. 7½″ x 10½″ ash tray is $10.50. Allow 10 days del. "Masterpiece" is returned. Young Rembrandts, Loch Lane, Port Chester, New York.





SOPHISTICATED SARAH

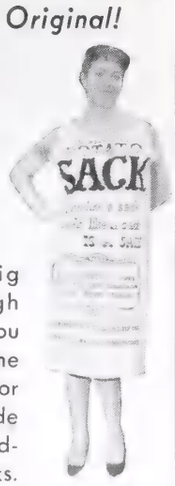
To make the little girl's dream come true. She has the figure of a lovely miss and the face of an angel. A delightful 9" life-like beauty with movable arms, legs, head, sleeping eyes and glamourous washable saran hair—blonde or brunette. She's romantic in her white-lace trimmed royal blue taffeta dress, smart in her matching hat and purse. Shapely legs and high-heeled slippers. Included in her glamour set are jeans and knit shirt, red flannel gown, cotton dress and felt coat, plus, accessories of comb, curlers, pin, three charms, parasol and a tiny Yo-Yo that works. All clothing custom made by expert seamstress. Not sold in retail stores. Guaranteed to please or your money back. All for only $5.95 postage paid. Send check or money order to

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Why spend big money on high fashion when you can give her the authentic Sack for just a dollar! Made of honest-to-goodness potato sacks. The loveliest female will look like a sack of potatoes. Handsome two-color print. Man's revenge! A sack-ful of fun.

HOSTESS HOUSE Dept. B-12
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Austen Display Inc.
133 WEST 19th STREET, NEW YORK 11, N. Y.

Quan.	No.	Description	Price	Amount
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	408	Silver Rope, 6 Ft., Each	8.00	
	409	Silver and Satin Garland, 6 Ft., Each	6.00	
	410	Green Satin Balls, Asst. Sizes, 12 Pcs.	9.00	
	411	Guardian Angel, Each	18.00	
	809	Tinsel Bubbles, Per Box of 12	13.00	
	810	Chain of Silver Snowflake Lights, Chain of 10	16.00	
	811	Large Silver Snowflake Light, Each	5.00	
	812	Silver Snowflake Candle Holder, Per Pair	5.00	
	813	Stickler Snowflakes, 14 Asst. Designs with Color Overlays, Per Bag	2.00	
	814	Silver Aspen Tinsel, 40 Ft. to a Box	4.50	
		TOTAL	$	

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YOUR OLD FUR COAT INTO NEW CAPE, STOLE

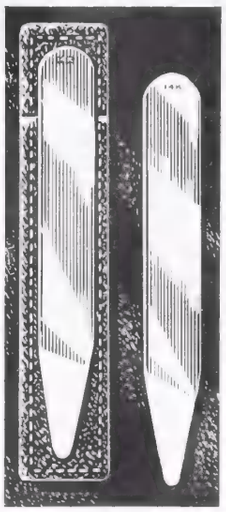
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for the man who has everything

14K GOLD COLLAR STAYS

TWO 14K GOLD COLLAR STAYS IN LEATHER CASE . . . $14.50†

PERSONALIZED WITH 3 INITIALS, $1.00 EXTRA

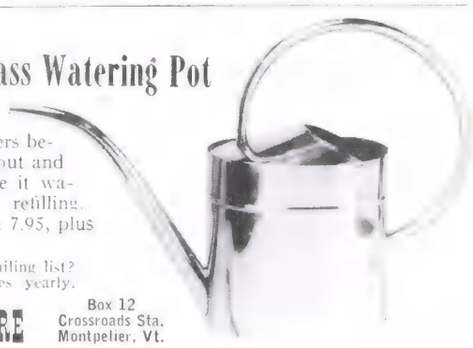
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Half-gallon **Brass Watering Pot**



A favorite with indoor gardeners because of its sleek lines, long spout and convenient handle, and because it waters a lot of plants without refilling. Replica of a fine English piece. 7.95, plus handling charge of 40c.

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WINDOW

the perfect gift FOR HER . . .



Spruce ELECTRICAL MANICURIST

Give her the gift of beautiful hands with Spruce Electrical Manicurist. In just ten minutes a week, Spruce contours her nails, gently loosens and whisks away excess cuticle, buffs nails to a vital glow, gives hands and fingers a stimulating oil massage and safely erases callus from fingers, hands or feet. Can be used on the toenails, too. All this in the comfort, convenience and privacy of her own home! Starts to save her money right from the beginning! Safe, easy, comfortable! A truly wonderful gift.

Guaranteed Pre-Christmas delivery on orders rec'd by Dec. 22.

Fully guaranteed to be free from faulty workmanship or defects in materials. MOTOR UNCONDITIONALLY GUARANTEED FOR TEN YEARS!

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ABAR MANUFACTURING CO.
"Precision Built Products Since 1931"
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OF HAND WROUGHT COPPER

Either one of these accessories with One or More graceful Old English initials will be appreciated.
The mellow antique finish of the copper is protected from changing color.
Immediate Delivery
Waste Basket—15" high—$12.95 Ppd.
Desk Basket —5" high—$ 5.50 Ppd.

HENRY W. LONGFELLOW
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9 in 1 playtime tablecloth

CHOCK FULL OF FUN!

Nine wonderful games for everyone from six to sixty—on a 54" square table—1000 square inches of playing area! In durable, washable, vinyl plastic that protects your table, it will bring years of pleasure to the whole family. Includes a 32-pc. game kit and complete instructions. Games are in attractive, easy-to-see black on a pink background. A wonderful, welcome gift at a remarkable low price!

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ARTIFICIAL BREASTS— FOR AFTER SURGERY

INDIVIDUALLY SCULPTURED
or
MADE IN NINE SIZES

- RE-CREATES CONTOUR
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children DEMAND

the REAL McCOY! Santa Claus WIG & BEARD SET



GUARANTEED to convert any human being into a believable, authentic Santa Claus . . . and you can wash and set as you would your own hair!

Style #70SC

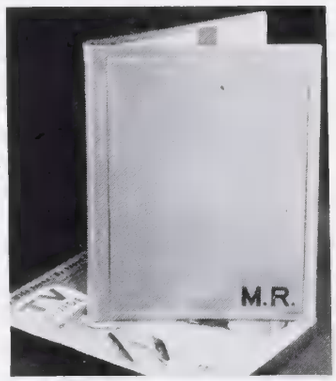
FLAME PROOF—LASTS FOR MANY YEARS
Soft, lustrous, snowy white.

DU PONT NYLON Full Wig and 15" Beard Set; Style #70SC **$19.90** Postpaid

SARAN Full Wig and 15" Beard Set; Style #70SC **$13.90** Postpaid

Christmas Delivery Guaranteed If Ordered by Dec. 12th

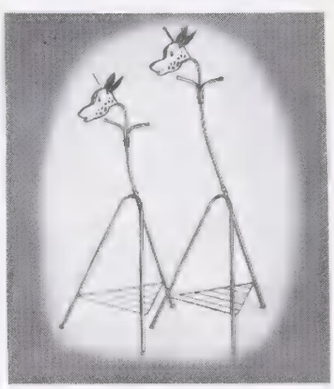
SHIRLEY COSTUME WIG CO.
BOX 55 NEW YORK 14, N. Y.



BOUND TO PLEASE television devotees is a handcrafted leather cover for your TV Guide. It's color-schemed to your décor, would be handsome on a coffee table for easy reference. Personalized with 1 to 3 initials, it's moiré-lined, comes in red, pink, ice coffee, black, turf tan, green, and also fits *Reader's Digest*, *Coronet*. $5.95. Add 35¢ for up to 3 gold initials. Jack's Mail Box, HB, 95 Fifth Ave., New York 3.



IN THE PITCHER will go water for your cocktail tray, cream for the coffee, syrup for Sunday morning pancakes, and it's a piece you will be very proud of. This beautifully designed ceramic pitcher, imported from Holland exclusively for Bonwit's, has a satin black finish and an outstanding purity of line. 1½-pt. capacity, $3.75 plus 35¢ post. Bonwit Teller, Fifth Avenue at 56th St., New York 22.



GIRACK MEASURES UP as an extraordinarily good customer for a child's room. It's shaped like a giraffe and grows with your child. 48" high, it adjusts to 58". Shelf at bottom may be used for books or shoes. Sturdily made of tubular steel, triple-chrome plated, head is brightly painted white wood with blue features. Easy to assemble. $14.85 ea. Hagerstrom Metalcraft Studio, Wheeling, Illinois.

AFTER CHRISTMAS "THANK YOU" NOTES



Wonderfully convenient way to say "Thank You" for your Christmas gifts. Box of 16 notes and matching envelopes contain 4 cunning designs, each different. Whimsical illustrations are in color on white background. 2 of them portray Santa; one shows him relaxing, in the other he is sound asleep. 2 darling Reindeer are pictured; one cavorting and hilarious, the other just "all in". All are lettered with "Thank You". Delightful bread and butter notes to your holiday hostess. Measures 3"x4".

$1.00 (2 Boxes $1.95)

5-YEAR LAVENDER HEARTS



These fragrant hearts are not merely impregnated with lavender, they are SOLID lavender. Guaranteed to retain their scent for at least 5 years! Use in closets, drawers, on shelves. Scatter among lingerie, hankies, linens, stationery for that fresh English fragrance so long associated with lovely women. Decorative vial contains 6 hearts. **$1.00**

ELRON INC.
352 W. Ontario St., Dept. M-127, Chicago 10, Ill.

Max Schling's DELUXE Feeder



ATTRACTS BIRDS ALL YEAR 'ROUND

Only **$4.95** COMPLETE POSTPAID

- Thoroughly field-tested
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- Constructed of lifetime Aluminum
- 5-foot pointed-end sectional pole included

Now—enjoy a song festival near your home all year 'round by installing this "bird-tested" DeLuxe feeder by your favorite window. Just push the sturdy black steel pole into the ground and birds will find the feeder in a hurry! Made of lifetime aluminum; translucent polyethylene hopper holds enough feed for hundreds of birds and shows when to refill. Open the hopper simply by twisting the top knob and removing the cover. Oversized roof keeps rain and snow off feeding area; 5-foot pole means that cats and squirrels will keep at safe distance. Try it now with our money-back guarantee!

Max Schling Seedsmen, Inc.
Dept. 660-A; 538 Madison Ave., N.Y. 22, N.Y.

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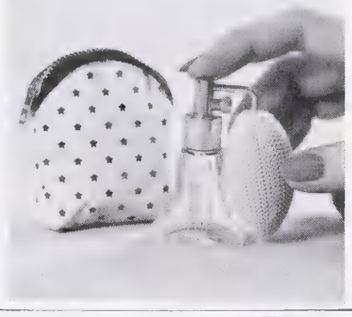
FATHER CHRISTMAS is coming, and he carries a little lantern to light his way. Swedish children and those enlightened souls who know the magical powers of the Tomptes will sleep in peace the night before Christmas, for they know he brings gifts to those who believe. Handcarved and painted bright red, he has a white yarn beard, is 4″ high. $1. Shopping International, Dept. 162, 65 Court, White Plains, N. Y.

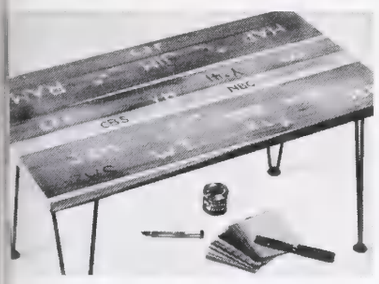


MARBLE-TOP COMMODE. Use a pair of Victorian commodes to flank a sofa. Use one as a bedside table or a sewing cabinet. Four-drawer commode with handcarved roses is solid Honduras mahogany with imported Italian Arabescato marble top. Walnut, mahogany, fruitwood, or antique white & gold finish, 20½″ w., 15″ d., 30½″ hi. 80 lbs. $65 f.o.b. Ala. Victorian catalog. 50¢. Jones, Box 246, Pine Level, N. C.



TRAVELING ATOMIZER. When perfume takes a trip, it is indeed a perilous journey. A bumptious porter, a rutty road, a jouncy plane—and the fabulous potion plays havoc with your purse or clothes. So whatever your holiday plans, do take along this crystal atomizer with stainless steel leak-proof cap. It holds one-fourth ounce, comes in water-proof case. $2. Dunhaven's, 4115 Lafayette St., Dallas 4, Tex.





AUTOGRAPH TABLE

new idea! The "GUESTABLE" is conversation ece, party game, "guest book", compliment and ntiment—all in one! Special fun for teens and llege. Have your friends carve their initials in is beautiful redwood table—36″ long, 21″ wide, 8″ high. Assemble yourself in 10 minutes! Complete kit includes all wood parts with pre-drilled rew holes, strong welded metal legs, Xacto nife, putty knife, Plastic Wood (for filling itials), sandpaper, nails, screws and complete structions. $19.95 ppd. Add $1 Denver and est. Ohioans add 3% sales tax. Satisfaction aranteed. Send check or money order.

the GUESTABLE *company*
7115 Miami Ave., Cincinnati 43, Ohio

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PENNSYLVANIA DUTCH PRETZEL ASSORTMENT

"Wonderful good!" That's the Pennsylvania Dutch description of this delicious five-pound assortment of crisp, buttery Extra-Thin Pretzels, bite-size Nutzels, big, crunchy Beer Pretzels, Pretzel Stix. Packed in a handsome "barn red" reusable tin decorated with authentic Pennsylvania Dutch designs. Lid makes an attractive wall plaque or serving tray.

$4.95 postpaid anywhere in the U.S. or to service personnel overseas. Order early and specify shipping dates. Gift card enclosed. Checks or M.O.—Sorry, no C.O.D.'s.

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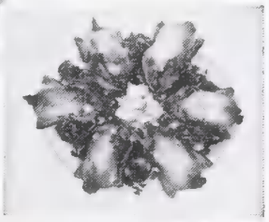
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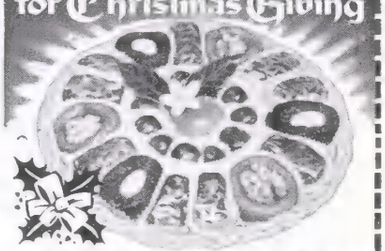


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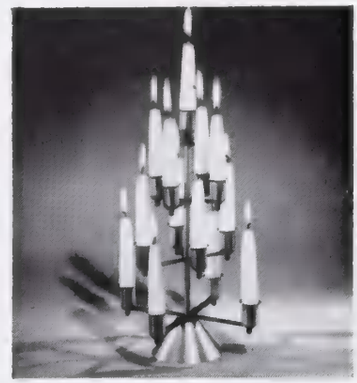
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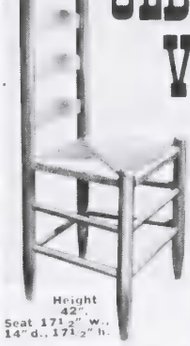
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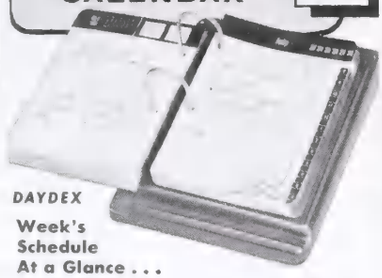
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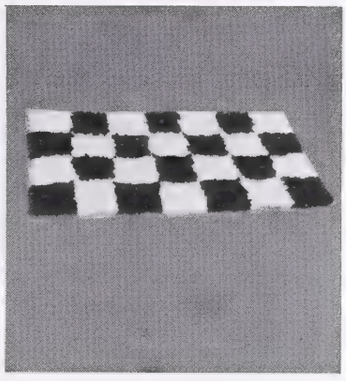
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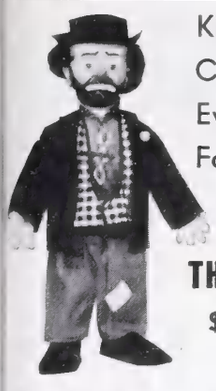
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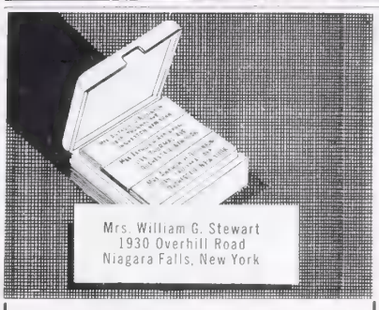
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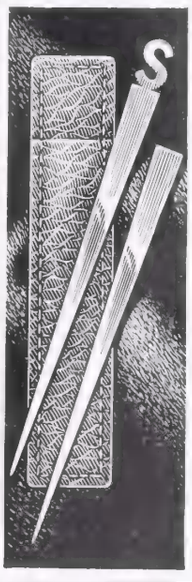
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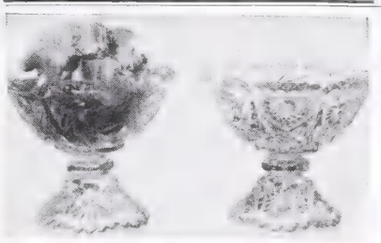
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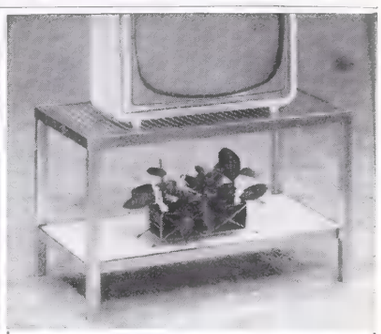
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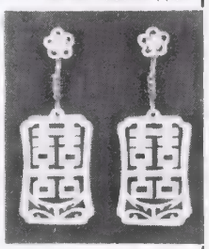
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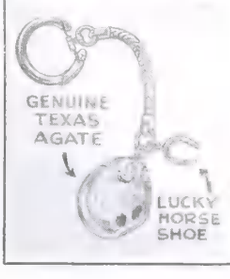
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TIP TO A HOSTESS. W you serve chicken-in-the-bask frogs legs, or boiled lobsters, Terry-Naps come to the rescue your sticky-fingered guests. Sm white terry-cloth napkins, 7" 7", are embroidered in the cor with a wishbone tied with a ribbon. Set of eight, with 8 square rattan plate, is $2.95. K Enterprises, Box 36632-HB, Angeles 36, California.



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Rainbow Stripes—new twist on a charming theme—and wonderful stripes! Fine muslin or luxury per



Look what we've got for Christmas! New Florals, Stripes, Pastels, and luxurious Blankets! Can you imagine anything more fun to give or to get?



Pretty Pastels—so delectable they look good enough to eat! 7 colors in petal-soft percale.



Saucy Scallops—add a fillip to the most tailored bedroom. White on pastels and vice versa in finest percale.



Luxury Blankets—made to cuddl in! Latest miracle fibers—loveliest co

Lady Pepperell Sheets and Blankets

FITTED · REGULAR · WHITE · COLORS · STRIPES · PATTERNS · SCALLOPED · PERCALE · MUSLIN · NYLON

PEPPERELL FABRICS®



WINDOW SHOPPING

$1,000 FOR $8.95. That sounds like a fair rate of exchange, doesn't it? Here's how it works. For $8.95 you get this whopping old time wooden beer keg that will hold a mint in coins and currency. Remember a barrel of money is a comfortable thing to have when you need funds for a new car or a skiing weekend, so start saving now. 12″ h., 10″ w., $8.95. Mrs. Dorothy Damar, Damar Bldg., Elizabeth, N. J.



IT'S YOUR MONOGRAM that makes this bedspread a knockout, the antique satin that makes it an aristocrat. Gold, nutmeg, pink, aqua, green, beige, white, blue, or rosedust spread has band, monogram of self-color satin. Twin, $13.95; dbl. $15.95; king $19.95; monogram $5 (underline last initial). 90″ draperies $12.95 pr. Fabric $1.25 yd. Add 75¢ post. Color samples 15¢. May Schaffer, Box 7102-A, Elkins Park 17, Pa.



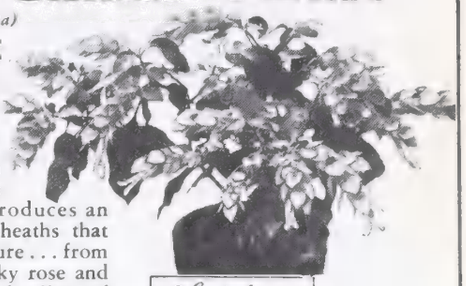
PRETTY SAUCY. This is the time when Christmas presents gang up on your budget until it's red in the face. So here's a charming gift at a charming price for hostesses who rate more than a card, less than a lavish gift. Saucy Boat in Plantation Colonial pattern is made in England by Mason's and comes with recipes of European sauces and catalog. $1. Carl Forslund, 122 E. Fulton, Grand Rapids 2, Mich.



Like a "Living Rainbow" of Purple, White, Yellow, Pink, Rose, Red-Bronze and Gold! Exotic, Color Changing

MEXICAN SHRIMP PLANT

(Beloperone guttata)



BRINGS YOUR HOME GLOWING COLOR ALL WINTER LONG!

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature . . . from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

BLOOMS INDOORS AND OUTDOORS ALMOST ALL YEAR

Despite its exotic good looks, this easy-going Mexican beauty needs little care. Grows up to 3″ a month . . . to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November till April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!

Christmas Special Only $1 ppd.

ORDER NOW for GIFTS & YOUR HOME. Christmas Special Holds Only While Present Limited Supply Lasts. All prices postpaid. Directions for easy care enclosed. Send Check or Money Order.

3 for $2.00
6 for $3.75
10 for $6.00

You must be delighted or you'll receive free replacement or your money back.

Stern's Nurseries DEPT. E, GENEVA, N. Y.



16½″ ■ 22½″ ■ 22″ high

"LOWBOY" FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Deep enough for alphabetical guides, long enough for the accumulation of years, it will keep all your important papers orderly, accessible and in one place. Beautifully hand-made with antiqued hardware . . . dovetailed drawers (1 file, 1 single) on hardwood rails. A gift your efficient friend or husband will adore you for!

KNOTTY PINE	TUPELO WOOD
unfinished . . $24.95	unfinished $29.95
pine finish . . 26.95	finished in maple, mahogany, walnut 31.95

(Add $3 for Legal Size—18½″ x 22½″ x 22″ high.)

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

Jeff Elliot Craftsmen Dept. B128 STATESVILLE • NORTH CAROLINA

DRESS HIM UP FOR CHRISTMAS IN WHITE LEATHER AND JEWELS



Handsome by day! Visible at night! French poodle contour cowhide collars. White, turquoise, pink, red, black, tan, yellow, aqua, French blue, green. Jeweled with rhinestones in shadow-box settings; rubies, sapphires or emeralds. Pet's name engraved on plate. Corbin padlock. Collar, **$3.95.** Rhinestone handle leash, **$1.50.** Take neck girth with strimp. Send string and his name. C.O.D., plus postage. Or, send payment, we pay postage. Orders filled year 'round.

RADIANT WHITE FOR CHRISTMAS



Wide collars for larger dogs. Same colors as above. Jeweled: rhinestones, sapphires, rubies, emeralds or PLAIN Pet's name on plate. Corbin padlock. Collar, **$2.50.** Matching leash, **$1.50.** Send neck girth and his name. Cat collars, same colors as dog collars, **$1.50.** Cat leash, **$1.00.**



WEST POINT COLLAR

Radiant white, rocket red and colors listed above for smaller dogs. Jeweled with rhinestones. Or, jewels listed above. **$2.50.** Matching leash, **$1.50.** 10-ft. leash, **$3.00.** Pet's name on plate. Corbin padlock. Send neck girth and his name. Guaranteed.



White, Round COLLARS OR Colors as above $2.75
Leash $1.50
Send Neck Girth

2 BUCKLE HARNESS WHITE OR COLORS MENTIONED $3.50

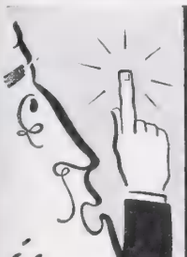
WITH JEWELS





ONE BUCKLE HARNESS WHITE OR COLORS $4.50

CURTIS CREATIONS Dept. H-2
Genesee-Hopper Bldg., Utica, N. Y.



NO MORE **Burnt Fingers!**

Bobby's safe method of lighting your fireplace and barbecue.

GET THE *NEW, SAFETY* **WANDALITE**

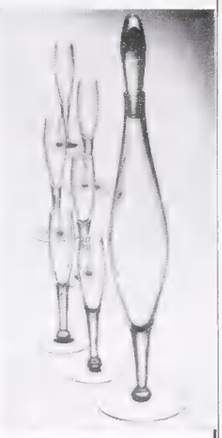
Attractively designed to compliment *all periods* of furniture and all fireplace fixtures.

- 27½ inches over-all length.
- Sturdy light-weight construction.
- Convenient hanging hook.
- Top-quality lighter

Available in:
Brass Finish $7.95
Satin-Black Finish $6.95

Please add 30¢ for postage —send cash, check or money order. Michigan residents add 3% sales tax.

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Post Office Box 83 Farmington, Michigan



Cordially Yours

HAND BLOWN HAND FINISHED CRYSTAL

Most gracious way to serve after-dinner any kind of liqueur or cordial. All seven brilliant pieces: 11″ decanter and six 4½″ glasses—are expertly hand blown and hand finished. Keep on your mantel or sideboard to reflect the sunlight . . . give to your favorite bride. Set **$5.98** ppd.

Set of 8 Miniature Brandy Glasses, clear crystal, 2½″ high. $1.98 ppd.

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OUR FABULOUS

CHAMOIS Shirt

FOR MEN AND WOMEN

For those with a flair for wearing fine sportsclothes—a collector's item! Keyed to meet the requirements of active sports yet tailored to perfection. Down-soft imported chamois leather—washes or dry cleans—wears for years. Convertible, 2-way collar, ocean pearl buttons, side vents, roomy button pocket, tab-button cuffs. Casually comfortable in-doors—incredibly warm in cold and wind. You can't match this fabulous shirt anywhere. Natural chamois color. Women's are square cut. Men's as illustrated. Immediate Delivery. Women's Sizes 10-20. Men's Sizes 36-46—**$45.00** Plus 50¢ postage. Special Sizes—10% extra. No C.O.D.'s. Money Back Guarantee.



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Dept. B6-8, 157 Federal St., Boston 10, Mass.



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BURNS TRASH SAFELY OUTDOORS!

End fire hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel Model A (21½″x 27″)—$14.95 postpaid. 3 bushel Model B (24″x32″)—$18.95 postpaid. Money back guarantee.

ALSTO CO., Dept. HB-12, 4007 Detroit Ave., Cleveland 13, Ohio

IDEAL FOR CHRISTMAS GIVING



For AFRICAN VIOLETS

and other plants . . . the new VIO HOLDA

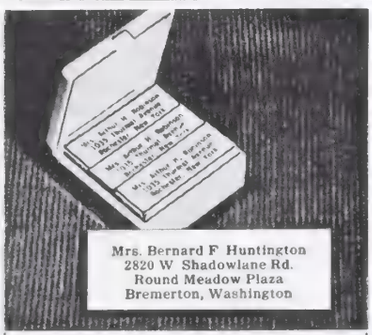
PLANT STAND

- Holds 11 plants, 10 on Revolving arms
- Promotes Thrifty Growth

A wonderful gift for flower lovers. Finest all-steel welded construction. 40 inches high. Finished in antique black, white or green enamel (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved at a touch to enhance beauty of arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires so little space. Wonderful indoors or out. And, a grand gift idea!

STURDY
NO TIP—NO TILT
The Stand with the Revolving Arms

ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage in U.S.A.; $2.00 for shipment to Canada. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—**Vio Holda Mfg. Co.**, Box 915, Dept. 6128, Topeka, Kansas.



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1000 NAME & ADDRESS LABELS $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 1212 Jasperson Bldg., Culver City 1, California.

DE LUXE
CRYSTAL BOWL



Fill it with fruit or flowers to create a magnificent centerpiece! The crystal clear top of this handsome appointment is 12" in dia., 10" high. It is decorated with handcut, diamond-like crystal prisms which hang from the rim. The base is heavy cut lead crystal. **$23.95**

Check or money order—Express charges collect.
Satisfaction guaranteed.

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CHILDREN'S Sanforized
DENIM
BEDSPREAD



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Beautifully tailored, with rounded corners, fully washable vat-fast colors. NOW SPECIALLY PRICED TO SAVE YOU MANY DOLLARS. Made to order in your choice of color combinations.

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Pink • Maize • Faded Blue
Dark Blue • Green • Brown
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SATEEN TRIM COLORS
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YOUTH – 66x100 – **6.95** (33" bed, 16½" drops)
TWIN – 72x108 – **6.95** (39" bed, 16⅛" drops)
SUPER TWIN 83x112 **8.95** (39" bed, 22" drops)*
*If other than 22", specify

MONOGRAM $3.50 Extra

Matching Pinch-Pleat DRAPES 34x90" long untrimmed per pr. **6.95**. Drapes made to order, any size. Prices on request.

SATISFACTION GUARANTEED

2 wks. del'y. NO C.O.D.s. ADD 75¢ POSTAGE. Send 15¢ per fabric for color samples. Denim & Sateen; also CORDUROY.

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BOOK STAND
LAMP
TABLE



Ideal chairside or limited space end-table, 35" high, 12" wide, 12" deep.

$59.50
Exp. Chgs. Collect

DESIGNERS and MAKERS of UNUSUAL
EARLY AMERICAN
PINE FURNITURE



Mail $1.00 (credited on your first order) for *Catalog, Interiors in Color and Background Story* of our handmade furniture. Visit this delightful Early American landmark shop or see our *Permanent Displays at Workshop, Rt. U.S. 202, Lambertville, N.J.*

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WINDOW





ENGLISH HOLLY WREATH. Christmas is rich in traditions. The battered star for the top of the tree. The chestnut dressing for the turkey. The apple left for St. Nick. This wreath for your front door and chimney breast. Made of glossy-green Oregon-grown English holly with heavy clusters of red berries, it's hormone-treated for long life. 16" in diam., $5.25. English Holly Packers, Box 425, Portland, Ore.



BASKET OF PRESERVES. There'll be a delicious jam session at your breakfast table if you serve these home-made New England jams. And the gift assortment in a wicker basket would be a wonderful present for any sweet-toothed family. There's beach plum jelly, cranberry jam, blueberry preserves, and cranberry-apple jelly. $2.65 complete. Puddin' Holler, HB-12, East Swanzey, New Hampshire.



THIS IS THE ROBE we hope he'll find under the tree Christmas morning. It's a beauty. Celanese satin is the luxurious material; it's washable. The robe, handsomely tailored for lounging, comes in black, gold, red, white, or blue. Please send height, weight, and waist measurements. $18.95. (Add $2 for extra large size.) 3-letter monogram, $2 add'l. Scintilla, HB-12, 5718 N. Kenmore Ave., Chicago 40, Ill.

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For non sugar and low sodium diets, we have delicious assortments for all tastes. Creams, meltaways, fruits and nutmeats dipped in the finest dietetic chocolate. The best there is, there isn't any better. Write for price list or enclose $1.65 check or money order for 10 oz. GET ACQUAINTED Box post paid.

Helen Elliott

Wonderful Homemade
CANDIES

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STOP RADIO & TV NOISES *INSTANTLY!*
NEW ELECTRONIC DESIGN!

Bell-Tronic line filter eliminates noisy interference caused by motor appliances, autos, oil burners, etc. Simply plug radio or TV cord into filter and filter into wall socket. Send $1. Add 25c for P.P. & Handling. No. C.O.D. Try 5 days. Money back guarantee.



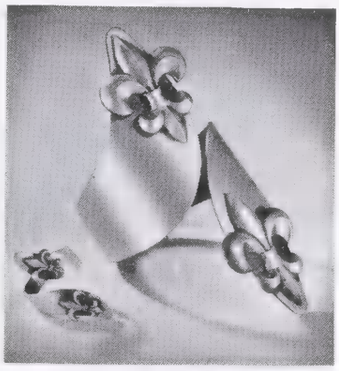
$1

TUBE WHOLESALERS CO. Dept. B-HB Box 61, Baldwin, L. I., N. Y.

SHOPPING



COPPER'S COMING into its own as a top fashion accessory, as you can see by the burnished gleam of the most highly styled but moderately priced jewelry we've seen in ages. Stunning with sweater and skirt match-mates, wools and tweeds, wrap-around bracelet is mounted with golden fleur-de-lis. $3.30. Matching ring adjusts to any size finger. $2.20. Tax incl. Jeredith Manor, Box 130, Nyack, New York.



GOOD LUCK JEWELRY. We hope this Indian-designed bug hand-wrought of sterling silver and set with genuine turquoise stone won't fly away because we've got it ear-marked for lots of Christmas gifts. Tie tack *or* tie clasp is $3.95; cuff links, $6.50; earrings, $6.50. Tie tack & cuff links, $9.50; earrings & cuff links, $11.95. Tax incl. Add 25¢ post. Vicki Wayne, 622-HBB S. Country Club Rd., Tucson, Ariz.



PLAYING CARDS made in Vienna are reminiscent of an era when the art of graciousness flourished. They have a grandeur that goes with blazing chandeliers and singing violins. The faces, reproductions of famous paintings, are designed to stimulate your bidding into the slam brackets. Stain-proof and durable, 2 bridge decks, $2.75. Giant bridge cards, 5″ x 7″, 2 decks, $7.75. Bryn Mawr Gifts, Bryn Mawr, Pa.



THE "Natural" GIFT for TEACHER

New

Distinctive to use! Thoughtful to give!

AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation: HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk. Ends forever messy chalk dust on hands and clothes . . . no more recoiling from fingernails scratching on board, screeching or crumbling chalk, prevents allergy from chalk. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure!

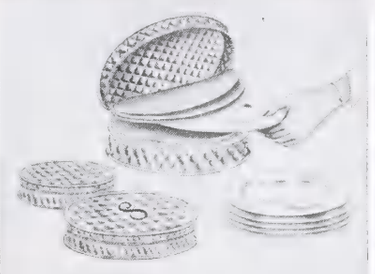
NEW, DIFFERENT GIFT OF LASTING USEFULNESS.

Every teaching hour teacher will bless HAND-GIENIC . . . and your child. Sturdy metal construction, 1-YR. WRITTEN GUARANTEE. Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel.

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EXCLUSIVE! NOT SOLD IN STORES
Send $2 for one, only $5 for set of 3
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Postage free. Satisfaction or money back. Same day shipping guaranteed.
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Please rush.....HAND-GIENICS under your money-back guarantee. I enclose $.....
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Dustproof—Zippered PLATE CASE

Your finest plates will be ready to use at a moment's notice. Protect them from dust and chipping by storing in lovely satin-finish, washable quilted plastic, 8-plate covers with round zippered closure and attached flannel dividers. Three sizes to Set: 11½", 9", 7½" dia. in pink or yellow. **Set, $5.95 plus 35¢ for mailing.** Add $1.00 per Set for single initial in either charcoal or navy. An ideal bridge prize, shower, or wedding gift.

Write for free gift catalog

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A great Christmas gift for every smoker on your list.

. . . only $1.50 each *postpaid*
(Check or M.O.; No C.O.D.'s)

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Don't Sack THE SACK

Make a grand entrance in the real thing and we guarantee you'll knock 'em dead. Absolutely certain to loose shape without ironing, this creation looks like a sack, feels like a sack and is a real potato sack. It comes in natural "sack" color with black and red markings. For a devastating touch, add mink!

3 For $2.75 Postpaid $1.00 EA. PPD.

Pa. Res. Add 3% Sales Tax. Sorry No COD's
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WHAT'S NEW SHOP
Wynnewood HB-12, Penna.



'TRAVEL TWINS' CARRY YOUR JEWELRY IN STYLE

These twin jewelry cases are delightful traveling companions you'll take with you wherever you go. Small enough to tuck away in suitcase corners or even a large hand bag (not to mention dresser drawers) yet they hold enough jewelry to see you around the world in style. Made of Swiss embroidered, quilted taffeta, lined with velvet. Cases are zippered. In fuchsia or turquoise with contrasting lining. 2¾" square. *No C.O.D.'s*

The pair, only $2.95 postpaid

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Artisan Galleries
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Wedding Box

For an imaginative and sure-to-be treasured gift, send the next invitation you receive to us for precise and unobtrusive reproduction on the lid of a Fostoria glass cigarette box.

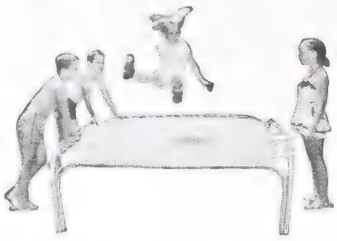
Cigarette box, 5 x 4 x 1½ $10.00
(not shown) Pair of 4" x 2" complementing ashtrays etched with first names . . . . . **$5.00** pr.

Prompt, safe delivery assured. Gift-boxed. No C.O.D.'s please.

Catalog on Request *Holiday House*
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Unique, Low-Cost Trampolin

HERE'S REAL, SAFE FUN FOR KIDS THE YEAR AROUND



This KIDDIE BOUNCER is great for acrobatics & vigorous bouncing indoors & out for kids up to 100 lbs. 66"x 66" all-steel, rust-resistant frame; 56" x 56" sturdy canvas bed, 21" high. Saves family beds. Only $29.95 delivered. Money-back guarantee. Send check or m. o. to:

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Department A
2120 St. Charles Street — St. Louis 3, Mo.



FLOOR RACK



TABLE RACK



WALL RACK

MAGAZINE RACKS

All Sizes Finished or in Easy, 1-Hr. Home Kits

These large, handsome racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

BEAUTIFULLY FINISHED

Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

IN COMPLETE KITS

Easy, 1 hr. assembly, precision fitted, drilled, sanded, etc. with simple instructions.

Floor Rack 23"x30" high x 9½" deep.....holds 60 magazines	$29.95 . . .	In Kit $17.95 Postpaid
Table Rack 13"x16"x9" (for floor also)....holds 20 magazines	$12.75 . . .	In Kit $ 8.50 Postpaid
Wall Rack 23"x27"x5" (illustrated).....holds 30 magazines	$17.95 . . .	In Kit $ 9.95 Postpaid
Wall Rack 23"x40" (taller than illus.).....holds 45 magazines	$27.50 . . .	In Kit $15.95 Postpaid
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Wall Rack 23"x14" (shorter than ill.).....holds 20 magazines	$12.95 . . .	In Kit $ 7.95 Postpaid

Finished Racks Shipped Express Charges Collect.
Immediate Delivery. Money Back Guarantee.

NEW 48 PAGE CATALOG—200 PIECES
of Finished and Kit Form Furniture and Wall Racks in Friendly Pine. Send 10¢ in coin or stamps.

Yield House
Dept. B12-8
North Conway, N. H.

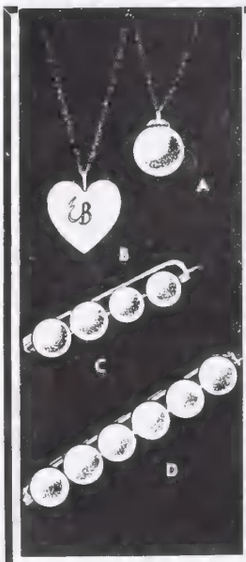
NEW! **CLOSET HANG-A-CHAIN**



Our newest closet accessory, consisting of eight three-inch hooks, hangs right from your closet rod to hold all the odd items which usually clutter up dresser drawers, etc. . . . purses, umbrellas, belts, children's clothes, anything at all. Chrome-plated and gift-boxed. Satisfaction guaranteed. Order #C838.

Just $2.00 postpaid. 2 for $3.95

CLOSET ACCESSORIES CO.
Dept. 1112C
816 University Place, Evanston, Ill.



14K GIFTS THAT ARE ALWAYS IN GOOD TASTE

A. CULTURED PEARL DROP on 15" 14K gold chain $7.50

B. ENGRAVED HEART on 14K gold chain. 2 initials engraved FREE $7.50

C. DRESS PIN W 4 CULTURED PEARLS made in 14K white or yellow gold $6.50

D. DRESS PIN 6 CULTURED PEARLS made in 14K white or yellow gold $7.50

All items are gift boxed. Guaranteed 7-10 day delivery. All prices are postpaid and Fed. Tax included. Send check or money order. Sorry, no COD's.

AMRA *Jewelers*
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WINDOW



THE PAJAMA IS NEWS. Great coverage for newspapermen, copy chiefs, high school editors, or any man who wants to make headlines, is a pajama made of washable fine broadcloth. The black print on white is very readable. Waist is adjustable. Sizes: S, M, L, XL. $7.95. College girls can wear them, too, in small or medium sizes. Melvine Creations, Dept. H-12, Box 827, Cleveland 22, Ohio.



PUMP OF GOOD CHEER fits into the top of just about any liquor or soda bottle and pumps *exactly* one shot without ever dripping or wasting a precious drop. The smart white plastic accordion pump with gold-plated nozzle is designed to enhance the appearance of your bar bottles. Gift-packaged, it's a fine stocking present for a man. $1.25. Crystalier, HB-12. 156 Merrick Rd., Massepequa Park, N. Y.



DANCING DOLLS. Think of the fun of having a doll that stands just 6½" tall, and you can bend into 100 positions. The soft plastic bodies are completely flexible. They sit, stand, kneel, or lie down, and stay put until moved. The Egyptian, Dutch and Hindu dancers can be put through their paces by a young choreographer, $3 each. Set of 3, $8.50. Flagg Doll Co., Box 205 HB1, Jamaica Plain 30, Mass.

YOUR ADDRESS LABELS, 1000—$1

Any message up to 4 lines neatly printed in black on white, gilt edged gummed paper 1½ in. long. Packed with 2¼ in. purse size plastic box and padded in books. Use on checks, books, letters, records. 1000 for $1 ppd. Any 5 or more orders, 80¢ each; any 10, $7.50; 25 or more, 60¢ each. We tell you the sizes of our quality product. Great for gifts. Add 21¢ per 1000 for Airmail. Guaranteed to please. Prompt delivery. Bruce Bolind, 120 Bolind Bldg., Montrose 40, Calif. Thank you kindly! Merry Christmas!





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Imported from the exotic Middle East, this sturdy rustic-style bench lends beauty and comfort to your home. Sofa-cushioned with camel saddle of genuine leather, with nailheads and leather thongs for custom-made effect. See how well it looks in your home as a coat bench, seat at the library, or outdoors as the focus of under-tree or a conversation-piece. In Deep Walnut finish wood with Copper Nailheads, Red, Green or Natural leather cushion. In Natural-tone wood with Brass Nailheads and Red, or Green leather cushion.



price $39.95

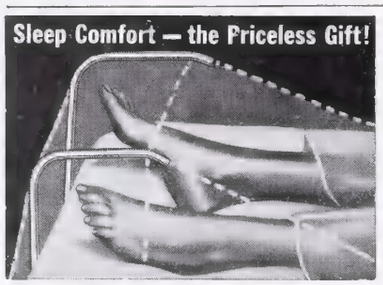
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Height—16"
Length—231/2"
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Send for our Catalog (only 25¢) of exciting imported gift items.

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Everyone wants the gift of Better Sleep. No more restless nights due to confining, tangled blankets. Ingenious folding BLANKET SUPPORT lifts disturbing weight, provides cozy space for foot freedom. Lets you stretch and turn—relieves tensions. Avoid sedative habit. IDEAL GIFT. Essential for light sleepers, convalescents, arthritics. Fits any bed—regular or electric blankets. Folds flat during day. MONEY BACK GUARANTEE. Gifts mailed direct. Sent immediately for only $4.75, postpaid.

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BETTER SLEEP Inc.
Dept. 363, New Providence, New Jersey



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2 PIECE EVENING BAG SET

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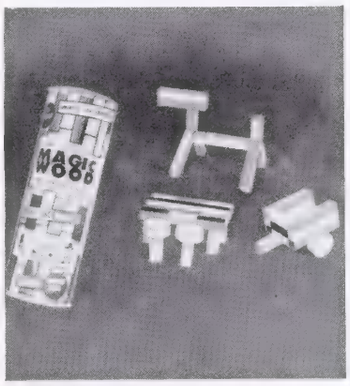
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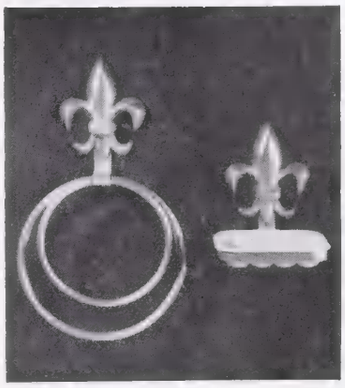
CHRISTMAS TABLEAU catches the hushed enchantment of the Nativity scene and translates it for a child's joyful wonderment. Miniature crèche depicts the tiny figures against an exquisite setting of filigree design in silver finish and colorful wreath trim. Blue backdrop reflects vivid scene when light is on. Metal crèche. 4¼" x 3", $5.25 incl. battery, fittings. Gina & Selma, 1048 Lexington Ave., New York 21.



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Now! Set your own favorite page boy or bouffant style with PAGE-ETTE. Perfect results every time . . . no splits, no separations! Works equally well from ear to shoulder length hair and any size head. Invented by a leading Beverly Hills hair stylist, proven in actual beauty salon and home use. Thousands of satisfied users! PAGE-ETTE is simple, quick, foolproof!

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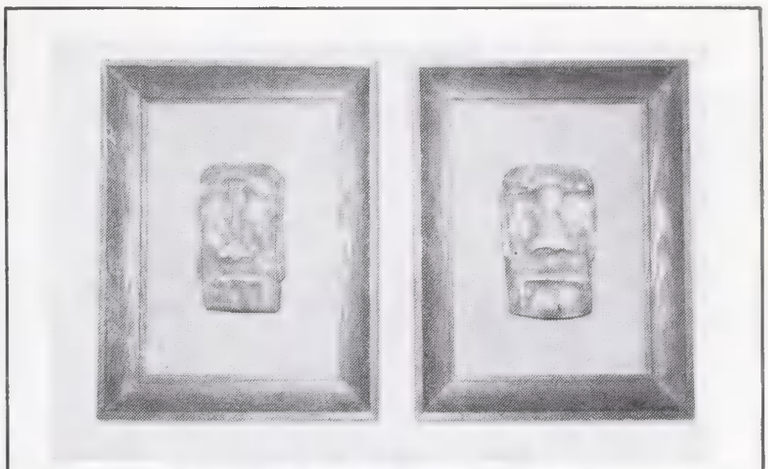


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Handsome Decorator Items for Your Modern Room or Den

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Eyeglass Rest

Spec-tacular spot to rest your specs is this new Eyeglass Rest. Fine gold tooled leather covers the sturdy steel frame, while the padded moire lining absolutely prevents scratching. In Pink, Turf Tan, Black, Pastel Green, Pastel Blue or a new shade Iced Coffee (a rich buff). Gift Boxed ..... 2.95 ppd.

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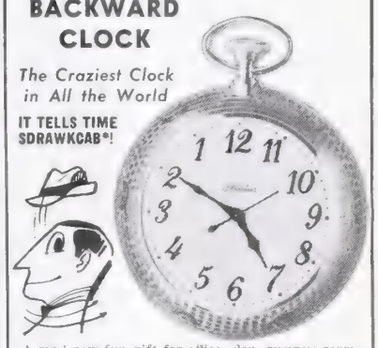
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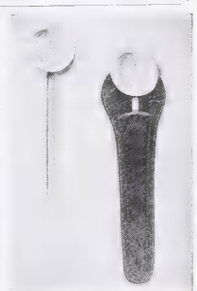


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A pediatrician approved cradle chair that elevates and supports the smallest baby. It brings him into the family circle and frees mother's hands for feeding. Easybaby is the ideal way to keep the infant happy and secure at his mother's side, about the house, traveling. Hand finished wood construction, in pale pink, blue or yellow. Fully assembled, complete with plastic mattress, safety strap and hand holes. Satisfaction guaranteed. Send check or money order. We pay postage in the United States. $9.95.

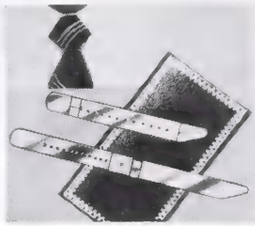
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MONOGRAMMED TOOTHPICKS



A tycoon's toothpick—for the man who has everything! Handsomely crafted in 24K Gold plate or Solid Sterling Silver and engraved with his initials. Fits neatly in its own genuine leather carrying case for "sanitary" toting—ready for ■ toothsome emergency! We know ■ couple of gals who swear by 'em for discreet extractions.

GOLD PLATE $1.00
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$1.00 pair; 6 pair for $5.00.
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KITCHEN • BATH • BAR STOOLS $5.95
Direct from manufacturer **Only** Ppd.
18" high



These smartly styled stools are solidly built for years of rugged duty. Tubular steel legs are plastic-tipped and finished in gleaming *black, chrome* or *brass.* Heavy padded washable plastic seats are *pink, green, white* or *red.* Ideal for snack counter, bar, bathroom, etc.

Height	Black	Brass or Chrome
18"	5.95	6.95
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Specify finish & seat color. Send check or m.o. Free Delivery. Money-back guarantee.

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22" wide
14" deep, 22" high

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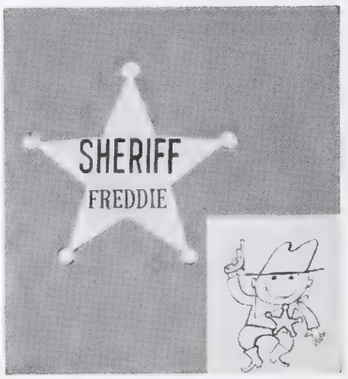
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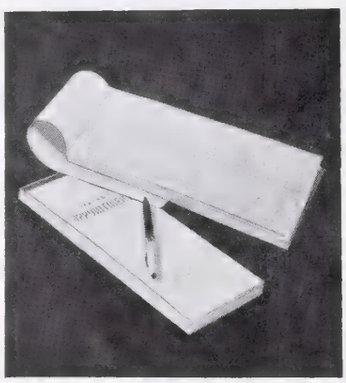
WINDOW



IN ANY CASE that's as glamorous as these, you'll be proud of your glasses. Eyeglass cases are vital to good grooming, and these will flatter your fall and winter clothes. Choose black or royal purple velvet with 2 initials in black enamel on gold plate, or Chinese brocade. Both lined in satin, have gold metal snap-frames. Velvet, $3. Brocade, $1.98. Howard House, HB-12, 3601 Kingsbridge, New York 63.



SHERIFF BADGE. If you want to be in cahoots on Christmas morning with the rootin', tootin' good guys in the family who have gone Western and yearn to be law enforcement officers, here's a five-star badge that should do the trick. With child's first name, it is so inexpensive you'll want to order lots for your raft of nieces and nephews. 79¢ each; two, $1.50. Lillian Vernon, 156 4th Ave., Mt. Vernon, N.Y.



START THE YEAR RIGHT with an uncluttered desk and an organized schedule. This all-purpose appointment pad is a good start. It will keep you from doubling-up on engagements or missing them entirely. Personalized with your name or monogram, the pad has 52 sheets, each ruled for a full week's appointments. For home or office use, it's $1. Handy Gifts, Dept. 0-1, Jasperson Bldg., Culver City, Calif.

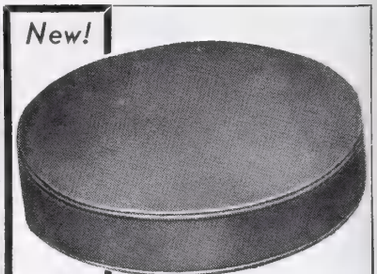
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Natural white fox tail Cape. 3 bands lined with white crepe. Fur orig. Canada.
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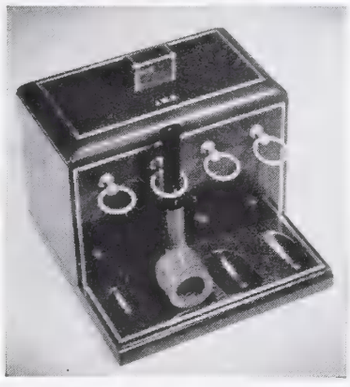




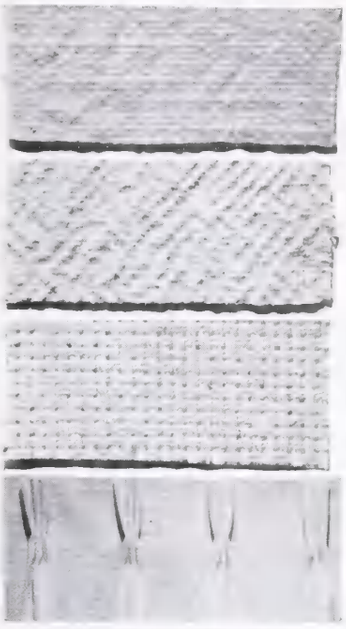
PURSE PROUD. Your weekday tomboy who rules the roost and your heart in sturdy overalls will take her Daddy's breath away all dressed in her Sunday best and carrying this elegant little purse. It's made of golden filigree with mock tortoise shell lid and carrying handle. And it's a dilly for a dollar, if we ever saw one! 5″ x 3″, $1. Glasscraft, 920B Chicago Ave., Evanston, Ill.



MARIE ANTOINETTE surely filled these French boudoir bottles with rare perfumes before she lost her pretty head. The pair, authentic reproductions of a Limoges bottle, would be lovely filled with cologne on a modern girl's dressing table. Without the stopper, they double as a candlestick holder. White ceramic with antique gold trim, $4.95 the pair. Edward H. Ziff, HB-12, Box 3072, Mdse. Mart Plaza, Chicago 54, Ill.



LEATHER HUMIDOR is a magnificent gift for the nicest pipe-smoker that you know. Covered in beautiful gold-tooled calf leather, it has four polished brass rings to hold the pipe stems, and grooved rests for the pipe bowls. It comes in dark green or maroon, and it is stamped with three gold initials. Humidor will hold one pound of tobacco. $25. David P. Ehrlich, 207 Washington St., Boston 8, Mass.



Durable 100% heavy cottons textured like "hand primitives." No linings needed!

only $2.98 a yard and it's 10 feet wide!

California decorators and architects "up end" it to drape the widest window wall floor-to-ceiling, with one piece of cloth! No seams to sew or show! Woven for quick fluff-dry laundering—never ironed. Looks hand loomed. Smart and serviceable for slipcovers, bedspreads, tablecloths.

Send 25¢ for catalog. 11 samples in an interesting choice of textures in both unfinished yardage and preshrunk, in natural and off white, in pure white and in custom colors to match your own swatch or paint chip. All are in floor-to-ceiling widths from $2.98 to $4.98 per yard. Instructions are included for automatic pleat hooks.

now you can buy floor-to-ceiling yardage with the pleats already in!

New! Wide homespun professionally pleated along one edge and sold by the yard! Double fullness. Washable buckram. All ready to side-hem and hang. Pleating cost is 5¢ per inch of window rod. Send 25¢ for complete catalog described above.

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Resident Day Classes

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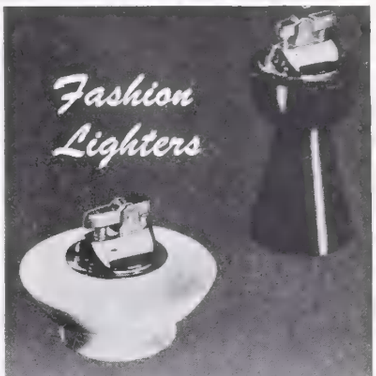
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P. S. Makes a smart gift for your husband or child, too.

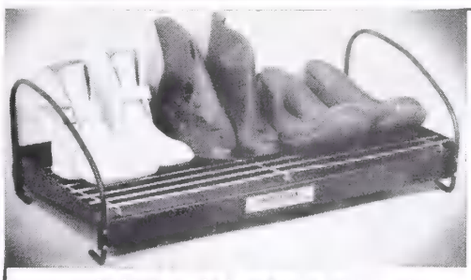


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Bountiful, beautiful way to show or serve a harvest of fruits, candy or hors d'oeuvres. Of imported cherry wood with natural or walnut finish, it is a magnificent size—19" long, 3½" wide, with three deep sections. Order with or without our make believe fruit—so colorful and natural you'll be tempted to eat it! For your own holiday entertaining, for extra-special gifts!

$3.75 each 2 for $7.00 without fruit
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PREVENTS MESSY FLOORS

Just the thing to catch all the mess from drippy, muddy overshoes, boots and galoshes. Outside or inside the entrance it invites removal of those offenders of clean floors . . . Deep, sloping tray of black enamel catches all the dirt. Brass finished grill allows for drainage. Speeds drying. Attractive with wrought iron side rails. Full size: 23" wide x 13" deep.

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WINDOW



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Perfect addition to desk, table or book shelves . . . sleek Siamese cats, cast in metal and finished in a superb shade of bronze-green. Each feline bookend sits in elegant splendor on a rectangular base padded with felt. Overall height of each is 8"; base is 2¾" × 3⅛". For home, office, or gifts.

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IN FULL NATURAL COLORS



Pretty People Watchers

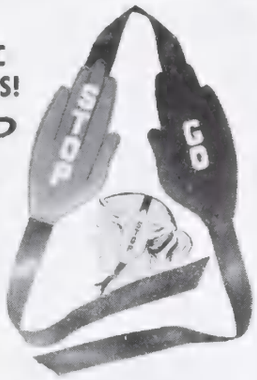
You can almost hear them sing when you perch one or more of these exquisite, life-like birds in flower arrangements or on decorative bough. "People Watchers" are for fun, too, as party favors, as gag gifts. Birds are handmade around a break-proof plastic core covered with dyed cotton batten with real feathers for the wings and tail. Hand-painted to exact coloring of original birds in fade-proof colors. Wire feet easily crimp onto flowers, branches, etc. 4" to 6" l and 2" to 3" h. **$1.25** each. Six (different birds and poses) for **$7.50** postpaid.

Send for Free Catalog

EDWARD H. ZIFF, IMPORTER
Dept. HB-128 P.O. Box 3072
Merchandise Mart Plaza, Chicago 54, Illinois

REAL TRAFFIC STOPPERS!

STOP and GO EAR MUFFS



The cleverest earmuffs ever, to keep her ears toasty warm. As fickle as the traffic light from which it was borrowed, one side is a red-gloved hand appliqued "STOP", the other a green-gloved hand appliqued "GO". Beautifully made of warm wool felt, sewn together and joined with 1" wide black grosgrain ribbon. (Wear it plain, without lettering, on reverse side, too!). What a clever way to greet Jack Frost . . . on the way to school . . . at the big football game. So bright and colorful, a wonderful little-money gift for every girl on your Christmas list. Scoop up several at this low price, they're bound to start a fad!

only **$1.00** ppd. 6 for $5.00

NANCY NORMAN
4009 Post Office Bldg., Brighton 35, Mass.

Ahh! That Almond Goodness!



Old Fashioned *CHEWY ALMOND MACAROONS*

Mmmm . . . Just crunch through the crispy thin coating, get a mouthwatering taste of that rich chewy almond center—and you'll know you've hit the high spot of anyone's visit to Atlantic City! Munch them with ice cold milk, ice cream, coffee. They're delicious every way! An unusual gift!

Box of 24 (Illustrated) **$2.15,** *ppd.*
Box of 48 (Family Size) **$3.85,** *ppd.*

Try These, Too—They're Delicious!
COCOANUT MACARUMS — laced with West Indian Rum! Shreds of delicious Philippine cocoanut are delicately blended with flavors of finest Jamaica Rums. 1 lb. Gift Tin, **$1.95,** ppd., 2 lb. Gift Tin, **$3.50,** ppd.

GIFT WRAPPED
Check or Money Order. No C.O.D.'s Please
Send for **FREE** Folder of Other Assortments.

A. L. ROTH *Macaroon Bake Shop*
2627 Boardwalk, Atlantic City 18, N. J.



HOLIER THAN THOU but comforting for those of us who are somewhat less than saints to have around are these ecclesiastical statues. Left to right: St. Anthony, Sacred Heart, Infant of Prague, & Lady of Grace. Handcrafted in Italy of durable composition and painted in traditional colors, they're about 9" high. $1.50 each; set of four, $5.25. Add 50¢ post. Paulen Crystal, 296 Broadway, New York 7.



GRANDE FINALE to an excellent dinner is coffee, and this 17-piece demitasse set is so special, you'll want to order it for yourself and send another to a December bride. It comes in a beautiful "Wheat" design on a white background with platinum decoration. Set includes coffee pot, creamer and sugar, 6 cups and saucers. $5.95. Scandinavian catalog incl. Scandicrafts, Ardsley, New York.



TAKE A FLYER on this spirited satellite. We've found it wonderful entertainment for all the young-in-spirit from 4 to 44. This flying satellite toy is a colorful all-metal sphere with 4 flexible plastic antennae. It can rise, dip, and rotate in its own orbit by a remote-control pistol attachment. $3.98. Ren-Glo Toys, HB-12. 24 West 45th St., New York 36.



WILD DUCKS
arresting wall plaques

The mysterious lure of wild ducks is brilliantly translated into decorative terms of wood and brass. Choose blonde, walnut or black finishes . . . all have hand set, satin finish brass wings with graduating black accents at the tips. Necks are banded. Each is 20½" long, a magnificent size! Sold in sets of three only.

$11.95 set of 3, ppd. plus 75¢ West of Miss.

MONEY BACK GUARANTEE!
Sorry, No C.O.D.'s.

NATURE CRAFT, Dept. B-12
509 Fifth Ave., NewYork 17, N.Y.



TERRY CLOTH STRETCH SLIPPERS for the FAMILY

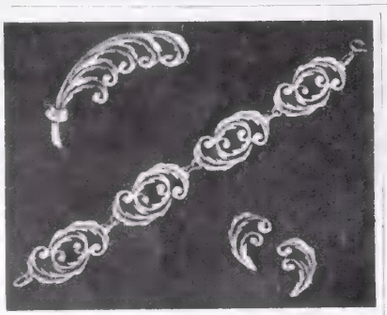
S-T-R-E-T-C-H to fit. Slip on easy. Wonderful comfort during holidays for padding around the house. Ideal for travel, after bath or gifts. Attractive colors with gold metallic band are *completely washable*. Specify color:

No. W1068—ADULT SIZES—(8 to 10½) in Christmas red or green, white, blue, coral.

No. J1644—CHILDREN'S SIZES—(5 to 7½) in Christmas red or green.

Only **$1.00** pair; 3 pr. for **$2.95** postpaid.

BARD'S PRODUCTS INC.
Dept. 1112E Evanston, Illinois

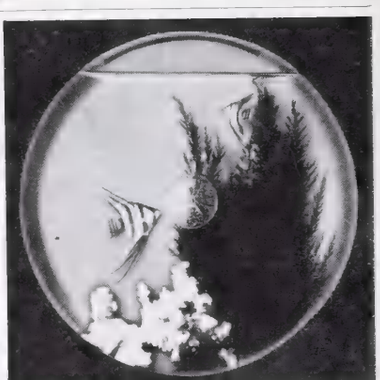


Stunning Feather Pin, Earrings and Bracelet

This sterling silver **FEATHER SET** is reminiscent of French Court days. Handwrought of heavy silver. **PIN** is 3" long, fitted with a safety catch **$3.00.** Matching **EARRINGS** that flatteringly frame the face **$3.00,** and the intriguing **BRACELET** that gracefully curves to wrist **$6.50. COMPLETE SET** only **$10.00.** Lovely **NECKLACE** to match (not shown) **$9.00.**

Gift boxed. Tax included. Postpaid USA

The Jamaica Silversmith
79-32 164th St., B12, Jamaica 2, N.Y.
14 Years of Quality Sales-by-Mail



WALL MOUNTED FISHBOWL

Give your fish a new outlook on life—hang them on the wall!! Also ideal for use as a planter. Hang in group settings or individually. The bowl has a clear plastic front with turquoise back; 11" diameter, 2½" deep; 3 qt. capacity. Included with the bowl is one piece of artificial, color-fast, red fern, 7" tall; white coral; one large, one small vinyl plastic "life-like" angel fish.

Complete **$4.00** postpaid

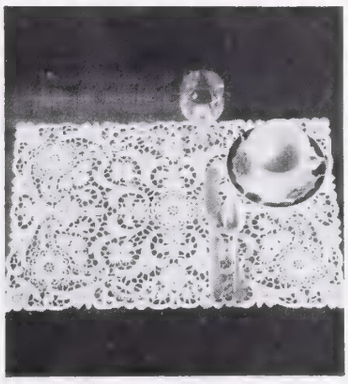
Send check or money order. Money back guarantee

AQUA PRODUCTS
Dept. HB 128 3348 Ewald Circle
Detroit 38, Michigan

SHOPPING



LACE LOVELINESS. Dressed for dinner, your table will be a superb background for china and silver as a beautifully dressed woman is for fine jewels. These elegant place mats with the look of exquisite handmade lace are authentic reproductions in durable vinyl. Lovely enough for VIP guests, mats wipe clean with a damp cloth. White or ecru, 12" x 18"; set of 4, $2.95. What's New Shop, HB-12, Wynnewood, Pa.



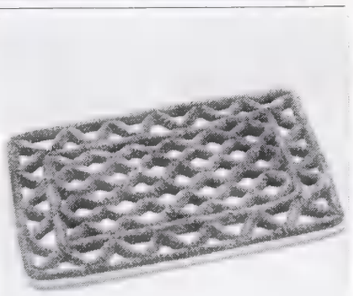
BASKET FOR BOTTLES. Wine is a gracious "plus" to a dinner party. And with the new low prices of fine wines, we think you'll want this basket to put a holiday host or hostess in good spirits. Come summer she'll use it in the garden when picking flowers. White full willow basket for 6 bottles is $5.95; for 4 bottles, $4.95. Jobie Gifts, Box 62, College Point, New York 56.



COUNTRY CLUB SET is indeed a Very Important Present for a Very Important Person! Red or black leather smoke set with 24k gold tooling and crystal-like glass insert takes its sophisticated design cue from liquor labels of popular brands. Oversize ash tray, 6" in diam., $5.50. Cigarette box, 6½" l. x 4½" w. x 1¾" h., $14. Evans lighter, 7¾" h., $11. Set, $29.95. Edwin House, 145 W. 4th St., N.Y.C.



A "WELCOME GIFT" Ceylon Coir Brush Bristle door mat on a frame of corrosion-resistant spring steel. Deep cleans muddy and dirty shoes and boots. Sturdy brushes cause dirt to fall through. Mat stays neat and clean—so does your carpeting. Mat is washable, reversible, jumbo size. 18 x 30. Buy one for each door. 6.95 each—2 for 12.50 (prepaid.) Satisfaction guaranteed. The Post Market, 407 Engineers Bldg., Cleveland 14, Ohio.



"These Are My Jewels"

ALBUM

This Italian import in beautiful gold tooled leather is actually a most attractive album holding 24 photos of jumbo size. The extremely interesting story explaining the title is enclosed with each album. Choice of Red or Black.

$6.95 Sorry No COD's Plus 25¢ Postage

Imported through Rosenfeld Imports Inc., New York City



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CAMALIER & BUCKLEY DEPT. HB 12, 1141 CONNECTICUT AVE. N.W. WASHINGTON 6, D.C.

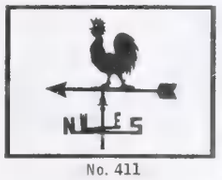
WEATHERVANES of fine quality!



No. 400



No. 409



No. 411



No. 415



No. 414



No. 401

Distinctive gifts for any home. Vanes show what kind of weather is in the wind.

SPECIAL $8.95 PPD.

Usually $11.50

Designed and made in the Hagerstrom studio workshop. Vanes of aluminum, compass and roof shafts of wrought iron. Will last for years. Rich black finish. 21" wide, about 28" high. 19 different designs from which you can select.

Write for our Illustrated Gift Catalog

Hagerstrom METALCRAFT STUDIO Dept. HB, Old Milwaukee Road, Wheeling, Illinois

Handcrafted Specialities since 1922—Lanterns, House Signs, Mail Boxes, Door Knockers, etc.



"OLD HOOSIER" Brand HOME CURED, SLOW HICKORY SMOKED HAMS, BACON, TURKEYS, Country Sausage, Bologna

Tender, juicy, flavorful, personally selected whole hams, bacon, turkeys, pure country sausage and bologna. Home cured and slow, hickory smoked in the good old-fashioned way. THEY'RE NEVER HURRIED. No finer quality anywhere at any price. Carefully packed and shipped prepaid to reach you in perfect condition. Order Now!

Hams, 8 to 15 lbs. ..... $1.35 per lb.
Bacon, 5 to 10 lbs. ..... $1.15 per lb.
Turkeys, 5 to 12 lbs. ..... $1.75 per lb.
Sausage, minimum order 3 lbs. .... $1.15 per lb.
Bologna, minimum order 3 lbs. ... $1.15 per lb.

Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75¢ per order.
SAFE DELIVERY GUARANTEED.

"OLD HOOSIER" Meats
BOX 47, MIDDLEBURY, INDIANA



TRUE CHRISTMAS SPIRIT

To Business friends, office personnel, family! Fruit is the traditional Christmas gift which spreads joy through the Holiday season. Hammock Groves SELECTS FLORIDA TREE-RIPENED FRUIT DIRECT FROM OUR OWN GROVES.

ALL FRUIT BUSHEL—55 lbs. $7.50
(SPECIFY Oranges or Mixed Oranges and Grapefruit.)

ALL FRUIT HALF BUSHEL—30 lbs. $5.25
(SPECIFY Oranges or Mixed Oranges and Grapefruit.)

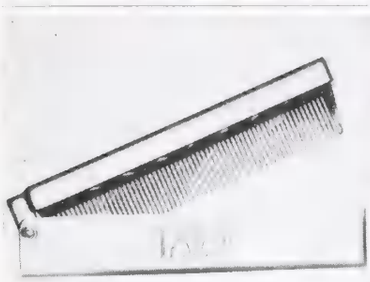
HAMMOCK DELUXE GIFT BOX—90 lbs. ... $14.50
(Assorted oranges, grapefruit plus jelly, marmalade, orange blossom honey, tropical candy.)

HAMMOCK DELUXE BUSHEL BASKET—55 lbs. $10.50
(Oranges, grapefruit, plus jelly, marmalade, Orange blossom honey and tropical candy.)

Write for illustrated Booklet for detailed information of many more packs.

We guarantee perfect condition to destination. Christmas Delivery Orders must be received by Dec. 5. We enclose greeting card from you to receiver. ALL PRICES LISTED include PREPAID EXPRESS CHARGES, except: Add 10% for shipments west of the Miss. River and to Wisc., Upper Mich. and Minn. and $1.00 import fee Canadian shipments. Please enclose check or money order. Sorry, no shipments to Cal. or Ariz.

HAMMOCK GROVES
Post Office Box 1116 Tavares 2, Florida



FOLDING COMB.....$1.50

Beautifully engraved with initials or 1st name to give to a fastidious woman or to a pretty teen-ager. Tortoise comb folds into a 4½" gold or silver metal case. Comes in flannel bag and box. **$1.50**, 2 for **$2.75**



She'll love the matching key-ring with 50 index cards, which also fold into a gold or silver monogrammed case. ..... $1 ea.

Send cash, check or m.o. No COD's please.

OLD PUEBLO TRADERS Box 4035, Dept. BCO Tucson, Arizona

"WEE" Drops
Unusual Gifts
(for Young and Old)
Each on 14K GOLD CHAIN



Genuine Cultured Pearl
a thing of beauty

Gracefully Fashioned
14K GOLD HEART
superbly finished



Exquisitely Fashioned
14K CROSS



Finely detailed
14K MIRACULOUS MEDAL

$3.95 EACH ppd. Tax Included

14K TIE TACK—for him
Man's Genuine Cultured Pearl



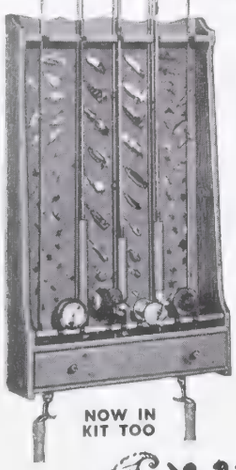
Any 4 for **$15.** ppd. ALL ACTUAL SIZE

VINCENTS The Unusual in Fine Jewelry
6147 Bergenline Ave. West New York, N. J.

WINDOW

Fisherman's Joy

PRETTIEST RACK YOU EVER SAW
Protects All His Gear In One Handsome Display



Now he'll enjoy fishing equipment year round in this wonderful, new show rack. It does everything. Safeguards up to 5 rods, any type or size, in rubber holders. They can't warp, fall out. Shows reels, all types. Neutral gray felt back holds flies, lures, plugs. Hook them in-out in a jiffy. Large accessory drawer. Finely crafted in polished honey-tone knotty pine, or lovely maple or mahogany finish. Size 22" x 37".

ONLY $23.95

IN COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple step by step instructions—

ONLY $12.95

NOW IN KIT TOO

Express Chgs. Collect. No C.O.D.'s MONEY BACK GUARANTEE

Yield House

Dept. B12-8, No. Conway, New Hampshire



BATTER UP!

For Your LITTLE LEAGUER

• • •

$15.95

Deluxe (20 balls)

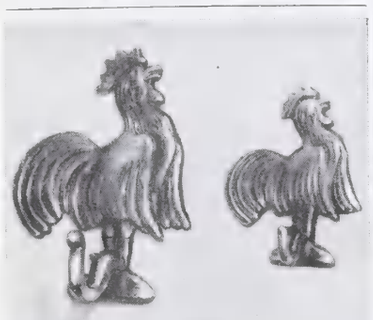
Bat 'em . . . or CATCH 'em

Give him many hours of play and practice . . . indoors or out. Electronic pitching machine throws 20 unbreakable plastic balls consecutively, a distance of 30' at 10 sec. intervals. Sturdy plastic and steel construction. 19"x 15"x16". Uses flashlight batteries. Deluxe (20 balls), **$15.95.** Jr. (4 balls) **$10.95.** Add $1.00 each for mailing costs.

Write for Gift Catalog

Lapeland's OF LAKE FOREST

Dept. HB-128
Lake Forest, Ill.



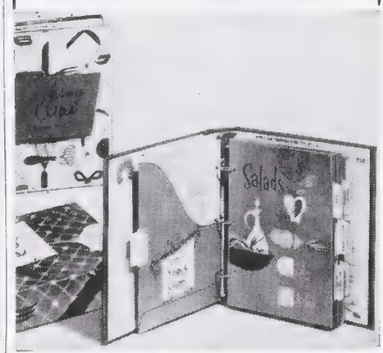
Hooks with Good Looks . . .

are these proud roosters to hold so many things in graceful beauty. We offer them in GOLDEN BRASS or ANTIQUE COPPER. Your choice of 2 sizes . . . Use the large 4½" x 3" to hold towels, plant brackets, mirrors . . . $1.00 each. The smaller hooks 3" x 2¾" will hold a skillet, pictures and more . . . $1.00 for a set of 2.

Special offer $1.75 for a set of 1 large and 2 small. Prices are postpaid.

Lillian Vernon 3 HB 276 E. Third St., Mt. Vernon, N. Y.

ATTEN: Recipe Savers



COOKING CLIPS RECIPE FILE

A gaily decorated loose leaf binder with 9 cooking category index pages made like envelopes for storing clipped recipes and 30 filler pages for pasting. Keeps recipes at hand in a permanent and orderly file. Leaf size 8½ x 6. Red cover with clever black and white designs. **$2.95** postage paid. Extra fillers, 50¢.

Write for free gift catalog

RMS INTERIORS

Dept. HB-128
214 W. Ontario
Chicago 10, Ill.



84 DIFFERENT SPICE & HERB DECAL LABELS

Make up a set of decorative containers for your favorite spices, herbs and seasonings! These attractive black and gold decal labels are ideal for clear crystal, glazed pottery or painted metal canisters; measure 1⅜" across. Easy-to-follow directions. In two sets, 42 different titles in each—either Set A or Set B, $1.50 (ppd in US—no COD).



MANY OTHER DECALS for home decorating shown in our folder (10c)—including our famous Early American Stencil Design decals for chairs—latest addition, a handsome 6 pc. gold design for Captain's Chairs, only $1.50 ppd.

SEND 10c FOR ILLUS. FOLDER AND SAMPLE

AUTHENTICS

DEPT. F-72, BOX 546
CINCINNATI 43, OHIO

Beautiful DESSERT DISHES

Beautiful and versatile, of fine iridescent china, these dishes are a collector's find. Soft colored floral design with gold handles and trim. 3½" diameter, 2" high. Wonderful for desserts, soups, seafood cocktails or use them for condiments. When not in use show them off in the corner cupboard. Set of 4,

$3.95

SET OF 8 . . . . . $7.75

Please Add 25c For Postage
Pa. Residents Add 3% Sales Tax
Sorry, No COD's Please
Send For Free Gift Catalog

THE ADDED TOUCH



Wynnewood HB12, Pennsylvania





WHEAT IN SILVER. Handwrought sterling-silver jewelry is usually not found at bargain prices, but here's an exception. The wheat design will be an inspired touch with suits and dark wools that will reap you compliments. Pin 2½" high is $3. Earrings, $3, bracelet, $6.50. Set, $10. Matching necklace (not shown), $9. Tax incl., gift-boxed. Art Silversmith, HB-12, 79-32 164th St., Jamaica 2, N.Y.

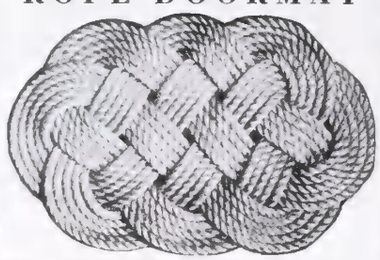


STERLING LEAF, handcrafted with elegant reticence by Reed & Barton, is wonderful for after-dinner mints, cocktail parties, or buffet party relishes. And it's a wedding present that keeps its eye on your budget. About 5" in diameter, sterling-silver Bon Bon dish is $9.50 incl. tax. Add 25¢ post. Order from Linz Brothers, Dallas, Texas.



CLOWN ON THE BIB is a mealtime merrymaker that squeaks approvingly as a high-chair hot-shot polishes off his Pablum and wolfs his zwieback. Washable flannel on one side, wipe-off plastic on the other, it comes in a brightly colored blue, red, black, and white combination. $1. Jolan Sales, 985 Fostertown Road, Newburgh, New York.

Long Wearing, Hand-Made ROPE DOORMAT





We were "roped in", and very pleasantly we might add, by this remarkable LOVER'S KNOT DOORMAT fashioned in 5 passes from heavy ¾" rope. The long lasting, nonslip rug does a bang-up dirt collecting chore under continuous foot traffic while remaining flat at all times. Traditionally nautical, this New England mariner's favorite adds distinction to any home. Weather actually improves it. The spliced ends and hand stitching mean permanent shape. Measures 18" x 30".

Lover's Knot . . . . . $12.95 ppd.

Johnny Appleseed's

BOX 710 BEVERLY, MASS.

The Most Unique Gift Suggestion of the Year!
Hand colored reproductions of

CONFEDERATE GENERALS



Famous civil war heroes Lee, Jackson, Stuart and Pickett in the full splendor of their original uniforms. Beautifully hand colored on your choice of white, or tan, water color paper. Large 10" by 20" size. Suitable for framing.

YANKEE GENERALS— Grant, Meade, Custer & Sherman also Available.

For any individual general, only

$4.95 ppd.

Complete set of four generals

$16.50 ppd.

PICKETT'S CHARGE in the Battle of Gettysburg. Beautiful silk screen reproduction on D'Arches white imported water color paper in grey brown tones. Size 15" x 22" Only $5.50

(state background color and general desired)

Send check or money order to:

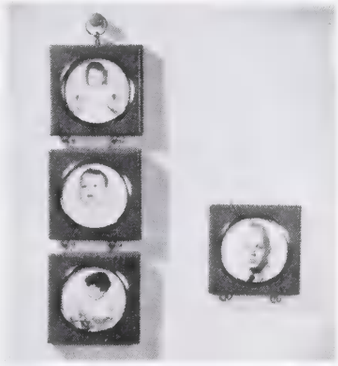
RALEIGH FABRICS, Inc.
716 Milton Road
Rye, New York

Sorry no C.O.D.'s.

SHOPPING



BUILD-A-GALLERY. Framing youth is a favorite pastime for parents and grandparents, so this is an ideal gift. The "Build-A-Gallery" set is an enchanting wall decoration as well as an ingenious way to mark a child's progress. Elegant little frames, bound in genuine brown leather, with gold plating, hold photos 2" in diam., attach to one another by hooks. $1.95 each. Clarion, Box 312, Highland Park, Ill.



LUCKY IN LOVE, and because you are, you're married to the *only* man in the world, and the happiest time of your day is when you sit together in the evening. To salute your luck, we found this good-luck tray table for serving cocktails and snacks. Legs are threaded to make it a tray or a table. Hunter red or saddle-tone hardwood table is alcohol resistant. 15½" x 16" x 18½" h., $20. Taylor Gifts, Wayne 1, Pa.



DANISH DECANTERS are lovely examples of that country's talent for working with glass. Give these a place of honor on your bar or cocktail tray, and your party will be full of distinguished spirits. About 13" high, with wooden stopper, white milk-glass decanter comes plain or lettered with Vodka, Gin, Bourbon, Scotch, etc. $3.95 each plus 50¢ post. Studio Shop, 557 Boylston St., Boston, Mass.



CENTURY OLD BEAUTY



NEW COUNTESS D'ESTE SET
New broad seat adds richness and depth to this century old design.

	Cast Iron	Alum.
Settee 39" long	$59.00	$72.50
Chairs, 19" wide, ea.	$35.00	$42.00
Bench #125, 40" long	$48.00	$57.50



DEBUTANTE SETTEE
Crinoline Dresses and blushing cheeks, the Debutante has the charm of my fair lady at her first ball. 36" long Aluminum only $72.50, Matching Chairs $45.00 each. Aluminum.

Catalogue on Request! Send Check or Money Order. Crated free, shipping charges collect. Specify freight or express.



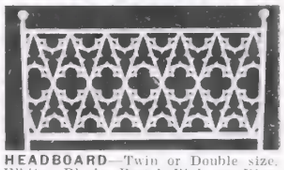
OLD FRENCH HOLY WATER BOWL, with Fourchee Cross at top. Can be mounted. 10" high, 6" deep. Aluminum, painted White, Antique Green, Blue or Pink. $14.50.



"LITTLE MISSY" SET
Found in old Southern garden. Design more than 100 years old. Settee and matching Chairs. Depth of seat 15", very comfortable. Cast Aluminum.
Settee 50" long $132.50
Chairs 21" wide, ea. ..... $ 69.50

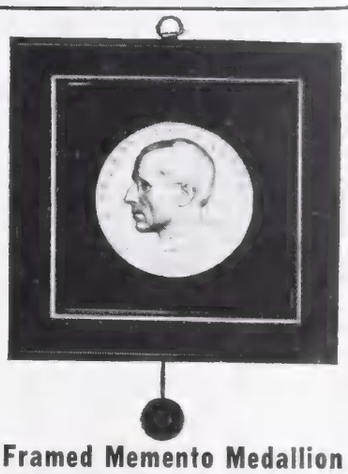
SCROLLETTES—
For screen door and outside and inside decoration. Aluminum set of four. 9½" x 9½". $7.50.





HEADBOARD—Twin or Double size. White, Black, Pastel Pink or Blue. Available in other colors at small additional charge. Cast Aluminum. Twin size $59.50. Double size $70.50.

ANTIQUE IRON CRAFTSMEN
Dept. B-12-8, 2500 27th Ave., N. Birmingham, Alabama



Framed Memento Medallion of Pius XII Plays "Ave Maria"

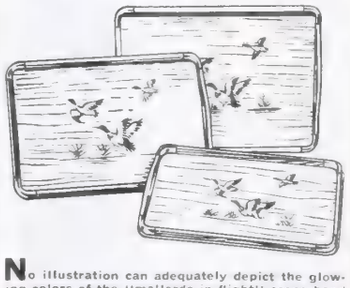
A reverent profile portrait of the late beloved "Pope of Peace" from the original by A. Hartig of the State Mint of Austria. Raised golden medallion on black tile in a hand-rubbed mahogany finished frame. 5½" square.

With Swiss movement; choose "Ave Maria de Lourdes" or "Ave Maria" by Schubert. 7.95
Framed Portrait (without music) 3.95
(35¢ delivery charge outside Manhattan)

HERE'S HOW
HB-33, 95 Fifth Ave., New York 3, N.Y.

Matched Trio of Hand Painted

OAK SERVING TRAYS



No illustration can adequately depict the glowing colors of the "mallards in flight" scene hand painted against natural color beautifully grained, limed genuine oak. Here's a perfect example of the unique art of the orient combined with practicality. The 3 trays are specially treated to be alcohol and stain resistant, each nesting in the other for easy storage. Sides are ¾" high with tapered ends forming handy-carry grips. Corners are highly polished chrome. Largest tray is 19½" x 14"—smallest is 17" x 11¾". Trays sure to bring "Ohs and Ahs" from gathered guests when used to serve canapes, cocktails and like tid-bits.

Nest of 3 trays _____ $9.95 ppd.

Send Check or Money Order. If COD, fees extra.
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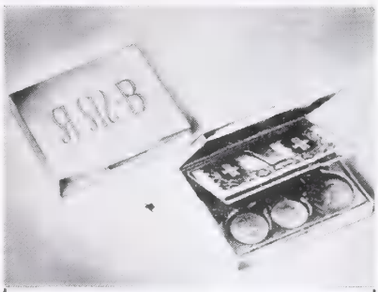
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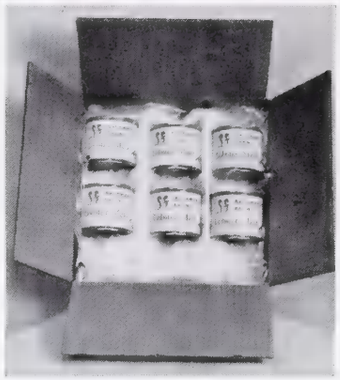
BILL'S NAVAL UNIFORMS, Dept. HB-12
16 N. Hogan St., Jacksonville 2, Florida



WINDOW



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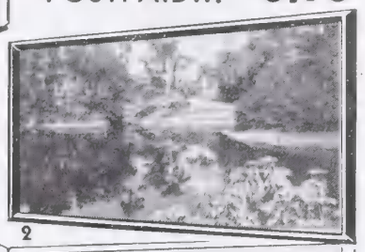
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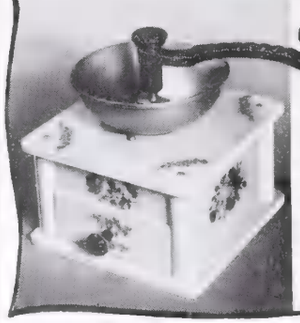
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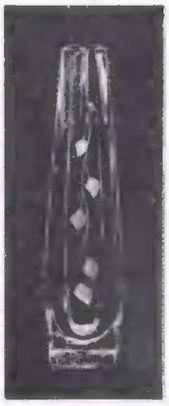
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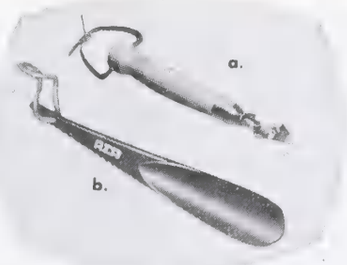
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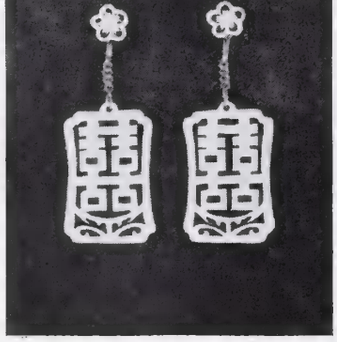
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WINDOW



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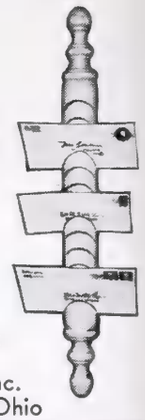
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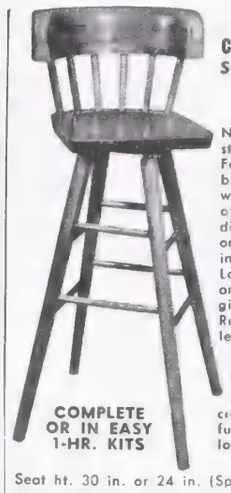


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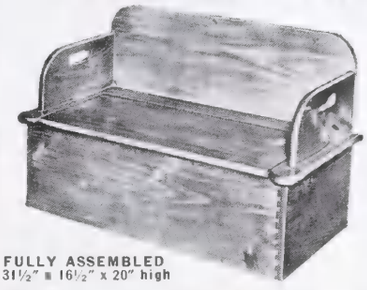
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. *Shipping Charges Collect* **$11.95**

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Dept. B12-8
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Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½″ ■ 16½″ x 20″ high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction. Direct from our workshop to you.

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Express charges collect.
Satisfaction guaranteed.
Send check or money order.

only **$14.95** unfinished
$16.95 with hand-rubbed, antiqued Pine finish

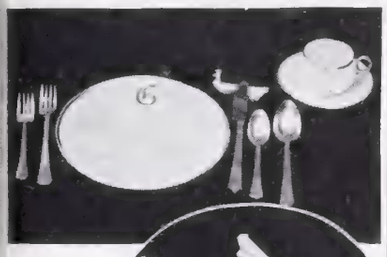
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Victorian Golden Shell

A gold-plated shell tray makes an impressive gift with a tiny price tag. Mounted on three feet, the dish is beautifully cast in metal finished in gold. Use it for serving candy or nuts, as an ashtray, or as a very elegant soap dish. 3½″ in diameter it is Victorian in feeling. Victorian Golden Shell.....**$1.50** ppd.

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Unusual!
Original!

INDIVIDUAL KNIFE RESTS!

SET OF 4 **$10.00**

If you have friends or relatives who say they have "everything", here's a gift they CAN'T have because it's BRAND NEW! First time offered in U.S. Sensationally beautiful! And so exquisitely different! Frankly, we copied old-world Original individual Knife Rests which are horribly expensive. Set of 4—each different, as illustrated—in gorgeous silver satin-finish, only $10.00 including all taxes. Packed in beautiful gift box. Order several sets at this low price. Everyone will heap enthusiastic thanks on you. But order NOW as supplies are limited. MONEY-BACK GUARANTEE.

K.R.O. Dept. 110, Box 282, Clayton 5, Mo.



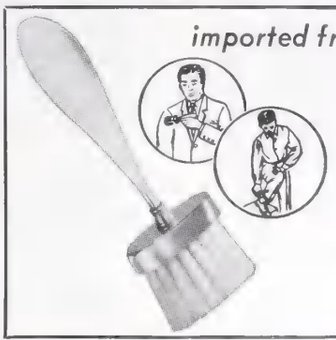
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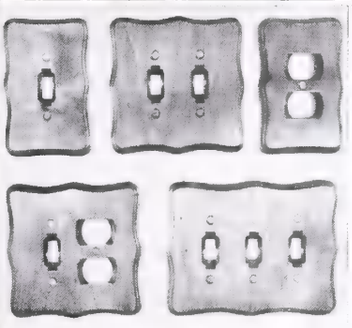
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To Celebrate Our 7th Anniversary, we offer you this special savings on our famous Satin Bedsheets and Cases. Made of superb Celanese satin. Guaranteed washable—they last for years. In our regular popular shades: Blue, White, Pink, Gold, Black or Crimson. Prepaid. (Sorry, no C.O.D.'s.)

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Dbl. Bed. 2 sheets, 2 cases.....	$18.95 (Reg. $28.95)
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Personalized Telephone Dialer

Has the man, who has everything, THIS? Handsomely polished and plated in Silvery Rhodium, this phone dialer makes a fine executive gift (and is a wonderful finger nail saver for the girls.) Smartly engraved with his 2 or 3 initials to make it a truly personal possession, and surely a mark of "your man of distinction." Of heavyweight, it can double as a paperweight. 3″ long. A fine gift value!

$1.50 ppd.

MULBERRY HOUSE, Dept. X-23
(a division of Moccasin-Craft)
65 MULBERRY ST., LYNN, MASS.



PLASTIC FLOWER POTS

Made in attractive colors of modern design that will enhance and complement your plants and flowers. Lightweight and easy to handle. Large square base design resists tipping, nests perfectly and requires less storage space when not in use. Plastic is not stained by water, fertilizer or other agents and these pots are easily cleaned with a damp cloth. The smooth interior permits easy "knock-out." 3″ square size.

25 for **$1.00** ppd.
50 for **$1.75** ppd.
100 for **$3.00** ppd.

Catalog on request

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HAND KNIT WOOL SHAWL

for the chill of the night

Be warm as toast on crisp starlit evenings all year long, with the luxury of a HAND KNIT 100% pure wool shawl. Note the rich, intricately beautiful petal design and deep fringe. In snowy white, measuring 30″ x 60″ overall, it will delight every woman from a teenager to a grandmother!

Completely washable. only **$6.95** ppd.

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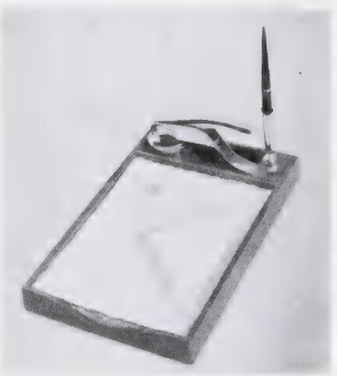
GREENHALL
Dept. HB-12, 1133 Broadway, N.Y. 10, N.Y.



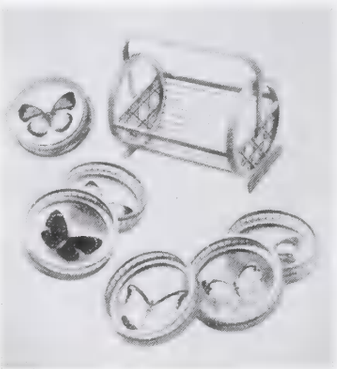
WINDOW SHOPPING



SWEETMEAT TRAYS, made of lovely crackleware ceramic, have unlimited possibilities for your table. Use them for candy, jams, condiments; as individual butter plates or ash trays. Four are hand-painted on a light gray background in your choice of horse (shown), Village Elders, or Bird with Branch designs. Each dish is 4″ square. $2.95 for set of 4. Dresden Art Works, HB-12, 230 So. Franklin, Chicago 6.



SIGN AND SEAL is a handsome desk accessory for a great lady. Your mother, perhaps, whose desk is as serene as her garden. It combines a gold-finished embosser with custom-made monogram seal, pen, 75 sheets of Eaton's white letter paper, 50 envelopes. Red, green, brown, black, pink, ivory or powder blue polished leather. $19.50. Sleepy Hollow Gifts, 1037 Crane Dr., Falls Church, Va.



BUTTERFLY COASTERS, as pretty as a garden in June, belong unmistakably in a pretty living room to do a professional job of keeping rings off the tables. A set of six water-and-alcohol-proof coasters with rack are handmade of highly polished bamboo, and each coaster has a richly-hued "live" butterfly laminated between 2 pieces of glass. $5.95. Scott-Mitchell House, 415 S. Broadway, Yonkers, N. Y.

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Award Winning Design Chess Set



Sculptured by Peter Canine on display at the Chicago Museum. Molded in ivory and black heavily weighted, felted and handsomely gift boxed. 3½″ king size 32 pc. set with playing instructions. A gift that will be treasured a lifetime.

32 pc. set $7.95 ppd.

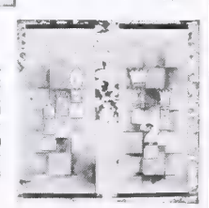


Nursery Wall Decorations

Now you can decorate the nursery or kiddies' playroom with that professional touch, the cutest animal cutouts ever, all dressed up in pastel pink & blue from 12″ to 2 ft. tall. Easily applied to walls with paste or tacks.

16 pc. set $1.50 ppd.

The Chessmen Wall Hangings

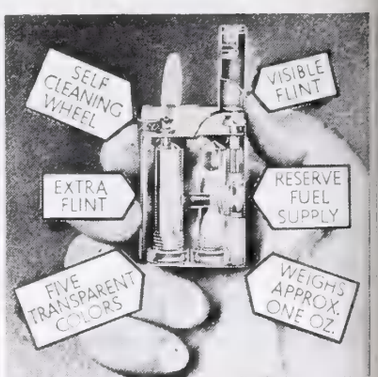


Ultra high fashion chessmen wall scrolls artistically screened in hues of brown and beige on eggshell parchment. Ideal wall hanging for den, hallway or living room. Scrolls are 10″ wide and 2 ft. long framed with cylindrical walnut wood bars capped in gold brass ferrules.

the pair 3.95 ppd.

Guaranteed to please or full refund

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Just what you have been looking for. The new all transparent lighter made of Lucite. It tells at a glance when you need fluid or flint. This novel lighter is light weight and will keep its smart, sparkling appearance for years. It comes in five jewelike colors, red, blue, green, amber and clear. Order yours today. Please state color. Send cash, check or M.O. No C.O.D.s.
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Say "Royal Worcester of England"
and this great name brings
thoughts of the tables of lords and of kings...
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Say "Royal Worcester of England"
and collectors' eyes light,
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Say "Royal Worcester of England" and you'll be happy with your china forever... for this is *bone china*, the *whitest* white, the most beloved in all the china world.

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IOTOR COURTLINESS is rovided for Happy Wanderers ith this coffee and liquor caddy. he A.M. side has a 2-cup electric ercolator, wide-mouth thermos r cream or fruit juice, 2 cups, spoons, coffee and sugar con-iners. The P.M. side holds 2 uart bottles and 4 jigger glasses. washable tan leather-like case ith 2 or 3 initials in gold, it's 30.95. Wales, HB-12, 540 Madi-n Ave., New York 22.



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Children's Furniture Built to Last



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8½" ▪ 13" ▪ 8" high

PERSONALIZED IN GOLD FREE!

All wood. Rich opaque black lacquer finish. Authentic Pennsylvania Dutch hand decoration. We will mail direct as gift (send gift card with order). Satisfaction assured or money back.

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"The opinions expressed by the husband in this house are not necessarily those of the Management."
7½" ▪ 9"
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"This is the kitchen of (Write Name)—I Am The Boss! If you don't believe it—Start Something!"
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SIGN LANGUAGE—forceful and funny. Now we'll know who's boss. Hang one or both in mom's kitchen; or in dad's den or over bar. Harassed housewives and men who complain they're henpecked will love them as gifts. Solid wood plaques in polished ebony with handsome gold lettering. **$1.95** each, 2 for **$3.75.**
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110 Volts, AC-DC, 6½" x 2½", with case.
Satisfaction guaranteed or money back.

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AS LOW AS **$3.95** DELIVERY PREPAID

FROM ROGUE RIVER VALLEY
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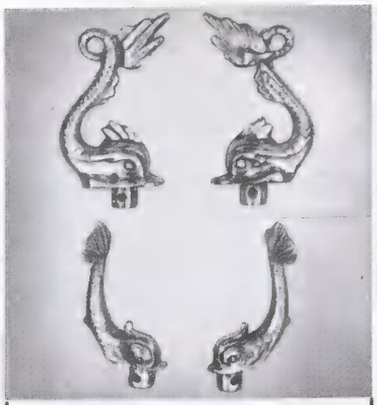


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Polite tykes thank friends and relatives for gifts or parties—on their very own thank you notes! Choose joyous children dancing around a yule tree or one for year-round showing a comical locomotive. French-folded notes are 4"x 5". Cover says "Thank You"—the inside has "From Joey"—your child's name. Red on white. 16 notes and envelopes. Order **C404-6,** Christmas Notes or **C405-6,** Year-round Notes **$1.00**

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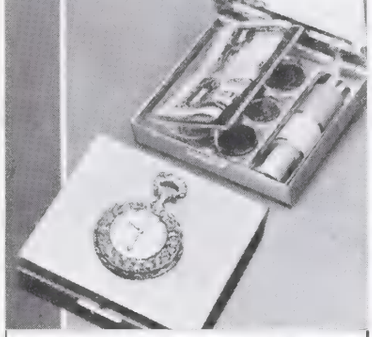
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This wonderful news for everyone who buys our brass dolphin design bathroom pieces. Now your bathroom can be made complete with these lovely solid brass faucet handles that are designed to fit any sink. Soft gleaming brass is lacquered for permanent finish. Regular set 3½" high, pair, postpaid. **$7.60**

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Sewell HB 12, New Jersey



Petty Cash Carry-all

This cute gold metal purse contains all necessities for "evenings on the town" and "that coffee break". Compact case (3" x 3⅜") has holder for all coins, clip for bills, cigarette compartment and well for any lipstick holder. Decorated with raced clock design and gleaming stones.

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Recommended by Doctors

Place at any angle.

Designed by a Pediatrician

Can be attached to any chair, crib or play pen. Pediatrically correct support for back and head. Lightweight Masonite, durable plastic pad and adjustable straps. Blue, pink or yellow.

$7.95 plus 50¢ shipping.

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EASY STOVE CARE

Your electric stove stays clean longer with aluminum-foil Neat Heat discs under the burners. They catch splashed grease, spilled foods, boil-overs and drip. No more pesky clean-up chore! Just throw away when soiled . . . another is in place in a split second—fresh, gleaming, ready for the next overflow. Speed cooking, cut fuel bills because they reflect heat. Jumbo pack of 35: 20, 7" across and 15, 9" across. Cleaner, faster cooking!

$1.15 ppd.*

*Calif. residents add 4% sales tax

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PROTEXEM
Paint Brush Conditioner

The man or woman who has things to paint will find this NEW APPROACH to paint brush cleaning and storing a helpful aid. It solves the problem of brushes getting hard because of today's fast drying paints. It keeps brushes soft while stored and always ready for use.

MESSY CLEANING ELIMINATED. In a PROTEXEM Brush Conditioner brushes are stored in an Airtight Container that is filled with Vapors. The vapor action dissolves the oils in paint, varnish, lacquer, enamel and shellac. This vapor action also softens hard-as-rock brushes and keeps them soft.

Painting is more enjoyable and the results are more satisfying.

PROTEXEM Brush Conditioner with solvent, postpaid $2.95
SOLVENT, 2 pints, postpaid $1.95

Holds Up to 6 Brushes
FULLY GUARANTEED

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WISCONSIN LABORATORIES, Inc.
Dept. B, Dousman, Wisconsin



WINDOW



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PASSING FANCY. Hostessing is all play and no work with these Early American servers to give you a hand. Fill them with popcorn, peanuts, potato chips. Perfect for any snack occasion indoors, or outdoors, the nested set, in graduated szs. from 5" to 9" long with handle, is selected pine, hand-rubbed to honey-tone finish. $5.50 plus 35¢ post. Jay Em Cee, HB, 75 Carmans Rd., E. Farmingdale, L. I., N. Y.



THEY'RE PIPS! Newly harvested lily-of-the-valley pips bloom in about 18 to 21 days. And your Christmas house will be filled with the fragrance of Maytime. Come spring, plant them outdoors and they'll re-flower the following year. Solid copper bowl 6" in diameter, planted with 12 lily-of-the-valley pips, only $5.95 postpaid. A delightful way to say happy holidays . . . a fresh, festive touch for your own living room. Order now, from Max Schling Seedsmen, Inc., 538 Madison Avenue, Dept. 660, New York 22, N. Y.



Lovely Electric Candlelight

This holiday season, enjoy lovely and completely safe candlelight with this realistic battery-powered candle. Its slender-tipped bulb looks just like a real flame. White candlestick is equally attractive . . . no undesirable dripping wax. To put a cheerful glow in your window . . . for unusual interior decorations . . . for caroling . . . for church choirs . . . for the holidays. 1½" dia. x 5¾". Complete with batteries and bulb. $2 each, postpaid.

Nalco Specialty Shop, **1526 North 13th Street, St. Louis 6, Missouri**

SHOPPING



DAISY, DAISY, here is our answer true for giving a lady's desk a look of grandeur. Warm and personal as a love letter, this white china desk set is abloom with yellow daisies and edged in 24k gold. (Available in buttercup design at same price.) Includes blotter board with 4 china corners, double inkwell, stationery holder, stamp box, and blotter roller. $13.95. Seth & Jed, B-12, New Marlborough, Mass.



THIS TIES A BOW, so even if you're all thumbs when it comes to wrapping special packages it doesn't make a bit of difference. An automatic Bow-Tyer puts the finishing touch on a pretty pile of gifts to tuck beneath the Christmas tree and does the job in jig-time. It ties bows from 2″ to 7″ across, even pompons. With instructions, 50¢. Gifts Galore, G-23, Box 272, Culver City, Calif.



THE FAMILY TREE bears the sweetest fruit of all, is the perfect gift for Mother or Grandmother. Destined to be tomorrow's heirloom, sculptured sterling silver tree pin, 2¼″, is hung with discs engraved up to 9 letters per line with child's first name, birthdate. More discs can be added (up to 12) as family "branches out!" Tree, $2; each disc, $1. Tax, engr. incl. Zenith, 818 P.O. Bldg., Brighton 35, Mass.



WEBB'S ENGLISH CRYSTAL

hand blown by experts





MARTINI SET

The deeply hand-etched raindrop pattern takes this martini set into the best company. Heavy lead crystal was hand blown into an unusual easy-to-pour pitcher and six distinctively shaped glasses.

Seven-piece set $22.95 ppd. plus 50¢ West of Miss.

GAME BIRD GOBLET

Hand blown lead crystal goblet, as handsome as any you've seen on a collector's prize shelf! The original pattern—a pair of wild ducks soaring from a marshy bank—is magnificently etched by hand. 6½″ high. **$12.95 ppd.** plus 50¢ West of Miss.

Sorry, no C.O.D.'s

BATTERSEA HOUSE
Dept. B-12, 15 East 31 St., New York 16, N.Y.



Santa suggests this hand-decorated lipstick caddy, made of wood, for an unusual gift on Christmas morning. Select from such exquisite colors as gold, aqua, and petal pink. Every girl will applaud and appreciate your choice of a gift so rare . . . that, should she have one already . . . we will gladly refund your purchase price! Truly a beautiful gift . . . at a friendly price. *Only* **$3.00** . . . *and we will pay shipping.*

designs by dortha
40 N. PROSPECT AVE., GRAND RAPIDS, MICH.

MONOGRAMMED CASHMERE TIE & MUFFLER



Custom made Cashmere tie, beautifully silk-lined; luxurious self-fringed muffler; each with his 3-letter monogram. Aristocrat of all haberdasher's wares . . . will be worn with the pride of possession. Exclusive with us. Specify navy with silver gray monogram; brown with ivory monogram; gray with black monogram. Specify 3 script initials in order desired. Satisfaction guaranteed.

P 159A—Tie . . . . . **$5.95** postpaid
P 159B—Muffler . . . . . **$8.95** postpaid

Send for New FREE Catalog of Unusual Items

Shop the Armchair way
DOWNS & CO.
Dept. 1112D, EVANSTON, ILLINOIS



A NEW FACE . . . A NEW FUTURE!
Yours with the tested
Kay-Fuller **FACELIFT MASK**

THE KAY FULLER FACELIFT MASK tones and tightens vital muscles . . . it is not a cradle for the chin . . . takes a tired lined face, makes it into one that is fresh and lovely; because it actually lifts the muscles at the temples and side of the face. Helps to maintain that youthful appearance.

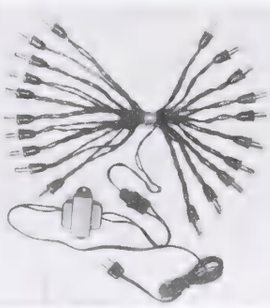
No need to let your skin sag. THE KAY FULLER FACELIFT SYSTEM, used daily, will smooth and soften telling skin lines; will help firm the muscles along the contour of the neck and throat.

Developed after years of research, THE KAY FULLER FACELIFT MASK is made of porous, flesh-colored crepe. It is a special patented process that's durable, washable, never causing irritation or rash, yet allowing regular motion. *It will stop snoring if worn while sleeping.* Used by plastic surgeons, head surgeons, hospitals. With each prepaid order, I will send you absolutely free the Kay Fuller System of Salon Treatment for home use.

$4.95 postpaid, send check or money order.



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New York 22, N. Y.



NEW! **STEADY BURNING CHRISTMAS LIGHTS**
add magic to your tree!

Sparkling new colored bulbs to light up your Christmas tree. Set of 30 imported, replaceable lights—each one burns individually!

Each 3 16″ long, 3 extra bulbs included. AC/DC. No transformer! $6.95 set.

10 extra colored bulbs $2.50.

MINIATURE FLASHING FIREFLY LIGHTS

¾″ winking, blinking beauties . . . each burns separately! Transformer type (shown). AC Only. UL approved.

	clear bulbs	colored bulbs
10 light set	$ 5.95	$ 6.95
20 light set	11.95	13.95
40 light set	19.95	23.95
60 light set	27.95	34.95

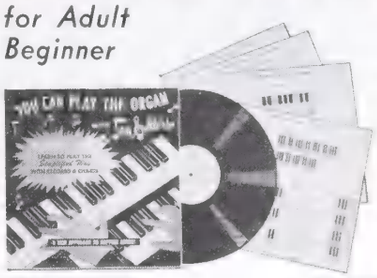
Spare blinking lights for these sets—
10 for $2.50 10 for $3.50

Specify white or green cord. All postpaid. No C.O.D.'s.

EVE GRIMES Dept. B-12
32 Gramercy Park So. New York 3, N.Y.

LEARN TO PLAY—PIANO OR ORGAN—AT HOME!

for Adult Beginner

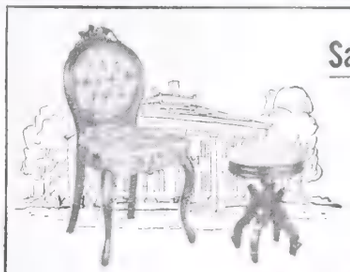


- Play familiar melodies in waltz, 4/4 or swing time.
- Read and play from any standard sheet music.
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- Understand chord inversions for organ and the adding of harmony notes to the right hand melody.

12 Recorded Lessons on LP Record and 20 Easy-to-Follow Charts. Organ Kit: $12.00. Piano Kit: $10.00.

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This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 50 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.50

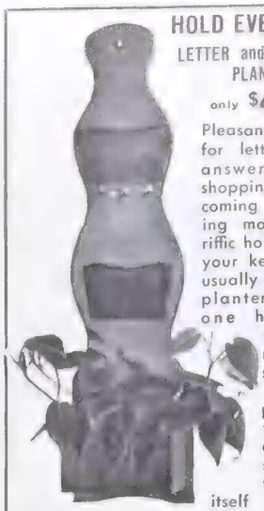
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Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. BOX 246 PINE LEVEL, N. C.

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All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery



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LETTER and KEY RACK PLANTER

only $4.95 ppd.

Pleasant reminder for letters to be answered, bills, shopping lists; incoming or outgoing mail; a keyriffic holder for all your keys; an unusually handsome planter — all in one handsome wall decoration! In solid handcrafted pine, hand finished to a warm, sunny color that adapts itself beautifully to any decor. 5" x 4" x 21". For yourself or an unusual gift.

Shipped direct from our workrooms in North Carolina. Prompt delivery. Sorry, no C.O.D.'s. Satisfaction guaranteed. Plant not included.

Send for free brochure of low priced quality reproductions of Early American furniture and accessories.

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Gracious Ceramic **CHAMPAGNE** Wall Planter with handpainted 23ct gold Glass and Foot rim. Available in 5 colors: Stardust (Black with Gold Flecks), Dark Pink, Yellow, Aqua all with black foot, White with Pink foot, finished with Mother-of-Pearl luster. Two sizes: SMALL with six luster bubbles measures 5⅝" high and 3¾" wide, complete only $2.95 ppd. LARGE with 18 luster bubbles 10¼" high and 9½" wide, complete only $7.95 ppd. Satisfaction guaranteed. Specify color. Send check or money order. Calif. Res. add 4% Sales Tax. Request new brochure for additional fine gifts.

Fine Quality Ceramic Artware

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The "PERFECT" Silver Cabinet

in warm, delicately carved, Cherry wood. Styled in French Provincial, truly a future heirloom. Holds complete silver for 12! Side lock secures all drawers in one operation. Generously proportioned base with removable chest. Lined, tarnish-proof drawers. Overall height is 36"—top is 19" x 13½". A most cherished Wedding or Christmas gift. Other designs available. Send for brochure. $115.00 exp. coll. No COD's please. Send check or money order.

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Please write name and address plainly

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FIT FOR A PALACE. As fabulous as a diamond tiara, as luxurious as ermine, this magnificent chandelier of brilliantly cut imported crystals is a faithful copy of those under which royalty wined and waltzed. It has 5 arms, hand-blown crystal chimneys crowned by 5 miniature arms holding crystal spear points. 29" h., 23" w., with one foot of chain, $165 exp. ppd. King's Chandelier, 202 Boone Rd., Leaksville, N. C.

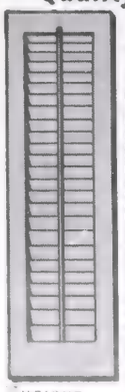


TOM THUMB CHAFING DISH. If you know a woman who is proud of her decorative containers for greens, this is a piece she'll want for her collection. It's a miniature of a chafing dish perfect in every detail, and the burner actually warms butter and sauces with charm and sophistication. In copper finish with brass trim, black handle, 5½" tall, $5.25. Nob Hill House, Box 1592, HB-5, San Francisco 1.



SAID FIDO TO KITTY, "they didn't forget us after all. Our stockings are hung by the fire, how nice; mine for big bones, yours for fat mice." Red and white felt stockings with gold thread designs have felt dog and cat heads appliquéd with colorful accents. Line them up with the family stockings, and they'll catch Santa's eye. 18" long, $1 each. Pilgrim's Pride, 0-68, 32 Oxford, Lynn, Mass.

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Finest made in the United States . . . now available in standard panels at new low, low prices!

NO HIDDEN COSTS PACKING CHARGES SHIPPING FEES

Made of clear white pine with a glued cope and dowel construction to give you a lifetime of service and beauty. The sizes indicated will enable you to fit almost all size windows (larger sizes can be used as doors or screens). These panels can be cut down as much as 1" in width and 3" in height. Easily installed with just a screw driver.

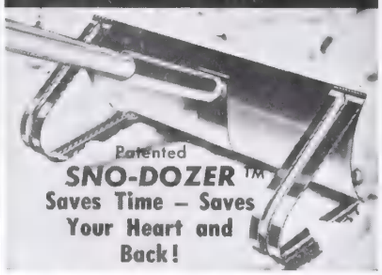
HARDWARE: Knobs, hinges, etc., to install 2 panels per opening $1.40—four panels $2.10.

Send check or M.O. with specifications. No C.O.D.'s. Custom made shutters also available—send us your measurements for free estimate.

HEIGHT OF PANEL	WIDTH OF PANEL 6"	7½"	8"	9"	10"	12"	15"
18"	$2.40	$2.50	$2.60	$2.70	$2.80	$2.90	
21"	2.44	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.35	
33"	3.70	3.90	4.10	4.35	4.55	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
80"	9.00	10.00	10.50	11.00		12.00	13.50

Manor House Shutters 210 [illegible] Road [illegible]

STOP SHOVELING SNOW!



Patented

SNO-DOZER™

Saves Time — Saves Your Heart and Back!

Push it like a vacuum cleaner! No lifting, no stoop! Clears snow in minutes instead of hours from any surface—even gravel or dirt. Slides on sleigh runners. Handles heaviest snow. 16" steel blade, 54" no-stoop handle. Weighs less than 5 lbs. Only $4.95. Postage paid. Same price in Canada. No COD's at this low price, please. Satisfaction guaranteed or money back.



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$495 postpaid



Cultured Drop Pearls

TULIP-SET in GOLD at Tremendous Savings

Pearls are for true love . . . and any Miss or Mrs. will love this exquisite drop pearl necklace, bracelet, or earrings. GENUINE CULTURED PEARLS are hand-mounted *without drilling* in handsomely carved gold tulip settings. Bracelet chain is strung with 12 cultured pearls. Choose screw-type or pierced earrings with large cultured stud and drop pearls. This is the same fine heirloom jewelry you've seen at much higher prices. In attractive gift box. Money back guarantee.

Solid 14-Karat Gold

Necklace **$4.95** Bracelet **$6.95** Earrings **$6.95**
Complete Matched Set . . . . Only **$15.95**

Guaranteed Non-Tarnishing Gold-Filled

Necklace **$2.95** Bracelet **$4.95** Earrings **$4.95**
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Yes, a pull string muff for.....$49.50

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DANCE, BALLERINA, DANCE, and as you do your pirouettes, milady thoughtfully powders her pert and pretty nose. An exquisite musical powder box for a fair lady's dressing table is hand-cut crystal with a silver-plated top and lots of room for her powder supply. The ballerina winds up the music box and twirls to the tinkling melody; 3¾" high. $13.95. Landing Co., 14-16 150th St., Whitestone 57, N.Y.



A CHAMPAGNE TOAST between two people in love will be drunk with joy from these Tulip Champagnes. And if you make the pair your wedding remembrance, they'll drink to you, too, every anniversary. Hand-engraved with pierced hearts, the glasses come beautifully done up in white ribbon and lilies-of-the-valley. 8½" tall and gift-boxed. $5.95 pr. Jenifer House, New Marlboro Stage, Gt. Barrington, Mass.



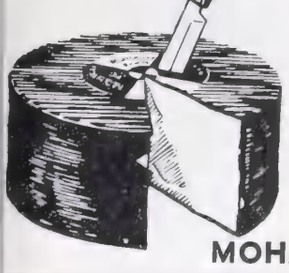
A ROSE BY ANY OTHER NAME would not be as lovely as these Italian rose tree lights. And their loveliness reflected against green boughs will make your Christmas tree or mantel a breathtaking sight. Ten perfectly shaped full-blown roses in plastic are strung on a 15′ wire. Choose red or pure white roses. $3.50 per string. Miles Kimball, 33 Algoma Blvd., Oshkosh, Wis.



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These 5 lb. wheels of year-aged New York State Cheddar have the snappy, sharp flavor that's so hard to find. Great for eating—wonderful for cooking—$5.50. Old-fashioned wood cheese box—$.50 extra.

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4. Maple Gift Package, including syrup, soft maple sugar, maple cream and hard sugar—$7.50

All prices include postage east of the Mississippi. West of the Mississippi, add $.50; West of Rockies, add $.75.

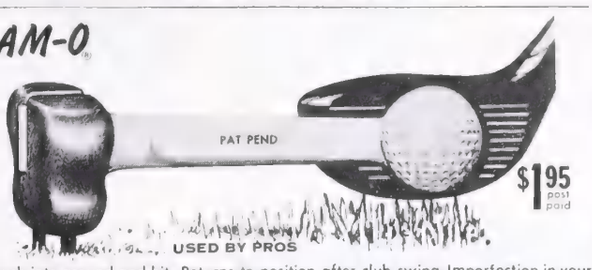
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NEW!

GROOVE YOUR SWING AT HOME! DEVELOP FORM



$1.95 post paid

No ball to chase! Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood stock, 5" steel spikes. Withstands violent abuse. Only $1.95 complete. Satisfaction Guaranteed. Ideal for Xmas gift. Send to: **WAMO MFG. CO., BOX 15-H, San Gabriel, California**

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Imported VIRGIN CASHMERE

English Rib

Anklets	3.00/pr.	3 pr.	8.40
Longs	3.50/pr.	3 pr.	9.85

Embroidered Swiss Clox

Anklets	4.00/pr.	3 pr.	10.50
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(All wool hose medium weight)
Charcoal, Oxford, lt. Grey, Black, Navy, Camel, Brown
Sizes 10 thru 13

Nylon reinforced heel and toe
Shrink Resistant
(May be assorted)

Remit with order. Sent postpaid.
Xmas box optional. Specify

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MONOGRAMMED NAPKINS

OF PURE WHITE CELLULOSE



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Distinctive for entertaining. Your friends will prefer these fabricized napkins to linen. Triple thick and strong. Will not come apart, dry or wet, nor will they shed lint. Proud hostesses serve these personalized napkins that are so lovely to the touch. Gift boxed in 100's: 17" dinner, $4.95 per box; 13" luncheon, $3.95; 10" cocktail, $2.95. 300 combination, $10.95. Indicate style and color monogram (gold, silver, red, green or blue). Gift card may be enclosed. Send check or money order today. Postage paid within U.S.A. Residents of Florida add 3% sales tax. Write to Dept. A

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A charming settee for your entrance hall, den or porch. Authentic colonial reproduction, sturdily constructed. Smoothly sanded, ready to paint, stain or lacquer.

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Fold-up Bar Holds 40 Bottles—4 Doz. Glasses

Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes . . . $49.95 *Shipping Chgs. Col.*

IN EASY HOME KIT. Louvered doors complete. Parts fitted, drilled, sanded, etc. Simple instructions. $32.95 *Shipping Chgs. Col.*

New Catalog—200 Pieces—Complete ■■ in Kits—10c

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Authentic Reproduction
of the old Gout Stool

from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home or for a gift, it's "happiness insured" even to the price.

(Immediate shipment or write for fabric swatches) **$11.95** prepaid

Order your Gout Stool direct from its makers.

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Please send "Idea Book" on TFC Ornamental Ironwork. 10c enclosed.

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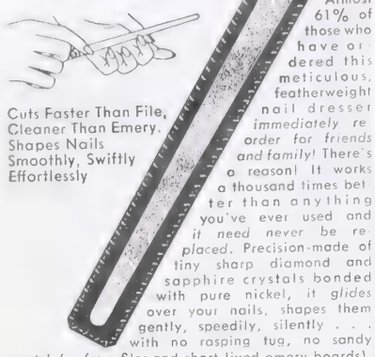
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WINDOW

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Almost 61% of those who have ordered this meticulous, featherweight nail dresser immediately re order for friends and family! There's a reason! It works a thousand times better than anything you've ever used and it need never be replaced. Precision-made of tiny sharp diamond and sapphire crystals bonded with pure nickel, it glides over your nails, shapes them gently, speedily, silently . . . with no rasping tug, no sandy scratch (as from files and short-lived emery boards). A manicuring miracle that makes it easy to keep nails flawlessly groomed . . . from here to eternity!

4" wallet size **$1.25.** 6" nurse size **$1.50.**
8" professional size **$2.00.**
ALL in Presentation Case.

Add 75c per nail dresser for engraving up to 3 initials. Same-day shipment. We pay postage. Send check or money order. Satisfaction guaranteed.

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DEPT. B128, FLUSHING 52, NEW YORK



A Wee Bit of Scotch

Scotland inspired this charming THISTLE SET. The wispy thistle is beautifully reproduced in hand-wrought sterling . . . an enchanting gift. PIN and EARRINGS are **$3.00** each, and the bonnie BRACELET is **$6.50**. COMPLETE SET only **$10.00.** Matching NECKLACE with thistles encircling the neck **$9.00.** BUTTONS **$1.25** each. Men's TIE CLASP, CUFF LINKS and MONEY CLIPS **$5.00** each. This SET OF THREE **$13.75.**

Cuff links suitable for ladies, too.
Gift boxed. Tax included. Postpaid, U.S.A.

The Jamaica Silversmith
79-32 164th St. B-12, Jamaica 2, N.Y.
14 Years of Quality Sales-by-Mail



REAL Christmas HOLLY

Decorate your home lovelier than ever with fresh, choice, treated sprays of glossy, green, rich red berried English Holly. An unusual gift anyone will enjoy. Boxes topped with silvered Mistletoe. Gift cards enclosed. Money back guarantee. Arrival about Dec. 16 unless other date requested.

No. H-2 An armload of Holly.	Ppd.	$2.95
No. H-3 Over 2 armloads of Holly.	Ppd.	$4.95
No. HG-6 A bounty of Holly plus greens, pine cones & Variegated Holly.	Ppd.	$6.95
No. HG-37 Loads of English plus Variegated Holly, giant pine cones & choice aromatic Mountain greens.	Ppd.	$12.95
No. WR-8 Lovely 16" English Holly wreath	Ppd.	$4.95
In sprayed gold or silver	Ppd.	$5.95

Write for color gift folder **Bill Zamboni's**

Northwest Corner Store
Longview 7, Washington

Unique Gift



Gives Pleasure All Year Long

EVERY MONTH A SELECTION OF UNUSUAL PLANTS or BULBS

Membership starts with these gorgeous LILY OF THE VALLEY from Denmark. GUARANTEED to bloom in 21 days!

Join the thousands who each month look forward to the pleasure and beauty their membership brings. Unique, exotic plants and bulbs selected by experts. Many imported. ALL GUARANTEED to grow. Complete planting instructions and fascinating history of flowers. Gift cards sent in your name. SURPRISE BONUS for first 1000 new members. FULL YEAR members, Special Bonus—32 page book, "How To Grow and Bloom House Plants."

Six months membership $7.50
Full Year with Bonus Book ...$13.00

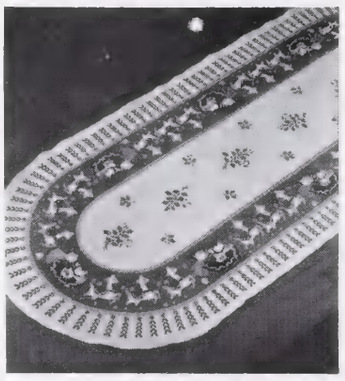
PLANT OF MONTH CLUB
Dept. N-8 Des Moines 4, Iowa



POSY WELCOME RUG. Very good hooking has made this a rug you will be proud to have in your home. The pale tan-colored background bordered in black, brown, or green is a lovely foil for the vibrant floral design in soft shades of rose, blue, lavender, and yellow with green leaves. Hand-hooked of all-wool yarn. 23" x 36", $12. Laura B. Copenhaver, Rosemont, Marion, Virginia.



A SPOT OF TEA in the afternoon, served with biscuits or cookies, is an English custom we might well emulate. It's a welcome break in a hurried day, a time to chat with friends. Do try it! And to serve the perfect brew, here is an 11-piece tea set in "Snowflake" from the exotic East with fine Oriental workmanship. $8.95. Barefoot Trader. HB-12. Route 28. West Yarmouth, Cape Cod, Mass.



THE CLAUS AND EFFECT of this party panel is as jolly as St. Nick himself. With it, you can make a holiday affair of any tablecloth, and it's charming for buffet settings, too. On a band of red with gold, jolly Santa in his sleigh goes 'round and 'round. Washable spun rayon cloth bound in red and decorated with holly berry sprigs. 21" x 48". $2.50. Beedee Shop. 816 University Place. Evanston, Ill.

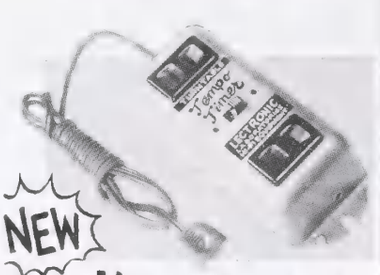


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Our handsome woolen gloves and mittens are imported from Norway and sold only by mail meaning substantial savings for you. Authentic ice country designs are all different and come in choice of red/white, grey/white, navy/white, black/white, or combination of red, white and blue (50¢ extra). Gloves all sizes: $3.95. Mittens: Adults $3.50, Children under ten $2.50. Immediate delivery. Please state size and colors. 100% money back guarantee if not delighted.

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ARNE GJESTEBY 26 Garden Lane Waltham 13 Mass.



NEW

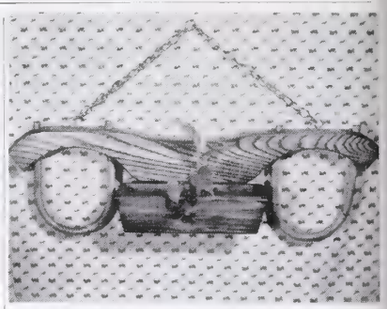
FOR *Your* HI-FI MAN

TEMPO TIMER *automatically shuts off complete hi-fi system after last record!* Here is a perfect gift that offers wonderful new listening convenience . . . protects costly amplifier . . . will rate you a delighted hug on Christmas. A proved electronic device that requires no installation. Attractively styled, it fits any changer. 10 day money-back guarantee.

Now $11.95 postpaid direct from manufacturer.

Check, money order or C.O.D. Order now — telling us name of record changer. Orders filled day received.

LECTRONIC LABORATORIES
Dept. H-9, North Haven, Conn.



FOR ALL THE FAMILY . . . "Christmas Cheer"

the gay blooms of a favorite plant flowering away in this quaint OX YOKE PLANTER (24" wide), bringing cheer to any room year after year. A lasting delight . . . handmade, hand-rubbed, hand-finished in a lovely Honey shade. Chain is all brass. Metal-lined box can't leak. Only $19.50 shipped express collect. Send check or money order early (before Dec. 6) to insure Christmas delivery. Sold only by the handcrafters.

WAGONSMITH
128 N. Second Avenue, Mt. Vernon, N. Y.

DOG MATTRESS KEEPS YOUR DOG OFF THE COLD FLOOR and YOUR GOOD UPHOLSTERY

WASHABLE SLIPCOVERS
Made to fit, with snap fasteners, slips on and off easily. Price each slipcover is ½ price of mattress it fits (see size table). Buy two, have one clean at all times.

IMMEDIATE SHIPMENT | MONEY-BACK GUARANTEE



CEDAR TREATED
DOGS LOVE IT — FLEAS HATE IT
FRAGRANT NATURAL ODOR.
A full mattress, 4 inches thick, far superior to mats or pads. It is soft, warm and comfortable. Gives protection against dampness. Eyelet tufted filled with fine quality kapok treated cotton.

SIZES	PRICES
16" x 23"	4.00
17" x 25"	4.50
18" x 27"	5.00
21" x 32"	6.00
22" x 34"	7.00
24" x 36"	8.00
27" x 36"	9.00
27" x 44"	12.00
36" x 36"	12.00
36" x 50"	15.00

SAVE MONEY — CLIP DOG'S NAILS YOURSELF with our RESCO NAIL CLIPPER
RECOMMENDED BY DOG OWNERS, VETERINARIANS
$2.75 Post Paid

SHIPPED POSTPAID

Send cash, check or money order. C.O.D.'s, plus shipping charges

KUMFORT MFG. CO.
Dept. B 79 Sudbury St., Boston, Mass.

SHOPPING



PRETTY PIN UP. Here's a lamp that *really* grows on you! The gayest pin-up that ever bloomed on a kitchen wall has a china match box that you can plant with a philodendron or fill with matches. Hand decorated with an Italian rooster design, it comes with a matched hand silk-screened 4″ x 9″ oval parchment shade. $4.98 plus 35¢ post. Lee Wayne, Dept. B-12, 5606 Lansdowne Ave., Philadelphia 31, Pa.



JUNIOR CAMEL SADDLE SEAT from Morocco is so handsome, it surely has an heirloom destiny. It's perfect for TV-viewing or a fireside perch. Wood frame is finished in mahogany, black, blond, or white with brass nail heads, bell. Cushion 3″ thick is covered with leather in red, dark green, lime, yellow, beige, or white. 12″ h., 12″ w., 21″ l., $24.95. Kreisler Corporation, 550 5th Ave., New York 36.



TEL-O-TIMER is a jeweled and shock-resistant Swiss watch set in a golden case that keeps an accurate time check on calls. And it's a thrifty reminder when one makes a long-distance telephone call. Fits cradle phones, has 30-hr. movement, and date changes automatically every 24 hrs. Snaps on easily. One-year guarantee. Gift-boxed, $15; two, $27.95. Music Boxes, Unl., HB-12, 676 N. Dearborn, Chicago 10.



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TEACHER · RAILROAD · NURSE · ACCOUNTANT · OIL · STEEL · THEATER
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VETERINARIAN · MUSICIAN
CHEMICAL · PRINTING
ARTIST · ELECTRIC
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Acclaim his profession or hobby with our exclusive symbol of his calling.

STERLING SILVER OR GOLD FILLED
LINKS $7 TIE CLIP or TACK $4 SET $10
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Specify symbol and metal Prices include tax and postage
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Wayne Silversmiths
546 W SO. BROADWAY • YONKERS N.Y.



A Rare Buy!
ORIENTAL BOWLS

America's smartest decorators have answered the call of the exotic East with these rare finds! Charming—the grace of eggshell-thin white china delicately traced with a rich floral design of the four seasons. They're 5″ high, complete with black teakwood bases. Fascinating for serving soups, salads, desserts, nuts, candy or for unusual florals. Unconditionally guaranteed.

Set of 4 $3.98 plus 35¢ Shipping

FREE Gift CATALOG Write for it!

Helen Gallagher
413-B-12 FULTON ST., PEORIA, ILL.



"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient *vibratory* massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health institutions.* Built for years of service—fully guaranteed. **WRITE FOR FREE LITERATURE TODAY!**

Special spiral-bound book "How to use your Battle Creek Health Builder" shows 20 applications plus weight chart, $1.65 ppd.

*Reg. U.S. Pat. Off.

Battle Creek EQUIPMENT CO.
Battle Creek 23, Mich.

GET YOUR COPY

"Large Size" LOG CARRIER



Here's the trim and tidy way to lug your logs from woodpile to fireside. This carrier is ruggedly made of 10 ounce, vat-dyed canvas duck and measures 29″ wide to accommodate the largest logs. The extra width keeps dirt, dust, chips and bark off the floor. Carry it suitcase fashion by the easy-grip wooden handles which are securely encased in the cloth itself. Color choice of Brick, Green or Black.

LOG CARRIER .....$2.95 ppd.
Two for $5.50 ppd.
Send for free Gift Catalog

EMATOL PRODUCTS COMPANY
Box 95C, South Weymouth, Mass.

MARBLE TOP CIGARETTE TABLE

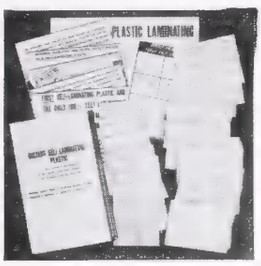


Reg. $24.95
Special Price $16.95

Exquisite mahogany or fruitwood finish cigarette table inlaid with imported marble top . . . Duncan Phyfe base . . . antique brass finished paws. Stands 20¾″ high, 14″ round top. Also available with tooled leather top.

Satisfaction guaranteed. Send check or M.O. Sorry, no C.O.D. Express collect
Marble top table—12 lbs. Leather top table—6 lbs.

HASSOL'S INC.
ESTABLISHED 1923
6715 BAY PARKWAY, BROOKLYN 4, N. Y.



JR. BUSINESS KIT

Home Plastic Laminating
A COMPLETE MONEY-MAKING HOME BUSINESS or fascinating hobby

Permanently imbed Photos, Cards, Clippings, Specimens, etc. in clear plastic.

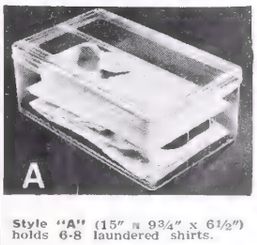
■ Makes $7.00 worth of plastic lamination (nothing extra needed) ■ Includes a simple mail order plan & advertising tools

A thrilling new idea—an exciting hobby project, or a serious business in complete kit form. Kit contains 10 pcs. of self-laminating plastic, 3″ x 1″—complete laminating instruction- (no heat, machines or glue needed)—Business operation and management manual—mail order or direct advertising literature for your use and display sign. Ideal for teaching basic principles—an introduction to mail order—etc. Complete kit—a self contained Jr. Business or hobby . . . only $2.98 postpaid and guaranteed to delight or money back.

ROOT ENTERPRISES, 2543 Grand River, Dept. B, Detroit 1, Mich.

GIANT CRYSTAL STORAGE BOXES

Keeps lingerie, cashmeres, men's shirts, linens clean and dust-free!



Style "A" (15″ x 9¾″ x 6½″) holds 6-8 laundered shirts.



Style "B" (15″ x 11″ x 6″) holds 12 sweaters, slips, blouses, etc.

Of extra strong polystyrene with snug-fit lid. Crystal clear . . . see contents at a glance! Fits easily on closet shelf. Ideal for off-season storage, too!

$5.95 ea. ppd.

No COD's or Stamps, please. Specify Style A or B.

NATIONAL HANGER COMPANY, INC.
Dept. HB12, 15 West 18th St., New York 11, N.Y.

MUSHROOM STOOLS
BIG and SMALL



Handwoven stools in a dark stained reed over a sturdy wood block with three removable legs for easy storing. A comfortable stool or footstool with many uses.

LARGE SIZE
Ht. 16", dia. 16" ..... **$4.95** Ppd.
SMALL SIZE
Ht. 11", dia. 11½" .. **$2.95** Ppd.

No COD's Please. Send for FREE catalog.

JOBIE GIFTS
P.O. Box 62, Dept. H12, College Point 56, N.Y.

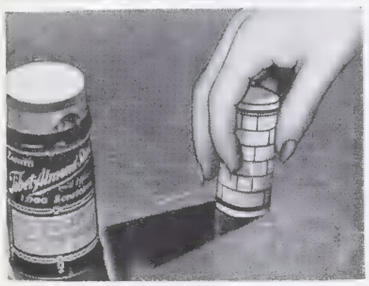
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Swimming pool or fountain, suitable up to 3" pipe. Visit our extensive showrooms. Statuary in Lead, Bronze and Stone

$250.00 F. O. B. N. Y. C. Send 25¢ for catalogue HB on complete line

THE Florentine **CRAFTSMEN**, INC.
479 FIRST AVE. (cor 28th St) New York 16
Phone LExington 2-3926



BANISH SCRATCHES IN A JIFFY WITH ZENITH

ALMOND STICK

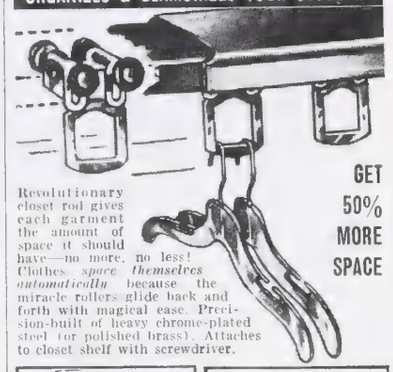
$1.00 PPD. EASY TO USE AS A LIPSTICK . . .

Just rub Zenith Almond Stick over furniture scratches and see them fade from sight. Rub over whole table to bring out hidden beauty of wood. Works like magic on marred, faded spots. Use on light or dark wood. The original Zenith. One stick will last for years. Postpaid, only **$1.00**

Order from this ad—No C.O.D.'s, Please

GLASSCRAFT
920-B Chicago Ave. Evanston, Ill.

CLOSET TROLLEY ROD
ORGANIZES & GLAMORIZES YOUR CLOSETS



GET 50% MORE SPACE

Revolutionary closet rod gives each garment the amount of space it should have—no more, no less! Clothes *space themselves automatically* because the miracle rollers glide back and forth with magical ease. Precision-built of heavy chrome-plated steel (or polished brass). Attaches to closet shelf with screwdriver.



OLD FASHIONED WAY CLOSET TROLLEY WAY
ORDER TODAY AT NEW LOW PRICES

SIZE	ROLLERS	BRASS	CHROME
18" to 30"	10	$2.49	$1.99
30" to 48"	15	3.99	3.49
48" to 72"	20	4.99	4.49
72" to 96"	25	5.99	5.49

Extra rollers—3 for 49¢. All prices postpaid

Hobi SEND CHECK OR MONEY ORDER
SATISFACTION GUARANTEED
Dept. B128, Flushing 52, New York

"I'm just 深深歡喜* about Abacus Jewelry!"

**English translation: "Wild".*

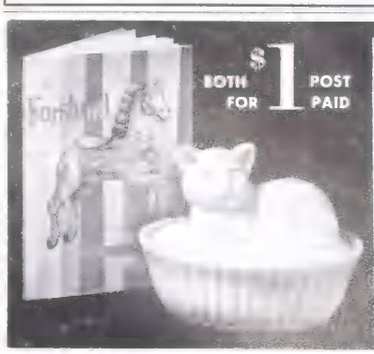


From Hong Kong come these unusual Sterling Silver items . . . and at such an unreasonably reasonable price! Only 2,000 yen for a pair of the cuff links. ($5.00, American.) The handsome tie-clasp is only 1,000 yen, and each pair of the lovely earrings costs you the same! (That's only $2.50, American.) If you don't happen to have any spare yen around the house just send your good old *American check or money order to:*



Postage prepaid. No C.O.D.'s. Ask for free catalogue.

ORIENT TRADERS, 153 East 54th Street, New York 22, N. Y.



BOTH FOR $1 POST PAID

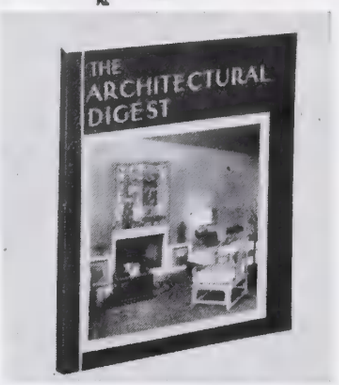
Westmoreland's Milk Glass
KITTEN-ON-A-NEST
Plus our "spanking new" Catalog . . .

Our sparkling, "spanking new" 100-page portfolio of Quaint American Furniture is yours Free with this 5½" long, 4" high covered milk glass dish by Westmoreland. A replica of an old soap dish discovered near St. Louis by Mr. Forslund. Kitten-on-a-Nest is wonderful for cigarettes, candy, nuts and the like. Catalog alone 25c.

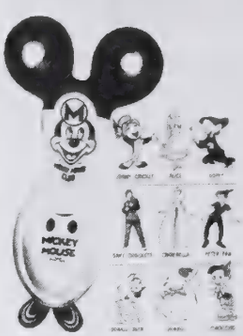
Carl Forslund *Quaint American Furniture®*
122 Fulton HB-12, Grand Rapids, Michigan



WINDOW SHOPPING



THE ARCHITECTURAL DIGEST has a new edition of its famous book of America's most beautiful homes. 224 pages are crammed full of examples of work of outstanding decorators, designers and architects in the U.S.A., and the pictures are reproduced on beautiful heavy stock. 9½" x 13". $2.50. The Architectural Digest, 5901-B West Third St., Los Angeles 36, Calif.



PARTY PROBLEMS? When the knee-pants and hair-ribbon horde arrives, the Mickey Mouse Club toy balloons will provide the entertainment. Molded of latex, each bright colored balloon with cardboard feet inflates from 12" to almost 2' tall. Ten balloons include: Mickey Mouse, Donald Duck, Jiminy Cricket, Pinocchio, Cinderella, etc. $1. 3 sets, $2.70. Sue Allen, Dept. 0-51, 58 Buffum St., Lynn, Mass.



SNOOZE IN THE SUDS and pamper yourself with a weekly lounging session in the tub. Cream your face, get a good book and this divine pillow contoured to rest and support your neck and head. An air-cushioned, waterproof vinyl pillow is 9" x 15", has suction caps to adhere firmly to tub. Two-color flower design on white, blue, or turquoise. $2.25. Better Sleep Inc., HB-12, New Providence, New Jersey.



WALLS ARE JUMPING with animals that turn a nursery into a gleeful circus. Wallpaper decorations include Prissie the Kitten riding George the Giraffe, a teddy bear, puppy, two rabbits, an elephant, a Jack-in-the-box, ABC blocks, and more! Animals are from 12" to 2' tall, come in pastel pink and blue. Apply with paste or tacks. 16 pieces, $1.49. The Mart, Box 41, Woodland Hills, Calif.



PINING FOR A TREE that won't shed its needles, is fireproof, and holds its shape permanently? Here are beautiful fakes that rival nature. Plastic replicas of a silver spruce assemble in minutes, disappear into their own storage box. White, pink, or forest green on sturdy plastic base. 30" high, $6.95; 48", $14.95; 72", $21.95. Miracle Sales Co., HB-12, 120 S. Rancho, San Bernadino, Calif.

JOHNSON'S WAX



NOTHING PROTECTS SO MANY FINE THINGS—SO WELL!

1. Tole Tray . . . Colonial Motif . . . from The J. L. Hudson Company, Detroit
2. Lovely Traditional Cherry Desk . . . from Sanger Brothers, Dallas
3. Occasional Leather Chair . . . from Joseph Horne Co., Pittsburgh
4. Walnut Flooring, "Monticello" design . . . from Wood-Mosaic Corp., Louisville
5. Early American Barometer, mahogany and brass . . . from Lord & Taylor, New York
6. Mahogany Stand, with brass "gallery" . . . from Gump's, San Francisco

Johnson's Paste Wax takes the wear on all fine furniture in daily use, gives your floors the loveliest sheen and longest-lasting protection. It glorifies the smooth patina of lovely woods . . . highlights and protects lacquers and brass . . . preserves the supple beauty of fine leather. There's nothing like it to bring out the beauty of your home . . . Johnson's Paste Wax.





P.S.
For complete automatic floor care – see the new Johnson's Wax Convertible . . . applies wax, polishes, scrubs, even dry-cleans rugs. Buy it at the new low price or even rent one. Ideal to use with Johnson's Paste Wax.



In a class by itself since 1830

TEACHER'S

HIGHLAND CREAM Scotch Whisky

86 PROOF · Blended Scotch Whisky · Schieffelin & Co., New York







WINDOW SHOPPING

TWO THAT GOT AWAY finally got hooked, and here they are in 3-D Stereo-quariums to adorn the walls of an angler's den or office. Hand-sculptured and hand-painted Rainbow Trout and Spadefish in natural surroundings are mounted in oak frames. Also Bass, Bream, Crappie, Pike, Dolphin, Sailfish, or Shark. 19″ x 11″ x 2½″ d., $12.95 each. Two to same address, $23.95. Marine Life Studios, Box 318-B, Murfreesboro, Tenn.



LEATHER DESK SET. A woman's secretary should be a barometer of her personality. So do give her this set which is one of those rare triumphs of classic simplicity that will glow like a jewel on her desk. The fine leather base in black, brown, maroon or red is fitted with a gold-plated scissors, letter opener, and ball point pen. 4″ x 8″, $12.50. Unusual Gifts, Box 54, Lawrence, L. I., N. Y.



"GO AWAY" is the eye-stopping warning that flourishes across the Un-Welcome Mat. And we think it's a *find* for those who want to be alone to write a book, or do some soul-searching. When the mood takes over, post notice at your door with this black rubber foot mat. Or use it in the kitchen; or at your bar. 15″ x 20″ x ½″, $3.50. Game Room, 1538-HB Connecticut Ave., N.W., Washington 6, D. C.



TRY THESE and discover how superb wine sauces can carry the melody of a meal. They are simply topping for ice cream, sherbets, custards, baked ham, roast duck, or baked apples. Decorative 8 oz. decanters contain Golden Age Concord, Sherry, Honey Almond, and Burgundy flavors in a gift carton. Folder of suggested uses incl. $3.95. No c.o.d's. Hammondsport Wine Co., HB-12, Box 427, Hammondsport, N. Y.



THE HORSEY SET (to the age of 2½) will lose their hearts to this Rocking Horse with a bell on its nose. Bright red and blue pony is 4½″ off the floor, won't tip or fall, and it has a sturdy hang-on handlebar. Made of splinter- and sliver-proof white pine, it's 10½″ x 7″ x 19″, $3.49 plus 20¢ post. Bancroft's, 2170 S. Canalport Ave., Dept. HB-636, Chicago 8, Ill.



PERSONALIZED HEIRLOOM GIFTS



For proud parents and grandparents, our Solid Sterling Silver or 12K Gold-Filled Baby Shoe Bracelet and Tie Bar that proudly proclaim the beloved children or grandchildren. Each first name and birthdate is engraved on a separate ¾" shoe. Custom-made, of excellent weight and adorably crafted, they are sure to become more precious with time. Add more as the family grows. 2 lines engraved. Up to 11 letters and spaces a line.

Baby Shoes.....$1.95 each
Bracelet.....$1.95 Tie Bar.....$1.95

ADD OUR MARRIAGE MEDAL, engraved with first names and wedding date. 1" high **($1.50)** and the House Charm, 1" wide, engraved "The House of" and family name **($2.00)**

Prices include engraving, tax, postage.

ALL ORDERS SHIPPED AT ONCE.
CHRISTMAS DELIVERY ASSURED.

ZENITH GIFTS 1410 Post Office Bldg. Brighton 35, Mass.



It's a FILE CABINET • a DESK A GOSSIP BENCH ▪ an END TABLE

Choose this handsome multi-purpose chest with ▪ file drawers or 2 small drawers and 1 file drawer. As an end table it fits perfectly beside any chair or couch. File drawers hold standard folders. Swivel top swings left or right for writing, reading, hobby, sewing or eating directly in front of you at just the proper height. Ideal bed table. Top swivels over bed for eating, etc. Sturdy concealed ball-bearing swivel. Finely crafted of select knotty pine in mellow hand-rubbed honey-tone pine or maple finish. Colonial brass pulls are authentic Chippendale reproduction. 16″ x 25″ x 28″ high.

Either style with swivel top. $36.95
Without swivel $32.95

COMPLETE KIT–for easy home assembly. Pre-fitted, drilled, sanded, etc., with simple instructions.
Either style with swivel top. $26.95
Without swivel $24.50
Express charges collect.

NEW 48-PAGE CATALOG—200 PIECES—
Finished or in Kits. Send 10c, coin or stamps.

Immediate Delivery
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Money Back Guarantee

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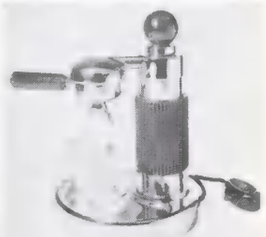


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Mink Gloves **$1.95**

The luxury of GENUINE RANCH MINK, the beauty of fine gloves plus your own monogram in 18K Gold Plated initials . . . make an irresistible combination. Gloves are fashioned of fine quality HELANCA stretch yarn trimmed with rich RANCH MINK CUFFS. No one can beg, borrow or steal them as they are marked with your initials for that added personal touch. Stretchable sizes 6 through 9. Order them in SNOWY WHITE, BEIGE, JET BLACK . . . at $1.95 per pair. Special 3 pairs at $5.50.

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Imported from Milan, where demi-tasse is brewed fit for the gods! Electric Expresso Maker brews wonderful coffee (or tea) in just 60 seconds! Just put in a measured amount of water, your favorite coffee, plug in any AC or DC outlet and 2 piping hot cups of demi-tasse pour AUTOMATICALLY through unique double spout! In solid brass, chrome plated, with ▪ permanent brass filter. **$29.50**



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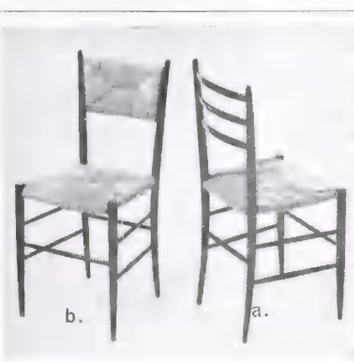
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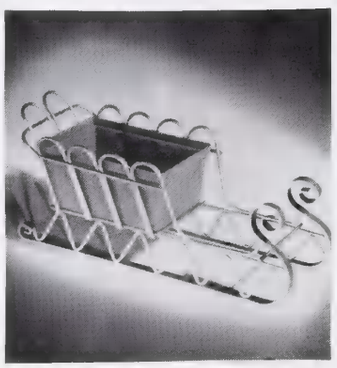
RADAK COMPANY, Dept. 308
505 Fifth Ave., New York 17, N. Y.



WINDOW



HEADLINE NEWS. Slalom queens and little snow warriors who want to be both warm and pretty will love these stocking caps with plump wool braids imported from Switzerland. Made of finely knit wool, they're snug-fitting, warm, and vastly becoming in your choice of yellow or red. Get one for yourself and one for your daughter. $4.25 each, $7.95 the pair. The Krebs, HB-12. Westerly, Rhode Island.



SLEIGH CENTERPIECE. The snow is glistening, the fire's crackling, and your table's all set for Santa with this brass-plated old-fashioned sleigh. Heap removable red planter with Christmas tree balls, holly berries and greens, peppermint sticks and walnuts, and you'll have spectacular decoration for the holidays. 4" x 5" x 11", $4.35. Snow Village Gifts, HB-12, 1 N. McIntosh, Clarendon Hills, Ill.



PUTTING ON THE DOG a rain coat is one sure way of getting yourself a fine case of puppy love and keeping Fido dry. This one is made of clear plastic trimmed in red and it comes with pooch's name in 12", 14", 16", and 18" lengths (measure from neck to tail). $1.29. Order from Ess-Dee, Dept. B12, Brownsville Box 133, Brooklyn 12, New York.



SOME WOMEN have a flair for beauty. They bring it into their lives with a single rose or a drift of chiffon covering bare shoulders. For such women, this French Limoges ash tray from the Barat Collection handpainted with pastel bouquets and gold wreath on white background and aqua center. Leaf cigarette rest and rim are gold-plated jeweler's bronze. 5", $4 plus 25¢ post. World Treasures, 657 Main, Passaic, N. J.

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(and Incredible Credit Cards)

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Free Catalog of Light-Hearted Gifts

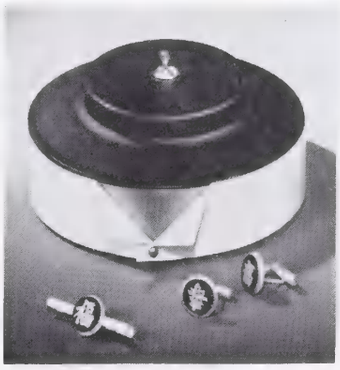
the GAME ROOM 1538 Connecticut Ave., Washington 6, D. C.



SHOPPING



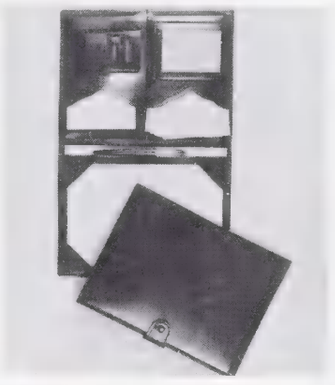
OLLAR HIM with a gift that ill flatter the Brummel in him. form his vague Dagwoodisms, he'll always know where his uds, cuff links, and tie bars are. beautifully made black and hite metal stud box is shaped ke a wing collar, and the handle a gold-plated collar button. 2.98 plus 25¢ post. Foster House. 30-HB, S. Jefferson, Peoria, Ill.



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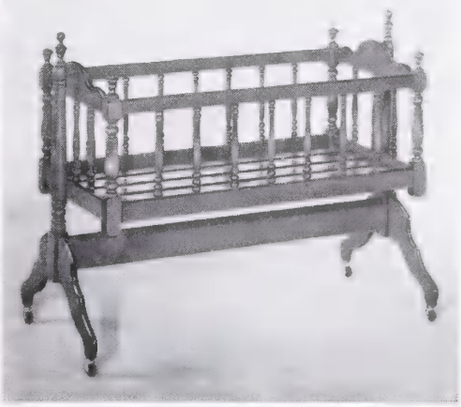
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Sizes 10 thru 16

ALL NYLON STRETCH

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NUMBER-LITE is an outdoor electrical fixture which operates on an economical 14 watt fluorescent lamp. Saves you money in electric bills. Comes complete, ready for mounting. Illuminates your doorstep with a bright white light and projects your house number in glowing color. Choice of colors: white, yellow, red, blue. Increases visibility at night over 200%.

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NANTUCKET ROCKER



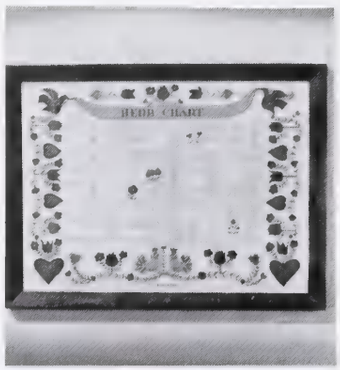
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Choose maple frame finished in nutmeg brown, or mahogany with antique mahogany finish. Beige-gray tapestry. Brass nail trim. Rocker, 18" wide, 34" high, seat 15" dia., $79.95. Stool, 5" high, top 9" x 14", $13.95. **Both $89.95.** Prepaid. Check or money order. No C.O.D.

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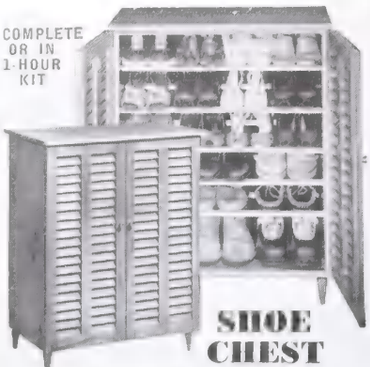


SPACE HELMET for an interplanetary trouble shooter is out of this world. Top is a replica of the "Explorer" satellite with antennae and whirling inner disc. The Radar-Scope goggles revolve, too, and have elastic chin and head straps. Made of high-impact styrene, it's safe, sturdy, and colorful for boys of all ages. $2.98! Stadri Co., Dept. H, Sixth Avenue, Whitestone, N. Y.



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Aerated, Louvered Cabinet Holds 24 Pairs Women's Shoes or 18 Pairs Men's Shoes

Are your shoes jumbled in closets, pushed under beds, wet, lost, strayed or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Ample room for shoe supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use singly or in pairs in any room. Hardware brass. 29" x 15" x 36" high. Beautifully handcrafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete $34.95 *Exp. Chgs. Col.*

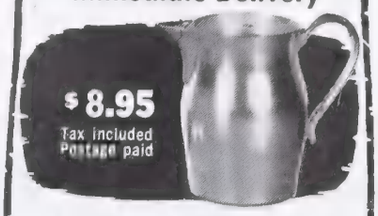
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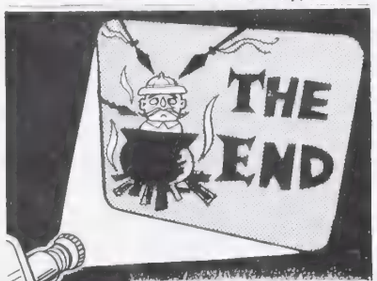
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Religion In American Life Program

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ATTENTION GARDENERS

Turn to our special section on garden ideas, products and equipment.

Begins on page 188

SHOPPING

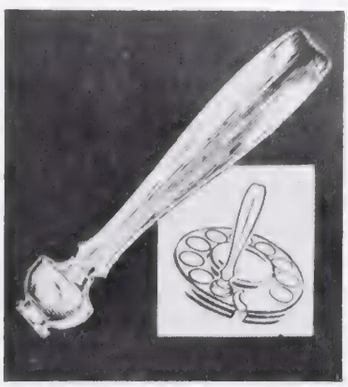




DEAR TEACHER: We hope that one of your pony-tailed or cowlick'd pupils will give you this for Christmas. It's an automatic pencil that holds a piece of chalk and ends forever messy chalk dust and the chance of fingernails screeching on a blackboard. Black plastic barrel with gold-plated cap. $2 each; $5 for set of 3. Hand-Gienic Specialty Co., Dept. HB-12, 2384 West Flagler, Miami 35, Florida.



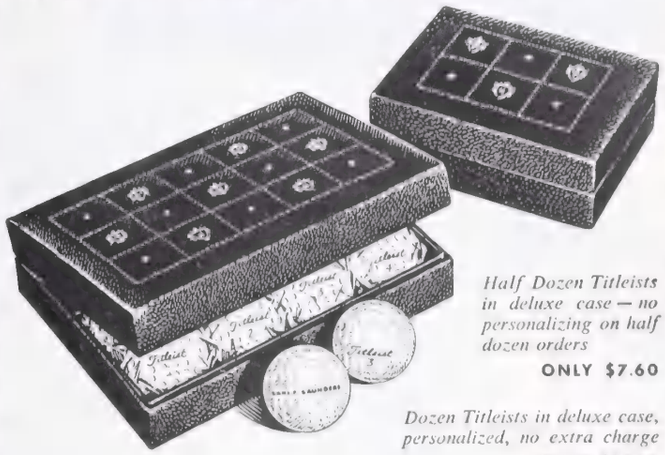
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For his Christmas or hers . . .

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Half Dozen Titleists in deluxe case — no personalizing on half dozen orders
ONLY $7.60

Dozen Titleists in deluxe case, personalized, no extra charge
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EVERY BALL PERSONALIZED at no extra charge with owner's name. All you have to do is print the name (no more than 18 letters and spaces please) and send it to us with check or money order.

PACKED IN HANDSOME GIFT CASE of rich brown leather-like material, embossed in gold, with satin rayon lining — a wonderful gift in itself.

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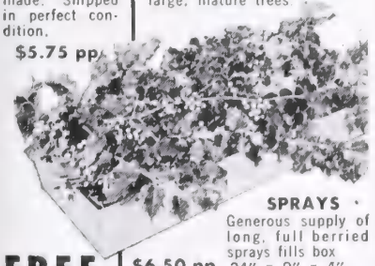
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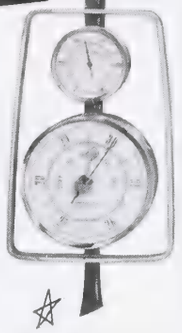
Overall size of layout 18″ by 22″. Price complete **$34.50** post paid. Early delivery. Satisfaction guaranteed.

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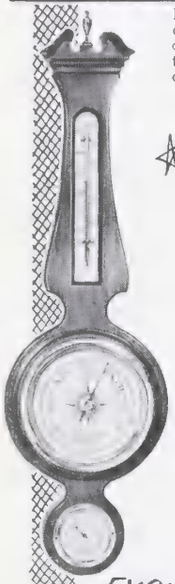
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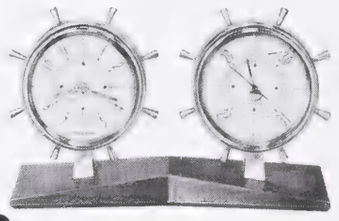
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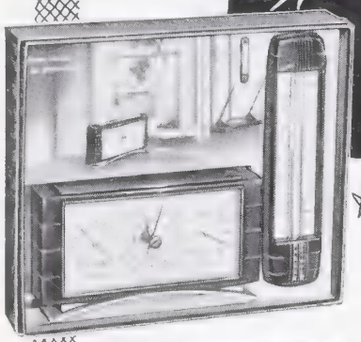
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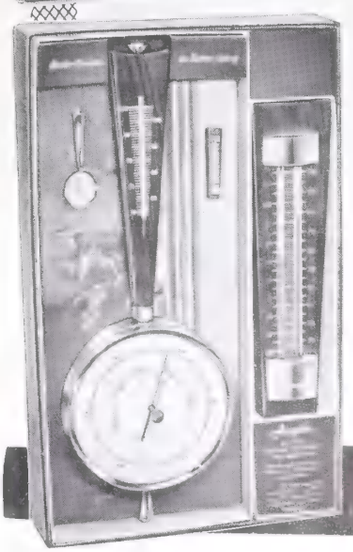


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MUSIC OR PING-PONG?

CONTINUED FROM PAGE 14

your ears from various directions, left, right, above, behind, below, directly from the musical instruments as well as reflected from walls and chairs and your own body—and it is this very mixture which makes sound satisfying.

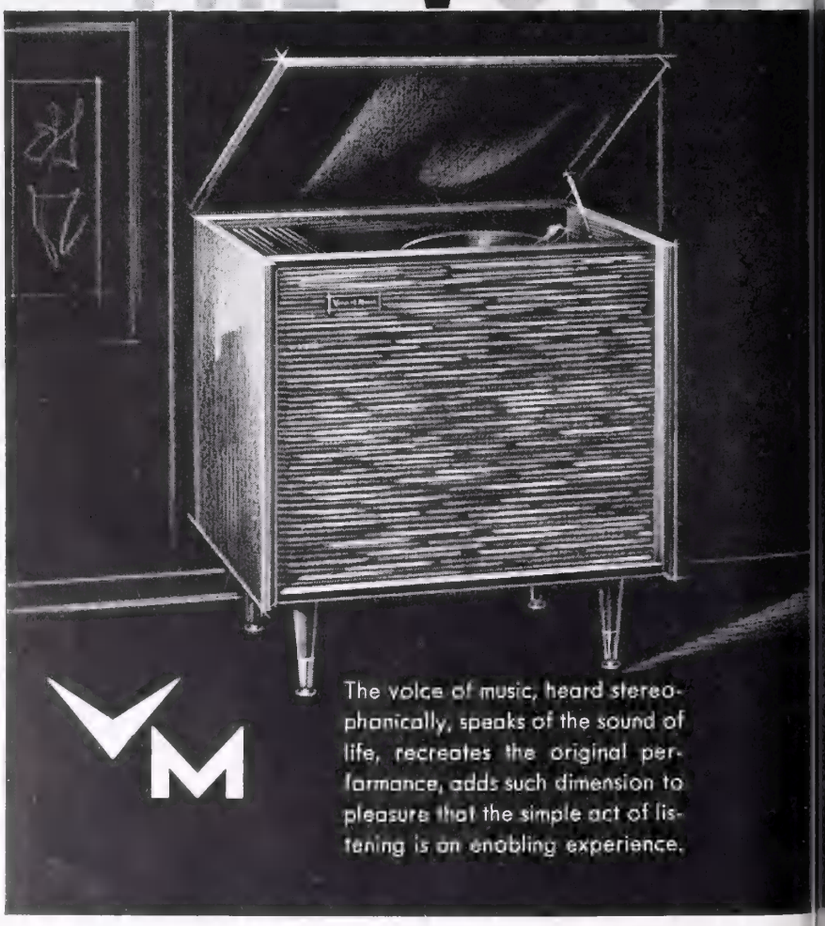
BUT THE spatial effect of stereophonic sound is not in truth its main service to music. That is its most demonstrable difference over monaural recording. It is a lot of fun, of course; it intrigues and astonishes. But spatial effects will, I promise you, be abused. You will be sold tricked-up recordings in which you can "see" the sound travel from left to right. There are many "demonstration" records on the market which show you how a train sounds coming from afar, getting into the station, and then departing; or let you hear the bounce of a ping-pong ball, left-right, left-right. But who wants trains going through his living room? Does a ping-pong effect, however intriguing, add anything to your listening to Brahms? There is a danger that the gadget is going to run away with the music!

Don't let it! For stereophonic sound offers a more important service to music than the spatial effect. I have already hinted at what it is: it is a closer approximation to the pattern of live sound. The result of such an approximation is a greater naturalness, a more faithful realism. It is not so much left-right that we are concerned with for our listening pleasure as depth.

That is the strongest impression I have received from the good stereophonic recordings I have heard. I seem to hear farther *into* the music. I also feel that I hear more of the music. This is particularly true of complex orchestral works: the inner voices of such works, the middle strains which elaborate and enrich the symphonic structure, now become easier to hear.

Romantic and impressionistic music becomes more pleasurable through this new medium. Listen to a stereophonic recording of Debussy's *La Mer*, of Richard Strauss's *Don Juan*, of Bartok's Concerto for Orchestra, of Mendelssohn's *Midsummer Night's Dream*, of the Cesar Franck symphony, of Sibelius's Symphony No. 2, of Beethoven's Ninth and you will un-

THE VOICE



The voice of music, heard stereophonically, speaks of the sound of life, recreates the original performance, adds such dimension to pleasure that the simple act of listening is an enobling experience.

derstand what I mean. Similarly, polyphonic music becomes clearer and easier to listen to in stereophony. Bach benefits. So do all large choral works, where the mass of voice needs no longer be funneled into a single channel.

The piano has always been the most difficult instrument to record. Most piano recordings sound percussive, on the shrill side; they lack the overtones necessary for the soft, poetic sound which the piano produces (provided it is played by a poet, not a pounder.)

The best piano recording I have heard is a stereophonic recording. Here there is no question of movement or spatial effect. The sound from two sources combines into one. But that combination sounds much more like a piano.

Pop music will become stereophonic by special arrangements of the music, purposely written to bring out left and right, back and forth combinations.

AT THE other end of musical taste, in recordings of opera, a stage illusion can now be created. Operatic music is conceived spatially; it does call for action on the left or in the middle or on the right. For the first time we get it in the home.

In the satisfaction we derive from this important technological advance, let's not forget—please—that sound is only one ingredient of musical performance. Let's not derogate the artist and exalt the technician. A great recording is still one performed by a great artist. Technical tricks cannot substitute for the mind, the soul, and the heart of the performing musician. Let our enthusiasm for sound not run away with meaning and message.

Having uttered this caution—one that is so obvious that perhaps it need not be uttered—we may turn on both speakers, revel in the inundation of the sound, savor its clarity, become excited by its impact, and reflect how far skill has traveled since the days of Caruso's *Pagliacci* record. No question about it! Another veil is shed.

P.S. Private opinion. Where should you sit to enjoy stereophonic sound? I think too much fuss is being made about the exact position of your easy chair, which is supposed to form the apex of a triangle. It really doesn't make *that* much difference. The exact center seats in Carnegie Hall aren't the only ones from which you can enjoy the music.

OF MUSIC



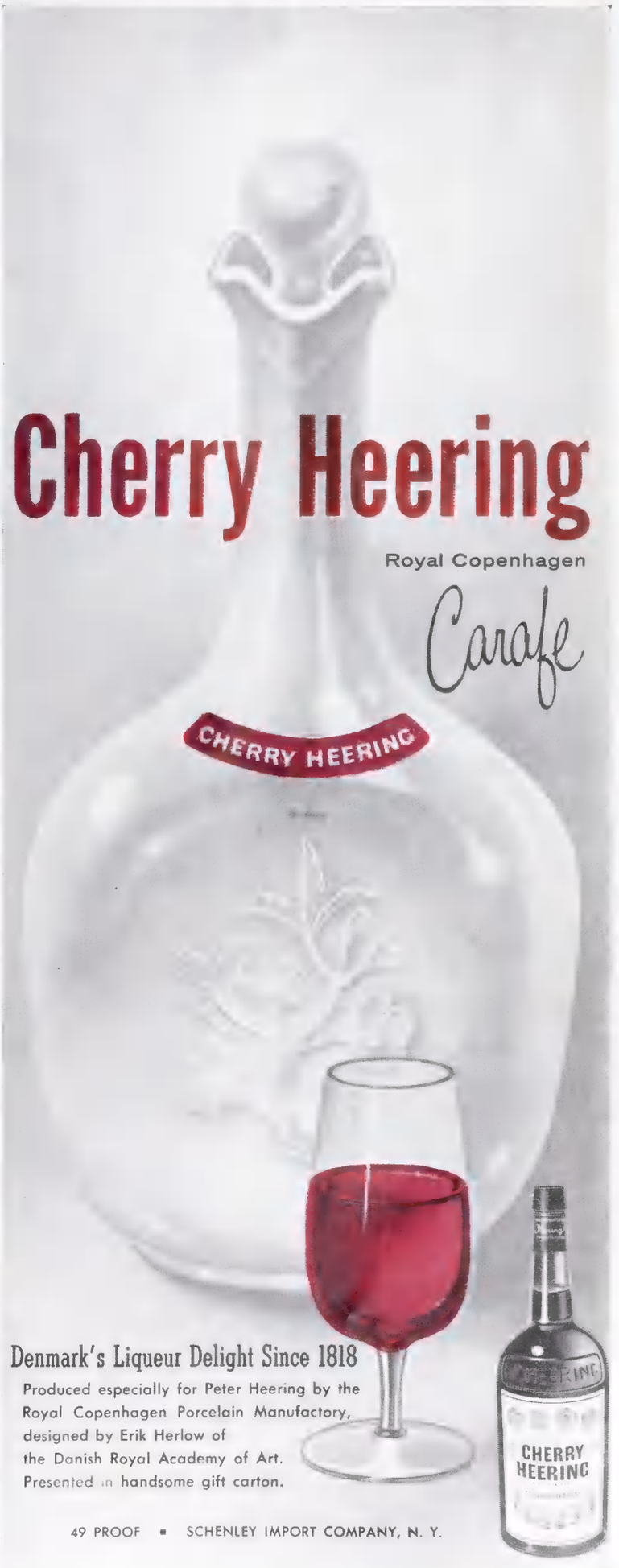
The Voice of Music alone manufactures these complementary reproduction instruments. A distinguished, custom-component stereo high-fidelity console phonograph. Blonde or mahogany, $179.95. Companion cabinet contains second amplifier and speaker system with controls. Blonde, mahogany, walnut, from $99.95. (Prices slightly higher in the West.) V-M Corporation, Benton Harbor, Michigan.

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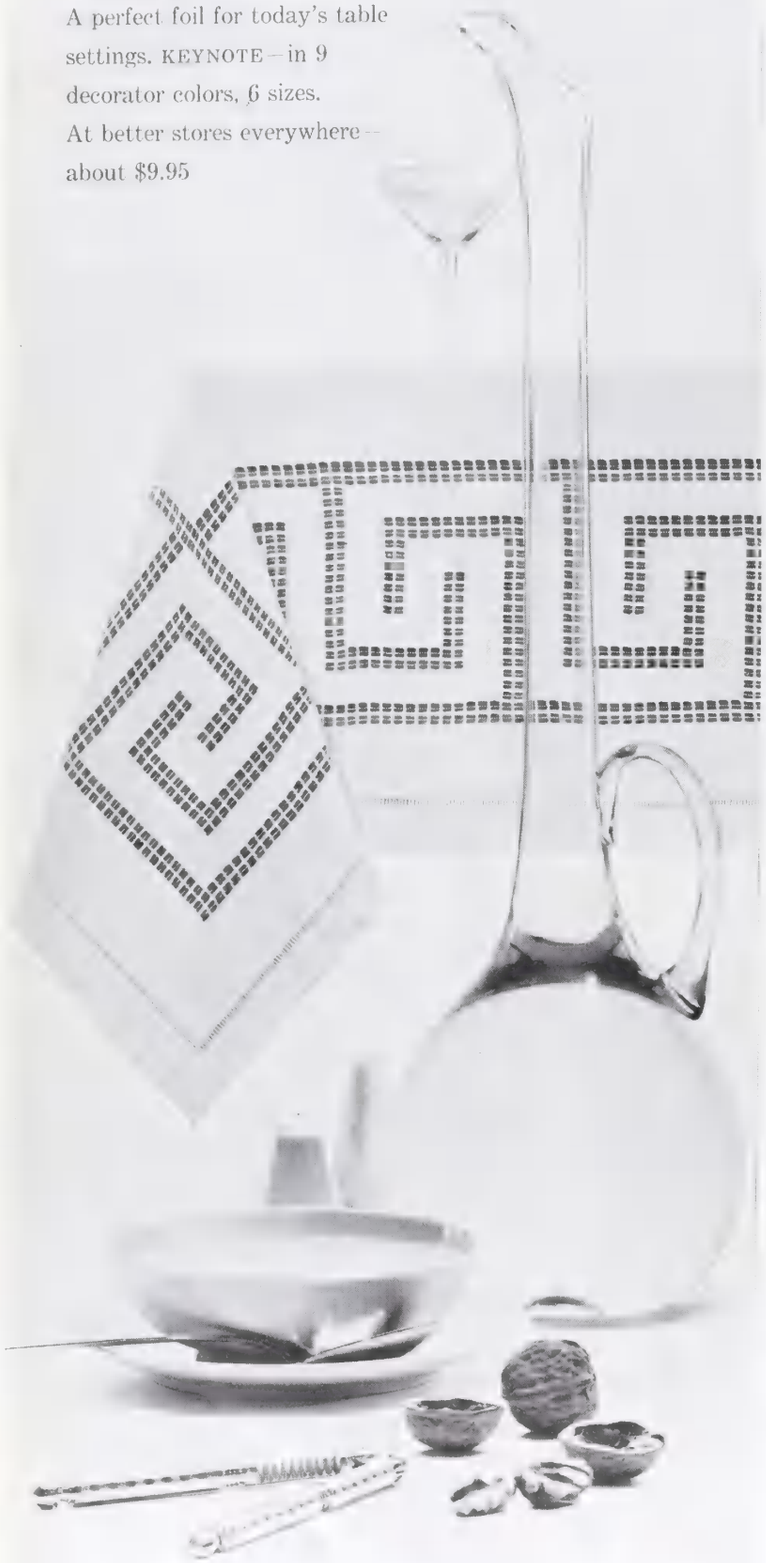


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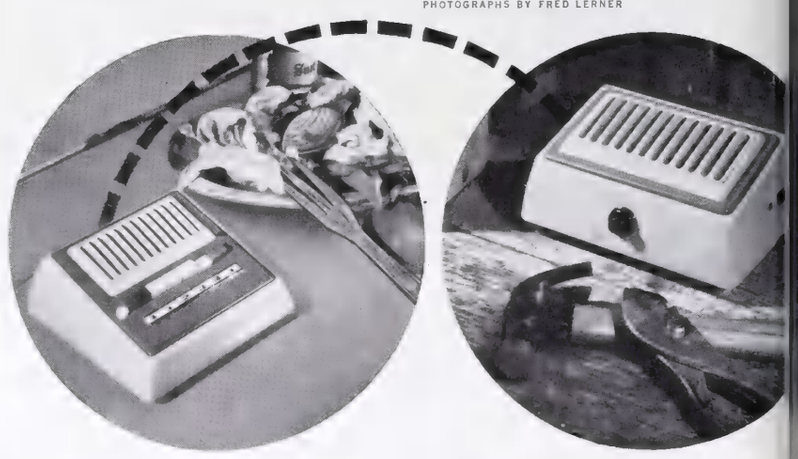
·· *By* JULIE POLSHEK



To delight the family's juveniles we submit this replica of the professional soda fountain, created by a manufacturer of the real thing. Its refrigerated appointments include a syrup bank with three pumps, three crushed-fruit bins, storage chest for beer or Cokes, 6-gallon ice-cream compartment, carbonator-water cooler. Draft arms dispense carbonated or plain water; below them is a sink and dipper well with running water. When poker gang gathers or an adult party is in swing, what better bar facilities could one ask? Replace syrups with liquors and you have the last word in bartending. Self-contained; stainless steel cabinet. About $995 uninstalled. Everfrost fountain is also available in "drop-in" model for kitchen.



PHOTOGRAPHS BY FRED LERNER



Unique "intercom" is completely transistorized, requires no electrical connection. Usable outdoors or indoors; whatever the distance between master station and sub-stations, system transmits clearly without hum. Exceptional in audio-sensitivity and range; you can receive or reply from anywhere in the room where sub-station is placed. Instruments can hang or stand; powered by two flashlight batteries. Prices of Centrum "intercom," available with 1 to 9 sub-stations, start at $80.

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UNIVERSAL *Automatic Blanket*

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It's a world of heavenly warmth and comfort, all night long . . . with this beautiful blanket that *gives* so much protection . . . *asks* so little care! You'll find new beauty in its soft, rich fabric edged in a wide, wide, luxurious binding. Yours will be the sweetest dreams ever, no matter what the weather—with this dream of a blanket.

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Dawn Rose, Mist Green, Dresden Blue and Flamingo Red.

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In single or double bed size.

NEW KING SIZE for extra wide beds. Can be separated into two sections for easy washing and storage.

Electrically ready for dual control from **$29.95**

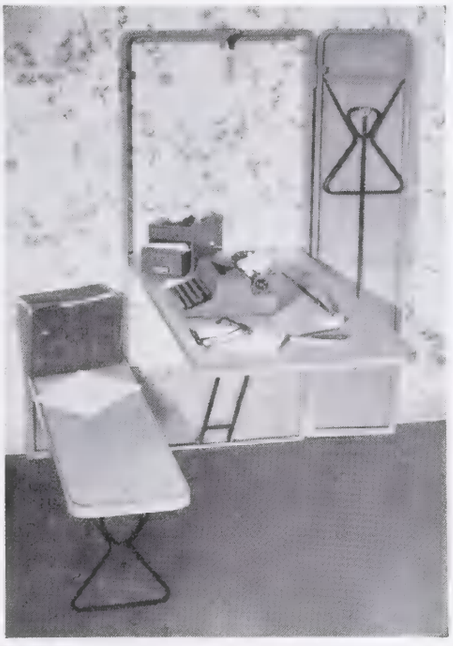
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LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

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TAKE IT EASY!

CONTINUED FROM PAGE 100







Unfold Lau Wall Nook and presto, the wall-hung unit converts into table and benches rigidly braced and locked. Table alone unfolds for buffet spreads or creates extra kitchen counter. For use of portable typewriter or sewing machine, table and one bench are just the thing; or use one or both benches alone for extra seating. Built-in duplex outlet plugs for lamp, cooking appliances, or what you will. All-welded structure, heavy-gauge steel, is topped with Formica (linen, teak, or birch). Table size 24" x 46"; benches 13" x 45". About $175.



Smokeless, odorless incinerator for kitchen or utility-room use is Waste King's new Thermo-Catalytic. Dehydration cycle delays combustion until refuse is dried, preventing smoke or odor. During combustion cycles, particles 50 microns or larger settle in ash drawer; smaller ones pass into gas stream, then into a 1200° ceramic maze that destroys them. Cabinet, styled to harmonize with modern kitchens. The exterior remains safely cool during incineration. Automatic timer controls all operational cycles; switches off appliance after refuse consumption. Safety device cuts off gas supply should pilot light fail. Foot pedal opens loading door. Capacity 1½ bushels. About $180, uninstalled. Silent; 30,000 BTU rating.

(Please turn the page)

A co-operative effort by Three High Fidelity Leaders to illuminate a perplexing problem...

STEREO

Stereo is here and the claims are legion—also confusing. Now three of the country's leading independent manufacturers of high fidelity components have joined to offer answers to the two basic questions on stereo: *What is stereo? What is genuine stereo high fidelity?*

Stereo sound is true three-dimensional sound. It has depth and direction. You can hear a bowling ball rumble down the alley till it scatters the pins—or a jet plane thunder across your living room. These are dramatic tricks, useful in impressing your friends. But for your own pleasure—stereo is the most exciting way to *listen to music in your home.* Now for the first time you hear all the music just as it was recorded: strings from the left, percussions from the right, woodwinds and brasses from the center. An orchestra virtually comes alive in your room.

Because stereo records demand high quality reproduction equipment only a genuine component system can fully capture this exciting new sound. And only genuine component high fidelity gives you these advantages:

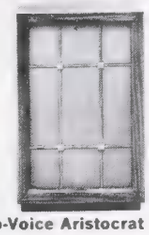
FLEXIBILITY: Stereo requires proper placement of equipment, particularly loudspeakers. Components give you this flexibility. You can enjoy and control your system no matter where you sit. Components can be placed in room dividers, on cabinets, shelves or tables. With components, you buy just what you want—the size you want at the price you want.

SUPERIOR PERFORMANCE AND DESIGN: Components are produced by specialists, each of whom concentrates special skills on the fine design and production of individual elements in a system. In their very good looks, they express the superb performance they provide.

EASE OF INSTALLATION: If you can plug in your TV set—you can plug together a group of components.

ECONOMY: Because components are all performance—you get the most for your dollar. You buy what you want now; add later to expand your system easily and inexpensively.

For the name of the high fidelity specialist nearest you, and for the answers to your questions about high fidelity components, send for the fascinating new booklet, "Your Guide to Stereo High Fidelity." Write to: "Stereo Components," Dept. H-11, 444 Madison Avenue, New York 22, N.Y.



Electro-Voice Aristocrat



Harman-Kardon Trio

Harman-Kardon Duet



Rek-O-Kut Rondine Stereo Turntable

The Electro-Voice Aristocrat (enclosure) with SP12B 12" Coaxial Speaker: The complete audio range from the fleeting notes of the piccolo to the thunder of the bass drum is covered by two Electro-Voice Aristocrats in a stereo system. $107 each in mahogany; slightly higher in walnut or blond limed oak. Use the Electro-Voice stereo cartridge for superb stereo and monaural reproduction. Models 21D & 21MD, $19.50, with .7 mil diamond stylus.

The Harman-Kardon Trio (Model A224) Stereo Amplifier: Your stereo control center. Handsome, compact chassis includes two powerful 12 watt amplifiers, two stereo preamplifiers. Can be used for stereo and monaural high fidelity. Price, $99.95. Cage, optional, $7.00.

The Harman-Kardon Duet (Model T224) AM-FM Stereo Tuner: For monaural or stereo reception. A superb tuner, the T224 incorporates separate AM and FM channels for receiving stereo broadcasts simultaneously through this one unit. Adaptable for multiplex reception. Price, $114.95.

The Rek-O-Kut Rondine Stereo Turntable (Model N33H) and Tonearm (Model S120); Professional-type turntable-tonearm combination used in broadcast studios. Styled by noted designer, George Nelson; feather-light Rek-O-Kut tonearm tracks perfectly, protects records against wear. Turntable and tonearm, $97.90.

Custom Stereo Components By

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TAKE IT EASY!

CONTINUED FROM PRECEDING PAGE



Wall-hung bathroom fixtures are justifiably coming into the limelight. Sani-Top Fashionette Vanity, very handsomely conceived, typifies this very practical trend. Large cabinet area has sliding doors of corrugated, decorated Fiberglas; counter ends provide cosmetic drawers. Fine structure is Formica-covered steel. Prices of numerous models, available with one or two sinks, start at $130. Medicine chest framed picture fashion, to match Formica pattern and color you choose, affords a decorative addition.



New in folding wood doors is a type that admits light and air with adjustable louvers. Fully closed, the louvers tightly overlap and give the decorative effect of wood paneling. Philippine mahogany structure, sound-resistant and hollow for light weight, glides on self-lubricating nylon wheels along overhead track; panograph mechanism replaces usual floor track. In stock sizes, Consolidated Louver-Fold Door costs from $45 to $65, uninstalled. It comes with louvers slanted either to left or right.

it's not like cleaning house, it's like playing house!



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Women rave about it! The light vacuum that cleans a house in minutes *without attachments*. Only 3¼ pounds, half the weight of regular vacuums, but 5 to 10 times more useful because it works wonders every day! Cleans rugs, carpets, floors, stairs, draperies, upholstery, under furniture. Hangs on any hook when you're through! Used in thousands of homes, hotels, motels. New model has more filter area, bigger dirt cup, easy to empty as an ashtray. Give, get Electrikbroom. You'll wonder how you lived without it!

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Bake at the table faster, better, cooler with

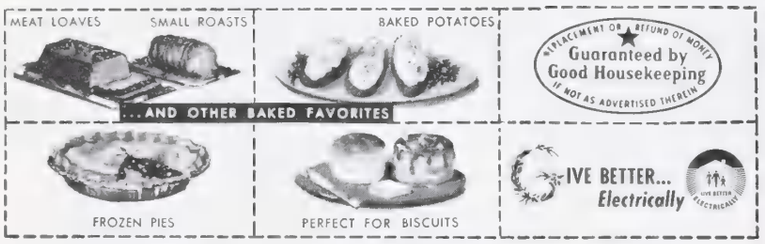
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Redi-Baker



exclusive **DIAL-A-RECIPE CONTROL**—Just set it...forget it. Perfect results every time!

It's a gift, the way the Knapp-Monarch Redi-Baker delights everybody. This amazing automatic-electric oven is a dream to bake with . so time-saving, so cool, and it actually *bakes* right at the table. It pre-heats 4 times faster. The outside stays cool, while on the inside, even, controlled heat works wonders to give perfect results for all baked favorites.



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The secret's in KM exclusive *Multi-Speed Control*. Not just two speeds, but a complete range . . . more speeds for more uses, each easily selected on the dial. Beats, blends, liquidizes, even shaves ice for those cooling summer drinks. The gift that does more, for kitchen or bar.

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See Garroway feature these KM products on NBC-TV's "Today"... and see the Garroway-KM Demonstrators in leading stores throughout the nation.

Everybody appreciates the finest

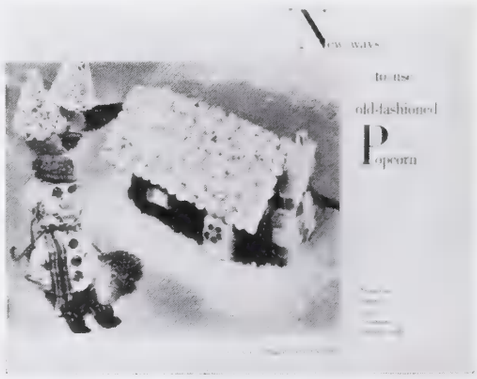
KNAPP KM MONARCH

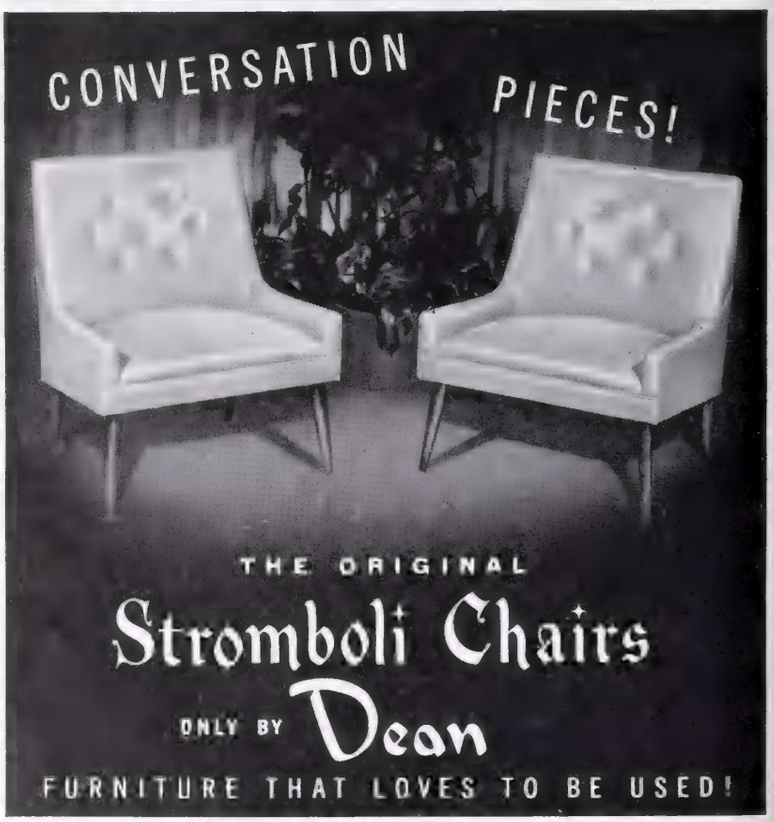
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Here's how to get a popcorn-lover's handbook, crammed with bright decorating ideas and recipes

• Popcorn—lovely to look at, good to eat, and great fun to make—can also trim your holiday house. We've compiled a book of explicit, easy-to-follow recipes which will guide you and yours in the making of all sorts of delightful and tasty Christmas ornaments like those you see here. You can make a nostalgic popcorn house, an exciting popcorn wreath, a whole coterie of popcorn people, party centerpieces, unusual popcorn desserts, and the best imaginable popcorn balls. Send 50¢ to Room 715, 572 Madison Ave., New York 22, N.Y.

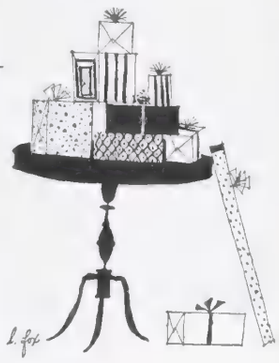




Lightly scaled, perfectly proportioned . . . with an ingenious Italian flair all their own. Perfect in pairs as a corner or conversation grouping . . . as an elegant focal point to enhance any room. Genuine Elastic Naugahyde upholstery . . . care-free, colorful. Pleasantly low priced. At fine stores everywhere. Write Dept. HB12 for brochure and name of nearest dealer.

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DECORATOR'S DIARY



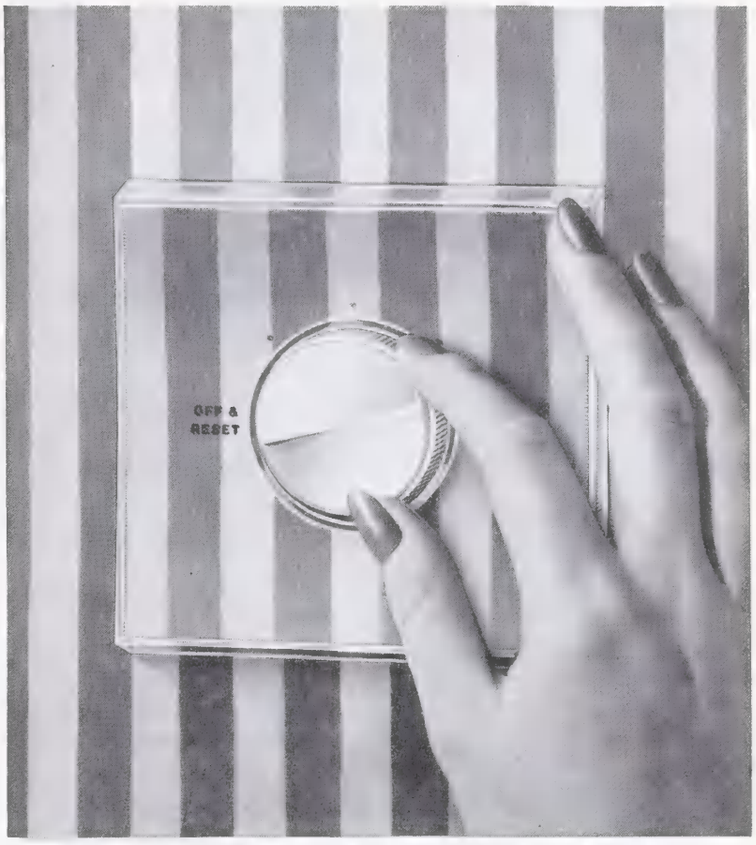
Case histories of decorating problems solved by a decorator with an assist from some new home furnishings

Into each life a white elephant must fall. As indeed it did on poor young Mrs. Waddington whose strong-willed mother-in-law forced upon her a decidedly elephantine mahogany sideboard. Replete with a mirrored superstructure and blazing gilt garlands of rosebuds which served as its draw-pulls, it threw Mrs. Waddington into wild despair.

I was summoned at once. And just to show you how all things sometimes *do* work together for good, I had in my handbag a brand new hardware catalog from Bill Brewer Associates in Jackson Square, San Francisco. It was this that gave me the confidence to assure the lady that she had no problem at all. Because, stripped of its florid furbishing, the mahogany bête noir was a good, solid, simple case with rather nice Chippendale-ish feet and a look that told me clearly that it and the brushed Chinese brass furniture fitments in the catalog were just made for each other.

This furniture hardware is made in Hong Kong, its patterns are classic, *echt* Chinese and there's a

(*Please turn the page*)



Honeywell Dim-A-Lite switch gives four degrees of brightness from your incandescent or fluorescent light fixtures. Adjusts lights to fit your need. It's a touch of luxury at surprisingly low cost. Transparent fashion plate snaps off; insert matches your wall. See your electrical contractor.

DIM-A-LITE BY HONEYWELL



Bake at the table faster, better, cooler with

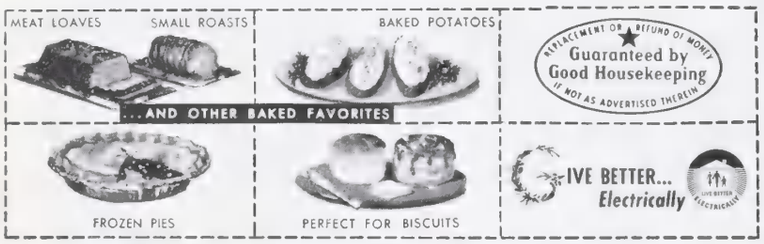
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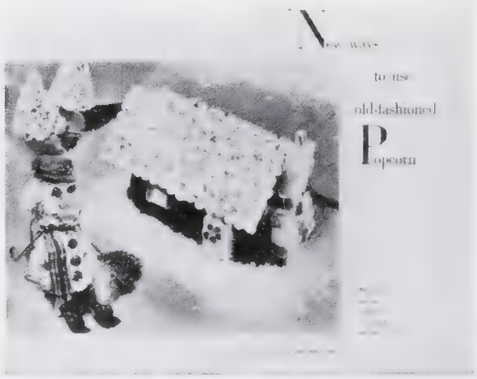
KNAPP KM MONARCH

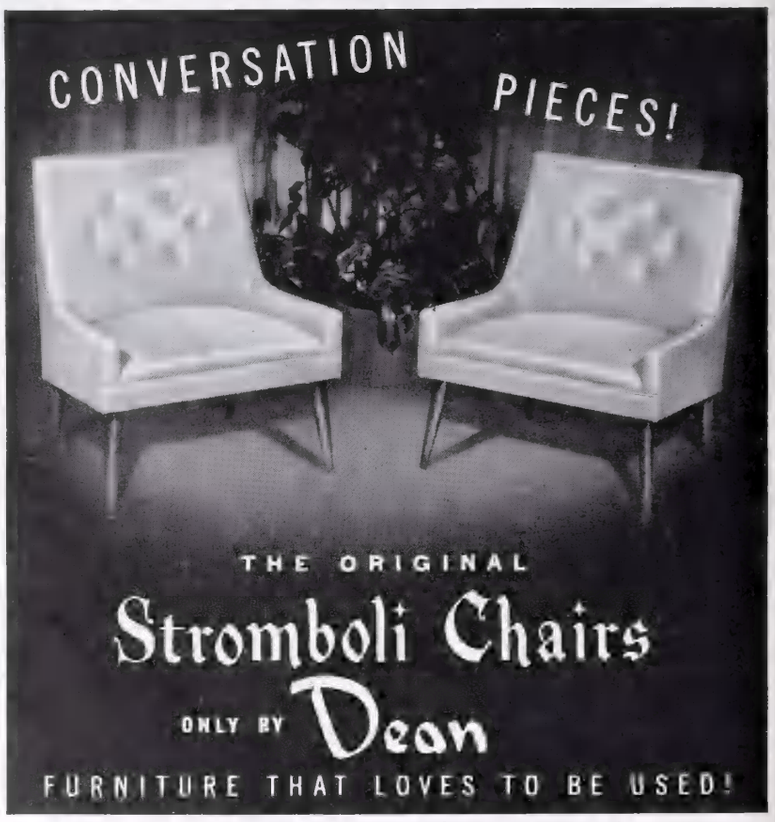
ST. LOUIS 16, MISSOURI

Make your own Christmas Trimmings with POPCORN

Here's how to get a popcorn-lover's handbook, crammed with bright decorating ideas and recipes

• Popcorn—lovely to look at, good to eat, and great fun to make—can also trim your holiday house. We've compiled a book of explicit, easy-to-follow recipes which will guide you and yours in the making of all sorts of delightful and tasty Christmas ornaments like those you see here. You can make a nostalgic popcorn house, an exciting popcorn wreath, a whole coterie of popcorn people, party centerpieces, unusual popcorn desserts, and the best imaginable popcorn balls. Send 50¢ to Room 715, 572 Madison Ave., New York 22, N.Y.

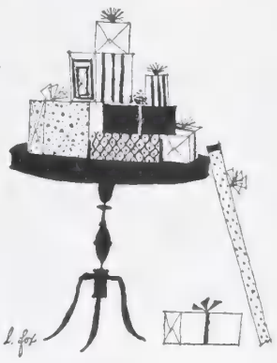




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DECORATOR'S DIARY



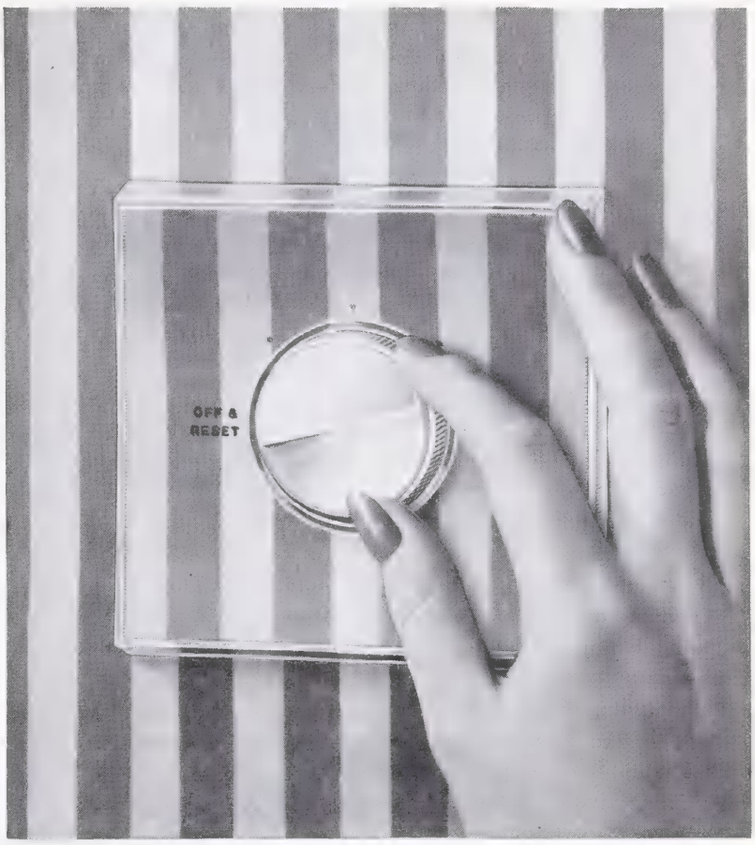
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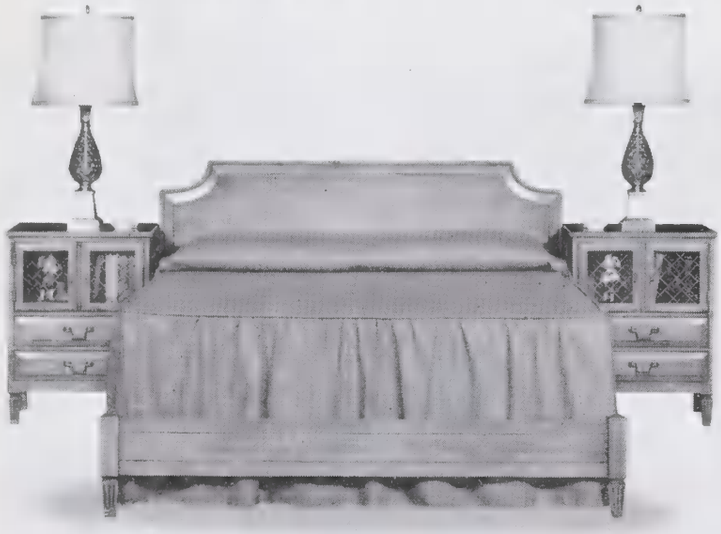




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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

bonanza of drawer-pulls, hinges, hasps, moonlocks and a nice little trio of "corners," those brass pieces that you see at top and bottom corners on Chinese cabinets. So you can imagine what a face-lifting you could give to any straight-lined chest, or to carpenter-made built-ins which need a little ornament.

Our old friend the elephant got a handsome 6″ moonlock—a closure device that is held by a movable pin—and we couldn't resist trimming its cabinet doors with 3½″ x 3½″ brass corners. Pulls are pierced 5″ medallions.

All this Hong Kong brass is burnished and lacquer-finished to keep its sheen, comes with brass screws.



Furniture hardware from Hong Kong

How about a loveseat?" I asked Mrs. Graham, as we bent over the floor plan of her living room, trying to elasticize the walls so the room could take two sofas.

"My dear," she replied looking at me sternly, "I want this to be a *modern* room, and I never saw a loveseat that wasn't Queen Anne."

Well, the loveseat I had in mind was not Queen Anne by a long shot, but Jens Risom, as contemporary as my client's custom-woven abstract area rug and her natural linen net window draperies. So I escorted her over to the showroom, tape measure in hand. She was delighted to see the grace of the piece, a light and airy-looking but densely upholstered foam-rubber two-seater, "cradled" in a frame of walnut. With the tape measure I demonstrated that its dimensions (53″ long x 27″ deep x 30″ high) were precisely right for a wall that was too short for a sofa. But contemplating its back and the trim way the walnut "cradle" meets the upholstery, we decided the piece was too good-looking from the rear to be placed flat against a wall. So we're using it at right angles to the wall, a trick that somehow makes a room look more open and

KAHLÚA
IMPORTED
COFFEE LIQUEUR
from sunny Mexico

From the choicest coffee beans comes this delicious piquant liqueur with its distinctive coffee flavor. Ideal as an ingredient for cocktail creations, over ice cream or other desserts.

53 PROOF

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VAN MUNCHING IMPORTS INC., 6 WEST 48TH STREET, NEW YORK 36, N.Y.
JULES BERMAN & ASSOC., INC., 257 N. ROBERTSON BLVD., BEVERLY HILLS, CALIFORNIA



Loveseat and table-stool



airy when you're using furniture with "see-through" quality like this. The exposed wood has the famous Risom linseed oil finish.

"Now, for some end tables," said Mrs. Graham, her eye lighting, as I knew it was going to, on a nice little round walnut number that reflects the same "cradling" principle as the loveseat. Its 18″ round top is braced on crossbars of walnut; its legs follow the same slight taper of the loveseat legs. But it was more than design that sold us. This is an 18″-high table or a stool, depending on how you use it, and so in the Graham living room the end tables on occasion can amplify the seating space. Another space-saving point is that the tables are designed to stack. They come also in cherry or with tough plastic-laminate surfaces in either white or walnut pattern. And if you want to use them as stools only, they come with upholstered tops.—M. G.

Sascha Brastoff

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who fuses a unique combination of many talents into the
creation of objects of superb beauty
for daily use in the home.

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with the elegance of
fine furniture

Plays all your present records—stereophonic, too

You'll hear your present records with a depth of sound you never realized was there. And from the new stereophonic records you'll hear music as live as the minute it was recorded—music with a new rounded sense of depth, direction and movement. All this, in the elegance of modern, provincial or traditional styling—in mahogany, walnut or warm cherry veneers and hardwood solids—in the magnificent instruments of the Zenith Decorator Group.

Illustrated above is the Zenith Classic, model SF2580, a deluxe, full stereophonic high fidelity instrument in a single cabinet, with FM-AM radio—no extra speaker console needed. Stereophonic-equipped instruments with companion Zenith remote speaker systems—which may be added now or later for full stereophonic sound—are also available.

ZENITH
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ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS
The Royalty of television, stereophonic high fidelity instruments, phonographs, radios and hearing aids. 40 years of leadership in radionics exclusively.

How to leave home and like it



PHOTOGRAPH BY ARTHUR GRIFFIN

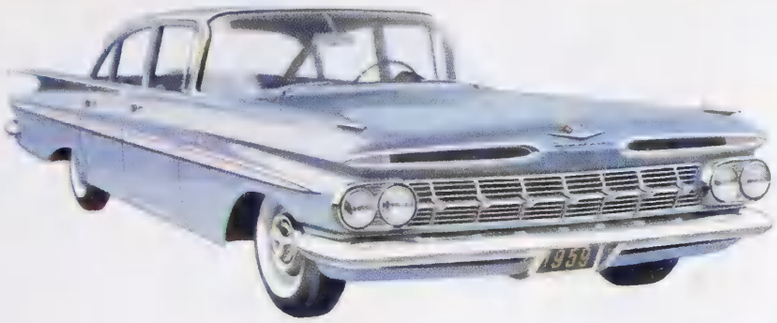
Merry Christmas, Travelers!

This month, a kaleidoscope of travel news, bits and pieces of advantageous intelligence to take you south to the sun, north to the snows, across the ocean, or around the world

By MARION GOUGH

● The snow-clad church in Old Sturbridge Village reminds us that those famous Winter Week Ends at the Publick House in Sturbridge, Mass., are due to start up again on January 9 to continue through the week end of March 13. Square dancing, sleigh rides, game dinners and sillabub parties are all part of the fun, with visits to Old Sturbridge Village and, of course, the cozy accommodation of this Treadway Inn, two nights and five meals, all for the very moderate price of $36.

● To the south in balmy Puerto Rico, you might be one of the first to sample the hospitality, the championship golf course, and the idyllic beaches of the Dorado Beach Hotel and Golf Club, opening on December 1. A more golden strand for a vacation any time of year couldn't be imagined, and we foresee it as a friendly rallying place for sun-worshiping families and people who prefer their luxuries without posh (very much like its sister resort, Caneel Bay Plantation in St. John, in the Virgin Islands). Dorado's 136 rooms are in beach houses and cabañas, opening to the swimming pools or the Atlantic Ocean. It's set in a private 1200-acre area, with two crescent beaches of its own, shaded by coconut palms. (*Please turn to page* 186)



Bel Air 4-Door Sedan—new right down to its tougher Tyrex cord tires.

NOTHING'S NEW LIKE CHEVY'S NEW!



The Impala Sport Coupe with a roomier Body by Fisher.

From the winging shape of its saucy rear deck to the simple elegance of its grille, this car shows you it's new in a decidedly different way. You get more of what you want—more spacious interiors, vast new areas of visibility, a longer lasting finish and all the solid virtues of economy and practicality you've come to expect in a Chevy.

One look at this '59 Chevrolet tells you here's a car with a whole new slant on driving. You see the transformation in its low-set headlights, the overhead curve of its windshield, the sheen of its Magic-Mirror finish—a new acrylic lacquer that requires no waxing or polishing for up to three years.

But to discover all that's fresh and fine you must relax in Chevy's wider seats, feel the loungelike comfort of its new interior, experience the hushed tranquillity of its new kind of ride.

Your Chevrolet dealer's waiting now to show you the car that's shaped to the new American taste. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

CHEVROLET

What America wants,
America gets in a Chevy!



HENNESSY SUPREMACY

is created by
the world's largest stocks
of choice cognac brandies.



Only this unparalleled quantity of aged stocks can maintain Hennessy's unique quality. And for that quality, Americans choose Hennessy over all other cognacs combined.

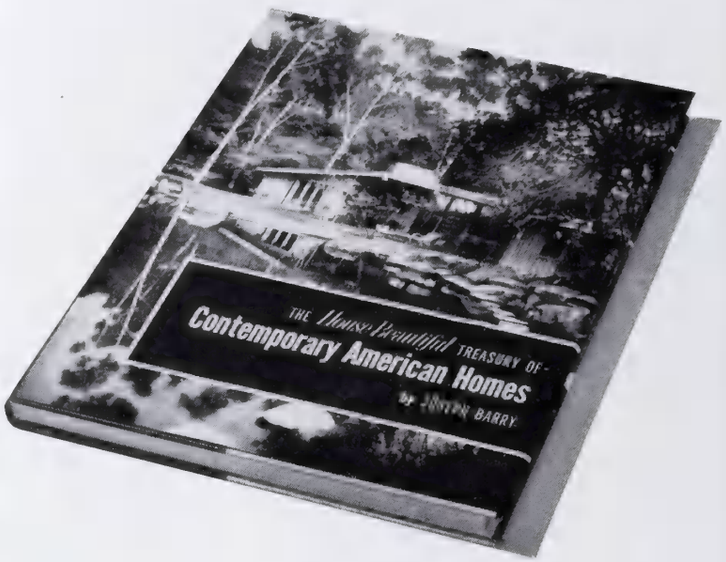
★ ★ ★

HENNESSY

COGNAC BRANDY

84 PROOF • Schieffelin & Co., New York

At last—the book you've been waiting for



You couldn't make a more important gift to yourself or your friends, because the cream of House Beautiful's published houses, compiled in one book, gives you the principles by which to judge a good house anywhere

The House Beautiful Treasury of Contemporary American Homes. **Edited by Joseph Barry. Hawthorn Books. 144 pages. $12.95.**

▪ You could call this an art book, this beautiful 10½″ x 13½″ illustrated compilation of 31 important American houses of the past decade. But it is an art book with substance, a book to study as well as look at. For its thoughtful text interprets the values and meanings behind the pictures you see, and sets forth for you the principles by which to judge all houses.

These houses have all appeared in HOUSE BEAUTIFUL, and they represent the cream of the crop in domestic architecture. They were chosen not because they are typical or representative but because they are excellent. All have in ample measure the three classic qualities of commodity, firmness, and delight. But they have them in a magical mix that creates an aura around the life lived there. These are not façades to copy, but environments for people to live within. Like all really good houses, they cannot be classified by style labels, for other qualities stand out instead: rationality, poetic beauty, sympathetic relationship to the site, tolerant understanding of people's needs and foibles, and recognition of the demands of climate.

They were not chosen by the criteria of size or cost. You will find here big and little, costly and inexpensive. Frequently a small, modestly priced house possesses the enduring qualities in greater abundance than a big costly one.

These houses are designed for many climates. And one thing this book should crystallize for its readers is the realization that different places need different houses.

Above all, as you peruse these handsome pages (there are 152 color photographs) you will realize that any really good house must serve man completely in every way—functionally, emotionally, psychologically. It must therefore be evaluated in terms of humanism. It must *make sense*—and on every level. There must be a total rightness in the relationship between all elements. When this happens, as it does in these houses, a special kind of beauty evolves. You can plan this beauty into your own home.

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WITH NEW MAGNAVOX *true* Stereophonic High Fidelity, recorded music suddenly comes alive...creating an exciting illusion of "living presence" that you have never before experienced.

It seems the orchestra is in the room with you. Instead of coming from a single source, the music flows all around you. Each instrument, every voice is clearly defined... you even sense them by location.

This amazing realism is achieved by combining the tonal purity of Magnavox high fidelity with the added dimension of new stereo records. Even your present recordings will reward you with greater tonal beauty than you've ever heard before.

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stereophonic high fidelity
radio-phonographs • television



And wishing you the most fabulous carpet of all

"What a great big bearskin," said the little girl as she saw the beautiful new carpeting on Christmas morning. She was wrong on one point. Though this is the most shamelessly luxurious carpeting (aptly called "Midas"), and it feels like fur, it is *not* bearskin. Cabin Crafts makes Midas of Acrilan® and Verel®, fibers that behave extraordinarily. You can spill coffee, cream, or alcohol on Midas and simply sponge it off with a detergent and water. It comes in carved rugs or deep uncut carpeting (both shown). Colors are superb. a Cabin Crafts® trademark in all carpets—Acrilans, cottons, nylons or blends—$5.95 to $19.95 sq. yd. Midas is $19.95 sq. yd. Midas Sculpture rug, 6′x 9′, about $164.50. Write for Room Service book on how to decorate with Needletuft Rugs and Carpets. Cabin Crafts, Inc., Dept. HB-7, Dalton, Georgia.

A better idea in rugs and carpets... Needletuft by

CABIN CRAFTS

House Beautiful
DECEMBER • 1958



PHOTOGRAPH BY LISANTI, INC.

It's in your hands—

The Secret Ingredient of an Old-Fashioned Christmas

● What was the secret magic of an old-fashioned Christmas that makes us strive to recapture its enchantment each year when the great holiday rolls around? Here's a clue. There was more than ornament in the paper-chain links and scissors-slashed cutouts we hung on the tree, more than function in the pen-wipers we made for Dad and the sachets we made for Mother.

There was the joy of participation, of doing, making, giving of our imagination and talents to turn whatever was at hand—felt, ribbon, paper, cotton, wool—into glamorous decoration or playful nonsense. Everyone brought part of himself to Christmas, lost himself in a happy concert of creativity.

Christmas calls for audience participation of the first order. The joy is in the doing. This issue glitters with ideas to put you and yours in a "doing" mood. Never have there been such tempting—or simple—materials to work with as our modern foils, plastics, and fabrics; never such stylish ready-made and partly-made ornaments waiting for you to improvise into settings as perfect as a decorator could make them.

As our first inspiring hint of how you can recapture the magical fun of Christmas past, we present on these 11 pages our Silver-Gleaming Makings of an Old-Fashioned Christmas.

House Beautiful's Fifth Annual Christmas Collection ▶



THREE PHOTOGRAPHS BY LISANTI, INC.



Tinsel Bubbles, **crystal-clear plastic spheres holding within them the silver sparkle of tinsel, are trimmed without by a silky green cord and a frou-frou of green tinsel. Each has a ribbon hanger. Use them as tree trims; pile them in a dazzling pyramid. Hang them free so light shines through. You'll hardly believe the radiance of one 3″ globe. Box of 12, $13.**

Silver and Satin Garlands, **silvery glitter balls and Green Satinballs punctuated with tinsel, are endlessly usable brilliance. Here they drape a sconce by Wire Frame Shop and circle a tray. International Silver wine cooler is filled with Tinsel Bubbles. Backdrop of glass discs, Rondelays, Dearborn Glass Co. Baker furniture. Satin Garlands come six feet long, $6.**

The silver-gleaming makings of an old-fashioned Christmas

House Beautiful's Fifth Annual Collection of Christmas Decorations, glinting nostalgically with tinsel and light, puts into your hands the lovely stuff with which to re-create Christmas-morning enchantment of long ago



Our Silver-Gleaming Makings **suggest themselves as ingredients for all sorts of decorations you can whip up yourself. Our Silver Aspen Tinsel inspired these tinsel-edged swags and poufs (like old-fashioned bell pulls) which turn an everyday door into an enchanted portal and glorify a mantelpiece. With a stapler and your own fabric—anything from theatrical lamé to velvet—you can make swags, poufs, and jabots according to the best decorating workroom methods. It's valuable practice. We show you how.**



PHOTOGRAPHED IN CLUB ROOMS OF THE JUNIOR LEAGUE OF NEW YORK

● Here, to delight the eye and recall the effulgent, star-dusted magic of old-fashioned Christmases, are the time-remembered shimmer of tinsel, the glitter of silver beads and satin balls, the fairy-world twinkle of light. These ornaments are ready-made nostalgia, ready to be used right out of their bags and boxes. But you will find that these sumptuous baubles also possess an enticing quality that urges you to compose and combine them in your own creative ways and to use them as ingredients of decorations you dream up yourself and make with your own hands. They offer you the old-fashioned joy of active participation in the making of Christmas. For instance, a glinting length of Silver Aspen Tinsel, a few Green Satinballs or Tinsel Bubbles suggest themselves as a trim for holiday swags and jabots (we give you patterns on page 123).

But however you use them, they assure you of such perfect, finished effects as you'd get if you gave a topnotch decorator carte blanche to furbish your holiday house. HOUSE BEAUTIFUL's own decorators planned these eleven ornaments with the same careful thinking-through of color, texture, and scale as they give to any major project of interior design.

Their colors—a fresh, usable trinity of mistletoe-green, bright silver and white—were chosen to be compatible with the colors already existing in your rooms or whatever colors you might want to blend with them. As with all our past collections, colors, textures, and shapes are correlated. So Silver and Satin Garlands, light-winking Silver Snowflakes, snowy-white Stickler Snowflakes, Silver Ropes, Silver Doves, and the lovely lamé-clad Guardian Angel may be used separately or together to give the whole house a continuity of effect.

HOUSE BEAUTIFUL's decorations are made and sold, by mail order only, by Austen Display, Inc., New York. Directions for ordering are given on page 124.



FOUR PHOTOGRAPHS BY LISANTI, INC.

The Guardian Angel, **the lovely, ethereal herald of Christmas joyousness on this month's cover, might well become your family's Christmas symbol now and forever. Robed in shimmering silvery tinsel-cloth, she carries a gilt-foil scroll. Face is latex, hand-painted: 24″ high with a golden wing-spread of 19″. $18.**

The Silver Dove **is a 3-dimensional winged bird of flat-folding silver foil lined with green. Its form, outlined in green, is screen-printed on silver. 5″ x 6″. Per dozen, $4.**



Radiant, romantic, exquisitely made, these ornaments bring a rare and joyous beauty to your Christmas house



Swagged and festooned fireplace wall demonstrates the unified, decorator-perfect effects these correlated ornaments make possible. We used a sheer, glimmering theatrical lamé for the swags and jabots at the ceiling line, trimmed them with Silver Aspen Tinsel, echoed the drapery with a mantel festoon of Silver Ropes. What a light-hearted way to learn lessons in scale and composition!

Silver Rope, **a luxuriously plump and gleaming twist of metallic yarns, comes six feet long, with a sumptuous 9″ tassel at each end. It's supple, easy to drape, so its glamorizing possibilities are limitless. See it below putting the finishing touch to a swag-basket of Satinballs. Tasseled 6-foot length, $8.**



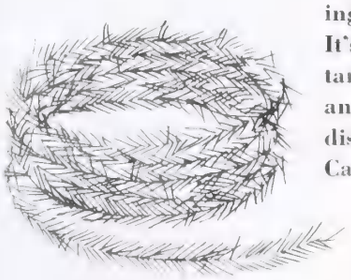


PHOTOGRAPHED IN CLUBROOMS OF THE JUNIOR LEAGUE OF NEW YORK



Silver Aspen Tinsel **calls up memories of Christmas past. But you never saw such rich, full tinsel as this, shimmering like aspen leaves in constant light-catching motion. It's 1½" thick, of soft, feathery Mylar, crush-proof and tarnish-proof. It edges mirror swags above. Crystal decanter and sterling candlesticks, James Robinson. Silver chafing dish, Wallace Silversmiths. Minton china, Tiffany & Co. Candles, Will & Baumer. A 40-foot coil of tinsel, $4.50.**

Please turn the page



DRAWINGS BY RICHARD WEST



DECANTER AND STERLING COFFEE SERVICE, BLACK, STARR AND GORHAM. FLINTRIDGE IRISH COFFEE CUPS, B. ALTMAN. FLOCKED WALLPAPER, LOUIS W. BOWEN. FURNITURE, ACCESSORIES ■ DESIGN.



Chain of Silver Snowflake Lights **swags a wall with luminous, breath-taking magic. Ten 10″ silvery plastic frost crystals, electrically wired, are strung together on a 12-foot cord. Centered in each is a tiny 15-watt bulb. Set includes 12 assorted bulbs, blue, green, and crystal. $16.** ***Large Silver Snowflake Light,*** **15″ dia. $5.** ***Silver Snowflake Candleholder*** **(sketched below) of identical design, is unwired, but flanged to hold a candle. 10″ dia. Sold in pairs, $5.**



DRAWINGS BY RICHARD WEST

PHOTOGRAPHS BY LISANTI, INC.



SILVER-GLEAMING MAKINGS OF AN OLD-FASHIONED CHRISTMAS

continued

Great glamour, easy to achieve— the wondrous glory of light reflected in surfaces of silver

Silvery reflections are doubled by the glittering interplay between our silver-gleaming ornaments and your own silverware. Silver and Satin Garlands drape the table. Coasters and mirror trim are our Stickler Snowflakes. Punch service, Wallace Silversmiths. Flowers, Florists' Telegraph Delivery Assn.

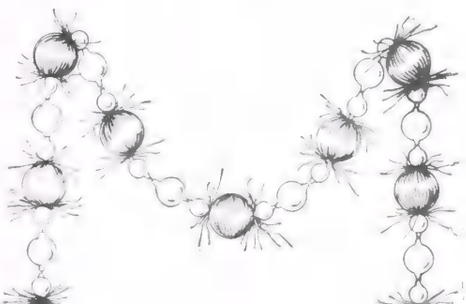


Green Satinballs, something novel in Christmas baubles, are glossy orbs wound with silky floss, like the fine bullion trims decorators specify for draperies. They're elegant accents for your fabric swags; hang them on the tree by their silky cords; compose them in stylish pile-ups. Candelabrum, Oneida. Stickler Snowflakes surround the epergne. Satinballs, in three sizes, are sold by the assorted dozen: two 4″ balls, four 3″ balls, six 2″ balls, $9.





Strands of Silver and Satin Garlands, hung over existing draperies show how simple it is to create a wall of Christmas glamour. Garlands are 6-foot lengths of 1″ and 1½″ silver-glass beads, interspersed with 2″ Green Satinballs and tinsel. Spode "Gadroon" tureen, Copeland & Thompson. Marble-top chest, Lavezzo. Bluegate candles.





PHOTOGRAPH BY WILLIAM HOWLAND



A Guardian Angel overhead to assure sweet dreams and a shining first vision of Christmas morning

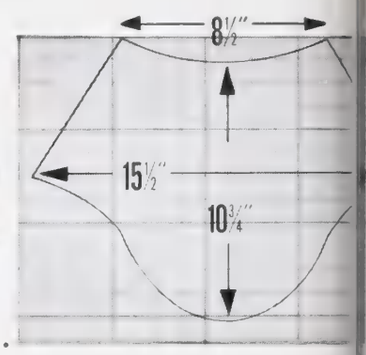
To start a tradition, hang a resplendent Guardian Angel above a child's bed this Christmas Eve. This shimmering harbinger of Christmas joy, shown on our cover and on pages 115 and 118, is a golden-haloed adaptation in durable modern materials of prototypes in old European churches. Semi-tester bed by Henredon, W & J Sloane.



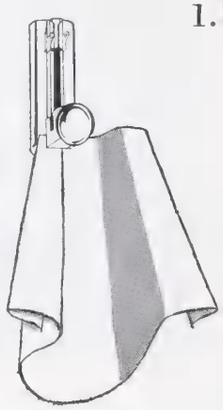
PHOTOGRAPH BY HOWARD GRAFF

Tinsel-trimmed drapings seen on our pages are a cinch to make. Chief tools are a stapler and shears. Any fabric works, but 36″ metallic cloth from Maharam is spectacular. Luray, $1.95 yd.; Jewel cloth, $1 yd.; Lahm, $1.35 yd.

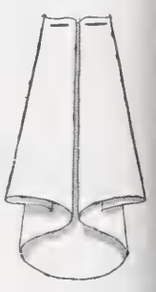




1.



2.



3.

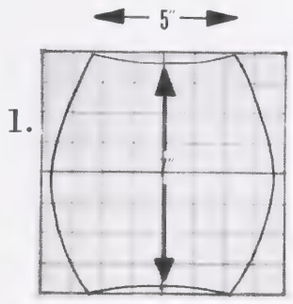
Jabots—the decorator's finishing touc

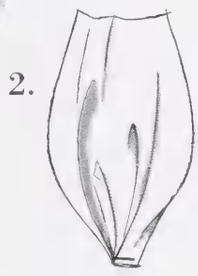
■ A professional way to terminate your swags is by the use of graceful jabots. Cut the fabric following the pattern, above. But you might be wise to first cut a muslin pattern, for this will help give you the hang of making the proper folds. Pinking scissors prevent raveling, especially if you are working with metallic cloth. To form the jabot, carefully turn under a fold on outer edges, as in illustration No. 2, above. Then lay in the inverted pleat, holding it in place with two staples. Trim by stapling Silver Aspen Tinsel along the bottom and fasten a Green Satinball to the top. Or twist braid or ribbon into a rosette. Any drapable glitter fabric can be used.

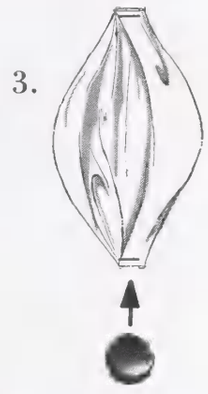
The metallic fabrics of the right glittery character may be ordered from Maharam, a theatrical supplier in New York, at 130 East 46th Street; in Chicago, 412 No. Orleans; in Los Angeles at 1113 So. Los Angeles.

How to Make Jabots, Poufs, and Swags









DRAWINGS BY
CATHERINE SCHOLZ

Poufs to trim tables and mantels

• Along with swags and jabots, try your hand at pouf-making. The pouf is a simplified swag, much the easiest bit of fabric gaiety to whip up. Using the pattern above, cut the shape from your own choice of fabric, and staple the concave curved top and bottom into small folds. A staple machine is a must for easy assembling. Trim sides of the poufs by stapling Silver Aspen Tinsel, which is stiffened by its own wire core.

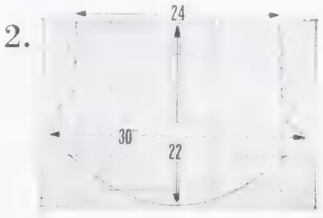
String these little poufs together by threading a lightweight cord through one of our Green Satinballs. Run a continuous cord behind the poufs, fastening it with staples at top and bottom of each pouf. Add another ball, and continue until you have achieved the desired length of this pouf-and-Satinball chain. On page 117 see how effective these pouf garlands can be.

Use these, like old-time bell-pulls, to flank a door, drape them over a mantel breast, make a centerpiece or swag them in cascades around a circular felt table cover. You will think of a myriad uses.

Our wonderful shimmering Silver Aspen Tinsel, made of nontarnishing Mylar, would add magnificence to any fabric in any color. But undoubtedly you will get the greatest dazzle if you make your fabric adornments of metallic cloth. It should be supple and easy to drape. You can certainly find something suitable at the dress goods counter of a local shop, or at a theatrical supply house. The nontarnishing lamés, made these days with Lurex and Metlon, give you Christmas drapings for many years.













Make your own festive swags

• You, too, can make swags as well as any professional. Besides glamorizing your Christmas decorations they can give you a carefree lesson in year-round, serious decoration. After mastering the cutting and draping of these festoons, you'll know the technique for creating important effects with valances and draperies.

Cut a muslin pattern for a test run. Above, are two useful sizes—24″ and 33½″ long and both 22″ deep. Straight top edge is narrower than curved bottom. Bring the points of the jagged sides together (see No. 3 and No. 4 above), forming soft folds indicated by the dotted lines, and the bottom will curve up to just meet the top. Arrange folds gently by hand. Avoid pressing. Staple the pleats securely at each corner. Staple on Silver Aspen Tinsel and add a ring at each side for hanging. Cut the swag pattern on the length of the fabric. It will drape better and leave enough cloth in the width to cut your jabots and poufs. Use swags over doors, above mirrors, around holiday tables. The swags on pages 118-119 will inspire you.



PHOTOGRAPH BY HOWARD GRAFF

Just about the most exciting decorations you ever laid hands on: pressure-sensitive plastic snowflakes that create glamour on a large scale

Stickler Snowflakes **are white magic! With no adhesive at all, these intriguing frost crystals stick to any hard, shiny surface and even to each other. And you can't put your hand to these miracles without dreaming up all sorts of uses for them. They're polished vinyl plastic, in die-cut sheets. You pull them apart and poke out the lacy patterns. Even the scraps are usable forms. With them come colored cellophane overlays which stick to the Sticklers and bejewel glass surfaces. You get four 6″, four 4″ and six 2″-3″ snowflakes, 9 stars and 16 cellophane overlays (2 each in light green, emerald, light blue, sapphire, red, pink, yellow, orange), all for $2.**

How to order these decorations



Silver Aspen Tinsel of crushproof, tarnishproof Mylar plastic; feathered 1½″ in fullness. Sold only in 40-foot coils in its own box. Per box, $4.50.



The Guardian Angel. 24″ tall, 19″ wingspread, dressed in silver lamé, latex face and hands, gold metallic hair, gilt foil wings, halo, and scroll. $18.



Green Satinballs. Silky-covered, unshatterable balls, each with hanging cord. Green only. In boxes of 12, assorted only, including two 1″, four 3″, six 2″ balls. Per box, $9.



Silver and Satin Garland. Composed of 2″ Satinballs, 1″ and 1¼″ silver-glass glitter balls, trimmed with tinsel. 6′ long. Each $6.



Silver Dove. Three dimensional bird of silver foil, silk-screened in green wing pattern. Lined with green. 5″ x 6″. In packs of 12. $4.



Silver Rope. Nontarnishing roping of silver metallic yarns, a 9″ tassel at each end. Six feet long. Each $8.



Tinsel Bubbles. Clear plastic balls, 3″ dia., filled with Mylar tinsel. Green cord and tinsel trim. In boxes of 12. Box of 12, $13.



Chain of Silver Snowflake Lights. Ten electrically wired silvery butyrate plastic snowflakes, each 10″ dia., connected on a 12-foot cord. Set is boxed with 10 assorted green, blue and crystal 15-watt light bulbs, plus 2 extras. Works on regular 110 volt outlet. Per box, $16.

Large Silver Snowflake Light. 15″ dia., of silvery butyrate plastic, with crystal 15-watt bulbs. Each $5.



Silver Snowflake Candleholder. 10″ dia., of similar shape and material as lights, but unwired, with candleholder in center. Per pair, $5.

These ornaments are available postpaid by mail order only from:

Austen Display, Inc., 133 West 19th St., New York 11

PHOTOGRAPHED AT FIRST REFORMED CHURCH, HASTINGS-ON-HUDSON





After Santa Claus... WHAT?

By MARVA SHEARER
House Beautiful's Family Editor

When the truth comes out, is the wonder of Christmas gone? Most parents are surprised how soon children discover the true spirit that makes the holiday so rewarding

● "Pretty soon we won't have anyone left who believes in Santa Claus." At least once in the life span of every family this sentiment is expressed—wistfully and resignedly.

To many parents who utter these words, such an inevitability looms up like a dark cloud. It seems to herald the end of holiday fun and make-believe. They fear that, once the children know the truth, all the sparkle will disappear and Christmas will never be quite so wonderful again.

Those of us who have crossed our Christmas Rubicon know better. If anything, the fun gets merrier, the make-believe more fantastic and—what is particularly rewarding—a sense of beauty, spiritual awareness, and genuine giving begin to appear.

In this regard all parents of older children are of the same opinion. They all report that, once the youngsters stop believing in a literal Santa Claus, they take delight in using their own imaginations to create Christmas magic. In effect, they take over where their parents leave off.

When this happens, say the experienced ones, the wisest course to steer is to let the children take the initiative and the parents follow as best they can. For we've found that, wherever children create their own holiday make-believe, the whole family enjoys the fun and fantasy. For example, last year one teen-age daughter we know added her own light touch to the Santa Claus legend. She cut out man-size, red velvet footprints. On Christmas Eve she spaced them significantly between the fireplace and the tree. Then she outlined them with artificial snow. The "prints" made such a hit that they stayed on the floor until the tree came down. They're sure to be repeated again this year unless the young lady gets a fresh inspiration.

Another example of child-inspired fun takes place in a family that has had a long-standing tradition of writing detailed letters to Santa. When they were small, the children would work on the letters independently. Their father would then read them aloud on the night before Christmas. After reading each one, he'd put the letter on the fire poker and send it up the chimney with shouts of "Did you get that one? Hope you can read this handwriting . . . and here's the last . . . Goodnight and Merry Christmas!" Everyone loved the nonsense, but when the youngest caught on to the game, the parents were prepared to abandon it. The children wouldn't hear of such a thing. They were caught by the whimsey, and as they grew older their letters stopped being order lists and became expressions of gratitude, love and concern for others. Now at college age, they are such beautiful, personal essays on the theme of Christmas that everyone in the family looks forward to hearing them, and the mother says she is moved to tears every time.

Boys are not often expected to hatch ideas with sentimental overtones but sometimes even the most practical fellow surprises his family. This was true of the 13-year-old who had a Saturday job in a neighborhood nursery. Originally, the work was simply intended as a means of earning pocket money, but he became so fascinated by the plant material that by Christmastime he'd become something of a junior horticulturist. He (*Please turn to page* 179)

Assembling a crèche can be an enriching experience for a ten-year-old who has left Santa behind her. Traditional Swedish straw ornament hangs overhead.
PHOTOGRAPH BY BURT OWEN

Look about you—

The Makings of Christmas Are Everywhere

By ROXA WRIGHT

● Almost begging you to create the Christmas aura in your home with your own hands are wondrous, simple, inexpensive, and unexpected materials that are all around to entice you. They're in every family's hoard of ribbons, metallic braid, glitter beads, and other bits of splendor too lovely to throw away. They're on gift-wrapping counters in foils as opulent as a rajah's raiment, and in tissue paper with colors to shame the rainbow. Among humble materials rich in decorative potentials are wax paper, shelf paper, cotton rug yarn, even discarded nylons.

Besides the feeling of power you'll get when materials like these respond creatively to your touch you'll experience a great sense of accomplishment—satisfaction that your whole family can share, if you'll set up a home assembly line where each member with a job to do gets a deeper meaning from the Christmas he has helped to make. Here and on the next nine pages are ideas that will get you off to a good start.

Weave wondrous spheres from everyday string



● These decorations could be the loveliest, lightest, and laciest spheres that ever orbited into your Christmas world. Make them of simple cotton rug yarn, dipped in starch, and watch them grow like magic from fingers which don't have to be nimble, much less skilled. The technique you use couldn't be simpler. You could call it netting (the kind a fisherman makes), but you don't need to knot. You could call it weaving, but you don't need to interlace two sets of threads. You merely lay yarn, sticky with starch, in lovely patterns over molds to dry. When molds are removed, the starch-stiffened forms hold their rigid shape.

(Directions for making these decorations on page 155.)

Typical of impressive ornaments you can make of simple materials is this lantern of starched yarn, with glued-on squares of colored tissues. It is molded into this rigid sphere over an inflated balloon. Fiberglas sheet makes light bulb cylinder.



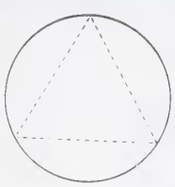
Balloon, like the one which sped Mr. Phineas T. Fogg around the world in 80 days, is made of same materials as above. Basket is molded over refrigerator dish, then attached to balloon by yarns.

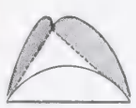
Starched-yarn tree with tissue-paper trim is molded over cardboard cone. Two-piece fruit bowl is molded over 12-inch mixing bowl for top, small refrigerator dish for base. Parts are then joined.



ALL PHOTOGRAPHS BY WILLIAM HOWLAND



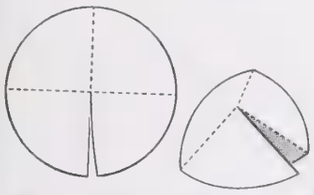




Basic design of all these decorations, made of gift-wrapping foil, is a circle. Drawn, cut, and glued together, circles give various effects, depending upon the way they're folded. Folded into triangles, as these sketches show, the circles in the above group make a large hanging sphere, three tree ornaments, and a wall plaque.



More proof of the circle's rich variety is the half-fold. Twelve folded circles, glued together, make wall rosette, upper right, a golden flower with heart of glitter. Sixteen folded circles make hanging sphere, left. Twenty ringed together make candle collar, below, which could also collar an eggnog bowl.



Here, folded circles become pyramids, often lined in contrasting-color foil. The big hanging ornament is made of eight pyramids. One pyramid makes each little fellow shown. The border is a string of as many pyramids as you wish to make.



PHOTOGRAPHS BY WILLIAM HOWLAND

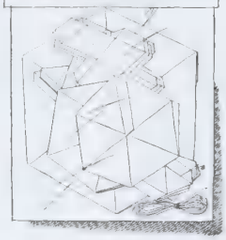
It's all done with CIRCLES

● Sweet are the uses of geometry when it gives such rich splendor for so little work, so little money. Gift-wrapping foil is the single shiny ingredient for these geometrical designs, many of which stem from the polyhedron. (Remember Geometry 2-B's family of figures with many faces?) Like faceted jewels, the more faces the designs have, the more light they reflect and the more they dazzle. In spite of any high-sounding talk about geometry, the basis of these designs is a circle, folded to make various forms. Using any flat, round object as a pattern (we used a 6-inch saucer), draw circles on white side of paper-backed foil; cut, fold, and join together with rubber cement. For variety, line some circles, as we did, with contrasting-color foil. These designs adapt to any kind of crisp paper that will fold nicely. *(See page 154 for directions for making these decorations.)*



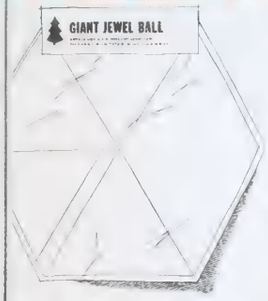


9 JEWEL BALLS



Nine balls of a single color, in tree-trimming sizes and ready to put together, offer same choice of colors and finishes and have same 20-sided geometrical design as the giant jewel ball, left. Packet of 2″, 4″, and 6″ balls, $1.50.

GIANT JEWEL BALL



Ready-to-make 12-inch jewel ball in choice of shiny gold or embossed gold, green, or silver, comes, as do other ornaments shown, in foil-faced stock, die cut, scored for creasing and packaged flat. $1.50.

MR. AND MRS. YULEBIRD



Ready-to-rig mobile: shiny gold birds with foil plumage, ribbon tail feathers, beaded crest, wire rod. $1.20.

PHOTOGRAPHS BY HOWARD GRAFF





Fun to make: eight assorted red, green, and copper lanterns—all silver on reverse sides—owe their irrepressible twinkle to tiny mirrors glued on two sides. $1.20.

8 TWINKLE LANTERNS





GIRLS' DRESSES FROM YOLANDE.
BOY'S SUIT FROM MERRY MITE.
ALL DRIP DRY COTTON—DACRON.
TABLE, LAMINATED TOP, FROM HERMAN MILLER.

PHOTOGRAPH BY JAMES ABBE, JR.

Ready-to-make enchantments

Sparkling ornaments so easy to assemble that a child can make them, so stylishly effective you can hardly wait to use them

By EPSIE KINARD

● The magic that will turn these glittering ready-to-make ornaments into pure gold is what a child puts into them. The giant jewel ball in one neat kit, and the nine smaller balls in another, could inspire a young Einstein to turn out geometrical designs of his own. The kit of eight ready-to-make lanterns and another with a pair of golden Yulebirds offer as free a rein to a child's imagination.

Each ornament is of heavy foil-faced stock, die cut, creased ready to assume a given shape, and comes with fascinating fixings for a child to add. But there's enough left undone for ad libbing, for letting him toss in his own glitter and glamour.

Kits like these offer more than resplendent balls, lanterns, and birds to a youngster. They open up a new world where he can find his hidden talents or aptitudes; where, because he knows he can make things, he'll feel surer of himself; where discovery of the feel and function of wonderful materials can be as exciting as making new friends.

There's as much to be said for the joys children get from participating, from doing—not just passively watching TV or waiting for Christmas to be served up on a silver platter. Every family witnesses the joy and pride of children bringing home cut-outs and paper-link chains. You can improve their tastes with these upstyled projects. Unlike the kindergarten stuff you may have tried to hide at the back of a tree, these are decorations you'll be proud to use. Indeed you'll probably wish to make some with your *own* two hands.

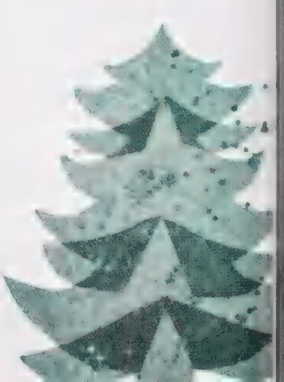
A child only reaps these benefits by doing, and there's an even richer reward when he does it for others. As our Family Editor says on page 127 ("After Santa Claus . . . What?"), when children fairly burst with generous thoughts for family and friends, this altruistic spirit has usually been aided and abetted. So, you can let these attractive kits fill still another important role: that of aiding and abetting your child's altruism, encouraging him to make such trinkets for others to enjoy.

How to Order Greentree Kits Shown Opposite
Giant Jewel Ball, $1.50; 9 Jewel Balls, $1.50; 8 Twinkle Lanterns, $1.20, and Mr. and Mrs. Yulebird, $1.20—plus 25¢ for packing and mailing. Send check or money order to Katrina's Workshop, Box 444, Tarrytown, N. Y.

PHOTOGRAPHS BY WILLIAM HOWLAND

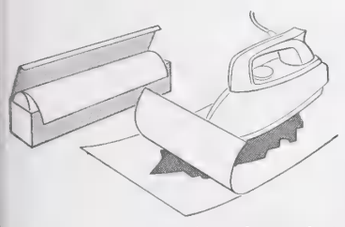
You'll have a richer glow of color and a livelier pageantry of light, if the design is repeated over a large window area. Where there are large panes or picture windows, you can fake the leaded effect of stained-glass joinings by making as many divisions as you like with plastic tape.





You can create

Stained-glass magic from wax paper



You don't have to install a Gothic rose window to enjoy the jeweling effects of stained glass or the pageantry of light passing through it. Even small pieces of colored wrapping tissue, confined between two layers of wax paper can cast a rich glow over a room. They can give it changing patterns of light and movement from sunrise to nightfall.

Designs for creating these stained-glass effects are simple. Whether you trace and draw them or cut them out freehand, whether they're religious or secular in theme, mosaics of colored tissue paper in your window can be an eloquent symbol of the Christmas spirit.

The materials you'll need for making these window decorations are ordinary kitchen wax paper, colored tissue paper, and glitter (optional).

To make tissue paper designs, you can use various motifs. Trees, bells, stars, Christmas balls, angels, Madonnas and the like can be cut symmetrically on a center fold so as to produce multiple designs with just one cutting.

For our Christmas tree, shown in the window, opposite, we first drew and cut simple outlines of a tree along the center fold of a rectangular piece of tissue paper. To make the tree leafier, we took the cutout pieces of tissue that were left (they had a similar tree outline), turned them upside down, and trimmed them to about the same size. We laid these on top of our original trees to give them the leafy look you see in the photograph at the left.

Once designs are made, you can lay them aside for the moment and proceed to make your wax-paper panes. Place a pad of newspaper over the center of the ironing board. Unwind 10 or 12 feet of wax paper over the roll, and let it fall behind the board. Reverse the roll, and holding it in one hand, start doubling the paper back over the already unrolled portion. Keeping the two edges even, join by sealing them on the right-hand side with a hot iron, running it over the double layers for a depth of about one-half inch. Continue unrolling and ironing paper as you go, until the whole length has been doubled and joined. Joined at one side only, this long double layer of wax paper can then be cut into panes of any size you want. Each pane can be opened like the covers of a book and a design inserted sandwich-style between. A bit of glitter can be sprinkled over the inserted design before you close and seal the wax paper pane by running a hot iron over the whole thing.

To fasten these stained-glass effects to your window, just apply a few dots of rubber cement to the back of each, and glue it to the glass.





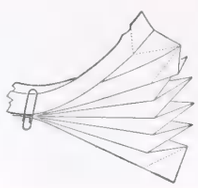




PHOTOGRAPHS BY EZRA STOLLER

Would anybody ever guess that this festive descendant of the classic garland, which once decked great Roman halls and temples, is made of discarded nylons, tissue paper for stuffing, shelf paper for the waxy-looking leaves, and spray enamel that coats the whole lovely thing a laurel green? White garlands looped with golden cord or clustered with gold or silver Christmas ornaments would also be effective.



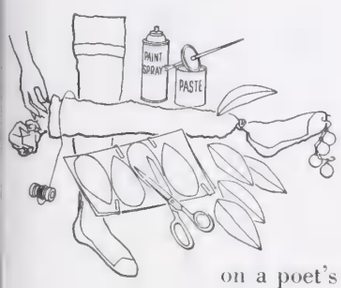


The rosette: To make this classic device to cover the join between festoon and drop, first cut two strips of shelf paper about 6″ wide and 2′ long. Lay one over the other. Prepare two three-quarter-inch strips of cardboard to use as pleating guides. Pleat by folding paper back and forth over these, accordion-fashion. After pleating, separate sheets, and tie each in middle with thread or fine wire. Fan out bundles of pleats so they meet and form circles, and glue sides together. For notched effect, turn in ends of each fold to form V's that fall between the folds.

Swag a festoon over a painting, using Della Robbia fruit (see our paper pears, plums, etc., page 140) instead of rosettes.

The Classic Christmas Festoon

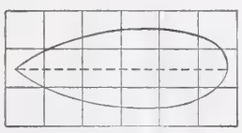
Make it with paper and paste



The timid, afraid that the decorations they make will look like the work of an amateur, can be made bold by the classic festoon. Because this leafy garland, hanging in natural curves, is so simple in design and because as an ornament it is as classic as a laurel crown on a poet's brow, you can hardly go wrong with it. We'd say it is as safe from the look of hands-that-stitched-it-up-at-home as festoons of light swagged across San Francisco Bay. Costing almost nothing to make, festoons could stand in for a passel of expensive decorations.

To make, you'll need discarded nylons, tissue paper for stuffing them, white shelf paper for leaves, white glue, Krylon spray enamel, and paper clips.

To make base for festoon: Use two stockings to make a long festoon, and fill with tissue paper crushed loosely into wads. For a shorter festoon, use one stocking, tie a knot in it, and cut off excess. Vertical drops at the ends of festoon (shown in photograph on opposite page) are made of one stocking each, hung toe down with the heel lapped and sewed over to conceal bend of the foot.

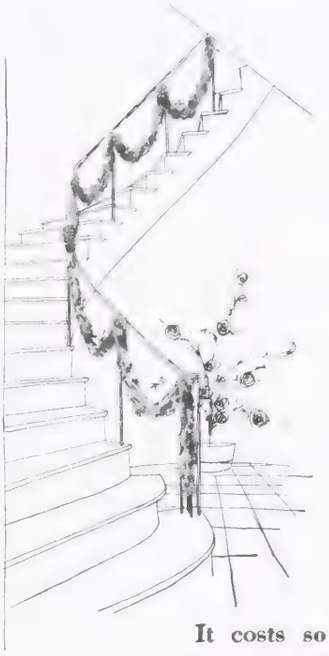


Pattern for leaves

To make leaves: Make pattern by enlarging the sketch here. (Each square represents one square inch.) Along one end of a roll of shelf paper (ours was 13 inches wide), draw a row of a leaf-like pattern, side by side. Fold the paper, accordion-fashion, until you have ten layers, to be cut all at one time. Secure the layers with paper clips to keep them from slipping while cutting. Fold each stack of leaves lengthwise, and before separating, crimp a few irregular pleats along the fold to give a natural "leafy" look. Prepare about 300 leaves this way. (Three cutting lots, as described, will do the trick.)

Gluing: Leaves are attached singly at the round end, but by squirting a dab of glue on one leaf and rubbing some of it on the next leaf to be applied, you can transfer and spread the glue thinly without gumming up your hands. The secret of making leaves stick easily is to have glue spread thinly, to pinch each leaf in place for a few seconds. With stocking base suspended between two chairs, begin attaching leaves at center, working around joining of two stockings in circular rows, points overlapping. Continue in both directions from center, placing leaves a little closer than touching. Alternate position of leaves in succeeding rows so that points of leaves of one row fall within the angle formed by the juxtaposed leaves of the following row.

Spraying: After shielding wall and floor with newspapers, suspend festoon and spray.



It costs so little you can lash it extravagantly on a winding staircase.



DRAWINGS BY MARVIN CULBRETH

For a richer look, add red Christmas berries or gilded pine cones and drape door.

A Kitchen Policy for the Holidays

Here are four bright, new ways to entertain at Christmas—an Office Party that everyone loves, an Open House for young and old, a buffet supper that's a Glamour Dinner, plus a gamut of gourmet goodies for the Dropper-Inners. You'll sail through it all, breezy as Cloud Nine, if you plan ahead

By VIRGINIA STANTON
House Beautiful's Party Editor

You can greet the whole season with pleasure if you get your "home work" behind you. I do all my planning, marketing, and decorating before the kids get home—in November, while I am restocking my larder for the winter. Then I am free and breezy, ready to enjoy the fun of entertaining.

My menu-planning hinges on a theory I've evolved about holiday partying, when everybody is in a cheerio frame of mind and the liquid refreshments usually flow far too freely. I believe that to have a happy party the guests must be as substantially fed as they are "well cheered," and so no matter how casual or important the festivity, I make sure there's some food with staying quality to offer my guests. I think of our holiday parties as family affairs, gatherings of friends with their children who come over to exchange greetings and celebrate the grand old season with warmth and *gemütlichkeit*.

For instance, I like to have a "Mother and Daughter" tea once during the Christmas season, for so many travel in the summer that it is getting more difficult to round up old friends during the year. Keep the tea simple, with just Christmas cookies and goodies. You need no extra help.

To keep the men happy, I like to have a Father and Son night for them. It may be a television party to look at a sports event or just a good old "smoker" where the men and boys sit around and talk "man talk" and have a beer and some pretzels. These two parties are a wonderful boon to a happy relationship between juniors and seniors. I like to have them at the very beginning of the school vacation, so that the young can then plan their own social affairs for the rest of the season.

In the week end between Christmas and New Year's we have our Open House, kids from infancy to 100 included. Another evening, *after someone else* has given a cocktail party, we'll invite the cocktail guests to come to us for a buffet dinner, as glamorous and different as I can make it because by now everybody is sick to death of routine holiday food. And all through the season there will be the inevitable dropper-inners who may or may not stay on to dinner. I've dreamed up all sorts of ideas for coping easily with these, and I'll divulge my gentle tactics in detail a little further on in the article.

But, to put the cart before the horse a little, my first Christmas party, which comes before the big day, is Bob's office party. I'm going to talk about office parties at length because no other party during the year is looked upon with as many mixed emotions. But it has certainly become a national custom. I am deluged with letters asking how to make it fun for everyone and still keep it well behaved and without unpleasant consequences. For let's face it, none of us is at our best if we have had that one drink too many and mixing business with pleasure is always touchy.

The time of day is the key to the type of party you might give. If the office will be closed on the afternoon of Christmas Eve, a morning party can be fun. Keep it modest and sensible, like a glorified coffee break. You might make a huge bowl of coffee brûlot or coffee diable, or you could have cold bouillon, orange or tomato juice with a dash of vodka. Or serve just coffee with a fat bottle of brandy alongside for a warming addition. These are simple drinks that call for just enough spirits to salute the season. A snack bar with crackers and cheese, "Donut Holes," coffee cakes and sliced fruit cake would be ample. Close down the coffee bar at twelve and send everyone off for the day.

A "beer bust" is a wise kind of party which you could put on from noon to two. You can make this a Gay Nineties party, complete with an old-time bartender and a free lunch counter. This makes a tremendous hit, for everyone is in a nostalgic mood anyway. Have beer on tap, an oyster bar, a pianist or a strolling musician and a Barbershop Quartet out of your own group if possible. Music is a must for this party, for everyone loves to sing the old songs.

If you want to go really all out on a lavish free lunch counter, it is far simpler to have it catered. The oyster bar is a must, and then you can swing into all the different roasts of beef, lamb, steak, and birds, with rye, pumpernickel, and French breads for do-it-yourself sandwich-making. Unusual and fancy foods and delicacies can be conversation items. But the eatables should have enough to them to stay the inner man.

So many countries drink beer. You could have a Danish party, with an array of Scandinavian delicacies. Smoked salmon, herring in sour cream, tiny shrimp, cheeses and interesting breads make a perfect foil for their delicious beer. We like Tuborg, which comes in a Christmasy green bottle with gold foil, so you can serve the beer in the bottle. Just get a large container for ice, and place the beer in the ice. German beer is also delicious, and Wurzburger Hofbrau comes in a green bottle also. And think of the beautiful "free German lunch" you could put out. Go to your nearest German delicatessen and go overboard buying their goodies, from their mustards to potato salads. What fun to have German music!

East Indian curries and Mexican food are all complemented by beer, too. So your beer bust could go really exotic as an Indian party with popadums, curry puffs, shrimp puffs (all of which come packaged and easy to prepare), or a fullfledged curry of rice and shrimp served buffet from an electric casserole. Or turn it into a Mexican fiesta (see page 141), playing up the colorful Mexican motifs which look like Christmas anyway. Here again you can get canned and frozen foods like tacos, little tamales and chile beans, that are so easy to prepare. A strolling guitar player would add greatly to this.

An entirely different type of office party would be a wine festival, centered about a huge punch bowl of a rosé brew (rose for holiday color). With this serve Austrian foods. Beef marinated in red wine for twenty-four hours, then roasted and served cold is (*Please turn the page*)

The secret of being a carefree holiday hostess is to fully stock your larder—with a plan

I've listed below the contents of my Christmas-time larder which makes it a cinch for me to breeze through every kind of holiday entertaining from a Big Bash to the Dropper-Inners. I take inventory of my shelves in November, then load them up with staples and fill in with a few seasonal foods or luxury goodies. Here are the things I wouldn't be without:

My "specialty" shelf: S & W canned shrimp, tiny and jumbo, Yak Yak meat balls, salmon balls, Reese Cocktail Balls in curry, S. S. Pierce chicken in glass jars, caviar, pâté—bought a few at a time, but replaced immediately as used. They give me a delicious frivolity at the drop of a can opener.

Canned goods shelves: (I buy by case lots) canned soups, consommé, tomatoes in all forms, Fruitful Valley Nectar peaches, chili con carne, S & W pitted jumbo olives, ginger ale, beer, wines.

Dried items: chestnuts, split peas, shelled and unshelled nuts, rice, spaghetti of all shapes and sizes.

Crackers: Bent Cold Water crackers, Westminster crackers, Chippers, soda crackers, Euphrates Bread Waferettes, Rye Thins, oyster crackers, pretzels, Peek-Frean Twiglets.

Cheeses: 2-pound piece imported Swiss, wedge of Roquefort, grated Parmesan, Rouge et Noir Camembert. Of the packaged cheeses: Treasure Cave blue cheese, Wispride in all flavors, MacLaren's Imperial Cheddar.

In the refrigerator: tomato juice, jellied consommé, tinned smoked salmon, buttermilk biscuits, Brown 'N' Serve rolls, dairy products from sour cream to cream cheese to butter, eggs, chopped and shelled nuts, jams, jellies, fancy mustards, chilled wines, iced tea, juices I've saved for stock.

In the freezer: items I've deliberately cooked in greater quantity than immediately needed (they're life-saving quickie meals), a drawer of frozen vegetables, a section stocked with fresh meats, an extra turkey, squabs or whatever has been a good meat buy from time to time.

My "bakery" drawer (in the freezer): frozen sourdough French bread, party rye, party French, frozen tarts, cookies.

The ice cream drawer: several gallons of ice cream, sherbets, a cake of ice duked up with fruits frozen in it (to put into a party punch), trays of extra ice cubes.

My "frozen goodie" section: frozen meat balls, Fish Bites, Florence Lowell's "Pup 'N' Buns," shrimp puffs and curry puffs, cocktail tacos—all things I can hustle into the oven to provide a quick hot tidbit.

▶ Airmail your order for holiday party recipes mentioned in this article, enclosing 30¢ if you wish them sent by regular mail, 40¢ if you wish them airmailed. Address: House Beautiful, "Holiday Policy," 572 Madison Ave., New York 22, N. Y.

not too unlike their delicious roebuck. If you can get venison, serve that with a flourish. In fact, any game would be a conversation piece. You can whip up a wild duck pâté made of one wild duck chopped up with the dark meat of chicken or turkey and seasoned with red wine. Cold roast pork could pinch-hit for wild boar. And it's all good husky food. Austrian Christmas cookies and coffee would complete your picture. And let there be Viennese music, of course!

If the office must be open in the afternoon, an Irish coffee party from three to four is an easy and different idea. All you need is an ice bucket filled with lightly whipped and sweetened cream, several bottles of Irish whiskey, and plenty of hot coffee. For this you should have stemmed glasses which you might rent, for the coffee looks most festive served this way. German or Danish Christmas cookies, pastries, and nuts are all the food necessary. But close down the bar after one hour, so that everyone can be on an Irish pink cloud but no higher.

Bob's office is relatively small, so we're fortunate in that we can have his office party at home. Usually we have a punch bowl and a bar in one room and the food in the dining room. It's all buffet and kept hot throughout the party, so if some wish to eat early their supper is there. If they want another drink they can come in later for food. It is actually easier for me when people eat in relays for, if you're limited on plates or soup cups, you can get them washed up for the next group. The kids are always on hand to help, for they know all the guests. They ladle out punch, pass the popcorn and nuts, and the homey, informal atmosphere seems to be fun for everyone.

So much goes on before Christmas that everyone has sort of a let-down feeling right after the big day, so it is fun to go to a party some time before the New Year's Eve wingding. Our Open House is scheduled for the week end after Christmas. It is planned for parents and their young adults, for I like to include the young whenever I can. This party has some of the elements of a cocktail party, but I center it around a rosy rosé punch (the same as I suggested for an office party). This drink carries a zing, but does not hand you a wallop. When you have a large punch bowl you can eliminate the bartender. If you have one large buffet table filled with goodies, you will need only one or two in the kitchen to renew the food trays and keep the rooms tidy.

I learned long ago, too, that olive pits get into the most unheard of places, so I serve pitted olives. Another item of debris is the toothpick upon which you have served an hors d'oeuvre. Eliminate these by serving an edible pick, such as a thin pretzel, a slim breadstick or a "Twiglet."

When you are dreaming up the food for the holidays, you must have things that are simple, and yet rich enough to have staying qualities. For our Open House, of course a tray of various cheeses is always good. I keep on hand a large piece of imported Swiss cheese, several rounds of Rouge et Noir Camembert, several cakes of Treasure Cave blue cheese, several tins of (*Please turn to page* 181)



How decorations can bear fruit

Here are Christmas fruits—plump, life-size, luscious to look at, rainbow-vivid, and bound to last because they're paper. Made of honeycomb tissue, they come to you folded in flat, storable pieces, waiting to be pulled out into full-round or half-round forms. Hang them separately, pyramid them, use them half-open against flat surfaces Mix them with greens in giddy or grandiose arrangements—Della Robbia wreaths, a fruit-studded espalier against a wall, a pear tree (provide your own partridge). They come only in an assortment of 12 to a bag: 2 red apples, 2 oranges, 2 lemons, 2 pink peaches, 1 yellow pear, 1 green pear, 1 purple plum and 1 lavender plum, each with its own green leaves and hanging cord. $2.50 per bag, postpaid; 3 bags for $7. By mail order only, from Craft Studios, 118 Evans St., New Hyde Park, Long Island, N. Y.

On the next three pages ⟶

See how to dazzle your holiday guests on all occasions, from an office party to a buffet dinner

PHOTOGRAPHS BY GEORGE LAZARNICK

Fiesta! It's really an office party

This is how I'd turn the Office Party into a delightful Mexican fiesta, against a background of those wonderfully adaptable paper fruits described on the opposite page. They lend themselves to all kinds of party "do's" all year round. But here their colors take on an appropriate "hot country" look when they're massed into a garland, stacked as a tree and used with Mexican glass, tin, and pottery. Beer is the drink for the bubbly-glass mugs. Tequila decanter might hold apple juice—or even tequila. Serve south-of-the-border foods like tacos, which you can get in cans, Fritos, salted seeds called Pepitas, and whatever else you can find that's Mexican and easy to prepare. Glass, Fred Leighton's Mexican Imports.



Sparkling setup for lobster medallions

For a glamorous Buffet Dinner, medallions of lobster are the simplest of hors d'oeuvres—round slices of lobster ready to be dunked in Mignonette Sauce and eaten on tiny discs of bread. But see how spectacularly you can present them, served on a silver platter and backdropped with House Beautiful's Silver-Gleaming Christmas ornaments. I love to play up the red and green because they seem like the *real* Christmas colors, so I carry this out in the food wherever I can. See how the Green Satinballs and the Tinsel Bubbles, piled in silver luster compotes, dramatize the Christmas-pink sea food, which is circled in Silver Rope. Sterling bread plate and platter, Reed & Barton. Compotes, Doris Dessauer.

Holiday party policy: Ply them with solid foods so glamorously set forth that nobody can resist them



One for the road—a rosy lobster bisque

A dazzling finale to a gay evening party would be this therapeutic nightcap—a good husky Christmas-red lobster bisque, steaming on the hall table as your guests make their adieux. Compose a brilliant, unforgettable picture of it, lighted by a pair of HOUSE BEAUTIFUL's large Silver-Gleaming Snowflake Lights attached to crystal candelabra. Choux of holiday-red carnations in the candle-holders, bright lobster-claw meat, for a last-minute snack, and bowls of green-hued sprinkles—chives, chopped cucumber, and celery—all add to the color scheme. Candelabra, Ed Martine. "Old French" sterling soup spoons, courtesy Black, Starr and Gorham. Spode "Gadroon Imperial" tureen, cups and ladle are from Copeland and Thompson.



The stylish egg at the Yuletide Open House

A circle of small hard-cooked eggs, surrounded by serve-yourself condiments and candle-lit on the hors d'oeuvres table, whips this old favorite right out of the cliché class, and guests love it. I made a two-in-one appetizer here, centering crisply cooked cauliflower on the egg plate. It has its own tarragon-scented dip standing by. Dill pickles stuffed with cream cheese and sliced are good and good-looking. Fern and cone decorations, Bonwit Teller. Sweet bayberry candles, Meunch-Kreuzer.



Jambalaya on your Glamour Buffet

Guests should be surprised and pleased by what they see, so cold jambalaya unexpectedly served in clam shells on a fish-shape tray makes a party hum along. It's a savory, easy-to-eat mix of tiny shrimp and rice cooked in clam broth. Bluegate candles, Tray, Luten-Clarey-Stern. "Melrose" sterling by Gorham.



Golden "Hot-Pot" for a hit-the-road soup

Present that nightcap soup with a golden gleam, and be sure it's hot. Keep it that way over the charcoal-burning compartment of a brass "Hot Pot" by Nesbit Industries. Gold-gleaming ladle, Bergdorf-Goodman. Two-part luster bowl, Watson and Boaler. Mugs are from Bonnier's. Brass tray, from Kean Associates.



How to treat dropper-inners like gourmets

Give your holiday callers the novelty of miniature Quiches Lorraines, those delectable bacon-and-onion cream-custard pies of France. They make a conversation item on an hors d'oeuvres table, too, are easily kept hot on a Salton HoTray. I form the pie crust in small tart pans, fill the crusts and slip them on to good-looking heat-proof Arabia porcelain ramekins from Bonnier's. I give this presentation what I hope is the look of an old-world French hunting party with a plaster deer and brass horns from Doris Dessauer.



Give your Open House guests the luxury of beef

I feel as if I'm doing right by my guests on several counts when a fine filet of beef graces the Open House buffet table. It provides the good, hearty fare that I think should go along with cocktail parties. And it's a taste change from run-of-the-mill Christmas food. Serve it sliced in edible bits, speared with slim breadsticks, under the glow of HOUSE BEAUTIFUL's Silver Snowflake Lights. The candle stands in a Silver Snowflake Candle-holder. Sterling platter, Reed and Barton. Community carving set, Oneida Silversmiths. Salt cellar, Frederick-Thomas. Candles, O'Brien-Sexton.

PHOTOGRAPHS BY GEORGE LAZARNICK

Posh poultry for your Glamour Buffet

How about this for a Christmas party surprise and a conversation piece—squab alternating with Cornish rock game hen, all faintly redolent of their vermouth marinade and bolstered on a beautiful bed of wild rice dressing? Quarter them so that they're easy to eat, but by all means assemble them again so that they compose into a luscious picture like this. Fringe with the fresh green of parsley, surround them with bright little carnation trees, and let HOUSE BEAUTIFUL's Silver Dove decoration "fly" over the festive scene. Goblets, Kean Associates. Heirloom sterling silverware, Oneida Silversmiths. Waterlily jelly bowl, courtesy of Carole Stupell, New York.



Fresh flowers —the always welcome gift



A simple basket becomes a gala gift

. . . when it's filled with a rainbow of brilliant carnations and boxwood sprays. Heavy freezer foil makes a waterproof lining and "Oasis," a spongy plastic that absorbs water, holds the stems firmly. It comes in brick-sized chunks, at your florist for about $1.50. In a $3 basket, a dozen flowers become a grand present for about $11.

Festive nosegays for holiday callers

. . . can deck your tree to be given away as favors; or you might use them at place settings for a party table. The small sweetmeat baskets are lined with foil and packed with "Oasis." Three flowers and a sprig of holly are all it takes to fill them with gaiety. Each little bouquet, including the 40¢ basket, comes to less than $2.50.

Five truly personal ways to express your special holiday greetings. Surprisingly inexpensive, three flowers or a dozen can carry a thoughtful message with spicy fragrance and lively color



Six flowers will make a lush bouquet

. . . if you combine them with greenery like this pittisporum. With a rich leafy background to enhance their brilliance you can use any number of blossoms, depending on what you want to spend. You're free to be as elaborate or simple as you choose about the container, too. This one, for only $2, does a handsome job. With six flowers and greenery, ensemble costs under $7.

A dainty vase assumes special importance

. . . when it bears your personal touch. Select your colors with a friend in mind. With a dozen flowers you'll have four such one-of-a-kind intimate presents. This vase with three flowers amounts to about $4. Ivy adds a graceful element and helps hold the flowers in place. Carnations used in all these arrangements are through the courtesy of the Colorado Flower Growers Association.

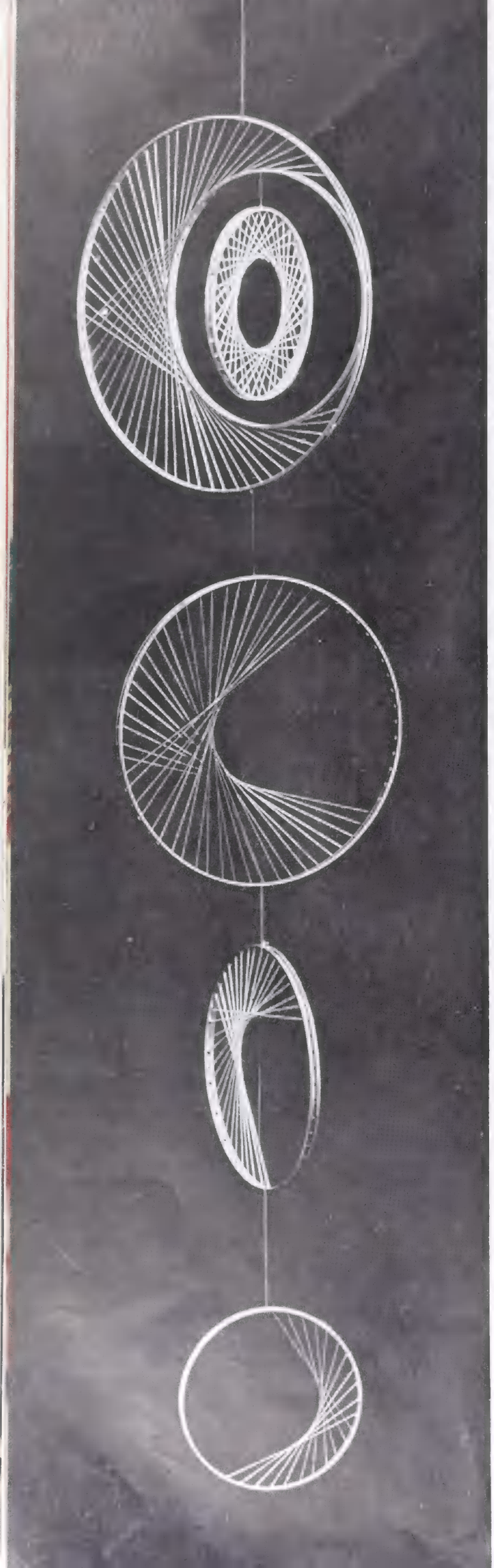


With a little ingenuity, a few will go a long way

. . . so you can tailor each present to fit your budget. No special container is needed if you bed the stems in water-soaked "Oasis," carefully wrapped in heavy freezer foil. Your bouquets can be tiny to embellish packages, or generous like this one adorning a wicker tray. Seven flowers, $1.75 tray, "Oasis," and a few sprigs off your tree yield a glamour gift for about $6.

PHOTOGRAPHS BY JOHN STEWART

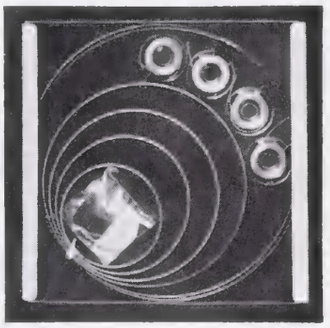




The brightest adults you know will thank you for these

Playthings for grownups

Yes, the idea does sound startling—until you remember that the human yen to be amused really knows no age limit. And adults, like children, can reap rich rewards from their divertissements. A "toy" like one of these might sharpen an adult's awareness of the world about him or beguile him into trying his hand at a new skill. In any case, a precious gift for a friend to give a friend



Space Rings: **Even without an Einstein type of mind, one can appreciate the visual attractions of math. Visual constructions, based on mathematical principles, create lovely floating mobiles in an endless variety of designs. Metal rings with metallic elastic yarns in shimmering colors with which to thread them come in a kit packaged with easily followed directions that require no mathematical know-how whatever.**

Bemuse a friend with decoupage, all done with paper cutouts

Dorothy Harrower's new book, *Decoupage, a Limitless Art of Decoration*, is the first definitive book on this nostalgic subject. Give it with a collection of prints—flowers, birds, or whatever interests her—and a tray or box to decorate, some sharp little scissors and glue.

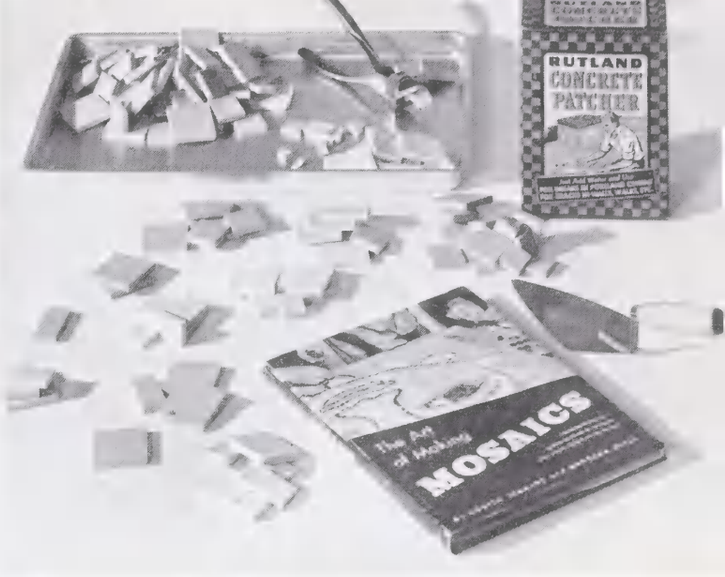
Tools that might make a doodler a creative artist

The Sidewinder Compass, a precision instrument based on the old string trick, draws not only circles from 2″ to 12′ in size, but endless ellipses and spirals. There's also the Magic Designer, a fascinating drawing device that creates circular designs of Spencerian elegance.

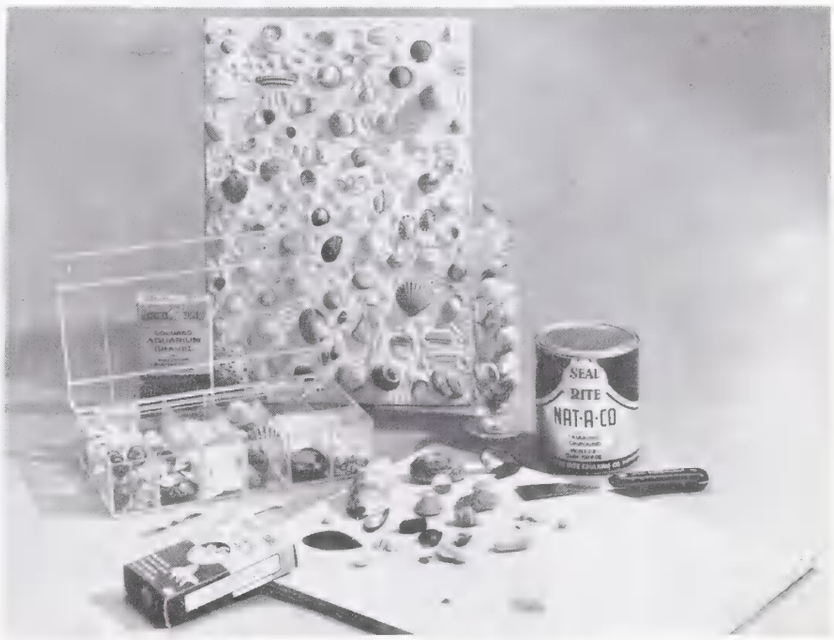
If you have difficulty procuring the kits mentioned, they may be ordered from East House, 1075 First Ave., New York, N. Y. The Space Ring Kit is $5.50 and the Space Spider, $3.75, both postpaid. A Mosaic Hobby Kit is sold at $4.95 from Mosaic Tile Co., Zanesville, Ohio. Sidewinder Compass, Laramie Chemical Corp., 16 Putnam Park, Greenwich Conn., $2.75. Magic Designer, Meredith's, Evanston 25, Ill., $3.95.



Paper has always beguiled its admirers and inspired their creative fingers. Give Pauline Johnson's new book, *Creating with Paper*, and see that its companions are a roll of shelf paper, plus a pad of drawing-weight paper, a small stapler, white glue, and paper clips.



Louisa Jenkins' new book, *The Art of Making Mosaics*, makes an inspiring text book for the would-be mosaicist. Give it with flat-nosed nippers, a trowel, a box of prepared sand-mix mortar, a flat cooky pan, and a quantity of unglazed ceramic tile, which also comes in kits.

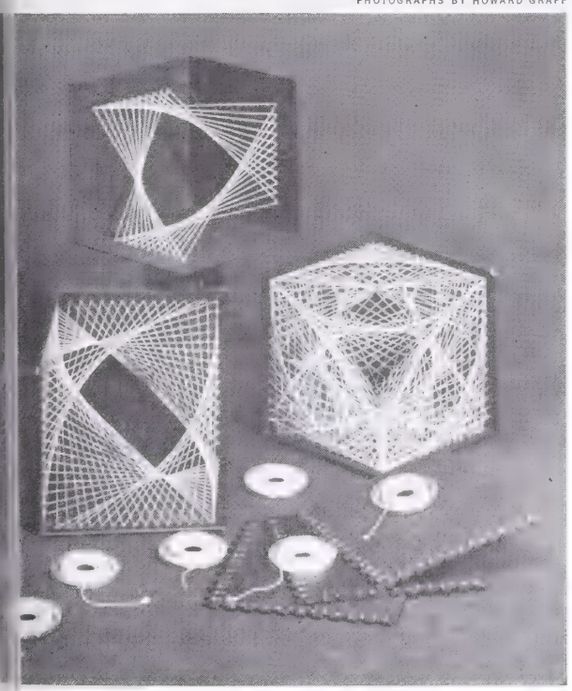


To someone who likes shells, give the wherewithal to try his hand at a shell plaque, like this beauty by Anne de Carmel. He'll need natural shells and pebbles, a 12″ x 18″ plywood base, 1 quart of caulking compound, putty knife. Then, for variety, marbles, colored fish-tank shells, and the luxury of a tackle box for storing them neatly assorted.

If you sense a creative flair in a friend who embroiders

Give the most exciting book on the subject we know, Mariska Karasz's *Adventures in Stitches*. And so no time will be lost, accompany it with as great a variety of yarns, flosses, strings as you can find, plus fabrics such as linen, burlap, horsehair lining cloth, and an assortment of large-eyed needles. The final touch would be a wicker basket in which to house them.

PHOTOGRAPHS BY HOWARD GRAFF



◀ *Space Spiders:* Mathematical formulae grow before your eyes to three-dimensional abstracts. Kit contains perforated squares that form a "corner" of space and fluorescent yarn for lacing designs.



▶ Give an aesthetic type a batch of seeds, beans, and grains, varied in size and color—not to plant but to "paint" with, as artist Karl Mann does. Add white glue, plastic spray, tweezers, plywood, a divided cabinet for storage.



Christmas is the most!

Ted MacCandless, teen-age raconteur and observer of his times, reports on his discovery of what Christmas really means

By THELMA DOUGLAS



This time I said I'd clean the basement instead of baking. Allan is big enough to crack nuts, and, with Susie helping, the kitchen was full. But later I cleaned out the candy pans and licked the spoons.

DRAWINGS BY MARTHA HAFNER

● I like Christmas. It's probably juvenile for a guy as old as I am, and that's seventeen, to admit it. But of all the holidays we celebrate—and we do celebrate them all up to the hilt—Christmas is the most. Yet, it was only last year that I figured out the reason why Christmas is away out there.

"Ted likes Christmas because of the presents he gets," Carol said. She's fifteen and a pain if you ever saw one. Easy on the eyes, I have to admit, but still a pain.

"That's all you know about it, Carol MacCandless," I said. "The presents I get are only a hundredth part of Christmas. You just judge other people by the way you feel."

"I think it's because we all get the Christmas spirit," Allan said, "and it's so exhilarating." I felt like exhilarating him, a nine-year-old always using words I have to look up.

"Santa C'aus, Santa C'aus," Susie said. Now that she was three, she could hardly wait for Christmas.

"Yes, Susie, Santa Claus is coming," we all said and smiled at one another.



Mom always makes a big production out of Christmas, even though Dad tries to slow her down every year. For a while, I thought it was the way she builds up to Christmas that made it such a big deal for me. I still think that's part of it.

About the first of December, Mom arranges a branch or two of evergreens in a big bowl and fastens some more on the front door. She puts Christmas records near the Hi-Fi, carol books on the piano, and Christmas magazines and books all about the house. Any time you listen, you can hear Allan reading Christmas stories to Susie—the bigger the words the better he likes it, and as long as he says Christmas every sentence or two, she chuckles and snuggles up close to him.

It's queer, but even Carol's violin sounds good when she's playing Christmas carols. Sometimes we all sing. Usually I don't feel silly singing carols like I do when we sing "Happy Birthday."

One of the first things Mom does each year is to hang a Madonna picture over the fireplace and to put out all the manger figures on the coffee table. She doesn't ever let us forget what Christmas is all about.

All through the year Dad doesn't let us forget Christmas either, as he rides herd on us to put part of our allowance into a Christmas savings fund. Then about Thanksgiving time he and Mom help us make out our shopping lists, but they make Carol and me do all our own buying and wrapping. Only I usually can figure out a way to get Carol to wrap mine, like offering to do her biology project or giving her part of my allowance. I don't think she even knows I'm tricking her into it, she's such a dim-wit.

The hardest things for me to buy are gifts for Marge and Jim—they're my cousins. I want it to seem that I've practically batted my brains out to find exactly the right thing for each of them—and that's about what does happen. I want what I get to look expensive, but more than that I want it to look like it is made of good stuff and show that I'm hep to good things when I find them.

Ever since I can remember, Uncle James and Aunt Nancy and Jim and Marge have been at our house for Christmas. We used to have the whole



Now that Susie was three, she could hardly wait for Christmas to come.

tribe before Grandpa and Grandma Sherwood began going to Florida winters. Going south—that's for the birds.

When I say clever things like that, Marge—who is only three months younger than I am—always laughs and laughs and says, "Oh Ted, you're such a scream."

"Silly, I'd call it," Carol can be counted on to say. But she doesn't rattle on and on the way she usually does because Jim is just her age and she thinks he's all right. And Jim thinks I'm a VIP.

"What a guy you are, Ted," he usually says and slaps me on the back. The way he does it makes me feel like he was bowing from the waist.

Marge and Jim are always in the back of my mind as we get ready for Christmas. This last year I thought maybe they'd think I was kind of sissy if I helped make the candy and cookies the way I always have. Anyway, Allan is big enough to crack the nuts and with Susie trying to help, the kitchen was full—and a real mess.

I said I'd clean the basement this time instead of baking. I was close enough to hear them talking and to smell all the good smells of chocolate and molasses (*Please turn to page* 183)

How to put A new Sound *in Christmas*

The new sound is stereophonic. Now you can have it on records as well as on magnetic tape and radio, but it is wise to learn a little about it before you shop

By CARROLL CALKINS

You'll need to know about "COMPATIBILITY"

Can I play the new stereo records on my old equipment?
Can I play my old records on the new stereo equipment?
This is the double-barreled question of compatibility.

If you have a standard phonograph you should not play stereophonic records on it. But it can easily be modified to play them.

The problem is this: Stereo records call for a stylus of smaller diameter, a more flexible pickup, and less tracking pressure. They also require two separate pickup leads, one for each of the two sound channels on the record. Your existing pickup and stylus is not compliant (flexible) enough, the stylus diameter is too large, and there's too much weight on the record groove. It is easy to replace the monophonic pickup with a stereophonic one and there are many to choose from. They cost from $10 to $90. Tracking pressure should be lightened. Some tone arms have a weight adjustment, or your repair man can lighten it.

If you have a stereophonic pickup on a monophonic machine you can play the stereo records but you won't get the stereo effect. The stereo pickup has separate leads for each of the two amplifiers and speakers necessary for true stereo. You can have these wired to play both channels through one speaker and get monophonic sound from stereo discs now and add the second amplifier and speaker system later for true stereo. The stereo pickup will also play 33⅓, 45, or 16 rpm monophonic records.

Remember: Although you can *play* stereo records, they will sound like monophonic records until you add the extra amplifier and speaker.

One exception: Don't play 78 rpm records with a stereo pickup. The diameter of the stylus is too small and it rides between the grooves instead of on the sides where the sound impressions are. If you still have 78's you'll need a larger (3 mil) stylus to play them. The "turnover" cartridges have both the 3 mil stylus and the .7 mil used for stereo.

If you have a complete stereo unit you can play any micro-groove record. The stereo records will give you the full impact of stereophonic sound. The monophonic records will sound as they would on a monophonic system of similar quality. You can use your second (stereo) speaker to widen the sound source when you play your standard records.

● The familiar sweet strains of *Adeste Fidelis* and *Silent Night*, and the joyful lilt of *Jingle Bells* will have the added dimension of stereophonic sound for more families this year than ever before. Never in the history of the music business has so much that is so new become available in so short a time. No doubt about it, the lucky ones on this year's shopping lists are the home-music enthusiasts.

Last Christmas there were a few experimental stereo broadcasts, and a new but fast-growing market for stereophonic sound on magnetic tape. At that time stereo sound on records was a 25-year-old laboratory experiment with no value to music lovers.

But this year! This year there are more broadcasts, more tape machines and tapes and, on top of that, a whole new business built around stereophonic sound on *records*. The purpose of this article is to help you evaluate this new development in sound on records, and to tell about the news in magnetic tape and stereo broadcasting. All of the basic problems of producing stereo records have been solved and there's a very large, and growing, selection of discs on hand. This is a major expression of the wonders an industry can perform under the stress of competition. When so much occurs so fast, there is sure to be some confusion. Even the engineers and manufacturers have honest differences of opinion on some points. But there's no question among the experts about the value of stereophonic sound as a step toward greater realism.

The differences of opinion have to do with refinements. For example: How long will a stereo record wear? How flexible must a pickup be to get the most from a stereo record and play it without damage? How important is speaker

placement? How accurately must speaker quality be balanced? Must both speakers reproduce the full range of sound? Are ceramic or magnetic cartridges best? There are theories and opinions on both sides of these and similar questions. Only experience will give the final answers. First, a word about the relationship of stereophonic sound to high fidelity, then let's consider the stereo phonographs.

Stereo and high fidelity

Stereo refers to a *kind* of music reproduction; high fidelity refers to the *quality* of the sound. High fidelity is the reproduction of sound with a high degree of fidelity to the original. How high the degree of realism must be to qualify is a moot point. But if the term is to mean anything at all, it must mean sound which is well above the average that it is possible to reproduce. Now, stereo sound is a *variety* of recorded sound that is different in kind from monophonic sound. Stereo is not automatically high fidelity. Some stereophonic units qualify as high fidelity, some do not. As for cost, you can figure stereo will be about one-third to one-half more than monophonic sound of equivalent quality.

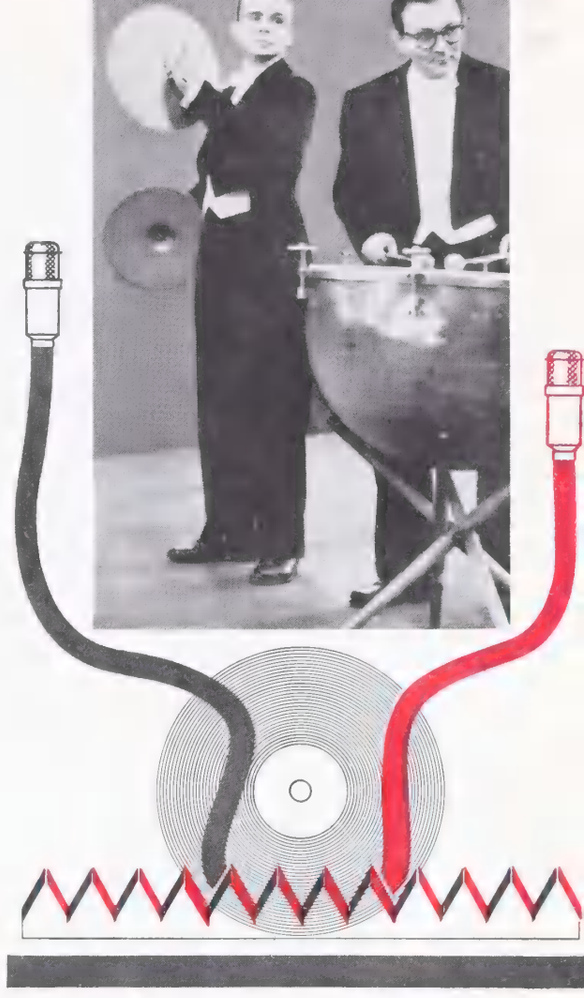
A word about the records

Stereophonic records cost a little more than monophonic discs by the same maker. You can get both 7-inch 45 rpm, and 12-inch 33⅓ rpm stereo records from $1.50 (7-inch) to $6 (12-inch). If possible, listen to the records before you buy. There's great variation and some are marginal in quality. Don't judge stereo by a poor recording.

The equipment you can buy today—what it costs

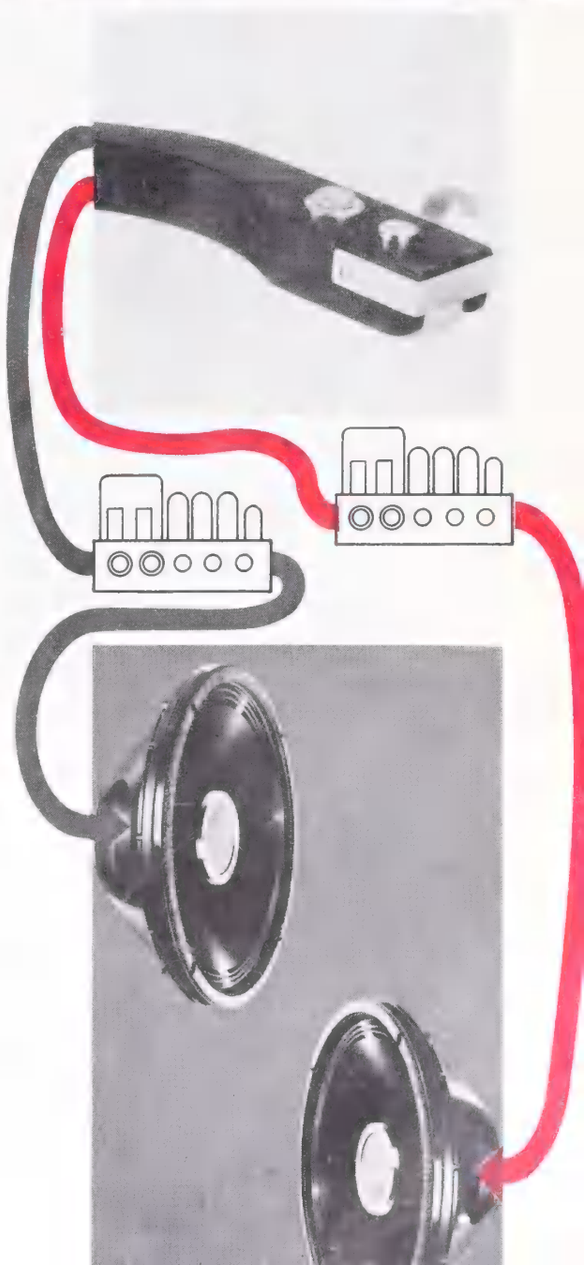
You can buy equipment for the new sound on records in any of three ways. The easiest and most direct is to buy a stereophonic phonograph complete with the two amplifier systems and two speakers. You can get either portable or console models. The complete portable stereo units cost from about $100 to $250. As for the console models, some are all in one cabinet, others have the controls in one unit and a separate speaker system in another matching cabinet. The second amplifier may be in either cabinet. In general, the prices for the consoles fall into two overlapping categories. At the lower end of the scale there is a wide choice from $200 to $400; at the upper end of the scale the consoles run from $400 to about $650. All the well-known phonograph manufacturers have exceptionally complete selections within these prices. You can expect the same range of quality in their stereo units as in their monophonic equipment. For the utmost in stereo facilities, many phonograph companies and some tape recorder makers have luxurious music systems as complete as you could ask for. These include top quality equipment for playing stereo records, stereo tapes, monophonic tapes. (*Please turn the page*)

The Way a Stereo Record Works



Original sound is picked up by the microphones (there may be many) and recorded on two separate channels. In our illustration one is red, one is black.

This is how a cross-section view of groove would look if it were magnified. Sound from one channel goes on one half of the record groove. Second channel goes on the other half.



Special stereo cartridge and stylus (needle) picks up the two separate channels from the record groove and sends them, still separated, to two amplifiers.

Each amplifier sends a signal to a separate speaker system. When you hear the sound (it is best from properly spaced speakers) it is stereophonic.

AM-FM radio, and in some cases AM-FM stereo broadcasts. These marvelously complete machines come either in one cabinet or with matching, movable speakers and cost from $1,500 to $2,600 complete.

Another way to get stereo equipment is to buy the separate components and plug them together. The advantages are maximum flexibility in housing the equipment, and, if you have developed a preference for particular brands, you can put these units together.

Both the component system and the console system have ardent champions. The fact that they are both thriving indicates they each fill a definite consumer need. If you think through your own requirements in terms of space, whether or not you wish to feature the equipment as furniture, your knowledge of high-fidelity components, and your budget, the most logical choice for you will become apparent.

For those of you who now have high-fidelity equipment, the best way to get stereophonic sound will probably be to add on to what you have. Say you have a good monophonic phonograph in either a console or component system. You will need three new pieces to convert to stereo. You'll need a new cartridge (including stylus and tone-arm wiring), a second pre-amp and amplifier, and a second speaker system. The job is simplified if you now have an all-in-one console manufactured by one of the well-known makers. Most of them have adaptor kits with which you can convert their earlier equipment to stereo. Cost for these kits runs from about $100 to $350. All of the new monophonic phonographs are now designed to convert to stereo by simply plugging in the extra elements. These are called "wired for stereo."

Evaluating the parts

If you have a component system, the addition of stereo is quite simple, but you have literally dozens of choices of equipment in each category. The best advice we can give is to seek out a high-fidelity dealer whom you trust. He will be your best guide through the maze of possibilities. If you are pleased with the equipment you have, you'll want to consider the stereo add-on units of the same manufacturer. If there is any problem in converting, it is not having too little to choose from but too much. Here are a few things you should keep in mind when you convert to stereo.

Concerning cartridges: Listen to both ceramic and magnetic cartridges playing the same record on the same equipment to see if one sounds significantly better to you than the other. If you have 78 rpm records, get a turnover cartridge with a 3 mil sapphire stylus to play them with. Use only a diamond stylus for your microgroove records. Check the weight of the tone arm and new cartridge. You can buy an inexpensive gauge for this purpose. The stylus pressure should not exceed 4 to 6 grams for best results. If it has less than 4 grams it may not track properly.

The record player: You need a high-quality turntable or changer for stereo. The better monophonic units can be adapted, but in some cases it is best to buy a new unit. A stereo cartridge (*Please turn to page* 177)

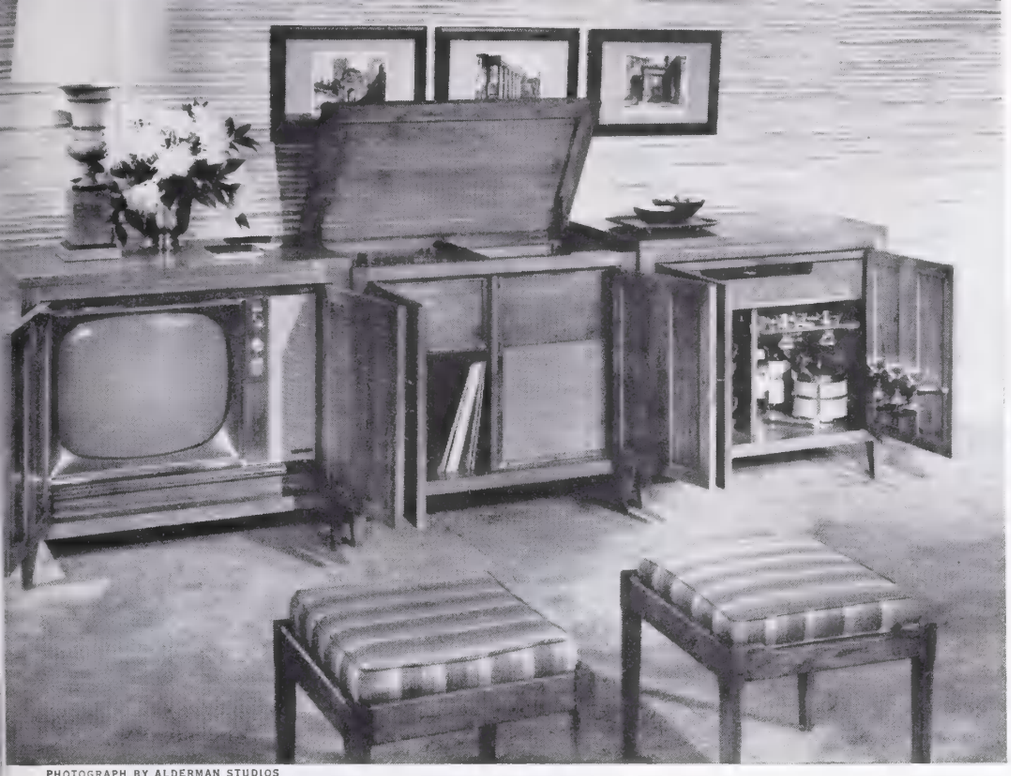
In case you don't know what stereo is

The key to the difference between stereophonic sound and monophonic sound (less accurately called monaural) is a matter of *separation*. Stereophonic sound is separated into two channels when it is recorded, monophonic sound is always on only one channel. In stereo each of the two channels is picked up by a separate set of microphones. The sound is transmitted to the listener through two separate amplifiers and two or more speaker systems. The separate parts are combined and made complete by the listener as he hears them. The sounds that originated on the left are heard from the left. Those that came from the right are heard from the right. Sounds that originated in the center are heard in part from the left and part from the right and sound as if they come from between the speakers. Some playback systems use a center speaker to enhance the sound in the middle.

You can, of course, play monophonic sound through two or more speakers to spread the source. But this is not stereophonic sound and will not sound like it. For true stereo there must be two separate channels at the source of sound.

The new sound of stereo is not easy to describe in words. To be appreciated it must be heard. The value of a high quality stereo system to the listener is the sense of spaciousness, richness, and texture it brings to the sound. Be prepared to hear two kinds of recording on stereo discs and tapes. On some, the stereo effect is purposely pronounced, with obvious separation between channels. On others, the effect is more subtle. In fact you may not fully appreciate it at first, but after listening to well-recorded stereo on good equipment, a monophonic reproduction can sound thin and seem as if it were coming through a window or out of a box.

If you would like to read more about the principles of stereo, see *What You Should Know About Stereophonic Sound*, in the March 1958 issue of HOUSE BEAUTIFUL. You will also be interested in Richard Williams's article on page 14 of this issue.



PHOTOGRAPH BY ALDERMAN STUDIOS

PHOTOGRAPH BY LISANTI, INC.

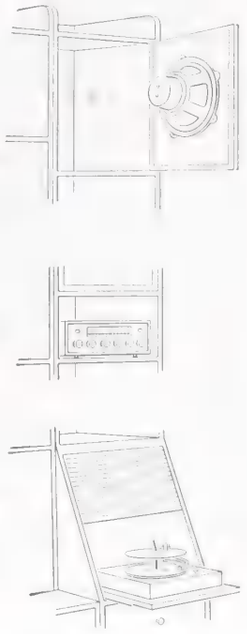


Music, TV, and bar are behind the handsome myrtle burl and solid pecan doors of these three matching cabinets from the "Sophisticate" group by Tomlinson of High Point. Cabinets are 32″ high, 19″ deep, 35″ wide. About $840 for all three cases, less electronic equipment.

Turn wall space to good account with add-on units like these

● In limited space, movable units like these, which line up against a wall, can provide a place to install stereophonic sound. Installation above uses the television as a second speaker. Below, speakers are placed in separate storage cabinets. These pieces may be bought individually, added to and rearranged as needed. In each case they might well be related in design to other furniture in the room, since these units are part of correlated furniture groups.

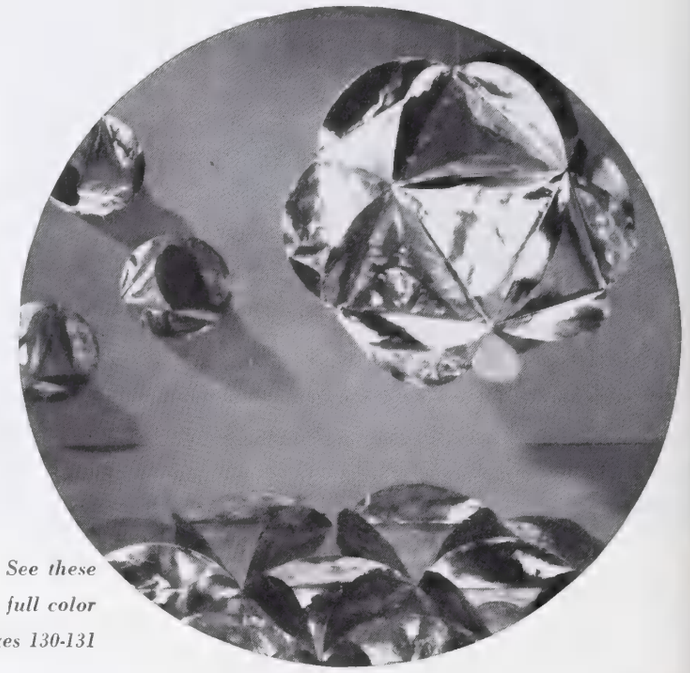




Seven related pieces provide flexible storage with the handsome look of a custom-made built-in. Sketches show the arrangement of phonograph components. Width of the bookcase is adjustable from 26 to 48 inches. This is the Leisure Center from the "Profile" group by Drexel Furniture Co. Units shown measure 7′ high, 12′ 10″ long, cost about $900, without music equipment.

It's so simple when you know how!

How to make our glittery ornaments from foil circles



See these in full color on pages 130-131

General Directions:

Materials: Chief ingredient is foil gift-wrapping paper (shiny kind with white paper back), usually rolled on tubes, which comes in 26″ x 38″ sheets in many colors. The best adhesive to use with it is rubber cement. Get a large jar with its own brush attached to the lid if you plan to make many ornaments. Only tools needed are small sharp scissors, plenty of paper clips, and, for circular patterns to draw around, saucers, cups, coins, bottles.

Drawing and cutting circles: If you are using more than one color and you want to save time, lay the sheets one on top of the other, even them up together at sides and at one end, and secure them together at intervals with paper clips. Draw circles with pencil on white side of foil, filling entire space before any cutting is done. Most of our ornaments were done with circles about 6″ in diameter, drawn around a saucer, but any can be made smaller. The big ornament, shown at top of page 130, was made bigger by using 10″ circles. Twenty are the most required of a single color for any one ornament. Most take less. So draw at least 20 circles of the 6″ size, touching but not lapping. There's little waste if in planning the placement of rows of circles, you'll stagger them. Use spaces in between for the smaller sizes, and mark as many circles as you can get onto the sheet. To cut perfect circles and to keep the paper from slipping, have at least two paper clips holding the part you are cutting away from the main sheet, and keep moving the clips along and adding others to hold the layers solidly together while cutting. (We found it easy to cut as many as 6 layers at a time.) The more carefully you cut the circles, the more accurate your finished work will be. Foil dents easily, so if you are a perfectionist, iron out the dimples on the wrong side of the foil with a medium warm iron and place between the leaves of a book to cool. Sort in stacks by color and size.

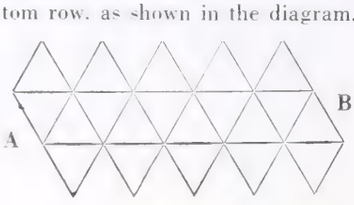
Rubber cement's special value, in addition to being a good adhesive, is that it does not warp paper. When pasting two white-paper surfaces of the foil together, use it just as you would any paste. In joining the foil surfaces, the cement should be dabbed on thinly on one surface and allowed to dry completely. Then the cement should be put on the second foil surface and the two immediately put together and positioned while the second surface is still wet and slippery. On this particular project, never try to join two surfaces if the cement is dry on both, as they will grab each other permanently at the first contact and allow no opportunity for positioning. If the second surface should start to dry, wet it again with cement before joining. Wherever you feel that a join might pull apart, hold it together with paper clips until it dries thoroughly. Trim off any little white edges that show on outer side of a pasted join. It helps to cut a little cardboard shield to slip under edges while spreading cement. After it is dry, excess cement can be rubbed off with the finger, forming harmless crumbs and doing no damage.

Folding and Assembling

All the circles were folded according to three basic plans and the photographs on pages 130-131 are grouped accordingly.

Group 1—Triangular fold. Make circle pattern of ordinary stiffish paper, same size as foil circles to be folded. Find center by folding circle in half, first in one direction, then in the other. Where folds cross is the center. Now fold one edge of circle to just touch center. Fold other two sides so that corners just meet, and all three touch the center, forming a triangle. This triangle can be used as a pattern to fold all the other circles over.

For the big ball, which is called an icosahedron in mathematical terms, join twenty triangles by the white side of their semicircular flaps to form three rows of triangles, with five in the top row, 10 in the middle row, and five in the bottom row, as shown in the diagram.

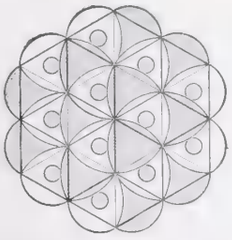


Then join flaps A and B to form a ring. Join the five triangles in the top row by gluing the flap of one triangle to the flap of the neighboring triangle, and so on around the ring until the points of the five triangles come together at the top. Follow the same procedure for joining together the five triangles in the bottom row. With strong thread and needle attach a thread for hanging ornament. After it is suspended, readjust flaps so all stick straight out.

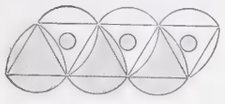
Triangles made this way are also used to form the large wall ornament shown, lying flat, in photograph, top of page 130. This time, use two sheets of foil paper, each of a different color, and make 12 triangles of each color. Pair off these 24 triangles by gluing a triangle of one color to a triangle of the other color, flap to flap, as described above. This should give you 12 pairs of two-color triangles.

To assemble these pairs of triangles into a wall plaque, take six of the pairs and join them together by gluing the two remaining flaps of a triangle of one color to a flap of a triangle of the other color. This forms a six-pointed star and, if you like this design, you can stop right here. If you wish to complete the plaque, fit the remaining six pairs of triangles in between each point of the star, again so that the flaps of a triangle of one color are glued to flaps of triangles of the other color, as our sketch on the opposite page will show you.

To get an ornament with even more color, you can use a silver dollar as a pattern and make foil circles of one of the colors, and glue them in the center of the triangles of the other color.



You can also use the triangles separately, instead of in pairs, to form a running border like this, again alternating the colors.



In all cases, the semi-circular flaps that are pasted together are allowed to stand straight up; the outer, unpasted ones are turned back flat to form scallops. The little pinwheel figures were made with cup-size circles. Three are joined to form a cone and the edges attached to a fourth circle which forms a back.

Group II—Half-circle fold. The ornaments in this group are made by folding circles in half and cementing them shut (trimming edges if necessary at this point). The half-circle can then be lapped and shaped into a cone. See below.



Or it can be folded in half and the two edges cemented together flat like this to form a pod shape.



From this, the candle collar and red ball, shown in center group, page 130, are made. The gold ornament at right, in same group, which attaches flat to a wall, took 13 cones. Six cones were assembled around a center one, points and outer edges together, then an additional six added to make a complete half-sphere. A bit of cement was dribbled into each cone and some glitter sprinkled in (this is optional). Two of these could be joined to form complete ball.

The same procedure is followed for red ball, shown left in center group, page 130, which is formed of two half balls of 8 pod shapes each, as shown in diagram.

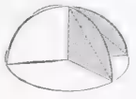
In joining the pod shapes, the entire surface is not cemented—



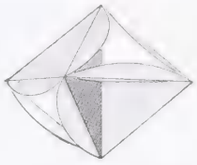
just the area that naturally touches when they are assembled. Paper clips are a big help here to hold them until the cement is dry.

In the ornament around the candle, pod shapes were alternated in both color and direction and cemented together only along the open edges to form an elastic chain, which may be stretched or closed up according to how you are using it. Our big three-inch candle required 20 pods of each color to surround it.

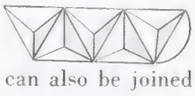
Group III—Pyramids. Circles are folded in half, foil side in, then in half again and opened up. Three folds will be creased on the outside and one lightly grooved on the inside. Cut along the inside groove to the center of the circle, lap and paste two quarters to form a three-sided pyramid. The big hanging ornament, shown at top of page 131, uses four pyramids of each color, folded with the foil side in. Assemble four of these to form a half sphere, alternating color.



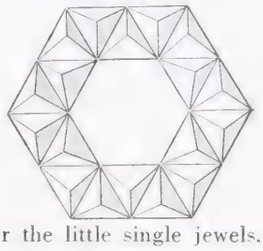
Make a second half sphere and cement the two together on their flat side. Then, folding from corner to corner, close up one color by bending in the flaps of all the triangles of that color.



Try this one first with cup-size circles before proceeding to a big one such as we did with plate-size 10″ circles. The border is made of similar pyramids, but folded so that the foil side is outside. Two flaps are then folded in from corner to corner, the third one out. They are joined in series by lapping each one over the folded-out flap of the one before, making sure the folded-out flap of the second is on the side where the next pyramid should attach.

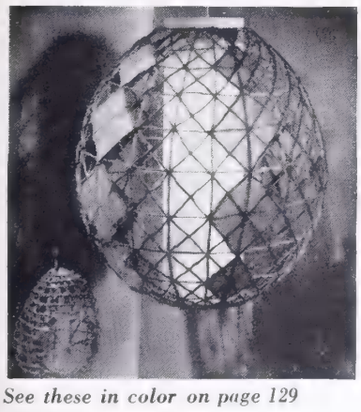


They can also be joined to form a five-sided wreath.



For the little single jewels, two circles of different colors are first pasted back to back, then the pyramid formed in the usual way, and the flaps turned in.

How to make our wondrous spheres of string



See these in color on page 129

General Directions

Molds: Balloons, various size bowls and a cardboard cone. When using bowls or cardboard, wrap with wax paper to keep starch from sticking to the mold.

Materials: Aunt Lydia's Cotton Rug Yarn or similar yarn, any ordinary dry laundry starch, pins, plastic or white glue, scissors, cellophane tape, colored tissue paper.

Working with starch and yarn: Start with one cup starch mixed with just enough cold water to dissolve it. Then add boiling water (about two cups) and stir to a very thick paste. If need be, cook it to make it thicker. This amount will starch enough yarn for making one major decoration. Use when cool enough to handle. Unwind yarn from ball as needed, and pat into starch until saturated. Then apply to balloon or form. If handled gently, yarn will stick where placed. Cut off strands and pat into place. Starch will hold in place when dry.

Drying: Allow to dry slowly at room temperature, avoiding extremes. Allow two or three days. When working with a balloon, hang from its opening until almost dry. Then turn bottom up on a bowl to dry underside. Balloon usually shrivels when yarn is quite dry. If it does not, poke it gently with blunt end of pencil, then burst it with a pin, and release. Remove "webs" of starch by poking with finger or scraping with single-edged ruler. Wax-paper covers on molds can easily be peeled off after project dries.

Applying tissue: Hold piece of tissue paper over area to be covered, trace outline lightly with pencil, cut it out. Run line of glue around yarn, and set tissue in place.

Light Sphere

Mold: Balloon about 15″ tall.

Materials: Orange and gold rug yarn, rust, orange, and yellow tissue paper, sheet of Fiberglas, 14″ x 14″, liquid plastic glue for Fiberglas (Lepage's Miracle Mender).

Read General Directions. Inflate balloon, stand it in a small pot to serve as its base and to enable you to hold balloon at any angle. First wrap orange vertical strands, working round and round and crossing them at top and bottom of balloon. Then do horizontal strands, beginning at the bottom and spiraling upward. Wrap gold diagonals,

(*Please turn to page* 176)



Most sophisticated endings

Fruit brandies, cordial but not sweet, are the most knowing way to end a perfect dinner. Learn what is what among the rare spirits, how to pick the right one to serve

By POPPY CANNON

● You have planned a dinner to do you proud, chosen your company with love and wisdom, pored over recipes, dreamed over the menu and the wine. Now you must cap the climax with something *ultimate*.

In the opinion of many connoisseurs, there should always be a Cognac or a brandy to go along with the coffee or to sip afterward. You should also offer, if possible, another *eau de vie* or "water of life" distilled from the wine of fruits, cherries or raspberries, pears or wild plums, walnuts, quince or flowering gentian.

These cordials are not at all sweet but dry as air on the highest mountain and as heady to inhale. Some, like the Cognacs, Armagnac, Calvados, the *marc* of Burgundy or the Greek Metaxa, will be pale gold, the color of sunlight caught in bottles. Kirsch, mirabelle, framboise, and maraschino in their tall, aristocratic vials, will sparkle crystal-white and glacial water-clear.

Anywhere in the world these are among the most precious and most expensive, the rarest of spirits. Here in the United States, they are also, with the exception of Cognacs and some Armagnacs, the most difficult to come by. But they are well worth looking for and paying for, well worth spending a few of your precious hours in Paris visiting a shop like Fauchon's behind the Madeleine, where you will find one of the world's finest assortments.

Cordial is the mood and word for a great number of drinks that are traditionally served after dinner. Cordials include liqueurs as well as many different types of brandy. There are of course some popular sweet and fruity liqueurs called blackberry, cherry, or peach brandy. But strictly speaking, the label "fruit brandy" belongs to a distillate, generally clear, pale-amber or white, usually unsweetened.

Most people like to offer a selection of liqueurs as well as brandies at the end of a meal. Who is to say what your choice will be at the end of any dinner? Liqueur or brandy? It all depends upon your taste and the occasion. It is currently the fashion among some epicures to insist that brandy is a safer choice, since its excellence depends upon the spirit itself and nothing else. No added sweetening; no added flavoring. No cover-up is possible.

Brandy alone usually refers to a distillate of grapes. It is made not only in France and the United States but also in Germany, Israel, Italy, Spain, Portugal, Mexico, Africa (North and South), Greece, and Australia. In fact, wherever there is wine-making you will find brandy too.

But all brandies are not made of grapes. Many other fruits are used—apples to make Calvados and applejack; wild cherries to make kirsch and maraschino; plums for mirabelle, quetsch, prunelle, and pflumliwasser; wild raspberries for framboise and himbeergeist.

Among all brandies there can be no doubt that Cognac reigns supreme. Too often, however, the great name of Cognac is too lightly used. It does not mean just grape brandy or even just any French brandy. It is the home-land name reserved by French law for one certain brandy from one certain district, distilled, blended and aged in one certain way from one certain type of grape.

Only a few thousand acres in the Charente area surrounding the town of Cognac must produce all the celebrated brandy that bears that illustrious name. For centuries, others have tried all over the world to reproduce the flavor and fragrance, the "long" caress upon the palate, the lasting scent upon the glass, the delicacy and strength and charm. Of course there are good brandies in the world outside of France, like Paul Masson and Coronet of California, Asbach Uralt of Germany, Fundador from the Jerez section of Spain, Pisco of Peru, and Madero of Mexico.

The soil, the light, the climate, the grape, and the character of the people all have an effect upon the spirit made in any place. Theoretically, brandy can be made from any wine, but in reality the most elegant of brandies are made like the most exquisite of Champagnes—from white wine made from white grapes, *blanc de blanc*. But the best drinking wines are not necessarily the finest for brandy-making. A soft, mellow, well-aged wine that might be heaven to taste would produce a brandy far inferior to one distilled from an untamed young wine that has just finished its fermentation and still has some of the yeast suspended in it.

A distinguished Cognac deserves the same reverential treatment and understanding as an important painting. In HOUSE BEAUTIFUL, March 1956, you will find an article entitled "Cognac—Grand Finale to a Perfect Dinner" with answers to a score of questions about this special spirit. "How to Cook with Cognac" is explained by Alice B. Toklas in the same issue.

For those super moments when only the best of the best is good enough, you will, of course, serve a Cognac. And you will find none better than these: Bisquit Dubouché, Courvoisier, Denis Mounie, Hennessy, Hine, Martell, Monnet, Otard, Remy Martin.

For after dinner you will probably choose V.S.O.P. (Very Special Old Pale), which means generally with these companies that the spirit has been aged for an average of twenty years in old oak casks from the forests of Limousin.

Next in rank after Cognac is a brandy produced farther south in France in the land of Armagnac. It is curious how different they are—these two peerless brandies. For the grape in both cases has the same parentage. Yet in the flinty soil of Armagnac it takes on a taste quite different from its flavor in the chalky fields of Charente. There are many other differences—in the methods of distillation, in the treatment of the wines and spirits, in the wood used in the casks for aging.

Whatever the reasons, Armagnac has a more earthy flavor, a taste that might be compared to that of a wild mushroom or even a truffle. An Armagnac is often rougher, less mellow than a Cognac. Some people call it harder and occasionally you will find even an underglow of bitterness.

According to government regulation, no brandy can display the coveted white certificate known as the Acquit Blanc, unless it is made of the proper grape and in a tiny area. However, there are also a number of *eaux de vie* made in the same region, which carry a rose- (*Please turn to page* 187)

PHOTOGRAPHS BY HOWARD GRAFF

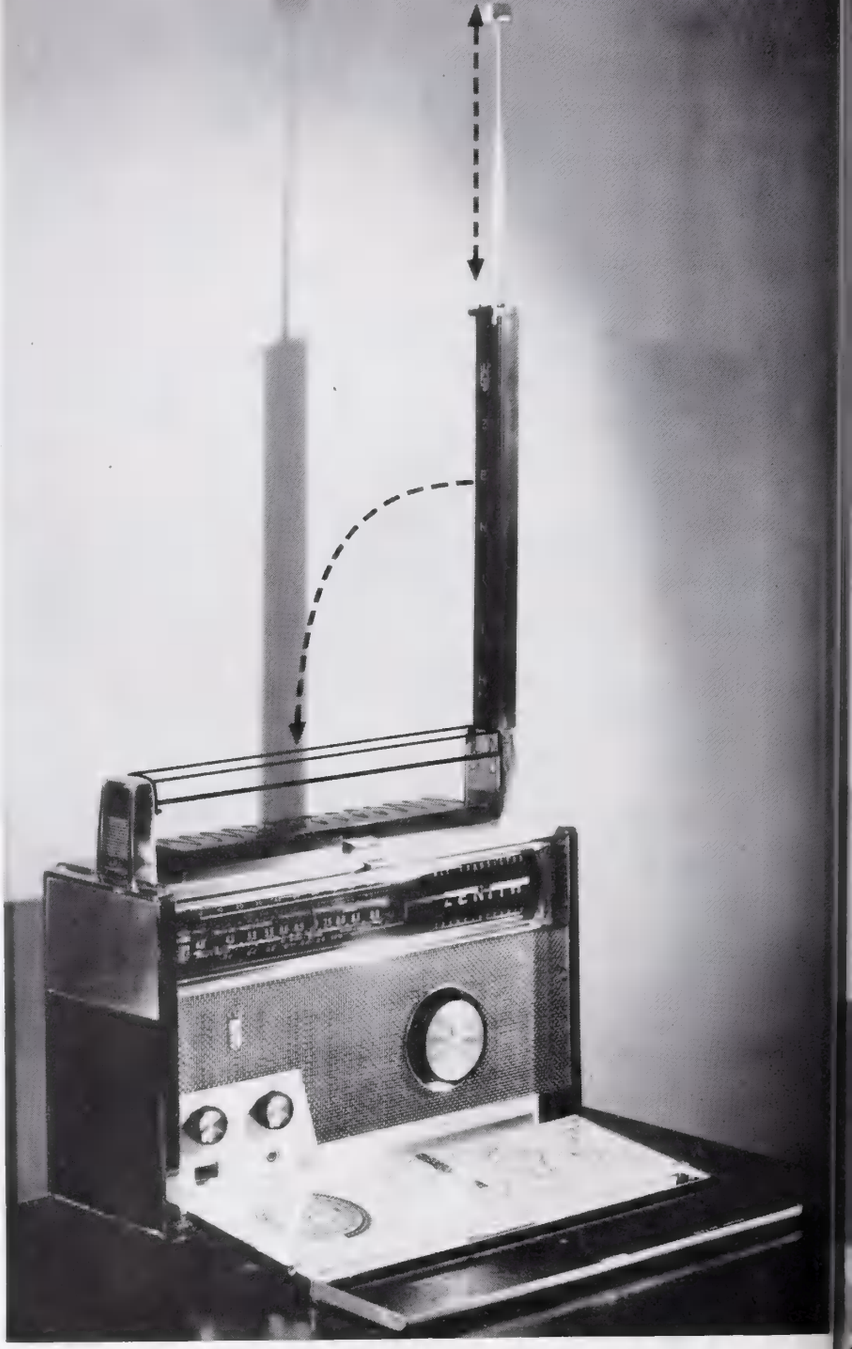


Two generations ago the great fruit brandies were better known here than they are today. But now we've begun to discover them again, and each year a few more precious cases are imported, to be snatched up by the knowing. Six of the great ones shown here: Calvados, Armagnac, Marc, Framboise, Maraschino, Kirsch.

Anyone with a well-developed weather-eye—airmen and yachtsmen take note—will be delighted with this versatile Zenith, battery-operated, transistor radio. It picks up the detailed Civil Aeronautics Administration weather reports broadcast every 30 minutes 24 hours a day; it doubles as an aid to air or sea navigation. It will "home" on radio range stations and on low-frequency Coast Guard beacons. Also has international shortwave and standard broadcast band. About $275.



Here's help for the hostess. Second servings are right on the table with Cinderella Buffet set by Pyrex. It includes carafe, casserole, and thermostatically controlled electric warming tray that maintains two different temperatures to keep food and beverage hot. Complete set sells for $19.95. Corning Glass Works.



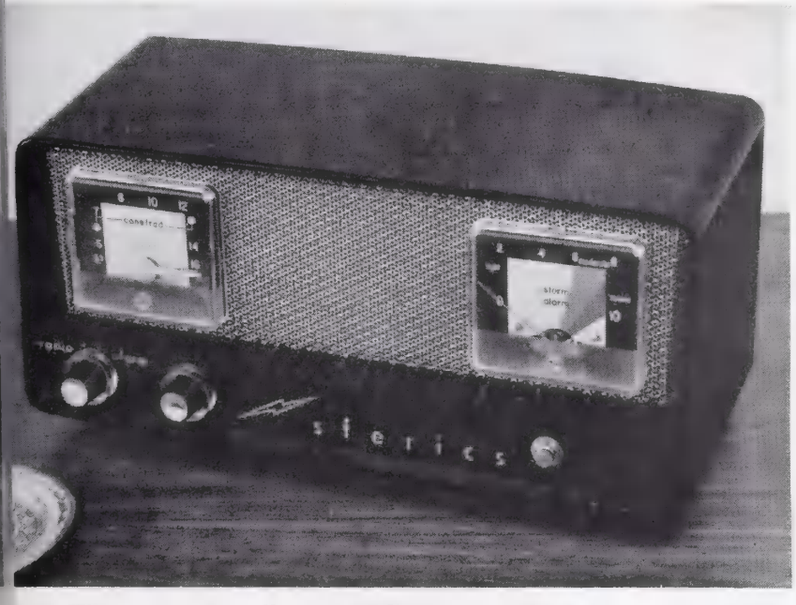
For people who think they have everything

An exciting roundup of very new, very wonderful, very useful electronic and electric performers—so new that the lucky ones on your list probably don't even know about them, let alone own them. Star them as special surprises for your family, friends, and for yourself

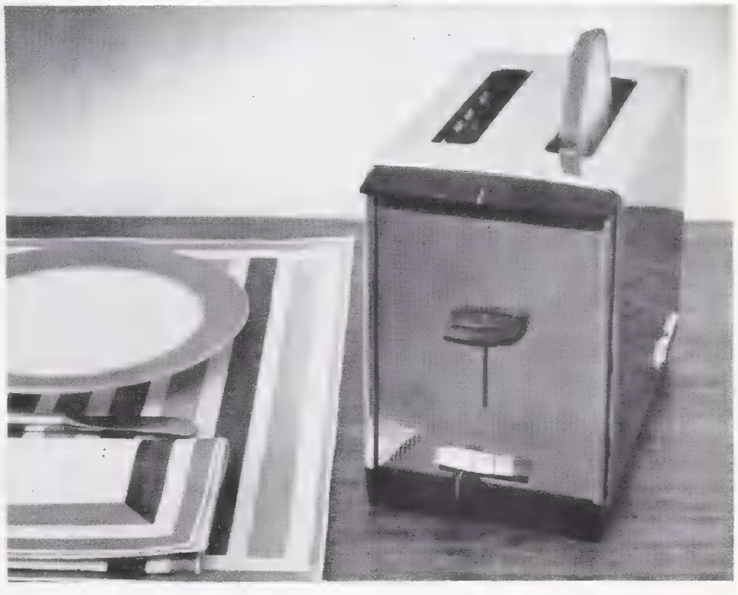


TWO PHOTOGRAPHS BY WILLIAM HOWLAND

Sunlight is the source of power for this radio. Expose the solar cell on top to daylight or incandescent light (fluorescent won't do) and radio will play without use of battery. Battery is needed at night or on cloudy days and plays for about 100 hours. Trans-Solar radio, from Hoffman Electronics. Price, $75; battery, $2.75.



Where storm cellars are *de rigueur* this electronic weather wizard will be a blessing. Not only does it give AM radio coverage but also has a built-in storm detector. Dial on face shows any severe weather turbulence within 40-mile radius, and also indicates storm intensity. $84.50. Sferics, Inc.

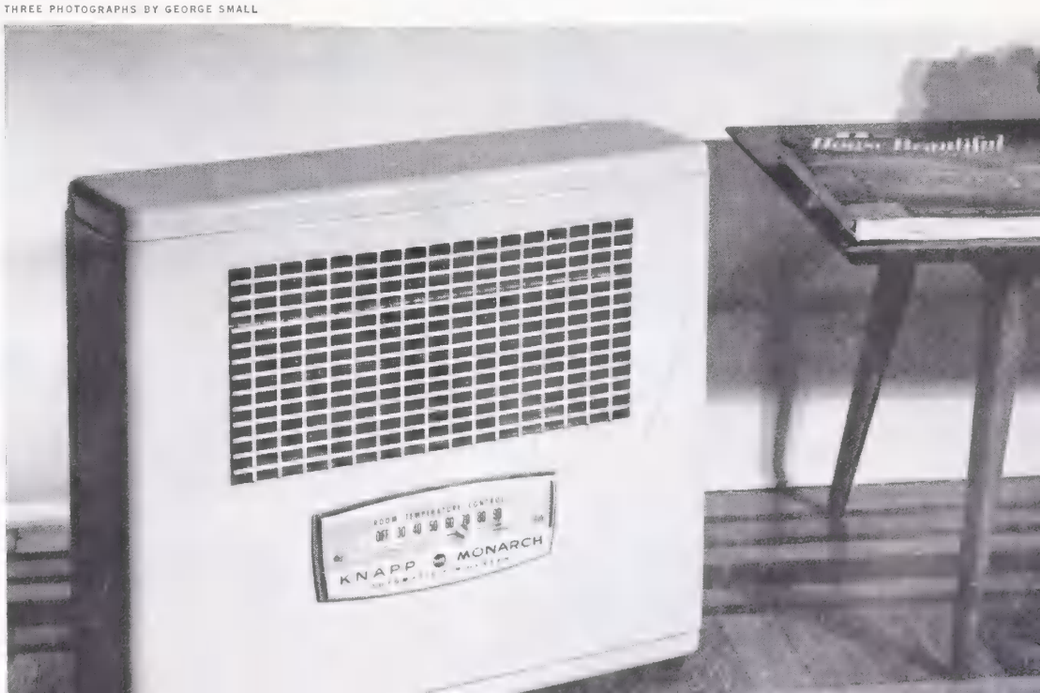


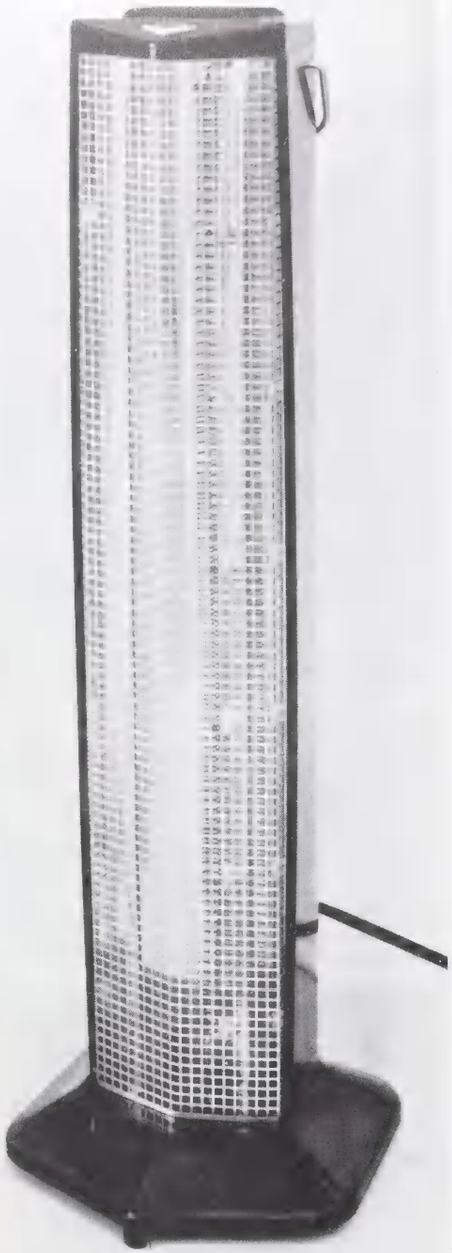
The aesthetics of toast are attended to by this Masterpiece. It insures toast of desired brownness, whether bread is fresh, stale, or frozen. Even cold toast can be reheated without affecting its color. With it goes a five-year guarantee; price, $22.95. Proctor Electric Co.

THREE PHOTOGRAPHS BY GEORGE SMALL

Please turn the page

Who needs a heater when he has a furnace? Fair question, and the answer is that quick heat can be mighty welcome on many an unseasonal morning or where, heaven forbid, there's a draft. This electric radiation heater has a thermostatic control and you can use it wherever there's an AC outlet; high and low wattage switch. Price $49.50. From Knapp-Monarch Co.





Sure, they have a heater, but what about giving them spot heat with this 250-watt Longfella heater? It weighs only 5 pounds, stands 28″ on a 9″ base. Easy-to-reach switch is located near convenient carrying handle. $12.95. Thermador Elec. Mfg. Co.



He'll have the whole wide world in his hands with a Magnavox transistor Intercontinental radio. Nine-volt battery plays over 500 hours, 4 bands for tuning—535 KC to 22.5 MC. Priced at about $140, including chart of broadcast times and frequencies of all stations.

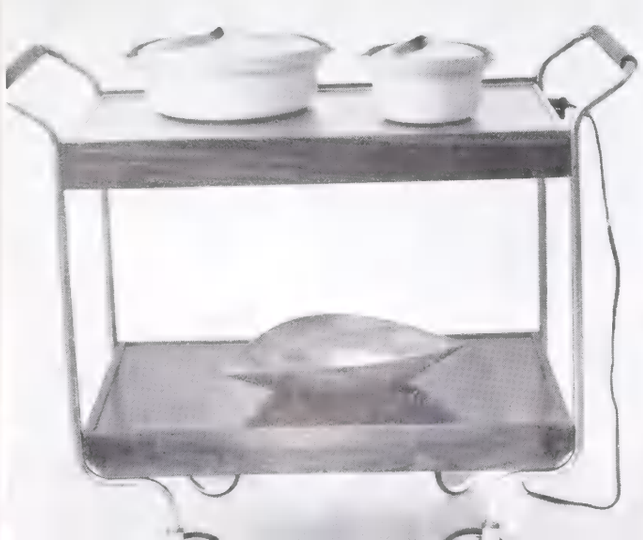
FOR PEOPLE WHO THINK THEY HAVE EVERYTHING

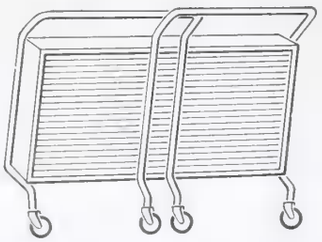
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PHOTOGRAPH BY WILLIAM HOWLAND

A week-end pilot or seaman would especially appreciate the Navigator by Zenith. This battery-operated wonder will "home" on range stations and Coast Guard beacons, get CAA weather reports, detect "cones of silence" for aerial navigation, and pick up standard broadcasts. About $100.





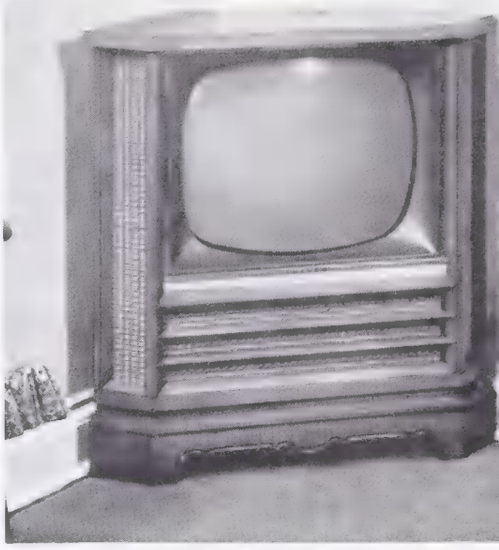
Hot food on wheels—ideal for buffet dining. And this handsome new Continental HoTable folds flat for easy storage. Thermostatic control of radiant heating panel can be set as high as 265°; brass and walnut finish, $95. Salton Mfg. Co.



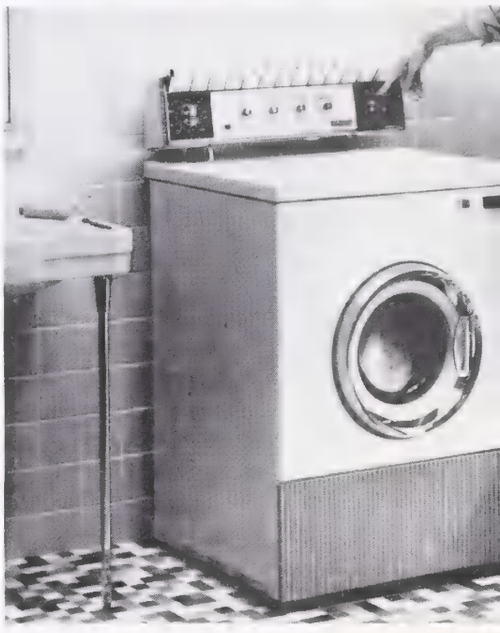
Rumpled travelers will love this portable electric steam and dry iron. Weighs 28 ounces, fits into any travel case; operates on AC or DC. Detachable bulb converts iron from "steam" to "dry"; price $11.95. General Electric Company.



No excuse for missed connections for owners of this easy-to-read electric travel alarm clock, only 3½ inches square in its leather case. Telechron "Journeyer"; about $10. General Electric Co.

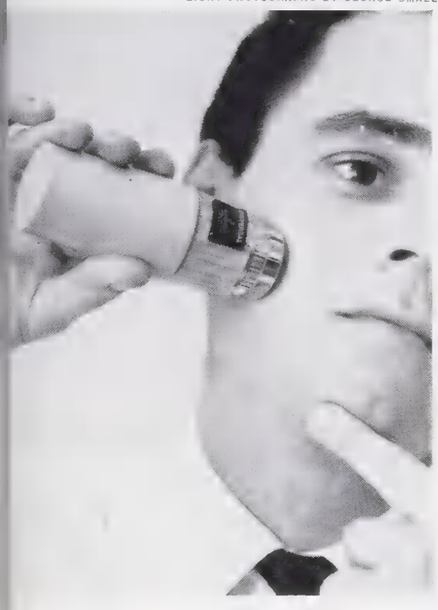


For people with a space problem, this Philco Predicta TV has 21″ screen; exclusive wrap-around sound system uses 3 separate speakers. In mahogany or honey maple, about $380.



Anyone with 27 inches of wall space has room for this combination washer-dryer. Ideal to install in bathroom or hall closet; 8-pound capacity, $439.95; gas-operated, about $489.95. Philco Corp.

EIGHT PHOTOGRAPHS BY GEORGE SMALL

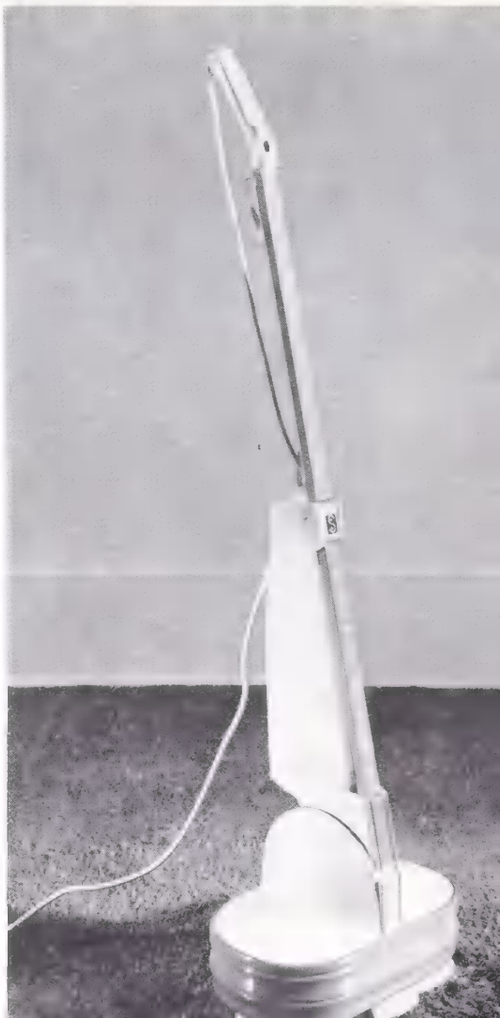




He probably has a razor but nothing quite like this Universal cordless electric shaver. It operates on penlight-type batteries. Packed in leather pouch, it weighs only 6¼ ounces: is ready any time. One-year guarantee, about $16.75. Landers, Frary & Clark.

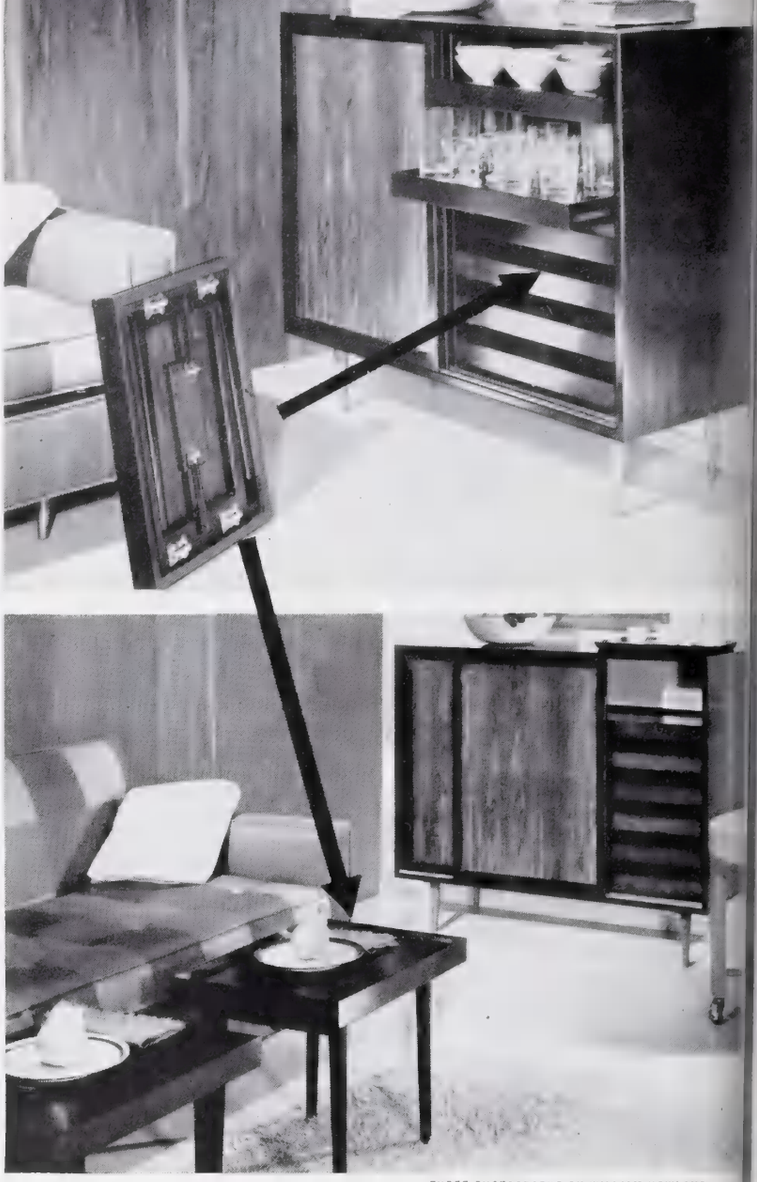


Baseball buffs and football fans will be quick to see through these binoculars with built-in transistor radio. As you watch the game with the 3½-power glasses, you can listen with ear-plug "speaker." About $40 with case. Mark Cross.



Is this the maid's year off? Don't be discouraged. Consider the electric Floorsmith. Trigger on self-contained dispenser spreads rug shampoo, floor wax, or a detergent solution for scrubbing. Complete with rug-cleaning unit, $59.95. The Shetland Company.





Complete party-giving center is enclosed in this cabinet measuring 42″ x 18″ x 37″. Right half of cabinet stores eight snap-open tables, which serve as storage trays while in the cabinet. Left half of unit has two adjustable shelves for permanent storage. Cabinet is mahogany in teak finish, with rosewood fronting the doors. From Harvey Probber. Cabinet with eight tables, about $1,068. Tables, about $72 each.

THREE PHOTOGRAPHS BY WILLIAM HOWLAND

Just what they want—and what you need—

Space-saving, party-giving tables

Many a dining area is fine for family use, but much too small for entertaining. Here are ten furniture pieces, each designed to add to the sit-down eating space. They will make party-giving easier for the hostess, more comfortable for guests





TWO PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

Corner cabinet in unusual design by Dora Brahms reveals four buffet tables hidden in full-depth storage compartment. Tables are covered in soft washable vinyl, can also be used as stools. Open shelves for books or curios are at left, above. Next to compartment for tables is additional shelf storage. Walnut cabinet is 36″ x 36″ x 22½″; tables, 20″ x 14″ x 15½″. Grosfeld House. Complete unit, about $705.

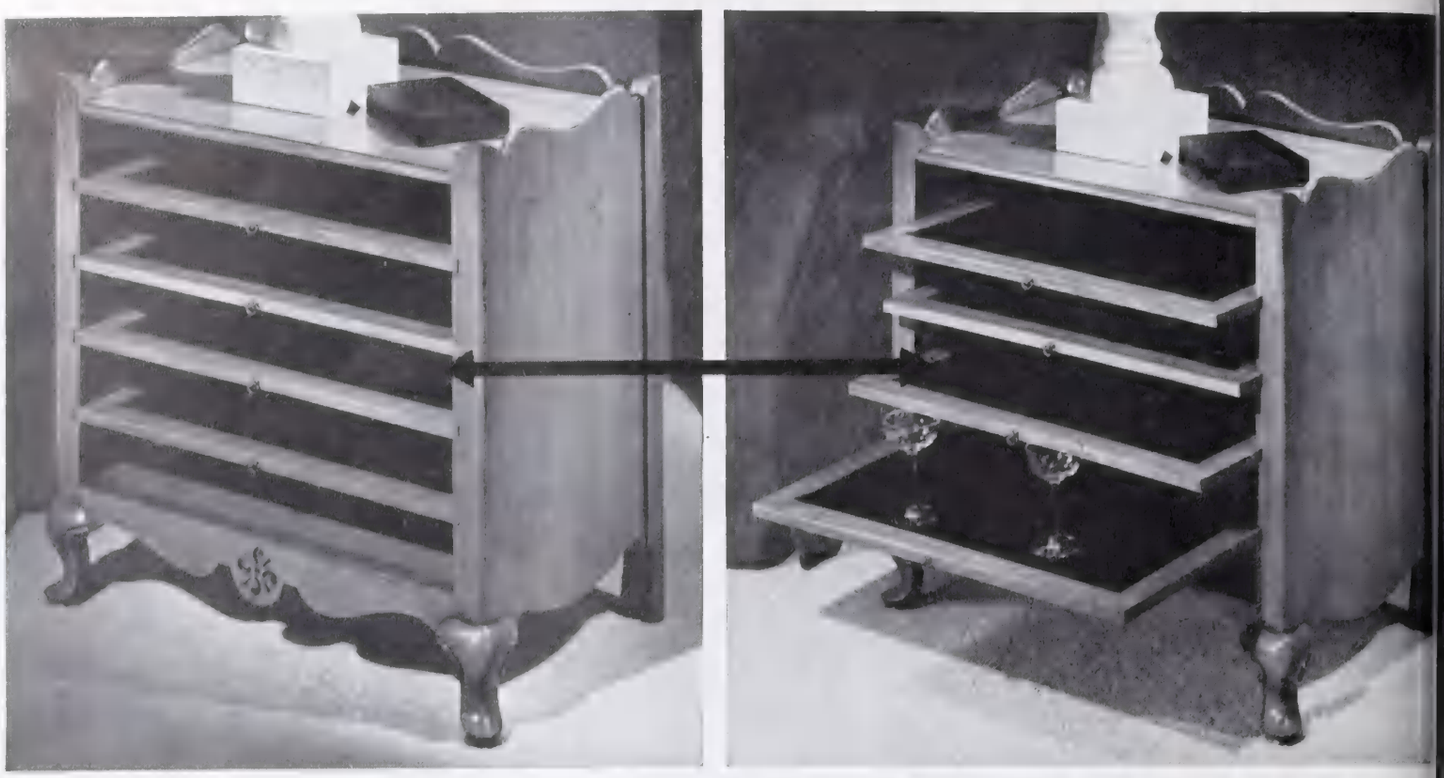
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Folding hostess tables designed by John Keal for Brown-Saltman come with plastic tops in four different solid colors. Basic table, 25½″ x 15″ x 18″, is about $34. Occasional table, left, neatly stores three hostess units, is about $168, with the three tables. Metal rack at top, specially designed for stacking a set of four tables in a closet, about $9.50.



Extra-duty coffee table, made with solid American walnut frame and French walnut veneer top, stores four small snack tables. Coffee table is 56″ long; small tables measure 21″ x 15″ x 17″, have heather-patterned resilient plastic tops. When tables are stored, their ends create a louvered pattern. John Widdicomb Co. Complete unit, about $355.



Server table in casual country style stores four buffet trays. Each tray is surfaced with black plastic laminate, picture-framed in warm-toned walnut. Removable trays can be used for lap suppers or for serving hors d'oeuvres. Table measures 26″ x 16½″ x 28″. From Romweber. About $250.

SPACE-SAVING,
PARTY-GIVING TABLES
continued





Little tables (above) are 15″ high, 15″ square. Designed by John Keal for Brown-Saltman, they have enameled copper tiles recessed in the top, shown here in three of the four patterns. Each table, about $48.

Hostess cart (above, left) has plastic-topped work surface and shelf, plus extra pull-out counter space. Tilt-open end has brackets to hold bottles. Cart is 18″ x 32″ x 30″. Glenn of California. About $145.



Three pie-shape, plastic-topped snack tables nest under this larger 30″-diameter table (left). Designed by Vladimir Kagan for Kagan-Dreyfuss and Grosfeld House. Complete four-table unit costs about $292.





Here's a way to have a large buffet table without having it devour precious space when not in use. The front of this chest, designed by Percy Solotoy and Roy Pierce, drops down to form a table to seat four or eight. Extension leaves store in lower cabinets. Upper cabinet has shelves, silver drawer, built-in coffee warmer. Brown-Saltman of California. About $455.





Eight wedge tables fit together to make this spectacular circle, measuring 60″ across, 16½″ high. Removed, each scatter table can follow a guest and his refreshments to any part of the room. Tables can also be used individually or in pairs as an end table or coffee table. Wedge design allows variety in placement and grouping. Each is mahogany with a 3-piece top, 25½″ x 22½″. Kittinger Co. About $89 each; group of 8 tables, about $712.

Short-shank country ham from New York State, glazed in fruit juices and served hot or cold, has a sweetly smoked mildness. To carve a dinner ham, cut to bone, in ⅛″ to ¼″ slices. Tiffany sterling.

So many different HAMS

Discover the infinite variety of ham and you'll realize why it's the favorite of gourmets the world over, why you shouldn't settle for just one kind. Here's a glossary to guide you



PHOTOGRAPHS BY GEORGE LAZARNICK

● "What ever happened to real, good-tasting, old-fashioned ham?" It's time somebody raised the question.

The answer is, "The world is full of it."

The whole United States is full of such ham. So are Denmark, Holland, France, England, Ireland, Spain, Italy. This is the festive ham that Athenaeus of Greece wrote about. It's the savory stuff that intrigued the Emperor-Cook of China four thousand years ago. For the art of ham-making, salting and smoking meat, is probably almost as old as a smoldering campfire. And to this day there is probably no meat more sought after and savored by gourmets the world over.

However, we are not talking about the pale and pretty, baby-pink and spongy substance that hides (and it *should* hide) between slices of white cotton-batting bread to make the typical American ham sandwich.

We are talking about *real* ham, true and honest ham—firm and robust, full of savor, smoke and juices, managing to be at the same time sweet of meat, salty, spicy, yet ineffably delicate.

But try buying even a slice of such ham in the usual market. It is almost impossible, despite the fact that some of the most gourmet-prized ham in the world is raised and cured right here in the U.S.A.

When we taste the ham that so many people are used to accepting as adequate, we wonder if a new generation will grow up never knowing or even caring for this great epicurean experience? Will our palates become so attuned to, so perverted by streamlined, quick-cured processed, sterilized blandness that we actually prefer "rose-colored blotting paper, fit only to be covered with mustard or used as a base for a compote of fruits" (which is how one visiting Frenchman described our ordinary American ham)?

About a year ago a plaintive letter came to Clementine Paddleford at the New York Herald Tribune asking where, oh, where, could a city gentleman locate a smoked country ham like those of his youth for which he had a tremendous hunger—the kind of ham that hung in his grandfather's cellar. It *looked* more or less like the ham of today, but there all resemblance ended. Within a week, more than fifty letters brought scores of addresses, the best of which Miss Paddleford has been willing to share. For several years HOUSE BEAUTIFUL editors have been collecting, too, a treasure list of addresses, especially mail-order addresses, where hams with character can be bought. You will find this list on page 175.

But *where* is only a part of the story. There are hams and hams. The choice is almost as wide as the world. *Which* do you want? And once you have got it, how will you treat it to enjoy to the full its subtle flavor.

Ham is probably the most bewildering of all meats to buy. A ham marked "tenderized" may be anything but tender. So-called "ready-to-eat" hams may have to be cooked. One type of raw ham must be soaked, simmered, baked or fried. Yet again, it is a sacrilege to heat another raw type like prosciutto or Westphalian.

Ask for a "country-style" ham and you can get practically anything. Order Virginia ham. It's a lottery in which you may draw anything from a sugar-coated maraschino-cherried nonentity to an aged, black-pepper-pocked vintage aristocrat fit for a gastronomic godling.

For your guidance here is a glossary of ham talk, from A through the alphabet, answering the puzzled questions most people pose about ham, its nomenclature, origins, cooking procedures, and sources of supply:

American Hams

Generally it is agreed among connoisseurs everywhere that when an American country-cured ham is at its best—"its local best"—you cannot find its equal anywhere. This ham has been smoked with corn cob, hickory, or sassafras, and usually bears no relationship to the everyday ham purveyed by ordinary supermarkets or average butcher shops, unless yours is one of those extra-special personal butcher shops that will order extra-special delicacies for you. But the supply of fine hams is small; the cost is high; every year fewer farmers cure hams. When they do, frequently it is for their own use. "Flaunting dollars in their faces does not always lure people to part with their prize smoked pork," one ham-connoisseur has observed.

The opposite number of a country-cured ham is one sometimes called a "city ham," a "western ham," or "the packing house kind." These may or may not be worth eating.

The usual American ham of today is generally dull, but not standardized. Among those generally available in stores some are passable, some are good, and some are better. Brand names and your confidence in them become important guides. Each brand has its own cooking requirements, and whole hams are usually tagged with directions for preparation. However, the consumer may be left at sea, especially when buying a part of a ham or a slice, unless through experience he has developed an appreciative palate for the best. (*Please turn the page*)

Left, a mere hint of the variety in shape, size, and national origin of the imported hams available in tins and packs, all awaiting your experimenting palate. Flavors and textures are as diversified as the regional curing processes and species of porkers that make this meat so interesting to connoisseurs.



PHOTOGRAPH BY GEORGE LAZARNICK

The rich spicy vintage ham, for which Virginia, Kentucky, and Georgia are famous, lends itself sublimely to hors d'oeuvres. So do prosciutto and Westphalian hams. Serve in slivers so slim "you can read the Bible through them." Carving technique is to slice across the top with a razor-sharp carving knife. Cutlery and marble-base ham rack are from Hammacher Schlemmer.

SO MANY DIFFERENT HAMS *continued*

Kentucky hams. Honest-to-goodness Kentucky hams are becoming almost as scarce as dinosaur eggs. These should be made from Hampshire hogs that roam amidst the clover, beans, and acorns after weaning and are "finished" on grain, mostly corn. These hams are put down in dry salt for at least a month or more and hung on the rafters for 12, 18, or 24 months. (More about Kentucky hams can be found in the article on Cooking with Bourbon in HOUSE BEAUTIFUL, December, 1955.)

Kentucky and Tennessee hams must generally be ordered by mail if you live outside of the region. They are rarely sold ready to serve.

Smithfield hams. Far and away the most famous of all Virginia and American hams are those made in the county surrounding the small town of Smithfield, Virginia. Only these hams can carry the renowned name of Smithfield. In addition to being made in this particular locality, a true Smithfield must come from pigs of razorback ancestry, a long, lean breed of porker.

These pigs are grown and fed in a special way. For the first six to nine months of their existence, they are allowed to roam the woods, feeding on acorns, beechnut, and hickory nuts. Then they are turned out to root in the freshly-harvested peanut fields, and at last they are fed on corn. After dry salting and peppering, they are heavily smoked with hickory, apple, and oak and are hung in smoke houses never for less than a year, generally for a much longer time.

It comes as a surprise to learn that despite the world renown and ancient prestige of Smithfield hams, there are only four brands available: Amber, Gwaltney, Joyner, and Luter. For clubs, restaurants, and hotels there is also available a Deband Smithfield ham which is produced according to a special formula by the Luter Co.

Jordan, known for generations as a Smithfield aristocrat, is now being cured and smoked in nearby Richmond. (See HOUSE BEAUTIFUL, May, 1957, page 141.)

Tennessee hams are of the same genre as Kentucky hams. Every year they become harder and harder to find.

Virginia hams. The best of Virginia hams trace their ancestry back, back, back thousands of years to the hams of China, where those of Kin Hua and Yunnan are the most famous. Some of the Italian hams prepared in the vicinity of Venice are extraordinarily similar to those of Yunnan and recipes for preparing them might have been brought to Italy by Marco Polo, who is known to have visited this ancient city. According to one story, a Colonial Virginia gentleman spent a whole year in China learning the revered technique. Whenever a Chinese recipe calls for ham, this is the type of ham that should be used—and *is* used, not only in the United States, but by Chinese epicures all over the world.

The true Virginia ham must come from the razorback breed. They are fed on peanuts and peaches and sometimes apples, and the hams cured according to age-old recipes, usually put down (*Please turn to page* 171)



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SO MANY DIFFERENT HAMS

CONTINUED FROM PAGE 168

in dry salt, heavily peppered and smoked with hickory, apple, and oak. Virginia hams are generally hung in smoke houses for months and sometimes years. Among the best "true" Virginia hams are Todd and Williamsburg. Todd hams, ready to slice and serve, can be bought all year round at fine shops, including Charles & Company in New York. Colonial Williamsburg hams, either cooked or baked and ready to eat, may be ordered from Williamsburg Packing Co., Box 428, Williamsburg, Virginia.

For a complete story on Smithfield and Virginia hams, see HOUSE BEAUTIFUL, May, 1957, "You Can Eat Your Past."

Baking hams. Ham is usually baked fat side up in a slow oven, 325° F., from three to four and a half hours if it is a raw ham. A tenderized or processed ham requires only one or two hours. The internal temperature of a processed ham when done should be about 150° F.

To prepare one of the country-cured hams for baking, it is most important to soak it completely immersed in water for two days, using new water each day. On the third day, parboil at a simmering temperature for four hours, using fresh water. Some people divide the simmering into two parts, doing it for two hours on two successive days, but using the same water. Some people save this water (called "pot-likker") for cooking other foods. On the fourth day, it is to be baked, but only after skinning, so the tough outer rind is removed. Place it with the fatty side up and coat with any number of possible coatings—brown sugar, molasses, etc., according to the recipe you are using.

Boiled ham. One of the most important things to remember about a boiled ham is that it must never actually be *boiled*. The so-called boiled ham that you buy in delicatessens is generally pressure-cooked or steamed. Properly boiled at home, ham is merely *simmered*. Allow thirty minutes per pound for simmering a medium-size ham, slightly more for a small ham, and slightly less for a large ham. A meat thermometer thrust into the center will register 165° F. when the ham is done. This is for ham that is to be served without further cooking. If the ham is to be baked afterward, allow about five minutes less per pound.

Butt. The butt is the plump round end of the ham opposite the bone. The bone-end is known as the shank.

Canned hams. Because it would require such long, intense heat to sterilize a large piece of ham, only the small ones, one or two pounds in weight, may be kept on an unrefrigerated shelf like other canned food. Larger canned hams are marked perishable and must be kept in the refrigerator. Or they may be stored for a time, not more than a month or two, in the freezer. Always read the label to make sure of the right kind of storage.

Canned hams are ready to slice and serve just as they come right out of the tin, or they may be glazed or used in any number of dishes which call for cooked ham. Several of the imported raw hams like prosciutto and Westphalian are now sliced and canned with paper holding the slices apart. These need no refrigeration.

The very best canned hams are all in one piece. Lesser brands consist of chunks pressed together and ready to fall apart when you try to slice. New York canned ham made by the Albany Packing Company is very special, sold by L. Rossi, 1298 Second Ave., New York City.

"Cook before eating" appears on some labels. Such hams may be slowly fried or broiled or baked or boiled. Sometimes they need soaking and parboiling too. Look on the label for full information.

Curing. This is the first step in transforming the hind thigh of a porker into a ham. In a dry cure, the meat is covered with salt and/or sugar and spices, or it may be put into a heavy brine also with some sugar or honey or molasses. The term "salt-cured" usually refers to dry salt. "Sugar-cured" can mean either a dry or a liquid cure.

Decorating. Of all viands the ham is probably the most decorated, but generally with an astounding lack of imagination. Pineapple slices and maraschino cherries deserve a long rest. Instead you might try fresh or canned sliced peaches, or apricot halves or sweet pickles or watermelon rind cut into designs, or lemon or orange slices or tangerine sections or canned mandarin oranges from Japan held in place with toothpicks. A cold ham may be covered with an aspic flavored with white wine or champagne or sherry or

(*Please turn the page*)

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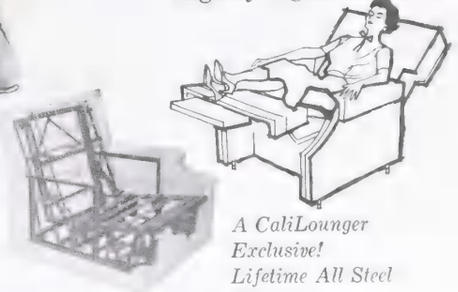
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SO MANY DIFFERENT HAMS

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port or Madeira or bourbon if you prefer.

EUROPEAN HAMS

Danish hams. The canned Danish hams that come into this country in great numbers are mild and sweet, bland enough to appeal to almost everybody. A popular and widely distributed brand is Hafnia. Another excellent Danish ham is one packed by Arne Eckhoff of Odense, Denmark. It is produced from hogs grown in the Schleswig-Holstein area.

French hams. The meat of the epicure, especially in France, is not beef or lamb or even chicken, but ham. Even as an entrée many discriminating Parisians will prefer *le jambon* in some form over and beyond a fillet of beef. Every year for hundreds of years and even today there is in Paris and in several other large cities of France a complete fair dedicated solely to ham. It is claimed, even by the academicians, that the ancient Gauls taught the world the art of making hams from the wild pigs that roamed the forests. Actually it would seem that in China, the ancestor of our own Smithfield ham was being served at imperial banquets a thousand years before.

Bayonne ham is one of the renowned hors d'oeuvre hams of France and is generally served raw in rose-petal-thin slices. This ham does not in truth come from the city of Bayonne, but from the near-by village of Orthez where for generations this special kind of curing has been done.

French hams are represented in this country at present by only one great ham from Lyon, the gastronomic capital of France. The brand name is Louis Ranque and it is available at Altman's and Bloomingdale's in New York and at other fine food shops.

Holland ham. An excellent Holland ham is imported into this country canned, of course. The brand name is Delft from the city of Deventer. It is packed by Antoine Hunick, known as the finest of the fine among pork product packers. This Holland ham is soft, moist and delicate, made from hogs fed on a special fodder of maize, wheat, and barley.

Irish hams. There was a time when Irish hams, like Irish bacon, were among the most popular imported meats used in the United States. Our strict import regulations have hampered the trade in the past years, but boneless Irish hams may soon be available in tins. Generally hams of this type are cured in brine and smoked, often with peat, which lends a delightful flavor.

Parma vs. Parme. Among the most renowned of French hams is the *jambon de Parme*, not to be confused with the most prized ham of Italy, which is Parma ham. *Jambon de Parme* comes from the southwest of France near Biarritz. Parma ham comes from the north of Italy, the area around the the city of Parma. The French *Jambon de Parme* is very delicate and very sweet. Parma ham on the other hand is richly spiced and smoked. You'd be surprised how even the experts get confused, for though the names are so similar, the hams are entirely different in color, texture, and taste. Both are served as hors d'oeuvres in the thinnest of slices.

Prague or Polish hams. Like that of Virginia, the name of Prague as related to hams has been famous—and sometimes infamous. Generally these hams are pickled in a mild brine for several months and smoked with beech wood. Instead of being hung from rafters to mature they are usually put into cool cellars. All this produces a ham with an extremely subtle and delicate taste. Whether or not this delicate flavor survives canning is a question.

Prosciutto. This glorious mahogany-colored, spiced and smoked ham of Italy is probably the best known of the world's hors d'oeuvre hams. The prototype of all prosciutto ham is the peerless ham of Parma, but every region of Italy has its own version.

Prosciutto from Italy is available in five- and eleven-ounce tins, thinly sliced and sterilized. In restaurants and in Italian groceries and delicatessens you can buy some American-made prosciutto-type hams—excellent to serve in the classic manner with wedges of melon and coarsely ground black pepper, or with fresh green figs or with pears.

One of the finest American-made prosciuttos is La Perla, produced by the Kingan Company and distributed by DeBragga and Spitler of New York. There is also imported and American-made boneless prosciutto, which is easy to slice and handle, but which is not considered as good as that which is processed on the bone.

Prosciuttino. The prosciuttino is a spicy boiled ham, made in America and useful for appetizers

and sandwiches, but not to be confused with prosciutto.

Swiss hams. A very few Swiss hams have recently found their way into the United States, but so few and so scattered that this note about them is included mostly to alert the lucky ones who will be traveling in Switzerland. Be sure to ask for the local ham, especially in small inns and country hotels. Often they are works of art. Early in the summer they will be smoked with young hay, later over grape leaves and stems, and in the fall and winter over pine needles. The drying in the high mountain air gives a special flavor, too. Chef-Director Albert Stockli of The Forum restaurant has nostalgic memories of these hams. He believes, incidentally, that when you serve cold ham, you should serve two cooked hams and one raw ham, i.e., a slice of Smithfield ham, a slice of York ham, and prosciutto or Westphalian.

Westphalian. This is the most famous of all German hams and perhaps the world's best known "raw ham." It is smoked with juniper berries and it is always served in tissue-paper-thin slices as an appetizer or a garnish. It can be bought in cans in the United States. The brand name is Noacks, imported and distributed by Roth and Liebman.

York and other English hams. One of the best known and most popular of all English hams is York, which in order to be authentic must be made in Yorkshire. However, it has been widely imitated.

André Simon describes York ham as "firm and yet tender, mild flavored, but far from insipid, with meat that is attractively pink and sweet." In many ways it is similar to some of the American country hams because it is put down in a dry salt cure.

Next to York, some of the other well-known hams of England include the Brandenham made in Chippenham Wilkes, according to a special recipe dating back to 1781, and Wiltshire ham, a mild-tasting ham of the type called gammon in Britain.

Fresh ham. A fresh or "green" ham is one that has been merely salted, not dried or smoked. Sometimes the term is applied to a fresh untreated hind leg or shoulder.

"Fully cooked" on a label means just what it says, that the ham has been completely cooked and is ready to use. However, such ham may be reheated in the oven or put under the broiler to glaze. In any case, it should not be warmed too long or it will be dry. Fully cooked ham is often sliced thin and lightly sautéed in butter or ham fat. Sometimes this is called fried ham, but more properly it is frizzled ham.

Gammon. In many cookbooks written in England and also in French cookbooks translated into English you will find this term. Technically it refers to the leg of the pig which is cured along with the side meat before it is cut away. Any good smoked ham or even lean bacon may be substituted.

Glazing. All manner of sweets and spices are used to impart a glisten and taste to the outside of a ham. These include sugar, brown or white, maple syrup, honey, molasses, jellies, marmalade, puréed or preserved fruits. Whole cloves are the usual, but whole peppercorns or cracked pepper are sometimes used, as are dry mustard, cinnamon, nutmeg, cassia buds. Often the ham is basted several times with wine, fruit juice, bourbon, rum, or brandy.

Gravy. Old-fashioned ham gravy means two entirely different things to people from different parts of America. One is rich, thick, and brown. The other is thin, red, and often peppery. Neither can be found in cookbooks, and both cry out for hot baking-powder biscuits.

This is how Della Lutes describes ham with milk gravy. "When it came to cooking the ham for breakfast, my mother sliced it about a fourth of an inch thick and freshened it in cold water, brought to warm on the back of the stove. It was then drained and wiped dry. In its own firm border of fat it was fried slowly (in a heavy iron pan) and then removed to a hot platter. The remaining fat was allowed to reach a smoking heat, an additional amount being added if necessary from a surplus store, and into this my mother sifted flour to a bubbling paste, stirring while it seethed and browned. When enough flour was added to absorb the fat, warmed milk was stirred in gradually and evenly to make a gravy having the consistency of heavy cream." This was known as ham gravy or milk gravy.

Though milk gravy brings a blur of gentle memories to Midwesterners, it is the red or red-eye gravy that calls forth the greatest enthusiasm from anyone with roots in the South. Red gravy can be made only by frying, which actually means pan-broiling, raw smoked ham. First you rub a heavy frying pan with a good piece of the amber-hued fat and then when the

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pan is fairly hot, add ham slices cut about one-fourth of an inch thick. Keep turning the ham frequently as the slices cook to keep them flat.

Remove the ham from the skillet and keep it warm. Add about a cup of water (or coffee) to the drippings in the pan or enough to loosen the brown particles that are there. Stir and cook until most of the water evaporates. Some people add milk or cream—another version of milk gravy.

Season to taste with a touch of red pepper or Tabasco, a mite of sugar, maybe, and the same of mustard and, if you wish, you may add color with a speck of paprika.

Serve promptly, for if fried ham stands too long it will harden and be tough as leather.

Ham bones. The true Virginia and Smithfield hams are cut with long bones and are known as long shank hams, but the present tendency is to cut the bone off short, giving the ham a stubbier and, some say, neater appearance. Many hams are sold with the bone out, to the dismay of the true epicure, who believes that the bone "sweetens the meat." The bone gives the clue when the ham has been simmered enough. If it stands out loose and moves easily, the meat has been simmered enough.

When making a split pea soup or cassoulet, nothing is so great as a ham bone. The better the ham the better the soup. Sometimes you can buy prosciutto ham bones at Italian groceries, like Manganaro's on Ninth Avenue in New York.

Holiday hams. Around Christmas and New Year's if you wish to serve your ham slightly warm, you can blaze it at the table with rum, bourbon, or brandy or fruit-flavored cordials. To make sure that the blaze will be dramatic and lasting, use a high-proof liquor (at least 90 proof—higher is better). Warm the spirit just a little and light it in a silver cup or ladle, then pour it flaming over the ham. Purple Label Ronrico Rum, 150 proof, makes a glorious flambé and adds a delectable spiciness to the meat. Southern Comfort, a peach-flavored cordial, is excellent.

Picnic hams. Picnic hams (made from the forelegs of a pig) or smoked shoulders (known also as "calas" in some parts of the country) come near the flavor of the old-fashioned country-smoked ham. They are less expensive than hams. Slices are smaller, but they are excellent for frying and to serve with hot biscuits and ham gravy.

Raw (cru) and raw smoked. The term "raw ham" can mean two entirely different types of ham. *Le Jambon Cru*, for instance, as seen on a menu is a ham like prosciutto, Westphalian, or Bayonne, which requires no additional cooking and is generally served in the thinnest of slices as an appetizer or a garnish.

Raw ham in a butcher shop refers to a smoked ham which generally requires soaking, and parboiling as well as frying, grilling or baking.

Ready to eat. "Ready to Eat" on a label is a misnomer, though it appears on millions of American hams. What it probably means is that the ham from a medical point of view is more or less safe to eat without further cooking, but it would be distinctly unpalatable to most people's taste. Such a ham does not need soaking or parboiling, however, and is usually glazed and heated in a moderate oven about 10 minutes to the pound.

Size. Smaller hams seem to be the fashion, but gourmets insist that if a ham is too small it is not so good—probably made from immature hogs. If too large, it is tough. Best weight for a whole ham is from 8 to 16 pounds.

Soaking. In former years ham required soaking in cold water for at least twelve hours or longer. An aged Smithfield ham, for instance, is generally soaked 48 hours and the water should be changed twice.

Ham steak. A ham steak is a slice about an inch thick cut from the center. It may be baked or fried or simmered in milk, fruit juices, ale, wine, or bourbon.

Streamlined or quick-cure hams. Streamlined is a term applied to many of the popular American hams of today which can be processed in four to six days as against at least six to seven weeks by older methods. Such streamlining is permissible and produces an edible and pretty but vapid and pallid ham.

Many of our American hams are "scientifically and economically cured" by various hypodermic injections of chemicals. This is known as "pumping." Generally such hams are wholesome enough; they cook quickly; they keep fairly well; they are comparatively inexpensive, but *most undistinguished* on every count.

Sugar-curing. Sugar-curing is most popular in America. White

sugar, brown, or maple may be used, and molasses, honey and syrup. Sometimes sweeteners are added to the brine or mixed with dry salt and spices.

Temperature. "Cold" ham should never be served stone cold, but close to room temperature, and "hot" ham should be only warm.

Tendered or tenderized. An ambiguous term! Generally it means that the ham has been finished in hot smoke, actually cooked to a point. But since you are rarely informed how thoroughly or partially the ham has been cooked, it is difficult to judge how much further cooking is required. The length of time and the temperature of the smoke varies from brand to brand. A tenderized ham does not require soaking, but some people do parboil for a while and then bake, broil, or finish in some other manner.

U. S. Government Inspected. The stamp of government approval on a ham or on the label is a guarantee that the ham is wholesome and has been made under approved conditions. It does not imply any gastronomic judgment. In order to be sold outside the state, the government stamp is required. However, there are local hams, and some of them very fine hams, that do not have the government stamp.

Where To Get Quality Hams

Hugh Bemis, Adams Center, N. Y.
Old-fashioned hams, sweet pickle cured and hard-wood smoked.

The Forsts' Catskill Mountain Smokehouse, Kingston, N. Y.
16-page catalog. Smoked ham.

Franzenburg Wolf Creek Smokehouse, Conrad, Iowa.
Clove-flavored boneless and baked ham.

LeRoy Ganung (successor to W. D. McArthur), Millerton, N. Y.
Hams smoked with green hickory.

Everett A. Gile, Tilton, N. H.
Hams cured with old-fashioned long-time cure in sugar pickle, smoked with live smoke.

The Great Valley Mills, Kellers Church, Bucks County, Penn.
15-page catalog. Hams triple smoked with hickory and apple wood.

Harrington's, Richmond, Vermont.
Cob-smoked ham cured with Vermont maple sugar.

Hawthorn-Mellody Farms, Libertyville, Ill.
Hickory-smoked hams, bacon, turkey, pheasants.

Hero Boy, 492 Ninth Avenue, New York, N. Y.
Italian hams and salamis.

Hickory Valley Farm, Inc., Little Kunkletown, Stroudsburg, Penn.
Turkeys, hams, bacon, and sausage.

Hunter Packing Co., East St. Louis, Illinois.
Regional hams, sugar cured and slow-smoked by old-fashioned methods.

Jacob & Cook, 433 East Water St., Elmira, N. Y.
Hickory-smoked, home-cured ham.

Jordan's Old Virginia Smokehouse, 1435 East Cary St., Richmond, Va.
Virginia ham, slowly cured, hickory-smoked, aged approximately one year, baked with wine and sugar.

Jugtown Mountain Smokehouse, Flemington, N. J.
Regular and Christmas catalog. One of few remaining smokehouses that still smoke with logs, either hickory or sassafras.

Knauss Quakertown Smokehouse, Quakertown, Bucks County, Penn.
Hickory-smoked hams.

Manganaro Foods, 488 Ninth Avenue, New York.
11-page catalog. Italian hams.

New Braunfels Smokehouse, New Braunfels, Texas.
Mountain-cured hickory-smoked ham.

Old Country Store in The Nashville House, Nashville, Brown County, Indiana.
Old-fashioned, sugar-cured, double hickory and sassafras smoked hams.

Old Hickory Farm, Pewee Valley, Kentucky.
Hickory-smoked Kentucky country hams. A few two-year-old hams are available.

Old Hoosier Meats, Middlebury, Indiana.
Home cured, hickory-smoked ham.

L. Rossi, 1298 Second Avenue, New York.
Specializes in many different types of ham, including Ye Olde New York, Maple Leaf, Landmark, Atalon, Krakus, Zwanenberg and Hafnia.

Smithfield Ham & Products Co., Smithfield, Virginia.
World-famous hams.

Stuckey's, Eastman, Georgia.
Georgia country hams.

Talmadge Farms, Lovejoy, Georgia.
Talmadge County-cured hams, the type that is getting hard to come by.

Canned Ham
Ye Olde New York, packed by Tobin Packing Co. (This is also the Albany Packing Co.) sold by B. Altman & Co. and L. Rossi in New York and other food shops.

Czechoslovakian Ham
From Prague packed by Antonin Chmel, Inc. and sold by Paprikas Weiss, Importer, 1504 Second Avenue, New York 21, N. Y.

Polish Ham
Krakus Brand, sold at B. Altman & Co., Bloomingdale's, Charles & Co., in New York and other shops.

French Ham
Called Louis Ranque, sold at B. Altman and Bloomingdale's, N. Y.

Irish Ham
Denny & Co. brand, sold at Charles & Co. in New York during the holiday season and St. Patrick's day.

Danish Ham
Hafnia Brand available almost anywhere.

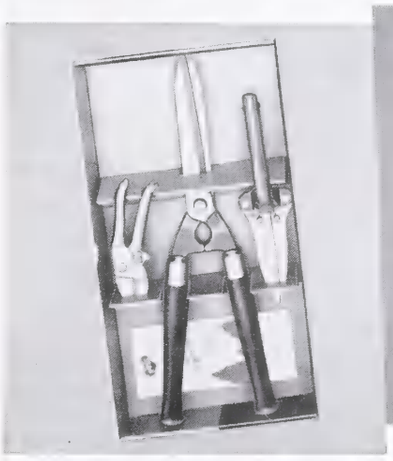
Holland Ham
Called Delft, and is distributed by DeBragga & Spitler (826-D Washington Street, New York), and available at various stores including National Stores in Chicago.

Prosciutto (whole)
La Perla is the brand and is widely available, including Manganaro's in New York.

Prosciutto (canned-sliced)
Brand name is Daniele, comes in 5- and 11-oz. cans, sold at Bloomingdale's and Charles & Co. in New York, and other food shops.

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Pruning Shears for the home gardener who prides himself on his shrubs and trees. Most powerful pruners made! Lifetime vinyl handle grips. No. 907G. $3.25.



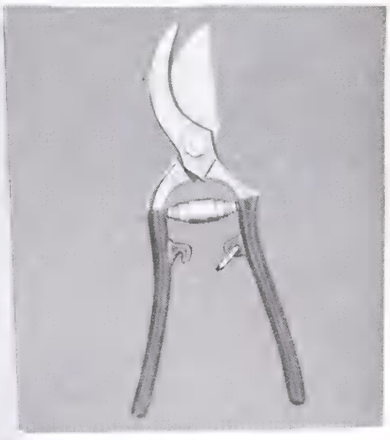
New Wiss Grass Shears that cut with half the normal effort. Vinyl handle grips protect hands; lifetime chrome plating protects metal. No. 1701, only $2.98.



FOR HER: House and Garden Kit. Lightweight pruners, flower shears that cut and hold, and versatile kitchen shears. No. HG-3, $8.95.



Flower Shears that protect her hands. Wiss FH-4 flower shears cut and hold flowers with one hand in one operation. Prevent scratches. $2.75.



For Her Rose Garden: These lightweight Wiss Rose Pruners cut with the slightest effort, won't bruise branches. Only 7" long. No. 607R, red handles, $2.75.

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For other WISS gift suggestions, write Dept. G-3 for free gift catalogue.

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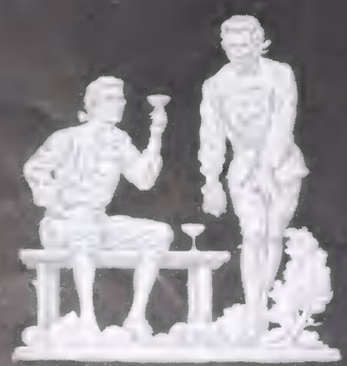
Keep a supply on hand for everyday and special occasion use. You'll find Will & Baumer Candles in a style, size and color to suit your needs at better stores everywhere.

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Since 1785





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HOW TO MAKE OUR WONDROUS SPHERES

CONTINUED FROM PAGE 155

crossing corners of squares formed by orange. Now wrap a four-strand circle of about 5″ diameter around top opening of balloon. When structure is dry, and balloon has been removed, cut out area within this four-strand yarn circle at top to form opening through which to insert Fiberglas cylinder to contain light fixture. Make this cylinder of desired size to cover bulb and to fit into this circle, gluing it closed with plastic glue. Put cylinder in sphere as shown in photograph, right, page 129. Use a yellow bulb, suspended on a cord.

Balloon With Basket

Mold: Balloon about 12″ tall when inflated; form for basket is a round refrigerator dish.

Materials: Pink and turquoise rug yarn, rose and pink tissue paper. See General Directions. Inflate balloon. Stand it in a small pot which will serve as a base and enable you to hold balloon at any angle. Wrap vertical strands of yarn, working round and round, crossing ends at top and bottom. Then, make two horizontal strands about two inches apart around center of balloon, lapping ends about two inches. Now begin another band about one inch above, and after going once around, continue wrapping spirally one inch apart until top of balloon is reached. Do bottom in same manner. Lay turquoise yarn in zigzag line above and below center, as shown in photograph, left, page 129. For an extra fillip (optional), run pink yarn up and down in star-like points all around lower half of sphere from turquoise band to bottom. Make basket by covering refrigerator dish with wax paper. Working right over mouth of container, wrap turquoise verticals first, then wrap spirally close to horizontal strands, beginning at center base. Top with several strands close together for a rigid edge. When yarn is dry and balloon has been removed, apply tissue windows. When lower basket is dry, cut away strands across mouth of refrigerator dish to make open basket, remove mold, peel off wax paper wrapping. Suspend balloon from center top, and make "ropes" for hanging the basket with lengths of turquoise yarn. The flagpole is a stiffened piece of left-over yarn.

Conical Christmas Tree

Mold: 23″ x 23″ flexible cardboard, wax paper, bowl about 11″ dia.

Materials: Royal blue and turquoise rug yarn, royal blue, turquoise and chartreuse tissue paper. See General Directions. To make form, cut from cardboard a quarter-circle with a 23″ radius. Roll it into a cone so the opening exactly fits over the bottom of upturned bowl. Tape cone securely and tape bowl into opening of cone. Wrap completely with wax paper, taping it to inside of bowl, if necessary. Put a flower pin in the point of cone, leaving as much pin exposed as possible. Cut lengths of turquoise yarn about 50″ long, and dip in starch. You'll need eight or nine of these. Drape exact center of a length of yarn around pin, and swirling to the right, carry it to base of cone. Continue all around. Then repeat with the same number of lengths of royal blue yarn, carrying these in opposite direction to form diamonds. About half-way down, put a pin in the center of each diamond all around cone. Using shorter strands of yarn, carry these to bottom of cone to form smaller size diamonds, draping center of each strand over each pin. Wrap base around and around with five strands of yarn for extra strength. Form star by "drawing" it with starch-wet yarn on piece of flat wax paper. When tree and star are dry, glue on tissue where indicated in photograph, page 129. Remove from mold and from wax paper by gently peeling, and attach star to tree.

Fruit Bowl

Molds: Large round bowl about 12″ dia. for top, round refrigerator dish with flat bottom for base.

Materials: White yarn, wax paper.

See General Directions. Cover bowl and base form with wax paper, taping to inside, if necessary. Begin wrapping bowl from bottom, over top opening and back again. Wrap three times close together for each vertical spoke. Continue all around bowl. Then, beginning at bottom of bowl, wrap in opposite direction with horizontal bands of three strands each. Carry yarns along the vertical between rounds to next band to avoid cutting yarn. Finish with top band of six strands. Repeat same method for base made over refrigerator dish. When thoroughly dry, cut upright spokes around opening of bowl just inside six-strand band, and remove from mold. Peel off wax paper. Make base same way. Apply glue generously to flat-bottom surfaces of both parts, and press together. Tie together with string, and place weight in bowl until glue has set.

HOW TO PUT A NEW SOUND IN CHRISTMAS

CONTINUED FROM PAGE 152



There's speaker space acoustically engineered behind the doors of this table. A space-saving solution for the second speaker in a stereo setup, it measures 25" x 25" x 22". This is one of a new group from Imperial Furniture Company. About $70.

is more sensitive to extraneous sound (rumble) generated by the player. Only record players and turntables that are quite rumble-free are good for stereo.

About pre-amps and amplifier systems: The theoretical ideal is to have identical amplifiers for each channel. How critically important this is, only experience will tell. Certainly the nearer you can match wattage and quality of the two amplifiers the better. Ideally, the pre-amp should have a separate volume or balance control for each channel so you can adjust the two speakers for possible differences in their efficiency, for differences in the channel balance of the records, and room acoustics.

It is also convenient to have a control that will raise and lower the volume of both channels simultaneously without changing their relative balance. Another valuable control is channel reversing. Say Channel A is playing through the right speaker, Channel B through the left, but in recording, Channel A was picked up on the left and Channel B on the right. It usually sounds better at home to hear it as it was recorded.

The speaker system: The ideal for stereo sound is to have identical speakers for each channel. This may not be possible because of space or budget. However, some engineers believe that there is so little directional or spatial quality in the low notes (below 300 cycles) that they can be eliminated in one speaker and transferred to the other larger speaker without significant sacrifice in the stereo effect.

Such speaker systems are available. This is something you will have to listen to and decide for yourself, for there is some disagreement among experts on this point. You must certainly have two high-quality speakers if you expect high fidelity stereo sound.

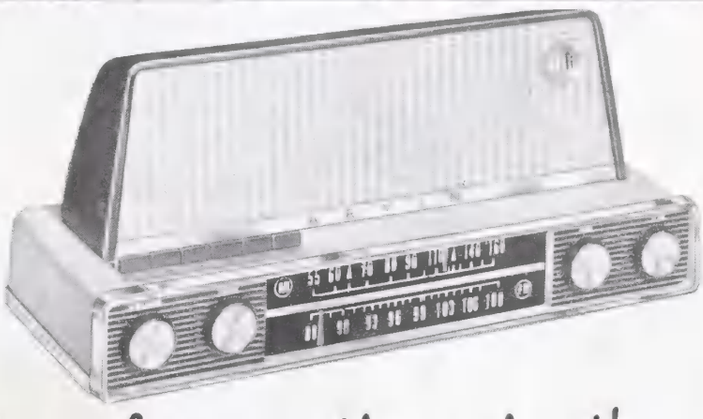
You can use your radio or television as a second channel for stereo. This can save space and eliminate the cost of a second amplifier and speaker. Keep in mind, however, that the quality of the second speaker should be consistent with the master unit. Have this particular conversion done by a professional repairman because there's danger of shock when you hook into a unit with a separate power source.

Where to put the extra speaker

This can be a thorny problem. Some of the console units solve it by including both speakers in one large cabinet. This calls for more wall space than a monophonic unit, but not as much as for two separate speakers spaced apart. There is some compromise in the stereo effect when speakers are only 4 or 5 feet apart. A 6- to 8-foot spacing is considered better for most situa-

(*Please turn the page*)





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A wider, more wonderful world of sound is revealed when you tune in stereophonic broadcasts with this new Arvin hi-fi stereo radio.

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Your ears will insist you're in Carnegie Hall! Never before have you heard the depth, breadth and color of live sound so fully and flawlessly recreated.

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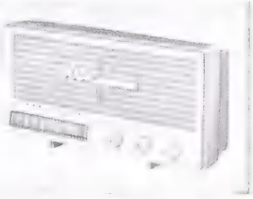
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HOW TO PUT A NEW SOUND IN CHRISTMAS

CONTINUED FROM PRECEDING PAGE

tions. However, the consensus is that even with this compromise the stereo effect is well worth while.

Some speakers can double as end tables to simplify using a second speaker in limited space. And of course, the entertainment centers, like those shown on page 153 will help solve the second-speaker problem. Consider too the many fine cabinets that can be adapted to sound equipment and the possibility of combining a speaker with a storage unit or sideboard.

Speaker placement

There is no question that the area in which you will hear the optimum stereo effect is near the apex of an equilateral triangle between you and the two speakers. But the effective area can be widened by changing the balance of volume on the two channels. (If you are nearer one speaker than the other, tone down the near one.) Also, you don't have to have the absolute optimum stereo effect to make it enjoyable and worth while anywhere in the room.

The tape-record seesaw

The key to the mushroom growth of the stereo records was competition. When stereophonic sound first came out commercially, it was on magnetic tape. It boosted interest and sales in tape and tape recorders at a tremendous rate. The phonograph and record manufacturers could see the implications of this new dimension in sound, and they started the full-speed program that produced stereo on records in such short time. Meanwhile, back at the laboratory, the tape industry was not sitting on its hands. The first move was to lower the cost of tape by putting four channels instead of two on the ¼-inch stereo tape. Now there are 4-channel tapes. This means there are two 2-channel stereo tracks on each length. This in effect halves the cost of stereophonic sound on tape. The next step is to slow the speed down to 3¾ ips (inches per second) and cut the cost again.

There are now some machines on the market that play four-channel tapes at 7½ ips and 3¾ ips.

As the width of the channels is narrowed and the tape speed is reduced, the problems of maintaining the high quality that tape recordings have to offer are greatly increased. The highest possible standards of engineering and production must be used to retain high quality sound.

The tape cartridge

There is a new development in magnetic tape that holds great promise. It is called the magnetic tape cartridge, and eliminates threading the reels. It can be used only in a machine built to play it. It has 4 channels and runs at a speed of 3¾ ips. Tape cartridge players are expected on the market by Christmas. Many companies have them designed and ready to go (when they feel the market is ready), or in the development stage. There are a few pre-recorded tapes now available in cartridges.

The cartridge players will cost from about $275 to $600 for complete stereophonic units. The cartridges, of course, are a standard size but the reels vary and play 22, 32, 47, and 60 minutes. They cost from about $5 for the shortest one to $10 for the longest.

No one knows how fast the tape cartridge will catch on and develop, but potentially it can revolutionize the magnetic tape business.

Stereo broadcasts and TV

In the metropolitan areas all across the United States you can hear special broadcasts of stereophonic sound. This is usually achieved by transmitting one channel on AM radio and one on FM. As compared to the FM channel, the AM has less range of sound, and static can be a problem. A few companies now make stereo tuners for these broadcasts. They have both the AM and FM receivers on one chassis. You can tune both channels simultaneously on one set. Of course you must also have two amplifier and speaker systems. There are also combination television-radio broadcasts, in which you get one channel on TV and hear the other on radio.

The latest development in stereo broadcasting is FM multiplex. This is a method by which both channels are transmitted over one FM station. Most FM tuners can be converted to receive these broadcasts by the addition of a decoder (now available) which separates the two channels as they are picked up.

As you can see, the dam has burst and we're surrounded by a virtual flood of new equipment and ideas. This may seem to be a time of confusion. But it is also a time of opportunity. All the magnificent effort involved in this benign revolution is toward better sound and more enjoyment for more people. One can hardly complain.

AFTER SANTA CLAUS . . . WHAT?

CONTINUED FROM PAGE 127

suggested to his parents that it would be much nicer to buy a living tree that could be added to the landscaping of their new home after the New Year. They followed his suggestion, and every Christmas for the past six is represented by an evergreen.

It's also the sons in another family who regularly hit on the best ideas for their family's home-produced greeting cards. One year it was a photograph of the family, looking absolutely angelic in choir robes. Inside the card was a rear-view picture of the same group—blue-jeaned, shoes off, and concealing comic books. Another year they sent out a snapshot of the family all wearing red Dr. Dentons and snoozing in a king-size bed.

Children in many communities have also been responsible for the revival of the lovely old practice of caroling. They are likely to form spontaneous singing groups on a neighborhood basis. One year when our oldest was invited by an accordion-playing pal to join his strolling singers and go from door to door, he demurred. But in the end he went along. Hours later he came home with stars in his eyes. Most of the people had invited them indoors and plied them with cookies and candy.

ASIDE from these strictly youthful projects, many people tell us that *all* their Christmas parties and family gatherings grow more enjoyable as the children themselves grow up. The sort of festivities that appeal especially to "older" families are ones like the midwestern custom (of Swedish origin) in which relatives go from house to house gathering up aunts, uncles, cousins into a sort of caravan that leads to church and the midnight service. Afterward the whole clan moves on to the grandparents' home for smörgasbord and a good party.

Another annual, big-family affair that we look forward to each holiday season is an open-house at which mulled wine and Christmas cakes are served from three o'clock on. Over the years, members of this particular household have made a special point of inviting foreign students, slight acquaintances, new neighbors, and friends. Their hope is that with a mixture of backgrounds and ages, a little more good cheer and better understanding may be generated.

Another unique tradition that sprang up from nowhere is one family's custom of dramatizing their impressions of Christmas during one evening of the school vacation. At first these improvisations were little talks by the kids, but they soon developed into songs, skits, and parodies. Soon, too, the school friends and their families got into the act. Each year the amateur theatricals seem to get cleverer and more varied. The whole thing has the air of 20th-century mummers.

And lastly, we know of one couple with no children of their own who like to start the holidays with a "Bring your kids" eggnog, punch and cookies party. Fifteen years ago, at the first of these parties two toddlers were all our young-married set could boast. Today, the number runs to nearer fifty and the original toddlers stand six feet tall.

If it is true that "Christmas is for children," it is equally true that the real Christmas spirit flourishes best in the hearts, minds, and actions of the older sisters and brothers. Most of them make a dramatic change-over from an eager recipient to a genuine giver.

Just about the time that most children grow suspicious of Santa Claus, their parents are beginning to despair of the whole idea, too. It becomes apparent to many thoughtful fathers and mothers that the accepted practice of letting little ones tell Santa just what they want is a pretty selfish and materialistic attitude to foster. At best, children don't need encouragement in this direction.

Luckily, however, there is a wonderful and unaccountable change that begins at about the age of six, seven, eight, or sometimes not till ten. Children, who for the first few Christmases have a seemingly insatiable desire for every new plaything on the market, reach a plateau. Somewhere about school age their cravings fade. They can't think of much they really need, but they're fairly bursting with generous thoughts for friends and family.

TO BE sure, this altruistic spirit doesn't spring up full-blown. It takes a few years to mature, and it's undoubtedly aided and abetted by the right kind of home, school, and church influences. Sensible parents who stress "What are you going to *do*?" Not "What do you *want* for Christmas?" are on the right track. They encourage their children to think and talk about what father or brother or grand-

(*Please turn the page*)



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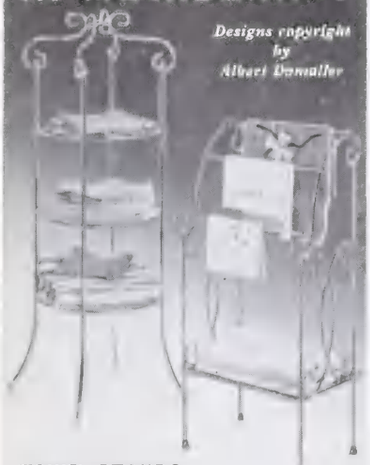
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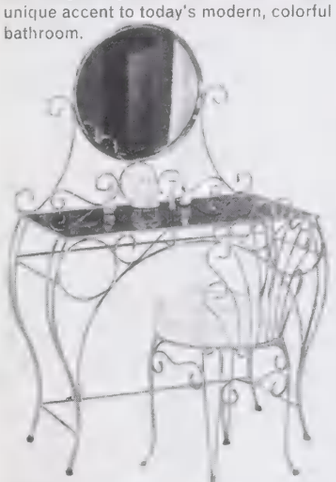
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Write for folder, "Creations in Metalcraft"

AFTER SANTA CLAUS . . . WHAT?

CONTINUED FROM PRECEDING PAGE

parents want. In a not too subtle way the self-centered kids are pushed into thinking of somebody else's point of view, into putting themselves in another's place and following the Golden Rule.

In many families this "thinking of others" goes farther afield in the form of some sort of organized giving, such as CARE packages, Toys for Tots, Clothes for the Navajos, or 100 Neediest Cases. Even the youngest is expected to part with several still usable toys and some of his allowance in order to give to others less well off.

Schools, churches, and youth groups, too, work to engender a joy of giving in their young charges. Their programs of handmade presents for parents and siblings are predicated on the belief that gifts are an expression of love. And their service programs are pure altruism with no thought of return. Remote as the second kind of giving sometimes seems to the little fellows, it is handled extremely well in many places.

With so many forces working to mold our children into compassionate human beings, it is small wonder that the change takes place. But what is most interesting about this metamorphosis is that when the growing youngsters reach a pitch of enthusiasm over Christmas giving, they are also very resourceful about creating gifts.

Girls, quite understandably, have the edge over their brothers when it comes to hand skills. They like to join in with one or two friends (the fact of having a companion seems to stimulate the spirit bountiful) to make cookies, taffy, popcorn balls, or even put up preserves. Other teen-age girls tell of working together designing and making enamel, ceramic, and shell jewelry or felt headbands and belts.

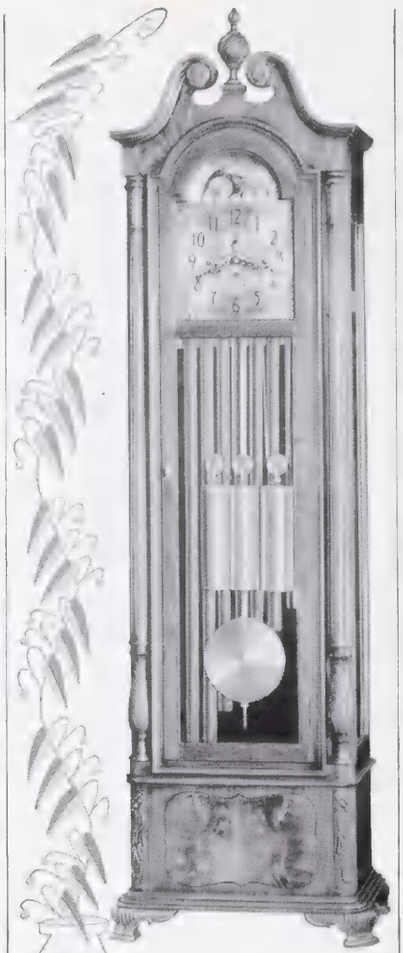
Boys aren't quite as likely to devote many days of their Christmas vacation to working on and wrapping up their gifts, but nevertheless they deliver some pretty remarkable presents. Often they rely on summertime hobbies to make things for their gift lists. One pair of brothers, for instance, gave away cans of salmon under their own label, after they had been on a summer fishing trip. Other boys make ceramic salt and peppers, leather goods, cork hot pads, and stone cuff links in camp or park recreation programs.

As children grow older they often make surprising sacrifices of time and effort to give some special present. For instance, in admiring a marine scene in a friend's office not long ago we were told that his sixteen-year-old had painted it. She had had to work in secret and for several months to complete the present as a surprise for her father's Christmas.

Also characteristic of children's behavior after Santa Claus is their serious interest in the meanings behind Christmas. At first, this concern is mostly an emotional response to the beauty of a church pageant, a choir program, or Nativity art, but it soon develops into an intellectual searching as well. When this regard of something besides fun and gifts is expressed, most parents are pleased but vaguely puzzled. They have their own beliefs to sort out. The difficulty of expressing them well enough for young minds to absorb is no simple task. But like many parental responsibilities, it can't be passed off. The children won't let you. But where to turn for help is the problem that plagues so many of us.

One sound and tested approach to this question was offered by a New England-bred parent of strong faith and searching intellect. At the beginning of every holiday season she rereads the St. Mark version (her favorite) of the Christmas story to her three. Then to augment the Bible story she goes to her church library, the public library and her own collection of Christmas reading. She selects any number of the many books on the subject—its origin, significance, and variations. She also likes to refer to the "Light the Candle" list that is compiled each year by librarian Marcia Dolphin and printed in the Horn Book Magazine. Then in the vacation period before the 25th, everyone in the family takes a turn reading one story or excerpt a night. From this she hopes her children are beginning to form their own independent attitudes toward Christmas in a mature and thinking way.

"What comes after Santa Claus?" Many things—and all of them good. With only a little help from you, your own children will discover the true spirit of Christmas, and express it in their own way with imagination, joy, and devotion.



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CORRECTION

The color photograph showing the table appointments at The Forum restaurant on page 185 of our October issue was incorrectly credited. The setting was photographed by Ezra Stoller.

A KITCHEN POLICY FOR THE HOLIDAYS

CONTINUED FROM PAGE 140

MacLaren's Imperial cheddar club cheese, by Kraft, and several small containers of Wispride cheese spreads. I prefer their sharp cheddar. They also make this in a large wheel which is delicious. But you can make a most attractive tray with small containers that can be replaced by full ones, when they get down to an unattractive point.

For the sake of entrancing our guests with something different we'll have cold roast pork and a beautiful roast of beef. Either a whole fillet of beef, or the "eye" of the rib roast, with some slices rare and some better done. Rib lamb chops, broiled, with the fat removed and red paper "panties" over the rib ends, make a colorful and different dish.

And if you prevail upon Pa to become a chef for the evening and cook silver-dollar-size hamburgers served on dollar-size buns, the kids will go overboard for them as well as the other guests. Either broil them or grill them, and what fun it is to have bowls of mustard, relish, etc., at hand for the guests to season their own.

Instead of canapés, those time-consuming numbers, substitute something a little out of the ordinary. For instance, most breads sag and drag as time goes on, so why not use as a base something crispy, such as sliced pickles or raw zucchini squash. Colorwise they are perfect for Christmas, and that good old clam and cream cheese dunk is delicious on top of raw zucchini. A sandwich, two slices of S. & W. fresh cucumber pickles embracing seasoned cream cheese, is tasty and crispy. Dill pickles stuffed with cream cheese are another crispy item. Oh, you can go on for days dreaming up things like this!

A bowl of hard-cooked eggs is fun to have. Around the bowl have dishes of various condiments, like a curry, so guests can season their eggs to their liking—genuine creole seasoning or curry powder, or Chef Howald's seasoning, or Spice Island's Beau Monde. I get the tiniest eggs I can find for this.

A bowl of baby beets that have been soaked in a tarragon salad dressing, with tarragon, chopped chives and parsley flung over them, makes a zesty and colorful item. Stuffed olives, stuffed with either pimientos or nuts and marinated in Widow's Mite salad dressing, are also good.

There are three excellent edible items to use instead of toothpicks to pick up the beets, or cheese balls, or whatever you are serving—the "Veri-Thin" pretzel sticks by National Biscuit Co., and two good larger sticks, "Twiglets," made in England and packed by Peek-Frean, and a tiny breadstick put out by A. Tonini, Rome, and distributed by Meyer Zausner, Inc., 175 Franklin Street, New York 1, N. Y. Break these into desired lengths, and stand them in cocktail glasses on the center of the tray. Serve them with cheese balls, meat balls, fish bites, or what have you!

A good hot, colorful number to have, especially if you are serving meat or fish, is the boiled new potato, rosy red, drenched in butter, scattered with chives, and served on pretzel sticks.

If some of your children are not yet in their teens, ask them to help you pass some of the food items, so they feel part of the party, then let them and their pals retire to their own part of the house with plenty of Cokes and a tray of food, and they can watch their favorite program.

Be sure to have plenty of non-alcoholic drinks, for I have noticed that many of my friends prefer ginger ale or tonic water. I like to have coffee in the big Chemex either on a hot tray in a corner of the room, or in the kitchen, so that friends who wish "one for the road" can have it. A pitcher of milk is always consumed. Music adds a gay note to the gathering, so plan to have records or a musician.

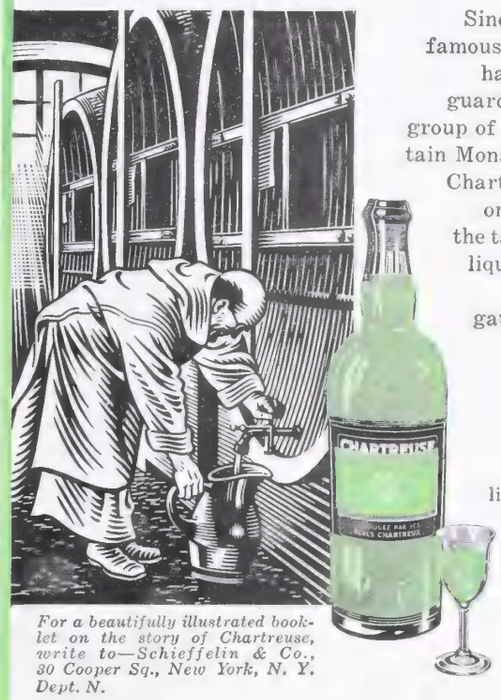
A Glamorous Buffet Dinner

An unusual party that you can give is a Buffet Dinner. So many cocktail parties happen over the holidays, and you are in a party mood with nowhere to go when the evening ends at eight. When the invitations start coming in and there are one or two for the same evening that say, "Come for cocktails from five to seven, or six to eight," then this is the date I choose to give a dinner party. I ask guests to come for supper at seven-thirty or eight. Keep it elastic, so guests from other parties do not feel rushed to get away. And I have a menu that is planned to go on for hours. They can eat right away when they arrive, or they can eat later after another cocktail. For the guests that have not been asked to a previous cocktail party, the hour of seven-thirty is fine.

I have the bar in one room, with

(*Please turn the page*)

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A KITCHEN POLICY FOR THE HOLIDAYS

CONTINUED FROM PRECEDING PAGE

some music, usually just a piano player. Then in the dining room I have a buffet table. I do not have the usual run of hors d'oeuvres, for my guests have been through that routine, but I will have some chestnuts, some smoked salmon, and perhaps some tiny Quiches Lorraines. If you are in the area where you can get cherrystone clams and oysters on the half-shell, these are wonderful with Mignonette sauce. So are round, tiny slices of lobster, fancily called "medallions." These hors d'oeuvres can act as a first course to your buffet dinner.

Of course, unless you have a wonderful staff, you can't get to the cocktail parties previous to yours, but your guests come in with an air of excitement and pleasure and your party starts off with a terrific tempo. We always have music to help keep up this gay mood.

With this type of party, you can have masses of people. You will be surprised what a difference there is to a party when you ask the guests on the late side. They eat in relays, the two gals in the kitchen keep washing the soup cups or the plates, and our china never seems to run out. Although I have only 18 large soup cups, I have served soup to 84 people.

Hot trays on the buffet table keep the hot foods going and I try to have viands that are good either hot or cold. I just tell my guests that the hot food is on, if they wish to eat now, or they can have it cold later—it is up to them.

Don't try to count noses on this dinner party, for your friends who are coming might have house guests, or your young who have gone to the cocktail parties have asked some of their friends. I usually try to keep my parties to thirty, and am lucky if only fifty arrive. But I love it.

For our glamorous dinner, what shall we dream up? No one will think of serving halves of squab and Cornish game chickens during the holidays, for these are rather unusual items, and they will be a welcome change. A big friendly pot of soup is so good to start with, especially if it is cold outside. I have evolved a "double boiler" out of two Descoware casseroles. One is simply huge, and I put the hot water in this, the next size smaller fits in perfectly, and in goes the soup to be kept hot for hours on end.

The platter of birds, with either stuffing or wild rice, a mixed green salad with camembert cheese, and a platter of tiny éclairs on the coffee table for dessert will be ample. All these dishes are dramatic presentations and this is part of the fun, to have the guests exclaim over each and every platter. Don't forget that big pot of coffee which the guests can have during the evening, and a tray of water glasses.

You could also work this buffet party out for your New Year's Eve party, and of course have a champagne punch. I would rather have the party at home for young and old alike and then after dinner go to the club to welcome in the New Year. Ask the guests for eight, dine at nine, leave the house by ten-thirty or eleven and you have had a lovely beginning to the midnight revelry.

One for the Road

After any holiday wingding, when guests are ready to leave, I like to offer the revelers "one for the road," but I make it a cup of soup, a husky, savory, good-looking soup, which you can gussy up in your grandest tureen and serve, say, in the front hall or the foyer.

Onion soup is always enjoyed and it's something you can flash together the afternoon of your party with canned bouillon, sautéed onions, and Worcestershire sauce. But for a spectacular finale, plan a soup in the color of the season—a rosy lobster bisque or stew, or a "Creole Quickie" is one I thought up myself and am very proud of—or a green pea potage sprinkled with pink ham. Present this as gorgeously as you know how, wreathed in tinsel or greens, and your guests' last memory of your beautiful party is as exciting as their first. And so therapeutic!

Dropper-Inners

It seems so dull during the holidays to present the same old hackneyed snicker-snacks to the people who are drifting casually in and out of the house, so I try to give them more interesting tidbits. Lots of hors d'oeuvres I've mentioned, like cheese rolls, cheese sticks, jambalaya and Quiches Lorraines can be kept on hand in the refrigerator, ready to go. And if you break out a jar of caviar or pâté, a guest is thrilled by the grandeur of it. If callers stay on to dinner, I can always dash to the freezer and tap my shelf of frozen goodies —that's what it's there for.

CHRISTMAS IS THE MOST!

CONTINUED FROM PAGE 149

and spices. After they'd eaten all they could keep down, they'd call me to clean out the candy pans and lick the spoons. I have to be honest and say that Carol can make bang-up fudge, and Mom cooks all sorts of good things at Christmas.

After the cookies and candy were made, we took turns serving them to any visitors who came, and that included all the friends we kids brought home, so you know we had to have a truckload.

ON THE second Sunday before Christmas, we always have a ball. Dad and I trim off the lower branches of evergreens in the yard —dozens of spruces and pines and yews. Mother gets out ornaments and ribbon and just everything, and we all sit around the picnic table in the basement and she says, "Now just let yourselves go."

Last Christmas we all chose various places in the house to decorate and we worked like crazy to make them look really different and beautiful. Dad made a big wreath out of coat hangers and wired different kinds of evergreen to it and then scattered artificial fruit all over it.

Carol chose the top of the baby grand and all she did was to fill a huge glass bowl with colored tree ornaments. Then she helped Susie put little gumdrops on a plastic tree, but half the time Susie squeezed them until they were all messy and she had to eat them. She wasn't any stickier, though, than we were from all the pitch on the evergreens.

Allan decided to do the dining room windows and he made big shepherds and sheep and a star out of white paper and fastened them to the glass. All the shepherds were looking up toward the star and some of the sheep were standing and some were lying down. It was real cool.

Dad and Carol finished first so together they wove a rope of greens and twisted it around the stair rail and put big red bows on the newel posts.

Mom kept trying one thing and then another and finally ended up with yards and yards of green fish-net draped in scallops over the wall from the ceiling to the mantel. She fastened tiny silver Christmas tree balls to the edges of the netting. And in the center she put the Madonna picture with a silver cardboard frame around it that stuck out in all directions like the rays of the sun. She piled the mantel with greens and had some high white candles in among them.

Carol said it looked funny, and for once I was about to agree with her, when Allan chimed in. "I think it is artistic. Mother, you have a real flair."

"There's a fellow who is an authority," Dad said, and Mom smiled. I just hoped Marge and Jim would think it looked like flair instead of floosey.

I made sure mine wasn't goofy, because it was to be on the dining-room table. I knew it had to be low, although sometimes I wish flowers on the table could be high so we could eat in peace without always thinking of manners.

I cut a twelve-inch square of wood and drilled holes in it so I could stick short twigs of pine in—enough to cover up the wood. Then a little off-center I drilled a hole big enough for a fat candle. After it was on the table I slipped a few different-size red ornaments in among the boughs. I would have wired them on but I had to keep changing the pine every few days to keep it fresh. Frankly, I thought mine was the best of them all.

FINALLY we got down to the last Sunday before Christmas. We set up the tree and all helped decorate it while we played Christmas records. Then we had oyster stew for supper. There were only four more days until Christmas. I felt like a balloon was in my chest and each day it was growing a little larger. It made me breathe deep and hold my chest high and feel good. Even when I walked it was as though I were running. It reminded me of the beginning of a cross-country race. My practice shoes are heavier so when I put on the lighter ones for a race, at first I feel like I'm flying.

When I came home from school on Monday, Mom said Aunt Nancy had just phoned that Jim had come down with the mumps and they couldn't possibly be with us for Christmas. The balloon in my chest went bang, my feet felt as heavy as they do at the end of a race. Darn old Jim! Why did he have to go and get the mumps and spoil everything? It was then that I knew what made Christmas so great. It was mostly having Marge and Jim here. And Aunt Nancy and Uncle James, of course.

I couldn't eat much dinner. "It's too bad," Mom said, "but just think, you boys won't have to move

(*Please turn the page*)



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CHRISTMAS IS THE MOST!

CONTINUED FROM PRECEDING PAGE

out of your rooms this time."

"But it was fun sleeping in sleeping-bags on the family-room floor," I said, "and Jim and I laughing and talking half of the night."

"Of course I'm sorry they can't come," Mom said, "but for the first time since I can remember I am going to enjoy opening gifts Christmas morning without worrying about getting dinner."

"No turkey?" Carol moaned. That girl has an appetite like an elephant.

"How would it be," Dad asked, "if we had the turkey on Christmas Eve?"

"Oh, Mac," Mom said, "you're wonderful. That's what we will do."

"But Christmas isn't Christmas without the whole family," I said.

"We're a whole family," Dad said. "Think of the people who are all alone on Christmas and thank your lucky stars you aren't one of them."

After Susie was in bed, we were all sitting around, not saying anything, when Dad said to Mother, "What's the matter, dear, are you so sad because your sister isn't coming for Christmas?"

"No," she said, "it's just that I can't forget what you said at dinner."

"Now what did I say this time that I shouldn't have?" Dad said it as if he were always in the doghouse, which he isn't. Most of the time he's top man on our totem-pole.

"About all those people who are alone on Christmas," Mom said.

"Oh that." Dad sounded relieved.

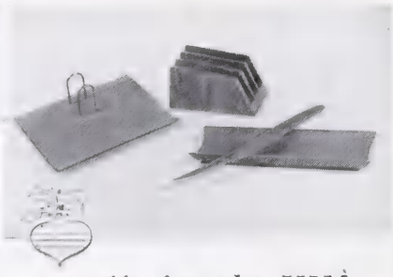
"I keep thinking about Mrs. Hudson." Allan said. "This is her first Christmas alone." Mrs. Hudson is our ex-schoolteacher neighbor who thinks Allan is so keen.

"Why, of course." Mom said. "We must ask Mrs. Hudson to have Christmas Eve dinner with us. When Mr. Hudson was alive, we always had them at least once before Christmas. Mr. Hudson liked so much to sing carols with us."

"I vote against it." I said. "There's no sense in spoiling Christmas with someone sniffling all over the place."

"Mrs. Hudson won't sniffle," Allan said. "She has control."

"There's a Chinese lad in my thermodynamics class who's probably plenty lonely this Christmas," Dad said.



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R. A. Hoefer, business manager.

Sworn to and subscribed before me this 24th day of September, 1958. Robert W. Rupp, Notary Public, state of New York 41-8706850 Qualified in Queens County. Cert. filed in N.Y. Co. Term Expires March 30, 1960. (Seal.)

"Who wants chop suey for Christmas?" I asked. "Besides, they don't even have Christmas in China."

"Well, this one did," Dad said. "He came from a Christian family who are now in Formosa, and the stories he tells would curl your hair."

"Let's ask him, please may we ask him?" Allan begged.

Actually, I didn't have anything against the fellow, it was just that I was disappointed and when I'm disappointed I'm not very co-operative. How Marge and Jim would have laughed at that chop-suey-for-Christmas bit, but my family is completely without humor.

The next day, Carol came home all excited about Miss Merson, her orchestra director, who had been in a car accident. Carol had been up to see her and found that she could leave the hospital but would not be well enough to travel home. "Can't we ask her, Mother? She'll be so alone," Carol said.

"I suppose we'll have the ambulance bring her here on a stretcher," I said.

"No, silly," Carol hissed, "she's on crutches and Dad can go get her. And she can play the violin like an angel."

"That I got to see," I said. "Playing a violin while on crutches! It'd take an angel to do it."

But no matter what I said, I knew it was settled that Miss Merson would be with us on Christmas Eve.

The last day of school I looked at José who sat beside me in English class—he is a pre-university student from Nicaragua. Suddenly I realized that he probably couldn't get home for vacation. How awful to be alone on Christmas when you are only a high school kid.

"What you doing on Christmas, José?"

"I spend it with the family I live with," he said.

"And Christmas Eve?"

"I go to midnight Mass."

"Wouldn't you like to have dinner with us on Christmas Eve?" I almost held my breath until he said he would.

The family gave me a hard time at first, but it was only to get even with me for acting like I didn't want their friends. Finally, Dad said, "What? Enchiladas for Christmas dinner?" Then we all laughed and I knew it was okay to have José.

The day before Christmas it was like we lived in a mad-house. Mom sent Carol and me to buy gifts for

the guests and to wrap them and put them at their places at table. She had us get some small ones for all of us, too. We had to deliver presents to Mrs. Macy, who babysits Susie, and to Mrs. White, who helps Mom clean, and to all our friends and neighbors.

People kept coming to our house with boxes and flowers and stuff, and Susie who is usually a sweet little doll, turned somersaults on the living room floor, and Allan kept interrupting folks when they were talking. But finally, somehow the turkey was cooked, the table was set, and Dad went to bring the people who were to have Christmas Eve dinner with us.

After dinner, Mom said she thought it would be nice if Mrs. Hudson told us about the Christmas she remembered best, so she told all about the time she was a little girl and got a big doll from a Christmas tree at church.

Lim Chu told us about Christmas in the mission school he went to and he sang a song in Chinese. José seemed to actually be with his family as he told what they would be doing right then in Nicaragua.

ABOUT that time Carol and Allan had the bright idea we should dramatize the Christmas story. In no-time-flat, Allan appeared with bathrobes and lunch cloths and stuff. He put a blue lunch cloth over Carol's head and she was Mary and a white one over José made him Joseph. The rest of us were to be shepherds and then we were to quick-change into wise men and carry Mom's and Carol's jewel boxes and a perfume bottle and lay them in the turned-over stool that was the manger.

First we sang "Silent Night." Mom was playing the piano and Miss Merson played the violin. Carol was right, she did play like an angel—and not on crutches either, because we were using them and the fireplace poker for shepherds' staffs. She just sat on the piano bench with Mom and smiled as she played.

Dad was going to read the Christmas story from Luke, and then Susie was going to sing "Away in a Manger," when Allan noticed they had forgotten the most important thing.

"Run upstairs, Susie," he said, "and get your very best doll to be the Baby Jesus." Susie came back with her old Raggedy Ann doll, the one Mrs. Macy made her a long time ago. Its face was dirty and one arm was hanging by a few threads.

"Oh no," Allan said. "Not that one, Susie, your *best* one." Susie looked as if she would cry.

Then Mom said, "She is right, Allan. Raggedy Ann is the doll she loves best of all."

And Dad's deep voice began. "In those days a decree went out from Caesar Augustus—."

We sang all the carols we knew as we acted out the story. No one laughed or even smiled. The way Carol kept looking down at that Raggedy Ann, and with that blue thing over her head, made the shivers go up my back. Finally, we finished with "Joy To The World."

SUSIE was hanging up her stocking and the people were talking about going home when Allan came in with the tape recorder. He said there was something he wanted to play. Mother shook her head at him, but he didn't see her. "This is for Mrs. Hudson," he said. "This is the recording we made last year."

You could hear us all singing carols, only Mr. Hudson's good bass made it sound much better than this year. Then there was Mr. Hudson's voice saying, "Shall I sing a song just for you, Susie?" And Susie's baby-talking voice saying, "Um-huh." Mr. Hudson sang "Ho, Ho, Ho, Who Wouldn't Go?" all the way through. When he finished he laughed his jolly laugh, and Susie said "Do it again," and he laughed some more.

I couldn't look at Mrs. Hudson while Allan was playing it, but when he shut it off, she said in a soft voice, "Thank you, Allan, that's the very nicest gift anyone could give me this Christmas." Allan wasn't wrong; Mrs. Hudson had control, all right.

While Dad drove everyone home, Mom tucked Susie into bed and then helped Allan put away all the junk he had gotten out. I didn't even give Carol an argument when she said, "Come on, Ted, let's you and me get with the dishes."

As Allan finally went to bed, he said, "Goodnight everyone, tomorrow is Christmas, tomorrow is Christmas with all its presents. Sometimes I think I just can't wait."

But if tomorrow and its presents never came, I wouldn't have cared. The balloon was full in my chest again, and there seemed to be wings on my heels as I carried the dishes from the sink to the cupboards. If I'd had to put into words what Christmas meant, I couldn't have done it. But this much I knew, I had already had it.

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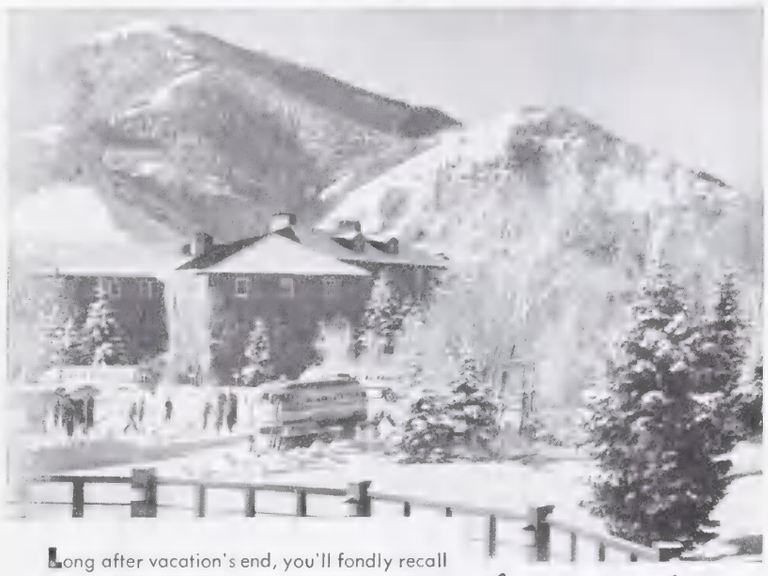
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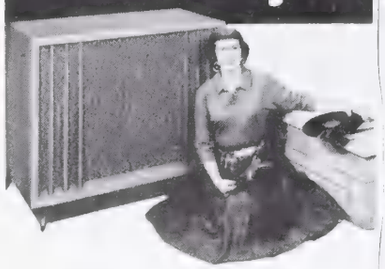


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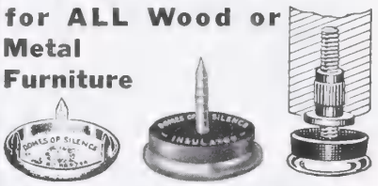
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MERRY CHRISTMAS, TRAVELERS!

CONTINUED FROM PAGE 110

Twenty miles west of San Juan, it's a 40-minute drive, but a 10-minute flight from the International Airport will drop you down on Dorado's own airfield. From December to June rates (Modified American plan, meaning breakfast and dinner) run from $27.50 per person in a double room. Summer rates are lower. For more information: Dorado Beach Hotel and Golf Club, Suite 1705, Rockefeller Plaza, New York 20 . . . Out in the High Sierras, specifically at Mammoth Mountain, near Mammoth Lakes, Calif., December 15 is opening day for the Mammoth Mountain Inn, a year-round resort hotel in Alpine style, under the aegis of people who know a thing or two about the idiosyncrasies of fishermen, riders, hunters, hikers, and skiers. And from what we've heard of its décor, which seems to rely heavily on the work of some of California's best designers and craftsmen, we'd say they know something about design, too. The Inn is six hours' drive from Los Angeles or San Francisco, in 20 acres of the Inyo National Forest, 9,000 feet in the sky, and it opens up, in luxury style, a beautiful area that was once remote. There are 70 rooms. A supervised nursery leaves parents free to enjoy the area's remarkable powder snow and the McCoy ski lift, or to indulge in whatever sport is in season. For more information: Wilkes-Nichols and Associates, 1350 No. Highland Ave., Los Angeles 28, Calif. . . . It's not as if anyone needs much inducement to depart for semi-tropical, lovely old Nassau, but if you go at Christmas time, on December 26, you'll be in on the Junkanoo Parade along Bay Street, a sort of Bahamian switch on Mardi Gras, with masked revelers dolled up in home-made crepe paper costumes, calypsoing along to bongo drums, cow bells and pebble-filled rattles. The performance is repeated on New Year's Eve. Nassau has several new hotels—the grandiose Nassau Lodge opens in December and the new May Fair gets operative in January. The familiar and redoubtable British Colonial, Royal Victoria, Emerald Beach, and Fort Montagu Beach have been getting some drastic face lifting. So, with so many changes going on, don't trust your memory of the old place. Discuss the situation with your travel agent. For more information write The Bahamas Development Board, 620 Fifth Ave., New York. . . . Nassau, this winter will be serviced with 9 BOAC flights a week from New York, and the same line is about to fly non-stop flights from New York to Bermuda in 2 hours and 35 minutes (the shortest time on record), and direct flights to Montego Beach, Jamaica, in 5½ hours; all via nice, steady, quiet turbo-prop Britannias. . . . Already you can embark on a jet-propelled one-week tour of Europe, economy class, leaving New York some fine Sunday morning and arriving in London that evening via Pan American Jet Clipper (Boeing 707). You can whirl through London, Amsterdam, Brussels, and Paris, for $498 if you travel with the family or $573 if you travel solo. A theater ticket is even thrown in! It's an Exprinter Tour and your travel agent can tell you all. . . . American Express is putting three "Jet-Age Holidays" into orbit—a two-week trip to London, Paris and Rome ($768.50), a two-weeker to London, Amsterdam, Brussels, and Paris ($671.50), and a three-week junket that takes in London, Paris, Rome, Madrid, Nice and Lisbon ($983.90). They figure that a trans-Atlantic jet crossing adds two days to your touring time on dry land. . . . It's cruise time. Seems as if the Grace Line's lovely new twins *Santa Paula* and *Santa Rosa* will be in perpetual motion between New York and the West Indies, one or the other of them departing every week for Curaçao, La Guaira (Venezuela), Aruba, Kingston, and Nassau. 12-day cruises run about $545. . . . Moore McCormack's beautiful new *Brasil* leaves January 30, just in time to make Rio for Carnival, 31 days, from $1350. . . . Cunard's green goddess *Caronia* circles the globe in 108 days, starting Jan. 20, arriving in Japan for cherry blossom time, from $3200. . . . Swedish America Line's *Gripsholm* is doing an exotic all-around Africa cruise, including Zanzibar, Madagascar, and the Mediterranean, 72 days, from $2250. . . . And speaking of the exotic, the Maharajah of Cooch Behar arranges sybaritic tiger hunts in his demesne near Assam in Northeast India. We hear tell you're put up in carpeted tents with gilt-stenciled walls, and the pampering ratio averages something like 100 servants to 8 guests. The tiger burns brightest between November and May. For information: Miss Mary Horn, 1507 N. Dearborn Street, Chicago, Illinois.

Dates and rates are changeable. Consult your travel agent.

MOST SOPHISTICATED ENDINGS

CONTINUED FROM PAGE 157

colored certificate. These come from fruits like currants, quince, and even walnut. You will find them sometimes in wine shops of Paris but rarely in the U.S.

Several most distinguished Armagnacs are available in our large cities—Marquis de Montesquieu, Marquis de Caussade, and Chatelaine Distillerie de L'Adour Trabes.

Fine and *Marc*

Cognac and Armagnac represent only a small percentage of French brandy. Most of it is merely brandy known as *fine*—some good; some not so good.

In addition to *fine*, which is made from grape wines of various regions, there are other spirits produced from the lees or pressings of the grape, and these are known as *marc*. The most famous *marcs* come from the most notable wine lands of France—Burgundy and Champagne.

There has been quite a stir recently about certain *fines* made from the wines of Burgundy and especially about a Marc de Bourgogne, from the grape pressings of Le Montrachet, greatest white wine vineyard of all Burgundy.

This *marc* is the product of Julien Monnot, a small grower who owns some of the best land in the district. Brandy of this type is usually distilled in the tiniest amounts and for personal delight. But Monsieur Monnot was persuaded a year or so ago to part with a few precious bottles, and these are available at Sherry Wine & Spirits in New York.

California Brandy

Next to bourbon, brandy takes its place as Number Two among the spirits of America. California alone, believe it or not, makes considerably more brandy than all of France. It was in the Jesuit missions far back in the 17th Century that brandy began to be distilled in this country.

Undoubtedly there have been through the years—and probably there are now—some private stocks of California brandies that can be classed among the greats. Coronet, Christian Brothers, Hartleys, and especially Paul Masson De Luxe are good, clean-tasting, honest, and mellow brandies. But compared to Cognac and Armagnac, they do lack a certain body and depth. However, many Americans seem to prefer them so.

Spirit of Spain

A great deal of brandy is made in the sherry district around Jerez in the south of Spain. And some of it enjoys the highest repute. There are some groups, especially among the gourmets of England, who will argue loudly that the best of Jerez brandies deserve to be ranked along with Cognac and Armagnac. The wine shops of London are richer in the Spanish brandies than we are here, but we can get at least five excellent brands: Augustin Blasquez, Pedro Domecq, Duff Gordon, Gonzales & Byass and Fernando A. de Terry.

Pisco of Peru

Occasionally, especially in the cellars of connoisseurs on the West Coast, one may find a stone bottle of Pisco made in Peru. This is a kind of brandy that began to be made in the early days of the Spanish settlement.

Nowadays more than half a million gallons of Pisco are being made. Some of it is shipped north as far as San Francisco, but most of it goes to South America and Mexico. Even now it is made in pot stills of the most primitive construction, and great care is taken not to lose the traditional taste and fragrance imparted by the wax of the wild honeys that coats the inside of the small earthenware urns. Some Pisco, bottled in glass, is now available in the East.

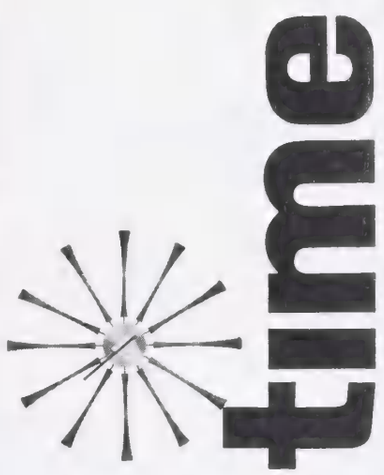
Calvados and Lightning

Ranked high among the noble spirits of France is an apple brandy of Normandy known as Calvados. The quality depends to a great extent upon a taste imparted to the mother fruit by the soil. Ciders coming from the stony hills of the Auge country are easier to distill than those from orchards rooted in chalky land. And the distillate is softer on the tongue.

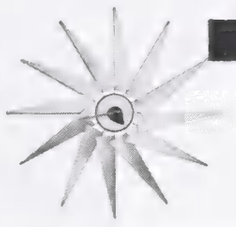
How does Calvados differ from our American apple brandy, applejack, or cider brandy? Americans are inclined to be scornful of our local products, and many people who go to great lengths to secure Calvados would never think of serving Jersey Lightning (as American apple brandy is called). Yet here in our country, too, various types of apples are blended. Fruit is grown in at least four different areas, each to add a special property. In New Jersey, as in Normandy, pot stills are used.

Calvados is more subtle, rounder, and mellower than its American prototype but as expert Sam Aaron expresses it, "A good applejack

(*Please turn to page* 194)



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The plant I wouldn't be without

Here are some best-loved favorites of other ardent gardeners. What better time than Christmas to give them to yourself?



FOUR PHOTOGRAPHS BY JEANETTE GROSSMAN





TWO PHOTOGRAPHS BY J. HORACE MCFARLAND

Azalea (*A. Mollis*, hybrid): "Because it blooms so rewardingly, this evergreen azalea is my most satisfying plant. I have only about 30 shrubs, but I intend to plant more. If so few can burst into such glorious bloom, ranging from pale shades of apricot to a burning flame that can almost warm your hands on a chilly morning, what wouldn't 50 or 100 plants do for the clump of rocks I call my 'rock garden' or the 'corridor' leading from my house to my rose garden? They can take the worst kind of weather. Frost doesn't faze them, unless you plant in a very windy spot, and even there they will need to be sheltered with only a burlap cover. They don't need much care except a feeding two or three times a year. I use mine mostly as border plants, but when they are almost staggering under the weight of blossoms I snip off the flowers to float in low bowls. Right now I'm looking enviously over garden encyclopedias, catalogs, finding out all about tree-size azaleas. Besides learning their Latin names, I shall try my luck planting some in the spring."

Pauline Trigere
Lewisboro, New York

New York City dress designer and winner of coveted awards in the field of high fashion became, a few years ago, the proud owner of a 113-year old country house with four acres of ground where she learned week ends to become a gardener.





PHOTOGRAPH BY PAUL GENEREUX

Christmas Rose (*Helleborus niger*): "A friend made me a birthday gift of a plant in July several years ago, promising that it would bloom in December, thrusting lovely buds up through frozen ground and snow. So as to be able to watch this performance, I planted it outside my bedroom window (it gets south and east sun, some shade), and sure enough, the plant fulfilled all my friend's promises. The first buds appear the last of October and bloom until April. The first flowers are white, but after freezing, they turn a lovely pink. The leaves are a beautiful green all winter. In May new ones appear, and about July the old leaves have faded away, so it is always renewing itself to maintain a well-groomed look."

Mrs. Charles R. Walgreen
Chicago, Ill.

Her gardening activities take her far afield. In mid-July each year she opens her "Hazelwood" gardens in Dixon, Ill., to all flower lovers for a two-day Garden Walk. Proceeds go to the Abraham Lincoln Memorial Garden, Springfield, Ill., the only growing memorial to Lincoln.





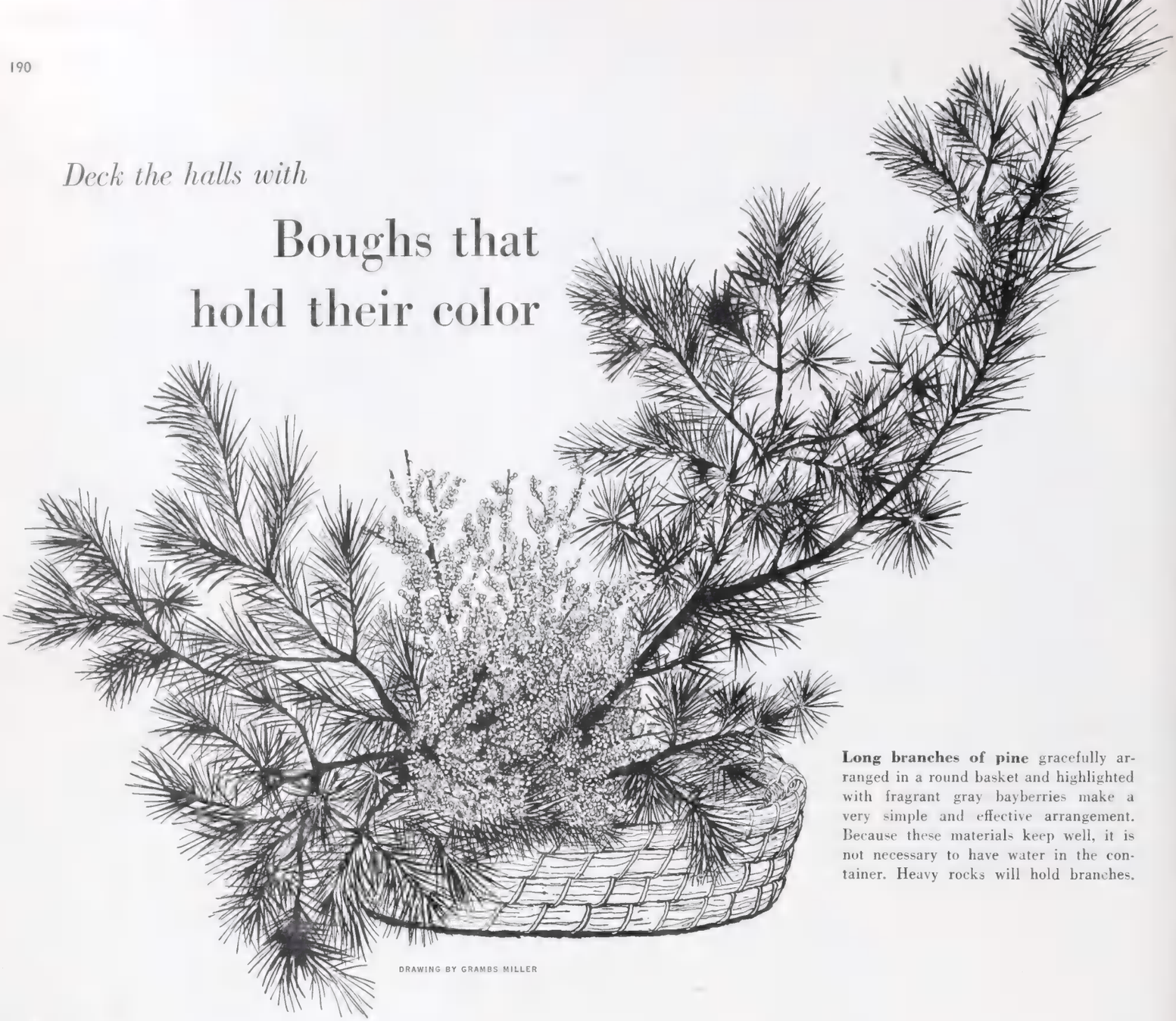
Bleeding-Heart (*Dicentra spectabilis*): "On my way to school, this was the first plant I ever noticed. I was struck by its old-fashioned charms then, and I still admire its rosy pink hearts drifting down on arched stems. It also has character, is dependable, and when through blooming you can cut off its foliage and forget about it. It flowers profusely, has beautiful bluish-green foliage, and can make a real accent in a garden. Since it will grow either in the sun or in a moist shade, it would be at home almost anywhere. Like all good plants it doesn't care who grows it."

Arnold M. Davis
Cleveland, Ohio

As former director of Cleveland Garden Center and active in many flower shows in his city, he has a broad knowledge of plants.

Deck the halls with

Boughs that hold their color



DRAWING BY GRAMBS MILLER

Long branches of pine gracefully arranged in a round basket and highlighted with fragrant gray bayberries make a very simple and effective arrangement. Because these materials keep well, it is not necessary to have water in the container. Heavy rocks will hold branches.

■ With a pair of sharp shears and a discerning eye, you may harvest other holiday decorations from your garden that are as lovely and house-warming as the traditional holly, cedar, and mistletoe. There is no easier way to bring a festive mood to your living room than with a bold arrangement of large boughs and branches.

Displays of almost any branches, cones, or seed pods are welcome in winter, but most successful are those that keep best. The dry materials are no problem, but fresh boughs can be. Listed here are some of the greens that hold up best in the house, keeping their leaves long after cutting. You'll find many of these in gardens in almost any climate. You may also be surprised at the variety of greens you find at florists' this time of year.

Remember that it is much better to use a few really large branches and make one bold display than to use smaller pieces and spread them around in small arrangements. Be careful, in cutting, not to disfigure your plants.

All of these beautiful plants keep very well after cutting

Broad-leafed evergreens can be found in most gardens. They come in great variety, with leaves of all shapes and sizes. Use them indoors when you want a strong solid accent of green. Here are some favorites: The hollies, of course, especially English (*Ilex aquifolium*), Chinese (*I. Cornuta*), and Japanese (*I. crenata*). Rhododendron of all kinds. Oregon grape (*Mahonia aquifolium*) for its bronzy, shining leaves. Pieris (*P. floribunda* or *P. japonicum*) has handsome foliage and clusters of flower buds. Drooping leucothoe (*L. catesbaei*) has arching branches with leathery leaves of dark green shading to bronze.

Evergreen conifers are the plants that truly stand for Christmas. There are many kinds, all of them attractive and appropriate. Pine, fir, and juniper are the three varieties that will hold their needles longest indoors.

Vines and ground covers widen your choice of shapes and sizes for decorations. Use them for filling in around larger pieces, and for trailing over a ledge or down a wall. These are among the best: English ivy (*Hedera helix*) yields long stems of glossy leaves. Japanese spurge (*Pachysandra terminalis*) has large handsome foliage on short stems. Winter Creeper (*Euonymus fortunei*) has small rounded leaves. Bearberry, or Kinnikinnick (*Arctostaphylos uva ursi*), is a strong woody creeper with branches of wonderfully useful form for arrangements. It has dark green leaves and, if you are lucky, bright glossy red berries.

Some other plants that are worth seeking out are these: Heath (*Erica*) in many varieties, for its stems of feathery foliage and clusters of winter flowers. Scotch broom (*Cytisus scoparius*), for long willowy stems of bright green for vertical accents. Bayberry (*Myrica carolinensis*) for its full clusters of fragrant small gray berries on twiggy brown stems.

Fit the soil to the plants you grow

Here's what you should know about the acid-alkali balance and how to control it

By WILLIAM ALVADORE BUCK

■ Lime is necessary to life. To the least oyster, which would feel naked to its enemies without its shell, to man, who needs bones and teeth, to corn and tomatoes and pine trees lime is as necessary as air and water. I do not know whether the ancient Egyptians were aware of this, but they did know that lime sometimes would benefit their fields, and long before the Christian era lime was in the farmer's store. I am sure, however, that nearly 40 centuries rolled by between the time when Queen Hatshepsut sent to the Land of Punt for incense trees to set in her great garden and the time when our chemists learned how to take the measure of hydroxyl ions and hydrogen ions and tell the score in a "pH."

The letters stand for "parts Hydrogen," and, with the number that accompanies the letters, show the intensity of the soil's acid or alkali reaction; pH 7 is neutral; downward on the scale measures intensity of acid and upward shows intensity of alkali. Acid or alkali, sour or sweet, the terms are used interchangeably in soil science. Acid and alkali are opposites, just as are sour and sweet. If you wish to change sour to sweet, you add sugar, for example, and if you want to change acid to alkali you add alkali which, in soil management, is lime.

A pH of 6.5 is perfect for most general garden purposes. Most of our garden flowers and all of the vegetables commonly planted except potatoes and lima beans will do their best in a slightly acid soil, anywhere from pH 6.0 to 7.0. Potatoes and lima beans can take more acid, the former growing best in the New York area at pH 4.8 to 6.5, and the latter at 5.5 to 6.5. Most of the evergreens (though not all, as the traveler observes in the alkali regions of the West) also like it quite sour. The list includes the broad-leaved holly, laurel, rhododendron, andromeda, and the other members of the heath family, as well as the spruces, pines, and firs. Too much alkali will kill many evergreens. If orchard grass, Kentucky blue grass, red top, clover, bluets, buttercups, loosestrife or common violets are growing quite lustily in your proposed garden plot, it is pretty sure to have a natural pH of 6.0 to 8.0, and should grow a fine garden without lime. If evergreens, blueberries, many of the early native wildflowers, wintergreen, Labrador tea, orchids or bayberries have taken the lease, the soil must be sour, under 6.0.

The nation is about equally divided pH-wise. Out where the West begins, say from Central City, Nebraska, on toward the setting sun, the prevailing problem is alkali. East of that line, about the 100th meridian, soils are naturally acid except where the water is hard and the subsoil consists of certain glacial tills, or else limestone is the country rock. We noted above, please observe, that if your garden has a *natural* pH as high as 8.0 it can do very well for you; cultivated plants will tolerate a higher pH where the alkalinity is natural than they can stand where lime must be added. In the West, lima beans do very well with a pH of 7.5 and the Idaho potato grows in a pH around 7.0.

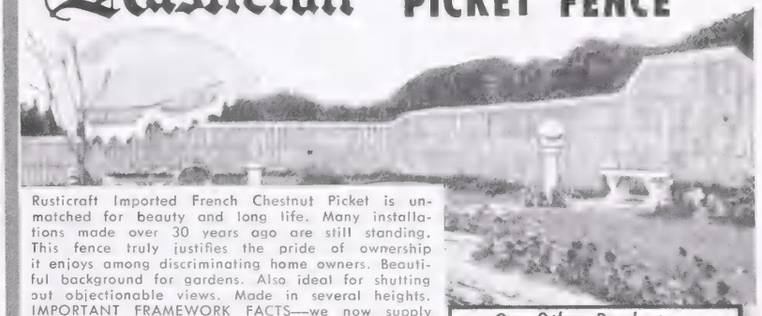
Why should soils and plants act this way? Well, what leads a man to become a baseball umpire? In this world there are many mysteries. At any rate, do not put lime on your soil merely out of a sense of generosity to the land and what can you lose? Better test it, if you do not know for sure.

I test my garden every year, though once in three years is ordinarily sufficient. I do so because I add new organic matter as well as commercial fertilizer to the soil every year, and because the local rain and tap water are faintly acid. I use a cheap test kit now, but for years I sent a sample of my soil to the county agent, who tested it for fertility as well as acid, for 75 cents. Most chemical fertilizers,

(*Please turn the page*)

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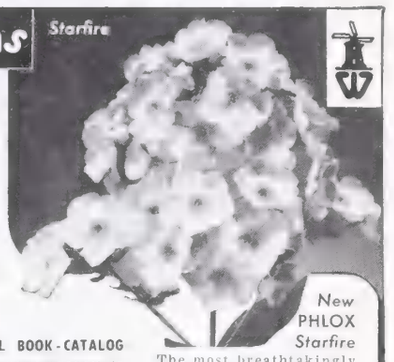
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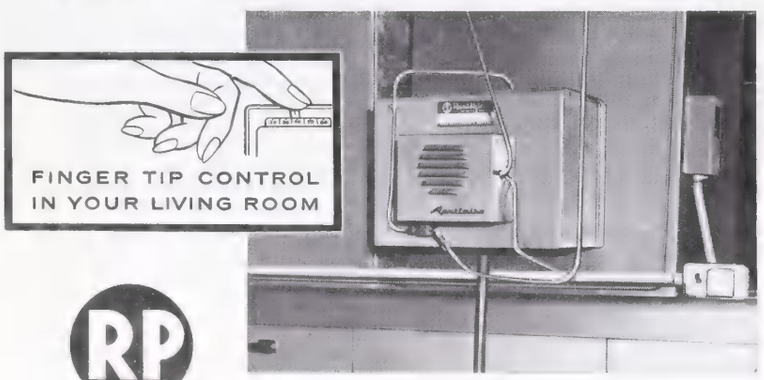
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FIT THE SOIL TO THE PLANTS YOU GROW

CONTINUED FROM PRECEDING PAGE

wood mould, cover crops, oak leaves, pine needles, some peat moss, natural peat, sulphur compounds, and the rain of well-populated regions all put acid into the earth, generally in trifling amounts. Bonemeal, marl, wood ashes and certain fertilizers are alkaline.

LIME has other functions besides sweetening the sour, more, no doubt, than we comprehend. It improves soil texture with a nice ambivalence, making sandy soil tighter and clay more loose. It performs mysteries in turning minerals into plant food, takes the villain out of certain harmful elements, and is itself, of course, a necessary plant food. We do not apply it as a fertilizer, however, because in some amount it exists everywhere.

After the maples turn and before winter locks the year is now considered the best time to spread lime. (Fashions change even in these things—while government surpluses grow bigger and bigger.) Lime comes from the seedman either as calcium carbonate or as calcium hydroxide. Neither is caustic but, standing in the garage, either can get as cold as King Boreas's curse. I have come in from the garden in November, after spreading lime by hand, with my fingers aching so bitterly that I was in pain for ten minutes. This was excellent. You may have observed that gardeners often seem impervious to cold weather. There is no better way to winterize your gizzard, to condition yourself against the season's ills and chills than by nearly freezing your hands with autumn garden chores.

Calcium hydroxide is 75 per cent stronger in effect than calcium carbonate (powdered limestone), and it works faster. If mixed into the earth in warm weather the hydroxide's action may be complete in a week or two; or if spread on the surface, as on a lawn, the action of the hydroxide may take many months. But powdered limestone does a better all-around job, without harm to plants or creatures. So the gardener who has his choice will dig in powdered limestone in the fall and give it all winter to work in the earth. He uses the hydroxide form if he must do a quick job in the spring. Lime, however, can be applied any time. Dolomitic limestone contains magnesium, which is necessary to living cells, but is hardly ever short in any soil.

If the pH ranges between 5.5 and 6.0, put in three pounds of calcium carbonate to each 100 square feet on sandy soils, five pounds on heavy soils. If you use the hydroxide, remember it is ¾ stronger—and, perhaps you can do fractions better than I. Apply it either before or after spading. If the pH is between 5.0 and 5.5, put in the same amount before spading and an equal amount after spading but before raking. If it is below 5.0, double the latter dose. Unleached hardwood ashes contain six per cent potash, two per cent phosphorus, some magnesium and 30 per cent lime, but no nitrogen. There is no evidence that lime benefits fruit trees, blackberries, raspberries, strawberries, or currants, and it is very bad medicine for any of the heath family (*Ericaceae*).

If you must turn land sour and use aluminum sulphate on it, work with an angel's caution. In big farming aluminum sulphate is often used at one dressing, a scant half-pound to the square yard, or five pounds to the hundred square feet. For backyard gardening it is better to dig in peat, oak, or pine leafmould, or pomace, which is the dried pulp from a cider mill. Apply this acid material as a mulch also. This is as safe as a pleasant dream. There are commercial fertilizers especially prepared for the acid-loving plants and these should also help with safety. A foundation planting of ericaceous plants may need a constant treatment with such materials, for the lime in the cement or mortar of the foundation will often turn the soil alkaline. Do not dig to put in the acid material, for you will disturb the shallow roots. The best treatment is acid fertilizer and a permanent mulch of acid material like peat.

IT MAY be that this article tells all the ordinary gardener will ever need to know about acid and alkali. The whole story may be summed up in this simple procedure: Dig about a cupful of representative soil from several parts of the garden, including underground to a depth of ten inches. Mix it and send it to the county agent with a note telling what you mean to plant. Then do what the man says.

But science is still probing. At one station they have grown healthy rhododendrons on alkaline soil, sweetened not with lime but, if I remember right, something like milk of magnesia. We don't recommend it today, but no telling what tomorrow will bring.

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MOST SOPHISTICATED ENDINGS

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has dignity and purity. At its best it is a worthy spirit."

For serving after dinner, Laird's of New Jersey have a bottled-in-bond applejack, 100 proof, seven years old. This is a true vintage brandy made from apples grown in only one district and bottled in one season.

Calvados or fine apple brandies of this type are to be served in two ways, either neat in a tulip glass to be warmed in the hand or as an adjunct to coffee. Put a tablespoonful or two into a demi-tasse, add sugar if you like, and serve with a twist of orange peel. This apple-brandied coffee is called Blackjack.

The Great White Spirits

All brandies—all spirits, in fact—in their infancy are water-white. But most of the grape brandies are aged in wood so that they take on a pale or deeper topaz glow often enhanced, we must admit, by judicious additions of caramel.

The old *eaux de vie* or fruit brandies, on the other hand, are aged in large glass containers and then go into long slim bottles of clear glass designed to show off their crystalline magnificence.

The clear, non-sweet, distilled fruit brandies differ from popular grape brandies in many respects—in color, in flavor, in alcoholic strength. Most Cognacs and brandies are about 84 proof. Kirsch, mirabelle, and framboise are usually 100 proof, like bonded bourbon, equal to 50% alcohol. These *eaux de vie* are served in a different fashion, too. While grape brandies are always to be warmed by the heat of the hand, *eaux de vie* are generally served cold-as-cold in large glasses that have previously been well chilled.

For their own use and for a few friends some of the distillers have fruits grown in the bottles which will later be filled with a matching spirit (see one in the photograph on page 156). This dramatic feat is accomplished by placing a bottle over the blossom on the bough. Surrounded by glass the fruit develops as in a private little hothouse.

The best known of all the great white spirits is kirschwasser, the cherry *alcool* made in the Black Forest of Germany. It is widely (and in our opinion often too lavishly) used to flavor fruit cups and compotes, for sometimes it covers the fresh taste of the fruit. If left too long, it gives a medicinal flavor. Used with discretion, however, it adds an extraordinary piquance. Often you hear that kirschwasser is made from cherry pits. This is only a half or rather a third of the truth. It is true that some of the cherry stones are used. About a third are crushed with the fruit. In these seeds there appears to be some small amount of oil and flavoring which lends a wondrously interesting note.

In the gay days of Edward the Seventh, epicures of New York, Boston, and San Francisco were sure to have in their private cellars some *alcools blancs*. They prized especially those that came from the Vosges Mountains in Alsace. But for some years America seemed to forget these treasures. Now little by little we are remembering again—even the wild ones.

Occasionally now in someone's home you will be served the spirit of wild strawberries, carrying an extraordinary memory of the exquisite berries. Sometimes you can taste a bit of the spirit of the Alsatian bilberries that grow as luxuriantly as wild heather in the forests of Haganeau. Once in a great while someone will bring home a bottle of *sorbe* made from the fruit of the wild mountain ash. Or an *eau de vie* of gentian made not from the flower but from an extract of the hard root. This *alcool* has been described as having the bitter taste of natural forces, the flavor of forest earth.

But none of these, as far as we know, is regularly brought to this country. However, the House of Garnier (distributed by Julius Wile) does send to the United States a number of *eaux de vie* including quetsch made from the small purple plums and mirabelle made from the little yellow plums of mountain orchards. A few of the famous Dolfi fruit brandies and some of their liqueurs are also being imported.

There is, too, a very small quantity (a few cases) of quetsch, mirabelle, kirsch, and framboise being imported from Alfred Hess, one of the distinguished small distillers of Alsace. The kirsch of this house is quite extraordinary, for it is made only from the wild cherries gathered 1,000 feet or more above sea level. And framboise, which sells for $15.75 a bottle, comes from wild raspberries picked at a height of more than 1,500 feet.

In the photograph on page 156: decanter, courtesy Baccarat and Porthault, Inc.; all other accessories, courtesy Plummer, Ltd.

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